



January 19, 2023

To: Oregon WIC Vendors

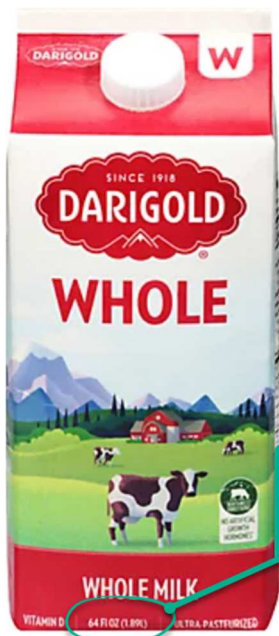
From: Vendor Management Services Team

Subject: Darigold half-gallon carton size reduction

Hello Oregon WIC vendors and Partners,

Darigold reduced their half gallon milk carton from a 64 oz to a 59 oz size. **WIC doesn't allow the 59 oz package size.** This product downsize affects whole, fat-free, 1%, 2%, and lactose-free milks.

- The 64 oz UPCs will remain active on the WIC APL until they're gone.
- The UPCs for the 59 oz size will **NOT** be added to the Oregon WIC APL.
- The packaging and container size look similar.



64 FL OZ (1.89 L)
64 fluid ounces

Allowed



59 FL OZ (1.74 L)
59 Fluid Ounces

Not Allowed

Oregon WIC requires stores to stock gallons, half-gallons, and quarts of whole and fat-free or 1% milk.

What if my store only stocks Darigold brand half-gallons?

- Check to see if your distributor offers alternate brands of whole and fat-free or 1% milk in the 64 oz size. Order at least 2 containers each of whole and fat-free or 1% milk.
- If no alternative brand is available, contact the Oregon WIC vendor team to apply for a Minimum Stock Exception to stay in compliance with WIC rules.

Action steps for all stores:

1. Inform cashiers about this change by posting a copy of this notice at all registers.
2. Remove “WIC Food” shelf tags from under Darigold 59 oz containers.

Thank you for your continued hard work providing food to WIC shoppers and all Oregonians! We value your partnership.

If you have questions, please email wic.vendorservices@odhsoha.oregon.gov or call 1-877-807-0889.

Vendor Management Services Team

Public Health Division

wic.vendorservices@odhsoha.oregon.gov

Toll Free: 1-877-807-0889

FAX: 971-673-0071

If you need this information in an alternate format, please contact Robin Moulton at (971) 673-0040.

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