

Oregon WIC Vendor Peer Groups

(includes description provided to CDP plus detailed description)

Revised May 8, 2024

| Peer Group 101 (Small Independent & Regional Chains with 1-14 registers) | |
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| Independent Stores 1-5 Registers | <ul style="list-style-type: none"> Primarily sells groceries AND Is not part of a retail chain with 11 or more outlets AND Has 1-5 registers |
| Regional Chain 1 – 14 Registers | <ul style="list-style-type: none"> Primarily sells groceries AND Is part of a retail chain fewer than 11 outlets AND Operates in 2 – 30 states AND Has 1-14 registers |
| Peer Group 102 (Independent with 6+ registers) | |
| Independent Stores 6+ Registers | <ul style="list-style-type: none"> Primarily sells groceries AND Is not part of a retail chain with 11 or more outlets AND Has 6 or more registers |
| Peer Group 103 (National & Local Chains) | |
| National Chain | <ul style="list-style-type: none"> Primarily sells groceries AND Is part of a retail chain with 11 or more outlets AND Operates in more than 30 states |
| Local Chain | <ul style="list-style-type: none"> Primarily sells groceries AND Is part of a retail chain with 11 or more outlets AND Operates in Oregon and adjacent states |
| Peer Group 104 (Mass Merchandisers & Regional Chains with 15+ registers) | |
| Mass Merchandisers | <ul style="list-style-type: none"> Sells groceries and other items, primarily apparel and home goods, in a departmentalized format, usually 10,000 – 160,000 square feet. |
| Regional Chain 15+ registers | <ul style="list-style-type: none"> Primarily sells groceries AND Is part of a retail chain with 11 or more outlets AND Operates in 2 – 30 states AND Has 15 or more registers |
| Peer Group 105 (Pharmacy) | |
| Pharmacy | <ul style="list-style-type: none"> Pharmacies authorized to sell formula and medical foods only |
| Peer Group 106 (Farmers) | |
| Farmers | <ul style="list-style-type: none"> Farmers authorized to sell produce only |
| Peer Group 107 (Hospital Pharmacy) | |
| Hospital Pharmacy | <ul style="list-style-type: none"> Formula warehouse authorized to sell formula and medical foods only |
| Peer Group 108 (Participant Access) | |
| Participant Access | <ul style="list-style-type: none"> Primarily sells groceries AND Does not meet competitive pricing criterion AND Meets participant access criterion |