

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	160	46.4 %	1,922	75.0 %
E-Referral-HL7	1	0.3 %	10	0.4 %
Fax Referral	9	2.6 %	121	4.7 %
Online Referral	1	0.3 %	51	2.0 %
Re-enrollment Recruitment	140	40.6 %	157	6.1 %
Voicemail	-	-	1	0.0 %
Web Enroll	34	9.9 %	288	11.2 %
Other	-	-	12	0.5 %
Total	345	100 %	2,562	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	336	97.4 %	2,461	96.1 %
Proxy	1	0.3 %	19	0.7 %
Provider	1	0.3 %	19	0.7 %
General Public	7	2.0 %	63	2.5 %
Total	345	100 %	2,562	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	4	0.2 %
Brochure/Flyer	8	2.4 %	67	2.9 %
Community Organization	3	0.9 %	32	1.4 %
CVS/pharmacy	-	-	2	0.1 %
Employer/Worksite	3	0.9 %	14	0.6 %
Family/Friend	39	11.9 %	320	13.7 %
Health Department	2	0.6 %	31	1.3 %
Health Insurance	7	2.1 %	68	2.9 %
Health Professional	96	29.2 %	679	29.1 %
<i>Dental Hygienist</i>	-	-	1	0.0 %
<i>Dentist</i>	3	0.9 %	29	1.2 %
<i>Health Care Provider</i>	75	22.8 %	485	20.8 %
<i>Health Educator</i>	1	0.3 %	4	0.2 %
<i>Mental Health Provider</i>	2	0.6 %	28	1.2 %
<i>Nurse</i>	2	0.6 %	20	0.9 %
<i>Nutrition Specialist</i>	-	-	1	0.0 %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %
<i>Oncologist</i>	-	-	1	0.0 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	9	2.7 %	60	2.6 %
Other Specialist	2	0.6 %	18	0.8 %
Pharmacist	-	-	5	0.2 %
Physician Assistant	-	-	1	0.0 %
Respiratory Therapist	-	-	1	0.0 %
Social Worker	1	0.3 %	4	0.2 %
Substance Abuse Provider	1	0.3 %	19	0.8 %
Sub Total	96	29.2 %	679	29.1 %
Medicaid Information Mailer	2	0.6 %	5	0.2 %
Newspaper/Magazine	-	-	1	0.0 %
Outdoor Ad	4	1.2 %	23	1.0 %
Banner	-	-	2	0.1 %
Billboard	1	0.3 %	11	0.5 %
Other	3	0.9 %	10	0.4 %
Sub Total	4	1.2 %	23	1.0 %
QUITNOW Mobile App	1	0.3 %	5	0.2 %
Radio	1	0.3 %	13	0.6 %
Social Media (Facebook/Twitter/etc.)	1	0.3 %	8	0.3 %
TV/Commercial	106	32.2 %	621	26.6 %
TV/News	1	0.3 %	11	0.5 %
Website	26	7.9 %	191	8.2 %
Refused	-		4	
Does not know/remember	1	0.3 %	44	1.9 %
Does Not Know	1	0.3 %	2	0.1 %
Not Collected	16		231	
Other	27	8.2 %	186	8.0 %
Total	345	100 %	2,562	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	110	33.8 %	925	40.4 %
Female	215	66.2 %	1,362	59.6 %
Not Collected	20		275	
Total	345	100 %	2,562	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	320	98.8 %	2,265	99.1 %
Spanish	4	1.2 %	18	0.8 %
Russian	-	-	1	0.0 %
Not Collected	21		277	
Arabic	-	-	1	0.0 %
Total	345	100 %	2,562	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	8	0.3 %
18	-	-	4	0.2 %
19	1	0.3 %	10	0.4 %
20 to 24	8	2.5 %	60	2.6 %
25 to 30	10	3.1 %	174	7.6 %
31 to 40	54	16.6 %	370	16.2 %
41 to 50	40	12.3 %	348	15.2 %
51 to 60	74	22.8 %	566	24.7 %
61 to 70	97	29.8 %	552	24.1 %
71 to 80	38	11.7 %	175	7.7 %
Over 80	3	0.9 %	20	0.9 %
Not Collected	20		275	
Total	345	100 %	2,562	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	299	77.9 %	2,117	76.3 %
Cigar	9	2.3 %	76	2.7 %
Pipe	1	0.3 %	23	0.8 %
Smokeless Tobacco	14	3.6 %	97	3.5 %
E-Cigarette	44	11.5 %	349	12.6 %
Not Collected	20		275	
Other	17	4.4 %	112	4.0 %
Total	404	100 %	3,049	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	6	2.0 %	57	2.7 %
Grade 9-11 no degree	32	10.5 %	259	12.1 %
GED	14	4.6 %	162	7.6 %
High School Degree	75	24.6 %	499	23.3 %
Some College or University	100	32.8 %	599	28.0 %
College or University Degree	68	22.3 %	484	22.6 %
Some Technical / Trade School	5	1.6 %	30	1.4 %
Technical Trade School degree	4	1.3 %	48	2.2 %
Not Collected	26		339	
Refused	14		80	
Does Not Know	1	0.3 %	5	0.2 %
Total	345	100 %	2,562	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	211	98.1 %	1,327	97.4 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Currently Pregnant	1	0.5 %	11	0.8 %
Planning	3	1.4 %	14	1.0 %
Currently Breastfeeding	-	-	10	0.7 %
Total	215	100 %	1,362	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	122	16.8 %	739	15.4 %
Asthma	64	8.8 %	467	9.7 %
CAD	28	3.9 %	147	3.1 %
Cancer	28	3.9 %	205	4.3 %
COPD	89	12.3 %	498	10.4 %
Type 1 Diabetes	6	0.8 %	34	0.7 %
Type 2 Diabetes	32	4.4 %	231	4.8 %
High Blood Pressure	100	13.8 %	709	14.8 %
High Cholesterol	69	9.5 %	482	10.1 %
Stroke	24	3.3 %	128	2.7 %
None	161	22.2 %	1,135	23.7 %
Does Not Know	2	0.3 %	21	0.4 %
Not Collected	20		324	
Refused	4		40	
Total	749	100 %	5,160	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	35	5.8 %	228	5.7 %
Anxiety	97	16.1 %	689	17.1 %
Bi-Polar	58	9.6 %	375	9.3 %
Depression	137	22.7 %	870	21.6 %
Drug or Alcohol Abuse	56	9.3 %	428	10.6 %
Gambling Addiction	9	1.5 %	56	1.4 %
PTSD	80	13.3 %	545	13.5 %
Schizophrenia	15	2.5 %	132	3.3 %
None	116	19.2 %	695	17.3 %
Does Not Know	-	-	9	0.2 %
Not Collected	28		542	
Refused	4		29	
Total	635	100 %	4,598	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	7	2.2 %	27	1.2 %
Preparation	294	90.7 %	2,048	89.7 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Action - Less than 24 hours	9	2.8 %	103	4.5 %
Action - 24 hours to less than 7 days	4	1.2 %	45	2.0 %
Action - 7 days to less than 1 month	2	0.6 %	25	1.1 %
Maintenance - 6 months OR more	8	2.5 %	34	1.5 %
Not Collected	21		280	
Total	345	100 %	2,562	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	26		332	
Refused	18		106	
<i>Chinese</i>	1	-	2	-
American Indian or Alaska Native	7	2.3 %	38	1.8 %
Arab or Arab American	-	-	3	0.1 %
Asian	4	1.3 %	14	0.7 %
<i>Asian Indian</i>	1	0.3 %	2	0.1 %
<i>Chinese</i>	-	-	2	0.1 %
<i>Japanese</i>	-	-	1	0.0 %
<i>Korean</i>	-	-	4	0.2 %
<i>Laotian</i>	-	-	1	0.0 %
<i>Other Asian</i>	3	1.0 %	4	0.2 %
<i>Sub Total</i>	4	1.3 %	14	0.7 %
Black or African American	12	4.0 %	64	3.0 %
Does Not Know	2	0.7 %	6	0.3 %
Native Hawaiian/Other Pacific Islander	2	0.7 %	8	0.4 %
<i>Fijian</i>	1	0.3 %	2	0.1 %
<i>Native Hawaiian</i>	1	0.3 %	3	0.1 %
<i>Other Pacific Islander</i>	-	-	2	0.1 %
<i>Tongan</i>	-	-	1	0.0 %
<i>Sub Total</i>	2	0.7 %	8	0.4 %
American Indian or Alaska Native; Black or African American; White or Caucasian	-	-	1	0.0 %
Other	16	5.3 %	113	5.3 %
White	253	84.1 %	1,815	85.5 %
American Indian or Alaska Native; Native Hawaiian or Pacific Islander; White or Caucasian	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	2	0.1 %
<i>Sub Total</i>	-	-	2	0.1 %
American Indian or Alaska Native; White or Caucasian	-	-	16	0.8 %
American Indian or Alaska Native; White or Caucasian; Black or African American	-	-	3	0.1 %
Arab or Arab American; White or Caucasian	-	-	2	0.1 %
Asian; White or Caucasian	-	-	2	0.1 %
<i>Filipino</i>	-	-	1	0.0 %
<i>Korean</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	2	0.1 %
Black or African American; American Indian or Alaska Native	1	0.3 %	2	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Black or African American; American Indian or Alaska Native; White or Caucasian	-	-	1	0.0 %
Black or African American; Native Hawaiian or Pacific Islander	-	-	1	0.0 %
<i>Other Pacific Islander</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
Black or African American; White or Caucasian	1	0.3 %	8	0.4 %
Native Hawaiian or Pacific Islander; White or Caucasian	-	-	1	0.0 %
<i>Other Pacific Islander</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
Other; White or Caucasian	-	-	1	0.0 %
White or Caucasian; American Indian or Alaska Native	1	0.3 %	11	0.5 %
White or Caucasian; American Indian or Alaska Native; Black or African American	2	0.7 %	2	0.1 %
White or Caucasian; American Indian or Alaska Native; Other	-	-	1	0.0 %
White or Caucasian; Asian	-	-	1	0.0 %
<i>Japanese</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
White or Caucasian; Black or African American	-	-	3	0.1 %
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	1	0.0 %
<i>Other Pacific Islander</i>	-	-	1	0.0 %
<i>Sub Total</i>	-	-	1	0.0 %
White or Caucasian; Other	-	-	2	0.1 %
Total	345	100 %	2,560	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	283	94.6 %	1,979	93.7 %
Not Collected	29		352	
Refused	17		99	
Does Not Know	-	-	3	0.1 %
Hispanic or Latino	16	5.4 %	129	6.1 %
Total	345	100 %	2,562	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	345		2,562	
Total	345	-	2,562	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	258	91.2 %	1,788	90.9 %
Gay or Lesbian	5	1.8 %	48	2.4 %
Bisexual	15	5.3 %	90	4.6 %
Transgender	-	-	7	0.4 %



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From 6/1/2020 through 6/30/2020

Contract Dates from 7/1/2019 through 6/30/2020

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	29		365	
Refused	33		230	
Does Not Know	2	0.7 %	10	0.5 %
Other	3	1.1 %	24	1.2 %
Total	345	100 %	2,562	100 %

Tobacco Users by Marital Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	345		2,562	
Total	345	-	2,562	-