GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes1.

For children, the American Academy of Pediatrics identifies three foundations of healthy child development:

- Stable, Responsive Relationships
- Safe, Supportive Environments
- Appropriate Nutrition2

WIC is the premier public health nutrition program, and it supports all three of these developmental foundations.


WHO WE SERVED

2,092
Women, infants and children who participated in WIC

1,154
WIC families served

63%
of all pregnant women served by WIC

71%
are working families

5 out of 7 participants are infants and children under five

96%
WIC moms start out breastfeeding

17%
WIC moms breastfeed exclusively for six months
To be a WIC store, it must carry:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans

Total dollars spent by this agency’s participants at local stores

$769,534

6 Local stores accepting WIC:
- 3 Independent stores
- 1 Local or regional chain
- 2 National chain stores
- 0 Pharmacy

9 Participating Farmers
at local farmers markets and farm stands

$11,464

FDNP dollars paid to local farmers

For more details about these numbers, please visit:
https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx

Contact your local WIC office
541-889-7041
http://malheurcountyhealthdepartment.blogspot.com/p/wic.htmllic

Contact the Oregon WIC Program
971-673-0040
www.healthoregon.org/wic

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