

Healing Advocacy Fund

Measure 109 Summary & Next Steps for
Psilocybin Therapy in Oregon and Beyond



Our Mission:

Protect the intent and spirit of Measure 109 as passed by Oregon Voters to ensure psilocybin therapy is affordable, accessible, and equitable for all who stand to benefit while keeping patient safety and facilitator training top of mind



Why psilocybin therapy?



Oregonians Are Suffering Now, More Than ever

1. According to a recent survey conducted by CDC's National Center for Health Statistics and the Census Bureau: At the start of quarantine, 1 in 5 Americans were experiencing symptoms of clinical anxiety or depression, but **now over a third of Americans say they are experiencing symptoms amid the country's new coronavirus epidemic.**
1. Here in Oregon, the mental health crisis is even more acute. According to Mental Health America, **Oregon's mental health crisis is the most severe in the country.**

Psilocybin Research

- Rigorous studies at the leading medical research institutions such as Johns Hopkins, UCLA, and NYU show that psilocybin works. It is uniquely effective in treating depression, end-of-life anxiety, and addiction.
- It shows so much promise the FDA recently granted it a “breakthrough therapy” designation - meaning that it may demonstrate substantial improvement above and beyond what is currently available.



The New York Times

Opinion

Can Magic Mushrooms Heal Us?

A very promising mental health experiment is taking shape in Oregon.



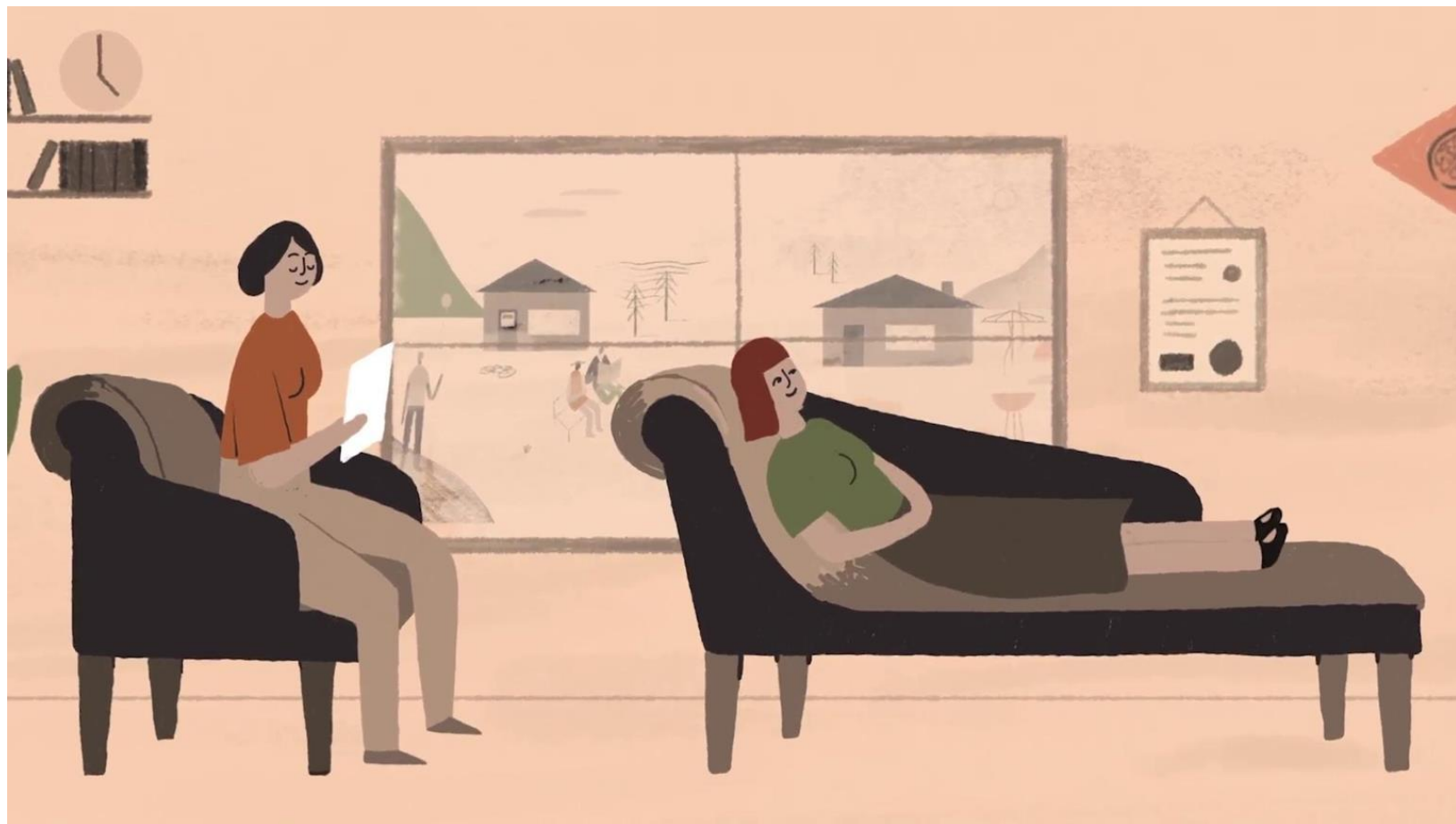
By **Ezra Klein**
Opinion Columnist

March 18, 2021

“[The Oregon psilocybin therapy model] is based on the idea that psilocybin has the potential to change our lives for the good, whether we are sick or well, and so it is worth investing in the frameworks and safeguards so that it can be used safely and productively.”

Measure 109 Recap





What Measure 109 Does

- Establishes a **regulatory framework** within the Oregon Health Authority (OHA) that will allow trained practitioners to administer psilocybin services at specially licensed centers
- Establishes the **Oregon Psilocybin Advisory Board**, appointed by the Governor
- Imposes a **two-year development period** before initial licenses are granted
- Requires the establishment of a **training and licensure** system for psilocybin facilitators, psilocybin manufacturers, and testing labs
- Requires the establishment of a **tracking system** for psilocybin products

M 109 does **NOT** allow:

- Retail sales
- Off-site consumption or possession
- Branding or advertising
- Unregulated or untracked psilocybin production, delivery, or inventory
- Therapy centers near schools
- Access for minors

Psilocybin services modality

1. Preparation session

- Informed consent with health and safety warning
- Standardized risk assessment, contraindication screening required
- Mental health review, goodness of fit assessment

1. Psilocybin session

- Must occur at a psilocybin service center
- Facilitator present throughout entire process
- Facilitator must certify completion

1. Integration session

- Must be offered by facilitator after completion of administration session

Campaign Lessons for Implementation



Key Educational Questions



What is psilocybin?



What does the research say?



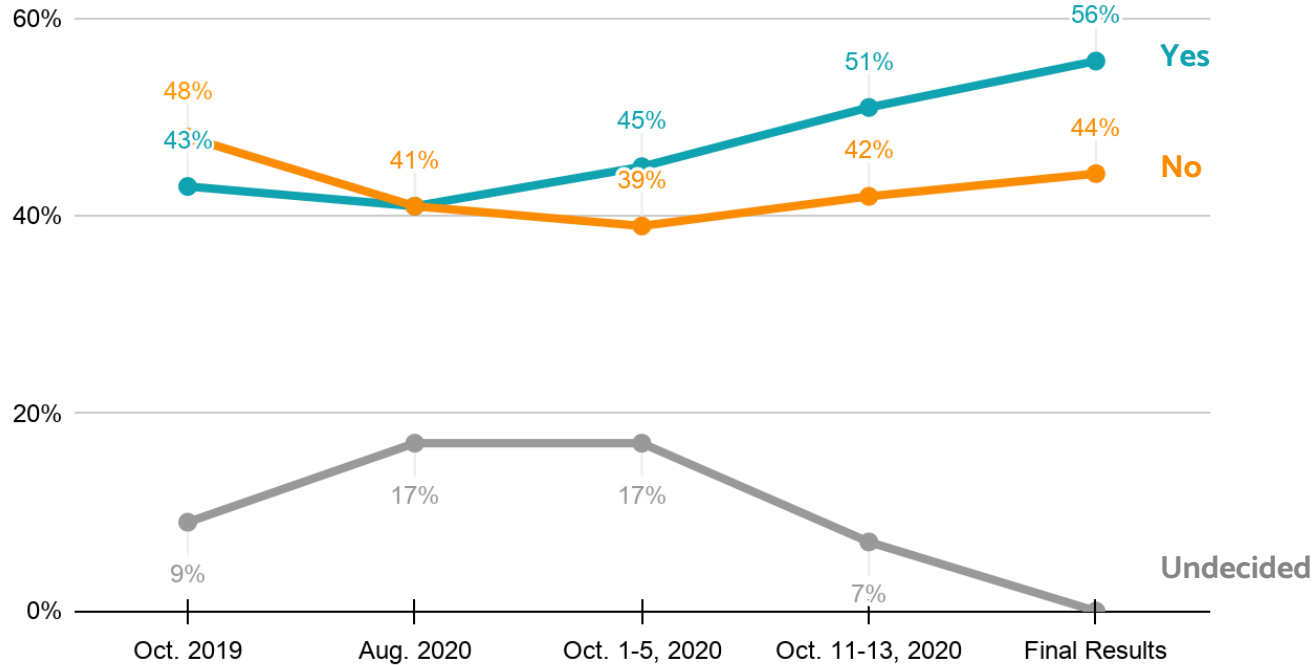
What does this measure do?

What does it not do?



Who stands to benefit from having access to psilocybin therapy?

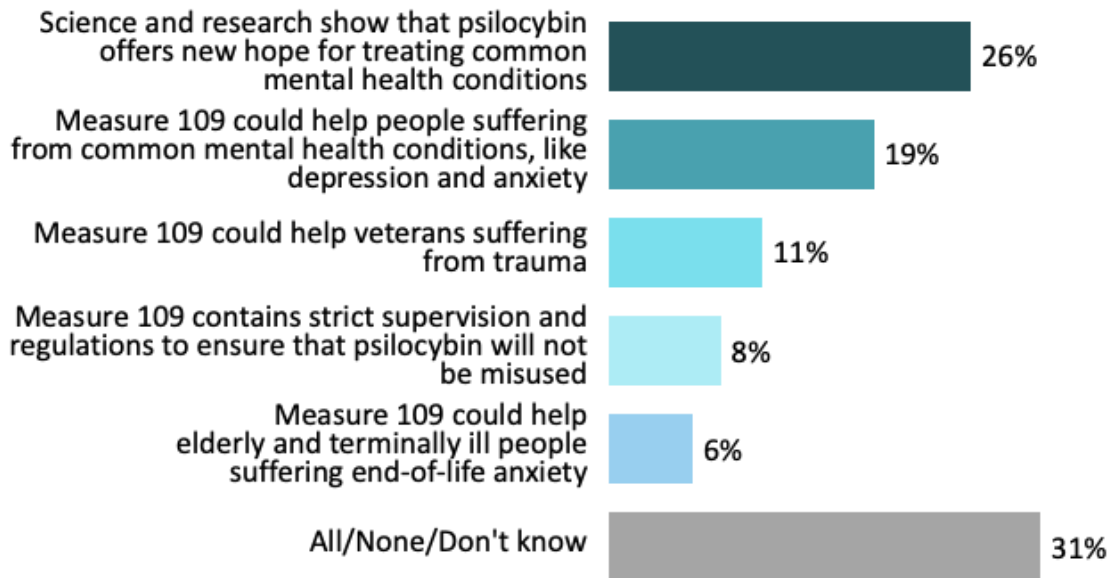
The Campaign in Polls



What Drove “YES” Voters?

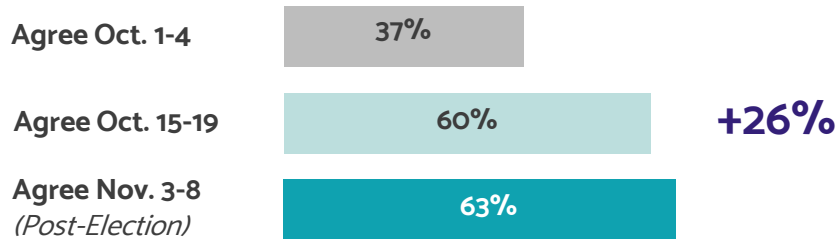
In post-election polling, voters cited research and the potential for mental health treatments as the strongest motivators for their support.

Which of the following reasons was most important to your “yes” vote on Measure 109?

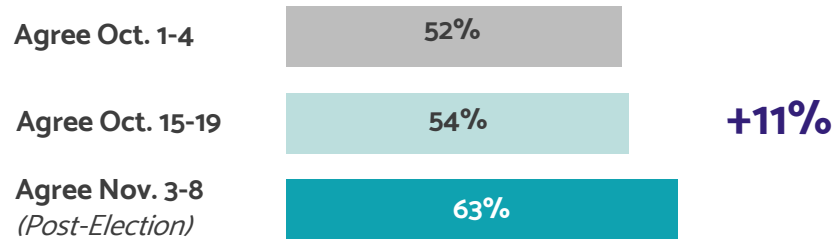


Progress in Education

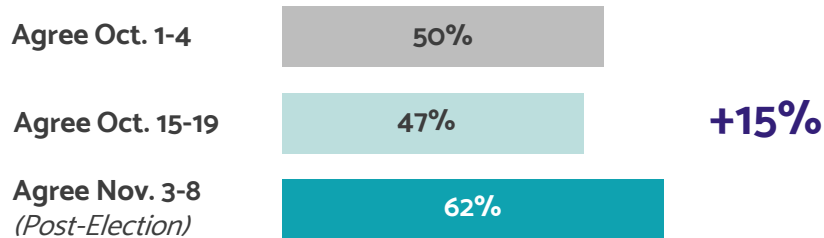
→ I am familiar with a substance known as psilocybin.



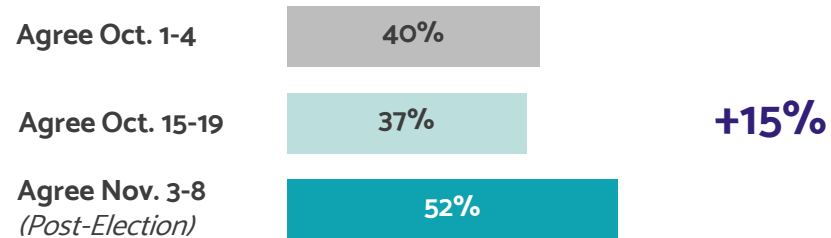
→ Psilocybin can be used to treat mental health conditions.



→ Psilocybin is the subject of serious scientific research.



→ Measure 109 is safe.

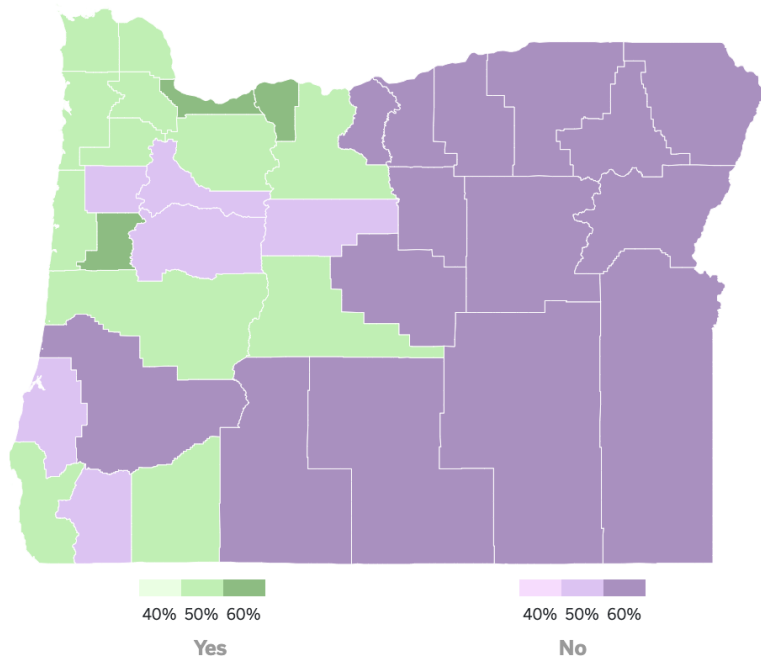


Support for M109 was broad and statewide

Measure 109

Permits licensed service providers to administer psilocybin-producing mushroom and fungi products to individuals 21 years of age or older.

Yes: 1,270,057 55.7% **No: 1,008,199 44.3%**



- Benton (63.4%)
- Clackamas (52.4%)
- Clatsop (54.9%)
- Columbia (50.6%)
- Curry (50.3%)
- Deschutes (52.6%)
- Hood River (63.2%)
- Jackson (51.1%)
- Lane (59.9%)
- Lincoln (57.6%)
- Multnomah (71.2%)
- Tillamook (51.4%)
- Wasco (50.4%)
- Washington (59.1%)
- Yamhill (50.1%)

Implementation



3 Keys To Successful Implementation

Affordability

- Ensuring that the cost of services remains affordable for those who stand to benefit, especially for those who have been disproportionately impacted by the failed war on drugs, COVID-19, and or have little to no access to the current healthcare services

Accessibility

- Ensuring the communities across the state have physical access to services in their area. This means proactively educating cities and counties on the benefits of allowing licensed and supervised psilocybin therapy within each individual locality

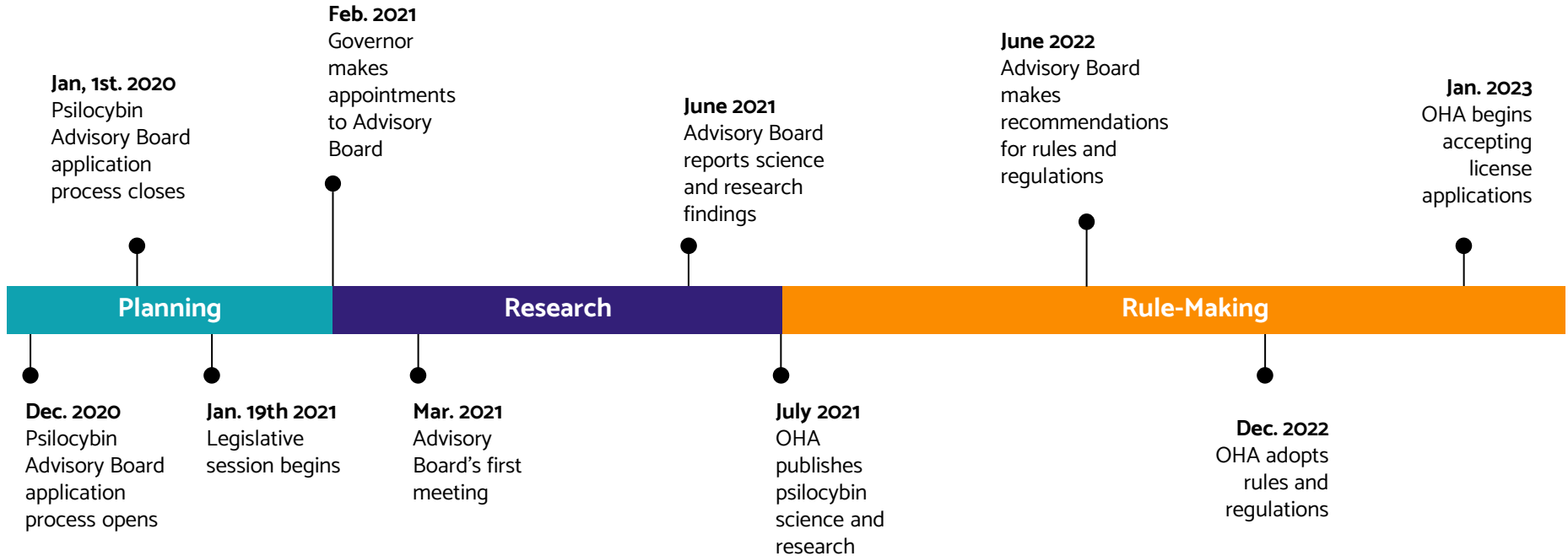
Equitable Access

- Ensuring that BIPOC communities are centered in the development of equitable rules, regulations, services and licensing

- Governor appoints 14-16 members
- Duties of the board:
 - Collect existing studies
 - Recommend guidelines for serving clients and licensing facilitators, service centers, etc.
 - Establish public safety standards
 - Establish professional conduct, certification, and training requirements
 - Develop a long-term strategic plan for ensuring that psilocybin services will be accessible and affordable therapeutic option
 - Monitor and study federal law, attempt to work with federal gov
 - Can establish subcommittees

Psilocybin Advisory Board

Statutory Implementation Timeline



Thank you!

