

**Oregon WIC Vendor Peer Groups**  
**(includes description provided to CDP plus detailed description)**

January 30, 2018

<b>Peer Group 101 (Small Independent, small regional)</b>	
Independent Stores 1-6 Registers	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is not part of a retail chain with 11 or more outlets AND</li> <li>• Has 1-5 registers</li> </ul>
Regional Stores 1 – 14 Registers	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is part of a retail chain with 11 or more outlets AND</li> <li>• Operates in 2 – 30 states AND</li> <li>• Has 1-14 registers</li> </ul>
<b>Peer Group 102 (Independent with 7+ registers)</b>	
Independent Stores 7+ Registers	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is not part of a retail chain with 11 or more outlets AND</li> <li>• Has 6 or more registers</li> </ul>
<b>Peer Group 103 (Local &amp; National chains)</b>	
National Chain	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is part of a retail chain with 11 or more outlets AND</li> <li>• Operates in more than 30 states</li> </ul>
Local Chain	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is part of a retail chain with 11 or more outlets AND</li> <li>• Operates in only 1 state</li> </ul>
<b>Peer Group 104 (Mass Merchandisers &amp; Regional Chains with 15+ registers)</b>	
Mass Merchandisers	<ul style="list-style-type: none"> <li>• Sells groceries and competitively priced items, primarily apparel and home goods, in a departmentalized format, usually 10,000 – 160,000 square feet in a single level structure.</li> </ul>
Regional Stores 15+ registers	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Is part of a retail chain with 11 or more outlets AND</li> <li>• Operates in 2 – 30 states AND</li> <li>• Has 15 or more registers</li> </ul>
<b>Peer Group 105 (Pharmacy)</b>	
Pharmacy	<ul style="list-style-type: none"> <li>• Pharmacies authorized to sell formula and medical foods only</li> </ul>
<b>Peer Group 106 (Farmers)</b>	
Farmers	<ul style="list-style-type: none"> <li>• Farmers authorized to sell produce only</li> </ul>
<b>Peer Group 107 (Hospital Pharmacy)</b>	
Hospital Pharmacy	<ul style="list-style-type: none"> <li>• Formula warehouse authorized to sell formula and medical foods only</li> </ul>
<b>Peer Group (Participant Access)</b>	
Participant Access	<ul style="list-style-type: none"> <li>• Primarily sells groceries AND</li> <li>• Does not meet competitive pricing criterion AND</li> <li>• Meets participant access criterion</li> </ul>