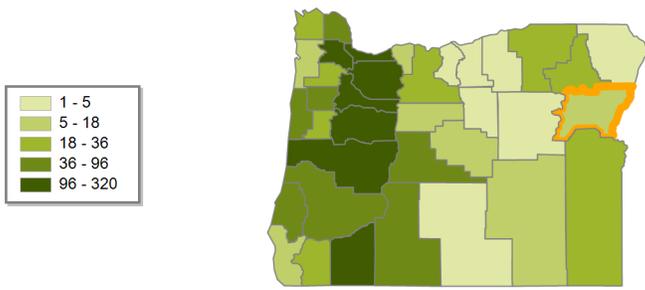


State Tobacco Users Served Contract YTD (Adults)

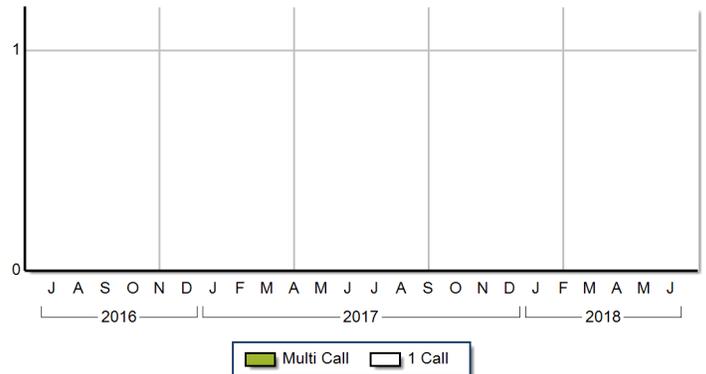


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			3	499
Tobacco Users YTD			13	2,828
Unique Tobacco Users YTD			13	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.49 %	0.58 %
Reach - NAQC			0.49 %	0.52 %
Annualized Reach			0.49 %	0.59 %
Annualized Reach - NAQC			0.49 %	0.52 %
Unique Individual Reach			0.49 %	0.58 %

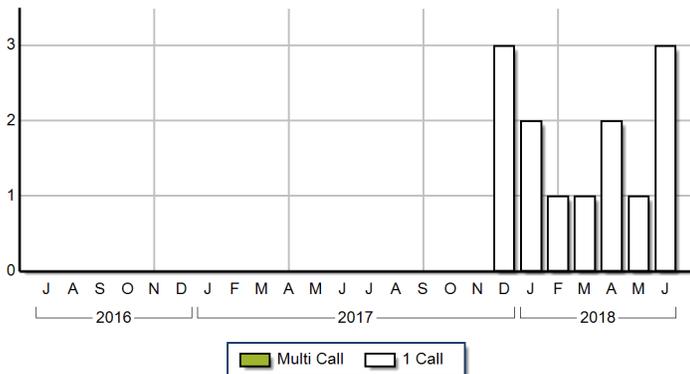
How Heard About



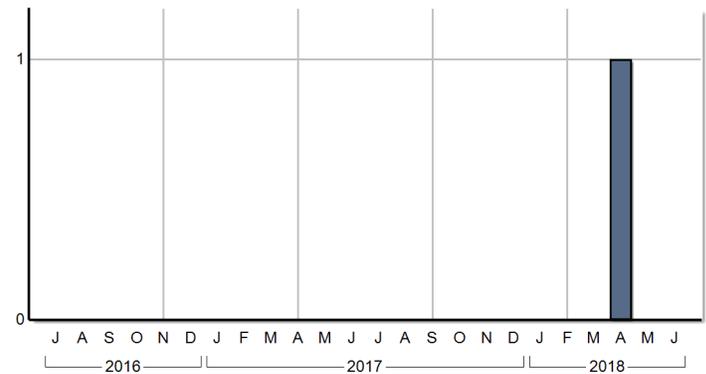
Fax Referral



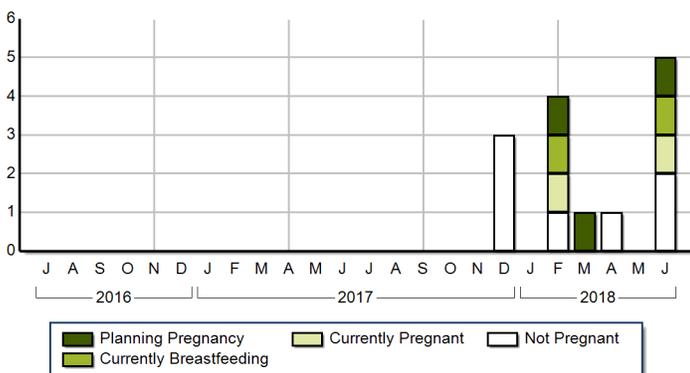
Tobacco User Enrollments By Program Type



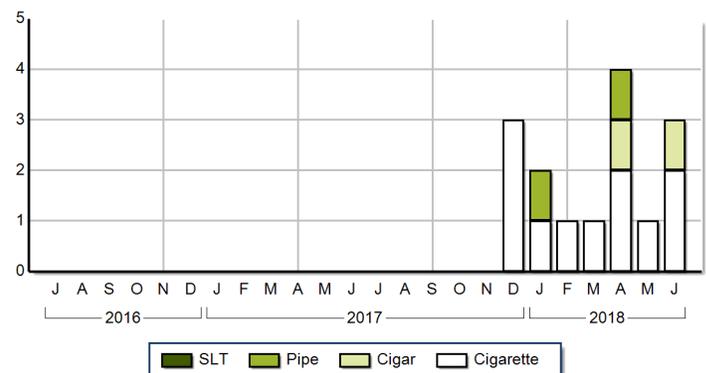
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

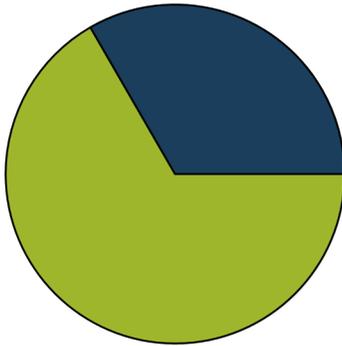


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

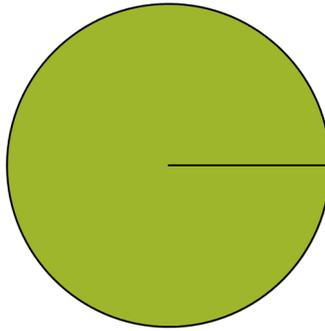
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

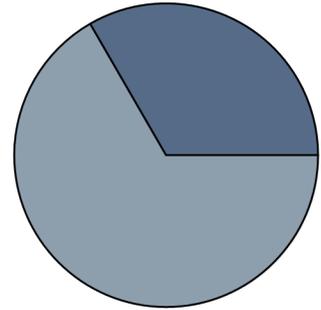
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

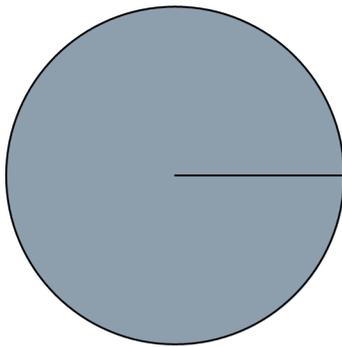
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

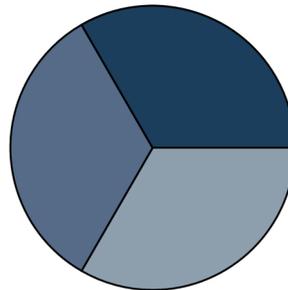
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

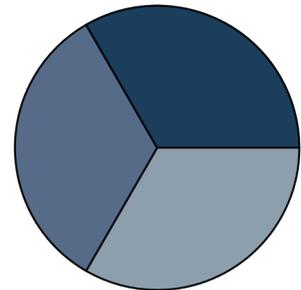
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
64 and Older, 33.33%

Chart Total N: 3

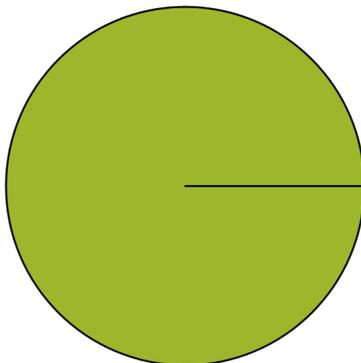
Tobacco Users By Health Plan



Commercial, 33.33%
Medicaid, 33.33%
Medicare, 33.33%

Chart Total N: 3

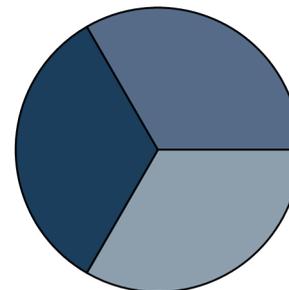
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



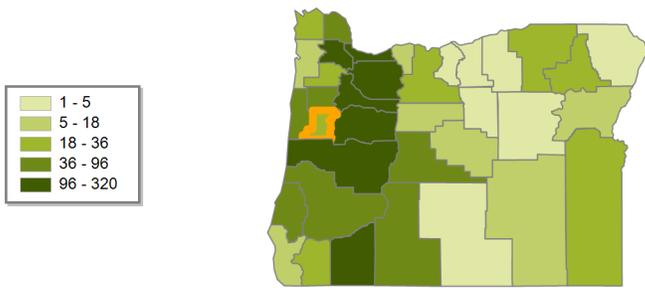
Asthma, 33.33%
COPD, 33.33%
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

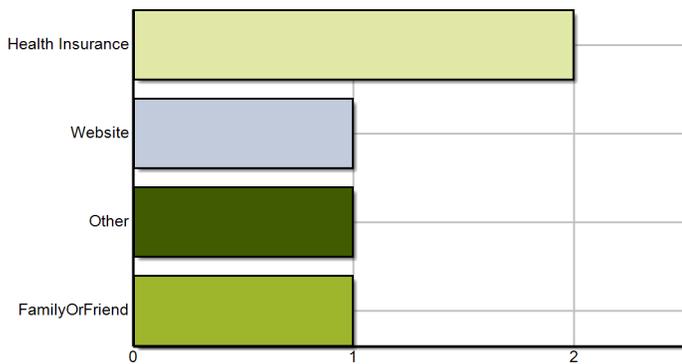
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

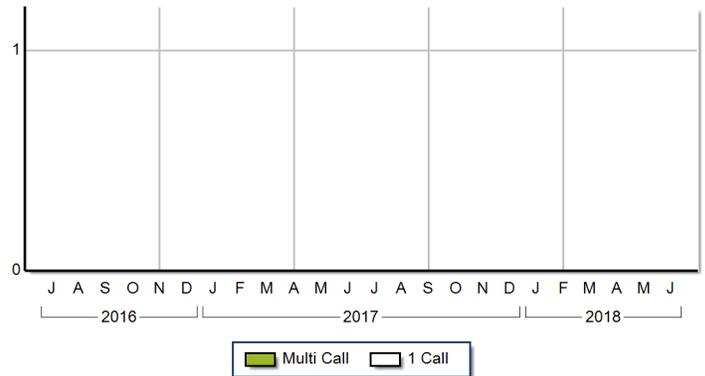


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			9	499
Tobacco Users YTD			30	2,828
Unique Tobacco Users YTD			29	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.40 %	0.58 %
Reach - NAQC			0.34 %	0.52 %
Annualized Reach			0.40 %	0.59 %
Annualized Reach - NAQC			0.34 %	0.52 %
Unique Individual Reach			0.39 %	0.58 %

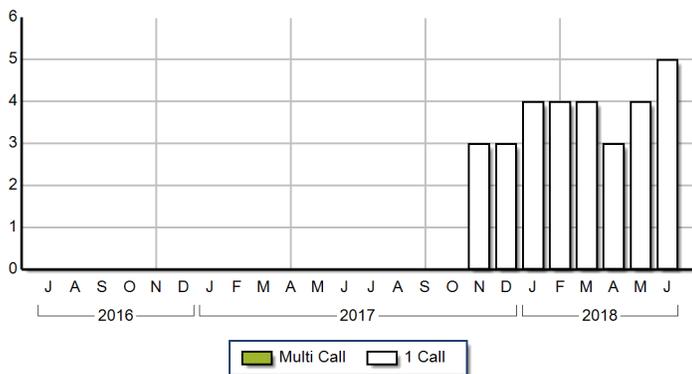
How Heard About



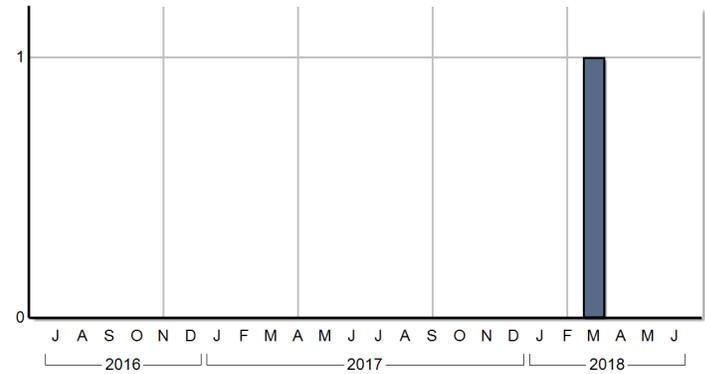
Fax Referral



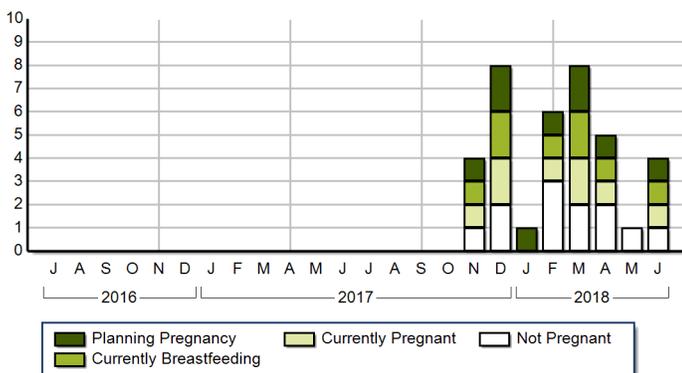
Tobacco User Enrollments By Program Type



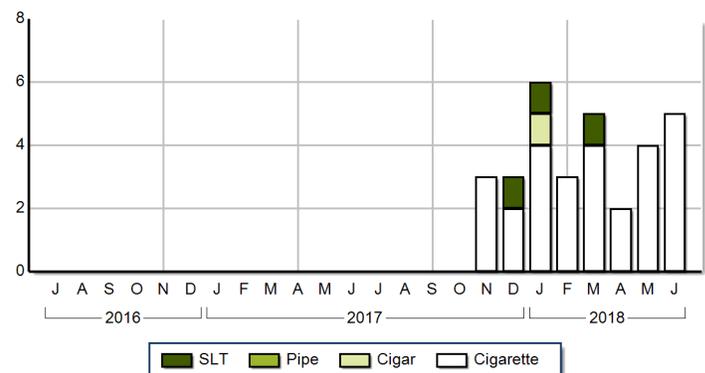
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

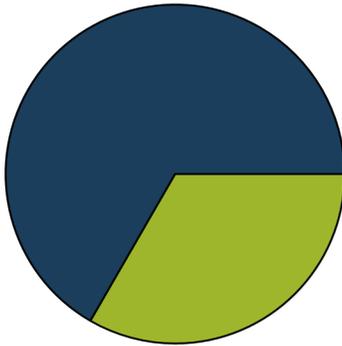


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

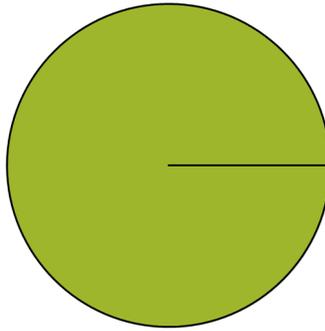
Tobacco Users By Gender



F, 33.33%
M, 66.67%

Chart Total N: 9

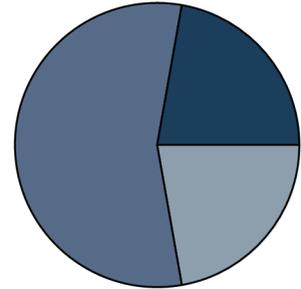
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

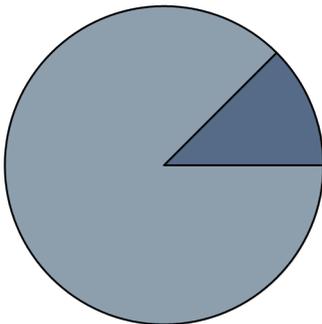
Tobacco Users By Education



No HS Degreee/GED, 22.22%
HS Degreee/GED, 55.56%
College Degree, 22.22%

Chart Total N: 9

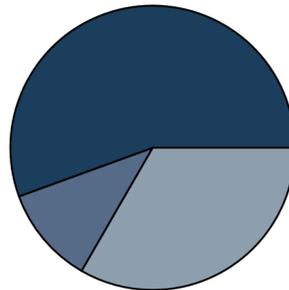
Tobacco Users By Race



White, 87.50%
American Indian/Alaskan Native, 12.50%

Chart Total N: 8

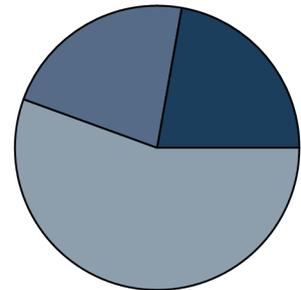
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 11.11%
55 - 64, 55.56%

Chart Total N: 9

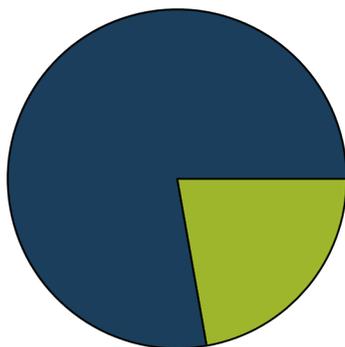
Tobacco Users By Health Plan



Medicaid, 55.56%
Medicare, 22.22%
Other, 22.22%

Chart Total N: 9

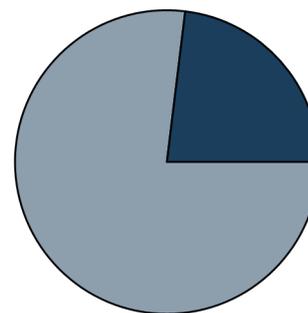
Tobacco Users By Ethnicity



Hispanic, 22.22%
Non-Hispanic, 77.78%

Chart Total N: 9

Tobacco Users By Chronic Condition



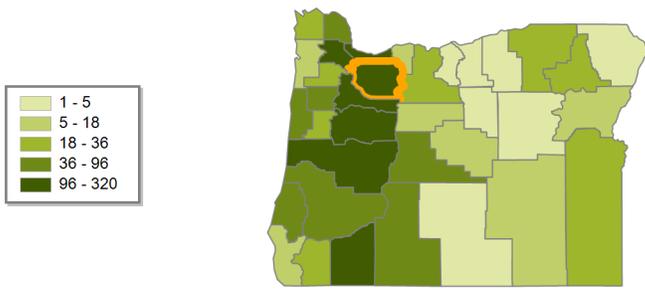
Asthma, 76.92%
None, 23.08%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

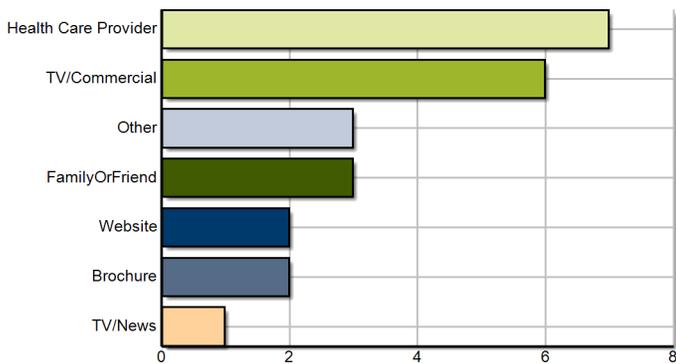
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

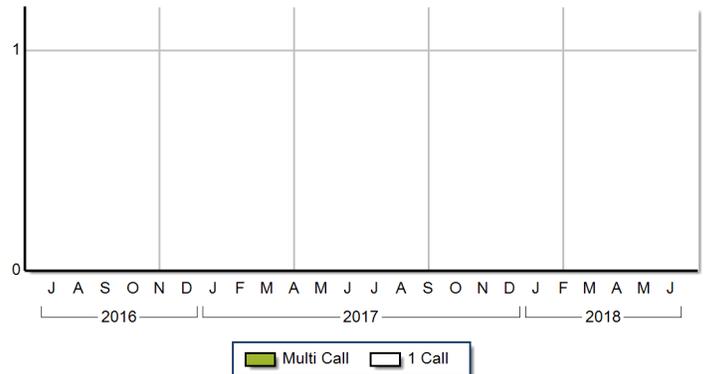


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	
			County	State
Tobacco Users - Last Full Month			31	499
Tobacco Users YTD			128	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.26 %
Annualized Reach			2	0.29 %
Annualized Reach - NAQC			3	0.26 %
Unique Individual Reach			1	0.27 %

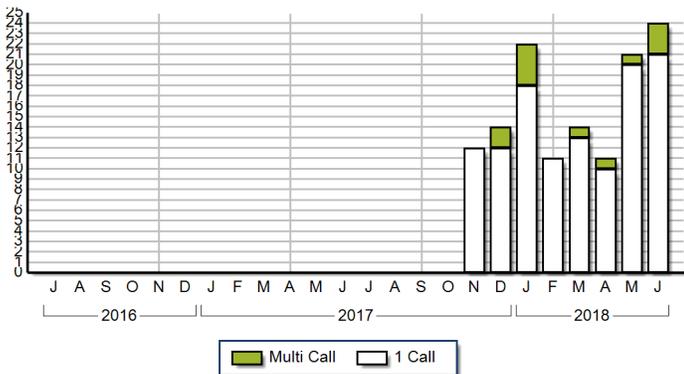
How Heard About



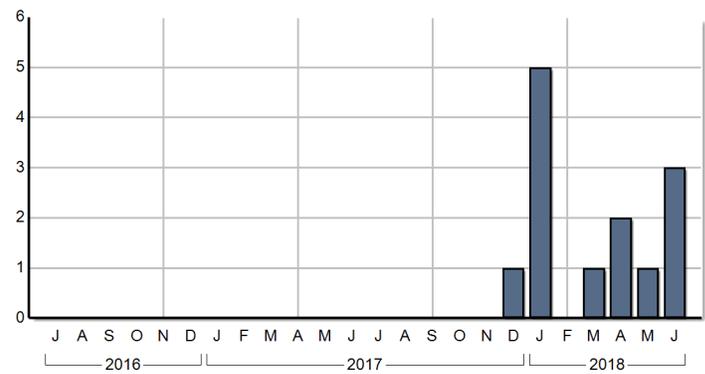
Fax Referral



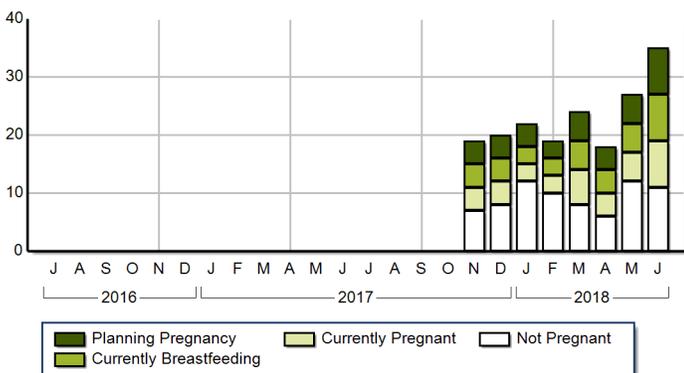
Tobacco User Enrollments By Program Type



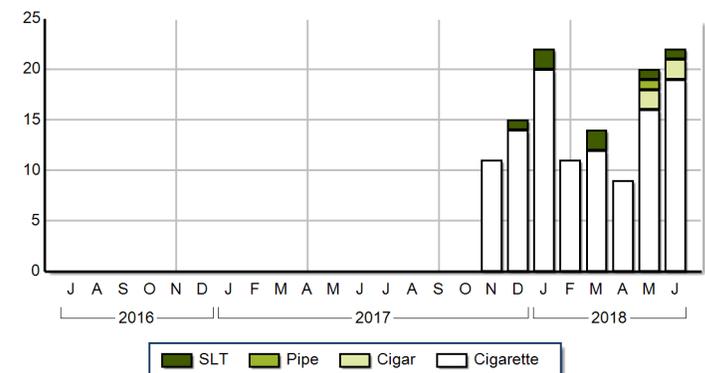
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

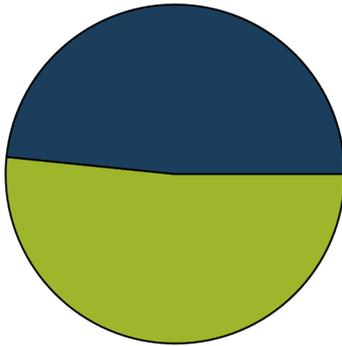


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

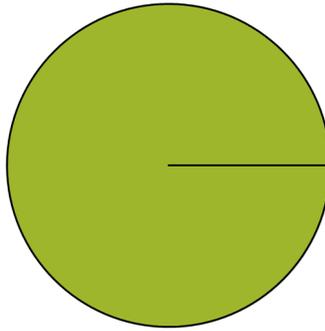
Tobacco Users By Gender



F, 51.61%
M, 48.39%

Chart Total N: 31

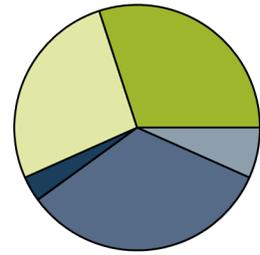
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

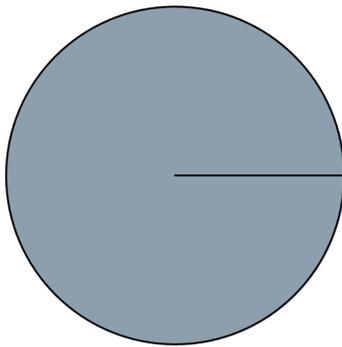
Tobacco Users By Education



No HS Degree/GED, 6.67%
HS Degree/GED, 33.33%
Technical Degree, 3.33%
Some College, 26.67%
College Degree, 30.00%

Chart Total N: 30

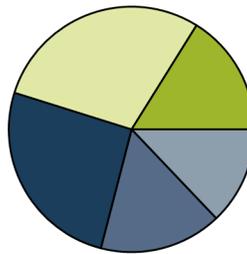
Tobacco Users By Race



White, 100.00%

Chart Total N: 28

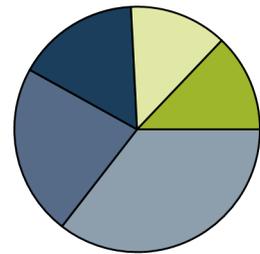
Tobacco Users By Age



25 - 34, 12.90%
35 - 44, 16.13%
45 - 54, 25.81%
55 - 64, 29.03%
64 and Older, 16.13%

Chart Total N: 31

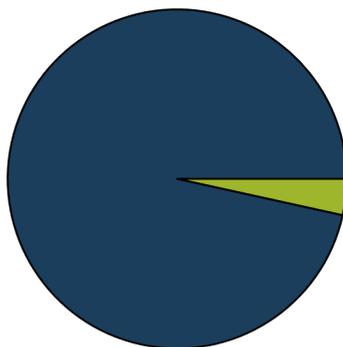
Tobacco Users By Health Plan



Medicare, 35.48%
Medicaid, 22.58%
Uninsured, 16.13%
Commercial, 12.90%
Other, 12.90%

Chart Total N: 31

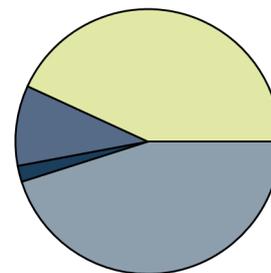
Tobacco Users By Ethnicity



Hispanic, 3.45%
Non-Hispanic, 96.55%

Chart Total N: 29

Tobacco Users By Chronic Condition



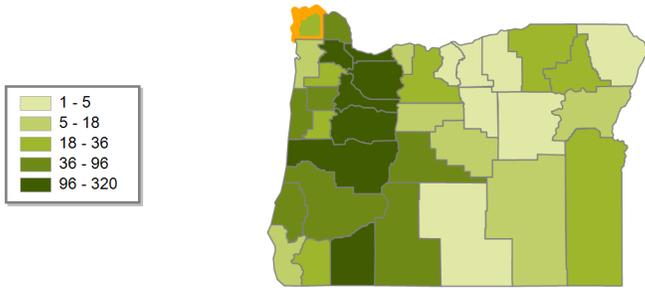
Asthma, 45.10%
CAD, 1.96%
COPD, 9.80%
None, 43.14%

Chart Total N: 51

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

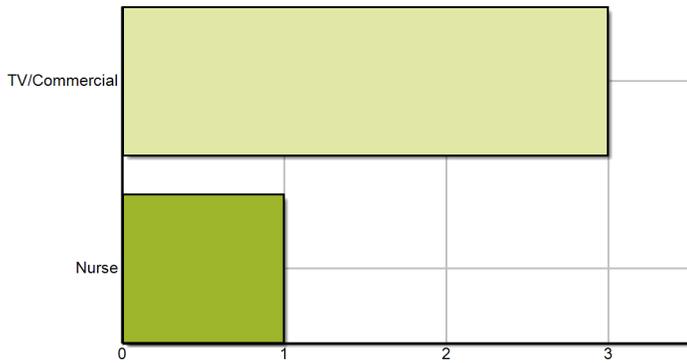
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

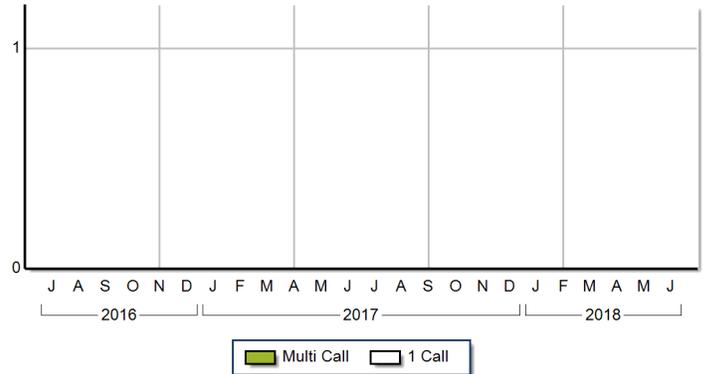


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			4	499
Tobacco Users YTD			25	2,828
Unique Tobacco Users YTD			25	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.39 %	0.58 %
Reach - NAQC			0.36 %	0.52 %
Annualized Reach			0.39 %	0.59 %
Annualized Reach - NAQC			0.36 %	0.52 %
Unique Individual Reach			0.39 %	0.58 %

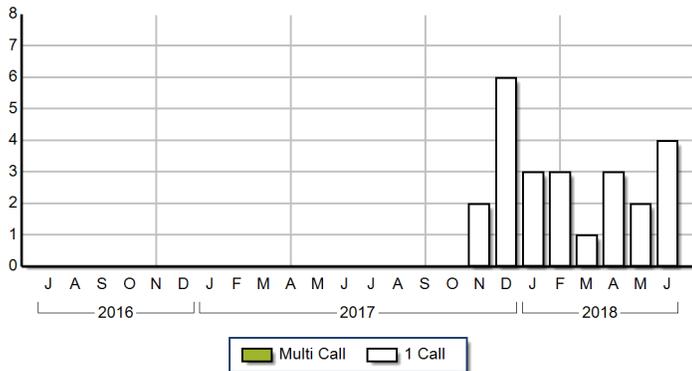
How Heard About



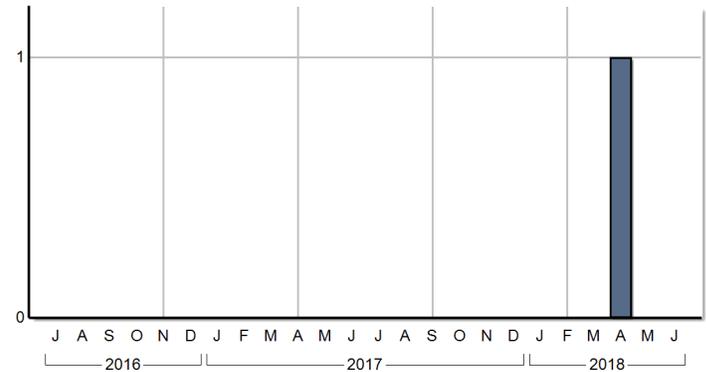
Fax Referral



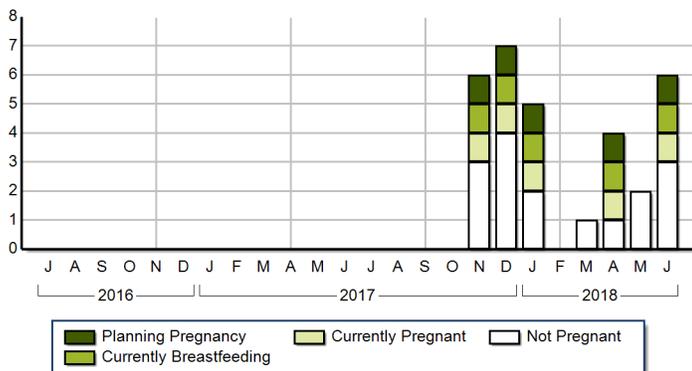
Tobacco User Enrollments By Program Type



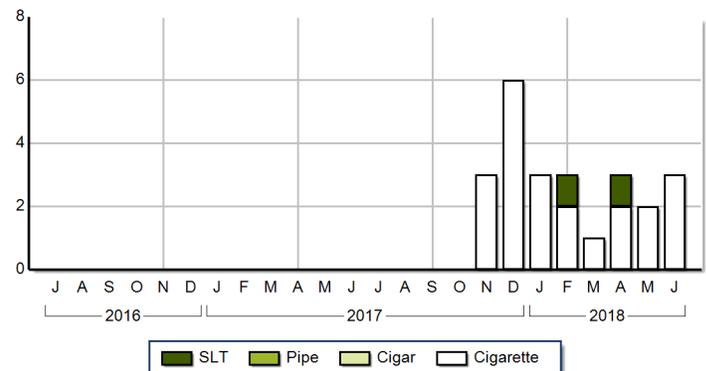
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

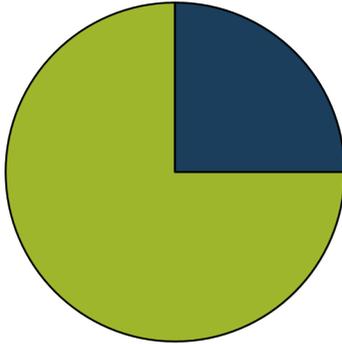


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

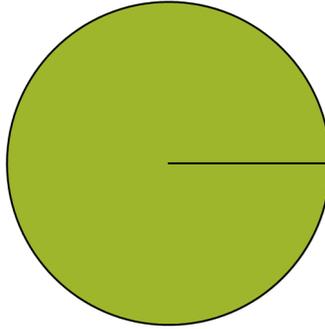
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

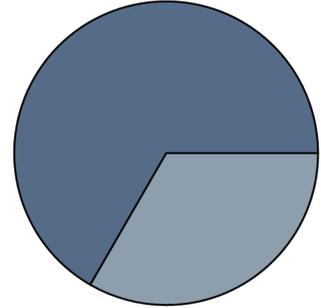
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

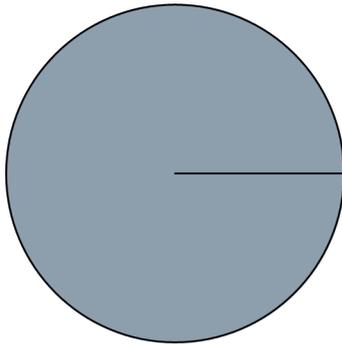
Tobacco Users By Education



College Degree, 66.67%
Technical Degree, 33.33%

Chart Total N: 3

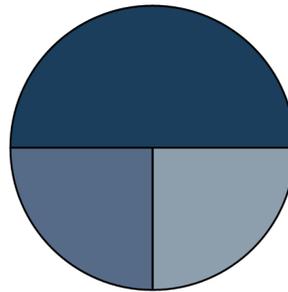
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

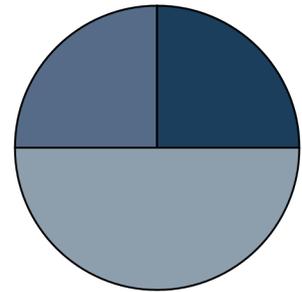
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
64 and Older, 50.00%

Chart Total N: 4

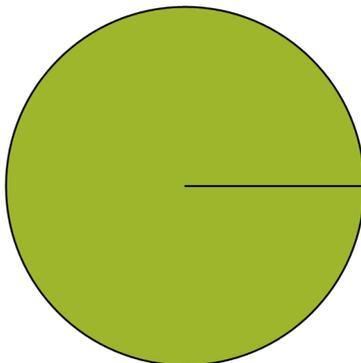
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicare, 25.00%
Other, 25.00%

Chart Total N: 4

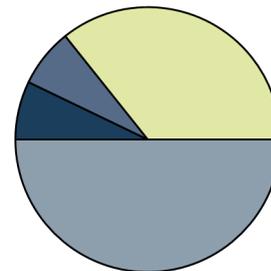
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



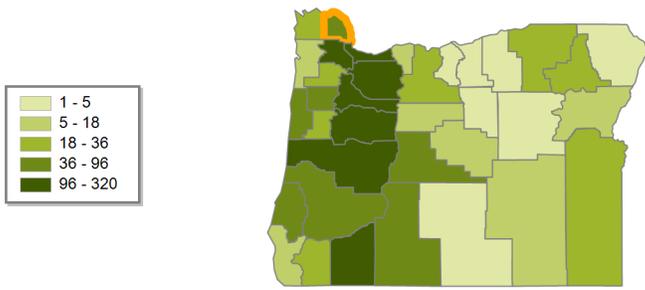
Asthma, 50.00%
CAD, 7.14%
COPD, 7.14%
None, 35.71%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

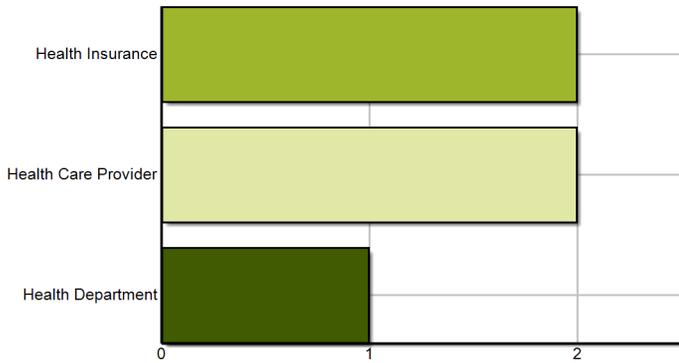
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

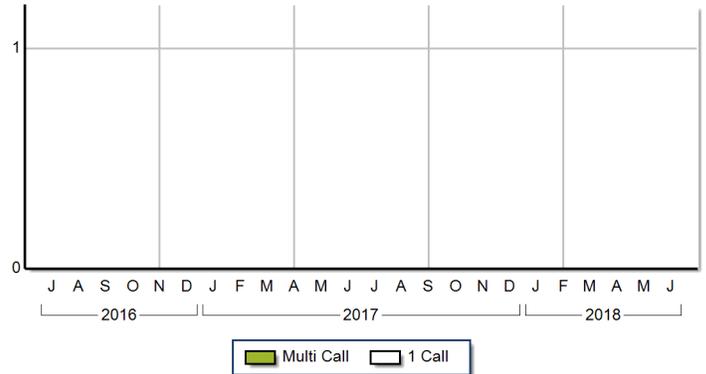


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			7	499
Tobacco Users YTD			42	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.66 %
Reach - NAQC			3	0.63 %
Annualized Reach			2	0.66 %
Annualized Reach - NAQC			3	0.63 %
Unique Individual Reach			1	0.65 %

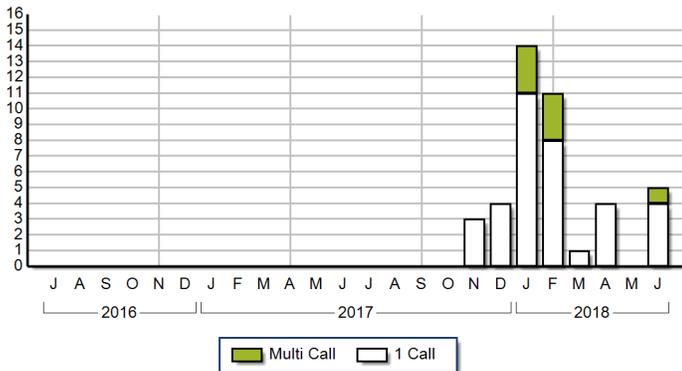
How Heard About



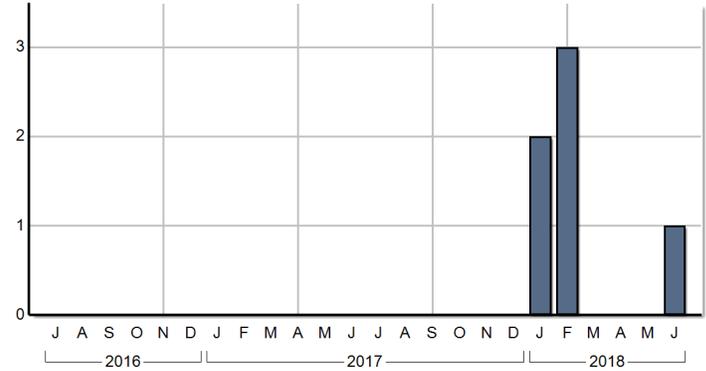
Fax Referral



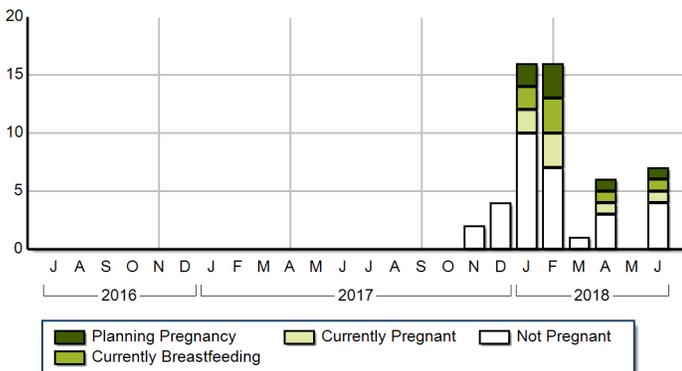
Tobacco User Enrollments By Program Type



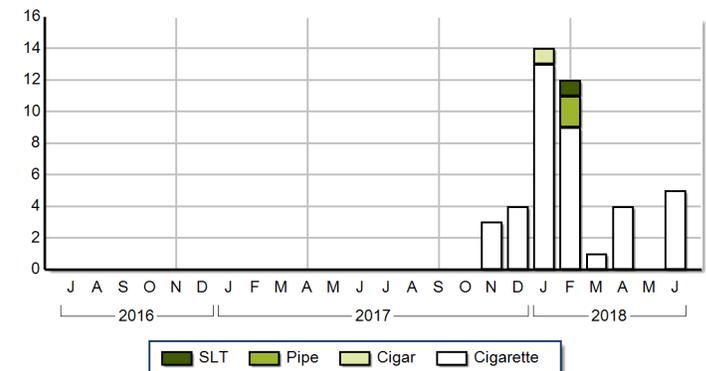
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

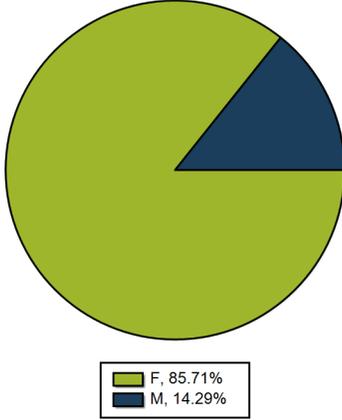


Chart Total N: 7

Tobacco Users By Language

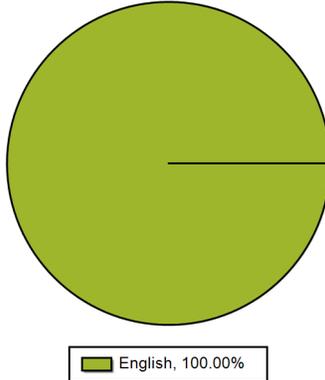


Chart Total N: 7

Tobacco Users By Education

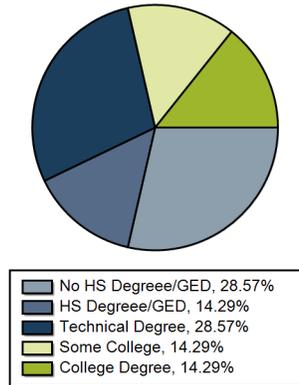


Chart Total N: 7

Tobacco Users By Race

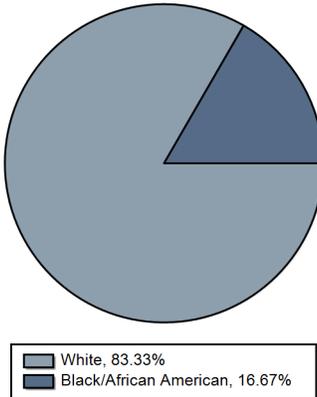


Chart Total N: 6

Tobacco Users By Age

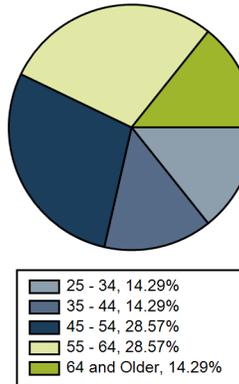


Chart Total N: 7

Tobacco Users By Health Plan

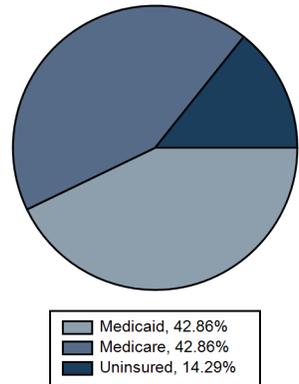


Chart Total N: 7

Tobacco Users By Ethnicity

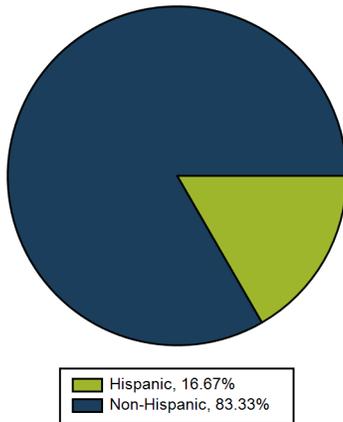


Chart Total N: 6

Tobacco Users By Chronic Condition

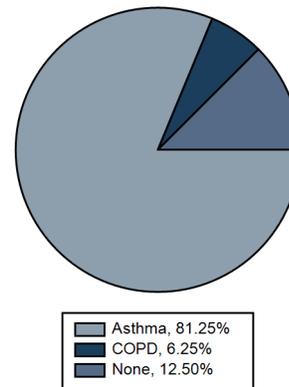
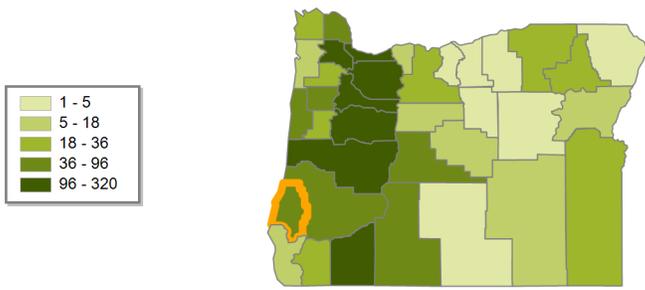


Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

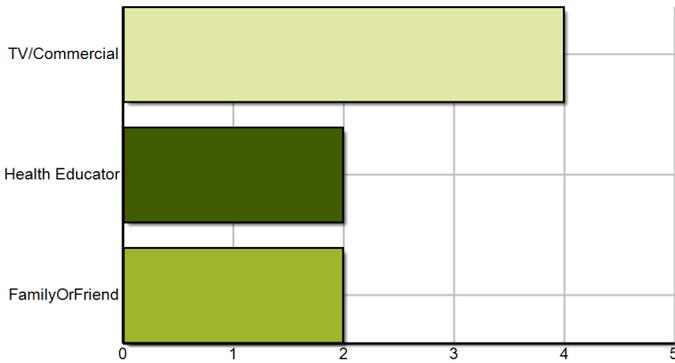
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

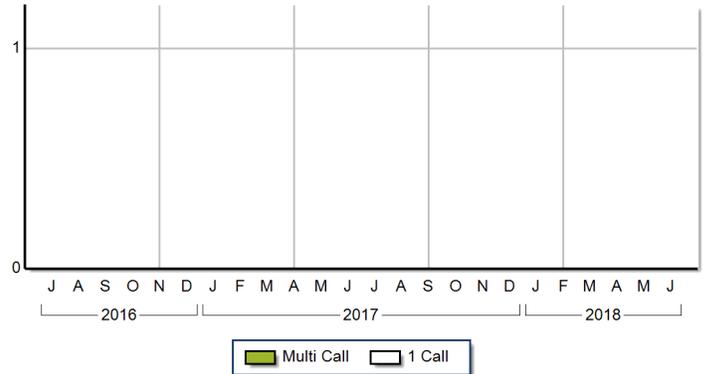


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	
			County	State
Tobacco Users - Last Full Month			8	499
Tobacco Users YTD			44	2,828
Unique Tobacco Users YTD			1	43
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.31 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	0.31 %
Annualized Reach - NAQC			3	0.28 %
Unique Individual Reach			1	0.30 %

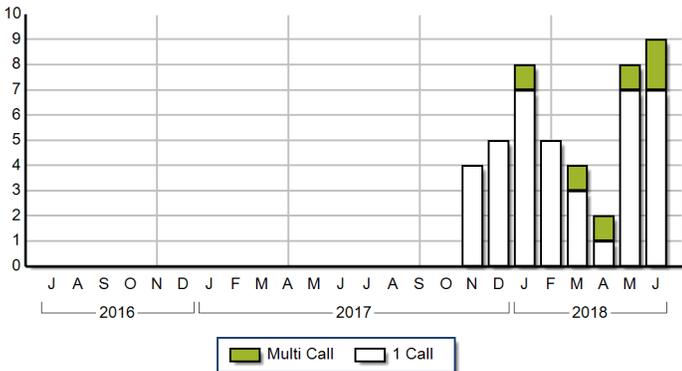
How Heard About



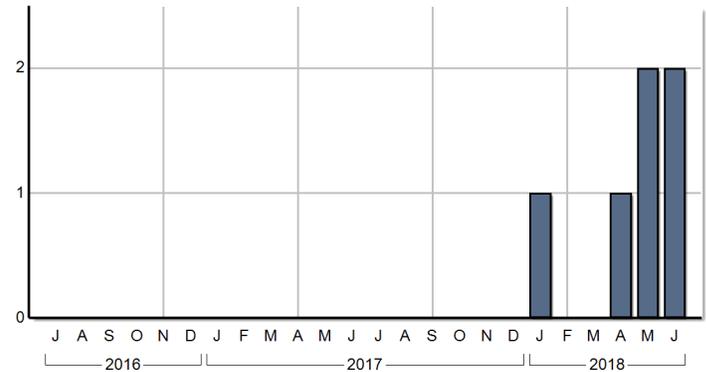
Fax Referral



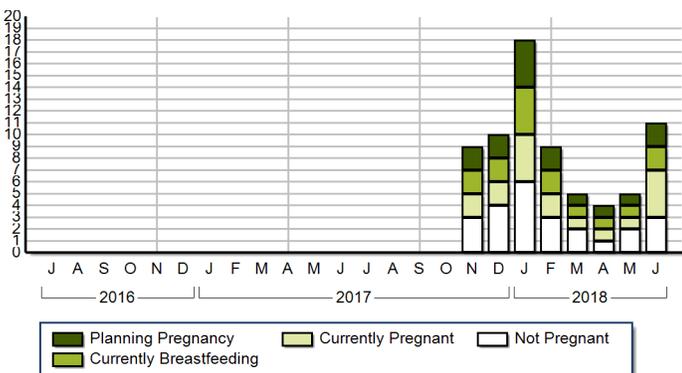
Tobacco User Enrollments By Program Type



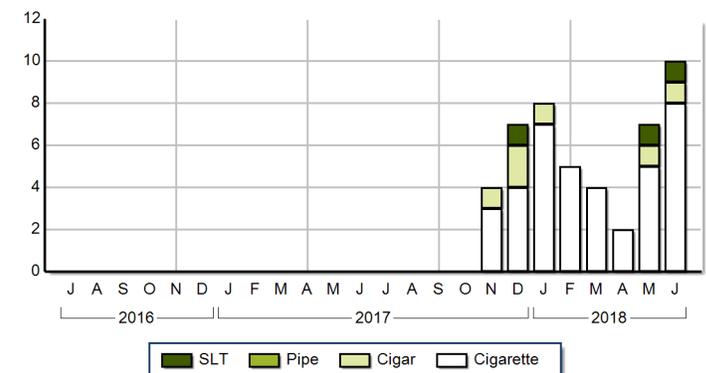
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

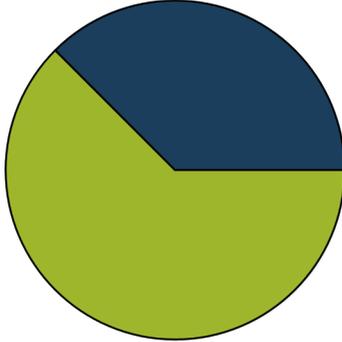


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

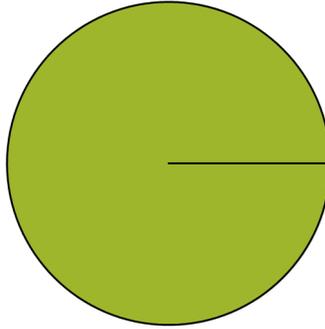
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

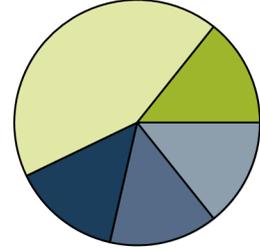
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

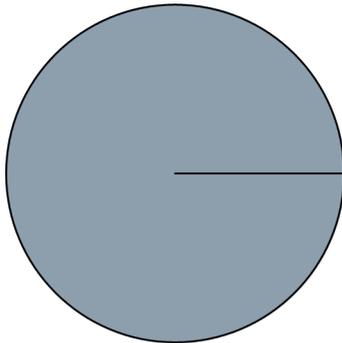
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 14.29%
Some Technical School, 14.29%
Some College, 42.86%
College Degree, 14.29%

Chart Total N: 7

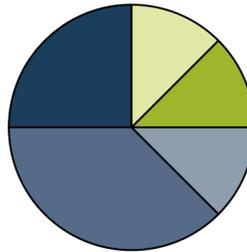
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

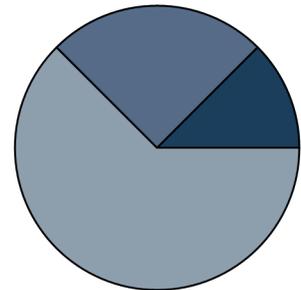
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 37.50%
45 - 54, 25.00%
55 - 64, 12.50%
64 and Older, 12.50%

Chart Total N: 8

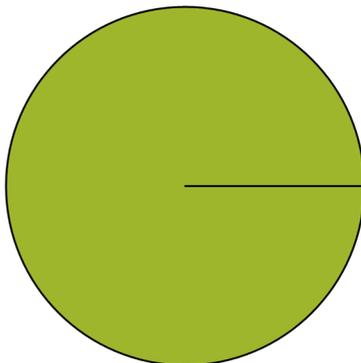
Tobacco Users By Health Plan



Medicaid, 62.50%
Uninsured, 25.00%
Medicare, 12.50%

Chart Total N: 8

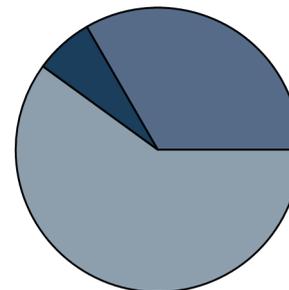
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



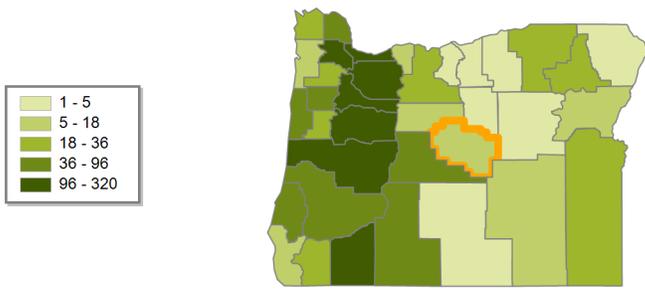
Asthma, 60.00%
COPD, 6.67%
None, 33.33%

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

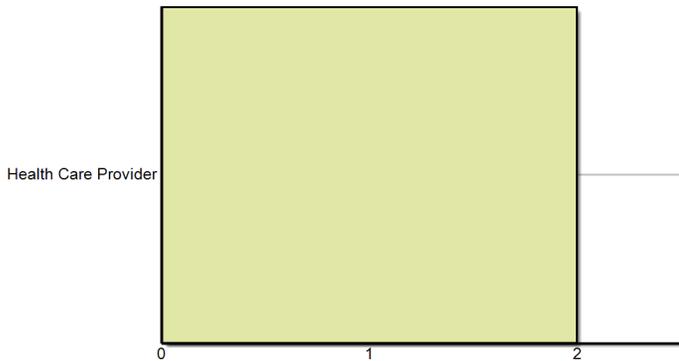
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

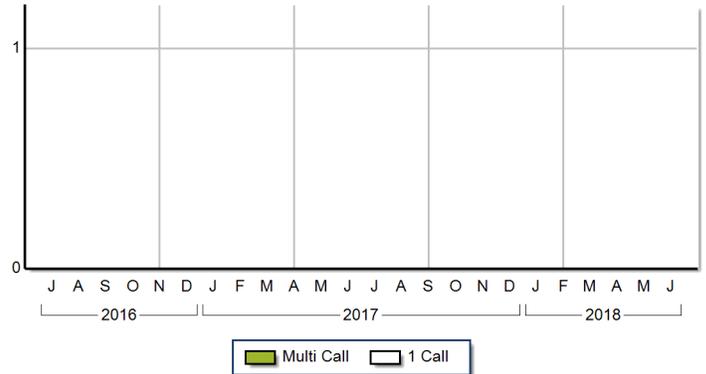


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			2	499
Tobacco Users YTD			17	2,828
Unique Tobacco Users YTD			17	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.35 %	0.58 %
Reach - NAQC			0.35 %	0.52 %
Annualized Reach			0.35 %	0.59 %
Annualized Reach - NAQC			0.35 %	0.52 %
Unique Individual Reach			0.35 %	0.58 %

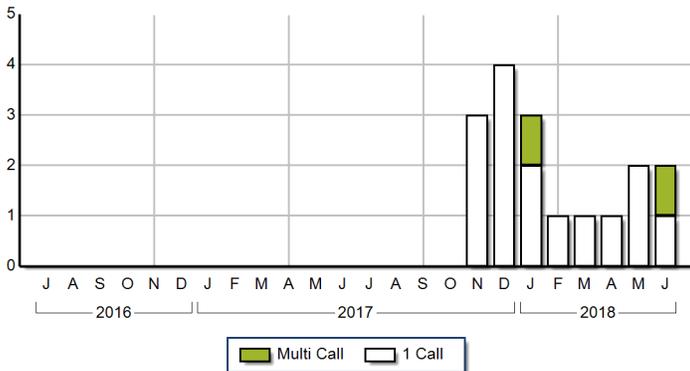
How Heard About



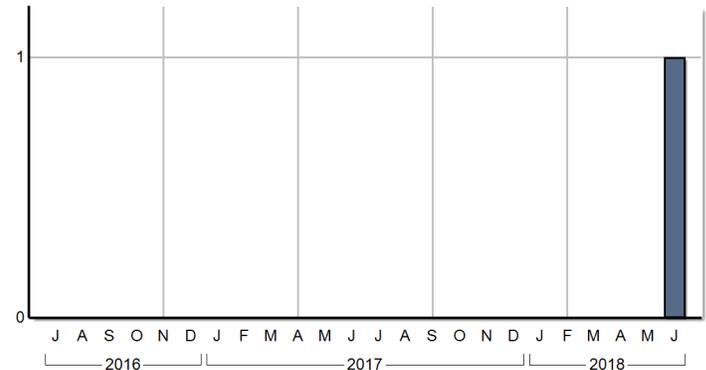
Fax Referral



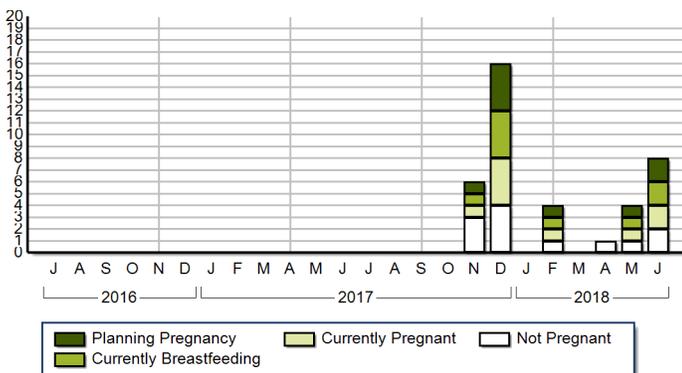
Tobacco User Enrollments By Program Type



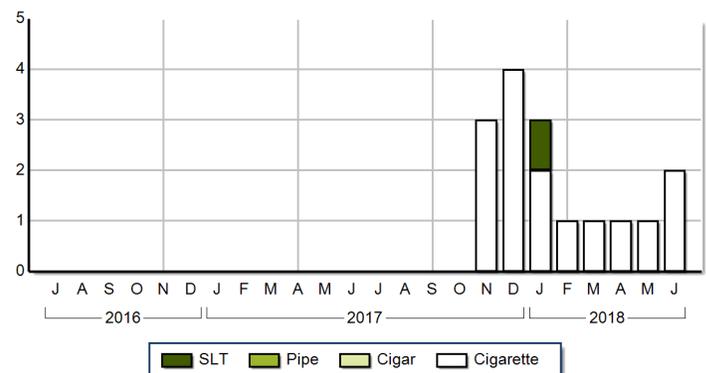
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

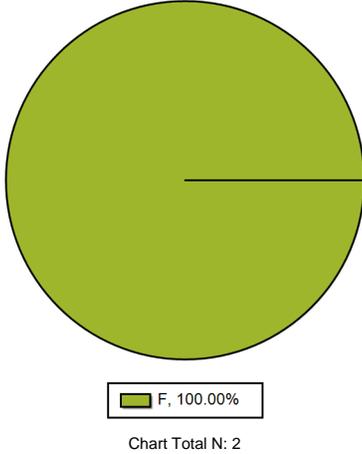


Tobacco Users By Tobacco Type

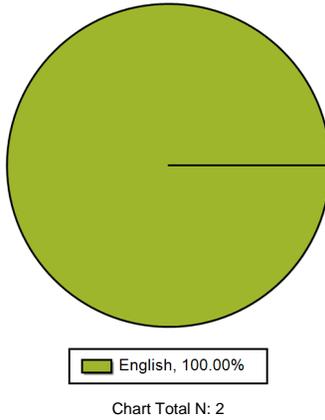


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

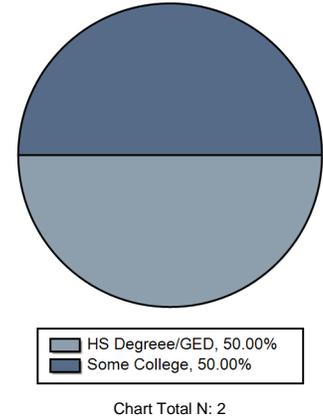
Tobacco Users By Gender



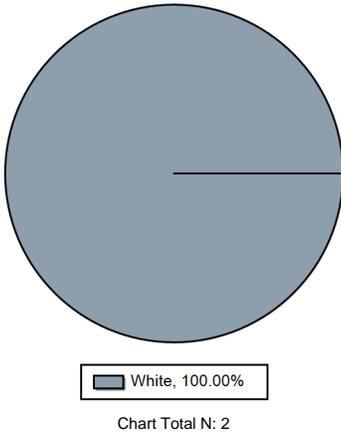
Tobacco Users By Language



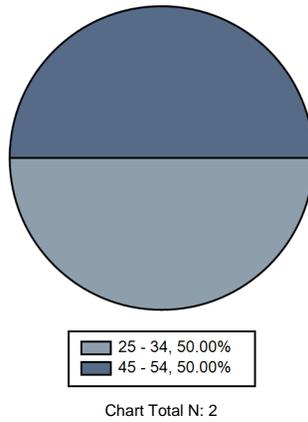
Tobacco Users By Education



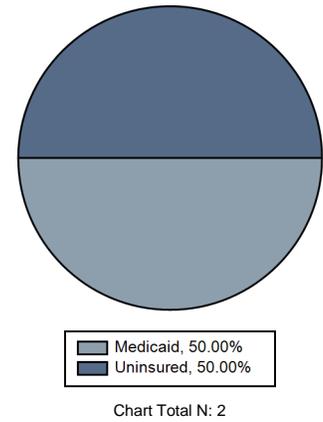
Tobacco Users By Race



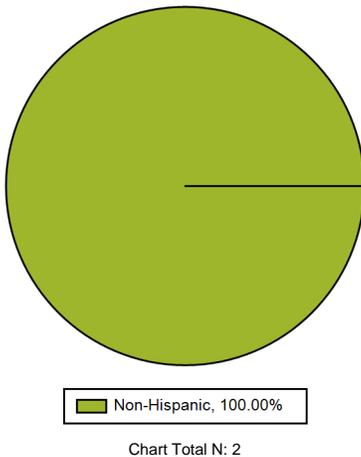
Tobacco Users By Age



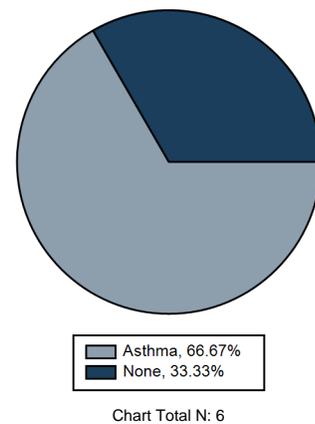
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



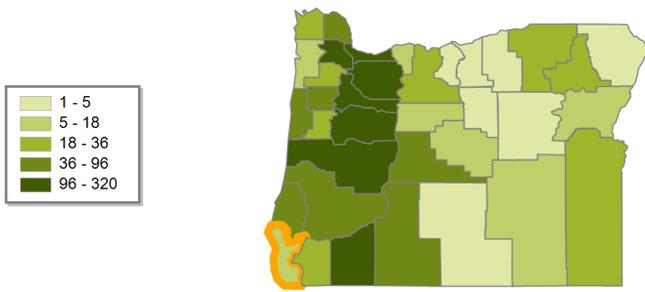
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

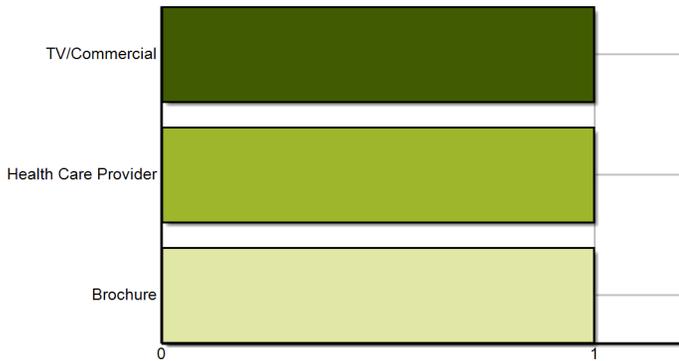
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

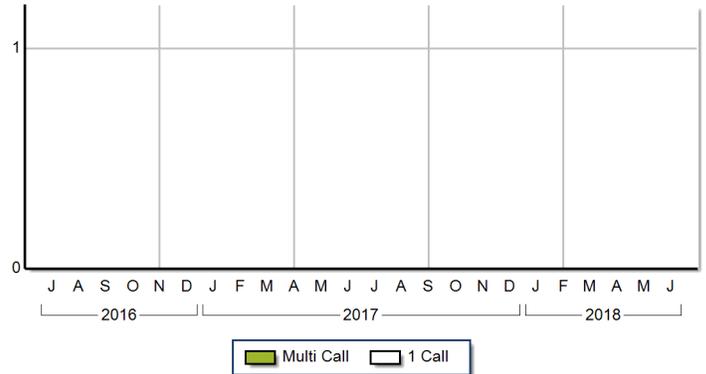


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302	4
			County	State
Tobacco Users - Last Full Month			3	499
Tobacco Users YTD			15	2,828
Unique Tobacco Users YTD			14	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.45 %	0.58 %
Reach - NAQC			0.36 %	0.52 %
Annualized Reach			0.45 %	0.59 %
Annualized Reach - NAQC			0.36 %	0.52 %
Unique Individual Reach			0.42 %	0.58 %

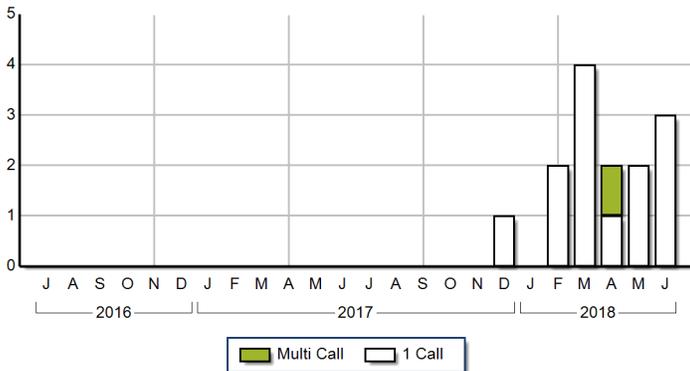
How Heard About



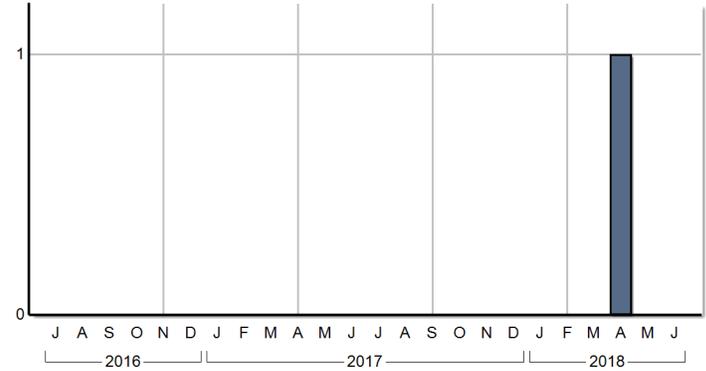
Fax Referral



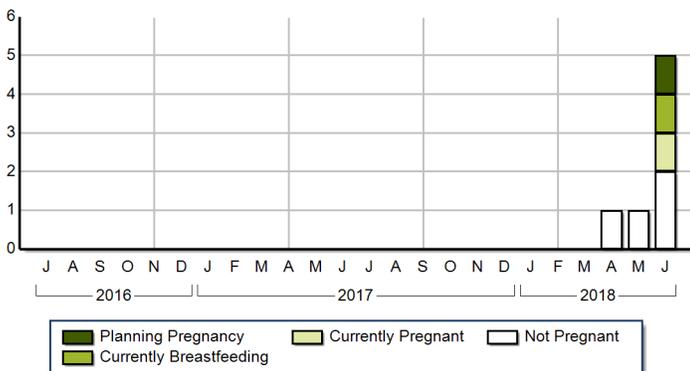
Tobacco User Enrollments By Program Type



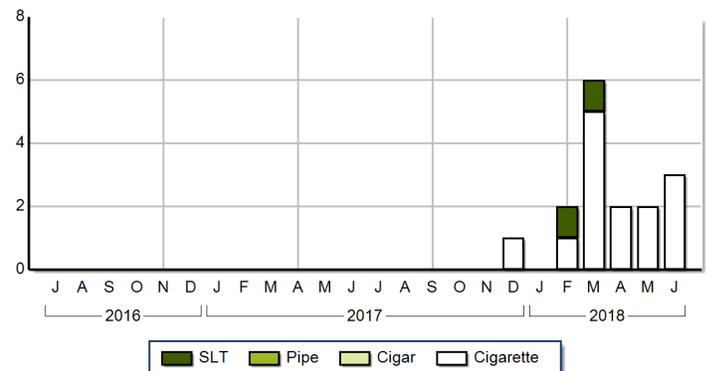
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

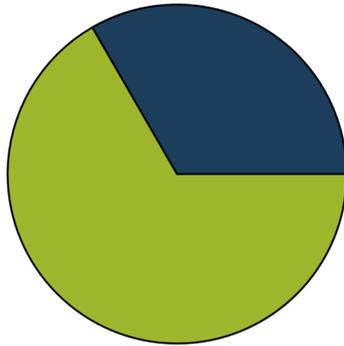


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

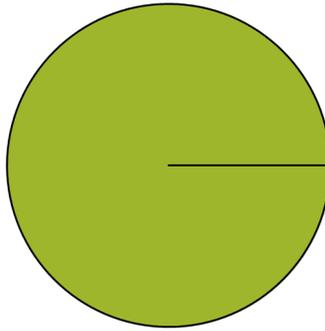
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

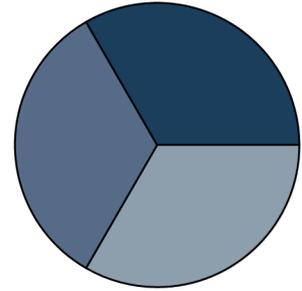
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

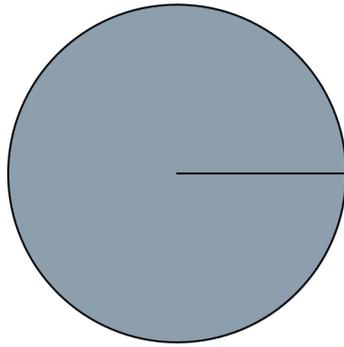
Tobacco Users By Education



HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

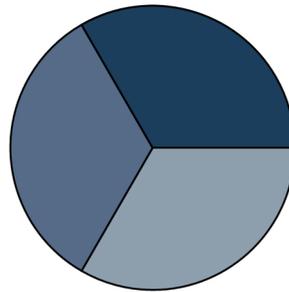
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

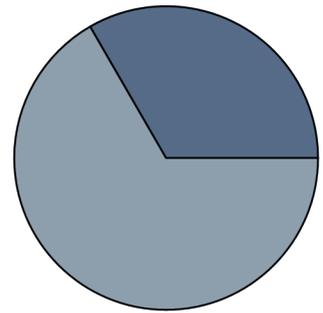
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

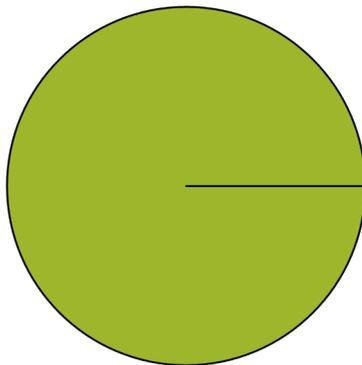
Tobacco Users By Health Plan



Medicaid, 66.67%
Commercial, 33.33%

Chart Total N: 3

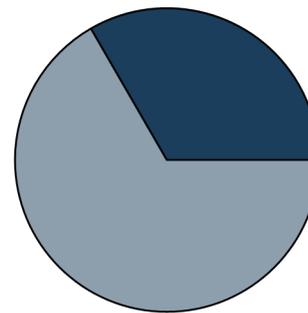
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



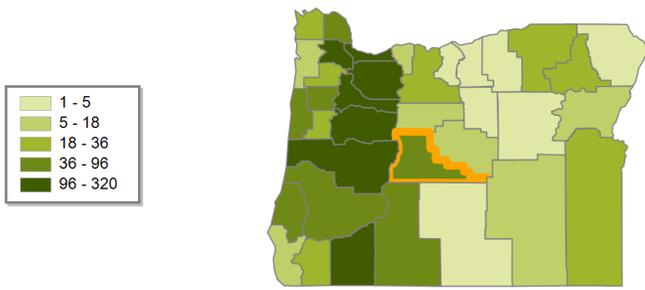
Asthma, 66.67%
None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

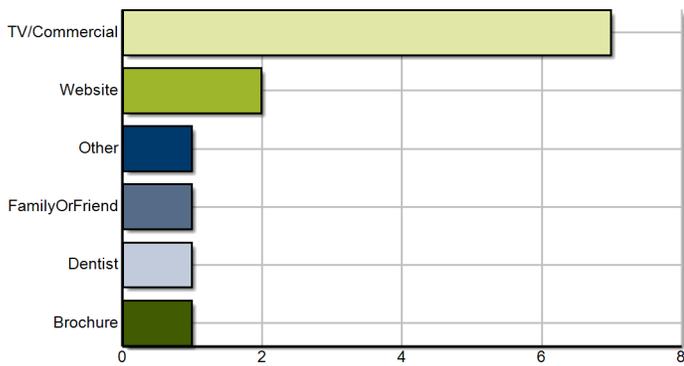
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

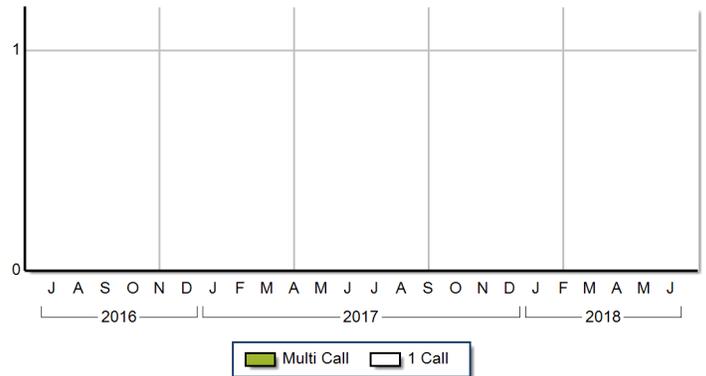


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			18	499
Tobacco Users YTD			87	2,828
Unique Tobacco Users YTD			85	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.46 %	0.58 %
Reach - NAQC			0.41 %	0.52 %
Annualized Reach			0.46 %	0.59 %
Annualized Reach - NAQC			0.41 %	0.52 %
Unique Individual Reach			0.45 %	0.58 %

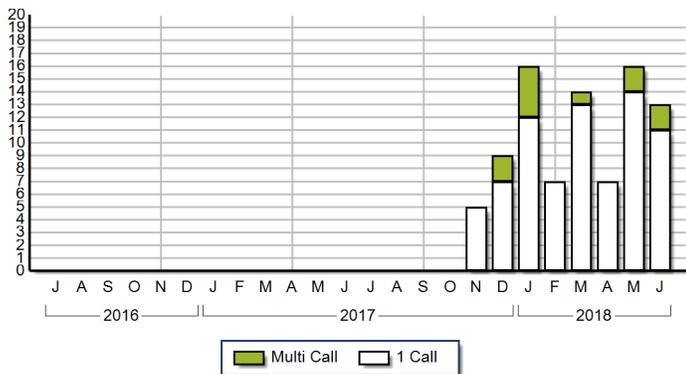
How Heard About



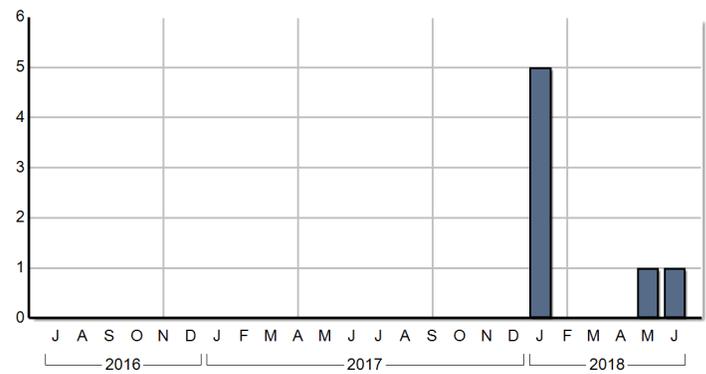
Fax Referral



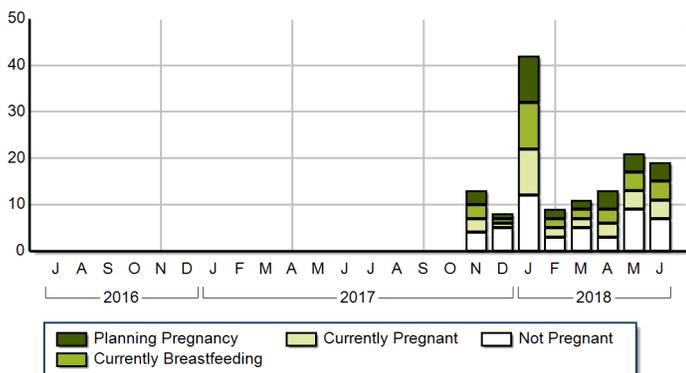
Tobacco User Enrollments By Program Type



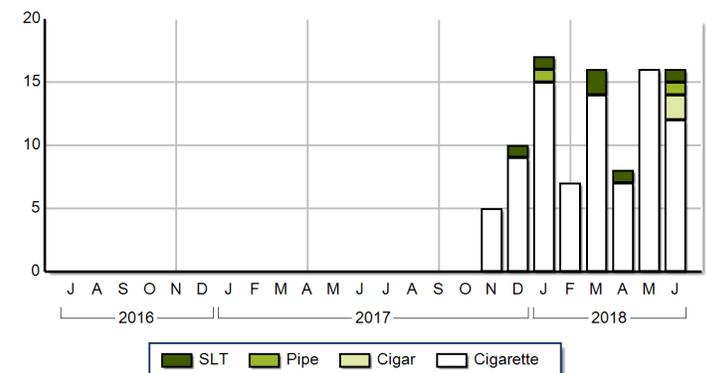
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

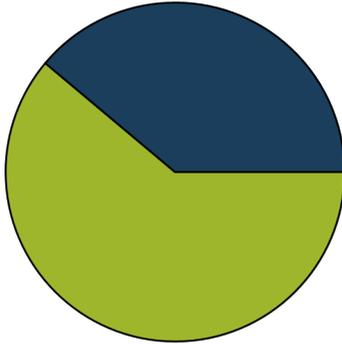


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

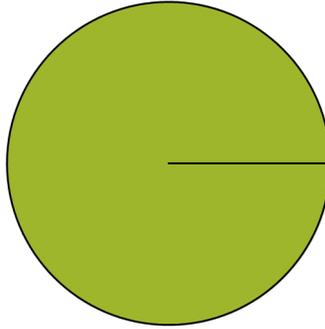
Tobacco Users By Gender



F, 61.11%
M, 38.89%

Chart Total N: 18

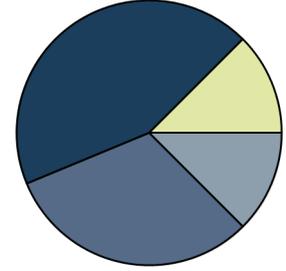
Tobacco Users By Language



English, 100.00%

Chart Total N: 18

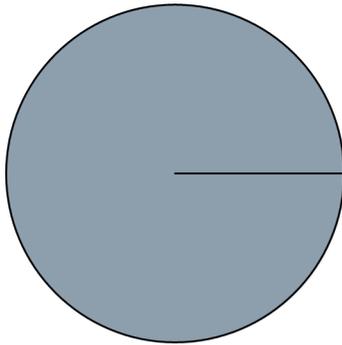
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 31.25%
Some College, 43.75%
College Degree, 12.50%

Chart Total N: 16

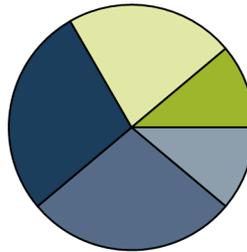
Tobacco Users By Race



White, 100.00%

Chart Total N: 17

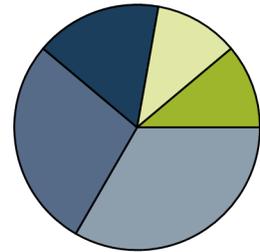
Tobacco Users By Age



25 - 34, 11.11%
35 - 44, 27.78%
45 - 54, 27.78%
55 - 64, 22.22%
64 and Older, 11.11%

Chart Total N: 18

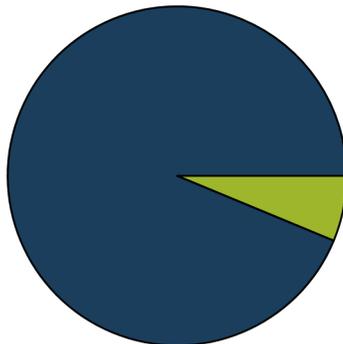
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 27.78%
Other, 16.67%
Uninsured, 11.11%
Commercial, 11.11%

Chart Total N: 18

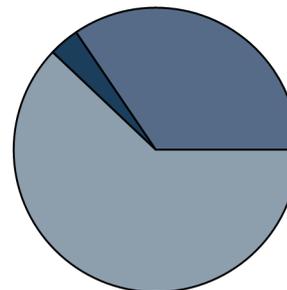
Tobacco Users By Ethnicity



Hispanic, 6.25%
Non-Hispanic, 93.75%

Chart Total N: 16

Tobacco Users By Chronic Condition



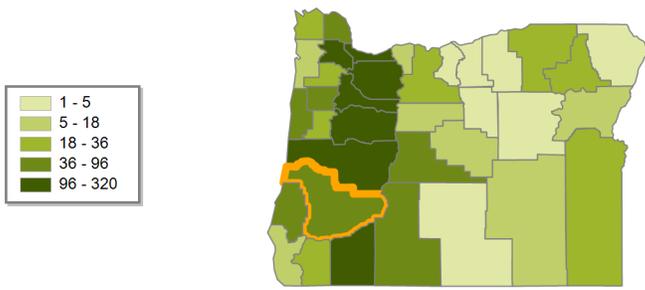
Asthma, 62.07%
CAD, 3.45%
None, 34.48%

Chart Total N: 29

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

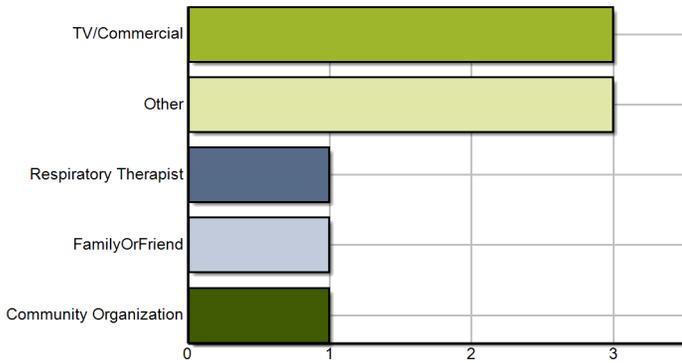
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

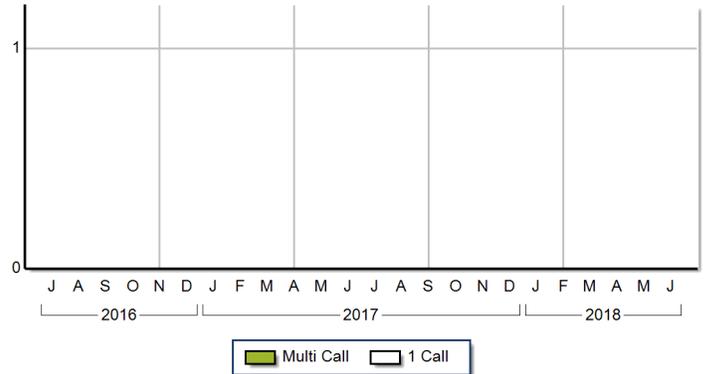


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			11	499
Tobacco Users YTD			89	2,828
Unique Tobacco Users YTD			87	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.39 %	0.58 %
Reach - NAQC			0.37 %	0.52 %
Annualized Reach			0.39 %	0.59 %
Annualized Reach - NAQC			0.37 %	0.52 %
Unique Individual Reach			0.39 %	0.58 %

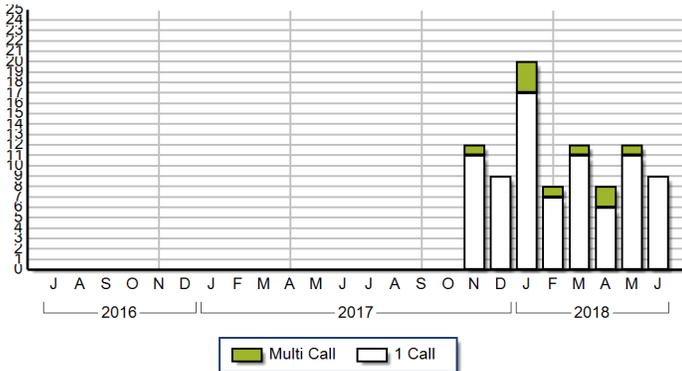
How Heard About



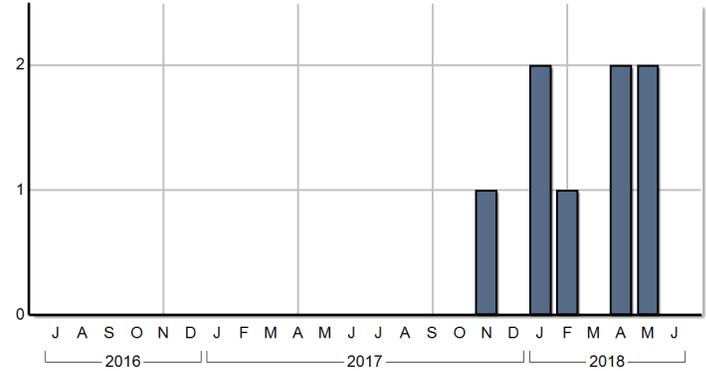
Fax Referral



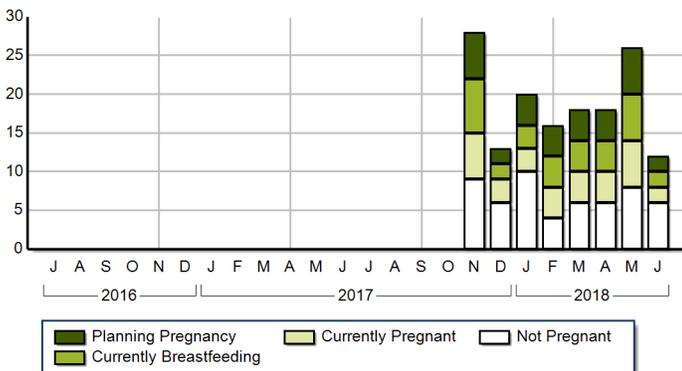
Tobacco User Enrollments By Program Type



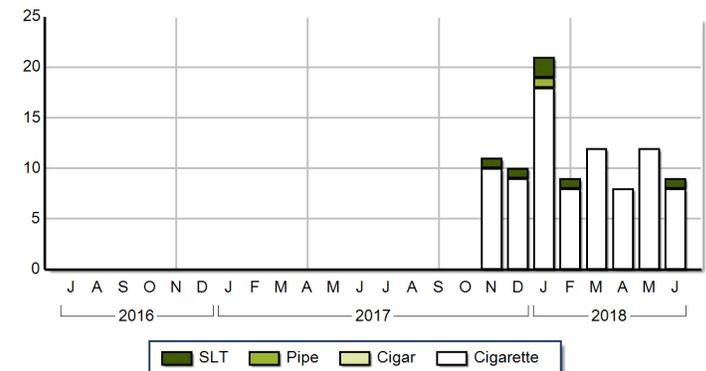
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

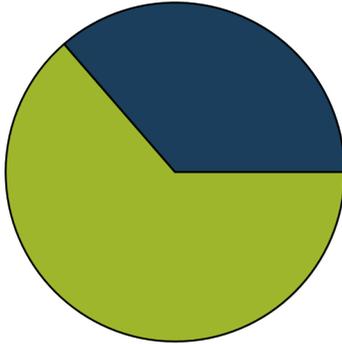


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

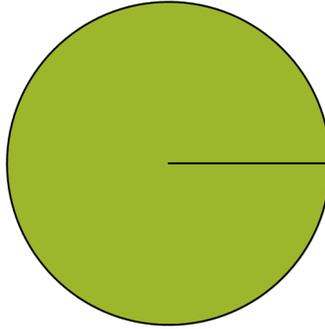
Tobacco Users By Gender



F, 63.64%
M, 36.36%

Chart Total N: 11

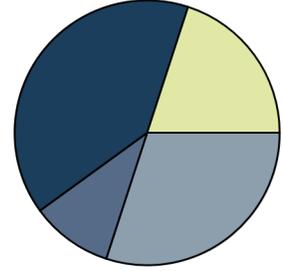
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

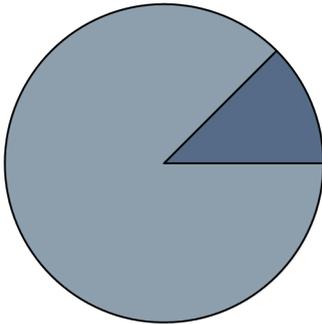
Tobacco Users By Education



HS Degree/GED, 30.00%
Technical Degree, 10.00%
Some College, 40.00%
College Degree, 20.00%

Chart Total N: 10

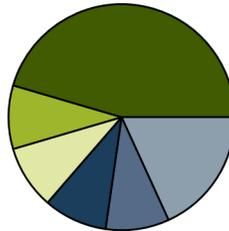
Tobacco Users By Race



White, 87.50%
American Indian/Alaskan Native, 12.50%

Chart Total N: 8

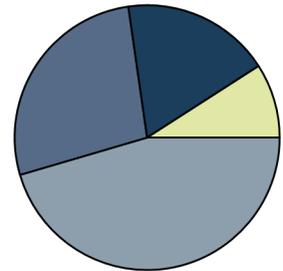
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 9.09%
35 - 44, 9.09%
45 - 54, 9.09%
55 - 64, 9.09%
64 and Older, 45.45%

Chart Total N: 11

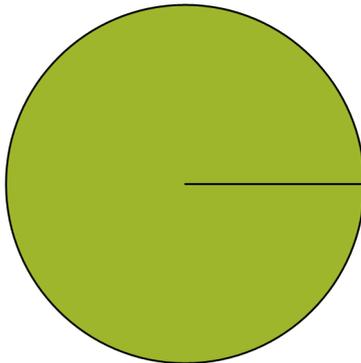
Tobacco Users By Health Plan



Medicare, 45.45%
Other, 27.27%
Medicaid, 18.18%
Commercial, 9.09%

Chart Total N: 11

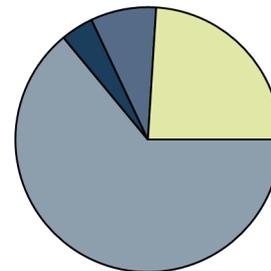
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



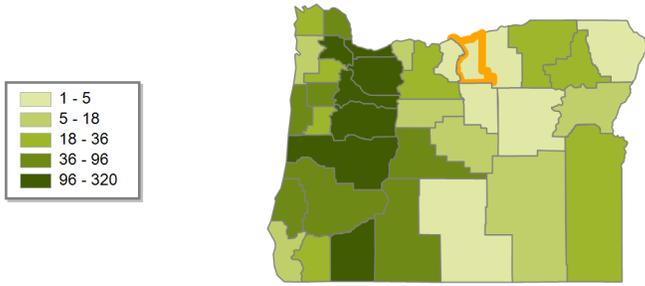
Asthma, 64.00%
CAD, 4.00%
COPD, 8.00%
None, 24.00%

Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

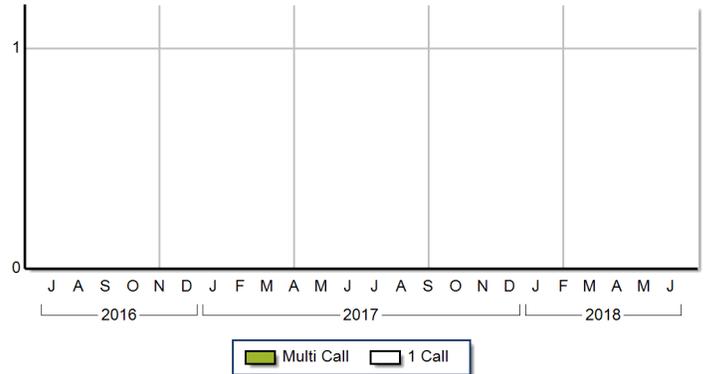
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

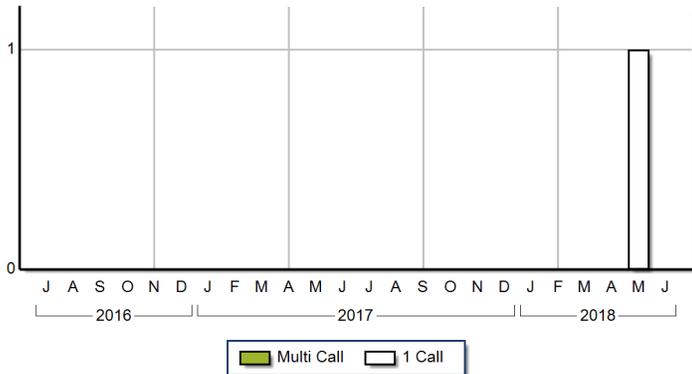


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %		453 ⁴
			County	State
Tobacco Users - Last Full Month			-	499
Tobacco Users YTD			1	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.22 %	0.58 %
Reach - NAQC			0.22 %	0.52 %
Annualized Reach			0.22 %	0.59 %
Annualized Reach - NAQC			0.22 %	0.52 %
Unique Individual Reach			0.22 %	0.58 %

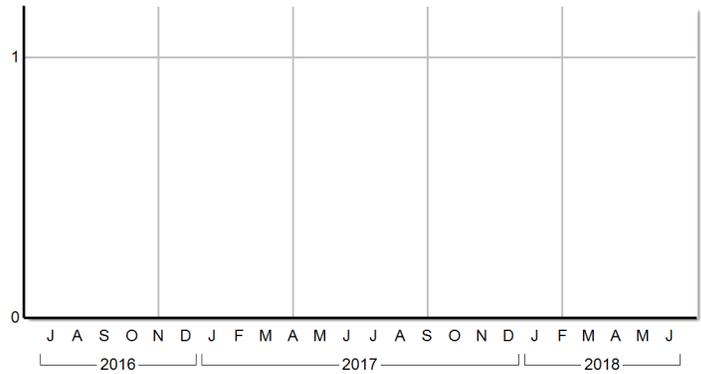
Fax Referral



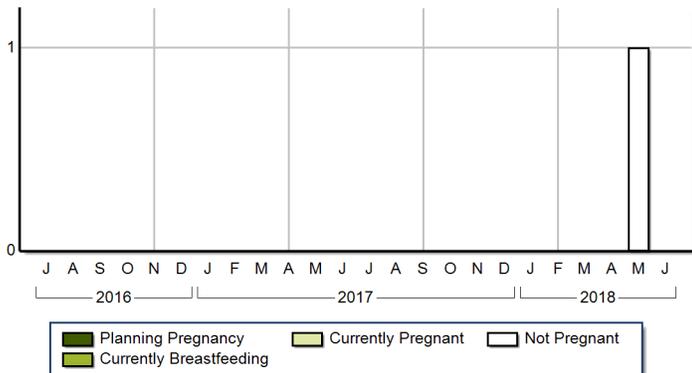
Tobacco User Enrollments By Program Type



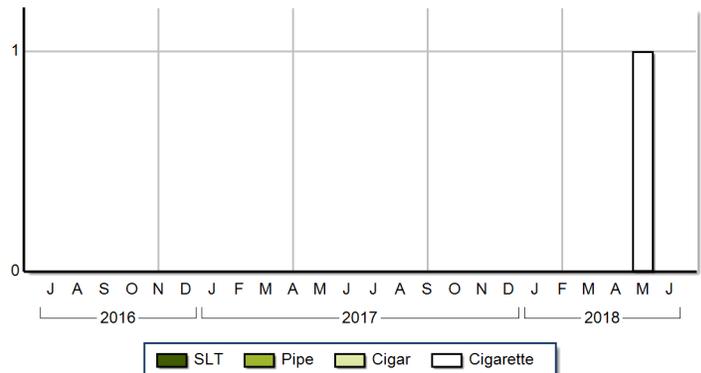
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

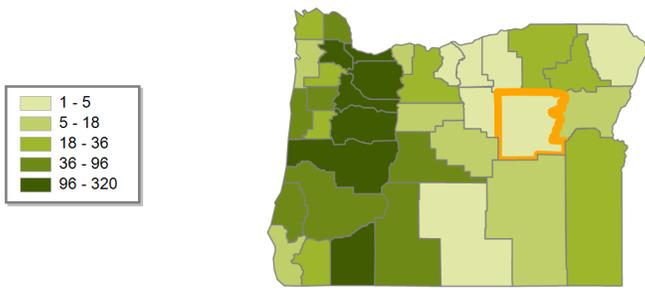


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

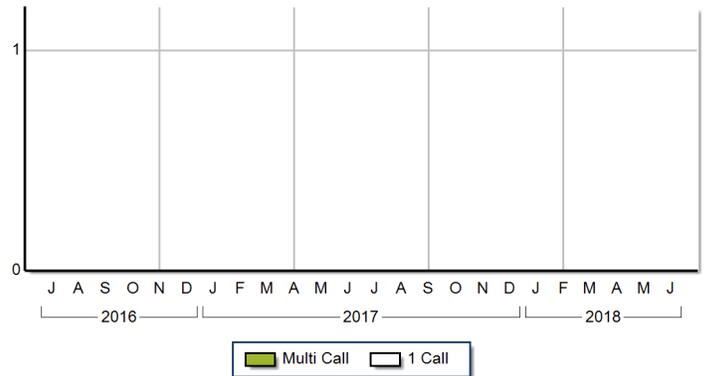
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

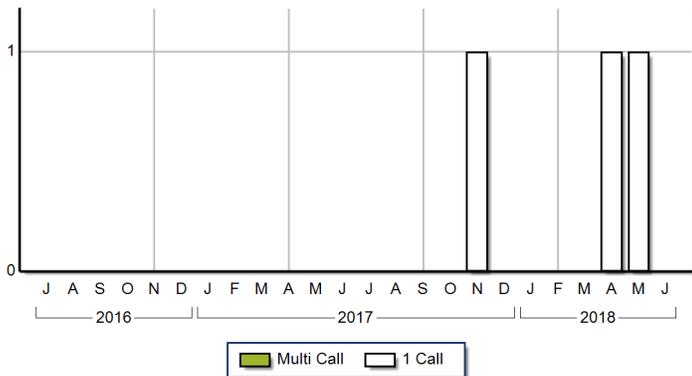


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	499
Tobacco Users YTD			3	2,828
Unique Tobacco Users YTD			3	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.58 %
Reach - NAQC			0.14 %	0.52 %
Annualized Reach			0.21 %	0.59 %
Annualized Reach - NAQC			0.14 %	0.52 %
Unique Individual Reach			0.21 %	0.58 %

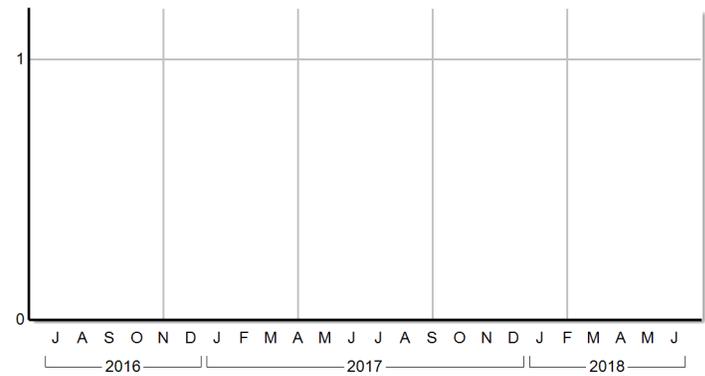
Fax Referral



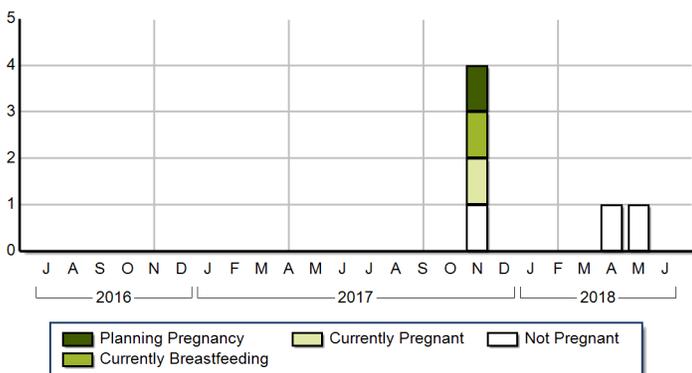
Tobacco User Enrollments By Program Type



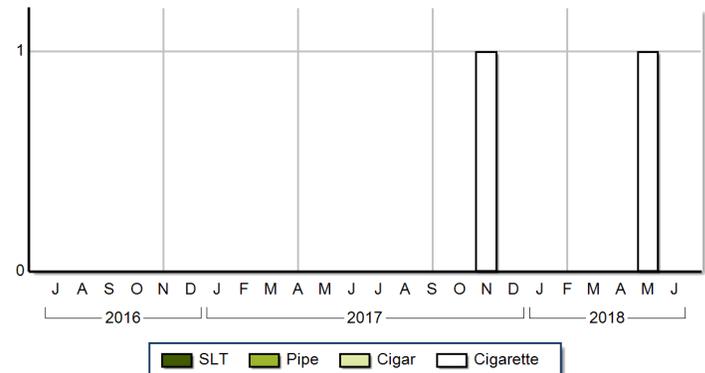
Tobacco Users Receiving NRT



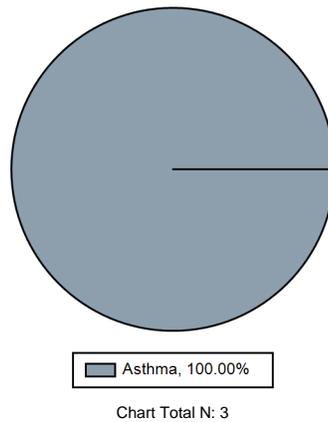
Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



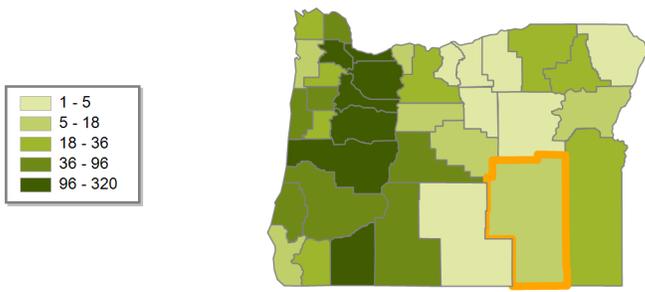
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Chronic Condition

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

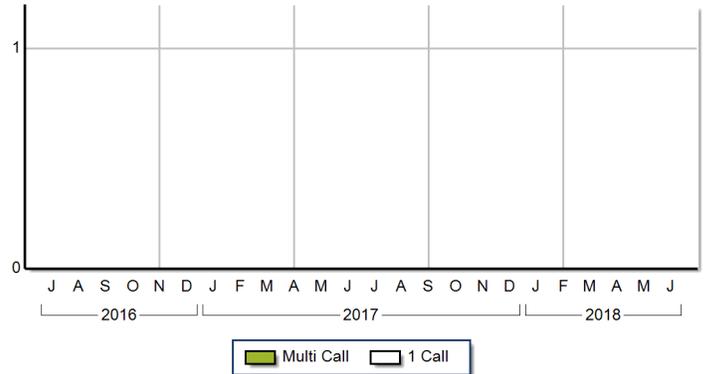


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			2	499
Tobacco Users YTD			6	2,828
Unique Tobacco Users YTD			6	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.69 %	0.58 %
Reach - NAQC			0.57 %	0.52 %
Annualized Reach			0.69 %	0.59 %
Annualized Reach - NAQC			0.57 %	0.52 %
Unique Individual Reach			0.69 %	0.58 %

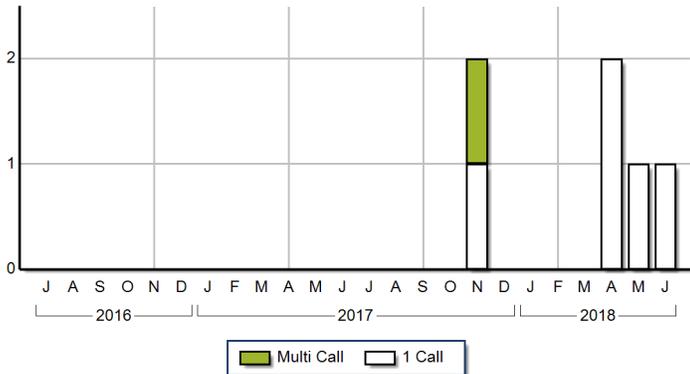
How Heard About



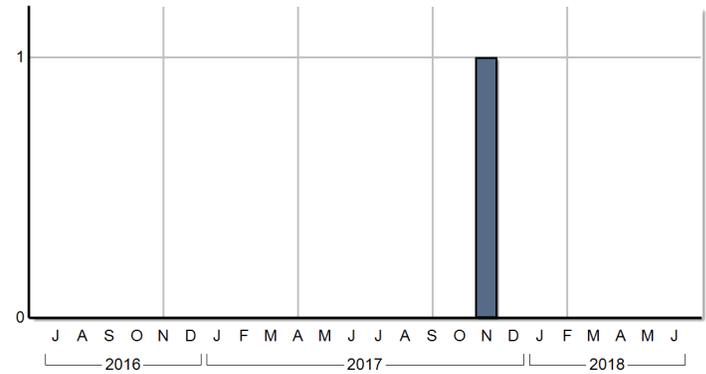
Fax Referral



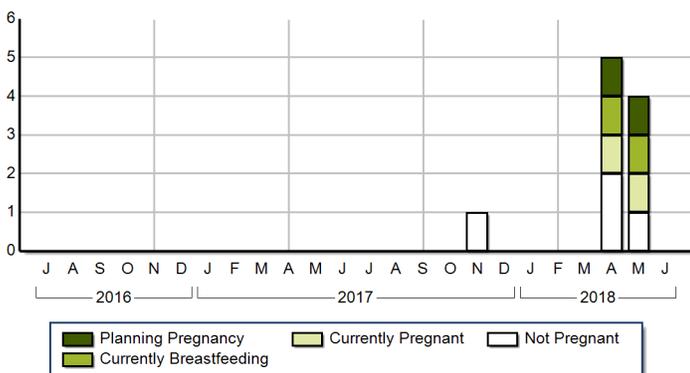
Tobacco User Enrollments By Program Type



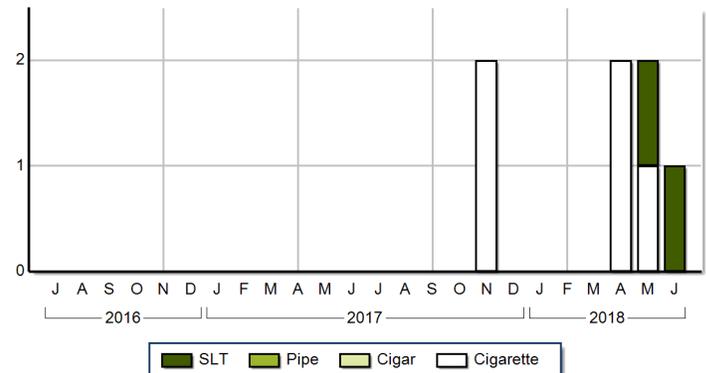
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

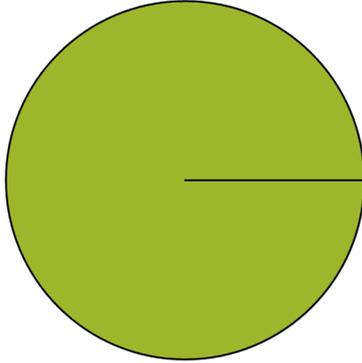


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

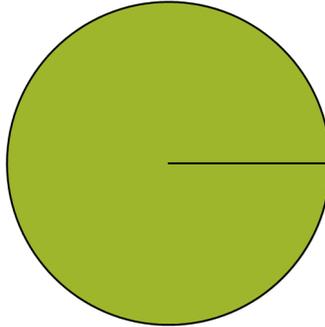
Tobacco Users By Gender



M, 100.00%

Chart Total N: 2

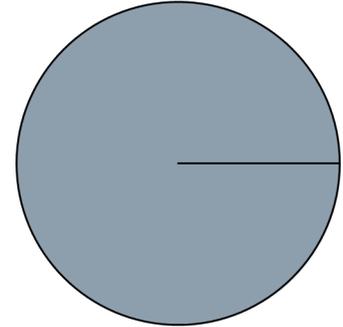
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

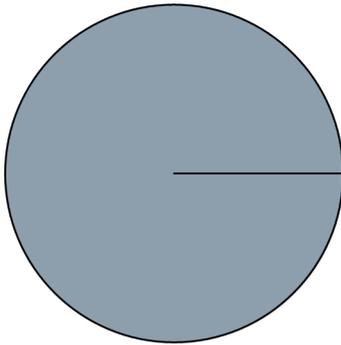
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 2

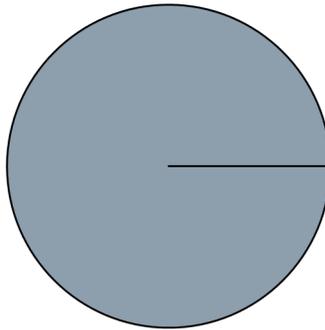
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

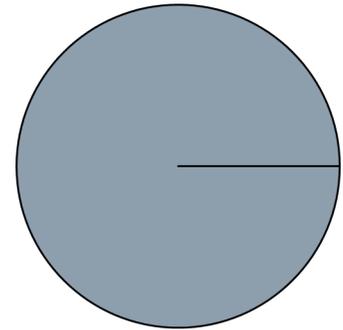
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 2

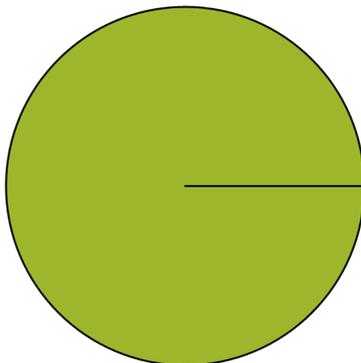
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

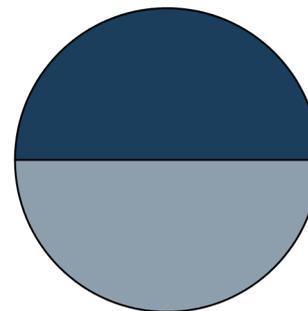
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



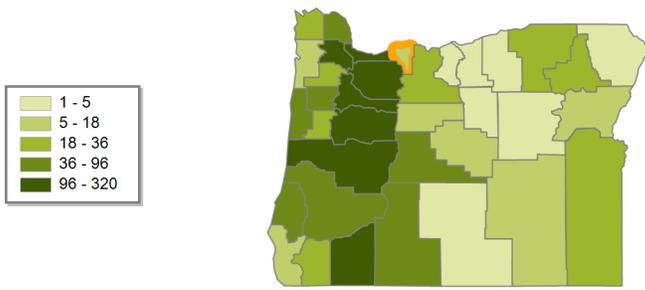
Asthma, 50.00%
None, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

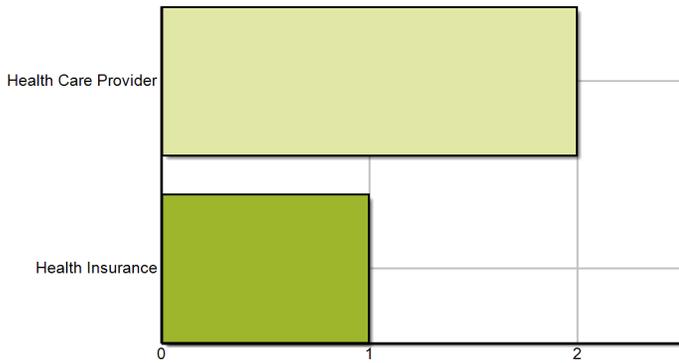
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

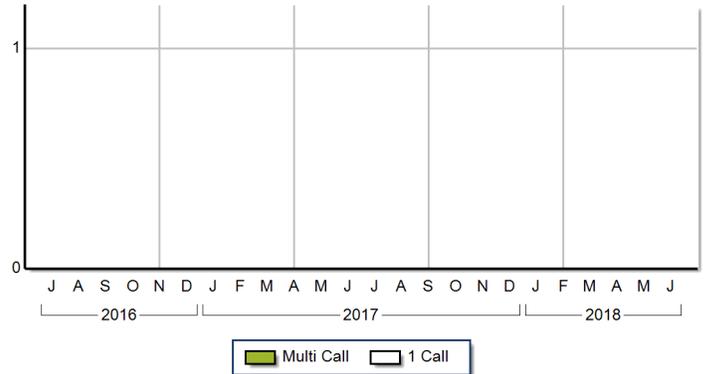


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396	
			County	State
Tobacco Users - Last Full Month			4	499
Tobacco Users YTD			10	2,828
Unique Tobacco Users YTD			10	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.72 %	0.58 %
Reach - NAQC			0.64 %	0.52 %
Annualized Reach			0.72 %	0.59 %
Annualized Reach - NAQC			0.64 %	0.52 %
Unique Individual Reach			0.72 %	0.58 %

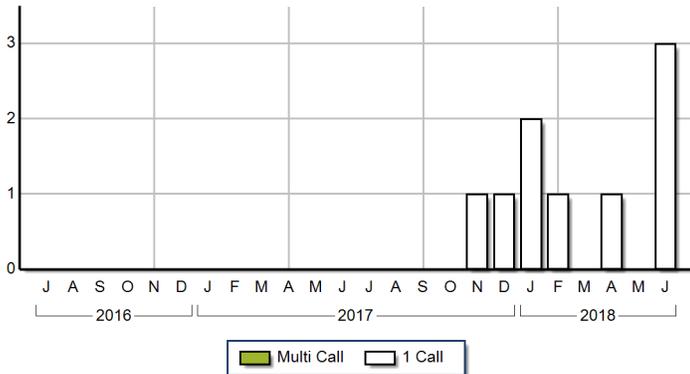
How Heard About



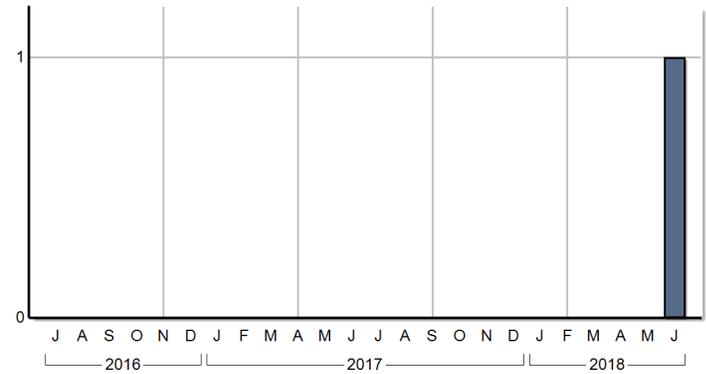
Fax Referral



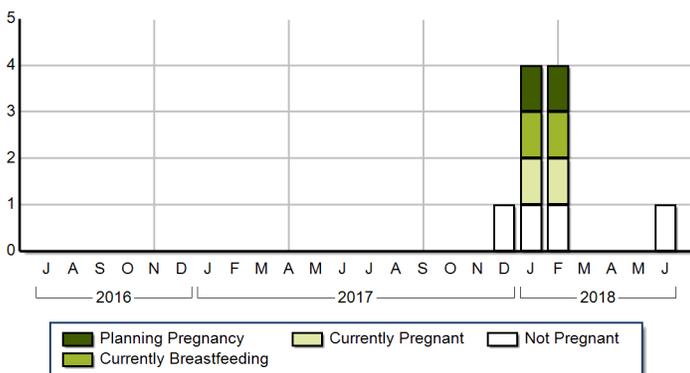
Tobacco User Enrollments By Program Type



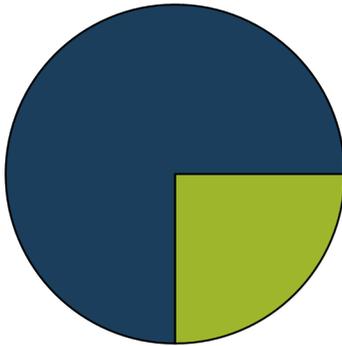
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



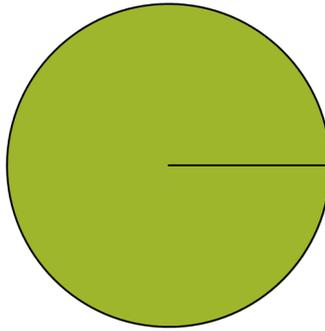
Tobacco Users By Gender



F, 25.00%
M, 75.00%

Chart Total N: 4

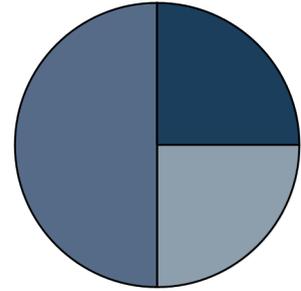
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

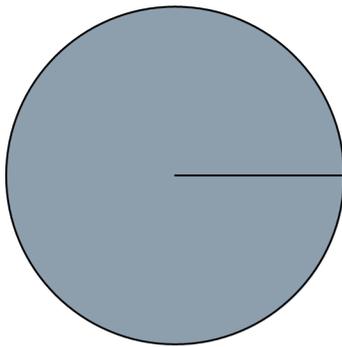
Tobacco Users By Education



HS Degreee/GED, 25.00%
Some College, 50.00%
College Degree, 25.00%

Chart Total N: 4

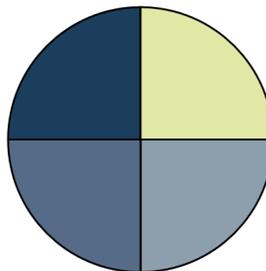
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

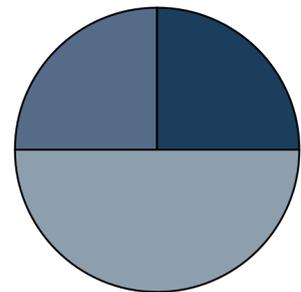
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
55 - 64, 25.00%
64 and Older, 25.00%

Chart Total N: 4

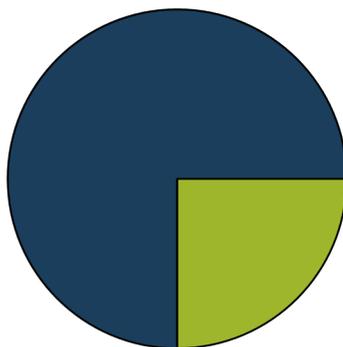
Tobacco Users By Health Plan



Medicare, 50.00%
Commercial, 25.00%
Medicaid, 25.00%

Chart Total N: 4

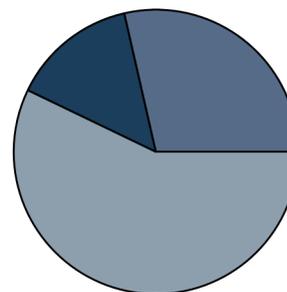
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



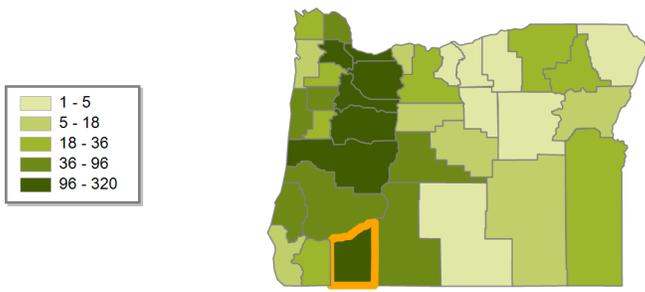
Asthma, 57.14%
COPD, 14.29%
None, 28.57%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

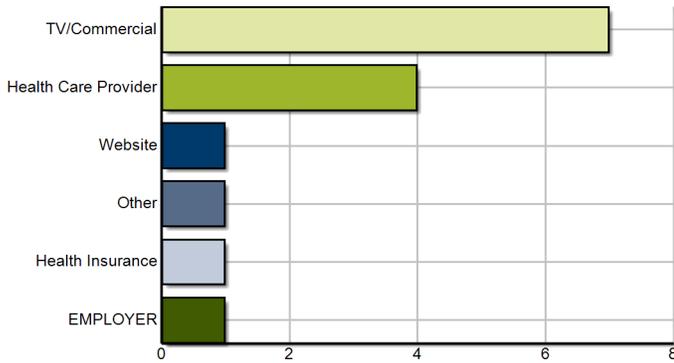
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

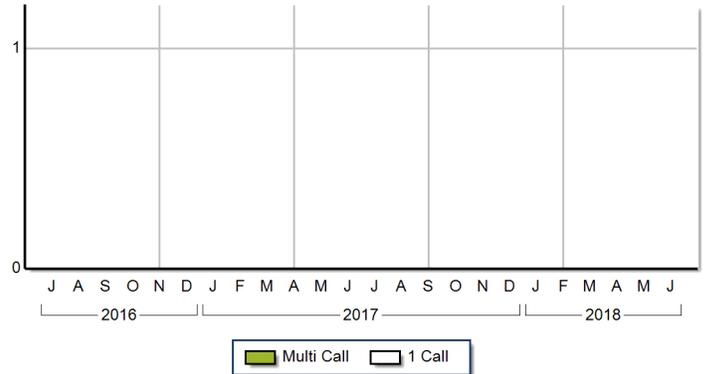


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			20	499
Tobacco Users YTD			108	2,828
Unique Tobacco Users YTD			1	108
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.31 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	0.31 %
Annualized Reach - NAQC			3	0.28 %
Unique Individual Reach			1	0.31 %

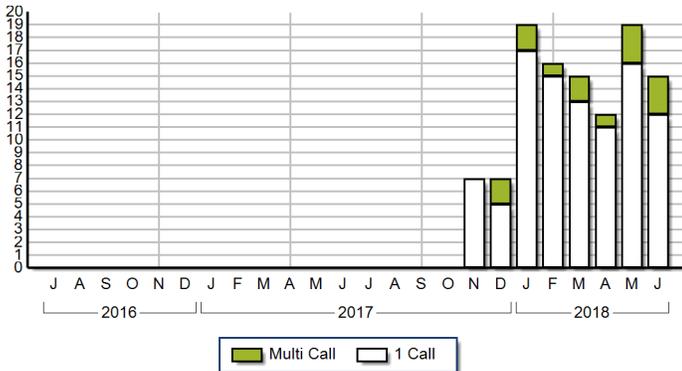
How Heard About



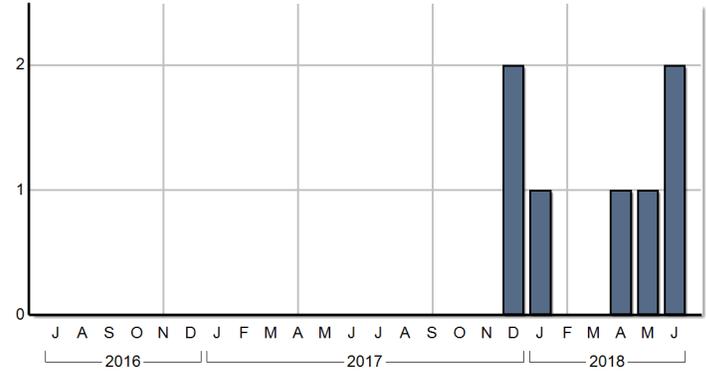
Fax Referral



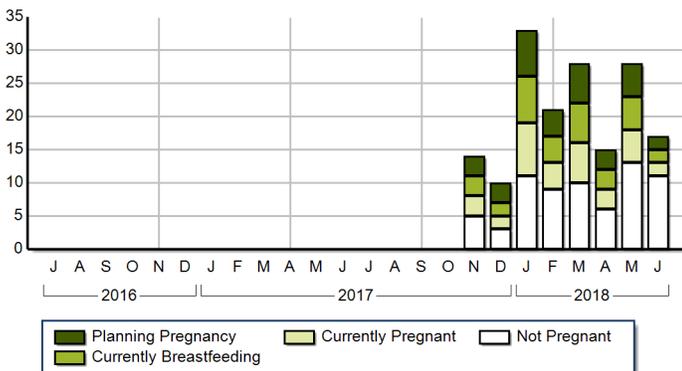
Tobacco User Enrollments By Program Type



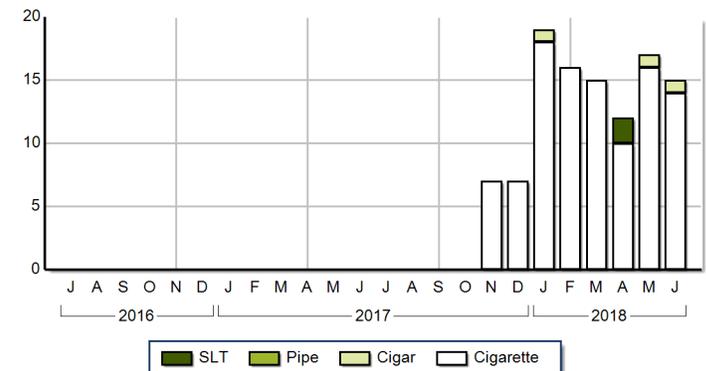
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

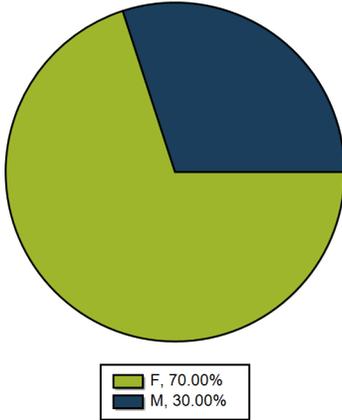


Chart Total N: 20

Tobacco Users By Language

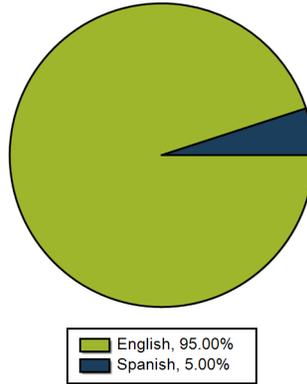


Chart Total N: 20

Tobacco Users By Education

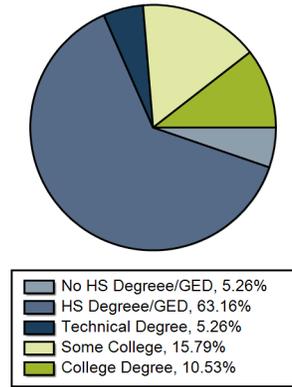


Chart Total N: 19

Tobacco Users By Race

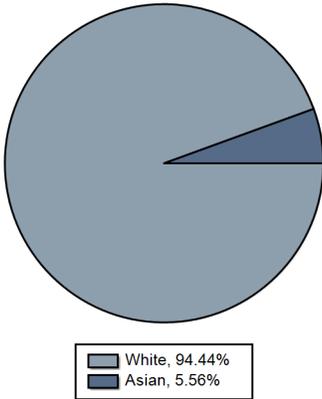


Chart Total N: 18

Tobacco Users By Age

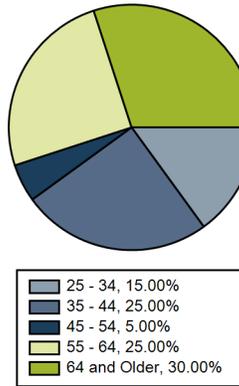


Chart Total N: 20

Tobacco Users By Health Plan

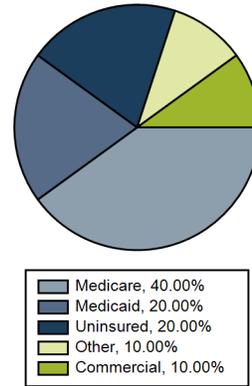


Chart Total N: 20

Tobacco Users By Ethnicity

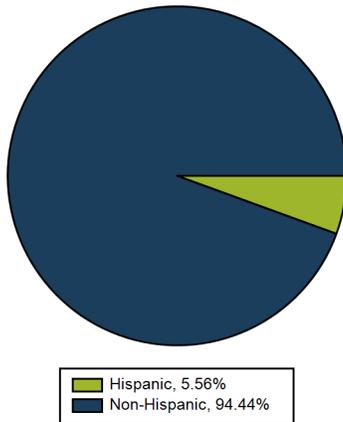


Chart Total N: 18

Tobacco Users By Chronic Condition

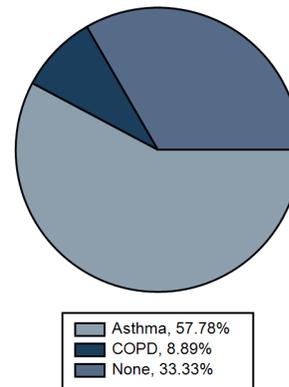
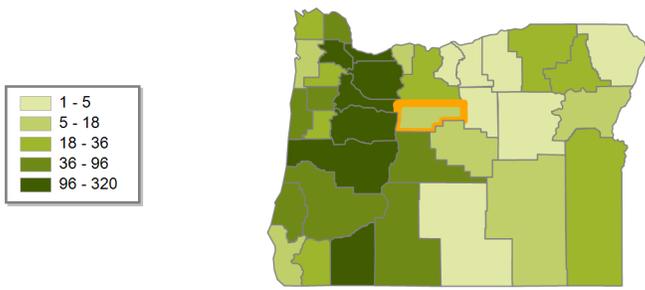


Chart Total N: 45

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

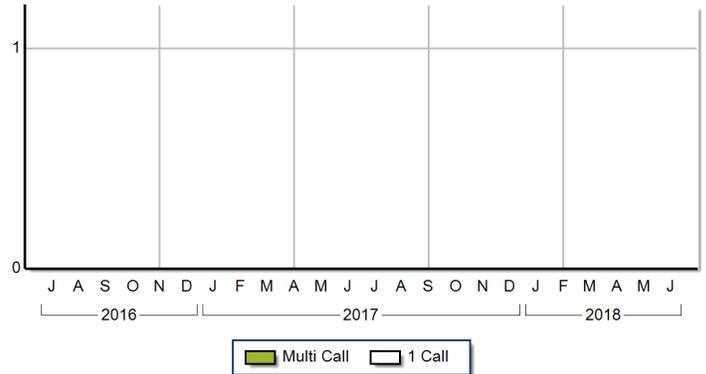


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			5	499
Tobacco Users YTD			12	2,828
Unique Tobacco Users YTD			12	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.45 %	0.58 %
Reach - NAQC			0.42 %	0.52 %
Annualized Reach			0.45 %	0.59 %
Annualized Reach - NAQC			0.42 %	0.52 %
Unique Individual Reach			0.45 %	0.58 %

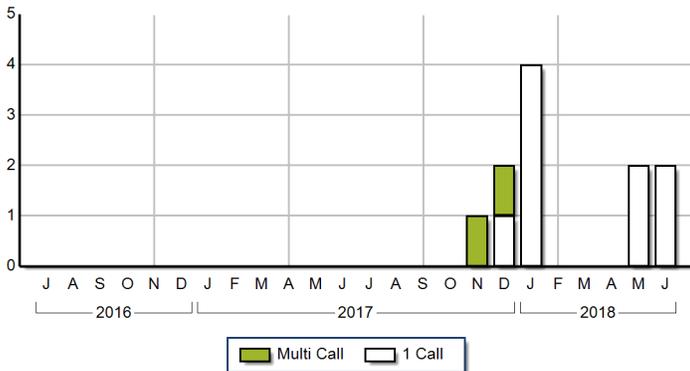
How Heard About



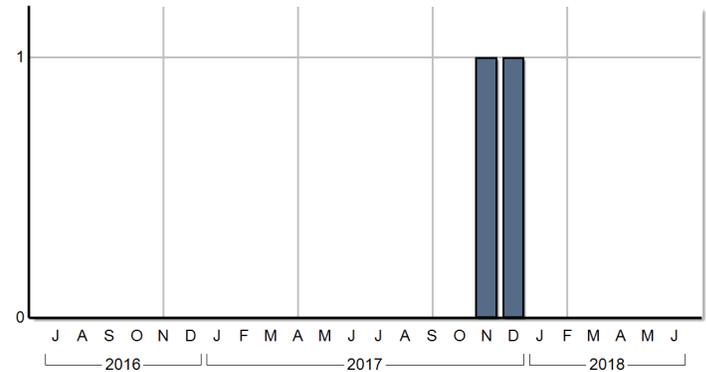
Fax Referral



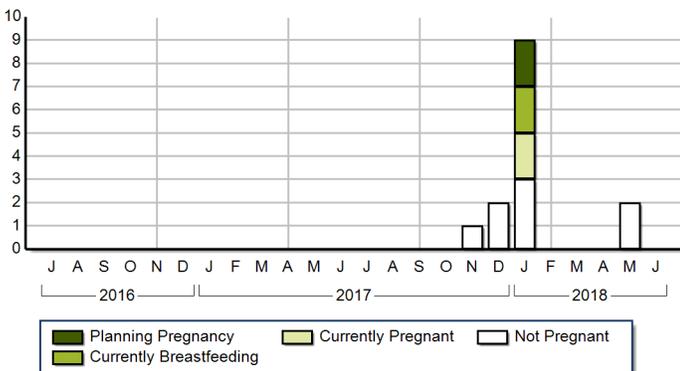
Tobacco User Enrollments By Program Type



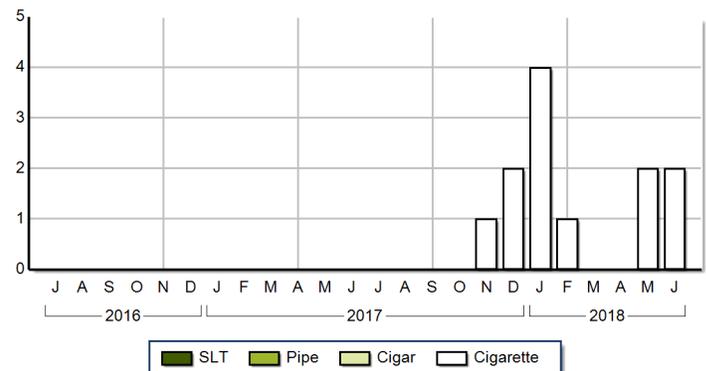
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

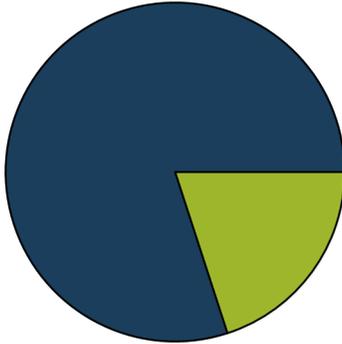


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

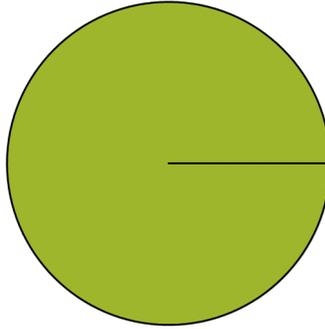
Tobacco Users By Gender



F, 20.00%
M, 80.00%

Chart Total N: 5

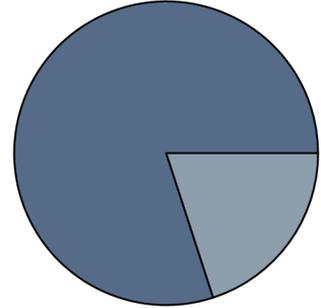
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

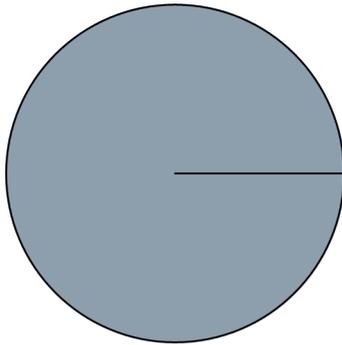
Tobacco Users By Education



No HS Degree/GED, 20.00%
HS Degree/GED, 80.00%

Chart Total N: 5

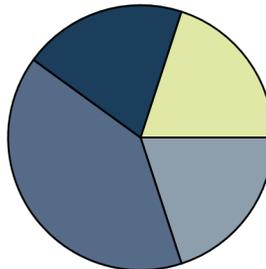
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

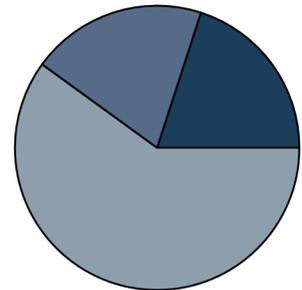
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 40.00%
55 - 64, 20.00%
64 and Older, 20.00%

Chart Total N: 5

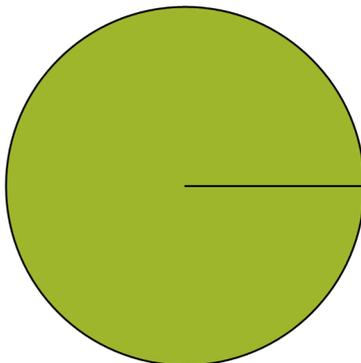
Tobacco Users By Health Plan



Uninsured, 60.00%
Medicaid, 20.00%
Medicare, 20.00%

Chart Total N: 5

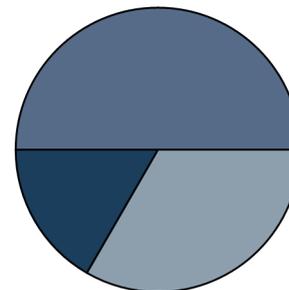
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



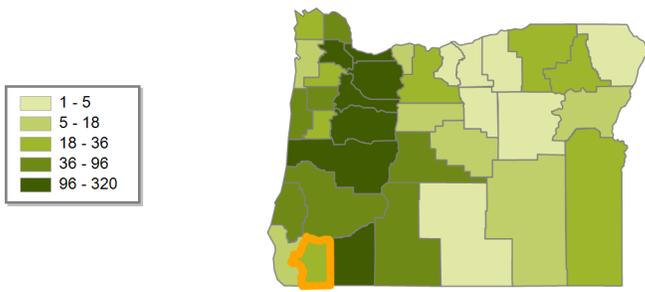
Asthma, 33.33%
COPD, 16.67%
None, 50.00%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

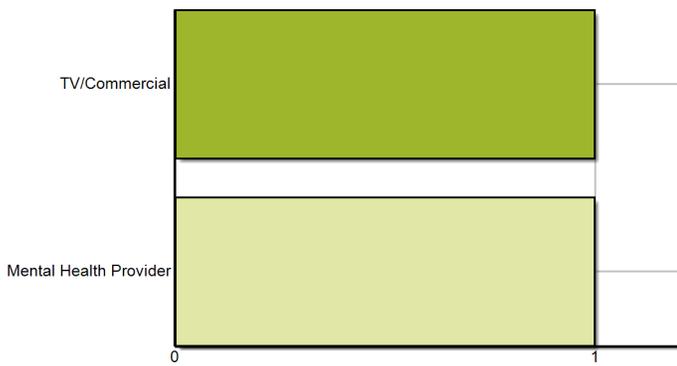
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

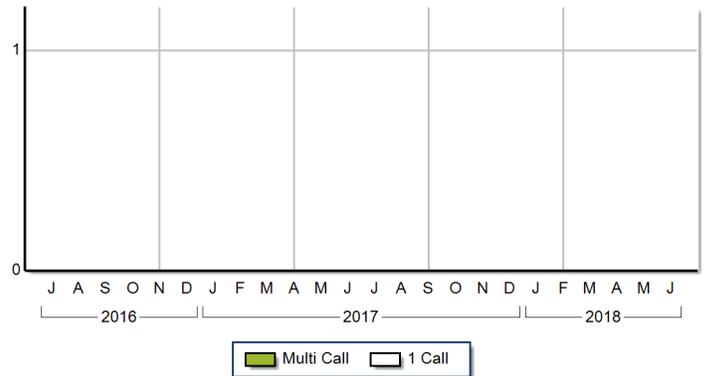


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			2	499
Tobacco Users YTD			26	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.16 %
Reach - NAQC			3	0.14 %
Annualized Reach			2	0.16 %
Annualized Reach - NAQC			3	0.14 %
Unique Individual Reach			1	0.16 %

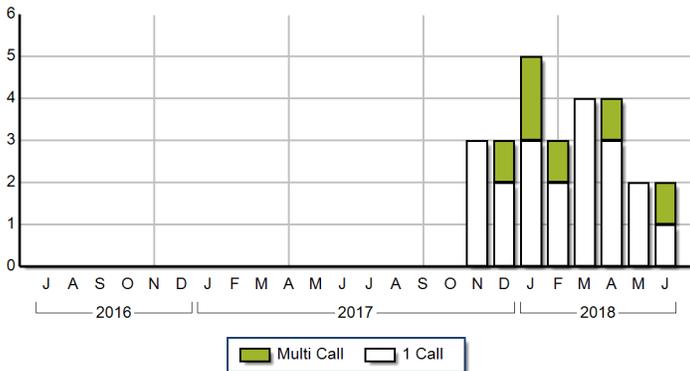
How Heard About



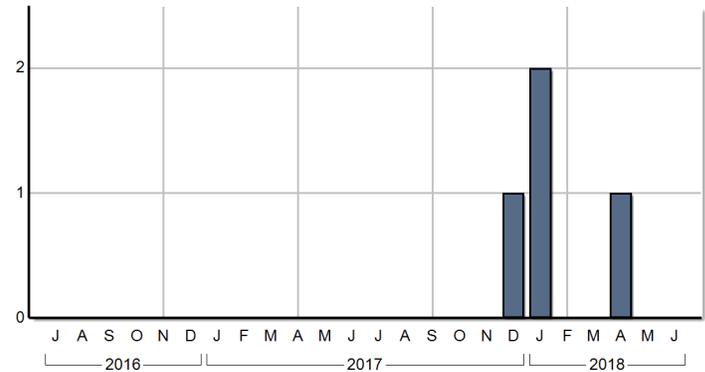
Fax Referral



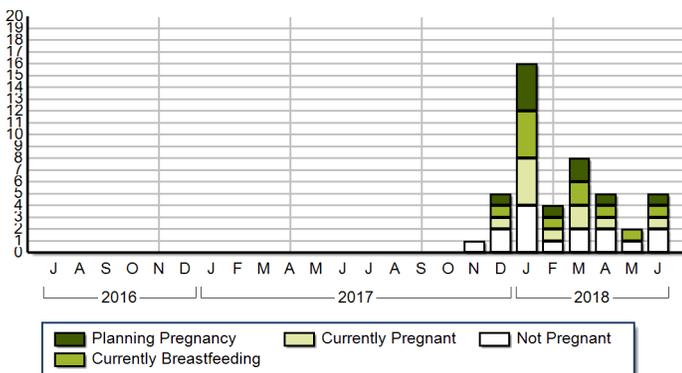
Tobacco User Enrollments By Program Type



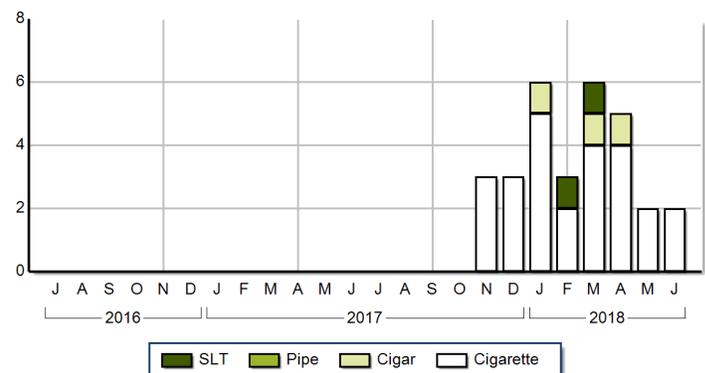
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

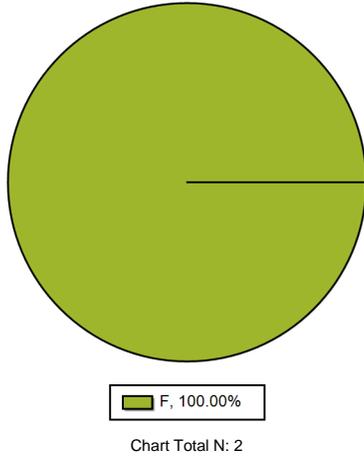


Tobacco Users By Tobacco Type

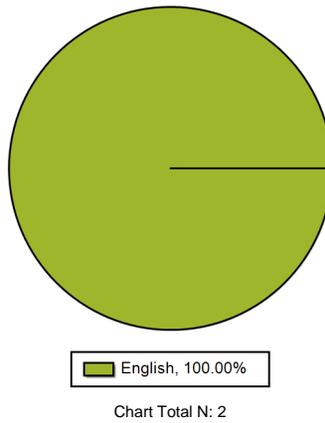


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

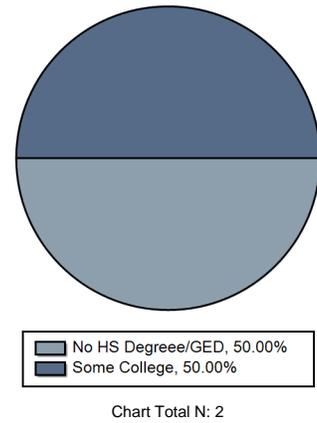
Tobacco Users By Gender



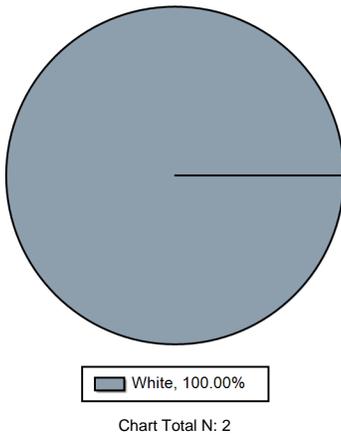
Tobacco Users By Language



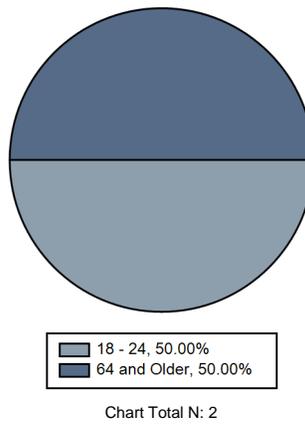
Tobacco Users By Education



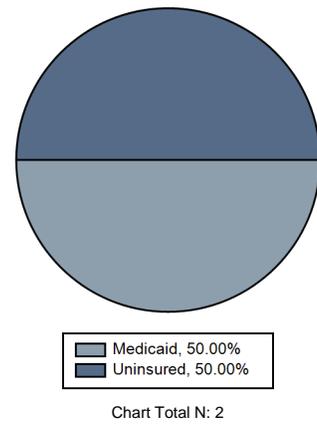
Tobacco Users By Race



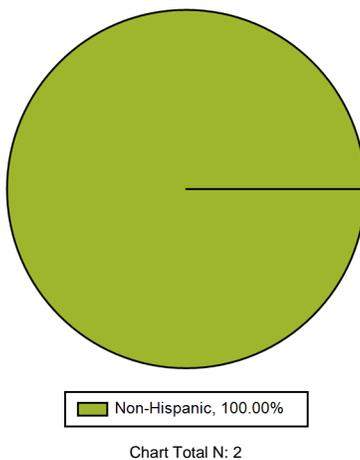
Tobacco Users By Age



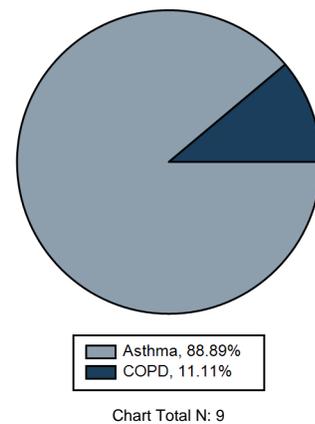
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



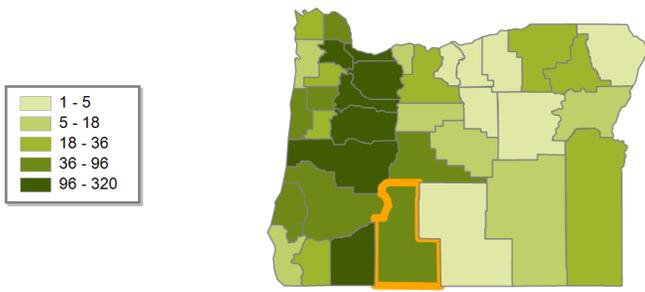
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

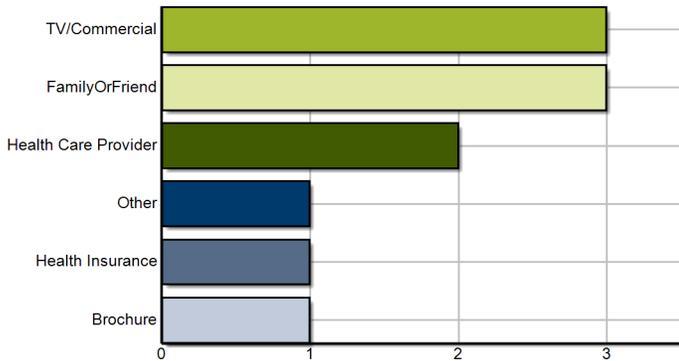
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

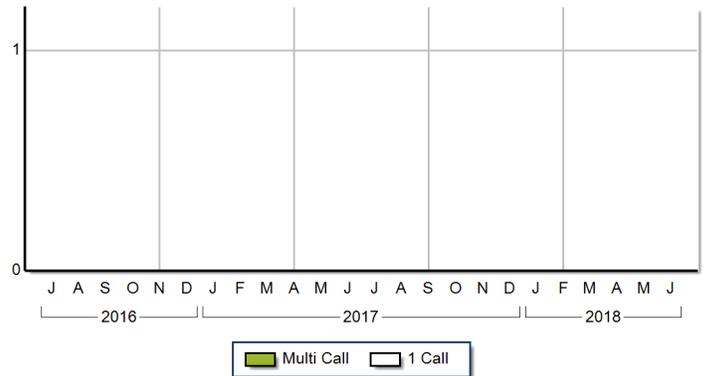


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			15	499
Tobacco Users YTD			42	2,828
Unique Tobacco Users YTD			1	42
Target Reach			2.0 %	2.0 %
Reach YTD			0.38 %	0.58 %
Reach - NAQC			0.35 %	0.52 %
Annualized Reach			0.38 %	0.59 %
Annualized Reach - NAQC			0.35 %	0.52 %
Unique Individual Reach			0.38 %	0.58 %

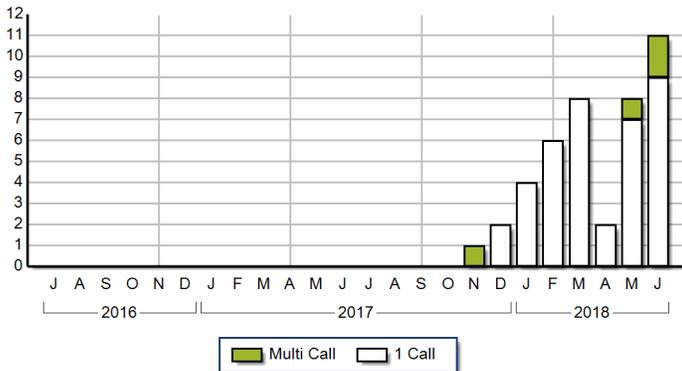
How Heard About



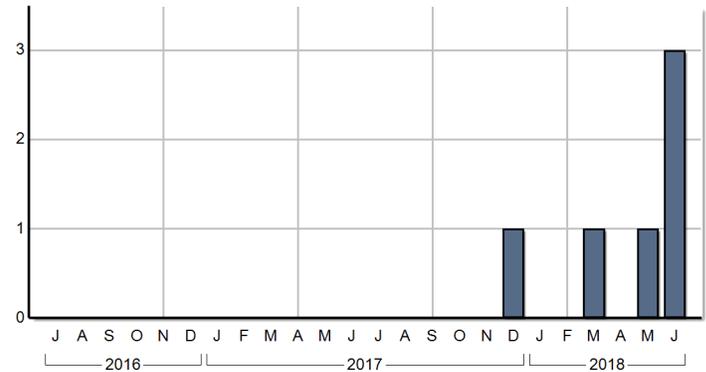
Fax Referral



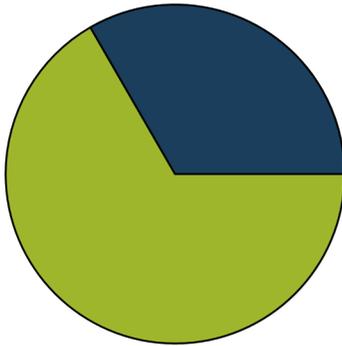
Tobacco User Enrollments By Program Type



Tobacco Users Receiving NRT



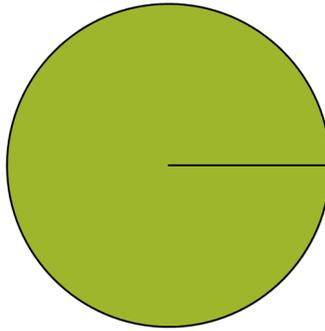
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 15

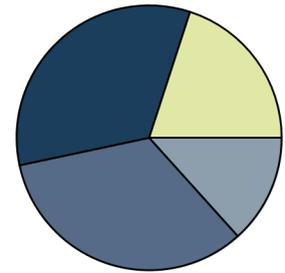
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

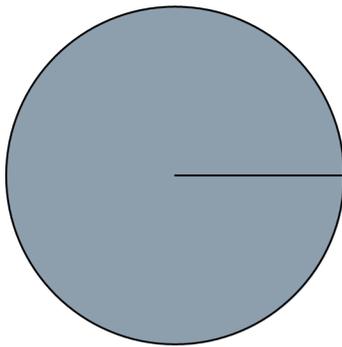
Tobacco Users By Education



No HS Degreee/GED, 13.33%
HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 20.00%

Chart Total N: 15

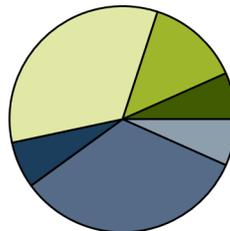
Tobacco Users By Race



White, 100.00%

Chart Total N: 13

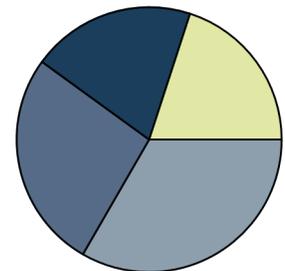
Tobacco Users By Age



18 - 24, 6.67%
25 - 34, 33.33%
35 - 44, 6.67%
45 - 54, 33.33%
55 - 64, 13.33%
64 and Older, 6.67%

Chart Total N: 15

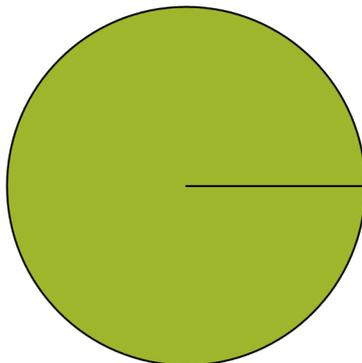
Tobacco Users By Health Plan



Medicare, 33.33%
Commercial, 26.67%
Medicaid, 20.00%
Uninsured, 20.00%

Chart Total N: 15

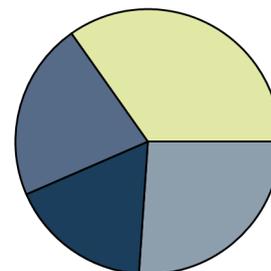
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



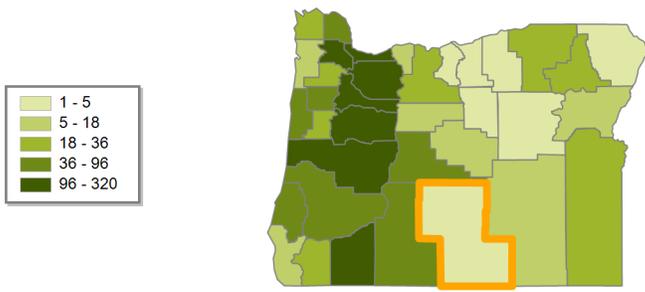
Asthma, 26.09%
CAD, 17.39%
COPD, 21.74%
None, 34.78%

Chart Total N: 23

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

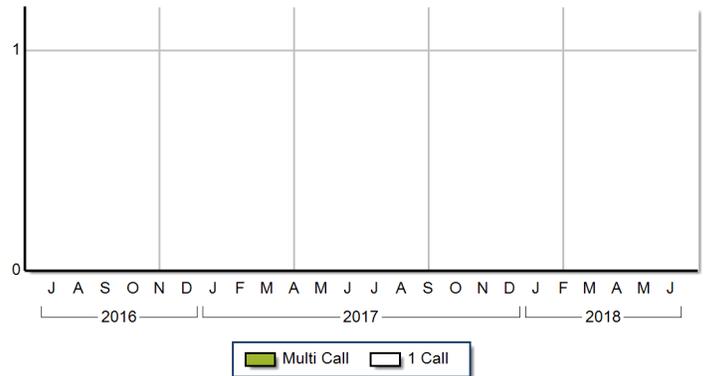
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

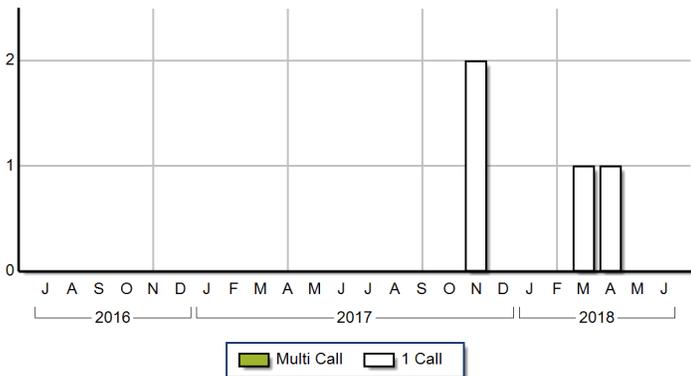


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	County	State
			-	499
			4	2,828
			4	2,771
		1	2.0 %	2.0 %
		2	0.33 %	0.58 %
		3	0.33 %	0.52 %
		2	0.33 %	0.59 %
		3	0.33 %	0.52 %
		1	0.33 %	0.58 %

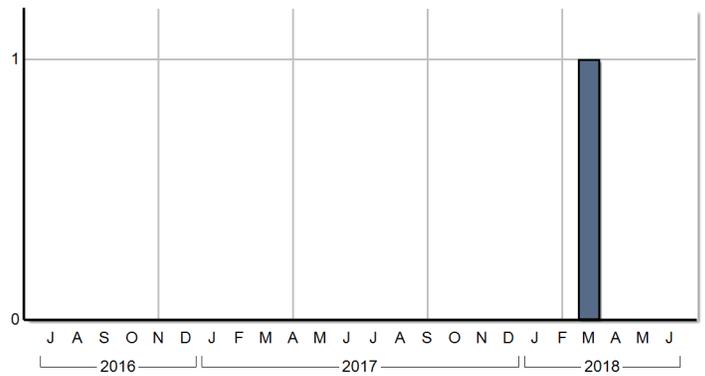
Fax Referral



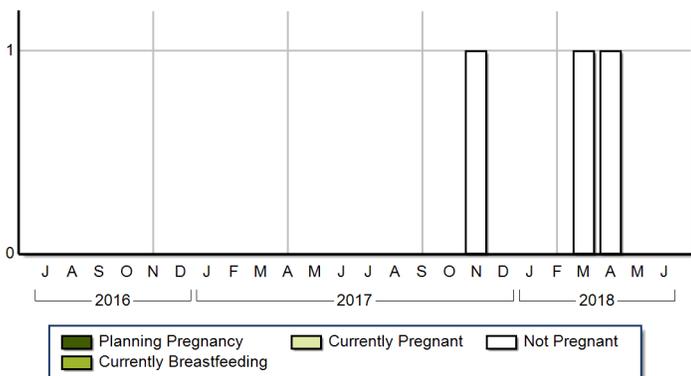
Tobacco User Enrollments By Program Type



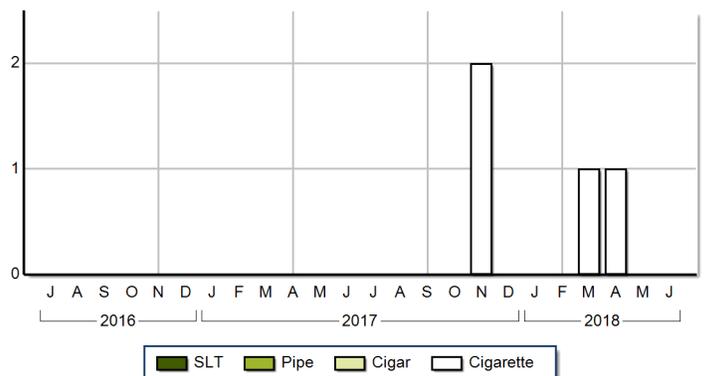
Tobacco Users Receiving NRT



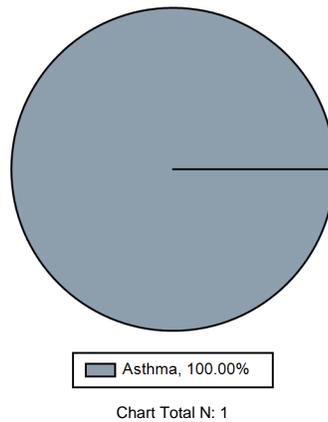
Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



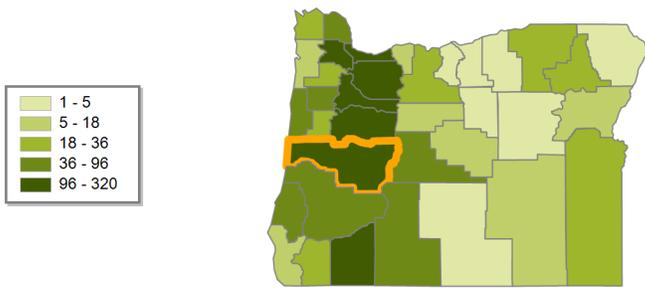
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Chronic Condition

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

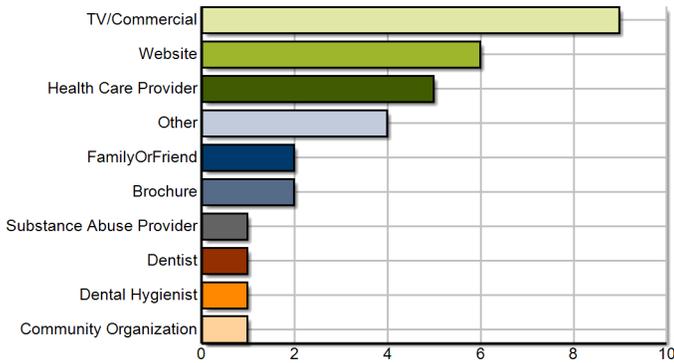
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

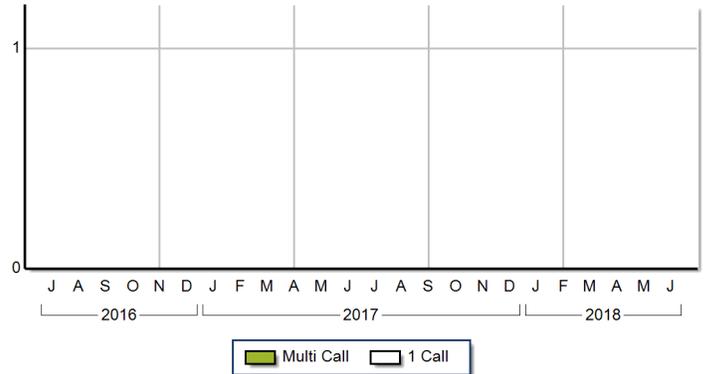


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			45	499
Tobacco Users YTD			210	2,828
Unique Tobacco Users YTD			1	205
Target Reach			2.0 %	2.0 %
Reach YTD			0.42 %	0.58 %
Reach - NAQC			0.36 %	0.52 %
Annualized Reach			0.42 %	0.59 %
Annualized Reach - NAQC			0.36 %	0.52 %
Unique Individual Reach			0.41 %	0.58 %

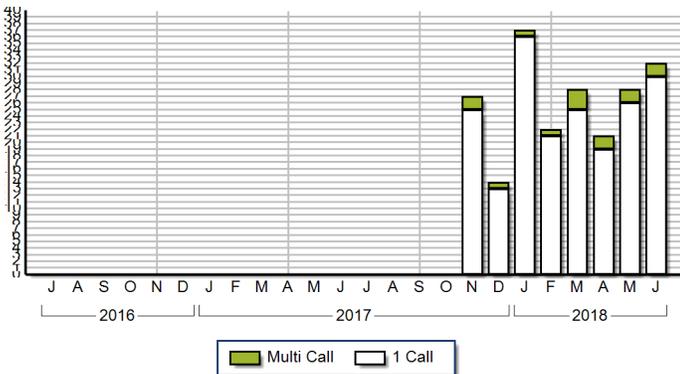
How Heard About



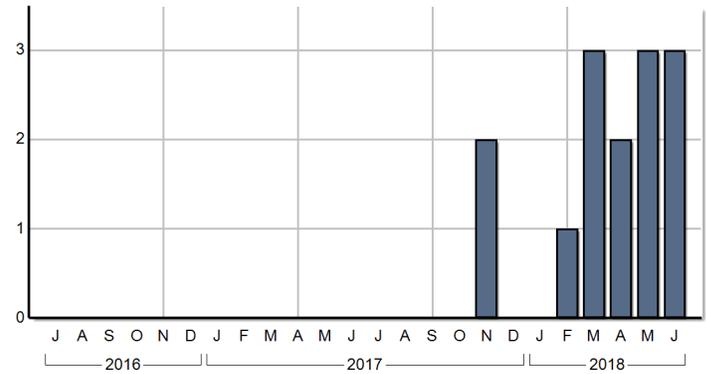
Fax Referral



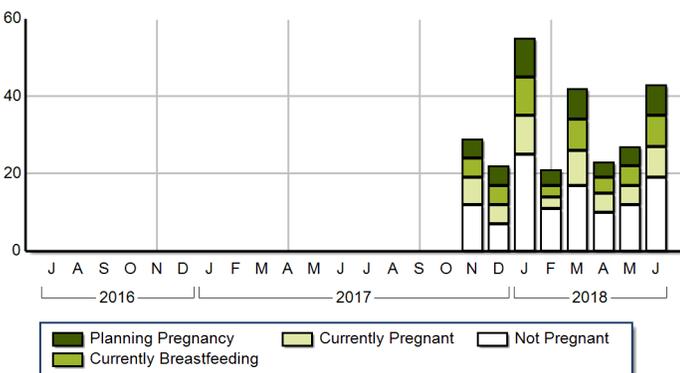
Tobacco User Enrollments By Program Type



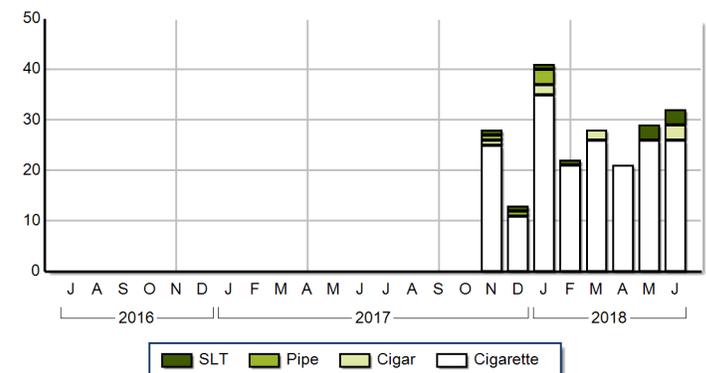
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

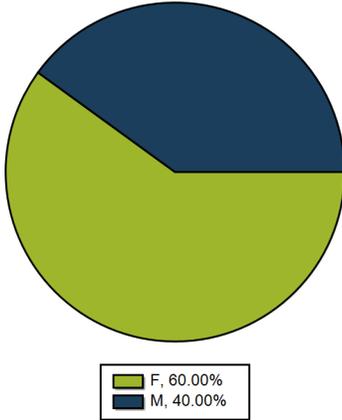


Chart Total N: 45

Tobacco Users By Language

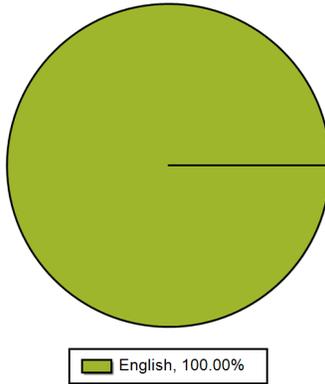


Chart Total N: 45

Tobacco Users By Education

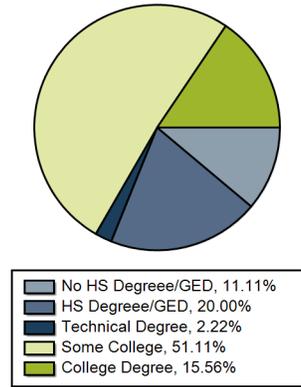


Chart Total N: 45

Tobacco Users By Race

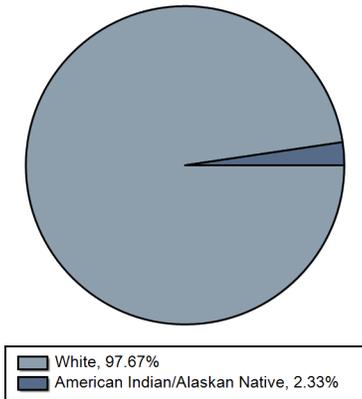


Chart Total N: 43

Tobacco Users By Age

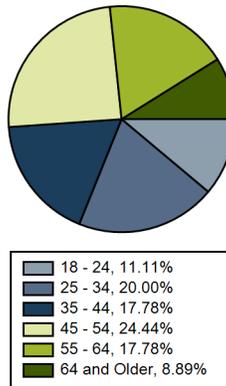


Chart Total N: 45

Tobacco Users By Health Plan

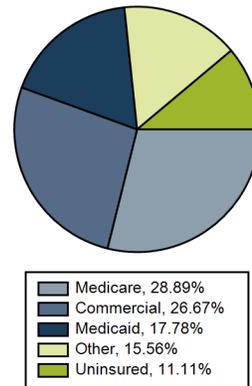


Chart Total N: 45

Tobacco Users By Ethnicity

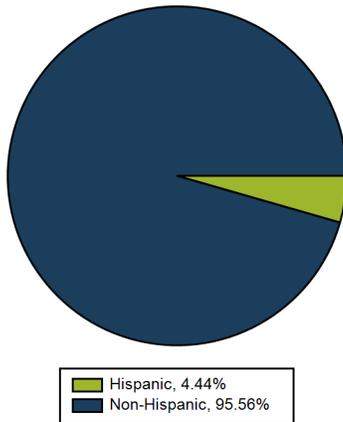


Chart Total N: 45

Tobacco Users By Chronic Condition

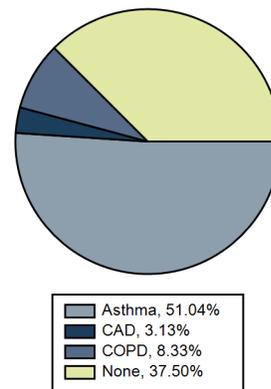
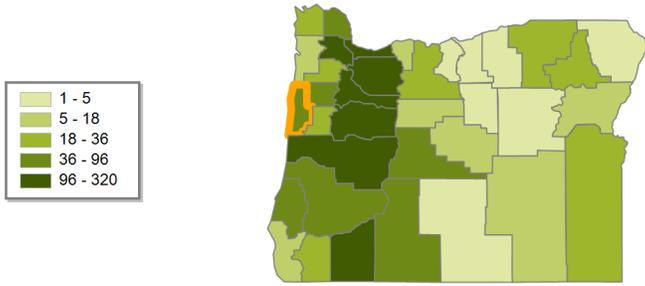


Chart Total N: 96

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

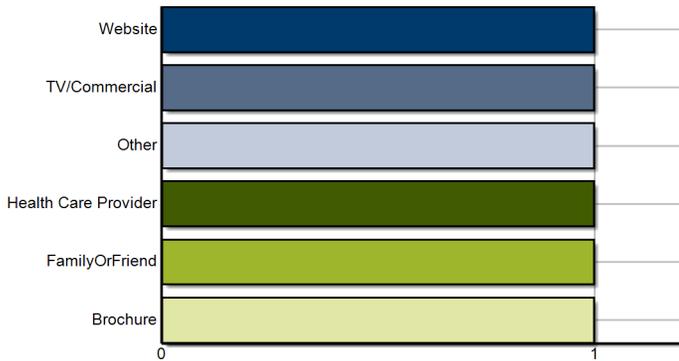
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

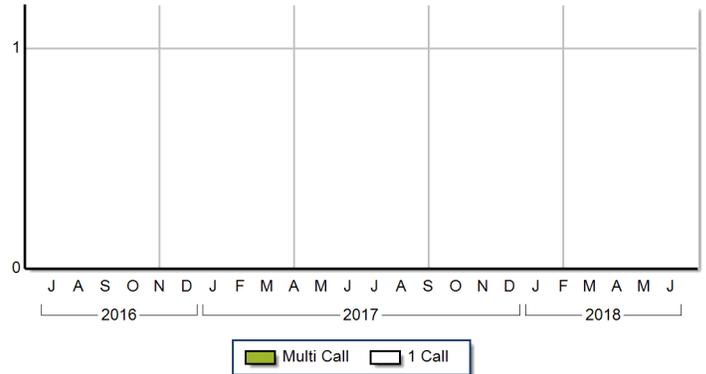


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	4
			County	State
Tobacco Users - Last Full Month			7	499
Tobacco Users YTD			64	2,828
Unique Tobacco Users YTD			64	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.65 %	0.58 %
Reach - NAQC			0.62 %	0.52 %
Annualized Reach			0.65 %	0.59 %
Annualized Reach - NAQC			0.62 %	0.52 %
Unique Individual Reach			0.65 %	0.58 %

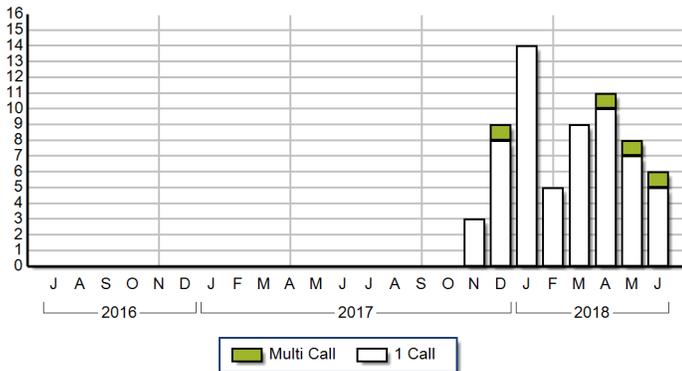
How Heard About



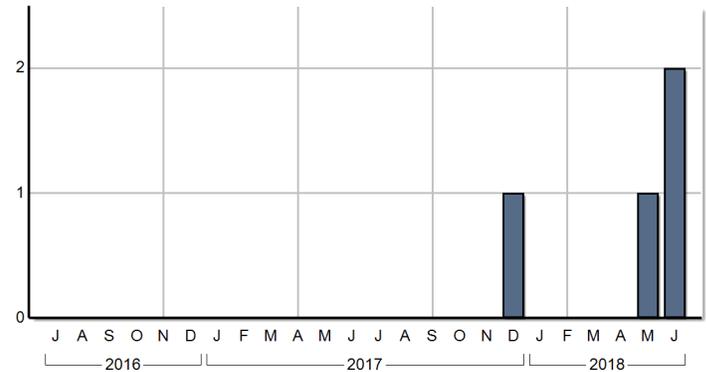
Fax Referral



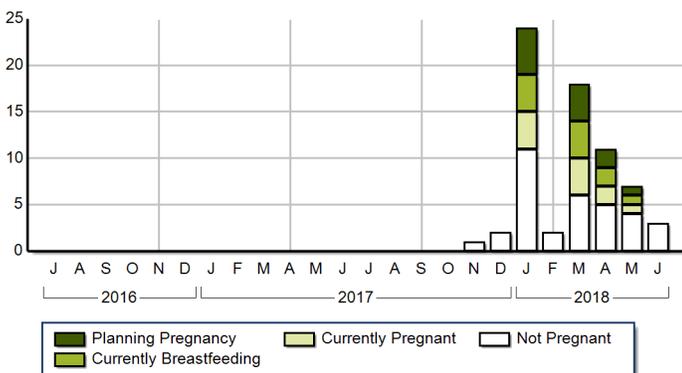
Tobacco User Enrollments By Program Type



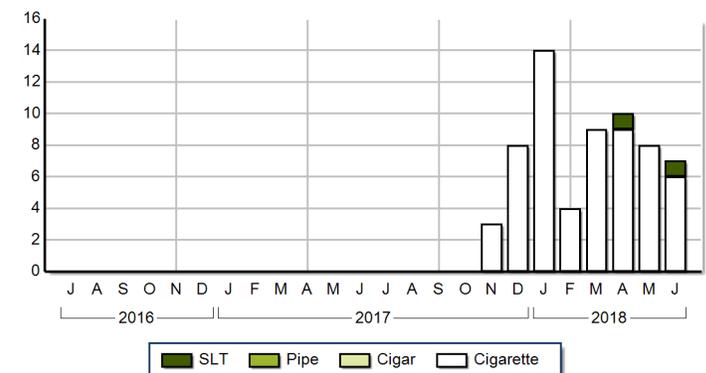
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

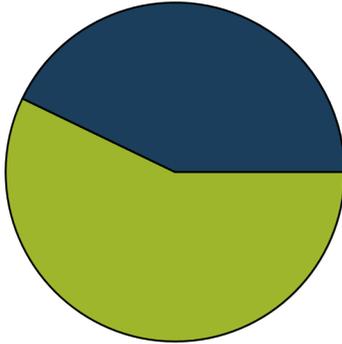


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

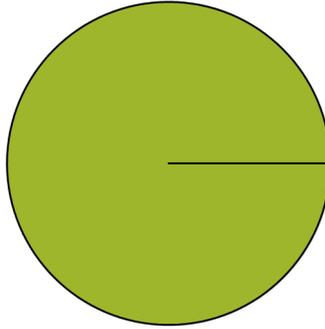
Tobacco Users By Gender



F, 57.14%
M, 42.86%

Chart Total N: 7

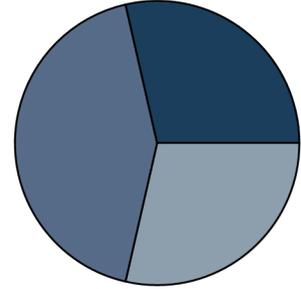
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

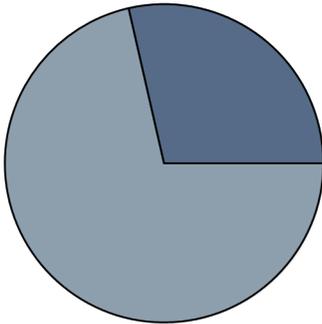
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 42.86%
College Degree, 28.57%

Chart Total N: 7

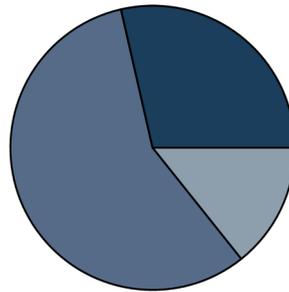
Tobacco Users By Race



White, 71.43%
American Indian/Alaskan Native, 28.57%

Chart Total N: 7

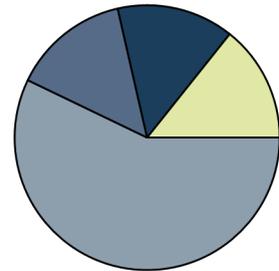
Tobacco Users By Age



18 - 24, 14.29%
45 - 54, 57.14%
55 - 64, 28.57%

Chart Total N: 7

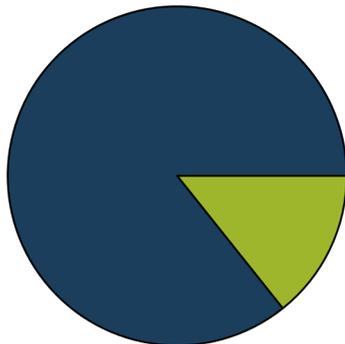
Tobacco Users By Health Plan



Medicaid, 57.14%
Medicare, 14.29%
Other, 14.29%
Uninsured, 14.29%

Chart Total N: 7

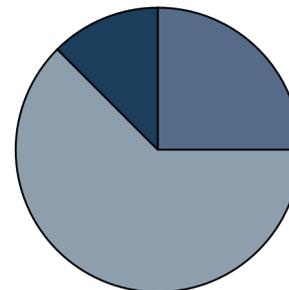
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



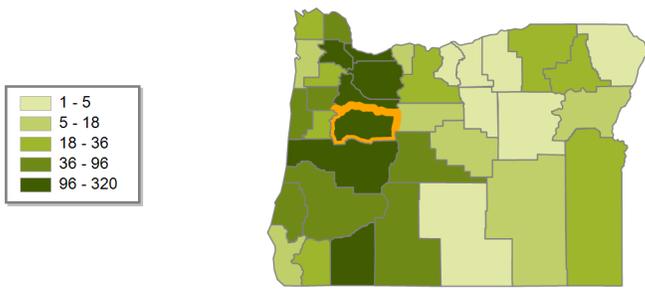
Asthma, 62.50%
COPD, 12.50%
None, 25.00%

Chart Total N: 24

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

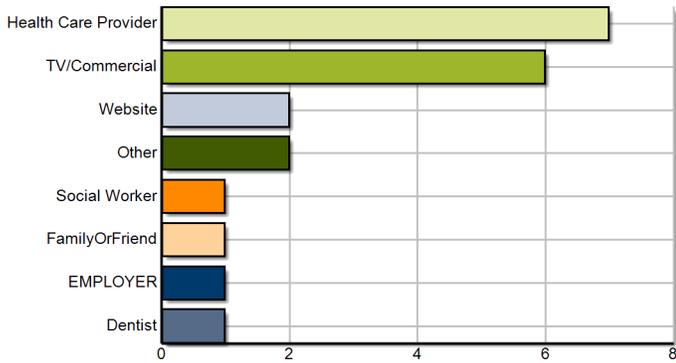
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

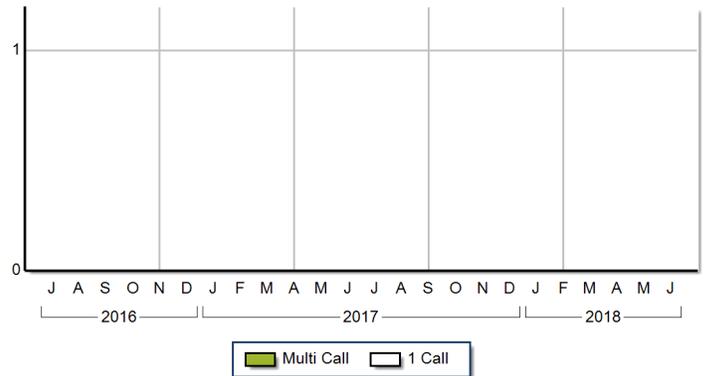


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			24	499
Tobacco Users YTD			116	2,828
Unique Tobacco Users YTD			1	114
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.66 %
Reach - NAQC			3	0.64 %
Annualized Reach			2	0.66 %
Annualized Reach - NAQC			3	0.64 %
Unique Individual Reach			1	0.65 %

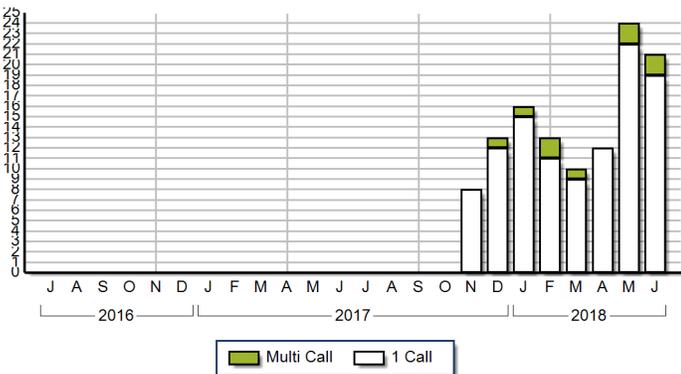
How Heard About



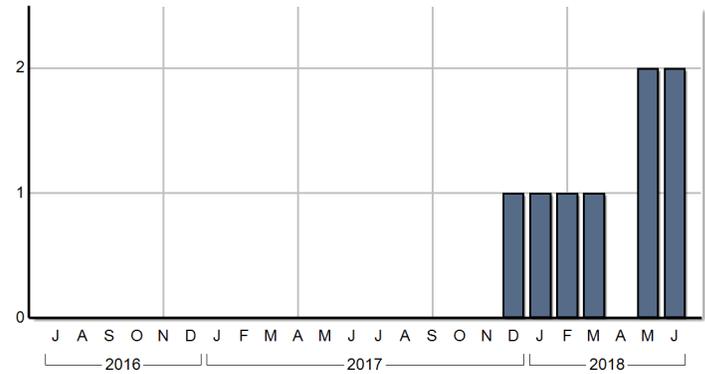
Fax Referral



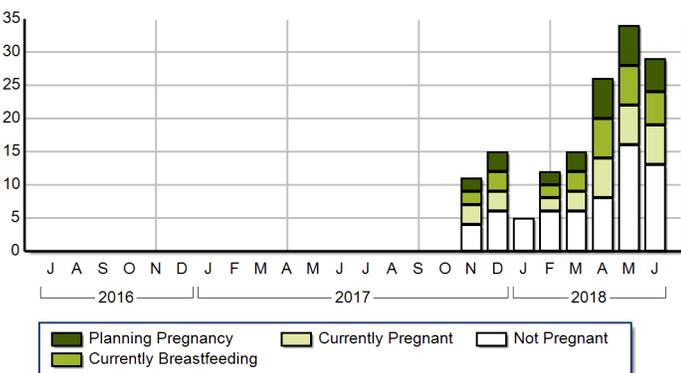
Tobacco User Enrollments By Program Type



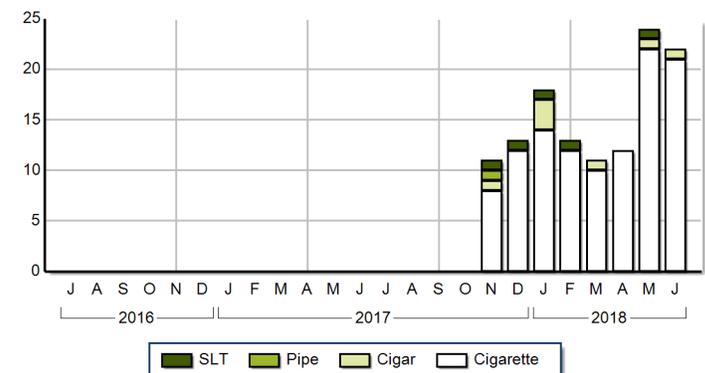
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

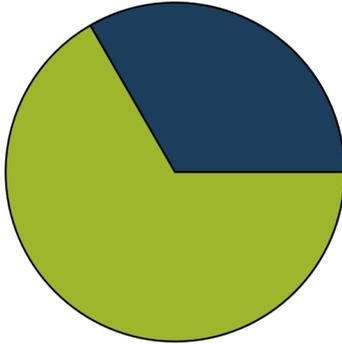


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

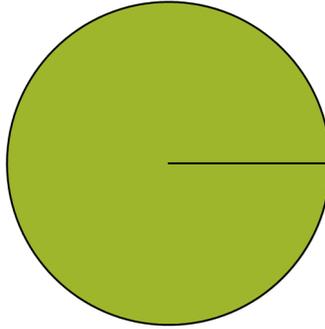
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 24

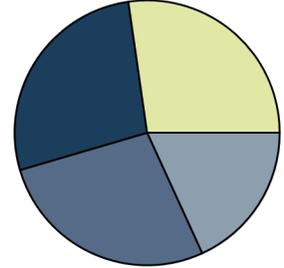
Tobacco Users By Language



English, 100.00%

Chart Total N: 24

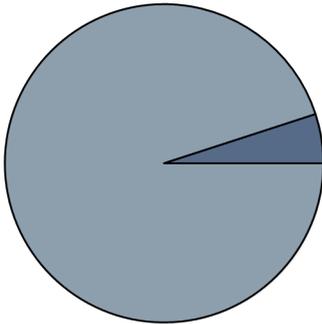
Tobacco Users By Education



No HS Degreee/GED, 18.18%
 HS Degreee/GED, 27.27%
 Some College, 27.27%
 College Degree, 27.27%

Chart Total N: 22

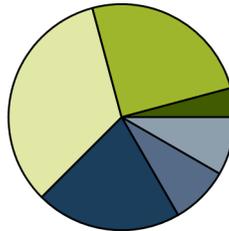
Tobacco Users By Race



White, 95.00%
 American Indian/Alaskan Native, 5.00%

Chart Total N: 20

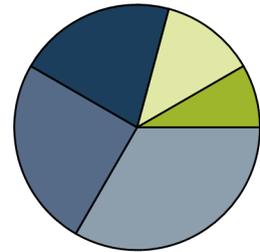
Tobacco Users By Age



18 - 24, 8.33%
 25 - 34, 8.33%
 35 - 44, 20.83%
 45 - 54, 33.33%
 55 - 64, 25.00%
 64 and Older, 4.17%

Chart Total N: 24

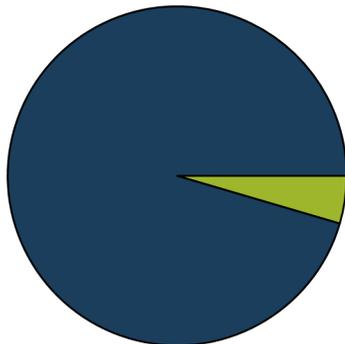
Tobacco Users By Health Plan



Medicaid, 33.33%
 Other, 25.00%
 Medicare, 20.83%
 Commercial, 12.50%
 Uninsured, 8.33%

Chart Total N: 24

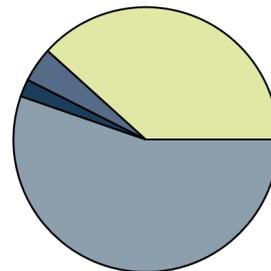
Tobacco Users By Ethnicity



Hispanic, 4.55%
 Non-Hispanic, 95.45%

Chart Total N: 22

Tobacco Users By Chronic Condition



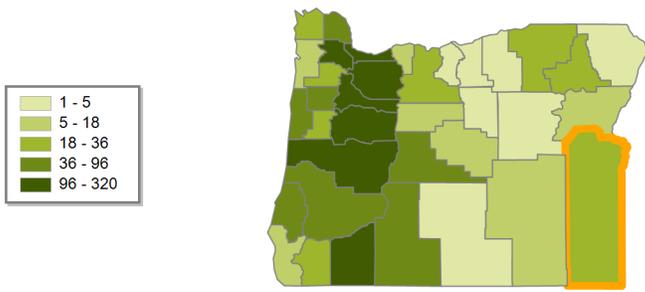
Asthma, 55.32%
 CAD, 2.13%
 COPD, 4.26%
 None, 38.30%

Chart Total N: 47

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

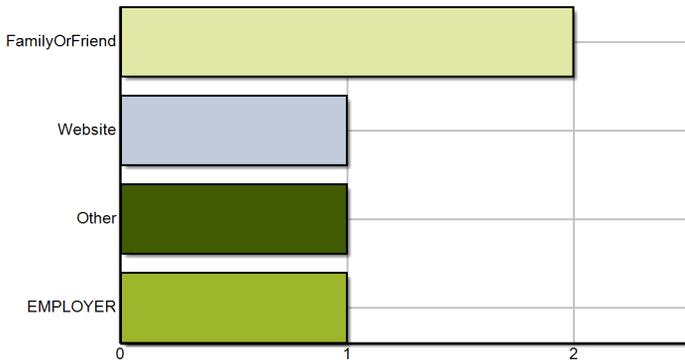
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

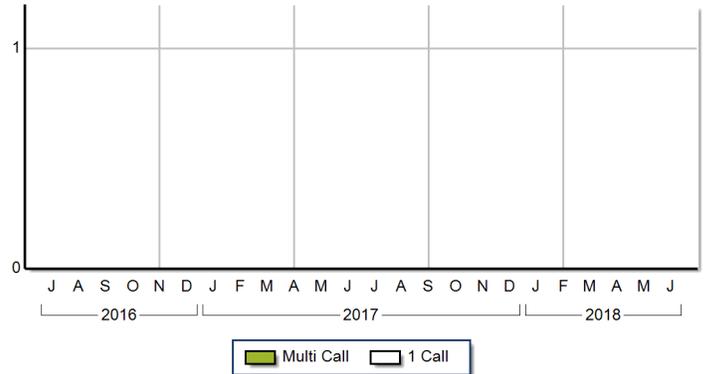


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	County	State
			5	499
			21	2,828
			21	2,771
		1	2.0 %	2.0 %
			2	0.52 %
			3	0.37 %
			2	0.52 %
			3	0.37 %
			1	0.52 %

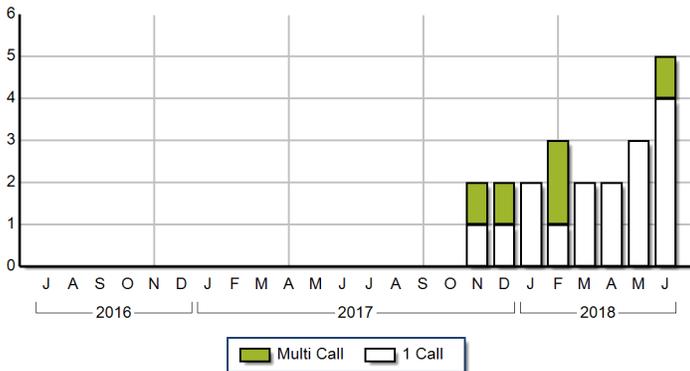
How Heard About



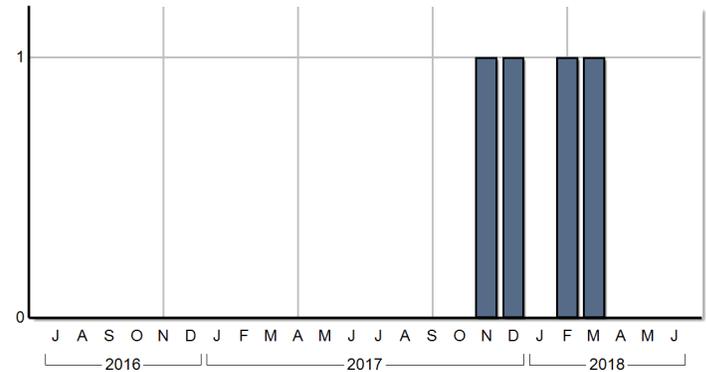
Fax Referral



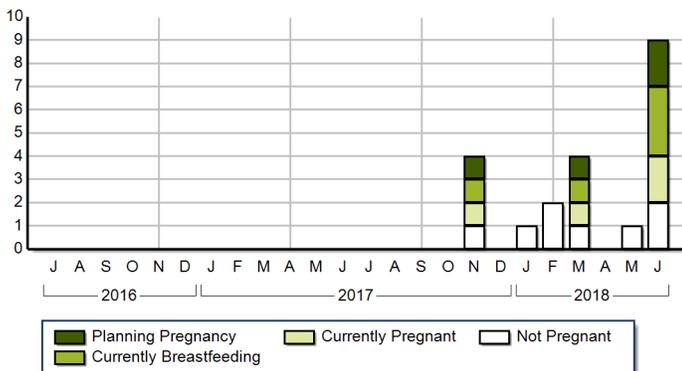
Tobacco User Enrollments By Program Type



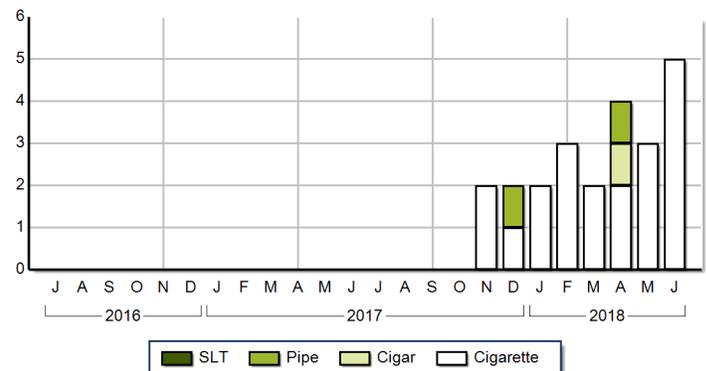
Tobacco Users Receiving NRT



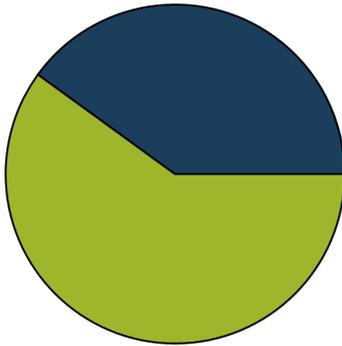
Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



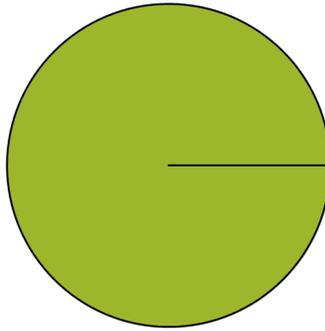
Tobacco Users By Gender



F, 60.00%
M, 40.00%

Chart Total N: 5

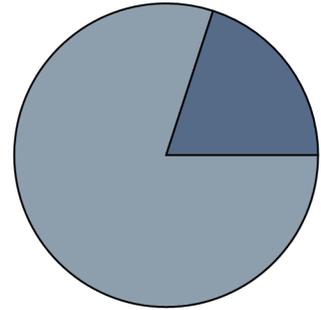
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

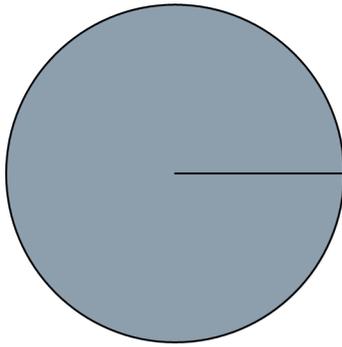
Tobacco Users By Education



HS Degreee/GED, 80.00%
Some College, 20.00%

Chart Total N: 5

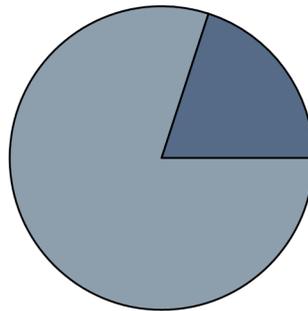
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

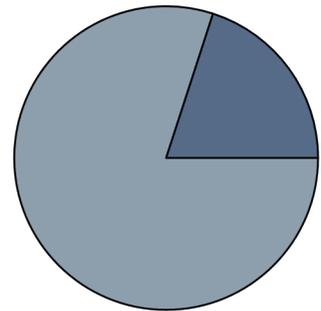
Tobacco Users By Age



25 - 34, 80.00%
35 - 44, 20.00%

Chart Total N: 5

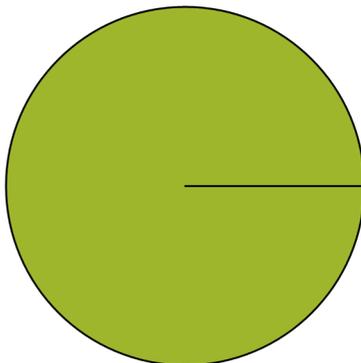
Tobacco Users By Health Plan



Other, 80.00%
Uninsured, 20.00%

Chart Total N: 5

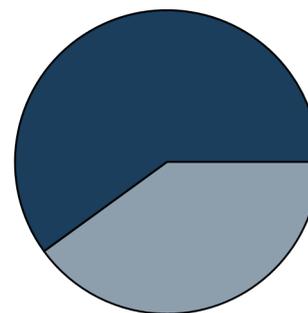
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



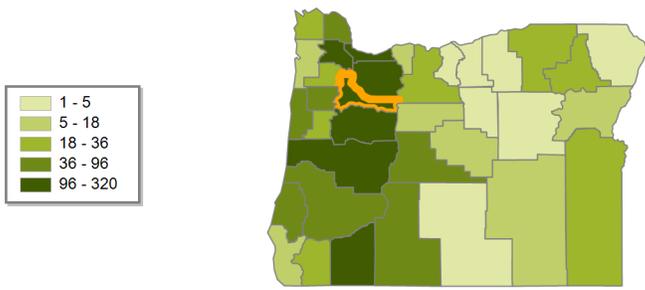
Asthma, 40.00%
None, 60.00%

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

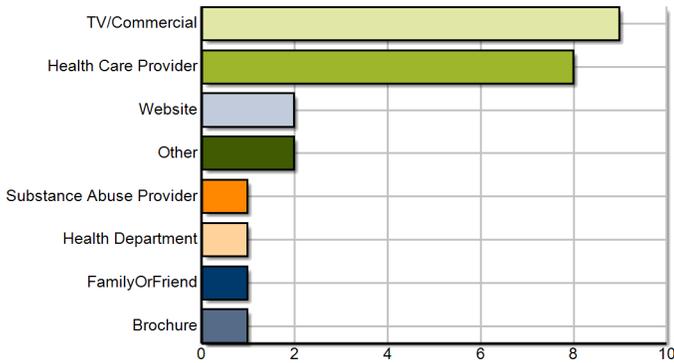
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

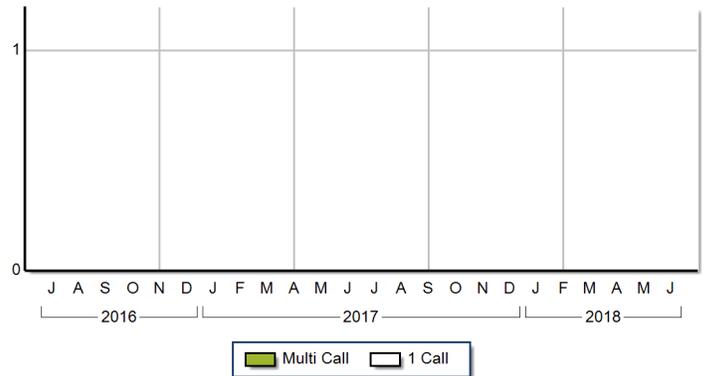


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			31	499
Tobacco Users YTD			142	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.39 %	0.58 %
Reach - NAQC			0.35 %	0.52 %
Annualized Reach			0.39 %	0.59 %
Annualized Reach - NAQC			0.35 %	0.52 %
Unique Individual Reach			0.39 %	0.58 %

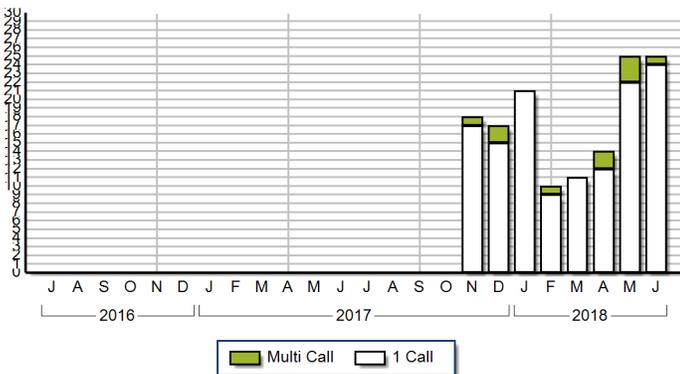
How Heard About



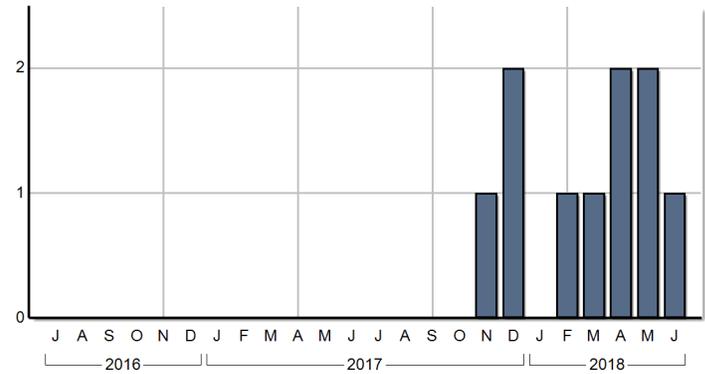
Fax Referral



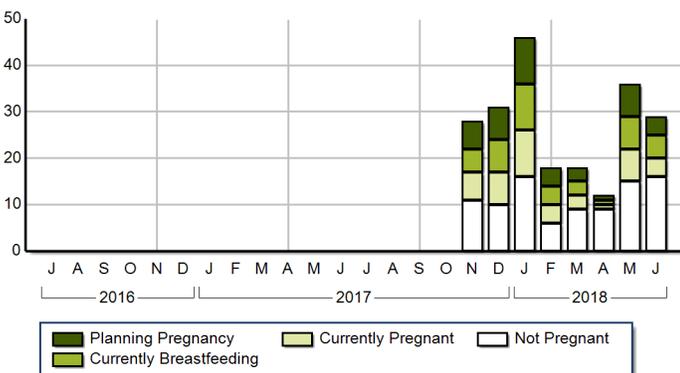
Tobacco User Enrollments By Program Type



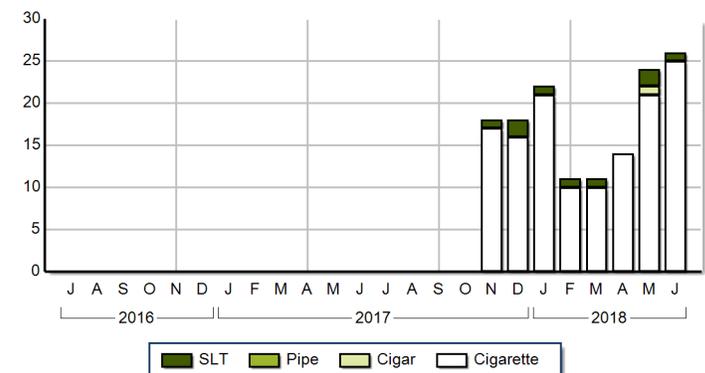
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

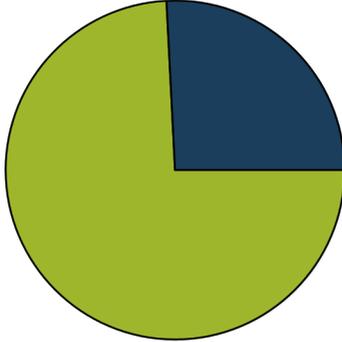


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

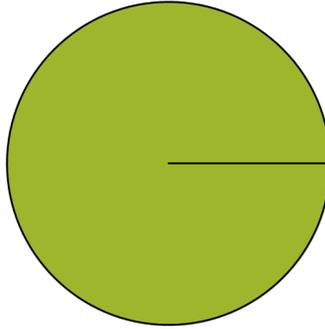
Tobacco Users By Gender



F, 74.19%
M, 25.81%

Chart Total N: 31

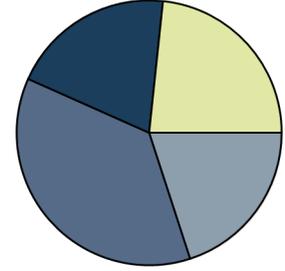
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

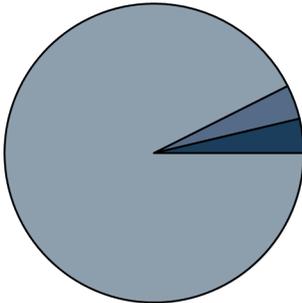
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 36.67%
Some College, 20.00%
College Degree, 23.33%

Chart Total N: 30

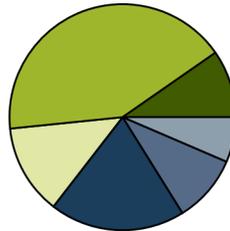
Tobacco Users By Race



White, 92.59%
American Indian/Alaskan Native, 3.70%
Native Hawaiian/Pacific Islander, 3.70%

Chart Total N: 27

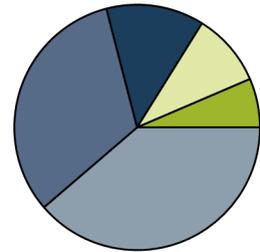
Tobacco Users By Age



18 - 24, 6.45%
25 - 34, 9.68%
35 - 44, 19.35%
45 - 54, 12.90%
55 - 64, 41.94%
64 and Older, 9.68%

Chart Total N: 31

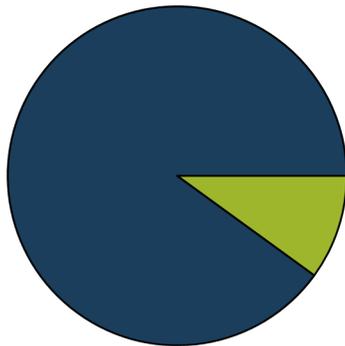
Tobacco Users By Health Plan



Medicaid, 38.71%
Medicare, 32.26%
Other, 12.90%
Commercial, 9.68%
Uninsured, 6.45%

Chart Total N: 31

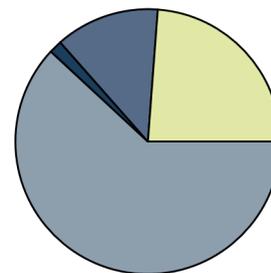
Tobacco Users By Ethnicity



Hispanic, 10.00%
Non-Hispanic, 90.00%

Chart Total N: 30

Tobacco Users By Chronic Condition



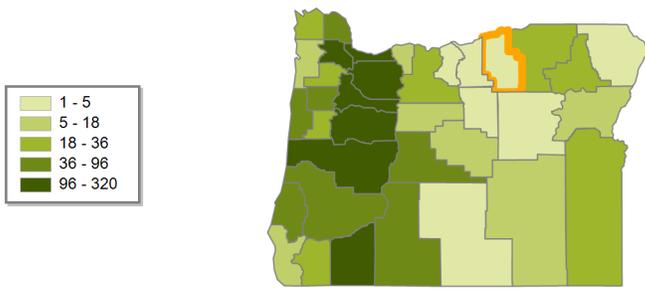
Asthma, 61.90%
CAD, 1.59%
COPD, 12.70%
None, 23.81%

Chart Total N: 63

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

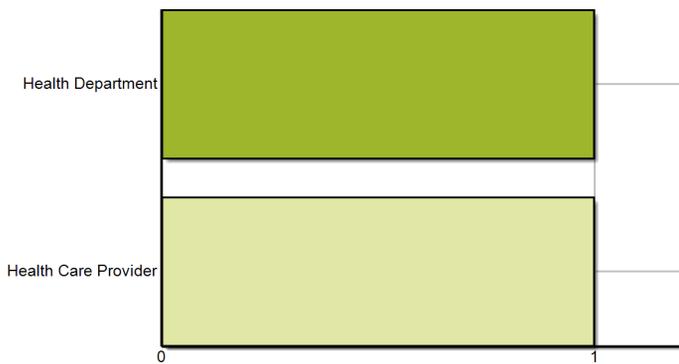
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

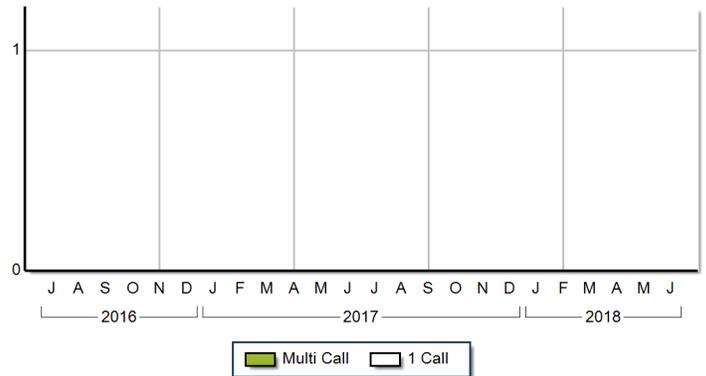


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	
			County	State
Tobacco Users - Last Full Month			2	499
Tobacco Users YTD			4	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.24 %
Reach - NAQC			3	0.12 %
Annualized Reach			2	0.24 %
Annualized Reach - NAQC			3	0.12 %
Unique Individual Reach			1	0.24 %

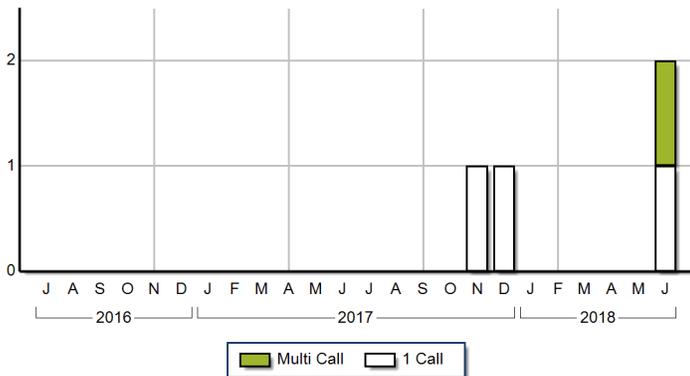
How Heard About



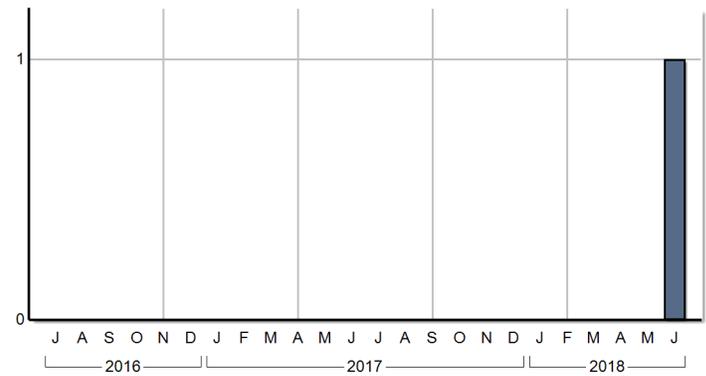
Fax Referral



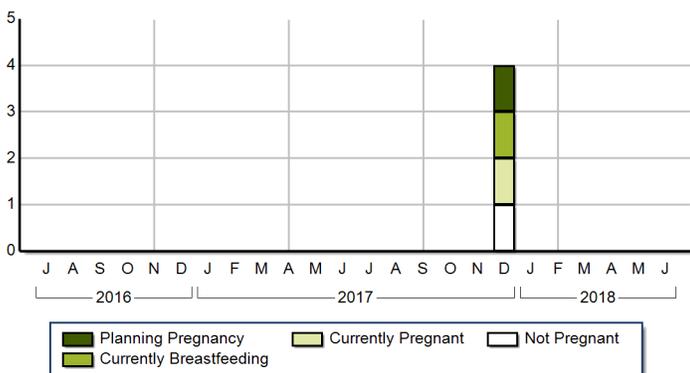
Tobacco User Enrollments By Program Type



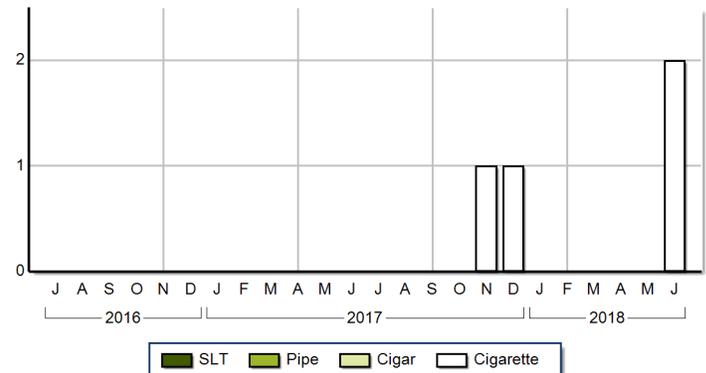
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

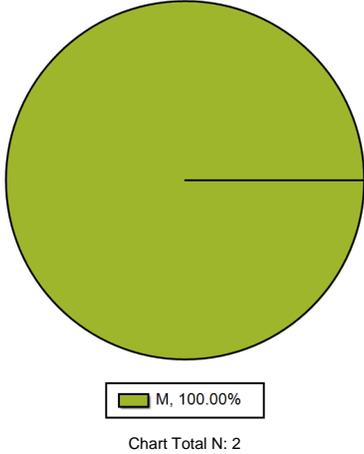


Tobacco Users By Tobacco Type

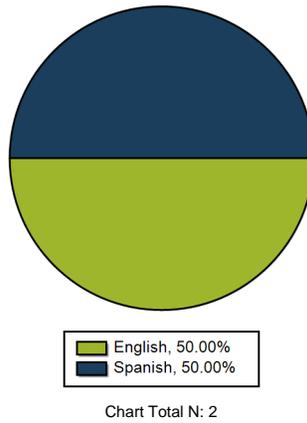


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

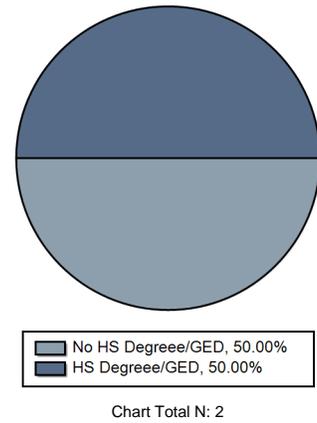
Tobacco Users By Gender



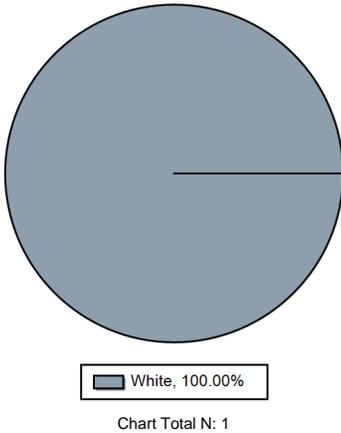
Tobacco Users By Language



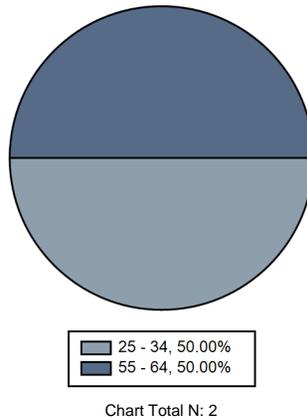
Tobacco Users By Education



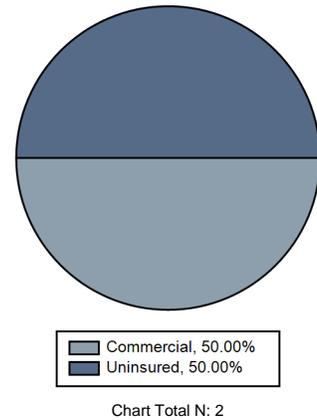
Tobacco Users By Race



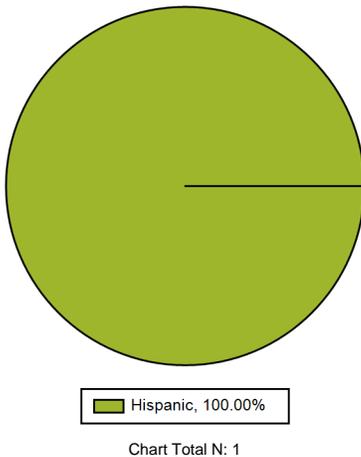
Tobacco Users By Age



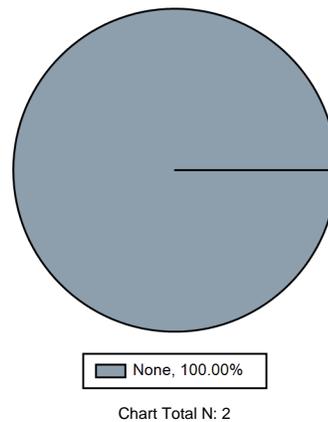
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



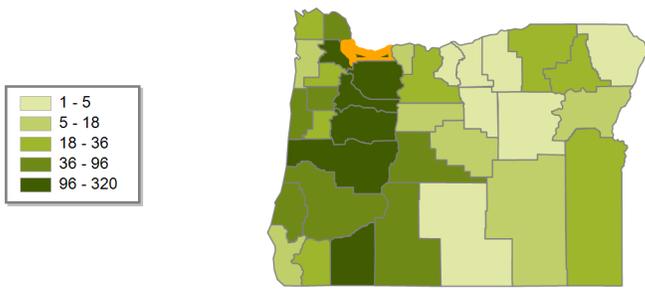
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

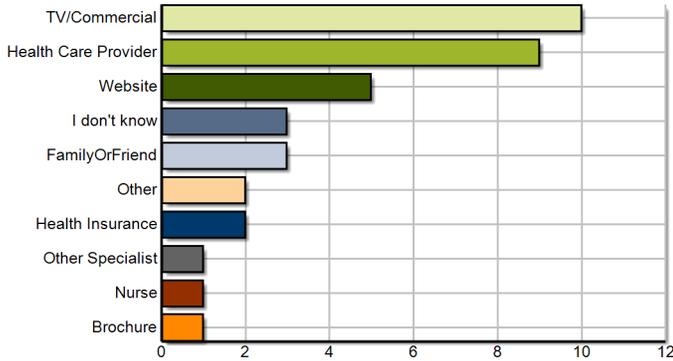
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

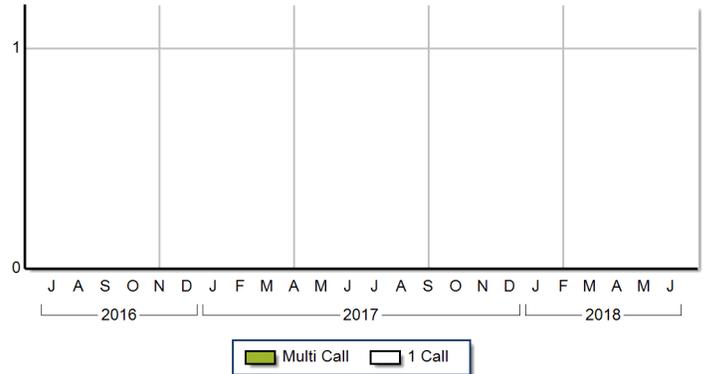


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			52	499
Tobacco Users YTD			315	2,828
Unique Tobacco Users YTD			1	311
Target Reach			2.0 %	2.0 %
Reach YTD			0.36 %	0.58 %
Reach - NAQC			0.34 %	0.52 %
Annualized Reach			0.36 %	0.59 %
Annualized Reach - NAQC			0.34 %	0.52 %
Unique Individual Reach			0.36 %	0.58 %

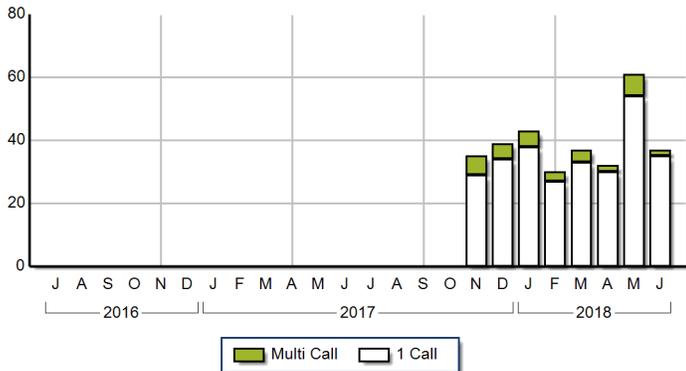
How Heard About



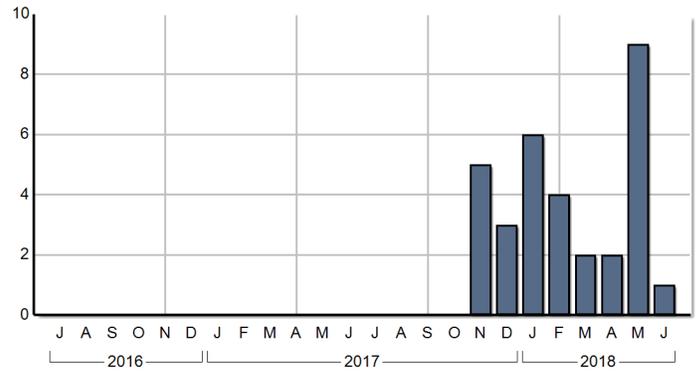
Fax Referral



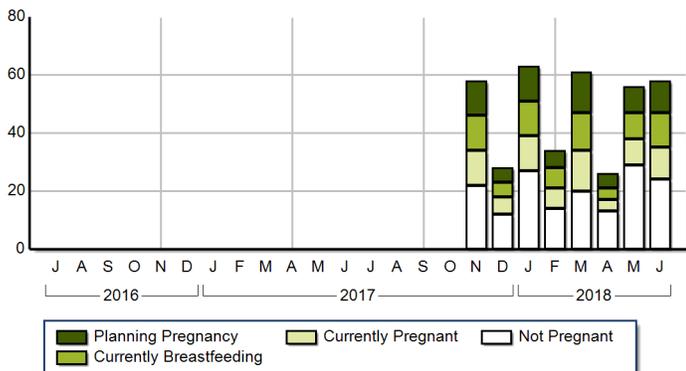
Tobacco User Enrollments By Program Type



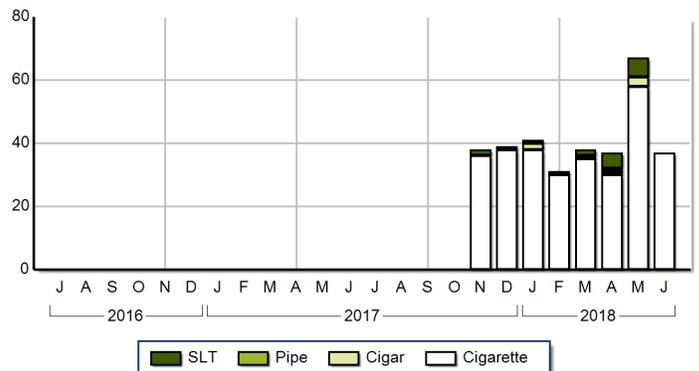
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

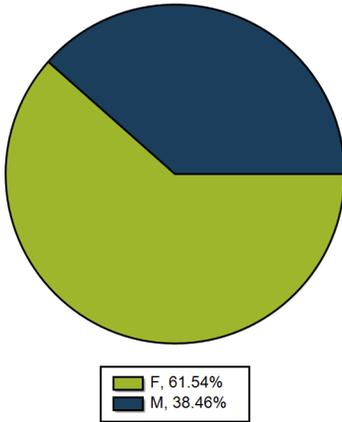


Chart Total N: 52

Tobacco Users By Language

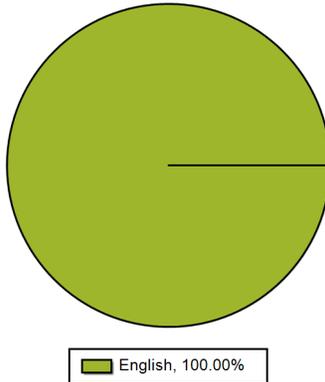


Chart Total N: 52

Tobacco Users By Education

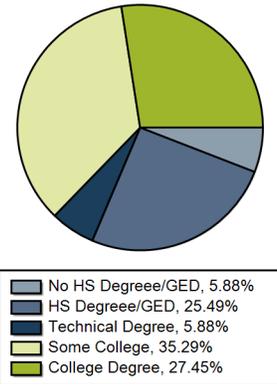


Chart Total N: 51

Tobacco Users By Race

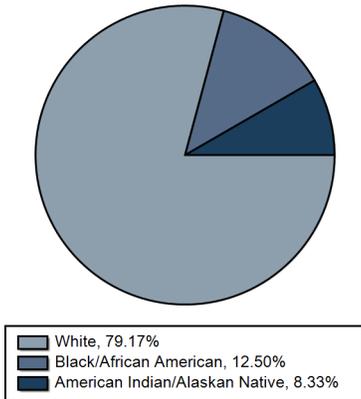


Chart Total N: 48

Tobacco Users By Age

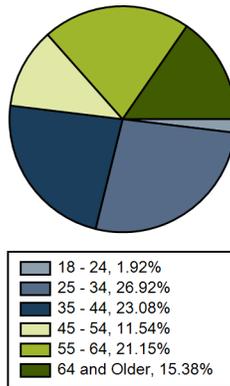


Chart Total N: 52

Tobacco Users By Health Plan

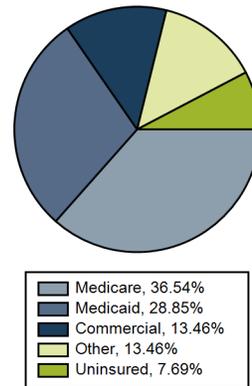


Chart Total N: 52

Tobacco Users By Ethnicity

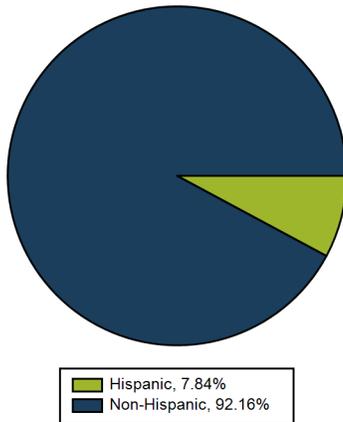


Chart Total N: 51

Tobacco Users By Chronic Condition

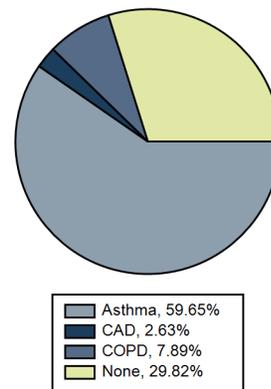
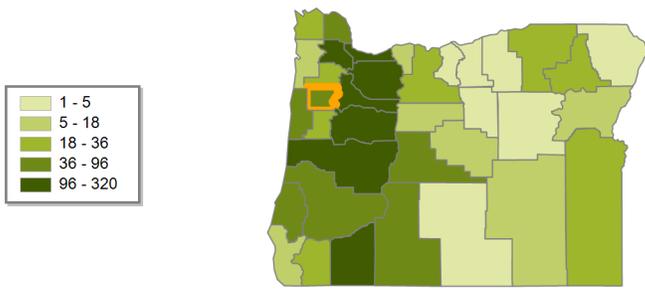


Chart Total N: 114

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

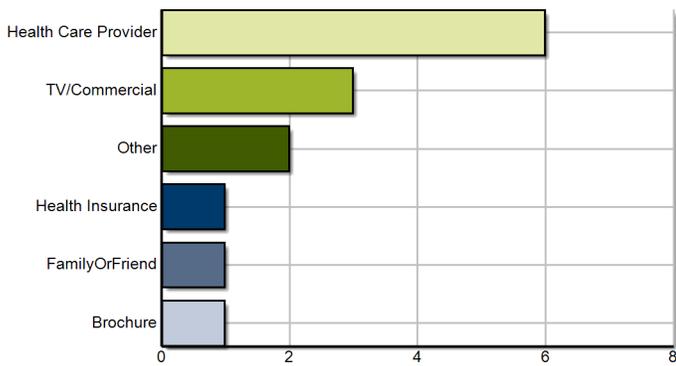
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

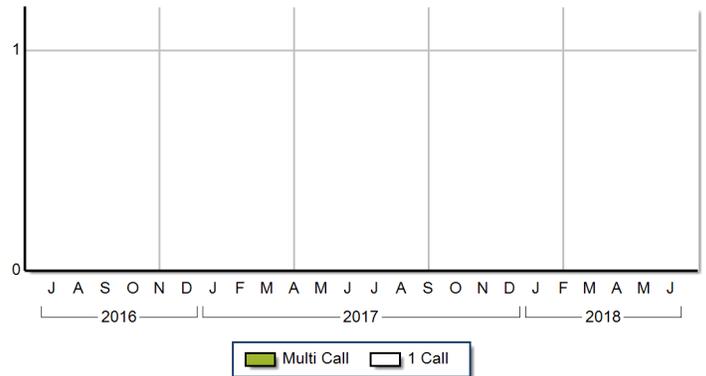


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			15	499
Tobacco Users YTD			39	2,828
Unique Tobacco Users YTD			39	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	0.58 %
Reach - NAQC			0.48 %	0.52 %
Annualized Reach			0.52 %	0.59 %
Annualized Reach - NAQC			0.48 %	0.52 %
Unique Individual Reach			0.52 %	0.58 %

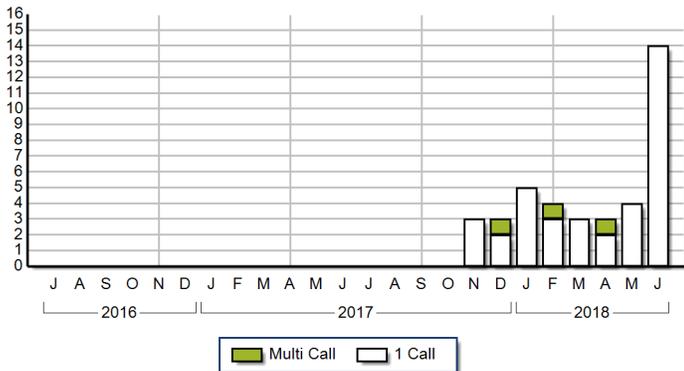
How Heard About



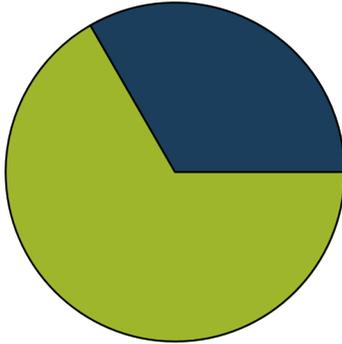
Fax Referral



Tobacco User Enrollments By Program Type



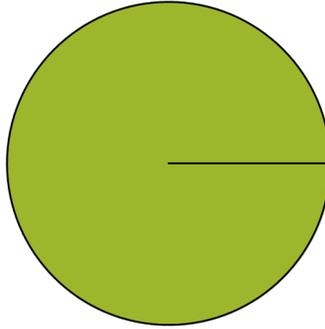
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 15

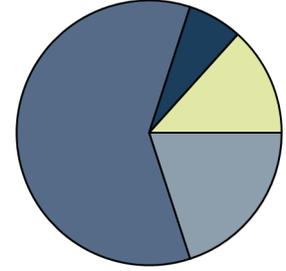
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

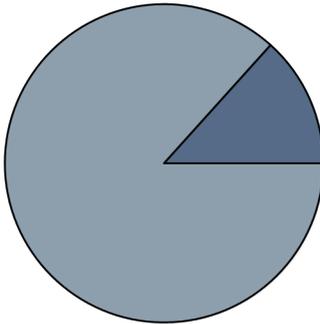
Tobacco Users By Education



No HS Degree/GED, 20.00%
 HS Degree/GED, 60.00%
 Technical Degree, 6.67%
 Some College, 13.33%

Chart Total N: 15

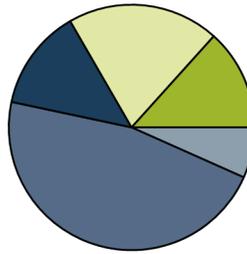
Tobacco Users By Race



White, 86.67%
Black/African American, 13.33%

Chart Total N: 15

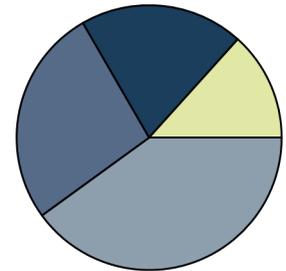
Tobacco Users By Age



25 - 34, 6.67%
 35 - 44, 46.67%
 45 - 54, 13.33%
 55 - 64, 20.00%
 64 and Older, 13.33%

Chart Total N: 15

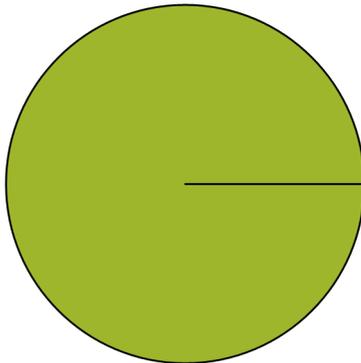
Tobacco Users By Health Plan



Other, 40.00%
 Medicare, 26.67%
 Medicaid, 20.00%
 Uninsured, 13.33%

Chart Total N: 15

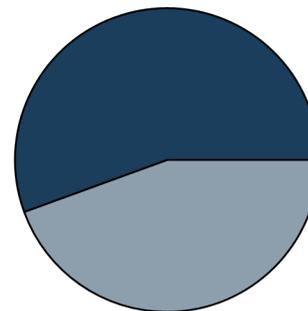
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



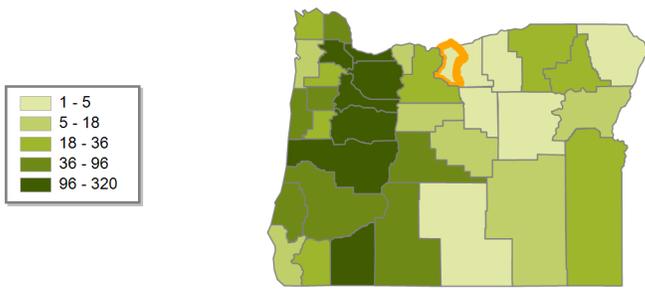
Asthma, 44.44%
None, 55.56%

Chart Total N: 27

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

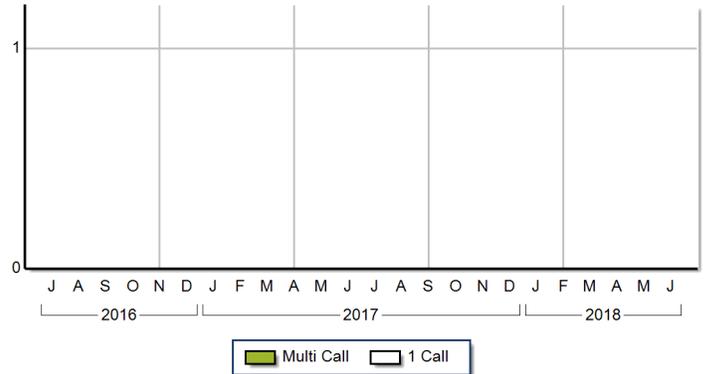


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %	326 ⁴	
			County	State
Tobacco Users - Last Full Month			1	499
Tobacco Users YTD			3	2,828
Unique Tobacco Users YTD			3	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.92 %	0.58 %
Reach - NAQC			0.92 %	0.52 %
Annualized Reach			0.92 %	0.59 %
Annualized Reach - NAQC			0.92 %	0.52 %
Unique Individual Reach			0.92 %	0.58 %

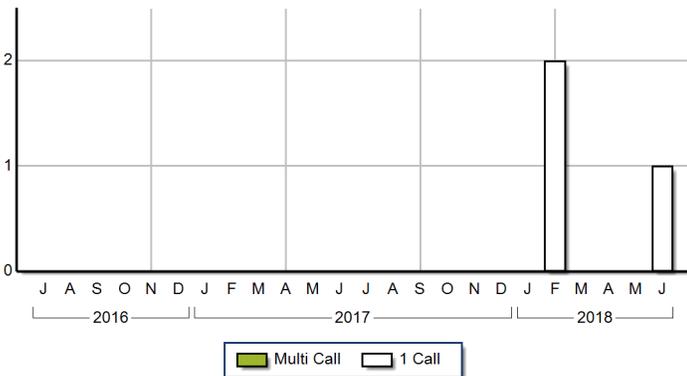
How Heard About



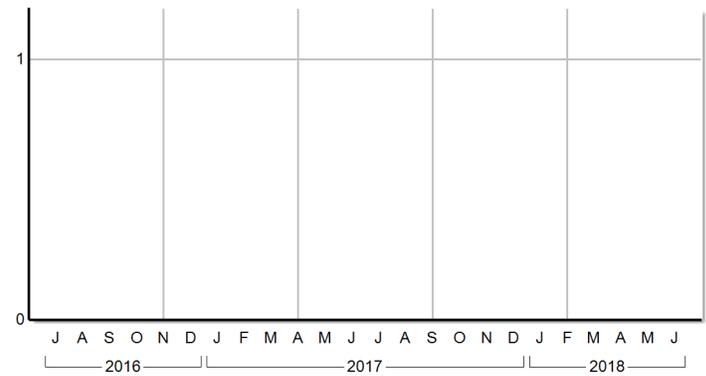
Fax Referral



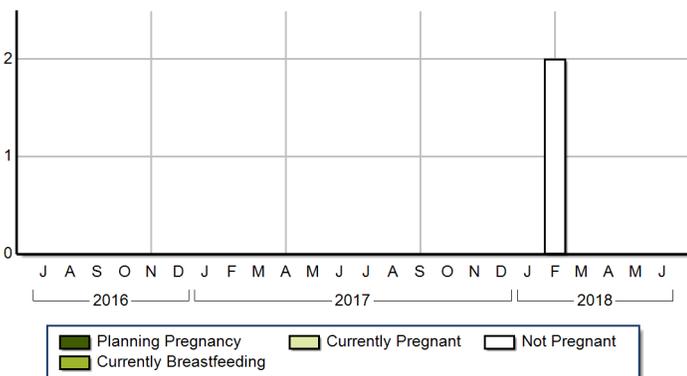
Tobacco User Enrollments By Program Type



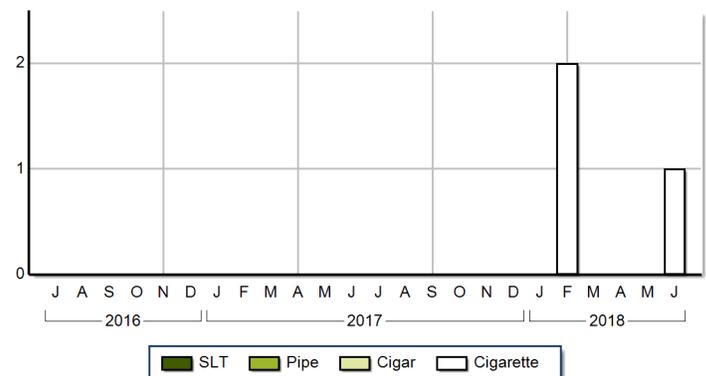
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

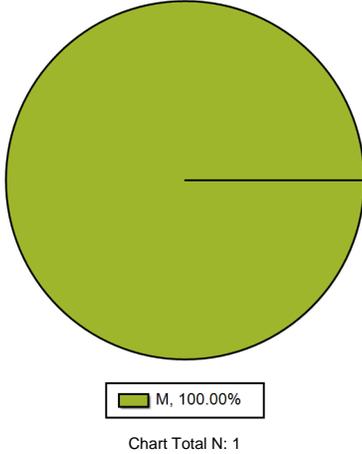


Tobacco Users By Tobacco Type

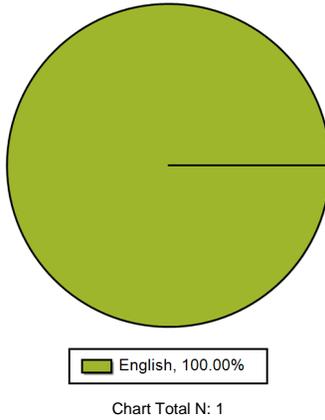


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

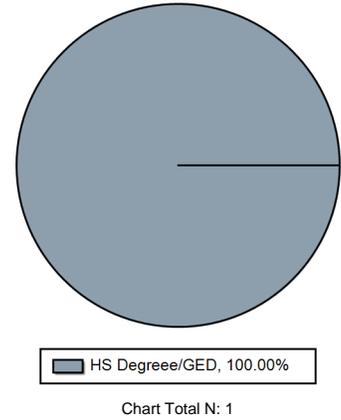
Tobacco Users By Gender



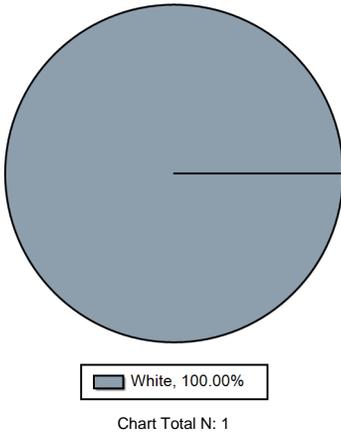
Tobacco Users By Language



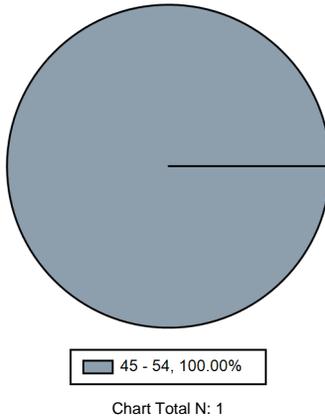
Tobacco Users By Education



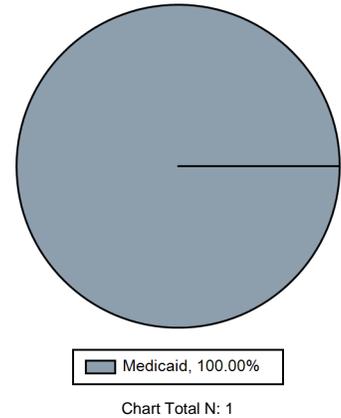
Tobacco Users By Race



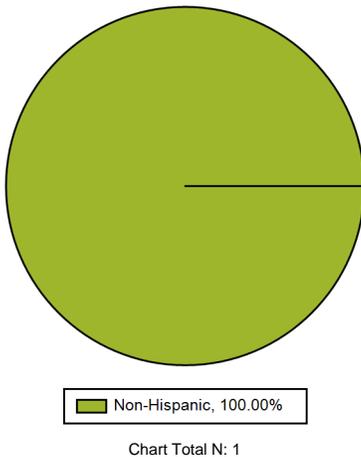
Tobacco Users By Age



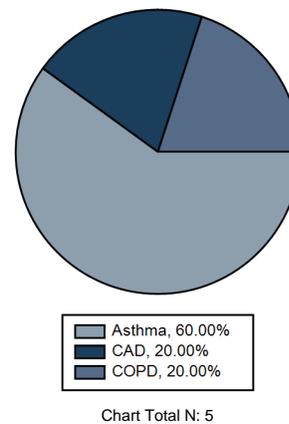
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



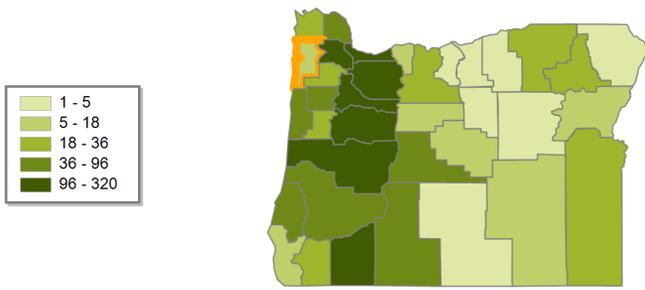
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

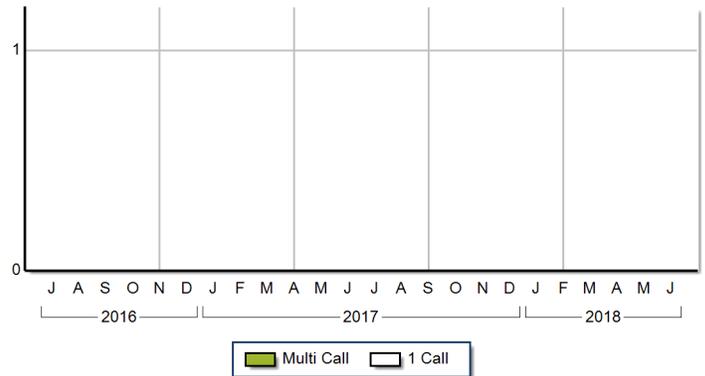
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

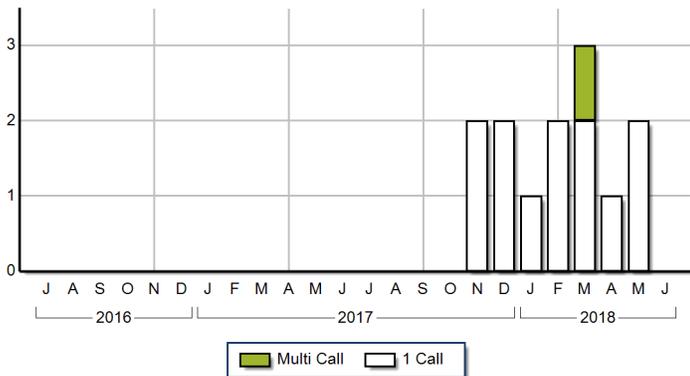


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	County	State
			2	499
			13	2,828
			13	2,771
		1	2.0 %	2.0 %
		2	0.28 %	0.58 %
		3	0.22 %	0.52 %
		2	0.28 %	0.59 %
		3	0.22 %	0.52 %
		1	0.28 %	0.58 %

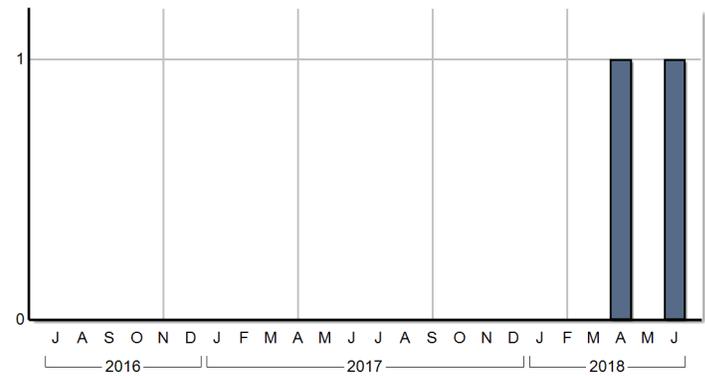
Fax Referral



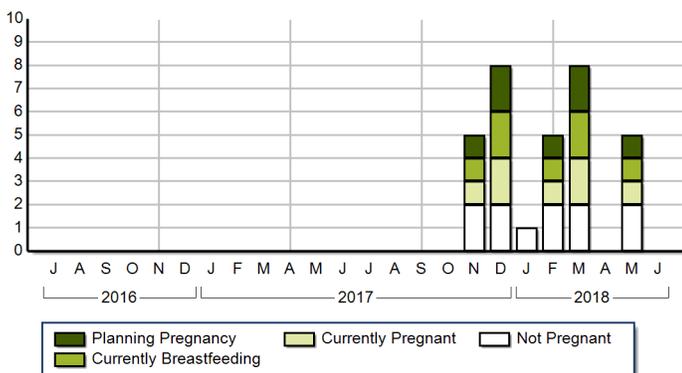
Tobacco User Enrollments By Program Type



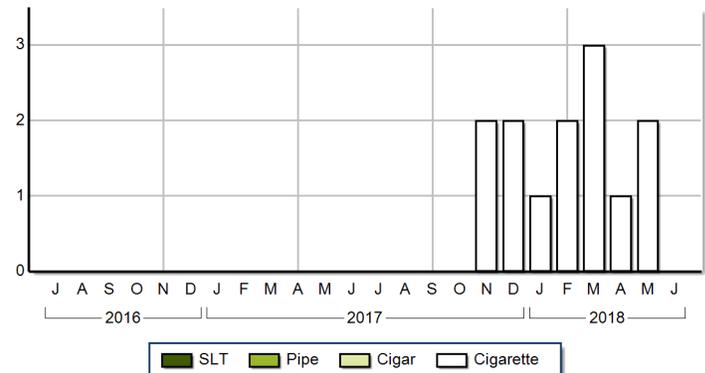
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

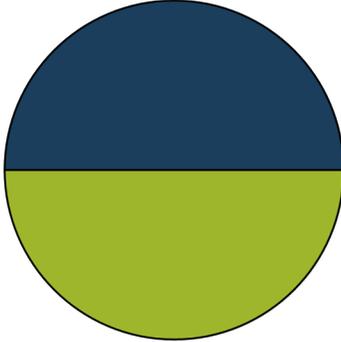


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

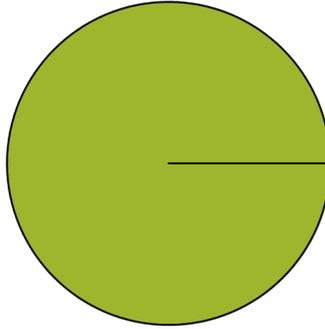
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

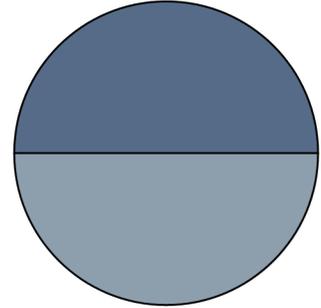
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

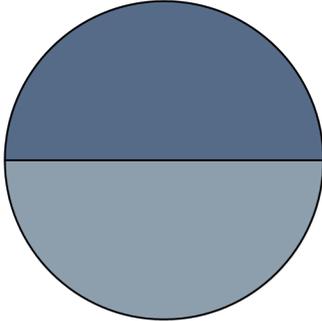
Tobacco Users By Education



Technical Degree, 50.00%
College Degree, 50.00%

Chart Total N: 2

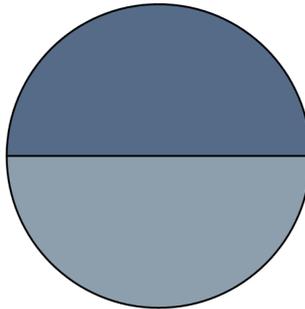
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

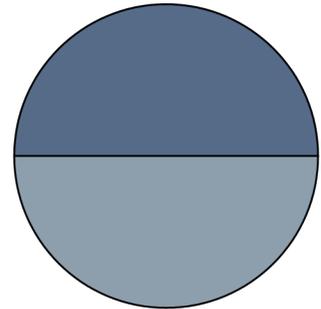
Tobacco Users By Age



55 - 64, 50.00%
64 and Older, 50.00%

Chart Total N: 2

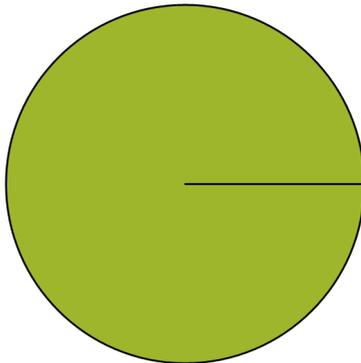
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

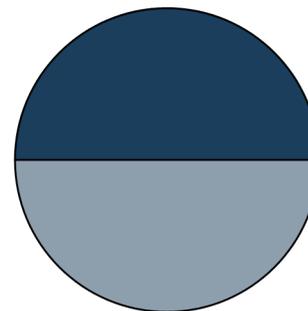
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



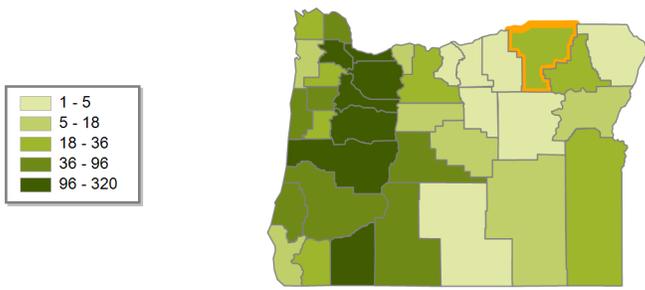
Asthma, 50.00%
None, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

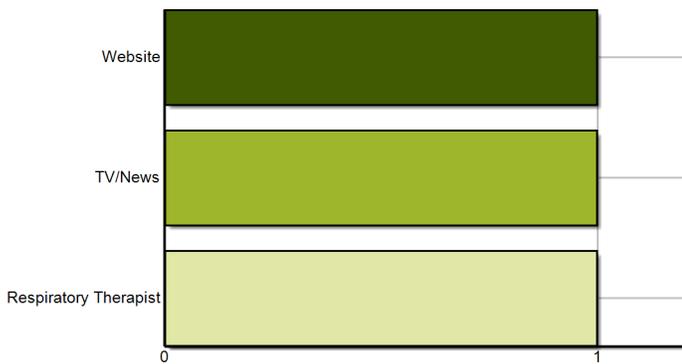
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

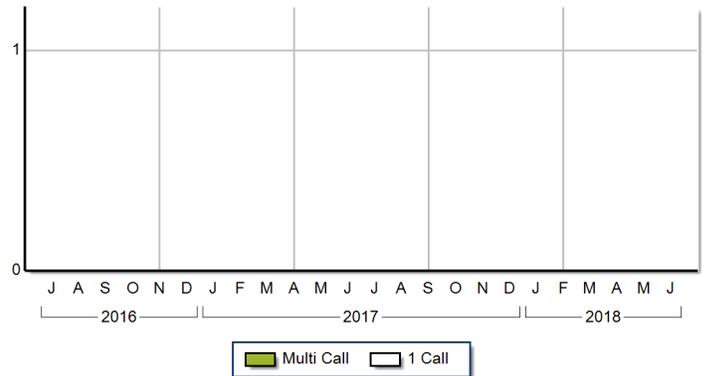


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			3	499
Tobacco Users YTD			34	2,828
Unique Tobacco Users YTD			34	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.58 %
Reach - NAQC			0.21 %	0.52 %
Annualized Reach			0.26 %	0.59 %
Annualized Reach - NAQC			0.21 %	0.52 %
Unique Individual Reach			0.26 %	0.58 %

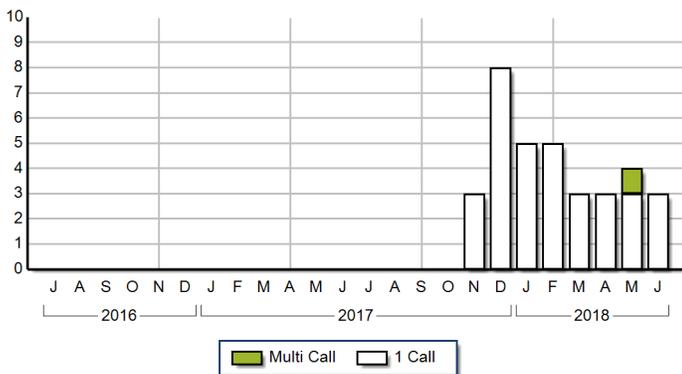
How Heard About



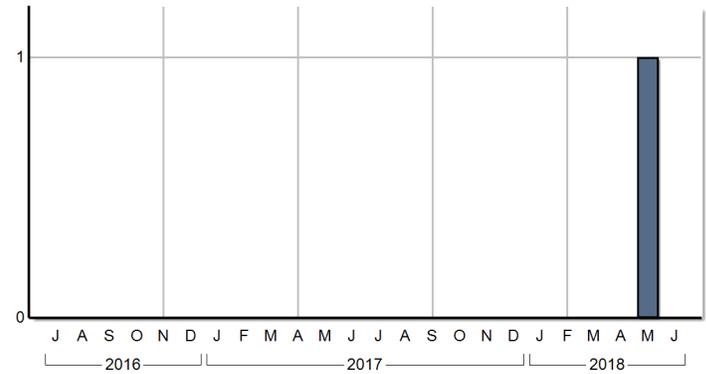
Fax Referral



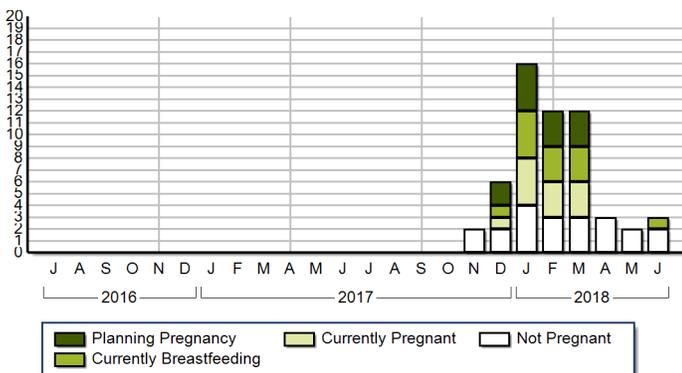
Tobacco User Enrollments By Program Type



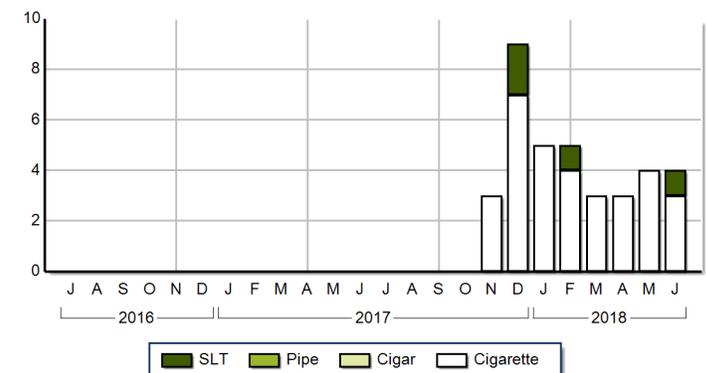
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

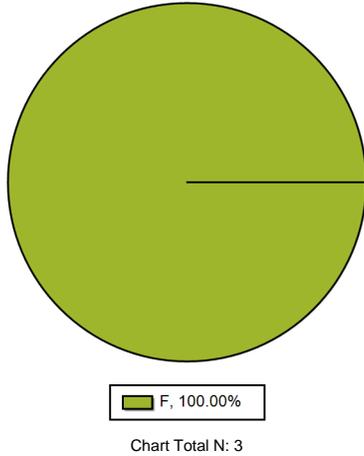


Tobacco Users By Tobacco Type

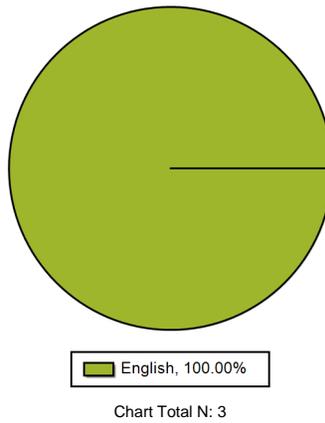


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

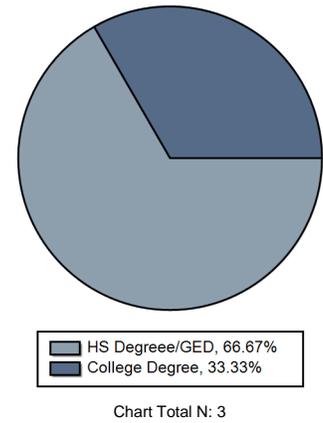
Tobacco Users By Gender



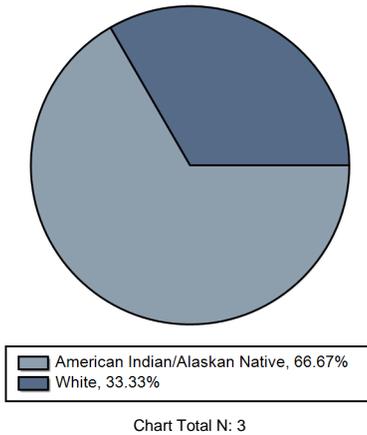
Tobacco Users By Language



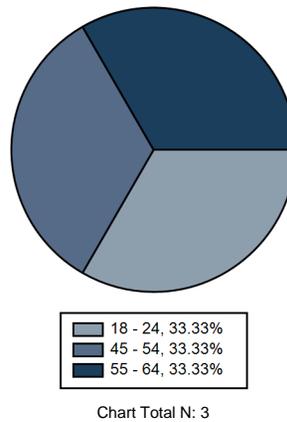
Tobacco Users By Education



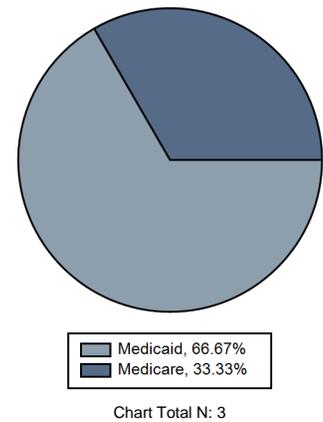
Tobacco Users By Race



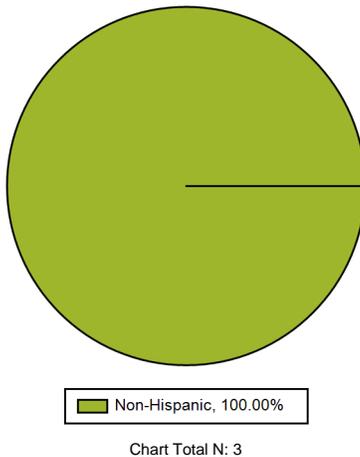
Tobacco Users By Age



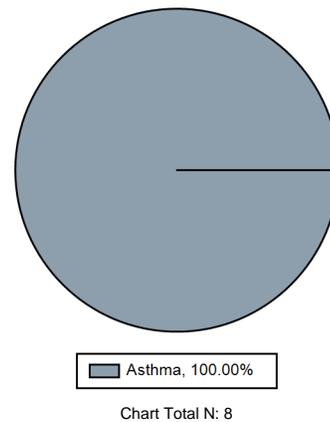
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



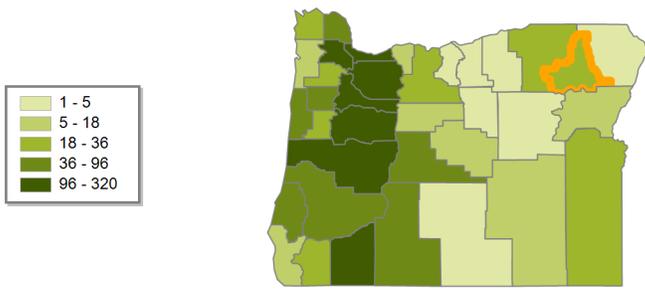
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

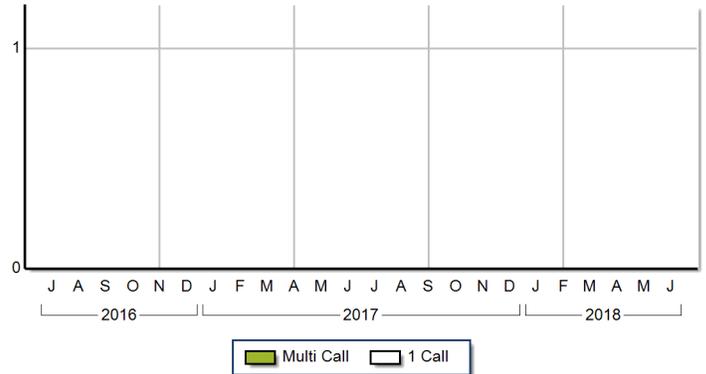


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			4	499
Tobacco Users YTD			19	2,828
Unique Tobacco Users YTD			19	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.71 %	0.58 %
Reach - NAQC			0.71 %	0.52 %
Annualized Reach			0.71 %	0.59 %
Annualized Reach - NAQC			0.71 %	0.52 %
Unique Individual Reach			0.71 %	0.58 %

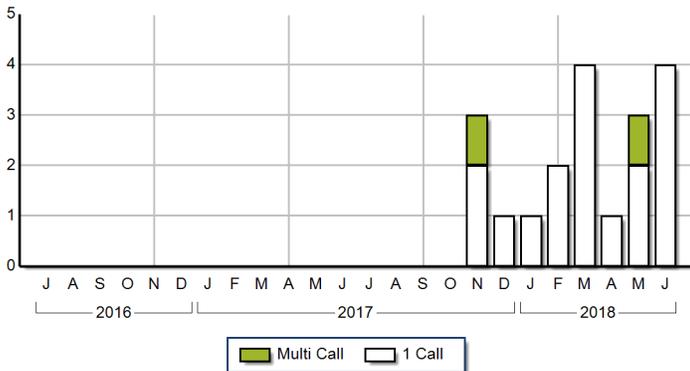
How Heard About



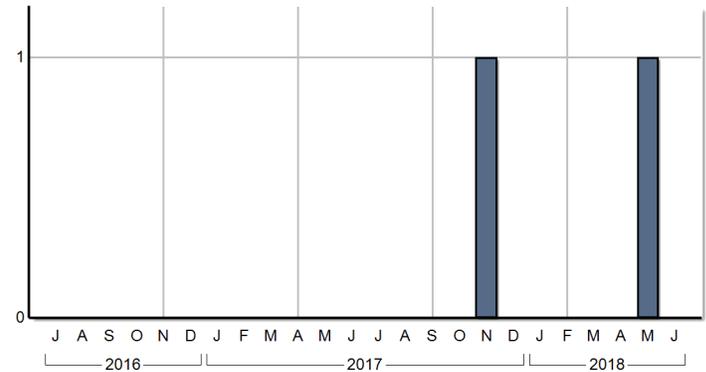
Fax Referral



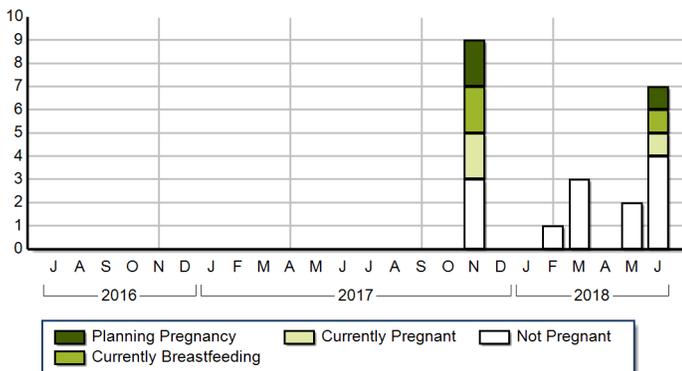
Tobacco User Enrollments By Program Type



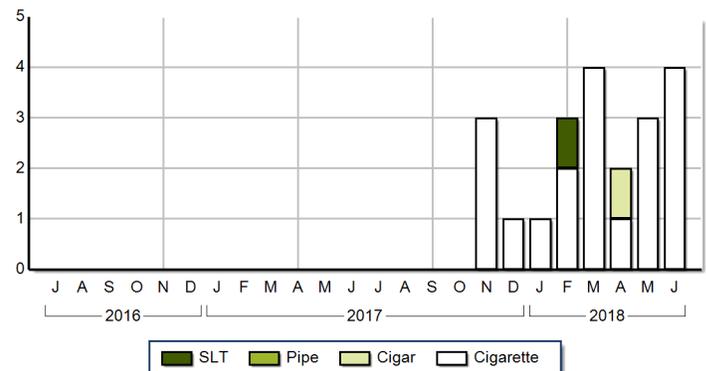
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

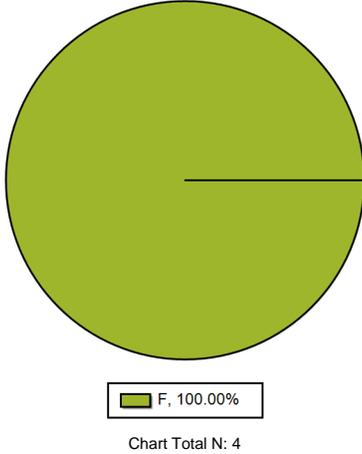


Tobacco Users By Tobacco Type

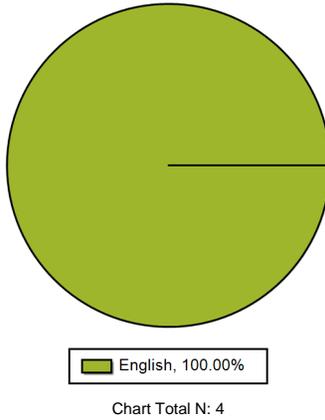


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

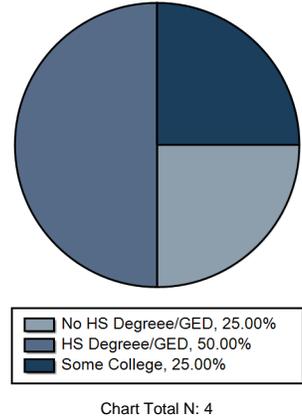
Tobacco Users By Gender



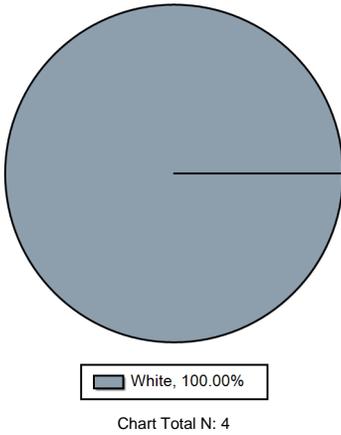
Tobacco Users By Language



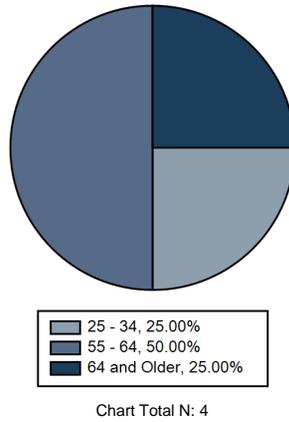
Tobacco Users By Education



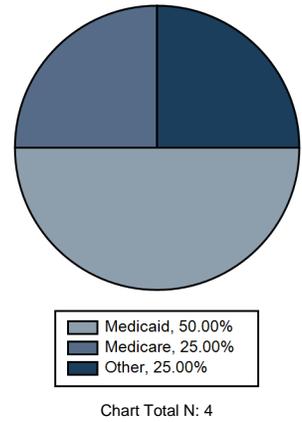
Tobacco Users By Race



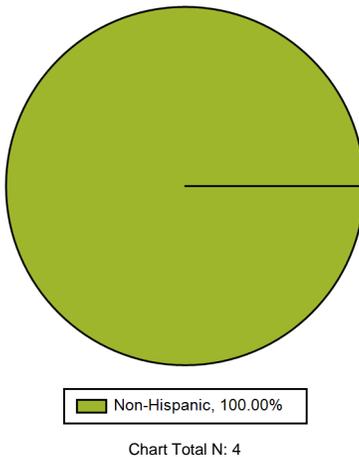
Tobacco Users By Age



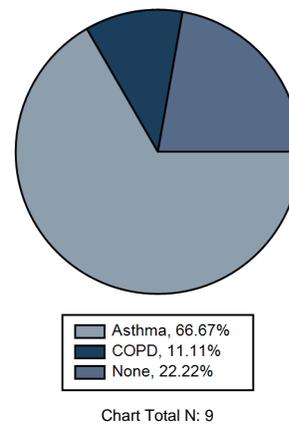
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



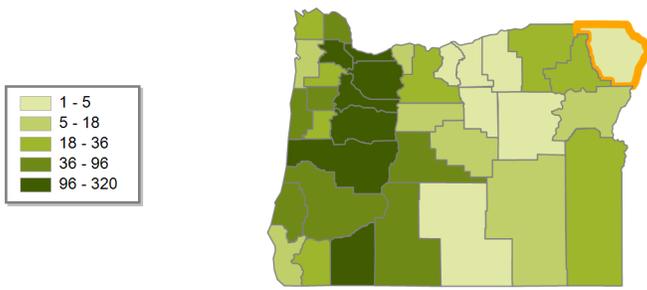
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

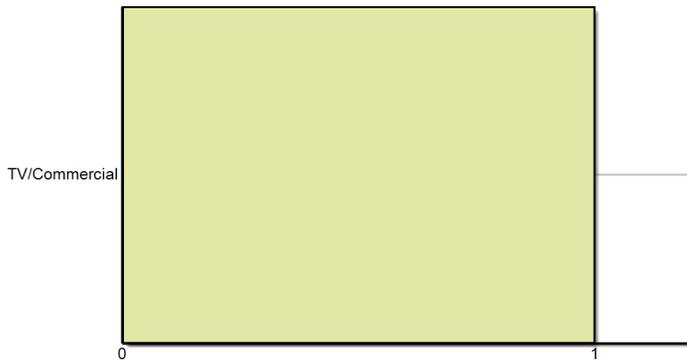
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

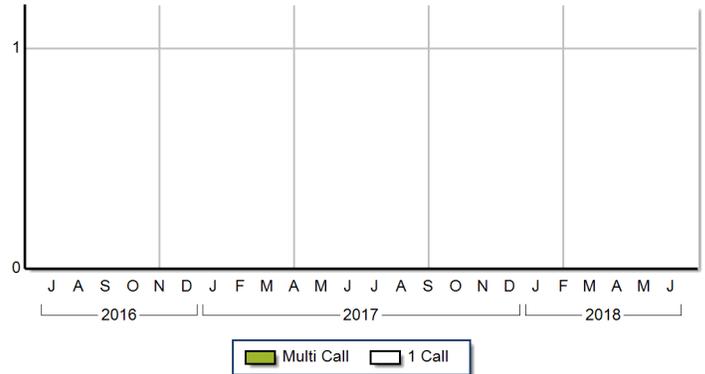


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	
			County	State
Tobacco Users - Last Full Month			1	499
Tobacco Users YTD			3	2,828
Unique Tobacco Users YTD			3	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.29 %	0.58 %
Reach - NAQC			0.29 %	0.52 %
Annualized Reach			0.29 %	0.59 %
Annualized Reach - NAQC			0.29 %	0.52 %
Unique Individual Reach			0.29 %	0.58 %

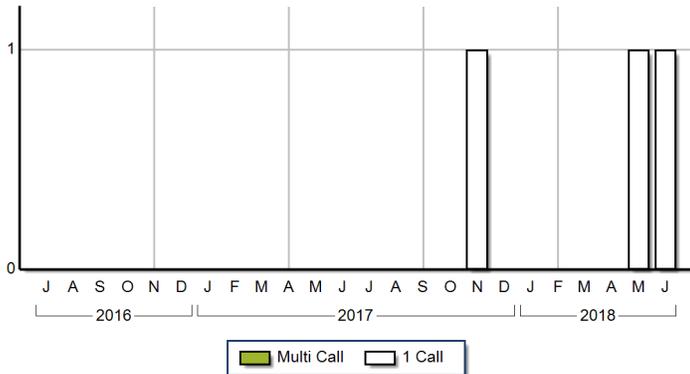
How Heard About



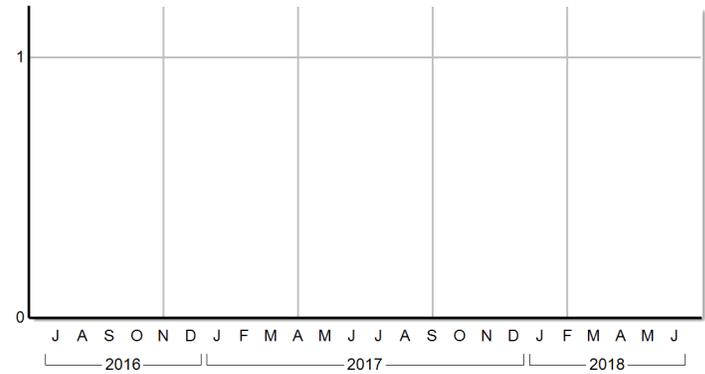
Fax Referral



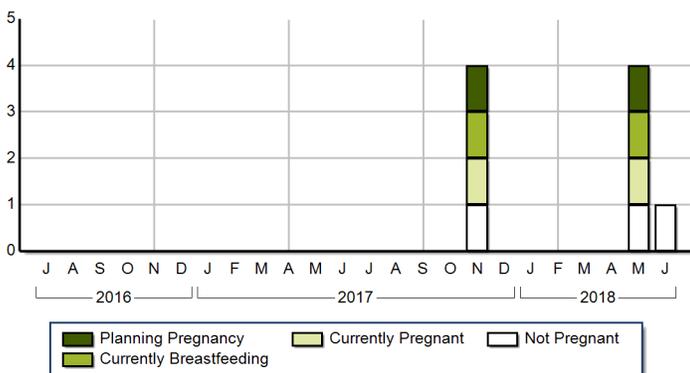
Tobacco User Enrollments By Program Type



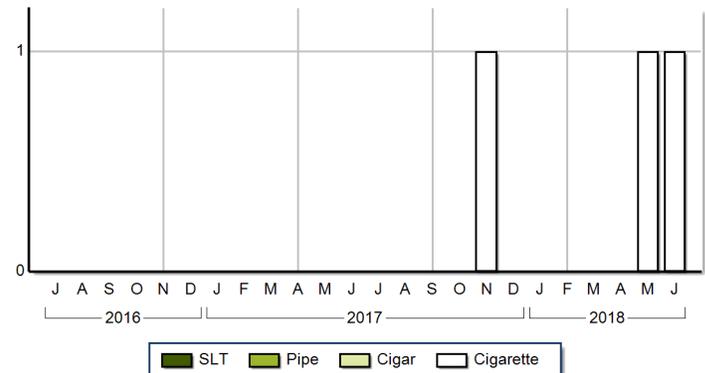
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

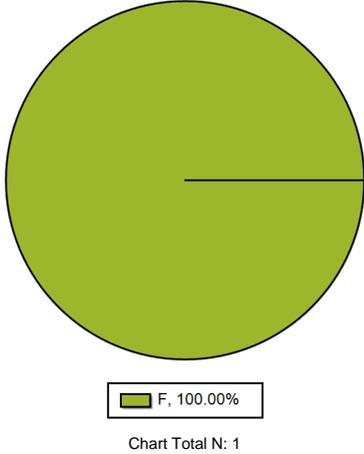


Tobacco Users By Tobacco Type

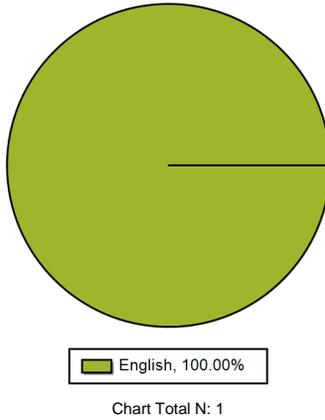


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

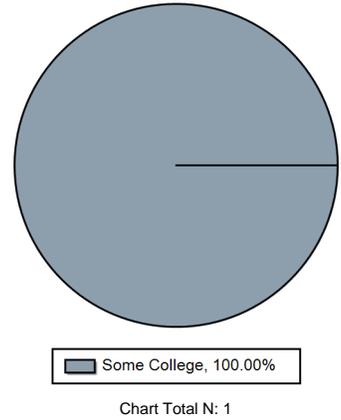
Tobacco Users By Gender



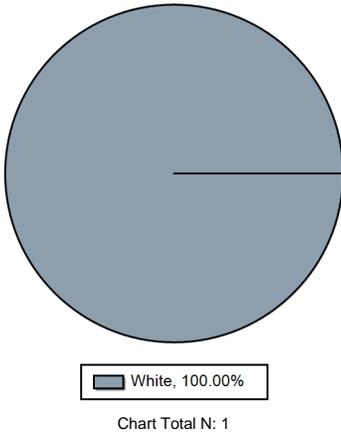
Tobacco Users By Language



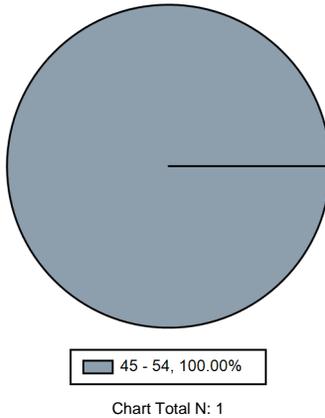
Tobacco Users By Education



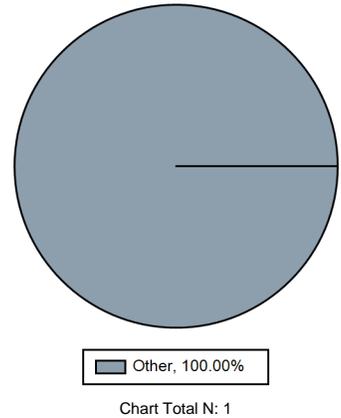
Tobacco Users By Race



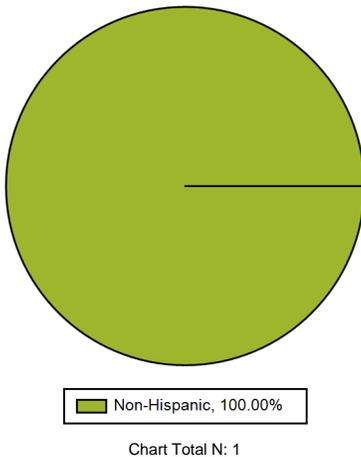
Tobacco Users By Age



Tobacco Users By Health Plan



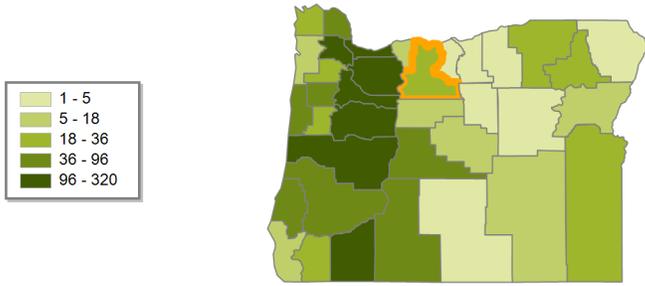
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

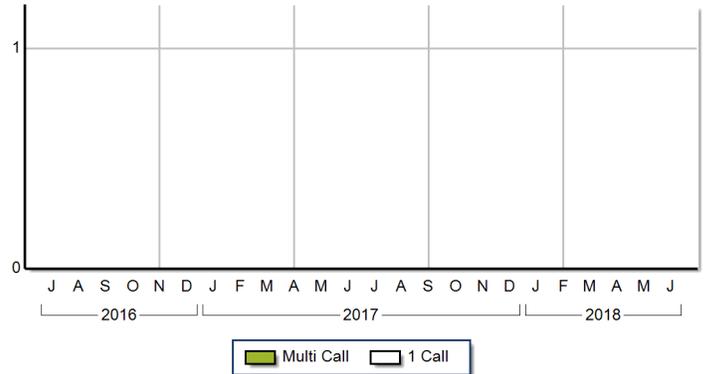


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			4	499
Tobacco Users YTD			26	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.64 %
Reach - NAQC			3	0.59 %
Annualized Reach			2	0.64 %
Annualized Reach - NAQC			3	0.59 %
Unique Individual Reach			1	0.64 %

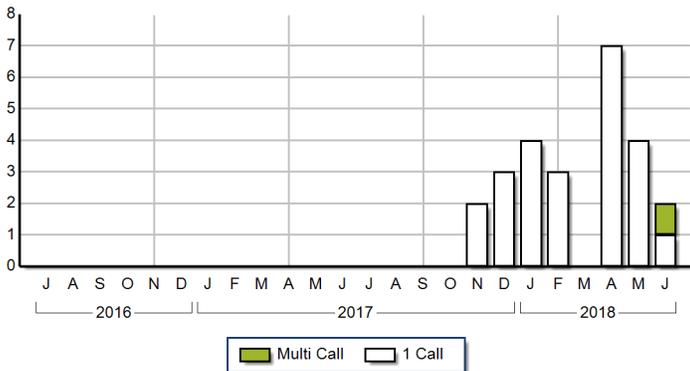
How Heard About



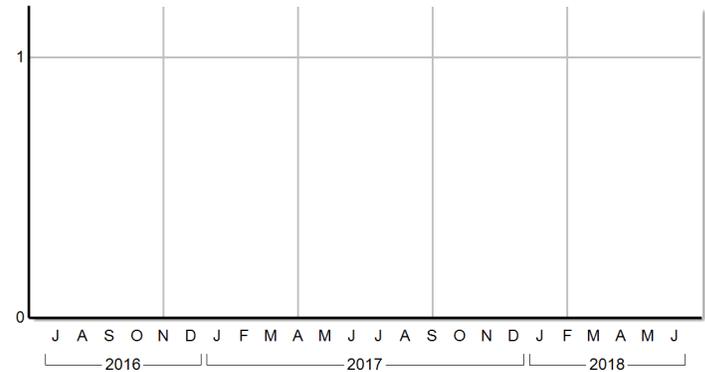
Fax Referral



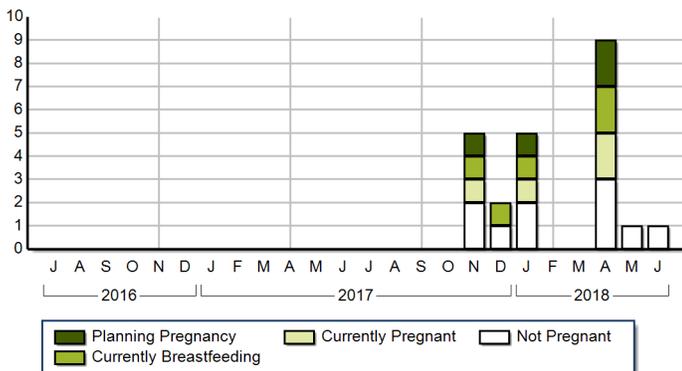
Tobacco User Enrollments By Program Type



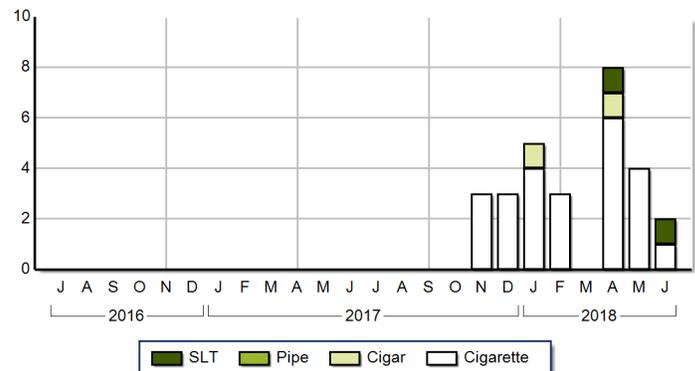
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

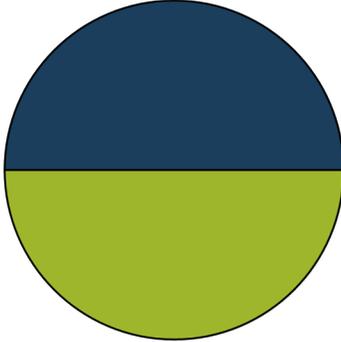


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

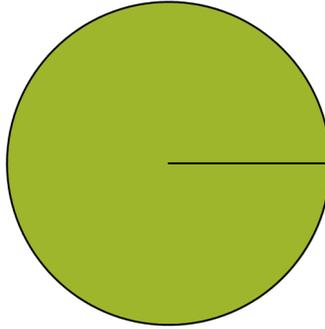
Tobacco Users By Gender



F, 50.00%
 M, 50.00%

Chart Total N: 4

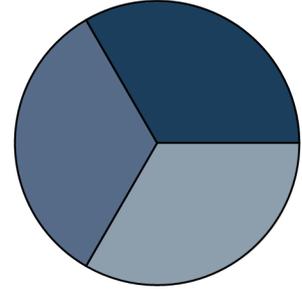
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

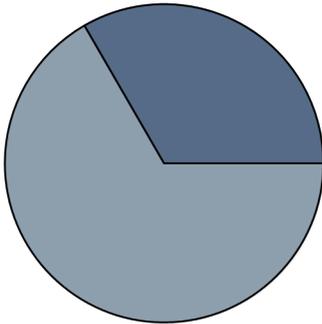
Tobacco Users By Education



No HS Degreee/GED, 33.33%
 HS Degreee/GED, 33.33%
 College Degree, 33.33%

Chart Total N: 3

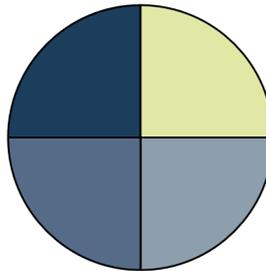
Tobacco Users By Race



White, 66.67%
 Asian, 33.33%

Chart Total N: 3

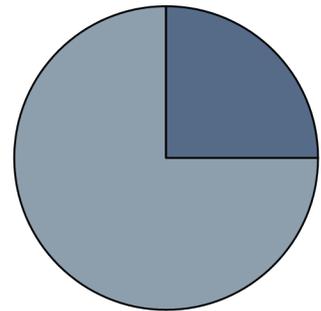
Tobacco Users By Age



25 - 34, 25.00%
 35 - 44, 25.00%
 45 - 54, 25.00%
 55 - 64, 25.00%

Chart Total N: 4

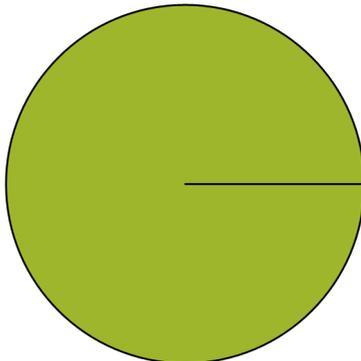
Tobacco Users By Health Plan



Medicaid, 75.00%
 Uninsured, 25.00%

Chart Total N: 4

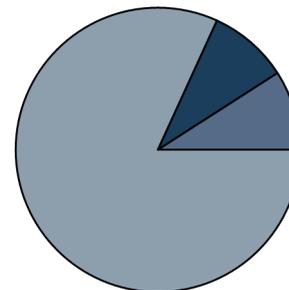
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 81.82%
 COPD, 9.09%
 None, 9.09%

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

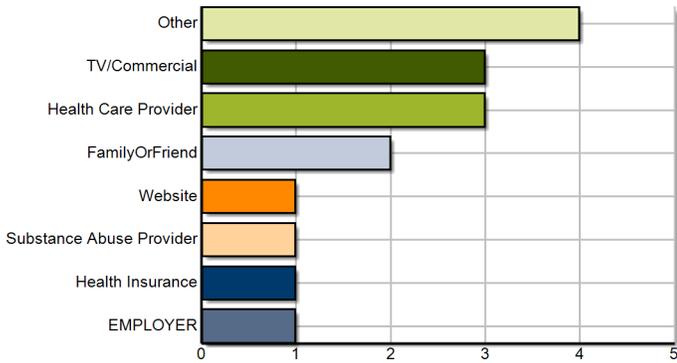
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

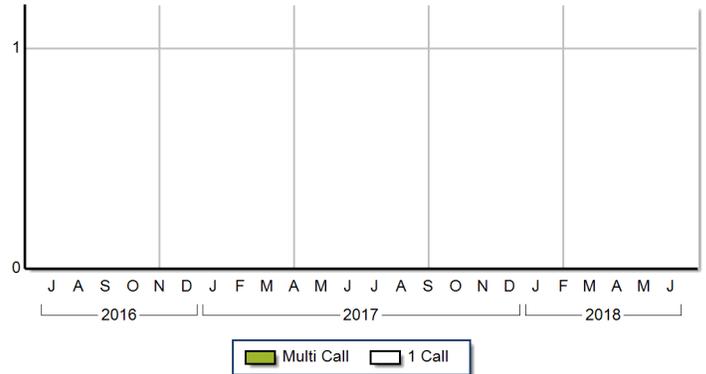


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			24	499
Tobacco Users YTD			148	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.30 %
Reach - NAQC			3	0.26 %
Annualized Reach			2	0.30 %
Annualized Reach - NAQC			3	0.26 %
Unique Individual Reach			1	0.29 %

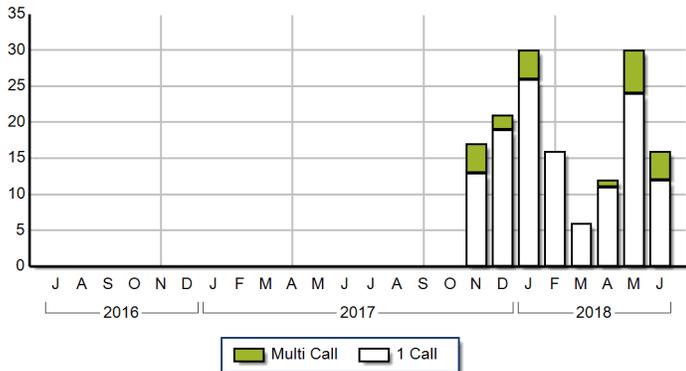
How Heard About



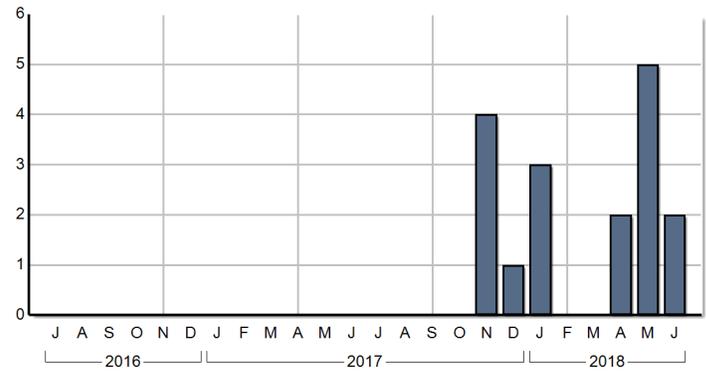
Fax Referral



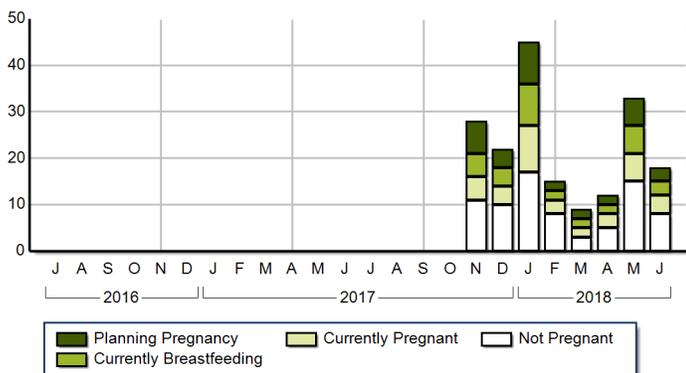
Tobacco User Enrollments By Program Type



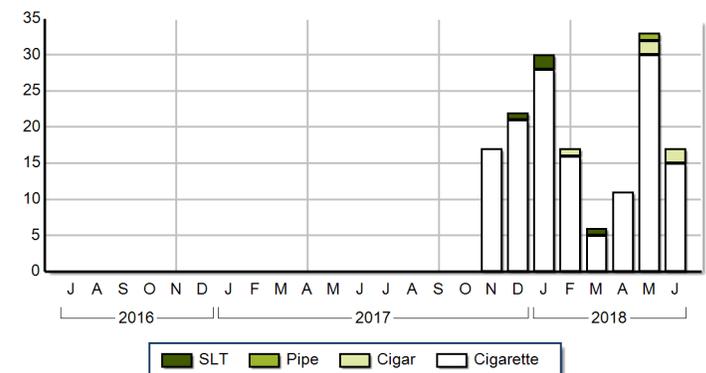
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

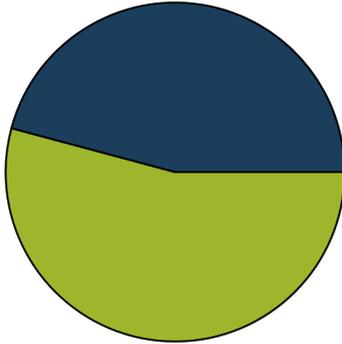


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

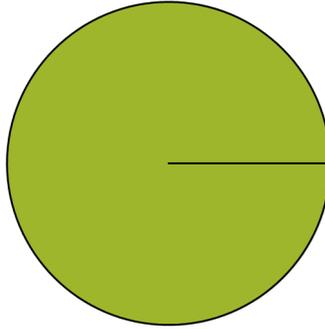
Tobacco Users By Gender



F, 54.17%
M, 45.83%

Chart Total N: 24

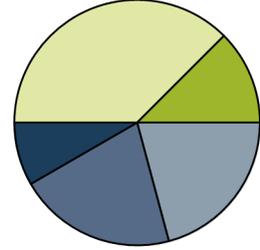
Tobacco Users By Language



English, 100.00%

Chart Total N: 24

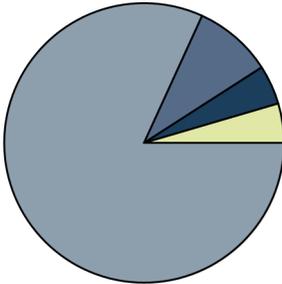
Tobacco Users By Education



No HS Degree/GED, 20.83%
HS Degree/GED, 20.83%
Technical Degree, 8.33%
Some College, 37.50%
College Degree, 12.50%

Chart Total N: 24

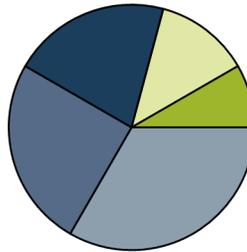
Tobacco Users By Race



White, 81.82%
American Indian/Alaskan Native, 9.09%
Asian, 4.55%
Black/African American, 4.55%

Chart Total N: 22

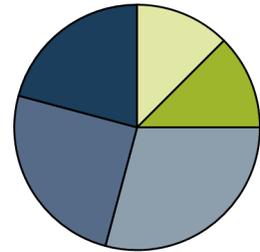
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 25.00%
45 - 54, 20.83%
55 - 64, 12.50%
64 and Older, 8.33%

Chart Total N: 24

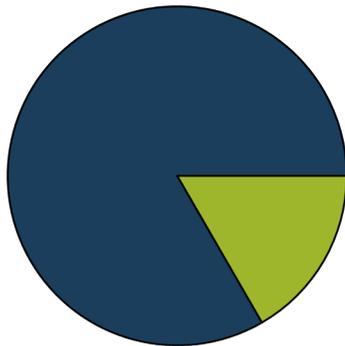
Tobacco Users By Health Plan



Medicare, 29.17%
Uninsured, 25.00%
Medicaid, 20.83%
Commercial, 12.50%
Other, 12.50%

Chart Total N: 24

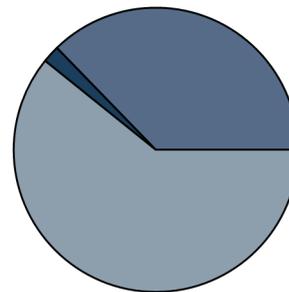
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 24

Tobacco Users By Chronic Condition



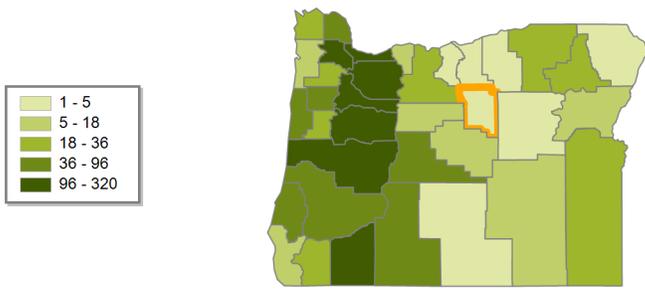
Asthma, 60.78%
COPD, 1.96%
None, 37.25%

Chart Total N: 51

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

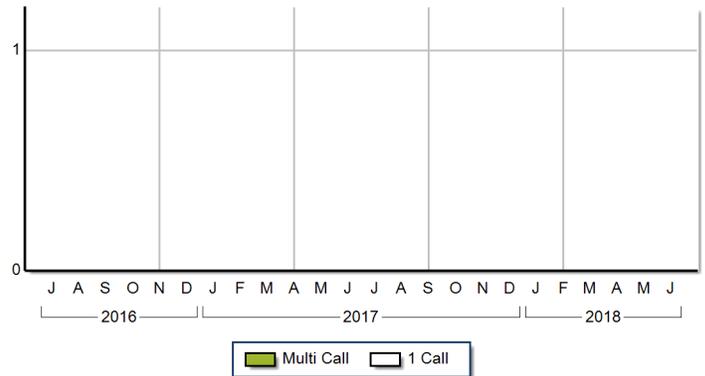
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

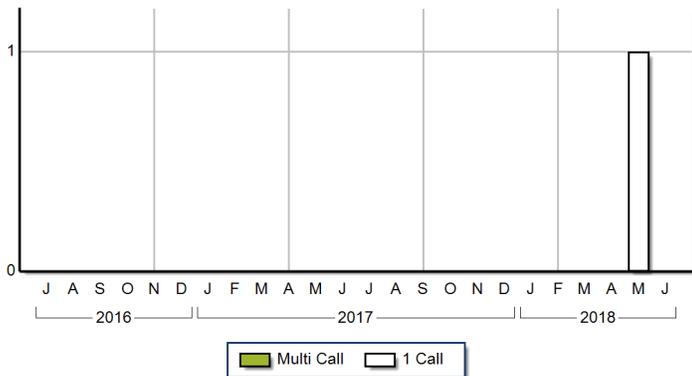


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %		387 ⁴
			County	State
Tobacco Users - Last Full Month			-	499
Tobacco Users YTD			1	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.58 %
Reach - NAQC			0.26 %	0.52 %
Annualized Reach			0.26 %	0.59 %
Annualized Reach - NAQC			0.26 %	0.52 %
Unique Individual Reach			0.26 %	0.58 %

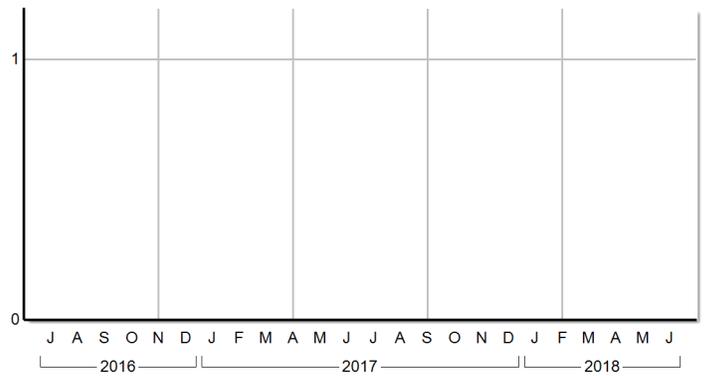
Fax Referral



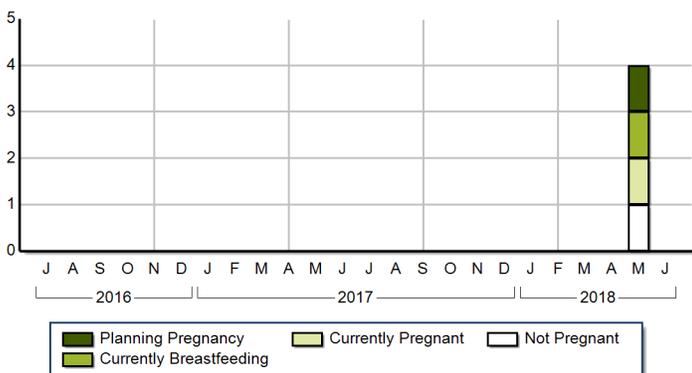
Tobacco User Enrollments By Program Type



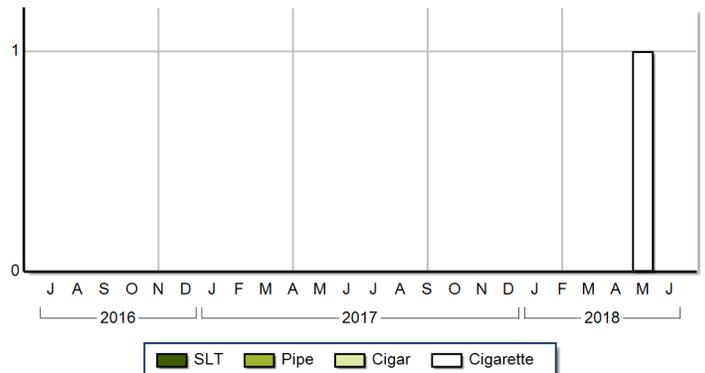
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

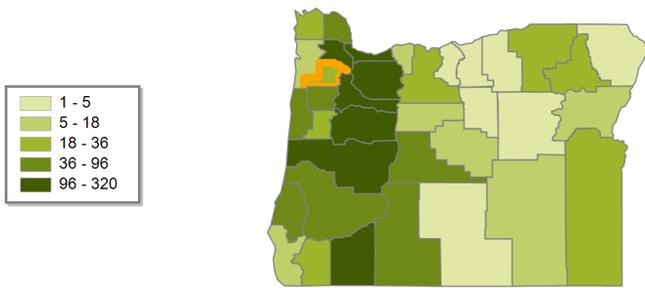


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

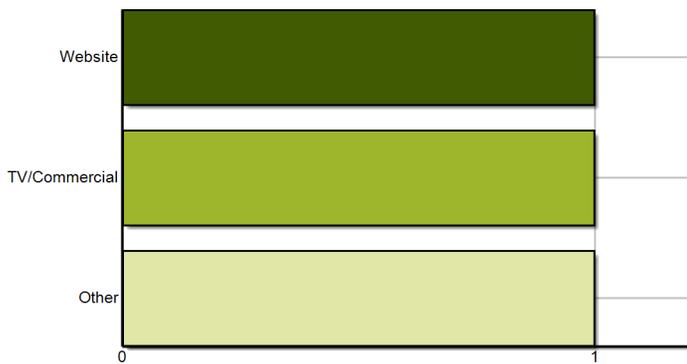
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

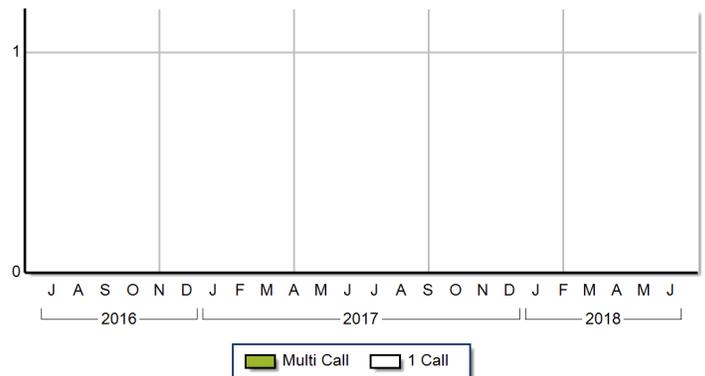


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			7	499
Tobacco Users YTD			30	2,828
Unique Tobacco Users YTD			1	2,771
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.22 %
Reach - NAQC			3	0.19 %
Annualized Reach			2	0.22 %
Annualized Reach - NAQC			3	0.19 %
Unique Individual Reach			1	0.22 %

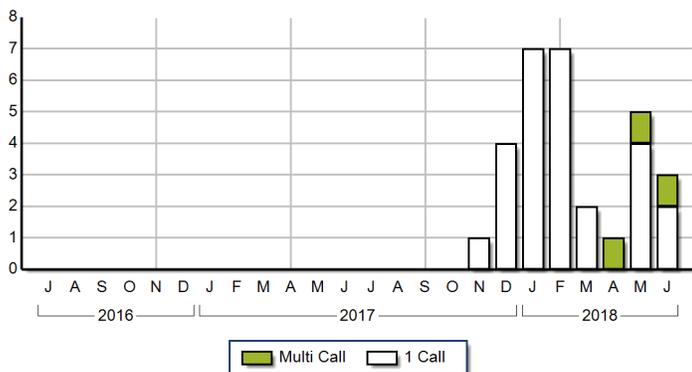
How Heard About



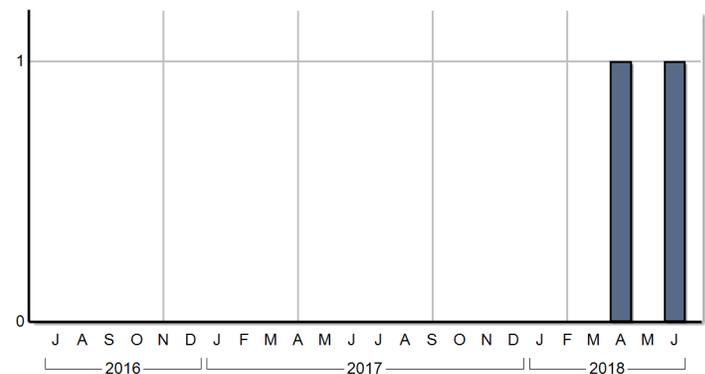
Fax Referral



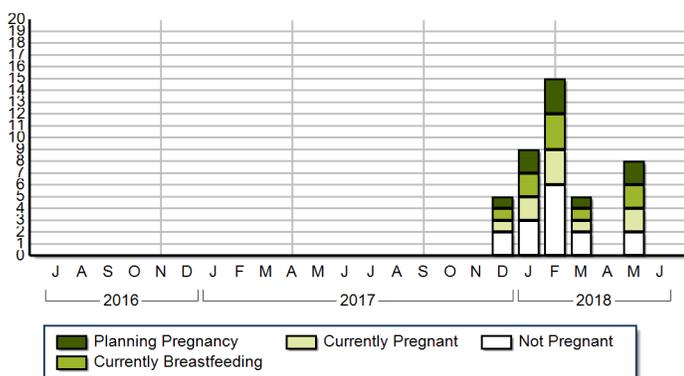
Tobacco User Enrollments By Program Type



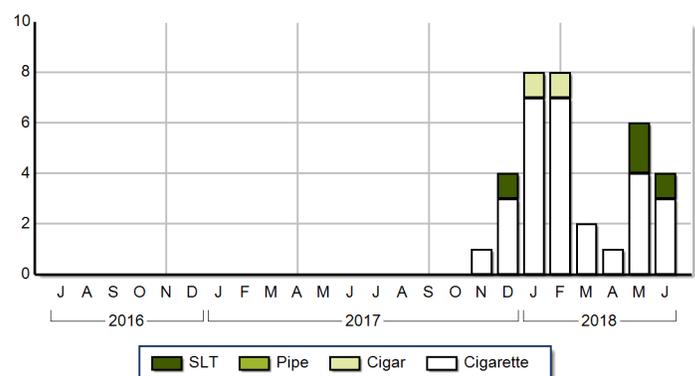
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

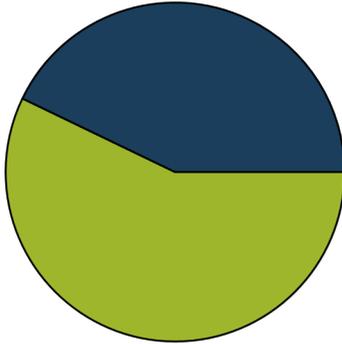


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

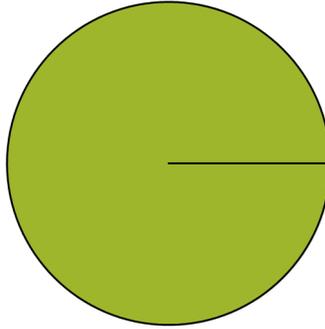
Tobacco Users By Gender



F, 57.14%
M, 42.86%

Chart Total N: 7

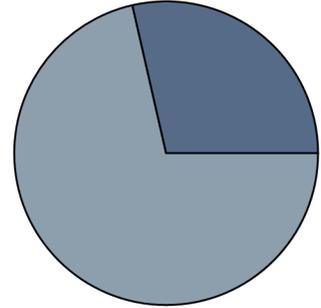
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

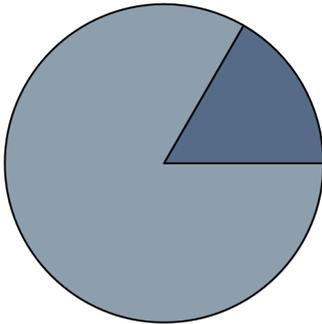
Tobacco Users By Education



HS Degreee/GED, 71.43%
Some College, 28.57%

Chart Total N: 7

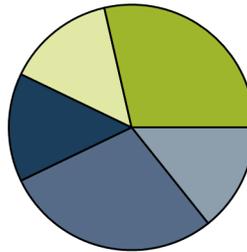
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

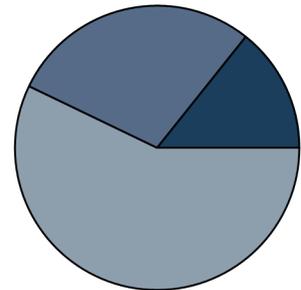
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 28.57%
35 - 44, 14.29%
55 - 64, 14.29%
64 and Older, 28.57%

Chart Total N: 7

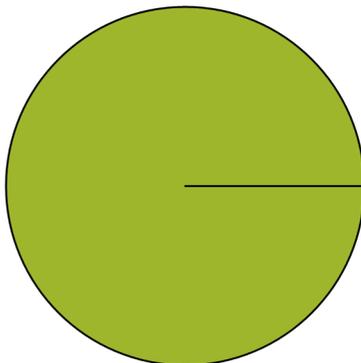
Tobacco Users By Health Plan



Other, 57.14%
Commercial, 28.57%
Uninsured, 14.29%

Chart Total N: 7

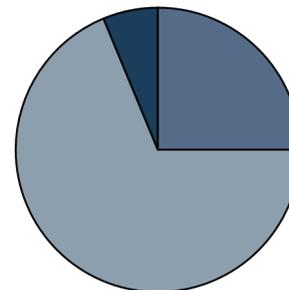
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 68.75%
COPD, 6.25%
None, 25.00%

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.