

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Fax Referral	9	3.2 %	19	3.7 %
Online Referral	1	0.4 %	1	0.2 %
Other	-	-	3	0.6 %
Phone English	244	88.1 %	438	85.4 %
Re-enrollment Recruitment	1	0.4 %	11	2.1 %
Web Enroll	22	7.9 %	41	8.0 %
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	260	93.9 %	486	94.7 %
Proxy	2	0.7 %	5	1.0 %
Provider	3	1.1 %	6	1.2 %
General Public	12	4.3 %	16	3.1 %
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	6	2.6 %	11	2.5 %
Community Organization	4	1.7 %	7	1.6 %
Employer/Worksite	1	0.4 %	1	0.2 %
Family/Friend	32	13.7 %	54	12.2 %
Health Department	2	0.9 %	2	0.5 %
Health Insurance	5	2.1 %	10	2.3 %
Health Professional	50	21.4 %	110	24.8 %
Dentist	1	0.4 %	2	0.5 %
Health Care Provider	32	13.7 %	77	17.3 %
Health Educator	1	0.4 %	1	0.2 %
Mental Health Provider	3	1.3 %	7	1.6 %
Nurse	-	-	3	0.7 %
OB/GYN Specialist	1	0.4 %	2	0.5 %
Oncologist	1	0.4 %	1	0.2 %
Other	7	3.0 %	11	2.5 %
Other Specialist	1	0.4 %	2	0.5 %
Pharmacist	-	-	1	0.2 %
Respiratory Therapist	1	0.4 %	1	0.2 %
Substance Abuse Provider	2	0.9 %	2	0.5 %
<b>Sub Total</b>	<b>50</b>	<b>21.4 %</b>	<b>110</b>	<b>24.8 %</b>

<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Outdoor Ad	2	0.9 %	2	0.5 %
<i>Billboard</i>	1	0.4 %	1	0.2 %
<i>Other</i>	1	0.4 %	1	0.2 %
<i>Sub Total</i>	<b>2</b>	<b>0.9 %</b>	<b>2</b>	<b>0.5 %</b>
QUITNOW Mobile App	1	0.4 %	1	0.2 %
Radio	2	0.9 %	3	0.7 %
Social Media (Facebook/Twitter/etc.)	-	-	1	0.2 %
TV/Commercial	91	38.9 %	157	35.4 %
TV/News	2	0.9 %	2	0.5 %
Website	16	6.8 %	34	7.7 %
Does not know/remember	3	1.3 %	8	1.8 %
Does Not Know	1	0.4 %	1	0.2 %
Other	15	6.4 %	38	8.6 %
Refused	1		2	
Not Collected	43		69	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Gender</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	98	42.6 %	186	42.4 %
Female	132	57.4 %	253	57.6 %
Not Collected	47		74	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	228	99.1 %	432	98.4 %
Spanish	2	0.9 %	5	1.1 %
Russian	-	-	1	0.2 %
Not Collected	47		74	
Arabic	-	-	1	0.2 %
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	1	0.2 %
18	1	0.4 %	1	0.2 %
19	5	2.2 %	5	1.1 %
20 to 24	8	3.5 %	15	3.4 %
25 to 30	16	7.0 %	31	7.1 %
31 to 40	29	12.6 %	56	12.8 %
41 to 50	27	11.7 %	64	14.6 %
51 to 60	53	23.0 %	114	26.0 %

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
61 to 70	62	27.0 %	110	25.1 %
71 to 80	26	11.3 %	36	8.2 %
Over 80	3	1.3 %	6	1.4 %
Not Collected	47		74	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Tobacco Type</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	218	78.1 %	414	76.4 %
Cigar	7	2.5 %	15	2.8 %
Pipe	1	0.4 %	1	0.2 %
Smokeless Tobacco	6	2.2 %	13	2.4 %
E-Cigarette	38	13.6 %	79	14.6 %
Other	9	3.2 %	20	3.7 %
Not Collected	47		74	
<b>Total</b>	<b>326</b>	<b>100 %</b>	<b>616</b>	<b>100 %</b>

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	3.2 %	13	3.1 %
Grade 9-11 no degree	25	11.6 %	52	12.6 %
GED	18	8.3 %	36	8.7 %
High School Degree	64	29.6 %	113	27.4 %
Some College or University	53	24.5 %	97	23.5 %
College or University Degree	41	19.0 %	84	20.3 %
Some Technical / Trade School	3	1.4 %	5	1.2 %
Technical Trade School degree	5	2.3 %	13	3.1 %
Refused	7		15	
Not Collected	54		85	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	129	97.7 %	247	97.6 %
Currently Pregnant	2	1.5 %	3	1.2 %
Planning	1	0.8 %	2	0.8 %
Currently Breastfeeding	-	-	1	0.4 %
<b>Total</b>	<b>132</b>	<b>100 %</b>	<b>253</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	83	16.1 %	127	15.5 %

**Tobacco Users by Chronic Condition**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	41	7.9 %	70	8.5 %
CAD	13	2.5 %	24	2.9 %
Cancer	17	3.3 %	33	4.0 %
COPD	63	12.2 %	86	10.5 %
Type 1 Diabetes	8	1.6 %	8	1.0 %
Type 2 Diabetes	19	3.7 %	36	4.4 %
High Blood Pressure	78	15.1 %	125	15.2 %
High Cholesterol	57	11.0 %	88	10.7 %
Stroke	17	3.3 %	21	2.6 %
None	118	22.9 %	201	24.5 %
Does Not Know	2	0.4 %	3	0.4 %
Refused	4		10	
Not Collected	47		125	
<b>Total</b>	<b>567</b>	<b>100 %</b>	<b>957</b>	<b>100 %</b>

**Tobacco Users by Mental Health Conditions**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	27	5.7 %	47	5.4 %
Anxiety	79	16.8 %	151	17.2 %
Bi-Polar	52	11.0 %	97	11.1 %
Depression	104	22.1 %	186	21.2 %
Drug or Alcohol Abuse	43	9.1 %	87	9.9 %
Gambling Addiction	9	1.9 %	14	1.6 %
PTSD	59	12.5 %	118	13.5 %
Schizophrenia	14	3.0 %	31	3.5 %
None	83	17.6 %	144	16.4 %
Does Not Know	1	0.2 %	1	0.1 %
Refused	4		8	
Not Collected	48		83	
<b>Total</b>	<b>523</b>	<b>100 %</b>	<b>967</b>	<b>100 %</b>

**Tobacco Users by Stage at Registration**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	2	0.9 %	3	0.7 %
Preparation	213	92.6 %	401	91.6 %
Action - Less than 24 hours	4	1.7 %	16	3.7 %
Action - 24 hours to less than 7 days	9	3.9 %	12	2.7 %
Action - 7 days to less than 1 month	1	0.4 %	2	0.5 %
Maintenance - 6 months OR more	1	0.4 %	4	0.9 %
Not Collected	47		75	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	4	1.9 %	8	2.0 %
Arab or Arab American	1	0.5 %	3	0.7 %
Asian	-	-	1	0.2 %
<i>Korean</i>	-	-	1	0.2 %
<i>Sub Total</i>	-	-	1	0.2 %
Black or African American	5	2.4 %	9	2.2 %
White	182	43.1 %	349	42.6 %
Other	15	7.1 %	31	7.6 %
Does Not Know	1	0.5 %	1	0.2 %
Not Collected	53		84	
Refused	13		19	
American Indian or Alaska Native; White or Caucasian	1	0.5 %	1	0.2 %
Black or African American; White or Caucasian	1	0.5 %	2	0.5 %
Other; White or Caucasian	-	-	2	0.5 %
White or Caucasian; Black or African American	1	0.5 %	2	0.5 %
White or Caucasian; Other	-	-	1	0.2 %
<b>Total</b>	<b>277</b>	<b>57 %</b>	<b>513</b>	<b>57 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	8	3.8 %	26	6.4 %
Non-Hispanic	201	96.2 %	379	93.6 %
Refused	12		17	
Not Collected	56		91	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	180	90.9 %	341	90.0 %
Gay or Lesbian	3	1.5 %	7	1.8 %
Bisexual	11	5.6 %	22	5.8 %
Transgender	3	1.5 %	4	1.1 %
Other	1	0.5 %	5	1.3 %
Not Collected	57		93	
Refused	22		41	
<b>Total</b>	<b>277</b>	<b>100 %</b>	<b>513</b>	<b>100 %</b>