



Evaluating Objectives

Do your objectives meet the following criteria?	Yes	No	Notes
Include CAB ? C onditions or circumstances A udience B ehavior (Use verbs that are observable)			
Are your objectives easy to understand?			
Can the objectives be accomplished in the time and environment your session will occur?			
Are your objectives specific enough that you could observe the results? (Since you cannot observe that someone “knows” or “understands”, use an action that demonstrates that the participant knows or understands.)			
Do your objectives state only one result to be accomplished?			
Are the objectives realistic for participants to attain?			
Do some of your objectives move participants to higher levels of learning and engagement? What column do your verbs come from? 1. Knowledge 2. Comprehension 3. Application 4. Analysis 5. Synthesis 6. Evaluation			
What types of objectives have you included? Head – increase knowledge? Heart – change attitude? Hand – practice new skills?			