

# WIC Formula Choices Starting March 1, 2023

WIC EBT benefits can purchase the following formulas until April 30, 2023.

If the WIC benefit balance shows:



## Similac Advance

12.4 oz powder can  
UPC: 070074559582

Participants may buy any of these options:

### Similac Advance



12.4 oz powder can  
UPC: 070074559582  
Counts as 1 can



20.6 oz powder tub  
UPC: 070074680859  
Counts as 2 cans



30.8 oz powder can  
UPC: 070074585864  
Counts as 3 cans

### Similac Pro Advance



20.6 oz powder tub  
UPC: 070074680897  
Counts as 2 cans



30.8 oz powder can  
UPC: 070074664385  
Counts as 3 cans

### Similac 360 Total Care



30.8 oz powder can  
UPC: 070074681177  
Counts as 3 cans

If the WIC benefit balance shows:



## Similac Soy Isomil

12.4 oz powder can  
UPC: 070074559643

Participants may buy any of these options:



12.4 oz powder can  
UPC: 070074559643  
Counts as 1 can



30.8 oz powder can  
UPC: 070074677002  
Counts as 3 cans

# WIC Formula Choices Starting March 1, 2023

WIC EBT benefits can purchase the following formulas until April 30, 2023.

If the WIC benefit balance shows:



## Similac Sensitive

12.5 oz powder can  
UPC: 070074575414

Participants may buy any of these options:

### Similac Sensitive



12.5 oz powder can  
UPC: 070074575414  
Counts as 1 can

### Similac Pro Sensitive



20.1 oz powder tub  
UPC: 070074680910  
Counts as 2 cans

### Similac 360 Total Care Sensitive



30.2 oz powder can  
UPC: 070074681238  
Counts as 3 cans



29.8 oz powder can  
UPC: 070074629520  
Counts as 3 cans



29.8 oz powder can  
UPC: 070074664408  
Counts as 3 cans

If the WIC benefit balance shows:



## Similac Total Comfort

12.6 oz powder can  
UPC: 070074626000

Participants may buy any of these options:

### Similac Total Comfort



12.6 oz powder can  
UPC: 070074626000  
Counts as 1 can

### Similac Pro Total Comfort



29.8 oz powder can  
UPC: 070074669380  
Counts as 2 cans



820 g/ 28.9 oz powder can  
UPC: 8427030003795  
Counts as 2 cans



20.1 oz powder tub  
UPC: 070074681085  
Counts as 2 cans

**These formulas require medical documentation (MDF)**

If the WIC benefit balance shows:



**Enfamil AR**  
12.9 oz powder can  
UPC: 300870201423

Participants may buy any of these options:

**Enfamil AR**



12.9 oz powder can  
UPC: 300870201423  
Counts as 1 can



27.4 oz powder can  
UPC: 300875126424  
Counts as 2 cans



19.5 oz powder tub  
UPC: 300870201652  
Counts as 2 cans



30.4 oz powder refill box  
UPC: 300875100967  
Counts as 3 cans

**Up & Up AR  
(Target)**



32.2 oz powder tub  
UPC: 683744963406  
Counts as 3 cans

**Parent's Choice AR  
(Walmart)**



21.5 oz powder tub  
UPC: 681131241328  
Counts as 2 cans



32.2 oz powder tub  
UPC: 681131130776  
Counts as 3 cans

**These formulas require medical documentation (MDF)**

If the WIC benefit balance shows:



**Alimentum**

12.6 oz powder can  
UPC: 070074647128

Participants may buy any of these options:

**Comforts Hypoallergenic  
(Fred Meyer/Kroger)**



12.6 oz powder can  
UPC: 041260385728  
Counts as 1 can

**Signature Care Hypoallergenic  
(Safeway/Albertsons)**



19.8 oz powder can  
UPC: 021130166169  
Counts as 2 cans

**Up & Up Hypoallergenic  
(Target)**



19.8 oz powder can  
UPC: 683744964144  
Counts as 2 cans

**Well Beginnings Hypoallergenic  
(Walgreens)**



12.6 oz powder can  
UPC: 311917211985  
Counts as 1 can

**Parent's Choice Hypoallergenic  
(Walmart)**



12.6 oz powder can  
UPC: 681131222518  
Counts as 1 can



19.8 oz powder can  
UPC: 681131346795  
Counts as 2 cans

**This formula requires medical documentation (MDF).**

If the WIC benefit balance shows:



**NeoSure**

13.1 oz powder can  
UPC: 070074574318

Participants may buy any of these options:

**NeoSure**



13.1 oz powder can  
UPC: 070074574318  
Counts as 1 can



22.8 oz powder can  
UPC: 070074669243  
Counts as 2 cans

**This formula requires medical documentation (MDF).**

If the WIC benefit balance shows:

**Enfamil Gentlease**



12.4 oz powder can  
UPC: 300875100691  
Counts as 1 can