

---

# Information Privacy and School Dental Sealants Programs

Corinna Brower MPH, BSN, RN  
State School Nurse Consultant  
Adolescent and School Health Programs  
Public Health Division, Oregon Health Authority



# Privacy & Security

- Clients (students, parents/guardians) expect that their medical/dental records and data will be kept private and safe.
- School dental sealant programs have a legal and ethical responsibility to secure any confidential information related to a patient (such as names, dates, services provided, and medications).



# Could this be a privacy violation?

Student: “Why did my friend get a happy face on their paper and I got a sad face?”

School administrator: “I’ll need the list of which students were screened today.”

Parent: “Thanks for letting me into the treatment space. I see my neighbor’s kid getting treated. Can I get a copy of the notes? I’ll drop them off this afternoon.”

# Who needs dental records?



- Dental clinics, DCOs, sealant program providers ?



- Families / students ?



- Schools / districts ?



# Who needs dental records?



- Dental clinics, DCOs, sealant program providers
  - Records per facility/employer protocols



- Families/students
  - Treatment record, referral information



- Schools/districts
  - Care coordination *if provider has permission to share information*
  - ODE does not collect dental *sealants* data
  - ODE collects dental *screening* data
    - School districts are required to collect information about *whether dental screening was completed* for new students age 7 and younger [HB 2972]

# What regulates information sharing?



HIPAA: Health Insurance  
Portability & Accountability Act



FERPA: Family Educational  
Rights and Privacy Act

Local protocols must align with federal privacy laws.

Both laws require protection of identifiable information

- Key differences in permissible sharing

# HIPAA



- HIPAA requires the protection and confidential handling of *protected health information* (PHI) in all forms (verbal, written, electronic).
- HIPAA Rules apply to *covered entities*
  - hospitals, dental clinics, other facilities that bill Medicaid
  - employees who work in/for these facilities
  - *HIPAA does not cover FERPA-regulated entities/employees*

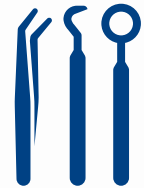
# Protected Health Information

- Protected health information (PHI) – any health-related information that can be used alone, or in combination with other info., to identify an individual.
  - Names of individuals and relatives
  - Mailing and E-mail addresses
  - Health plan beneficiary numbers

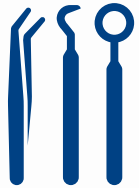


# HIPAA

- PHI can only be used and disclosed – to the *minimum necessary* – for specific purposes:
  - Treatment
  - Payment
  - Healthcare operations
- *Minimum necessary* standard requires organizations to evaluate their practices and enhance safeguards to:
  - Limit unauthorized or inappropriate access to PHI
  - Limit unauthorized disclosures of PHI



# HIPAA Scenarios



- A school dental sealant provider gave report to their DCO or FQHC, including patient assessment details.



- A clinic case manager sent patient information to the dental billing office, including patient insurance plan numbers and diagnostic codes.



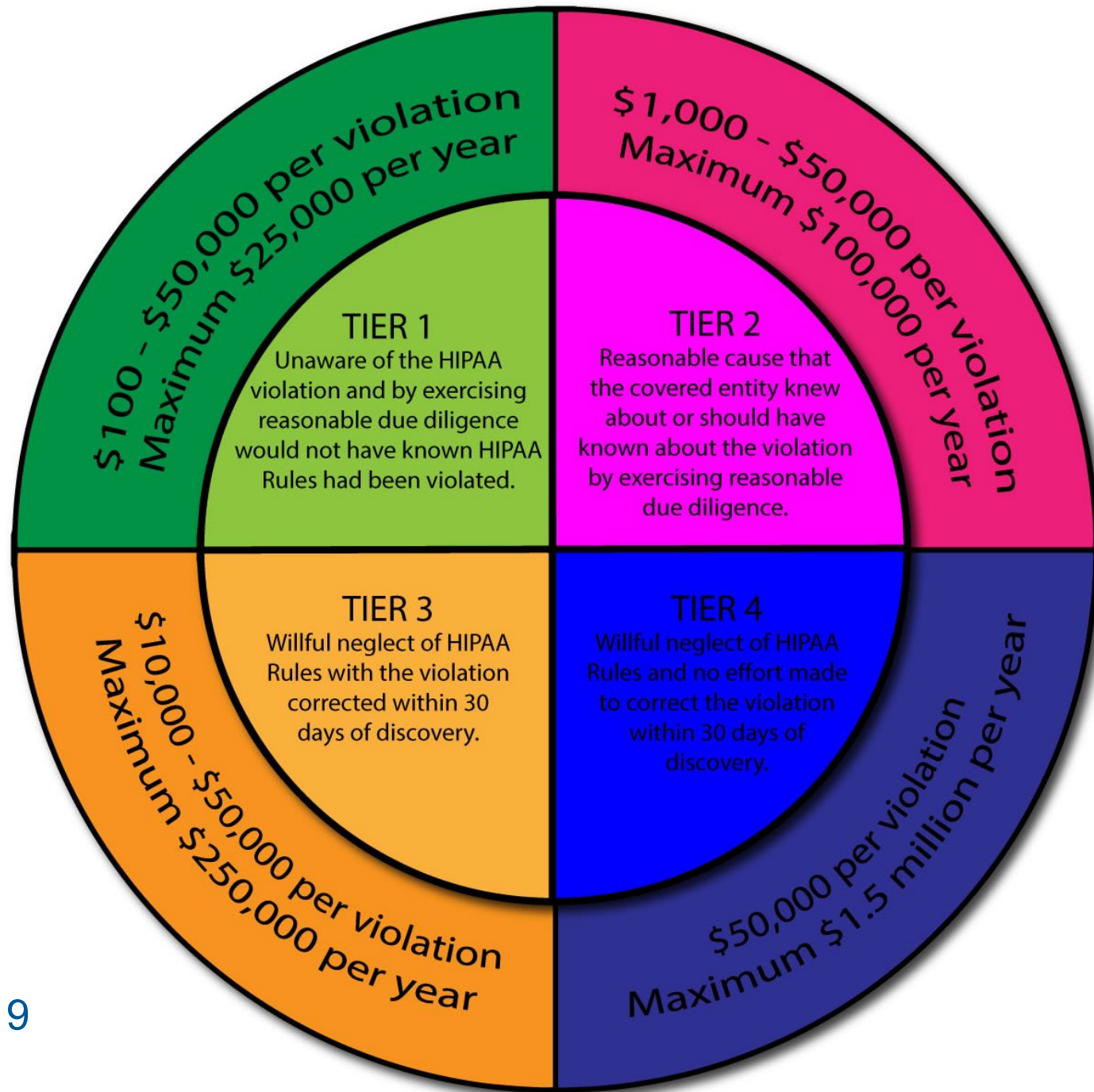
- A care facility trained employees on preventing medication errors. The training included information about number of errors that occurred each month in the past year, without naming the patients involved.

# HIPAA Rule During Emergencies

- It is permissible to share PHI with public health authorities such as the CDC, state and local public health authorities, and others responsible for ensuring the safety of the public.
- In such cases PHI may be shared without obtaining authorization from the patient.



# HIPAA Violations



# HIPAA questions



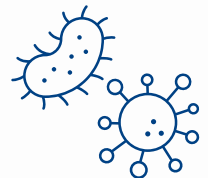
# FERPA Regulations



- FERPA protects the privacy of *student education records* which are maintained by an institution or a party acting for the institution.
- FERPA applies to *personally identifiable information* in educational records.
  - Student's name, names of family members
  - Addresses
  - Personal identifiers (student ID number, social security number)
  - Grades, academic transcript
  - Attendance record
  - School health records

# FERPA Regulations

- Parents/guardians may access their minor student's entire educational record.
- School staff who have *legitimate educational interest* may be granted access to specific information, without prior consent.
- Directory information may be disclosed without prior consent if the school has adopted policies, and parents have not opted out of disclosure
- Public health emergencies – PHI may be disclosed to public health authorities without prior consent, when necessary for public health and safety



# FERPA questions





# Could this be a privacy violation?

Student: “Why did my friend get a happy face on their paper and I got a sad face?”

# Preventing a privacy violation

## Working in public spaces

- **Shoulder Surfing:** Refers to looking over someone's shoulder to obtain information. It commonly occurs in busy environments, such as an office or hotel lobby.
- **Eavesdropping:** Occurs when someone secretly listens in on a conversation.
- **Unsecured Mobile Devices:** Mobile devices—such as laptops, mobile phones, and USB flash drives—are vulnerable to theft and unauthorized access if they are left unattended and unsecured.

# Securing Work Areas

- Don't leave sensitive information in plain view. A cluttered workspace often leaves sensitive information in plain view.
- Don't throw away sensitive information in an unsecured waste bin. Thieves look for information in our trash, and the loss of information can result in a privacy breach.
- Don't delay in retrieving sensitive information. Promptly retrieve documents from printers or fax machines, and clean whiteboards after use.

# Could this be a privacy violation?

School administrator: “I’ll need the list of which students were screened today.”

# Preventing a privacy violation

- Permission form (Consent form / Release of information / Privacy Policy) may clarify
- *Minimum necessary* per HIPAA
  - Clinic / dental provider: treatment record per protocol
  - Student / family: treatment record (full details)
  - School staff: screening/sealants were completed; recommendation to follow up (ODE reporting does not require details; Permission form may allow additional sharing for care coordination)
- Consider how to share *minimum necessary* while keeping information secure

# Examples of Security Incidents

- E-mail Errors – sending sensitive information to the wrong person.
- Unattended Computer/Laptop/iPad – leaving a computer logged on and unattended.
- Unsecured Networks – accessing a network that does not have security protections (e.g. Starbucks).
- Passwords – leaving passwords in plain view of others.
- Misplaced Health Insurance Info – misplaced document containing health insurance information.

# Privacy and Security of Electronic Data

- Encrypt your data
- Use strong passwords
- Secure your network
  - Use only secure Wi-Fi networks and not public networks (e.g. Starbucks).
  - When syncing data from the field, ensure the data is encrypted during transmission.
  - Third party host may be needed to get past a firewall.
- Use antivirus software

# Could this be a privacy violation?

Parent: “Thanks for letting me into the treatment space. I see my neighbor’s kid getting treated. Can I get a copy of the notes? I’ll drop them off this afternoon.”



# Preventing a privacy violation

## Tailgating

- Holding the door open for another person seems like common courtesy, but the threat of theft, property damage, or even violence within a school makes this a potential security risk.
- Prevent unauthorized entry and report any “tailgating” incidents to the front office right away.

# Access Controls

- Never let anyone – even someone you recognize – follow you into a secured area (including schools).
- Never prop open a door to a secured area. Doing so defeats the purpose of access controls for preventing unauthorized entry.
- Never assume you know the access privileges of others. Visitors may not be authorized to access the same areas as you.

# Privacy & Security In Practice

- Client-level data, either in paper or electronic format, should be secured at all times:
  - Hide completed forms from sight or take the iPad/laptop with you during breaks and at lunchtime.
  - Store completed forms and technology in secure locations at home or in a hotel room safe (*not visible in a car*)
  - Use tamper resistant envelopes.
  - When in transit to a school or home, securely lock completed forms or an iPad/laptop in a vehicle trunk or hidden from sight.

# Special considerations

- Consent forms, release of information
- School protocols for COVID-19

# Privacy & Security In Practice

- Distribute HIPAA forms (i.e. notice of privacy practices) along with parent/guardian permission forms.
  - Opt-out notices are also used in some settings, generally with MOU in place
  - Be familiar with approved information sharing per privacy practices and permission forms

# Privacy & Security In Practice

## COVID-19 considerations

- Verify guidance for dental sealants programs and site-specific district/school protocols
  - *Collect required client-level data*
    - Add special fields as needed (i.e. temperature reading)
    - Track visits; who was present (LPHA reporting/notifications if there is a positive case)
  - *Maintain or increase infection control measures*
    - procedures for disinfecting computers, laptops, iPads, etc.
    - PPE per employer and facility protocols (may include face covering for students waiting in treatment space)

# Questions

