

2019 WIC Nutrition Services Plan (NSP) Form



County/Agency:

Person Completing Form:

Date:

Phone Number:

Email Address:

When completed, click the *Submit* button on the top right corner of this form. You will receive a confirmation email within 48 hours. Call or email Bonnie Ranno if you have not received this confirmation: bonnie.ranno@state.or.us 971-673-0048

DUE on or before Friday, 12/14/18

Breastfeeding Goal: Oregon WIC agencies will continue to strengthen their breastfeeding education and support services.

Objective #1: During 2019, WIC agencies will use the results from their 2018 Breastfeeding Program Assessment to identify at least one activity to implement to strengthen their breastfeeding program. The activity selected can be the same as the one selected in 2018 if there is additional work to be done. Otherwise, select a new activity based on the assessment.

Activities to accomplish this objective:

- 1.
- 2.

Objective #2: The following objective is ONLY for Breastfeeding Coordinators identified by the State agency as needing to complete required level 3 breastfeeding training.

Activity to accomplish this objective:

1. Breastfeeding Coordinator will enroll and complete a 45-hour lactation course through Lactation Education Resources. *This may count as an activity under Objective #1 as well.*

Outreach Goal: To improve the referral process between WIC and health care providers or CCOs (coordinated care organizations), with a specific focus on pregnant women.

Objective: During 2019, Oregon WIC agencies will reach out to at least one health care provider or their CCO, to increase the number of referrals to WIC.

Activities:

1. Begin tracking the data on whether the pregnant women in your area with OHP are also participating in WIC. This data is available from the Performance Measures which are sent out in late January and late July each year. What was the percent for your agency in 2017? 2018? You can connect with your NC or Becky Seel if you want help with this.
2. Review the *Engaging with Healthcare Communities Toolkit 2019*, which will be sent in early January 2019. This resource provides ideas for partnering or communicating with one or more local health care providers or your CCO contact.
3. Identify a contact person at your local OB/GYN or pediatric office, at your CCO or with your Innovator Agent and set up a meeting to discuss ways to partner together, including how to refer families to WIC.

ReNEW Goal: Oregon WIC staff will provide trauma-informed, participant centered interactions with participants throughout the appointment process.

Objective #1: During 2019, local agency staff will focus on implementing one or more concepts or counseling strategies provided as part of the ReNEW Initiative. This includes information from the ACEs or parenting in-services, the statewide meeting, or the spring or fall regional trainings.

Activities to accomplish this objective:

Describe one or more specific action(s) your agency will take to implement the concepts covered during the various trainings provided as part of the ReNEW Initiative.

1.

2.

Additional Goal, Objective & Activities – *Optional*

Your agency may want to develop a new goal or continue a goal from the 2018 NSP pertaining to participant centered services, trauma informed care and resiliency, or breastfeeding. Check with your nutrition consultant if you have any questions.

Goal: (Optional)

Objective:

Activities to accomplish this objective:

1.

2.