

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	263	82.2 %	484	79.9 %
E-Referral-HL7	1	0.3 %	2	0.3 %
Fax Referral	10	3.1 %	25	4.1 %
Online Referral	1	0.3 %	1	0.2 %
Other	8	2.5 %	18	3.0 %
Web Enroll	37	11.6 %	76	12.5 %
Total	320	100 %	606	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	305	95.3 %	572	94.4 %
Proxy	4	1.3 %	7	1.2 %
Provider	1	0.3 %	5	0.8 %
General Public	10	3.1 %	22	3.6 %
Total	320	100 %	606	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Newsletter/Flyer	12	4.1 %	21	3.8 %
Community Organization	1	0.3 %	5	0.9 %
CustomerMemberService	1	0.3 %	1	0.2 %
CVS/pharmacy	2	0.7 %	3	0.5 %
Employer/Worksite	4	1.4 %	9	1.6 %
FamilyOrFriend	1	0.3 %	4	0.7 %
Family/Friend	40	13.6 %	75	13.6 %
Health Care Provider	3	1.0 %	4	0.7 %
Health Department	1	0.3 %	3	0.5 %
Health Insurance	10	3.4 %	17	3.1 %
Health Professional	65	22.0 %	128	23.2 %
<i>Dental Hygienist</i>	-	-	1	0.2 %
<i>Health Care Provider</i>	43	14.6 %	87	15.8 %
<i>Health Educator</i>	1	0.3 %	1	0.2 %
<i>Mental Health Provider</i>	7	2.4 %	13	2.4 %
<i>Nurse</i>	-	-	2	0.4 %
<i>Nutrition Specialist</i>	2	0.7 %	2	0.4 %
<i>Other</i>	4	1.4 %	5	0.9 %
<i>Other Specialist</i>	3	1.0 %	5	0.9 %
<i>Respiratory Therapist</i>	2	0.7 %	2	0.4 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Social Worker	2	0.7 %	4	0.7 %
Substance Abuse Provider	1	0.3 %	6	1.1 %
Sub Total	65	22.0 %	128	23.2 %
Medicaid Information Mailer	1	0.3 %	2	0.4 %
Newspaper/Magazine	-	-	1	0.2 %
OpenEnrollment	1	0.3 %	3	0.5 %
Outdoor Ad	2	0.7 %	2	0.4 %
Billboard	1	0.3 %	1	0.2 %
Other	1	0.3 %	1	0.2 %
Sub Total	2	0.7 %	2	0.4 %
QUITNOW Mobile App	1	0.3 %	1	0.2 %
Radio	2	0.7 %	4	0.7 %
Safeway/pharmacy	-	-	1	0.2 %
Social Media (Facebook/Twitter/etc.)	-	-	3	0.5 %
TV/Commercial	98	33.2 %	171	31.0 %
TV/News	2	0.7 %	2	0.4 %
Website	21	7.1 %	40	7.3 %
Does not know/remember	8	2.7 %	16	2.9 %
Other	18	6.1 %	34	6.2 %
Refused	1		1	
Not Collected	25		55	
Total	320	100 %	606	100 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	105	37.2 %	201	38.0 %
Female	177	62.8 %	328	62.0 %
Not Collected	38		77	
Total	320	100 %	606	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	281	99.6 %	527	99.6 %
Spanish	1	0.4 %	2	0.4 %
Not Collected	38		77	
Total	320	100 %	606	100 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	2	0.7 %	3	0.6 %
18	1	0.4 %	1	0.2 %
19	2	0.7 %	2	0.4 %
20 to 24	10	3.5 %	17	3.2 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
25 to 30	24	8.5 %	47	8.9 %
31 to 40	49	17.4 %	93	17.6 %
41 to 50	44	15.6 %	86	16.3 %
51 to 60	74	26.2 %	130	24.6 %
61 to 70	60	21.3 %	116	21.9 %
71 to 80	15	5.3 %	32	6.0 %
Over 80	1	0.4 %	2	0.4 %
Not Collected	38		77	
Total	320	100 %	606	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	267	77.2 %	499	77.6 %
Cigar	7	2.0 %	18	2.8 %
Pipe	3	0.9 %	4	0.6 %
Smokeless Tobacco	11	3.2 %	23	3.6 %
E-Cigarette	48	13.9 %	80	12.4 %
Other	10	2.9 %	19	3.0 %
Not Collected	38		77	
Total	384	100 %	720	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	2.6 %	15	3.0 %
Grade 9-11 no degree	29	10.9 %	62	12.2 %
GED	20	7.5 %	43	8.5 %
High School Degree	62	23.3 %	100	19.7 %
Some College or University	85	32.0 %	157	31.0 %
College or University Degree	55	20.7 %	104	20.5 %
Some Technical / Trade School	4	1.5 %	8	1.6 %
Technical Trade School degree	3	1.1 %	16	3.2 %
Does Not Know	1	0.4 %	2	0.4 %
Refused	8		10	
Not Collected	46		89	
Total	320	100 %	606	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	175	98.9 %	322	98.2 %
Currently Pregnant	1	0.6 %	5	1.5 %
Planning	1	0.6 %	1	0.3 %
Total	177	100 %	328	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	44	14.4 %	84	14.4 %
CAD	13	4.2 %	23	3.9 %
Cancer	17	5.6 %	39	6.7 %
COPD	58	19.0 %	112	19.2 %
Type 1 Diabetes	6	2.0 %	8	1.4 %
Type 2 Diabetes	24	7.8 %	52	8.9 %
None	143	46.7 %	264	45.2 %
Does Not Know	1	0.3 %	2	0.3 %
Refused	3		5	
Not Collected	94		185	
Total	403	100 %	774	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	30	5.9 %	50	5.3 %
Anxiety	81	16.0 %	150	16.0 %
Bi-Polar	47	9.3 %	88	9.4 %
Depression	111	21.9 %	211	22.5 %
Drug or Alcohol Abuse	66	13.0 %	110	11.7 %
Gambling Addiction	2	0.4 %	7	0.7 %
PTSD	59	11.7 %	114	12.2 %
Schizophrenia	16	3.2 %	30	3.2 %
None	94	18.6 %	178	19.0 %
Refused	2		4	
Not Collected	54		107	
Total	562	100 %	1,049	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Ready to Quit	108	38.3 %	224	42.7 %
Ready to Quit	147	52.1 %	258	49.1 %
Recently Quit	1	0.4 %	2	0.4 %
Recently Quit - Less than 24 hours	9	3.2 %	17	3.2 %
Recently Quit - 24 hours to less than 7 days	10	3.5 %	15	2.9 %
Recently Quit - 7 days to less than 1 month	6	2.1 %	7	1.3 %
Maintaining Quit - 1 month to less than 6 months	1	0.4 %	2	0.4 %
Not Collected	38		81	
Total	320	100 %	606	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	4	1.5 %	11	2.2 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asian	2	0.8 %	2	0.4 %
Chinese	1	0.4 %	1	0.2 %
Korean	1	0.4 %	1	0.2 %
Sub Total	2	0.8 %	2	0.4 %
Black or African American	7	2.7 %	11	2.2 %
Native Hawaiian/Other Pacific Islander	2	0.8 %	5	1.0 %
Guamanian/Chamorro	1	0.4 %	1	0.2 %
Native Hawaiian	1	0.4 %	3	0.6 %
Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)	-	-	1	0.2 %
Sub Total	2	0.8 %	5	1.0 %
White	232	87.9 %	444	88.3 %
Other	14	5.3 %	24	4.8 %
Does Not Know	3	1.1 %	6	1.2 %
Not Collected	44		87	
Refused	12		16	
Total	320	100 %	606	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	12	4.5 %	23	4.6 %
Non-Hispanic	250	94.7 %	475	94.6 %
Does Not Know	2	0.8 %	4	0.8 %
Refused	11		15	
Not Collected	45		89	
Total	320	100 %	606	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	221	93.2 %	423	92.2 %
Gay or Lesbian	9	3.8 %	14	3.1 %
Bisexual	3	1.3 %	12	2.6 %
Transgender	-	-	2	0.4 %
Other	3	1.3 %	5	1.1 %
Does Not Know	1	0.4 %	3	0.7 %
Not Collected	51		101	
Refused	32		46	
Total	320	100 %	606	100 %