

Oregon Farm Direct Nutrition Program (FDNP) 2018 Update for Farmers

FDNP connects eligible seniors and WIC families with the freshest local produce available, and the wonderful farmers who grow our food. Participating farmers earned \$1.4 million in FDNP sales last year!

In 2018, \$1 million more in state funding is available for this program. With more funding and more eligible FDNP customers, you can help solve food insecurity in your community by bringing healthy food to eligible seniors and WIC families!

See other side for ideas on how to bring FDNP shoppers to your market booth or farm stand!

FDNP recipients receive green \$4 pre-printed checks to spend with authorized farmers who sell their own produce at farm stands and farmers' markets. FDNP recipients are nutritionally at-risk young families enrolled in the WIC (Women, Infants & Children) program, and eligible low-income seniors.

FDNP checks are for locally-grown *fresh, unprocessed* fruit, vegetables, and cut herbs, and are good from June 1 through October 31.

If you were authorized last year to accept FDNP checks: Look for a packet in the mail from the Oregon Department of Agriculture, starting March 1!

If you are new to the FDNP: Please call the Oregon Department of Agriculture at **503-872-6600** for an application packet, *if you meet these eligibility requirements:*

- You own, lease, rent, or sharecrop land to grow, cultivate or harvest crops on that land in Oregon or a bordering county, *and*
- You sell your produce at a farmers market or farm stand.

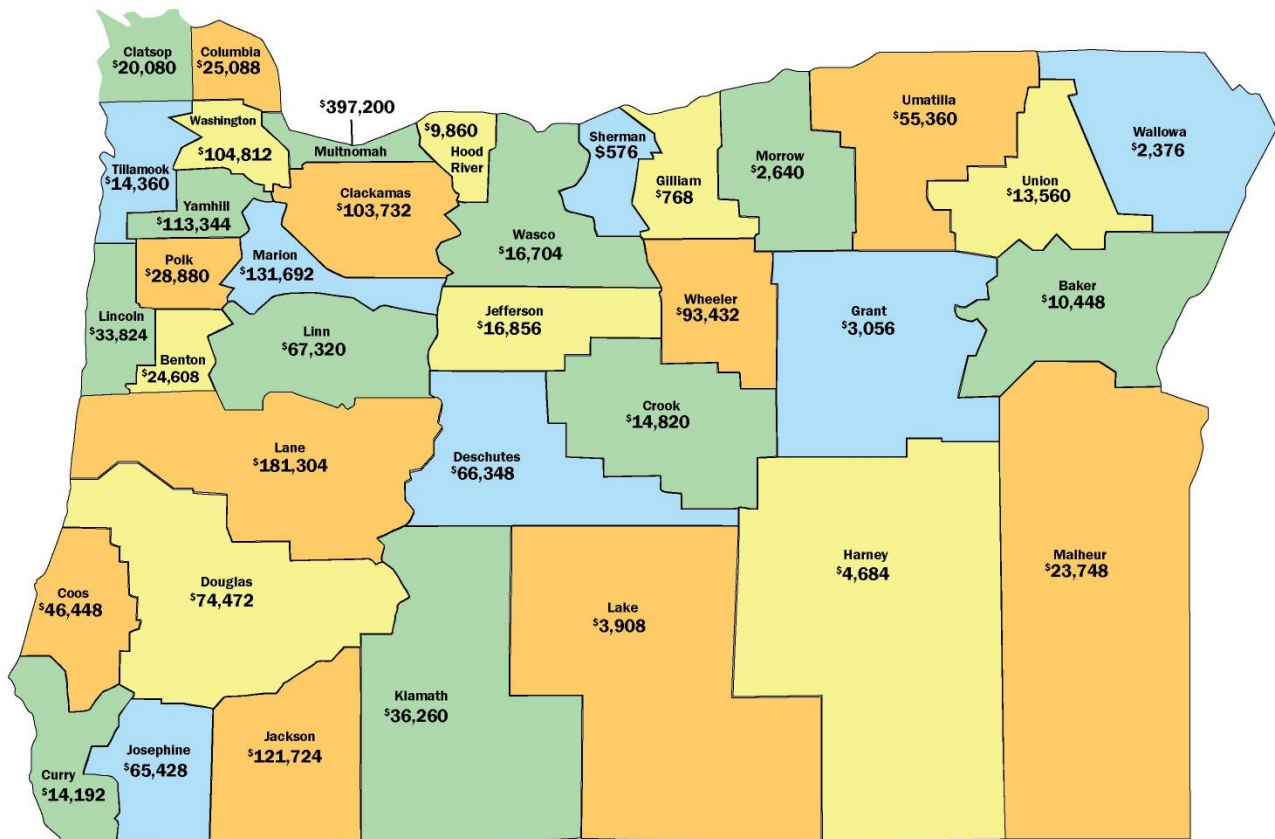


Oregon Farm Direct Nutrition Program		ACCT# 2072110873	64-1968 611	5000000
First day to use:	June 1, 2018	Last day to use:	Oct. 31, 2018	\$4.00 Four Dollars No change given
PAY TO THE ORDER OF: Authorized Farmers (Not valid at grocery stores)				
Use to buy locally grown, unprocessed fresh fruit, vegetables and herbs only.				Farmer stamp here Farmer must deposit by Nov. 30, 2018
<small>UNITED COMMUNITY BANK, BLAIRSVILLE, GA 30512 Sponsored by the US Dept. of Agriculture, Oregon Health Authority and Oregon Dept. of Agriculture</small>				
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How can you bring FDNP shoppers to your farmers market booth or farm stand?

- Consider advertising your produce and FDNP participation at your local WIC clinic, senior center, and office of Aging. (Find your local WIC clinic at (WIC website address) and locations for aging services at www.ADRCofoOregon.org)
- In addition to your current farm stand and farmers market booths, consider setting up a pop-up stand at your community's senior centers or low-income senior housing.
 - Notify your local WIC clinic about the pop-up stand so both WIC families and seniors may participate.
- Consider setting up a delivery service to groups of customers.
- Post your FDNP farmer sign whenever and wherever you accept FDNP checks!

Want an idea of potential FDNP sales? Check out 2017's potential FDNP sales (based on eligible shoppers) county:



For more information on FDNP farmer participation, contact the Oregon Department of Agriculture at [503-872-6600](tel:503-872-6600).