



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	130	69.5%	1,144	69.5%
E-Referral-HL7	-	-	8	0.5%
E-Referral-T2E	2	1.1%	4	0.2%
Fax Referral	7	3.7%	68	4.1%
Online Referral	1	0.5%	6	0.4%
Re-enrollment Recruitment	3	1.6%	125	7.6%
Voicemail	-	-	3	0.2%
Web Enroll	44	23.5%	280	17.0%
Other	-	-	7	0.4%
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	178	95.2%	1,574	95.7%
Proxy	1	0.5%	9	0.5%
Provider	2	1.1%	12	0.7%
General Public	6	3.2%	50	3.0%
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	1	0.1%
Brochure/Flyer	5	1.5%	38	1.3%
Brochure/Newsletter/Flyer	-	-	1	0.1%
Church/Faith-Based Organization	-	-	1	0.1%
Community Organization	4	1.2%	12	0.4%
Customer/Member Service	-	-	1	0.1%
CVS/pharmacy	-	-	2	0.1%
Employer/Worksite	2	1.2%	12	0.8%
Family/Friend	45	26.6%	267	17.6%
Health Care Provider	3	1.8%	120	7.9%
Health Department	3	1.8%	26	1.7%
Health Insurance	9	5.3%	74	4.9%
<i>Information that I sought out</i>	9	5.3%	43	2.8%
<i>Information that was provided to me</i>	-	-	11	0.7%
Health Professional	25	14.8%	205	13.5%
<i>Dentist</i>	-	-	12	0.8%
<i>Health Educator</i>	3	1.8%	24	1.6%



<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Mental Health Provider</i>	1	0.6%	19	1.3%
<i>Nurse</i>	3	1.8%	19	1.3%
<i>OB/GYN Specialist</i>	-	-	1	0.1%
<i>Other</i>	10	5.9%	66	4.3%
<i>Other Specialist</i>	6	3.6%	45	3.0%
<i>Pharmacist</i>	1	0.6%	6	0.4%
<i>Physician Assistant</i>	-	-	4	0.3%
<i>Substance Abuse Provider</i>	1	0.6%	8	0.5%
<b>Intranet</b>	-	-	1	0.1%
<b>Mailing</b>	-	-	1	0.1%
<b>Native Quit Line Promotions</b>	1	0.6%	2	0.1%
<i>Native Quit Line commercial (TV, radio, theater, etc.)</i>	1	0.6%	1	0.1%
<i>Native Quit Line digital advertisement</i>	-	-	1	0.1%
<i>Sub Total</i>	<b>1</b>	<b>0.6%</b>	<b>2</b>	<b>0.1%</b>
<b>Newspaper/Magazine</b>	-	-	1	0.1%
<b>Open enrollment/New hire</b>	-	-	5	0.3%
<b>Outdoor Ad</b>	7	4.1%	22	1.4%
<i>Banner</i>	-	-	1	0.1%
<i>Billboard</i>	5	3.0%	13	0.9%
<i>Other</i>	2	1.2%	8	0.5%
<i>Sub Total</i>	<b>7</b>	<b>4.1%</b>	<b>22</b>	<b>1.4%</b>
<b>QUITNOW Mobile App</b>	1	0.3%	7	0.2%
<b>Radio</b>	2	1.2%	36	2.4%
<b>Social Media (Facebook/Twitter/etc.)</b>	-	-	9	0.6%
<b>TV/Commercial</b>	23	13.6%	344	22.6%
<b>TV/News</b>	-	-	5	0.3%
<b>Website</b>	27	16.0%	166	10.9%
<b>Does not know/remember</b>	2	1.2%	32	2.1%
<b>Not Collected</b>	18		126	
<b>Other</b>	10	5.9%	125	8.2%
<b>Refused</b>	-		3	
<b>Total</b>	<b>187</b>	<b>97 %</b>	<b>1,645</b>	<b>98 %</b>

<b>Tobacco Users by Gender Identity</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<b>Female</b>	101	60.1%	859	57.9%
<b>Male</b>	65	38.7%	607	40.9%
<b>Do not identify as male, female, or transgender</b>	-	-	8	0.5%
<b>Transgender female/Trans woman</b>	-	-	1	0.1%
<b>Transgender male/Trans man</b>	1	0.6%	2	0.1%
<b>Not Collected</b>	19		161	
<b>Other</b>	1	0.6%	7	0.5%
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	163	97.0%	1,468	98.9%
Spanish	3	1.8%	14	0.9%
Vietnamese	2	1.2%	2	0.1%
Not Collected	19		161	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	2	1.2%	4	0.3%
18	-	-	5	0.3%
19	1	0.6%	5	0.3%
20 to 24	13	7.7%	43	2.9%
25 to 30	11	6.5%	105	7.1%
31 to 40	35	20.8%	255	17.2%
41 to 50	38	22.6%	270	18.2%
51 to 60	29	17.3%	322	21.7%
61 to 70	33	19.6%	356	24.0%
71 to 80	5	3.0%	111	7.5%
Over 80	1	0.6%	8	0.5%
Not Collected	19		161	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	147	63.1%	1,386	73.2%
Cigar	3	1.3%	36	1.9%
Pipe	3	1.3%	17	0.9%
Smokeless Tobacco	15	6.4%	82	4.3%
E-Cigarette	37	15.9%	226	11.9%
Not Collected	19		161	
Other	28	12.0%	146	7.7%
<b>Total</b>	<b>252</b>	<b>100 %</b>	<b>2,054</b>	<b>100 %</b>

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	4	2.4%	35	2.4%
Grade 9-11 no degree	12	7.3%	133	9.3%
GED	12	7.3%	109	7.6%
High School Degree	38	23.2%	326	22.8%
Some College or University	49	29.9%	386	27.0%
College or University Degree	36	22.0%	356	24.9%
Some Technical / Trade School	-	-	22	1.5%
Technical Trade School degree	13	7.9%	60	4.2%

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	21		179	
Does Not Know	-	-	3	0.2%
Refused	2		36	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	101	98.1%	853	98.0%
Currently Pregnant	-	-	6	0.7%
Planning	2	1.9%	9	1.0%
Currently Breastfeeding	-	-	2	0.2%
<b>Total</b>	<b>103</b>	<b>100 %</b>	<b>870</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	50	15.9%	458	15.7%
Asthma	28	8.9%	274	9.4%
CAD	10	3.2%	71	2.4%
Cancer	8	2.5%	110	3.8%
COPD	24	7.6%	295	10.1%
Type 1 Diabetes	4	1.3%	30	1.0%
Type 2 Diabetes	12	3.8%	151	5.2%
High Blood Pressure	40	12.7%	418	14.3%
High Cholesterol	26	8.3%	286	9.8%
Stroke	12	3.8%	66	2.3%
None	98	31.2%	747	25.5%
Does Not Know	2	0.6%	20	0.7%
Not Collected	19		162	
Refused	3		36	
<b>Total</b>	<b>336</b>	<b>100 %</b>	<b>3,124</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	17	5.4%	154	5.6%
Anxiety	52	16.6%	473	17.2%
Bi-Polar	25	8.0%	234	8.5%
Depression	72	23.0%	623	22.6%
Drug or Alcohol Abuse	29	9.3%	284	10.3%
Gambling Addiction	6	1.9%	43	1.6%
PTSD	46	14.7%	379	13.8%
Schizophrenia	5	1.6%	78	2.8%
None	61	19.5%	476	17.3%
Does Not Know	-	-	8	0.3%

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	24		234	
Refused	2		25	
<b>Total</b>	<b>339</b>	<b>100 %</b>	<b>3,011</b>	<b>100 %</b>

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	1	0.6%	4	0.3%
Contemplation	4	2.5%	18	1.2%
Preparation	135	84.9%	1,300	90.0%
Action - Less than 24 hours	9	5.7%	42	2.9%
<i>Sub Total</i>	<b>9</b>	<b>5.7%</b>	<b>42</b>	<b>2.9%</b>
Action - 24 hours to less than 7 days	5	3.1%	30	2.1%
<i>Sub Total</i>	<b>5</b>	<b>3.1%</b>	<b>30</b>	<b>2.1%</b>
Action - 7 days to less than 1 month	-	-	15	1.0%
<i>Sub Total</i>	<b>-</b>	<b>-</b>	<b>15</b>	<b>1.0%</b>
Maintenance - 6 months OR more	5	3.1%	36	2.5%
<i>Sub Total</i>	<b>5</b>	<b>3.1%</b>	<b>36</b>	<b>2.5%</b>
Not Collected	28		200	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asian	4	2.5%	17	1.2%
<i>Asian Indian</i>	1	0.6%	2	0.1%
<i>Cambodian</i>	-	-	1	0.1%
<i>Chinese</i>	1	0.6%	1	0.1%
<i>Filipino</i>	-	-	2	0.1%
<i>Japanese</i>	-	-	1	0.1%
<i>Korean</i>	-	-	4	0.3%
<i>Vietnamese</i>	2	1.3%	3	0.2%
<i>Other Asian</i>	-	-	1	0.1%
<i>Refused</i>	-	-	1	0.1%
Not Collected	19		177	
American Indian or Alaska Native	-	-	2	0.1%
Arab or Arab American	-	-	2	0.1%
Black or African American	-	-	39	1.4%
American Indian or Alaska Native; Asian; Other; White or Caucasian	-	-	1	0.1%
<i>Japanese</i>	-	-	1	0.1%
<i>Sub Total</i>	<b>-</b>	<b>-</b>	<b>1</b>	<b>0.1%</b>
Does Not Know	-	-	5	0.4%
American Indian or Alaska Native; Black or African American	-	-	1	0.1%
Native Hawaiian / Other Pacific Islander	-	-	3	0.2%
<i>Native Hawaiian</i>	-	-	1	0.1%

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other Pacific Islander</i>	-	-	1	0.1%
<i>Samoan</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	3	0.2%
<b>Other</b>	10	6.3%	59	4.3%
<i>Other Asian</i>	1	0.6%	1	0.1%
<b>Refused</b>	7		57	
<b>White or Caucasian</b>	135	85.4%	1,202	87.4%
American Indian or Alaska Native; Black or African American; White or Caucasian	-	-	1	0.1%
American Indian or Alaska Native; Other	-	-	1	0.1%
American Indian or Alaska Native; Other; White or Caucasian	-	-	1	0.1%
American Indian or Alaska Native; White or Caucasian	3	1.9%	12	0.9%
Arab or Arab American; White or Caucasian	-	-	1	0.1%
Asian; White or Caucasian	1	0.6%	4	0.3%
<i>Filipino</i>	-	-	1	0.1%
<i>Japanese</i>	1	0.6%	3	0.2%
<i>Sub Total</i>	1	0.6%	4	0.3%
Black or African American; White or Caucasian	-	-	3	0.2%
Other; American Indian or Alaska Native	1	0.6%	1	0.1%
Other; White or Caucasian	-	-	1	0.1%
White or Caucasian; American Indian or Alaska Native	3	1.9%	10	0.7%
White or Caucasian; American Indian or Alaska Native; Black or African American	-	-	1	0.1%
White or Caucasian; American Indian or Alaska Native; Other	-	-	1	0.1%
White or Caucasian; Asian	-	-	1	0.1%
<i>Chinese</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	1	0.1%
White or Caucasian; Black or African American	1	0.6%	4	0.3%
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	1	0.1%
<i>Samoan</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	1	0.1%
White or Caucasian; Other	-	-	1	0.1%
<b>Total</b>	<b>184</b>	<b>100 %</b>	<b>1,609</b>	<b>99 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic or Latino	12	7.5%	86	6.1%
Non-Hispanic	148	92.5%	1,316	93.5%
Not Collected	21		183	
Does Not Know	-	-	6	0.4%
Refused	6		54	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>



<b>Tobacco Users by Income Level</b>				
	<b>Current Period</b>	<b>Current Period %</b>	<b>Contract YTD</b>	<b>Contract YTD %</b>
Not Collected	187		1,645	
<b>Total</b>	<b>187</b>	<b>-</b>	<b>1,645</b>	<b>-</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	<b>Current Period</b>	<b>Current Period %</b>	<b>Contract YTD</b>	<b>Contract YTD %</b>
Heterosexual or Straight	130	84.4%	1,192	88.5%
Gay or Lesbian	7	4.5%	49	3.6%
Bisexual	8	5.2%	67	5.0%
Transgender	-	-	3	0.2%
Not Collected	20		188	
Does Not Know	1	0.6%	3	0.2%
Other	8	5.2%	33	2.4%
Refused	13		110	
<b>Total</b>	<b>187</b>	<b>100 %</b>	<b>1,645</b>	<b>100 %</b>

<b>Tobacco Users by Marital Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	<b>Current Period</b>	<b>Current Period %</b>	<b>Contract YTD</b>	<b>Contract YTD %</b>
Not Collected	187		1,645	
<b>Total</b>	<b>187</b>	<b>-</b>	<b>1,645</b>	<b>-</b>