



Oregon WIC Vendor Quarterly Update

January 2026

Shoppers report difficulty finding some new WIC foods

WIC shoppers in some parts of Oregon report difficulty finding some of the new WIC foods that were added in July 2025. Please consider bringing some of the new food options into your store even though they are not a WIC minimum stock requirement. One food often mentioned is smaller size cans and pouches of fish. The products below are Oregon WIC approved.

WIC-Approved Small Can and Pouch Fish UPCs

086600240015	Bumble Bee Wild Caught Light Tuna in Water 2.5oz
048000003928	Chicken of the Sea Light Tuna in Water 2.5oz
048000011916	Chicken of the Sea Pink Salmon in Water 2.5oz
048000011824	Chicken of the Sea Wild Caught Pink Salmon 2.5oz
041303042434	Essential Everyday Chunk Light Tuna 2.6oz
036800485860	Food Club Chunk Light Tuna in Water 2.6oz
036800485884	Food Club Light Tuna in Water 2.6oz
078742122250	Great Value Chunk Light Tuna in Water 2.6oz
078742309811	Great Value Premium Skinless Pink Salmon 2.5 oz
011110807755	Kroger Wild Caught Chunk Light Tuna in Water 2.5oz
011110807922	Kroger Wild Caught Pink Salmon 2.5oz
856007003052	Ocean Naturals Skipjack Chunk Light Tuna 6oz can
859480006015	Safe Catch Wild Elite Pure Tuna 3oz
859480006480	Safe Catch Wild Pacific Pink Salmon 3oz
021130283910	Signature Select Chunk Light Tuna in Water 2.6oz
080000495242	Starkist Wild Caught Light Tuna in Water 2.6oz
080000505279	StarKist Wild Caught Light Tuna in Water 2.6oz
829696001333	Wild Planet Wild Pink Salmon 3 oz Pouch



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Increased milk benefit

The new WIC food package that Oregon WIC launched in July 2025 decreased the milk benefit amounts. Later last year, Congress reinstated the former, larger milk benefit amounts. Please keep some quarts of whole and low or non-fat milk in stock so WIC participants have the option to purchase their full benefit amount. Oregon WIC may reinstate the minimum stock requirement for quarts of milk if availability becomes an issue for shoppers.