



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Fax Referral	7	3.7 %	19	5.3 %
Phone English	159	85.0 %	299	84.0 %
Re-enrollment Recruitment	2	1.1 %	8	2.2 %
Web Enroll	18	9.6 %	28	7.9 %
Other	1	0.5 %	2	0.6 %
Total	187	100 %	356	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	167	89.3 %	328	92.1 %
Proxy	2	1.1 %	3	0.8 %
Provider	1	0.5 %	4	1.1 %
General Public	17	9.1 %	21	5.9 %
Total	187	100 %	356	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	2	1.2 %	6	1.9 %
Community Organization	2	1.2 %	3	0.9 %
Customer/Member Service	1	0.6 %	1	0.3 %
CVS/pharmacy	1	0.6 %	1	0.3 %
Employer/Worksite	-	-	1	0.3 %
Family/Friend	24	14.5 %	49	15.2 %
Health Department	2	1.2 %	5	1.6 %
Health Insurance	5	3.0 %	9	2.8 %
Health Professional	25	15.2 %	64	19.9 %
<i>Dentist</i>	2	1.2 %	2	0.6 %
<i>Health Care Provider</i>	16	9.7 %	50	15.5 %
<i>Mental Health Provider</i>	-	-	1	0.3 %
<i>Nurse</i>	1	0.6 %	2	0.6 %
<i>Other</i>	4	2.4 %	5	1.6 %
<i>Other Specialist</i>	1	0.6 %	1	0.3 %
<i>Pharmacist</i>	-	-	1	0.3 %
<i>Substance Abuse Provider</i>	1	0.6 %	2	0.6 %
<i>Sub Total</i>	25	15.2 %	64	19.9 %
Intranet	1	0.6 %	1	0.3 %
Open enrollment/New hire	2	1.2 %	3	0.9 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Outdoor Ad	1	0.6 %	1	0.3 %
<i>Billboard</i>	1	0.6 %	1	0.3 %
<i>Sub Total</i>	1	0.6 %	1	0.3 %
QUITNOW Mobile App	-	-	2	0.6 %
Radio	4	2.4 %	5	1.6 %
TV/Commercial	61	37.0 %	99	30.7 %
TV/News	-	-	2	0.6 %
Website	19	11.5 %	36	11.2 %
Does not know/remember	2	1.2 %	4	1.2 %
Not Collected	22		34	
Other	13	7.9 %	30	9.3 %
Total	187	100 %	356	100 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	61	39.6 %	124	40.7 %
Female	93	60.4 %	181	59.3 %
Not Collected	33		51	
Total	187	100 %	356	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	153	99.4 %	302	99.0 %
Spanish	1	0.6 %	3	1.0 %
Not Collected	33		51	
Total	187	100 %	356	100 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	2	1.3 %	2	0.7 %
19	1	0.6 %	1	0.3 %
20 to 24	1	0.6 %	5	1.6 %
25 to 30	17	11.0 %	28	9.2 %
31 to 40	19	12.3 %	39	12.8 %
41 to 50	31	20.1 %	60	19.7 %
51 to 60	22	14.3 %	60	19.7 %
61 to 70	45	29.2 %	79	25.9 %
71 to 80	15	9.7 %	30	9.8 %
Over 80	1	0.6 %	1	0.3 %
Not Collected	33		51	
Total	187	100 %	356	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	148	77.1 %	287	76.9 %
Cigar	2	1.0 %	9	2.4 %
Pipe	2	1.0 %	4	1.1 %
Smokeless Tobacco	10	5.2 %	18	4.8 %
E-Cigarette	26	13.5 %	47	12.6 %
Not Collected	33		51	
Other	4	2.1 %	8	2.1 %
Total	225	100 %	424	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	5	3.4 %	8	2.7 %
Grade 9-11 no degree	17	11.6 %	37	12.7 %
GED	9	6.1 %	19	6.5 %
High School Degree	30	20.4 %	61	20.9 %
Some College or University	38	25.9 %	77	26.4 %
College or University Degree	38	25.9 %	71	24.3 %
Some Technical / Trade School	2	1.4 %	4	1.4 %
Technical Trade School degree	8	5.4 %	15	5.1 %
Not Collected	35		54	
Refused	5		10	
Total	187	100 %	356	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	92	98.9 %	177	97.8 %
Currently Pregnant	-	-	2	1.1 %
Planning	1	1.1 %	2	1.1 %
Total	93	100 %	181	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	49	15.6 %	99	15.6 %
Asthma	32	10.2 %	70	11.0 %
CAD	4	1.3 %	11	1.7 %
Cancer	12	3.8 %	22	3.5 %
COPD	38	12.1 %	71	11.2 %
Type 1 Diabetes	5	1.6 %	6	0.9 %
Type 2 Diabetes	16	5.1 %	34	5.4 %
High Blood Pressure	43	13.7 %	90	14.2 %
High Cholesterol	29	9.2 %	60	9.4 %
Stroke	7	2.2 %	13	2.0 %
None	79	25.1 %	156	24.6 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	1	0.3 %	3	0.5 %
Not Collected	33		51	
Refused	5		7	
Total	353	100 %	693	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	20	6.7 %	36	6.1 %
Anxiety	49	16.5 %	94	16.0 %
Bi-Polar	29	9.8 %	57	9.7 %
Depression	64	21.5 %	117	19.9 %
Drug or Alcohol Abuse	32	10.8 %	67	11.4 %
Gambling Addiction	4	1.3 %	8	1.4 %
PTSD	46	15.5 %	84	14.3 %
Schizophrenia	8	2.7 %	22	3.7 %
None	44	14.8 %	101	17.2 %
Does Not Know	1	0.3 %	2	0.3 %
Not Collected	36		58	
Refused	4		5	
Total	337	100 %	651	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	1	0.3 %
Contemplation	1	0.7 %	4	1.3 %
Preparation	141	93.4 %	280	94.3 %
Maintenance - 6 months OR more	9	6.0 %	12	4.0 %
<i>Sub Total</i>	9	6.0 %	12	4.0 %
Not Collected	36		59	
Total	187	100 %	356	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	35		55	
American Indian or Alaska Native	4	2.8 %	9	3.1 %
Asian	2	1.4 %	4	1.4 %
<i>Asian Indian</i>	1	0.7 %	1	0.3 %
<i>Cambodian</i>	-	-	1	0.3 %
<i>Korean</i>	1	0.7 %	1	0.3 %
Black or African American	3	2.1 %	9	3.1 %
Does Not Know	-	-	1	0.3 %
American Indian or Alaska Native; Black or African American; White or Caucasian	-	-	1	0.3 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	5	3.5 %	12	4.2 %
Refused	10		15	
White	126	88.7 %	245	85.7 %
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.3 %
White or Caucasian; American Indian or Alaska Native	1	0.7 %	2	0.7 %
White or Caucasian; Asian	1	0.7 %	1	0.3 %
Chinese	1	0.7 %	1	0.3 %
Sub Total	1	0.7 %	1	0.3 %
White or Caucasian; Black or African American	-	-	1	0.3 %
Total	187	100 %	356	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	141	98.6 %	273	95.1 %
Not Collected	37		56	
Does Not Know	-	-	2	0.7 %
Hispanic or Latino	2	1.4 %	12	4.2 %
Refused	7		13	
Total	187	100 %	356	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	187		356	
Total	187	-	356	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	119	88.8 %	241	88.9 %
Gay or Lesbian	5	3.7 %	8	3.0 %
Bisexual	7	5.2 %	15	5.5 %
Transgender	1	0.7 %	3	1.1 %
Not Collected	36		58	
Other	2	1.5 %	4	1.5 %
Refused	17		27	
Total	187	100 %	356	100 %

Tobacco Users by Marital Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	187		356	
Total	187	-	356	-