



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	167	72.0 %	1,253	81.6 %
E-Referral-HL7	-	-	5	0.3 %
Fax Referral	12	5.2 %	77	5.0 %
Online Referral	11	4.7 %	44	2.9 %
Re-enrollment Recruitment	1	0.4 %	15	1.0 %
Voicemail	1	0.4 %	1	0.1 %
Web Enroll	38	16.4 %	130	8.5 %
Other	2	0.9 %	10	0.7 %
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	226	97.4 %	1,473	96.0 %
Proxy	-	-	13	0.8 %
Provider	2	0.9 %	13	0.8 %
General Public	4	1.7 %	36	2.3 %
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.5 %	2	0.1 %
Brochure/Flyer	12	5.7 %	45	3.3 %
Community Organization	-	-	18	1.3 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	1	0.1 %
CVS/pharmacy	-	-	1	0.1 %
Employer/Worksite	-	-	6	0.4 %
Family/Friend	33	15.6 %	193	14.0 %
Health Department	4	1.9 %	17	1.2 %
Health Insurance	6	2.8 %	39	2.8 %
Health Professional	69	32.5 %	413	29.9 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	6	2.8 %	21	1.5 %
<i>Health Care Provider</i>	51	24.1 %	295	21.4 %
<i>Health Educator</i>	-	-	2	0.1 %
<i>Mental Health Provider</i>	2	0.9 %	20	1.4 %
<i>Nurse</i>	-	-	11	0.8 %
<i>Nutrition Specialist</i>	-	-	1	0.1 %

<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %
<i>Oncologist</i>	-	-	1	0.1 %
<i>Other</i>	6	2.8 %	30	2.2 %
<i>Other Specialist</i>	1	0.5 %	11	0.8 %
<i>Pharmacist</i>	1	0.5 %	4	0.3 %
<i>Respiratory Therapist</i>	-	-	1	0.1 %
<i>Social Worker</i>	-	-	2	0.1 %
<i>Substance Abuse Provider</i>	2	0.9 %	11	0.8 %
<b>Sub Total</b>	<b>69</b>	<b>32.5 %</b>	<b>413</b>	<b>29.9 %</b>
Medicaid Information Mailer	-	-	1	0.1 %
Newspaper/Magazine	1	0.5 %	1	0.1 %
Open enrollment/New hire	-	-	2	0.1 %
Outdoor Ad	5	2.4 %	15	1.1 %
<i>Banner</i>	-	-	1	0.1 %
<i>Billboard</i>	4	1.9 %	8	0.6 %
<i>Other</i>	1	0.5 %	6	0.4 %
<b>Sub Total</b>	<b>5</b>	<b>2.4 %</b>	<b>15</b>	<b>1.1 %</b>
QUITNOW Mobile App	-	-	1	0.1 %
Radio	2	0.9 %	7	0.5 %
Social Media (Facebook/Twitter/etc.)	1	0.5 %	3	0.2 %
TV/Commercial	28	13.2 %	349	25.3 %
TV/News	-	-	8	0.6 %
Website	24	11.3 %	104	7.5 %
Does not know/remember	8	3.8 %	29	2.1 %
Does Not Know	-	-	1	0.1 %
Not Collected	20		155	
Other	18	8.5 %	119	8.6 %
Refused	-		3	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Gender</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	95	44.8 %	568	42.0 %
Female	117	55.2 %	785	58.0 %
Not Collected	20		182	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	212	100.0 %	1,342	99.3 %
Spanish	-	-	8	0.6 %
Russian	-	-	1	0.1 %
Not Collected	20		183	

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arabic	-	-	1	0.1 %
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	6	0.4 %
18	-	-	4	0.3 %
19	-	-	7	0.5 %
20 to 24	4	1.9 %	40	3.0 %
25 to 30	24	11.3 %	124	9.2 %
31 to 40	38	17.9 %	195	14.4 %
41 to 50	34	16.0 %	211	15.6 %
51 to 60	52	24.5 %	341	25.2 %
61 to 70	46	21.7 %	319	23.6 %
71 to 80	13	6.1 %	96	7.1 %
Over 80	1	0.5 %	10	0.7 %
Not Collected	20		182	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Tobacco Type</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	199	79.3 %	1,253	75.7 %
Cigar	8	3.2 %	43	2.6 %
Pipe	2	0.8 %	12	0.7 %
Smokeless Tobacco	11	4.4 %	57	3.4 %
E-Cigarette	25	10.0 %	225	13.6 %
Not Collected	20		182	
Other	6	2.4 %	66	4.0 %
<b>Total</b>	<b>271</b>	<b>100 %</b>	<b>1,838</b>	<b>100 %</b>

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	5	2.5 %	38	3.0 %
Grade 9-11 no degree	23	11.7 %	159	12.5 %
GED	15	7.6 %	108	8.5 %
High School Degree	43	21.8 %	310	24.4 %
Some College or University	62	31.5 %	340	26.8 %
College or University Degree	40	20.3 %	262	20.7 %
Some Technical / Trade School	3	1.5 %	16	1.3 %
Technical Trade School degree	5	2.5 %	32	2.5 %
Not Collected	26		225	

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	1	0.5 %	3	0.2 %
Refused	9		42	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	115	98.3 %	767	97.7 %
Currently Pregnant	-	-	8	1.0 %
Planning	-	-	5	0.6 %
Currently Breastfeeding	2	1.7 %	5	0.6 %
<b>Total</b>	<b>117</b>	<b>100 %</b>	<b>785</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	63	14.5 %	406	14.9 %
Asthma	33	7.6 %	246	9.0 %
CAD	16	3.7 %	74	2.7 %
Cancer	22	5.1 %	117	4.3 %
COPD	45	10.4 %	279	10.2 %
Type 1 Diabetes	5	1.2 %	20	0.7 %
Type 2 Diabetes	19	4.4 %	135	5.0 %
High Blood Pressure	66	15.2 %	424	15.6 %
High Cholesterol	40	9.2 %	291	10.7 %
Stroke	10	2.3 %	63	2.3 %
None	110	25.3 %	654	24.0 %
Does Not Know	5	1.2 %	13	0.5 %
Not Collected	20		232	
Refused	1		25	
<b>Total</b>	<b>455</b>	<b>100 %</b>	<b>2,979</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	19	4.7 %	145	5.6 %
Anxiety	69	17.0 %	450	17.4 %
Bi-Polar	36	8.9 %	251	9.7 %
Depression	85	21.0 %	558	21.5 %
Drug or Alcohol Abuse	44	10.9 %	274	10.6 %
Gambling Addiction	6	1.5 %	36	1.4 %
PTSD	47	11.6 %	339	13.1 %
Schizophrenia	12	3.0 %	82	3.2 %
None	85	21.0 %	452	17.4 %
Does Not Know	2	0.5 %	5	0.2 %
Not Collected	25		235	

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	1		18	
<b>Total</b>	<b>431</b>	<b>100 %</b>	<b>2,845</b>	<b>100 %</b>

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	2	0.9 %	13	1.0 %
Preparation	189	89.2 %	1,211	89.7 %
Action - Less than 24 hours	11	5.2 %	64	4.7 %
Action - 24 hours to less than 7 days	4	1.9 %	30	2.2 %
Action - 7 days to less than 1 month	4	1.9 %	19	1.4 %
Maintenance - 6 months OR more	2	0.9 %	13	1.0 %
Not Collected	20		185	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaska Native; White or Caucasian; Native Hawaiian or Pacific Islander; Other	1	0.5 %	1	0.1 %
<i>Native Hawaiian</i>	1	0.5 %	1	0.1 %
<i>Sub Total</i>	<b>1</b>	<b>0.5 %</b>	<b>1</b>	<b>0.1 %</b>
American Indian or Alaskan Native	3	1.5 %	23	1.8 %
Not Collected	25		222	
American Indian or Alaska Native; White or Caucasian	1	0.5 %	7	0.6 %
Arab or Arab American	-	-	3	0.2 %
Asian	-	-	5	0.4 %
<i>Asian Indian</i>	-	-	1	0.1 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Hmong</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	<b>-</b>	<b>-</b>	<b>5</b>	<b>0.4 %</b>
Black or African American	4	2.0 %	29	2.3 %
Asian; White or Caucasian	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	<b>-</b>	<b>-</b>	<b>1</b>	<b>0.1 %</b>
Does Not Know	1	0.5 %	2	0.2 %
Black or African American; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Black or African American; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	<b>-</b>	<b>-</b>	<b>1</b>	<b>0.1 %</b>
Native Hawaiian/Other Pacific Islander	1	0.5 %	6	0.5 %
<i>Fijian</i>	-	-	2	0.2 %

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Native Hawaiian	-	-	2	0.2 %
Other Pacific Islander	1	0.5 %	1	0.1 %
Tongan	-	-	1	0.1 %
<b>Sub Total</b>	<b>1</b>	<b>0.5 %</b>	<b>6</b>	<b>0.5 %</b>
Black or African American; White or Caucasian	1	0.5 %	2	0.2 %
Other	7	3.5 %	70	5.6 %
Refused	9		56	
White	176	88.9 %	1,086	86.4 %
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Other; White or Caucasian	-	-	1	0.1 %
White or Caucasian; American Indian or Alaska Native	1	0.5 %	6	0.5 %
White or Caucasian; Asian	1	0.5 %	1	0.1 %
Filipino	1	0.5 %	1	0.1 %
<b>Sub Total</b>	<b>1</b>	<b>0.5 %</b>	<b>1</b>	<b>0.1 %</b>
White or Caucasian; Black or African American	-	-	6	0.5 %
White or Caucasian; Native Hawaiian or Pacific Islander	1	0.5 %	2	0.2 %
Other Pacific Islander	1	0.5 %	2	0.2 %
<b>Sub Total</b>	<b>1</b>	<b>0.5 %</b>	<b>2</b>	<b>0.2 %</b>
White or Caucasian; Other	-	-	3	0.2 %
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	7	3.6 %	73	5.9 %
Non-Hispanic	189	96.4 %	1,172	94.1 %
Not Collected	26		238	
Does Not Know	-	-	1	0.1 %
Refused	10		51	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

<b>Tobacco Users by Income Level</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	232		1,535	
<b>Total</b>	<b>232</b>	<b>-</b>	<b>1,535</b>	<b>-</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	171	92.9 %	1,062	91.1 %
Gay or Lesbian	4	2.2 %	29	2.5 %
Bisexual	7	3.8 %	51	4.4 %
Transgender	-	-	6	0.5 %
Not Collected	26		244	
Does Not Know	-	-	4	0.3 %



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From 1/1/2020 through 1/31/2020

Contract Dates from 7/1/2019 through 1/31/2020

**Tobacco Users by Sexual Orientation**

*NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	2	1.1 %	14	1.2 %
Refused	22		125	
<b>Total</b>	<b>232</b>	<b>100 %</b>	<b>1,535</b>	<b>100 %</b>

**Tobacco Users by Marital Status**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	232		1,535	
<b>Total</b>	<b>232</b>	<b>-</b>	<b>1,535</b>	<b>-</b>