



PUBLIC HEALTH DIVISION  
Center for Prevention and Health Promotion  
Nutrition & Health Screening (WIC) Program  
Tina Kotek, Governor



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February 6, 2026

To: Oregon WIC Authorized Vendors  
Fr: WIC Vendor Management Services Team  
Re: **Action required:** Ripple 48 oz size UPCs to be added to the WIC APL

Oregon WIC will add four varieties of Ripple plant-based milk in the 48 oz size to the WIC Approved Products List (APL) on February 9, 2026. See details on the next page. The printed WIC Food List booklet will be updated when the current supply runs out.

**Please complete the following action items:**

1. Contact your POS provider or IT team to make sure all store registers or WIC terminals are updated with the latest APL.
2. Flag these UPCs as WIC-eligible in your store system, if needed.
3. Inform staff who order products or manage shelf space about these new items.
4. Put WIC Food shelf tags under these newly eligible products so shoppers know they can buy them.

A copy of this notice is being mailed to all store locations. WIC shoppers will be notified about these changes through the WICShopper App.

Please call or email the WIC Vendor Team if you have questions.

Vendor Management Services Team  
**Public Health Division**  
[WIC.VendorServices@odhsoha.oregon.gov](mailto:WIC.VendorServices@odhsoha.oregon.gov)  
Toll Free: 1-877-807-0889  
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If you need this information in an alternate format, please contact WIC at (971) 673-0040.

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## Newly Added Ripple Products and UPCs

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Ripple Kids Original 48oz Refrigerated	Ripple Kids Unsweetened Original 48oz Refrigerated	Ripple Original 48oz Refrigerated	Ripple Unsweetened Original 48oz Refrigerated