



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	123	76.4 %	1,637	79.7 %
E-Referral-HL7	1	0.6 %	6	0.3 %
Fax Referral	8	5.0 %	104	5.1 %
Online Referral	-	-	49	2.4 %
Re-enrollment Recruitment	-	-	16	0.8 %
Voicemail	-	-	1	0.0 %
Web Enroll	27	16.8 %	229	11.1 %
Other	2	1.2 %	12	0.6 %
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	153	95.0 %	1,969	95.9 %
Proxy	1	0.6 %	16	0.8 %
Provider	2	1.2 %	17	0.8 %
General Public	5	3.1 %	52	2.5 %
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.2 %
Brochure/Flyer	4	2.7 %	56	3.0 %
Community Organization	3	2.0 %	28	1.5 %
CVS/pharmacy	-	-	2	0.1 %
Employer/Worksite	1	0.7 %	9	0.5 %
Family/Friend	15	10.1 %	266	14.4 %
Health Department	4	2.7 %	28	1.5 %
Health Insurance	2	1.4 %	57	3.1 %
Health Professional	27	18.2 %	541	29.2 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	1	0.7 %	26	1.4 %
<i>Health Care Provider</i>	18	12.2 %	386	20.8 %
<i>Health Educator</i>	-	-	3	0.2 %
<i>Mental Health Provider</i>	1	0.7 %	22	1.2 %
<i>Nurse</i>	-	-	15	0.8 %
<i>Nutrition Specialist</i>	-	-	1	0.1 %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %
<i>Oncologist</i>	-	-	1	0.1 %

<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	5	3.4 %	45	2.4 %
Other Specialist	1	0.7 %	14	0.8 %
Pharmacist	-	-	5	0.3 %
Physician Assistant	-	-	1	0.1 %
Respiratory Therapist	-	-	1	0.1 %
Social Worker	1	0.7 %	3	0.2 %
Substance Abuse Provider	-	-	15	0.8 %
<b>Sub Total</b>	<b>27</b>	<b>18.2 %</b>	<b>541</b>	<b>29.2 %</b>
Medicaid Information Mailer	-	-	2	0.1 %
Newspaper/Magazine	-	-	1	0.1 %
Outdoor Ad	1	0.7 %	19	1.0 %
Banner	1	0.7 %	2	0.1 %
Billboard	-	-	10	0.5 %
Other	-	-	7	0.4 %
<b>Sub Total</b>	<b>1</b>	<b>0.7 %</b>	<b>19</b>	<b>1.0 %</b>
QUITNOW Mobile App	-	-	3	0.2 %
Radio	2	1.4 %	10	0.5 %
Social Media (Facebook/Twitter/etc.)	2	1.4 %	6	0.3 %
TV/Commercial	55	37.2 %	460	24.8 %
TV/News	-	-	10	0.5 %
Website	14	9.5 %	155	8.4 %
Does not know/remember	5	3.4 %	41	2.2 %
Does Not Know	-	-	1	0.1 %
Not Collected	13		202	
Other	13	8.8 %	151	8.2 %
Refused	-		3	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Tobacco Users by Gender</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	62	42.2 %	753	41.5 %
Female	85	57.8 %	1,062	58.5 %
Not Collected	14		239	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	146	99.3 %	1,800	99.2 %
Spanish	1	0.7 %	12	0.7 %
Russian	-	-	1	0.1 %
Not Collected	14		240	
Arabic	-	-	1	0.1 %
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	7	0.4 %
18	-	-	4	0.2 %
19	1	0.7 %	9	0.5 %
20 to 24	4	2.7 %	51	2.8 %
25 to 30	11	7.5 %	158	8.7 %
31 to 40	25	17.0 %	286	15.8 %
41 to 50	25	17.0 %	286	15.8 %
51 to 60	36	24.5 %	452	24.9 %
61 to 70	35	23.8 %	422	23.3 %
71 to 80	8	5.4 %	123	6.8 %
Over 80	2	1.4 %	17	0.9 %
Not Collected	14		239	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Tobacco Users by Tobacco Type</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	128	70.3 %	1,678	75.8 %
Cigar	8	4.4 %	63	2.8 %
Pipe	6	3.3 %	21	0.9 %
Smokeless Tobacco	8	4.4 %	78	3.5 %
E-Cigarette	21	11.5 %	287	13.0 %
Not Collected	14		239	
Other	11	6.0 %	87	3.9 %
<b>Total</b>	<b>196</b>	<b>100 %</b>	<b>2,453</b>	<b>100 %</b>

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	1	0.7 %	47	2.8 %
Grade 9-11 no degree	16	11.7 %	215	12.7 %
GED	11	8.0 %	141	8.3 %
High School Degree	27	19.7 %	391	23.1 %
Some College or University	39	28.5 %	459	27.1 %
College or University Degree	39	28.5 %	376	22.2 %
Some Technical / Trade School	1	0.7 %	23	1.4 %
Technical Trade School degree	3	2.2 %	39	2.3 %
Not Collected	20		300	
Does Not Know	-	-	3	0.2 %
Refused	4		60	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	84	98.8 %	1,035	97.5 %

**Female Tobacco Users by Pregnancy Status**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Currently Pregnant	-	-	9	0.8 %
Planning	1	1.2 %	10	0.9 %
Currently Breastfeeding	-	-	8	0.8 %
<b>Total</b>	<b>85</b>	<b>100 %</b>	<b>1,062</b>	<b>100 %</b>

**Tobacco Users by Chronic Condition**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	50	17.2 %	554	15.1 %
Asthma	32	11.0 %	363	9.9 %
CAD	7	2.4 %	101	2.8 %
Cancer	15	5.2 %	159	4.3 %
COPD	26	9.0 %	372	10.1 %
Type 1 Diabetes	-	-	22	0.6 %
Type 2 Diabetes	12	4.1 %	178	4.9 %
High Blood Pressure	48	16.6 %	555	15.1 %
High Cholesterol	24	8.3 %	375	10.2 %
Stroke	8	2.8 %	92	2.5 %
None	66	22.8 %	881	24.0 %
Does Not Know	2	0.7 %	18	0.5 %
Not Collected	14		289	
Refused	4		36	
<b>Total</b>	<b>308</b>	<b>100 %</b>	<b>3,995</b>	<b>100 %</b>

**Tobacco Users by Mental Health Conditions**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	17	5.5 %	190	5.5 %
Anxiety	60	19.5 %	604	17.6 %
Bi-Polar	26	8.5 %	325	9.5 %
Depression	66	21.5 %	735	21.4 %
Drug or Alcohol Abuse	33	10.7 %	362	10.5 %
Gambling Addiction	6	2.0 %	46	1.3 %
PTSD	45	14.7 %	468	13.6 %
Schizophrenia	16	5.2 %	116	3.4 %
None	37	12.1 %	584	17.0 %
Does Not Know	1	0.3 %	8	0.2 %
Not Collected	16		340	
Refused	4		25	
<b>Total</b>	<b>327</b>	<b>100 %</b>	<b>3,803</b>	<b>100 %</b>

**Tobacco Users by Stage at Registration**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	-	-	16	0.9 %
Preparation	128	87.1 %	1,621	89.5 %

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Action - Less than 24 hours	11	7.5 %	88	4.9 %
Action - 24 hours to less than 7 days	2	1.4 %	42	2.3 %
Action - 7 days to less than 1 month	1	0.7 %	21	1.2 %
Maintenance - 6 months OR more	5	3.4 %	24	1.3 %
Not Collected	14		242	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Native Hawaiian or Pacific Islander	-	-	1	0.1 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Not Collected	19		294	
White	111	40.5 %	1,443	42.9 %
American Indian or Alaska Native	3	2.2 %	31	1.8 %
American Indian or Alaska Native; Black or African American; White or Caucasian	-	-	1	0.1 %
American Indian or Alaska Native; White or Caucasian	3	2.2 %	10	0.6 %
Arab or Arab American	-	-	3	0.2 %
Asian	2	1.5 %	11	0.7 %
<i>Asian Indian</i>	-	-	1	0.1 %
<i>Chinese</i>	-	-	2	0.1 %
<i>Hmong</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	2	1.5 %	5	0.3 %
<i>Laotian</i>	-	-	1	0.1 %
<i>Sub Total</i>	2	1.5 %	11	0.7 %
American Indian or Alaska Native; White or Caucasian; Other	-	-	1	0.1 %
Asian; White or Caucasian	-	-	1	0.1 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Black or African American	8	5.8 %	48	2.9 %
Black or African American; American Indian or Alaska Native	1	0.7 %	1	0.1 %
Does Not Know	-	-	4	0.2 %
Black or African American; White or Caucasian	-	-	7	0.4 %
Black or African American; White or Caucasian; American Indian or Alaska Native	-	-	1	0.1 %
Native Hawaiian/Other Pacific Islander	1	0.7 %	6	0.4 %
<i>Fijian</i>	-	-	1	0.1 %
<i>Native Hawaiian</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	1	0.7 %	2	0.1 %
<i>Tongan</i>	-	-	1	0.1 %
<i>Sub Total</i>	1	0.7 %	6	0.4 %
Native Hawaiian or Pacific Islander; Black or African American	-	-	1	0.1 %
Other	7	5.1 %	89	5.3 %

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Native Hawaiian or Pacific Islander; White or Caucasian	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Other; American Indian or Alaska Native; White or Caucasian; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
<i>Native Hawaiian</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Refused	5		76	
Other; White or Caucasian	-	-	3	0.2 %
White or Caucasian; American Indian or Alaska Native	-	-	13	0.8 %
White or Caucasian; Asian	1	0.7 %	2	0.1 %
<i>Japanese</i>	1	0.7 %	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	1	0.7 %	2	0.1 %
White or Caucasian; Black or African American	-	-	2	0.1 %
White or Caucasian; Black or African American; American Indian or Alaska Native	-	-	1	0.1 %
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
White or Caucasian; Other	-	-	1	0.1 %
<b>Total</b>	<b>161</b>	<b>59 %</b>	<b>2,054</b>	<b>57 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	131	100.0 %	1,570	99.8 %
Not Collected	19		310	
Does Not Know	-	-	3	0.2 %
Refused	6		74	
<b>Total</b>	<b>156</b>	<b>100 %</b>	<b>1,957</b>	<b>100 %</b>

<b>Tobacco Users by Income Level</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	161		2,054	
<b>Total</b>	<b>161</b>	<b>-</b>	<b>2,054</b>	<b>-</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	106	88.3 %	1,410	90.7 %
Gay or Lesbian	4	3.3 %	41	2.6 %
Bisexual	5	4.2 %	68	4.4 %
Transgender	1	0.8 %	7	0.5 %
Not Collected	21		324	



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From 4/1/2020 through 4/30/2020

Contract Dates from 7/1/2019 through 4/30/2020

**Tobacco Users by Sexual Orientation**

*NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	7	0.5 %
Other	4	3.3 %	21	1.4 %
Refused	20		176	
<b>Total</b>	<b>161</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

**Tobacco Users by Marital Status**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	161		2,054	
<b>Total</b>	<b>161</b>	<b>-</b>	<b>2,054</b>	<b>-</b>