

Evaluation in Implementation

Healthy Communities Learning Institute

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Eugene, Oregon

Congratulations!

You've done the hard work-
your local program plan *is*
your evaluation plan!

Why evaluate?

- To link the work you do with the outcome you achieve
 - Demonstrate effective use of resources
 - Funding
 - Improve programs
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2 basic evaluation questions:

- Did you carry out your local program plan?
 - Did you achieve your objectives?
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What are we demonstrating?

- ❑ Process: Accountability
 - ❑ Outcome: Effectiveness
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Demonstrate accountability

- Document activities
- Document reason if something does not occur

What does this look like?

Quarterly reports

CHAC meeting minutes

Demonstrate effectiveness

- Did you achieve your goal?

What does this look like?

Monitoring data sources

Keeping track of accomplishments

What then?

- Communicate your results
 - Back to your CHAC/other community partners
 - County Administrator
 - County Commissioners
 - Potential funding sources

Tailor your message to the audience

Expectations for evaluation during implementation

- State program will provide:
 - County data sheets
 - Special DATA requests
 - Technical assistance with gathering and presenting evaluation data
 - County program will:
 - Follow local program plan
 - Submit quarterly reports
 - Respond to requests for data/participation in evaluation activities of overall program
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Summary

- Go forth and evaluate!
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