**About the Oregon WIC Local Agency Data**

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Women, infants and children who participated in WIC: The number of women, infants and children who received WIC services from this agency.

Percent of all pregnant women served by WIC: This estimate is based on provisional birth certificate data for Oregon residents and reported *by county*. Of all the births to women living in the county, this shows the % of women who participated in WIC during pregnancy. The birth certificate asks whether women received WIC services for one or more months during pregnancy. If the agency serves more than one county, data for multiple counties is used to calculate the percentage. If two or more agencies serve the same county, the % will not be specific to that agency, but is a reflection of the county as a whole.

WIC families served/working families: This highlights the number of unique families served by this WIC agency. A *working family* is defined as a household with at least one wage-earning family member.

Breastfeeding: Initiation of breastfeeding is reported by mothers who received WIC services at this agency and gave birth during this last year. For exclusive breastfeeding, WIC infants who turned 6 months old last year are included.

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WIC authorized stores: This information is reported by county. *Independent stores* have fewer than 11 locations. *Local or regional chain stores* have 11 or more outlets and ownership is limited to Oregon or nearby states. *National chain stores* have 11 or more outlets and are owned by a company operating in more than 30 states (this group includes mass merchandiser stores as well).

Total dollars spent at local stores: WIC benefits issued and redeemed by participants from this agency. Benefits were spent at stores accepting eWIC.

FDNP Participating Farmers: The *Number of participating farmers* estimates how many FDNP farmers attend a farmers' market or have a farm stand within the county/counties where the WIC agency is located. This number is based on the locations where the farmer intends to sell when he/she applies to FDNP.

WIC Farm Direct Nutrition Program (FDNP): The dollar amount issued by this agency and spent by local participants with a FDNP-authorized farmer.

WIC clinic sites: Sites include main clinics and satellite sites. Some satellite sites are open just once a month and use space in another organization (for example, a church).