



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	136	70.5 %	1,389	80.4 %
E-Referral-HL7	-	-	5	0.3 %
Fax Referral	12	6.2 %	89	5.2 %
Online Referral	4	2.1 %	48	2.8 %
Re-enrollment Recruitment	1	0.5 %	16	0.9 %
Voicemail	-	-	1	0.1 %
Web Enroll	40	20.7 %	170	9.8 %
Other	-	-	10	0.6 %
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	184	95.3 %	1,657	95.9 %
Proxy	1	0.5 %	14	0.8 %
Provider	1	0.5 %	14	0.8 %
General Public	7	3.6 %	43	2.5 %
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.6 %	3	0.2 %
Brochure/Flyer	5	2.8 %	50	3.2 %
Community Organization	6	3.4 %	24	1.5 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	1	0.1 %
CVS/pharmacy	-	-	1	0.1 %
Employer/Worksite	2	1.1 %	8	0.5 %
Family/Friend	26	14.8 %	219	14.1 %
Health Department	4	2.3 %	21	1.3 %
Health Insurance	8	4.5 %	47	3.0 %
Health Professional	57	32.4 %	470	30.2 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	3	1.7 %	24	1.5 %
<i>Health Care Provider</i>	39	22.2 %	334	21.5 %
<i>Health Educator</i>	1	0.6 %	3	0.2 %
<i>Mental Health Provider</i>	-	-	20	1.3 %
<i>Nurse</i>	4	2.3 %	15	1.0 %
<i>Nutrition Specialist</i>	-	-	1	0.1 %

**How Heard About**

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.  
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %
<i>Oncologist</i>	-	-	1	0.1 %
<i>Other</i>	6	3.4 %	36	2.3 %
<i>Other Specialist</i>	1	0.6 %	12	0.8 %
<i>Pharmacist</i>	1	0.6 %	5	0.3 %
<i>Physician Assistant</i>	1	0.6 %	1	0.1 %
<i>Respiratory Therapist</i>	-	-	1	0.1 %
<i>Social Worker</i>	-	-	2	0.1 %
<i>Substance Abuse Provider</i>	1	0.6 %	12	0.8 %
<i>Sub Total</i>	<b>57</b>	<b>32.4 %</b>	<b>470</b>	<b>30.2 %</b>
Medicaid Information Mailer	-	-	1	0.1 %
Newspaper/Magazine	-	-	1	0.1 %
Open enrollment/New hire	1	0.6 %	3	0.2 %
Outdoor Ad	2	1.1 %	17	1.1 %
<i>Banner</i>	-	-	1	0.1 %
<i>Billboard</i>	2	1.1 %	10	0.6 %
<i>Other</i>	-	-	6	0.4 %
<i>Sub Total</i>	<b>2</b>	<b>1.1 %</b>	<b>17</b>	<b>1.1 %</b>
QUITNOW Mobile App	2	1.1 %	3	0.2 %
Radio	-	-	7	0.4 %
Social Media (Facebook/Twitter/etc.)	1	0.6 %	4	0.3 %
TV/Commercial	24	13.6 %	373	24.0 %
TV/News	1	0.6 %	9	0.6 %
Website	20	11.4 %	124	8.0 %
Does not know/remember	4	2.3 %	33	2.1 %
Does Not Know	-	-	1	0.1 %
Not Collected	17		172	
Other	12	6.8 %	131	8.4 %
Refused	-		3	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

**Tobacco Users by Gender**

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	64	37.4 %	632	41.5 %
Female	107	62.6 %	892	58.5 %
Not Collected	22		204	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

**Tobacco Users by Language Spoken**

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	169	98.8 %	1,511	99.2 %
Spanish	2	1.2 %	10	0.7 %
Russian	-	-	1	0.1 %
Not Collected	22		205	

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arabic	-	-	1	0.1 %
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	6	0.4 %
18	1	0.6 %	5	0.3 %
19	1	0.6 %	8	0.5 %
20 to 24	5	2.9 %	45	3.0 %
25 to 30	13	7.6 %	137	9.0 %
31 to 40	39	22.8 %	234	15.4 %
41 to 50	21	12.3 %	232	15.2 %
51 to 60	49	28.7 %	390	25.6 %
61 to 70	34	19.9 %	353	23.2 %
71 to 80	7	4.1 %	103	6.8 %
Over 80	1	0.6 %	11	0.7 %
Not Collected	22		204	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	155	73.1 %	1,409	75.4 %
Cigar	9	4.2 %	51	2.7 %
Pipe	2	0.9 %	14	0.7 %
Smokeless Tobacco	10	4.7 %	68	3.6 %
E-Cigarette	27	12.7 %	252	13.5 %
Not Collected	22		204	
Other	9	4.2 %	74	4.0 %
<b>Total</b>	<b>234</b>	<b>100 %</b>	<b>2,072</b>	<b>100 %</b>

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	3	1.9 %	41	2.9 %
Grade 9-11 no degree	19	12.2 %	178	12.5 %
GED	11	7.1 %	119	8.4 %
High School Degree	28	17.9 %	338	23.7 %
Some College or University	45	28.8 %	384	26.9 %
College or University Degree	46	29.5 %	310	21.8 %
Some Technical / Trade School	3	1.9 %	19	1.3 %
Technical Trade School degree	1	0.6 %	33	2.3 %
Not Collected	29		254	

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	3	0.2 %
Refused	8		49	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	103	96.3 %	870	97.5 %
Currently Pregnant	1	0.9 %	9	1.0 %
Planning	2	1.9 %	7	0.8 %
Currently Breastfeeding	1	0.9 %	6	0.7 %
<b>Total</b>	<b>107</b>	<b>100 %</b>	<b>892</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	49	14.0 %	455	14.8 %
Asthma	45	12.9 %	292	9.5 %
CAD	6	1.7 %	80	2.6 %
Cancer	11	3.2 %	128	4.2 %
COPD	32	9.2 %	311	10.1 %
Type 1 Diabetes	2	0.6 %	22	0.7 %
Type 2 Diabetes	14	4.0 %	149	4.8 %
High Blood Pressure	50	14.3 %	475	15.4 %
High Cholesterol	29	8.3 %	321	10.4 %
Stroke	13	3.7 %	77	2.5 %
None	96	27.5 %	751	24.4 %
Does Not Know	2	0.6 %	15	0.5 %
Not Collected	22		254	
Refused	4		29	
<b>Total</b>	<b>375</b>	<b>100 %</b>	<b>3,359</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	17	5.1 %	161	5.5 %
Anxiety	52	15.7 %	497	17.1 %
Bi-Polar	34	10.2 %	281	9.7 %
Depression	73	22.0 %	625	21.5 %
Drug or Alcohol Abuse	35	10.5 %	307	10.6 %
Gambling Addiction	1	0.3 %	37	1.3 %
PTSD	55	16.6 %	392	13.5 %
Schizophrenia	8	2.4 %	90	3.1 %
None	55	16.6 %	506	17.4 %
Does Not Know	2	0.6 %	7	0.2 %
Not Collected	34		277	

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	2		20	
<b>Total</b>	<b>368</b>	<b>100 %</b>	<b>3,200</b>	<b>100 %</b>

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	1	0.6 %	14	0.9 %
Preparation	156	91.2 %	1,367	89.9 %
Action - Less than 24 hours	7	4.1 %	71	4.7 %
Action - 24 hours to less than 7 days	3	1.8 %	33	2.2 %
Action - 7 days to less than 1 month	1	0.6 %	20	1.3 %
Maintenance - 6 months OR more	3	1.8 %	16	1.1 %
Not Collected	22		207	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	27		249	
American Indian or Alaskan Native	4	2.5 %	27	1.9 %
White	129	40.8 %	1,215	42.9 %
American Indian or Alaska Native; White or Caucasian	3	1.9 %	10	0.7 %
Arab or Arab American	-	-	3	0.2 %
Asian	3	1.9 %	8	0.6 %
Asian Indian	-	-	1	0.1 %
Chinese	1	0.6 %	2	0.1 %
Hmong	-	-	1	0.1 %
Japanese	-	-	1	0.1 %
Korean	1	0.6 %	2	0.1 %
Laotian	1	0.6 %	1	0.1 %
Sub Total	<b>3</b>	<b>1.9 %</b>	<b>8</b>	<b>0.6 %</b>
American Indian or Alaska Native; White or Caucasian; Native Hawaiian or Pacific Islander; Other	-	-	1	0.1 %
Native Hawaiian	-	-	1	0.1 %
Sub Total	-	-	<b>1</b>	<b>0.1 %</b>
Asian; White or Caucasian	-	-	2	0.1 %
Filipino	-	-	1	0.1 %
Korean	-	-	1	0.1 %
Sub Total	-	-	<b>2</b>	<b>0.1 %</b>
Black or African American	8	5.1 %	37	2.6 %
Black or African American; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Black or African American; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
Other Pacific Islander	-	-	1	0.1 %
Sub Total	-	-	<b>1</b>	<b>0.1 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	2	1.3 %	4	0.3 %
Black or African American; White or Caucasian	1	0.6 %	3	0.2 %
Native Hawaiian/Other Pacific Islander	-	-	6	0.4 %
<i>Fijian</i>	-	-	2	0.1 %
<i>Native Hawaiian</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Tongan</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	<b>6</b>	<b>0.4 %</b>
Other	8	5.1 %	78	5.5 %
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Refused	8		64	
Other; White or Caucasian	-	-	1	0.1 %
White or Caucasian; American Indian or Alaska Native	-	-	6	0.4 %
White or Caucasian; Black or African American	-	-	6	0.4 %
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	2	0.1 %
<i>Sub Total</i>	-	-	<b>2</b>	<b>0.1 %</b>
White or Caucasian; Other	-	-	3	0.2 %
<b>Total</b>	<b>193</b>	<b>59 %</b>	<b>1,728</b>	<b>57 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	10	6.4 %	83	5.9 %
Non-Hispanic	146	93.0 %	1,319	93.9 %
Not Collected	28		265	
Does Not Know	1	0.6 %	2	0.1 %
Refused	8		59	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

<b>Tobacco Users by Income Level</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	193		1,728	
<b>Total</b>	<b>193</b>	<b>-</b>	<b>1,728</b>	<b>-</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	133	91.7 %	1,196	91.2 %
Gay or Lesbian	3	2.1 %	32	2.4 %
Bisexual	6	4.1 %	57	4.3 %
Transgender	-	-	6	0.5 %
Not Collected	32		276	
Does Not Know	1	0.7 %	5	0.4 %
Other	2	1.4 %	16	1.2 %



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From 2/1/2020 through 2/29/2020

Contract Dates from 7/1/2019 through 2/29/2020

**Tobacco Users by Sexual Orientation**

*NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	16		140	
<b>Total</b>	<b>193</b>	<b>100 %</b>	<b>1,728</b>	<b>100 %</b>

**Tobacco Users by Marital Status**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	193		1,728	
<b>Total</b>	<b>193</b>	<b>-</b>	<b>1,728</b>	<b>-</b>