

What's Up with Two Plans?

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By the end of this session, participants will have:

- Reviewed the elements of the Healthy Communities chronic disease plan
- Reviewed the difference between the LPHA plan, other work plans focused on chronic disease prevention, early detection and management and the 3-year Healthy Communities Chronic Disease plan
- With Traveling Team, determined objectives in their LPHA plan that fit into their Healthy Communities plan

So many plans!



- Healthy Communities 3-year Chronic Disease Plan
- LPHA 1-year Healthy Communities Implementation Plan
- Other plans

3-Year Healthy Communities Chronic Disease Plan

- Community = County
- Guided by
 - *Healthy Places, Healthy People Framework*
 - Priorities from Community Assessment
- Owned by the CHAC and its members
 - Developed by the CHAC
 - Implemented by the CHAC
 - Accountable to CHAC for success

3-Year Healthy Communities Plan

Setting: Community	
<p>Goal 3: Every community has access to healthy food choices and physical activity opportunities, and minimizes access to unhealthy options (e.g., low nutrient, high caloric foods and beverages).</p> <p>Define the nature of the problem as revealed in your community assessment:</p>	
<p>Objective 1: By 2011, two (2) more farmer's markets will be available in communities (or neighborhoods) with limited access to fresh fruits and vegetables.</p>	
Who will benefit from this objective, and who will not?	
<p>Strategy 1: Conduct community-based participatory market research to plan farmer's market (i.e., products to offer, frequency of market, location, day of week)</p>	<p>Lead Agency: Local Public Health Authority</p> <p>Milestone year 1 (2 and 3):</p> <p>Year 1: CHAC trained in CBPR, CBPR conducted</p> <p>Year 2: Written market plan</p> <p>Year 3: Market established</p>
<p>Strategy 2: Visit nearby and already established Farmer's Markets identify potential vendors, communicate about intention to start new market, share lessons learned.</p>	<p>Lead Agency: Citizens for Produce: An advocacy group</p> <p>Milestone year 1 (2 and 3):</p> <p>Year 1: Identify vendors at nearby markets to understand their interest in participating in another market</p> <p>Year 2: Written market plan</p> <p>Year 3: Market established</p>

LPHA 1-Year Healthy Communities Plan

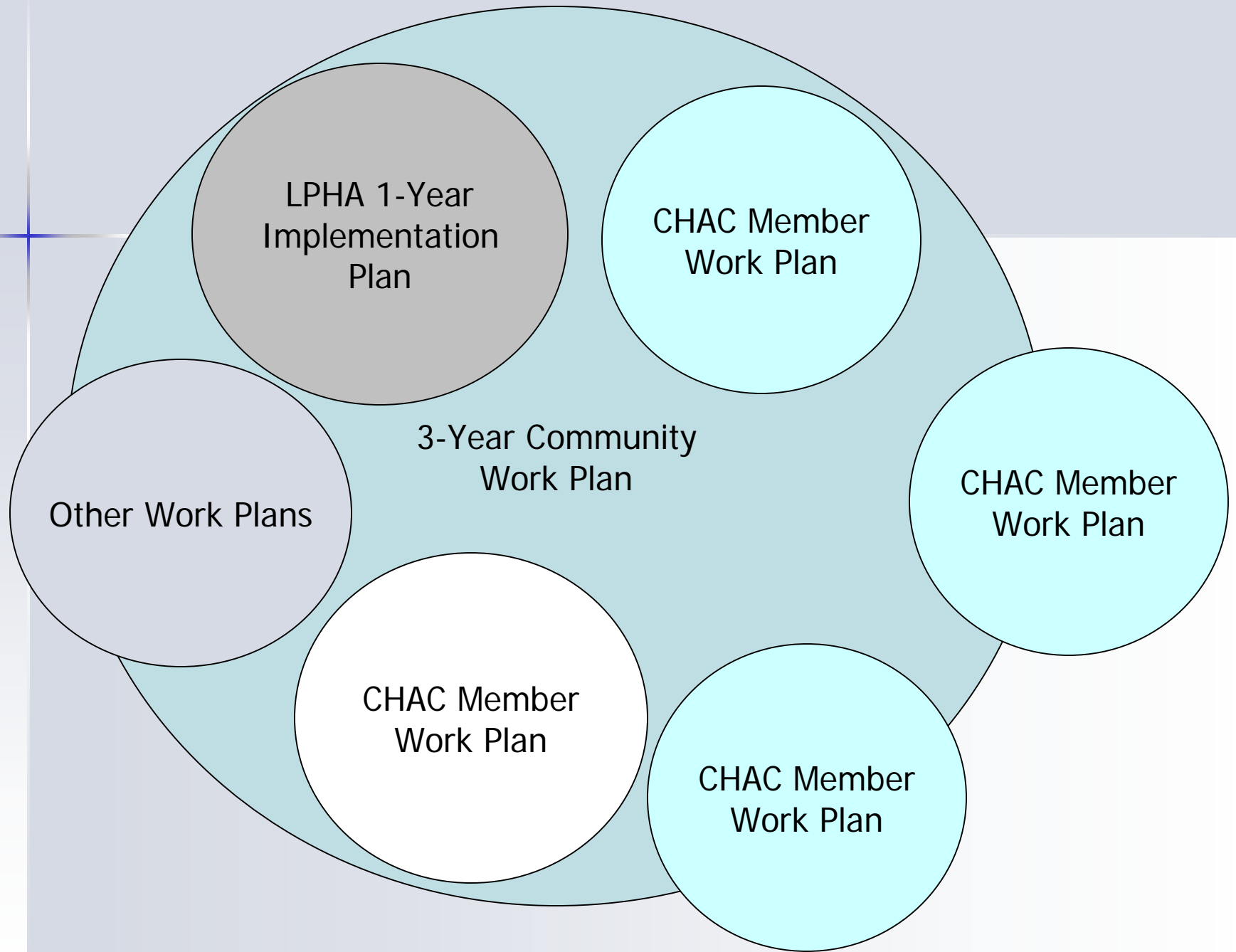
- Drawn from in the Healthy Communities Plan
- Funded by DHS
- Accountable to DHS
- Secondary accountability to CHAC
- Guided by
 - Program Element
 - RFA
 - *Healthy Places, Healthy People Framework*
 - Healthy Communities Plan
- More detailed than Healthy Communities Plan

LPHA Plan Format

- SMART Objective:
 - By June 30, 2010, conduct community-based participatory research to plan farmer's market (i.e., foods/products to offer, frequency of market, location, day of week)
 - Increase availability of healthful food choices
- Goal Areas:
- Activities
- Plan of Action
 - Coordination and Collaboration
 - Assessment
 - Community Education & Outreach
 - Earned Media/Media Advocacy
 - Policy Development, Implementation & Enforcement
- Critical questions
 - Prioritizing Disparities?
 - Technical and/or data assistance needed?

Other Work Plans

- Prepared for and funded by other donors
- Healthy Communities Plan can be a resource
- Accountable to donor
- May also be accountable to CHAC
- Supportive of LPHA 1-year Work Plan; expand these activities



	3-Year Healthy Communities Chronic Disease Plan	1-Year LPHA Implementation Plan	Other Work Plans
Based on or Drawn from	<ul style="list-style-type: none"> -<i>Healthy Places, Healthy People Framework</i> -Priorities from Community Assessment 	<ul style="list-style-type: none"> -Healthy Communities Plan -Program Element -RFA -<i>Healthy Places, Healthy People Framework</i> 	<ul style="list-style-type: none"> -Healthy Communities Plan -Donor guidance
Ownership and responsibility for implementation	CHAC members and member organizations	LPHA	Funded Organization
Primary Accountability	CHAC	DHS	Donor
Secondary Accountability		CHAC	CHAC

Task #1: 15 minutes

- Work with your Traveling Team
- Healthy Communities Coordinator: briefly present the LPHA 1-year implementation plan
- Compare 1-year objectives and activities to 3-year community plan
- Describe how each objective of the 1-year plan “maps” to an objective of the 3-year plan
- Identify objectives from 3-year plan that would not be in 1-year plan
- Discuss Feedback Questions (next slide)

Feedback

- What was challenging about this task?
- What did you learn from this task?

Gracias

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Vielen Dank

Köszönettel

תודה

Díky

Bedankt

Obrigado!



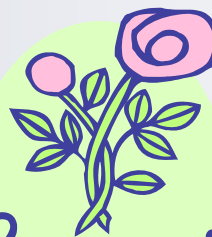
Merci

Teşekkürler

Hvala



Grazie



Ευχαριστώ

شكراً

Thank You