

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, January 24, 2019
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input checked="" type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Kristen Gilman – Oregon Department of Justice, Patrick Aitchison in for Kristen <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Robb Hutson – TOFCO, Inc. <input checked="" type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input checked="" type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input checked="" type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	Joyce Brake- Dalton Advocacy; Kierra Dohrr- NCPHD, Columbia Gorge CCO; Sarah Hargand- OHA/PHD/HPCDP; Luci Longoria- OHA/PHD/HPCDP; Carissa Quasny- Americorps VISTA Multnomah County; Chuck Tauman- citizen; Ashley Thirstrup- OHA/PHD/HPCDP; Charina Walker- OHA/PHD/HPCDP; Tara Weston- OHA/PHD/HPCDP; Sarah Wylie- OHA/PHD/HPCDP

Agenda Item, objective and background information	Time
1) Welcome and introductions	1:00-1:05 (5)
2) Tobacco Panel Survey and tobacco surveillance data overview –Sarah Hargand	1:05–1:35 (30)
<p>Objective: Provide updates on tobacco surveillance data including the latest Behavioral Risk Factor Surveillance System (BRFSS), Tobacco Panel Survey and youth data.</p> <p>Background: The Surveillance and Evaluation Team (SET) provides data support to Health Promotion and Chronic Disease Prevention Section (HPCDP) staff, grantees and other partners. This discussion is to provide TRAC with an overview of the newest tobacco-related data.</p> <p>Discussion: OHA-PHD provided an overview of HPCDP’s tobacco surveillance system and how data is used to inform decisions related to prioritizing tobacco-related interventions (See Attachment A). <ul style="list-style-type: none"> • Sources of tobacco data include survey data, evaluations and focus groups. TRAC members discussed youth data and the forthcoming combined Student Health Survey. • Data shows declines in adult, 8th and 11th grade cigarette use since 1996. Over half of youth and young adults who use tobacco, use flavored tobacco. • The panel survey is conducted twice a year and measures support for existing policies such as the Indoor Clean Air Act. </p>	

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



TRAC members expressed the importance of understanding the surveillance data available on tobacco. Members requested additional data-related agenda items.

Decision and Action Steps:

- OHA-PHD to present on tobacco data at a future TRAC meeting.

3) State and Local tobacco retail efforts overview – Tara Weston & Ashley Thirstrup

1:35-2:05 (30)

Objective: Provide an overview of state and local efforts to address the retail environment.
Background: The retail environment is an important setting for tobacco prevention policy. The tobacco industry spends \$1 million an hour on marketing and promotion of their products in retail stores. All local public health authorities are funded to work on tobacco prevention, which includes working in the tobacco retail environment.

Discussion:

OHA-PHD provided an overview of state and local efforts to address the tobacco retail environment (See Attachment B). Local public health departments that receive TPEP funding prioritize efforts on comprehensive tobacco retail licensing and additional retail policy options. These include:

- Prohibiting flavored tobacco products;
- Restricting proximity of tobacco retailers to schools;
- Increasing the cost of tobacco through coupon restrictions; and
- Eliminating the sale of tobacco products in pharmacies.

Some communities have Strategies for Policy and Environmental Change- Tobacco-free (SPArC) funding to accelerate policy initiatives in the retail setting.

The retail prevention policies being prioritized in Oregon were informed by the 2014 [Point-of-Sale Strategies: A Tobacco Control Guide](#), from the Center for Public Health Systems Science.

Decision and Action Steps: n/a

BREAK

2:05-2:15 (10)

4) Legislative efforts check-in -- All

2:15–2:45 (30)

Objective: Review tobacco-related bills and discuss objectives for the 2019 Oregon Legislative Session.

Background: The 2019 Oregon Legislative Session began January 22, 2019.

Discussion:

TRAC members from the American Heart Association (AHA) and the American Cancer Society-Cancer Action Network (ACS-CAN) discussed the importance of ensuring that Tobacco Master Settlement Agreement resources are allocated to TPEP.

OHA-PHD will prepare a report of tobacco-related bills being tracked to share with TRAC (Attachment C). TRAC members were encouraged to reach out to OHA-PHD on any data-related needs.

Decision and Action Steps:

- OHA-PHD to share list of bills currently tracking with TRAC.

5) General member updates -- All

2:45-2:50 (5)

Objective: Hear from members about current and upcoming activities and opportunities.

Background: Members will share updates from their respective organizations.

Discussion:

American Lung Association: Tobacco control report is being released at the end of January. Contact Carrie Nyssen if interested in receiving the report (carrie.nyssen@lung.org).

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



American Heart Association (AHA): February 1st is National Go Red Day to raise awareness of women and challenges with heart disease. March 13th is AHA's day at the capitol, with a focus on access to healthy food; RSVP on AHA Oregon website if interested (https://www.yourethecure.org/heart_at_the_capitol_oregon2019).

American Cancer Society-Cancer Action Network (ACS-CAN): February 18th is ACS-CAN's day at the capitol, with a focus on increasing the tobacco tax and funding for cancer screening; RSVP on the ACS-CAN Oregon website if interested (<https://www.fightcancer.org/events/2019-day-capitol-1>).

Decision and Action Steps: n/a

6) Public comment/questions – The public

2:50-2:55 (5)

Objective: Hear comments and questions from the public.

Background: The public will have an opportunity to share comments and ask questions of TRAC.

Discussion: None

Decision and Action Steps: n/a

8) Wrap-up and future agenda items -- All

2:55-3:00 (5)

Potential future agenda items:

- Legislative updates
- Tobacco-related data
- Preliminary T21 evaluation
- 2019-2021 TPEP report
- SmokefreeOregon website update
- Updated county fact sheets

Next TRAC meeting: Thursday, April 25th, 2019 from 1-3pm