



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	135	65.5 %	1,508	74.3 %
Electronic Consult	-	-	1	0.0 %
E-Referral-HL7	3	1.5 %	9	0.4 %
Fax Referral	14	6.8 %	122	6.0 %
Online Referral	2	1.0 %	5	0.2 %
Other	3	1.5 %	56	2.8 %
Voicemail	-	-	1	0.0 %
Web Enroll	49	23.8 %	328	16.2 %
Total	206	100 %	2,030	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	193	93.7 %	1,919	94.5 %
Proxy	3	1.5 %	18	0.9 %
Provider	4	1.9 %	23	1.1 %
General Public	6	2.9 %	70	3.4 %
Total	206	100 %	2,030	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.5 %	3	0.2 %
Brochure/Newsletter/Flyer	-	-	1	0.1 %
Brochure/Flyer	6	1.6 %	65	1.8 %
Community Organization	3	1.6 %	27	1.5 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	3	0.2 %
CVS/pharmacy	2	1.1 %	8	0.4 %
Email	1	0.5 %	1	0.1 %
Employer/Worksite	3	1.6 %	29	1.6 %
Family/Friend	25	13.5 %	253	13.7 %
Health Department	1	0.5 %	23	1.2 %
Health Insurance	3	1.6 %	41	2.2 %
Health Professional	65	35.1 %	518	28.1 %
<i>Health Care Provider</i>	2	1.1 %	10	0.5 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	1	0.5 %	6	0.3 %
<i>Health Educator</i>	-	-	4	0.2 %
<i>Mental Health Provider</i>	3	1.6 %	29	1.6 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Nurse	5	2.7 %	21	1.1 %
Nutrition Specialist	-	-	2	0.1 %
OB/GYN Specialist	1	0.5 %	4	0.2 %
Oncologist	1	0.5 %	8	0.4 %
Other	4	2.2 %	27	1.5 %
Other Specialist	1	0.5 %	19	1.0 %
Pharmacist	-	-	5	0.3 %
Physician Assistant	-	-	4	0.2 %
Respiratory Therapist	-	-	3	0.2 %
Social Worker	2	1.1 %	12	0.7 %
Substance Abuse Provider	-	-	12	0.7 %
Health Survey	-	-	1	0.1 %
Medicaid Information Mailer	-	-	2	0.1 %
Medical Marijuana Program Re-enrollment Packet	1	0.5 %	1	0.1 %
Newspaper/Magazine	-	-	2	0.1 %
On-Site event	-	-	1	0.1 %
Open enrollment/New hire	-	-	4	0.2 %
Outdoor Ad	3	1.6 %	16	0.9 %
Banner	-	-	1	0.1 %
Billboard	2	1.1 %	8	0.4 %
Other	1	0.5 %	7	0.4 %
Sub Total	3	1.6 %	16	0.9 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	11	5.9 %	34	1.8 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	4	2.2 %	13	0.7 %
State quit line/help line	-	-	1	0.1 %
Store/convenience store/gas station	1	0.5 %	2	0.1 %
TV/Commercial	19	10.3 %	476	25.9 %
TV/News	1	0.5 %	6	0.3 %
Website	17	9.2 %	124	6.7 %
Does Not Know	-	-	1	0.1 %
Does not know/remember	5	2.7 %	42	2.3 %
Other	13	7.0 %	136	7.4 %
Refused	-	-	3	-
Not Collected	21	-	189	-
Total	206	98 %	2,030	98 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	69	38.3 %	704	39.9 %
Female	111	61.7 %	1,062	60.1 %
Not Collected	26	-	264	-
Total	206	100 %	2,030	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	180	100.0 %	1,760	99.7 %
Spanish	-	-	5	0.3 %
Mandarin	-	-	1	0.1 %
Not Collected	26		264	
Total	206	100 %	2,030	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.6 %	6	0.3 %
18	1	0.6 %	5	0.3 %
19	-	-	6	0.3 %
20 to 24	9	5.0 %	58	3.3 %
25 to 30	16	8.9 %	162	9.2 %
31 to 40	35	19.4 %	301	17.0 %
41 to 50	38	21.1 %	296	16.8 %
51 to 60	39	21.7 %	419	23.7 %
61 to 70	27	15.0 %	381	21.6 %
71 to 80	14	7.8 %	125	7.1 %
Over 80	-	-	7	0.4 %
Not Collected	26		264	
Total	206	100 %	2,030	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	170	78.3 %	1,653	77.0 %
Cigar	5	2.3 %	75	3.5 %
Pipe	-	-	10	0.5 %
Smokeless Tobacco	10	4.6 %	87	4.1 %
E-Cigarette	27	12.4 %	272	12.7 %
Other	5	2.3 %	51	2.4 %
Not Collected	26		264	
Total	243	100 %	2,412	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	8	4.7 %	50	3.0 %
Grade 9-11 no degree	13	7.6 %	191	11.3 %
GED	21	12.2 %	163	9.6 %
High School Degree	42	24.4 %	382	22.6 %
Some College or University	52	30.2 %	504	29.8 %
College or University Degree	29	16.9 %	321	19.0 %
Some Technical / Trade School	2	1.2 %	23	1.4 %
Technical Trade School degree	5	2.9 %	50	3.0 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	6	0.4 %
Refused	3		42	
Not Collected	31		298	
Total	206	100 %	2,030	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	108	97.3 %	1,039	97.8 %
Currently Pregnant	2	1.8 %	12	1.1 %
Planning	-	-	7	0.7 %
Currently Breastfeeding	1	0.9 %	4	0.4 %
Total	111	100 %	1,062	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	49	13.7 %	510	14.7 %
Asthma	33	9.2 %	332	9.5 %
CAD	9	2.5 %	97	2.8 %
Cancer	8	2.2 %	128	3.7 %
COPD	44	12.3 %	386	11.1 %
Type 1 Diabetes	1	0.3 %	34	1.0 %
Type 2 Diabetes	20	5.6 %	184	5.3 %
High Blood Pressure	52	14.6 %	493	14.2 %
High Cholesterol	36	10.1 %	298	8.6 %
Stroke	12	3.4 %	94	2.7 %
None	91	25.5 %	906	26.0 %
Does Not Know	2	0.6 %	18	0.5 %
Refused	2		25	
Not Collected	29		268	
Total	388	100 %	3,773	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	23	6.6 %	186	5.9 %
Anxiety	62	17.7 %	522	16.7 %
Bi-Polar	34	9.7 %	272	8.7 %
Depression	80	22.9 %	716	22.8 %
Drug or Alcohol Abuse	28	8.0 %	316	10.1 %
Gambling Addiction	6	1.7 %	38	1.2 %
PTSD	48	13.7 %	399	12.7 %
Schizophrenia	7	2.0 %	88	2.8 %
None	62	17.7 %	594	19.0 %
Does Not Know	-	-	3	0.1 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	2		19	
Not Collected	31		376	
Total	383	100 %	3,529	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	4	2.2 %	20	1.2 %
Preparation	165	92.2 %	1,563	90.2 %
Action - Less than 24 hours	5	2.8 %	66	3.8 %
Action - 24 hours to less than 7 days	2	1.1 %	31	1.8 %
Action - 7 days to less than 1 month	3	1.7 %	32	1.8 %
Maintenance - 6 months OR more	-	-	18	1.0 %
Not Collected	27		298	
Total	206	100 %	2,030	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	6	3.4 %	50	3.0 %
Arab or Arab American	-	-	3	0.2 %
Asian	1	0.6 %	16	0.9 %
<i>Asian Indian</i>	-	-	2	0.1 %
<i>Chinese</i>	-	-	2	0.1 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	1	0.6 %	6	0.4 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Thai</i>	-	-	1	0.1 %
<i>Vietnamese</i>	-	-	1	0.1 %
Black or African American	3	1.7 %	40	2.4 %
Native Hawaiian/Other Pacific Islander	-	-	12	0.7 %
<i>Guamanian/Chamorro</i>	-	-	2	0.1 %
<i>Native Hawaiian</i>	-	-	6	0.4 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	2	0.1 %
<i>Sub Total</i>	-	-	12	0.7 %
White	158	90.8 %	1,467	87.1 %
Other	6	3.4 %	87	5.2 %
Does Not Know	-	-	10	0.6 %
Not Collected	29		292	
Refused	3		52	
Total	206	100 %	2,029	100 %



Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	4	2.3 %	67	4.0 %
Non-Hispanic	166	97.1 %	1,599	95.3 %
Does Not Know	1	0.6 %	12	0.7 %
Refused	5		51	
Not Collected	30		301	
Total	206	100 %	2,030	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	143	89.9 %	1,397	90.9 %
Gay or Lesbian	6	3.8 %	45	2.9 %
Bisexual	4	2.5 %	58	3.8 %
Transgender	-	-	6	0.4 %
Other	5	3.1 %	20	1.3 %
Does Not Know	1	0.6 %	11	0.7 %
Not Collected	31		332	
Refused	16		161	
Total	206	100 %	2,030	100 %