

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	121	71.2 %	1,193	76.8 %
E-Referral-HL7	-	-	6	0.4 %
Fax Referral	16	9.4 %	87	5.6 %
Online Referral	1	0.6 %	3	0.2 %
Other	3	1.8 %	50	3.2 %
Web Enroll	29	17.1 %	215	13.8 %
Total	170	100 %	1,554	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	161	94.7 %	1,473	94.8 %
Proxy	3	1.8 %	14	0.9 %
Provider	1	0.6 %	15	1.0 %
General Public	5	2.9 %	52	3.3 %
Total	170	100 %	1,554	100 %

How Heard About

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	1	0.1 %
Brochure/Flyer	7	4.5 %	53	3.8 %
Community Organization	2	1.3 %	21	1.5 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	2	0.1 %
CVS/pharmacy	-	-	5	0.4 %
Employer/Worksite	2	1.3 %	21	1.5 %
Family/Friend	-	-	9	0.6 %
Family/Friends	25	16.2 %	177	12.6 %
Health Department	5	3.2 %	15	1.1 %
Health Insurance	2	1.3 %	31	2.2 %
Health Professional	57	37.0 %	370	26.2 %
<i>Health Care Provider</i>	1	0.6 %	7	0.5 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	1	0.6 %	2	0.1 %
<i>Health Educator</i>	-	-	4	0.3 %
<i>Mental Health Provider</i>	-	-	24	1.7 %
<i>Nurse</i>	2	1.3 %	14	1.0 %
<i>Nutrition Specialist</i>	-	-	2	0.1 %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %

How Heard About

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Oncologist</i>	3	1.9 %	5	0.4 %
<i>Other</i>	2	1.3 %	16	1.1 %
<i>Other Specialist</i>	1	0.6 %	17	1.2 %
<i>Pharmacist</i>	2	1.3 %	5	0.4 %
<i>Physician Assistant</i>	1	0.6 %	3	0.2 %
<i>Respiratory Therapist</i>	-	-	3	0.2 %
<i>Social Worker</i>	-	-	9	0.6 %
<i>Substance Abuse Provider</i>	-	-	9	0.6 %
Health Survey	-	-	1	0.1 %
Medicaid Information Mailer	-	-	2	0.1 %
Newspaper/Magazine	-	-	1	0.1 %
Open enrollment/New hire	1	0.6 %	4	0.3 %
Outdoor Ad	3	1.9 %	7	0.5 %
<i>Banner</i>	-	-	1	0.1 %
<i>Billboard</i>	2	1.3 %	4	0.3 %
<i>Other</i>	1	0.6 %	2	0.1 %
<i>Sub Total</i>	3	1.9 %	7	0.5 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	1	0.6 %	14	1.0 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	-	-	6	0.4 %
State quit line/help line	-	-	1	0.1 %
Store/convenience store/gas station	-	-	1	0.1 %
TV/Commercial	14	9.1 %	425	30.1 %
TV/News	1	0.6 %	5	0.4 %
Website	13	8.4 %	90	6.4 %
Does Not Know	-	-	1	0.1 %
Does not know/remember	3	1.9 %	32	2.3 %
Other	18	11.7 %	109	7.7 %
Refused	-		2	
Not Collected	16		144	
Total	170	100 %	1,554	100 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	62	41.1 %	538	39.7 %
Female	89	58.9 %	816	60.3 %
Not Collected	19		200	
Total	170	100 %	1,554	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	151	100.0 %	1,351	99.8 %
Spanish	-	-	2	0.1 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Mandarin	-	-	1	0.1 %
Not Collected	19		200	
Total	170	100 %	1,554	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.7 %	6	0.4 %
18	-	-	4	0.3 %
19	1	0.7 %	5	0.4 %
20 to 24	4	2.6 %	45	3.3 %
25 to 30	8	5.3 %	114	8.4 %
31 to 40	33	21.9 %	224	16.5 %
41 to 50	21	13.9 %	214	15.8 %
51 to 60	32	21.2 %	329	24.3 %
61 to 70	40	26.5 %	307	22.7 %
71 to 80	9	6.0 %	100	7.4 %
Over 80	2	1.3 %	6	0.4 %
Not Collected	19		200	
Total	170	100 %	1,554	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	137	75.7 %	1,259	76.6 %
Cigar	11	6.1 %	62	3.8 %
Pipe	-	-	8	0.5 %
Smokeless Tobacco	9	5.0 %	67	4.1 %
E-Cigarette	21	11.6 %	207	12.6 %
Other	3	1.7 %	41	2.5 %
Not Collected	19		200	
Total	200	100 %	1,844	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	4	2.8 %	36	2.8 %
Grade 9-11 no degree	22	15.4 %	163	12.5 %
GED	14	9.8 %	111	8.5 %
High School Degree	34	23.8 %	288	22.2 %
Some College or University	39	27.3 %	380	29.2 %
College or University Degree	27	18.9 %	257	19.8 %
Some Technical / Trade School	1	0.7 %	21	1.6 %
Technical Trade School degree	2	1.4 %	38	2.9 %
Does Not Know	-	-	6	0.5 %
Refused	6		30	

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	21		224	
Total	170	100 %	1,554	100 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	88	98.9 %	797	97.7 %
Currently Pregnant	1	1.1 %	9	1.1 %
Planning	-	-	7	0.9 %
Currently Breastfeeding	-	-	3	0.4 %
Total	89	100 %	816	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	52	18.2 %	393	16.0 %
Asthma	24	8.4 %	241	9.8 %
CAD	8	2.8 %	66	2.7 %
Cancer	10	3.5 %	99	4.0 %
COPD	37	13.0 %	285	11.6 %
Type 1 Diabetes	5	1.8 %	26	1.1 %
Type 2 Diabetes	16	5.6 %	130	5.3 %
High Blood Pressure	50	17.5 %	470	19.2 %
Stroke	5	1.8 %	70	2.9 %
None	76	26.7 %	662	27.0 %
Does Not Know	2	0.7 %	10	0.4 %
Refused	5		17	
Not Collected	25		263	
Total	315	100 %	2,732	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	18	6.4 %	137	5.7 %
Anxiety	42	14.9 %	393	16.4 %
Bi-Polar	24	8.5 %	204	8.5 %
Depression	60	21.4 %	543	22.7 %
Drug or Alcohol Abuse	28	10.0 %	255	10.7 %
Gambling Addiction	3	1.1 %	26	1.1 %
PTSD	35	12.5 %	304	12.7 %
Schizophrenia	15	5.3 %	75	3.1 %
None	55	19.6 %	454	19.0 %
Does Not Know	1	0.4 %	3	0.1 %
Refused	5		15	

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	25		284	
Total	311	100 %	2,693	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	1	0.7 %	2	0.2 %
Contemplation	1	0.7 %	10	0.8 %
Preparation	140	92.7 %	1,194	90.3 %
Action - Less than 24 hours	5	3.3 %	51	3.9 %
Action - 24 hours to less than 7 days	1	0.7 %	24	1.8 %
Action - 7 days to less than 1 month	2	1.3 %	24	1.8 %
Maintenance - 6 months OR more	1	0.7 %	17	1.3 %
Not Collected	19		232	
Total	170	100 %	1,554	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	5	3.6 %	44	3.4 %
Arab or Arab American	1	0.7 %	3	0.2 %
Asian	2	1.4 %	12	0.9 %
<i>Asian Indian</i>	-	-	2	0.2 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Filipino</i>	1	0.7 %	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	-	-	4	0.3 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Thai</i>	-	-	1	0.1 %
Black or African American	2	1.4 %	30	2.3 %
Native Hawaiian/Other Pacific Islander	-	-	10	0.8 %
<i>Guamanian/Chamorro</i>	-	-	2	0.2 %
<i>Native Hawaiian</i>	-	-	6	0.5 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	10	0.8 %
White	116	83.5 %	1,112	86.1 %
Other	13	9.4 %	71	5.5 %
Does Not Know	-	-	9	0.7 %
Not Collected	22		222	
Refused	9		41	
Total	170	100 %	1,554	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	4	2.9 %	58	4.5 %
Non-Hispanic	136	97.1 %	1,222	94.8 %
Does Not Know	-	-	9	0.7 %
Refused	8		38	
Not Collected	22		227	
Total	170	100 %	1,554	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	115	89.1 %	1,076	91.3 %
Gay or Lesbian	1	0.8 %	30	2.5 %
Bisexual	7	5.4 %	44	3.7 %
Transgender	2	1.6 %	6	0.5 %
Other	2	1.6 %	15	1.3 %
Does Not Know	2	1.6 %	8	0.7 %
Not Collected	30		255	
Refused	11		120	
Total	170	100 %	1,554	100 %