

eWIC Leadership Decision Recommendation Form

Submitted by: Cardholder Workgroup

Date: 8/16/12

1. Pending decision:

How many eWIC cards can we issue to each family?

2. Recommendation from the group:

Recommend 2 cards per household (one for the primary authorized user and the option of a second card for an alternate/proxy user)

3. Key reasons for making this recommendation:

Allows the greatest flexibility for the shopper while limiting the confusion of multiple cards. Programming is similar for 1 or 2 cards, but tracking 3 or more cards increases the complexity for all involved without significant benefit to the participant.

4. Persons/workgroups/organizations consulted:

TWIST Workgroup, Nutrition & Local Services Team, Maximus, Other states (Michigan, Chickasaw, Kentucky)

5. Pros and Cons:

+/-	Issue 1 card per household	+/-	Issue 2 cards per household
-	Limits shopping options for WIC families	+	May make WIC shopping easier for WIC families
-	If single card is lost, no shopping can happen until card is replaced	+	Increases the chance that families can find/use at least 1 card (lose one, still have another)
+	Possible fewer card issues and calls to clinics or processor	+	Already in contract and processor planning for calls from multiple users
-	If we don't program now, and want more cards later, would require reprogramming	+	Programming for multiple cards now is easier than retrofitting later
+	May simplify TWIST development	+/-	Have to program for cardholder info (new in TWIST) anyway, whether 1 or 2 cardholders
+	More control by primary WIC cardholder	-	Potential for conflicts within the household ("She used the card and took all my food")
-	Different than what they are used to with SNAP	+	Similar to SNAP (SNAP issues multiple cards to a household)
+	May be less fraud with fewer cards issued	-	Potential for more fraud with more cards issued

6. Approval status: Approved at 8/16/12 Meeting