

Oregon Farm Direct Nutrition Program

2026 Farmer Information



The Oregon Farm Direct Nutrition Program is a state-administered USDA program run by the Oregon Health Authority. Each year it brings almost \$2 million to local farmers. Families in the Women, Infants, and Children (WIC) program and income eligible seniors receive Farm Direct vouchers to spend with authorized farms at farmers markets and farm stands.



Each \$4 voucher and can be used June 1 - November 30 to buy fresh, unprocessed, locally grown fruits, vegetables and cut culinary herbs.

Your farm is eligible if

- You own, lease, rent, or sharecrop land to grow, cultivate or harvest crops on that land in Oregon or a bordering county, **and**
- You sell your own produce at a farmers market or farm stand.

How to apply

If you are new to the Farm Direct program:

- Go to myoregonfarm.org
- Select **Resources for Farm and Market Representatives**
- Complete the **New Farm application**

If you participated last year:

- The Farm Direct team will email you after April 1 with instructions for the season.

How payments work

Farmers redeem vouchers through an online payment portal. Payments are made weekly by direct deposit. After your farm is authorized, you will receive instructions on how to set up your payment portal account. There is no cost to accept or redeem Farm Direct vouchers.

Contact the Farm Direct team at Oregon WIC:

Email: Oregon.FDNP@odhsoha.oregon.gov

Phone: 877-807-0889, option 2

www.myoregonfarm.org

