

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	179	67.8 %	1,372	75.4 %
Electronic Consult	1	0.4 %	1	0.1 %
E-Referral-HL7	-	-	6	0.3 %
Fax Referral	21	8.0 %	108	5.9 %
Online Referral	-	-	3	0.2 %
Other	3	1.1 %	53	2.9 %
Voicemail	1	0.4 %	1	0.1 %
Web Enroll	59	22.3 %	276	15.2 %
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	247	93.6 %	1,722	94.6 %
Proxy	1	0.4 %	15	0.8 %
Provider	4	1.5 %	19	1.0 %
General Public	12	4.5 %	64	3.5 %
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.4 %	2	0.1 %
Brochure/Flyer	6	1.3 %	59	1.8 %
Brochure/Newsletter/Flyer	1	0.4 %	1	0.1 %
Community Organization	3	1.3 %	24	1.5 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	1	0.4 %	3	0.2 %
CVS/pharmacy	1	0.4 %	6	0.4 %
Employer/Worksite	5	2.1 %	26	1.6 %
Family/Friends	39	16.3 %	216	13.1 %
Family/Friend	2	0.8 %	11	0.7 %
Health Department	7	2.9 %	22	1.3 %
Health Insurance	7	2.9 %	38	2.3 %
Health Professional	79	33.1 %	450	27.2 %
<i>Health Care Provider</i>	1	0.4 %	8	0.5 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	3	1.3 %	5	0.3 %
<i>Health Educator</i>	-	-	4	0.2 %
<i>Mental Health Provider</i>	2	0.8 %	26	1.6 %

**How Heard About**

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.  
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Nurse	2	0.8 %	16	1.0 %
Nutrition Specialist	-	-	2	0.1 %
OB/GYN Specialist	1	0.4 %	3	0.2 %
Oncologist	2	0.8 %	7	0.4 %
Other	6	2.5 %	22	1.3 %
Other Specialist	1	0.4 %	18	1.1 %
Pharmacist	-	-	5	0.3 %
Physician Assistant	1	0.4 %	4	0.2 %
Respiratory Therapist	-	-	3	0.2 %
Social Worker	1	0.4 %	10	0.6 %
Substance Abuse Provider	3	1.3 %	12	0.7 %
Health Survey	-	-	1	0.1 %
Medicaid Information Mailer	-	-	2	0.1 %
Newspaper/Magazine	1	0.4 %	2	0.1 %
On-Site event	1	0.4 %	1	0.1 %
Open enrollment/New hire	-	-	4	0.2 %
Outdoor Ad	6	2.5 %	13	0.8 %
Banner	-	-	1	0.1 %
Billboard	2	0.8 %	6	0.4 %
Other	4	1.7 %	6	0.4 %
Sub Total	6	2.5 %	13	0.8 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	9	3.8 %	23	1.4 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	3	1.3 %	9	0.5 %
State quit line/help line	-	-	1	0.1 %
Store/convenience store/gas station	-	-	1	0.1 %
TV/Commercial	30	12.6 %	457	27.7 %
TV/News	-	-	5	0.3 %
Website	17	7.1 %	107	6.5 %
Does Not Know	-	-	1	0.1 %
Does not know/remember	6	2.5 %	38	2.3 %
Other	14	5.9 %	123	7.4 %
Refused	-	-	2	-
Not Collected	25	-	168	-
<b>Total</b>	<b>264</b>	<b>99 %</b>	<b>1,820</b>	<b>98 %</b>

**Tobacco Users by Gender**

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	95	41.9 %	634	40.1 %
Female	132	58.1 %	948	59.9 %
Not Collected	37	-	238	-
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	224	98.7 %	1,576	99.6 %
Spanish	3	1.3 %	5	0.3 %
Mandarin	-	-	1	0.1 %
Not Collected	37		238	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	6	0.4 %
18	-	-	3	0.2 %
19	-	-	6	0.4 %
20 to 24	7	3.1 %	50	3.2 %
25 to 30	26	11.5 %	143	9.0 %
31 to 40	46	20.3 %	266	16.8 %
41 to 50	41	18.1 %	259	16.4 %
51 to 60	55	24.2 %	379	24.0 %
61 to 70	43	18.9 %	355	22.4 %
71 to 80	9	4.0 %	108	6.8 %
Over 80	-	-	7	0.4 %
Not Collected	37		238	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	216	77.1 %	1,477	76.7 %
Cigar	11	3.9 %	72	3.7 %
Pipe	1	0.4 %	10	0.5 %
Smokeless Tobacco	11	3.9 %	78	4.0 %
E-Cigarette	36	12.9 %	244	12.7 %
Other	5	1.8 %	45	2.3 %
Not Collected	37		238	
<b>Total</b>	<b>317</b>	<b>100 %</b>	<b>2,164</b>	<b>100 %</b>

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	3.2 %	43	2.8 %
Grade 9-11 no degree	15	6.9 %	178	11.8 %
GED	29	13.4 %	140	9.2 %
High School Degree	52	24.1 %	339	22.4 %
Some College or University	66	30.6 %	449	29.7 %
College or University Degree	39	18.1 %	293	19.4 %
Some Technical / Trade School	1	0.5 %	21	1.4 %
Technical Trade School degree	7	3.2 %	45	3.0 %

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	6	0.4 %
Refused	7		39	
Not Collected	41		267	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	130	98.5 %	927	97.8 %
Currently Pregnant	2	1.5 %	11	1.2 %
Planning	-	-	7	0.7 %
Currently Breastfeeding	-	-	3	0.3 %
<b>Total</b>	<b>132</b>	<b>100 %</b>	<b>948</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	49	12.5 %	441	15.6 %
Asthma	41	10.5 %	282	10.0 %
CAD	12	3.1 %	78	2.8 %
Cancer	15	3.8 %	113	4.0 %
COPD	42	10.7 %	324	11.5 %
Type 1 Diabetes	6	1.5 %	32	1.1 %
Type 2 Diabetes	25	6.4 %	152	5.4 %
High Blood Pressure	66	16.9 %	533	18.9 %
Stroke	9	2.3 %	78	2.8 %
None	122	31.2 %	777	27.5 %
Does Not Know	4	1.0 %	14	0.5 %
Refused	4		21	
Not Collected	43		318	
<b>Total</b>	<b>438</b>	<b>100 %</b>	<b>3,163</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	24	5.9 %	162	5.8 %
Anxiety	69	17.0 %	458	16.5 %
Bi-Polar	37	9.1 %	238	8.5 %
Depression	96	23.6 %	636	22.8 %
Drug or Alcohol Abuse	36	8.8 %	288	10.3 %
Gambling Addiction	6	1.5 %	32	1.1 %
PTSD	48	11.8 %	351	12.6 %
Schizophrenia	10	2.5 %	82	2.9 %
None	81	19.9 %	534	19.2 %
Does Not Know	-	-	3	0.1 %
Refused	2		17	

**Tobacco Users by Mental Health Conditions**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	43		339	
<b>Total</b>	<b>452</b>	<b>100 %</b>	<b>3,140</b>	<b>100 %</b>

**Tobacco Users by Stage at Registration**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	5	2.2 %	16	1.0 %
Preparation	199	88.1 %	1,394	90.0 %
Action - Less than 24 hours	11	4.9 %	61	3.9 %
Action - 24 hours to less than 7 days	5	2.2 %	29	1.9 %
Action - 7 days to less than 1 month	5	2.2 %	29	1.9 %
Maintenance - 6 months OR more	1	0.4 %	18	1.2 %
Not Collected	38		271	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

**Tobacco Users by Race**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	1	0.5 %	44	2.9 %
Arab or Arab American	-	-	3	0.2 %
Asian	3	1.4 %	15	1.0 %
<i>Asian Indian</i>	-	-	2	0.1 %
<i>Chinese</i>	1	0.5 %	2	0.1 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	1	0.5 %	5	0.3 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Thai</i>	-	-	1	0.1 %
<i>Vietnamese</i>	1	0.5 %	1	0.1 %
Black or African American	8	3.7 %	37	2.5 %
Native Hawaiian/Other Pacific Islander	2	0.9 %	12	0.8 %
<i>Guamanian/Chamorro</i>	-	-	2	0.1 %
<i>Native Hawaiian</i>	-	-	6	0.4 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	1	0.5 %	2	0.1 %
<i>Other Pacific Islander</i>	1	0.5 %	2	0.1 %
<i>Sub Total</i>	<b>2</b>	<b>0.9 %</b>	<b>12</b>	<b>0.8 %</b>
White	192	88.1 %	1,306	86.6 %
Other	11	5.0 %	81	5.4 %
Does Not Know	1	0.5 %	10	0.7 %
Not Collected	40		263	
Refused	6		49	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	<b>Current Period</b>	<b>Current Period %</b>	<b>Contract YTD</b>	<b>Contract YTD %</b>
Hispanic	5	2.3 %	63	4.2 %
Non-Hispanic	208	96.7 %	1,429	95.1 %
Does Not Know	2	0.9 %	11	0.7 %
Refused	6		46	
Not Collected	43		271	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	<b>Current Period</b>	<b>Current Period %</b>	<b>Contract YTD</b>	<b>Contract YTD %</b>
Heterosexual or Straight	175	88.8 %	1,249	90.9 %
Gay or Lesbian	10	5.1 %	39	2.8 %
Bisexual	9	4.6 %	53	3.9 %
Transgender	-	-	6	0.4 %
Other	1	0.5 %	17	1.2 %
Does Not Know	2	1.0 %	10	0.7 %
Not Collected	45		301	
Refused	22		145	
<b>Total</b>	<b>264</b>	<b>100 %</b>	<b>1,820</b>	<b>100 %</b>