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February 22, 2023

TO: Oregon WIC Vendors  
FROM: WIC Vendor Management Services Team  
RE: Upcoming infant formula changes effective March 1, 2023

Action required: Share with all store managers and cashiers.

On March 1, 2023, the WIC Approved Products List (APL) will shift back to the contracted Similac formula products with a few exceptions. With Similac formulas back in production, WIC-authorized grocery stores are expected to meet Minimum Stock Requirements for infant formula: 6 cans of 12.4 oz. Similac Advance powder.

Discontinued formulas include:

- Competitor brands, store brands and foreign formulas in all sizes.
- Similac for Spit Up, which has been discontinued by the manufacturer.

These formulas will remain on the APL:

- 12.4 oz Enfamil Gentlease
- Alimentum store brand alternatives in all sizes
- All sizes of Enfamil AR and store brand added rice formulas
- Large can sizes of Similac products will remain on the APL through April 30, 2023.

The attached tools will help your store prepare for the transition:

- List of the UPCs to be removed on March 1, 2023
- “Formulas no longer allowed “03-01-23” shows the discontinued formulas with an “X”
- “2023-03 Current Choices for WIC Formulas” shows which products will remain on the APL.

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If you need this information in an alternate format, please contact WIC at (971) 673-0040.

The Oregon WIC Vendor Team can be reached at 1-877-807-0889. We are offering extended phone hours March 1 through March 8, 2023, 8:30 a.m. to 8:30 p.m. We will do our best to respond to everyone as quickly as possible.