

WIC VENDOR ADVISORY COUNCIL

Purpose

The WIC Vendor Advisory Council (VAC) serves as an open communication channel between the Oregon WIC Program and the state's WIC-authorized vendors. The VAC provides the following:

- ✦ A venue for gathering issues/information on a broad array of WIC-related subjects that impact vendors, and
- ✦ An opportunity for vendors of all sizes and business models to provide feedback to state WIC staff on proposed regulations, policies, procedures and communications.

Membership

The 14-member council consists of representation, by percentage, of Oregon's vendor peer groups, which are organized by store model and geography. The VAC membership also includes one representative from a grocer industry association.

Roles and responsibilities consist of:

- ✦ Gathering issues from vendors in their peer group and presenting these issues at VAC meetings;
- ✦ Reporting outcomes of specific issue discussions back to the originating vendor as necessary; and
- ✦ Attending all VAC meetings, either in person or via telephone.

Representatives serve a three-year term.

Frequency

The WIC Vendor Advisory Council will meet on a quarterly basis throughout the year at the Portland State Office Building.