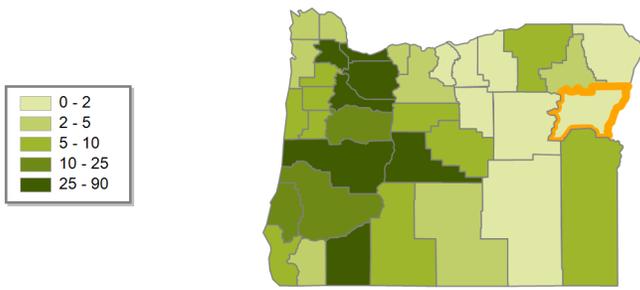


State Tobacco Users Served Contract YTD (Adults)

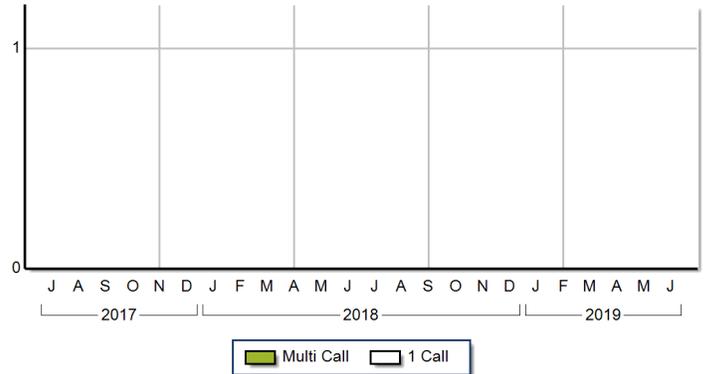


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	421
Tobacco Users YTD			2	802
Unique Tobacco Users YTD			2	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.08 %	0.17 %
Reach - NAQC			0.08 %	0.15 %
Annualized Reach			0.45 %	1.00 %
Annualized Reach - NAQC			0.45 %	0.89 %
Unique Individual Reach			0.08 %	0.16 %

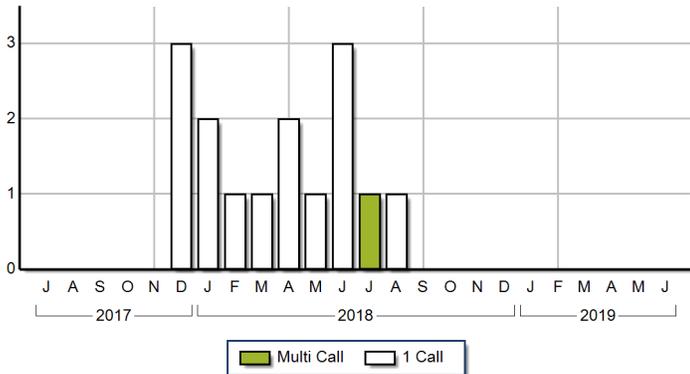
How Heard About



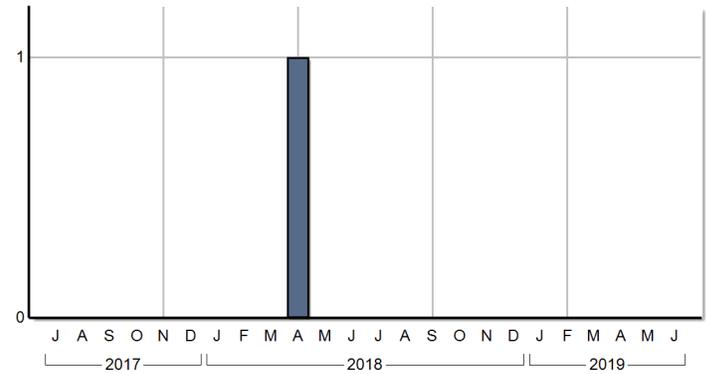
Fax Referral



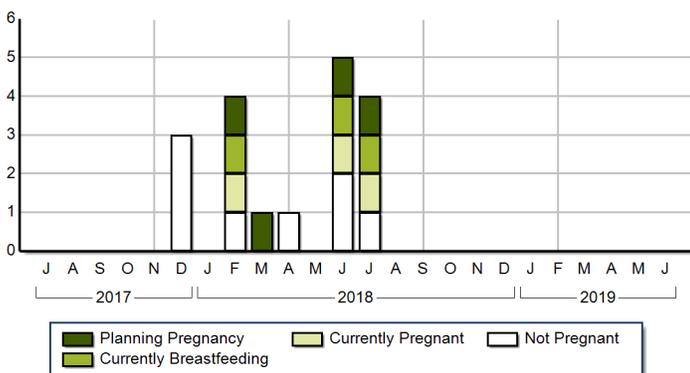
Tobacco User Enrollments By Program Type



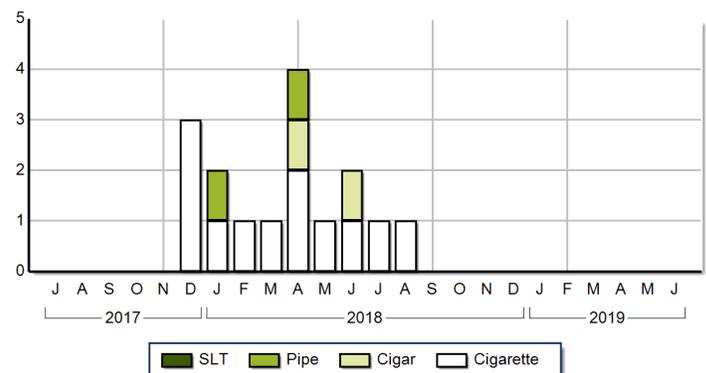
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

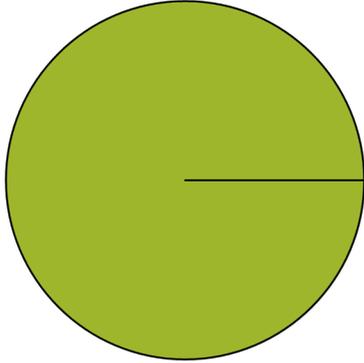


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

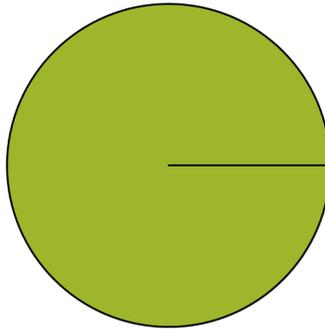
Tobacco Users By Gender



M, 100.00%

Chart Total N: 2

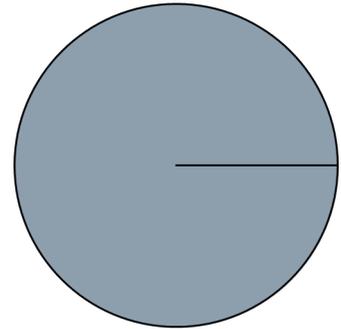
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

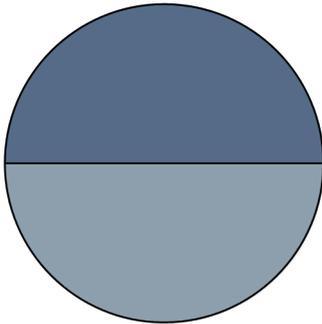
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

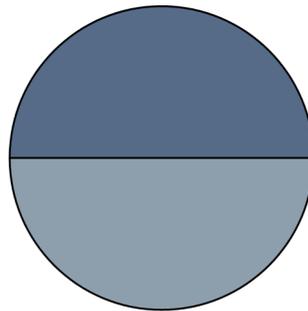
Tobacco Users By Race



Native Hawaiian / Other Pacific Islander, 50.00%  
 White, 50.00%

Chart Total N: 2

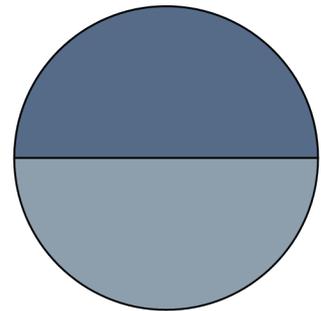
Tobacco Users By Age



45 - 54, 50.00%  
 55 - 64, 50.00%

Chart Total N: 2

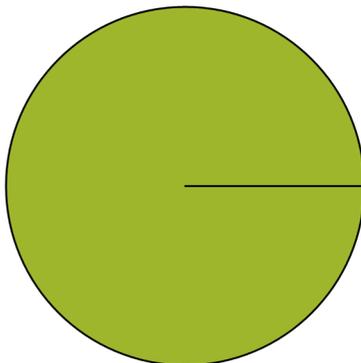
Tobacco Users By Health Plan



Medicaid, 50.00%  
 Medicare, 50.00%

Chart Total N: 2

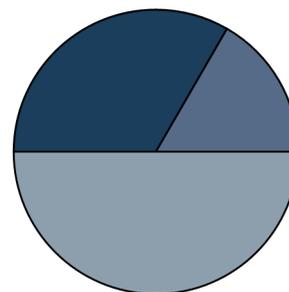
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



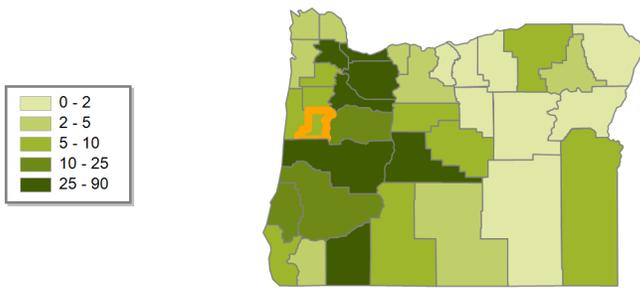
Asthma, 50.00%  
 COPD, 33.33%  
 None, 16.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

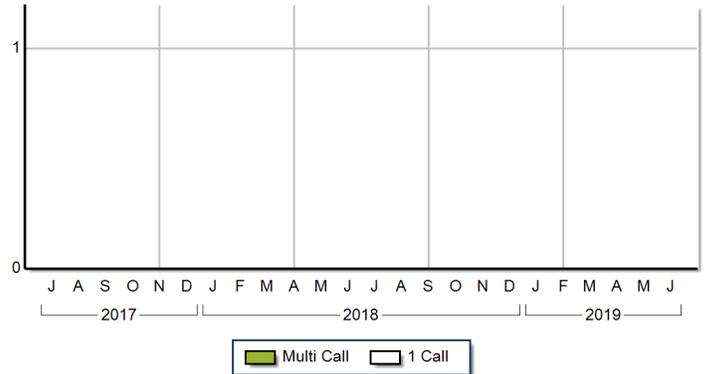


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	
			County	State
Tobacco Users - Last Full Month			2	421
Tobacco Users YTD			7	802
Unique Tobacco Users YTD			7	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.17 %
Reach - NAQC			0.09 %	0.15 %
Annualized Reach			0.56 %	1.00 %
Annualized Reach - NAQC			0.56 %	0.89 %
Unique Individual Reach			0.09 %	0.16 %

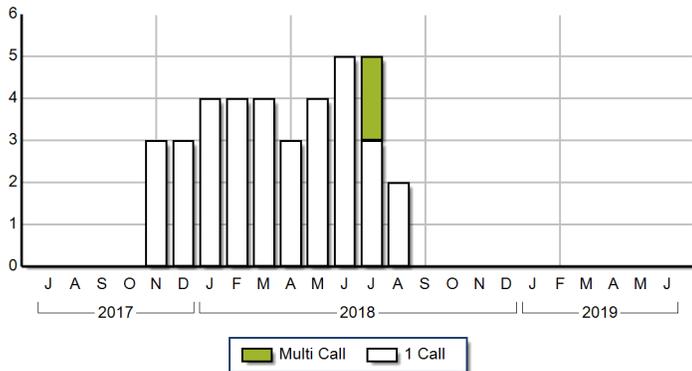
How Heard About



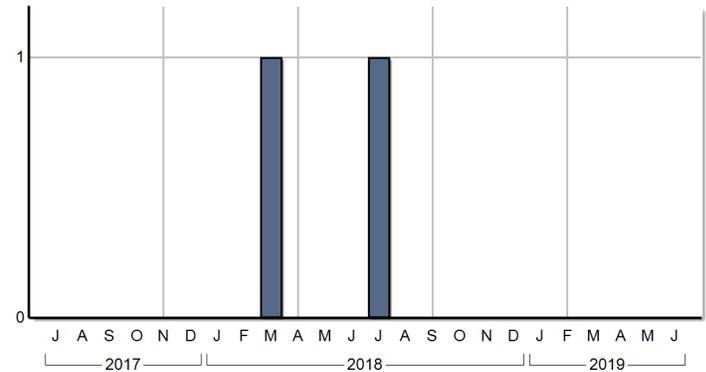
Fax Referral



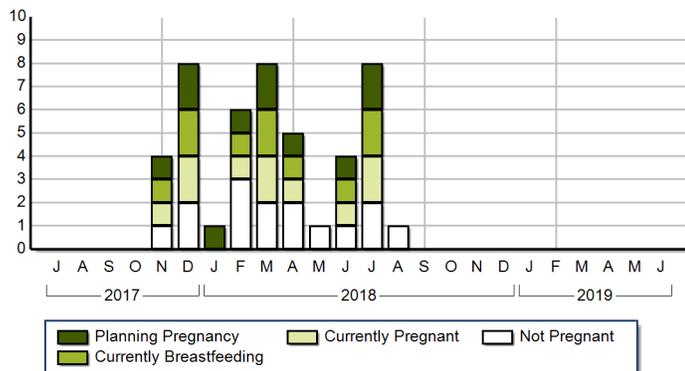
Tobacco User Enrollments By Program Type



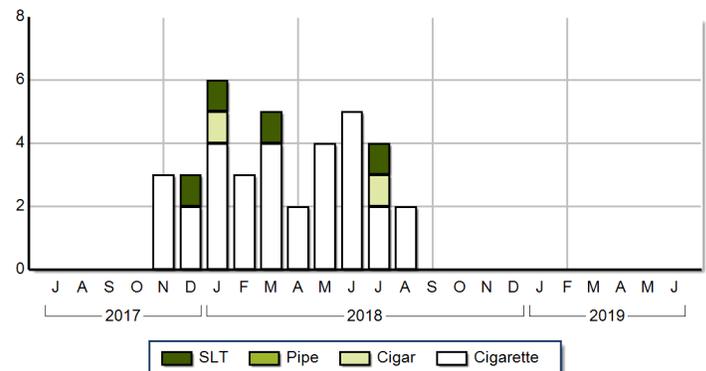
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

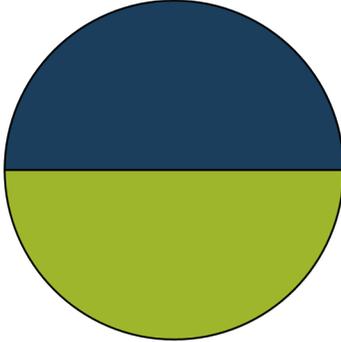


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

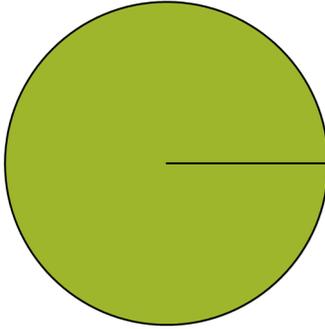
Tobacco Users By Gender



F, 50.00%  
 M, 50.00%

Chart Total N: 2

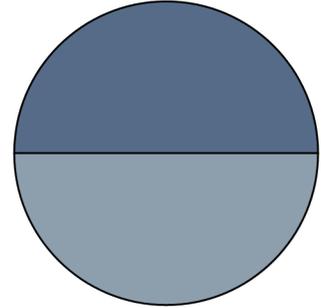
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

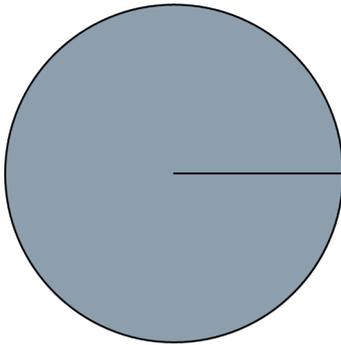
Tobacco Users By Education



HS Degreee/GED, 50.00%  
 Some College, 50.00%

Chart Total N: 2

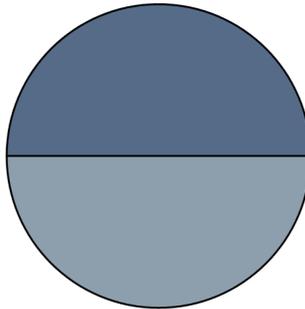
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

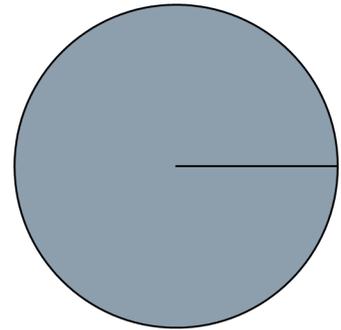
Tobacco Users By Age



35 - 44, 50.00%  
 55 - 64, 50.00%

Chart Total N: 2

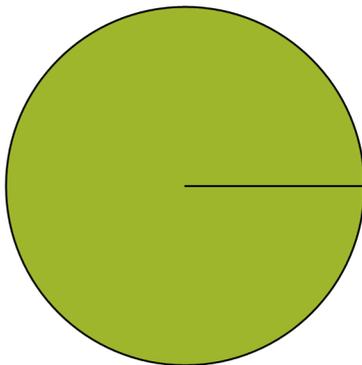
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

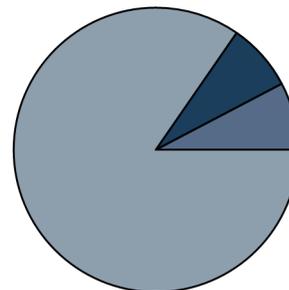
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



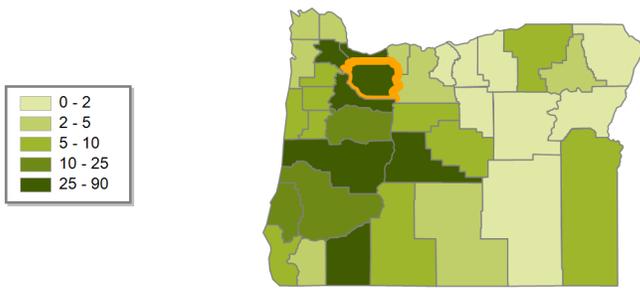
Asthma, 84.62%  
 COPD, 7.69%  
 None, 7.69%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

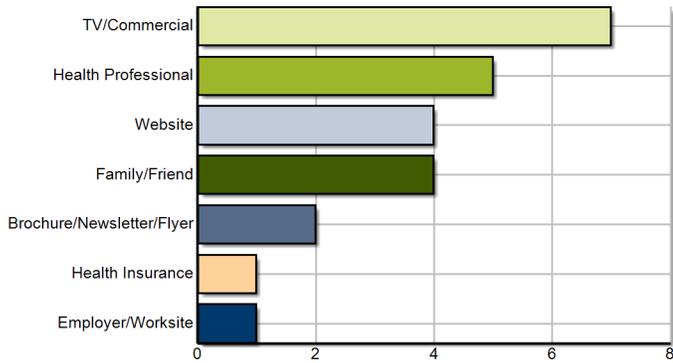
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

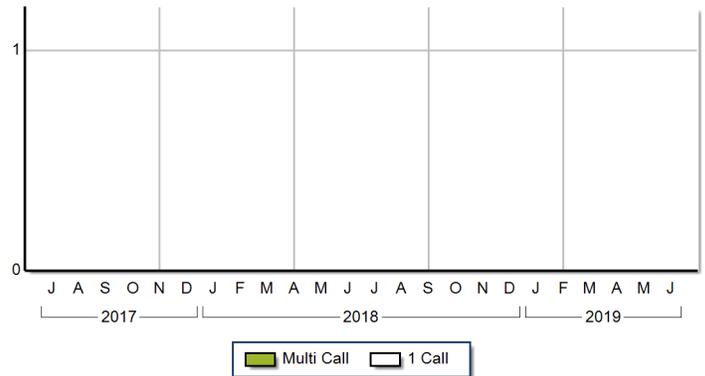


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	
			County	State
Tobacco Users - Last Full Month			30	421
Tobacco Users YTD			37	802
Unique Tobacco Users YTD			1	36
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.08 %
Reach - NAQC			3	0.08 %
Annualized Reach			2	0.50 %
Annualized Reach - NAQC			3	0.46 %
Unique Individual Reach			1	0.08 %

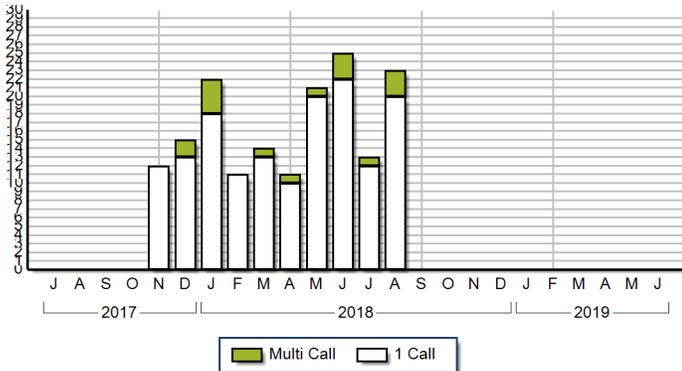
How Heard About



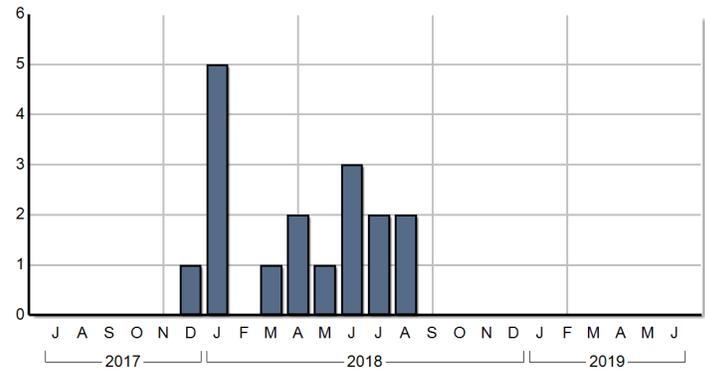
Fax Referral



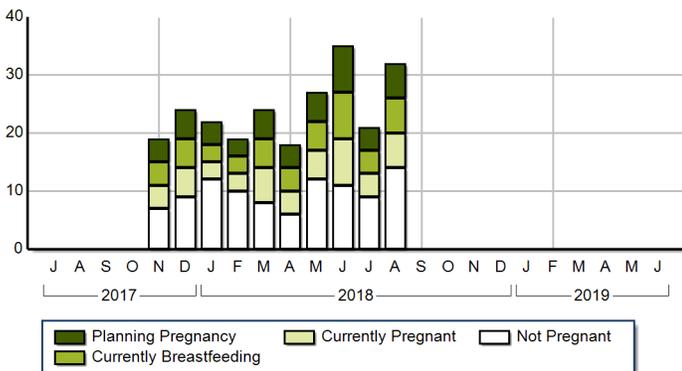
Tobacco User Enrollments By Program Type



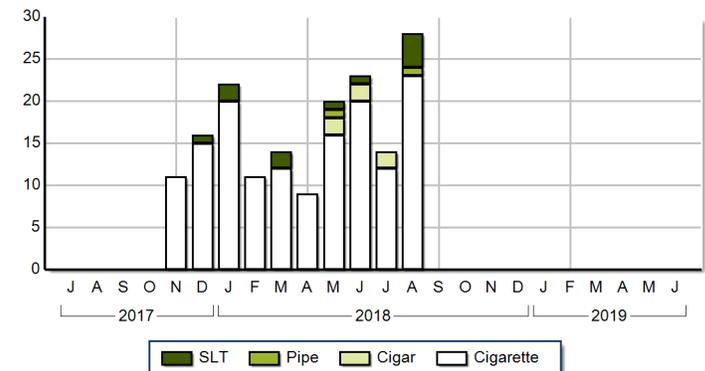
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

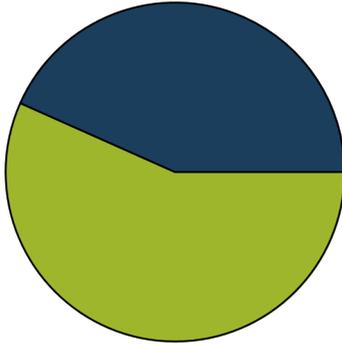


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

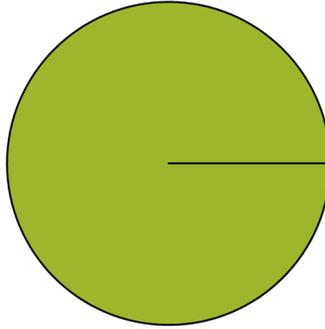
Tobacco Users By Gender



F, 56.67%  
M, 43.33%

Chart Total N: 30

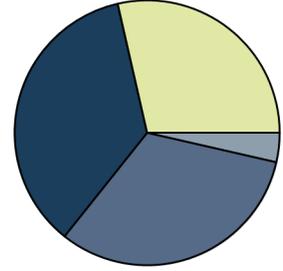
Tobacco Users By Language



English, 100.00%

Chart Total N: 30

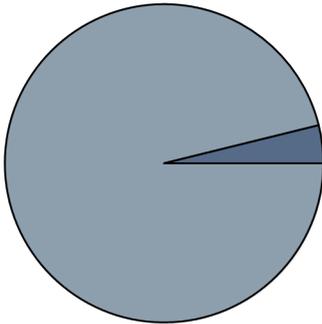
Tobacco Users By Education



HS Degreee/GED, 32.14%  
Some College, 35.71%  
College Degree, 28.57%

Chart Total N: 28

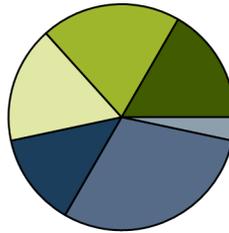
Tobacco Users By Race



White, 96.15%  
Asian, 3.85%

Chart Total N: 26

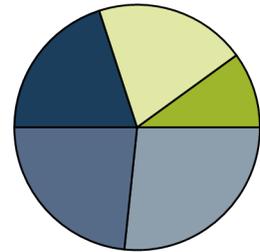
Tobacco Users By Age



18 - 24, 3.33%  
25 - 34, 30.00%  
35 - 44, 13.33%  
45 - 54, 16.67%  
55 - 64, 20.00%  
64 and Older, 16.67%

Chart Total N: 30

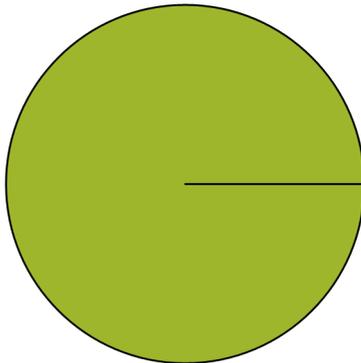
Tobacco Users By Health Plan



Other, 26.67%  
Medicaid, 23.33%  
Medicare, 20.00%  
Commercial, 20.00%  
Uninsured, 10.00%

Chart Total N: 30

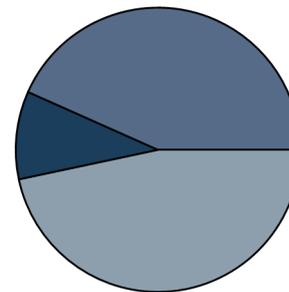
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 26

Tobacco Users By Chronic Condition



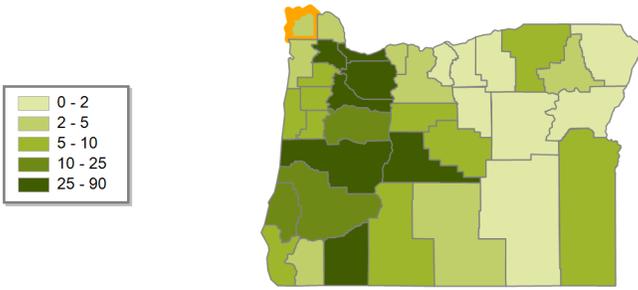
Asthma, 46.67%  
COPD, 10.00%  
None, 43.33%

Chart Total N: 60

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

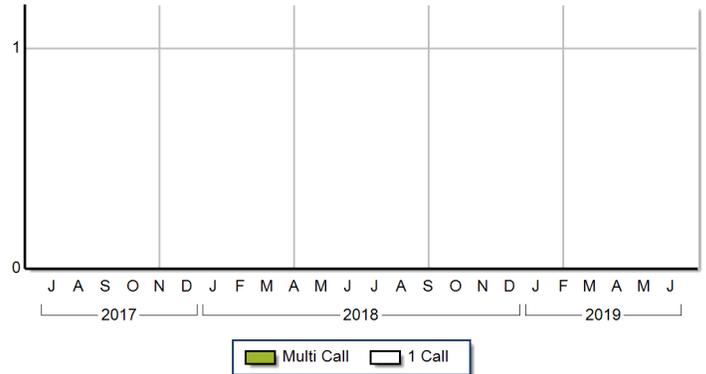


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	421
Tobacco Users YTD			3	802
Unique Tobacco Users YTD			3	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.05 %	0.17 %
Reach - NAQC			0.05 %	0.15 %
Annualized Reach			0.28 %	1.00 %
Annualized Reach - NAQC			0.28 %	0.89 %
Unique Individual Reach			0.05 %	0.16 %

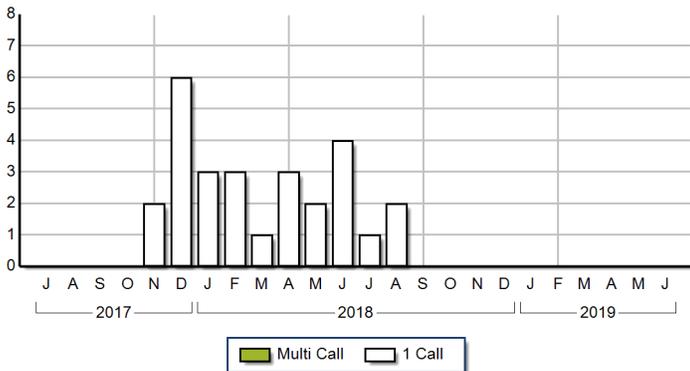
How Heard About



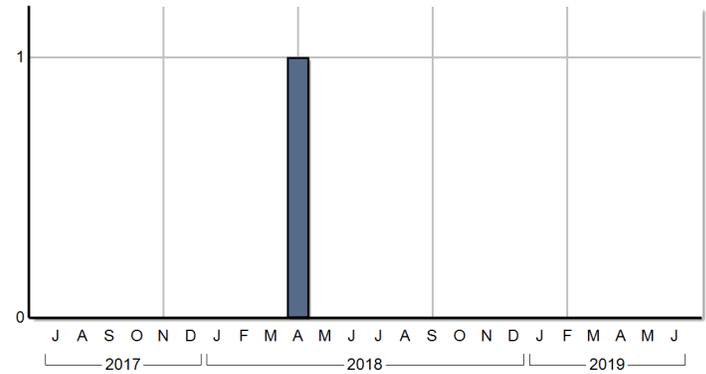
Fax Referral



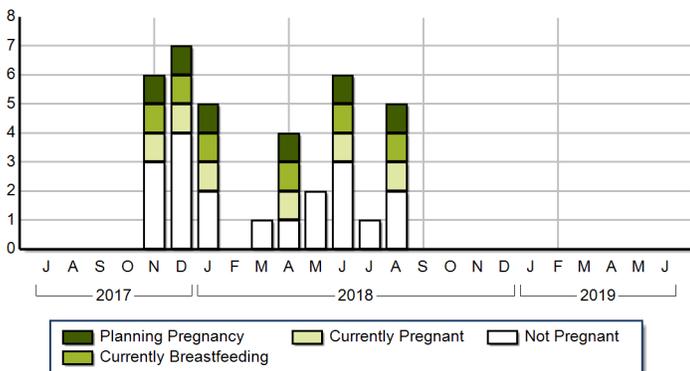
Tobacco User Enrollments By Program Type



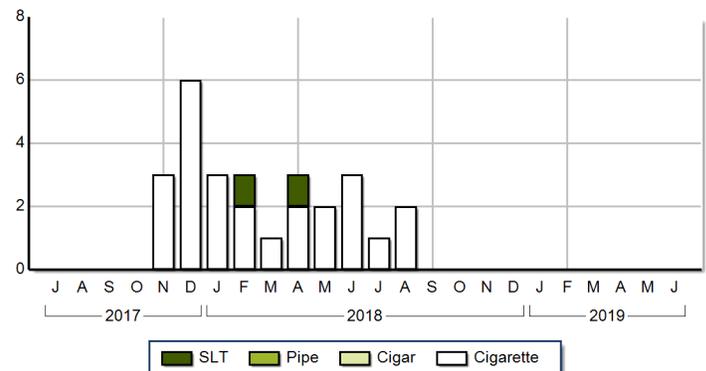
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

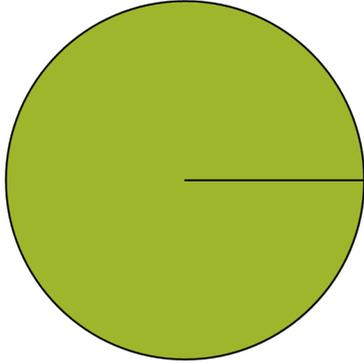


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

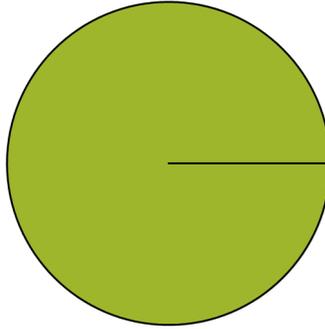
Tobacco Users By Gender



F, 100.00%

Chart Total N: 3

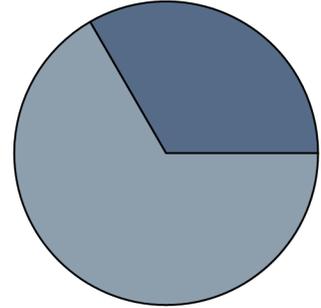
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

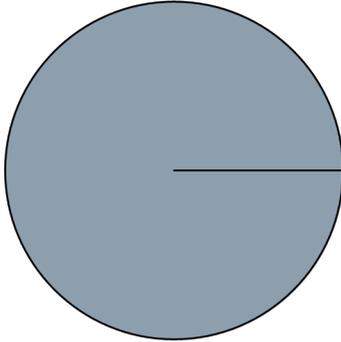
Tobacco Users By Education



Some College, 66.67%  
 College Degree, 33.33%

Chart Total N: 3

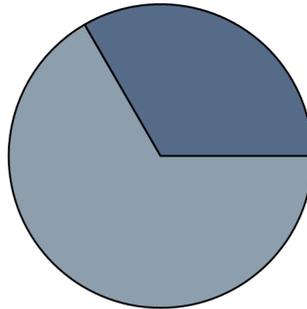
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

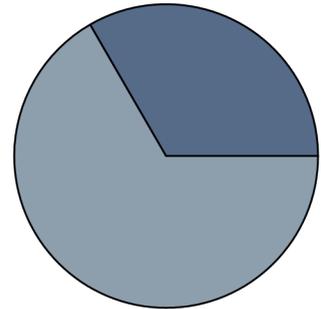
Tobacco Users By Age



35 - 44, 66.67%  
 55 - 64, 33.33%

Chart Total N: 3

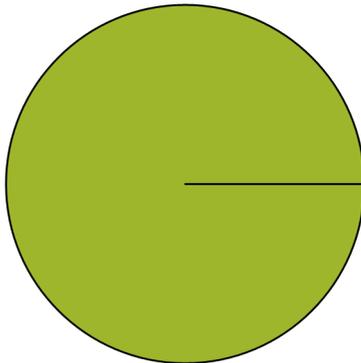
Tobacco Users By Health Plan



Commercial, 66.67%  
 Medicare, 33.33%

Chart Total N: 3

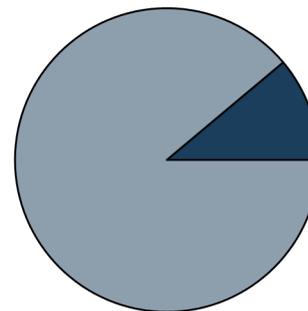
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



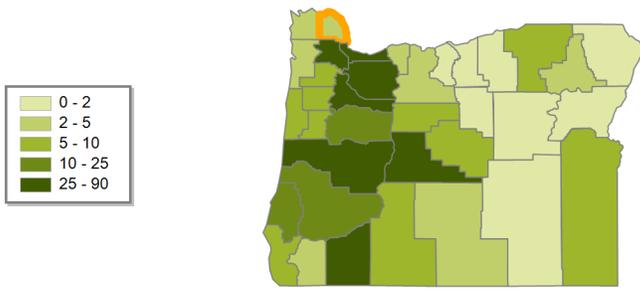
Asthma, 88.89%  
 None, 11.11%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

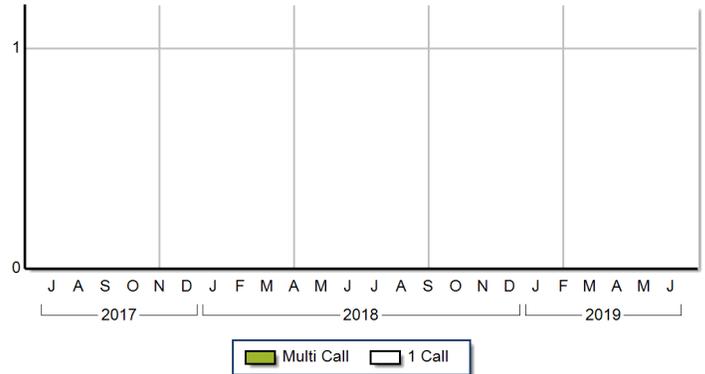


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	421
Tobacco Users YTD			5	802
Unique Tobacco Users YTD			5	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.08 %	0.17 %
Reach - NAQC			0.08 %	0.15 %
Annualized Reach			0.47 %	1.00 %
Annualized Reach - NAQC			0.47 %	0.89 %
Unique Individual Reach			0.08 %	0.16 %

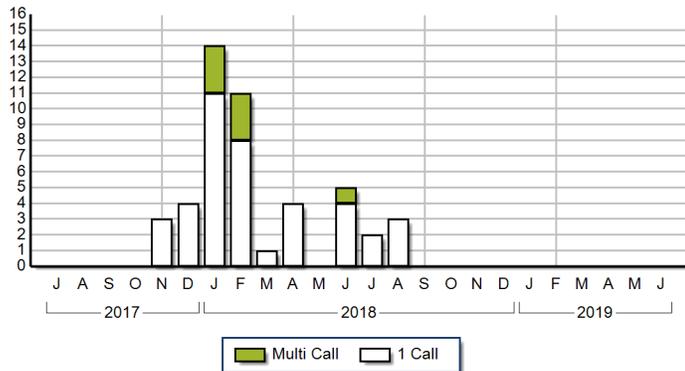
How Heard About



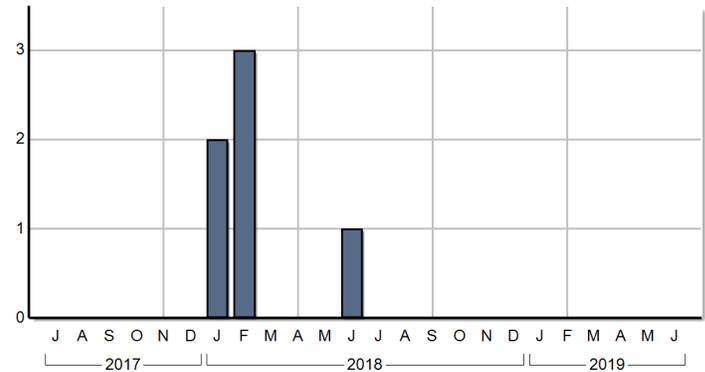
Fax Referral



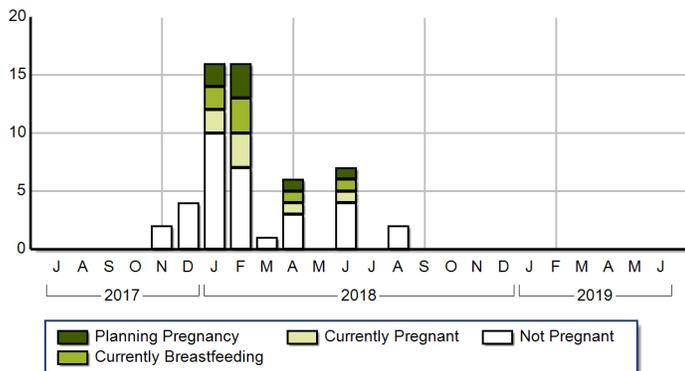
Tobacco User Enrollments By Program Type



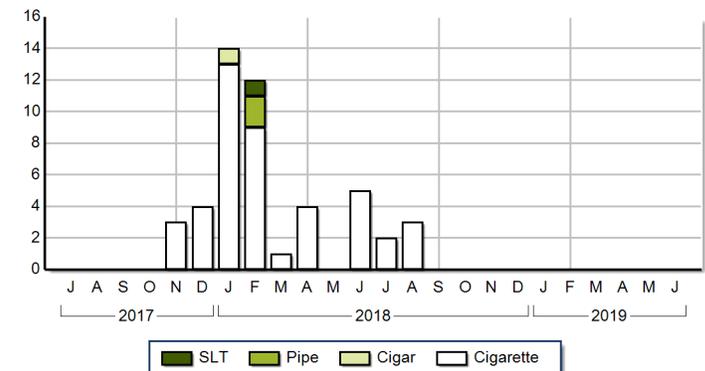
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

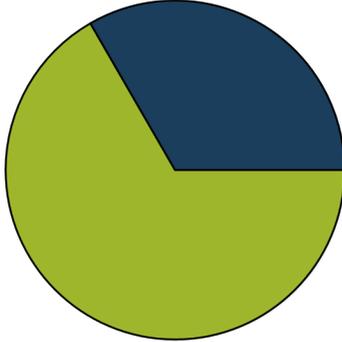


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

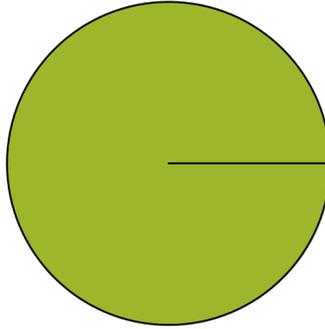
Tobacco Users By Gender



F, 66.67%  
M, 33.33%

Chart Total N: 3

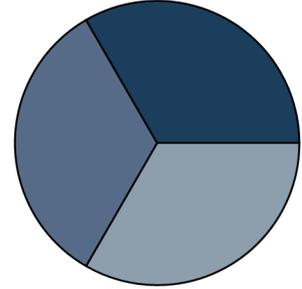
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

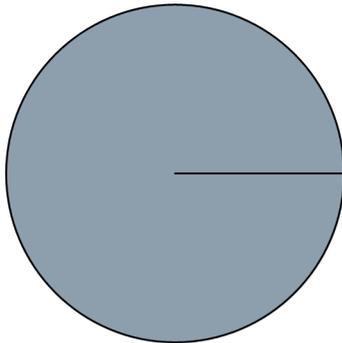
Tobacco Users By Education



HS Degreee/GED, 33.33%  
Some College, 33.33%  
College Degree, 33.33%

Chart Total N: 3

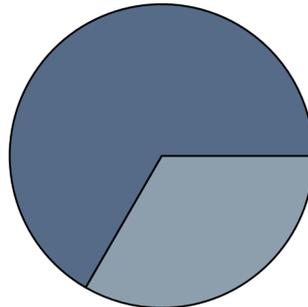
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

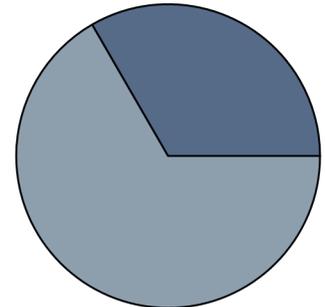
Tobacco Users By Age



45 - 54, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

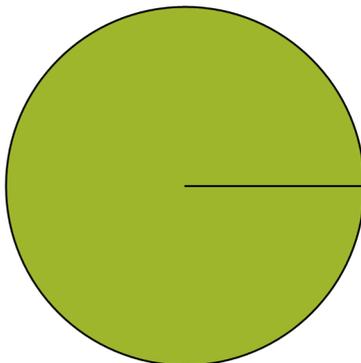
Tobacco Users By Health Plan



Medicare, 66.67%  
Other, 33.33%

Chart Total N: 3

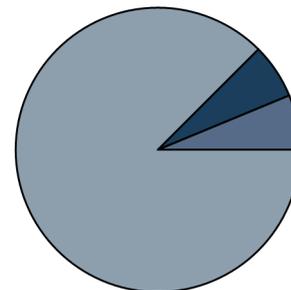
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



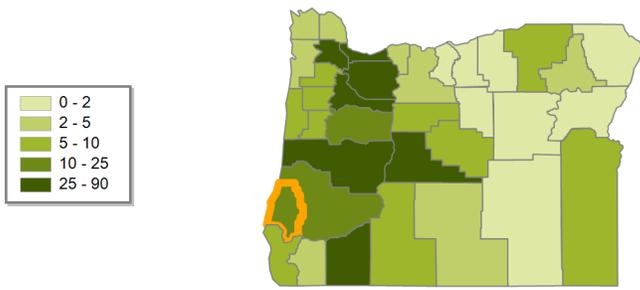
Asthma, 87.50%  
COPD, 6.25%  
None, 6.25%

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

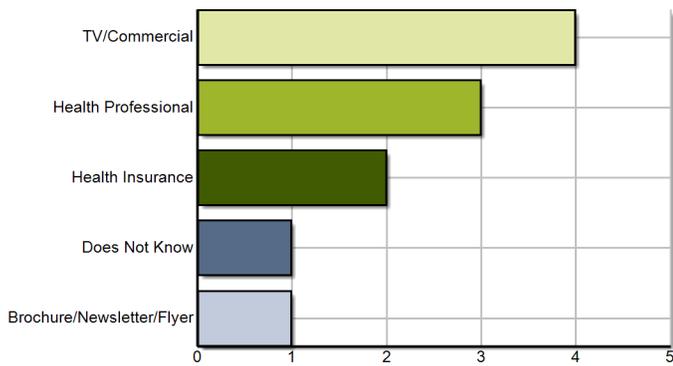
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

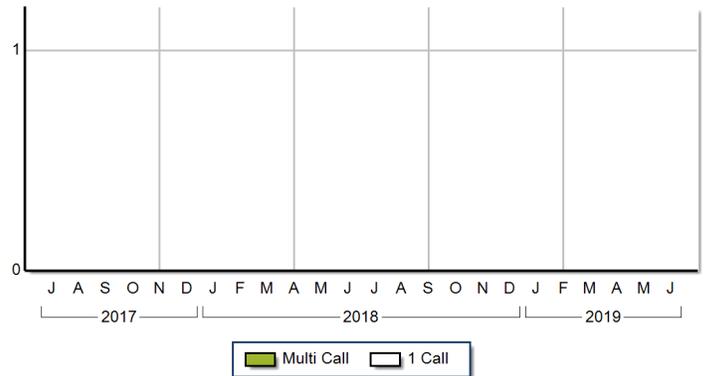


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	
			County	State
Tobacco Users - Last Full Month			16	421
Tobacco Users YTD			16	802
Unique Tobacco Users YTD			15	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.17 %
Reach - NAQC			0.10 %	0.15 %
Annualized Reach			0.67 %	1.00 %
Annualized Reach - NAQC			0.59 %	0.89 %
Unique Individual Reach			0.11 %	0.16 %

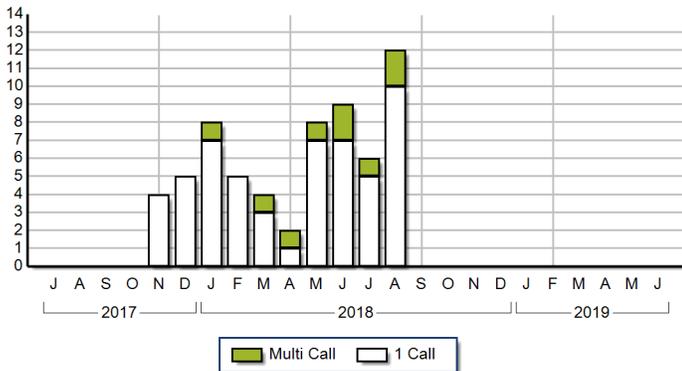
How Heard About



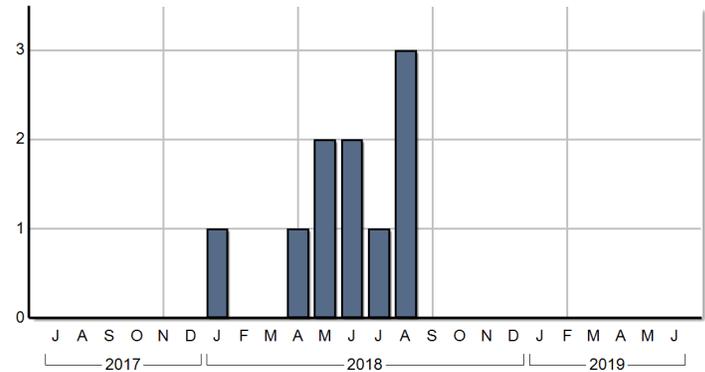
Fax Referral



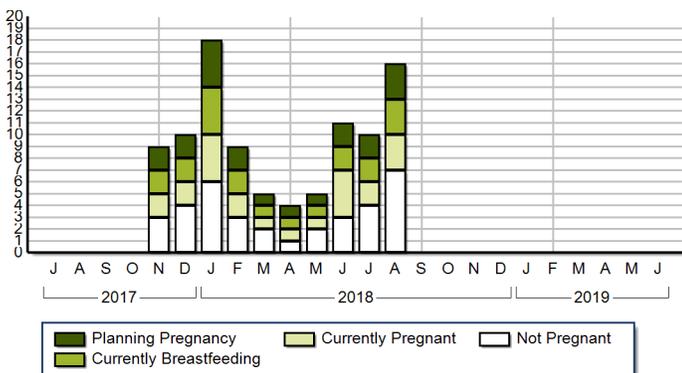
Tobacco User Enrollments By Program Type



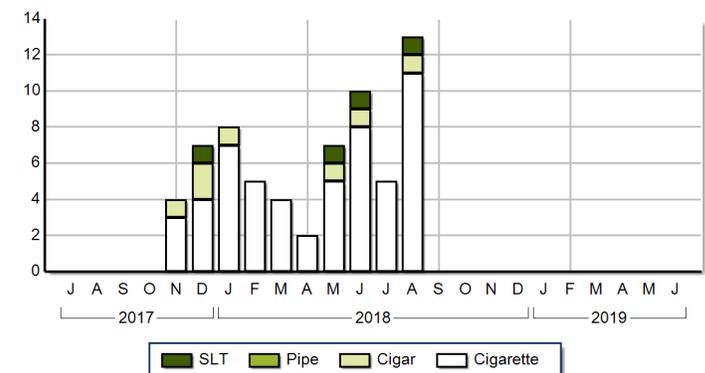
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

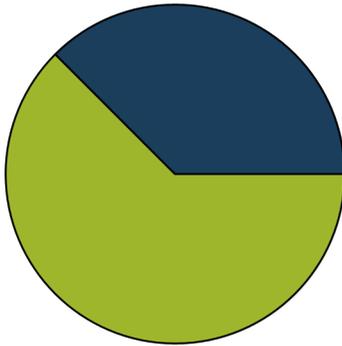


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

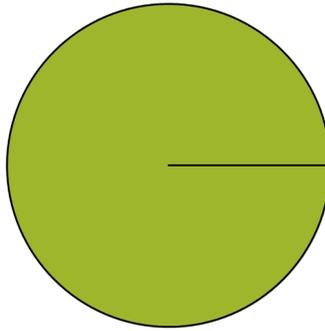
Tobacco Users By Gender



F, 62.50%  
M, 37.50%

Chart Total N: 16

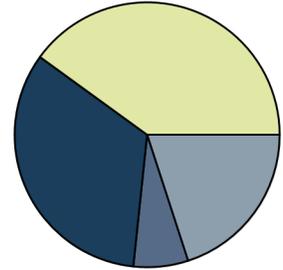
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

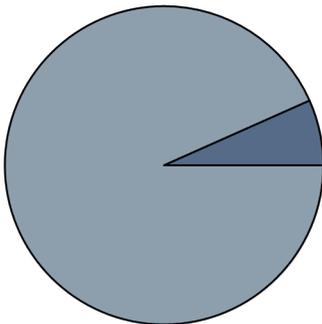
Tobacco Users By Education



No HS Degreee/GED, 6.67%  
HS Degreee/GED, 33.33%  
Some College, 40.00%

Chart Total N: 15

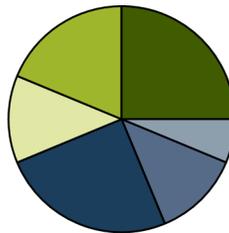
Tobacco Users By Race



White, 93.33%  
Black Or African American, 6.67%

Chart Total N: 15

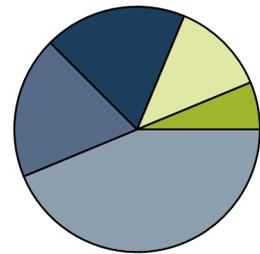
Tobacco Users By Age



18 - 24, 6.25%  
25 - 34, 12.50%  
35 - 44, 25.00%  
45 - 54, 12.50%  
55 - 64, 18.75%  
64 and Older, 25.00%

Chart Total N: 16

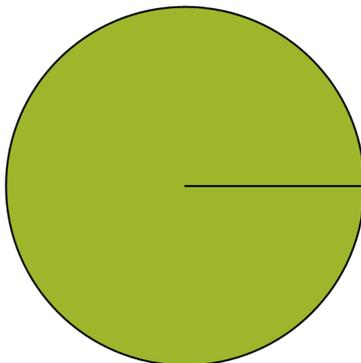
Tobacco Users By Health Plan



Medicaid, 43.75%  
Medicare, 18.75%  
Other, 18.75%  
Commercial, 12.50%  
Uninsured, 6.25%

Chart Total N: 16

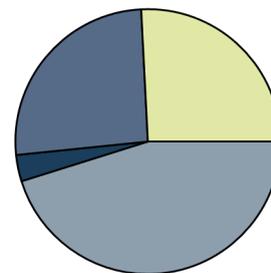
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



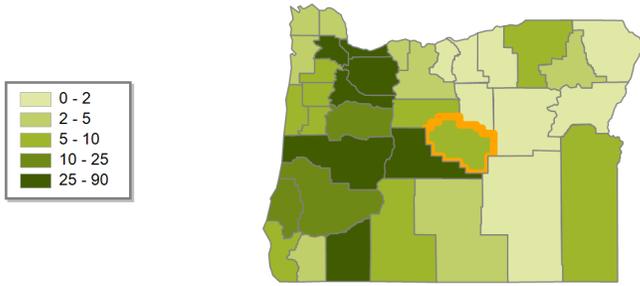
Asthma, 45.16%  
CAD, 3.23%  
COPD, 25.81%  
None, 25.81%

Chart Total N: 31

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

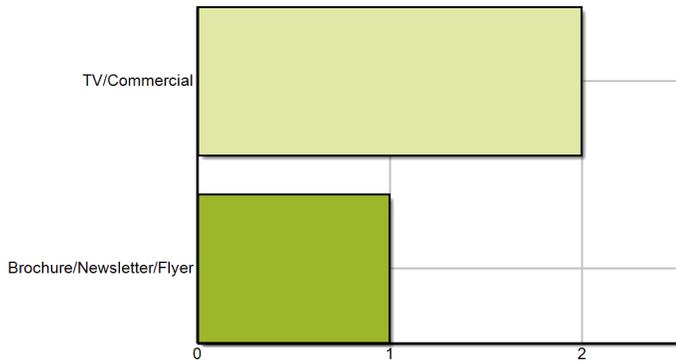
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

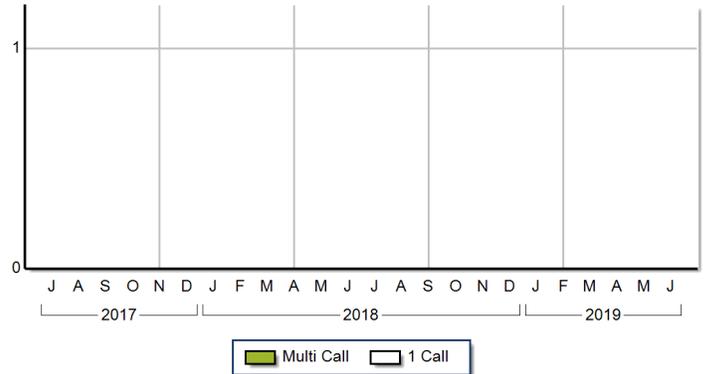


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	421
Tobacco Users YTD			10	802
Unique Tobacco Users YTD			8	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.17 %
Reach - NAQC			0.21 %	0.15 %
Annualized Reach			1.25 %	1.00 %
Annualized Reach - NAQC			1.25 %	0.89 %
Unique Individual Reach			0.17 %	0.16 %

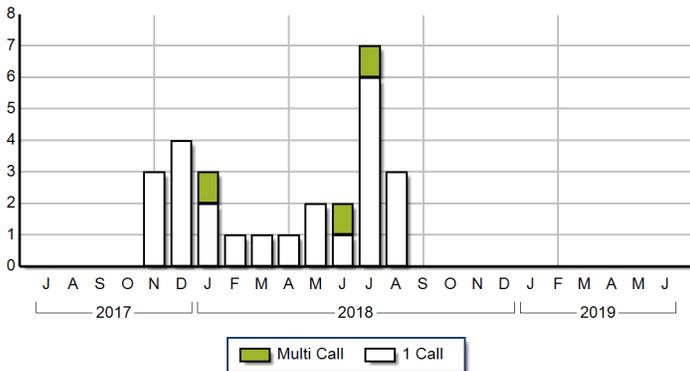
How Heard About



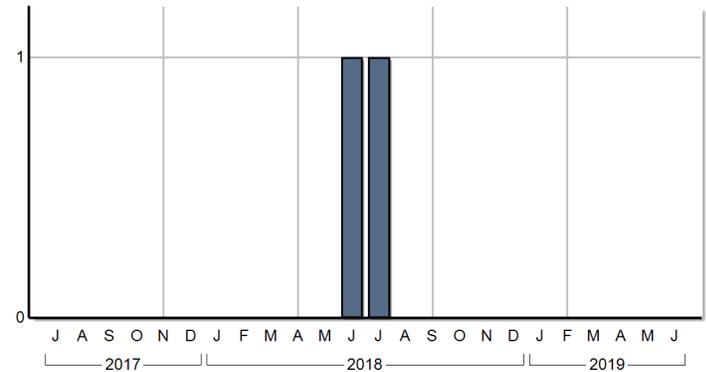
Fax Referral



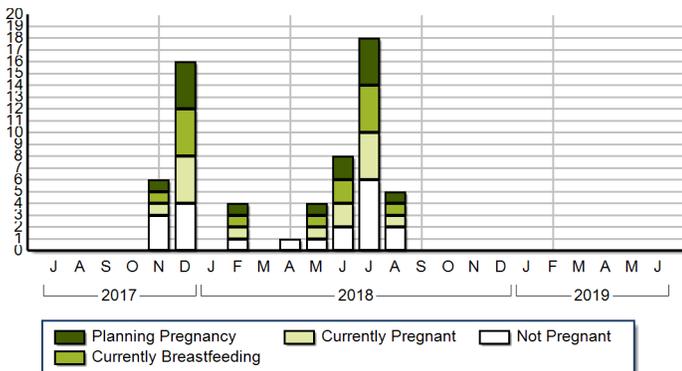
Tobacco User Enrollments By Program Type



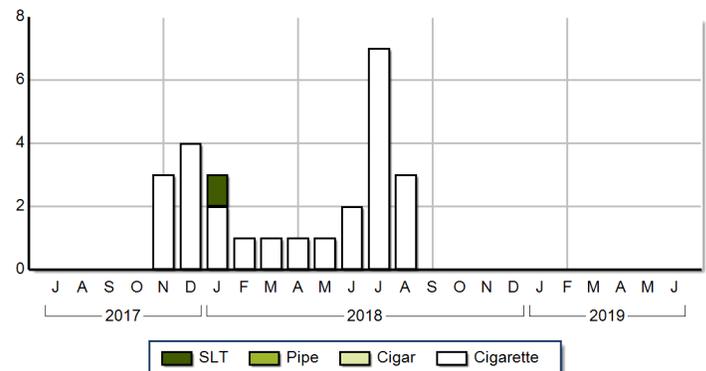
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

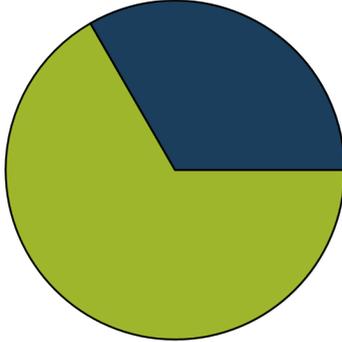


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

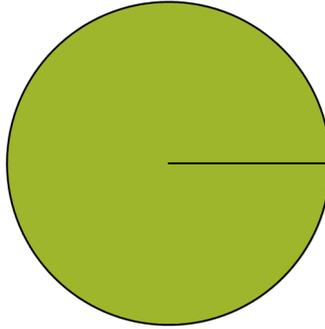
Tobacco Users By Gender



F, 66.67%  
M, 33.33%

Chart Total N: 3

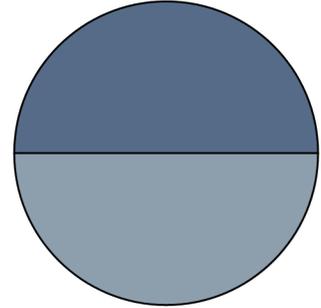
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

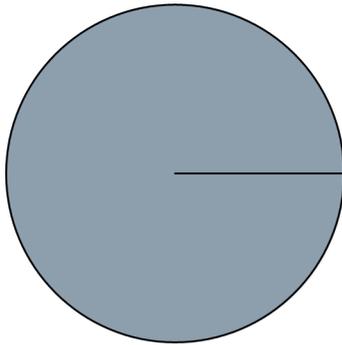
Tobacco Users By Education



Some College, 50.00%

Chart Total N: 2

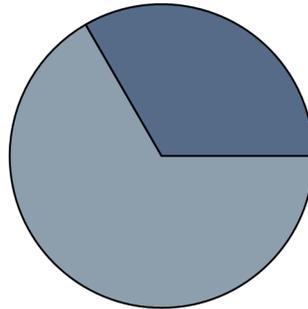
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

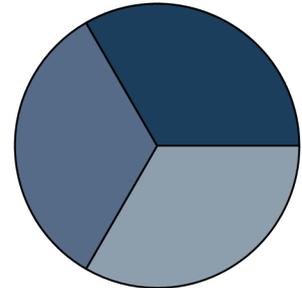
Tobacco Users By Age



45 - 54, 66.67%  
64 and Older, 33.33%

Chart Total N: 3

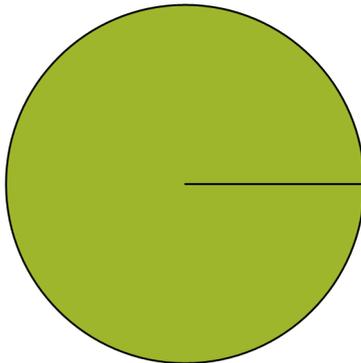
Tobacco Users By Health Plan



Commercial, 33.33%  
Medicare, 33.33%  
Other, 33.33%

Chart Total N: 3

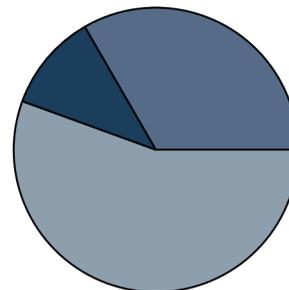
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



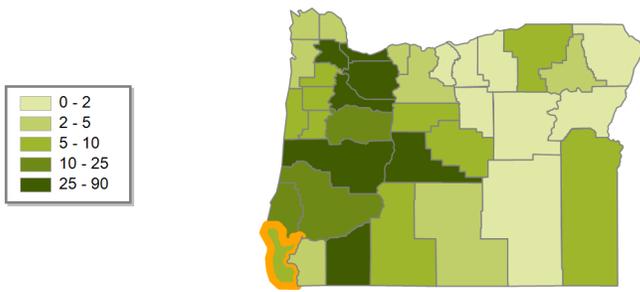
Asthma, 55.56%  
COPD, 11.11%  
None, 33.33%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

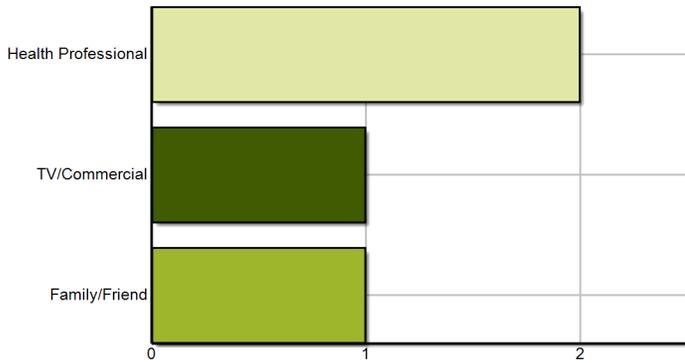
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

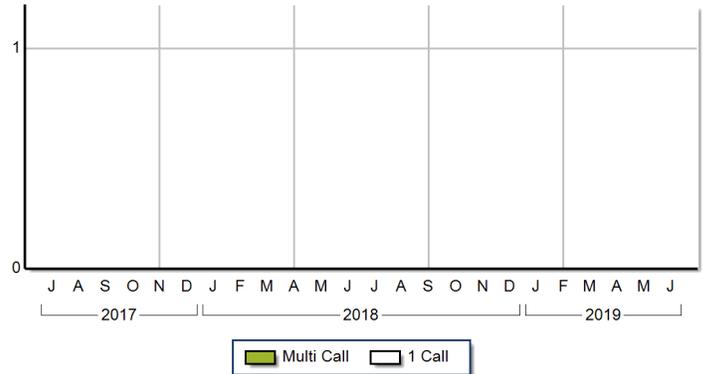


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	County	3,302
			State	4
Tobacco Users - Last Full Month			4	421
Tobacco Users YTD			6	802
Unique Tobacco Users YTD			6	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.18 %	0.17 %
Reach - NAQC			0.18 %	0.15 %
Annualized Reach			1.09 %	1.00 %
Annualized Reach - NAQC			1.09 %	0.89 %
Unique Individual Reach			0.18 %	0.16 %

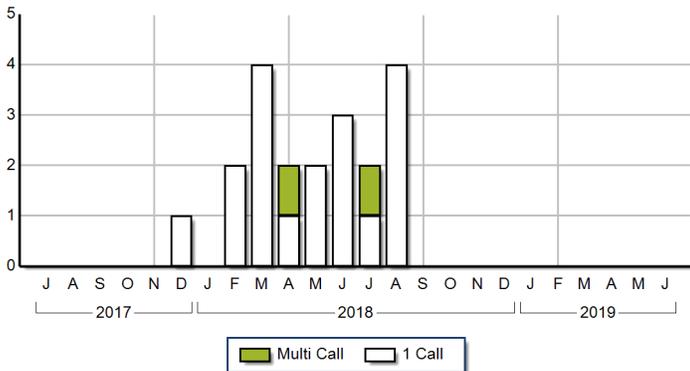
How Heard About



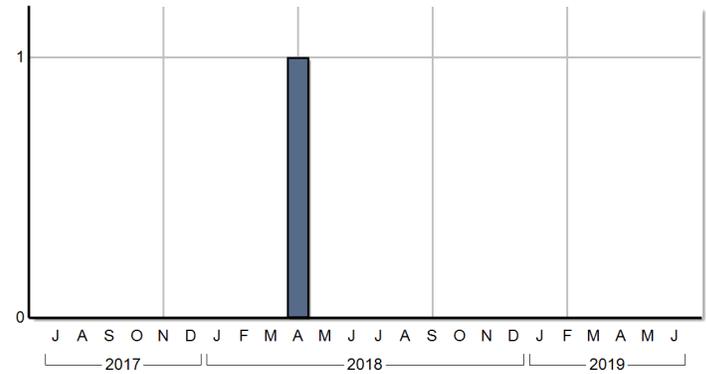
Fax Referral



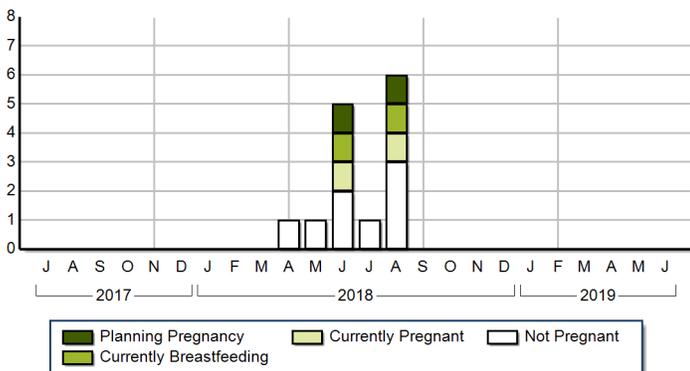
Tobacco User Enrollments By Program Type



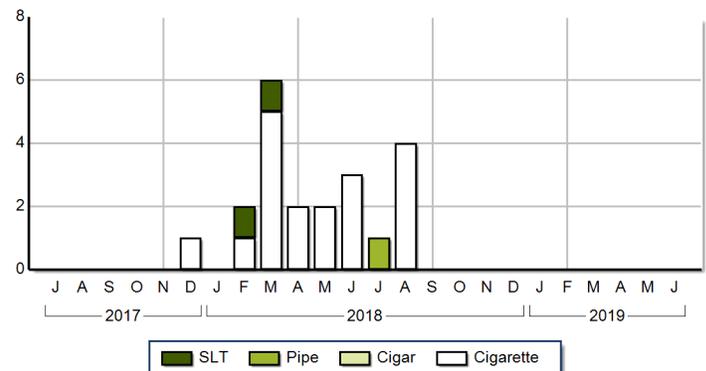
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

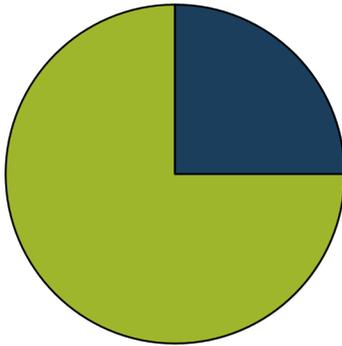


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

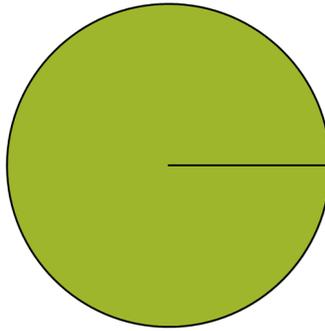
Tobacco Users By Gender



F, 75.00%  
M, 25.00%

Chart Total N: 4

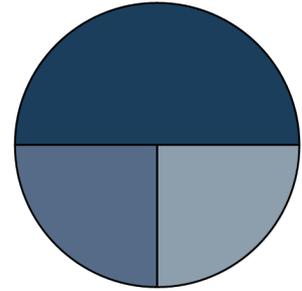
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

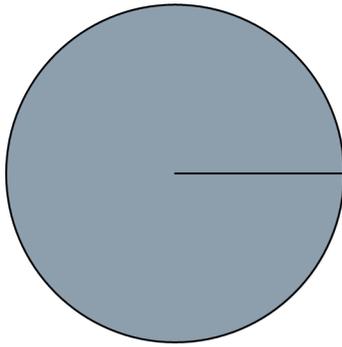
Tobacco Users By Education



HS Degree/GED, 25.00%  
College Degree, 50.00%

Chart Total N: 4

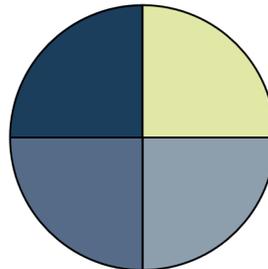
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

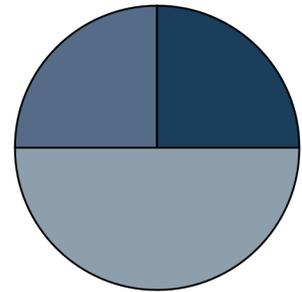
Tobacco Users By Age



35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 25.00%  
64 and Older, 25.00%

Chart Total N: 4

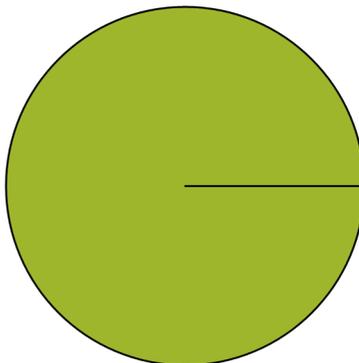
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 25.00%  
Other, 25.00%

Chart Total N: 4

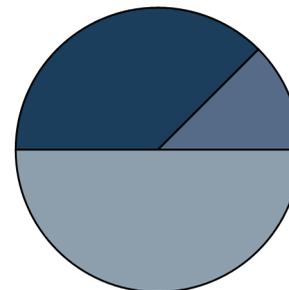
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



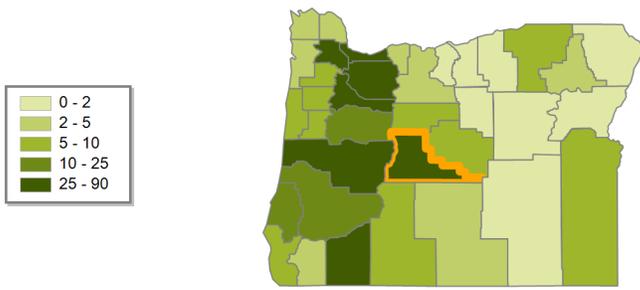
Asthma, 50.00%  
COPD, 37.50%  
None, 12.50%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

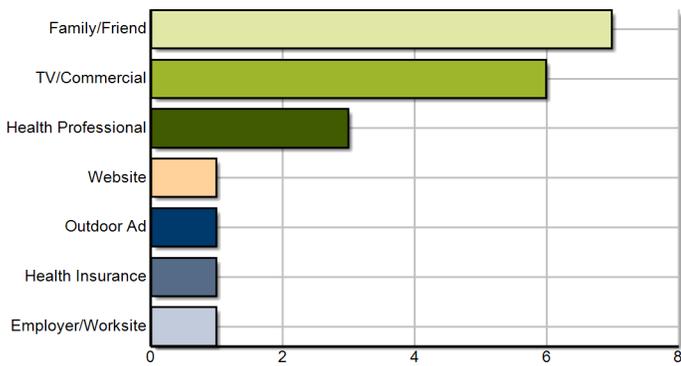
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

**State Tobacco Users Served Contract YTD (Adults)**

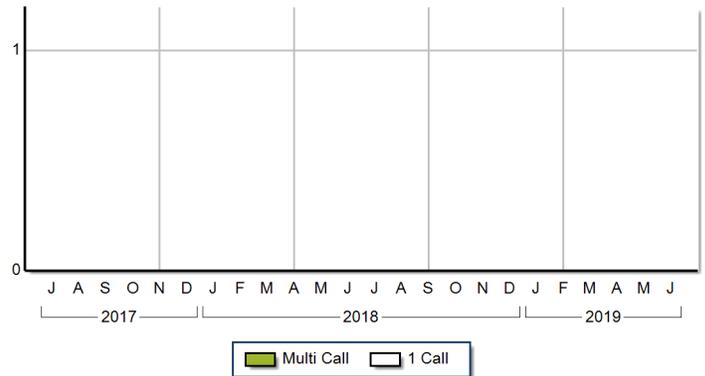


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	133,924	14.1 %	18,883 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			21	421
<b>Tobacco Users YTD</b>			27	802
<b>Unique Tobacco Users YTD</b>			1	25
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.14 %
<b>Reach - NAQC</b>			3	0.14 %
<b>Annualized Reach</b>			2	0.86 %
<b>Annualized Reach - NAQC</b>			3	0.83 %
<b>Unique Individual Reach</b>			1	0.13 %

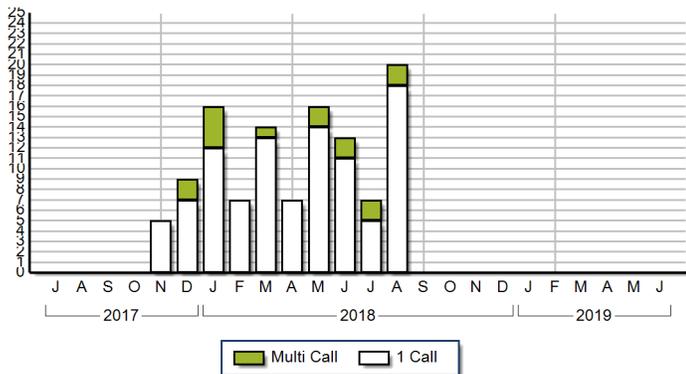
**How Heard About**



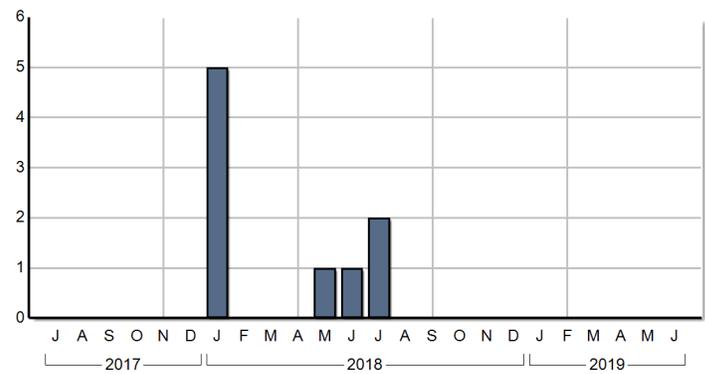
**Fax Referral**



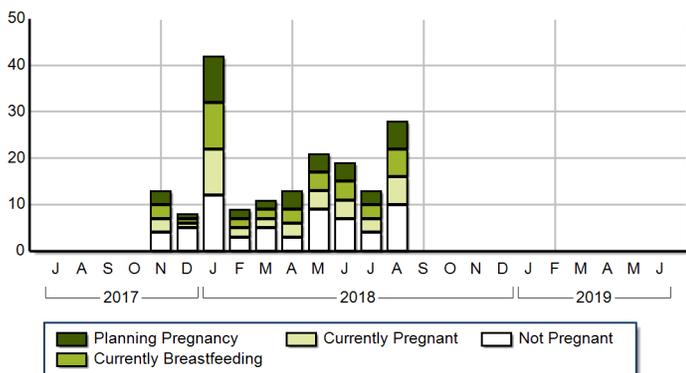
**Tobacco User Enrollments By Program Type**



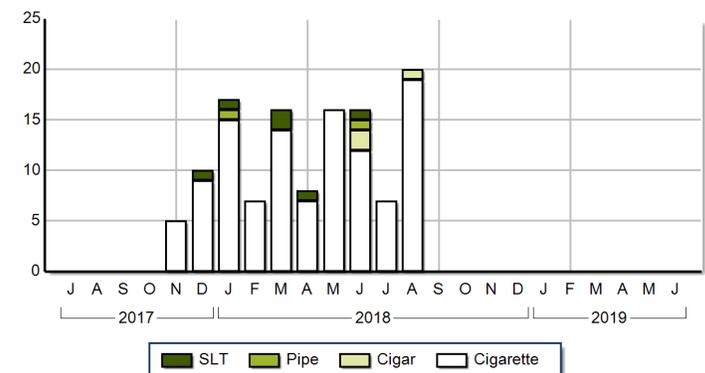
**Tobacco Users Receiving NRT**



**Female Tobacco Users By Pregnancy Status**

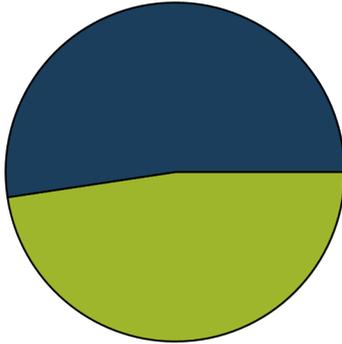


**Tobacco Users By Tobacco Type**



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

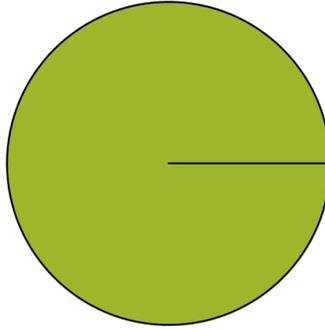
Tobacco Users By Gender



F, 47.62%  
M, 52.38%

Chart Total N: 21

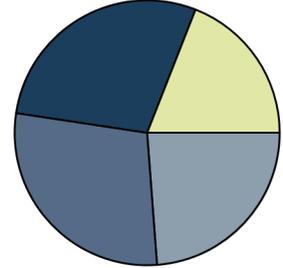
Tobacco Users By Language



English, 100.00%

Chart Total N: 21

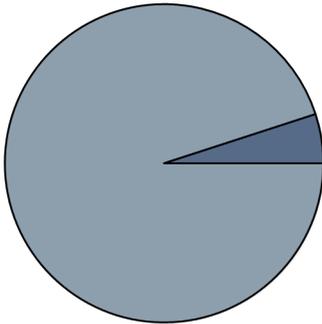
Tobacco Users By Education



HS Degreee/GED, 28.57%  
Some College, 28.57%  
College Degree, 19.05%

Chart Total N: 21

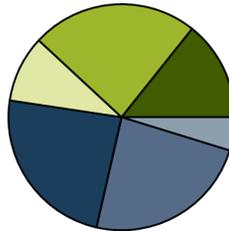
Tobacco Users By Race



White, 95.00%  
Does Not Know, 5.00%

Chart Total N: 20

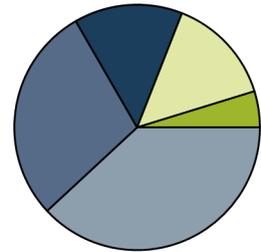
Tobacco Users By Age



18 - 24, 4.76%  
25 - 34, 23.81%  
35 - 44, 23.81%  
45 - 54, 9.52%  
55 - 64, 23.81%  
64 and Older, 14.29%

Chart Total N: 21

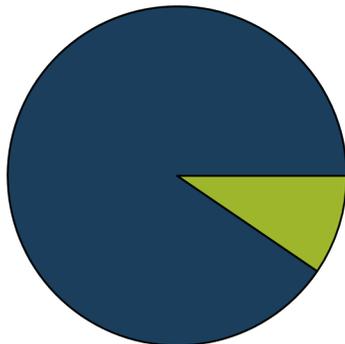
Tobacco Users By Health Plan



Medicare, 38.10%  
Medicaid, 28.57%  
Other, 14.29%  
Uninsured, 14.29%  
Commercial, 4.76%

Chart Total N: 21

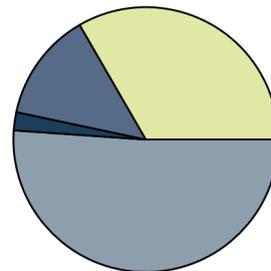
Tobacco Users By Ethnicity



Hispanic, 9.52%  
Non-Hispanic, 90.48%

Chart Total N: 21

Tobacco Users By Chronic Condition



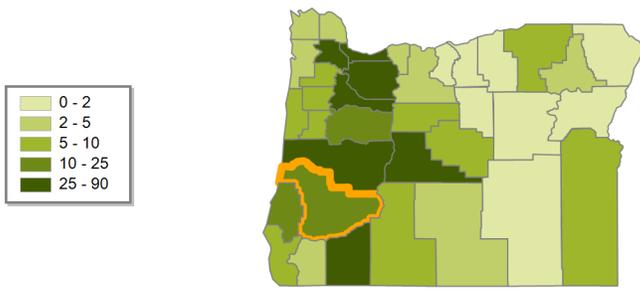
Asthma, 51.11%  
CAD, 2.22%  
COPD, 13.33%  
None, 33.33%

Chart Total N: 45

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

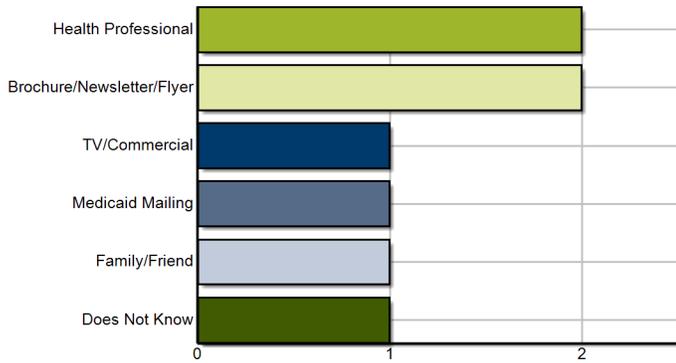
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

**State Tobacco Users Served Contract YTD (Adults)**

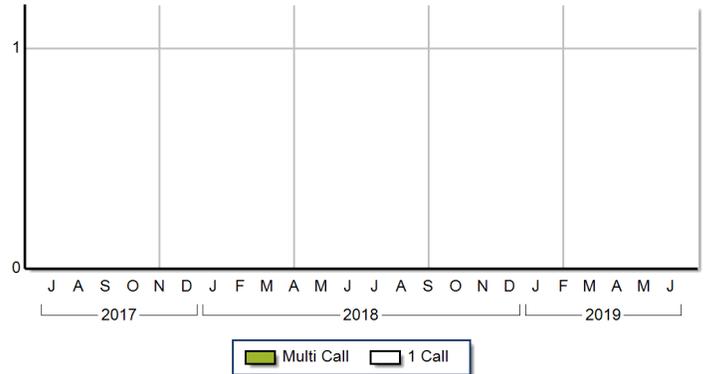


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			12	421
Tobacco Users YTD			24	802
Unique Tobacco Users YTD			24	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.17 %
Reach - NAQC			0.09 %	0.15 %
Annualized Reach			0.64 %	1.00 %
Annualized Reach - NAQC			0.53 %	0.89 %
Unique Individual Reach			0.11 %	0.16 %

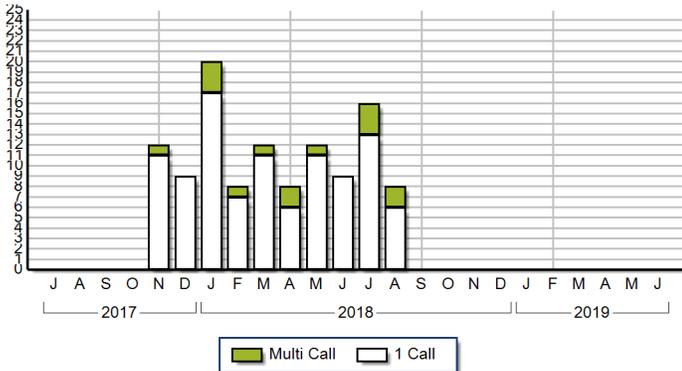
**How Heard About**



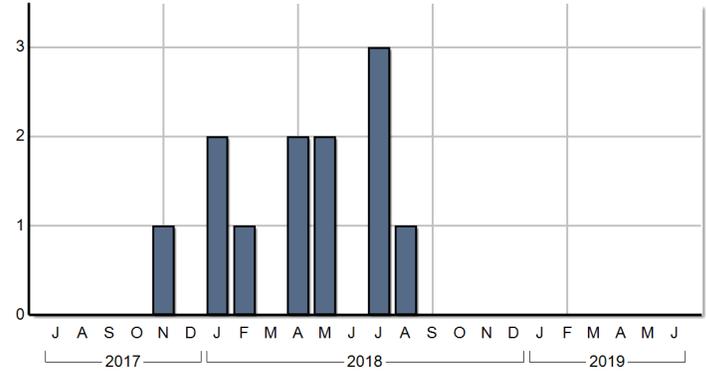
**Fax Referral**



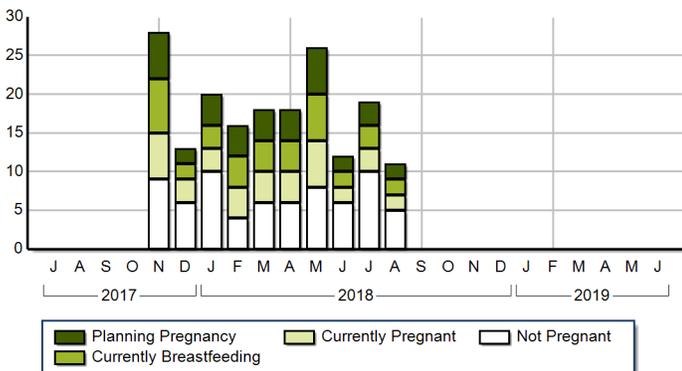
**Tobacco User Enrollments By Program Type**



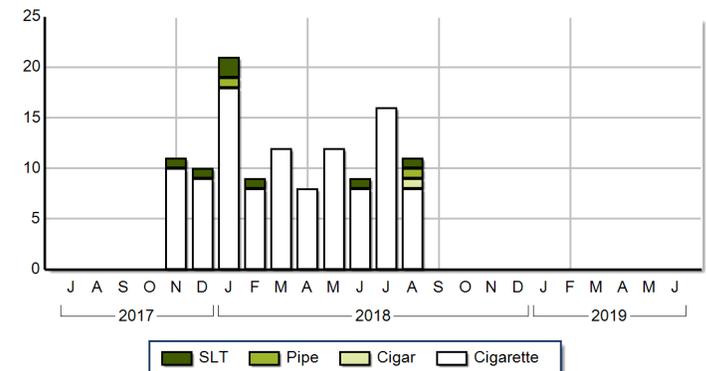
**Tobacco Users Receiving NRT**



**Female Tobacco Users By Pregnancy Status**

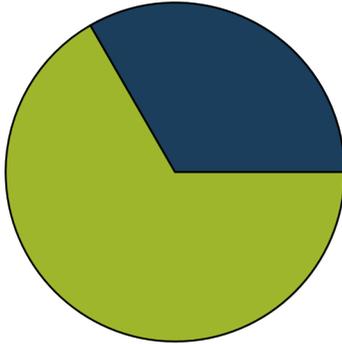


**Tobacco Users By Tobacco Type**



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

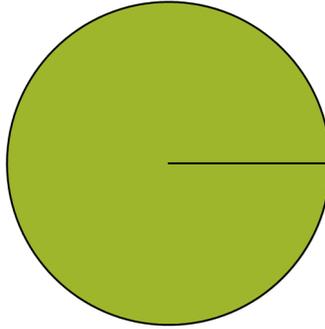
Tobacco Users By Gender



F, 66.67%  
M, 33.33%

Chart Total N: 12

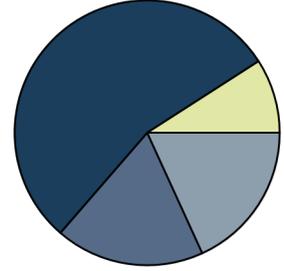
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

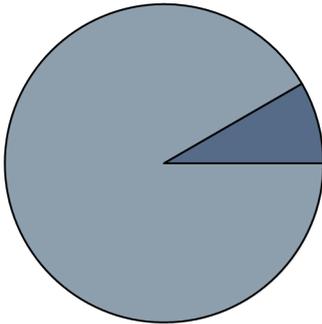
Tobacco Users By Education



HS Degreee/GED, 18.18%  
Some College, 54.55%  
College Degree, 9.09%

Chart Total N: 11

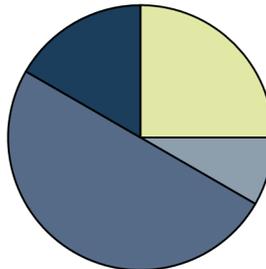
Tobacco Users By Race



White, 91.67%  
American Indian Or Alaskan Native, 8.33%

Chart Total N: 12

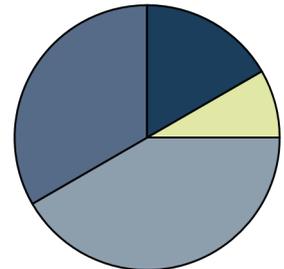
Tobacco Users By Age



18 - 24, 8.33%  
45 - 54, 50.00%  
55 - 64, 16.67%  
64 and Older, 25.00%

Chart Total N: 12

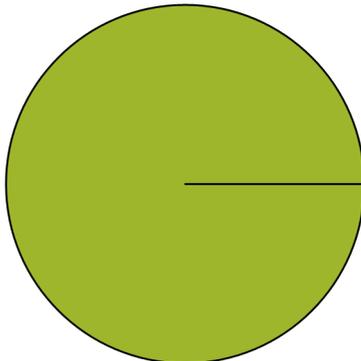
Tobacco Users By Health Plan



Medicaid, 41.67%  
Medicare, 33.33%  
Uninsured, 16.67%  
Commercial, 8.33%

Chart Total N: 12

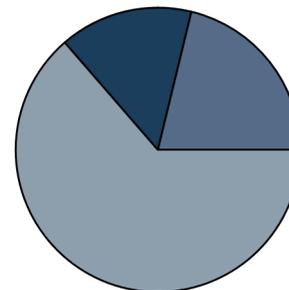
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



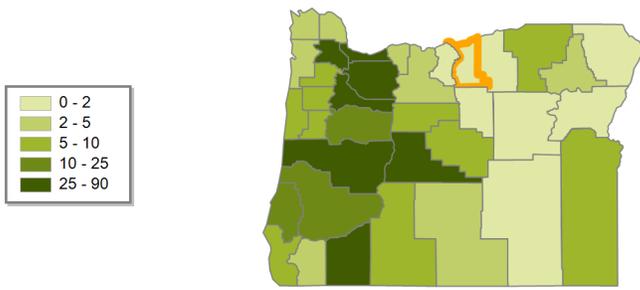
Asthma, 63.64%  
COPD, 15.15%  
None, 21.21%

Chart Total N: 33

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

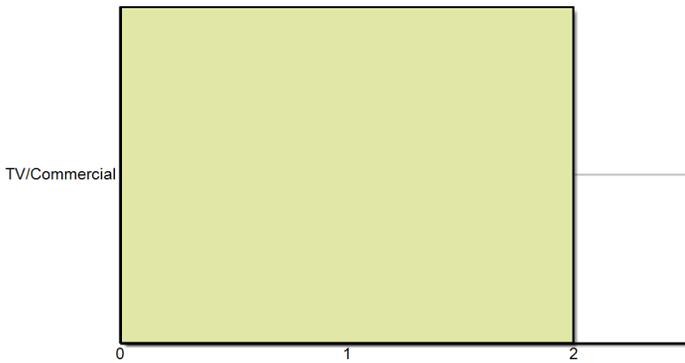
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

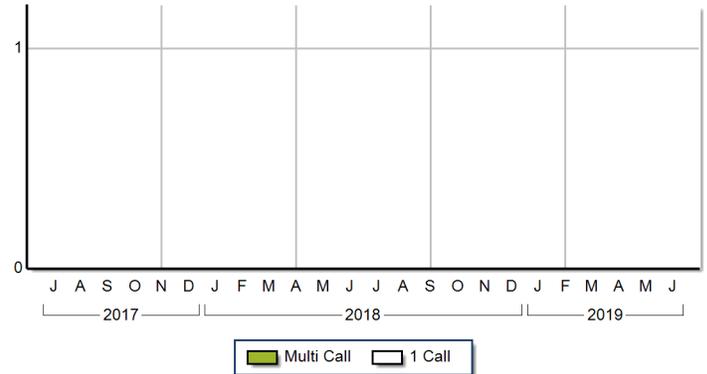


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	421
Tobacco Users YTD			2	802
Unique Tobacco Users YTD			2	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.44 %	0.17 %
Reach - NAQC			0.44 %	0.15 %
Annualized Reach			2.65 %	1.00 %
Annualized Reach - NAQC			2.65 %	0.89 %
Unique Individual Reach			0.44 %	0.16 %

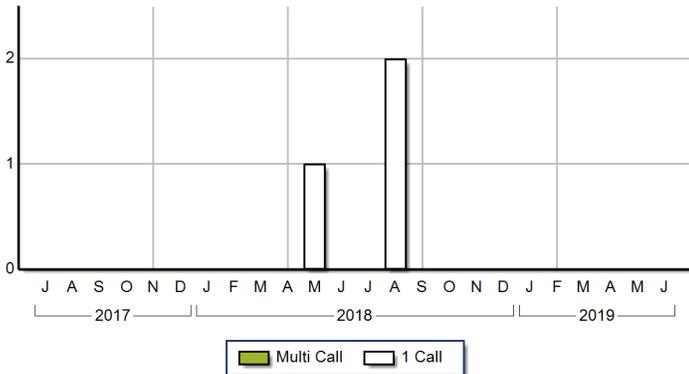
How Heard About



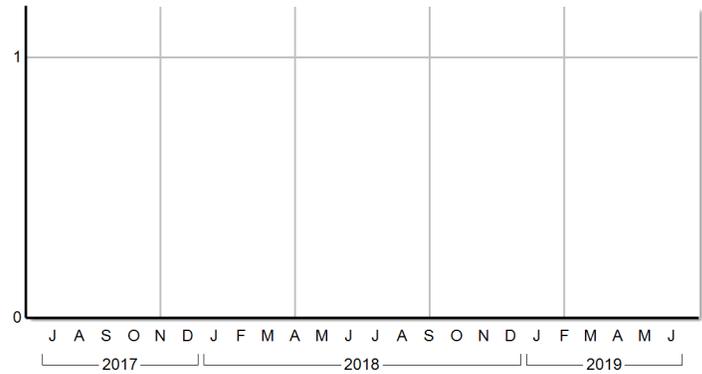
Fax Referral



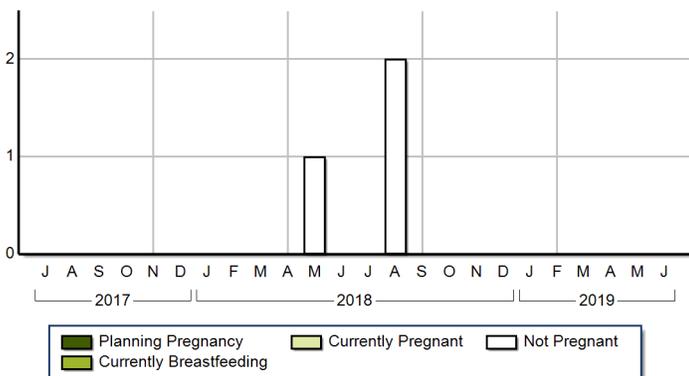
Tobacco User Enrollments By Program Type



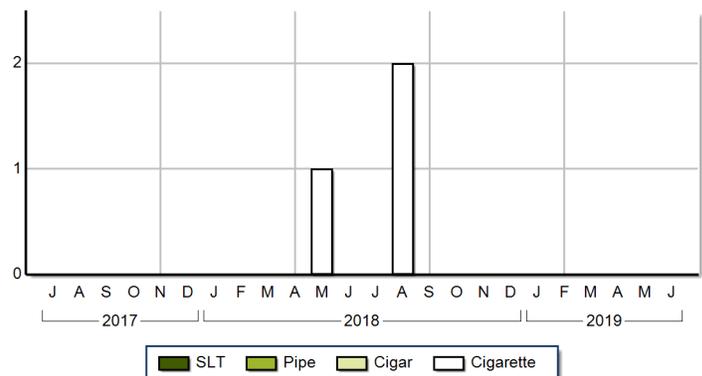
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

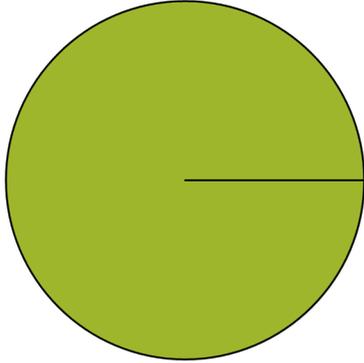


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

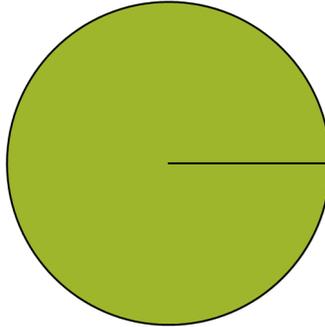
Tobacco Users By Gender



F, 100.00%

Chart Total N: 2

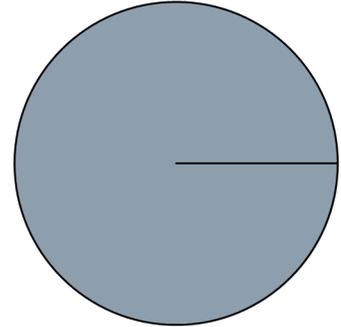
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

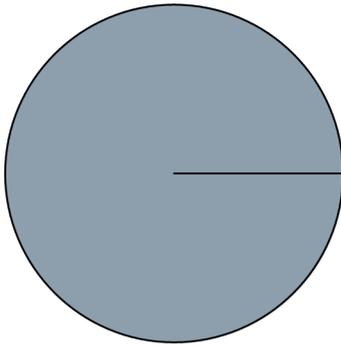
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 2

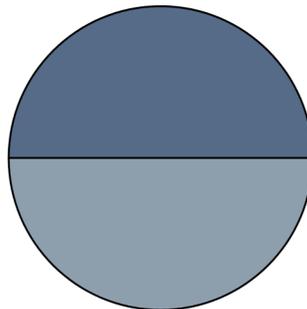
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

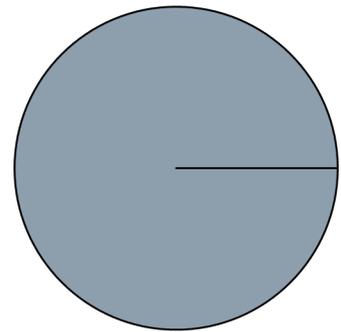
Tobacco Users By Age



55 - 64, 50.00%  
64 and Older, 50.00%

Chart Total N: 2

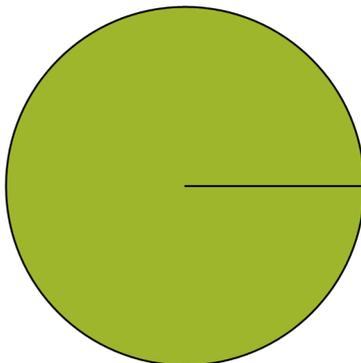
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

Tobacco Users By Ethnicity



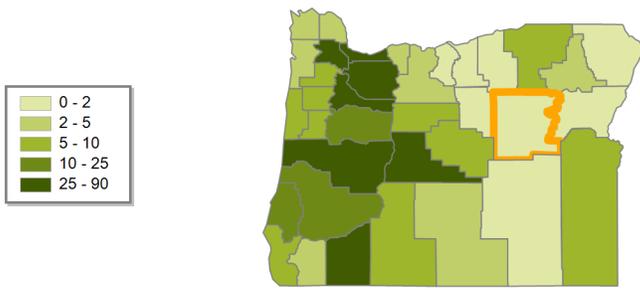
Non-Hispanic, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

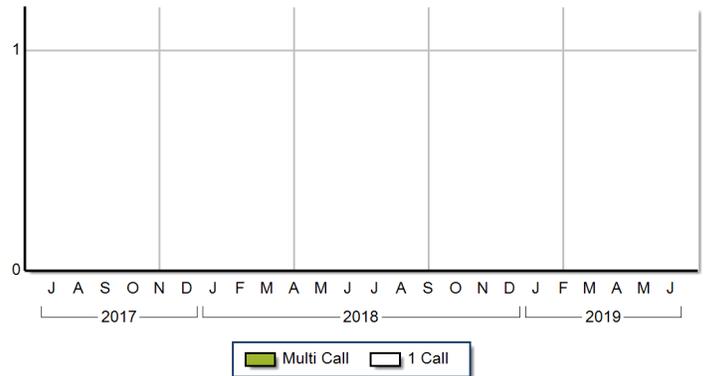
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

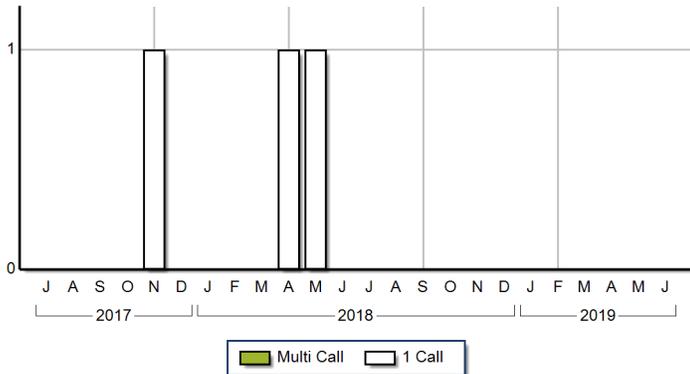


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	421
Tobacco Users YTD				802
Unique Tobacco Users YTD			1	784
Target Reach				
Reach YTD			2	0.17 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.16 %

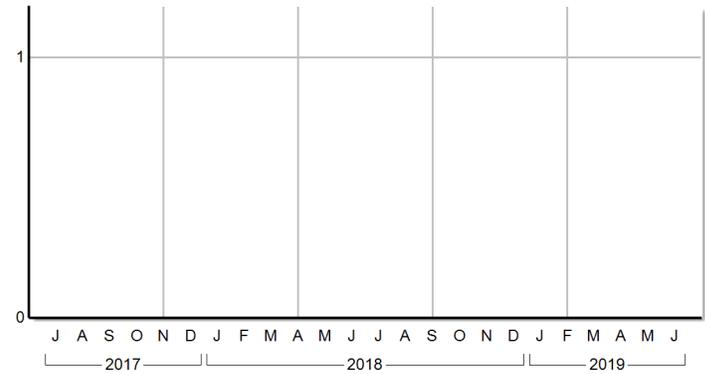
Fax Referral



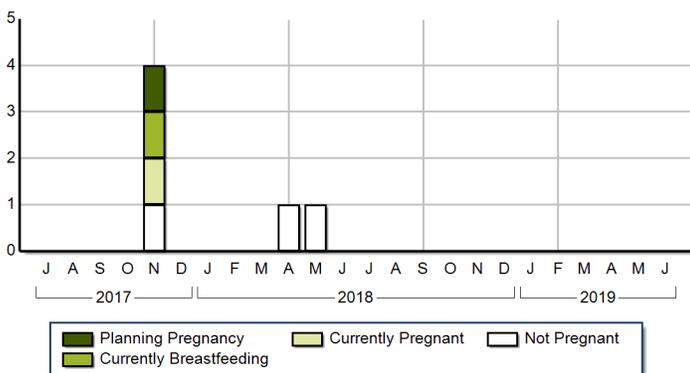
Tobacco User Enrollments By Program Type



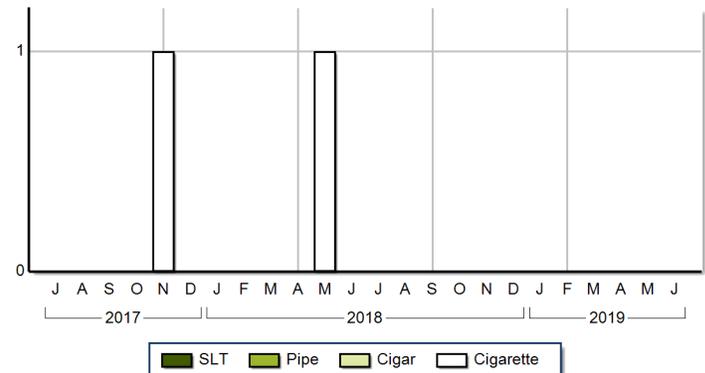
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

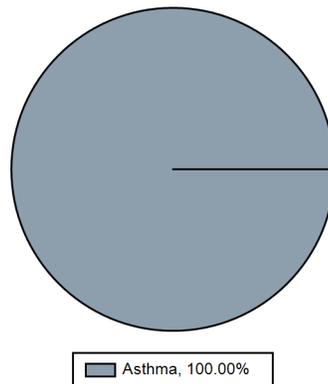
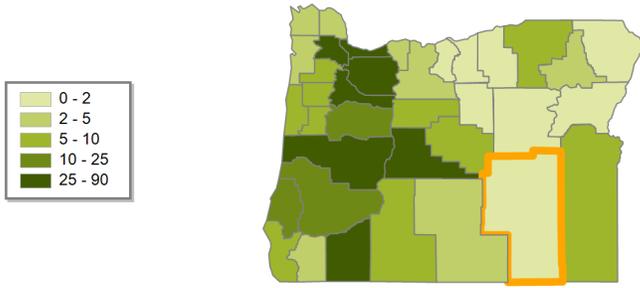
**Tobacco Users By Chronic Condition**

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

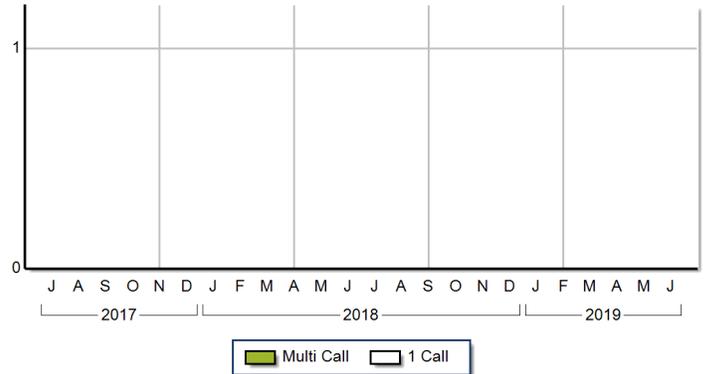
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

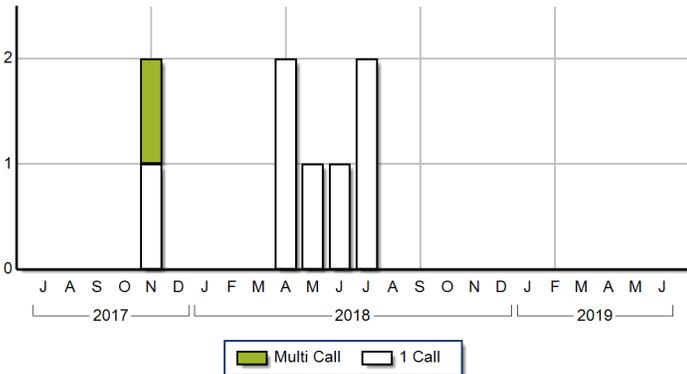


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			-	421
Tobacco Users YTD			2	802
Unique Tobacco Users YTD			1	784
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.23 %
Reach - NAQC			3	0.23 %
Annualized Reach			2	1.38 %
Annualized Reach - NAQC			3	1.38 %
Unique Individual Reach			1	0.23 %

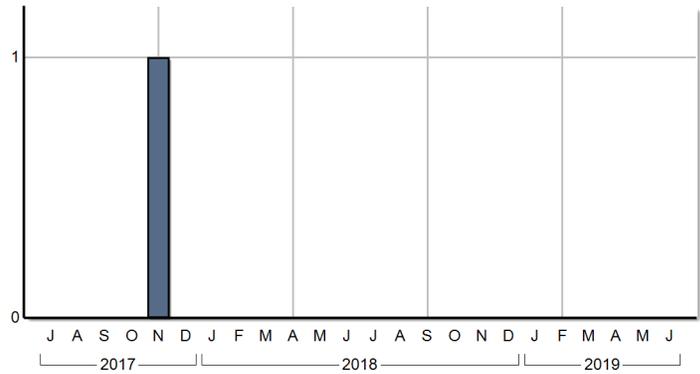
Fax Referral



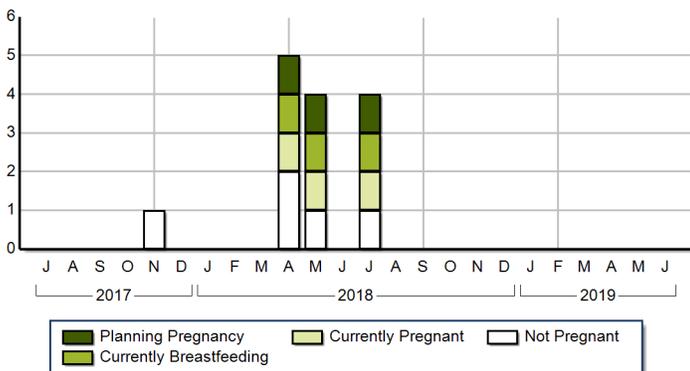
Tobacco User Enrollments By Program Type



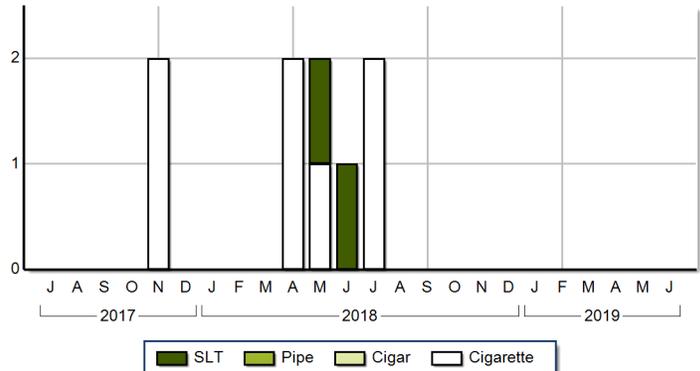
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

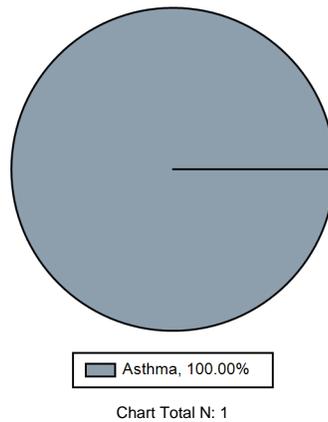


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

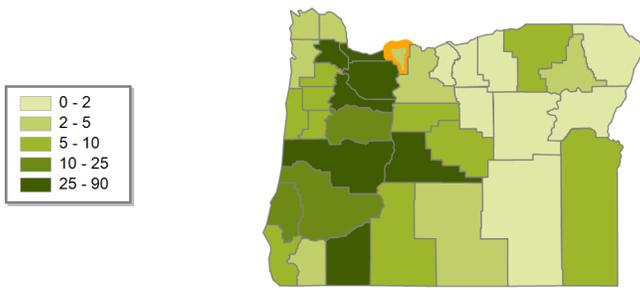
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

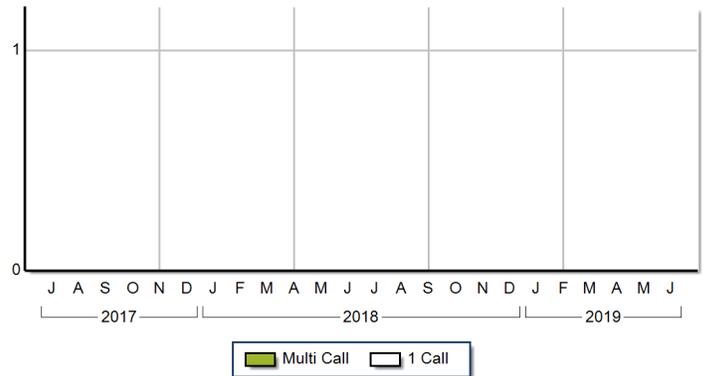


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396	
			County	State
Tobacco Users - Last Full Month			4	421
Tobacco Users YTD			4	802
Unique Tobacco Users YTD			1	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.29 %	0.17 %
Reach - NAQC			0.29 %	0.15 %
Annualized Reach			1.72 %	1.00 %
Annualized Reach - NAQC			1.72 %	0.89 %
Unique Individual Reach			0.29 %	0.16 %

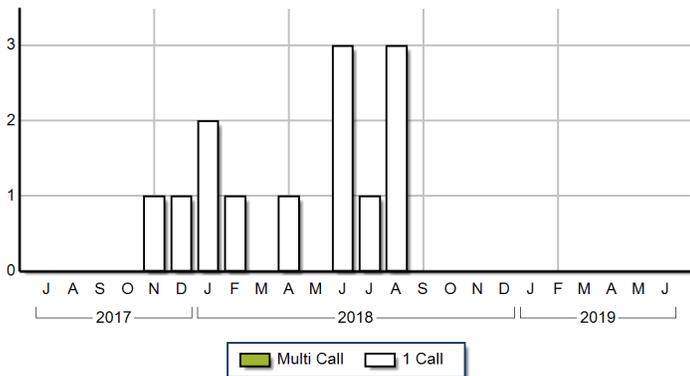
How Heard About



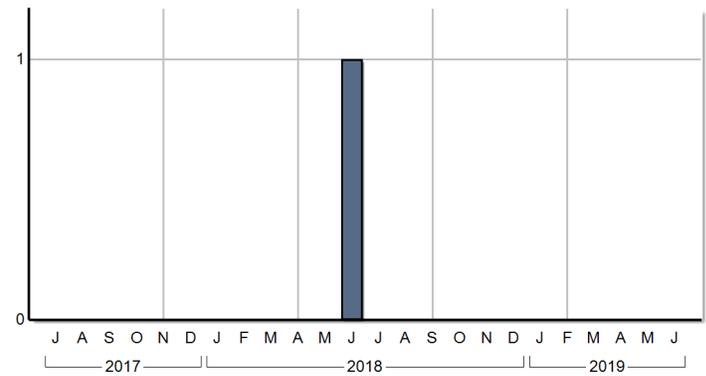
Fax Referral



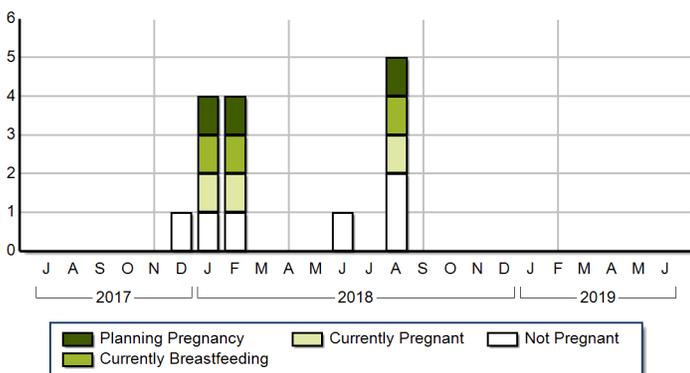
Tobacco User Enrollments By Program Type



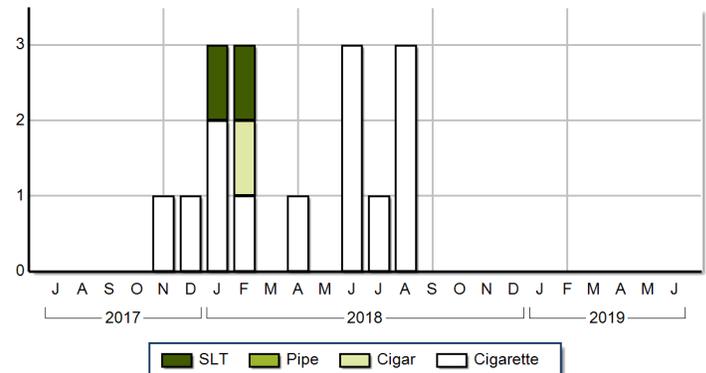
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

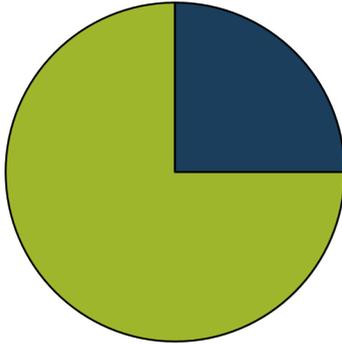


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

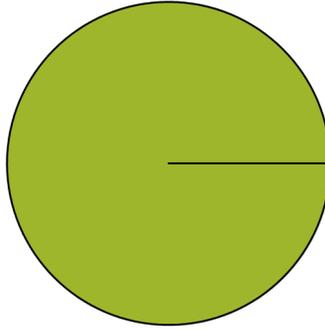
Tobacco Users By Gender



F, 75.00%  
M, 25.00%

Chart Total N: 4

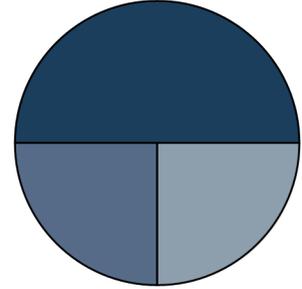
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

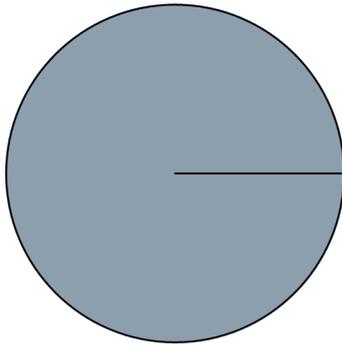
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 25.00%  
Some College, 50.00%

Chart Total N: 4

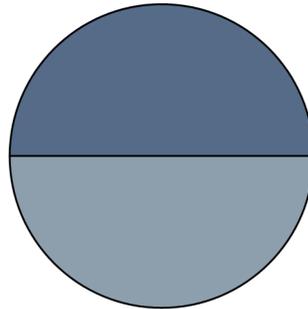
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

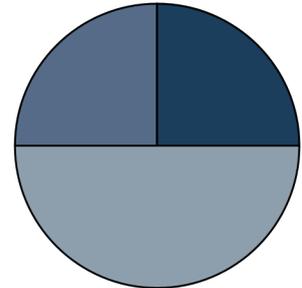
Tobacco Users By Age



35 - 44, 50.00%  
64 and Older, 50.00%

Chart Total N: 4

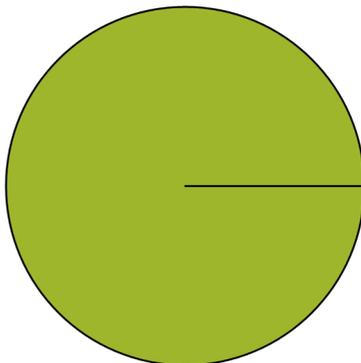
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 25.00%  
Uninsured, 25.00%

Chart Total N: 4

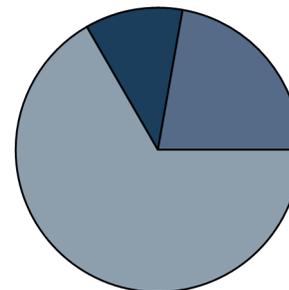
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



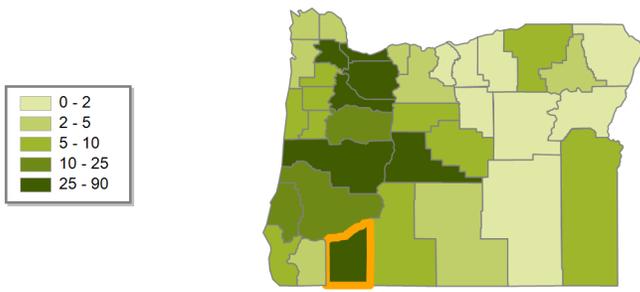
Asthma, 66.67%  
COPD, 11.11%  
None, 22.22%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

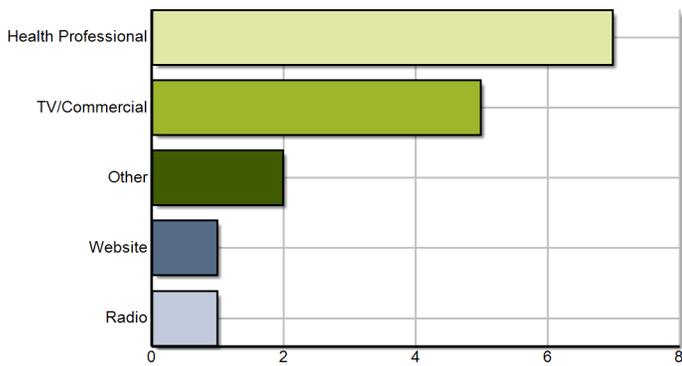
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

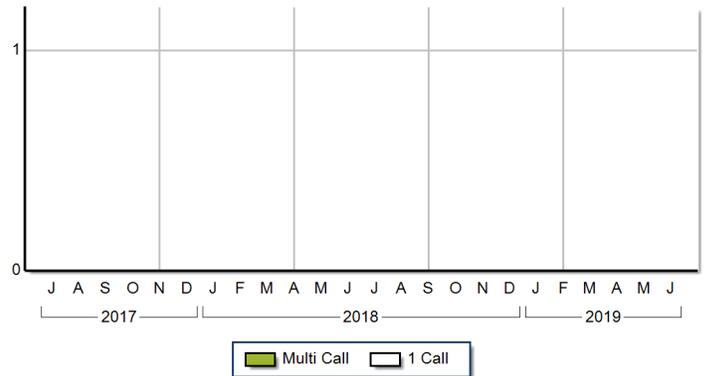


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			19	421
Tobacco Users YTD			41	802
Unique Tobacco Users YTD			1	39
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.12 %
Reach - NAQC			3	0.10 %
Annualized Reach			2	0.70 %
Annualized Reach - NAQC			3	0.61 %
Unique Individual Reach			1	0.11 %

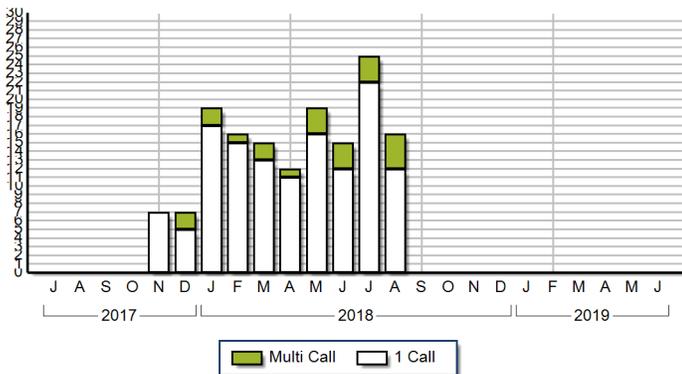
How Heard About



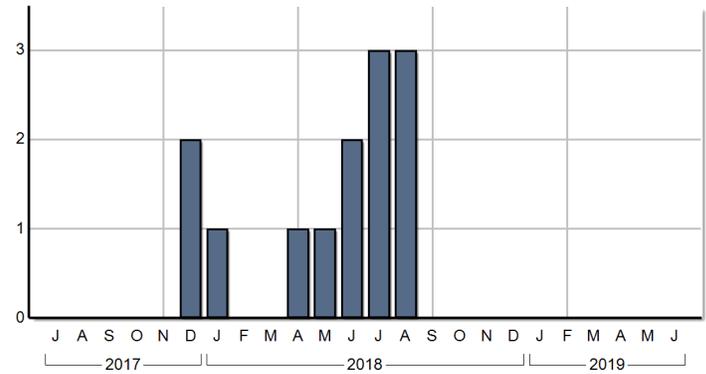
Fax Referral



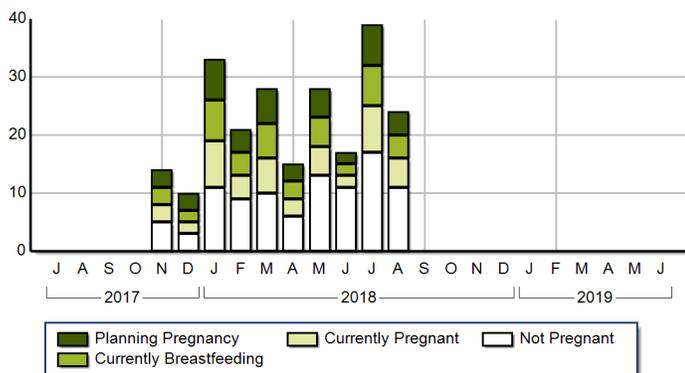
Tobacco User Enrollments By Program Type



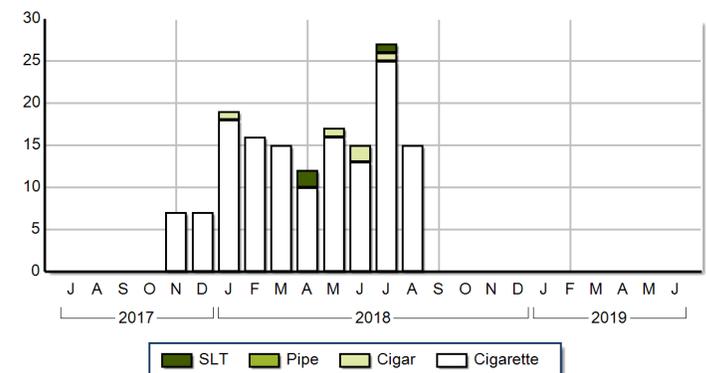
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

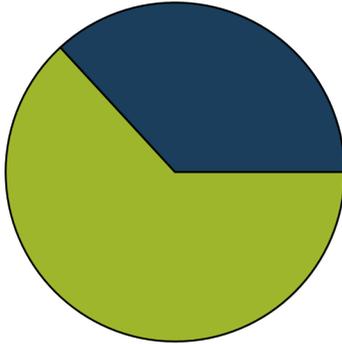


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

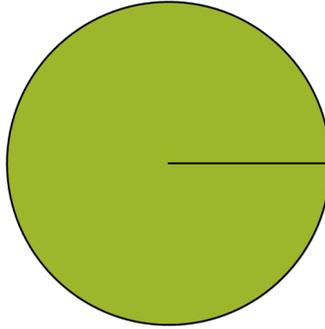
Tobacco Users By Gender



F, 63.16%  
M, 36.84%

Chart Total N: 19

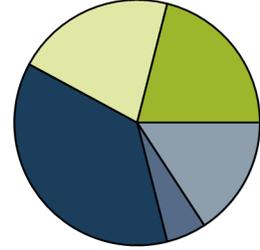
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

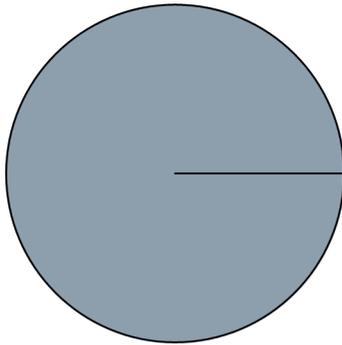
Tobacco Users By Education



No HS Degreee/GED, 5.26%  
HS Degreee/GED, 36.84%  
Some College, 21.05%  
College Degree, 21.05%

Chart Total N: 19

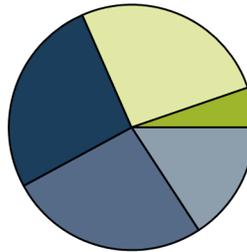
Tobacco Users By Race



White, 100.00%

Chart Total N: 16

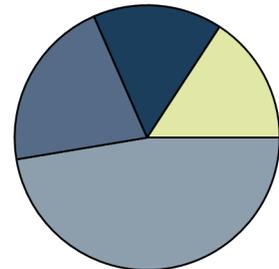
Tobacco Users By Age



25 - 34, 15.79%  
35 - 44, 26.32%  
45 - 54, 26.32%  
55 - 64, 26.32%  
64 and Older, 5.26%

Chart Total N: 19

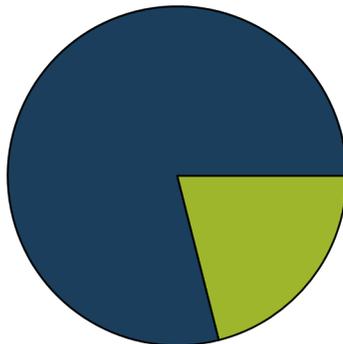
Tobacco Users By Health Plan



Medicaid, 47.37%  
Uninsured, 21.05%  
Medicare, 15.79%  
Other, 15.79%

Chart Total N: 19

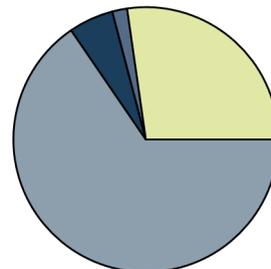
Tobacco Users By Ethnicity



Hispanic, 21.05%  
Non-Hispanic, 78.95%

Chart Total N: 19

Tobacco Users By Chronic Condition



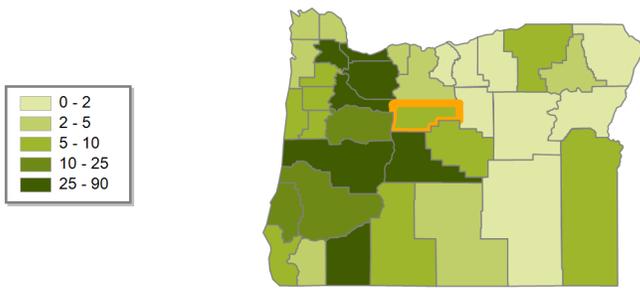
Asthma, 65.45%  
CAD, 5.45%  
COPD, 1.82%  
None, 27.27%

Chart Total N: 55

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

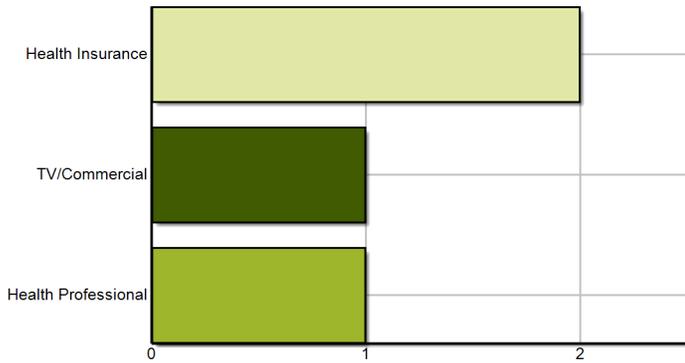
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

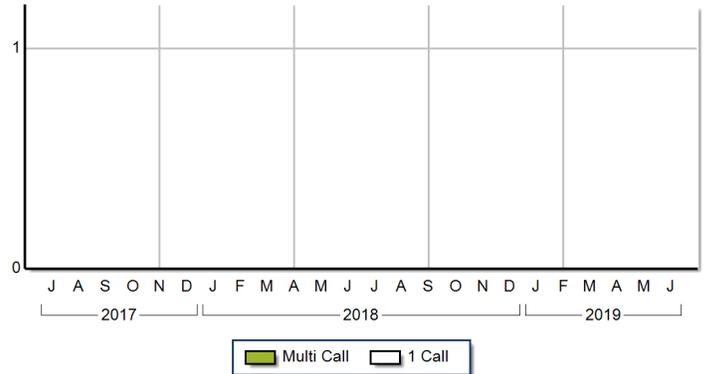


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	421
Tobacco Users YTD			8	802
Unique Tobacco Users YTD			8	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.30 %	0.17 %
Reach - NAQC			0.30 %	0.15 %
Annualized Reach			1.82 %	1.00 %
Annualized Reach - NAQC			1.82 %	0.89 %
Unique Individual Reach			0.30 %	0.16 %

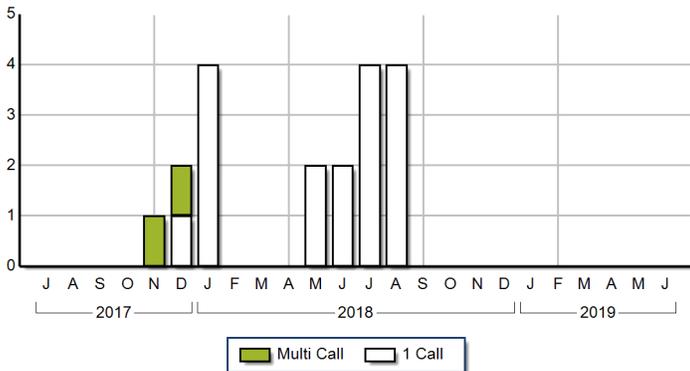
How Heard About



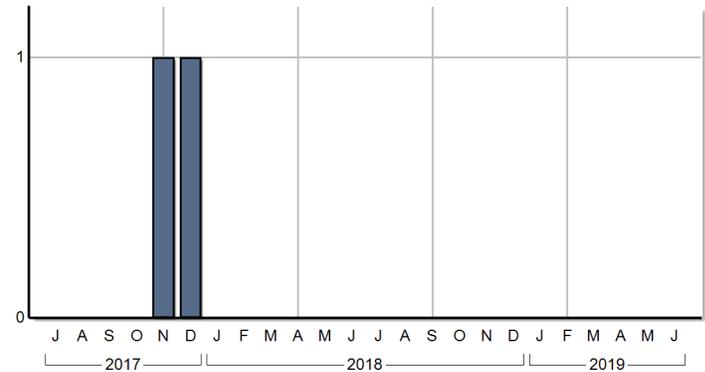
Fax Referral



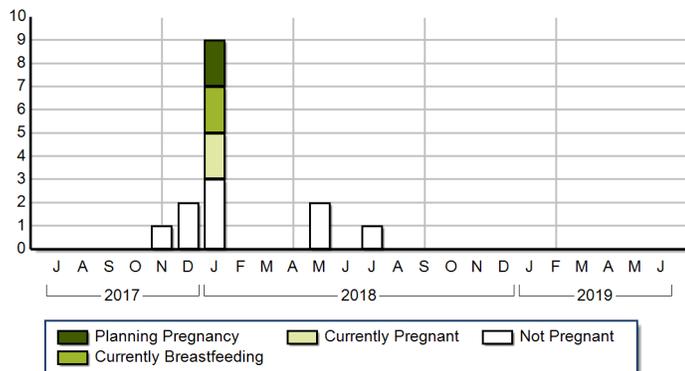
Tobacco User Enrollments By Program Type



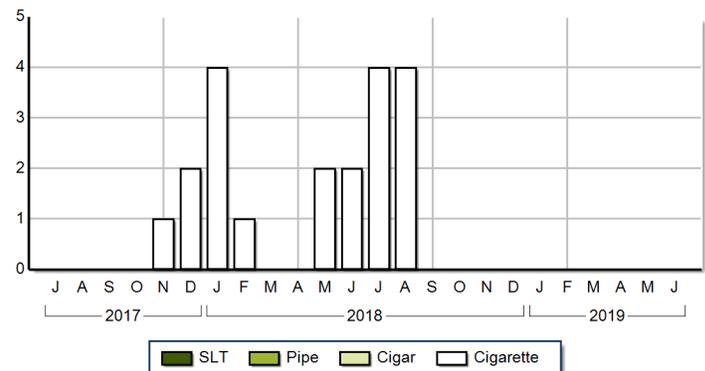
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

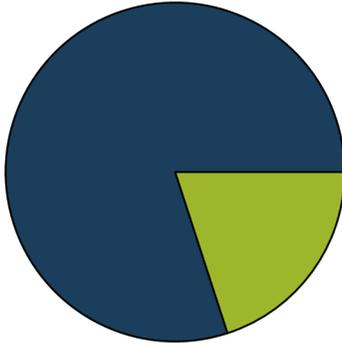


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

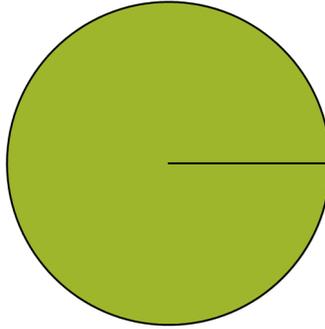
Tobacco Users By Gender



F, 20.00%  
 M, 80.00%

Chart Total N: 5

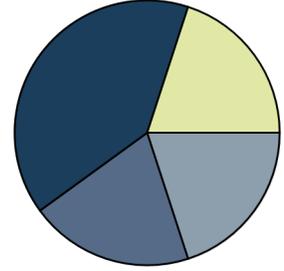
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

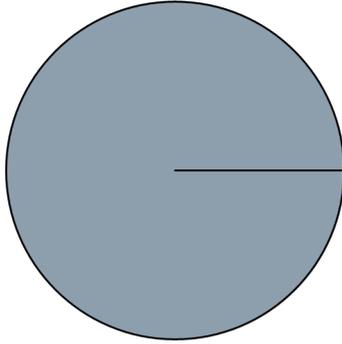
Tobacco Users By Education



HS Degreee/GED, 20.00%  
 Some College, 40.00%  
 College Degree, 20.00%

Chart Total N: 5

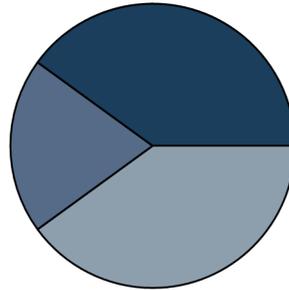
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

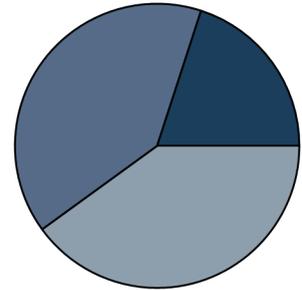
Tobacco Users By Age



25 - 34, 40.00%  
 35 - 44, 20.00%  
 55 - 64, 40.00%

Chart Total N: 5

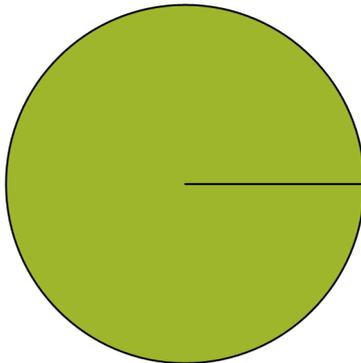
Tobacco Users By Health Plan



Medicaid, 40.00%  
 Other, 40.00%  
 Medicare, 20.00%

Chart Total N: 5

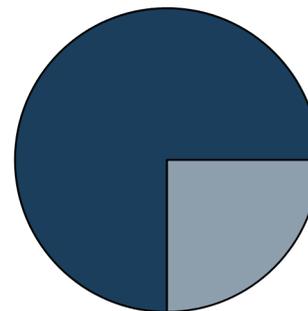
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



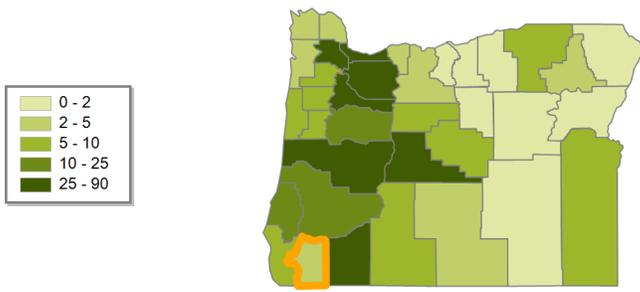
Asthma, 25.00%  
 None, 75.00%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

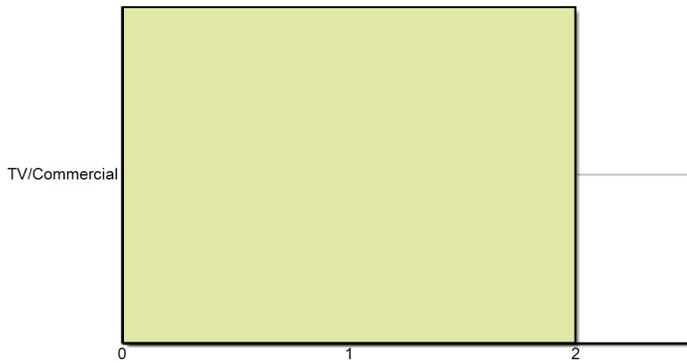
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

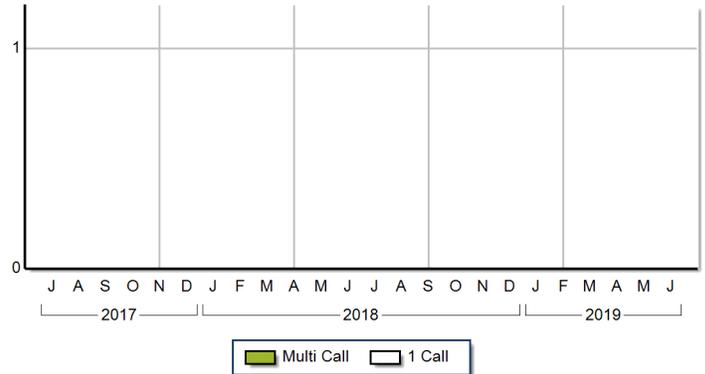


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	421
Tobacco Users YTD			5	802
Unique Tobacco Users YTD			5	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.03 %	0.17 %
Reach - NAQC			0.02 %	0.15 %
Annualized Reach			0.18 %	1.00 %
Annualized Reach - NAQC			0.14 %	0.89 %
Unique Individual Reach			0.03 %	0.16 %

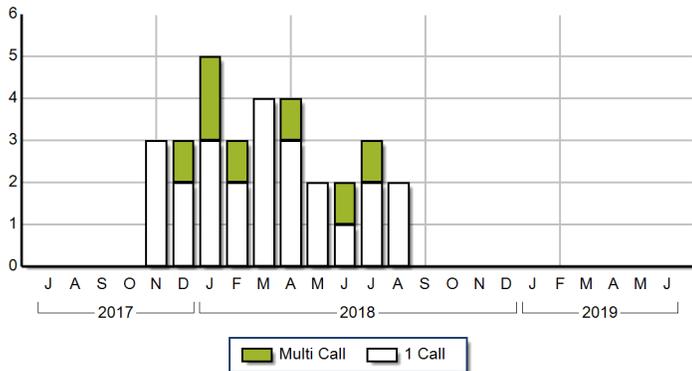
How Heard About



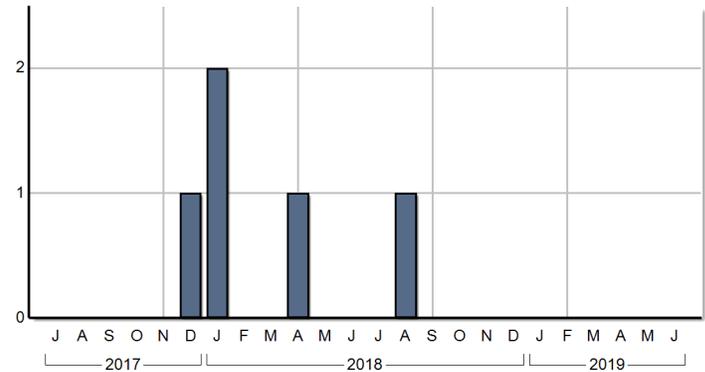
Fax Referral



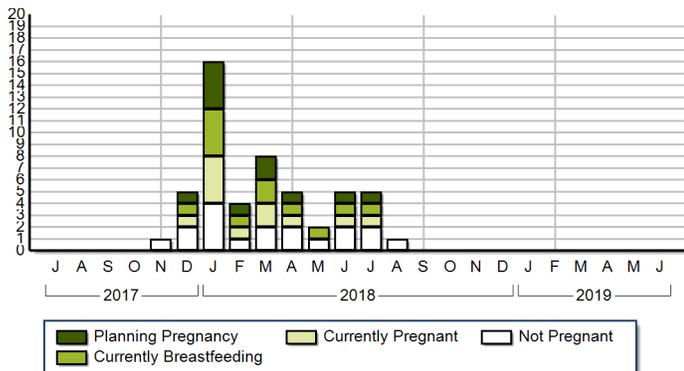
Tobacco User Enrollments By Program Type



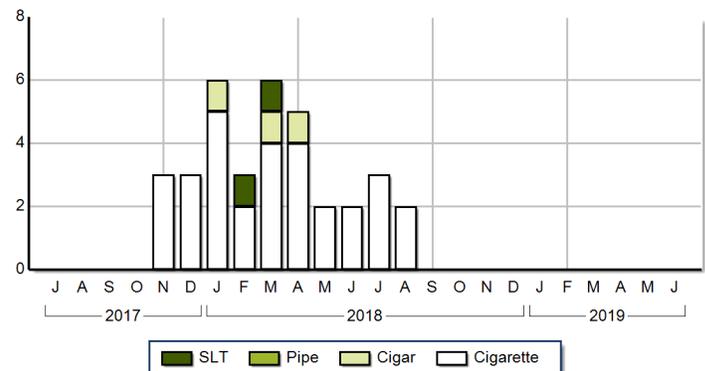
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

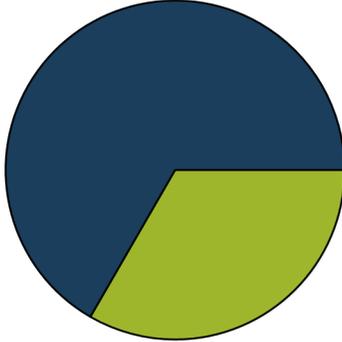


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

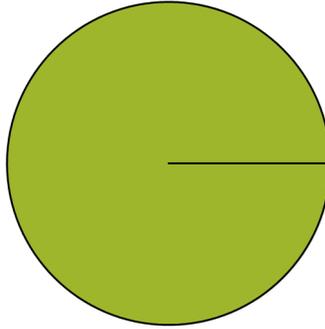
Tobacco Users By Gender



F, 33.33%  
 M, 66.67%

Chart Total N: 3

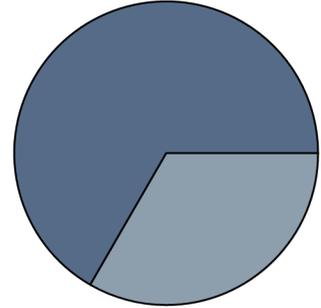
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

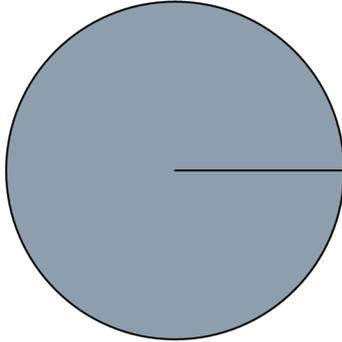
Tobacco Users By Education



HS Degreee/GED, 33.33%  
 College Degree, 66.67%

Chart Total N: 3

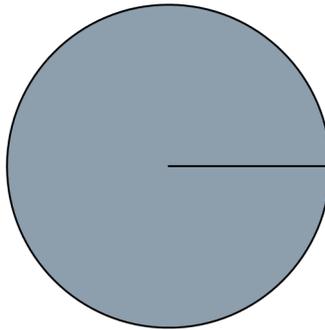
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

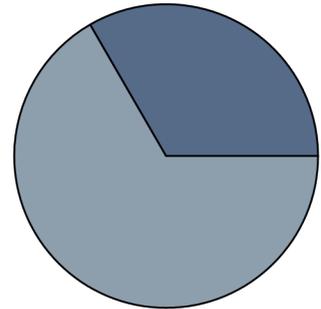
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 3

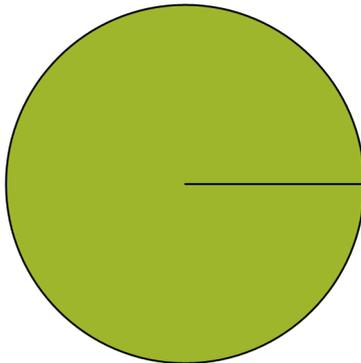
Tobacco Users By Health Plan



Medicare, 66.67%  
 Uninsured, 33.33%

Chart Total N: 3

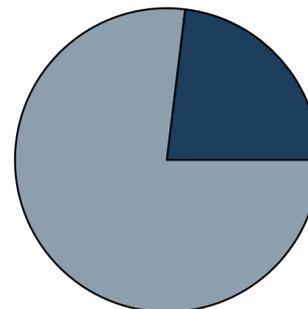
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



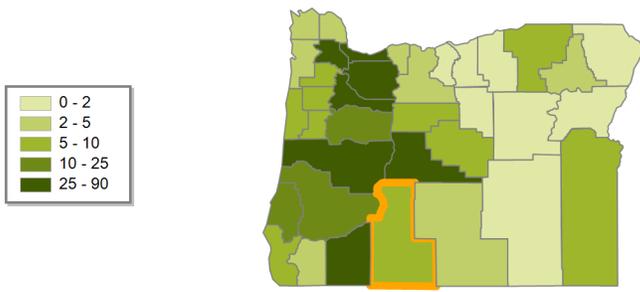
Asthma, 76.92%  
 None, 23.08%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

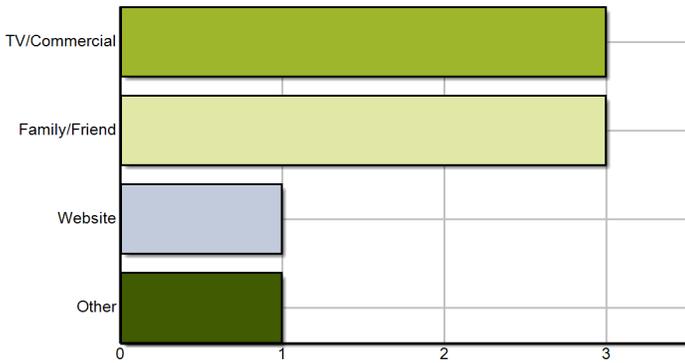
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

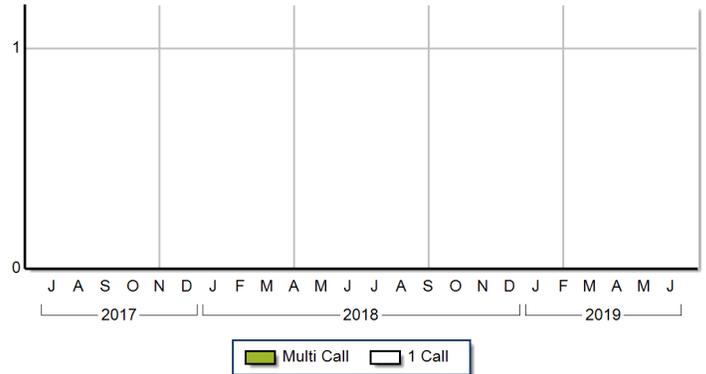


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	421
Tobacco Users YTD			10	802
Unique Tobacco Users YTD			10	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.17 %
Reach - NAQC			0.08 %	0.15 %
Annualized Reach			0.54 %	1.00 %
Annualized Reach - NAQC			0.49 %	0.89 %
Unique Individual Reach			0.09 %	0.16 %

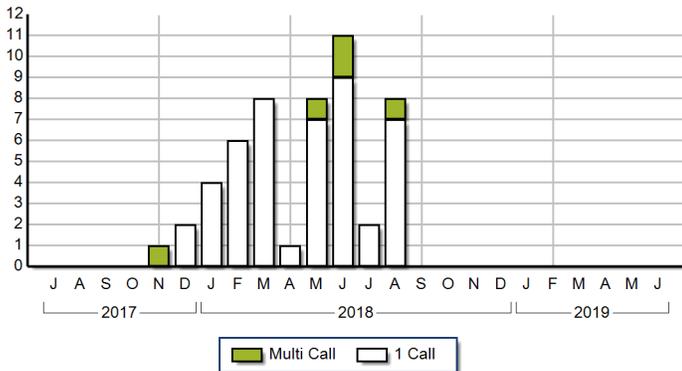
How Heard About



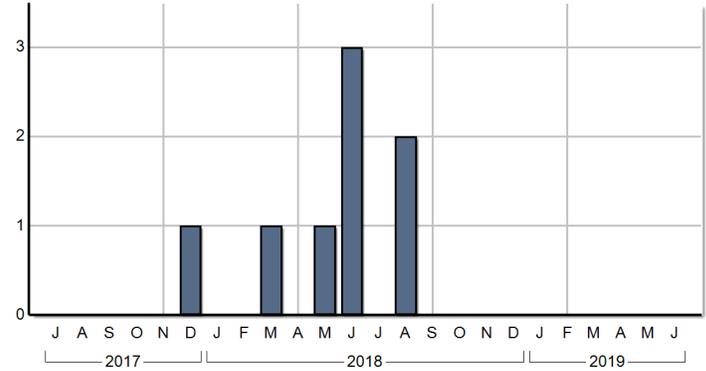
Fax Referral



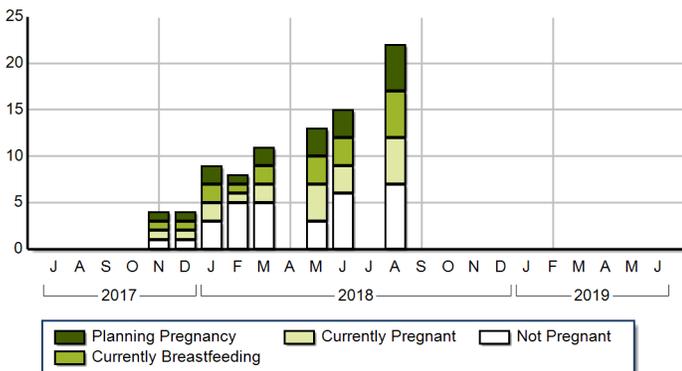
Tobacco User Enrollments By Program Type



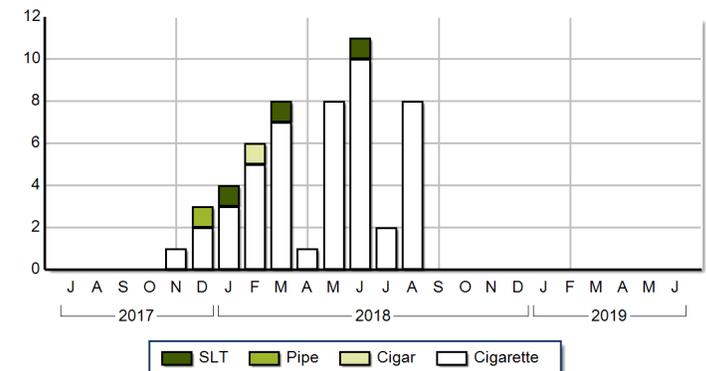
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

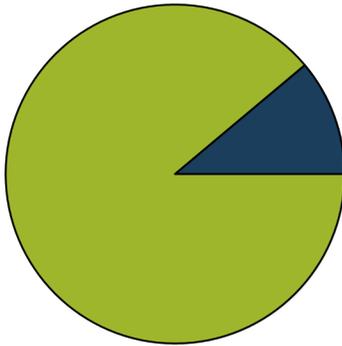


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

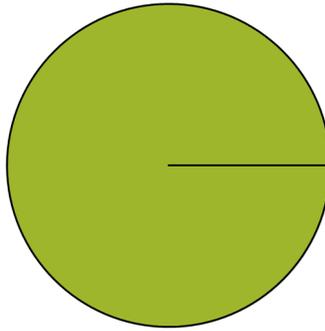
Tobacco Users By Gender



F, 88.89%  
M, 11.11%

Chart Total N: 9

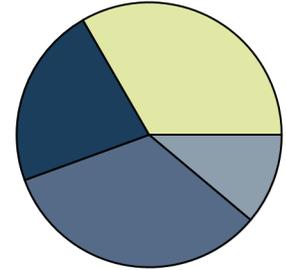
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

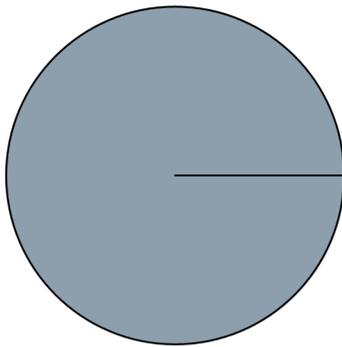
Tobacco Users By Education



No HS Degree/GED, 11.11%  
 HS Degree/GED, 33.33%  
 Some College, 22.22%  
 College Degree, 33.33%

Chart Total N: 9

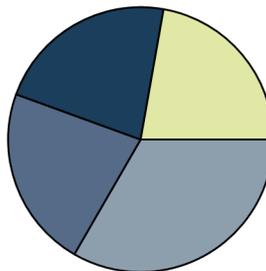
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

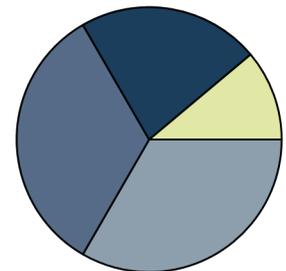
Tobacco Users By Age



25 - 34, 33.33%  
 35 - 44, 22.22%  
 45 - 54, 22.22%  
 64 and Older, 22.22%

Chart Total N: 9

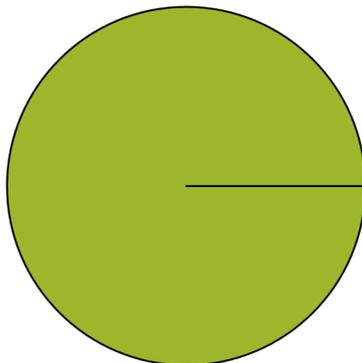
Tobacco Users By Health Plan



Medicaid, 33.33%  
 Other, 33.33%  
 Medicare, 22.22%  
 Uninsured, 11.11%

Chart Total N: 9

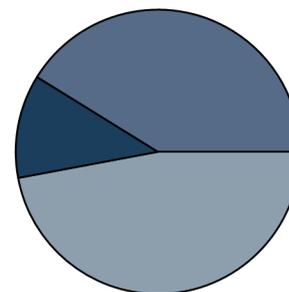
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



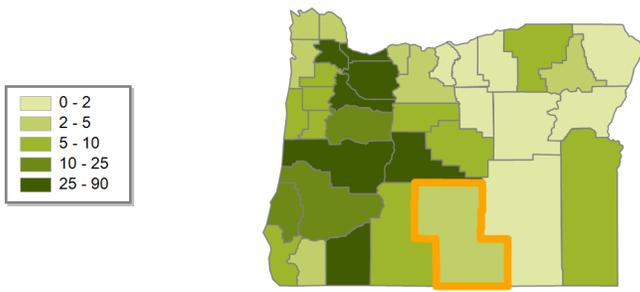
Asthma, 47.06%  
 COPD, 11.76%  
 None, 41.18%

Chart Total N: 17

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

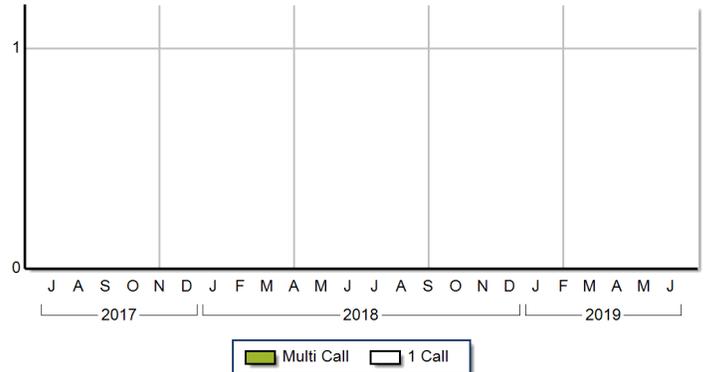


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	421
Tobacco Users YTD			3	802
Unique Tobacco Users YTD			3	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.25 %	0.17 %
Reach - NAQC			0.25 %	0.15 %
Annualized Reach			1.49 %	1.00 %
Annualized Reach - NAQC			1.49 %	0.89 %
Unique Individual Reach			0.25 %	0.16 %

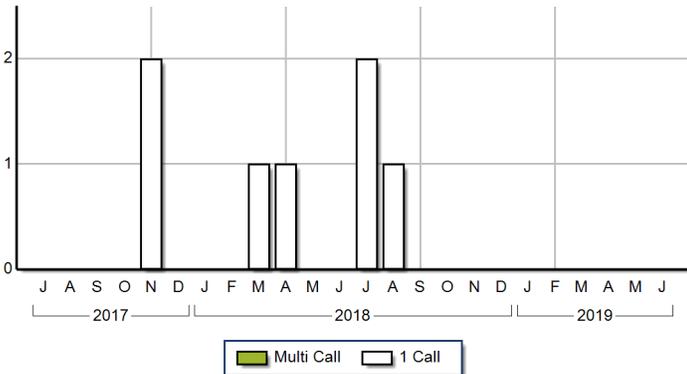
How Heard About



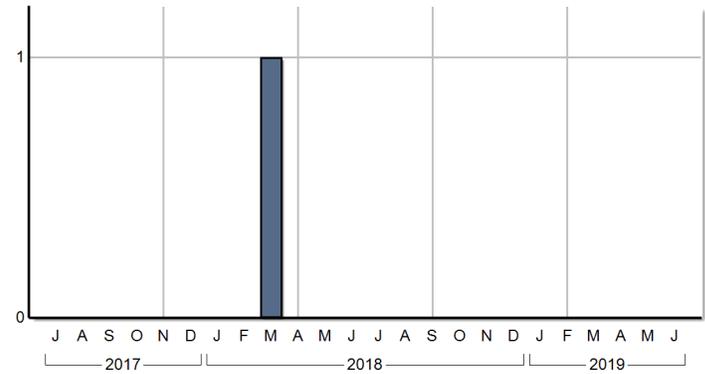
Fax Referral



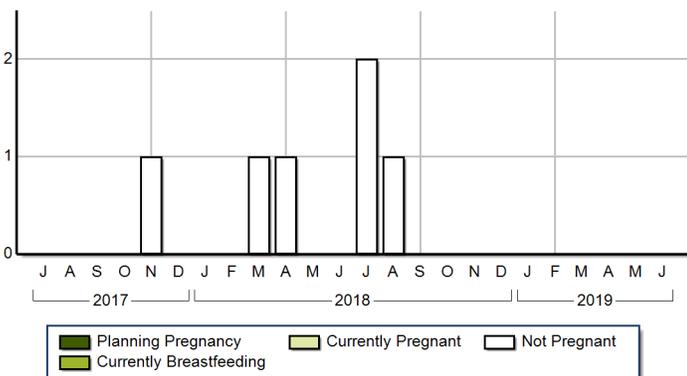
Tobacco User Enrollments By Program Type



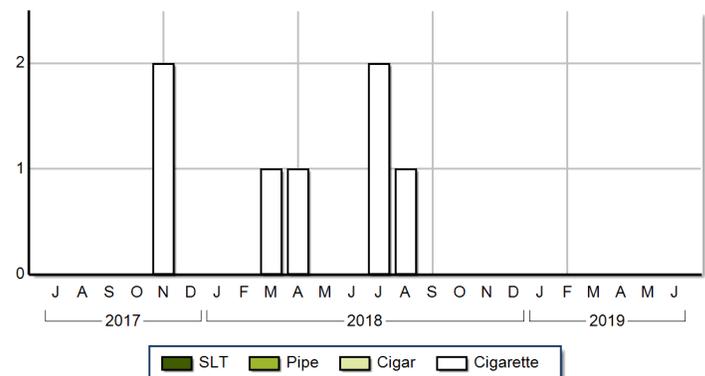
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

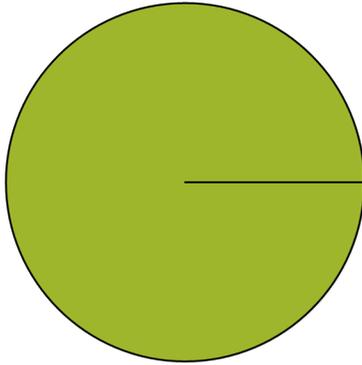


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

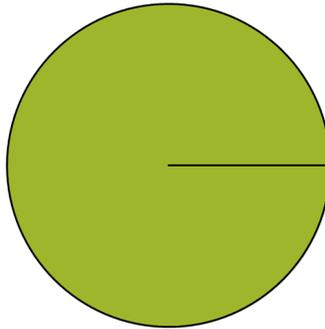
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

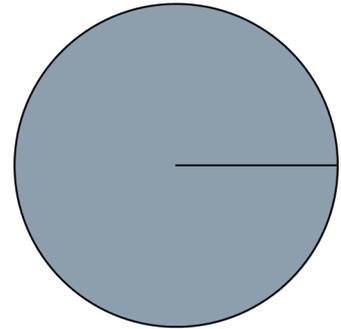
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

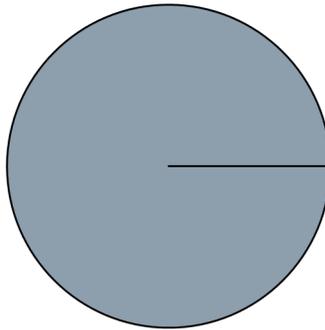
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

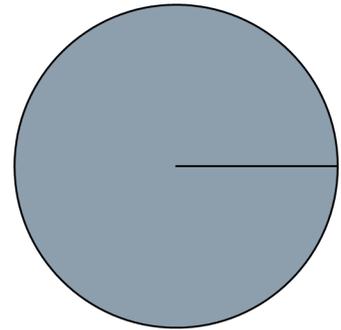
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

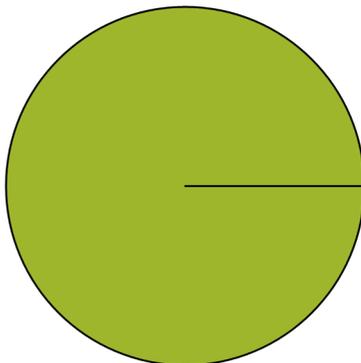
Tobacco Users By Health Plan



Other, 100.00%

Chart Total N: 1

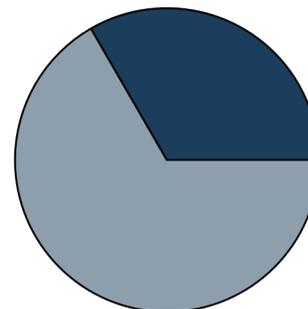
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



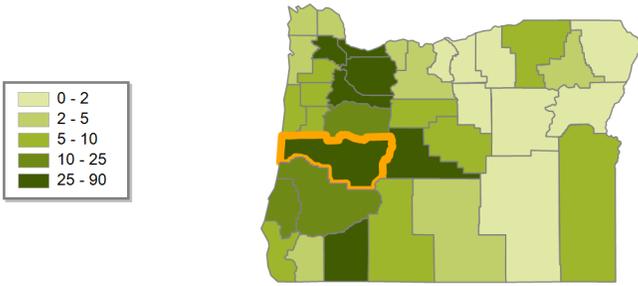
Asthma, 66.67%  
None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

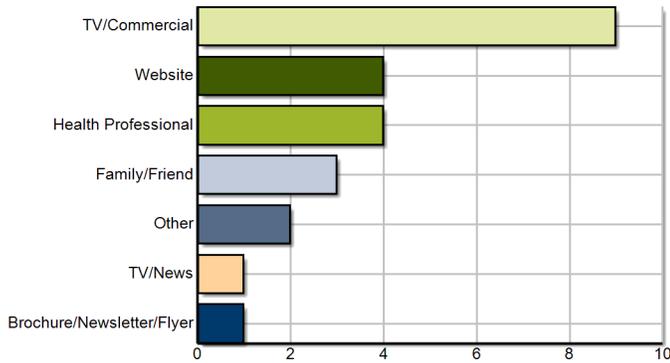
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

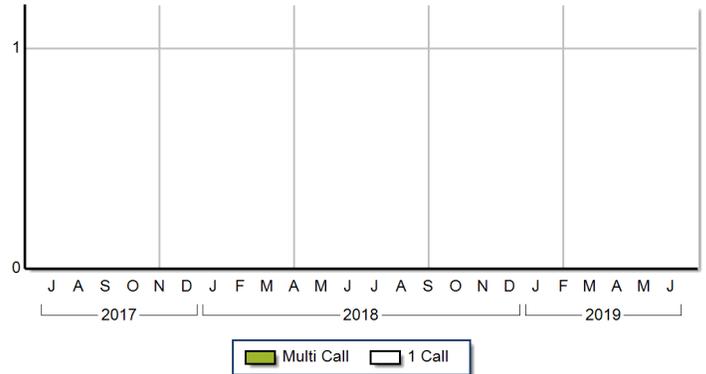


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			35	421
Tobacco Users YTD			50	802
Unique Tobacco Users YTD			1	784
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.17 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.16 %

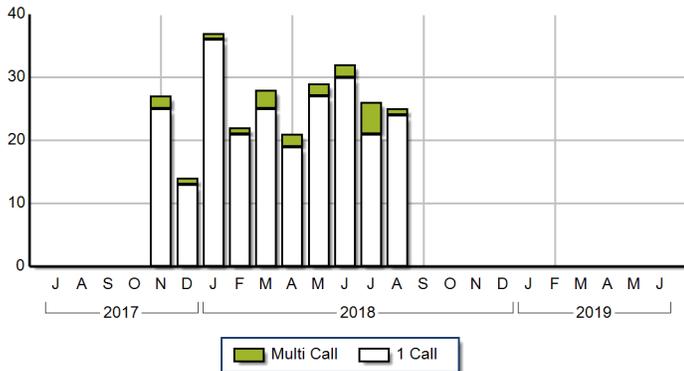
How Heard About



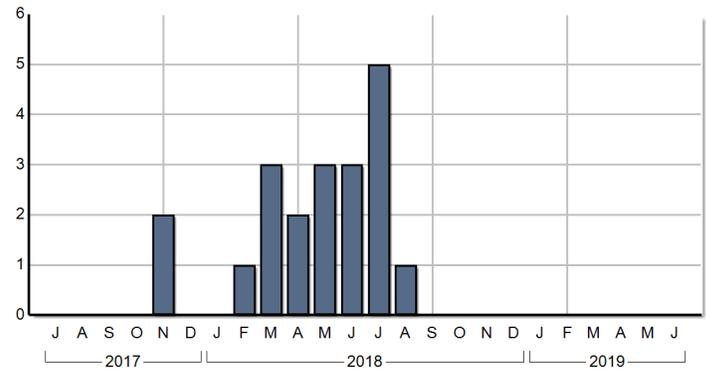
Fax Referral



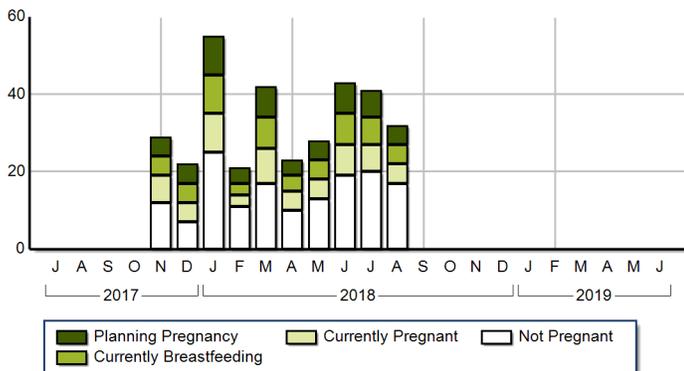
Tobacco User Enrollments By Program Type



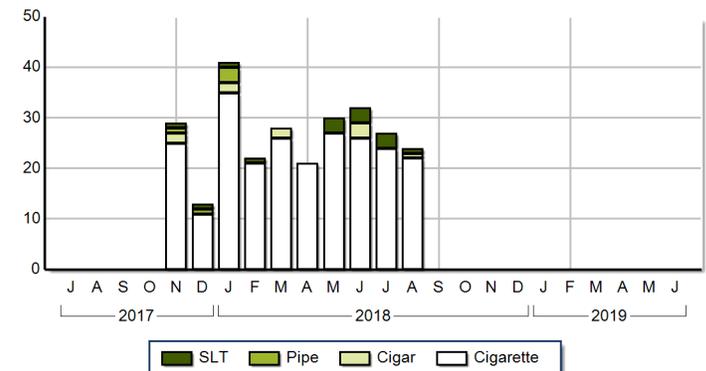
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

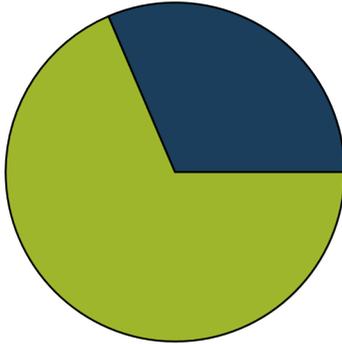


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

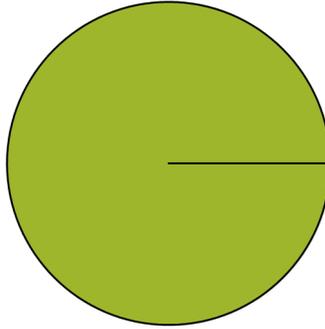
Tobacco Users By Gender



F, 68.57%  
M, 31.43%

Chart Total N: 35

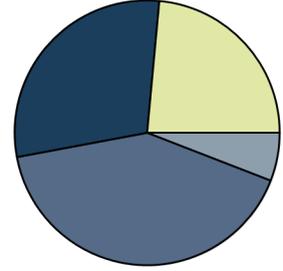
Tobacco Users By Language



English, 100.00%

Chart Total N: 35

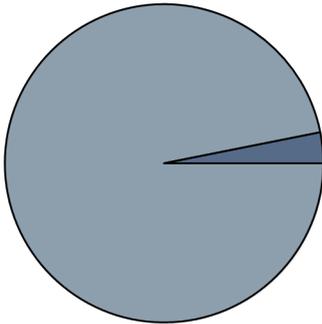
Tobacco Users By Education



HS Degree/GED, 41.18%  
Some College, 29.41%  
College Degree, 23.53%

Chart Total N: 34

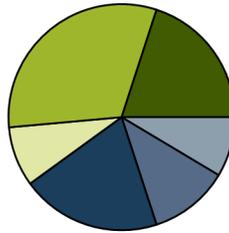
Tobacco Users By Race



White, 96.88%  
American Indian Or Alaskan Native, 3.13%

Chart Total N: 32

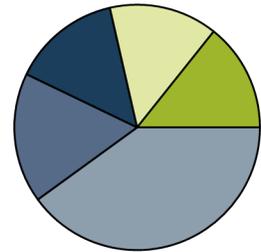
Tobacco Users By Age



18 - 24, 8.57%  
25 - 34, 11.43%  
35 - 44, 20.00%  
45 - 54, 8.57%  
55 - 64, 31.43%  
64 and Older, 20.00%

Chart Total N: 35

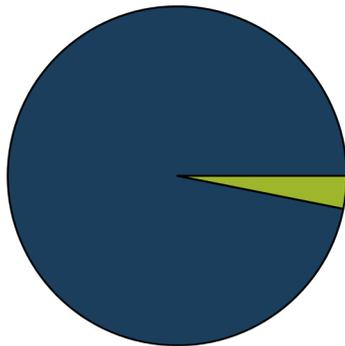
Tobacco Users By Health Plan



Medicare, 40.00%  
Medicaid, 17.14%  
Commercial, 14.29%  
Other, 14.29%  
Uninsured, 14.29%

Chart Total N: 35

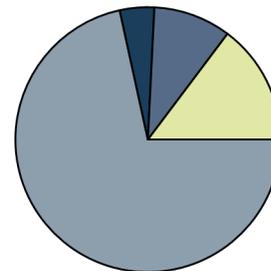
Tobacco Users By Ethnicity



Hispanic, 3.13%  
Non-Hispanic, 96.88%

Chart Total N: 32

Tobacco Users By Chronic Condition



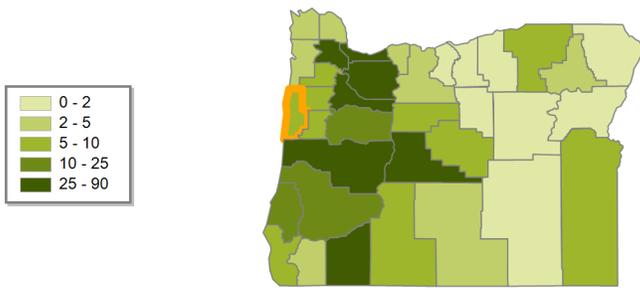
Asthma, 71.58%  
CAD, 4.21%  
COPD, 9.47%  
None, 14.74%

Chart Total N: 95

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

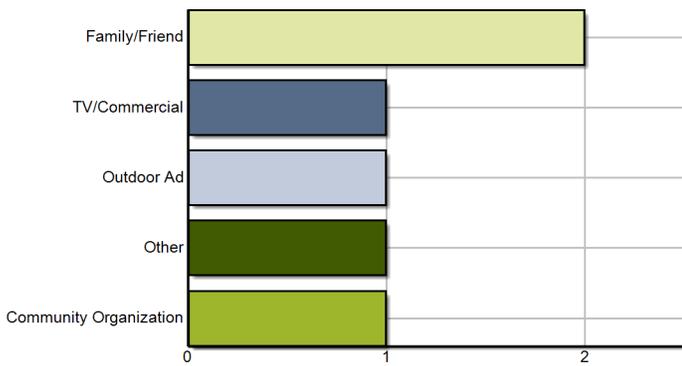
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

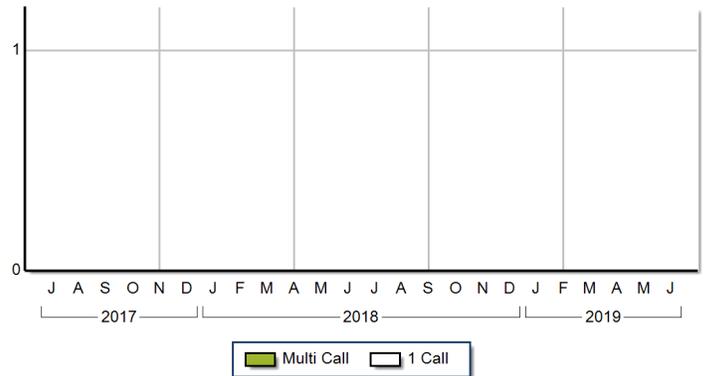


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			7	421
Tobacco Users YTD			10	802
Unique Tobacco Users YTD			10	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.17 %
Reach - NAQC			0.08 %	0.15 %
Annualized Reach			0.61 %	1.00 %
Annualized Reach - NAQC			0.49 %	0.89 %
Unique Individual Reach			0.10 %	0.16 %

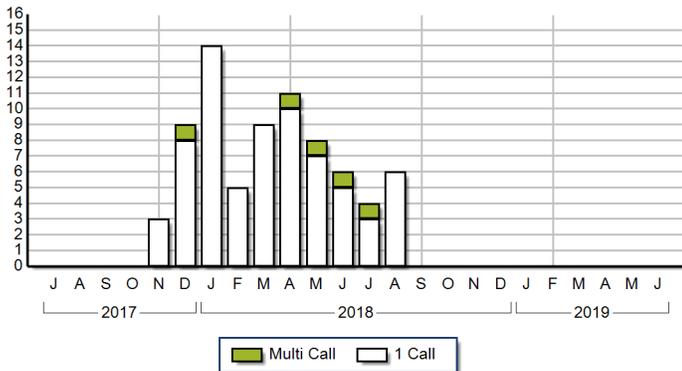
How Heard About



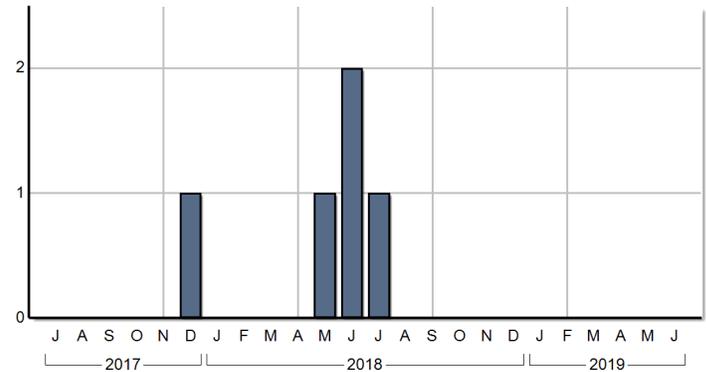
Fax Referral



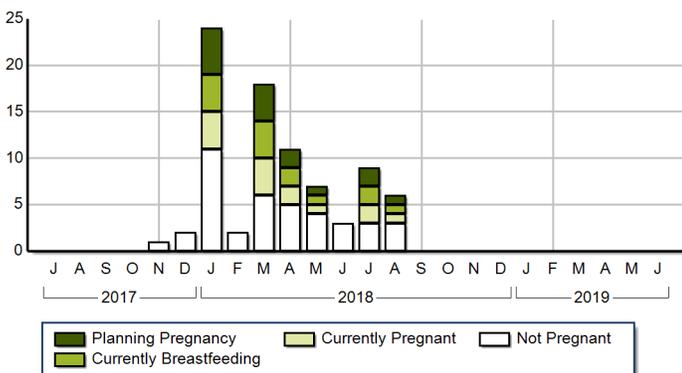
Tobacco User Enrollments By Program Type



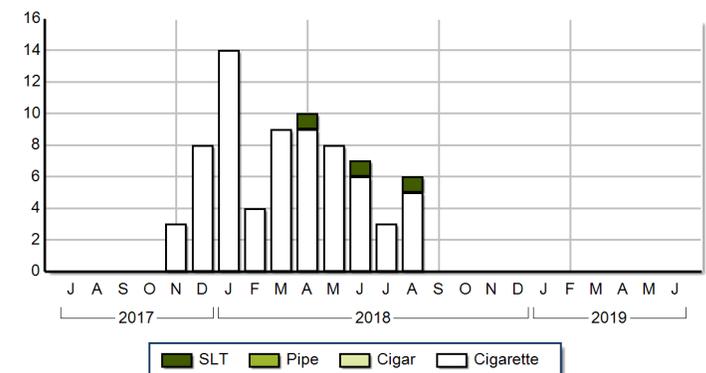
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

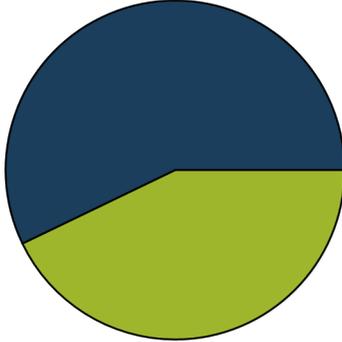


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

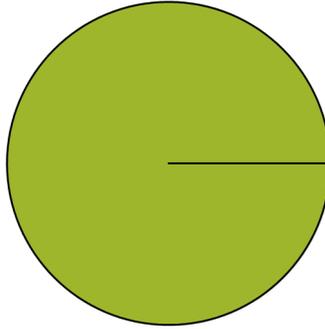
Tobacco Users By Gender



F, 42.86%  
M, 57.14%

Chart Total N: 7

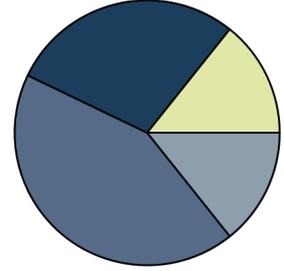
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

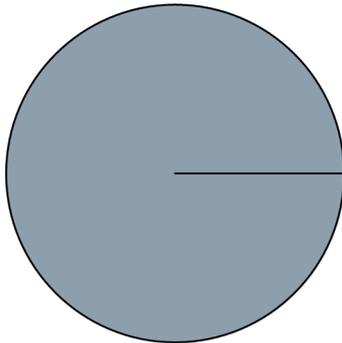
Tobacco Users By Education



HS Degreee/GED, 42.86%  
Some College, 28.57%  
College Degree, 14.29%

Chart Total N: 7

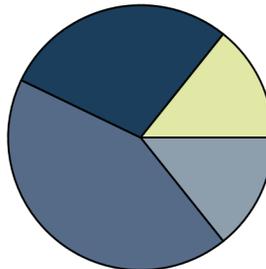
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

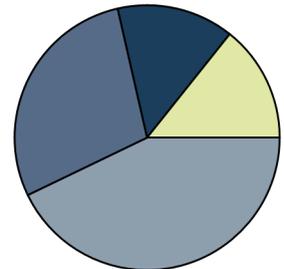
Tobacco Users By Age



25 - 34, 14.29%  
45 - 54, 42.86%  
55 - 64, 28.57%  
64 and Older, 14.29%

Chart Total N: 7

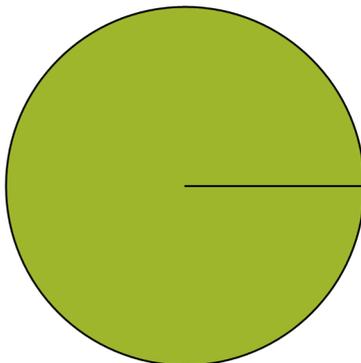
Tobacco Users By Health Plan



Medicare, 42.86%  
Other, 28.57%  
Commercial, 14.29%  
Medicaid, 14.29%

Chart Total N: 7

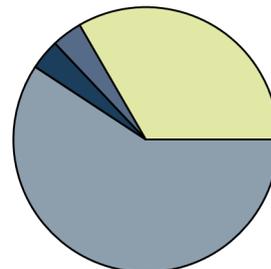
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



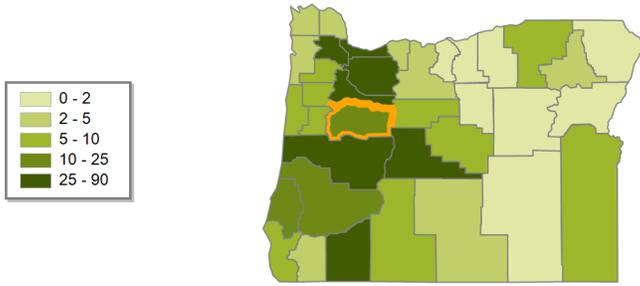
Asthma, 59.26%  
CAD, 3.70%  
COPD, 3.70%  
None, 33.33%

Chart Total N: 27

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

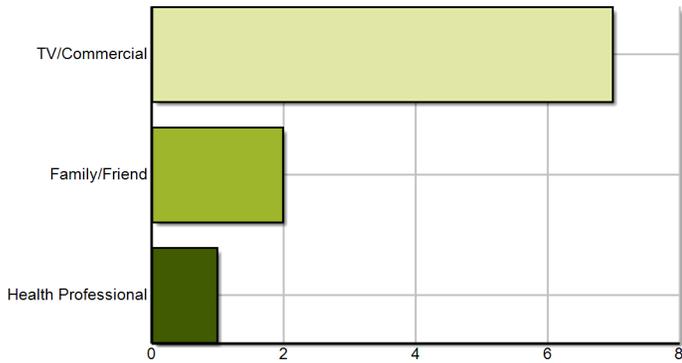
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

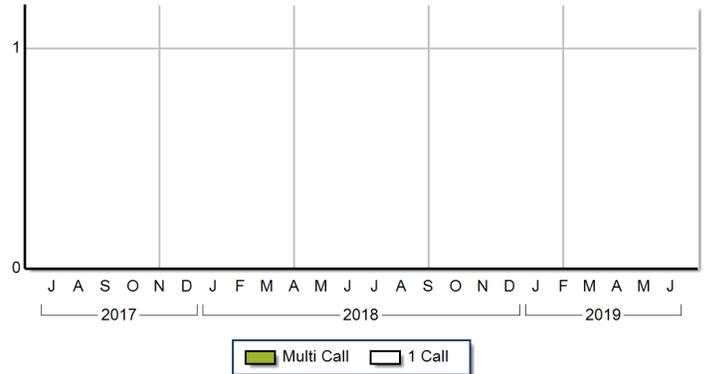


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			10	421
Tobacco Users YTD			21	802
Unique Tobacco Users YTD			20	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.17 %
Reach - NAQC			0.11 %	0.15 %
Annualized Reach			0.72 %	1.00 %
Annualized Reach - NAQC			0.65 %	0.89 %
Unique Individual Reach			0.11 %	0.16 %

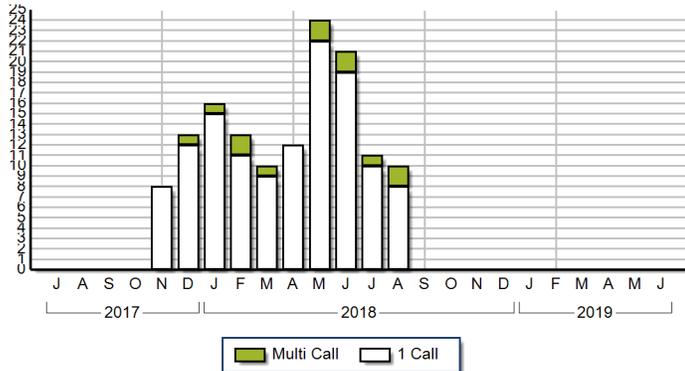
How Heard About



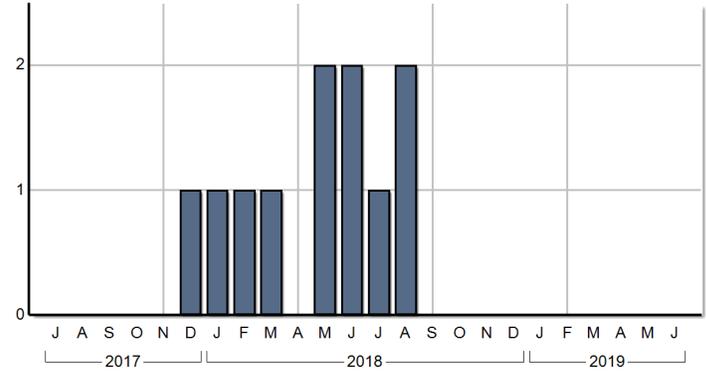
Fax Referral



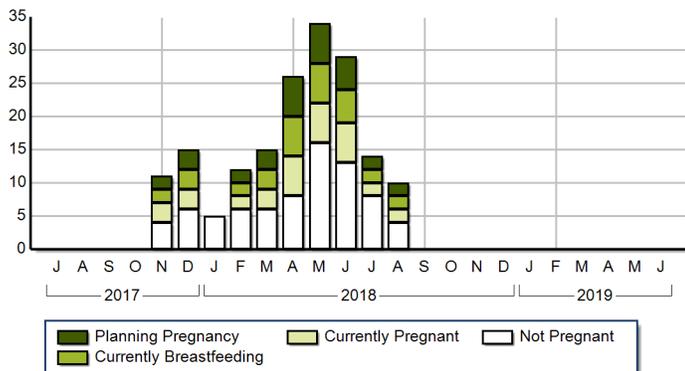
Tobacco User Enrollments By Program Type



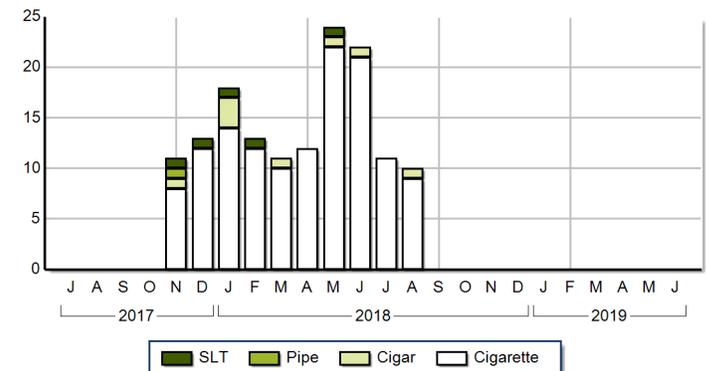
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

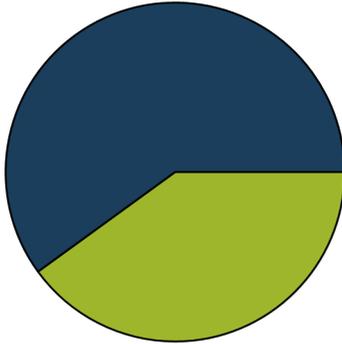


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

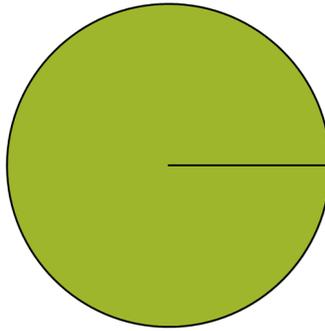
Tobacco Users By Gender



F, 40.00%  
M, 60.00%

Chart Total N: 10

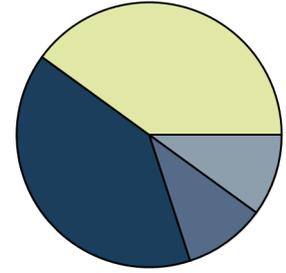
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

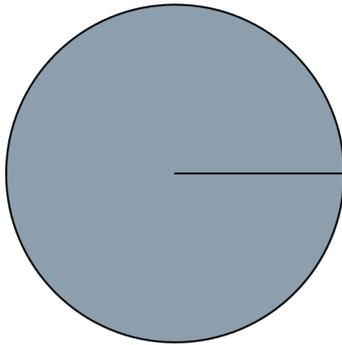
Tobacco Users By Education



No HS Degreee/GED, 10.00%  
 HS Degreee/GED, 40.00%  
 Some College, 40.00%

Chart Total N: 10

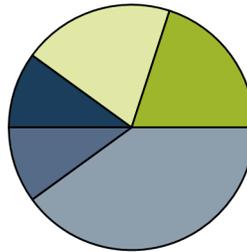
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

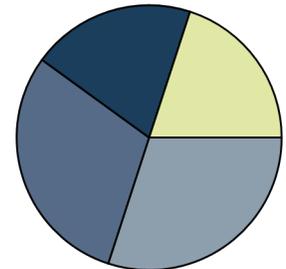
Tobacco Users By Age



25 - 34, 40.00%  
 35 - 44, 10.00%  
 45 - 54, 10.00%  
 55 - 64, 20.00%  
 64 and Older, 20.00%

Chart Total N: 10

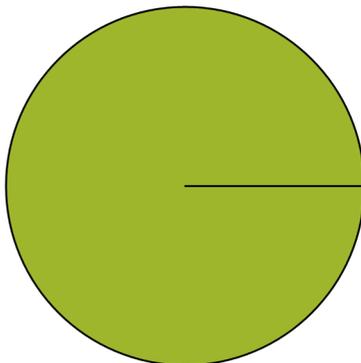
Tobacco Users By Health Plan



Medicaid, 30.00%  
 Medicare, 30.00%  
 Uninsured, 20.00%  
 Commercial, 20.00%

Chart Total N: 10

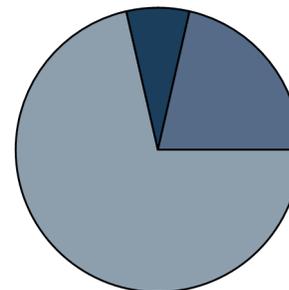
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



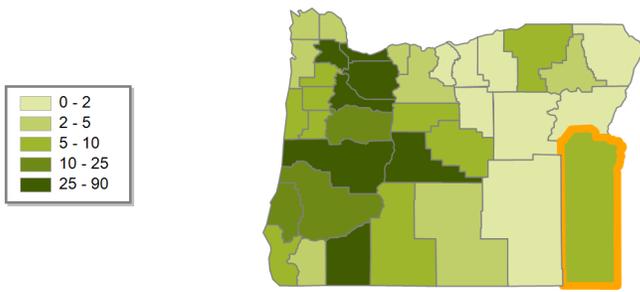
Asthma, 71.43%  
 COPD, 7.14%  
 None, 21.43%

Chart Total N: 42

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

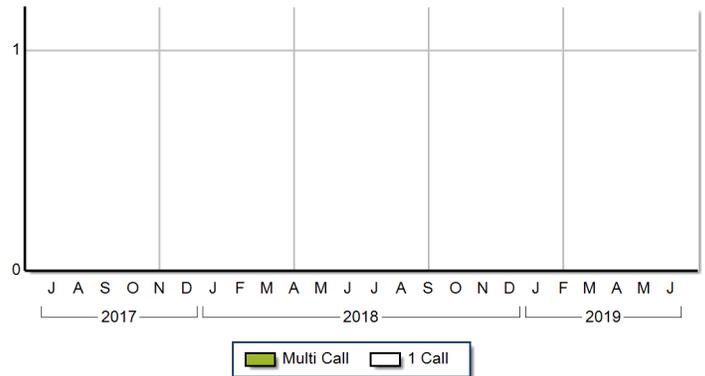


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009	
			County	State
Tobacco Users - Last Full Month			3	421
Tobacco Users YTD			7	802
Unique Tobacco Users YTD			7	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.17 %
Reach - NAQC			0.10 %	0.15 %
Annualized Reach			1.05 %	1.00 %
Annualized Reach - NAQC			0.60 %	0.89 %
Unique Individual Reach			0.17 %	0.16 %

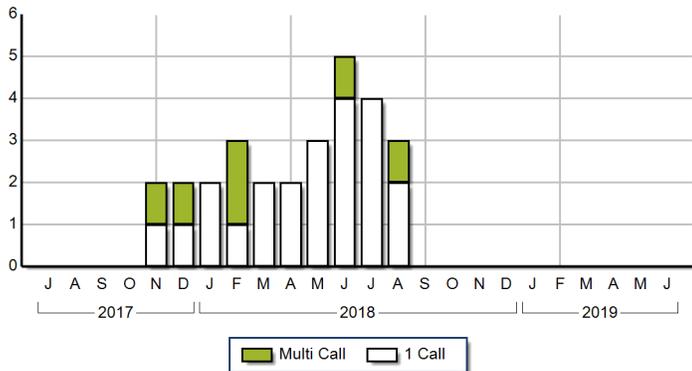
How Heard About



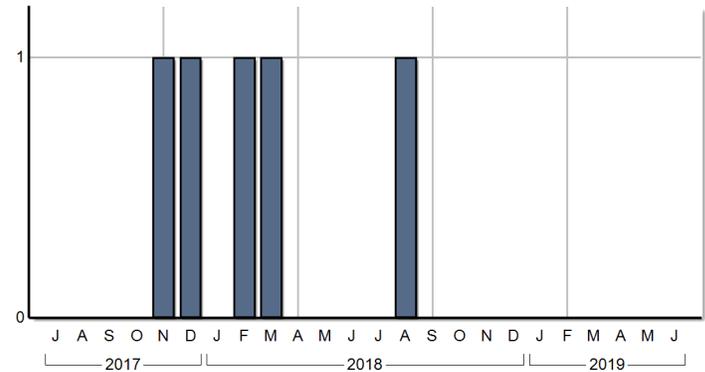
Fax Referral



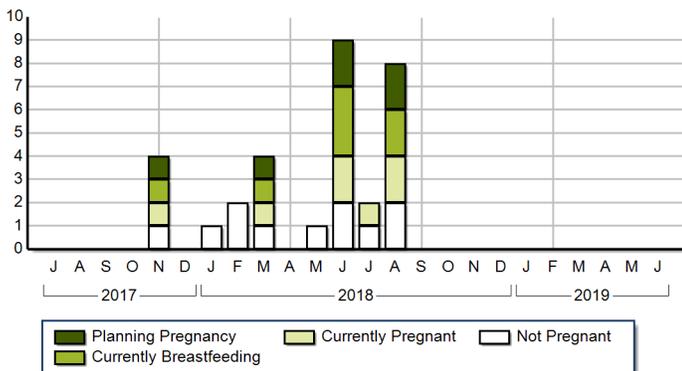
Tobacco User Enrollments By Program Type



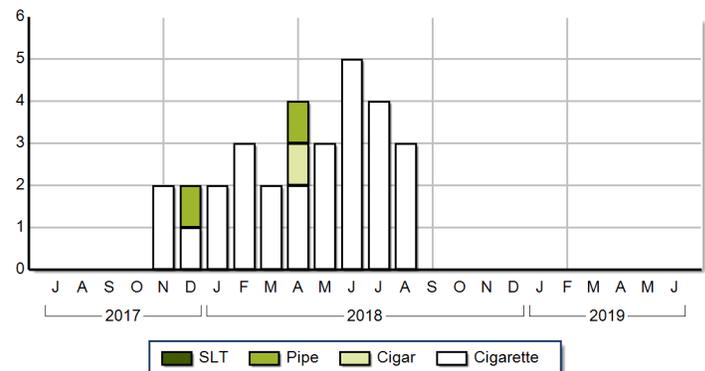
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

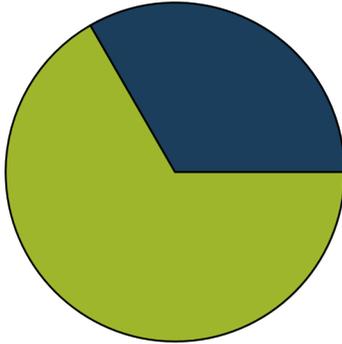


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

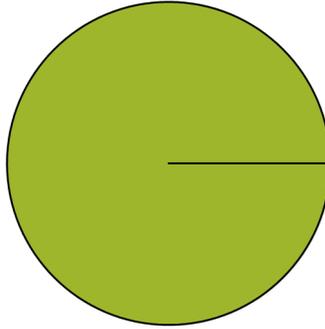
Tobacco Users By Gender



F, 66.67%  
M, 33.33%

Chart Total N: 3

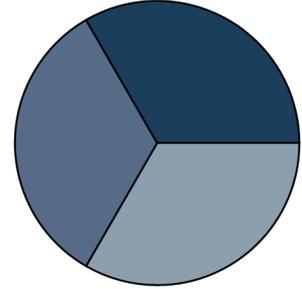
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

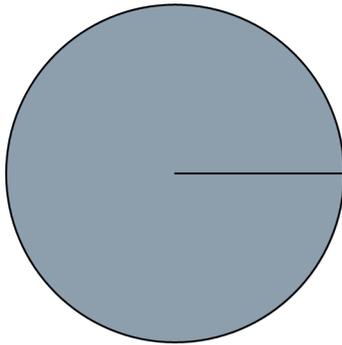
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
College Degree, 33.33%

Chart Total N: 3

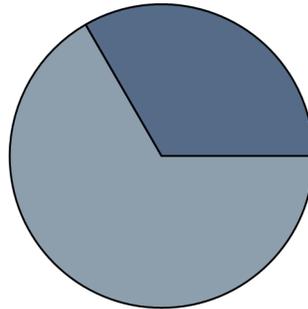
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

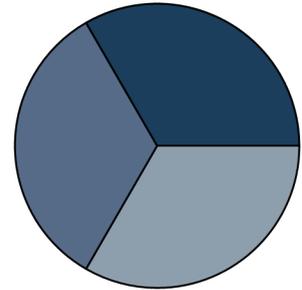
Tobacco Users By Age



25 - 34, 66.67%  
45 - 54, 33.33%

Chart Total N: 3

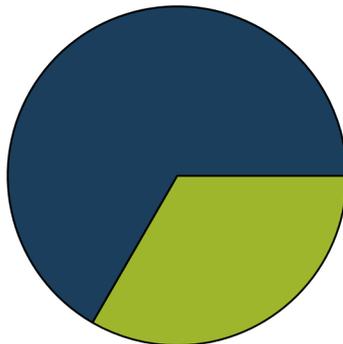
Tobacco Users By Health Plan



Medicaid, 33.33%  
Other, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

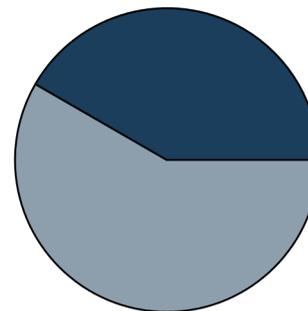
Tobacco Users By Ethnicity



Hispanic, 33.33%  
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



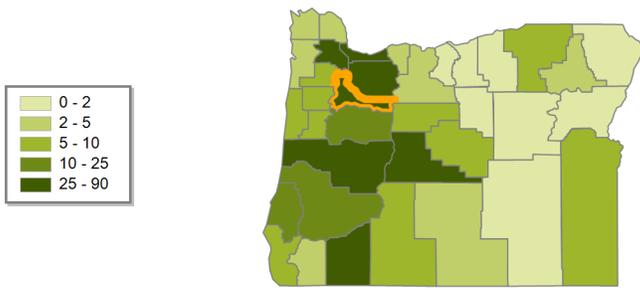
Asthma, 58.33%  
None, 41.67%

Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

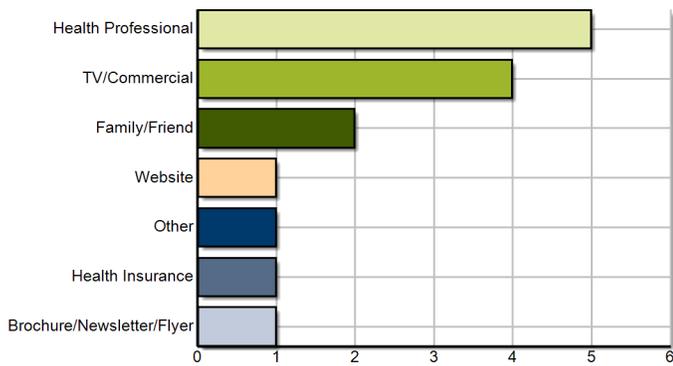
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

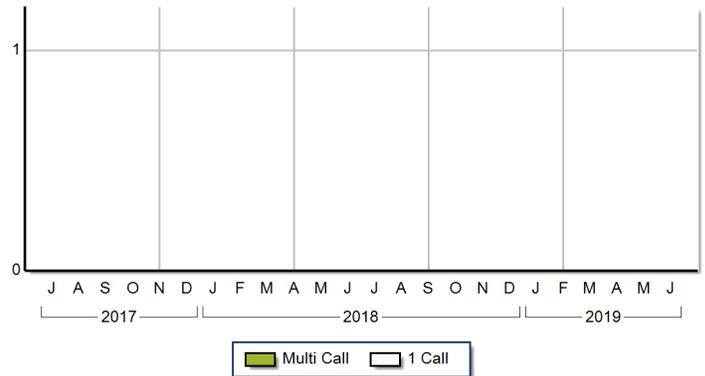


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			19	421
Tobacco Users YTD			30	802
Unique Tobacco Users YTD			29	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.08 %	0.17 %
Reach - NAQC			0.07 %	0.15 %
Annualized Reach			0.49 %	1.00 %
Annualized Reach - NAQC			0.43 %	0.89 %
Unique Individual Reach			0.08 %	0.16 %

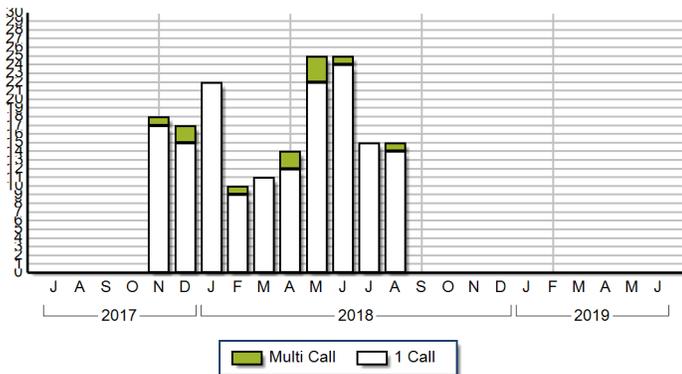
How Heard About



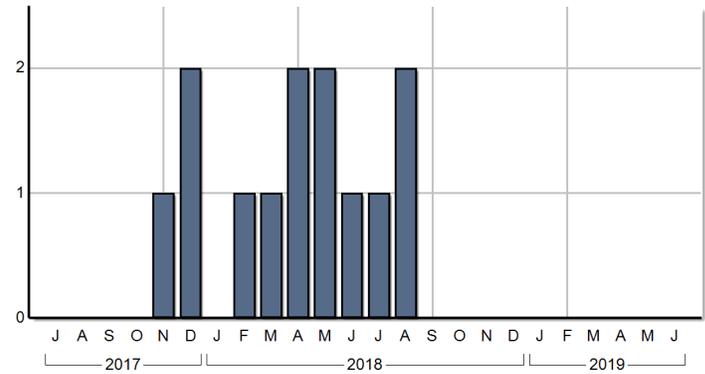
Fax Referral



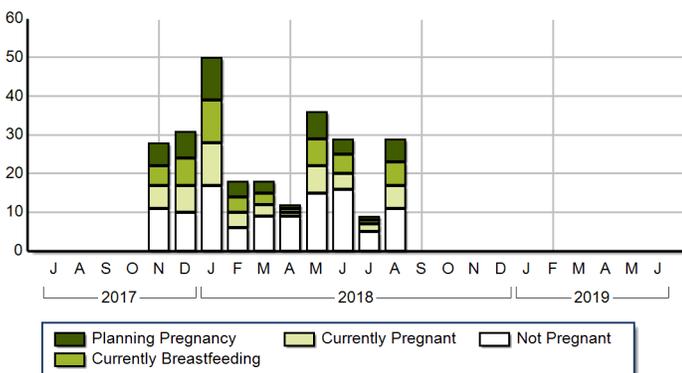
Tobacco User Enrollments By Program Type



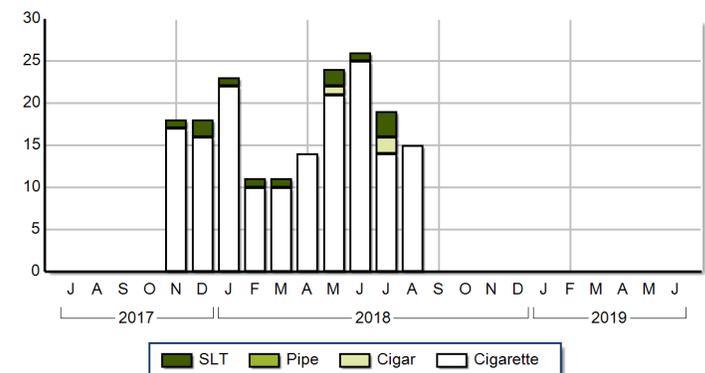
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

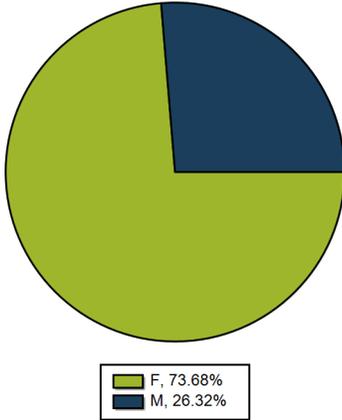


Chart Total N: 19

Tobacco Users By Language

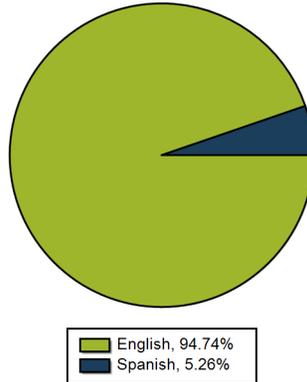


Chart Total N: 19

Tobacco Users By Education

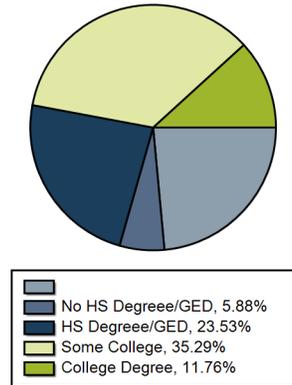


Chart Total N: 17

Tobacco Users By Race

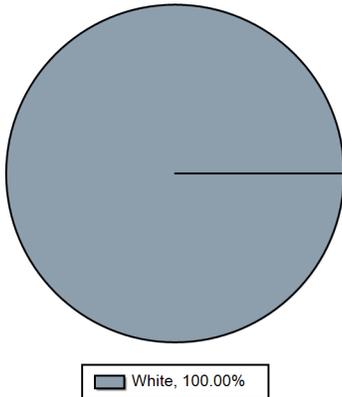


Chart Total N: 15

Tobacco Users By Age

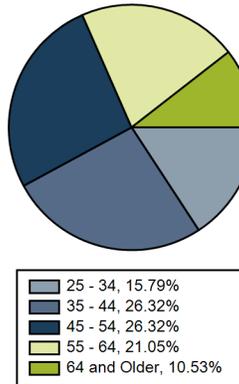


Chart Total N: 19

Tobacco Users By Health Plan

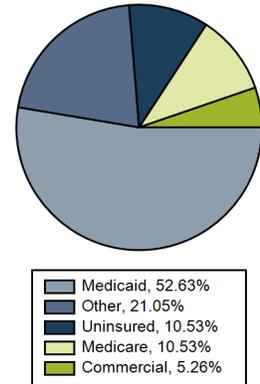


Chart Total N: 19

Tobacco Users By Ethnicity

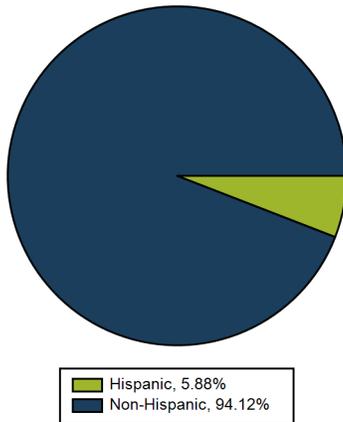


Chart Total N: 17

Tobacco Users By Chronic Condition

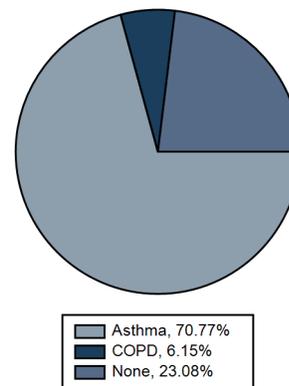
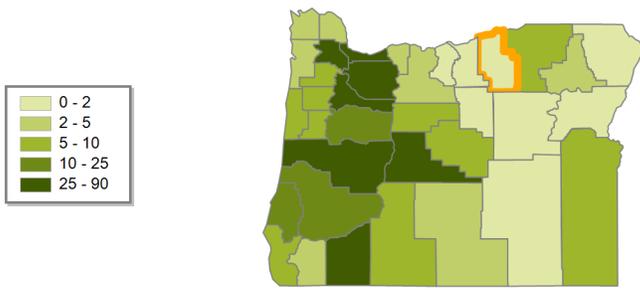


Chart Total N: 65

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

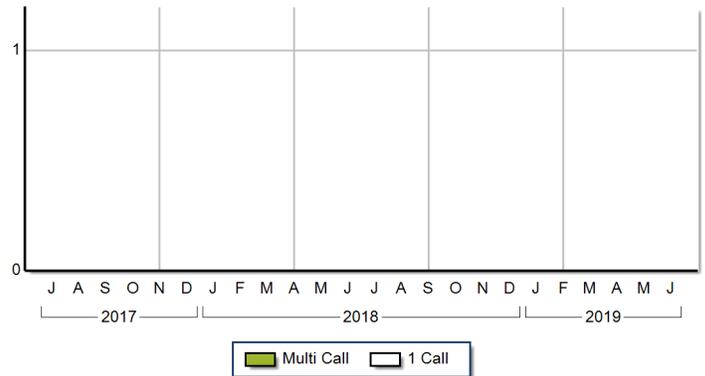
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

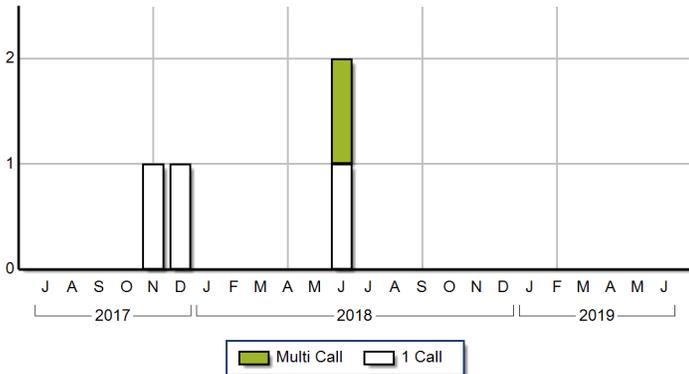


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	
			County	State
Tobacco Users - Last Full Month			-	421
Tobacco Users YTD			802	
Unique Tobacco Users YTD			1	784
Target Reach				
Reach YTD			2	0.17 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.16 %

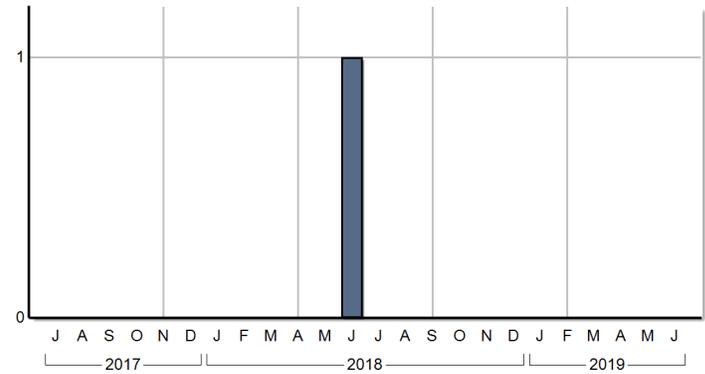
Fax Referral



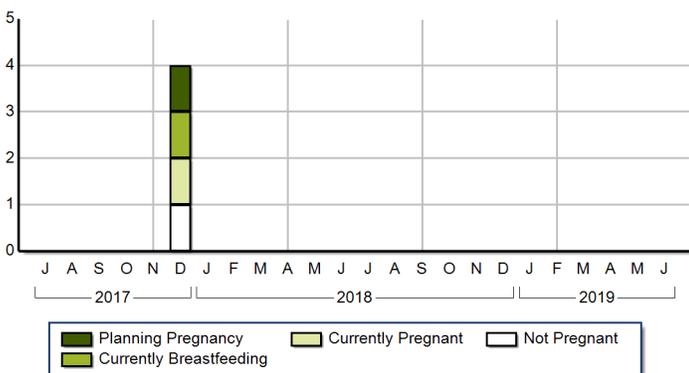
Tobacco User Enrollments By Program Type



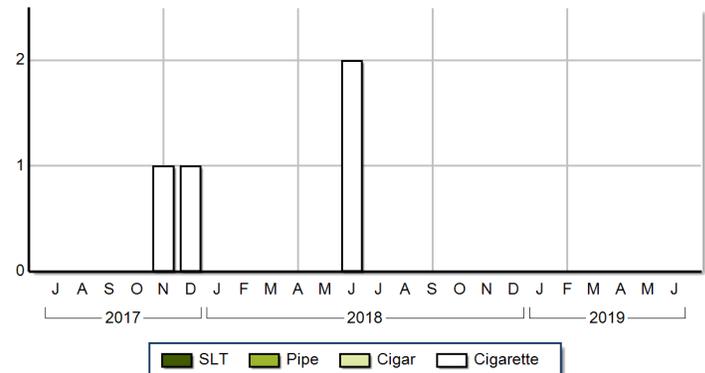
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

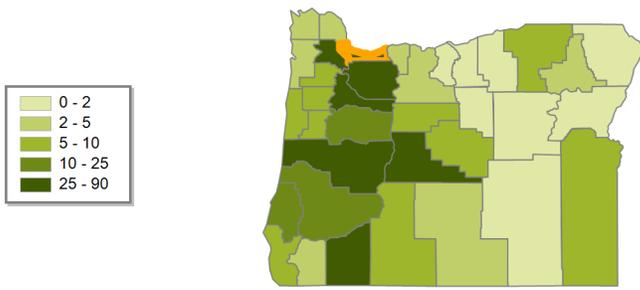


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

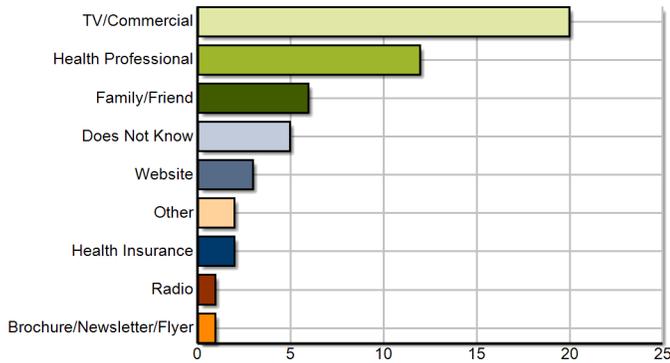
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

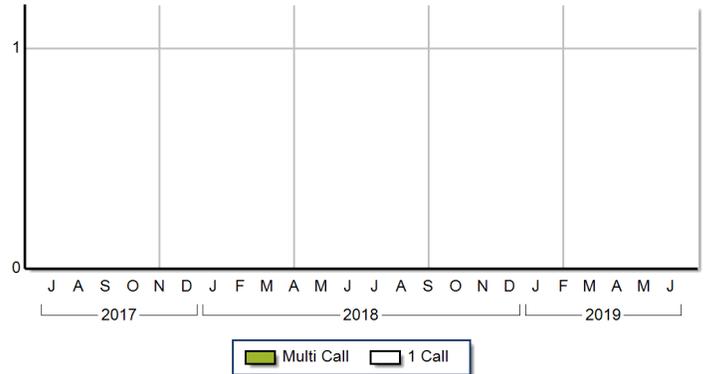


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			65	421
Tobacco Users YTD			90	802
Unique Tobacco Users YTD			1	88
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.10 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	0.63 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.16 %

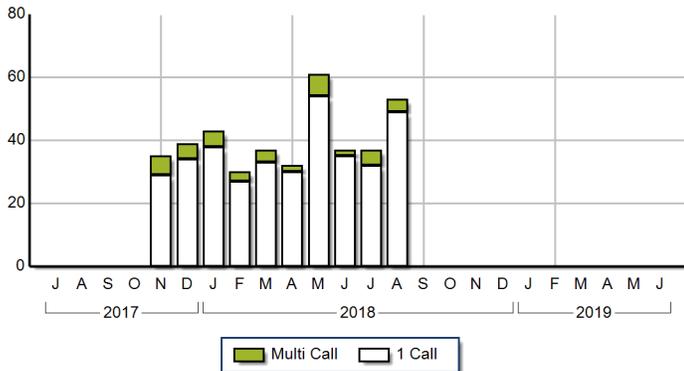
How Heard About



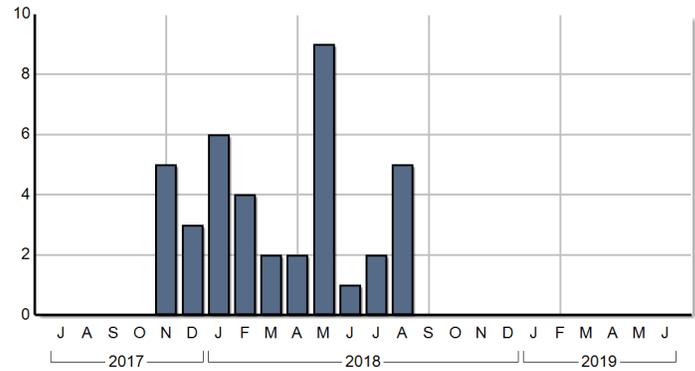
Fax Referral



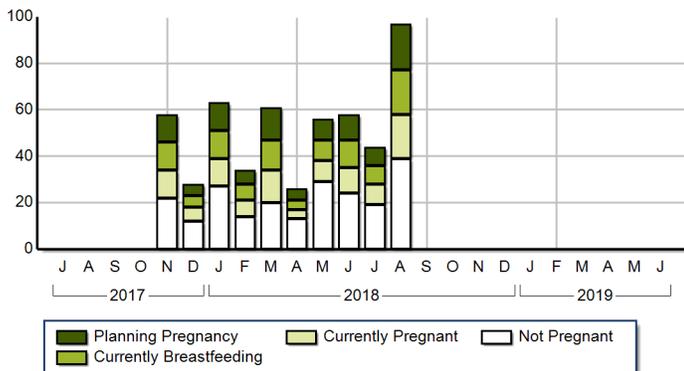
Tobacco User Enrollments By Program Type



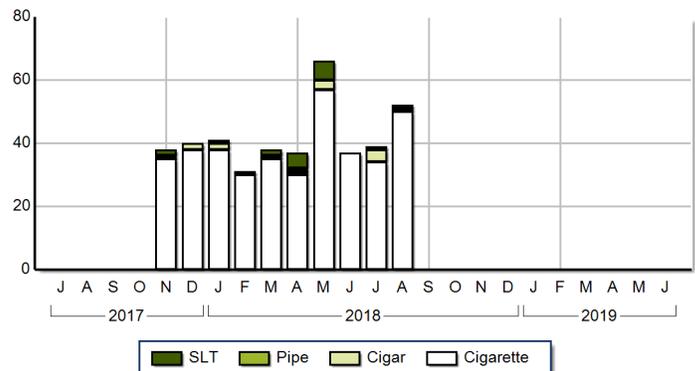
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

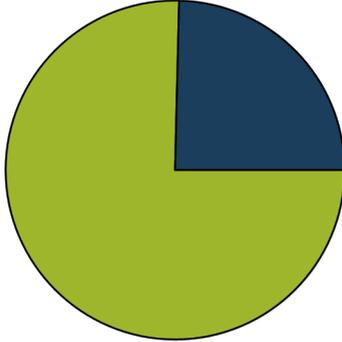


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

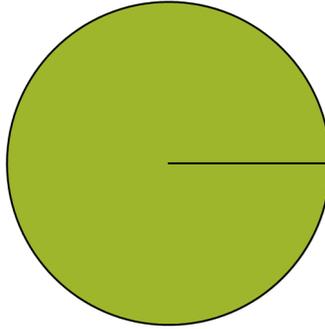
Tobacco Users By Gender



F, 75.38%  
M, 24.62%

Chart Total N: 65

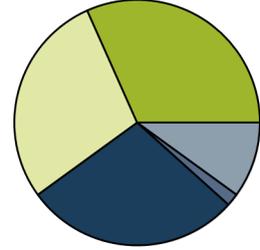
Tobacco Users By Language



English, 100.00%

Chart Total N: 65

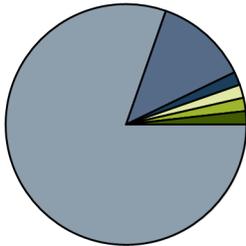
Tobacco Users By Education



No HS Degreee/GED, 1.67%  
HS Degreee/GED, 28.33%  
Some College, 28.33%  
College Degree, 31.67%

Chart Total N: 60

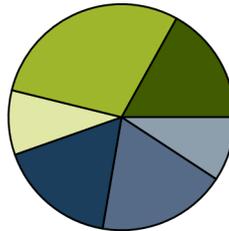
Tobacco Users By Race



White, 80.36%  
Black Or African American, 12.50%  
American Indian Or Alaskan Native, 1.79%  
Asian, 1.79%  
Does Not Know, 1.79%  
Native Hawaiian / Other Pacific Islander, 1.79%

Chart Total N: 56

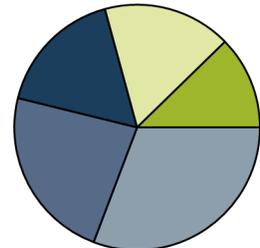
Tobacco Users By Age



18 - 24, 9.23%  
25 - 34, 18.46%  
35 - 44, 16.92%  
45 - 54, 9.23%  
55 - 64, 29.23%  
64 and Older, 16.92%

Chart Total N: 65

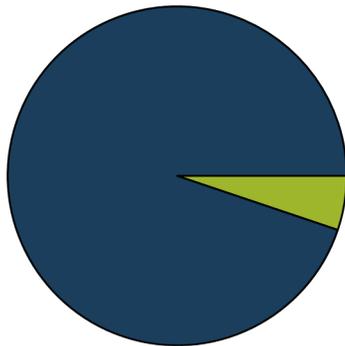
Tobacco Users By Health Plan



Medicaid, 30.77%  
Other, 23.08%  
Medicare, 16.92%  
Commercial, 16.92%  
Uninsured, 12.31%

Chart Total N: 65

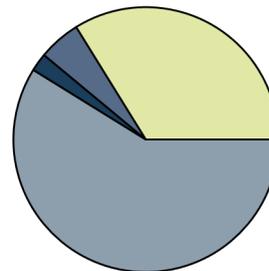
Tobacco Users By Ethnicity



Hispanic, 5.17%  
Non-Hispanic, 94.83%

Chart Total N: 58

Tobacco Users By Chronic Condition



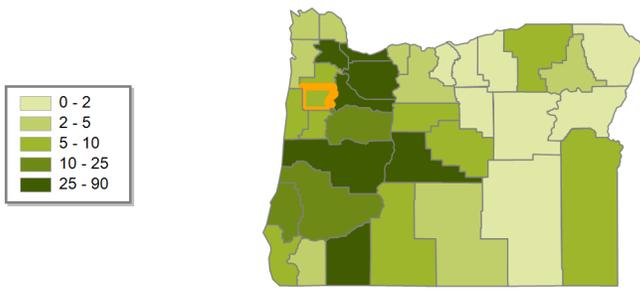
Asthma, 58.82%  
CAD, 2.21%  
COPD, 5.15%  
None, 33.82%

Chart Total N: 136

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

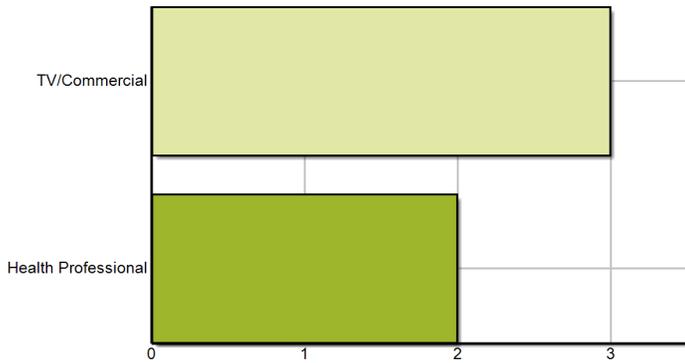
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

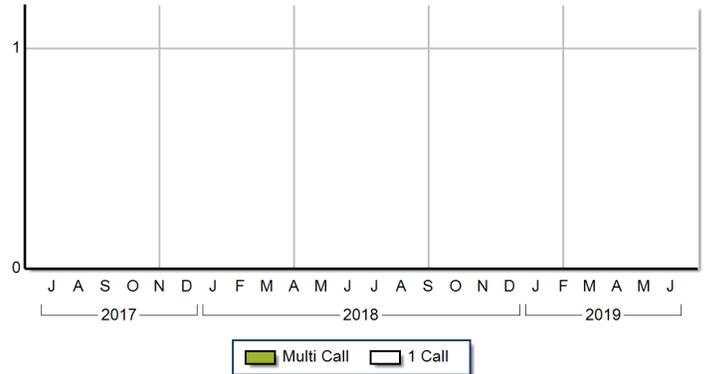


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	
			County	State
Tobacco Users - Last Full Month			6	421
Tobacco Users YTD			10	802
Unique Tobacco Users YTD			10	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.13 %	0.17 %
Reach - NAQC			0.13 %	0.15 %
Annualized Reach			0.80 %	1.00 %
Annualized Reach - NAQC			0.80 %	0.89 %
Unique Individual Reach			0.13 %	0.16 %

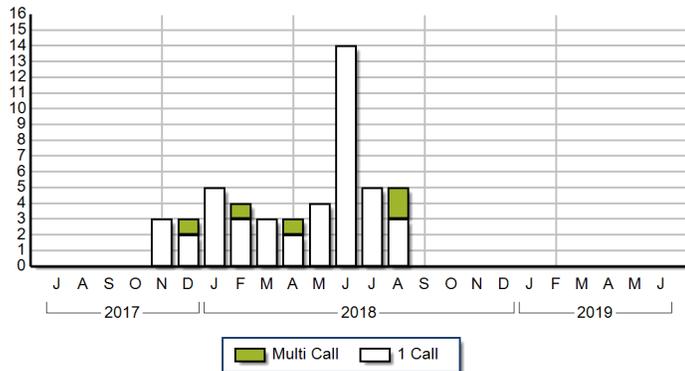
How Heard About



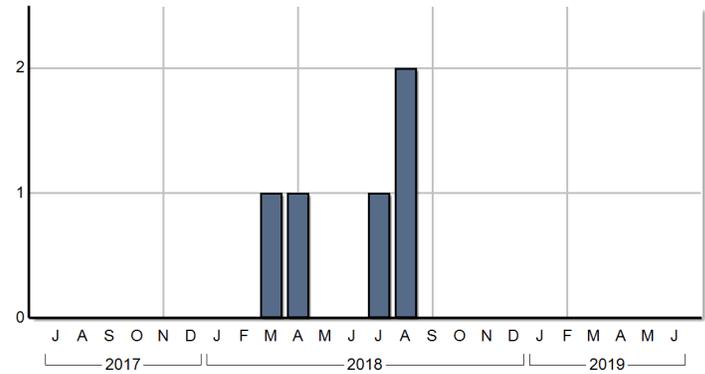
Fax Referral



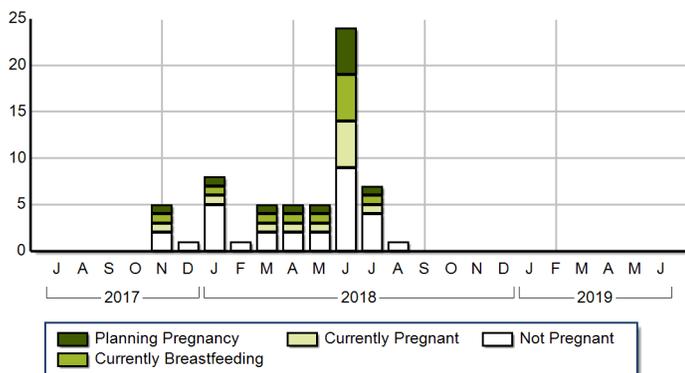
Tobacco User Enrollments By Program Type



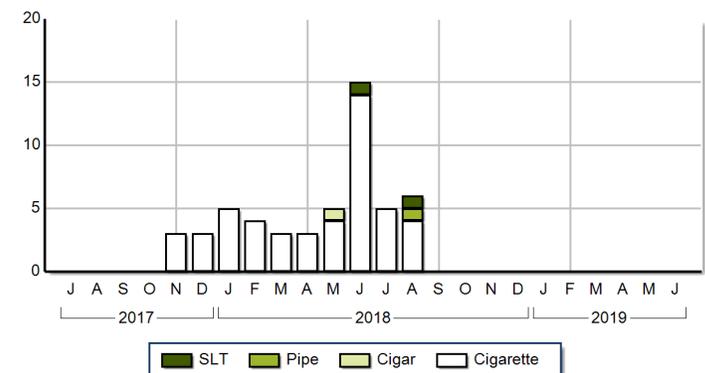
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

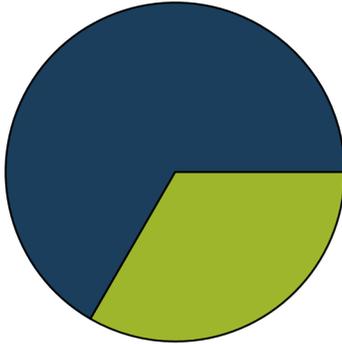


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

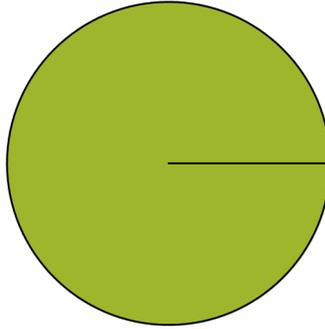
Tobacco Users By Gender



F, 33.33%  
M, 66.67%

Chart Total N: 6

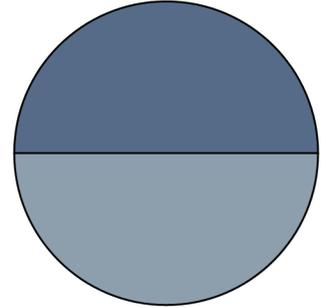
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

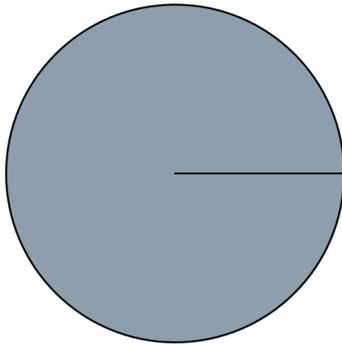
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 6

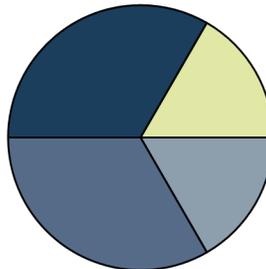
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

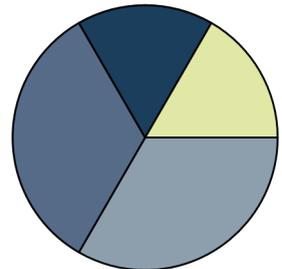
Tobacco Users By Age



25 - 34, 16.67%  
45 - 54, 33.33%  
55 - 64, 33.33%  
64 and Older, 16.67%

Chart Total N: 6

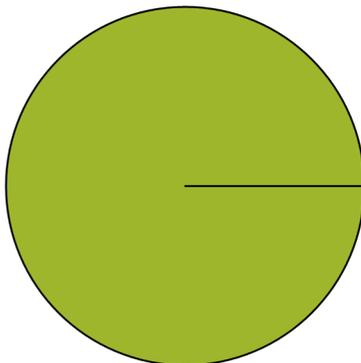
Tobacco Users By Health Plan



Medicaid, 33.33%  
Uninsured, 33.33%  
Medicare, 16.67%  
Other, 16.67%

Chart Total N: 6

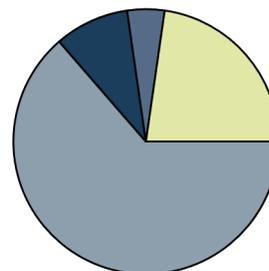
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



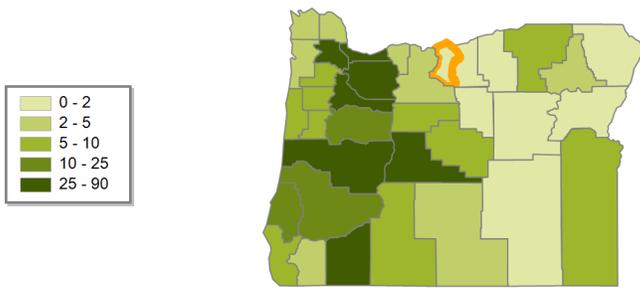
Asthma, 63.64%  
CAD, 9.09%  
COPD, 4.55%  
None, 22.73%

Chart Total N: 22

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

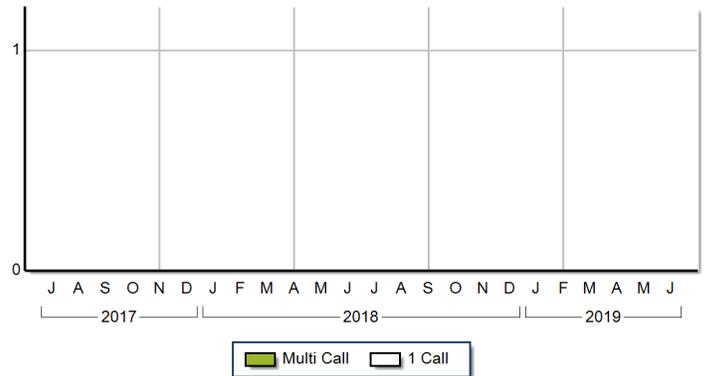
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

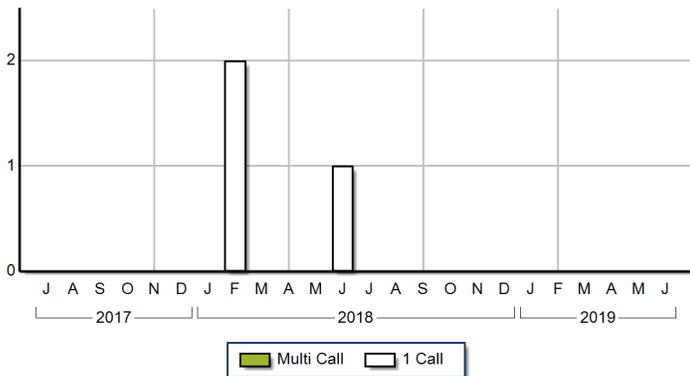


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %	326	
			County	State
Tobacco Users - Last Full Month			-	421
Tobacco Users YTD			802	
Unique Tobacco Users YTD			1	784
Target Reach				
Reach YTD			2	0.17 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.16 %

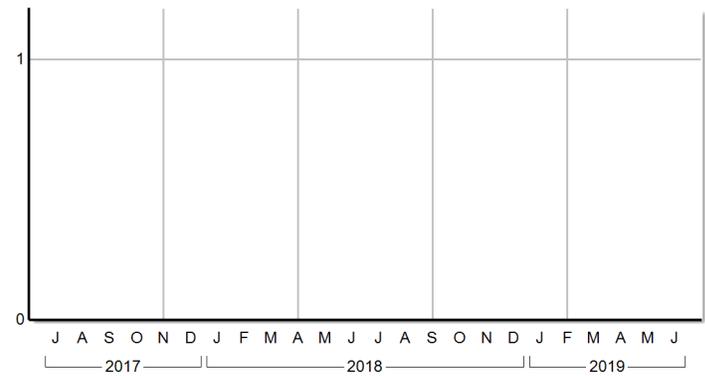
Fax Referral



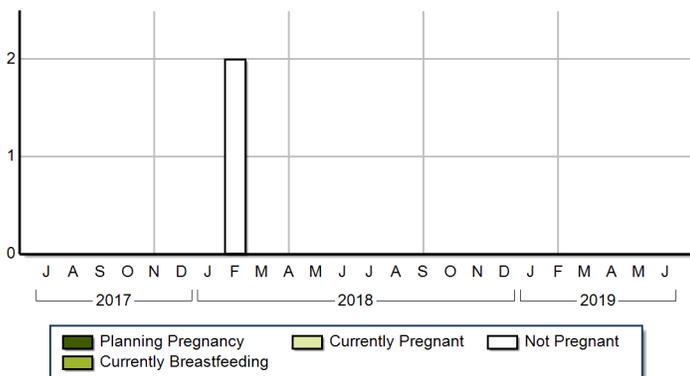
Tobacco User Enrollments By Program Type



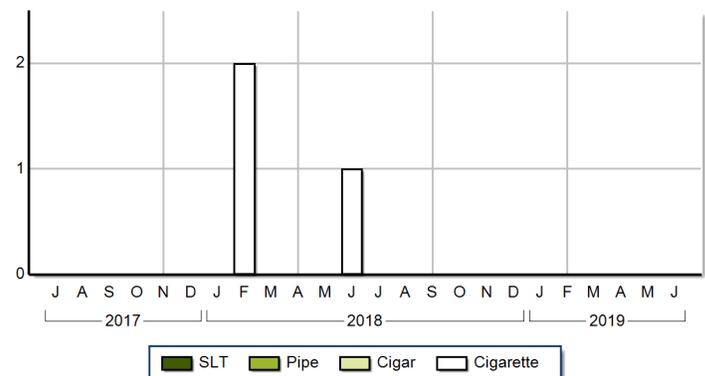
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

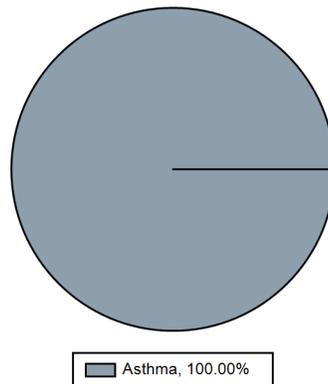
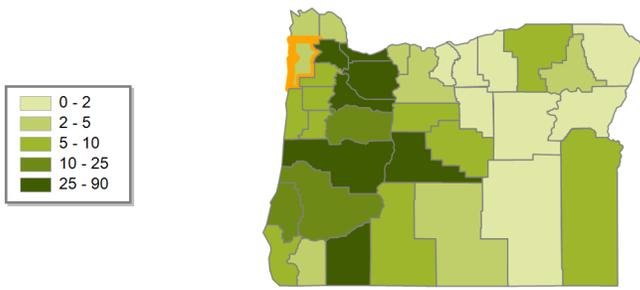
**Tobacco Users By Chronic Condition**

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

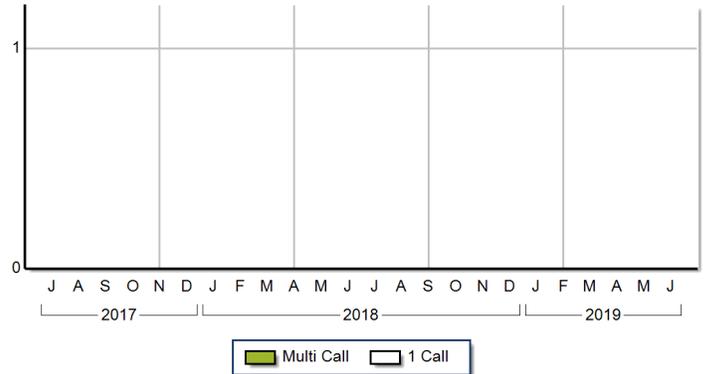


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	
			County	State
Tobacco Users - Last Full Month			2	421
Tobacco Users YTD			3	802
Unique Tobacco Users YTD			3	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.06 %	0.17 %
Reach - NAQC			0.06 %	0.15 %
Annualized Reach			0.39 %	1.00 %
Annualized Reach - NAQC			0.39 %	0.89 %
Unique Individual Reach			0.06 %	0.16 %

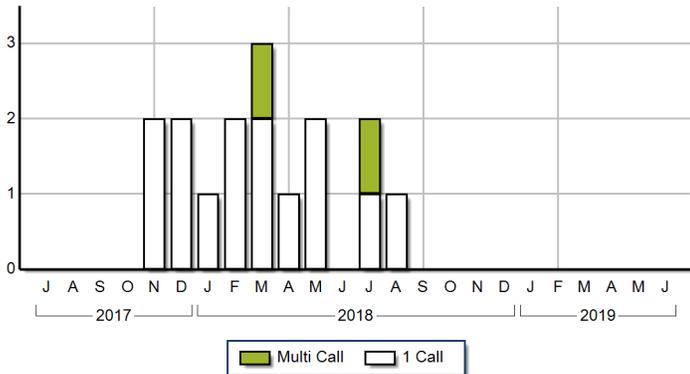
How Heard About



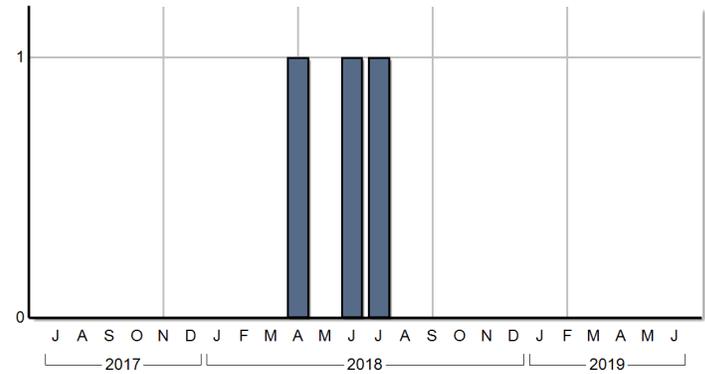
Fax Referral



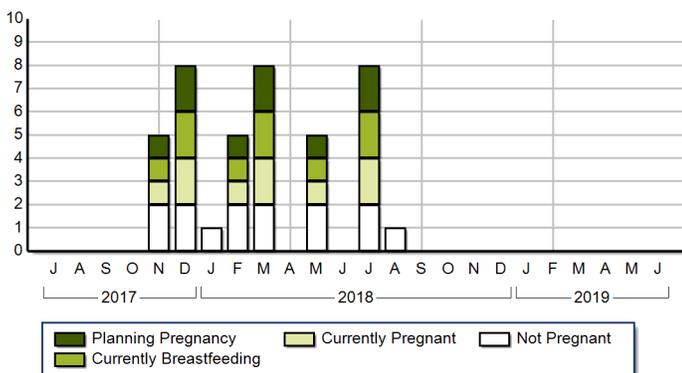
Tobacco User Enrollments By Program Type



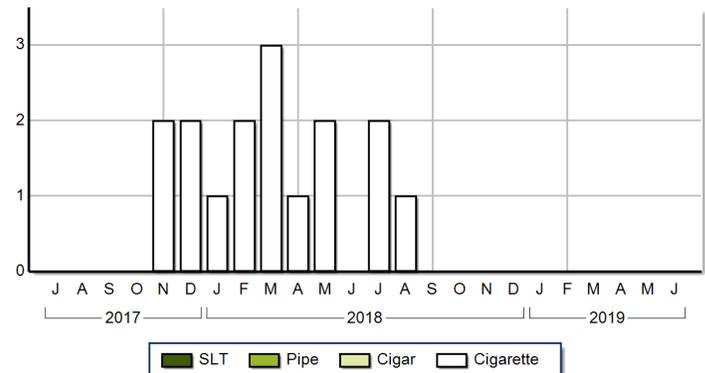
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

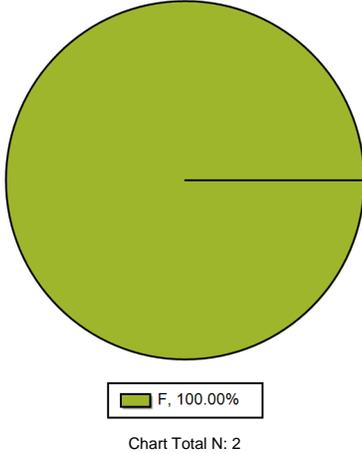


Tobacco Users By Tobacco Type

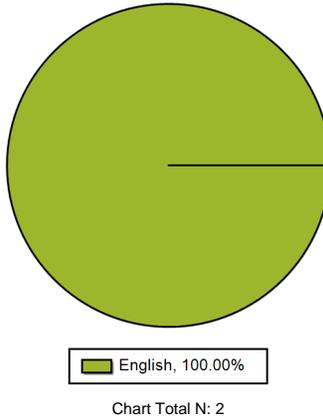


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

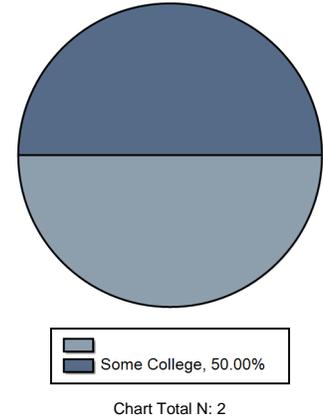
Tobacco Users By Gender



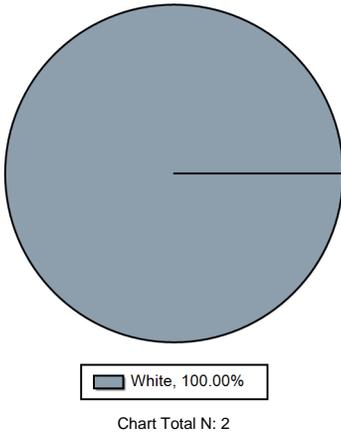
Tobacco Users By Language



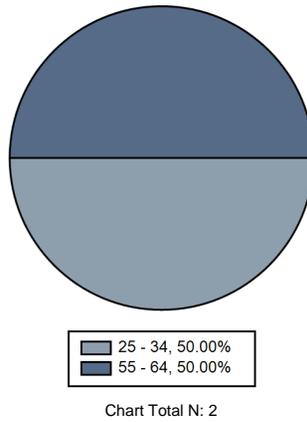
Tobacco Users By Education



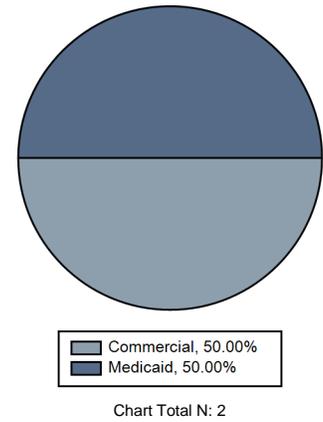
Tobacco Users By Race



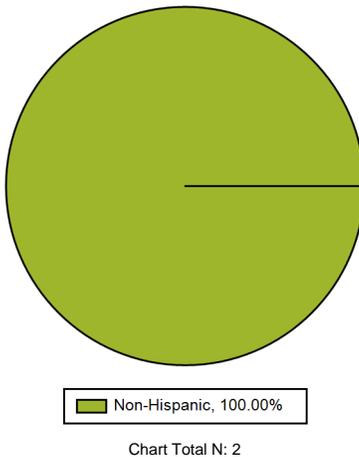
Tobacco Users By Age



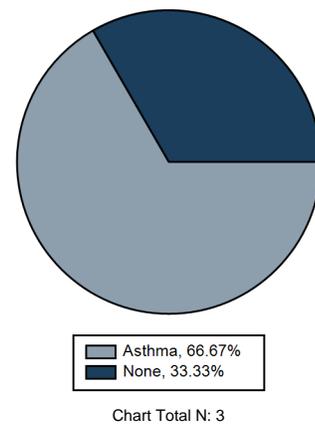
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



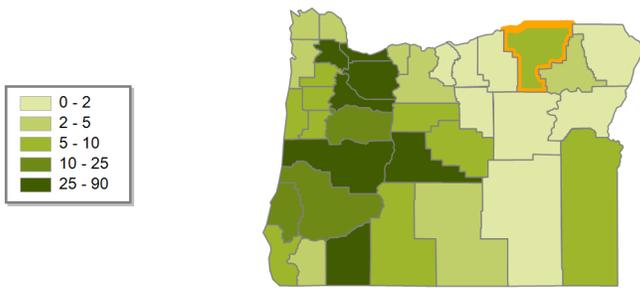
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

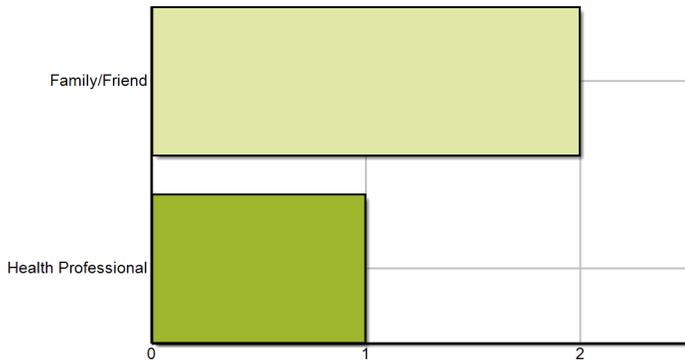
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

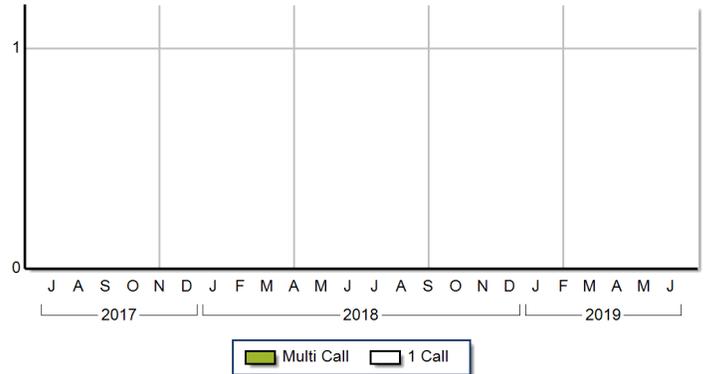


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			6	421
Tobacco Users YTD			8	802
Unique Tobacco Users YTD			8	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.06 %	0.17 %
Reach - NAQC			0.05 %	0.15 %
Annualized Reach			0.37 %	1.00 %
Annualized Reach - NAQC			0.32 %	0.89 %
Unique Individual Reach			0.06 %	0.16 %

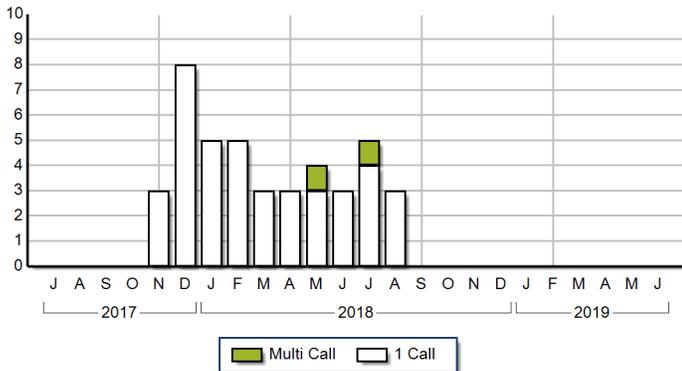
How Heard About



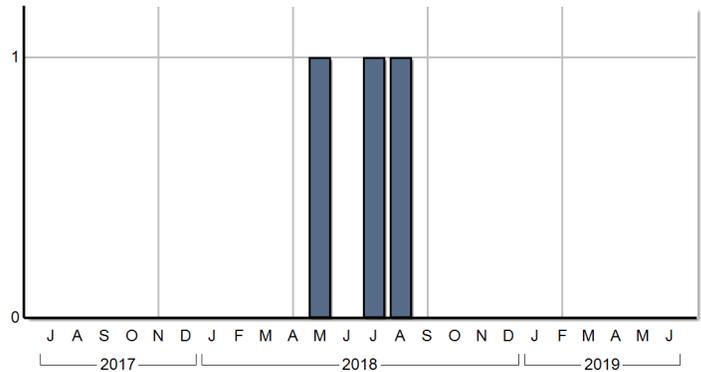
Fax Referral



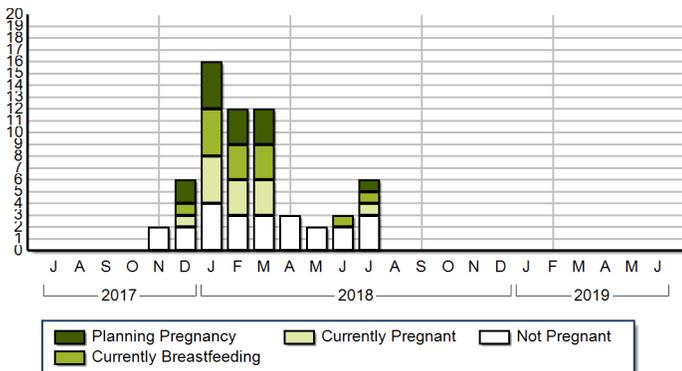
Tobacco User Enrollments By Program Type



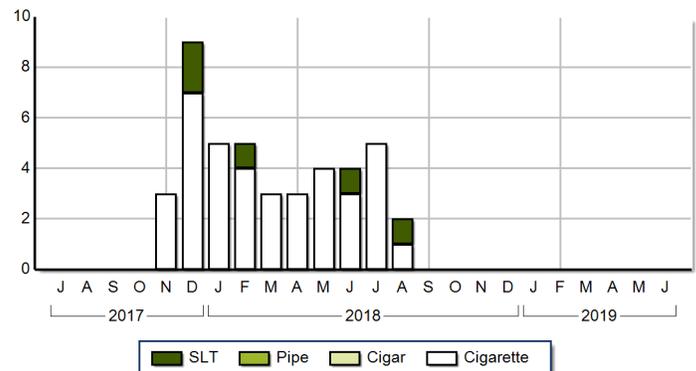
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

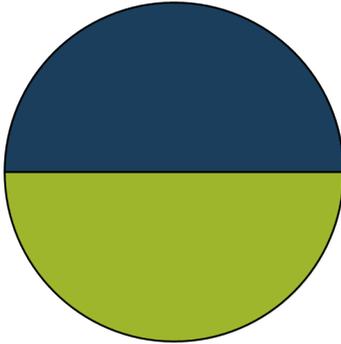


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

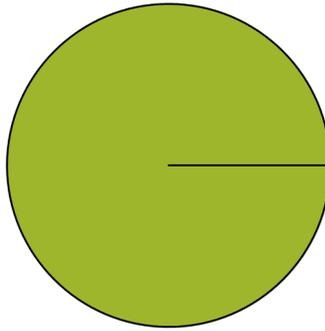
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 6

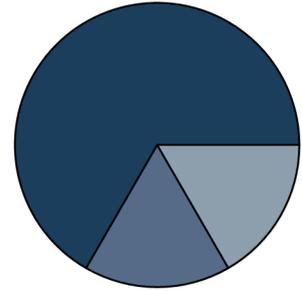
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

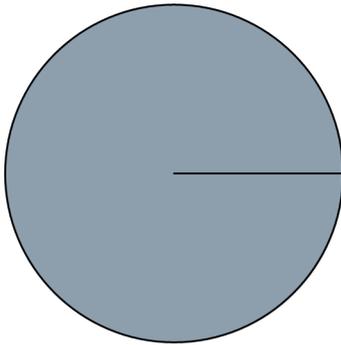
Tobacco Users By Education



HS Degreee/GED, 16.67%  
Some College, 66.67%

Chart Total N: 6

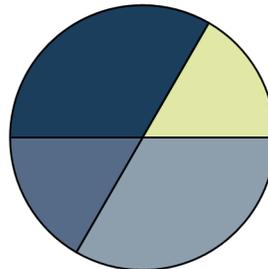
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

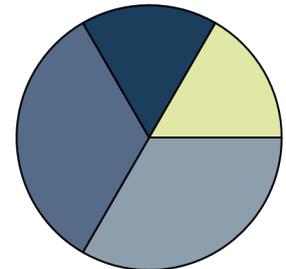
Tobacco Users By Age



18 - 24, 33.33%  
25 - 34, 16.67%  
35 - 44, 33.33%  
45 - 54, 16.67%

Chart Total N: 6

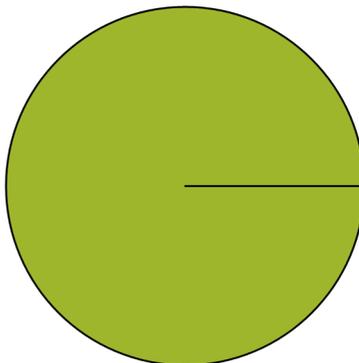
Tobacco Users By Health Plan



Medicaid, 33.33%  
Other, 33.33%  
Commercial, 16.67%  
Uninsured, 16.67%

Chart Total N: 6

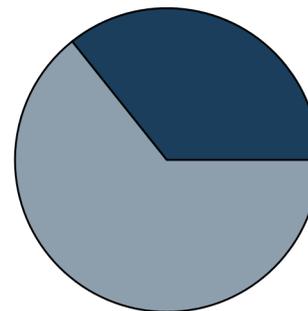
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



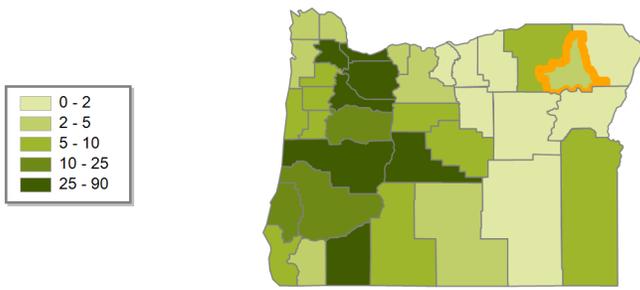
Asthma, 64.29%  
None, 35.71%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

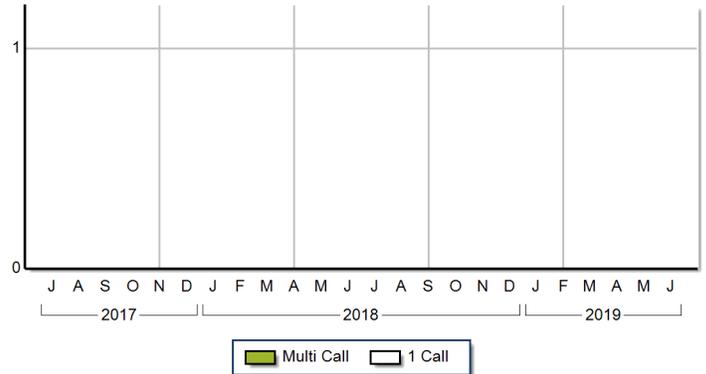


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	421
Tobacco Users YTD			5	802
Unique Tobacco Users YTD			5	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.17 %
Reach - NAQC			0.15 %	0.15 %
Annualized Reach			1.12 %	1.00 %
Annualized Reach - NAQC			0.90 %	0.89 %
Unique Individual Reach			0.19 %	0.16 %

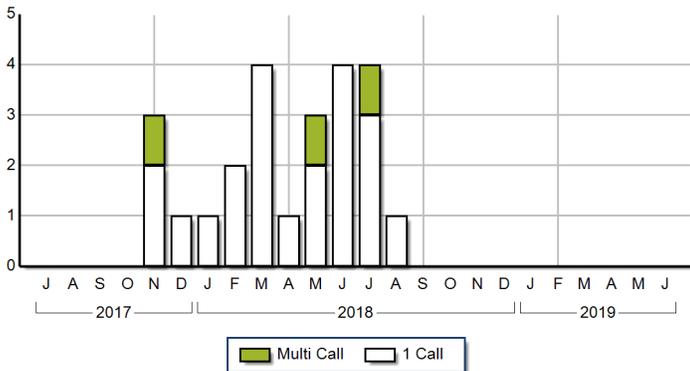
How Heard About



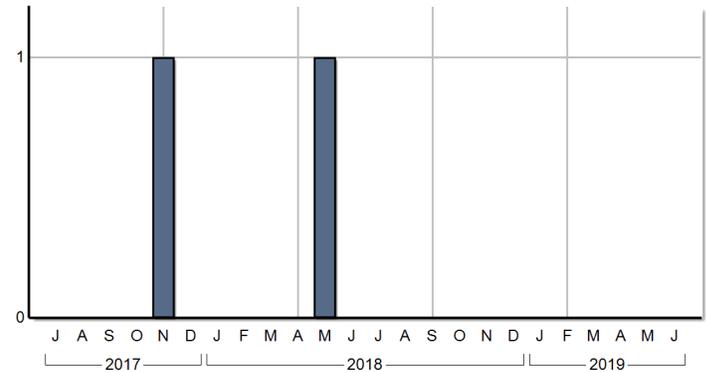
Fax Referral



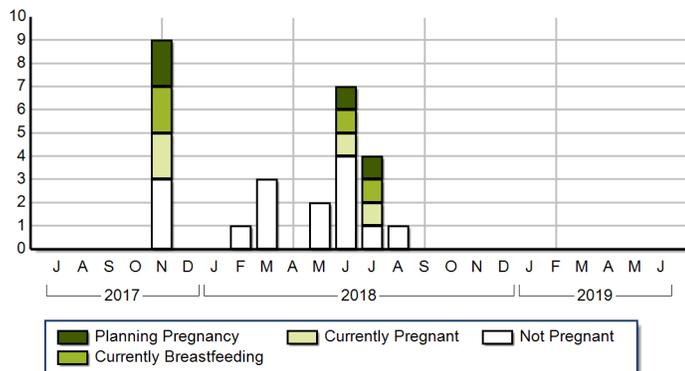
Tobacco User Enrollments By Program Type



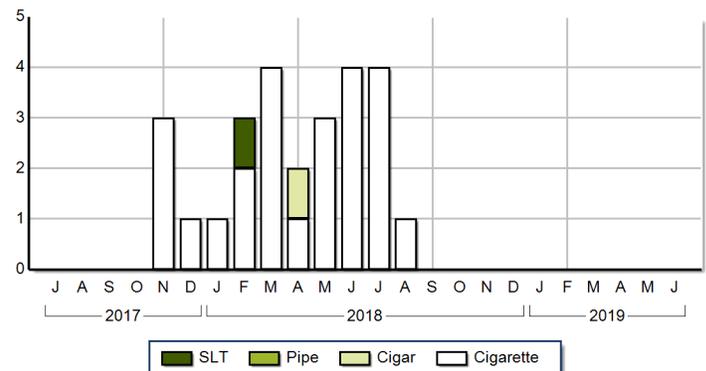
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

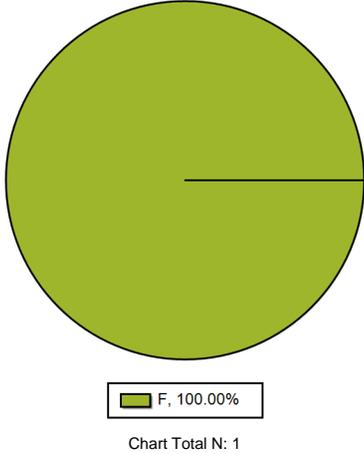


Tobacco Users By Tobacco Type

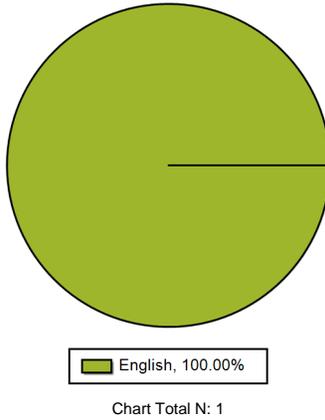


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

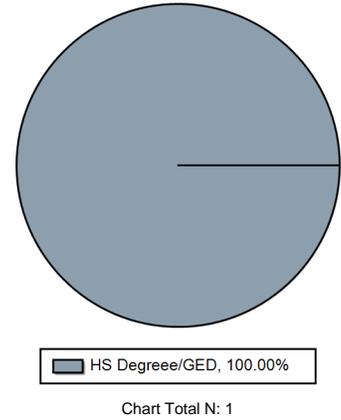
Tobacco Users By Gender



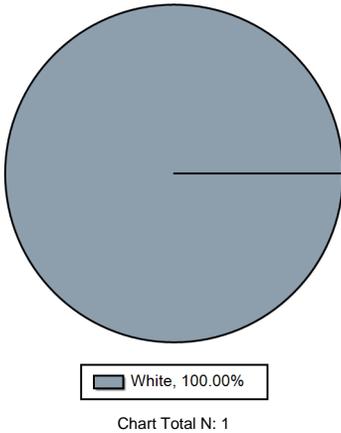
Tobacco Users By Language



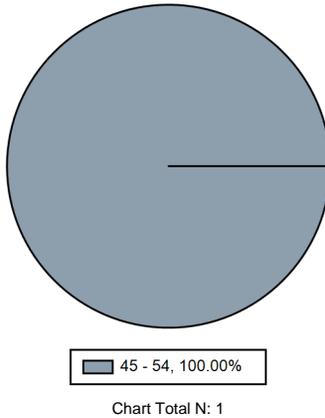
Tobacco Users By Education



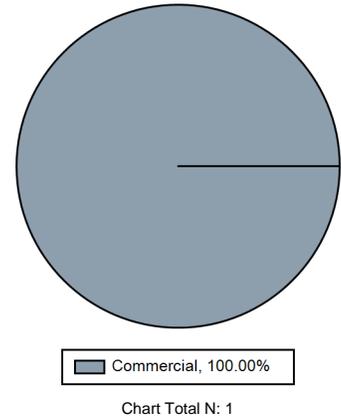
Tobacco Users By Race



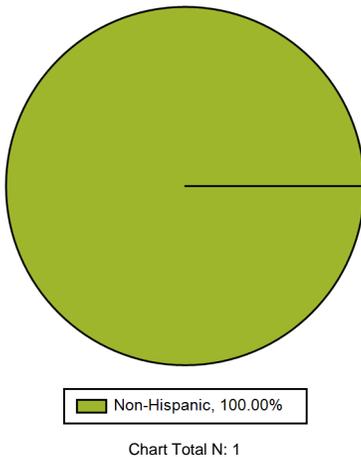
Tobacco Users By Age



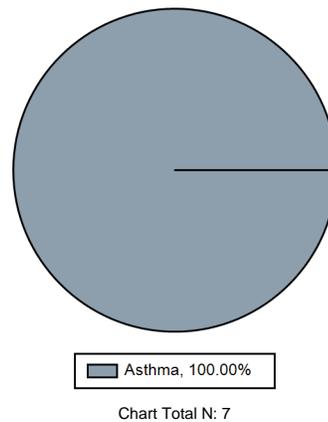
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



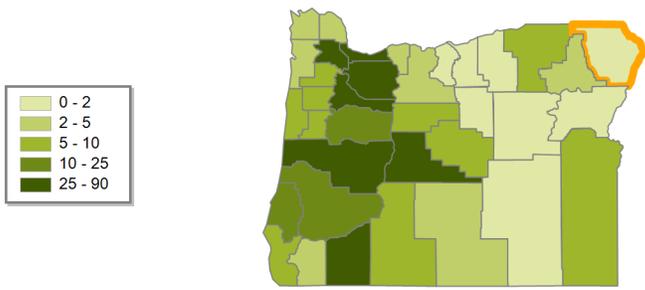
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

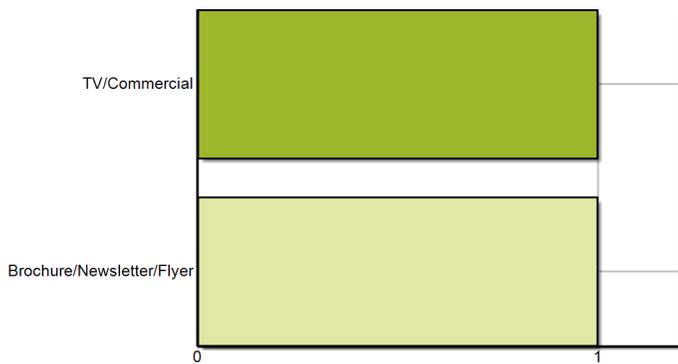
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

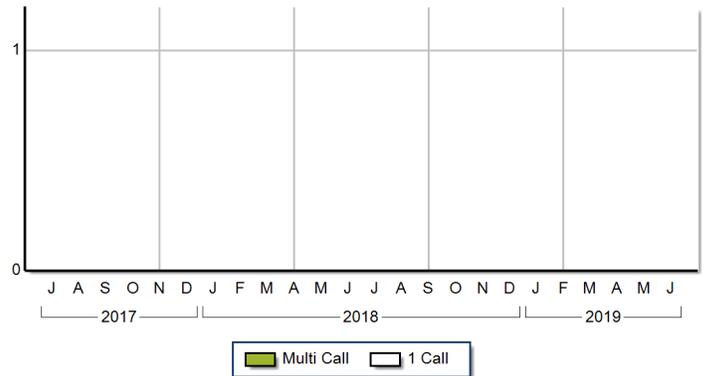


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	421
Tobacco Users YTD			2	802
Unique Tobacco Users YTD			2	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.17 %
Reach - NAQC			0.19 %	0.15 %
Annualized Reach			1.16 %	1.00 %
Annualized Reach - NAQC			1.16 %	0.89 %
Unique Individual Reach			0.19 %	0.16 %

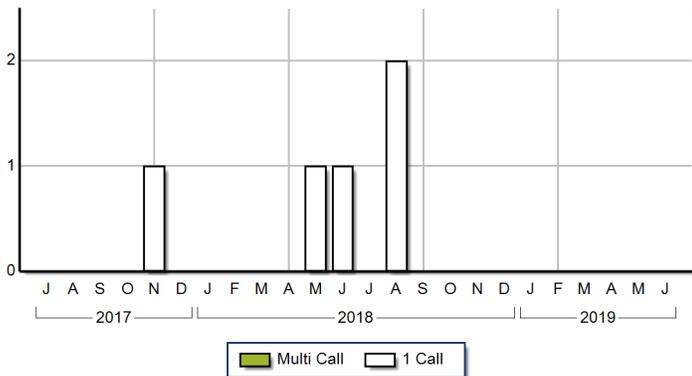
How Heard About



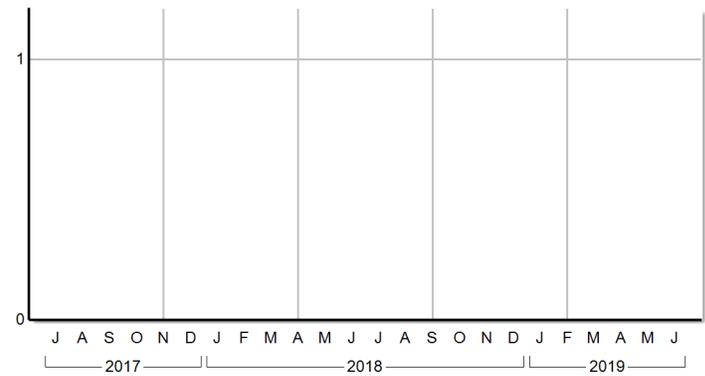
Fax Referral



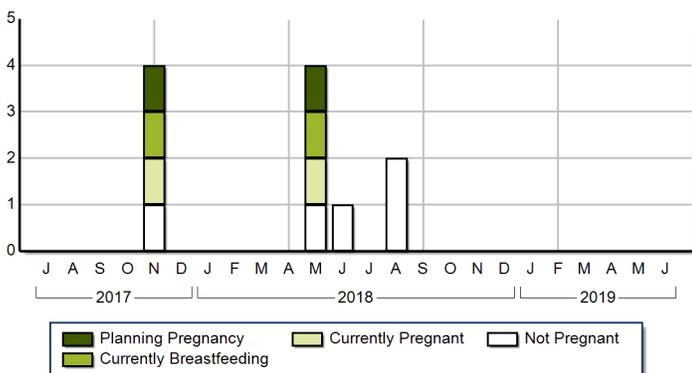
Tobacco User Enrollments By Program Type



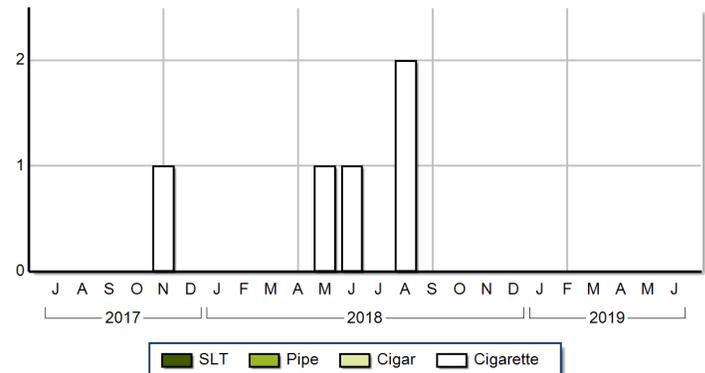
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

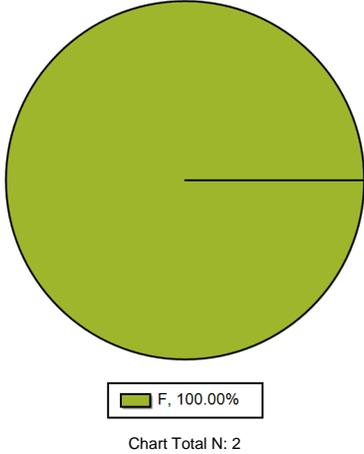


Tobacco Users By Tobacco Type

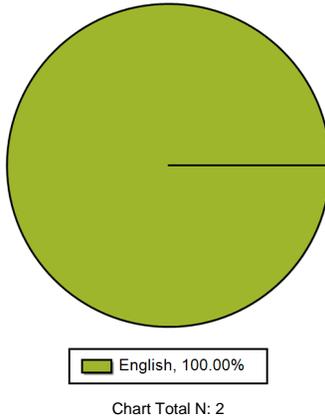


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

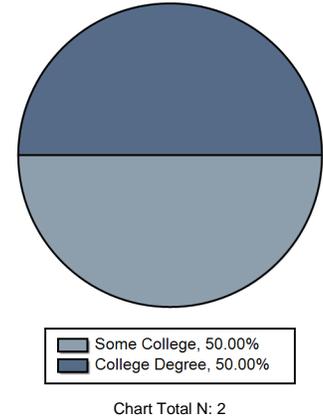
Tobacco Users By Gender



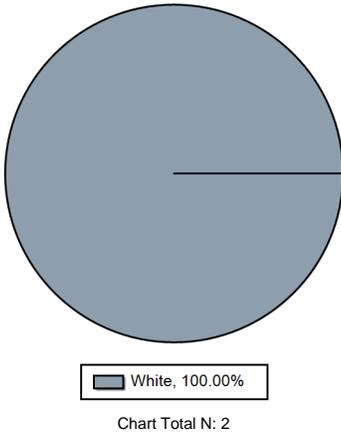
Tobacco Users By Language



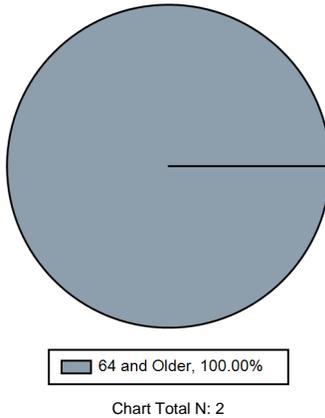
Tobacco Users By Education



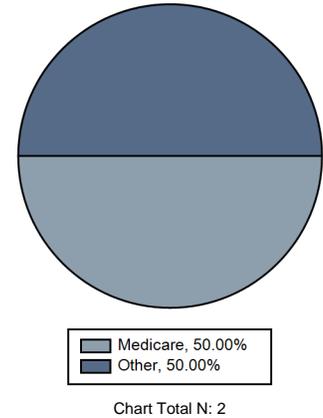
Tobacco Users By Race



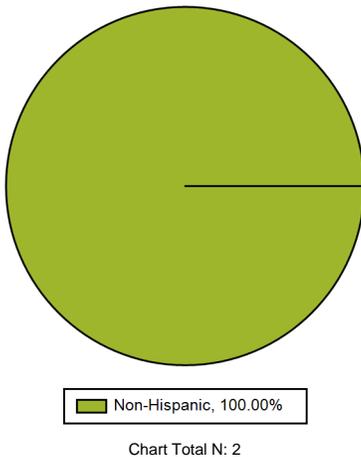
Tobacco Users By Age



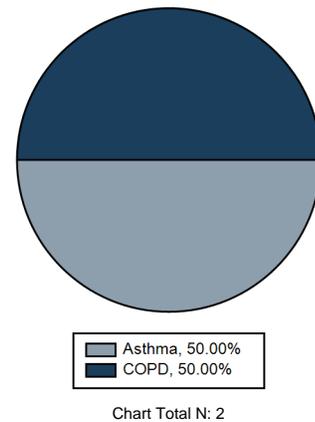
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



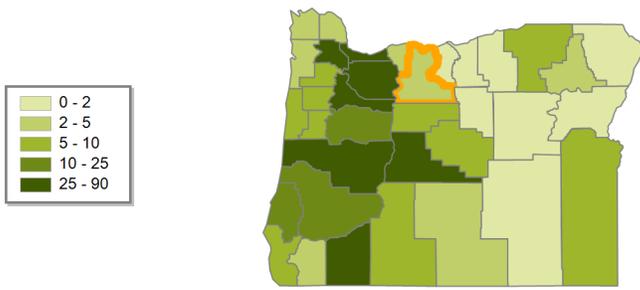
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

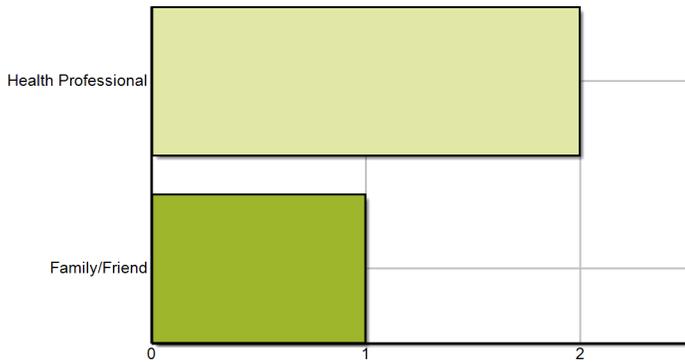
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

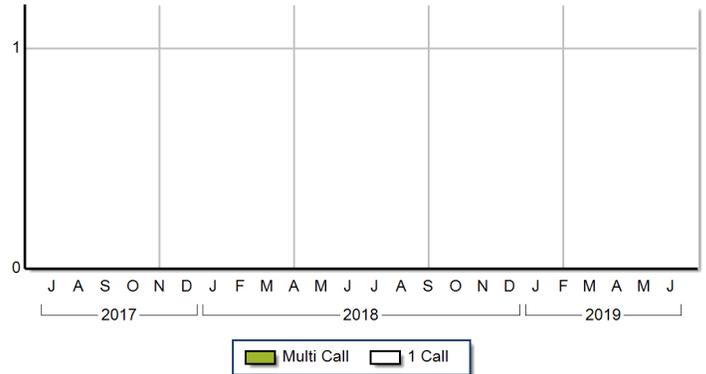


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	421
Tobacco Users YTD			5	802
Unique Tobacco Users YTD			5	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.17 %
Reach - NAQC			0.10 %	0.15 %
Annualized Reach			0.74 %	1.00 %
Annualized Reach - NAQC			0.59 %	0.89 %
Unique Individual Reach			0.12 %	0.16 %

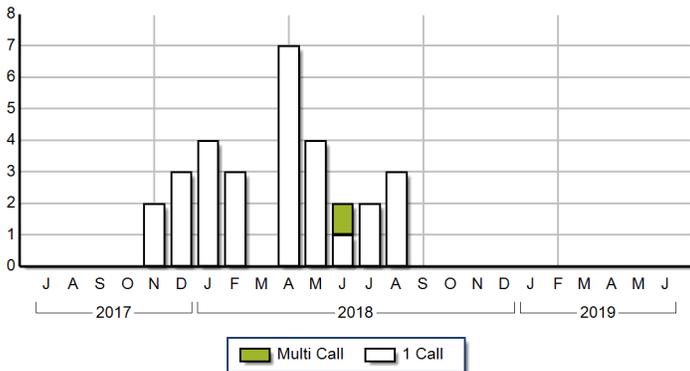
How Heard About



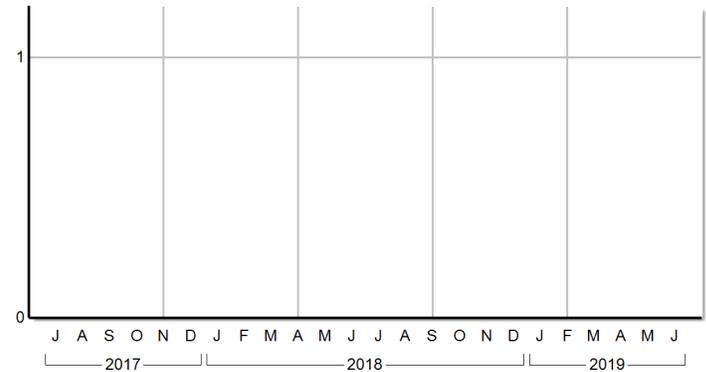
Fax Referral



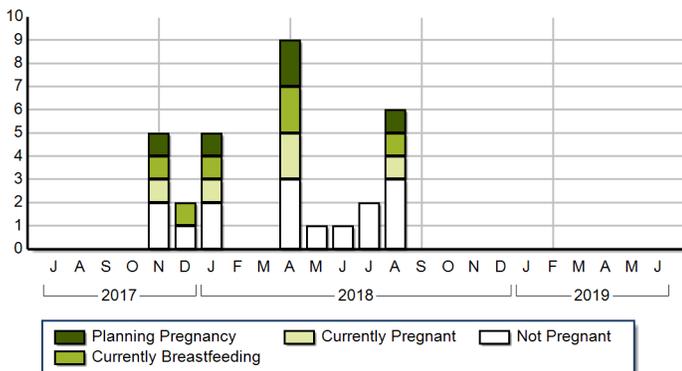
Tobacco User Enrollments By Program Type



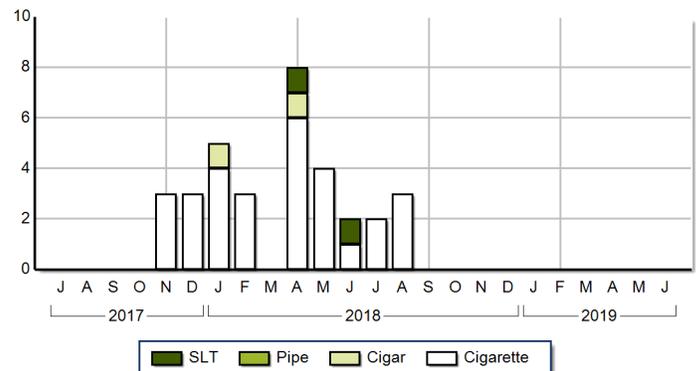
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

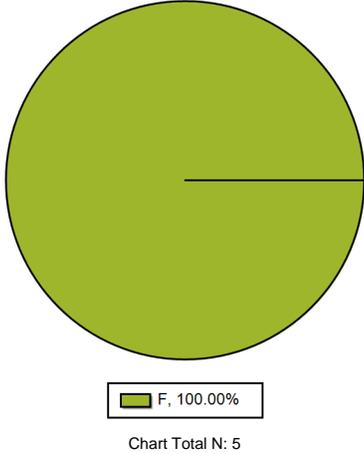


Tobacco Users By Tobacco Type

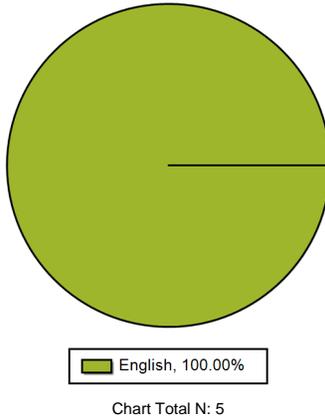


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

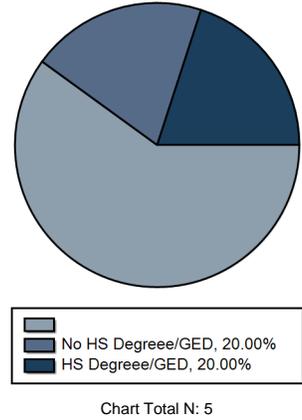
Tobacco Users By Gender



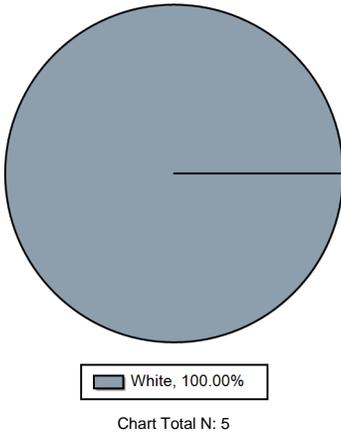
Tobacco Users By Language



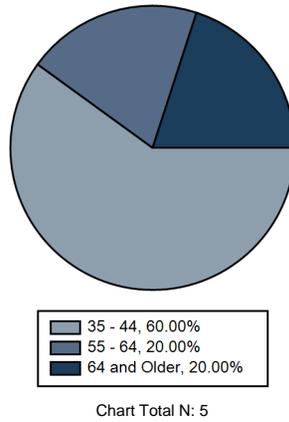
Tobacco Users By Education



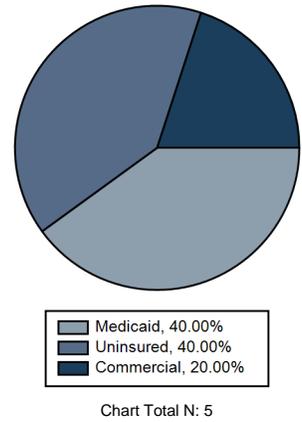
Tobacco Users By Race



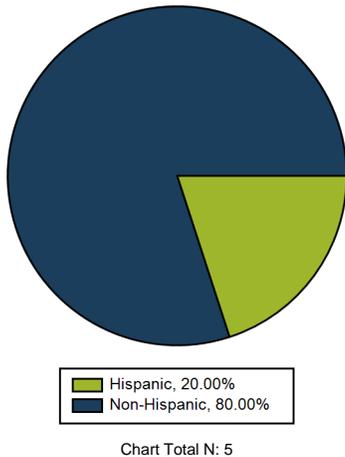
Tobacco Users By Age



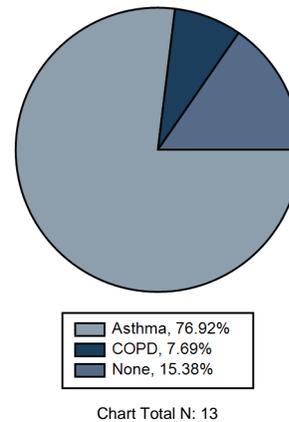
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



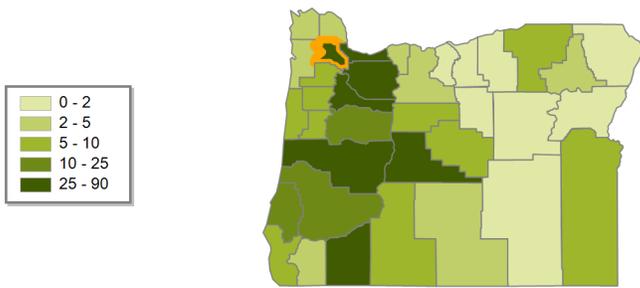
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

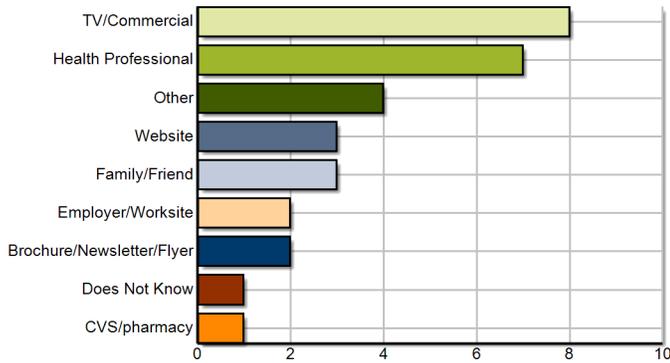
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

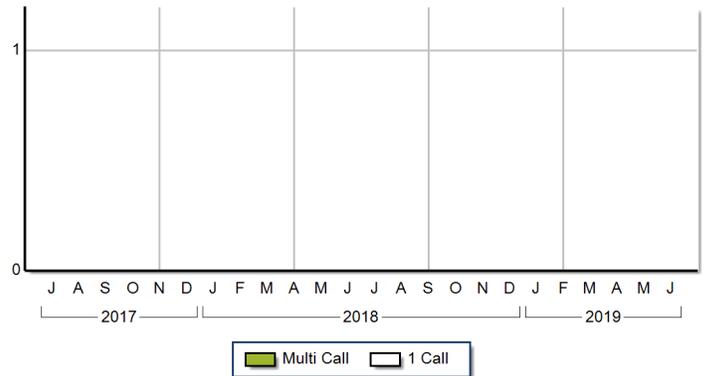


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	
			County	State
Tobacco Users - Last Full Month			34	421
Tobacco Users YTD			58	802
Unique Tobacco Users YTD			1	56
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.12 %
Reach - NAQC			3	0.10 %
Annualized Reach			2	0.70 %
Annualized Reach - NAQC			3	0.59 %
Unique Individual Reach			1	0.11 %

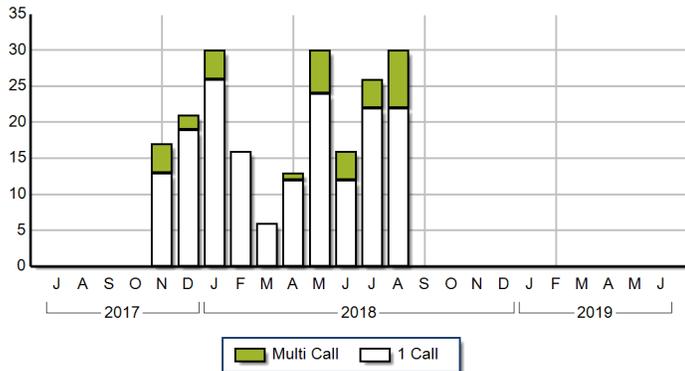
How Heard About



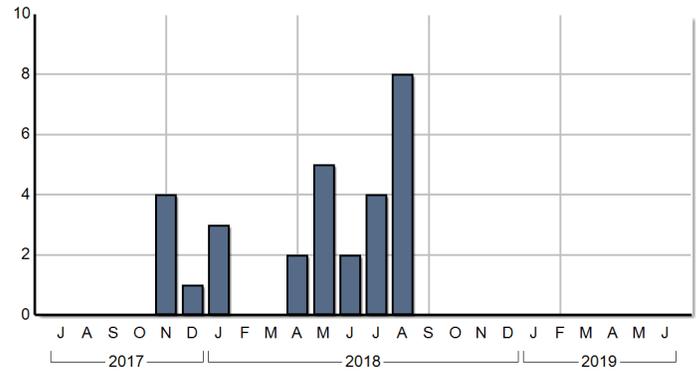
Fax Referral



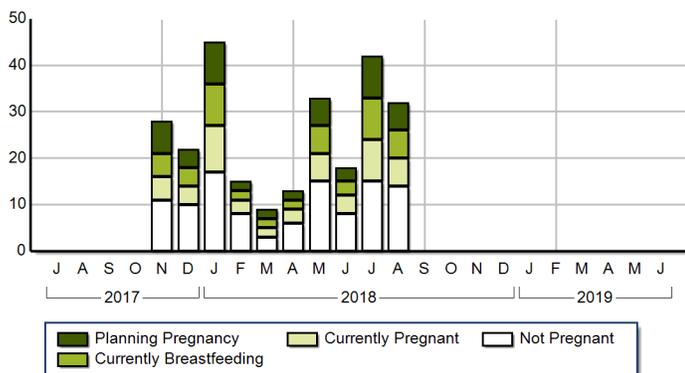
Tobacco User Enrollments By Program Type



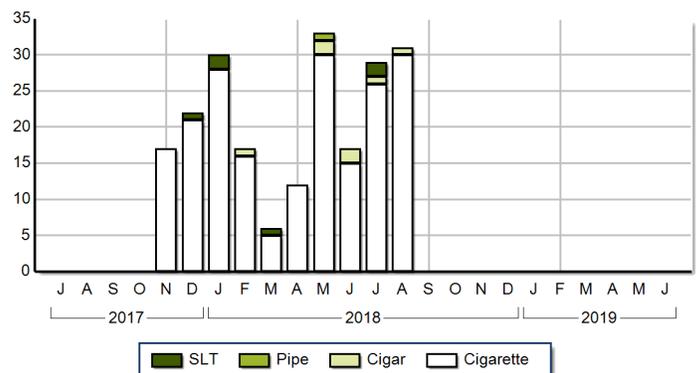
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

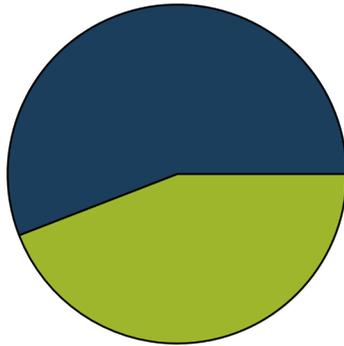


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

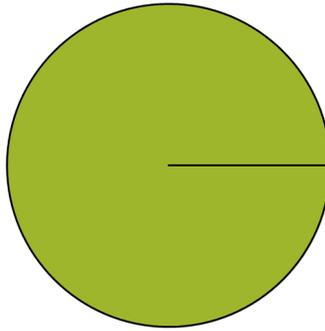
Tobacco Users By Gender



F, 44.12%  
M, 55.88%

Chart Total N: 34

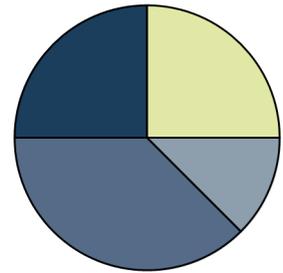
Tobacco Users By Language



English, 100.00%

Chart Total N: 34

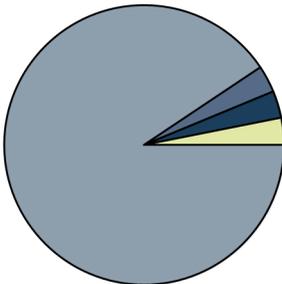
Tobacco Users By Education



HS Degreee/GED, 37.50%  
Some College, 25.00%  
College Degree, 25.00%

Chart Total N: 32

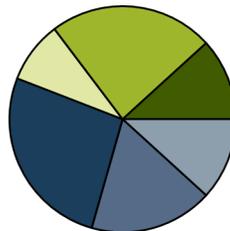
Tobacco Users By Race



White, 90.63%  
American Indian Or Alaskan Native, 3.13%  
Asian, 3.13%  
Does Not Know, 3.13%

Chart Total N: 32

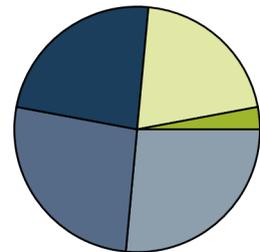
Tobacco Users By Age



18 - 24, 11.76%  
25 - 34, 17.65%  
35 - 44, 26.47%  
45 - 54, 8.82%  
55 - 64, 23.53%  
64 and Older, 11.76%

Chart Total N: 34

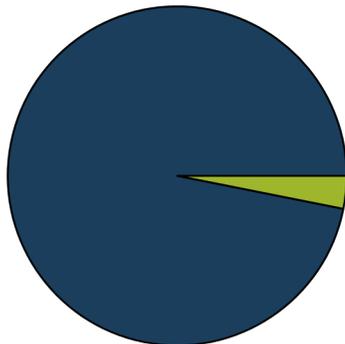
Tobacco Users By Health Plan



Medicaid, 26.47%  
Medicare, 26.47%  
Uninsured, 23.53%  
Other, 20.59%  
Commercial, 2.94%

Chart Total N: 34

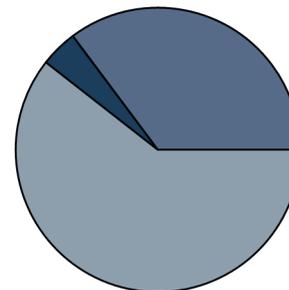
Tobacco Users By Ethnicity



Hispanic, 3.13%  
Non-Hispanic, 96.88%

Chart Total N: 32

Tobacco Users By Chronic Condition



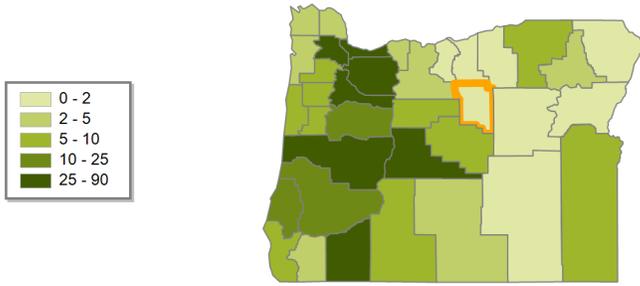
Asthma, 60.56%  
COPD, 4.23%  
None, 35.21%

Chart Total N: 71

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

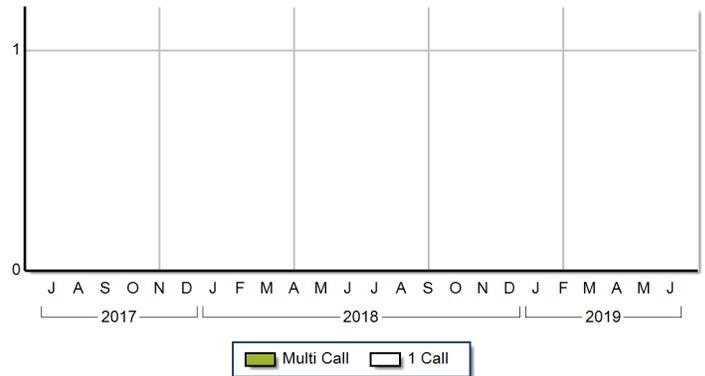
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

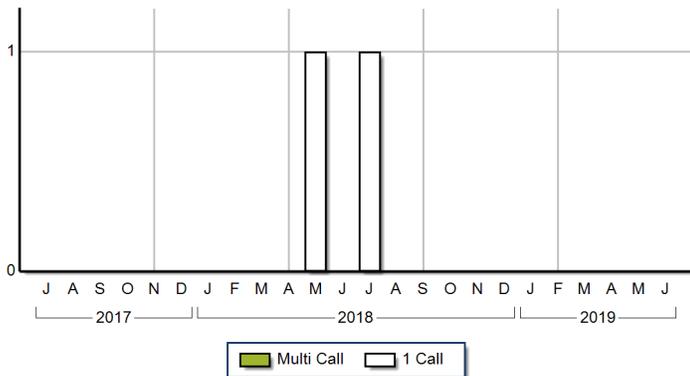


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %	387 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			-	421
Tobacco Users YTD			1	802
Unique Tobacco Users YTD			1	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.17 %
Reach - NAQC			0.26 %	0.15 %
Annualized Reach			1.55 %	1.00 %
Annualized Reach - NAQC			1.55 %	0.89 %
Unique Individual Reach			0.26 %	0.16 %

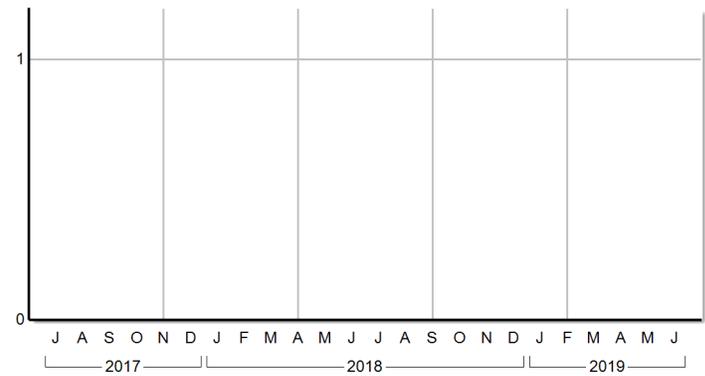
Fax Referral



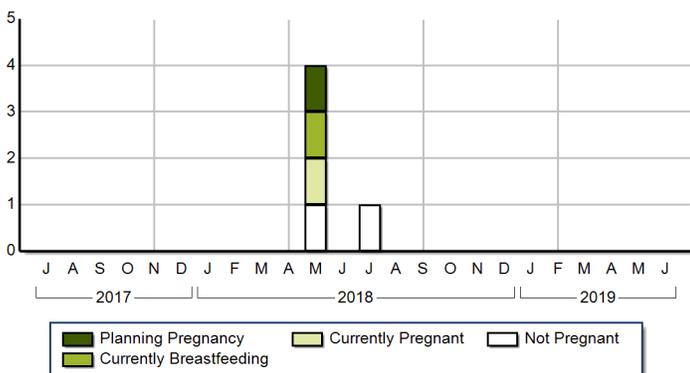
Tobacco User Enrollments By Program Type



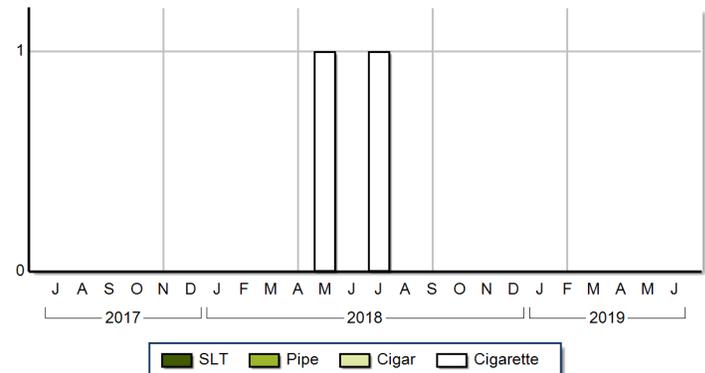
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

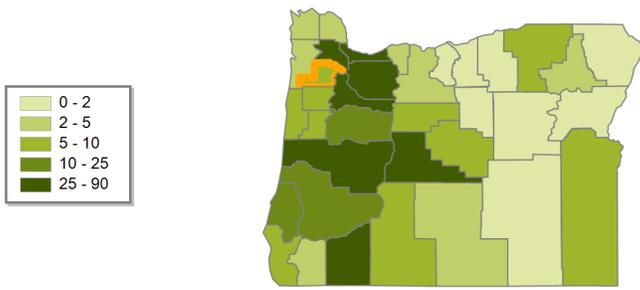


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

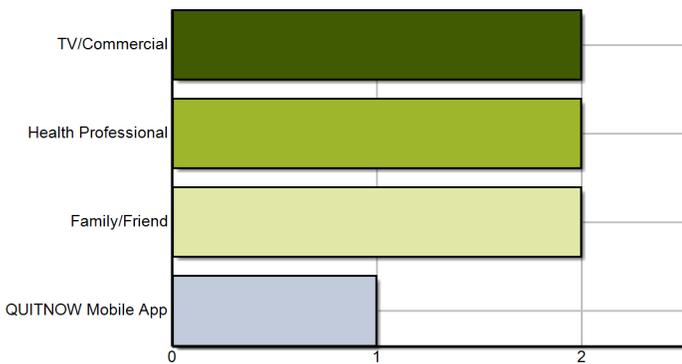
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

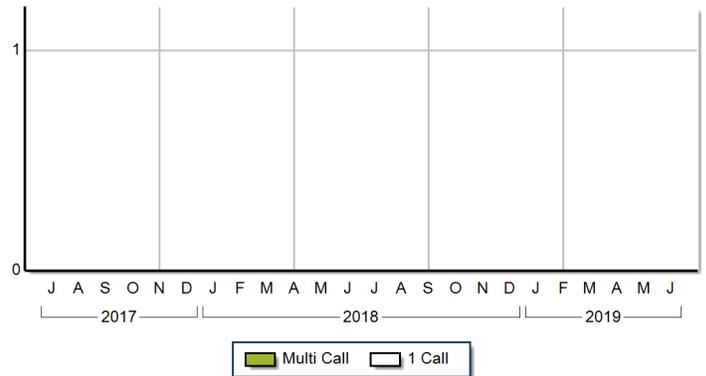


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	
			County	State
Tobacco Users - Last Full Month			7	421
Tobacco Users YTD			10	802
Unique Tobacco Users YTD			10	784
Target Reach			2.0 %	2.0 %
Reach YTD			0.07 %	0.17 %
Reach - NAQC			0.05 %	0.15 %
Annualized Reach			0.45 %	1.00 %
Annualized Reach - NAQC			0.31 %	0.89 %
Unique Individual Reach			0.07 %	0.16 %

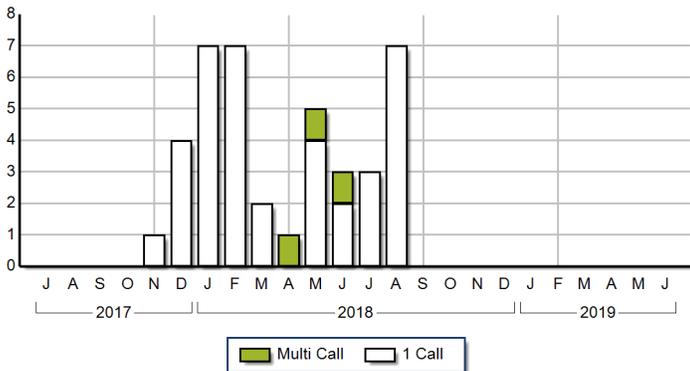
How Heard About



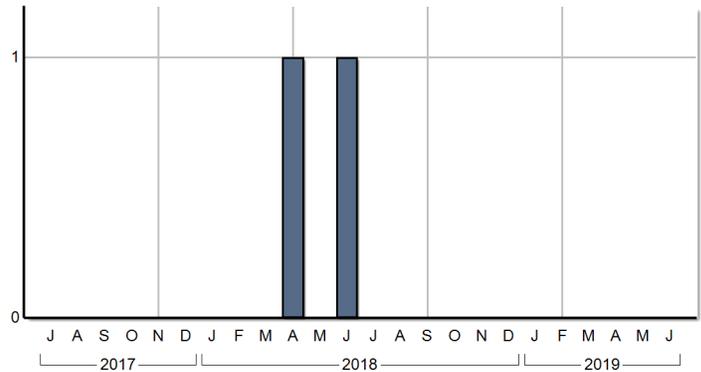
Fax Referral



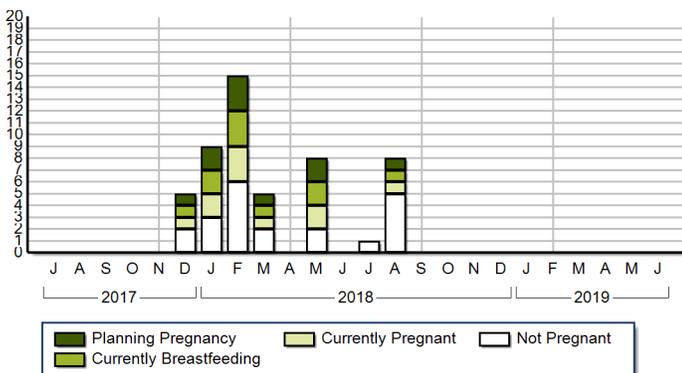
Tobacco User Enrollments By Program Type



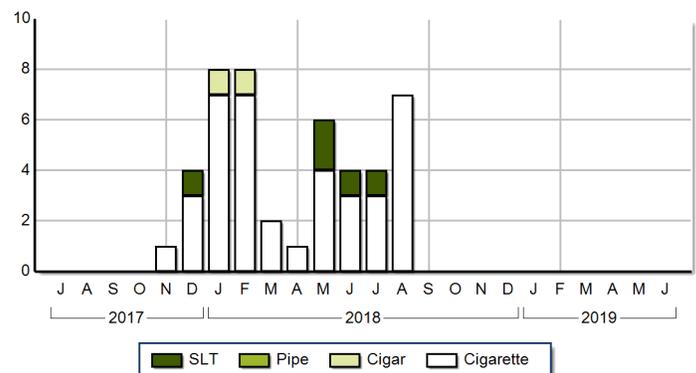
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

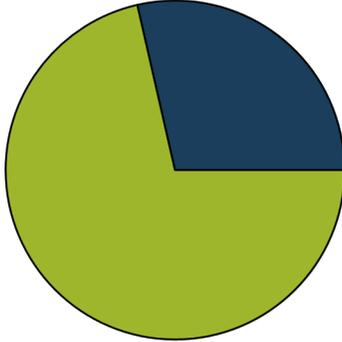


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

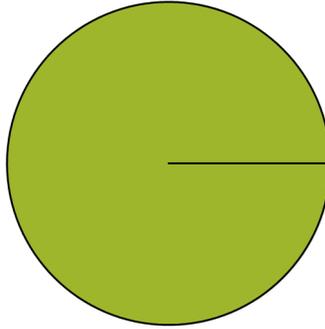
Tobacco Users By Gender



F, 71.43%  
M, 28.57%

Chart Total N: 7

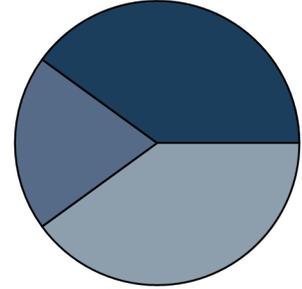
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

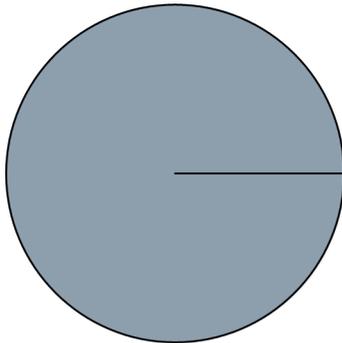
Tobacco Users By Education



HS Degreee/GED, 40.00%  
Some College, 20.00%  
College Degree, 40.00%

Chart Total N: 5

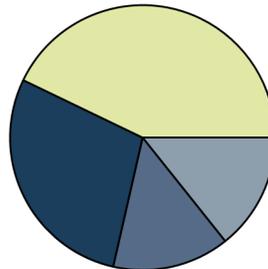
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

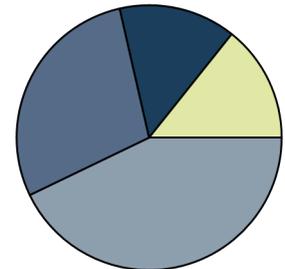
Tobacco Users By Age



35 - 44, 14.29%  
45 - 54, 14.29%  
55 - 64, 28.57%  
64 and Older, 42.86%

Chart Total N: 7

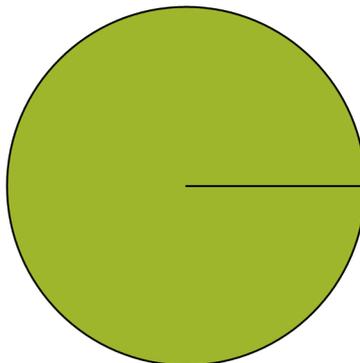
Tobacco Users By Health Plan



Medicaid, 42.86%  
Other, 28.57%  
Medicare, 14.29%  
Commercial, 14.29%

Chart Total N: 7

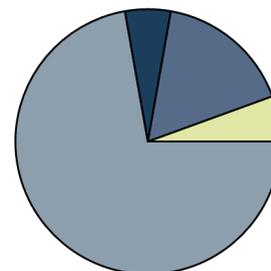
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 72.22%  
CAD, 5.56%  
COPD, 16.67%  
None, 5.56%

Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.