

BF/BFPC Coordinator Call Notes

Jan. 22, 2020 - 1:15 – 2:45 PM

Facilitator: Kelly Sibley
Notetaker: Diane Arnold

Item	Discussion/Decisions Guide	Decisions/ Actions
Agenda overview	<p>(State WIC Staff: Kelly Sibley, Debi Barr, Bonnie Ranno, Robin Stanton)</p> <p>Jenna Kacheroski Presentation Breastfeeding Promotion Efforts in Coos County: 2017-Present</p> <ul style="list-style-type: none"> • Announcements <ul style="list-style-type: none"> ○ BFCs who've completed LER course ○ Newly certifying/recertifying IBCLCs ○ New and retiring BFCs ○ 2020 BF Basics Dates: 3/17-19 and 9/29-10/1 • Linn Co. reimbursement for Lactation Services project • New ABM protocol on bedsharing and breastfeeding 	
Presentation by Jenna Kacheroski, Coos Co. AmeriCorps VISTA	<p>Breastfeeding Promotion Efforts in Coos County: 2017-Present</p> <p>Link: 2019 Breastfeeding Campaign:</p> <p>Answers to questions:</p> <p>JK: Yes, videos on the website are available to all.</p> <p>Shannon, Deschutes: we used a similar lactation station last summer. It was very popular, and even crowded at one point. We had a place for older kids to play, and next time may create a stroller parking area outside the station.</p> <p>Cenaida, Washington Co.: What, if any red tape, did you have to go through – barriers or struggles, for example, funding?</p> <p>Jenna: We did not run into any, may have been handled by predecessor.</p> <p>Kelly: Red tape may have been handled at MCH grant level.</p> <p>Cenaida: Do you know if you will have access to power outlet? It may be good to have a fan.</p> <p>JK: yes, and a fan is on the to-buy list.</p> <p>Kelly encourages everyone to watch the videos on the Coos Co. website and look at the BF support pamphlet. It could be a template to be customized for other agencies' lactation events and programs. Please let Kelly know if there is any interest in your agency. Allison in Warm Springs is interested.</p> <p>Good luck also to Jenna with the workplace breastfeeding campaign. Sometimes employees approach WIC for help, so we will be looking forward to your project.</p>	
IABLE (formerly Milk Mob) - Kelly	<p>Institute for the Advancement of Breastfeeding and Lactation Education</p> <p>In June 2016 State WIC brought trainers to Portland for BF Champion training through Milk Mob. It included a three-year membership which expired 2019. There is no plan to renew at the state level, however, it is low cost with several levels if local agencies want to renew. There are also free resources.</p> <p>Here is the link: IABLE resources</p>	

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	Several local agency IBCLCs went through an additional day of training to become Milk Mob instructors and then conducted trainings in the Portland area, Hood River and Medford.	
LER course	Congratulations to the 17 Breastfeeding Coordinators who completed the LER course in 2019!	
Newly certifying/re-certifying IBCLCs	New IBCLCs: Allison Anderson, Warm Springs; and Jenna Brassert, UCAN Two are currently recertifying, Korina Skaff in Jackson and Jeannette Lopez, in Washington Co.	
Bf basics course	2020 BF Basics Dates: 3/17-19 and 9/29-10/1	
Job share	Debi Barr is Kelly's new job-share partner Contact and other information is coming for both	
ABM protocol	New ABM protocol No. 6, Revision 2019, Bedsharing and Breastfeeding It contains good guidance and presents research in understandable way that helps with conversations with families. All are encouraged to read it and talk more on next call. Please send questions to Kelly and Debi. The most important information regarding how it helps breastfeeding duration is in the opening paragraph. It includes recommendations based on research. <p style="margin-left: 40px;">Question: Will there be any training provided on how to counsel families – for nutrition counselors, peers, RDs, etc.?</p> Kelly: State WIC and MCH will be sending a communication within the next few months. The target audience is local agency staff.	Read ABM Protocol No. 6 and send questions to Kelly and Debi
State Updates	Bonnie R.: Breast pumps orders less than usual. The new contact for pump contract work at the state office is Julia Turner. Kelly S.: Ellen Mallon in Hood River, IBCLC, RN, is retiring soon and thank you to her, contributions, presentations, Milk Mob training leader. We wish you the best. Ellen: thank you. I will retire July 1.	
BFPC funding national level	States are waiting for grant notification from USDA FNS. Usually receive in April.	
Leah Brunson Funding for Lactation Consultant project	In 2017 WIC in Linn Co. received a Transformational Healthcare Grant to place an IBCLC in a rural clinic pediatric as a partnership and find a way to make it sustainable. Part of the grant project was working on state IBCLC licensure so services could be billable. A Public Health Lactation Consultant position was created. The local CCO management (who had provided the grant) had changed during the process and had to re-examine and re-learn what payments typically were paid for lactation services. The California standard for IBCLC in hospitals was used, and an appropriate amount was arrived at. The project re-started and came up with a new project related to health equity which matched lactation services scenarios, and they are on board now to write contract, though they are still waiting on the	

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	<p>reimbursement amount, which will be around \$100 - \$150 per consultation. Linn Co. WIC will proceed once finalized and trained on computer system charting. They told CCO that this needed to be a model for the rest of the state.</p> <p>Shannon: good job, thank for being a pioneer. We hope we can follow in your footsteps.</p> <p>Ellen: congratulations.</p> <p>Alison A.: thank you for all your hard work.</p>	
Other updates	<ul style="list-style-type: none">• Christine, Josephine Co.; BFPC program up and running, with 26 participants. Thanks to Jeannette and Barb, and Kelly.• Jan A., Multnomah Co.: We have a new breastfeeding coordinator and supervisor starting soon, Sabrina Villemenay. She is from Georgia and is an IBCLC.	
Next Meetings	April 22, 2020:	