



Formula Update List for Vendors

Products marked with an **✗** may no longer be purchased with WIC benefits after February 28, 2023

If the WIC benefit balance shows: Similac Advance

12.4 oz powder can, UPC: 070074559582

Participant may choose these options instead:



Formula	Size	UPC	Counts as	Formula	Size	UPC	Counts as
Similac Advance	20.6 oz	070074680859	2 cans	Parent's Choice Advantage (Walmart)	12.4 oz	078742058573	1 can
	30.8 oz	070074585864	3 cans		23.2 oz	078742018782	2 cans
✗ Enfamil Infant	12.5 oz	300871365421	1 can		35 oz	078742022468	3 cans
	21.1 oz	300875119761	2 cans	✗ Parent's Choice Infant (Walmart)	12.5 oz	078742016610	1 can
	29.4 oz	300875121276	2 cans		22.2 oz	078742067230	2 cans
✗ Comforts Advantage (Fred Meyer/Kroger)	23.2 oz	041260381171	2 cans		36 oz	078742023007	3 cans
	35 oz	041260381218	3 cans	✗ Parent's Choice Organic (Walmart)	23.2 oz	681131034449	2 cans
✗ Comforts Infant (Fred Meyer/Kroger)	22.2 oz	041260381195	2 cans				
	35 oz	041260381225	3 cans	✗ Parent's Choice Tender (Walmart)	32 oz	078742067278	3 cans
✗ Simple Truth Organics (Fred Meyer/Kroger)	23.2 oz	041260014451	2 cans	✗ Enfamil Enspire	20.5 oz	300875117484	2 cans
✗ Up & Up Advantage (Target)	23.2 oz	083744963482	2 cans		27.4 oz	300875126820	2 cans
	35 oz	683744963475	3 cans		30 oz	300875120415	3 cans
✗ Up & Up Infant (Target)	22 oz	683744963437	2 cans	✗ Enfamil NeuroPro	20.7 oz	300875121078	2 cans
	35 oz	683744963444	3 cans		28.3 oz	300875121092	2 cans
Similac 360 Total Care	30.8 oz	070074681177	3 cans	✗ Enfamil Reguline	12.4 oz	300875111321	1 can
					19.5 oz	300875111574	2 cans



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Similac Advance

12.4 oz powder can, UPC: 070074559582

Participant may choose these options instead:



Formula	Size	UPC	Counts as	Formula	Size	UPC	Counts as
 ✗ Gerber Good Start Gentle Infant	12.7 oz	050000216673	1 can	 ✗ Well Beginnings Advantage (Walgreens)	23.2 oz	311917212487	2 cans
 ✗ Gerber Good Start Gentle Pro	20 oz	050000265879	2 cans	 Similac Pro Advance	20.6 oz	070074680897	2 cans
	32 oz	050000472635	3 cans		30.8 oz	070074664385	3 cans
 ✗ Gerber Good Start Gentle Supreme	20 oz	050000378135	2 cans	 ✗ Earth's Best Organic	21 oz	023923100442	2 cans
 ✗ NAN 1 Pro Infant	12.7 oz	050000158126	1 can	 ✗ Bubs Organic Stage 1	800 g/ 28.2 oz	9338078005698	2 cans
	28.2 oz	050000158140	2 cans		900 g/ 31.75 oz	5056000502957	3 cans
 ✗ CVS Advantage (CVS/Target)	12.4 oz	050428260432	1 can	 ✗ Kendamil Classic Stage 1	800 g/ 28.2 oz	5056000502926	2 cans
	23.2 oz	050428356647	2 cans		13 oz concentrate	300871367418	1 bottle
	35 oz	050428361115	3 cans	 ✗ Infamil Infant	32 oz RTF	300875121542	1 bottle
 ✗ Signature Care Infant (Safeway/Albertsons)	22.2 oz	079893002859	2 cans		32 oz RTF	300875121412	1 bottle
	35 oz	021130791774	3 cans	Participants must call their local WIC clinic to change benefits from powder to RTF or concentrate. Once changes are made, their eWIC card will reflect the new purchase options.			
 ✗ Signature Care Advantage (Safeway/Albertsons)	23.2 oz	079893000923	2 cans				
	35 oz	021130791767	3 cans				
 ✗ Signature Care Advantage Premium (Safeway/Albertsons)	23.2 oz	021130176632	2 cans				
	34 oz	021130176649	3 cans				
 ✗ Organics Infant (Safeway/Albertsons)	23.2 oz	079893599991	2 cans				

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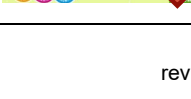
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**If the WIC benefit balance shows:
Similac Total Comfort**

12.6 oz powder can, UPC: 070074626000

Participant may choose these options instead:



Formula	Size	UPC	Counts as
 Enfamil Gentle	12.4 oz	300875100691	1 can
	 9.9 oz	300875119785	1 can
	 7.7 oz	300875121252	2 cans
 Parent's Choice Gentle (Walmart)	12 oz	078742012650	1 can
	21.5 oz	078742067223	2 cans
	34 oz	078742022475	3 cans
 Parent's Choice Complete Comfort (Walmart)	22.5 oz	681131350198	2 cans
	29.8 oz	681131350204	2 cans
 Up & Up Complete Comfort (Target)	29.8 oz	683744964137	2 cans
 Up & Up Gentle (Target)	21.5 oz	683744963413	2 cans
	33.2 oz	683744963420	3 cans
 Well Beginnings Gentle (Walgreens)	21.5 oz	311917212500	2 cans
 Signature Gentle Care (Safeway/Albertsons)	21.5 oz	079893002866	2 cans
 Comforts Gentle (Fred Meyer/Kroger)	21.5 oz	041260381201	2 cans
	33.2 oz	041260002533	3 cans

Formula	Size	UPC	Counts as
 CVS Complete Comfort (CVS/Target)	22.5 oz	050428533697	2 cans
 Earth's Best Organic Gentle	21 oz	023923101074	2 cans
 Similac Pro Total Comfort	20.1 oz	070074681085	2 cans
	29.8 oz	070074669380	2 cans
 Enfamil NeuroPro Gentle	19.5 oz	300875121191	1 can
	27.4 oz	300875121214	2 cans
	30.4 oz	300875121238	3 cans
 Gerber Good Start Soothe Pro	12.4 oz	050000624003	1 can
	19.4 oz	050000487226	1 can
	30.6 oz	050000494989	3 cans
 Enfamil Enspire Gentle	19.5 oz	300875123539	1 can
	29 oz	300875123553	2 cans
 Similac Total Comfort	820 g/ 28.9 oz	8427030003795	2 cans

Formula Update List for Vendors

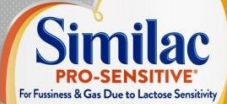
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If the WIC benefit balance shows:
Similac Sensitive

12.5 oz powder can, UPC: 070074575414

Participant may choose these options instead:



Formula	Size	UPC	Counts as
 Kroger Comforts Sensitivity (Fred Meyer/Kroger)	22.5 oz	041260381188	2 cans
	33.2 oz	041260381232	3 cans
 Parent's Choice Sensitivity (Walmart)	12 oz	078742032542	1 can
	22.5 oz	078742067322	2 cans
	33.2 oz	078742032559	3 cans
 Signature Care Sensitivity Premium (Safeway/Albertsons)	22.5 oz	021130176656	2 cans
 Signature Care Sensitivity (Safeway/Albertsons)	22.5 oz	079893002873	2 cans
 Up & Up Sensitivity (Target)	22.5 oz	683744963468	2 cans
	33.3 oz	683744963451	3 cans
 CVS Sensitivity (CVS/Target)	22.5 oz	050428430316	2 cans
	33.2 oz	050428534144	3 cans
 Similac Sensitive	29.8 oz	070074629520	3 cans
 Similac PRO-Sensitive	20.1 oz	070074680910	2 cans
	29.8 oz	070074664408	3 cans

Formula	Size	UPC	Counts as
 Well Beginnings Sensitivity (Walgreens)	22.5 oz	311917212494	2 cans
 Similac 360 Total Care Sensitive	29.8 oz	070074681238	3 cans
 Enfamil NeuroPro Sensitive	19.5 oz	300875124529	1 can
	29.4 oz	300875124543	2 cans
 Bubs Supreme Stage 1	800 g/ 28.2 oz	9338078008552	2 cans
Participants must call their local WIC clinic to change benefits from powder to RTF. Once changes are made, their eWIC card will reflect the new purchase options.			
 Enfamil NeuroPro Gentlese RTF	32 oz RTF	300875115626	1 bottle
 Similac Sensitive 360 Total Care RTF	32 oz RTF	070074681610	1 bottle
	6 pack of 8 oz bottles RTF*	070074681597	1.5 bottles

Remove 32 ounce ready to feed only.



Formula Update List for Vendors

Products marked with an **X** may no longer be purchased with WIC benefits after February 28, 2023

If the WIC benefit balance shows: Alimentum

12.6 oz powder can, UPC: 070074647128

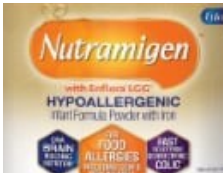
Any substitute for Alimentum requires updated medical documentation.



Participants may choose the formulas below without calling the WIC clinic first. Please call your local WIC clinic if you purchase one of these formulas, so they can update the required documentation.

Formula	Size	UPC	Counts as
 Comforts Hypoallergenic* (Fred Meyer/Kroger)	12.6 oz	041260385728	1 can
 Parent's Choice Hypoallergenic* (Walmart)	12.6 oz	681131222518	1 can
	19.8 oz	681131346795	2 cans
 Signature Care Hypoallergenic* (Safeway/Albertsons)	19.8 oz	021130166169	2 cans
 Up & Up Hypoallergenic* (Target)	19.8 oz	683744964144	2 cans
 Well Beginnings Hypoallergenic* (Walgreens)	12.6 oz	311917211985	1 can

Participant must call their local WIC clinic for changes to these formulas. Once changes are made, their eWIC card will reflect the new purchase options.

Formula	Size	UPC	Counts as
 Gerber Good Start Extensive Hypoallergenic*	14.1 oz	050000598526	1 can
 Nutramigen*	12.6 oz	300871239418	1 can
	19.8 oz	300871239456	2 cans
	27.8 oz	300875122228	2 cans
 Pregestimil*	16 oz	300870367013	1 can
 Alimentum*	32 oz. ready to feed	070074575131	1 bottle

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If the WIC benefit balance shows: NeoSure

13.1 oz powder can, UPC: 070074574318

Participant may choose this option instead:



Formula	Size	UPC	Counts as
 NeoSure	22.8 oz	070074669243	2 cans
Participant must call their local WIC clinic to change to Neosure ready to feed (RTF) or EnfaCare powder. Once changes are made, their eWIC card will reflect the new purchase options.			
 NeoSure RTF	32 oz bottle	070074574561	1 bottle
 EnfaCare*	13.6 oz	300875122082	1 can
	23 oz	300875128794	2 cans

If the WIC benefit balance shows: EleCare

14.1 oz powder can, UPC: 70074535111

Participant must call their local WIC clinic for changes to these formulas. Once changes are made, their eWIC card will reflect the new purchase options.



Formula	Size	UPC	Counts as
 Mead Johnson PurAmino*	14.1 oz	300875104804	1 can
 Nutricia Neocate*	14.1 oz	749735025956	1 can
 Alfamino*	14.1 oz	761303478821	1 can

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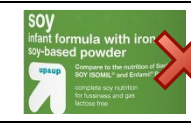
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If the WIC benefit balance shows: Similac Soy Isomil

12.4 oz powder can, UPC: 070074559643



Participant may choose these options instead:

Formula	Size	UPC	Counts as
 Similac Soy Isomil	30.8 oz	070074677002	3 cans
  Enfamil ProSobee†	12.9 oz	300871214415	1 can
	20.9 oz	300871214422	2 cans
  Gerber Good Start Soy‡	12.9 oz	050000035304	1 can
	20 oz	050000137688	2 cans
  Kroger Comforts Soy (Fred Meyer/Kroger)	22 oz	041260011030	2 cans
  Parent's Choice Soy (Walmart)	22 oz	078742067407	2 cans
  Up & Up Soy (Target)	36 oz	683744962607	3 cans
  Well Beginnings Soy (Walgreens)	22 oz	311917211992	2 cans

If the WIC benefit balance shows: Similac for Spit-Up

12.5 oz powder can, UPC: 070074509600



Participant may choose these options instead:

Formula	Size	UPC	Counts as
  Similac for Spit-Up	19.5 oz	070074680873	2 cans
Participants may choose the formulas below <u>without</u> calling the WIC clinic first. Please call your local WIC clinic if you purchase one of these formulas, so they can update the required documentation.			
 Up & Up AR*	32.2 oz	683744963406	3 cans
 Parent's Choice AR*	21.5 oz	681131241328	2 cans
	32.2 oz	681131130776	3 cans
Participant must call their local WIC clinic for changes to these formulas. Once changes are made, their eWIC card will reflect the new purchase options.			
 Enfamil AR*	12.9 oz	300870201423	1 can
	19.5 oz	300870201652	2 cans
	27.4 oz	300875126424	2 cans
	30.4 oz	300875100967	3 cans