

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	247	81.0 %	1,909	74.9 %
Electronic Consult	-	-	1	0.0 %
E-Referral-HL7	-	-	11	0.4 %
Fax Referral	19	6.2 %	153	6.0 %
Online Referral	1	0.3 %	6	0.2 %
Other	4	1.3 %	61	2.4 %
Service Delivery	1	0.3 %	1	0.0 %
Voicemail	-	-	1	0.0 %
Web Enroll	33	10.8 %	405	15.9 %
Total	305	100 %	2,548	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	291	95.4 %	2,415	94.8 %
Proxy	2	0.7 %	20	0.8 %
Provider	3	1.0 %	29	1.1 %
General Public	9	3.0 %	84	3.3 %
Total	305	100 %	2,548	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.1 %
Brochure/Newsletter/Flyer	-	-	1	0.0 %
Brochure/Flyer	5	0.9 %	76	1.6 %
Community Organization	2	0.7 %	31	1.3 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	1	0.4 %	4	0.2 %
CVS/pharmacy	2	0.7 %	10	0.4 %
Email	-	-	1	0.0 %
Employer/Worksite	-	-	39	1.7 %
Family/Friend	36	13.0 %	314	13.6 %
Health Department	2	0.7 %	29	1.3 %
Health Insurance	3	1.1 %	50	2.2 %
Health Professional	75	27.1 %	663	28.6 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	3	1.1 %	11	0.5 %
<i>Health Care Provider</i>	58	20.9 %	462	20.0 %
<i>Health Educator</i>	-	-	7	0.3 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Mental Health Provider</i>	3	1.1 %	37	1.6 %
<i>Nurse</i>	2	0.7 %	24	1.0 %
<i>Nutrition Specialist</i>	-	-	2	0.1 %
<i>OB/GYN Specialist</i>	-	-	4	0.2 %
<i>Oncologist</i>	-	-	8	0.3 %
<i>Other</i>	2	0.7 %	39	1.7 %
<i>Other Specialist</i>	1	0.4 %	21	0.9 %
<i>Pharmacist</i>	2	0.7 %	8	0.3 %
<i>Physician Assistant</i>	1	0.4 %	5	0.2 %
<i>Respiratory Therapist</i>	1	0.4 %	4	0.2 %
<i>Social Worker</i>	-	-	13	0.6 %
<i>Substance Abuse Provider</i>	2	0.7 %	16	0.7 %
Sub Total	75	27.1 %	663	28.6 %
Health Survey	-	-	1	0.0 %
Intranet	-	-	1	0.0 %
Medicaid Information Mailer	-	-	2	0.1 %
Medical Marijuana Program Re-enrollment Packet	-	-	1	0.0 %
Newspaper/Magazine	-	-	2	0.1 %
On-Site event	-	-	1	0.0 %
Open enrollment/New hire	-	-	5	0.2 %
Outdoor Ad	2	0.7 %	23	1.0 %
<i>Banner</i>	1	0.4 %	3	0.1 %
<i>Billboard</i>	1	0.4 %	11	0.5 %
<i>Other</i>	-	-	9	0.4 %
Sub Total	2	0.7 %	23	1.0 %
QUITNOW Mobile App	1	0.4 %	2	0.1 %
Radio	5	1.8 %	45	1.9 %
Safeway/pharmacy	-	-	1	0.0 %
Social Media (Facebook/Twitter/etc.)	-	-	13	0.6 %
State quit line/help line	-	-	1	0.0 %
Store/convenience store/gas station	-	-	2	0.1 %
TV/Commercial	96	34.7 %	600	25.9 %
TV/News	-	-	8	0.3 %
Website	21	7.6 %	165	7.1 %
Does not know/remember	4	1.4 %	46	2.0 %
Does Not Know	-	-	1	0.0 %
Other	22	7.9 %	169	7.3 %
Refused	-	-	3	-
Not Collected	28	-	233	-
Total	305	99 %	2,548	98 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	113	41.7 %	907	40.7 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Female	158	58.3 %	1,319	59.3 %
Not Collected	34		322	
Total	305	100 %	2,548	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	271	100.0 %	2,219	99.7 %
Spanish	-	-	6	0.3 %
Mandarin	-	-	1	0.0 %
Not Collected	34		322	
Total	305	100 %	2,548	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	6	0.3 %
18	1	0.4 %	6	0.3 %
19	-	-	5	0.2 %
20 to 24	10	3.7 %	73	3.3 %
25 to 30	24	8.9 %	203	9.1 %
31 to 40	42	15.5 %	379	17.0 %
41 to 50	52	19.2 %	377	16.9 %
51 to 60	62	22.9 %	531	23.9 %
61 to 70	61	22.5 %	477	21.4 %
71 to 80	18	6.6 %	158	7.1 %
Over 80	1	0.4 %	11	0.5 %
Not Collected	34		322	
Total	305	100 %	2,548	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	255	74.3 %	2,085	76.7 %
Cigar	8	2.3 %	89	3.3 %
Pipe	1	0.3 %	13	0.5 %
Smokeless Tobacco	16	4.7 %	110	4.0 %
E-Cigarette	53	15.5 %	353	13.0 %
Other	10	2.9 %	68	2.5 %
Not Collected	34		322	
Total	377	100 %	3,040	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	8	3.1 %	64	3.0 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Grade 9-11 no degree	33	12.8 %	243	11.4 %
GED	31	12.0 %	208	9.8 %
High School Degree	60	23.3 %	490	23.0 %
Some College or University	74	28.7 %	628	29.4 %
College or University Degree	45	17.4 %	405	19.0 %
Some Technical / Trade School	2	0.8 %	28	1.3 %
Technical Trade School degree	4	1.6 %	60	2.8 %
Does Not Know	1	0.4 %	7	0.3 %
Refused	8		53	
Not Collected	39		362	
Total	305	100 %	2,548	100 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	153	96.8 %	1,289	97.7 %
Currently Pregnant	4	2.5 %	15	1.1 %
Planning	-	-	8	0.6 %
Currently Breastfeeding	1	0.6 %	7	0.5 %
Total	158	100 %	1,319	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	9	5.6 %	530	14.0 %
Asthma	8	5.0 %	346	9.1 %
CAD	2	1.3 %	99	2.6 %
Cancer	4	2.5 %	136	3.6 %
COPD	8	5.0 %	402	10.6 %
Type 1 Diabetes	-	-	36	1.0 %
Type 2 Diabetes	4	2.5 %	191	5.0 %
High Blood Pressure	8	5.0 %	512	13.5 %
High Cholesterol	7	4.4 %	311	8.2 %
Stroke	-	-	96	2.5 %
None	107	66.9 %	1,107	29.2 %
Does Not Know	3	1.9 %	23	0.6 %
Refused	4		33	
Not Collected	176		543	
Total	340	100 %	4,365	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	32	6.0 %	232	5.9 %
Anxiety	94	17.5 %	663	16.7 %
Bi-Polar	46	8.6 %	334	8.4 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Depression	114	21.3 %	884	22.3 %
Drug or Alcohol Abuse	59	11.0 %	414	10.4 %
Gambling Addiction	8	1.5 %	51	1.3 %
PTSD	72	13.4 %	505	12.7 %
Schizophrenia	17	3.2 %	115	2.9 %
None	92	17.2 %	761	19.2 %
Does Not Know	2	0.4 %	6	0.2 %
Refused	4		25	
Not Collected	40		462	
Total	580	100 %	4,452	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	5	1.9 %	29	1.3 %
Preparation	246	91.4 %	1,973	90.1 %
Action - Less than 24 hours	10	3.7 %	87	4.0 %
Action - 24 hours to less than 7 days	6	2.2 %	44	2.0 %
Action - 7 days to less than 1 month	1	0.4 %	33	1.5 %
Maintenance - 6 months OR more	1	0.4 %	22	1.0 %
Not Collected	36		358	
Total	305	100 %	2,548	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Native Hawaiian / Other Pacific Islander	-	-	1	0.0 %
<i>Fijian</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
White or Caucasian; American Indian or Alaska Native; Native Hawaiian or Pacific Islander	1	0.4 %	1	0.0 %
<i>Does Not Know</i>	1	0.4 %	1	0.0 %
<i>Sub Total</i>	1	0.4 %	1	0.0 %
Refused	11		70	
<i>Other Asian</i>	-	-	1	-
<i>Sub Total</i>	11	-	70	-
American Indian or Alaskan Native	8	1.6 %	63	1.5 %
Arab or Arab American	-	-	3	0.1 %
Asian	1	0.4 %	20	0.9 %
<i>Asian Indian</i>	-	-	2	0.1 %
<i>Chinese</i>	1	0.4 %	3	0.1 %
<i>Filipino</i>	-	-	2	0.1 %
<i>Japanese</i>	-	-	1	0.0 %
<i>Korean</i>	-	-	6	0.3 %
<i>Other Asian</i>	-	-	2	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Thai</i>	-	-	1	0.0 %
<i>Vietnamese</i>	-	-	2	0.1 %
Black or African American	5	1.9 %	48	2.3 %
Native Hawaiian/Other Pacific Islander	-	-	13	0.6 %
<i>Guamanian/Chamorro</i>	-	-	2	0.1 %
<i>Native Hawaiian</i>	-	-	6	0.3 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	3	0.1 %
Sub Total	-	-	13	0.6 %
White	230	44.6 %	1,855	43.6 %
Other	4	1.6 %	102	4.8 %
Does Not Know	2	0.8 %	12	0.6 %
Not Collected	36		353	
American Indian or Alaska Native; White or Caucasian	1	0.4 %	1	0.0 %
Black or African American; White or Caucasian	1	0.4 %	1	0.0 %
Other; Black or African American	1	0.4 %	1	0.0 %
White or Caucasian; American Indian or Alaska Native	3	1.2 %	3	0.1 %
White or Caucasian; Black or African American; American Indian or Alaska Native	1	0.4 %	1	0.0 %
Total	305	54 %	2,548	55 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	11	4.3 %	91	4.3 %
Non-Hispanic	245	95.3 %	2,018	95.1 %
Does Not Know	1	0.4 %	13	0.6 %
Refused	9		61	
Not Collected	39		365	
Total	305	100 %	2,548	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	230	93.5 %	1,776	90.9 %
Gay or Lesbian	9	3.7 %	63	3.2 %
Bisexual	3	1.2 %	65	3.3 %
Transgender	1	0.4 %	11	0.6 %
Other	1	0.4 %	25	1.3 %
Does Not Know	2	0.8 %	14	0.7 %
Not Collected	38		394	
Refused	21		200	
Total	305	100 %	2,548	100 %