



# Oregon WIC Vendor Quarterly Update

April 2026

## Minimum Stock Requirements for Similac Advance

### Formula

WIC compliance staff have found an increase in the number of stores that do not meet the minimum stock requirements for 12.4oz Similac Advance powder formula. Your store must have the minimum required amount of formula on the shelf at all times to meet WIC's requirements.

Here are the minimum amounts required for 12.4 oz cans of Similac Advance powder formula by peer groups:

- **Stores in peer groups 101 and 102 must stock at least 6 cans.**  
These peer groups include small independent and regional chains with 1-14 registers and independent stores with 6 or more registers.
- **Stores in peer groups 103 and 104 must stock at least 12 cans.**  
These peer groups include national and local chains, mass merchandisers, and regional chains with 15 or more registers.

Failing to stock the minimum required amounts of WIC foods or infant formula may result in the following sanctions:

- 1<sup>st</sup> instance = Notice of Non-Compliance
- 2<sup>nd</sup> instance = \$100 civil money penalty (fine)
- 3<sup>rd</sup> instance = 1-year disqualification from WIC

Current [minimum stock requirements](#) and a list of [WIC vendor violations and sanctions](#) are posted on the WIC Program website. Scan the QR code below with your phone to view the WIC vendor violations and sanctions (PDF).





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## 2025 WIC Annual Report

Each year, Oregon WIC publishes an annual report that provides program data and highlights projects and accomplishments around the state. The 2025 annual report spotlights how WIC boosts Oregon's economy.

To read this year's report (PDF), click the link below or scan the QR code with your phone. You can also find it on the [Oregon WIC annual report webpage](#).

<https://tinyurl.com/2025-WIC-Annual-Report>



Your store's participation as a WIC vendor improves access to nutritious foods for the whole community. Thank you for your partnership with Oregon WIC!