



SBHC Coordinators Meeting

October 6th, 2017



WELCOME

SBHC Fall Coordinators Meeting



SBHC experience

How long have you been attending SBHC Coordinators Meetings.....?

—————→ 15+ years?

—————→ 10-14 years?

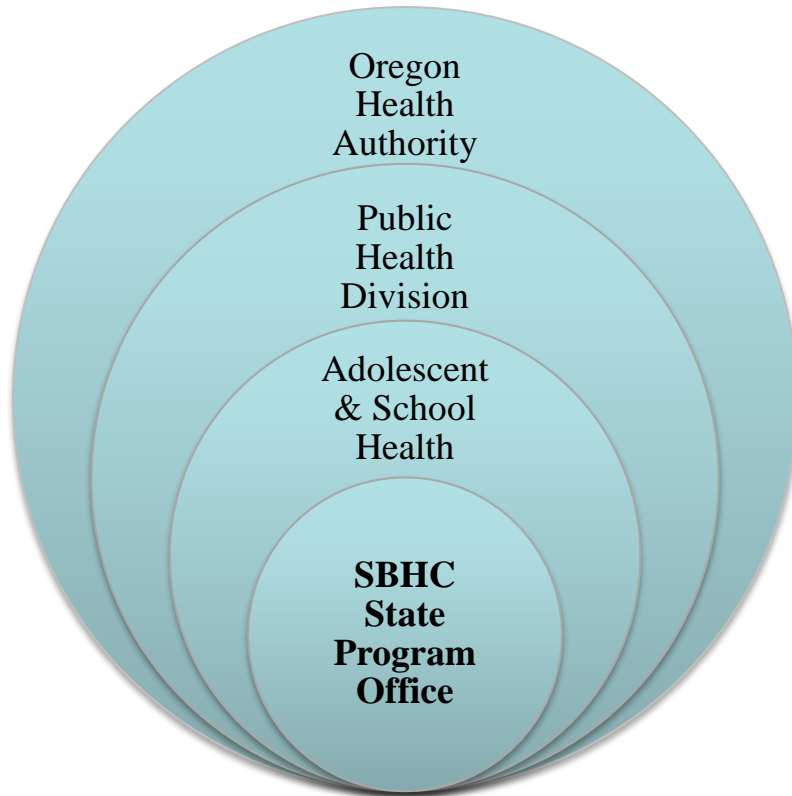
—————→ 5-9 years?

—————→ 1-4 years?

—————→ This is your first Coordinators meeting.



A little about us



Adolescent and School Health

Vision: Oregon is the very best place for all youth to learn, grow, and thrive.

Mission: To support the health of all youth in Oregon through evidence-based and data-driven policies, practices, and programs.

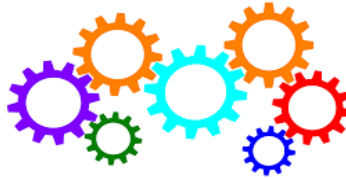
Goals:

- Improve the quality of health services and health education provided to Oregon youth.
- Provide partners with opportunities to build capacity, learn new information, and improve practice in order to better meet the needs all youth in Oregon.
- Illuminate the strengths and needs of all youth in Oregon through the collection, analysis and dissemination of accurate and timely data.

SBHC State Program Office Team



Jessica- Adolescent &
School Health Manager



Rosalyn – Team Lead
Kate -School MH Specialist
Vacant - *Systems Development Specialist*



Karen – Public Health Nurse
Rebecca– Public Health Nurse



Samantha –Administrative
Specialist (temp)



Sarah – Epidemiologist/ Health Economist
Loretta – Research Analyst
Vacant – *Research Analyst*

SBHC State Program Office Update





2017-2019 Priority Projects

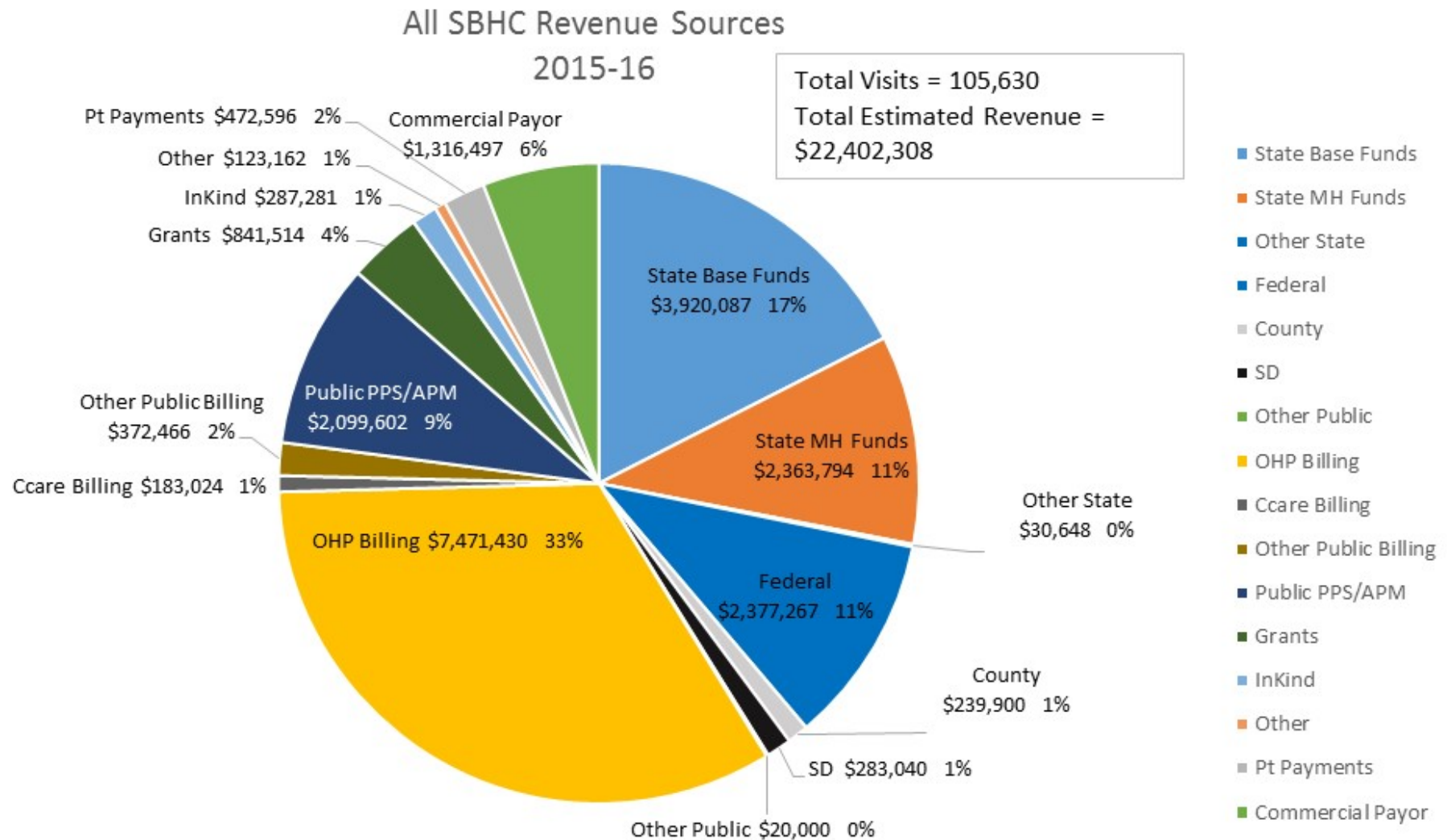
- **Reproductive health:** supporting the expansion of comprehensive RH services on site (SPO)
- **YAC development:** providing TA to SBHC and YAC Coordinators to expand their YACs (OSBHA contract)
- **Build regional partnerships:** support partnership meetings between SBHC/CCOs/LPHA focused on youth engagement (OSBHA contract)
- **Mental Health:** support integration of MH in SBHCs and in schools (SPO and OSBHA contract)
- **Maximizing revenue:** evaluating and improving revenue sources (SPO and OSBHA contract)



SBHC Data Updates

- 2015-16 SBHC Revenue Information
- SBHC Utilization Snapshot: 2015-17
 - Well Care Visits
 - Immunizations
- 2017-18 Satisfaction Survey

2015-16 SBHC Revenue



2015-16 SBHC Revenue Overview

- # of SBHCs in analysis: 71
- Total visits: 105,630
- Total clients: 33,000
- Total estimated revenue: \$22,402,308
- Average revenue per SBHC: \$315,525
- For every \$1 in State public health revenue, SBHC medical sponsors brought in \$2.55 in other sources

SBHC Utilization Snapshot: 2015-17

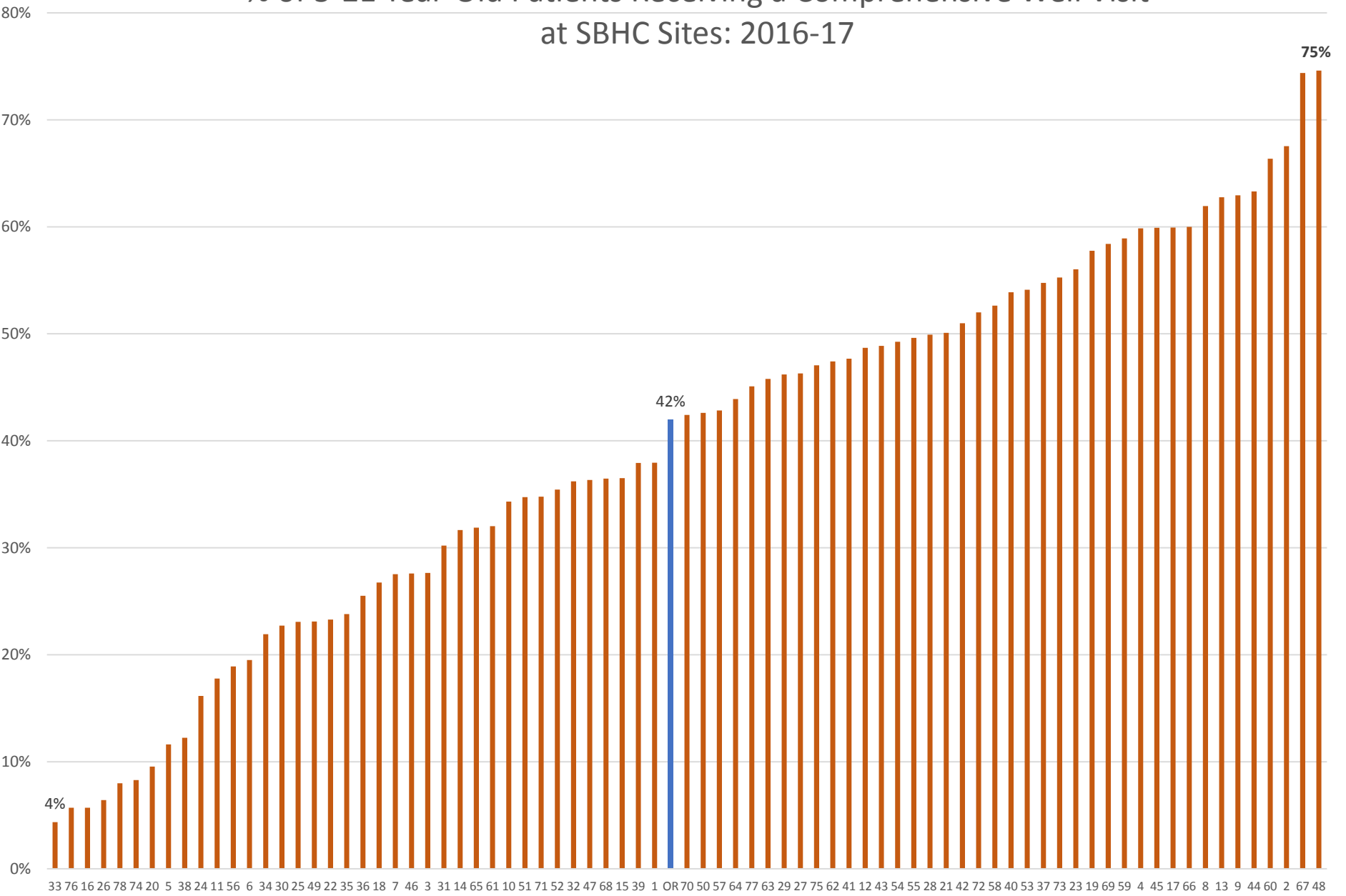


- Packet Handouts
- Two year changes in:
 - Total well care visits
 - Well care visits (OHP)
 - Immunizations
- Lots of changes at SBHC level, but statewide rates are flat

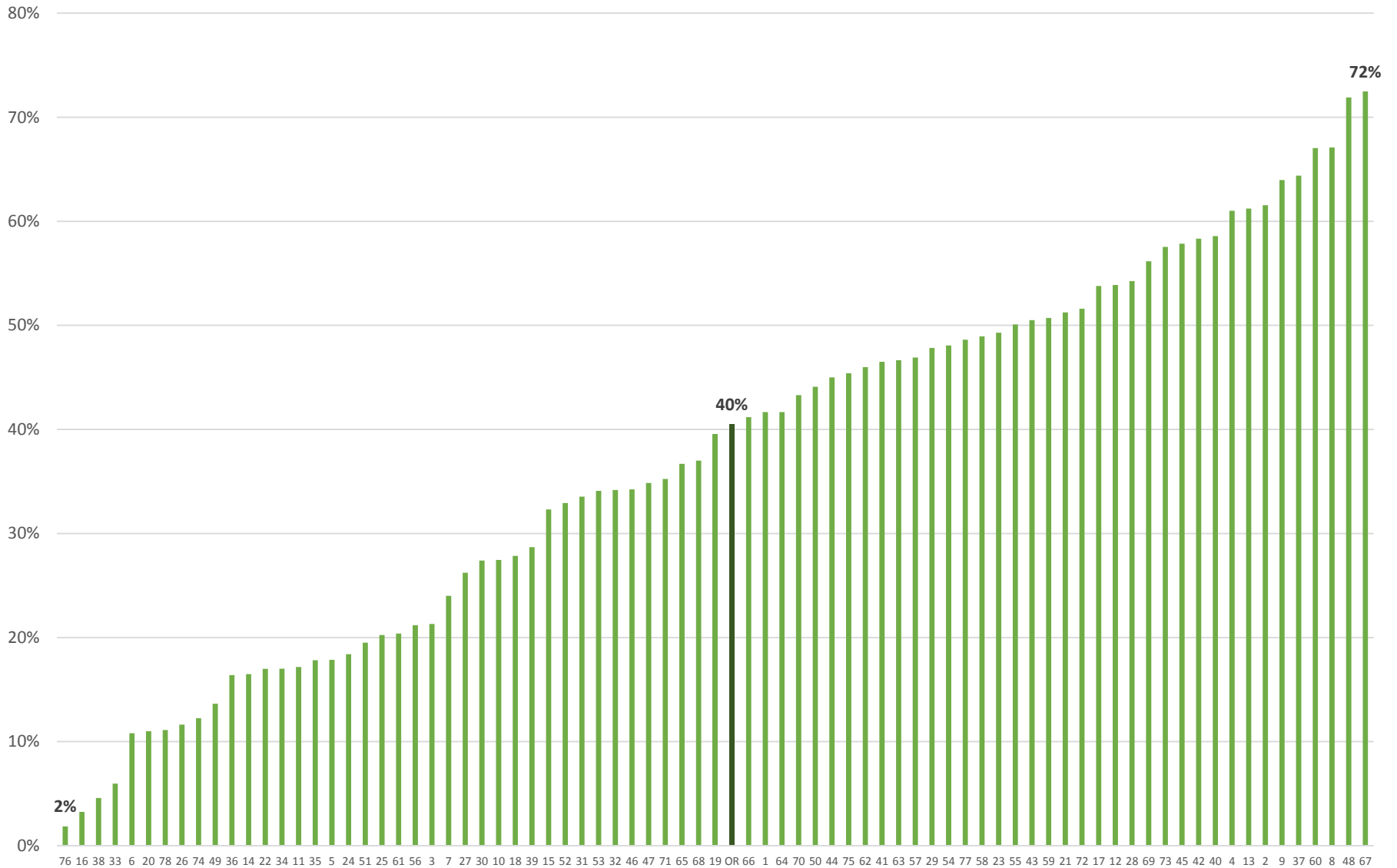
SBHC Utilization: What Is It?

- Blinded Site-Level Data
 - Packet contains unblinded data
 - Graphs of:
 - 2015-16 Data
 - 2016-17 Data
 - Change between 2 years
 - Ages 5-21
 - Raw data in the table with your SBHC ID

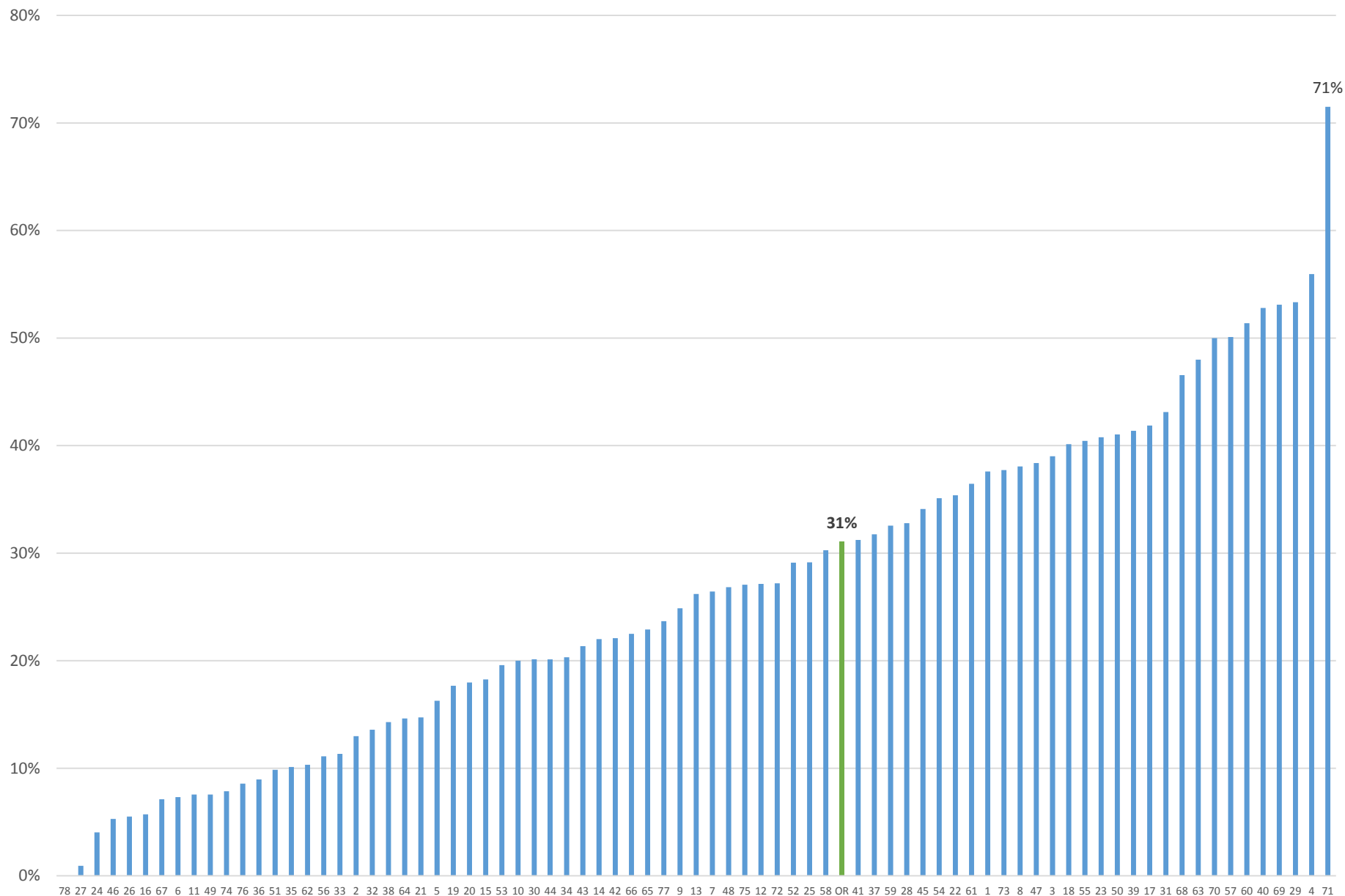
% of 5-21 Year-Old Patients Receiving a Comprehensive Well Visit at SBHC Sites: 2016-17



% of 5-21 Year-Old Medicaid
Patients Receiving a Comprehensive Well Visit
at SBHC Sites: 2016-17

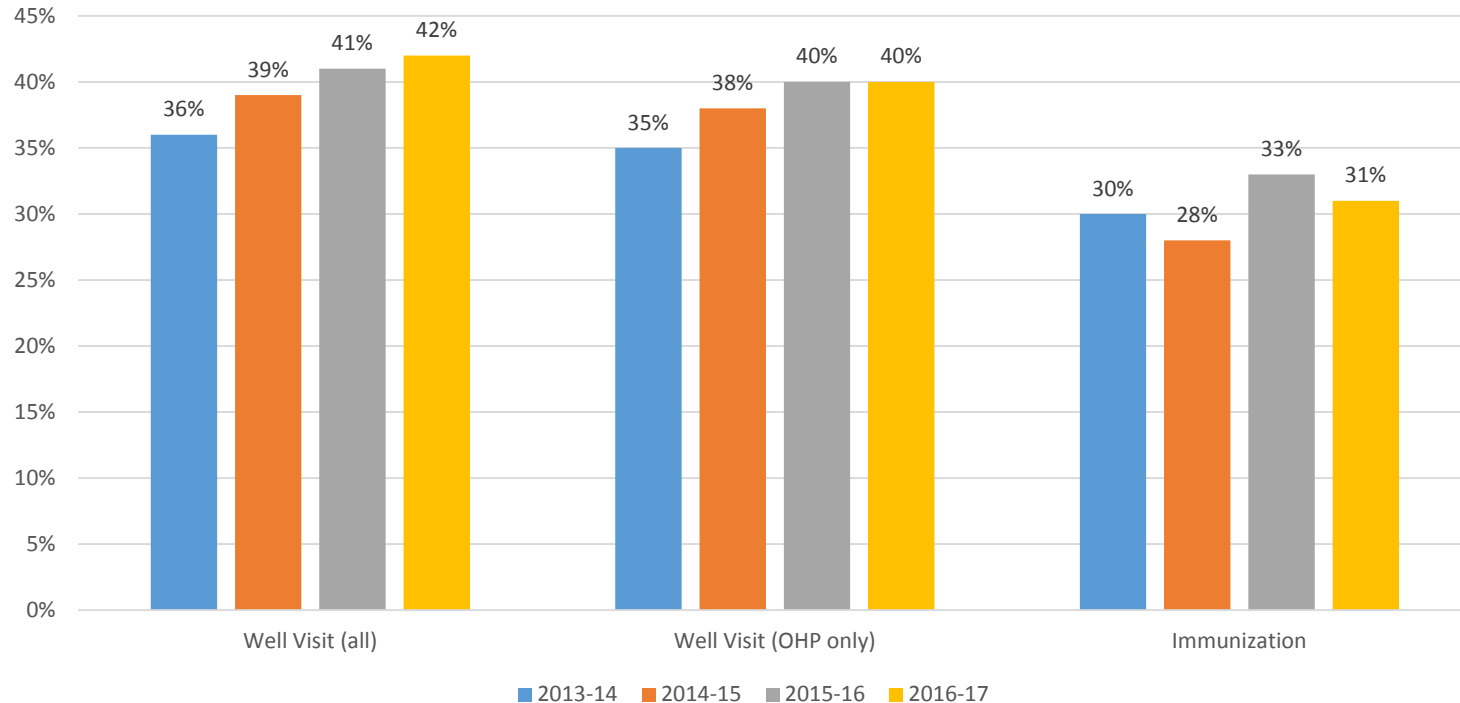


% of 5-21 Year-Old Patients Receiving an Immunization at SBHC Sites: 2016-17

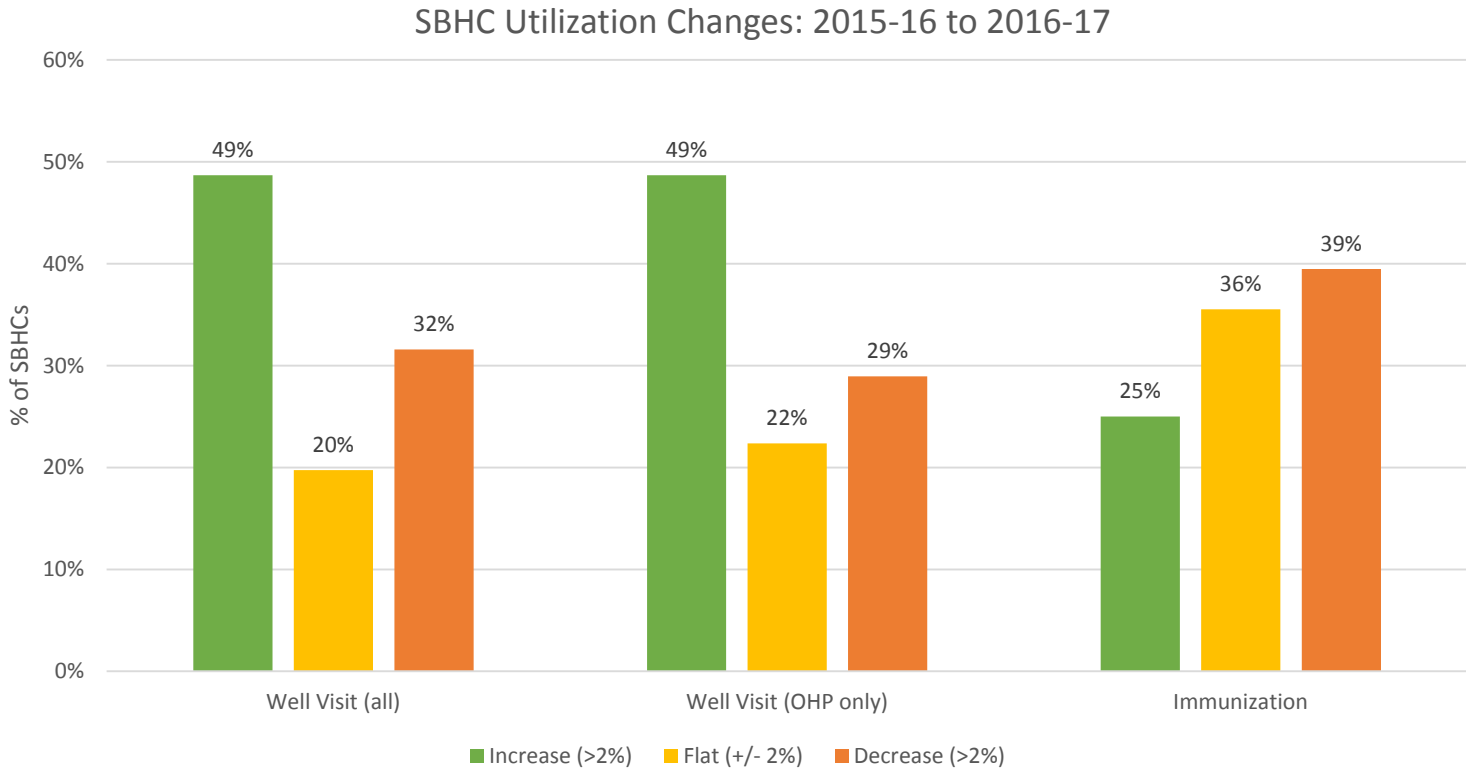


Statewide Trends in Utilization

SBHC Utilization Trends (ages 5-21): 2013-2017



Site-level Trends



2017-18 Satisfaction Survey

- Paper packets and iPad survey files were sent out
- Complete at least 10 surveys to receive a detailed, individual SBHC report
- PCPCH sites – complete 30 surveys for each primary care provider
- Mid-year deadline is January 15th 2018 – sites must submit/sync a subset of their required surveys
- Loretta will send out monthly updates with counts of completed surveys





OREGON SCHOOL-BASED HEALTH ALLIANCE

SBHC Coordinator's Meeting
October 5, 2017



ABOUT OSBHA:

- **Oregon School-Based Health Alliance (OSBHA)** is a statewide 501(c)(3) **nonprofit** organization
- **Vision:** All young people are healthy, learning, and thriving.
- **Mission:** To strengthen school based health services and systems that promote the health and academic success of young people.

Guiding Principles (criteria for our work):

- Sustaining, strengthening and expanding school based health centers
- Promoting diversity and equity that engages community and youth voices
- Advocating for and facilitating the integration of health, wellness and education

CHANGES AT OSBHA

- Gabrielle Kornharens has joined our team as Youth Equity & Engagement Coordinator!
- Megan Kovacs has moved to Girls Inc.
- Our new Program Manager Ashley McAllister started this week!

CURRENT STAFF



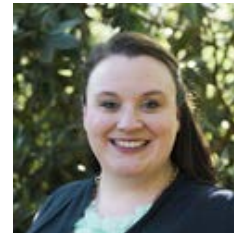
Laurie Huffman
Executive Director



Maureen Hinman
Policy Director



Ashley McAllister
Program Manager



Jessica Chambers
Administrative
Coordinator



Gabrielle Kornahrens
Youth Equity & Engagement
Coordinator

Accomplishments in the past year

- **Legislative Advocacy**
 - **Successful Strategies**
 - Hosted nearly 150 youth at the Capitol for SBHC Awareness Day
 - Frequent meetings with legislators; testimony
 - Postcard Campaign – 5 Reasons to Support School Health
 - **Accomplishments**
 - Reversed a 25% cut for SBHCs
 - Maintained level capacity funding for school-based mental health
 - Secured \$1 million for two additional years of the trauma informed pilot schools project

Accomplishments in the past year

Trauma-informed schools pilot

- Tigard High School, and Central High School in Independence/Monmouth
- Think through what it means for a whole school to be trauma informed and create a culture shift
 - Realize->Recognize->Respond->Resist re-traumatization
- Includes process and outcome evaluation
- Create a replicable model and tools and strategies that can be used in other schools.

Accomplishments in the Past Year

SBHCs and CCOs: Partnership Development

- Facilitated regional partnership meetings between SBHCs, local public health authorities, CCO's, and other key partners.
- Highlighted the key role that SBHCs play in local health system transformation, and set action plan priorities among partners.
 - Central Oregon
 - Eastern Oregon
 - South Coast
 - Metro Area

Accomplishments in the Past Year

Youth Voice

- Conducted youth listening sessions in Clatsop & Deschutes Counties
- Partnered with Momentum Alliance Youth Education Advocates to host a Multnomah Co. listening session with diverse & intersectional youth

Accomplishments in the Past Year

- Learned about how young people experience health care
- This information will help shape care delivery and services
- State Youth Action Council (SYAC) facilitated 4 Eye to Eye trainings in collaboration with the OHA Transformation Center

Accomplishments in the Past Year

- These trainings were designed to give health care providers education on how to effectively communicate with young people
- Held in Portland, Bend, Grant's Pass and Corvallis

Accomplishments in the Past Year

Promoting Healthy Relationships

- In 2016-2017, CORE grants were provided to Jackson, Columbia, Washington and Grant Counties, along with one mentorship grant.
- At our May 2017 Superheroes of Health event, we announced the new name for these grants. They are now known as ACTION grants: Advocating Consent, Teaching Inclusion, and Organizing for Nonviolence

Accomplishments in the Past Year

- These grants are now known as ACTION grants:
Advocating Consent, Teaching Inclusion, and
Organizing for Nonviolence



Accomplishments in the Past Year

Promoting Healthy Relationships

2017-2019 ACTION Grantees

- Multnomah County: Centennial & Roosevelt SBHCs
- Washington County: Forest Grove & Tigard SBHCs
- Umatilla County: Pendleton SBHC
- Columbia County: Rainer, Vernonia & Sacagawea SBHCs

Accomplishments in the Past Year

HTRA (Healthy Teen Relationship Act) Implementation Project

- Partnering with Raphael House, VOA Home Free, PPS's Cleveland & Franklin high schools, their SBHCs, community partners & youth to support healthy teen relationships

Accomplishments in the Past Year

Project focus: create and evaluate a model for HTRA implementation by

- Deepening and broadening prevention and education services
- Policy implementation
- Standardizing practices & procedures

Accomplishments in the Past Year

Collaborative Trainings

- Sexual Health Promotion and Sexual Violence Prevention Summit
- Improving Care in School-Based Health Centers for Transgender Youth
- Racial Justice Training and Sex Ed Boot Camp

Accomplishments in the Past Year

Hallways to Health

- 4-year national School Based Health Alliance Project
- OSBHA provided oversight for the NW Region, including Merlo Station, Milwaukie and Washington Middle School in Seattle

Accomplishments in the Past Year

Goal: Empower SBHC leaders to be agents of change in their schools & communities, creating policy & system change in 3 areas

- Healthy eating/active living
- Social-emotional health
- School employee wellness



Accomplishments in the Past Year

Initial H2H evaluation results in June showed:

- Increased engagement by school stakeholders (teachers, counselors, administrators) in SBHC clinic & population health efforts
- Increased integration of SBHCs with the school and broader community
- Schools successfully implemented sustainable policies, protocols & programs in school population health

Accomplishments in the Past Year

SBHC Sustainability

- OSBHA & TCA have continued Lane County SBHC sustainability work with a focus on developing a Collaborative Network
- The Lane Co. SBHC Collaborative Network is designed to leverage limited resources & create opportunities to better serve students and community partners
- Our first meeting was in early June
- A plan with priorities has been designed for the next year

Accomplishments in the Past Year

OSBHA SBHC Advisory Committee

Purpose: help guide and inform the OSBHA work focus and priorities. We want to connect with and better understand the needs and wants of SBHCs in Oregon.

- The Committee launched and met before summer break
- Working on scheduling meetings for this year

OSBHA Youth Voice: Expanding Reach



Barriers to Youth Work

- Time commitment
- Transportation
- Child Care
- Geographic barriers
- Compensation



OSBHA Solutions

- Paid leadership opportunities for youth
- Transportation support; bus passes, carpooling
- Child care subsidies
- Youth lead cohorts
- Meetings in the metro area and remotely

Introducing- Student Health Advocates

SHA is a group of 10 students ages 14-24 in the metro area advocating and mobilizing for health inequities and supporting all School Based Health Centers.

This is a 9 month youth lead cohort with compensation for all participants. This cohort focuses on community building and political advocacy. Youth will walk away with a deepened relationship to social justice, leadership skills, and increased political literacy.

Statewide Youth Action Council

In the past SYAC was a group of students in the metro area organizing for all SBHC. To make sure we are giving advocacy opportunities to all communities and are truly reaching across the state, we have changed this to a monthly remote meeting with student ambassadors selected by YAC's.

This meeting will be youth lead, focusing on what youth are seeing at their schools. What is the climate like? What are youth needing? What is going well? With this model we will hopefully more effectively strengthen youth voice while including more rural communities.

New work

- OSBHA is facilitating community engagement and business planning for SBHC development
- We are beginning this Fall with the Gresham – Barlow School District and with another metro area district
- Our board member Jill Daniels is providing mentorship
- We're excited about being part of this!

Upcoming events

February 6: Youth Legislative SBHC Awareness Day,
Salem

May 17: 6-8 pm OSBHA Superheroes of Health
Celebration and Fundraiser, Portland

CONTACT US:

Laurie Huffman, Executive Director
laurie@osbha.org

Maureen Hinman, Policy Director
maureen@osbha.org

Ashley McAllister, Program Manager
ashley@osbha.org

Gabrielle Kornahrens, Youth Equity & Engagement Coordinator
gabrielle@osbha.org



Oregon Immunization Program

Jody Anderson, Public Health Educator

2 to 3 million

lives



per year are saved by immunization



Research

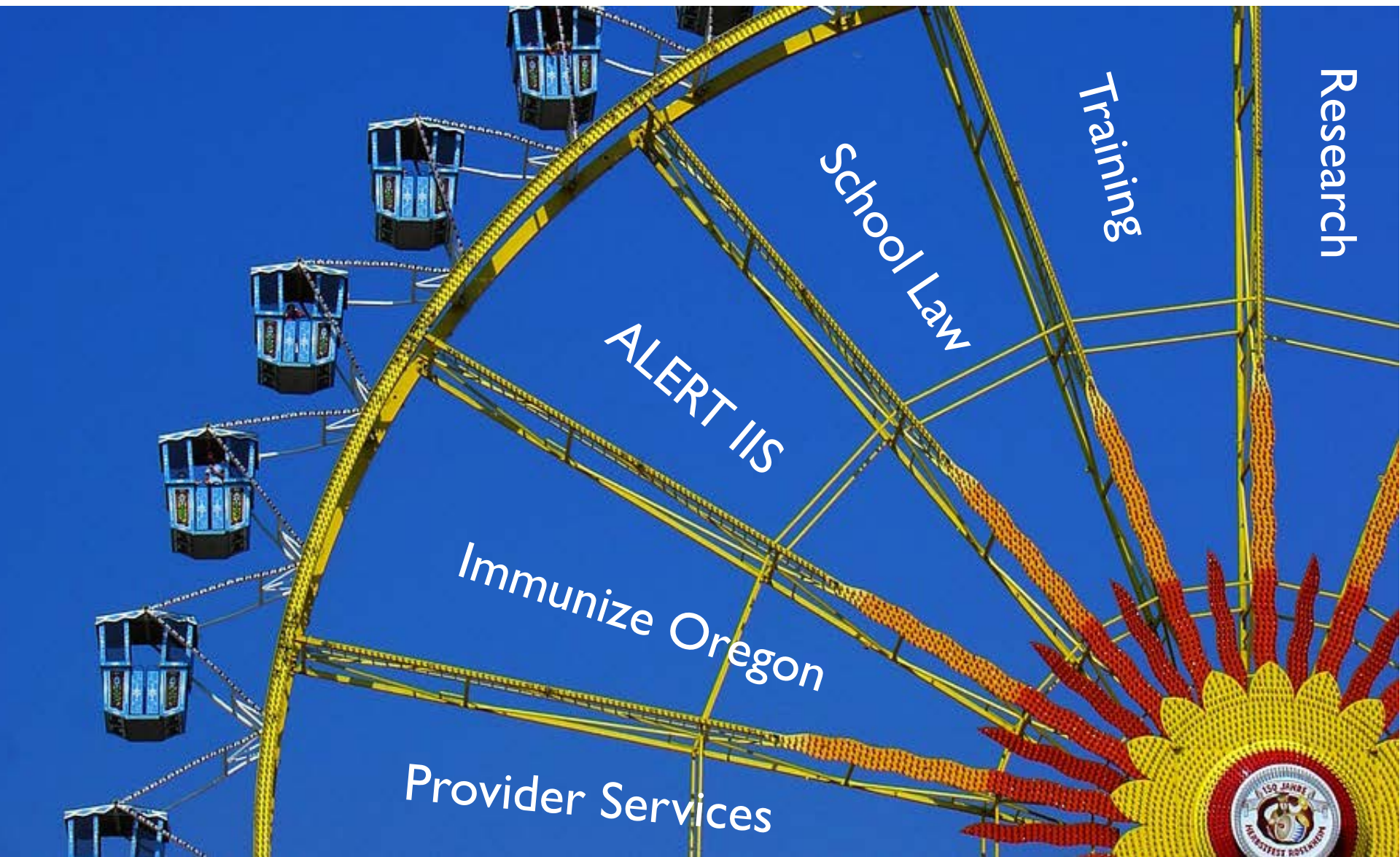
Training

School Law

ALERT IIS

Immunize Oregon

Provider Services



6000+



Restructuring



New VFC Help Desk
971-673-4VFC



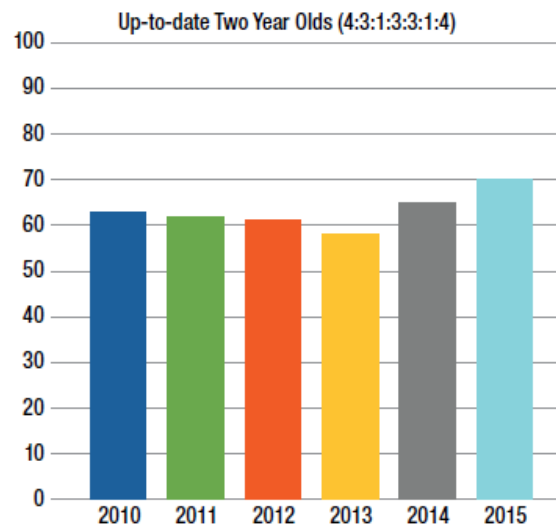
We're here to help!

Oregon AFIX

Use data to improve immunization practices through
Assessment, Feedback, Incentives and eXchange (AFIX)

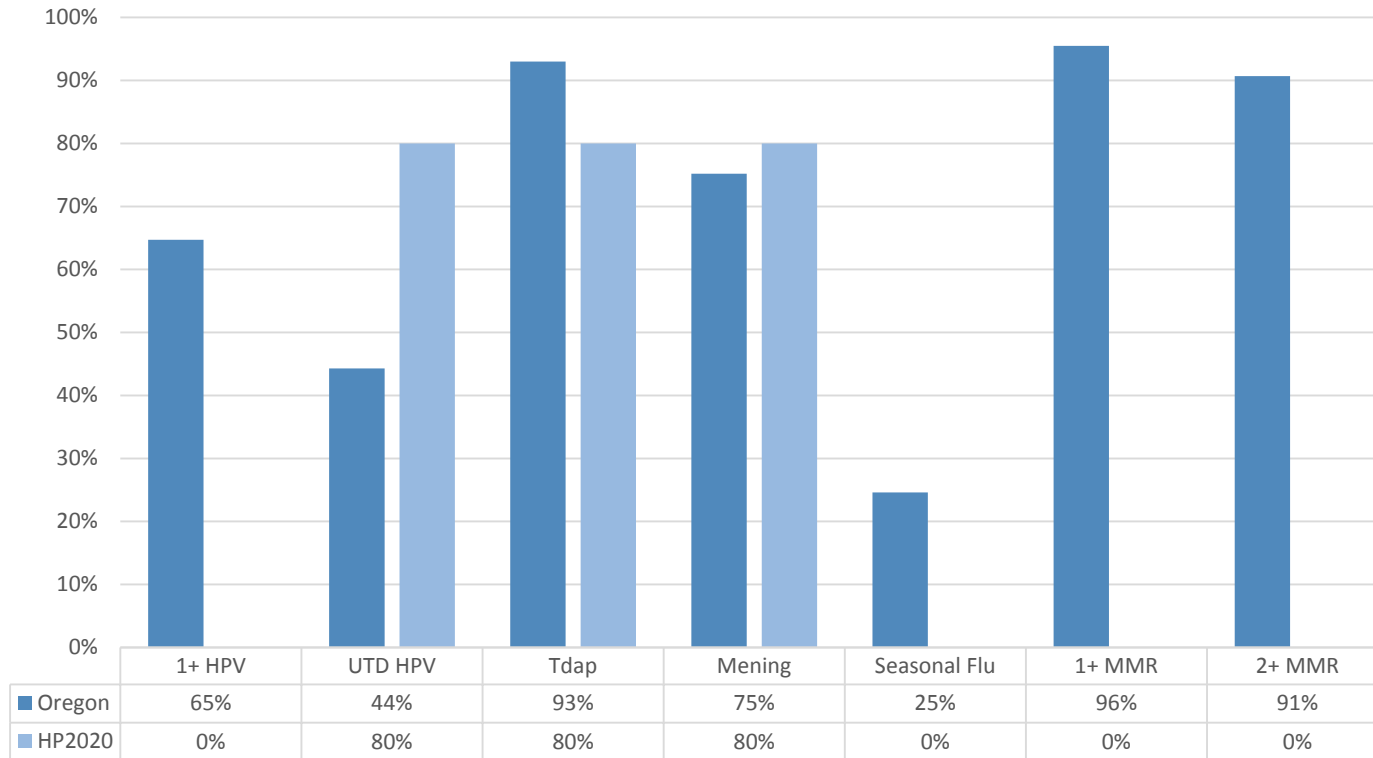
What is AFIX?

A collaborative approach to improving
your clinic's immunization program.

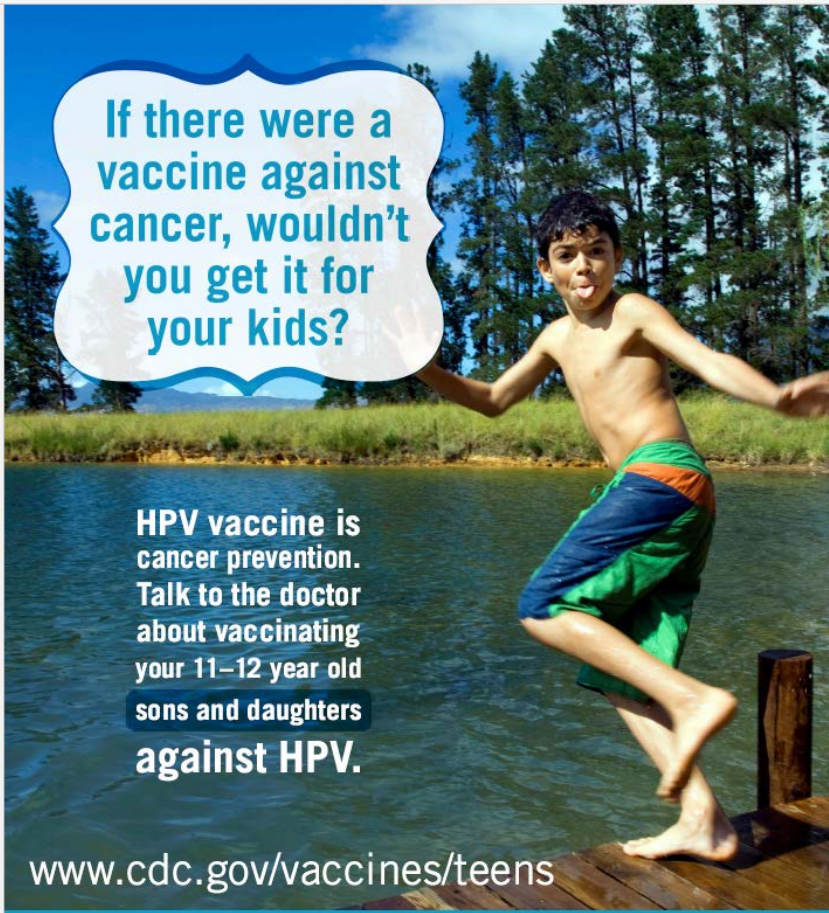


- Assessment of immunization rates and practices
- Feedback with recommended strategies for improvement
- Incentives to recognize and reward performance
- eXchange of information to support implementing quality improvement strategies

Immunization Rates at 13-17 Years and Healthy People 2020 Goals



236,679 Active patients in ALERT IIS that were at least 13 and no older than 17 years old as of 5/1/2017



If there were a
vaccine against
cancer, wouldn't
you get it for
your kids?

**HPV vaccine is
cancer prevention.
Talk to the doctor
about vaccinating
your 11–12 year old
sons and daughters
against HPV.**

www.cdc.gov/vaccines/teens



U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention



Distributed by:



Oregon Vaccines for Children: Vaccine Management Guide



oregon
vaccines for children

QUESTIONS? CALL 971-673-4VFC (4832) or
VFC.HELP@DHSOHA.STATE.OR.US

CLINIC INFORMATION

Clinic name:	VFC PIN:	ALERT IIS number:
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KEY STAFF

Responsible provider:
Primary VFC contact:
Back-up VFC contact:

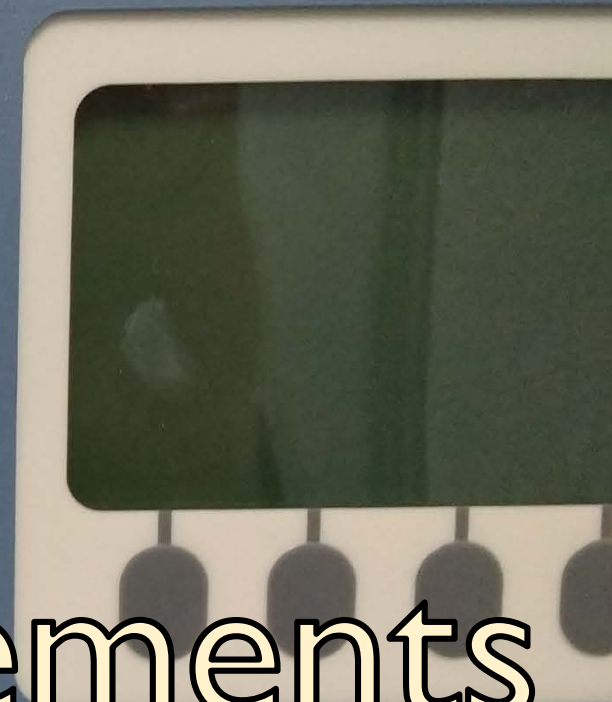
Oregon
Health
Authority

oregon
immunization
program

ALERT
IMMUNIZATION INFORMATION SYSTEM

OHU.0035 rev 7/2017

HELM



2018 Requirements

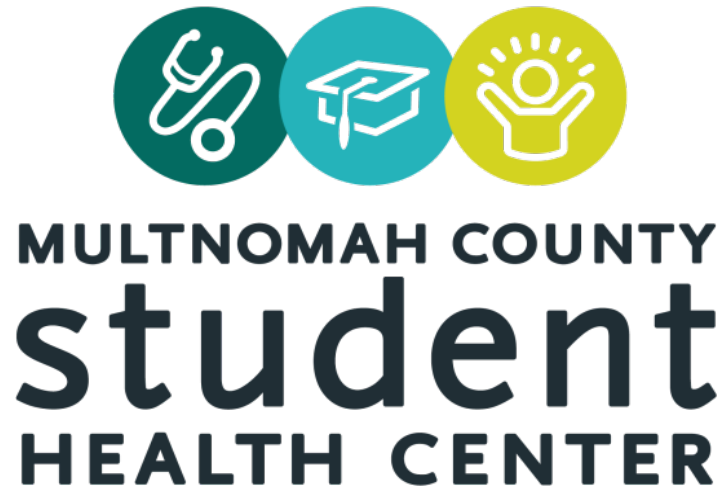




Youth Friendly Clinic Grant

- La Clinica
- Multnomah County





Engaging Youth in Program Rebranding and Marketing

SBHC Coordinators Meeting | October 6, 2017

Before...



Youth Friendly Grant plus other funding

- **\$10k Youth Friendly Grant** for youth engagement and materials production
- **\$20k Other Grant and General Funds** for contracted design services
- **\$18k In-Kind** from contracted design firm, Sticky
- **\$5k RH Collaborative Mini-Grant** for video
- **\$8k Additional Youth Friendly Funds** for additional signage, printing
- **Staff time** was contributed in-kind



**Engaged
youth
through YAC
structure at
six high
school sites**

Phase 1: Initial Design Concepts & Youth Input

- Sticky worked with staff to develop 12 initial rough concepts
- Lesson on branding & initial feedback at fall YAC retreat



Phase 2: Pre-testing four final concepts with 120 youth



- Peer interviews led by YAC members
- \$5 Fred Meyer gift card for participation



Final logo selected for popularity and communication of key messages



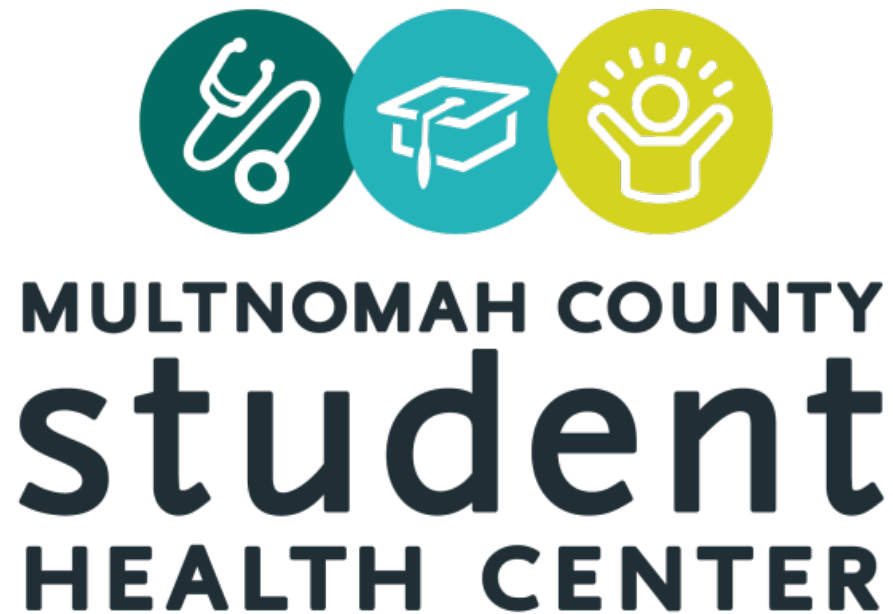
“When you’re healthy, you’ll [have] more opportunities to learn”

“Open to everybody”

“Access to all kinds of help”

“Feeling okay is what helps you go through school”

Logo, naming, & color palette



Tagline



Promotional materials



HERE FOR YOUTH

ABOUT US

- We are health centers in your school providing convenient high-quality health care.
- We welcome all school-age kids, K-12.
- We're here to keep you healthy so that you can focus on thriving in school and beyond.

OUR SERVICES

- Regular exams
- Sports physicals
- Illness and injuries
- Immunizations
- Mental Health Services
- Age-appropriate reproductive health
- Routine lab tests
- Prescription medications
- Vision, dental, and blood pressure screenings
- Health education, counseling, and wellness promotion


You or your family will not be charged for services. We take any insurance and we'll serve you if you don't have any.



HEALTH CENTER LOCATIONS

- George HS (503) 988-3823
- Cedar Grove HS (503) 988-3815
- Roosevelt HS (503) 988-3909
- Jefferson HS (503) 988-3300
- Mason HS (503) 988-3382
- Franklin HS (503) 988-3370
- Harrison Park HS (503) 988-3577
- David Douglas HS (503) 988-3554
- Pratt HS (503) 988-3392
- Central HS (503) 988-3500
- Lane HS (503) 988-5640

www.multco.us/health

WE'RE HERE FOR YOUTH!

ROOSEVELT STUDENT HEALTH CENTER

HOURS


- Monday: 7:45am-3:45pm
- Tuesday: 9:45am-3:45pm
- Wednesday: 7:45am-3:45pm
- Thursday: 7:45am-3:45pm
- Friday: 7:45am-3:45pm

APPOINTMENTS

- Call 503-988-3909 to schedule.
- Same day appointments available.
- Walk-ins welcome. We're located on Roosevelt campus next to the counseling office and across from the SUN office.

Serving all Multnomah County youth ages 5-18, regardless of their ability to pay.

www.multco.us/health/sbhc





MULTNOMAH COUNTY student HEALTH CENTER

- Regular Checkups
- Sports Physicals
- Care for Illness & Injuries
- Prescription Medications
- Immunizations
- Counseling

There is no out-of-pocket cost to you for services

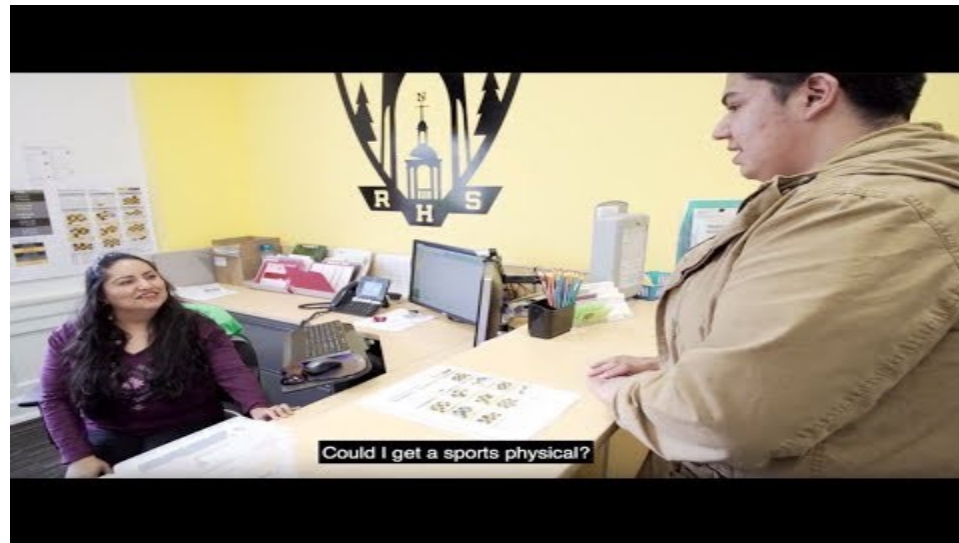
HERE FOR YOUTH

www.multco.us/sbhc





<https://www.youtube.com/watch?v=AATmphunzFM>



Strategies to Integrate the Pre-participation Sports Physical into the Adolescent Well Visit





Michael Ralls, MA, MS

Director of Social Services

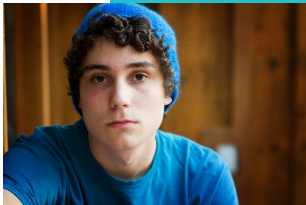
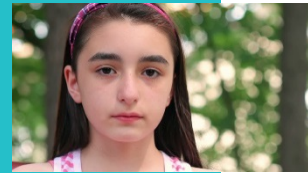
North Clackamas School District

And the award goes to....

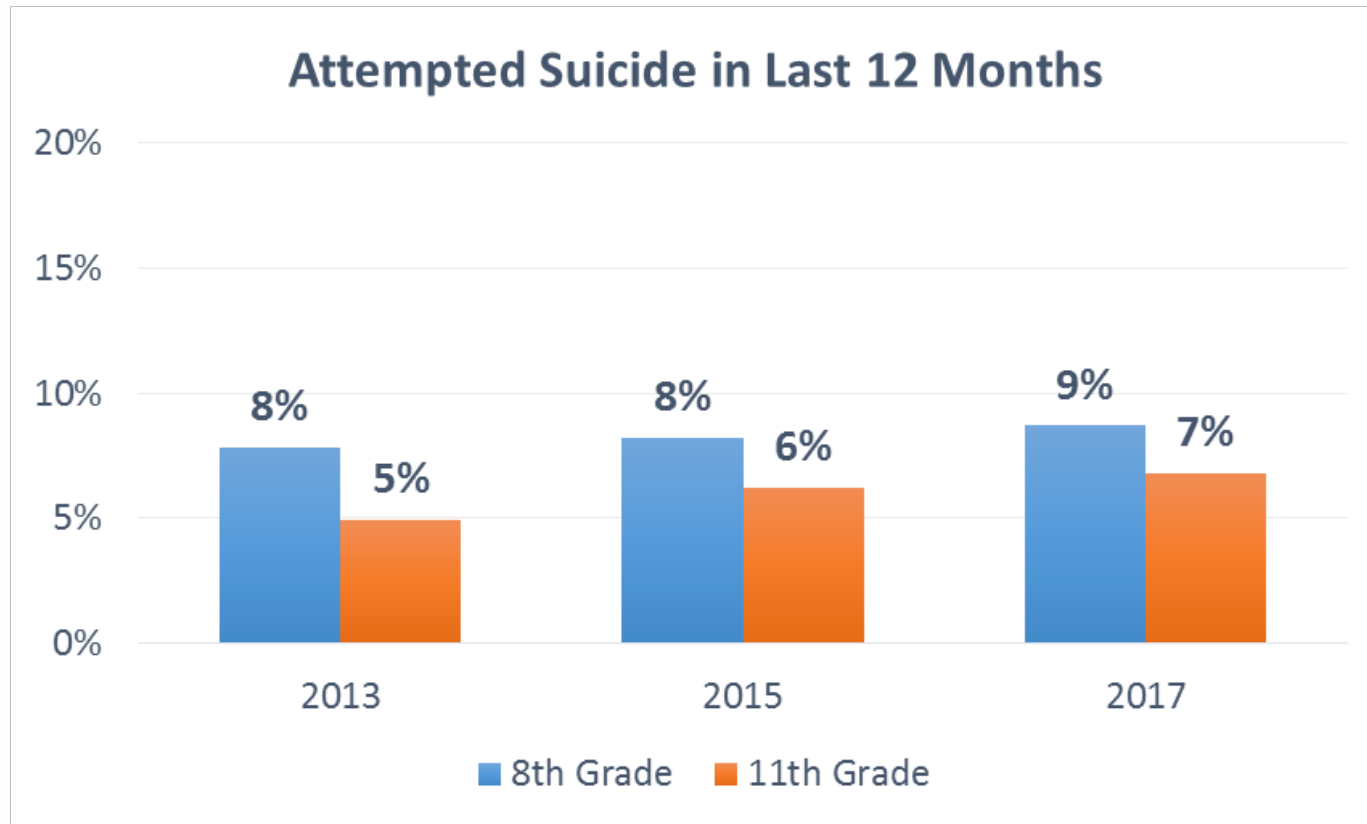




The Role of SBHCs in Suicide Prevention/Intervention/Postvention

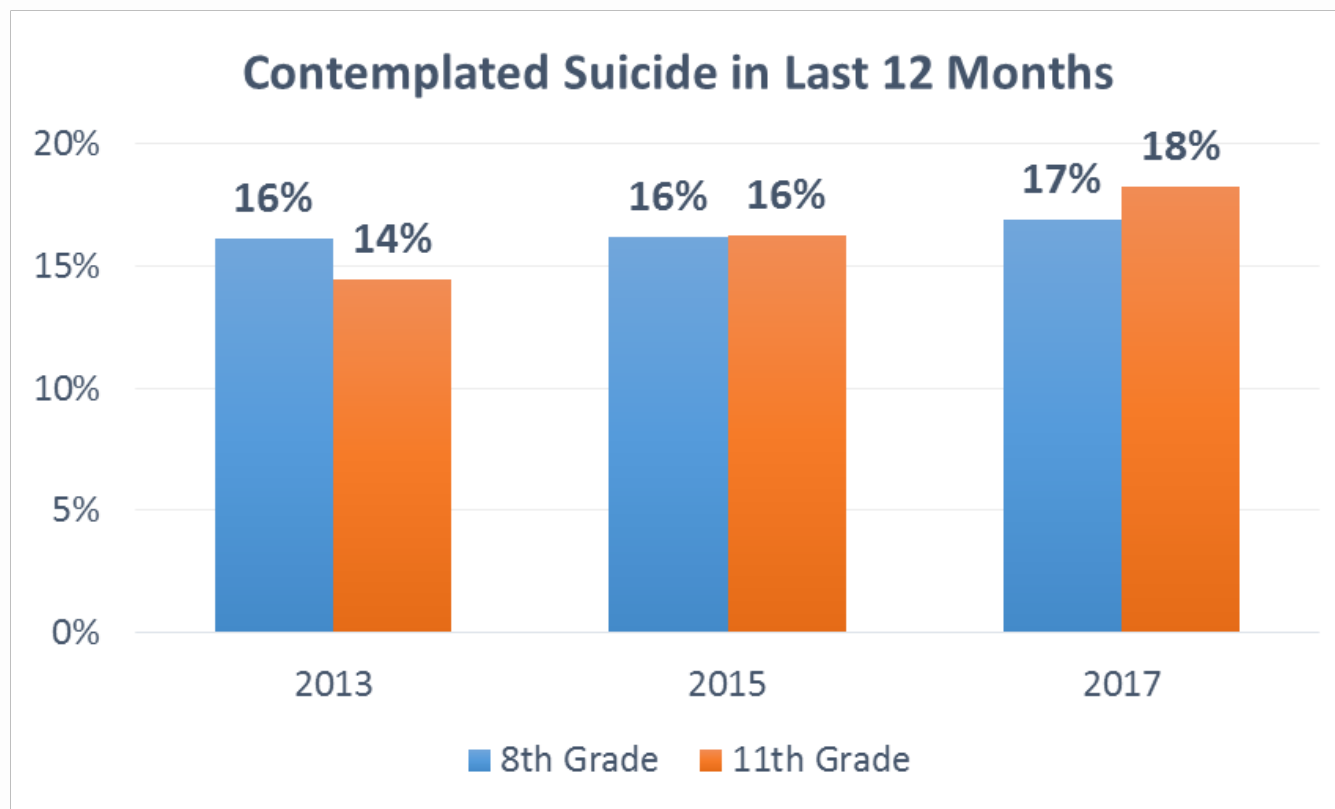


Adolescent Suicide



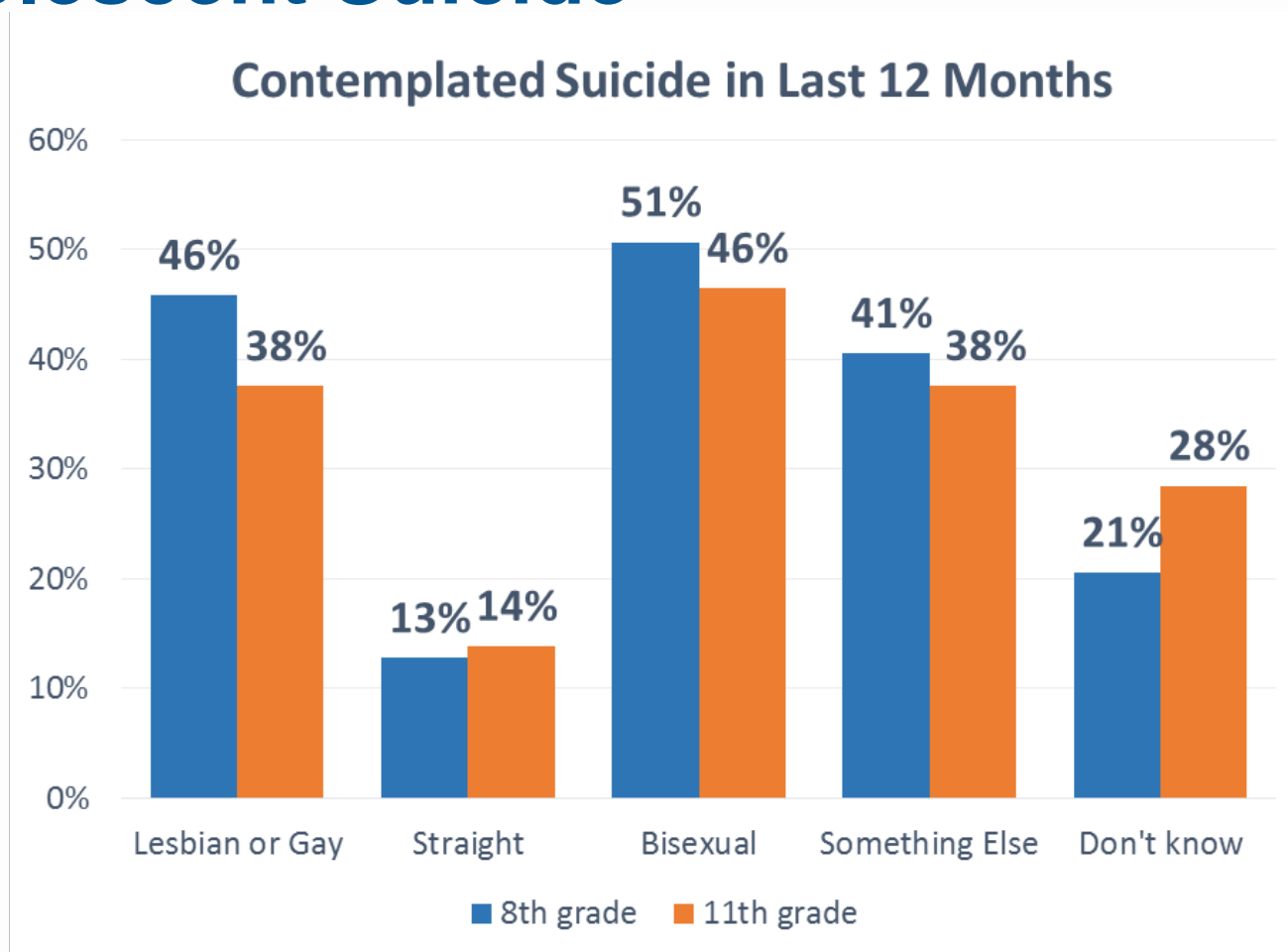
Source: 2013, 2015, 2017 Oregon Healthy Teens Survey

Adolescent Suicide



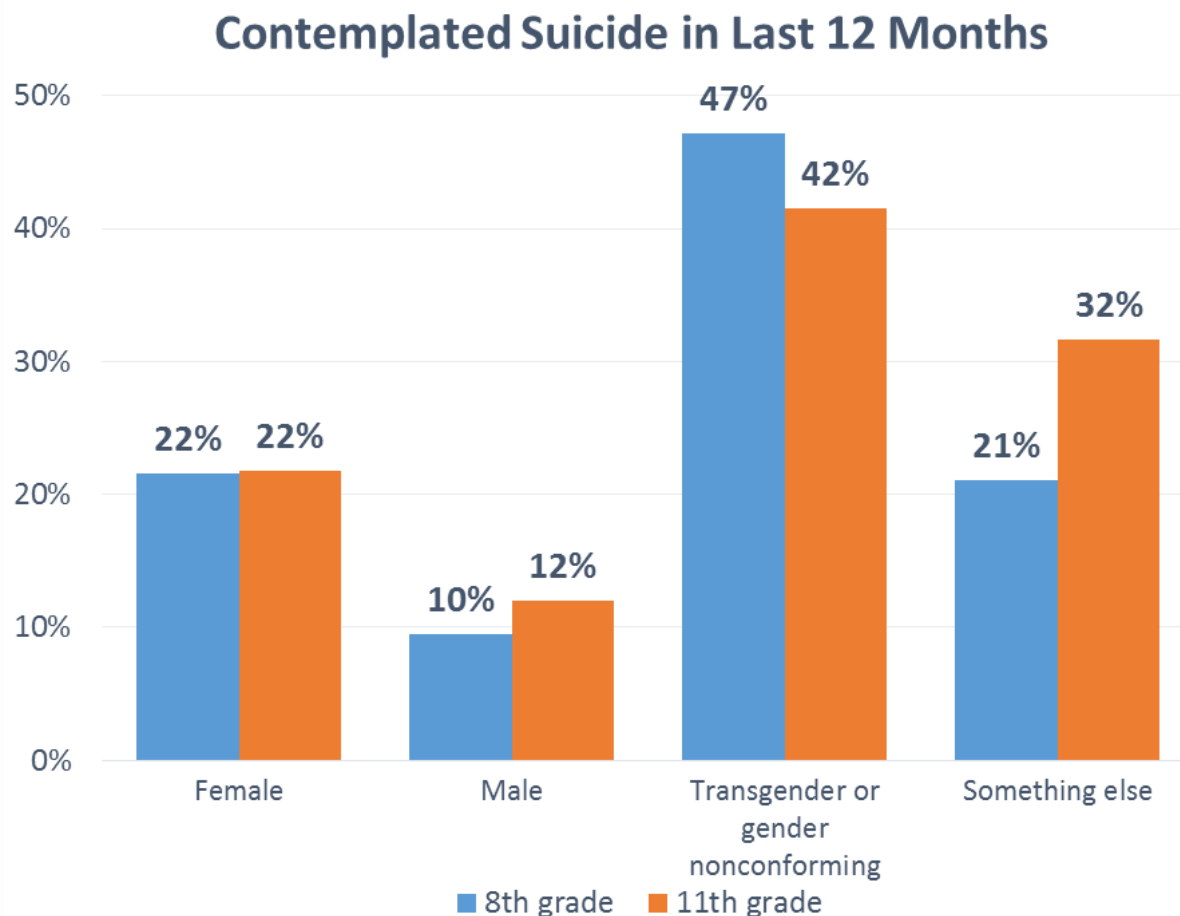
Source: 2013, 2015, 2017 Oregon Healthy Teens Survey

Adolescent Suicide



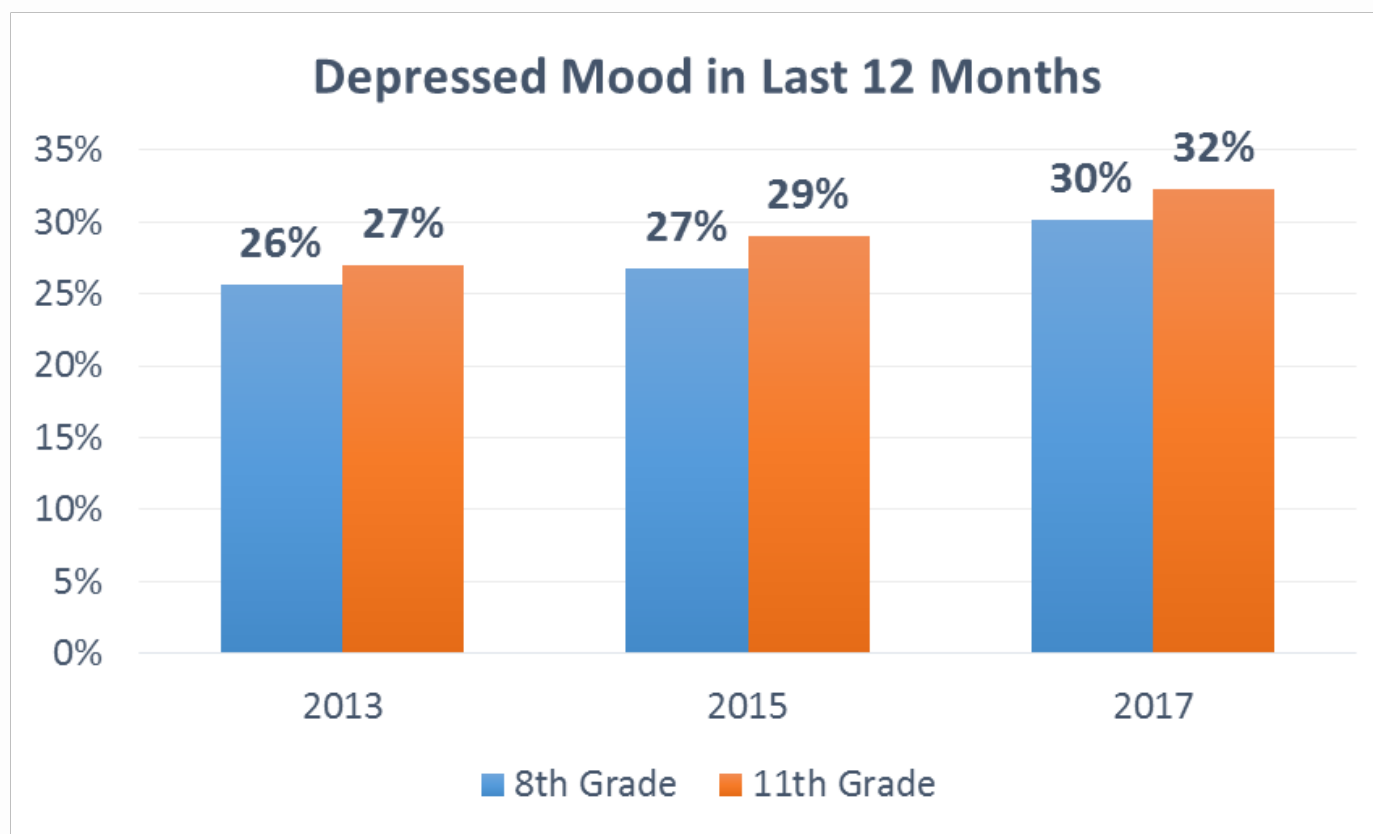
Source: 2017 Oregon Healthy Teens Survey

Adolescent Suicide



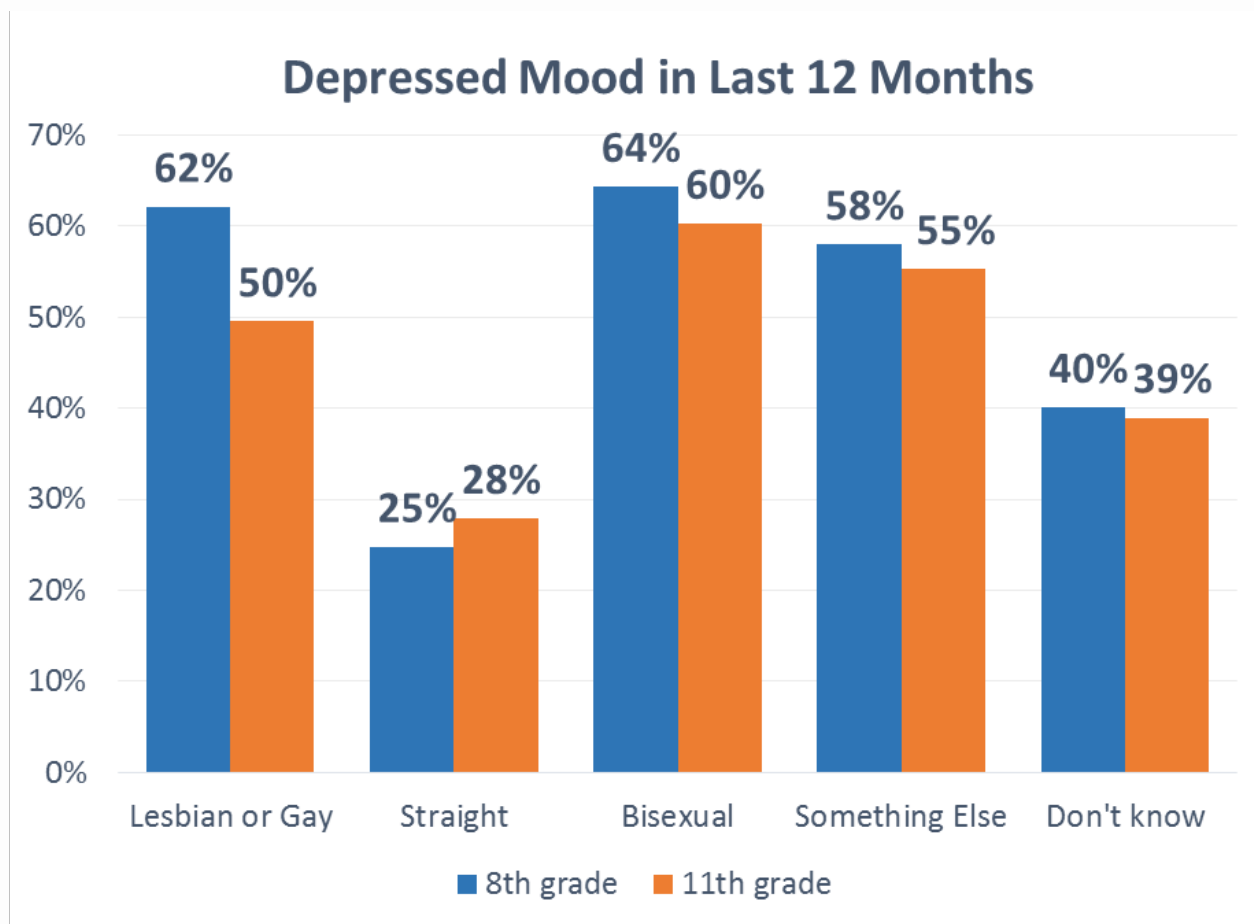
Source: 2017 Oregon Healthy Teens Survey

Adolescent Mental Health



Source: 2013, 2015, 2017 Oregon Healthy Teens Survey

Adolescent Mental Health

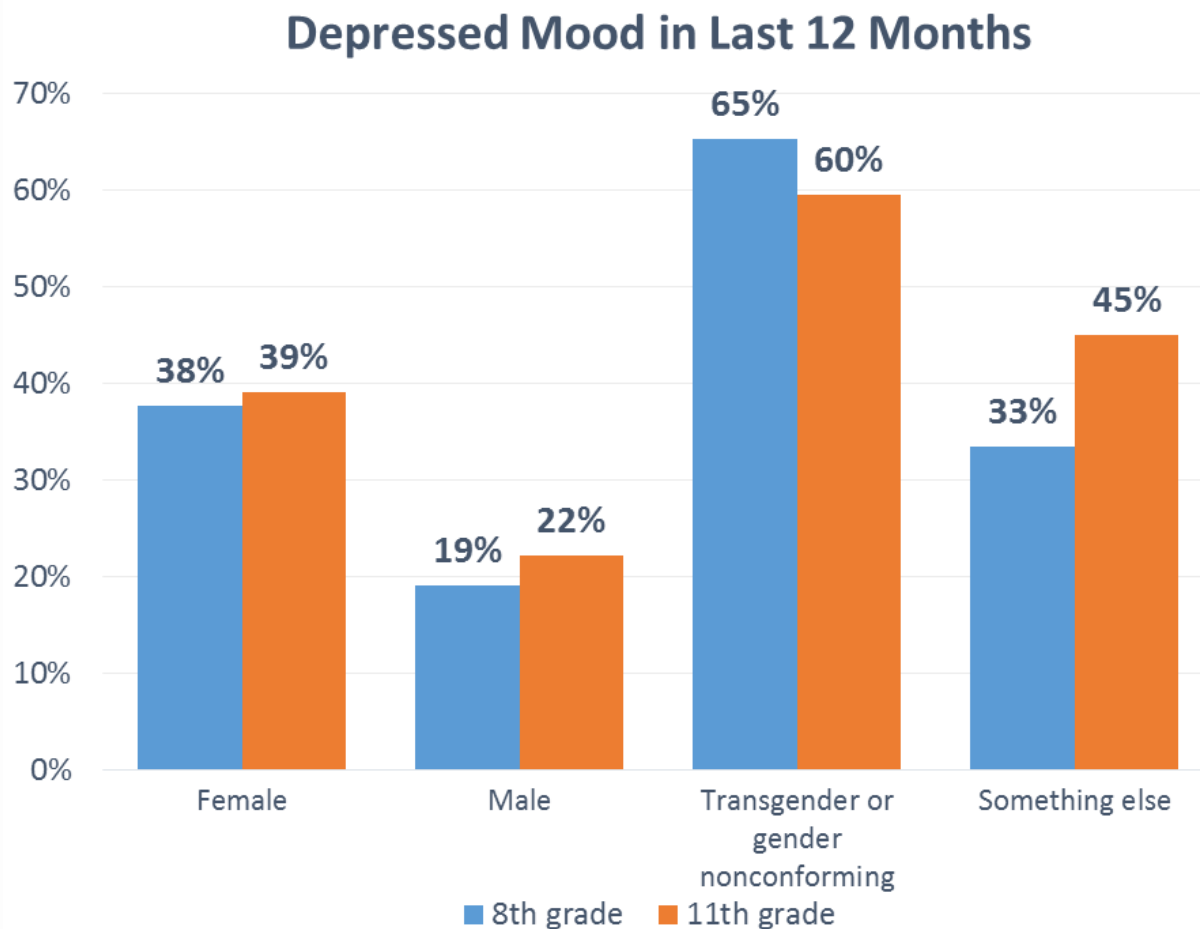


Source: 2017 Oregon Healthy Teens Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Mental Health



Source: 2017 Oregon Healthy Teens Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Note: "Transgender or gender.." includes those who identified as transgender, gender fluid, genderqueer, gender nonconforming, intersex/intergender, multiple responses, and "not sure of gender"

Positive Youth Development Benchmark

- Uses Oregon Healthy Teens questions to measure strengths and attributes that can buffer the impact of stress and obstacles young people face.
- Supporting PYD often requires a shift from viewing adolescents as trouble makers who exhibit risky behavior to seeing youth as positive change agents, willing and able to contribute to society.
- The PYD benchmark that is reported is calculated based on responses to six questions in the survey related to well-being and social connectedness

Positive Youth Development Benchmark: Questions Incorporated in Benchmark

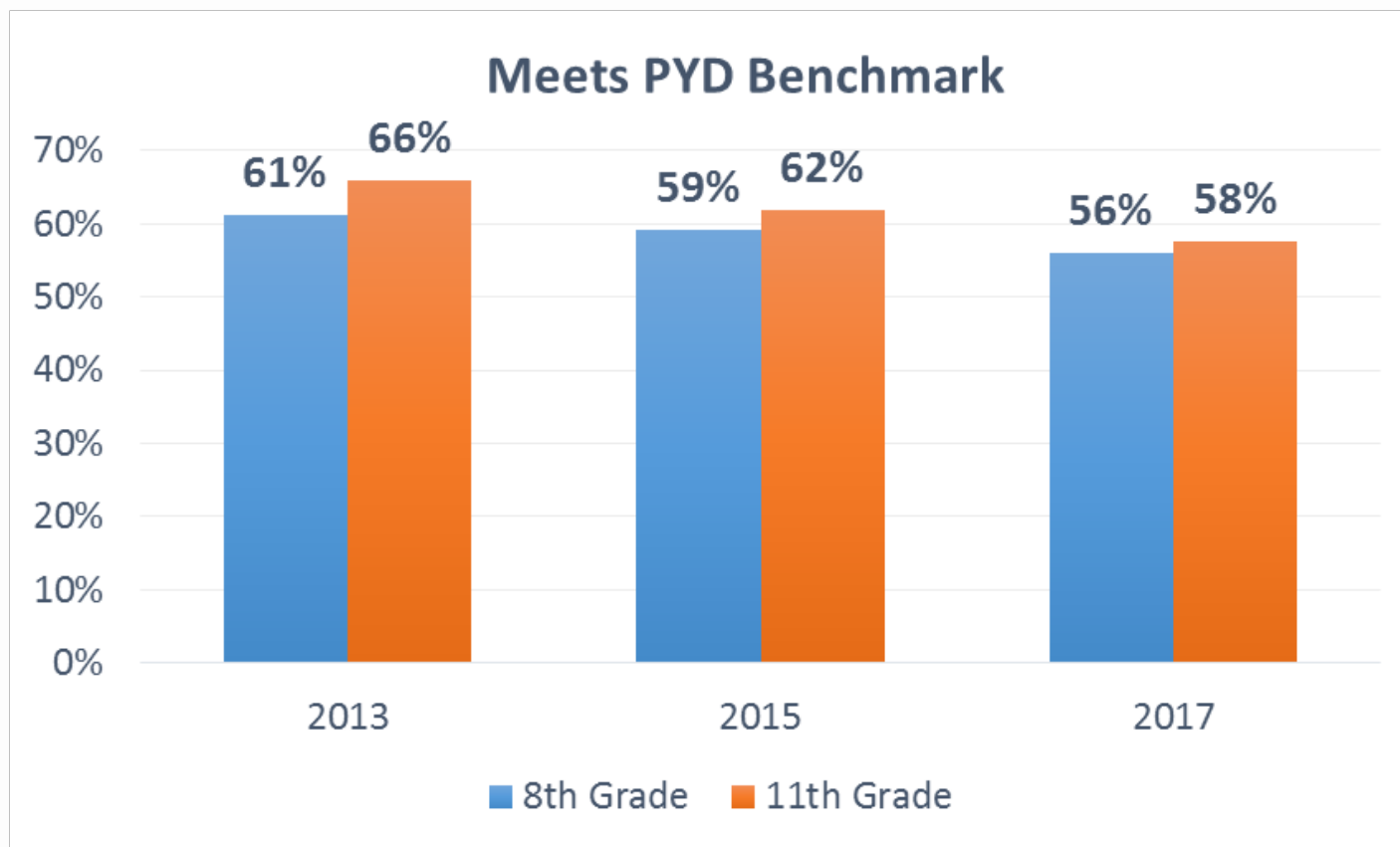
Rate Poor, Fair, Good, Very Good, Excellent

1. Would you say that in general your *physical health* is?
2. Would you say that in general your *emotional and mental health* is?

Mark how true you feel each statement is to you

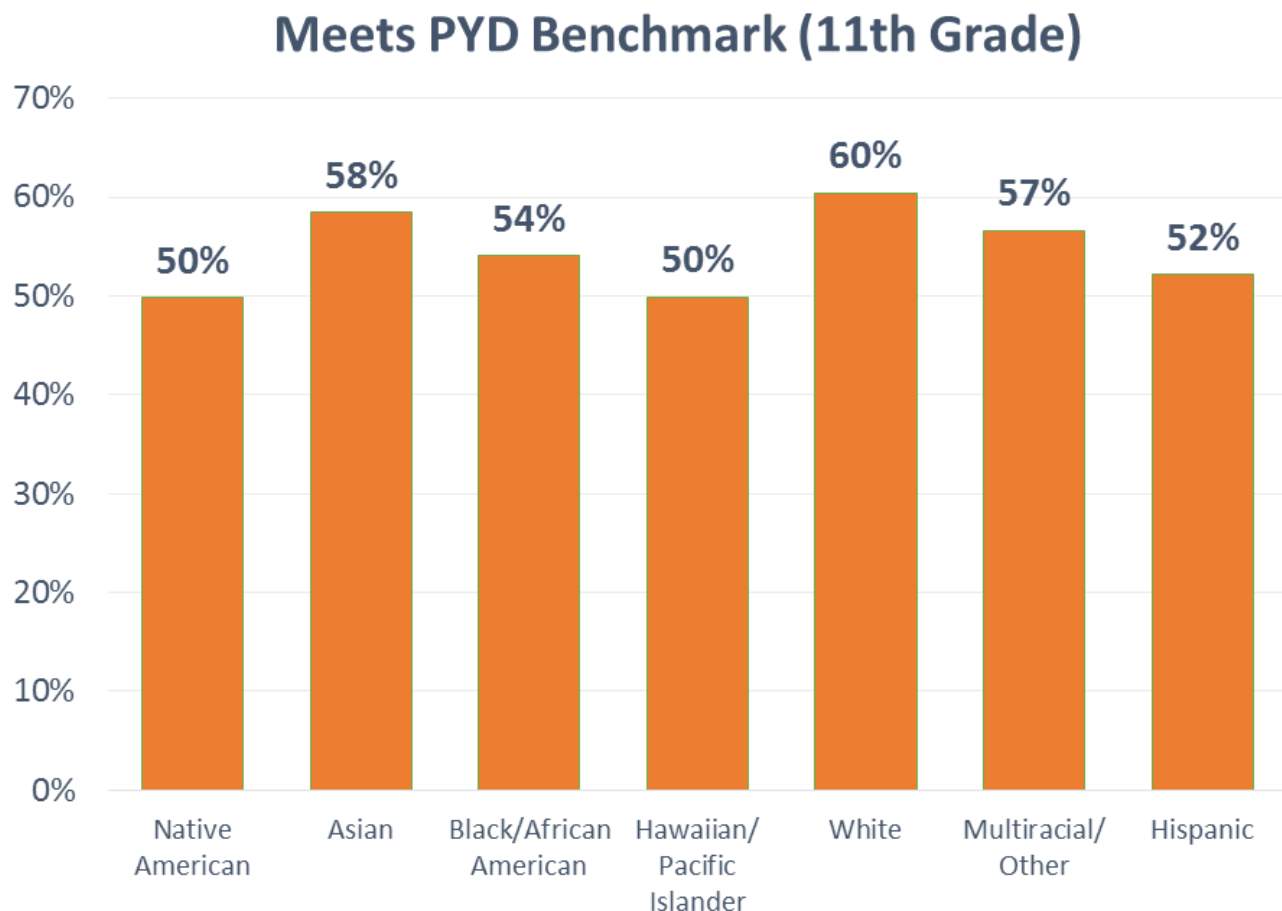
1. I can do most things if I try
2. I can work out my problems
3. There is at least one teacher or other adult in my school that really cares about me
4. I volunteer to help others in my community.

Adolescent Resilience



Source: 2013, 2015, 2017 Oregon Healthy Teens Survey

Adolescent Resilience

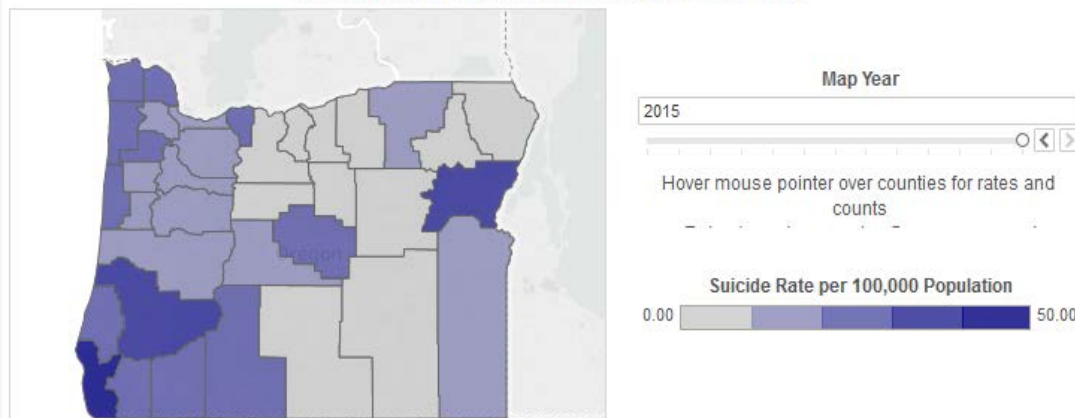


Source: 2017 Oregon Healthy Teens Survey

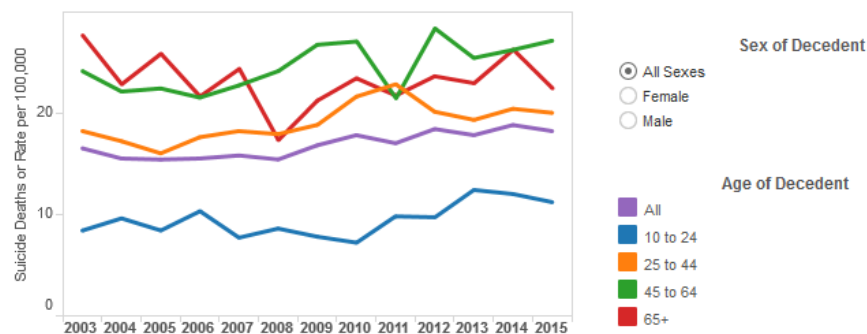
Suicide in Oregon

- In 2015, 762 Oregon residents died by suicide.
- Suicide is the 2nd leading cause of death among Oregonians aged 15-34 years and 8th leading cause of death overall.
- The rate of suicide in Oregon is 33% higher than the nation and Oregon ranks 13th among states.
- Males are 4X more likely to die by suicide than females.

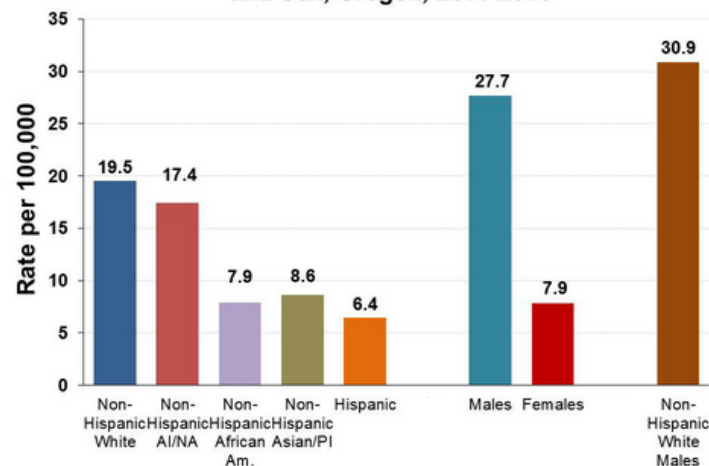
Oregon Suicide Death Map, 2003-2015



Oregon Statewide Suicide Deaths by Age Group and Sex, 2003-2015



Age-Adjusted Suicide Rate, by Race / Ethnicity and Sex, Oregon, 2011-2015

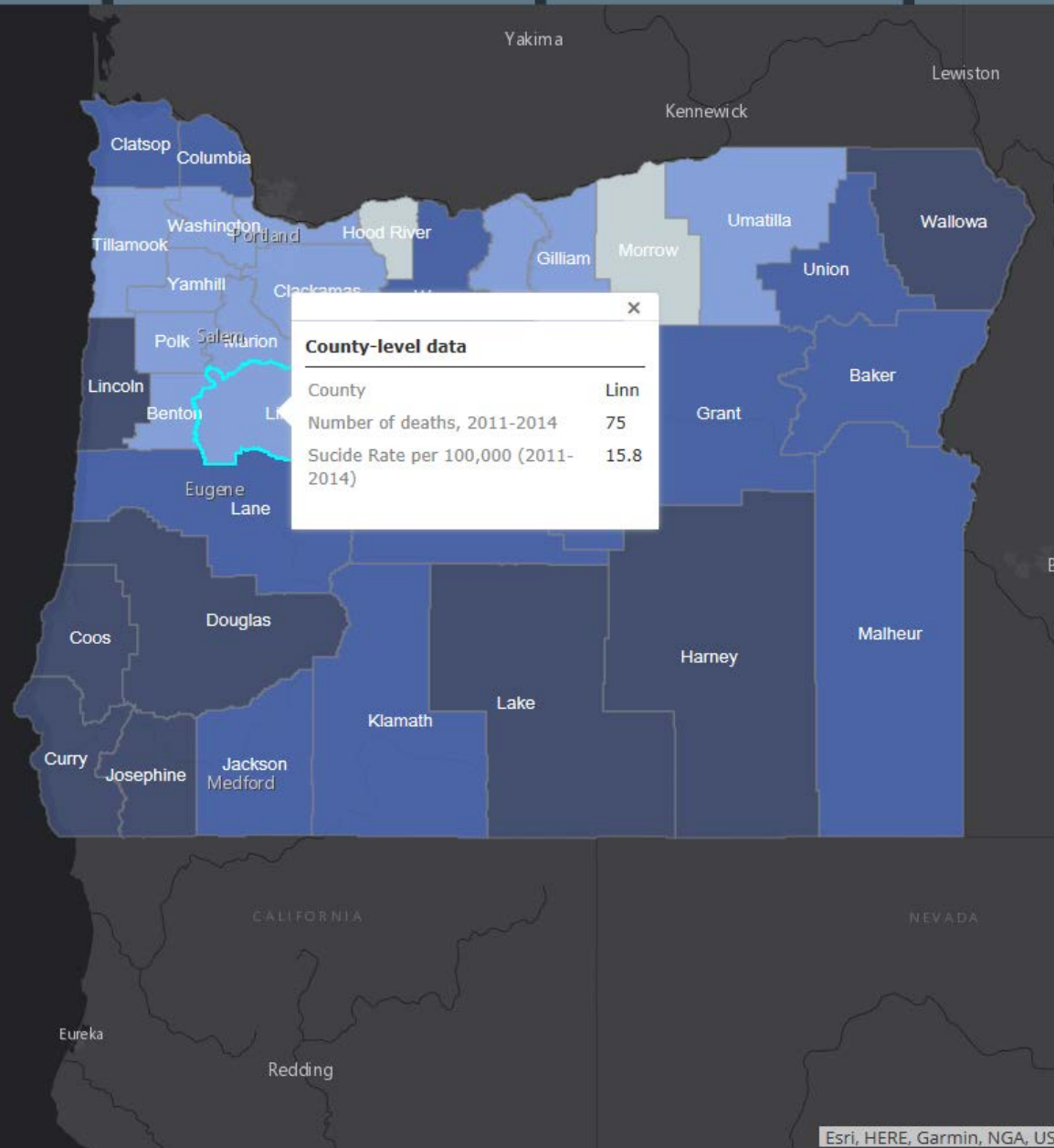


Suicide Rates by County: Ages 25-44

Oregon Suicide Rates by County: Ages 45-64

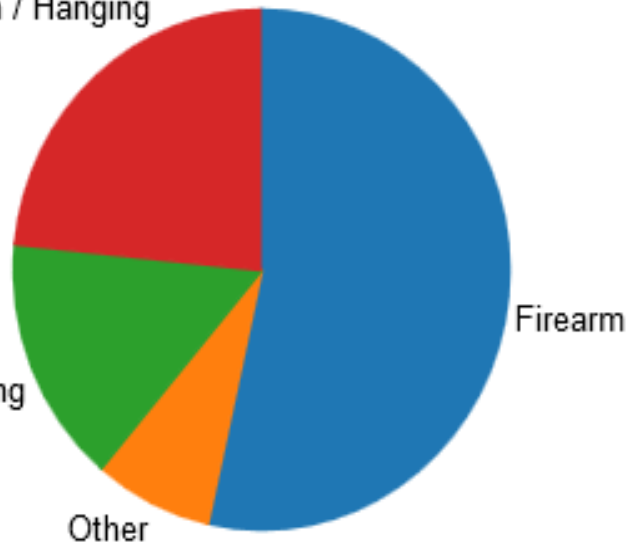
Oregon Suicide by County: Ages 65 +

Youth suicide at



Oregon County Suicide Deaths by Mechanism, 2011-2014

Suffocation / Hanging



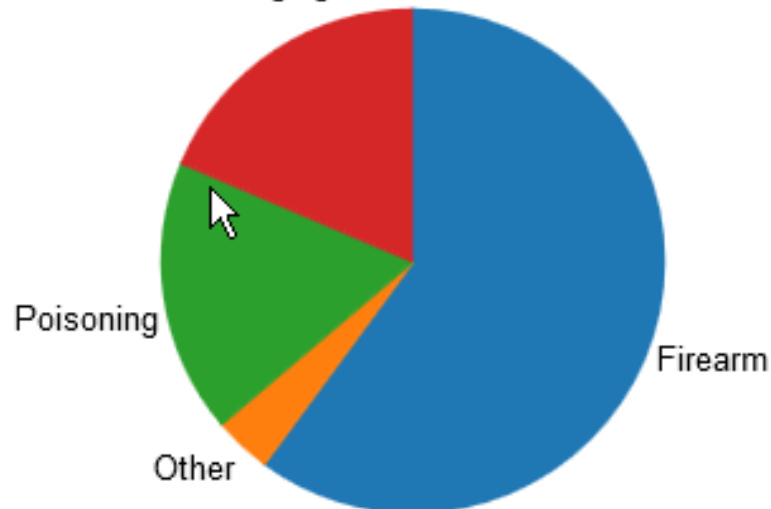
County or Statewide

OREGON

Suicide Mechanism

- Firearm
- Other
- Poisoning
- Suffocation / Hanging

Suffocation / Hanging



County or Statewide

Jackson

Suicide Mechanism

- Firearm
- Other
- Poisoning
- Suffocation / Hanging

AT-RISK in PRIMARY CARE

■ Adolescents

Simulation for Health Care Professionals

- 20-30 minute online learning experience.
- Awards .75 CEUs for physicians, nurses, social workers, and school psychologists.
- Promotes integration of behavioral health in the primary care setting.
- Includes *Virtual Patient* role-play conversation.
- Incorporates practice using motivational interviewing techniques.



AT-RISK in PRIMARY CARE

■ Adolescents

Learning Objectives

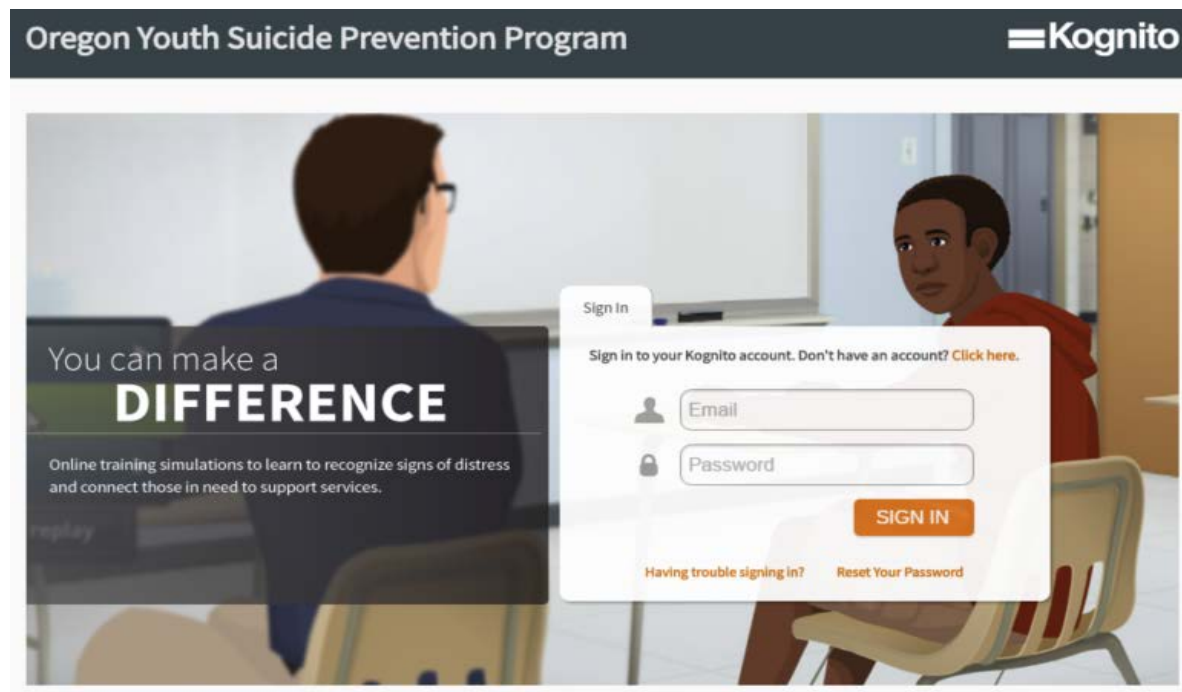
After completing the simulations, users will be able to:

- Recognize the importance of mental health as part of the role of primary care.
- Build rapport with patients using motivational interviewing tactics.
- Broach the topic of mental health and correct common misconceptions.
- Demonstrate appropriate ways to ask a patient about suicidal ideation.
- Take appropriate steps for referral and follow up.



Accessing the Simulations

www.kognito.com/oregon



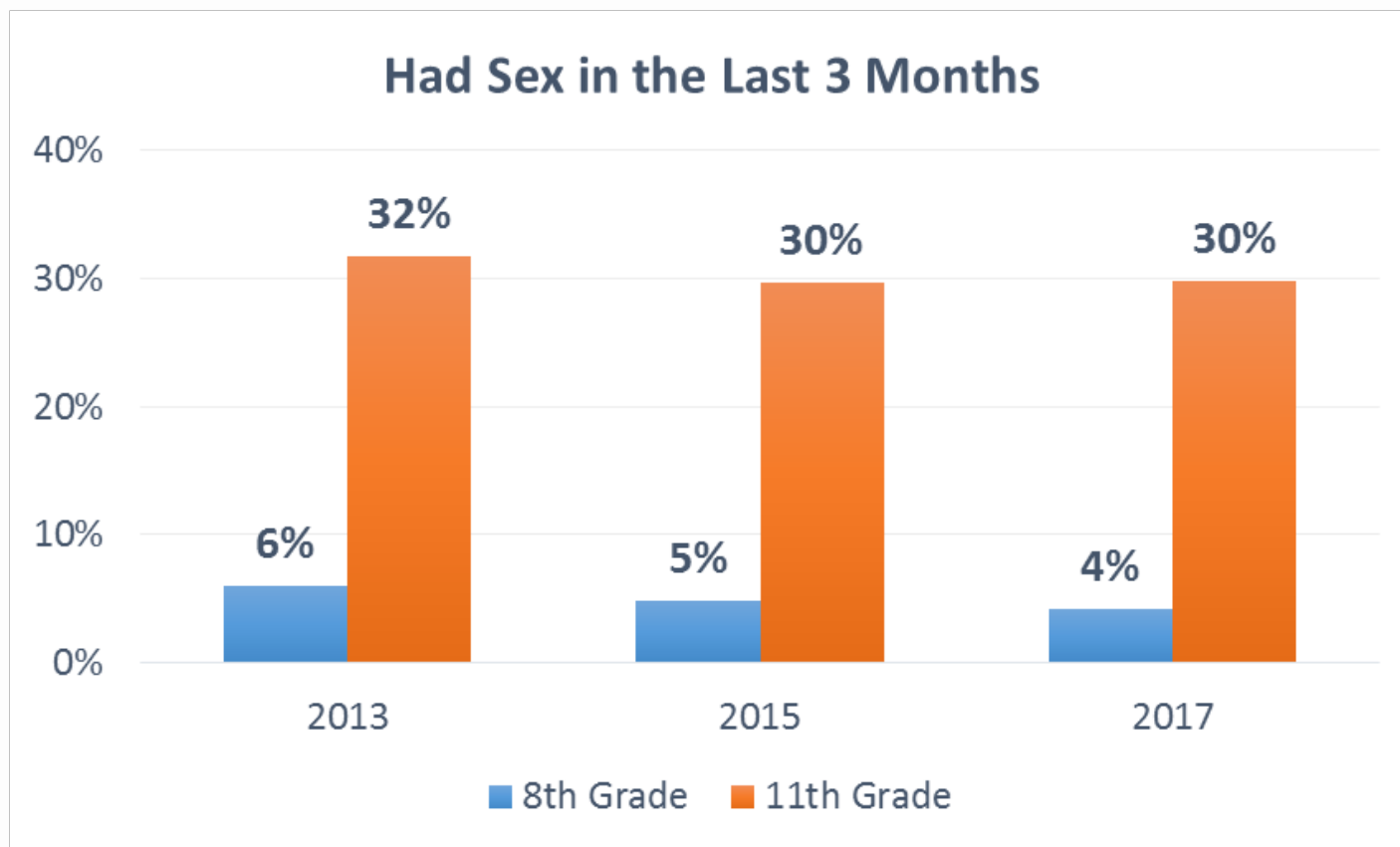


Contraceptive Services in Oregon SBHCs

As of Spring 2017 – 78 SBHCs

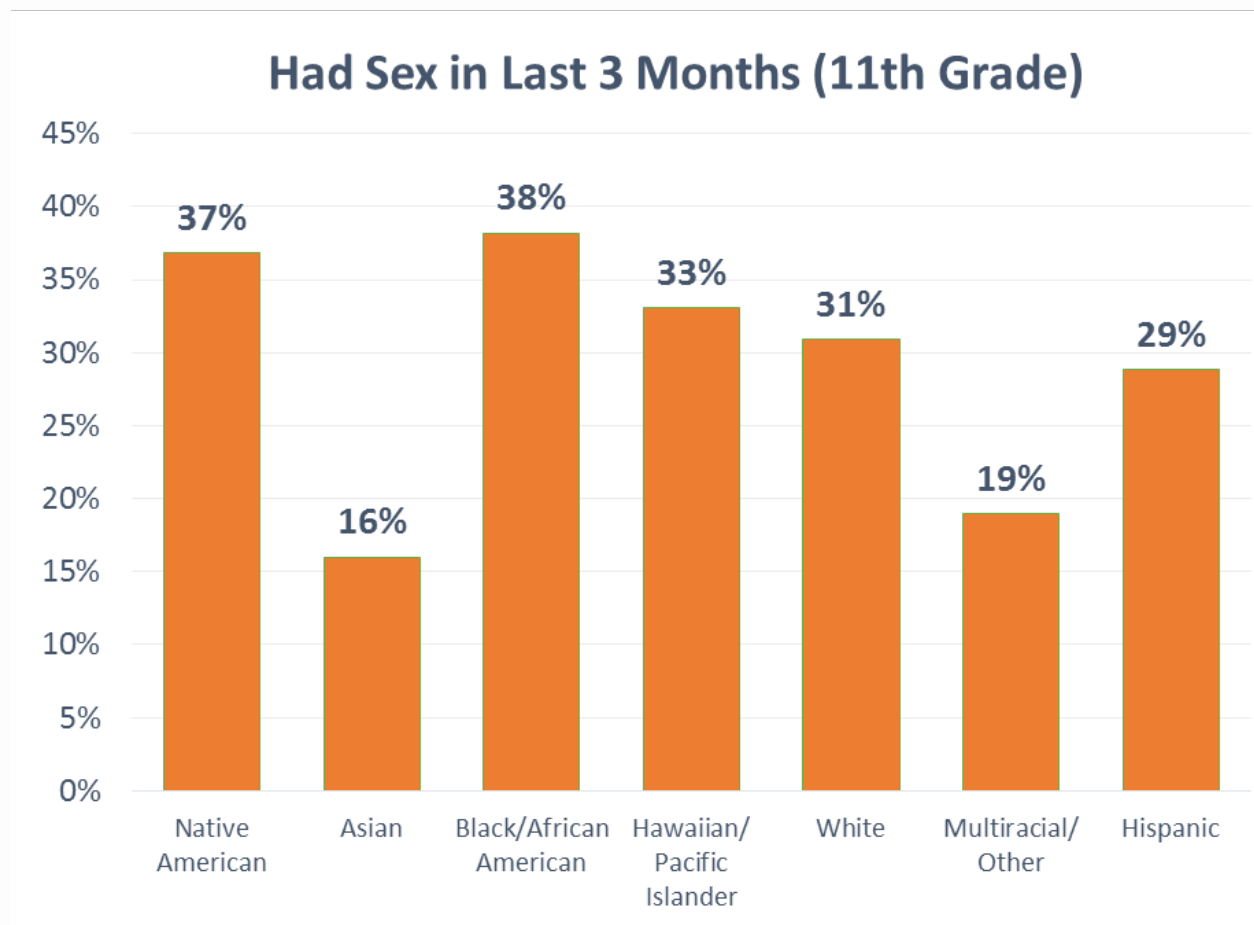
- 26 SBHCs (33%) in 12 counties refer for all contraceptive services (no dispensing or prescription)
- 29 SBHCs (37%) provide a mix of contraceptive services either via referral, prescription or dispensing onsite
- 23 SBHCs (29%) in 6 counties dispense comprehensive contraceptive services onsite
 - Includes male condom, the pill, depo, LARCs and EC

Adolescent Sexual Health



Source: 2013, 2015, & 2017 Oregon Healthy Teens Survey

Adolescent Sexual Health

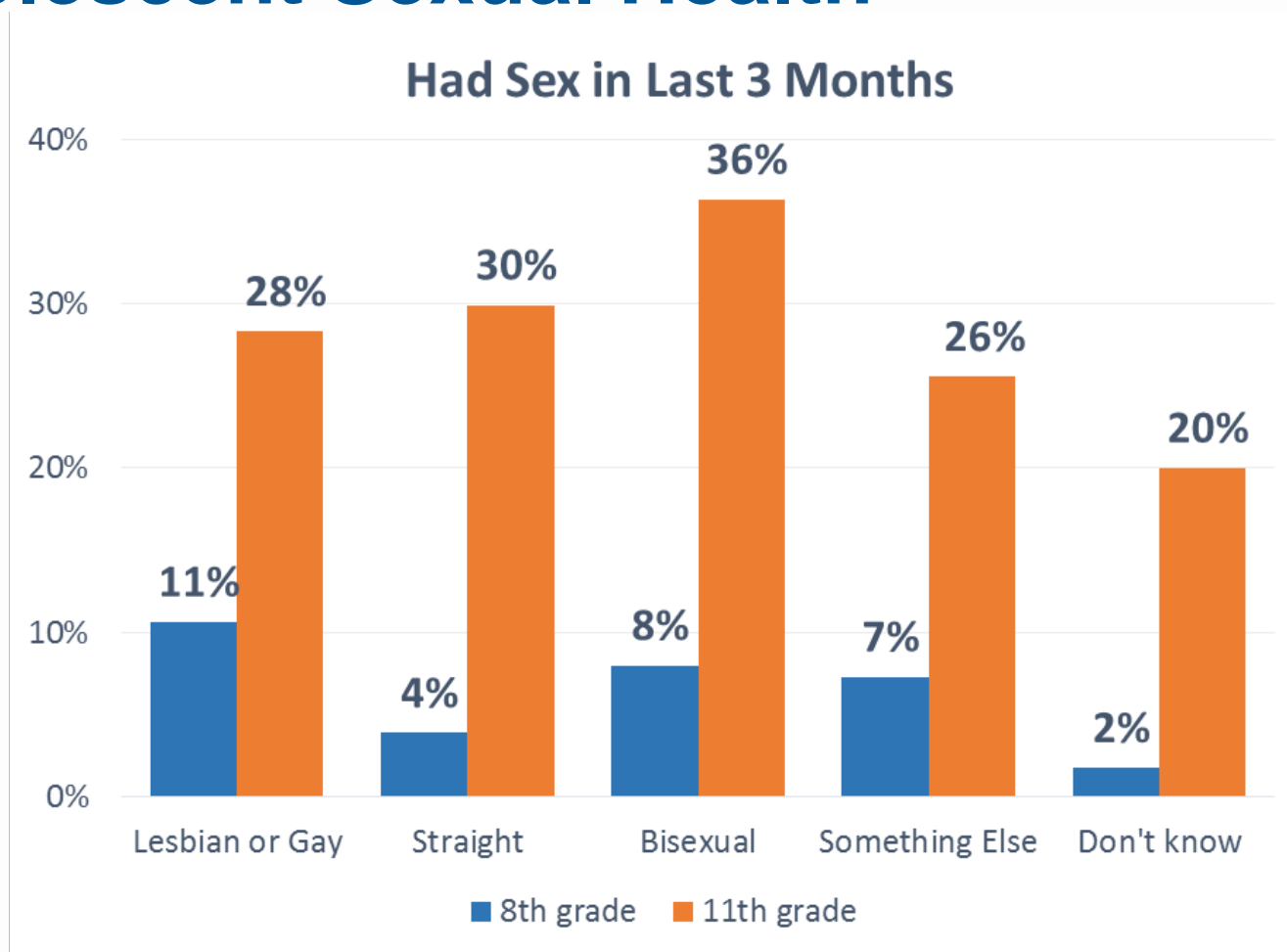


Source: 2017 Oregon Healthy Teens Survey

PUBLIC HEALTH DIVISION

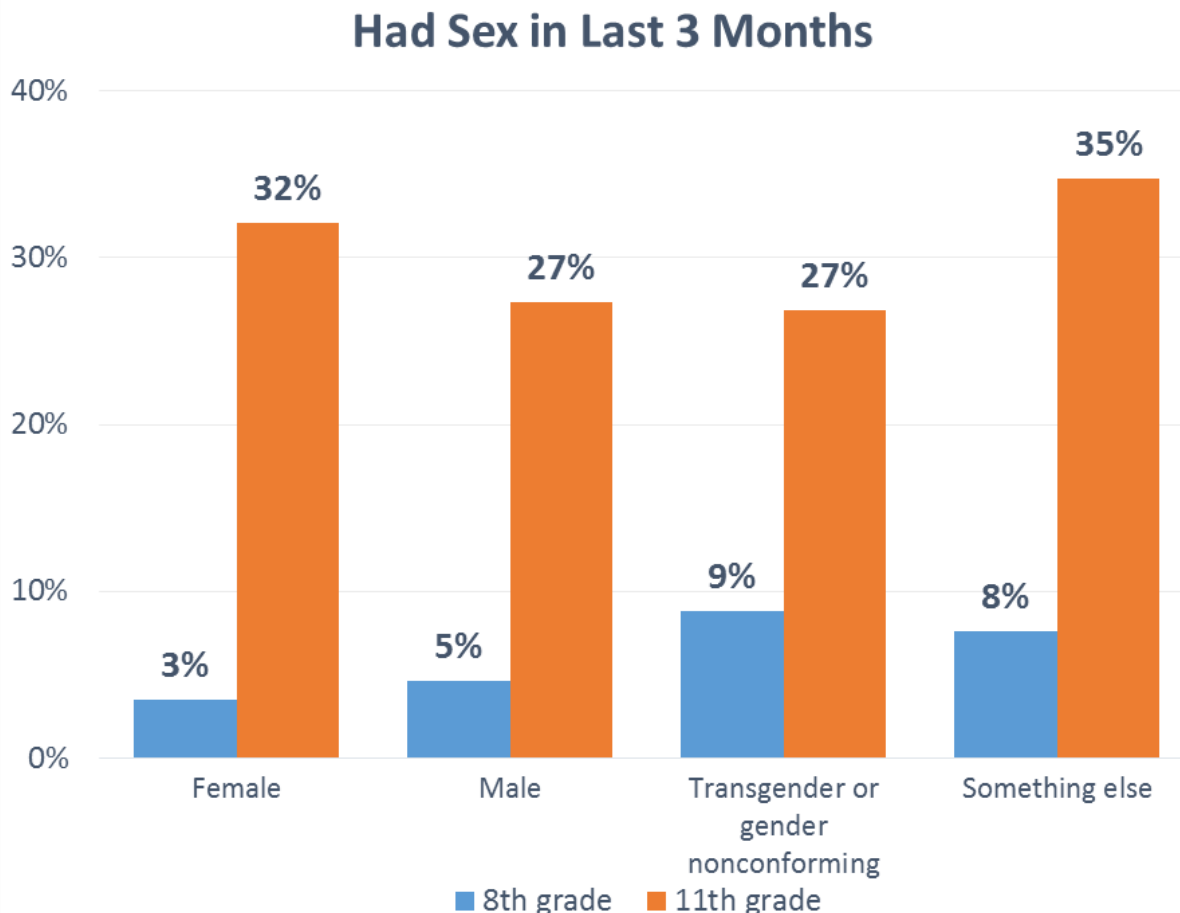
Adolescent and School Health

Adolescent Sexual Health



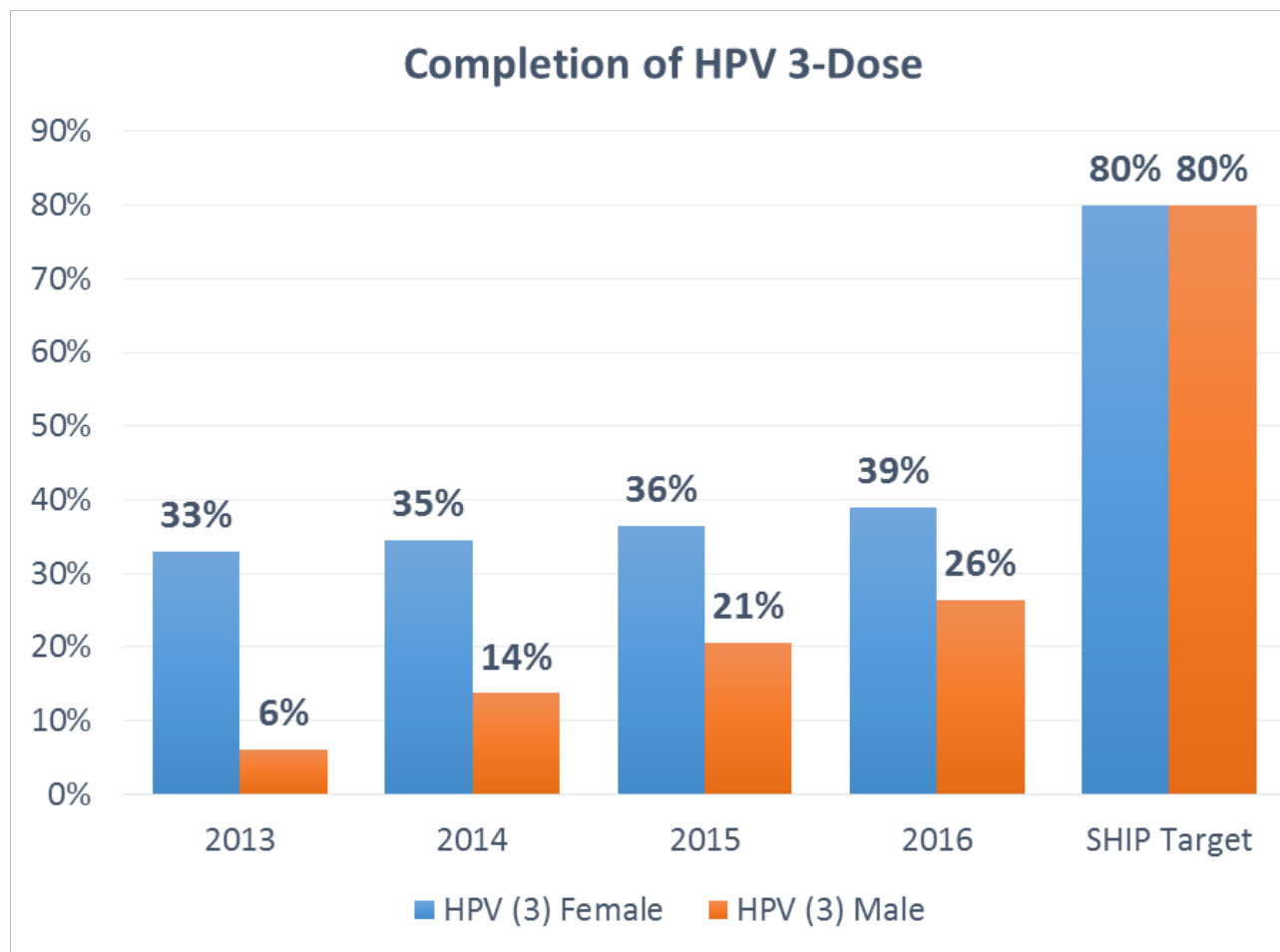
Source: 2017 Oregon Healthy Teens Survey

Adolescent Sexual Health



Source: 2017 Oregon Healthy Teens Survey

Adolescent Sexual Health - Immunization

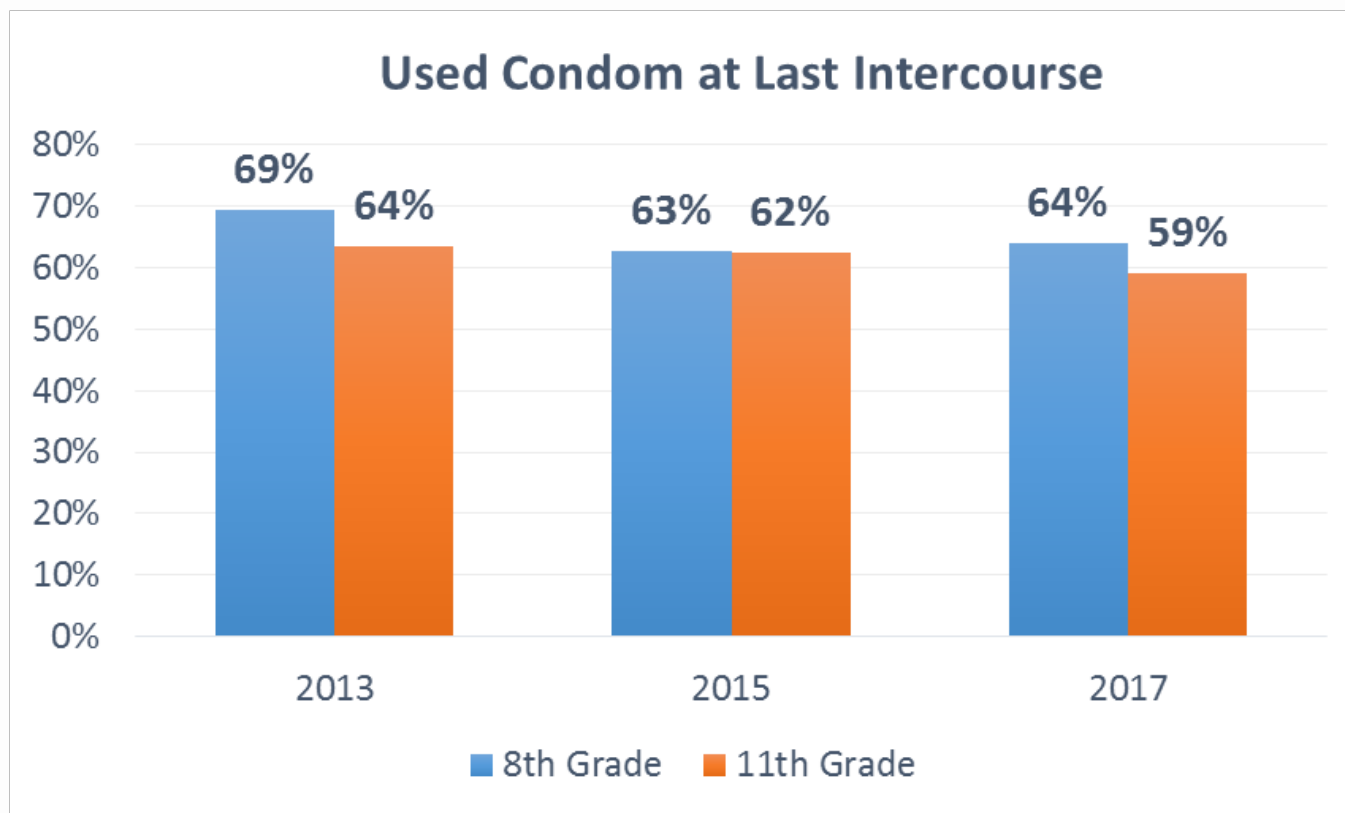


Source: ALERT IIS: 2013-16 Oregon Immunization Program's Adolescent Immunization Rates

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Condom Use



Note: Percentages are of youth who have had sexual intercourse

Source: 2013, 2015, and 2017 Oregon Healthy Teens Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Sex Ed – Condom Use

Topic taught in 6, 7 or 8 th grade	% of Schools	95% CI	N
How HIV and other STDs are transmitted	79.1	74.0 – 83.5	156
The importance of using condoms consistently and correctly	54.1	48.2 - 59.9	156
How to obtain condoms	49.3	43.4 - 55.3	155
How to correctly use a condom	43.6	38.0 - 49.4	156
The importance of using a condom at the same time as another form of contraception	54.8	48.7 – 60.8	156

Source: 2016 School Health Profiles – Lead Health Educator Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Sex Ed – Condom Use

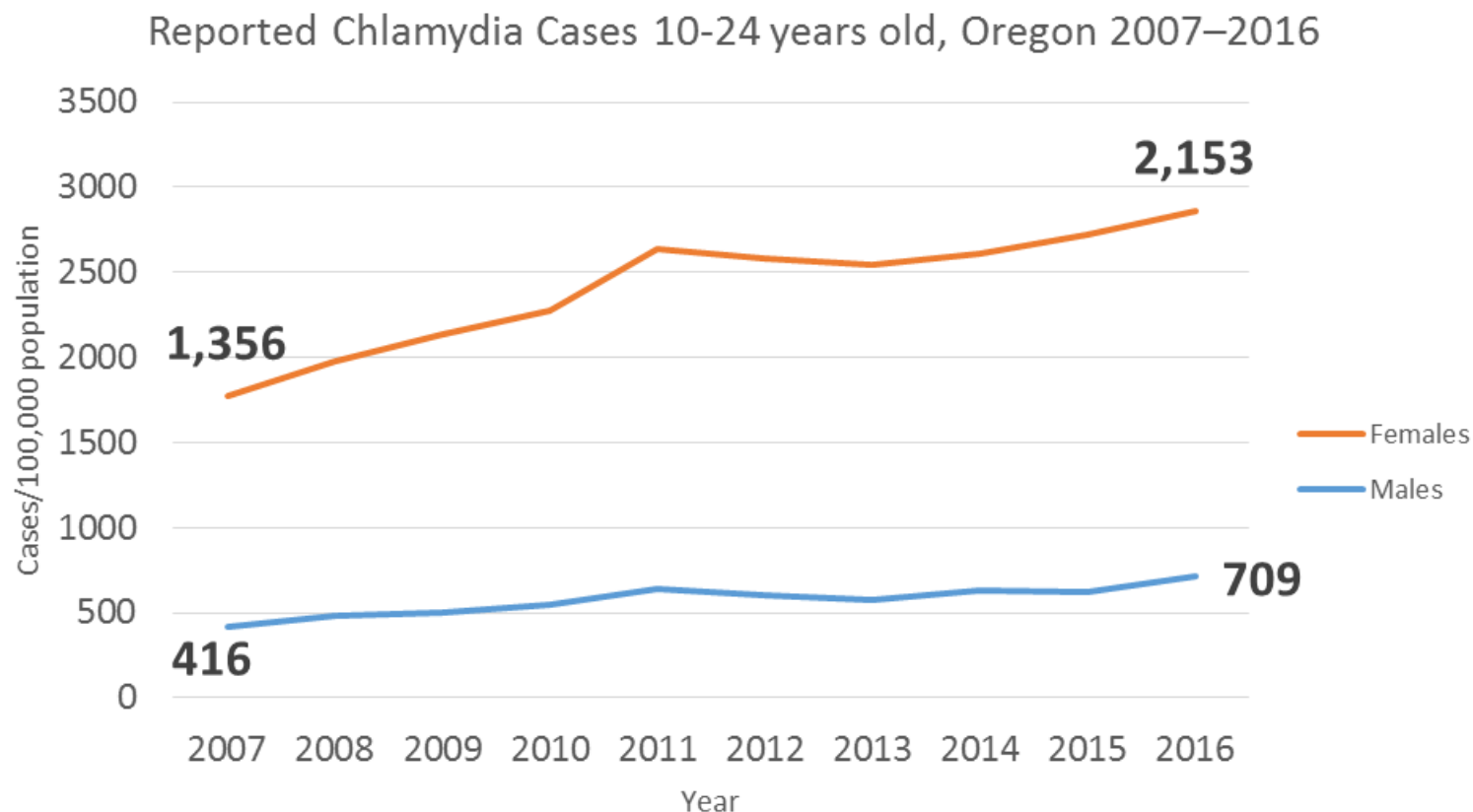
Topic taught in 9, 10, 11, or 12 th grade	% of Schools	95% CI	N
How HIV and other STDs are transmitted	96.8	93.5 – 98.5	135
The importance of using condoms consistently and correctly	87.6	82.2 – 91.5	134
How to obtain condoms	83.4	78.0 – 87.7	133
How to correctly use a condom	80.8	75.3 – 85.4	133
The importance of using a condom at the same time as another form of contraception	91.3	86.8 – 94.4	134

Source: 2016 School Health Profiles – Lead Health Educator Survey

PUBLIC HEALTH DIVISION

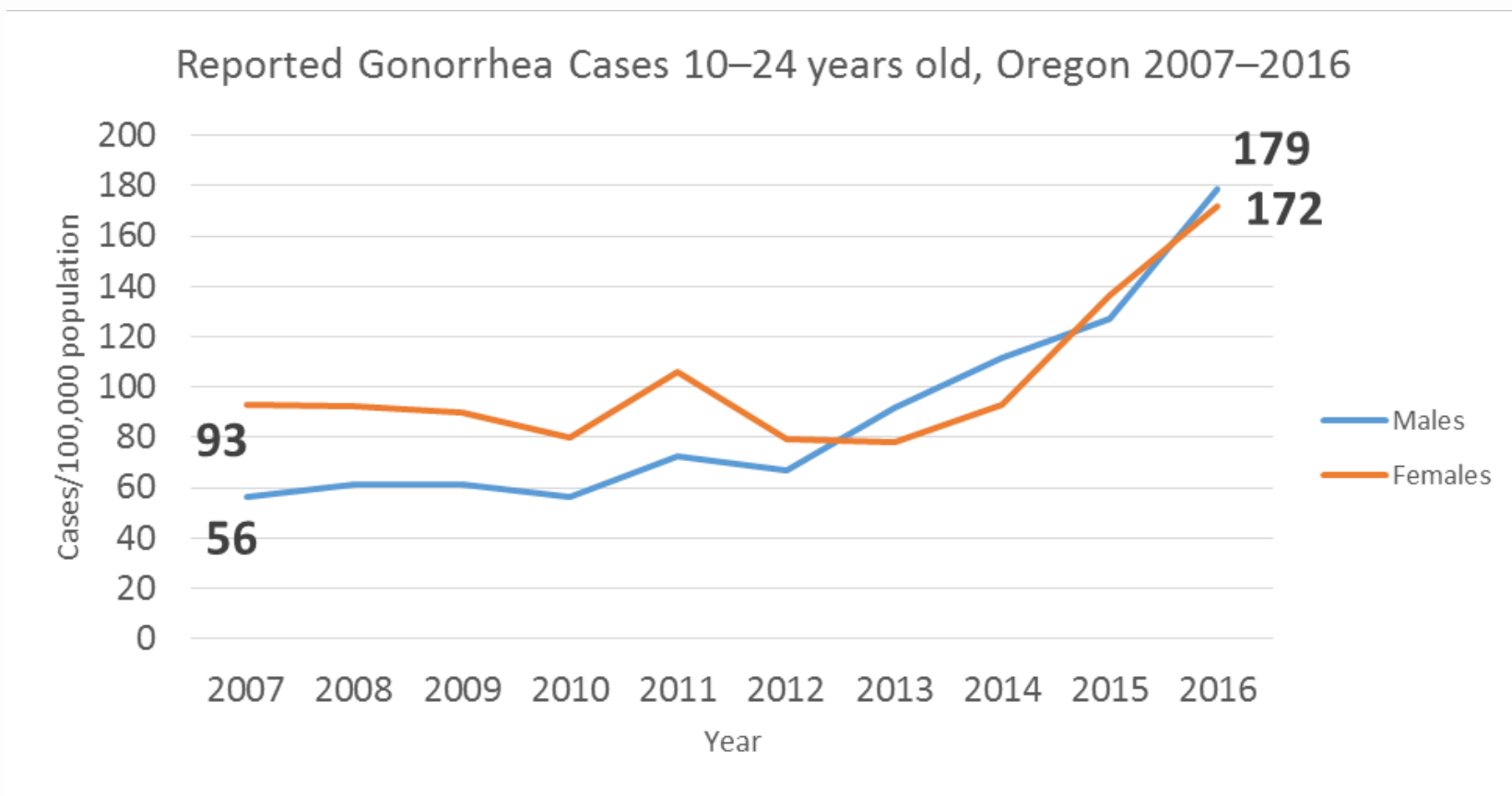
Adolescent and School Health

Adolescent STIs



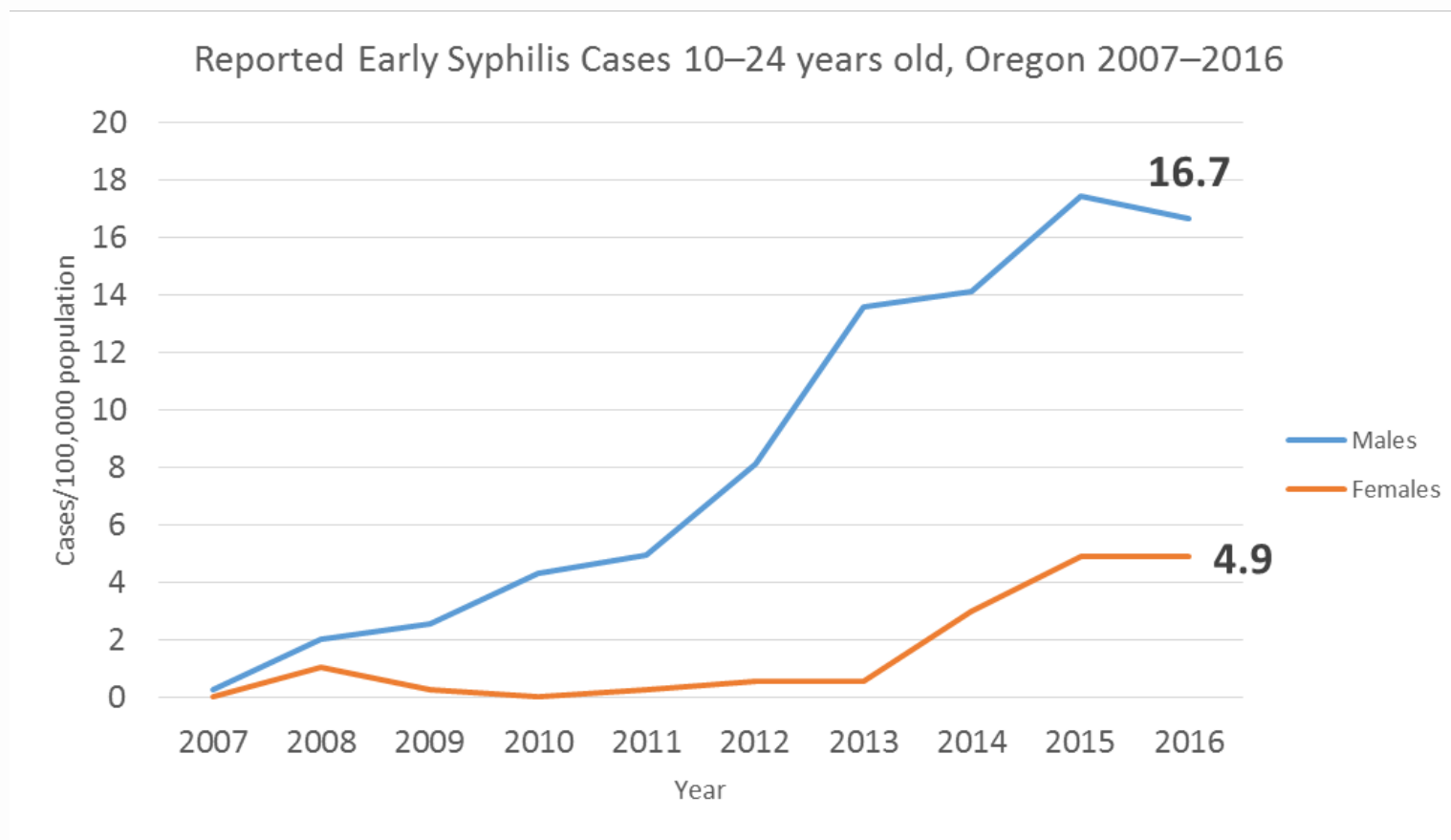
Source: Oregon Public Health Epidemiologists' User System

Adolescent STIs



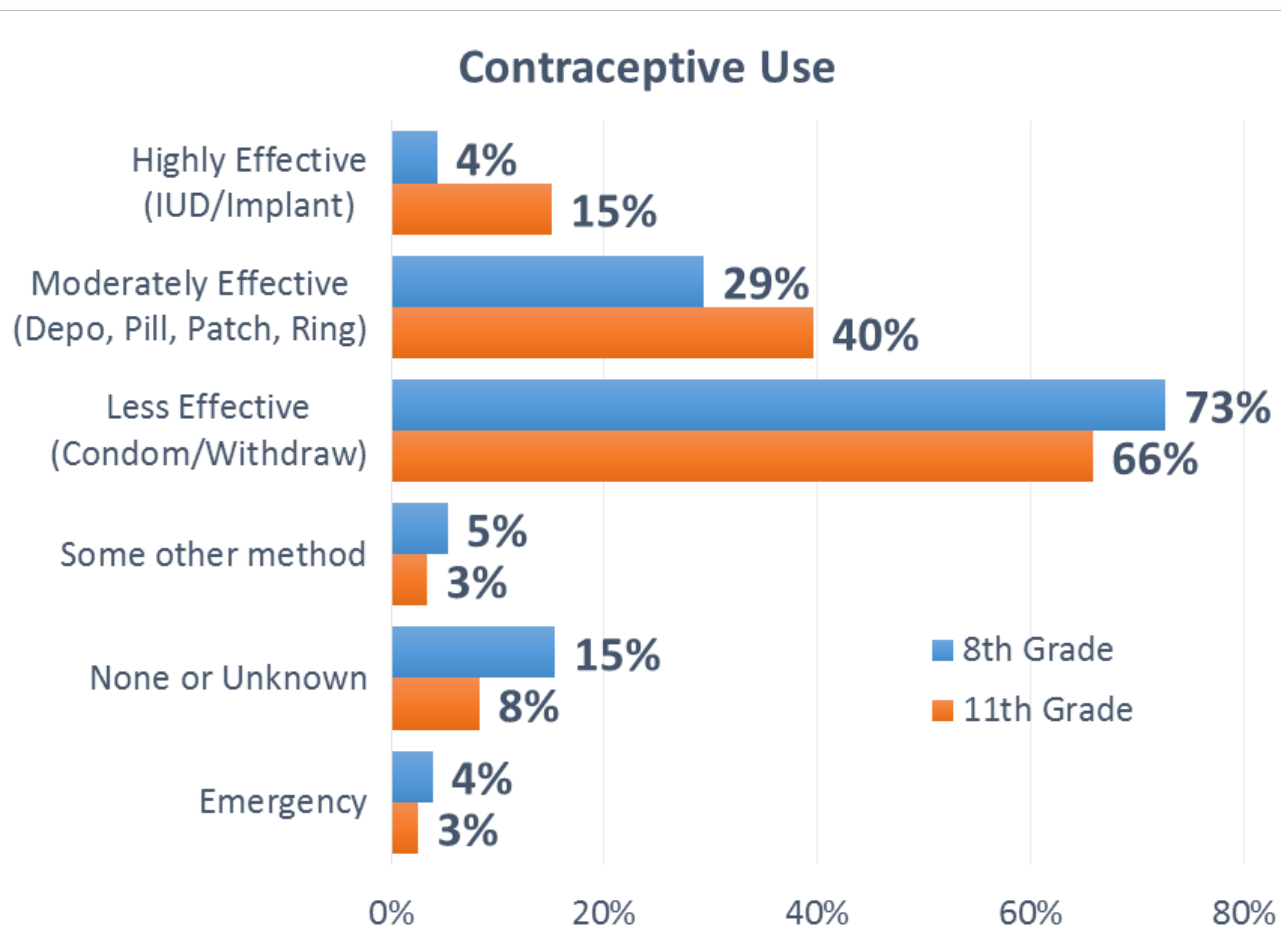
Source: Oregon Public Health Epidemiologists' User System

Adolescent STIs



Source: Oregon Public Health Epidemiologists' User System

Adolescent Sexual Health



Note: Percentages are of youth who have had sexual intercourse

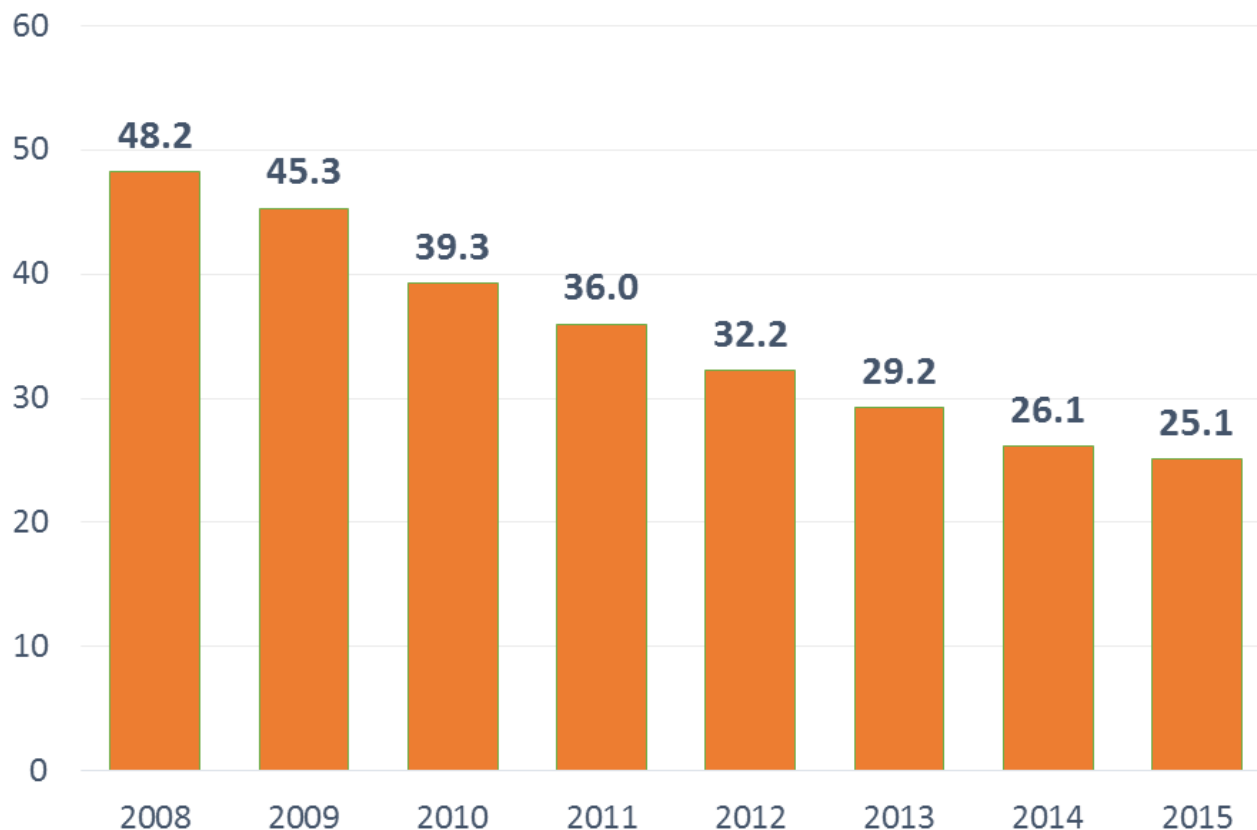
Source: 2017 Oregon Healthy Teens Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Sexual Health

Pregnancy Rate Per 1,000 Females (Age 15-19)



Source: Oregon Public Health Division, Center for Health Statistics and U.S. Census Bureau

PUBLIC HEALTH DIVISION

Adolescent and School Health

Adolescent Healthy Relationships

Topic taught	% of Schools	95% CI	N
How to create and sustain healthy and respectful relationships (6-8 th grade)	77.4	72.3 – 81.9	157
How to create and sustain healthy and respectful relationships (9-12 th grade)	95.8	92.1 – 97.8	134

Sexual and Physical Dating Violence	2015	2017
Forced Sex/Sexual Assault (11 th Graders)	5.7%	6.1%
Physical Dating Abuse in the Last 12 Months (11 th Graders)	4.5%	3.7%

Source: 2016 School Health Profiles – Lead Health Educator Survey & 2015, 2017 OHT Survey

PUBLIC HEALTH DIVISION

Adolescent and School Health

Youth Friendly Grant

- Clackamas County
- Columbia County
- Bethel Health Center

SBHC Youth Friendly Grant Student Marketing Specialists

*Clackamas County Public Health Division
Oregon City High School & Sandy High School*



Purpose of Grant

Support a robust marketing campaign to increase utilization of the SBHCs at Oregon City and Sandy High Schools

The Need

The medical sponsor and school districts have not had funding or staff capacity to promote the SBHCs resulting in inadequate reach to students & under utilization of services



Goals



Hire a Student Marketing Specialist at each high school to:

- ▶ Engage students to develop & implement marketing strategies that effectively communicate with their peers & parents.
- ▶ Increase number of unique patients that receive services at both SBHCs.
- ▶ Increase total patient visits at both SBHCs.

Oregon City High School

PIONEERS 

Health, Housing
& Human Services 
CLACKAMAS COUNTY



Sandy
HIGH SCHOOL

Hiring a SBHC Marketing Specialist Human Resources

Agree on classification, compensation & position title:

- ▶ INTERN - temporary, part-time (4 hours/week), minimum wage
- ▶ Must be 16 years

Create, review, approve position description

- ▶ Roles & Responsibilities, Preferred qualifications, Instructions to apply

Hiring a SBHC Marketing Specialist

Recruit & Interview

- ▶ Distribute job description
 - Principal - no responses
 - SBHC - applications from Sandy, not Oregon City
 - Target specific school staff - applications from leadership and business classes
- ▶ Schedule 30 minute interviews after school
- ▶ Interview references
- ▶ Background checks & drug tests

Student Marketing Specialist Supervision

Employees working in different locations & hours

- ▶ Employees work independently, at night & weekends
- ▶ Requires trust when reporting hours, manager completed timesheet for payroll
- ▶ Focus on “deliverables”
- ▶ Regular one-on-one in-person meetings (challenging to schedule)
- ▶ Conference calls together to talk about ideas & progress, provide feedback

Student Marketing Specialist Critical Skills

PRIORITISING
TIME MANAGEMENT
WORKING INDEPENDENTLY
CREATIVE THINKING
BUILDING CONFIDENCE
LEADERSHIP
LISTENING SKILLS
HANDLING DISAPPOINTMENT
NETWORKING
RECOGNISING DIVERSITY

COOPERATION
POSITIVE THINKING
PROBLEM SOLVING
CONFLICT MANAGEMENT
NEGOTIATING
COMMUNICATION



Oregon City High School

PIONEERS 

Health, Housing
& Human Services 
CLACKAMAS COUNTY



Sandy
HIGH SCHOOL

Results: Students' Products

Oregon City

- ▶ Vaccinate B4 U Graduate
- ▶ Open house
- ▶ Business card
- ▶ Presentation to school board (input)

Sandy

- ▶ Website
<http://oregontrailschools.com/sbhc>
- ▶ Business card
- ▶ Presentation to school board (input)

Products to be implemented 2017 - 2018 school year
No impact on utilization yet


Business cards inspired by the Oregon Pediatric Improvement Partnership www.Oregon-pip.org


Sandy School Based Health Center
Serving students in the Oregon Trail School District:
Monday - Friday, 7:00 AM - 3:00 PM

WE WELCOME ALL STUDENTS REGARDLESS OF
INSURANCE AND ABILITY TO PAY

37400 SE Bell St. Sandy, OR 97055
Next to the SHS Gymnasium Entrance

503-668-3483/7900

Health, Housing & Human Services  Clackamas County Health, Housing & Human Services
and Oregon Trail School District are a proud partnership


 Oregon Trail
CHILDREN SURVIVE TOGETHER


OCHS HEALTH CENTER

Located In OCHS's Counseling Wing/A Hall
19761 S Beavercreek Road, Oregon City, 97045

<http://ochspioneers.org/departments/health>
503-785-8770

Open 7am-3pm Every School Day

Health, Housing & Human Services  Clackamas County



Benefits

Limitations

Lessons Learned



- ▶ Students are valuable consultants
- ▶ Employed students are accountable for work
- ▶ Rewarding opportunity for students
- ▶ Time consuming: hiring & supervising
- ▶ Students started late (January)
 - No time to recruit “core campaign team”
 - Focused on quick wins
 - Did not engage ethnically diverse students
- ▶ Working alone / independently - less group think

The background features abstract blue geometric shapes, including triangles and polygons, in various shades of blue, creating a modern and professional look.

Thank you!

Jamie Zentner, MPH

Clackamas County Public Health Division

jzentner@co.clackamas.or.us

503-742-5939



TEXT MESSAGE APPOINTMENT REMINDERS

**JACKIE LITZAU
THE PUBLIC HEALTH
FOUNDATION OF
COLUMBIA COUNTY**

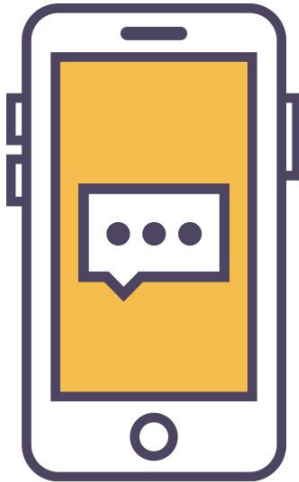
Students in a Focus Group said....

"I'm more concerned with confidentiality and accessibility than the furniture."



"I never talk on the phone or I avoid it as much as possible. Usually I'll wait until someone leaves a voicemail and have that as a reminder."

DING!



Teens send on average 60 texts per day.
Overall, 75% of teens text.

To be more Youth-Friendly, we wanted to
use texting to provide appointment
reminders.

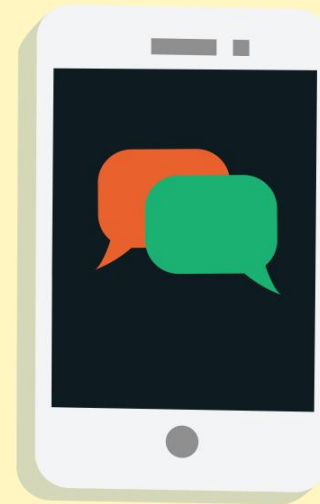
Things to Consider:

- Cost
- HIPAA
- Process



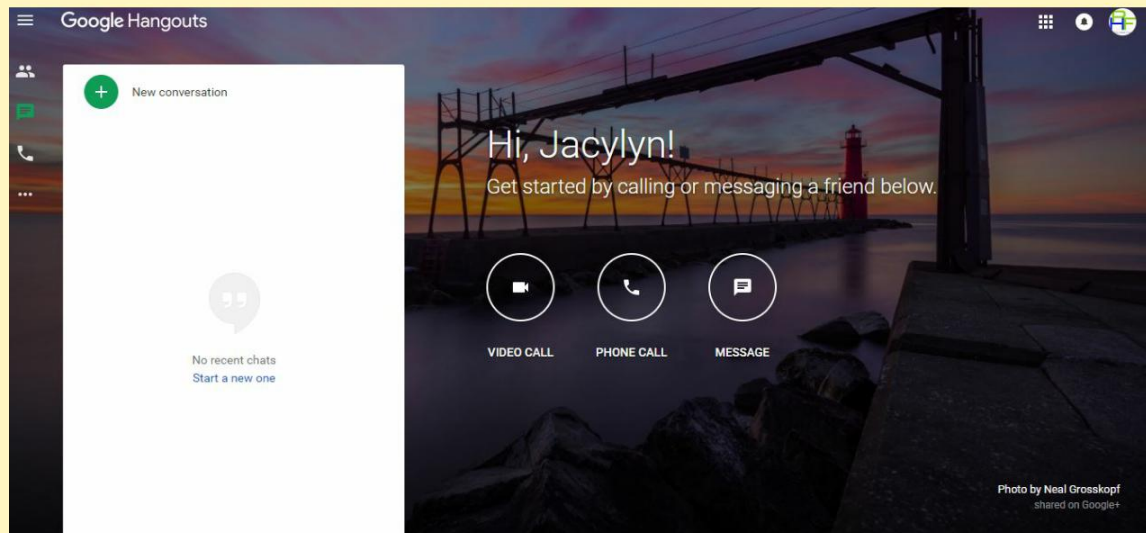
Google Hangouts

- ✓ Columbia County WIC were users
- ✓ Free
- ✓ Process eliminates HIPAA concerns as no Protected Health Information (PHI) is communicated
- ✓ All patients are eager to switch to text rather than calls or emails



How It Works For Us:

1. Reception has an gmail account specific for each site
2. That account has a phone number associated to the email through Google Hangouts.
3. Every patient is asked preferred method of communication.
4. Reception will send out individual texts the day before or morning of (some sites are not open every day of the week).



Patient Receives:

- Date, time, location of appointment
- Confirm, Cancel, Reschedule

What isn't in the text:

- Name of patient
- Name of provider
- Any discussion

There is no text message exchange outside of confirm, cancel, or reschedule. All responses will not receive a message back, reception will call client for anything that would need a response.

Data & Next Steps

Piloted in family planning clinic. No show rates have improved but hasn't been long enough to determine rate.

Piloted in one SBHC site. No shows are less than 10% in a week.

Rolling out to two other SBHCs by the end of the calendar year.

Questions?

Jackie Litzau
SBHC Site Coordinator
The Public Health Foundation of Columbia County
jlitzau@tphfcc.org

The Bethel Health Center



Youth Advisory Committee Lunch Events



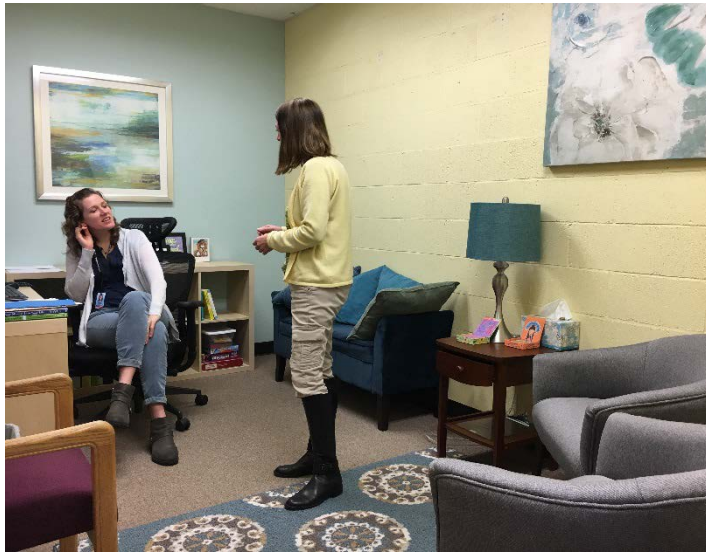


1st Annual BHC Awareness Week





Updating the SBHC







Contact Us

School-Based Health Center Program

Oregon Public Health Division

800 NE Oregon St., Ste. 805

Portland, OR 97232

P: 971-673-0249

F: 971-673-0250

sbhc.program@state.or.us

www.healthoregon.org/sbhc

Oregon
Health
Authority



SBHCs Across Oregon





SBHCs are Serving Oregon's Youth!



Baker High School

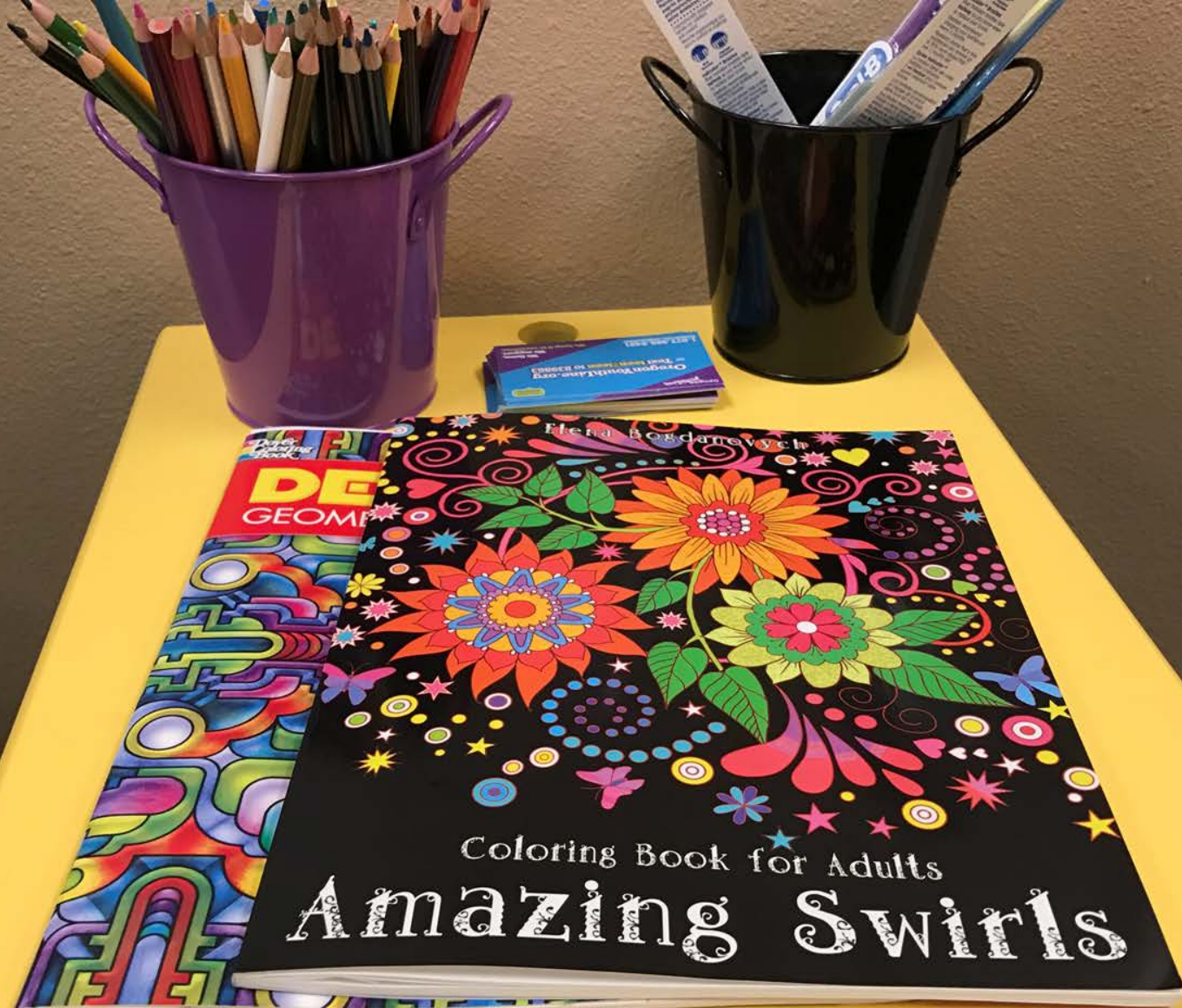




Baker High School



Baker High School



Baker High School



Bethel Health Center

When you enter this
OFFICE...

You are **AMAZING**

You are **important**

You are **BRAVE**

You are *strong*

You are **smart**

You are **loved**

You are **RESPECTED**

You are *special*

You are **A FRIEND**

You are *a good patient*

You are **TOUGH**

You are **THE REASON**

We are here!

Love, The Bethel Health Center

Bethel Health Center

THIS YEAR

WE HAVE



Established a new logo

- got all staff First Aid/CPR certified

- Ordered promo gear
Waterbottles, sanitizer, stress balls, pencils

- increased access by changing School Board Policy for consent to treatment!!!!

- we can prescribe birth control!!!

- changed EHR's

- Added Text reminders

- Finalized PHMG sponsorship

- implemented new billing software

Changed process for exclusion day Imms = Better Care

Developed MHI consult model

- Started monthly WHS Lunch promo's

Ran a ^{VERY} successful FLU SHOT CLINIC

updated forms
- consent
- release of info
- Spanish
- MHI release
- MHI consent

- Started our Youth Advisory Committee

- Held our 1st Annual BHC Awareness Week

REMODELED

- Started ordering gowns

DTG meetings

Received 2 community donations - state farm

• changed sports physicals

- we have a water cooler!!

Bethel Health Center

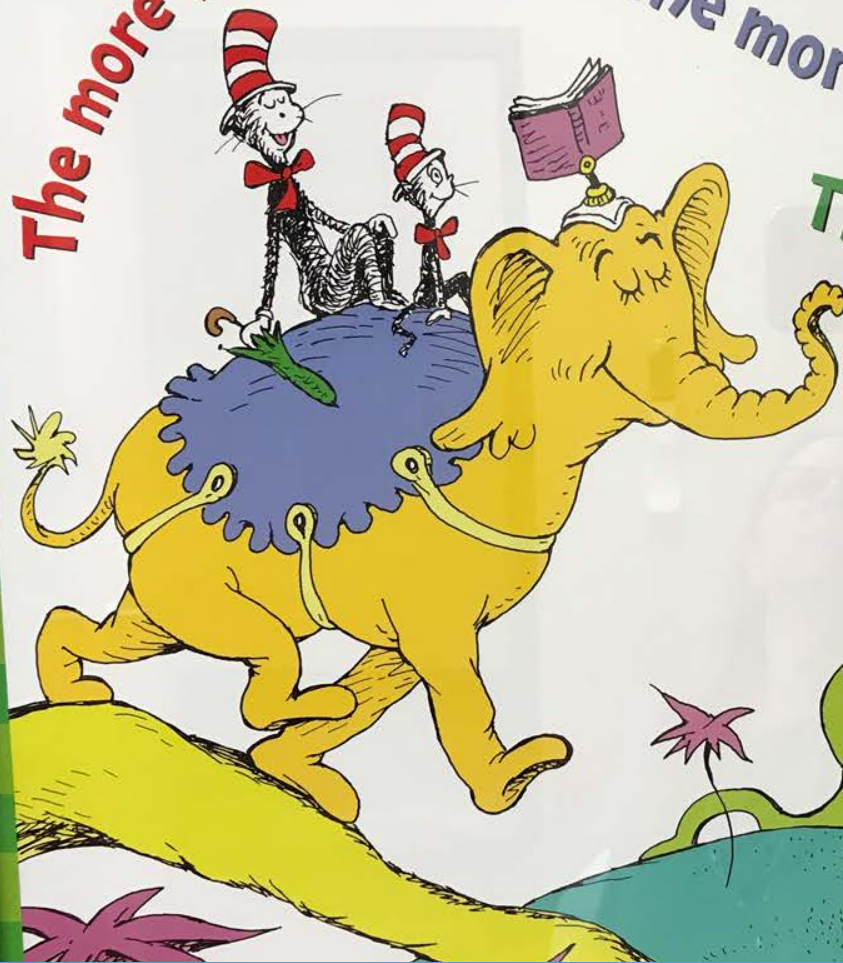


Central Health & Wellness

The more that you read,

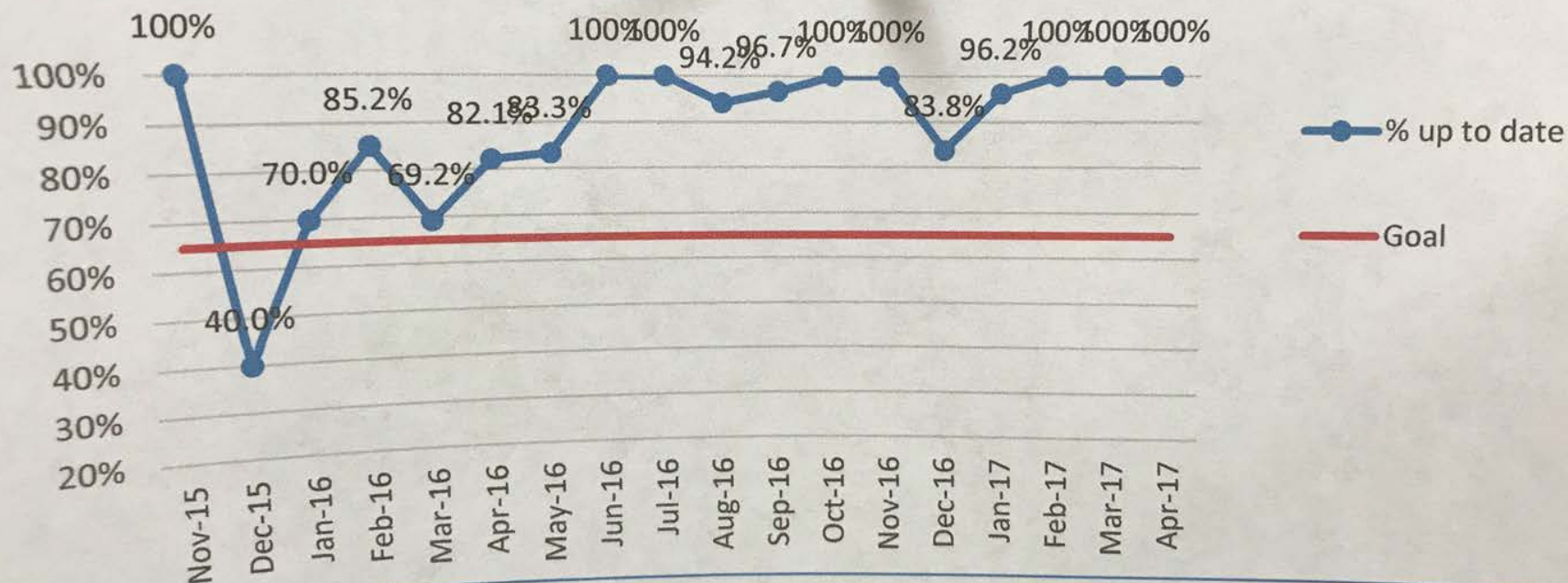
the more things you will know.

The more that you learn,
the more places you'll go!



Central Health & Wellness

Meningococcus & Tdap Vaccine Administration (Goal >65%)



Central Health & Wellness



Churchill High School



Churchill High School





Clatskanie Middle/High School



**KEEP
CALM**

AND

VACCINATE

Clatskanie Middle/High School

Rethink *your* Drink

**Be aware
of the sugar
in your drinks!**



Actual size
of 1 teaspoon
of sugar



Cola
12 oz
Contains
9½ teaspoons
(39 grams) of sugar



Sports Drink
20 oz
Contains
8½ teaspoons
(34 grams) of sugar



Energy Drink
12 oz
Contains
9½ teaspoons
(39 grams) of sugar



Whole Chocolate Milk
16 oz
Contains
12 teaspoons
(48 grams) of sugar



100% Orange Juice
16 oz
Contains
12 teaspoons
(48 grams) of sugar



Clatskanie Middle/High School



Clatskanie Middle/High School



Estacada High School



Estacada High School



orchid health
wade creek clinic

Have You Heard About The School Based Health Center?

As you become more independent, there is a lot to think about - school, friends, family, body image, self-esteem...What's on your mind matters to us, and our trained staff at the School Based Health Center (SBHC) are here for you! At the School Based Health Center you can get the same kinds of health services that you get at a regular primary care clinic, and we are conveniently located here at school! Our health providers are specifically trained to work with teens and are available to help you with whatever you need.

Estacada High School

Can Have Addressed:

At the School Based Health Center we have specific





Grant Union High School



GRANT
COUNTY



SBHC



Grant Union High School



Grant Union High School



lone School

IONE COMMUNITY CLINIC

365 W THIRD STREET

A Collaboration Of:



IONE SCHOOL DISTRICT



MORROW COUNTY HEALTH DEPT



MORROW COUNTY HEALTH DISTRICT



COMMUNITY COUNSELING SOLUTIONS



ADVANTAGE DENTAL

Ione School



MORROW COUNTY
HEALTH DISTRICT
Excellence in Healthcare



ADOLESCENT WELL CARE & SPORTS PHYSICAL

SCHEDULE AN APPOINTMENT TODAY FOR YOUR
CHILD'S COMPREHENSIVE EXAM AND SPORTS
PHYSICAL WITH NO OUT OF POCKET COST

541-676-5504

Ione School

A hand with red-painted fingernails holds a red circular object, possibly a button or a small sign. The object has white text printed on it. The background is a blurred indoor setting with a window and a desk.

**Ione
Community
Clinic**

541-422-7128

Ione School



Madras High School



Madras High School

Mosaic Medical Welcomes

ALL Races

ALL Religions


ALL Countries of Origin

ALL Languages

ALL Genders

ALL Abilities

ALL Sexual Orientations

 Mosaic Medical Quality Care for All

Madras High School

A photograph of the entrance to Merlo Station High School. The building has a modern design with dark green vertical siding and a white corrugated metal roof. A large, dark grey metal archway spans the entrance, with the school's name 'MERLO-STATION-HIGH-SCHOOL' written in white capital letters on its top beam. The entrance features glass doors and windows. To the right, a blue handicapped parking sign is visible. The sky is overcast and grey.

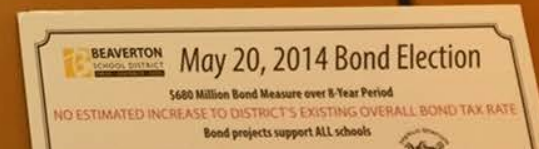
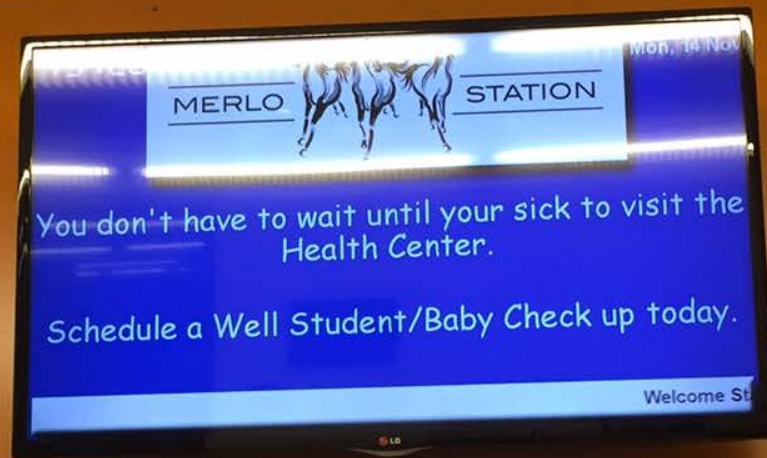
MERLO-STATION-HIGH-SCHOOL

Merlo Station High School

SANCTUARY



Merlo Station High School



Merlo Station High School

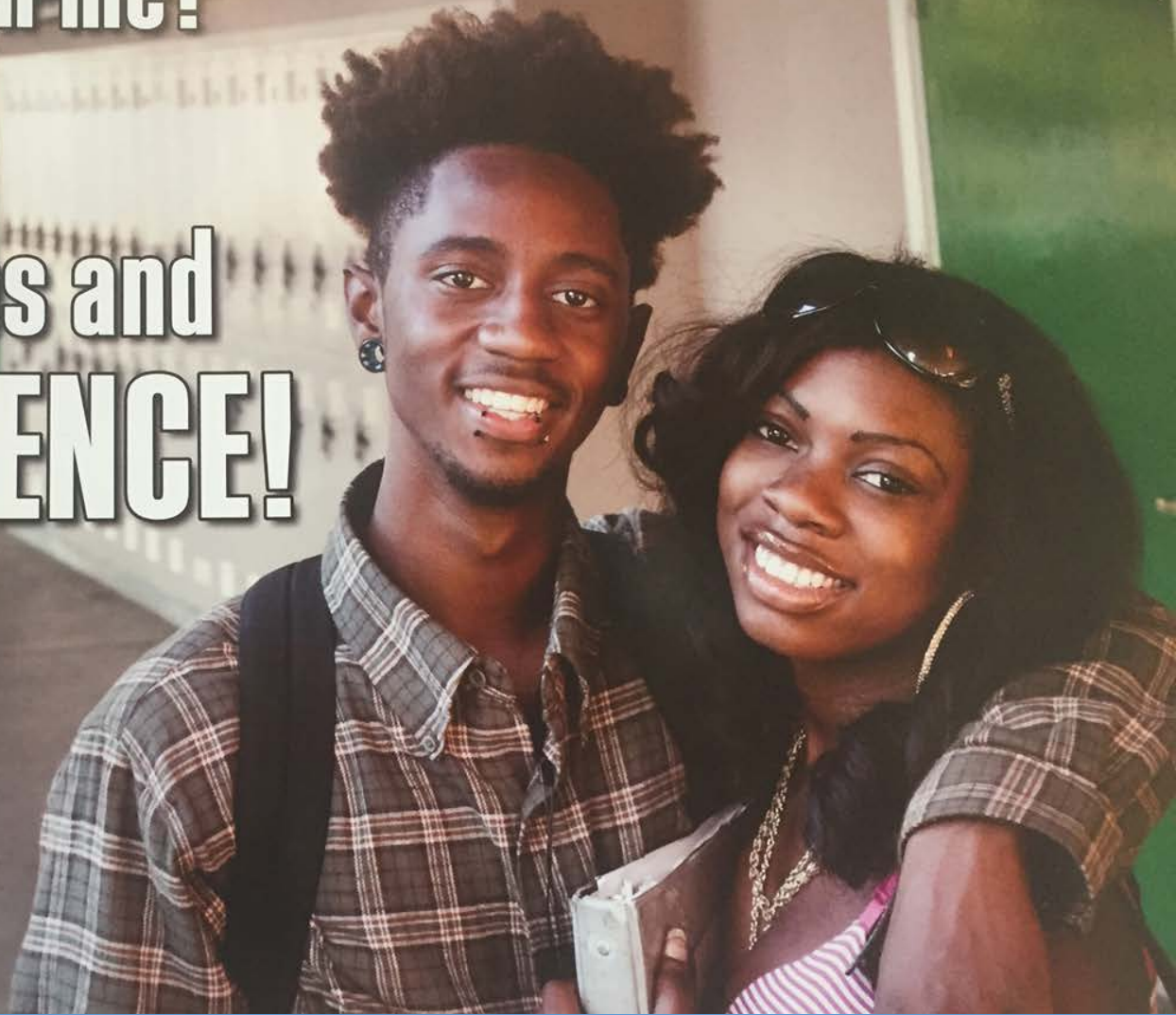


Milwaukie High School

This is a
SAFE
SPACE
for all

Milwaukie High School

Want to be with me?
RESPECT
my boundaries and
INDEPENDENCE!



Milwaukie High School



Newport High School

Healthy is better



ADA American
©2011 American Dental Association

Newport High School

This Clinic is an
LGBQ
and
Trans
Friendly Space

Newport High School



Newport High School



OREGON CITY
HIGH SCHOOL
HOME OF THE
PIONEERS

CLASS OF 1986

Oregon City High School

A145 Health Center

POSITIVE
SPACES
ALLOW US
ALL TO BE
AWESOME...
TOGETHER.

This is a safe and inclusive space for lesbian, gay,
transsexual, intersex, two-spirited.

Oregon City High School



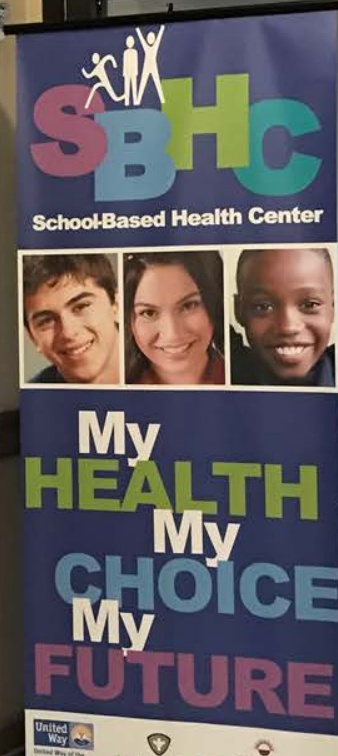
Why miss work when we can help with...

- ***Well Child Checks***
- ***Sport Physicals***
- ***Vaccines***
- ***Strep Test***
- ***Flu Shots***

**at your School Based
Health Center**

Oregon City High School

HEALTH CLINIC RECEPTION
115



SCHOOL
BASED
HEALTH
CENTER
←

Roosevelt High School



Take charge of your health!



Roosevelt's School-Based Health Center

Come see us today!

**We are located on Ida Street-
next to the tennis courts.**

Roosevelt High School



DONT BE FOOLED

1 HOUR OF
HOOKAH = 100
CIGARETTES

fumar socialmente es fumar



- ✓ Enfermedades del corazón y pulmón
- ✓ Químicos tóxicos
- ✓ Cánceres

QUE NO TE ENGAÑEN

Condado de

multco-itstartshere.org

Roosevelt High School

ACCEPTANCE

IS OUR REVOLUTION



"RELATIONSHIPS
ARE REAL WHEN
WE ACCEPT EACH
OTHER'S DIFFERENCES
AND ENCOURAGE
OTHERS TO BE
THEMSELVES."
MICHELLE

Love What's Real
Join the relationship revolution!
#OurRevolution



ROOSEVELT HEALTH CENTER

YOUTH ACTION COUNCIL

What is the Roosevelt Health Center's Youth Action Council?

Youth Action Council or "YAC" is a youth-driven group that promotes health and wellness through leadership, education, and advocacy.

YAC makes a difference by...

- Raising awareness and educating peers about health issues
- Advocating to make our school & community a healthier place
- Advising the health center on student health issues

What do YAC Members Do?

- Attend Weekly Meetings
- Design and carry out health projects in your school
- Youth Health Summit on Friday October 14th
- Awareness Day Fieldtrip to Salem in February
- Other community events & activities — it's up to you!

How do I Join?

All students are welcome! To learn more visit the Health Center and pick up a membership packet. Or text/call: 503-320-9675

MONDAYS AFTER SCHOOL!
First scheduled meeting October 17th.
Location still to be determined.

Benefits of Joining YAC

- Leadership & Communication Skills
- Health Knowledge & Skills
- Volunteer Experience
- Presentation & Job Skills
- Activity to Include in Scholarship & College Applications
- Support from Peers & Adults
- Make a Difference for your Community!



Roosevelt High School

'tis the Season of Self care

DURING WINTER, OUR MOOD CAN BE AFFECTED
BY THE LACK OF SUN, MAKING US FEEL LESS
ENERGIZED AND LESS JOYFUL.

TRY THESE TIPS TO BEAT THE WINTER BLUES
AND STAY BRIGHT THIS SEASON!

GO SOLO!

treasure some alone
time away from
people, social media,
and stress

DO SOMETHING YOU LOVE

go on a walk, dance
around, listen to the
new il yachty song

FIT SNOOZE

get more sleep to
feel better, improve
memory and even
live longer!

HANG WITH GOOD PEOPLE

spend time with
people you love

Breathe.

IF YOU WOULD
LIKE SUPPORT
DEALING WITH
THESE
FEELINGS

COME TALK TO
US @ YOUR
SCHOOL-BASED
HEALTH CENTER

WANT TO
LEARN MORE?
CHECK OUT

Relaxation Techniques
things you can do to feel better
Deep Daily Breathing

Roosevelt High School



Table Rock Elementary School



Table Rock Elementary School

before ^{you} Speak

Think



T

-is it **TRUE?**

H

-is it **HELPFUL?**

I

-is it **INSPIRING?**

N

-is it **NECESSARY?**

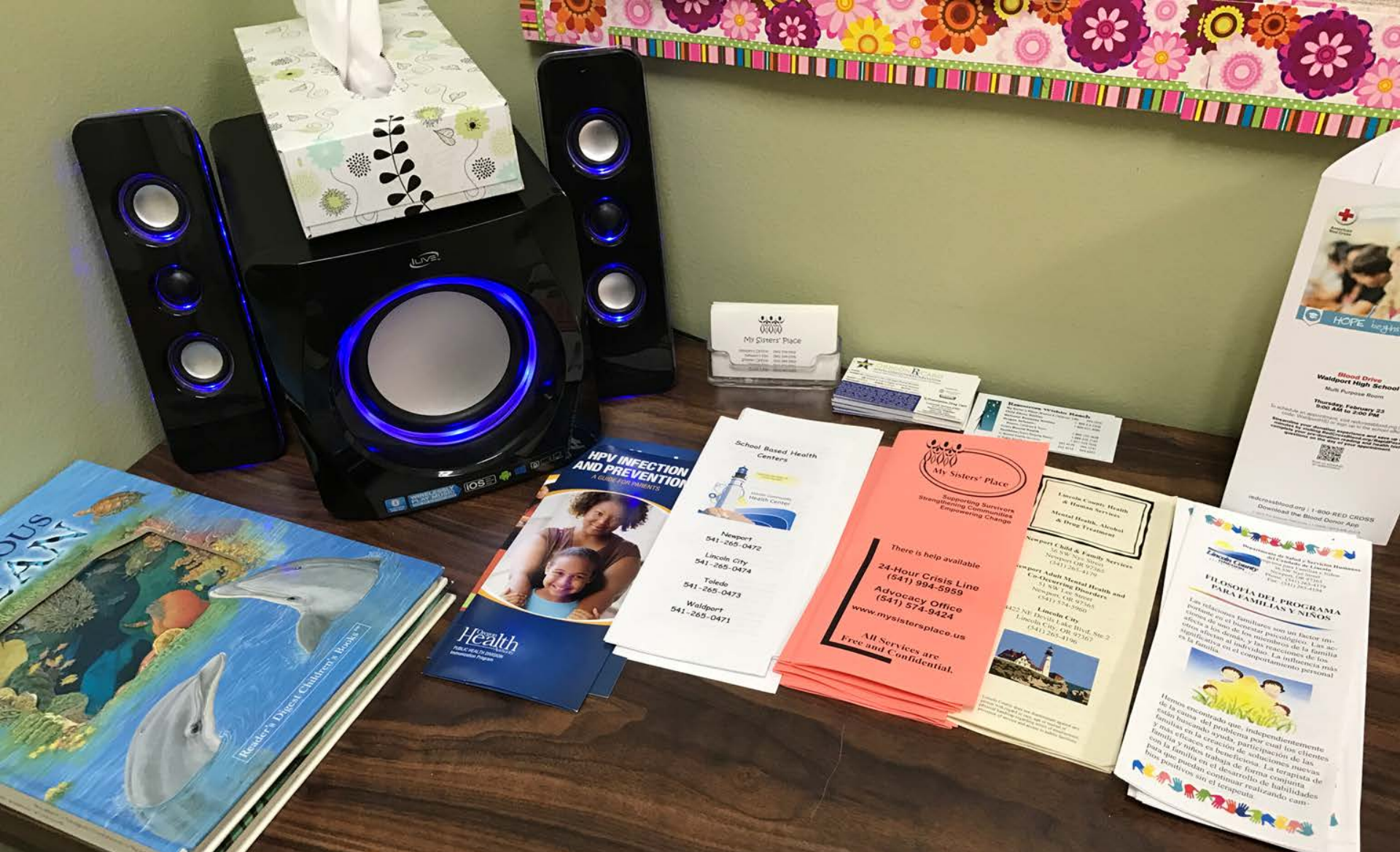
K

-is it **KIND?**

Table Rock Elementary School



Waldport High School



Waldport High School

IS IT CONFIDENTIAL?

Details about your visit could be sent to the person who pays for your health insurance...



UNLESS YOU TAKE ACTION.

Talk to clinic staff.
They can tell you your options.
For more information:

www.patientprivacy.oregon.gov

Why does this matter?

Your insurance company may send information about where and when you got health care and what services you had to the person who pays for your insurance, like a parent or spouse.



Oregon Health
PUBLIC HEALTH DIVISION
Adolescent, Genetics and Reproductive Health

ORA 647F (08/2008)

Lincoln County School District
Homeless Education & Literacy Project

South County RHP: Marion Drive 545.6204
Seaside County RHP: Seaside 541.4257
West County RHP: Clatsop 541.4254
North County RHP: Astoria 541.4254

Lincoln County School District
Homeless Education & Literacy Project

Assistance navigating community resources
Help with school fees**
Information & help with school transportation**

**Only for students K-12th grade

Oregon

School-Based Health Centers

Health care a few steps away

SBHC



What's an SBHC?

SBHCs are medical clinics that offer children and youth health care either in a school or on school grounds. They help children and youth get the care they need when they need it.

SBHCs have primary care providers such as doctors, nurse practitioners and physicians' assistants. Some have dental and mental health providers. They work with school nurses to help youth stay healthy and in school.

Community partnerships that include schools, school boards, parents, students and medical professionals create and support SBHCs.



Why go?

- SBHCs are convenient.
- It's easy to drop by or make an appointment.
- Parents spend less time away from work.
- Students spend less time away from school.

How can an SBHC help?

- Well-child exams
- Sick visits
- Minor injury treatment
- Vision, dental and other health screenings
- Immunizations
- Alcohol and drug counseling
- Mental health counseling
- Reproductive health services
- Classroom presentations

Who can go?

SBHCs serve children and youth who attend the school. Some SBHCs serve students within the district or county, teachers and staff at the school, and other community members.



Waldport High School

FOR YOUTH THAT ARE NOT IN SCHOOL BUT
WANT TO GET THEIR EDUCATION A GREAT WAY TO EARN
AND BUILD YOUR PATH TO YOUR FUTURE!

After You Call Us,
What Can You Expect?

- A meeting will take place with you, your coordinator, school principal, and other community members.

TRANSPORTATION

We can transport you and your child to and from school.

REFERRALS

We will help you connect with community services as needed. For your housing, financial, emotional and medical.

Taft SBHC.....541-265-0474

Toledo SBHC.....541-265-0473

541-265-0471

don't have insurance or can't pay. SBHCs can bill Oregon Health Plan and often bill other insurance.



Waldport High School



Waldport High School



White Mountain Middle School



White Mountain Middle School



Willamina High School

Honesty & Trust:

- ✓ Always part of real relationships
- ✓ You can depend on one another
- ✓ Believe in what you say and do
- ✓ Expect the truth

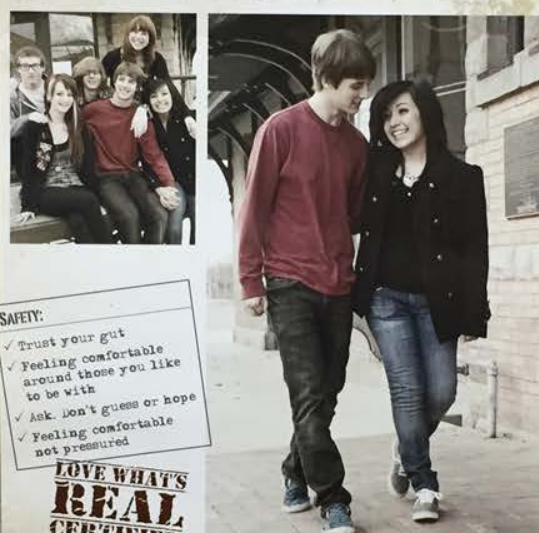


Trust

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Safety



SAFETY:

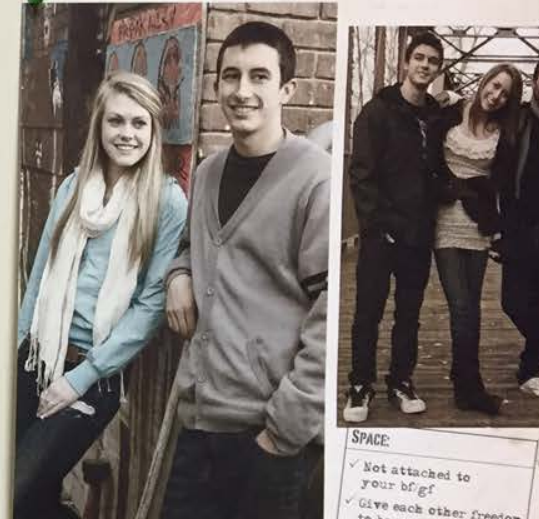
- ✓ Trust your gut
- ✓ Feeling comfortable around those you like to be with
- ✓ Ask. Don't guess or hope
- ✓ Feeling comfortable not pressured

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Space



SPACE:

- ✓ Not attached to your b/f/gf
- ✓ Give each other freedom to be real
- ✓ Make time for self, school, family
- ✓ Accept limits

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Willamina High School



Willamina High School





Yamhill Carlton High School



Yamhill Carlton High School

~YC~ Health center

Why go to YC SBHC?

- We are conveniently located on school grounds.
- It's easy to drop by or make an appointment.
- Parents spend less time away from work.
- Students spend less time away from school.
- Care is youth-centered.
- Services are affordable.

Who can go?

Yamhill Carlton Health Center serves primarily Yamhill Carlton students of all ages who live in the Yamhill Carlton School District. YC Health Center also gladly serves families, adults, school faculty, and all other people of the Yamhill and Carlton community.

What about payment?

Yamhill Carlton Health Center provides a sliding scale of fees based on family income. If you are unable to pay, we will provide care at no cost. We also accept Medicaid and private insurance.

What is the YC Health Center?



The YC Health Center is a medical clinic that offers children and youth health care on school grounds. We help students and community members get the care they need when they need it. Adolescents are reported to have the lowest access to health care of any age group and they face the least likely to seek care through traditional doctor's office.

The goal of the School-based Health Center (SBHC) is to serve students' health needs by providing comprehensive health care facility located conveniently at the school, here at the YC district office and is open to all students including elementary students and their parents.



STUDENT SPORTS PHYSICALS

Services We Provide

- ✓ Routine physical exams, including sports physicals and Well Child Checks
- ✓ Sick visits
- ✓ Minor injury treatment
- ✓ Immunizations
- ✓ Vision and blood pressure screenings
- ✓ Reproductive health services
- ✓ Mental health services
- ✓ Routine lab tests
- ✓ Prescription medications
- ✓ Health education, counseling, and wellness promotion
- ✓ Referrals for healthcare services not provided at the health centers
- ✓ Classroom presentations

OPEN: Mon, Wed, Fri 7:30 AM-12:30 PM

Yamhill Carlton High School



THANK YOU FOR ALL YOU DO!