

Student Marketing Specialist

\$9.79 per hour, approximately four hours per week

About the Opportunity:

The Clackamas County Public Health Division is seeking a student Marketing Specialist to lead a campaign for the 2016-2017 school year to promote the School Based Health Center. The goal is to increase the number of students who receive care at the School Based Health Center (SBHC). This position will work with a team of students to develop and implement a variety of marketing strategies to promote the SBHC. The Marketing Specialist will collaborate with SBHC and school staff and report to a Clackamas County Public Health Program Planner. This position is funded by the Oregon Health Authority through the end of the school year (June 2017). It's anticipated that most will occur at Sandy High School with occasional meetings at businesses around the school district. The Marketing Specialist may work on the campaign at home as needed.

Roles and Responsibilities:

- Recruiting a diverse team to implement a variety of marketing strategies throughout the year
- Engaging students to develop a marketing plan that could include but is not limited to creating ads and videos for social media; printing materials; implementing health campaigns; making presentations; and talking with decision makers.
- Working with SBHC and school staff, local businesses, and public health professionals

Preferred qualifications

- Experience promoting / marketing resources and/or an event
- Ability to work independently and move projects forward
- Ability to recruit and work with a team of students to implement a year-long marketing campaign.
- Positive and upbeat attitude
- Ability to prioritize competing priorities
- Self-motivated, able to solve problems proactively
- Detailed-oriented
- Reliable and able to meet deadlines
- Ability to think creatively and problem solve as needed.
- Excellent written and verbal communication skills
- Be 16 years of age or older (required)

To Apply

Please send a resume and a cover letter explaining your interest and qualifications (limit each to one page) to: Jamie Zentner, jzentner@co.clackamas.or.us

Applications are accepted through November 17, 2016 at 5 p.m.

If offered the position, the candidate will have to complete a drug test and background check as a condition of employment at Clackamas County

About Clackamas County Public Health Division

Clackamas County Public Health Division provides a range of programs and services focused on prevention, protection and promotion of the public's health throughout all of Clackamas County.

<http://www.clackamas.us/publichealth/>

SBHC Marketing Specialist
Emailed questions for References

I am a Program Planner at Clackamas County Public Health Division. Nicole is one of the final candidates for a School Based Health Center Marketing Specialist position. She gave me your name as a reference. If you are willing, I have six questions for you:

What are Nicole's strengths? Weaknesses?

How are Nicole's problem solving skills?

What do you think of Nicole's ability to work with adults? His/her peers?

How does Nicole meet deadlines?

What concerns do you have about Nicole?

Would you recommend Nicole for a Marketing Specialist position? Why or why not?

Thank you for your time and thoughtful response. If you prefer to talk, my number is 503-742-5939

Best Regards,

