

# Breast & Cervical Cancer, WISEWOMAN, and Oregon Genetics Programs Newsletter July 2015



## We're changing our name!

This summer, BCCP/WISEWOMAN/Genetics is changing its name to **ScreenWise**. We're finalizing new materials for you to share with your patients, so stay tuned for more exciting information!

## New FPL Guidelines

Effective July 1, 2015 the BCCP/WISEWOMAN program updated its system to reflect current Federal Poverty Level (FPL) limits.

FPL is a measure of income level issued annually by the Department of Health and Human Services. For BCCP/WISEWOMAN, applicants must be at or below 250% FPL.

You can view the 2015 FPL chart by clicking [here](#).

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## ICD-10 Transition

Oregon BCCP/WISEWOMAN will be ready for the ICD-10 transition deadline of October 1, 2015.

Below is a reminder of what will be accepted before and after October 1st.

- For service dates (date of service or date of discharge) through September 30, 2015, we will only accept claims that use the ICD-9 code sets.
- For service dates on and after October 1, 2015, we will accept claims using ICD-10 code sets.



# Upcoming Program Changes



**Provider Determined Screening Goals:** You should have received an email with your agency's screening goal for next year. We want you to work with as many patients as possible, so let us know if you can see more patients. Remember, there is no penalty for not achieving your goal.

**WISEWOMAN Expansion:** This program, for BCCP-eligible clients aged 40-64, aims to reduce cardiovascular and other diseases by promoting early detection, risk factor screening, risk reduction, healthy lifestyle counseling, and access to medical treatment. If you're interested in adding this valuable resource, let us know!

**Coming Soon: Cervical Screening for women 21-64:** Women 21-64, who meet BCCP eligibility criteria, will soon be eligible to enroll in the program for cervical cancer screening services and other age-appropriate services as called for in their office visit.

**Quality Assurance Reports:** Stay tuned for provider quality assurance reports. We hope these ongoing reports will serve as a useful tool, enabling you to better track your active clients, ensuring they receive timely care.

**Data Entry:** We're bringing client data entry 'in-house' so you can focus on providing quality care to your patients. All you will need to do is fax or email us the required data and we'll take it from there.

**Billing:** Beginning in August, we are moving our billing payments to occur one time each month. Many claims deny each month because of the timing of data entry and claims filing. Also, if you aren't billing electronically, let us know and we'll see if we can help. The BCCP is able to file claims electronically using: 837P format (equivalent to HCFAs/CMS1500 paper claims) and 837I format (equivalent to UB-04 paper claims). For specifications and instructions on how to upload claims electronically, please call Ahlers and Associates at: [1-800-888-1836](tel:1-800-888-1836): Ask for Sam Odajima regarding the electronic transaction, or how to upload claims. Ask for Bill Brannon regarding the specifications document, or to address specific content or formatting errors. Please contact Emily Havel at 971-673-1060 with questions.

## Welcome Katherine McGuinness!

BCCP/WISEWOMAN welcomes Katherine McGuinness as our new Outreach and Diversity Coordinator. Katherine joined BCCP/WISEWOMAN to ensure that the populations and communities that are most disparately affected by breast and cervical cancers are being reached by the program. Katherine completed her Masters in Public Health and Social Work, and has experience working in immunizations, domestic and sexual violence, and sexual and reproductive health.



Katherine can be reached at: [katherine.h.mcguinness@state.or.us](mailto:katherine.h.mcguinness@state.or.us)

## Portland Screening of “Someone You Love” on July 28th

Immunize Oregon and BCCP will be hosting a screening of the new HPV/cervical cancer documentary *Someone You Love* followed by an educational panel discussion.

The film is a feature length documentary and is described as telling the “stories of struggle, tragedy, and triumph surrounding this complicated and often misunderstood infection.” The film is about 80 minutes long, and follows five women through their journeys of being diagnosed with HPV and cervical cancer, and brings these personal

stories together with medical, public health, and community information.

The screening will take place on

**Tuesday, July 28<sup>th</sup>** from 11:45-2pm at 800 NE Oregon St in Portland, OR in Room 1A. Lunch will be provided.

Please register by [clicking here](#). If you have any questions, or are interested in hosting a screening in your area,

please contact [katherine.h.mcguinness@state.or.us](mailto:katherine.h.mcguinness@state.or.us)



## Provider Spotlight: Songbird Healing Arts

Songbird Healing Arts is a naturopathic practice in Aloha owned by Carol Zamarra, ND. Dr. Zamarra has graciously cared for BCCP/WISEWOMAN clients since 2008. She speaks Spanish, is a licensed acupuncturist, and is one of the highest screening providers for the WISEWOMAN program. Her practice offers a peaceful setting for health coaching for WISEWOMAN clients and women seeking screening services. Recently we had the pleasure of introducing our funders from the Centers for Disease Control and Prevention (CDC) during a routine site visit. This was the first ND practice visited by CDC and they were excited and impressed with how Dr. Zamarra and her assistant, Nikki Boom, go above and beyond to ensure all clients receive compassionate quality clinical care.



Nikki Boom & Dr. Carol Zamarra, ND

## Meet Our Interns!

We are excited to introduce you to our fantastic interns from the Oregon Health and Science University's Master of Public Health Program.



**Carissa Bishop** supported the WISEWOMAN program with research of the healthy behavior options available across the state of Oregon. Thanks to her efforts, we have information for existing health coaching and lifestyle programs across the state and have identified gaps for future program planning.

**Keshia Bigler** developed a statewide assessment and strategic partnership recommendations for BCCP and WISEWOMAN. She has worked with internal agencies and community partners to determine the burden of breast cancer, cervical cancer, heart disease, and associated risk factors in our target populations. This analysis identified priority populations for targeted outreach and identify opportunities for action. This work will inform ongoing outreach efforts.



We are grateful for Carissa and Keshia's hard work and passion for addressing health disparities in Oregon. You will hear more about this exciting work in the coming months as we implement recommendations into practice.

## Webinar Recording Available

We hope you were able to join us in May for Dr. Michelle Berlin's webinar on cervical cancer screening and diagnostic updates and HPV co-testing, courtesy of The American Cancer Society and the BCCP with funding from the Centers for Disease Control and Prevention. To view the recorded webinar, please [click here](#)



For additional information, please call or email us at 971-673-0581 or [BCCP.info@state.or.us](mailto:BCCP.info@state.or.us)

## Free Training Opportunity!

We wanted to share the following free online training opportunity, courtesy of the National Comprehensive Cancer Network (NCCN). Recorded presentations from the webinar series **[NCCN 2015 Congress Series™](#)**: **[BREAST CANCER with Updates from the 2014 San Antonio Breast Cancer Symposium](#)** provides an in-depth analysis of the evidence and clinical decision-making that led to the development of the **[NCCN Guidelines® for Breast Cancer](#)**.

Visit [education.nccn.org](http://education.nccn.org) for additional continuing education activities.

## Secure vs. Confidential Email: What's the Difference?

All BCCP/WISEWOMAN/Genetics health care providers and their business associates must comply with HIPAA requirements to protect the privacy and security of health information. One potential area of confusion involves the difference between confidential and secure email communications.

### Confidential email

BCCP's confidential email address is: [BCCP.Info@state.or.us](mailto:BCCP.Info@state.or.us), where messages for multiple recipients can be received. Incoming messages are forwarded by the mailbox monitor to the intended recipient. Confidential email messages often contain a Statement of Confidentiality at the bottom of the page with language indicating that the message was sent in trust, for the sole purpose of delivery to the intended recipient.

### Secure email

Secure email means that the messages sent are encrypted, a process that encodes messages or information so that only authorized parties can read it. Encryption alone does not prevent interception, but it does deny the message content to the interceptor.

Sending messages to/from BCCP's confidential email address [BCCP.Info@state.or.us](mailto:BCCP.Info@state.or.us) does not automatically encrypt the message. Adding #SECURE# to the beginning of every subject line activates encryption on BCCP's outgoing messages. Replying to BCCP's secure/encrypted messages does not automatically encrypt that reply. The person replying must activate their system's encryption.

## USPSTF Guideline Clarification on BRCA Genetic Counseling & Testing

Guidelines published by the U.S. Preventive Services Task Force (USPSTF) are used to determine which patients are eligible for insurance coverage of preventive services with no out-of-pocket costs. [The 2013 USPSTF “Risk Assessment, Genetic Counseling, and Genetic Testing for BRCA-Related Cancer in Women” recommendation](#) states that primary care providers should “screen women who have family members with breast, ovarian, tubal, or peritoneal cancer with 1 of several screening tools designed to identify a family history that may be associated with an increased risk for potentially harmful mutations in breast cancer susceptibility genes (BRCA 1 or BRCA 2). Women with positive screening results should receive genetic counseling and, if indicated after counseling, BRCA testing.”

[Last month, the Center for Consumer Information and Insurance Oversight \(CCIIO\), the agency that implements portions of the Affordable Care Act, clarified that the recommendation applies to women who have had a prior breast or ovarian “cancer diagnosis, even if those women are currently asymptomatic and cancer-free.](#) A woman with a personal history of cancer may have an increased risk of a harmful mutation even if no other family members are known to have such a history. Primary care screening, genetic counseling, and genetic testing if indicated, may help her prevent other future cancers.”



### GET GENETICS NEWS!

For infrequent email updates about new clinical guidelines, research, continuing education credits, and other opportunities relating to hereditary cancers, please email:

[Summer.L.Cox@state.or.us](mailto:Summer.L.Cox@state.or.us) and use the subject line 'gen listserv'.

# Does Your Patient Have A Cervix? If So, They Need a Pap!

## Ensuring Transgender Men are Getting Routine Cervical Cancer Screening

Everyone who has a cervix needs regular pap tests, and not everyone who has a cervix identifies as a woman. Transgender men are often not reminded that they need Pap tests, and coming in for a pelvic exam when you are a trans man can be a marginalizing experience. We know that anyone with abnormal pap results may put off potentially life-saving screening and treatment such as colposcopies and LEEPs because of the emotional toll it takes, so it is understandable that this process might have an extra layer of trauma for trans men who feel a disconnect between their sex assigned at birth and their gender identity.

**Here are a few simple ways to improve the patient experience for transgender men:**

- If someone with a male sounding voice calls to make an appointment for a Pap, assume they need one.
- Use your patient's preferred pronouns. If you aren't sure, you can ask what pronouns they use.
- If someone reports using testosterone, know that it can change the way the genitals look and affect secretion levels.
- Talk your patient through everything you are doing.
- If a patient expresses anxiety when they make the appointment, see if the appointment can be split into two visits: a chest exam and a pelvic exam.

There are a lot of fantastic resources that can help make this experience better for everyone involved. We recommend checking out [Check It Out Guys](#), [Guys Need Pap Tests Too](#), [A Trans Man's Guide To Visiting the Gyno](#) and [Center of Excellence for Transgender Health](#).

If you have any questions, would like more information, or are interested in other resources, please email [katherine.h.mcguinness@state.or.us](mailto:katherine.h.mcguinness@state.or.us)



## Walk & Run for Teal!

### Support the Ovarian and Gynecologic Cancer Community on Saturday, August 1<sup>st</sup>

The SHOC Foundation kicks off its 11th Annual [SHOC Walk & Run](#) at Latus Motors Harley-Davidson (870 E Berkeley St, Gladstone, OR 97027) in support of ovarian and gynecologic cancer research! Participants will enjoy a beautiful 5K/10K walk or run or a 1-mile family walk alongside the Clackamas River and throughout Gladstone. All details, including registration, sponsorship, and volunteer opportunities are available online at <http://www.shocfoundation.org/>.

#### About SHOC:

The Sherie Hildreth Ovarian Cancer (SHOC) Foundation was founded by Sherie Hildreth in 2005 and operates as a 100% volunteer 501c3 nonprofit organization. Determined to increase the survival rate of ovarian cancer, the Foundation has donated \$650,000 to ovarian and gynecologic cancer research at the Oregon Health & Science University (OHSU) Knight Cancer Institute. Sherie Hildreth's five-year battle with ovarian cancer ended in 2009, but her legacy lives on. The SHOC Walk & Run commemorates and celebrates her courageous fight, her will to support women living with gynecologic cancers, and her relentless pursuit to raise awareness and the funds necessary to find a cure.



The [Ovarian Cancer Alliance of Oregon & SW Washington](#) provides information, support, and hope to individuals diagnosed

with ovarian cancer, dealing with a recurrence, or who have a family member or friend who is.

[Upcoming events](#) include the annual "O-Vary Funny" comedy fundraiser, during which ovarian cancer survivors, supporters, family, friends, and the medical community gather for fun and laughs on **October 1st**.



## American Cancer Society Relay for Life Saturday, October 10<sup>th</sup>

It's easy to become a part of the Relay For Life movement. All you need to do is [sign up](#) to participate. There are more than 3 dozen Oregon events around from June-October. Relay for

Life, Bark for Life, Hood to Coast, a Fun Run, a 'Midnite' 5K, a Poker Tournament, and 'Booty for Boobies'. Fields Neighborhood Park in the Pearl District. Sign up to participate in the [community walk](#)!



Celebrate thousands of survivors while helping expand access to lifesaving treatment by joining Komen Oregon and SW Washington events such as the Race for the Cure. Since 1982, these events have raised more than \$1.9 billion - the largest source of nonprofit funds dedicated to fighting breast cancer around the world. There

are a number of [events in Oregon](#) through **October**, including the Portland and Eugene Race for the Cure (**September 20<sup>th</sup>** and **October 4<sup>th</sup>**, respectively).

### Contact Information



<http://www.healthoregon.org/genetics>

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<http://healthoregon.org/wisewoman>