

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	192	59.8 %	2,313	74.0 %
Electronic Consult	-	-	1	0.0 %
E-Referral-HL7	1	0.3 %	12	0.4 %
Fax Referral	14	4.4 %	180	5.8 %
Online Referral	-	-	6	0.2 %
Other	2	0.6 %	64	2.0 %
Re-enrollment Recruitment	98	30.5 %	98	3.1 %
Service Delivery	-	-	1	0.0 %
Voicemail	-	-	1	0.0 %
Web Enroll	14	4.4 %	451	14.4 %
Total	321	100 %	3,127	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	315	98.1 %	2,973	95.1 %
Proxy	-	-	24	0.8 %
Provider	2	0.6 %	33	1.1 %
General Public	4	1.2 %	97	3.1 %
Total	321	100 %	3,127	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.1 %
Brochure/Flyer	9	1.5 %	92	1.6 %
Brochure/Newsletter/Flyer	-	-	1	0.0 %
Community Organization	-	-	33	1.2 %
Co-Worker	-	-	3	0.1 %
Customer/Member Service	-	-	4	0.1 %
CVS/pharmacy	-	-	10	0.4 %
Email	-	-	1	0.0 %
Employer/Worksite	1	0.3 %	42	1.5 %
Family/Friend	34	11.3 %	382	13.4 %
Health Department	4	1.3 %	37	1.3 %
Health Insurance	9	3.0 %	65	2.3 %
Health Professional	77	25.7 %	796	28.0 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	1	0.3 %	13	0.5 %
<i>Health Care Provider</i>	61	20.3 %	561	19.7 %



How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Health Educator	-	-	8	0.3 %
Mental Health Provider	3	1.0 %	42	1.5 %
Nurse	2	0.7 %	26	0.9 %
Nutrition Specialist	-	-	2	0.1 %
OB/GYN Specialist	-	-	4	0.1 %
Oncologist	-	-	9	0.3 %
Other	3	1.0 %	50	1.8 %
Other Specialist	4	1.3 %	28	1.0 %
Pharmacist	-	-	9	0.3 %
Physician Assistant	-	-	5	0.2 %
Respiratory Therapist	-	-	4	0.1 %
Social Worker	1	0.3 %	14	0.5 %
Substance Abuse Provider	2	0.7 %	19	0.7 %
Sub Total	77	25.7 %	796	28.0 %
Health Survey	-	-	1	0.0 %
Intranet	-	-	1	0.0 %
Medicaid Information Mailer	-	-	2	0.1 %
Medical Marijuana Program Re-enrollment Packet	-	-	1	0.0 %
Newspaper/Magazine	-	-	2	0.1 %
On-Site event	-	-	1	0.0 %
Open enrollment/New hire	-	-	5	0.2 %
Outdoor Ad	-	-	25	0.9 %
Banner	-	-	4	0.1 %
Billboard	-	-	12	0.4 %
Other	-	-	9	0.3 %
Sub Total	-	-	25	0.9 %
QUITNOW Mobile App	-	-	2	0.1 %
Radio	2	0.7 %	54	1.9 %
Safeway/pharmacy	-	-	1	0.0 %
Social Media (Facebook/Twitter/etc.)	3	1.0 %	17	0.6 %
State quit line/help line	-	-	1	0.0 %
Store/convenience store/gas station	-	-	2	0.1 %
TV/Commercial	116	38.7 %	796	28.0 %
TV/News	4	1.3 %	12	0.4 %
Website	11	3.7 %	187	6.6 %
Does not know/remember	5	1.7 %	54	1.9 %
Does Not Know	-	-	2	0.1 %
Other	23	7.7 %	206	7.2 %
Refused	2		5	
Not Collected	21		281	
Total	321	98 %	3,127	98 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	118	38.7 %	1,110	40.3 %
Female	187	61.3 %	1,642	59.7 %
Not Collected	16		375	
Total	321	100 %	3,127	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	303	99.3 %	2,740	99.6 %
Spanish	2	0.7 %	10	0.4 %
Mandarin	-	-	1	0.0 %
Vietnamese	-	-	1	0.0 %
Not Collected	16		375	
Total	321	100 %	3,127	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	5	0.2 %
18	-	-	7	0.3 %
19	-	-	8	0.3 %
20 to 24	5	1.6 %	82	3.0 %
25 to 30	11	3.6 %	231	8.4 %
31 to 40	32	10.5 %	459	16.7 %
41 to 50	44	14.4 %	452	16.4 %
51 to 60	78	25.6 %	648	23.5 %
61 to 70	90	29.5 %	629	22.9 %
71 to 80	35	11.5 %	209	7.6 %
Over 80	10	3.3 %	22	0.8 %
Not Collected	16		375	
Total	321	100 %	3,127	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	282	82.7 %	2,567	77.1 %
Cigar	9	2.6 %	104	3.1 %
Pipe	5	1.5 %	22	0.7 %
Smokeless Tobacco	11	3.2 %	131	3.9 %
E-Cigarette	20	5.9 %	410	12.3 %
Other	14	4.1 %	94	2.8 %
Not Collected	16		376	
Total	357	100 %	3,704	100 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	11	3.8 %	82	3.1 %
Grade 9-11 no degree	24	8.3 %	287	10.9 %
GED	27	9.4 %	253	9.6 %
High School Degree	69	24.0 %	610	23.2 %
Some College or University	87	30.2 %	776	29.5 %
College or University Degree	57	19.8 %	509	19.3 %
Some Technical / Trade School	4	1.4 %	34	1.3 %
Technical Trade School degree	9	3.1 %	75	2.8 %
Does Not Know	-	-	7	0.3 %
Refused	11		73	
Not Collected	22		421	
Total	321	100 %	3,127	100 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	184	98.4 %	1,602	97.6 %
Currently Pregnant	1	0.5 %	20	1.2 %
Planning	-	-	9	0.5 %
Currently Breastfeeding	2	1.1 %	11	0.7 %
Total	187	100 %	1,642	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	58	12.7 %	640	13.9 %
Asthma	34	7.5 %	414	9.0 %
CAD	16	3.5 %	125	2.7 %
Cancer	12	2.6 %	159	3.5 %
COPD	52	11.4 %	484	10.5 %
Type 1 Diabetes	8	1.8 %	47	1.0 %
Type 2 Diabetes	27	5.9 %	228	5.0 %
High Blood Pressure	54	11.8 %	593	12.9 %
High Cholesterol	37	8.1 %	375	8.2 %
Stroke	20	4.4 %	126	2.7 %
None	138	30.3 %	1,372	29.9 %
Does Not Know	-	-	27	0.6 %
Refused	5		52	
Not Collected	117		800	
Total	578	100 %	5,442	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	24	4.4 %	289	6.1 %
Anxiety	96	17.5 %	785	16.6 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Bi-Polar	42	7.7 %	406	8.6 %
Depression	133	24.2 %	1,035	21.9 %
Drug or Alcohol Abuse	49	8.9 %	484	10.3 %
Gambling Addiction	9	1.6 %	61	1.3 %
PTSD	63	11.5 %	601	12.7 %
Schizophrenia	14	2.6 %	133	2.8 %
None	119	21.7 %	917	19.4 %
Does Not Know	-	-	6	0.1 %
Refused	3		31	
Not Collected	23		653	
Total	575	100 %	5,401	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	4	1.3 %	38	1.4 %
Preparation	289	95.1 %	2,458	90.6 %
Action - Less than 24 hours	2	0.7 %	99	3.6 %
Action - 24 hours to less than 7 days	4	1.3 %	51	1.9 %
Action - 7 days to less than 1 month	2	0.7 %	38	1.4 %
Maintenance - 6 months OR more	3	1.0 %	28	1.0 %
Not Collected	17		413	
Total	321	100 %	3,127	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	11	1.9 %	74	1.4 %
Arab or Arab American	1	0.3 %	4	0.2 %
Asian	1	0.3 %	20	0.8 %
Asian Indian	-	-	2	0.1 %
Chinese	-	-	3	0.1 %
Filipino	-	-	3	0.1 %
Japanese	-	-	1	0.0 %
Korean	-	-	5	0.2 %
Other Asian	-	-	2	0.1 %
Thai	-	-	1	0.0 %
Vietnamese	1	0.3 %	2	0.1 %
Black or African American	8	2.8 %	62	2.4 %
Native Hawaiian / Other Pacific Islander	-	-	1	0.0 %
Fijian	-	-	1	0.0 %
Sub Total	-	-	1	0.0 %
Native Hawaiian/Other Pacific Islander	-	-	15	0.6 %
Guamanian/Chamorro	-	-	2	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Native Hawaiian</i>	-	-	6	0.2 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	5	0.2 %
<i>Sub Total</i>	-	-	15	0.6 %
White	246	42.4 %	2,288	43.6 %
Other	13	4.5 %	122	4.6 %
Does Not Know	1	0.3 %	18	0.7 %
Not Collected	22		412	
Refused	9		90	
<i>Other Asian</i>	-	-	1	-
<i>American Indian or Alaska Native; White or Caucasian</i>	2	0.7 %	5	0.2 %
<i>Black or African American; Other</i>	-	-	1	0.0 %
<i>Black or African American; White or Caucasian</i>	2	0.7 %	2	0.1 %
<i>Other; Black or African American; American Indian or Alaska Native; White or Caucasian</i>	-	-	1	0.0 %
<i>White or Caucasian; American Indian or Alaska Native</i>	2	0.7 %	5	0.2 %
<i>White or Caucasian; American Indian or Alaska Native; Native Hawaiian or Pacific Islander</i>	-	-	1	0.0 %
<i>Does Not Know</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
<i>White or Caucasian; Asian</i>	2	0.7 %	2	0.1 %
<i>Asian Indian</i>	1	0.3 %	1	0.0 %
<i>Japanese</i>	1	0.3 %	1	0.0 %
<i>Sub Total</i>	2	0.7 %	2	0.1 %
<i>White or Caucasian; Black or African American</i>	1	0.3 %	3	0.1 %
<i>White or Caucasian; Black or African American; American Indian or Alaska Native</i>	-	-	1	0.0 %
Total	321	56 %	3,127	55 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	12	4.2 %	119	4.6 %
Non-Hispanic	274	95.5 %	2,480	94.8 %
Does Not Know	1	0.3 %	16	0.6 %
Refused	10		84	
Not Collected	24		428	
Total	321	100 %	3,127	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	249	94.0 %	2,200	91.4 %
Gay or Lesbian	7	2.6 %	73	3.0 %
Bisexual	4	1.5 %	75	3.1 %
Transgender	3	1.1 %	15	0.6 %
Other	1	0.4 %	27	1.1 %



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From 6/1/2019 through 6/30/2019

Contract Dates from 7/1/2018 through 6/30/2019

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	1	0.4 %	18	0.7 %
Not Collected	26		461	
Refused	30		258	
Total	321	100 %	3,127	100 %