

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	206	56.6 %	1,014	69.5 %
E-Referral-HL7	3	0.8 %	8	0.5 %
E-Referral-T2E	1	0.3 %	2	0.1 %
Fax Referral	15	4.1 %	61	4.2 %
Online Referral	1	0.3 %	5	0.3 %
Re-enrollment Recruitment	13	3.6 %	122	8.4 %
Voicemail	3	0.8 %	3	0.2 %
Web Enroll	120	33.0 %	236	16.2 %
Other	2	0.5 %	7	0.5 %
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	352	96.7 %	1,396	95.7 %
Proxy	1	0.3 %	8	0.5 %
Provider	1	0.3 %	10	0.7 %
General Public	10	2.7 %	44	3.0 %
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	6	0.9 %	33	1.4 %
Brochure/Newsletter/Flyer	1	0.3 %	1	0.1 %
Church/Faith-Based Organization	1	0.3 %	1	0.1 %
Community Organization	1	0.3 %	2	0.2 %
Customer/Member Service	-	-	1	0.1 %
Employer/Worksite	3	0.9 %	10	0.8 %
Family/Friend	66	19.6 %	222	18.2 %
Health Department	8	2.4 %	23	1.9 %
Health Insurance	26	7.7 %	65	5.3 %
<i>Information that I sought out</i>	20	6.0 %	34	2.8 %
<i>Information that was provided to me</i>	5	1.5 %	11	0.9 %
Health Professional	60	17.9 %	180	14.7 %
<i>Dentist</i>	4	1.2 %	12	1.0 %
<i>Health Educator</i>	9	2.7 %	21	1.7 %
<i>Mental Health Provider</i>	6	1.8 %	18	1.5 %
<i>Nurse</i>	4	1.2 %	16	1.3 %
<i>OB/GYN Specialist</i>	-	-	1	0.1 %

<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other</i>	23	6.8 %	56	4.6 %
<i>Other Specialist</i>	8	2.4 %	39	3.2 %
<i>Pharmacist</i>	-	-	5	0.4 %
<i>Physician Assistant</i>	3	0.9 %	4	0.3 %
<i>Substance Abuse Provider</i>	2	0.6 %	7	0.6 %
Intranet	-	-	1	0.1 %
Mailing	-	-	1	0.1 %
Native Quit Line Promotions	1	0.3 %	1	0.1 %
<i>Native Quit Line digital advertisement</i>	1	0.3 %	1	0.1 %
<i>Sub Total</i>	<b>1</b>	<b>0.3 %</b>	<b>1</b>	<b>0.1 %</b>
Newspaper/Magazine	1	0.3 %	1	0.1 %
Open enrollment/New hire	-	-	5	0.4 %
Outdoor Ad	10	3.0 %	15	1.2 %
<i>Banner</i>	1	0.3 %	1	0.1 %
<i>Billboard</i>	6	1.8 %	8	0.7 %
<i>Other</i>	3	0.9 %	6	0.5 %
<i>Sub Total</i>	<b>10</b>	<b>3.0 %</b>	<b>15</b>	<b>1.2 %</b>
QUITNOW Mobile App	-	-	3	0.1 %
Radio	16	4.8 %	34	2.8 %
Social Media (Facebook/Twitter/etc.)	3	0.9 %	9	0.7 %
TV/Commercial	47	14.0 %	321	26.3 %
TV/News	1	0.3 %	5	0.4 %
Website	46	13.7 %	139	11.4 %
Does not know/remember	9	2.7 %	30	2.5 %
Not Collected	28		237	
Other	29	8.6 %	115	9.4 %
Refused	1		3	
<b>Total</b>	<b>364</b>	<b>99 %</b>	<b>1,458</b>	<b>98 %</b>

<b>Tobacco Users by Gender Identity</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	30		142	
Female	187	28.0 %	758	28.8 %
Male	139	20.8 %	542	20.6 %
Do not identify as male, female, or transgender	4	1.2 %	8	0.6 %
Transgender female/Trans woman	1	0.3 %	1	0.1 %
Transgender male/Trans man	1	0.3 %	1	0.1 %
Other	2	0.6 %	6	0.5 %
<b>Total</b>	<b>364</b>	<b>51 %</b>	<b>1,458</b>	<b>51 %</b>

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	330	98.8 %	1,305	99.2 %
Spanish	4	1.2 %	11	0.8 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	30		142	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	2	0.2 %
18	1	0.3 %	5	0.4 %
19	1	0.3 %	4	0.3 %
20 to 24	11	3.3 %	30	2.3 %
25 to 30	34	10.2 %	96	7.3 %
31 to 40	78	23.4 %	221	16.8 %
41 to 50	73	21.9 %	231	17.6 %
51 to 60	61	18.3 %	292	22.2 %
61 to 70	56	16.8 %	324	24.6 %
71 to 80	17	5.1 %	104	7.9 %
Over 80	2	0.6 %	7	0.5 %
Not Collected	30		142	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	311	74.4 %	1,239	74.7 %
Cigar	1	0.2 %	33	2.0 %
Pipe	2	0.5 %	13	0.8 %
Smokeless Tobacco	15	3.6 %	67	4.0 %
E-Cigarette	53	12.7 %	189	11.4 %
Not Collected	30		142	
Other	36	8.6 %	117	7.1 %
<b>Total</b>	<b>448</b>	<b>100 %</b>	<b>1,800</b>	<b>100 %</b>

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	2.2 %	31	2.4 %
Grade 9-11 no degree	23	7.2 %	121	9.6 %
GED	33	10.3 %	97	7.7 %
High School Degree	78	24.3 %	288	22.7 %
Some College or University	92	28.7 %	337	26.6 %
College or University Degree	67	20.9 %	320	25.3 %
Some Technical / Trade School	10	3.1 %	22	1.7 %
Technical Trade School degree	11	3.4 %	47	3.7 %
Not Collected	35		158	

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	3	0.2 %
Refused	8		34	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	188	97.9 %	752	98.0 %
Currently Pregnant	2	1.0 %	6	0.8 %
Planning	1	0.5 %	7	0.9 %
Currently Breastfeeding	1	0.5 %	2	0.3 %
<b>Total</b>	<b>192</b>	<b>100 %</b>	<b>767</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	80	14.0 %	408	15.6 %
Asthma	57	10.0 %	246	9.4 %
CAD	11	1.9 %	61	2.3 %
Cancer	23	4.0 %	102	3.9 %
COPD	44	7.7 %	271	10.4 %
Type 1 Diabetes	6	1.1 %	26	1.0 %
Type 2 Diabetes	27	4.7 %	139	5.3 %
High Blood Pressure	72	12.6 %	378	14.5 %
High Cholesterol	58	10.2 %	260	10.0 %
Stroke	7	1.2 %	54	2.1 %
None	176	30.8 %	649	24.8 %
Does Not Know	10	1.8 %	18	0.7 %
Not Collected	31		143	
Refused	10		33	
<b>Total</b>	<b>612</b>	<b>100 %</b>	<b>2,788</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	40	6.3 %	137	5.6 %
Anxiety	111	17.4 %	421	17.3 %
Bi-Polar	39	6.1 %	209	8.6 %
Depression	156	24.4 %	551	22.6 %
Drug or Alcohol Abuse	69	10.8 %	255	10.5 %
Gambling Addiction	7	1.1 %	37	1.5 %
PTSD	83	13.0 %	333	13.7 %
Schizophrenia	20	3.1 %	73	3.0 %
None	110	17.2 %	415	17.0 %
Does Not Know	4	0.6 %	8	0.3 %
Not Collected	36		210	

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	6		23	
<b>Total</b>	<b>681</b>	<b>100 %</b>	<b>2,672</b>	<b>100 %</b>

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	1	0.3 %	3	0.2 %
Contemplation	1	0.3 %	14	1.1 %
Preparation	294	92.7 %	1,165	90.6 %
Action - Less than 24 hours	11	3.5 %	33	2.6 %
<i>Sub Total</i>	<i>11</i>	<i>3.5 %</i>	<i>33</i>	<i>2.6 %</i>
Action - 24 hours to less than 7 days	3	0.9 %	25	1.9 %
<i>Sub Total</i>	<i>3</i>	<i>0.9 %</i>	<i>25</i>	<i>1.9 %</i>
Action - 7 days to less than 1 month	4	1.3 %	15	1.2 %
<i>Sub Total</i>	<i>4</i>	<i>1.3 %</i>	<i>15</i>	<i>1.2 %</i>
Maintenance - 6 months OR more	3	0.9 %	31	2.4 %
<i>Sub Total</i>	<i>3</i>	<i>0.9 %</i>	<i>31</i>	<i>2.4 %</i>
Not Collected	47		172	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asian	5	1.6 %	13	1.1 %
<i>Asian Indian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Cambodian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Filipino</i>	<i>1</i>	<i>0.3 %</i>	<i>2</i>	<i>0.2 %</i>
<i>Japanese</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Korean</i>	<i>2</i>	<i>0.6 %</i>	<i>4</i>	<i>0.3 %</i>
<i>Vietnamese</i>	<i>1</i>	<i>0.3 %</i>	<i>1</i>	<i>0.1 %</i>
<i>Other Asian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Refused</i>	<i>1</i>	<i>0.3 %</i>	<i>1</i>	<i>0.1 %</i>
Not Collected	33		158	
American Indian or Alaska Native	-	-	2	0.2 %
Arab or Arab American	1	0.3 %	2	0.2 %
Black or African American	5	0.8 %	38	1.6 %
Does Not Know	2	0.6 %	6	0.5 %
American Indian or Alaska Native; Black or African American	-	-	1	0.1 %
Native Hawaiian / Other Pacific Islander	1	0.3 %	3	0.2 %
<i>Native Hawaiian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Other Pacific Islander</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
<i>Samoan</i>	<i>1</i>	<i>0.3 %</i>	<i>1</i>	<i>0.1 %</i>
<i>Sub Total</i>	<i>1</i>	<i>0.3 %</i>	<i>3</i>	<i>0.2 %</i>
<b>Other</b>	<b>12</b>	<b>3.9 %</b>	<b>51</b>	<b>4.2 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	13		51	
White or Caucasian	270	87.4 %	1,065	87.6 %
American Indian or Alaska Native; White or Caucasian	4	1.3 %	7	0.6 %
American Indian or Alaska Native; White or Caucasian; Other	1	0.3 %	1	0.1 %
Arab or Arab American; White or Caucasian	-	-	1	0.1 %
Asian; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Black or African American; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Black or African American; White or Caucasian	2	0.6 %	3	0.2 %
Other; American Indian or Alaska Native	-	-	1	0.1 %
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Other; White or Caucasian	1	0.3 %	2	0.2 %
White or Caucasian; American Indian or Alaska Native	3	1.0 %	8	0.7 %
White or Caucasian; American Indian or Alaska Native; Black or African American	-	-	1	0.1 %
White or Caucasian; Asian	-	-	4	0.3 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	2	0.2 %
<i>Sub Total</i>	-	-	4	0.3 %
White or Caucasian; Black or African American	1	0.3 %	3	0.2 %
White or Caucasian; Native Hawaiian or Pacific Islander	1	0.3 %	1	0.1 %
<i>Samoan</i>	1	0.3 %	1	0.1 %
<i>Sub Total</i>	1	0.3 %	1	0.1 %
<b>Total</b>	<b>355</b>	<b>99 %</b>	<b>1,425</b>	<b>98 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic or Latino	18	5.7 %	74	5.9 %
Non-Hispanic	297	94.0 %	1,168	93.6 %
Not Collected	36		162	
Does Not Know	1	0.3 %	6	0.5 %
Refused	12		48	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

<b>Tobacco Users by Income Level</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	364		1,458	
<b>Total</b>	<b>364</b>	<b>-</b>	<b>1,458</b>	<b>-</b>



<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	259	86.0 %	1,064	89.2 %
Gay or Lesbian	7	2.3 %	42	3.5 %
Bisexual	22	7.3 %	58	4.9 %
Transgender	-	-	3	0.3 %
Not Collected	35		168	
Does Not Know	2	0.7 %	2	0.2 %
Other	11	3.7 %	24	2.0 %
Refused	28		97	
<b>Total</b>	<b>364</b>	<b>100 %</b>	<b>1,458</b>	<b>100 %</b>

<b>Tobacco Users by Marital Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	364		1,458	
<b>Total</b>	<b>364</b>	<b>-</b>	<b>1,458</b>	<b>-</b>