

2025 WIC Food List

Certifier Swap Quick Reference Guide

How to use this guide

- Use this quick reference guide as a visual tool when talking with participants
- The guide focuses on the swaps WIC Certifiers must make to assign and issue a food package
- Pages are organized to follow the topics in the 2025 WIC Food List
- Each page is designed with as few words as possible to encourage understandability across languages
- Images of pages from the 2025 WIC Food List are shown to help guide participants to the section in the Food List document
- This is not meant to be a complete guide to changes to the Food List or participant benefits
- Please delete this slide before printing

12 New Whole Grains



Contain Gluten



Bulgur



Wheat Berries

Whole Grain Tools

Use the Whole Grain Calculator to keep track amounts





Use Food Hero to find recipes and more

FOOD HERO



Food Hero English



Food Hero Spanish

Milk types







Soy and plant-based beverages

- Acidophilous milk
- Evaporated milk (12 ounce can)
- Dry non-fat milk (25.6 ounce size)

Milk

Shopping for milk

All WIC milk is pasteurized and has Vitamin D added.



O DON'T BUY

- Any brand
- Skim Delux, Ultra, Creamy, Royale, Supreme, etc. are OK
- No rice milk, almond milk, buttermilk, flavored milk, raw milk, or A2 milk
- No organic
- · No added Omega-3 or Vitamin E
- No specialty items like glass bottles

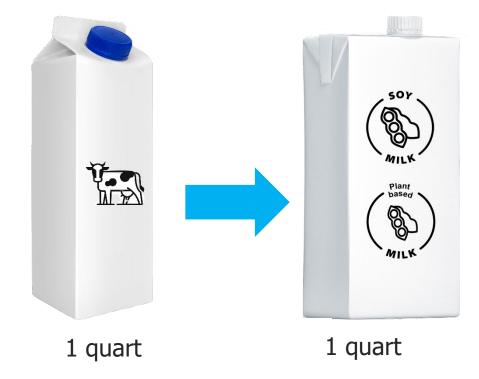
Buy the type of milk listed on your benefit list:

- 1% Lowfat or Fat Free Milk for adults and children 2 years and older (fat free and skim milk are the same)
- Whole milk for children 1 year of age

Contact your WIC clinic to get the following types of milk:

- Acidophilus milk
- Lactose-free milk
- Dry non-fat milk (25.6 oz. size)
- Evaporated milk (12 oz. can)
- Goat milk
- Soy or plant beverage

Soy and Plant-Based Beverages



All milk can be exchanged for Soy or Plant-based beverages

Soy and Plant Beverage

☑ BUY

- If you need a soy or plant beverage, contact your WIC clinic
- · Choose from these brands and products only:

Refrigerated



bettergoods Soymilk original 1/2 GAL (64 oz.)



Silk Kids oatmilk blend 59 oz.



Silk original 64 oz. or 128 oz.

On the shelf



Pacific Ultra Soy original 32 oz.



Silk original 32 oz.



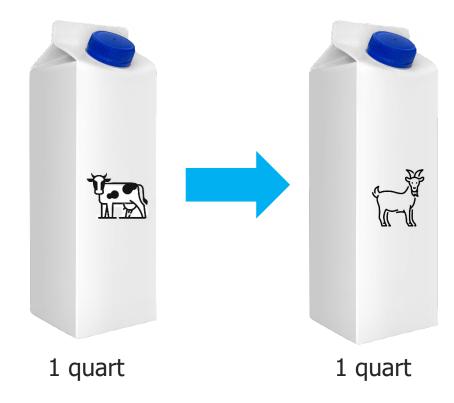
ripple Plant-Based Milk original 32 oz.

32 oz. = quart

64 oz. = half gallon

128 oz. = one gallon

Goat Milk



All milk can be swapped for Goat Milk

Goat Milk

☑ BUY

- If you need goat milk, contact your WIC clinic
- Buy the type of goat milk shown on your benefit list (whole, lowfat)
 Only Meyenberg Goat Milk is allowed





Whole

Goat milk 32 oz. or 64 oz.



Lowfat

Goat milk 32 oz.



Whole

Evaporated goat milk 12 oz. can

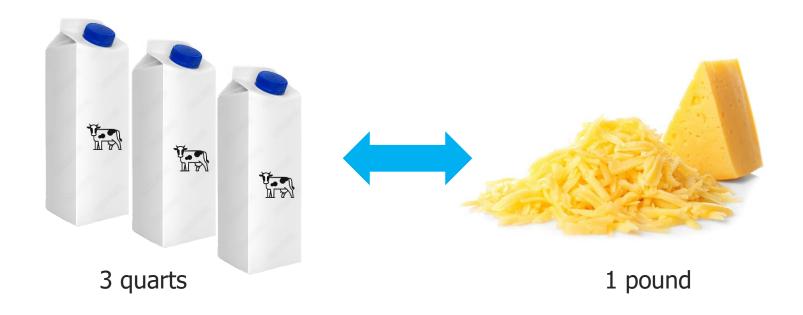




Whole

Powdered goat milk 12 oz. can 12 oz. pouch

Milk and Cheese



- The standard package swaps 3 quarts of milk for 1 pound of cheese
- Swap 1 pound of cheese to get 3 quarts of milk

Cheese

☑ BUY

- 8, 16, or 32 oz. packages only, made in U.S.A.
- Mozzarella string cheese in 16 oz. (1 lb.) size only
- · Sliced and shredded cheese is OK
- Any brand of:

Cheddar (mild, medium or sharp)

Cheddar-Jack

Colby

Colby-Jack

Monterey Jack

Mozzarella

Muenster

Provolone

Swiss





O DON'T BUY

- · No extra sharp, or white cheddar
- No deli cheese
- · No organic, soy, plant, goat, or raw cheese
- No cheese foods or spreads (like Velveeta)
- No smoked or flavored cheese with items added like jalapeño peppers or caraway seeds
- No fresh Mozzarella (packed in water)

18

Yogurt Yogurt And Yogu

Maximum 2 Yogurt



1 container



1 quart

- 5 1 quart of milk swaps for 1 container of yogurt
- 1 container of yogurt swaps for 1 quart of milk

Yogurt



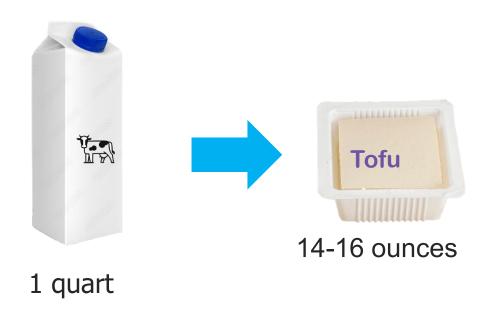
- 32 oz. (or 1 quart) containers only
- Buy the type of yogurt listed on your benefit list (whole, lowfat or nonfat)
- Choose from the brands and flavors listed

O DON'T BUY

- No "light" yogurts
- No yogurts with artificial sweeteners, like aspartame or sucralose

Tofu

All milk can be exchanged for Tofu



Note: Buying the 14 oz container will not meet the maximum amount available in the food package

Tofu

Tofu





- 14 oz. to 16 oz. containers (CTR) only
- If you want tofu instead of milk, contact your WIC clinic
- Water packed
- · Choose from these refrigerated brands and products only:



16 oz. Firm or Extra Firm



No containers smaller than 14 oz.

14 oz. Firm or Extra Firm





14 oz. Premium or Organic: Medium Firm or Firm16 oz. Premium: Medium Firm, Firm, or Extra Firm 14 oz. Organic Medium Firm, Firm, Extra Firm or Pressed Firm16 oz. Soft, Medium Firm, Firm or Extra Firm

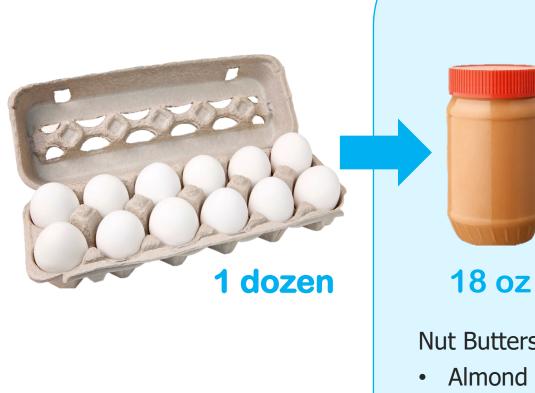


14 oz. Organic Firm or Extra Firm 16 oz. Organic Silken



14 oz. Firm or Extra Firm 15.5 oz. Extra Firm

No Eggs



Choose 1 at the store

or



or



Nut Butters include:

- Almond Butter
- Sunflower Butter
- Sesame Seed Butter
- Tahini

More than peanut butter

Almond butter







Sunflower butter



Peanut, Nut and Seed Butters Peanut butter Almond butter



- 16 to 18 oz. containers only
- Organic is OK
- · Creamy and crunchy are OK
- Choose from the nut and seed butters listed below.

⊘ DON'T BUY

- No "spreads" or honey roasted
- No low-fat or reduced-fat nut butter
- No added jelly, marshmallows, chocolate, or honey
- No Omega-3
- · No bulk, or grind your own

Tahini or sesame seed







Juice





or

100% Juice frozen concentrate 11.5 - 12 oz

Bottled Juice

☑ BUY 100% JUICE

- 64 oz. plastic bottles only
- 1 CTR = 64 oz. bottle
- Added fiber, vitamins and minerals are OK
- Choose only from brands and flavors below.

O DON'T BUY

- No juice cocktails, juice drinks or 'light' juices
- No organic
- · No apple cider
- · No refrigerated

\$3 maximum for each person

Frozen Juice

☑ BUY 100% JUICE

- 11.5 oz. to 12 oz. containers only
- 1 CTR = 11.5 12 oz. can
- Added fiber, vitamins and minerals are OK
- Choose only from brands and flavors below.

○ DON'T BUY

- No juice cocktails, juice drinks or 'light' juices
- · No organic
- · No apple cider
- · No refrigerated

Baby food or Fruits and Veggies



2 pack 8 ounces

16

2-packs of 4 oz.

Single 4 oz

32

4 oz. jars

Additional Cash Benefit All baby food

128 oz (32, 4 ounce jars)

Baby food or Fruits and Veggies





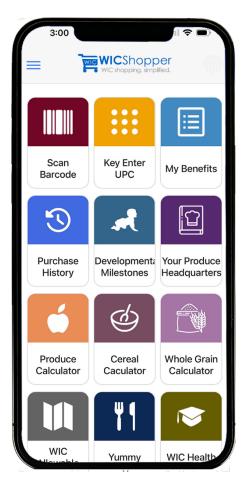
Half of the baby food

64 oz (16, 4 ounce jars)

Additional Cash Benefit

3 steps to use the bar code scanner tool





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