



ScreenWise Winter 2017 Newsletter



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Happy New Year from ScreenWise!

Thanks to our providers and other partners we were able to exceed goals and accomplish significant system improvements.

- Together we exceeded screening goals by enrolling just over 6,000 women.
- We brought all data/claims entry in-house and implemented monthly reporting to support providers.
- In December, we wrapped up the year by launching a pilot project with 7 clinics offering expanded services and implementing a "no wrong door" policy. These pilot sites will prepare the program for 2017 and beyond.

On behalf of the ScreenWise Team, I want to thank you for all that you did to make 2016 a great year. We appreciate your honest and direct feedback and look forward to working with you in 2017.

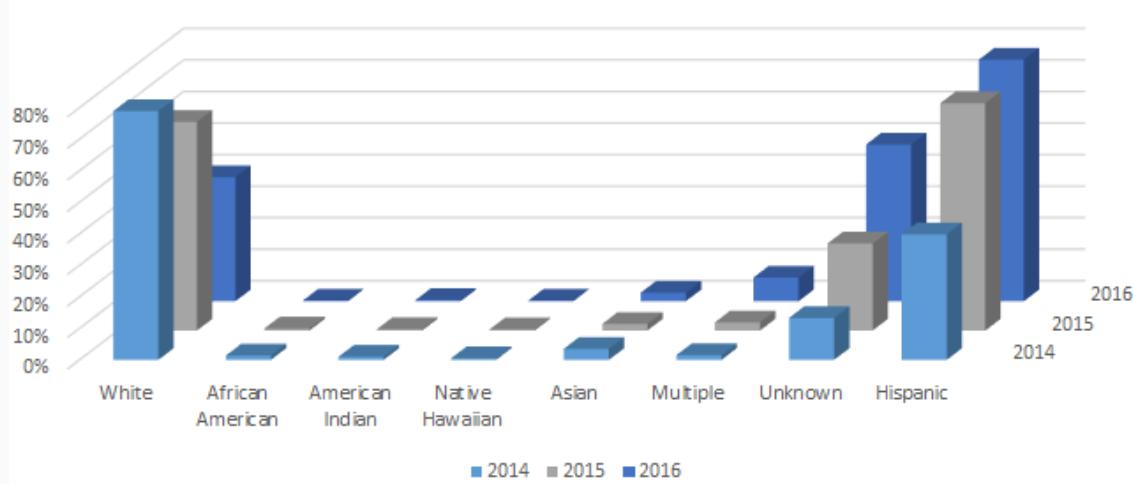
Kristin Kane

ScreenWise Program Manager

Changing Demographics:

Over the last three years, ScreenWise has seen significant demographic shifts. Patients reporting a language other than English doubled with an increase from 27%-55%. Additionally, the chart below shows how the program's patient base has gone from 79% to 39% white with a corresponding increase in patients identified as Hispanic (from 39.8% to 76.6% Hispanic). We are excited to continue working with providers and partners on reaching these and other underserved communities.

Race/Ethnicity of ScreenWise Patients



Patient Story

Thank you to our valued partner 211info for sharing the following ScreenWise patient story:



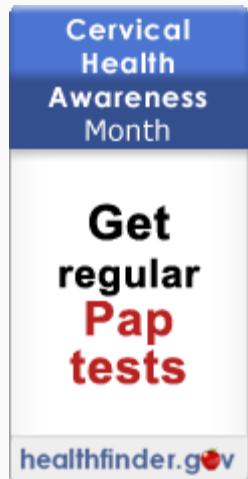
Pamela called the ScreenWise Information line (211 Info) having just lost her health insurance and her job. During a follow up call, she reported that enrolling in ScreenWise was a smooth process. It was efficient and quick. She relies on mammograms every year because she has polycystic breasts and the invention of the 3-D mammogram has been so helpful to her. She was enrolled on a Friday and had the mammogram done the following Monday. Since the ScreenWise Information line is housed with 211 Info, a call center for social services, she was also connected to her local DHS office where she could apply for food stamps, a local food pantry, and employment resources.

Staff News

ScreenWise's Quality Assurance Coordinator, Gretchen Caplener, and her husband Kevin welcomed Quentin Robert Caplener on October 6, 2016. They are delighted by Quentin every day and are grateful for their growing family. Their ten-year-old labrador, Cody, wonders every day if Quentin is just a long term houseguest.



Cervical Health Awareness Month



January is Cervical Health Awareness Month. Each year, about 12,000 women in the United States get cervical cancer and about 4,000 women die from it. Many of these cancers can be either prevented or found early, when it is easier to treat. Vaccination for [human papillomavirus \(HPV\)](#) can protect women and girls against the types of HPV that cause most cervical cancers. CDC's [Inside](#)

[Knowledge: Get the Facts about Gynecologic Cancer campaign](#) raises awareness about cervical and other gynecologic cancers.

For further statistical information, visit

<https://www.cdc.gov/cancer/hpv/statistics/cervical.htm>

Adapted from the Centers for Disease Control and Prevention (CDC)

Professional Development Opportunities



Lifestyle Medicine Provider Education (Free 30-hour CME Opportunity!)

The Centers for Disease Control and Prevention's (CDC) WISEWOMAN Program and the American College of Preventive Medicine (ACPM), have collaborated to offer continuing medical education (CME) in lifestyle medicine. The Lifestyle Medicine on-line curriculum (30-hour/CME credit) will give ScreenWise physicians/clinicians the core competencies and practical skill applications to use in practice. The core components of lifestyle medicine will give clinicians practical skills that can be used to modify unhealthy behaviors that place women (age 40-64) at high risk for hypertension and cardiovascular disease. Currently, there is no cost to access this opportunity.

[Click here to learn more.](#)

If you have any questions, please email Katherine.h.mcguiness@state.or.us
or WWLMCinfo@acpm.org



Society of Gynecologic Oncology



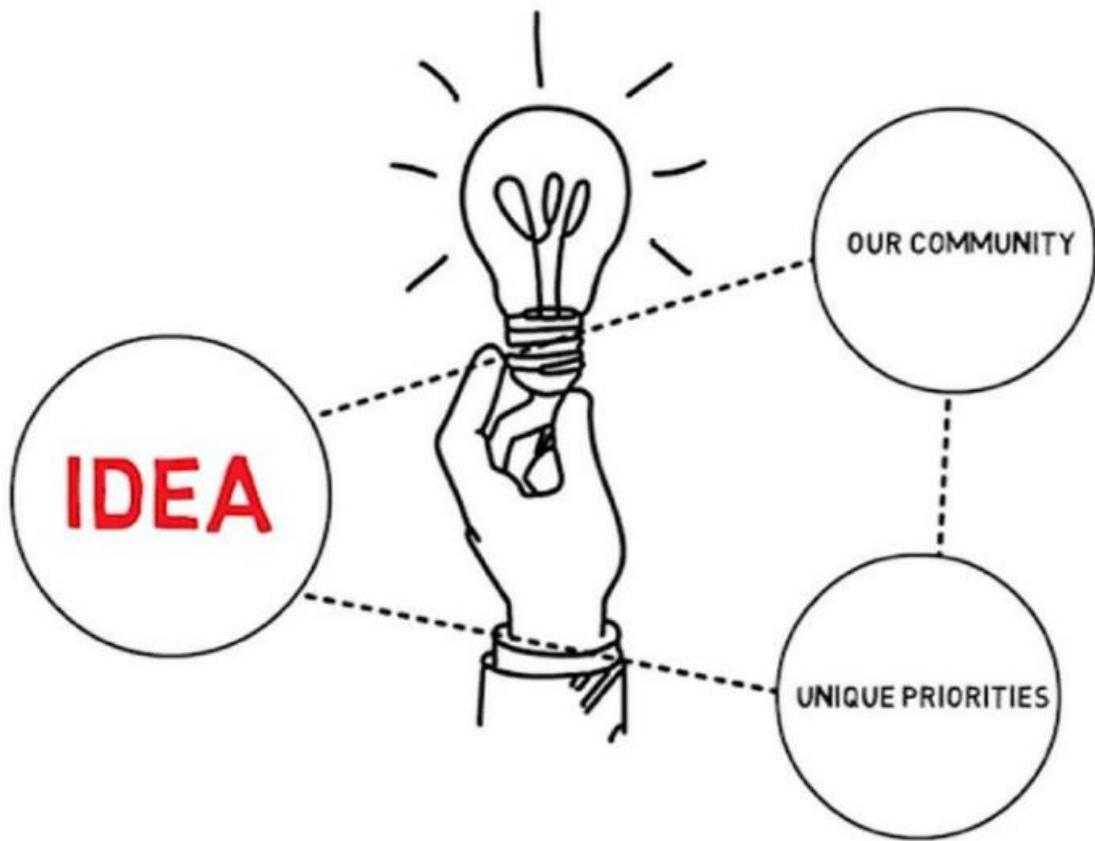
The American College of
Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS



Society of Gynecologic Oncology – 2016 Genetics ToolKit

This is a toolkit designed to provide critical, practical information to health care providers interested in gaining a deeper understanding of the role of genetics in gynecologic cancers. The toolkit is comprised of specific case studies telling an individual woman's story. Each case history provides references, national guidelines and society statements. A "General Resources" section includes useful tools and websites of interest. This toolkit was created from a collaboration between the Society of Gynecologic Oncology, the American College of Obstetricians and Gynecologists, the National Society of Genetic Counselors, Bright Pink and Facing Our Risk of Cancer Empowered (FORCE).

The toolkit is found by visiting <https://www.sgo.org/genetics/genetics-toolkit/>. If you have questions regarding ScreenWise genetics services, contact Summer Cox at SUMMER.L.COX@dhsowa.state.or.us or 971-673-0273



Cancer Control Video Series

Offered by the Rocky Mountain Public Health Training Center, this series is perfect for public health professionals new to cancer control, this 17 part video series draws from national experts from the Centers for Disease Control and Prevention, American Cancer Society, and leading universities in the areas of cancer sites, cancer risk factors, and issues like survivorship, surveillance, and coalitions. Each topic is broken down into short “quick view” video segments. Certificates of completion are available by topic

2-minute video intro:

www.publichealthpractice.org/cancer-control

Entire series:

<https://www.publichealthpractice.org/cancer-control-video-series>

www.publichealthpractice.org

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