The WIC Vendor Advisory Council (VAC) serves as an open communication channel between the Oregon WIC Program and the state’s WIC-authorized vendors. The VAC provides the following:

- A venue for gathering issues/information on a broad array of WIC-related subjects that impact vendors, and
- An opportunity for vendors of all sizes and business models to provide feedback to state WIC staff on proposed regulations, polices, procedures and communications.

The 14-member council consists of representation, by percentage, of Oregon’s vendor peer groups, which are organized by store model and geography. The VAC membership also includes one representative from a grocer industry association.

Roles and responsibilities consist of:

- Gathering issues from vendors in their peer group and presenting these issues at VAC meetings;
- Reporting outcomes of specific issue discussions back to the originating vendor as necessary; and
- Attending all VAC meetings, either in person or via telephone.

Representatives serve a three-year term.

The WIC Vendor Advisory Council will meet on a quarterly basis throughout the year at the Portland State Office Building.

Jun-08