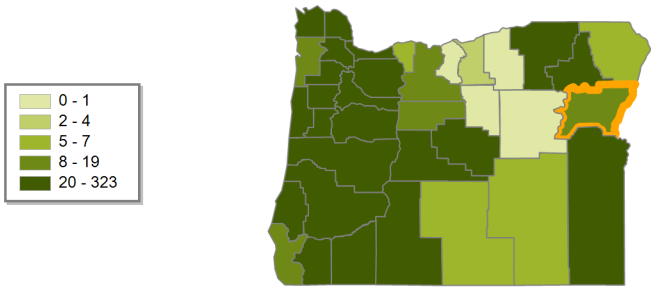
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Baker County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

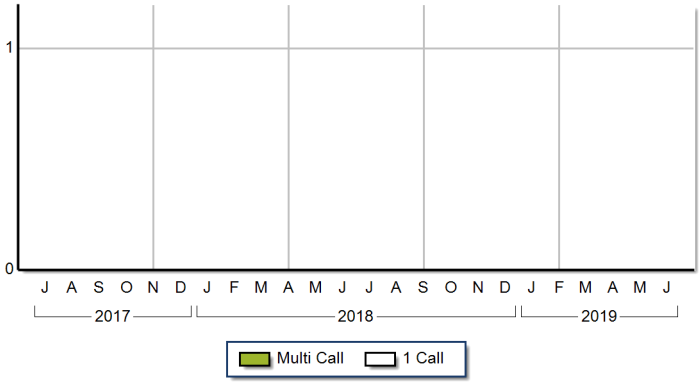
State Tobacco Users Served Contract YTD (Adults)



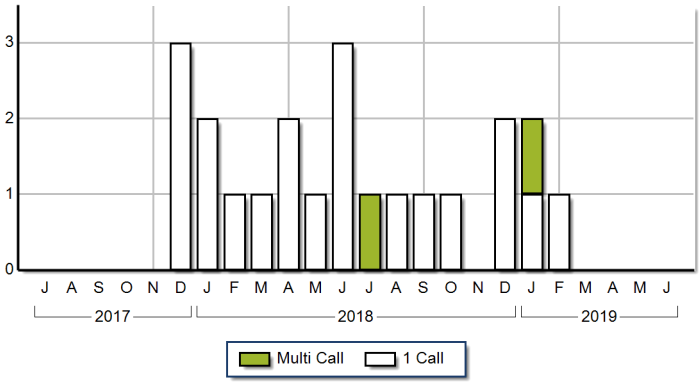
County Population		Prevalence	Tobacco Users
Adult	13,243	20.0 %	2,649 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		9	3,313
Unique Tobacco Users YTD	1	9	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.34 %	0.73 %
Reach - NAQC	3	0.30 %	0.63 %
Annualized Reach	2	0.45 %	0.97 %
Annualized Reach - NAQC	3	0.40 %	0.83 %
Unique Individual Reach	1	0.34 %	0.69 %

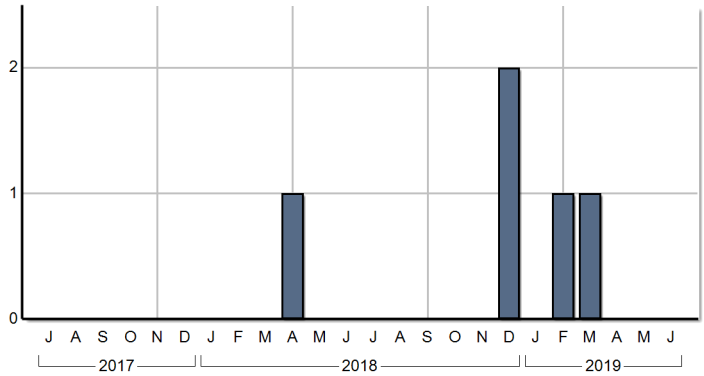
Tobacco Users By Fax Referral



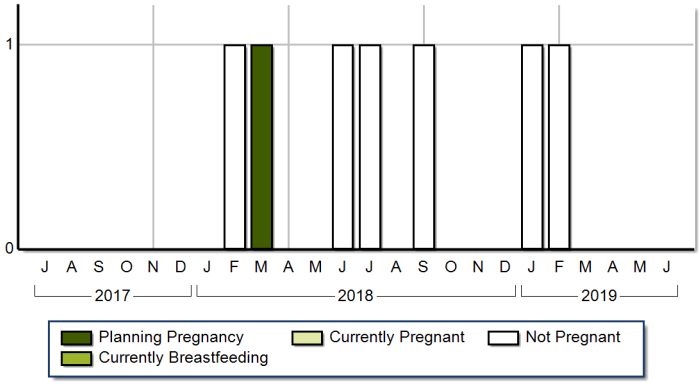
Tobacco User Enrollments By Program Type



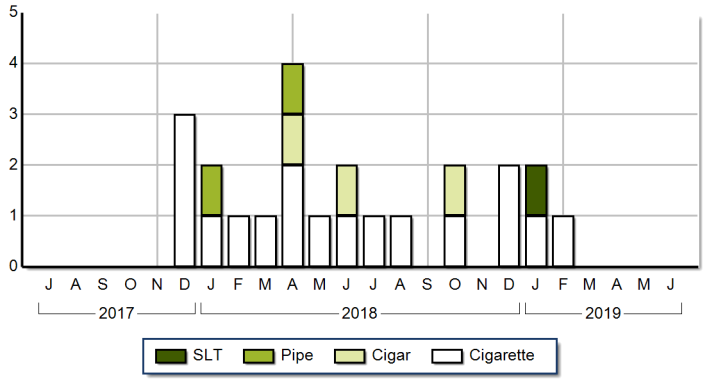
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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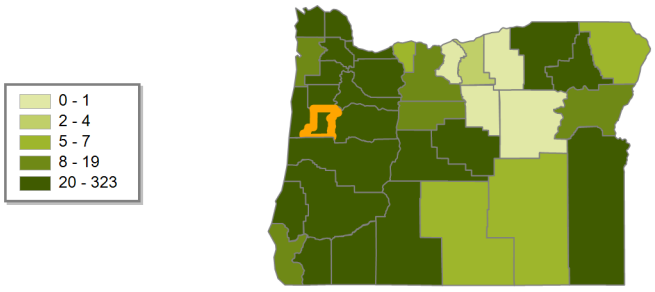
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Benton County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

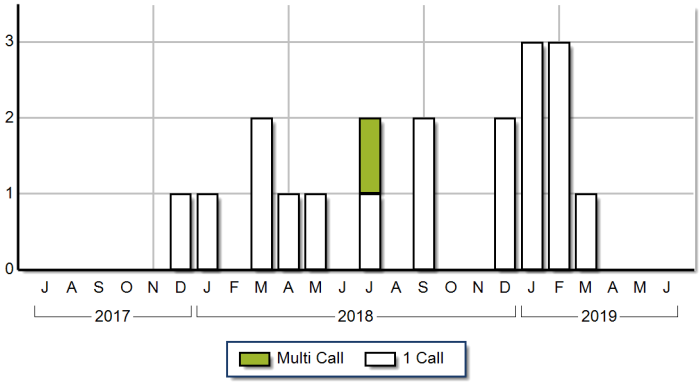


County Population		Prevalence	Tobacco Users
Adult	69,035	10.8 %	7,456 [4]

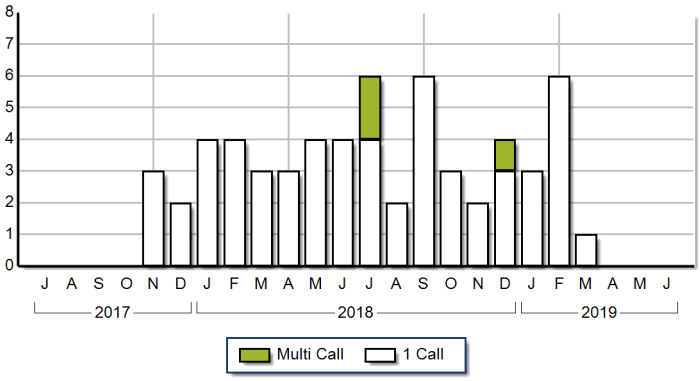
		County	State
Tobacco Users - Last Full Month		1	359
Tobacco Users YTD		33	3,313
Unique Tobacco Users YTD	1	32	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.44 %	0.73 %
Reach - NAQC	3	0.43 %	0.63 %
Annualized Reach	2	0.59 %	0.97 %
Annualized Reach - NAQC	3	0.57 %	0.83 %
Unique Individual Reach	1	0.43 %	0.69 %

Tobacco Users By How Heard About

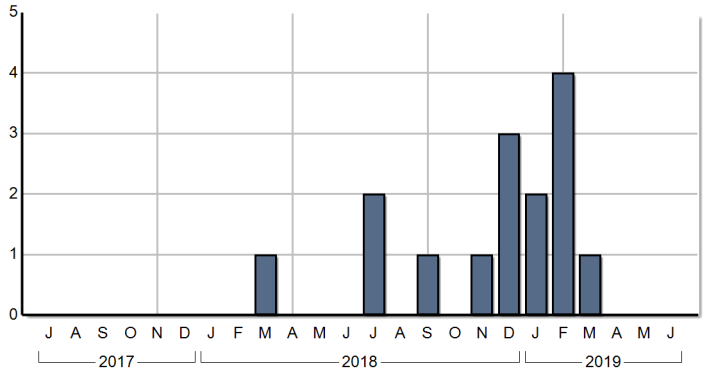
Tobacco Users By Fax Referral



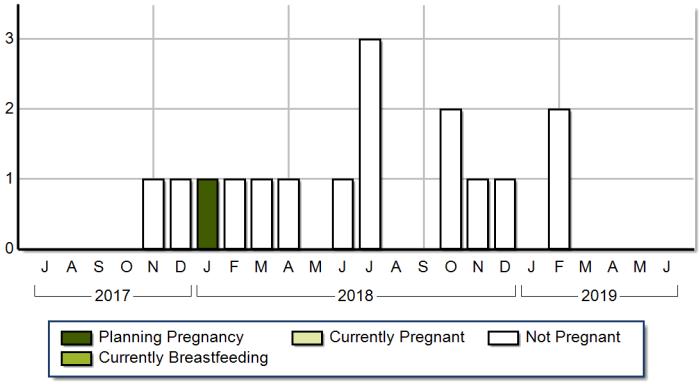
Tobacco User Enrollments By Program Type



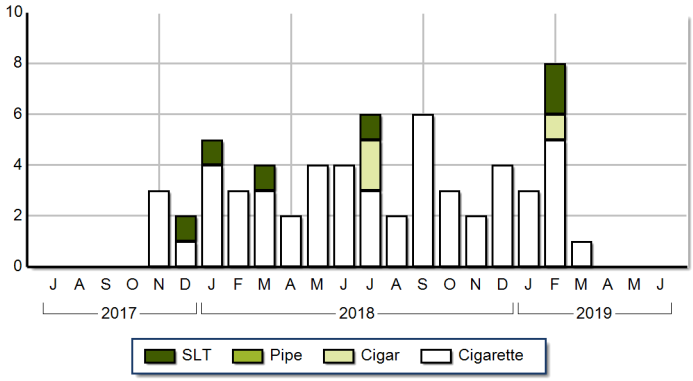
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

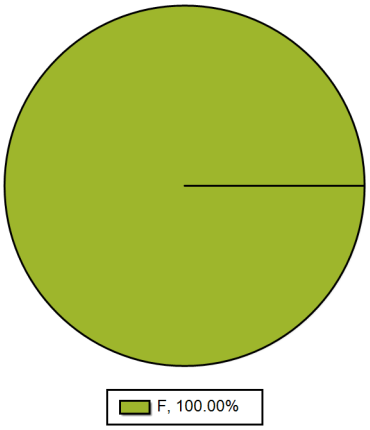

Chart Total N: 1

Tobacco Users By Language

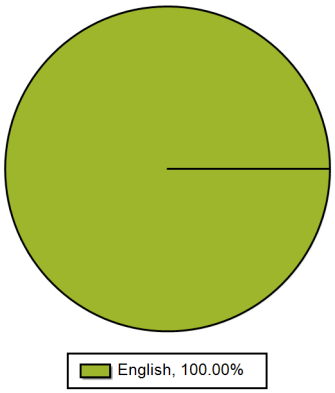

Chart Total N: 1

Tobacco Users By Education

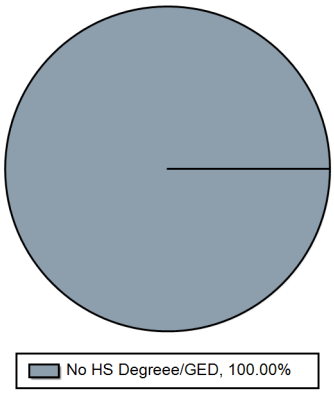

Chart Total N: 1

Tobacco Users By Race

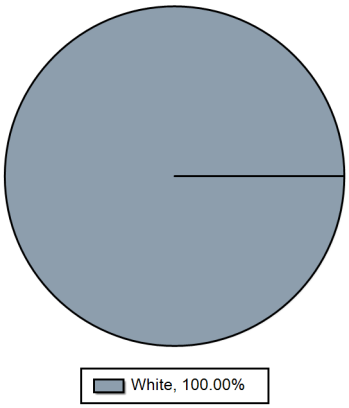

Chart Total N: 1

Tobacco Users By Age

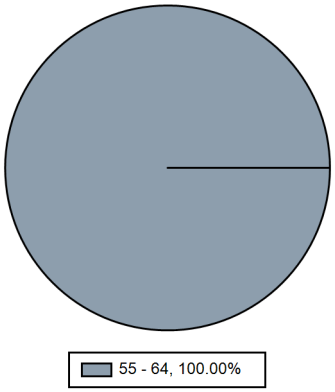

Chart Total N: 1

Tobacco Users By Health Plan

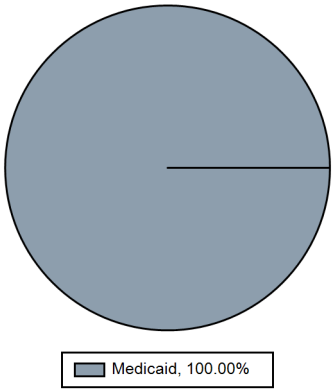

Chart Total N: 1

Tobacco Users By Ethnicity

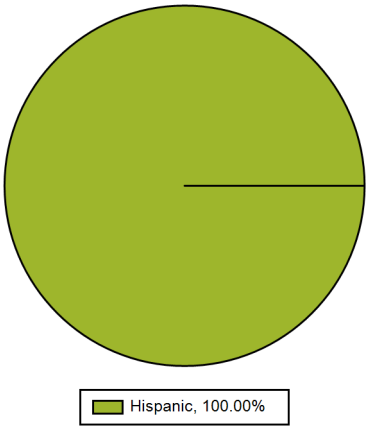

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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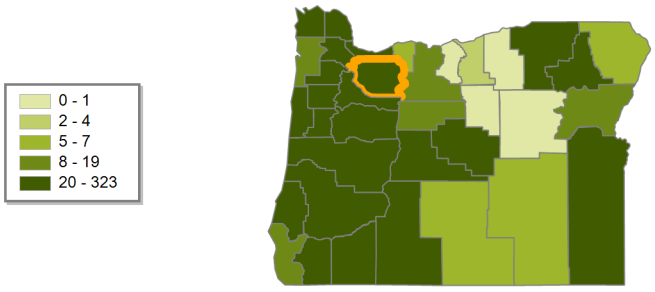
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Clackamas County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

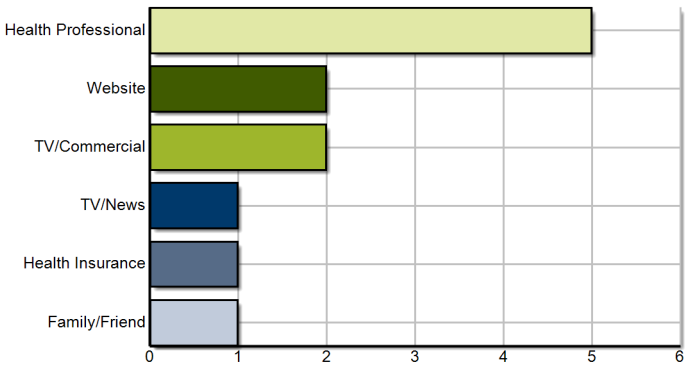
State Tobacco Users Served Contract YTD (Adults)



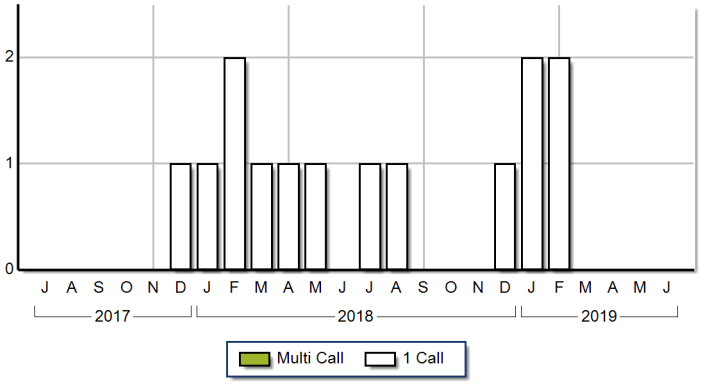
County Population		Prevalence	Tobacco Users
Adult	289,948	15.4 %	44,652 [4]

		County	State
Tobacco Users - Last Full Month		12	359
Tobacco Users YTD		136	3,313
Unique Tobacco Users YTD	1	132	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.30 %	0.73 %
Reach - NAQC	3	0.26 %	0.63 %
Annualized Reach	2	0.41 %	0.97 %
Annualized Reach - NAQC	3	0.35 %	0.83 %
Unique Individual Reach	1	0.30 %	0.69 %

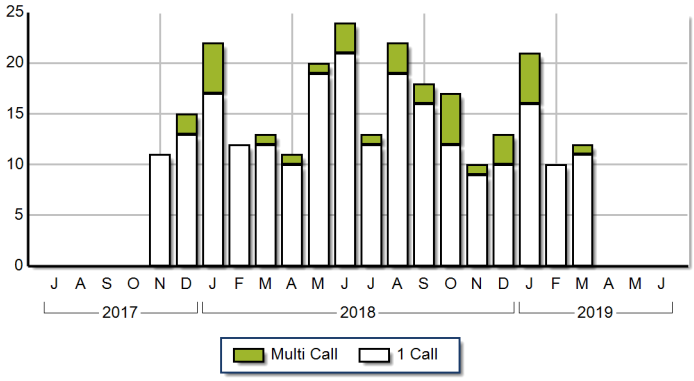
Tobacco Users By How Heard About



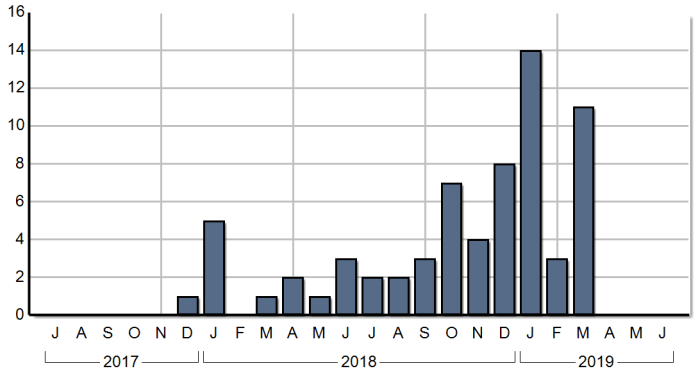
Tobacco Users By Fax Referral



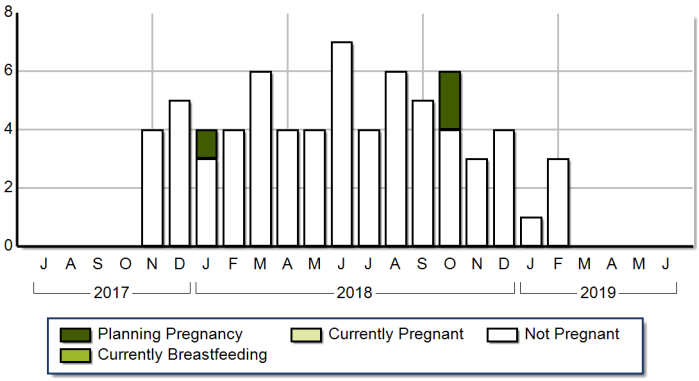
Tobacco User Enrollments By Program Type



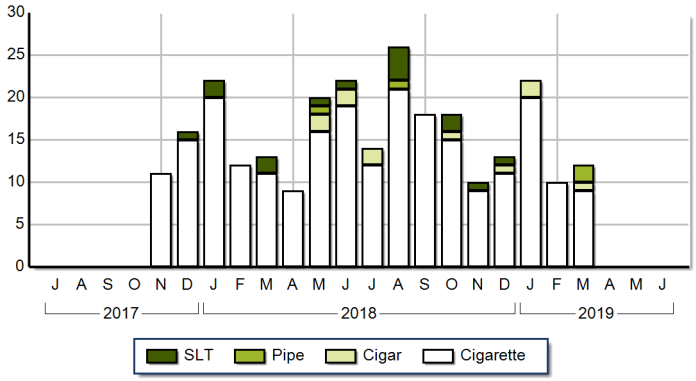
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

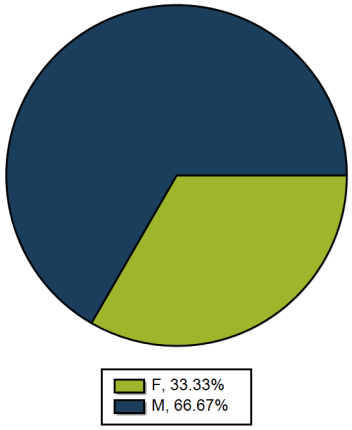

Chart Total N: 12

Tobacco Users By Language

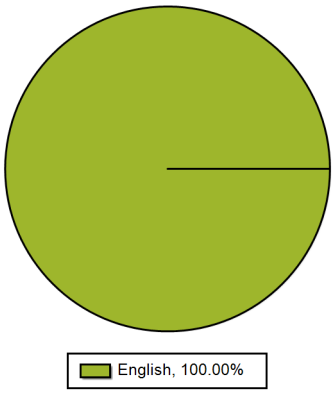

Chart Total N: 12

Tobacco Users By Education

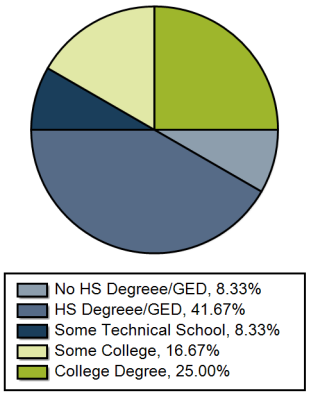

Chart Total N: 12

Tobacco Users By Race

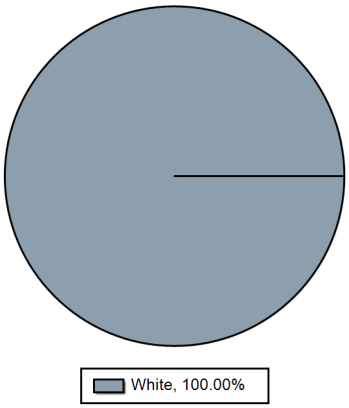

Chart Total N: 12

Tobacco Users By Age

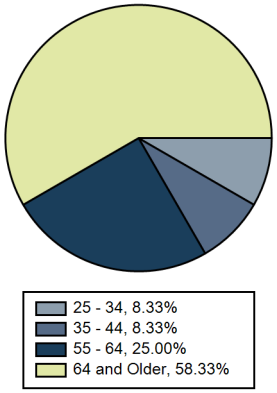

Chart Total N: 12

Tobacco Users By Health Plan

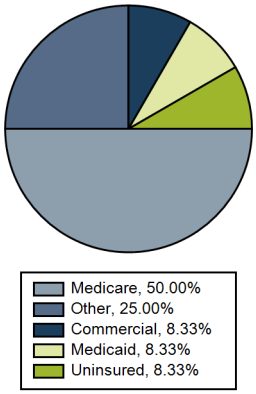

Chart Total N: 12

Tobacco Users By Ethnicity

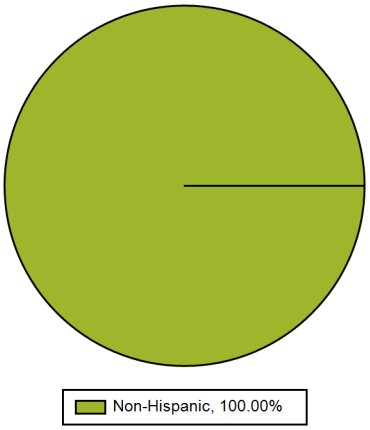

Chart Total N: 12

Tobacco Users By Chronic Condition

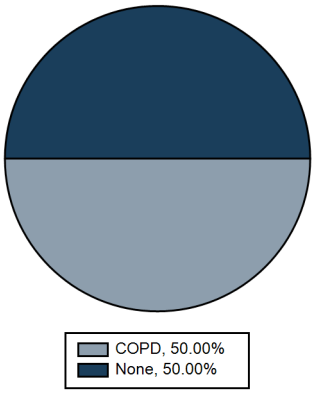

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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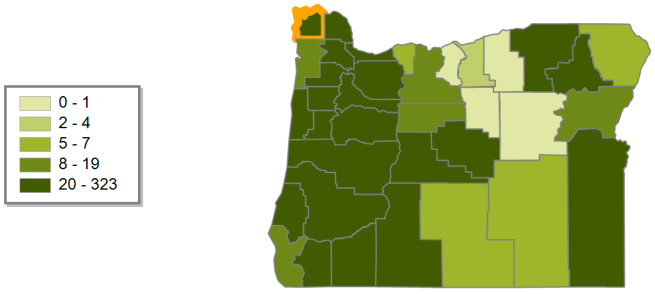
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Clatsop County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

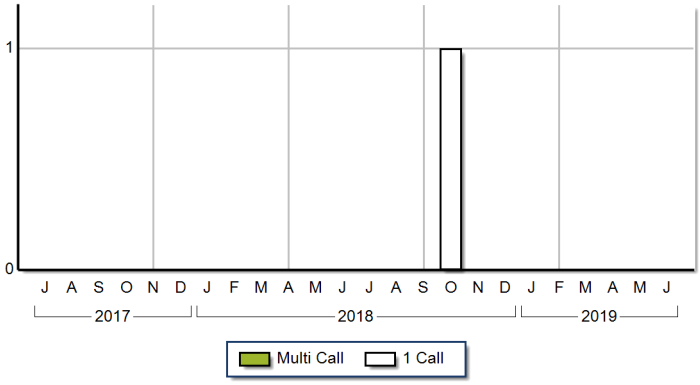
State Tobacco Users Served Contract YTD (Adults)



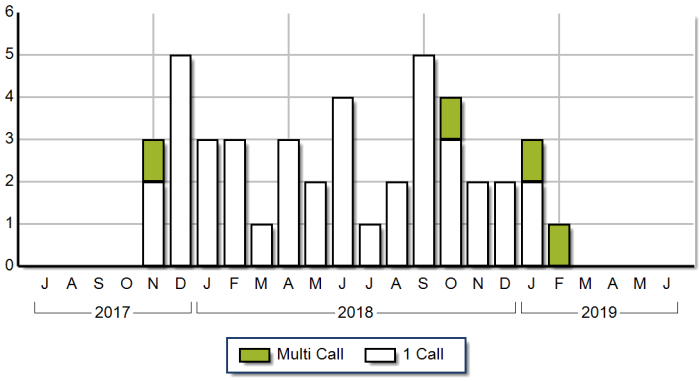
County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		20	3,313
Unique Tobacco Users YTD	1	20	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.31 %	0.73 %
Reach - NAQC	3	0.30 %	0.63 %
Annualized Reach	2	0.42 %	0.97 %
Annualized Reach - NAQC	3	0.40 %	0.83 %
Unique Individual Reach	1	0.31 %	0.69 %

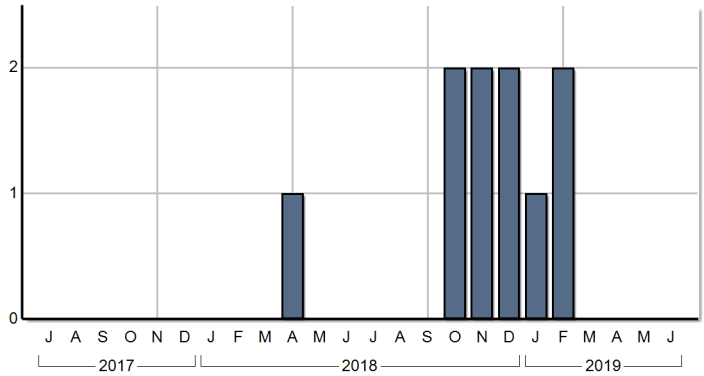
Tobacco Users By Fax Referral



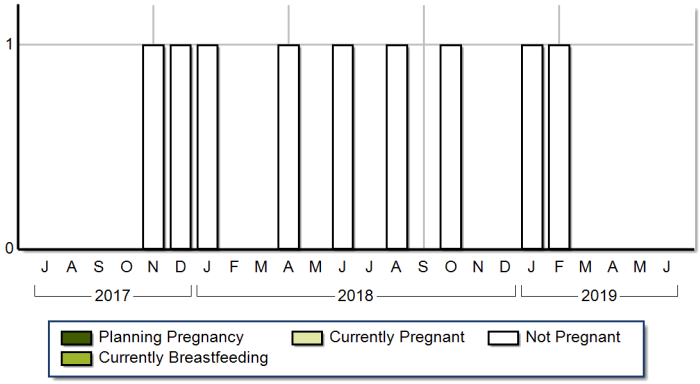
Tobacco User Enrollments By Program Type



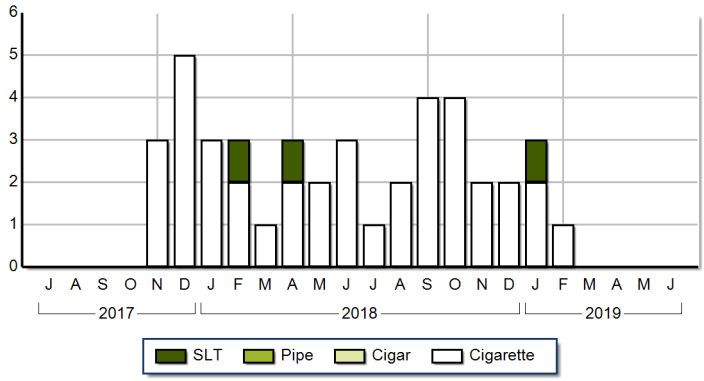
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



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2. Reach – includes all tobacco users.

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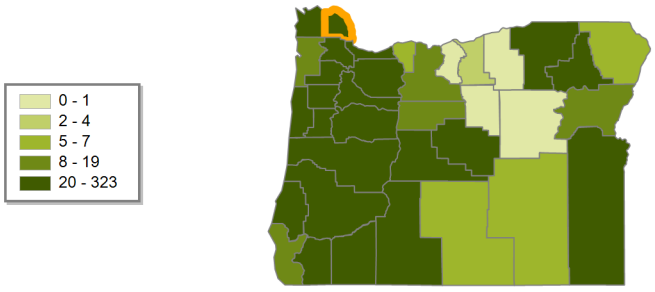
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Columbia County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)



County Population		Prevalence	Tobacco Users
Adult	36,948	17.1 %	6,318 [4]

		County	State
Tobacco Users - Last Full Month		4	359
Tobacco Users YTD		20	3,313
Unique Tobacco Users YTD	1	20	3,138
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Reach YTD	2	0.32 %	0.73 %
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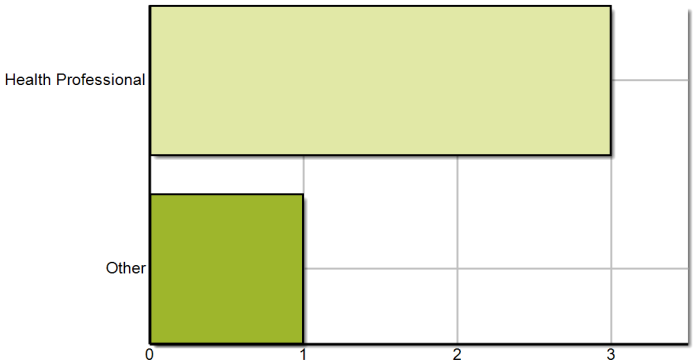
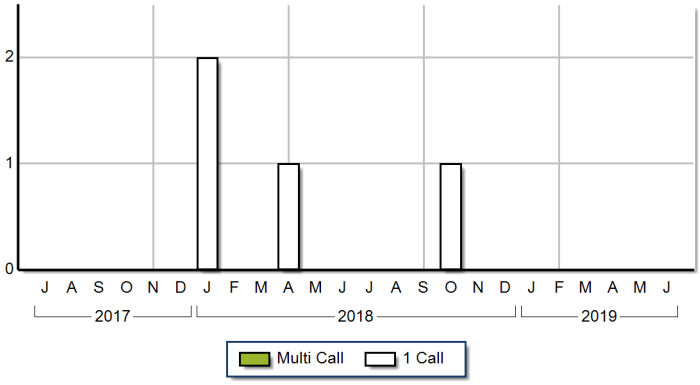
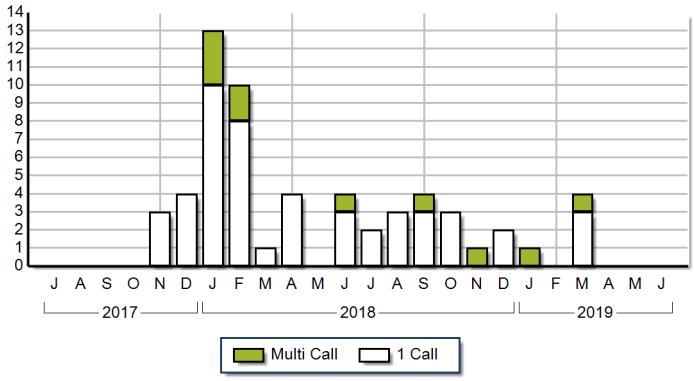
Tobacco Users By How Heard About



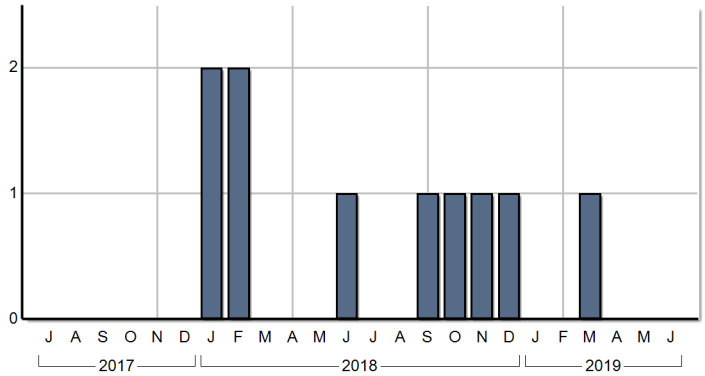
Tobacco Users By Fax Referral



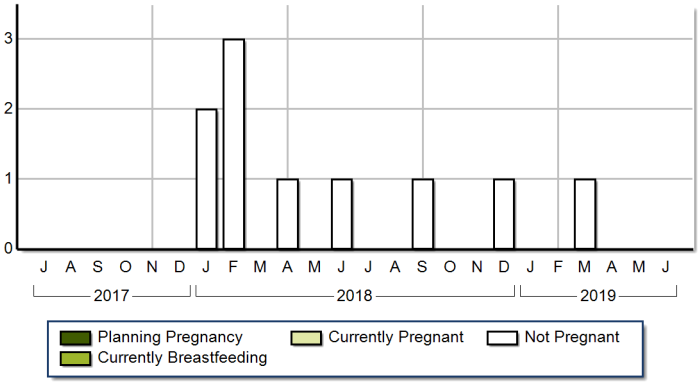
Tobacco User Enrollments By Program Type



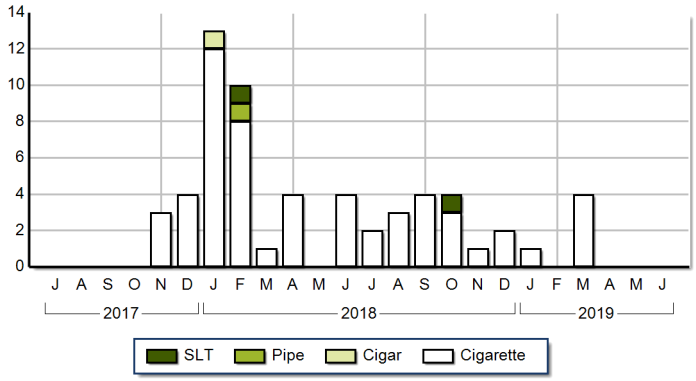
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

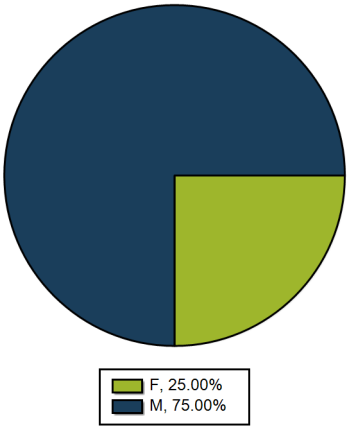

Chart Total N: 4

Tobacco Users By Language

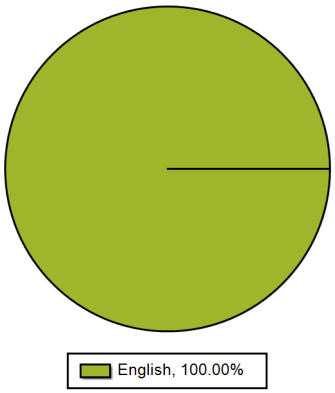

Chart Total N: 4

Tobacco Users By Education

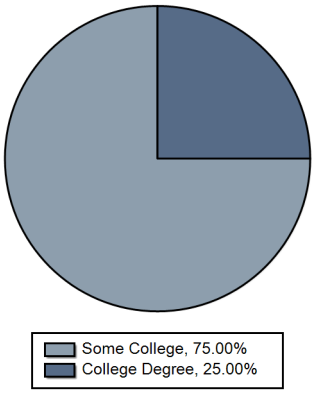

Chart Total N: 4

Tobacco Users By Race

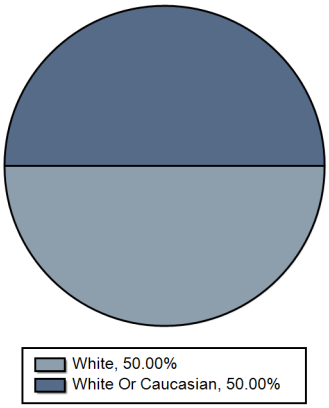

Chart Total N: 4

Tobacco Users By Age

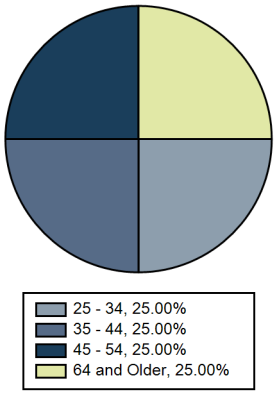

Chart Total N: 4

Tobacco Users By Health Plan

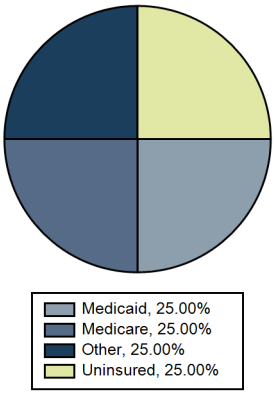

Chart Total N: 4

Tobacco Users By Ethnicity

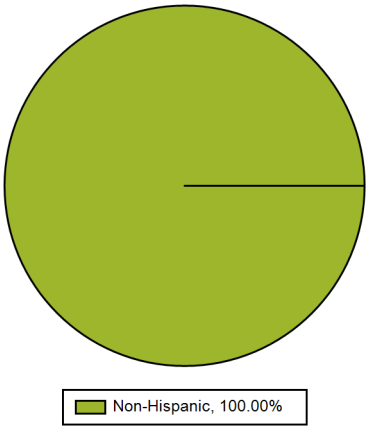

Chart Total N: 4

Tobacco Users By Chronic Condition

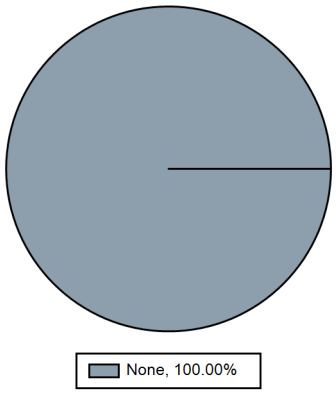

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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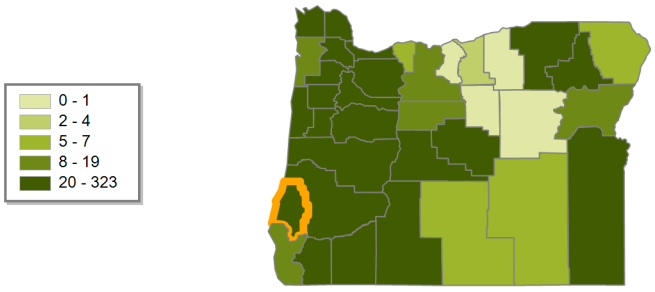
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Coos County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

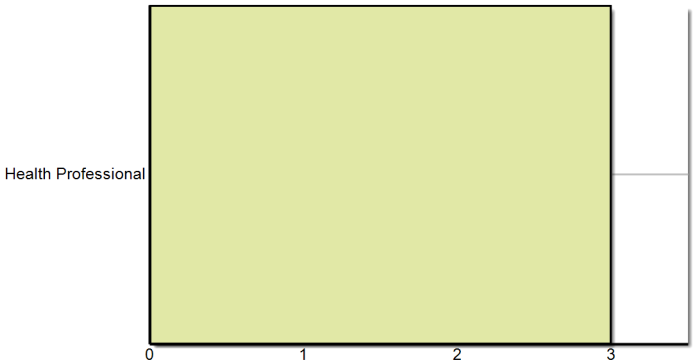
State Tobacco Users Served Contract YTD (Adults)



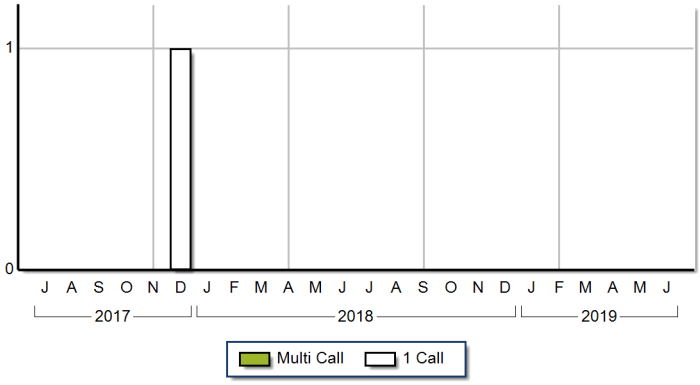
County Population		Prevalence	Tobacco Users
Adult	50,726	28.1 %	14,254 [4]

		County	State
Tobacco Users - Last Full Month		3	359
Tobacco Users YTD		58	3,313
Unique Tobacco Users YTD	1	57	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.41 %	0.73 %
Reach - NAQC	3	0.36 %	0.63 %
Annualized Reach	2	0.54 %	0.97 %
Annualized Reach - NAQC	3	0.48 %	0.83 %
Unique Individual Reach	1	0.40 %	0.69 %

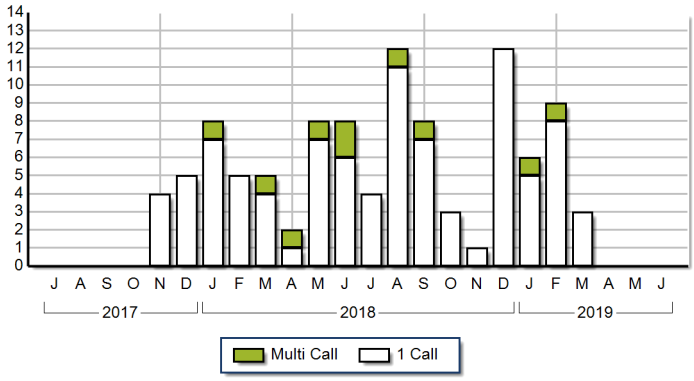
Tobacco Users By How Heard About



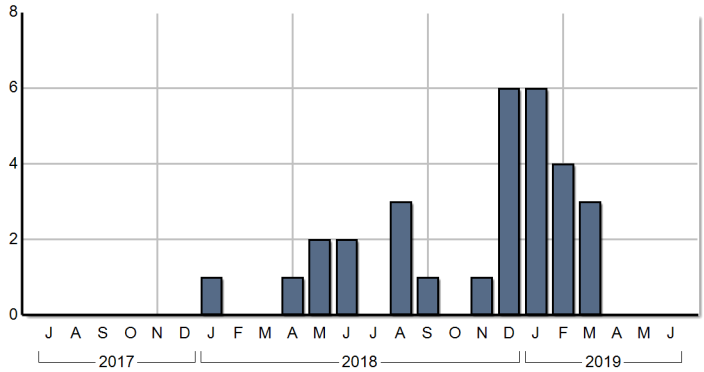
Tobacco Users By Fax Referral



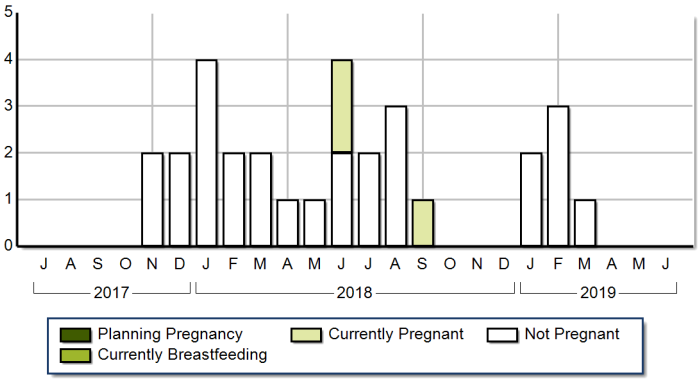
Tobacco User Enrollments By Program Type



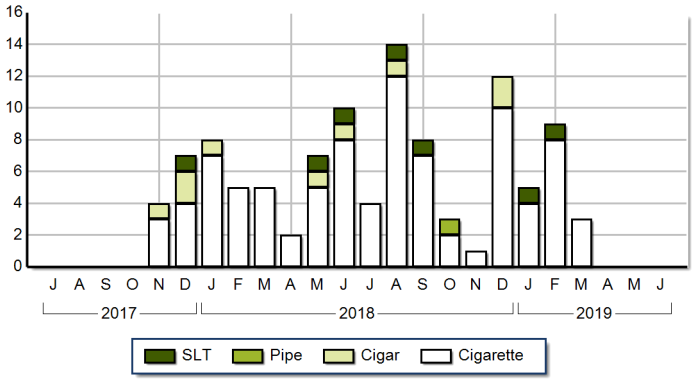
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

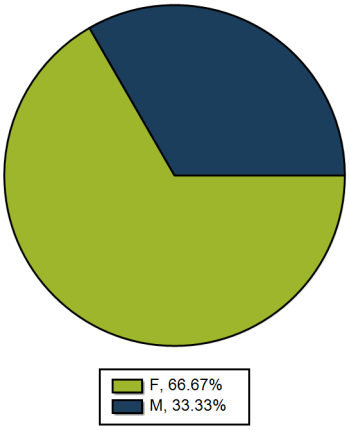

Chart Total N: 3

Tobacco Users By Language

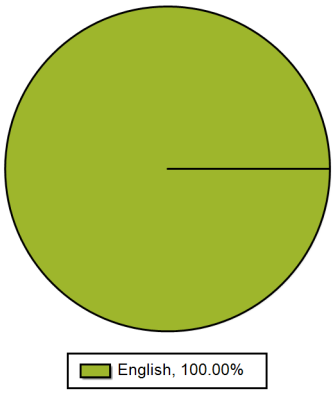

Chart Total N: 3

Tobacco Users By Education

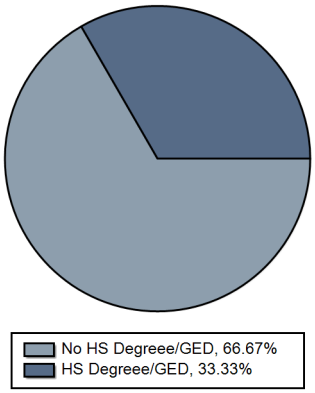

Chart Total N: 3

Tobacco Users By Race

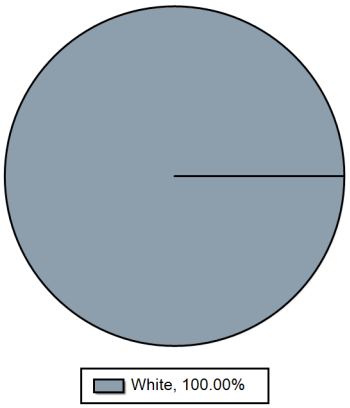

Chart Total N: 3

Tobacco Users By Age

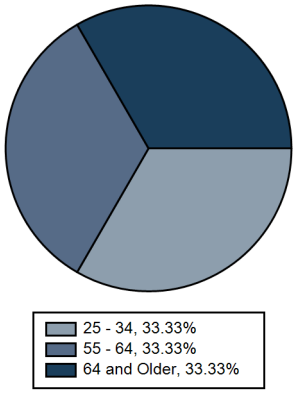

Chart Total N: 3

Tobacco Users By Health Plan

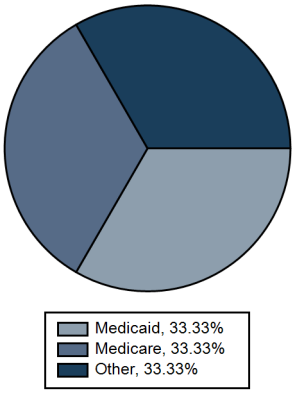

Chart Total N: 3

Tobacco Users By Ethnicity

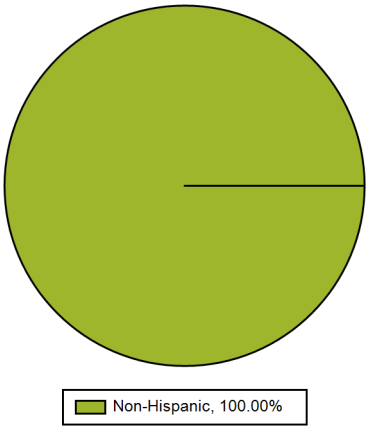

Chart Total N: 3

Tobacco Users By Chronic Condition

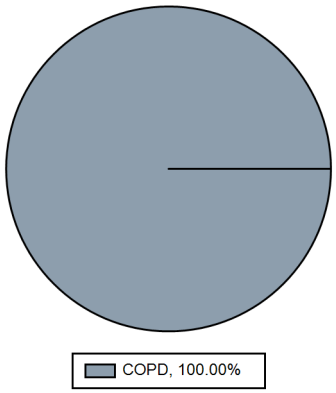

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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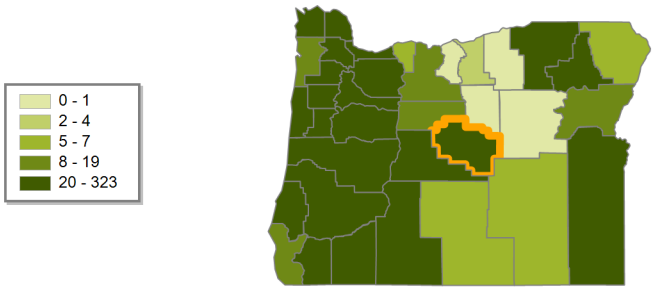
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Crook County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

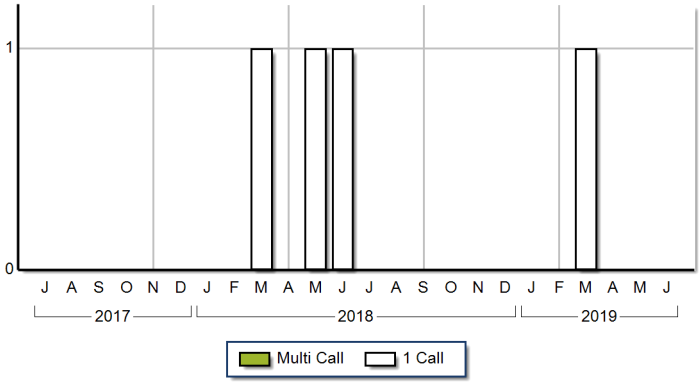


County Population		Prevalence	Tobacco Users
Adult	20,635	23.3 %	4,808 [4]

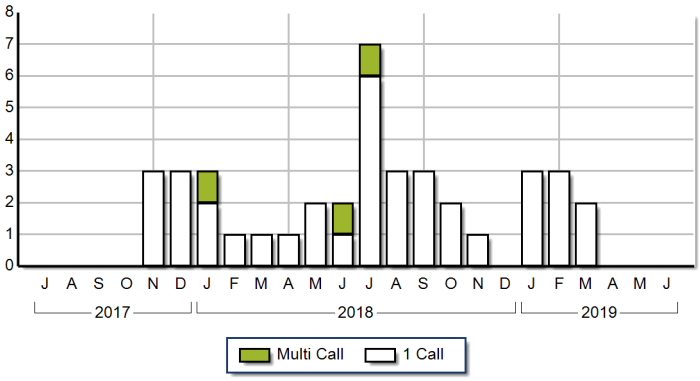
		County	State
Tobacco Users - Last Full Month		2	359
Tobacco Users YTD		24	3,313
Unique Tobacco Users YTD	1	21	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.50 %	0.73 %
Reach - NAQC	3	0.46 %	0.63 %
Annualized Reach	2	0.67 %	0.97 %
Annualized Reach - NAQC	3	0.61 %	0.83 %
Unique Individual Reach	1	0.44 %	0.69 %

Tobacco Users By How Heard About

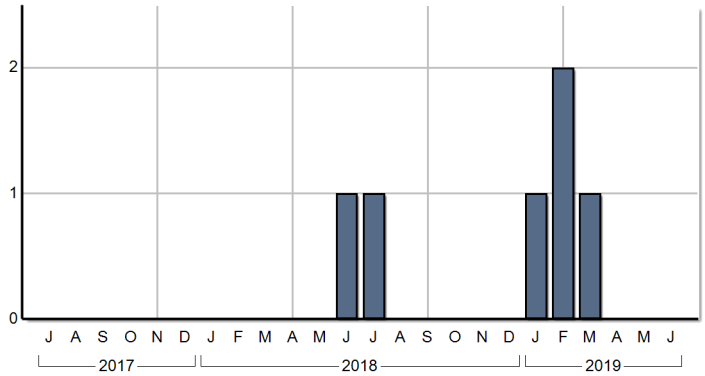
Tobacco Users By Fax Referral



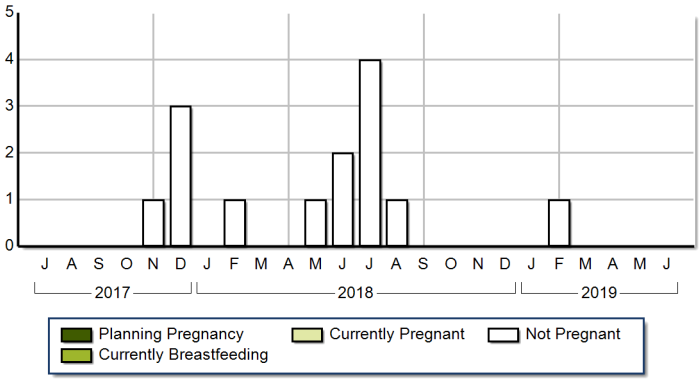
Tobacco User Enrollments By Program Type



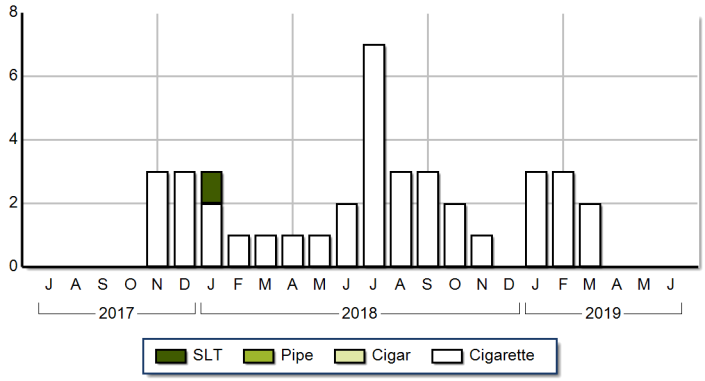
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

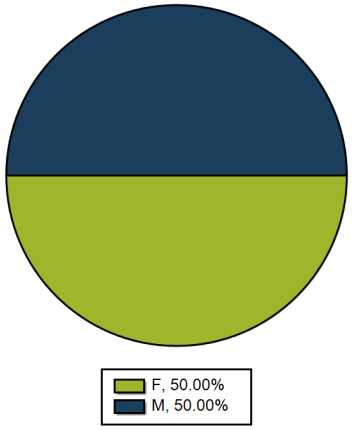


Chart Total N: 2

Tobacco Users By Language

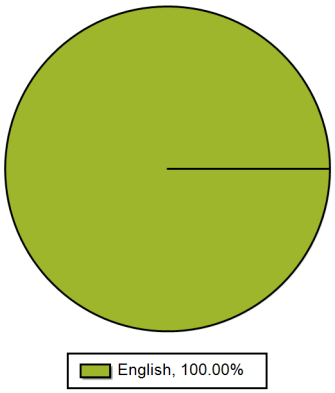


Chart Total N: 2

Tobacco Users By Education

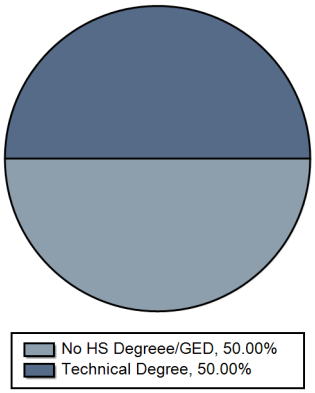
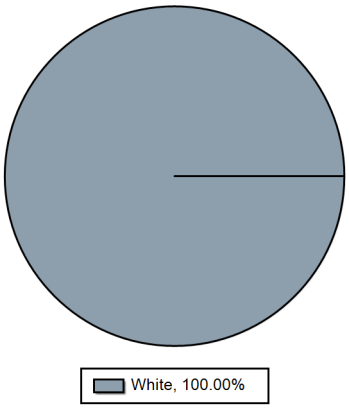


Chart Total N: 2

Tobacco Users By Race



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Tobacco Users By Age

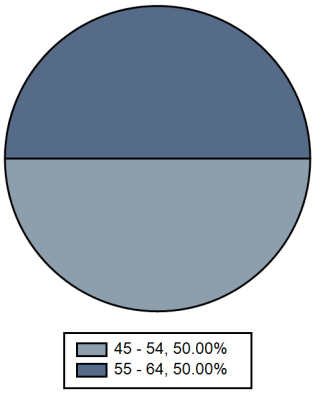

Chart Total N: 2

Tobacco Users By Health Plan

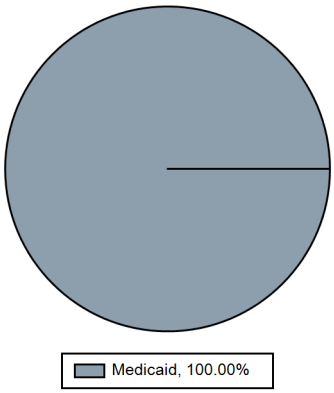

Chart Total N: 2

Tobacco Users By Ethnicity

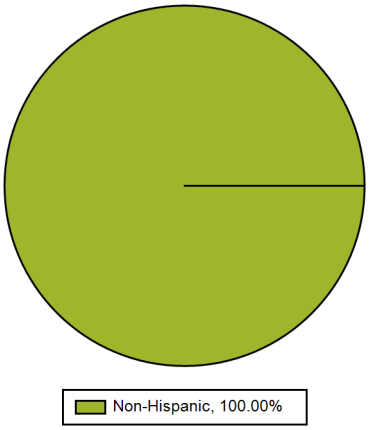

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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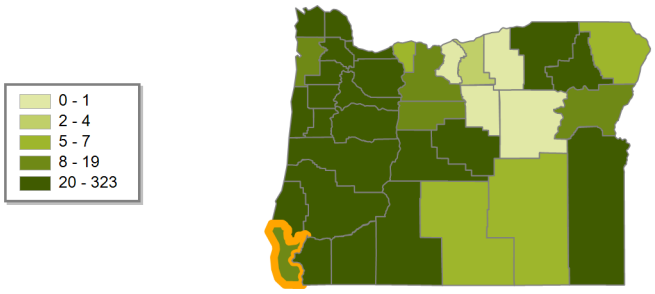
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Curry County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

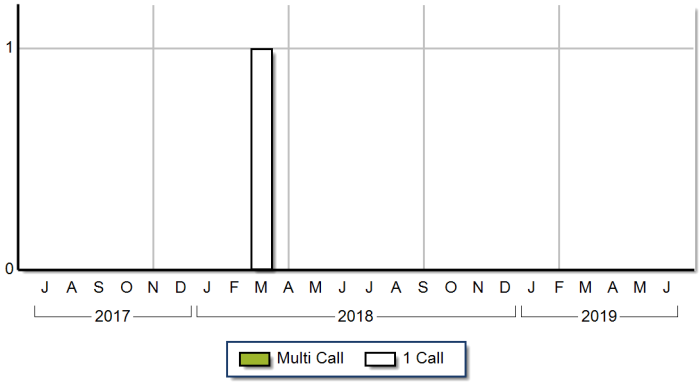
State Tobacco Users Served Contract YTD (Adults)



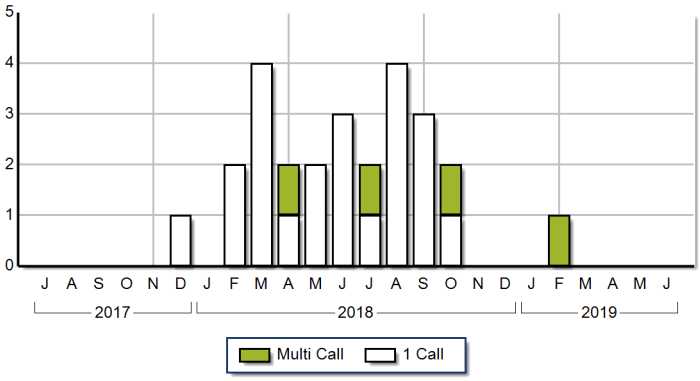
County Population		Prevalence	Tobacco Users
Adult	17,947	18.4 %	3,302 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		12	3,313
Unique Tobacco Users YTD	1	12	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.36 %	0.73 %
Reach - NAQC	3	0.36 %	0.63 %
Annualized Reach	2	0.48 %	0.97 %
Annualized Reach - NAQC	3	0.48 %	0.83 %
Unique Individual Reach	1	0.36 %	0.69 %

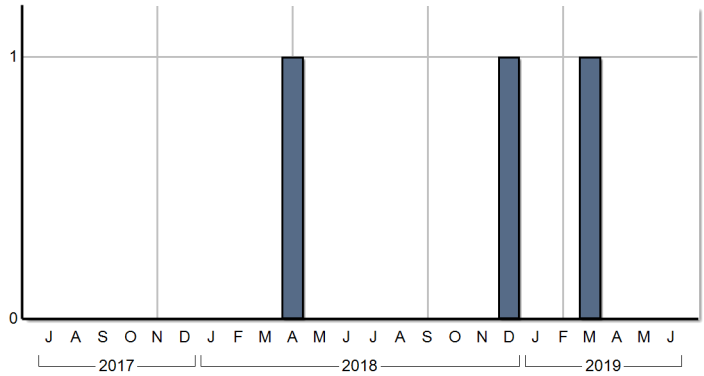
Tobacco Users By Fax Referral



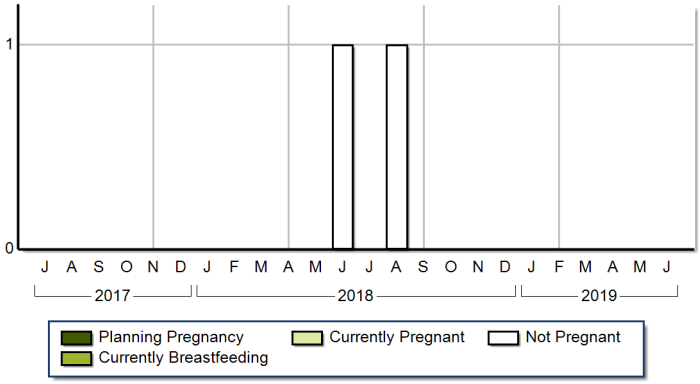
Tobacco User Enrollments By Program Type



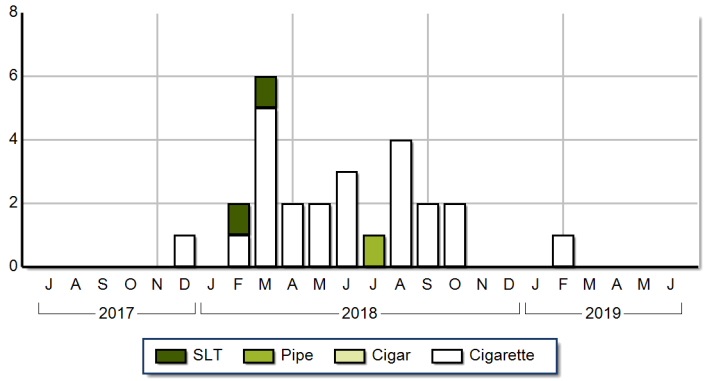
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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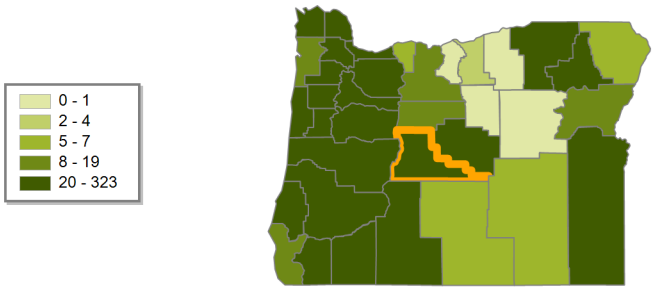
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Deschutes County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

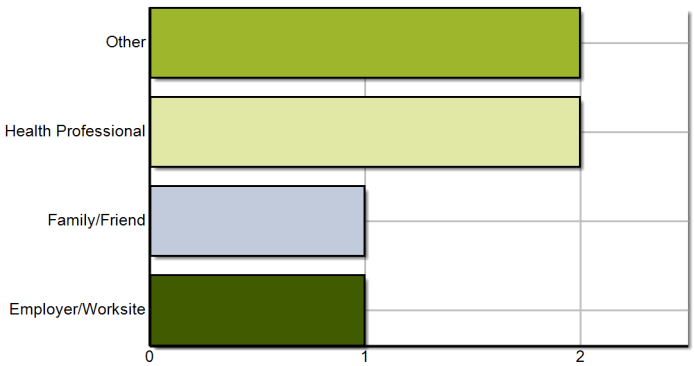
State Tobacco Users Served Contract YTD (Adults)



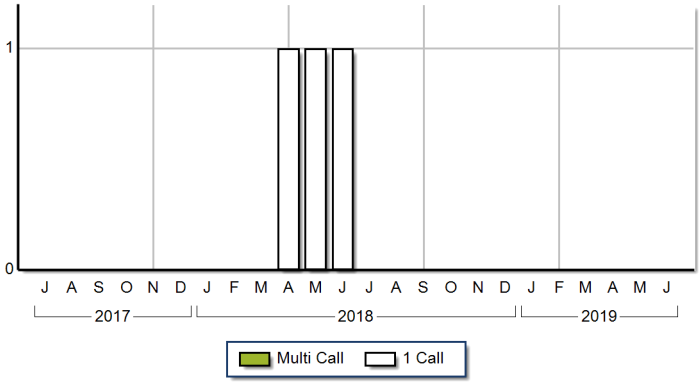
County Population		Prevalence	Tobacco Users
Adult	133,924	14.1 %	18,883 [4]

		County	State
Tobacco Users - Last Full Month		6	359
Tobacco Users YTD		86	3,313
Unique Tobacco Users YTD	1	83	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.46 %	0.73 %
Reach - NAQC	3	0.41 %	0.63 %
Annualized Reach	2	0.61 %	0.97 %
Annualized Reach - NAQC	3	0.55 %	0.83 %
Unique Individual Reach	1	0.44 %	0.69 %

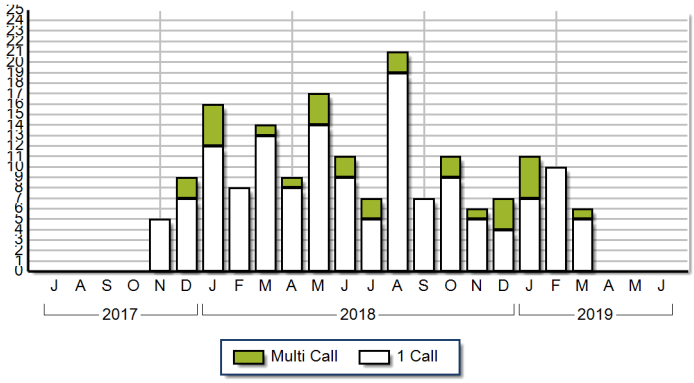
Tobacco Users By How Heard About



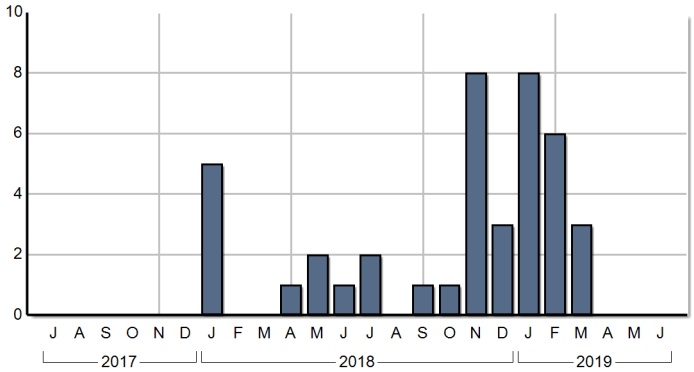
Tobacco Users By Fax Referral



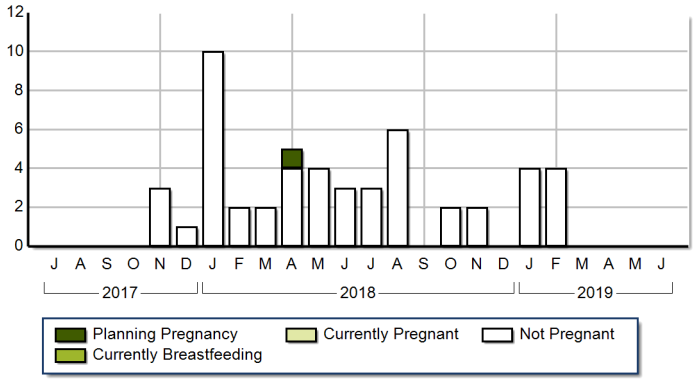
Tobacco User Enrollments By Program Type



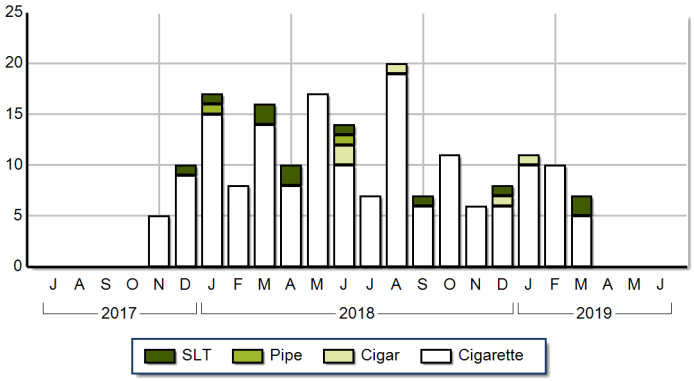
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

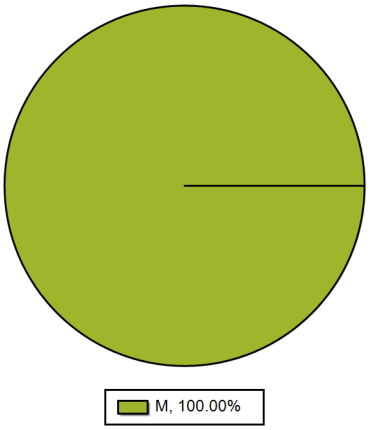

Chart Total N: 6

Tobacco Users By Language

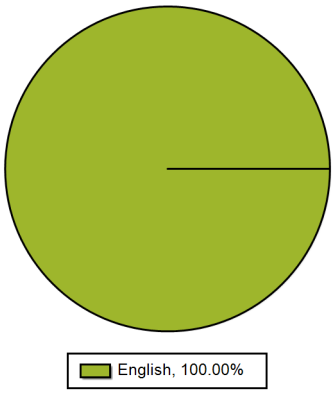

Chart Total N: 6

Tobacco Users By Education

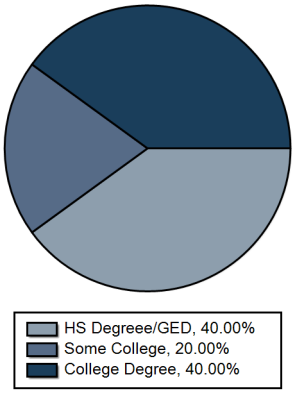

Chart Total N: 5

Tobacco Users By Race

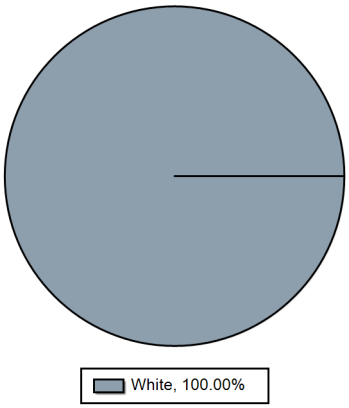

Chart Total N: 5

Tobacco Users By Age

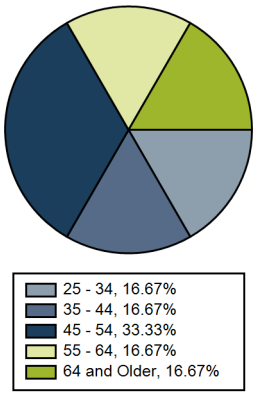

Chart Total N: 6

Tobacco Users By Health Plan

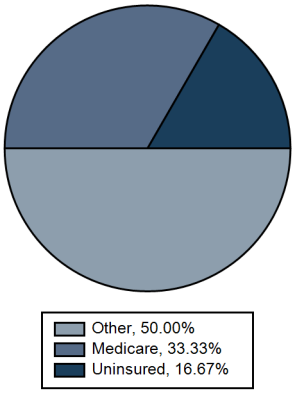

Chart Total N: 6

Tobacco Users By Ethnicity

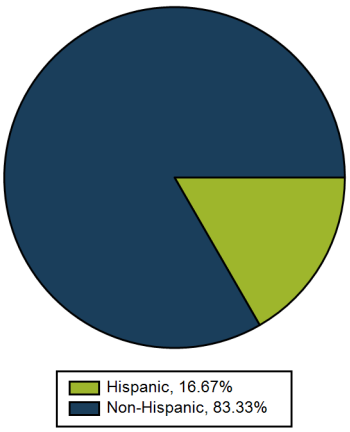

Chart Total N: 6

Tobacco Users By Chronic Condition

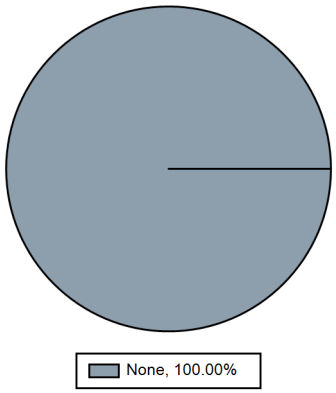

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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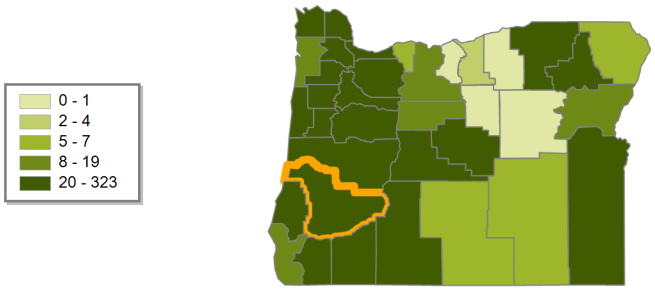
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Douglas County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

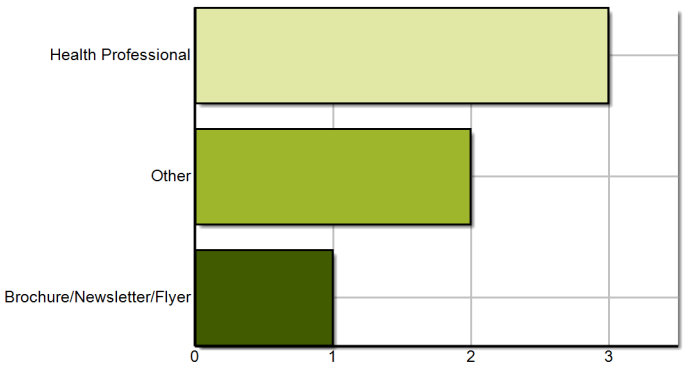
State Tobacco Users Served Contract YTD (Adults)



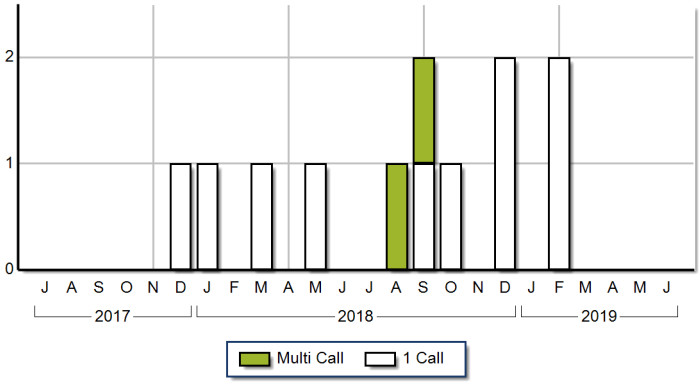
County Population		Prevalence	Tobacco Users
Adult	83,168	27.1 %	22,539 [4]

		County	State
Tobacco Users - Last Full Month		6	359
Tobacco Users YTD		94	3,313
Unique Tobacco Users YTD	1	93	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.42 %	0.73 %
Reach - NAQC	3	0.35 %	0.63 %
Annualized Reach	2	0.56 %	0.97 %
Annualized Reach - NAQC	3	0.47 %	0.83 %
Unique Individual Reach	1	0.41 %	0.69 %

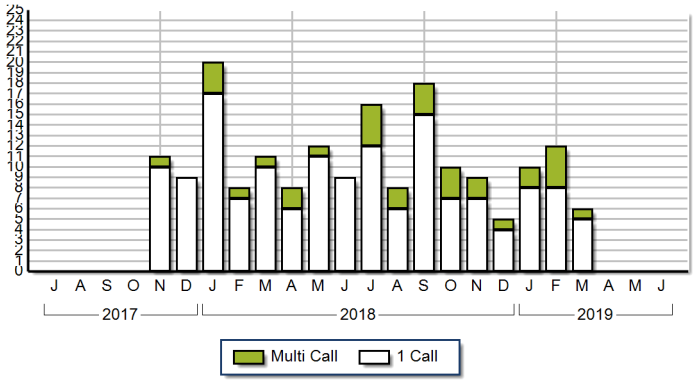
Tobacco Users By How Heard About



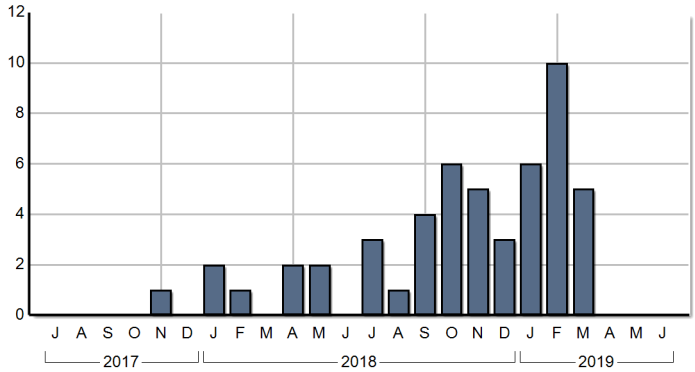
Tobacco Users By Fax Referral



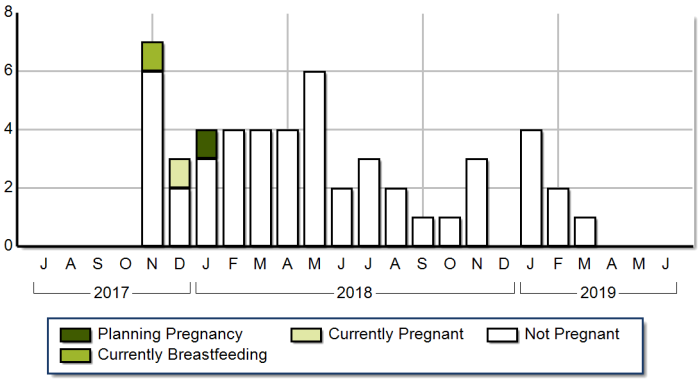
Tobacco User Enrollments By Program Type



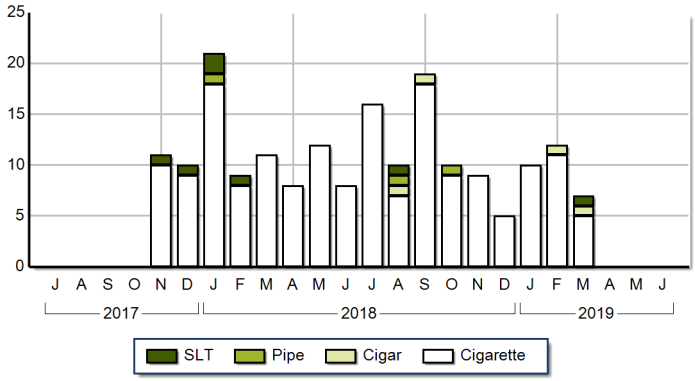
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

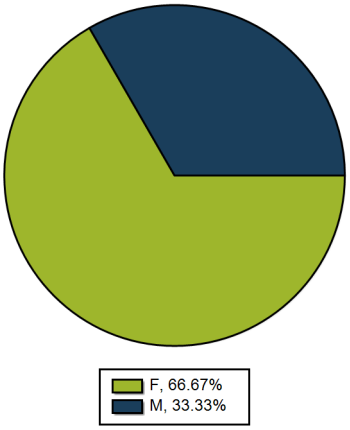

Chart Total N: 6

Tobacco Users By Language

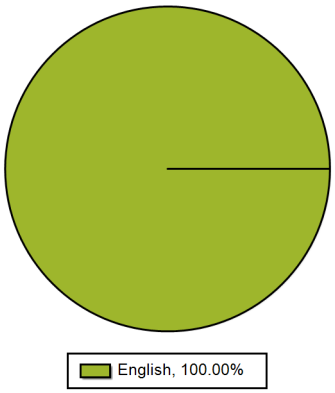

Chart Total N: 6

Tobacco Users By Education

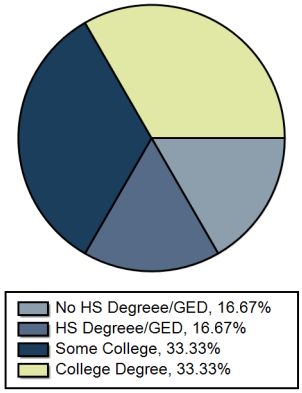

Chart Total N: 6

Tobacco Users By Race

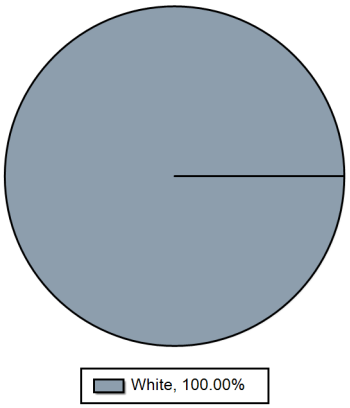

Chart Total N: 5

Tobacco Users By Age

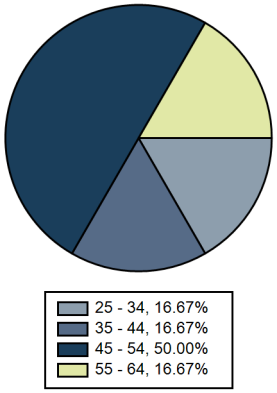

Chart Total N: 6

Tobacco Users By Health Plan

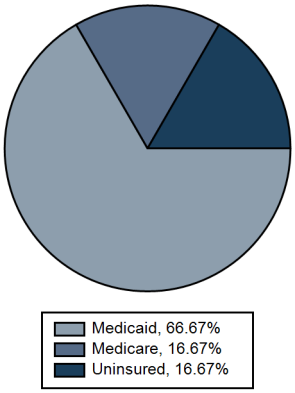

Chart Total N: 6

Tobacco Users By Ethnicity

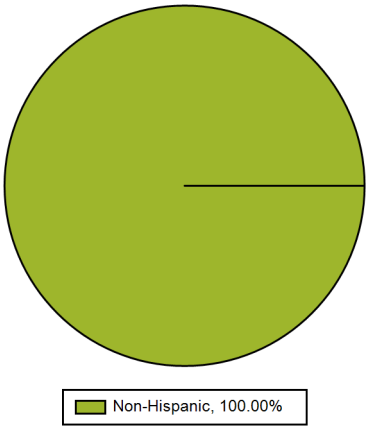

Chart Total N: 6

Tobacco Users By Chronic Condition

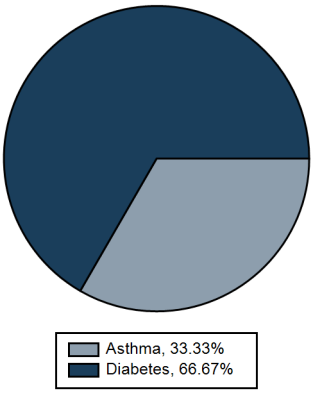

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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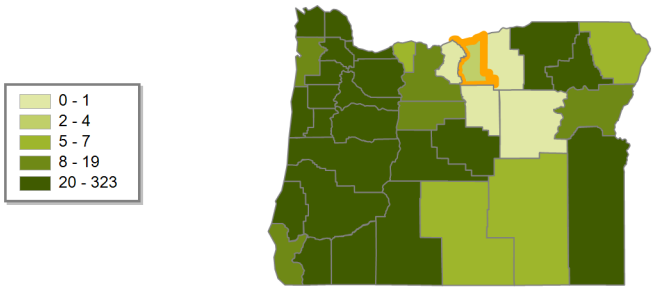
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Gilliam County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

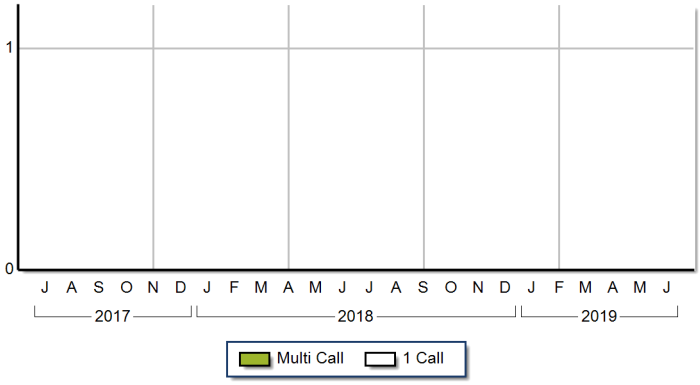
State Tobacco Users Served Contract YTD (Adults)



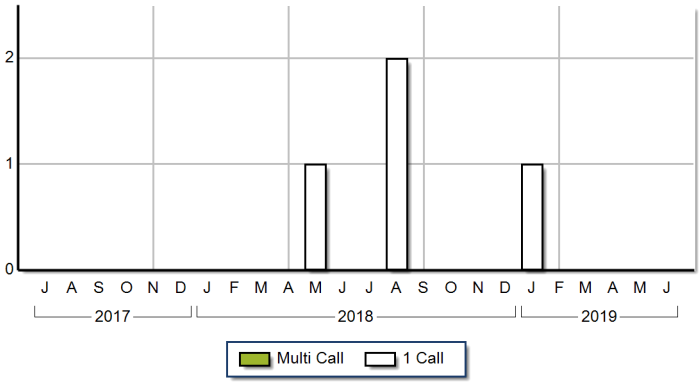
County Population		Prevalence	Tobacco Users
Adult	1,529	29.6 %	453 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		3	3,313
Unique Tobacco Users YTD	1	3	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.66 %	0.73 %
Reach - NAQC	3	0.66 %	0.63 %
Annualized Reach	2	0.88 %	0.97 %
Annualized Reach - NAQC	3	0.88 %	0.83 %
Unique Individual Reach	1	0.66 %	0.69 %

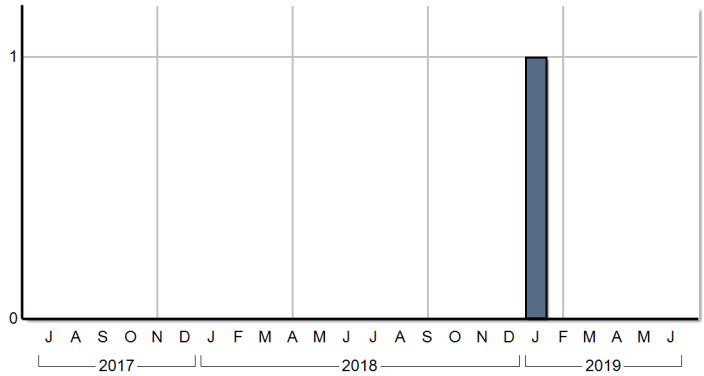
Tobacco Users By Fax Referral



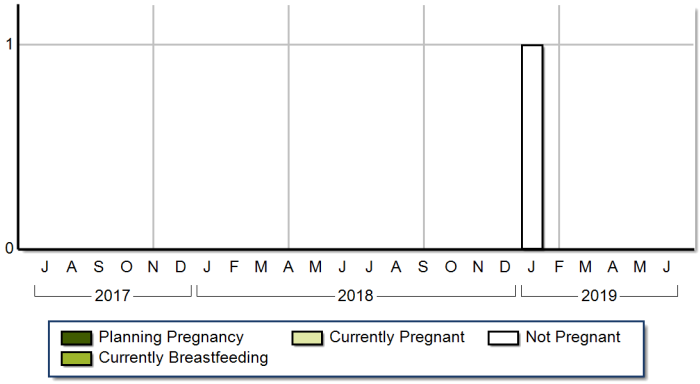
Tobacco User Enrollments By Program Type



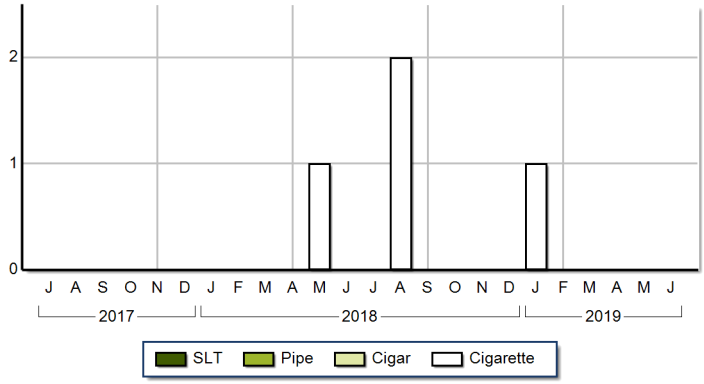
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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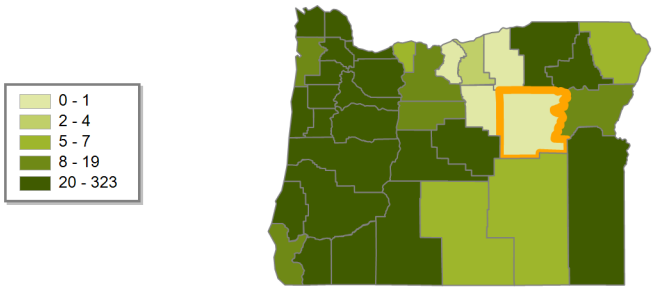
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Grant County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

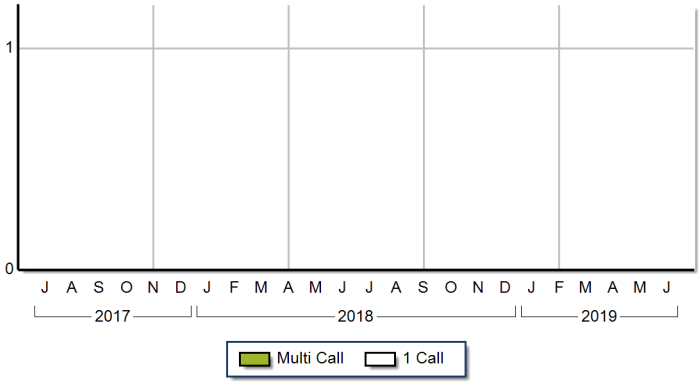
State Tobacco Users Served Contract YTD (Adults)



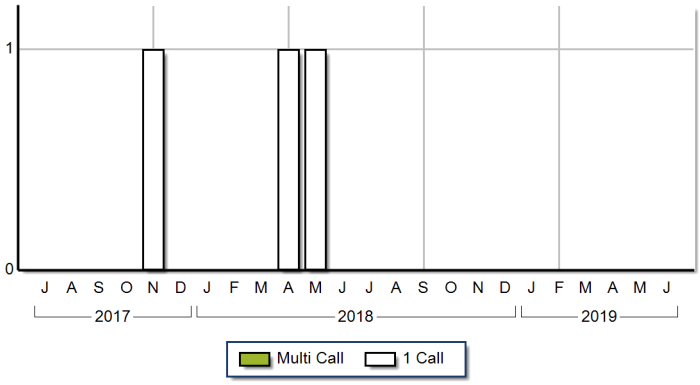
County Population		Prevalence	Tobacco Users
Adult	5,953	24.4 %	1,453 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD			3,313
Unique Tobacco Users YTD	1		3,138
Target Reach			
Reach YTD	2		0.73 %
Reach - NAQC	3		0.63 %
Annualized Reach	2		0.97 %
Annualized Reach - NAQC	3		0.83 %
Unique Individual Reach	1		0.69 %

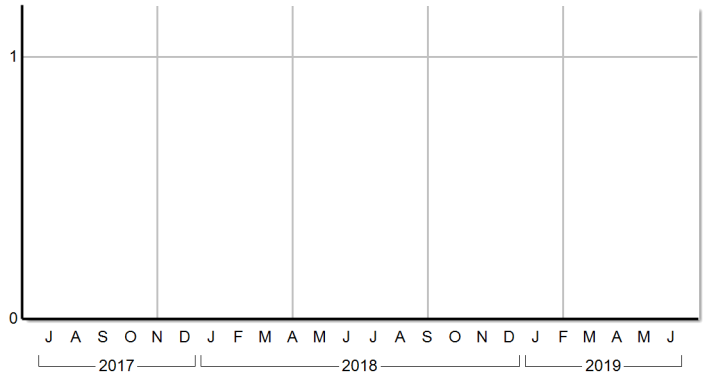
Tobacco Users By Fax Referral



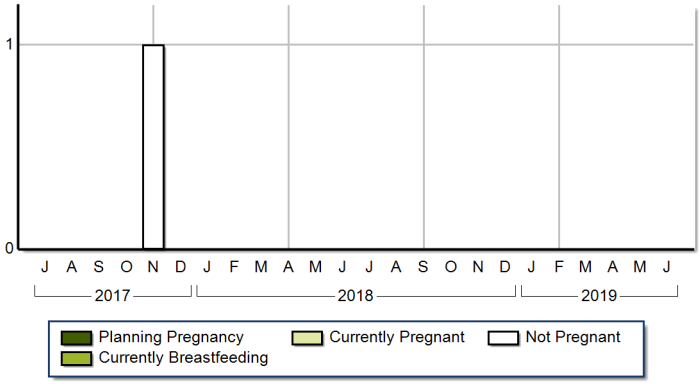
Tobacco User Enrollments By Program Type



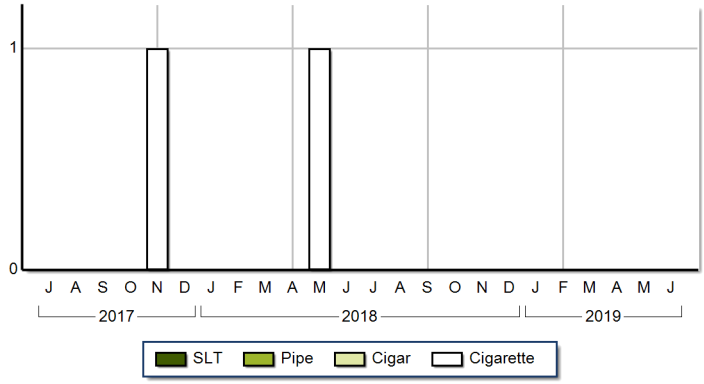
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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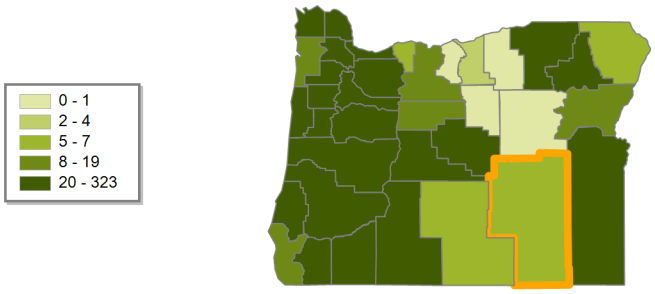
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Harney County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

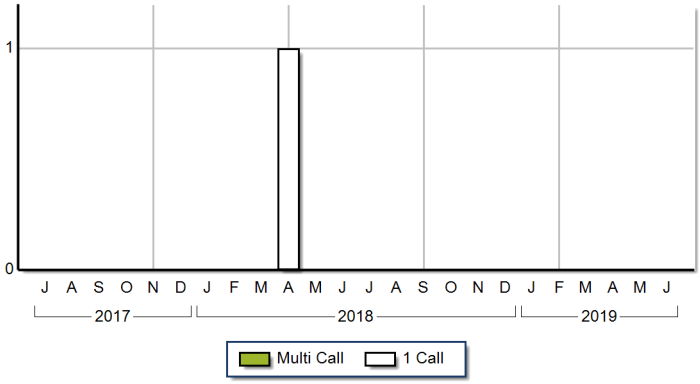
State Tobacco Users Served Contract YTD (Adults)



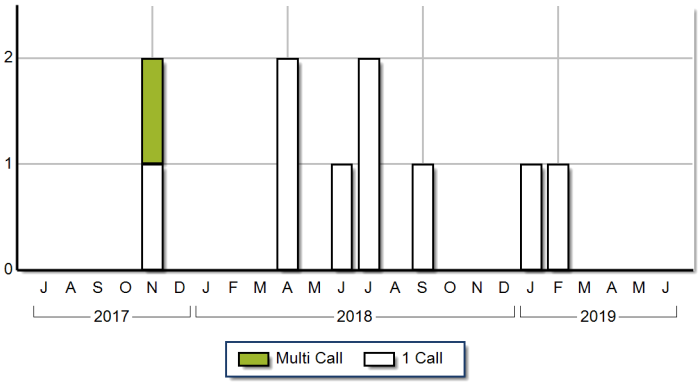
County Population		Prevalence	Tobacco Users
Adult	6,087	14.3 %	870 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		5	3,313
Unique Tobacco Users YTD	1	5	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.57 %	0.73 %
Reach - NAQC	3	0.57 %	0.63 %
Annualized Reach	2	0.77 %	0.97 %
Annualized Reach - NAQC	3	0.77 %	0.83 %
Unique Individual Reach	1	0.57 %	0.69 %

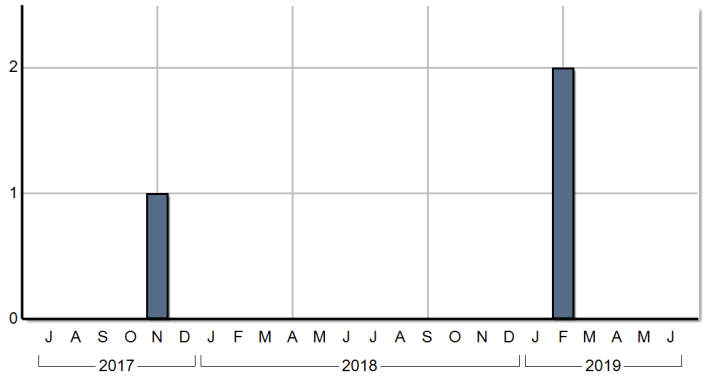
Tobacco Users By Fax Referral



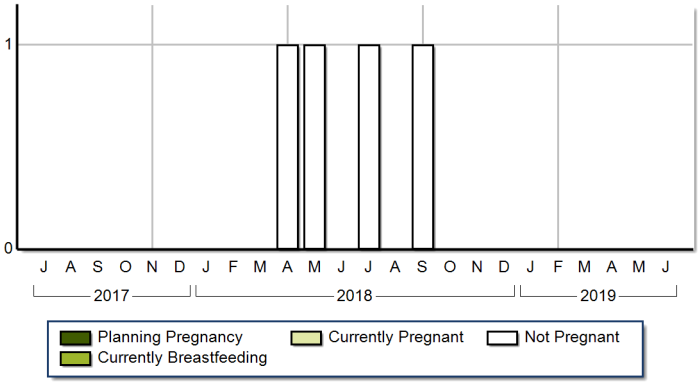
Tobacco User Enrollments By Program Type



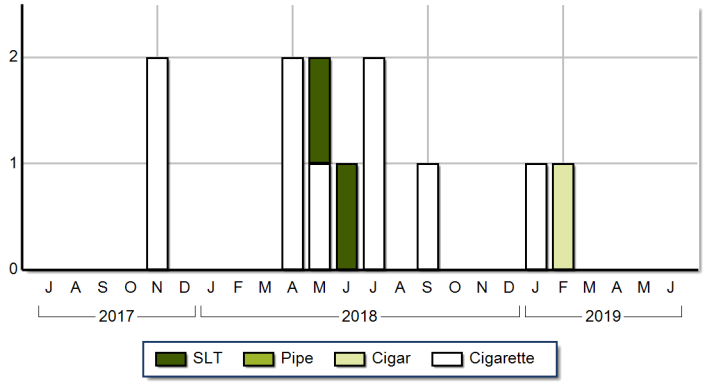
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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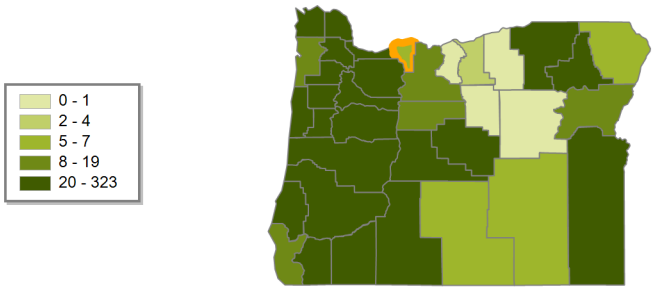
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Hood River County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

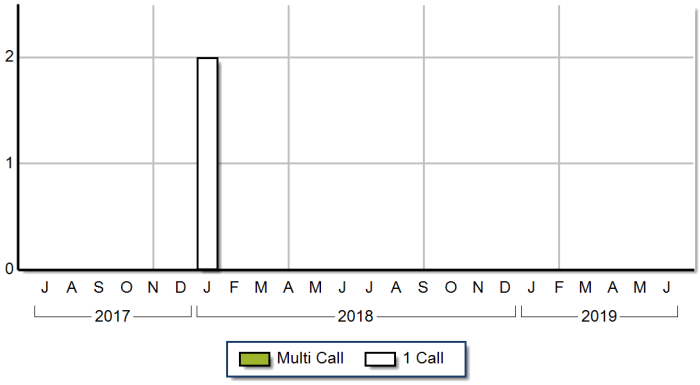


County Population		Prevalence	Tobacco Users
Adult	16,229	8.6 %	1,396 [4]

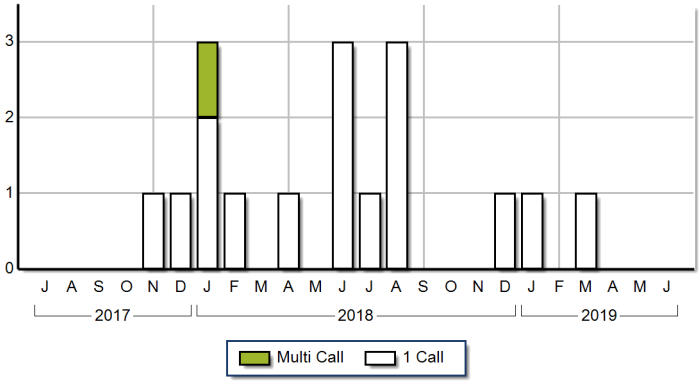
		County	State
Tobacco Users - Last Full Month		1	359
Tobacco Users YTD		7	3,313
Unique Tobacco Users YTD	1	7	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.50 %	0.73 %
Reach - NAQC	3	0.50 %	0.63 %
Annualized Reach	2	0.67 %	0.97 %
Annualized Reach - NAQC	3	0.67 %	0.83 %
Unique Individual Reach	1	0.50 %	0.69 %

Tobacco Users By How Heard About

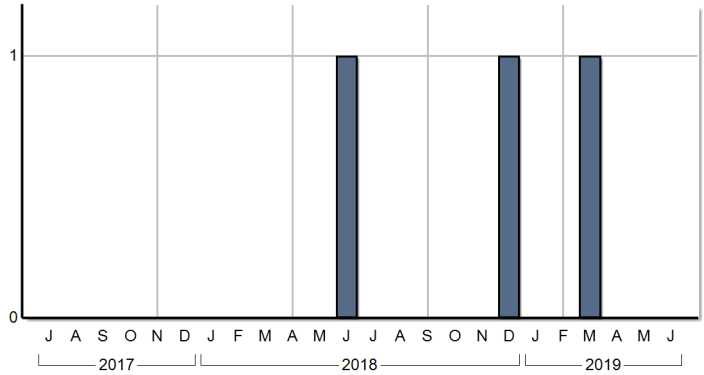
Tobacco Users By Fax Referral



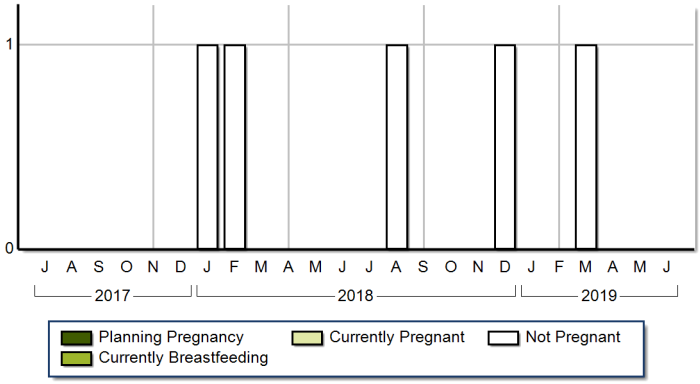
Tobacco User Enrollments By Program Type



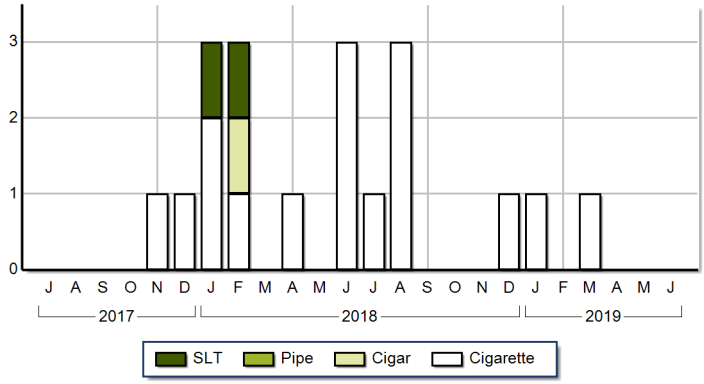
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

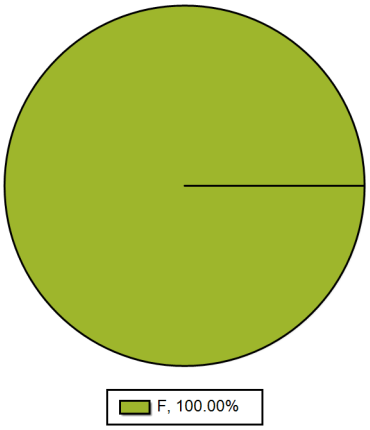

Chart Total N: 1

Tobacco Users By Language

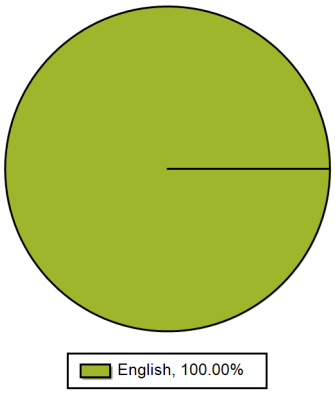

Chart Total N: 1

Tobacco Users By Education

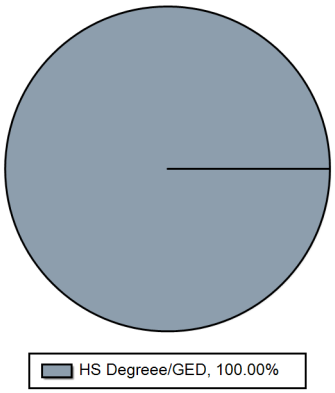

Chart Total N: 1

Tobacco Users By Race

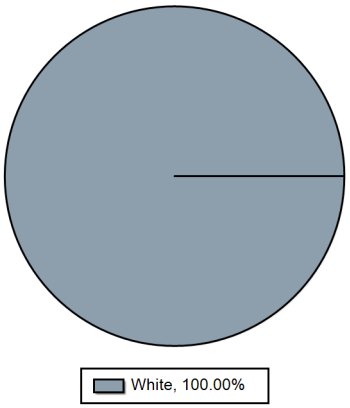

Chart Total N: 1

Tobacco Users By Age

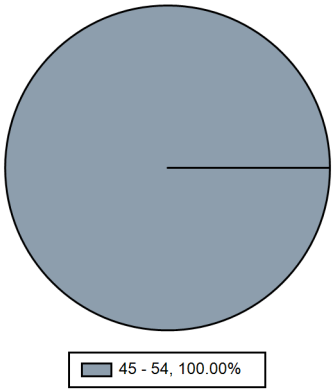

Chart Total N: 1

Tobacco Users By Health Plan

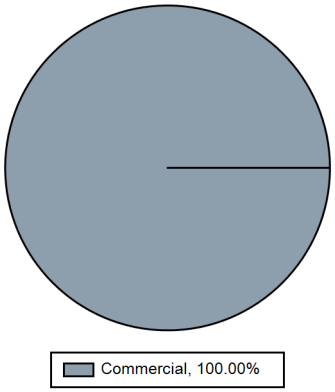

Chart Total N: 1

Tobacco Users By Ethnicity

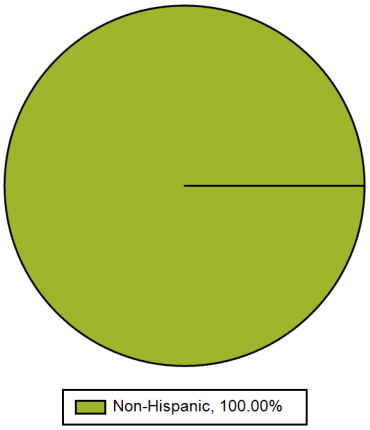

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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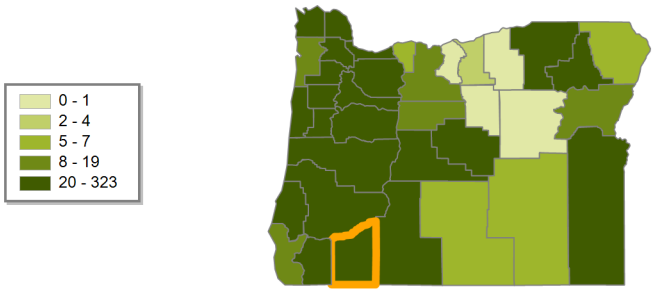
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Jackson County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

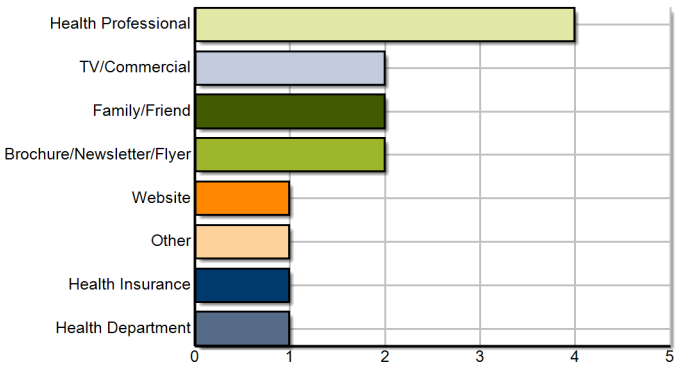
State Tobacco Users Served Contract YTD (Adults)



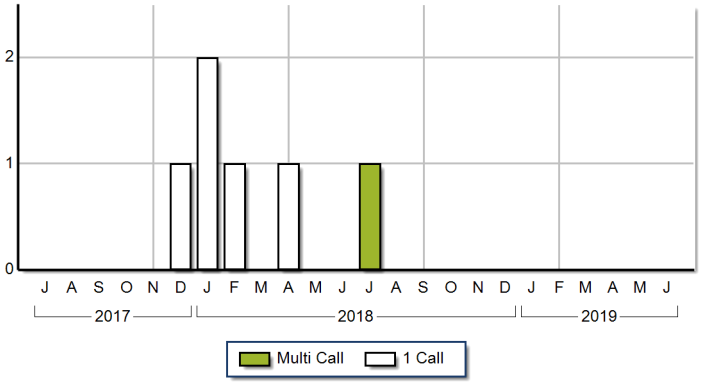
County Population		Prevalence	Tobacco Users
Adult	160,716	21.9 %	35,197 [4]

		County	State
Tobacco Users - Last Full Month		14	359
Tobacco Users YTD		143	3,313
Unique Tobacco Users YTD	1	138	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.41 %	0.73 %
Reach - NAQC	3	0.37 %	0.63 %
Annualized Reach	2	0.54 %	0.97 %
Annualized Reach - NAQC	3	0.49 %	0.83 %
Unique Individual Reach	1	0.39 %	0.69 %

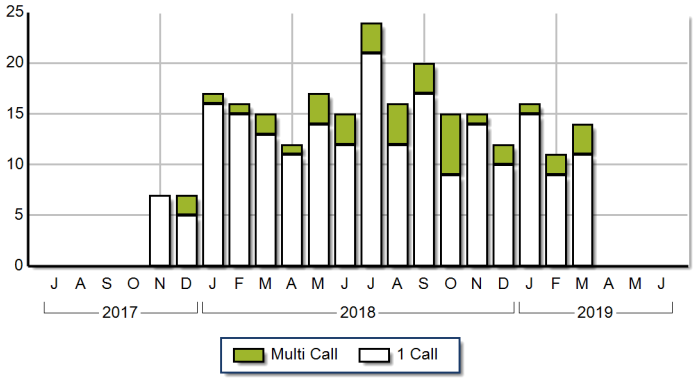
Tobacco Users By How Heard About



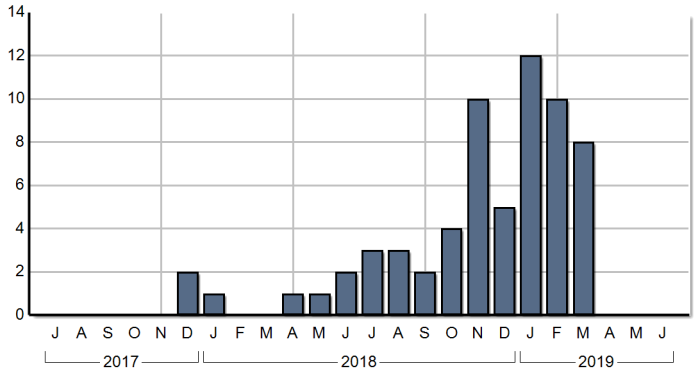
Tobacco Users By Fax Referral



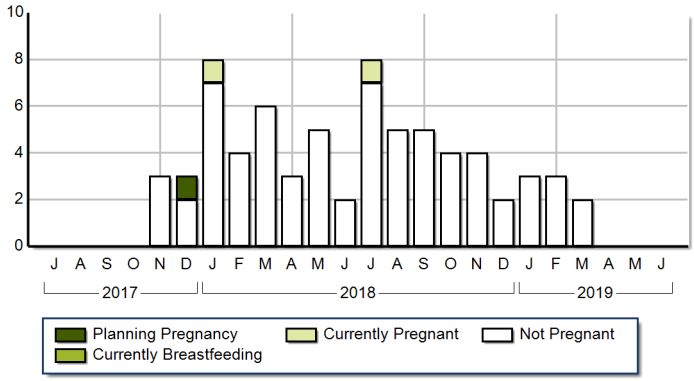
Tobacco User Enrollments By Program Type



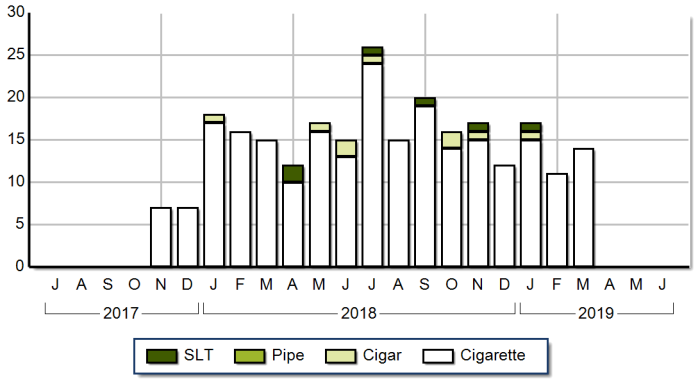
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

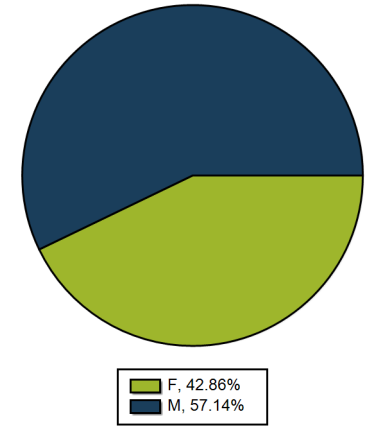


Chart Total N: 14

Tobacco Users By Language

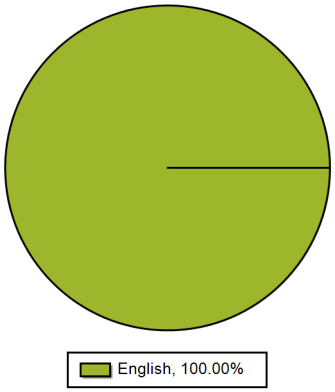


Chart Total N: 14

Tobacco Users By Education

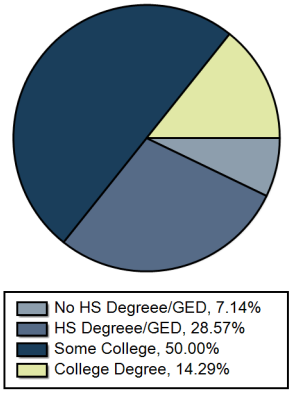
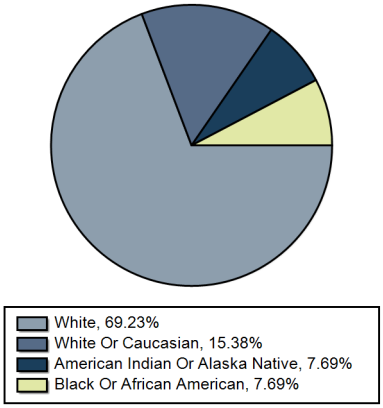


Chart Total N: 14

Tobacco Users By Race



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Tobacco Users By Age

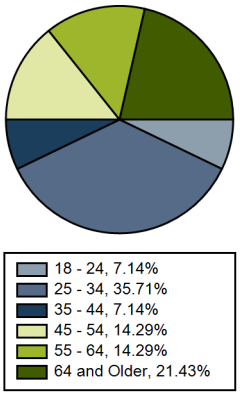

Chart Total N: 14

Tobacco Users By Health Plan

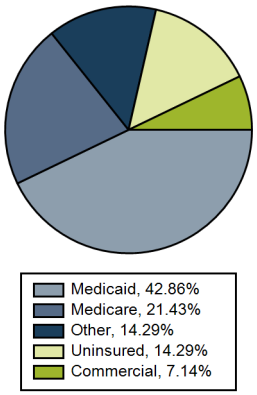

Chart Total N: 14

Tobacco Users By Ethnicity

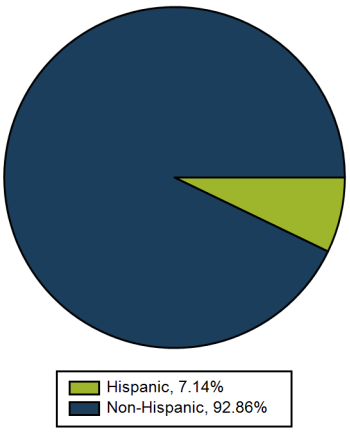

Chart Total N: 14

Tobacco Users By Chronic Condition

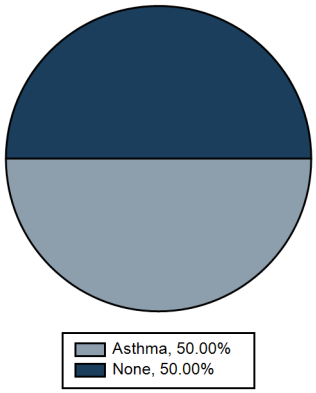

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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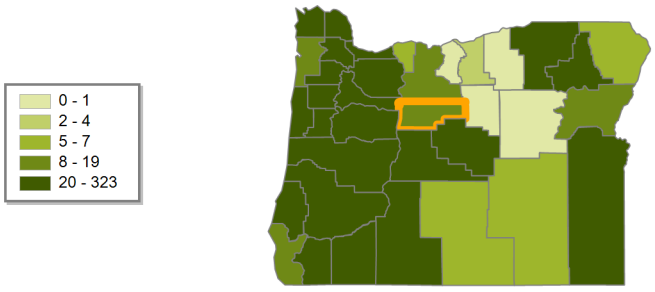
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Jefferson County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

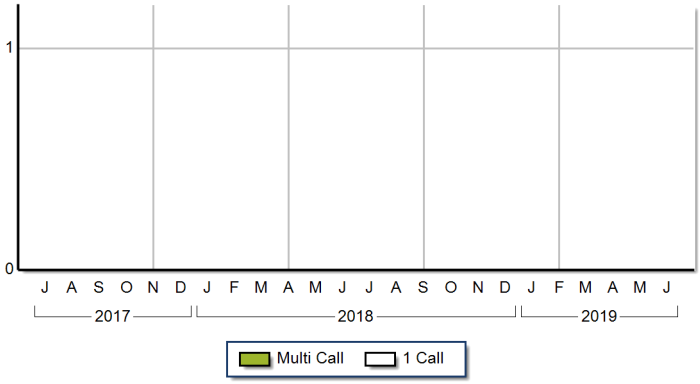
State Tobacco Users Served Contract YTD (Adults)



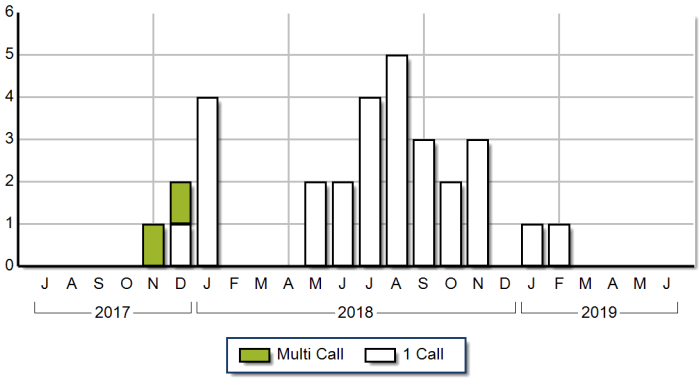
County Population		Prevalence	Tobacco Users
Adult	16,594	15.9 %	2,638 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		19	3,313
Unique Tobacco Users YTD	1	16	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.72 %	0.73 %
Reach - NAQC	3	0.72 %	0.63 %
Annualized Reach	2	0.96 %	0.97 %
Annualized Reach - NAQC	3	0.96 %	0.83 %
Unique Individual Reach	1	0.61 %	0.69 %

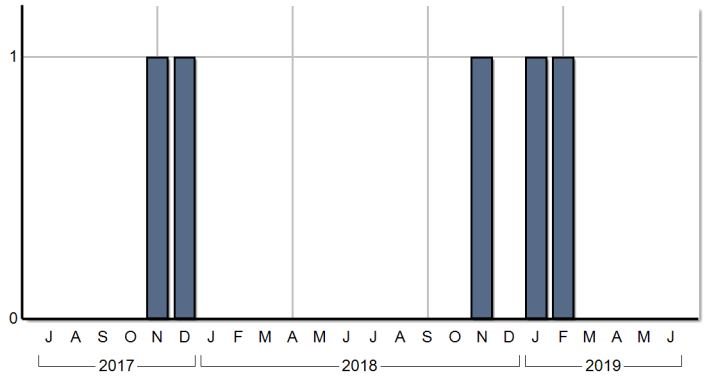
Tobacco Users By Fax Referral



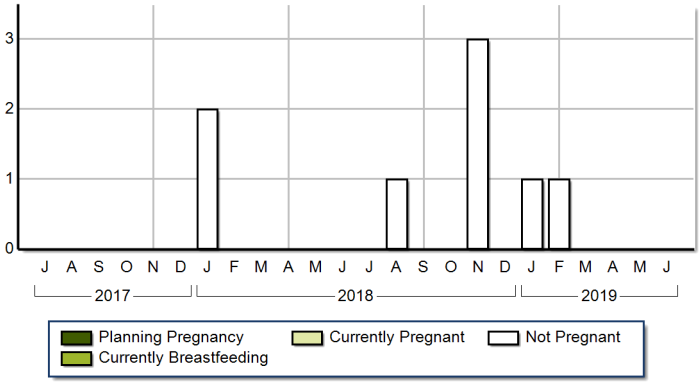
Tobacco User Enrollments By Program Type



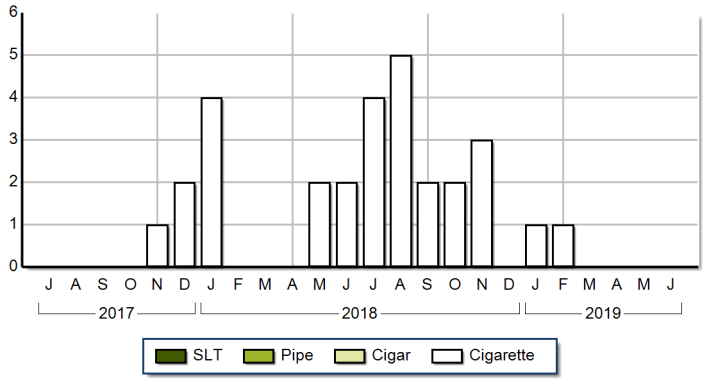
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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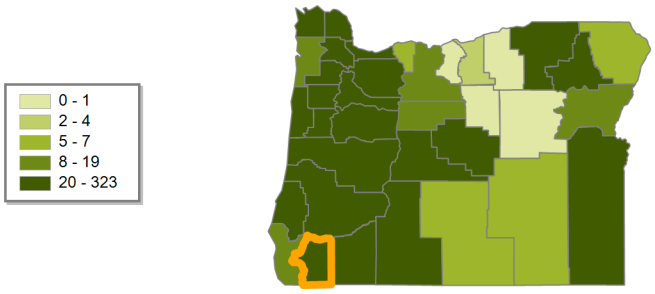
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Josephine County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

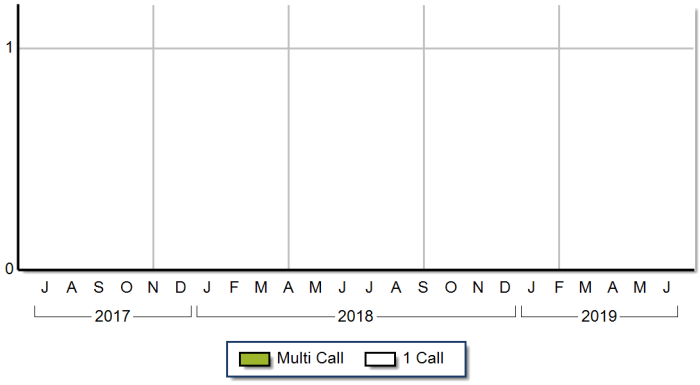


County Population		Prevalence	Tobacco Users
Adult	66,678	25.0 %	16,670 [4]

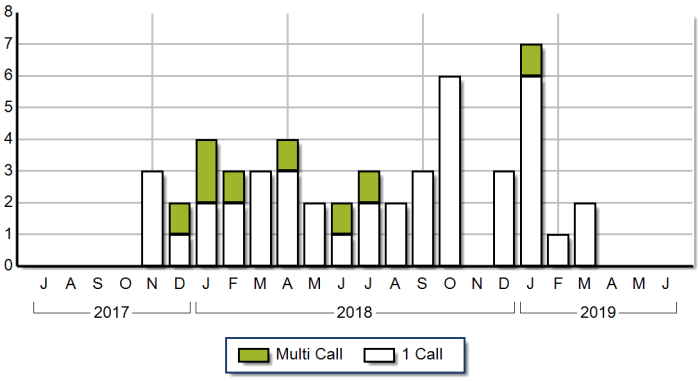
		County	State
Tobacco Users - Last Full Month		2	359
Tobacco Users YTD		27	3,313
Unique Tobacco Users YTD	1	26	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.16 %	0.73 %
Reach - NAQC	3	0.14 %	0.63 %
Annualized Reach	2	0.22 %	0.97 %
Annualized Reach - NAQC	3	0.19 %	0.83 %
Unique Individual Reach	1	0.16 %	0.69 %

Tobacco Users By How Heard About

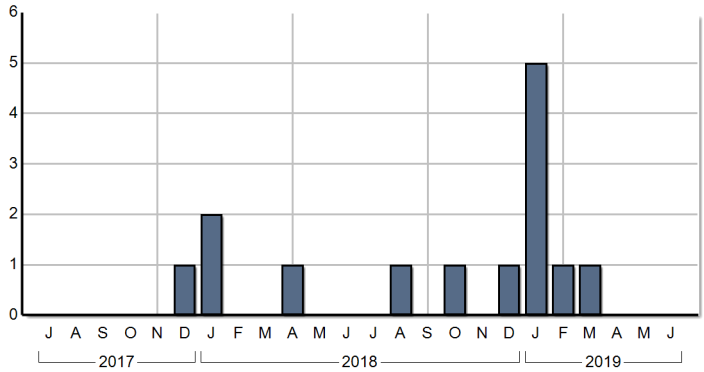
Tobacco Users By Fax Referral



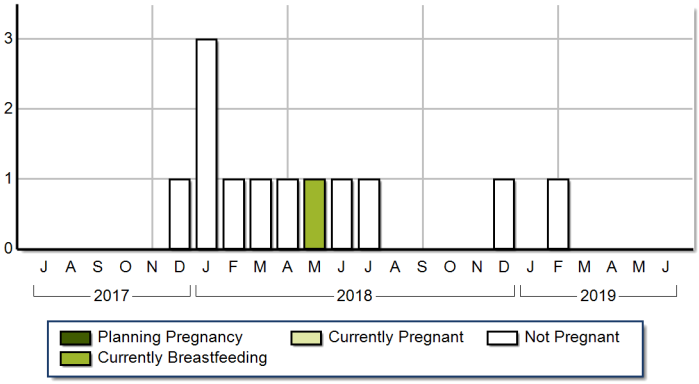
Tobacco User Enrollments By Program Type



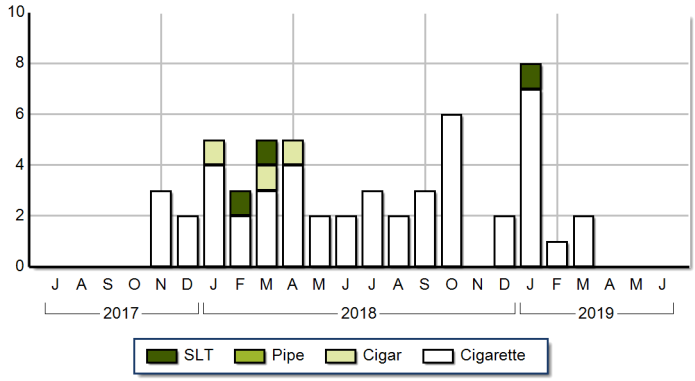
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



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2. Reach – includes all tobacco users.

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Tobacco Users By Gender

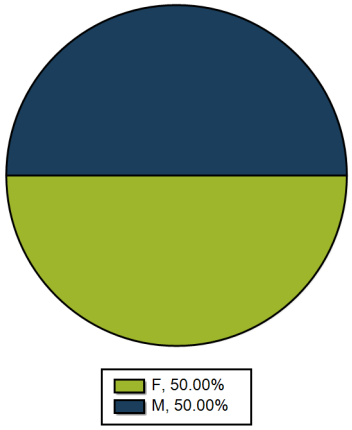

Chart Total N: 2

Tobacco Users By Language

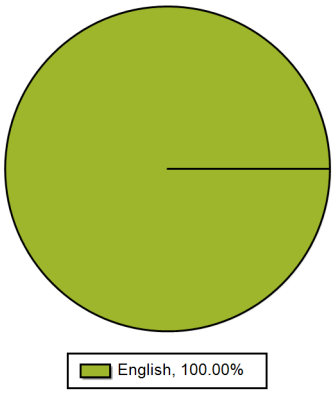

Chart Total N: 2

Tobacco Users By Education

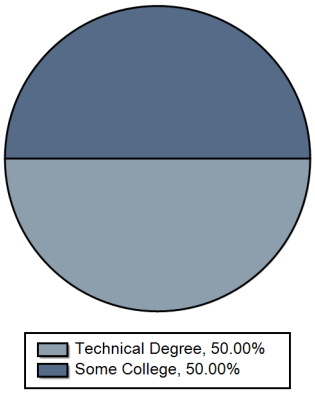

Chart Total N: 2

Tobacco Users By Race

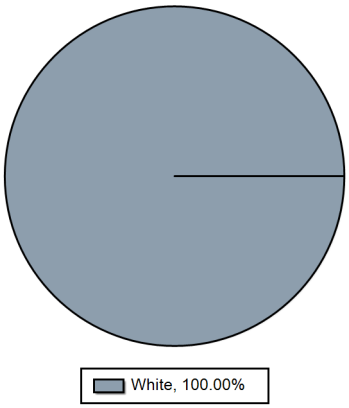

Chart Total N: 2

Tobacco Users By Age

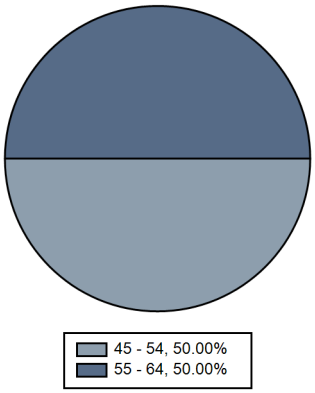

Chart Total N: 2

Tobacco Users By Health Plan

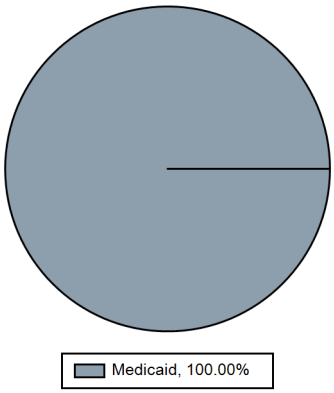

Chart Total N: 2

Tobacco Users By Ethnicity

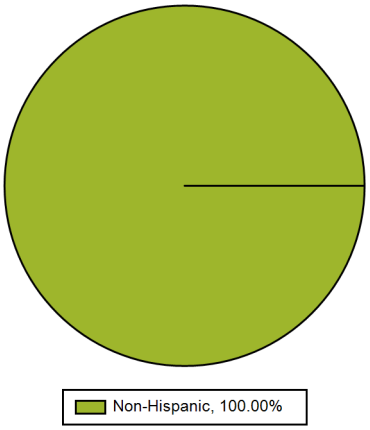

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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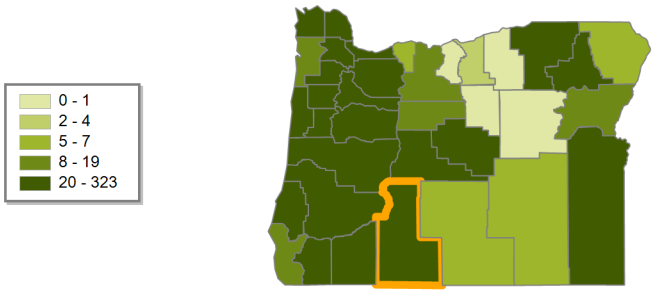
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Klamath County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

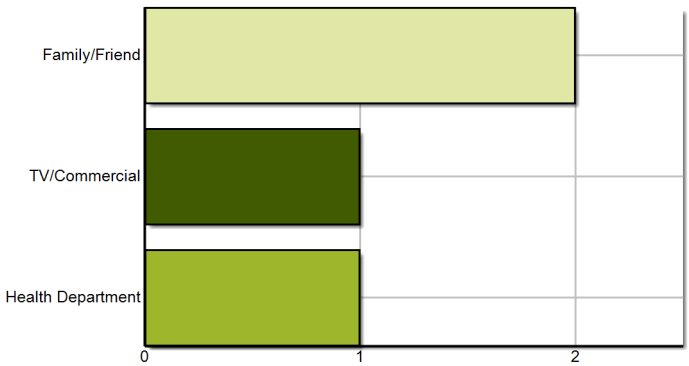
State Tobacco Users Served Contract YTD (Adults)



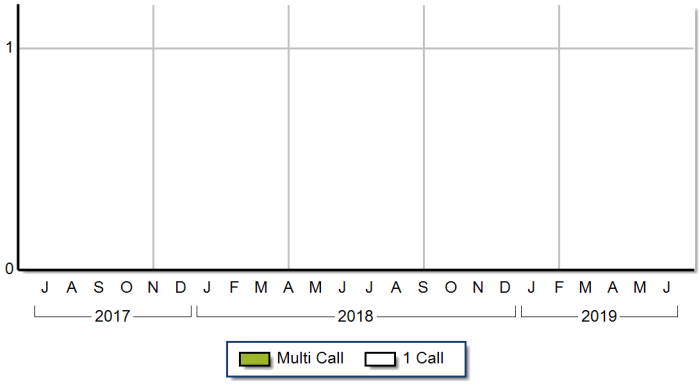
County Population		Prevalence	Tobacco Users
Adult	50,494	22.0 %	11,109 [4]

		County	State
Tobacco Users - Last Full Month		4	359
Tobacco Users YTD		36	3,313
Unique Tobacco Users YTD	1	34	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.32 %	0.73 %
Reach - NAQC	3	0.29 %	0.63 %
Annualized Reach	2	0.43 %	0.97 %
Annualized Reach - NAQC	3	0.38 %	0.83 %
Unique Individual Reach	1	0.31 %	0.69 %

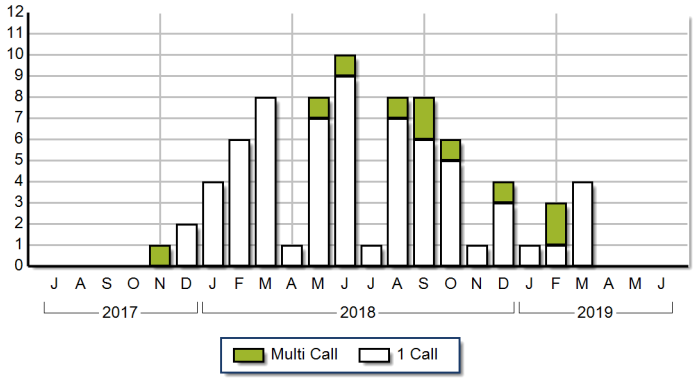
Tobacco Users By How Heard About



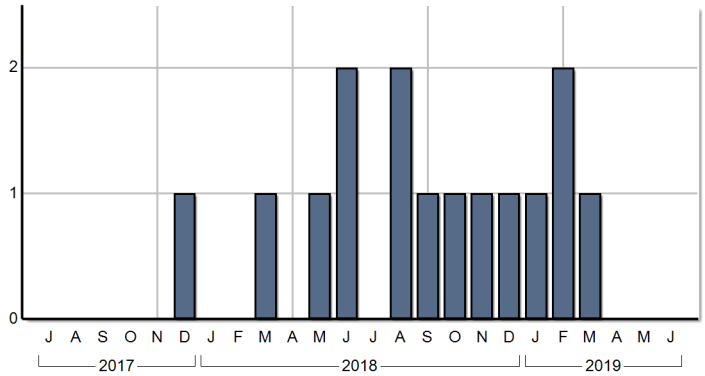
Tobacco Users By Fax Referral



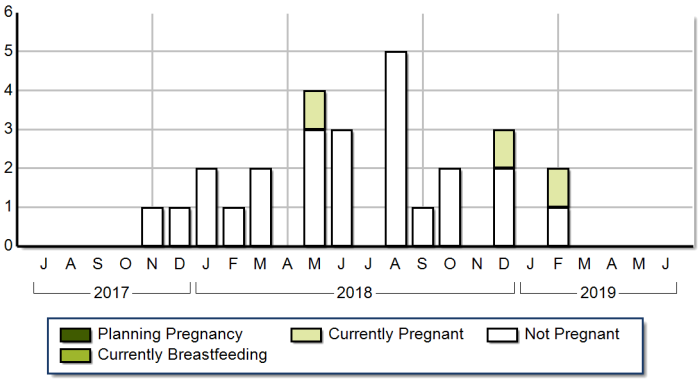
Tobacco User Enrollments By Program Type



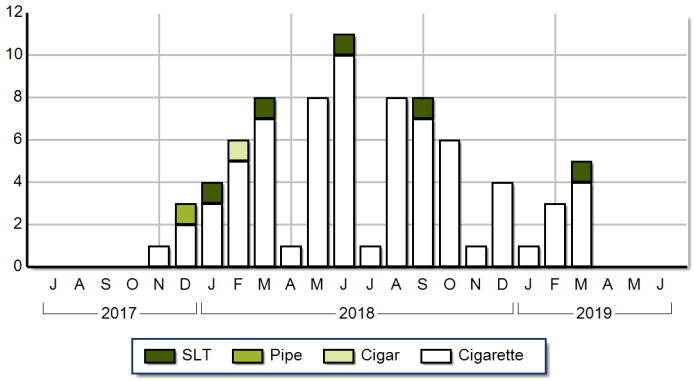
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

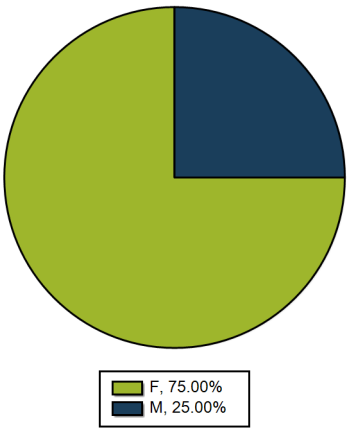

Chart Total N: 4

Tobacco Users By Language

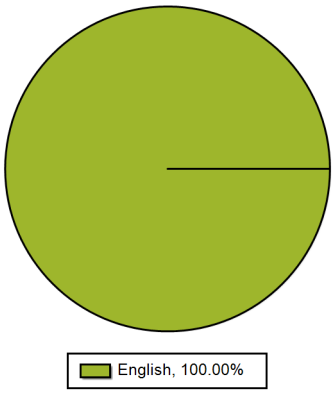

Chart Total N: 4

Tobacco Users By Education

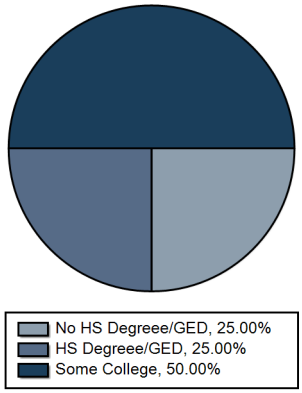

Chart Total N: 4

Tobacco Users By Race

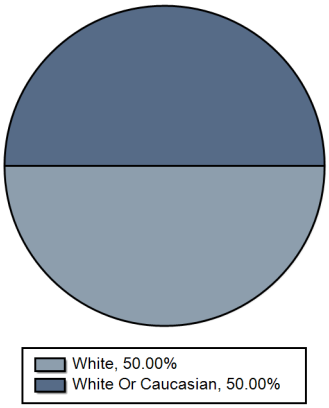

Chart Total N: 4

Tobacco Users By Age

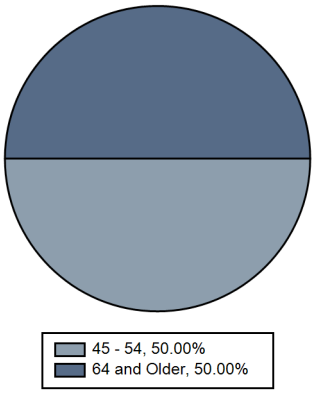

Chart Total N: 4

Tobacco Users By Health Plan

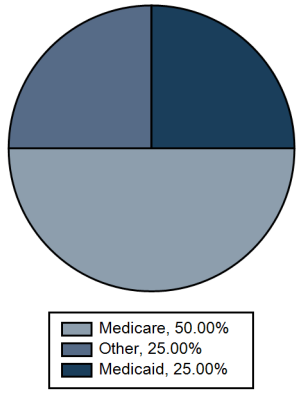

Chart Total N: 4

Tobacco Users By Ethnicity

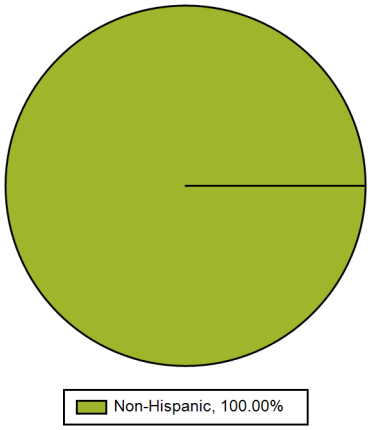

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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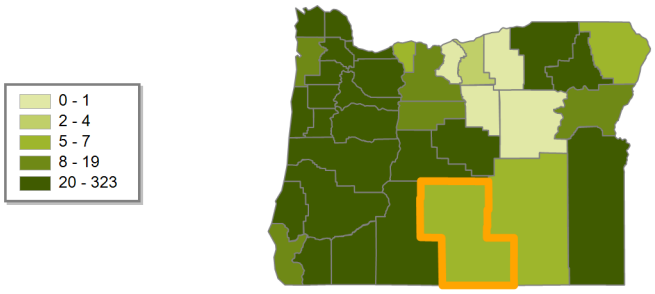
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Lake County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

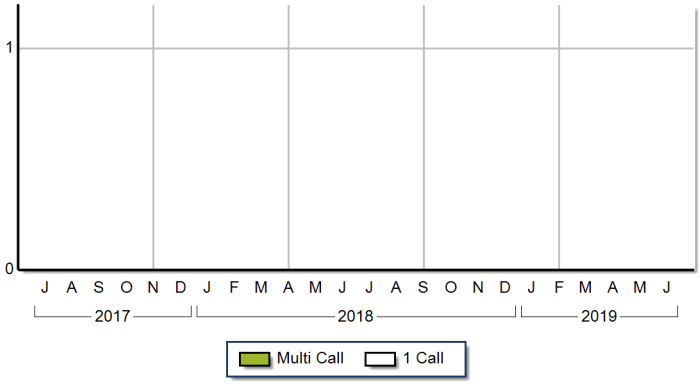


County Population		Prevalence	Tobacco Users
Adult	6,068	19.9 %	1,208 [4]

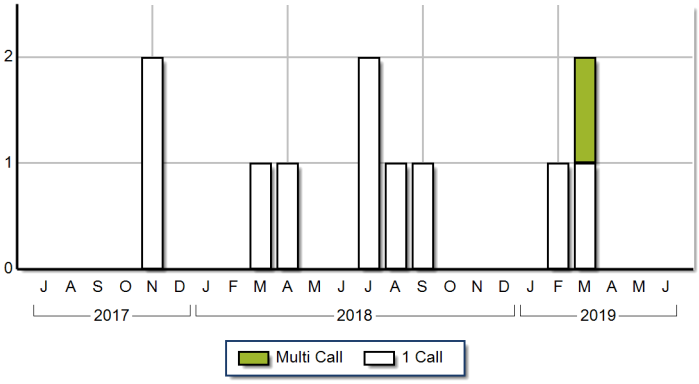
		County	State
Tobacco Users - Last Full Month		2	359
Tobacco Users YTD		7	3,313
Unique Tobacco Users YTD	1	7	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.58 %	0.73 %
Reach - NAQC	3	0.58 %	0.63 %
Annualized Reach	2	0.77 %	0.97 %
Annualized Reach - NAQC	3	0.77 %	0.83 %
Unique Individual Reach	1	0.58 %	0.69 %

Tobacco Users By How Heard About

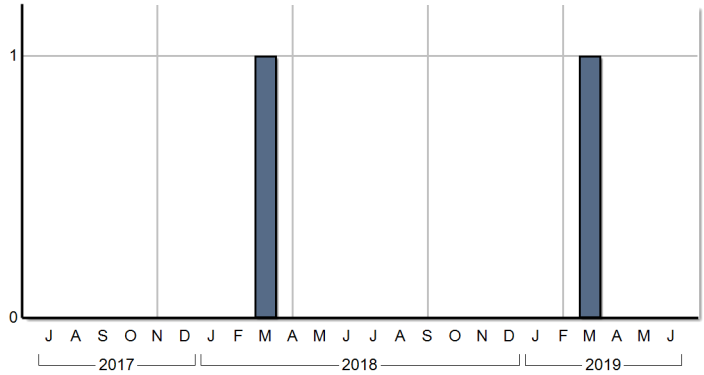
Tobacco Users By Fax Referral



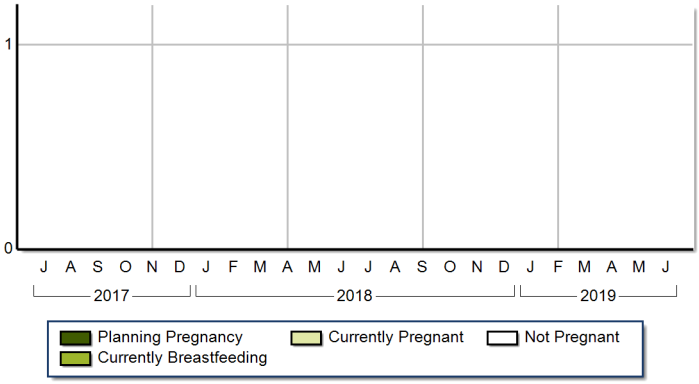
Tobacco User Enrollments By Program Type



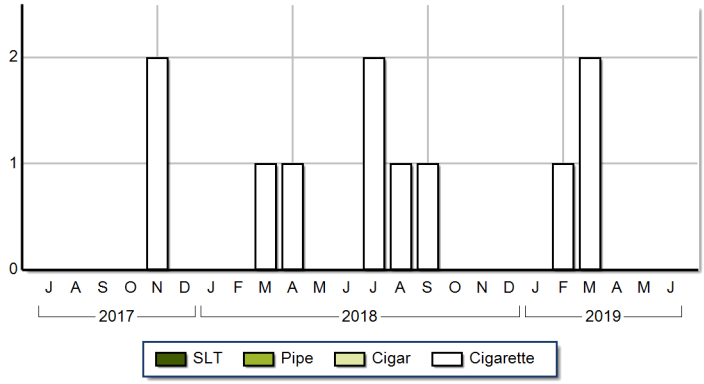
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

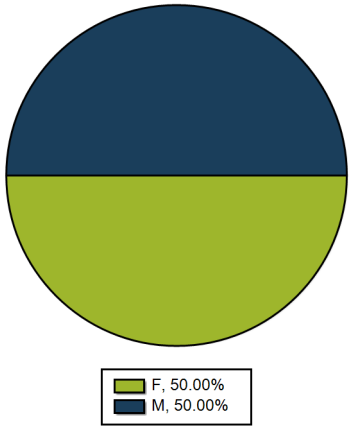

Chart Total N: 2

Tobacco Users By Language

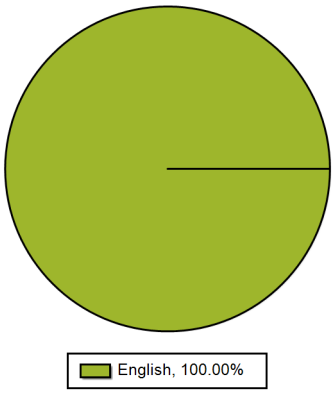

Chart Total N: 2

Tobacco Users By Education

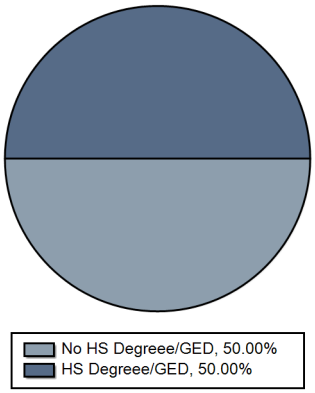

Chart Total N: 2

Tobacco Users By Race

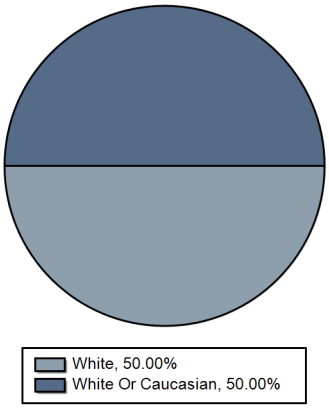

Chart Total N: 2

Tobacco Users By Age

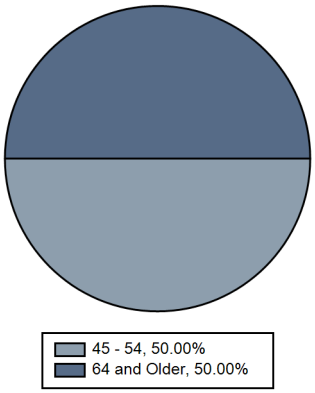

Chart Total N: 2

Tobacco Users By Health Plan

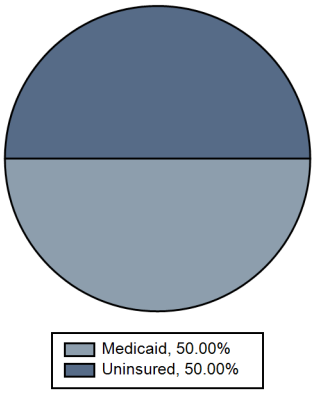

Chart Total N: 2

Tobacco Users By Ethnicity

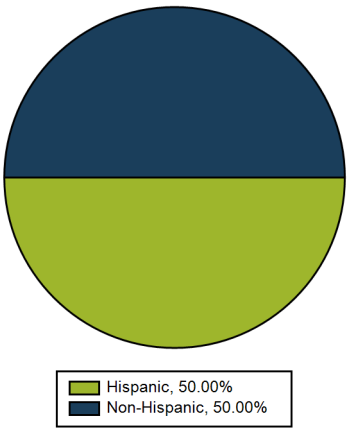

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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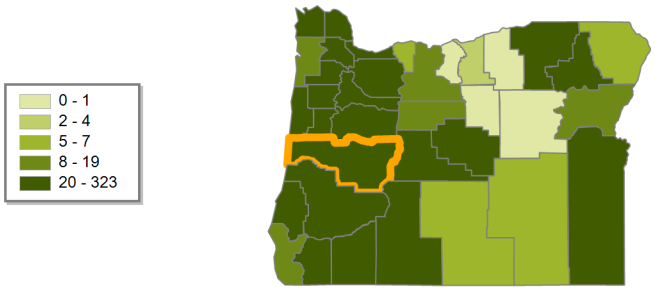
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Lane County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

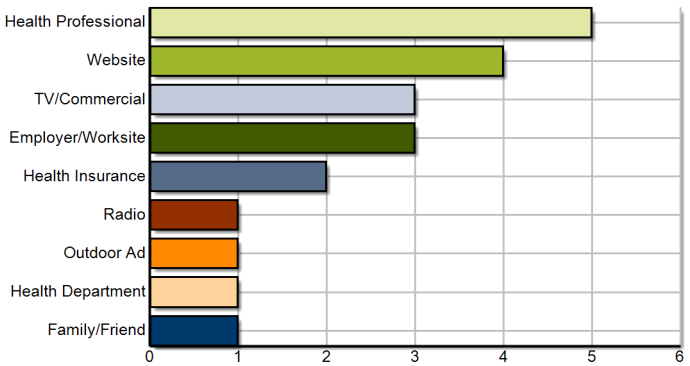
State Tobacco Users Served Contract YTD (Adults)



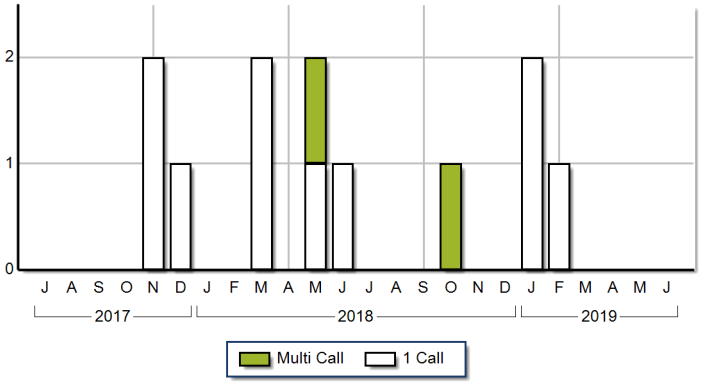
County Population		Prevalence	Tobacco Users
Adult	274,412	18.4 %	50,492 [4]

		County	State
Tobacco Users - Last Full Month		21	359
Tobacco Users YTD		207	3,313
Unique Tobacco Users YTD	1	200	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.41 %	0.73 %
Reach - NAQC	3	0.36 %	0.63 %
Annualized Reach	2	0.55 %	0.97 %
Annualized Reach - NAQC	3	0.49 %	0.83 %
Unique Individual Reach	1	0.40 %	0.69 %

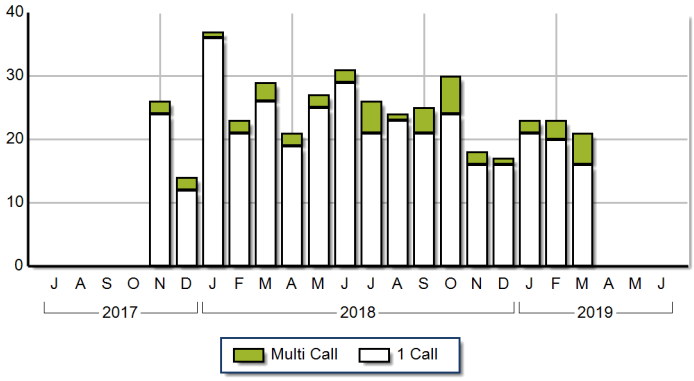
Tobacco Users By How Heard About



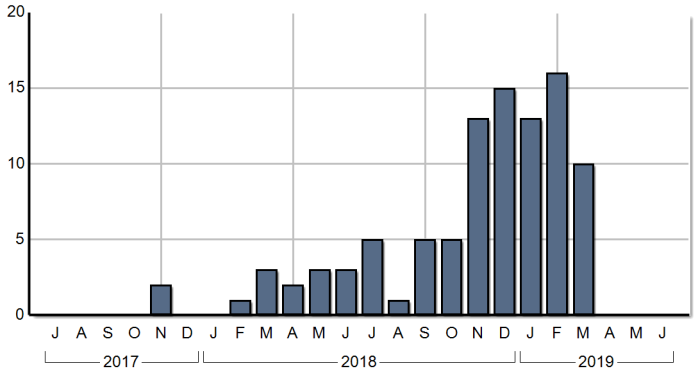
Tobacco Users By Fax Referral



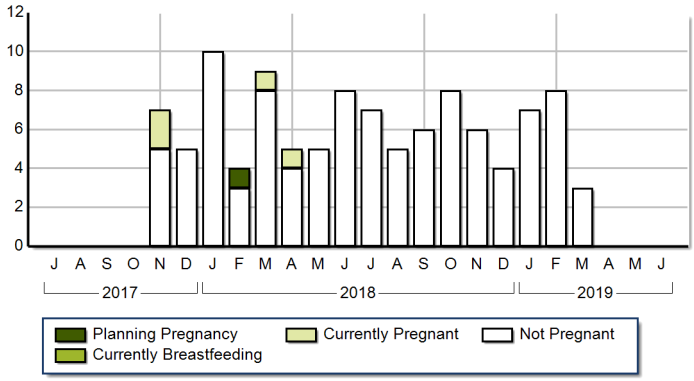
Tobacco User Enrollments By Program Type



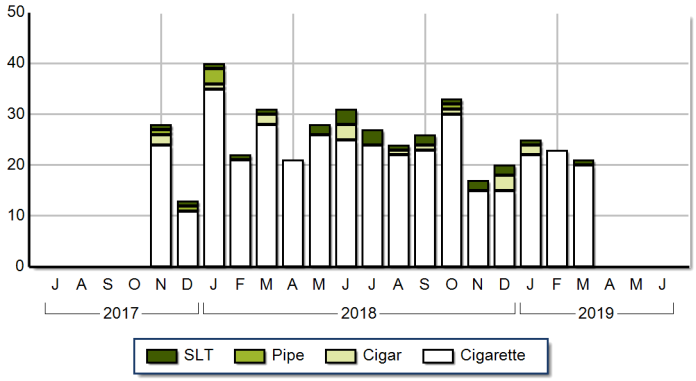
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

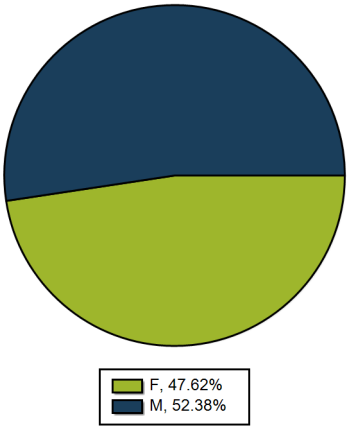

Chart Total N: 21

Tobacco Users By Language

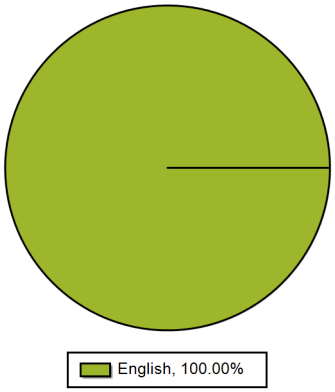

Chart Total N: 21

Tobacco Users By Education

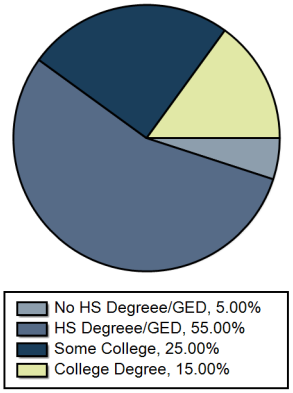

Chart Total N: 20

Tobacco Users By Race

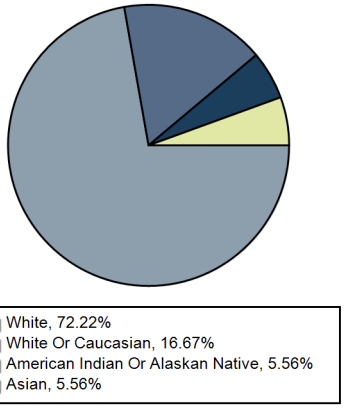

Chart Total N: 18

Tobacco Users By Age

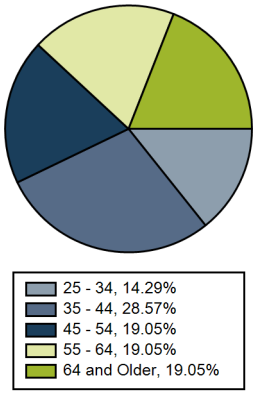

Chart Total N: 21

Tobacco Users By Health Plan

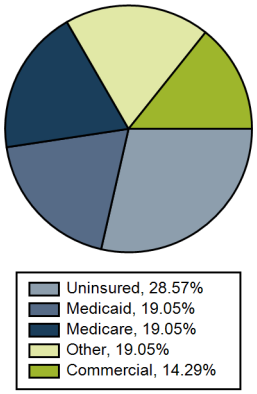

Chart Total N: 21

Tobacco Users By Ethnicity

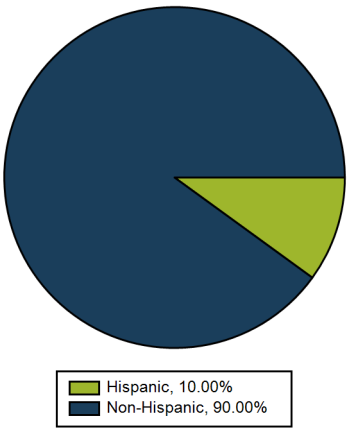

Chart Total N: 20

Tobacco Users By Chronic Condition

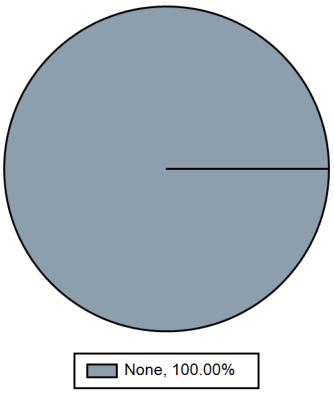

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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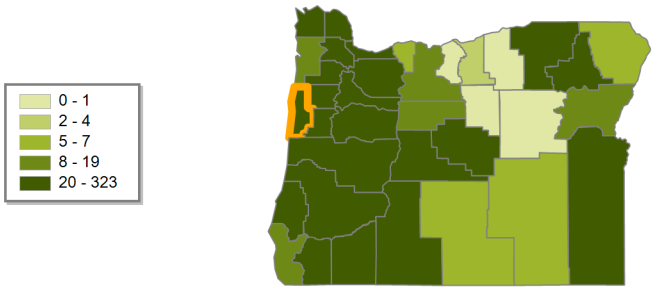
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Lincoln County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

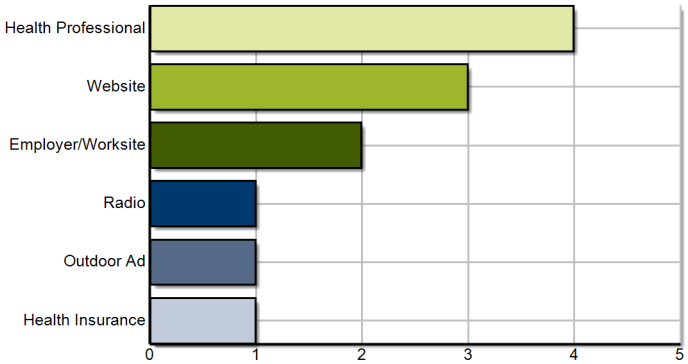
State Tobacco Users Served Contract YTD (Adults)



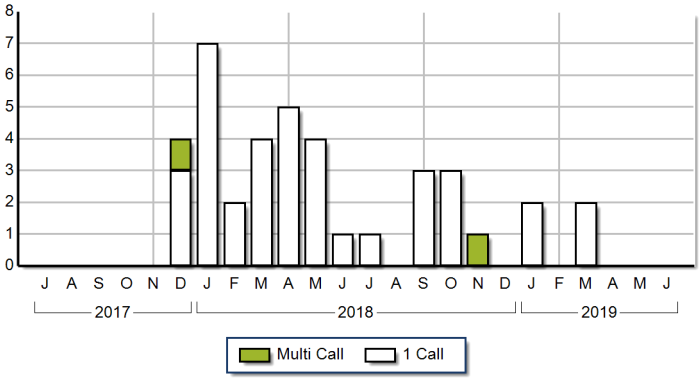
County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 [4]

		County	State
Tobacco Users - Last Full Month		12	359
Tobacco Users YTD		73	3,313
Unique Tobacco Users YTD	1	66	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.74 %	0.73 %
Reach - NAQC	3	0.69 %	0.63 %
Annualized Reach	2	0.99 %	0.97 %
Annualized Reach - NAQC	3	0.92 %	0.83 %
Unique Individual Reach	1	0.67 %	0.69 %

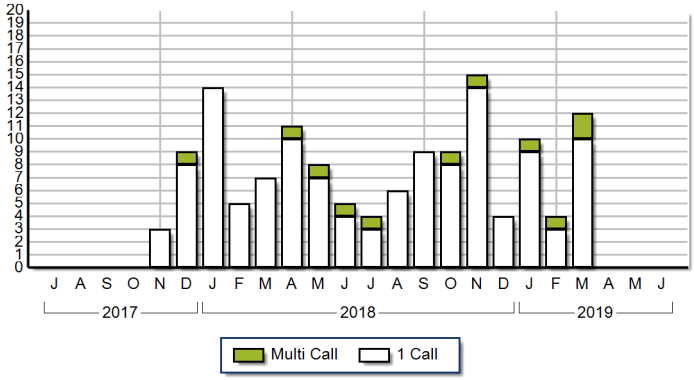
Tobacco Users By How Heard About



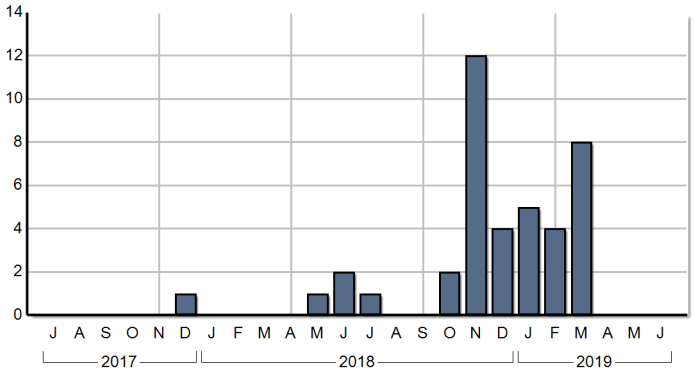
Tobacco Users By Fax Referral



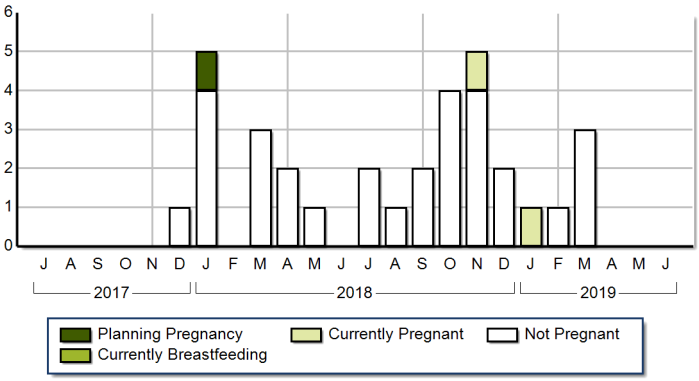
Tobacco User Enrollments By Program Type



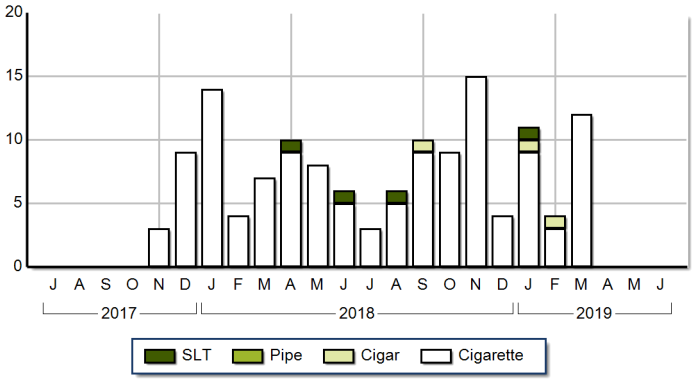
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

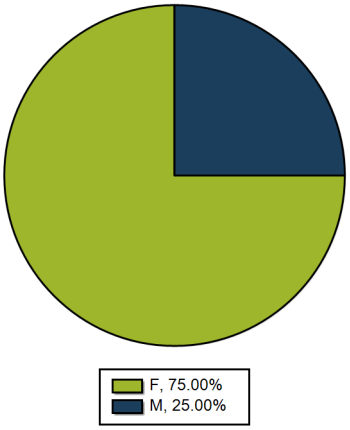

Chart Total N: 12

Tobacco Users By Language

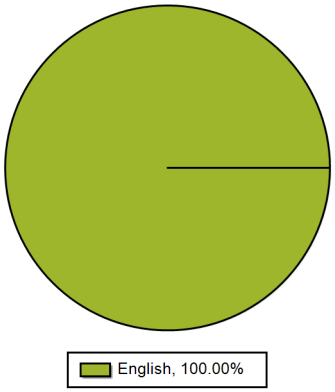

Chart Total N: 12

Tobacco Users By Education

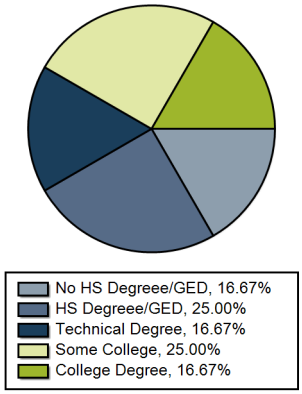

Chart Total N: 12

Tobacco Users By Race

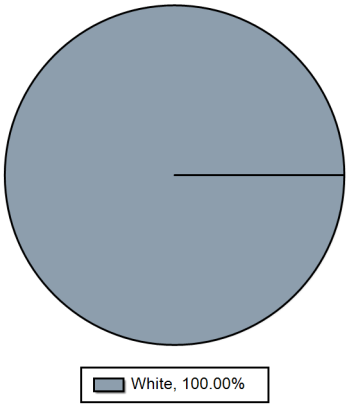

Chart Total N: 12

Tobacco Users By Age

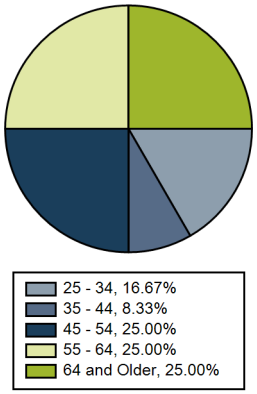

Chart Total N: 12

Tobacco Users By Health Plan

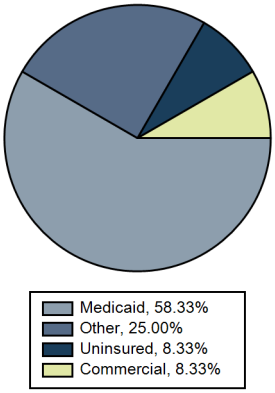

Chart Total N: 12

Tobacco Users By Ethnicity

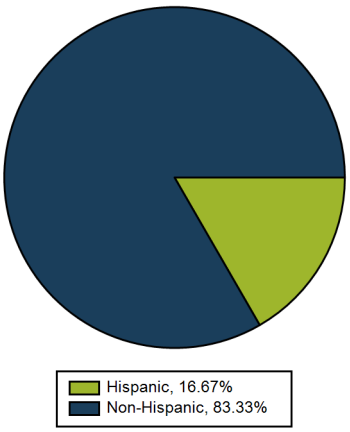

Chart Total N: 12

Tobacco Users By Chronic Condition

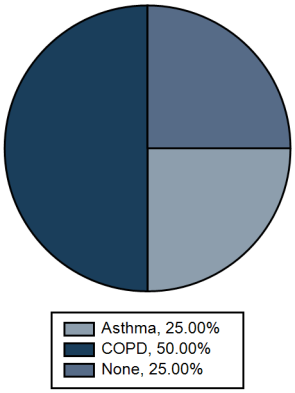

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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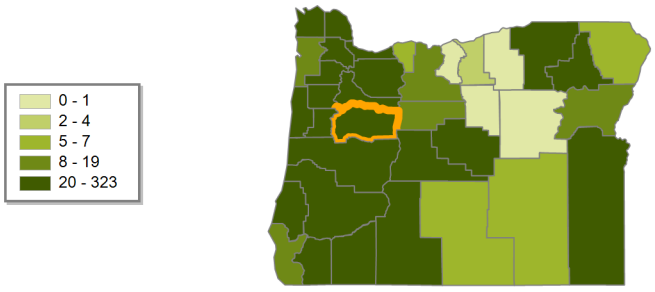
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Linn County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

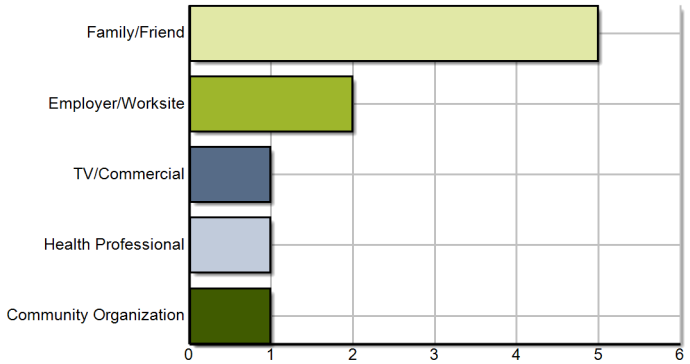
State Tobacco Users Served Contract YTD (Adults)



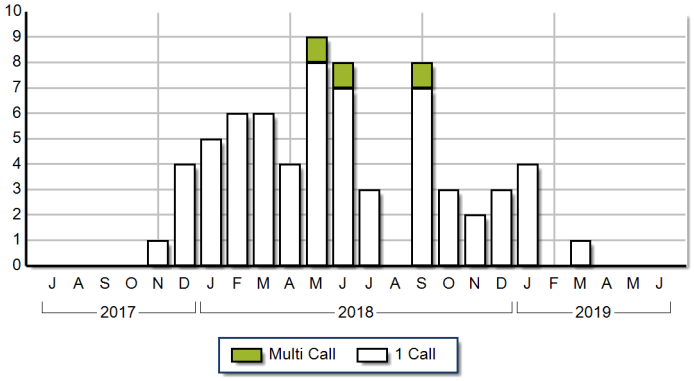
County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 [4]

		County	State
Tobacco Users - Last Full Month		11	359
Tobacco Users YTD		97	3,313
Unique Tobacco Users YTD	1	93	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.55 %	0.73 %
Reach - NAQC	3	0.52 %	0.63 %
Annualized Reach	2	0.73 %	0.97 %
Annualized Reach - NAQC	3	0.69 %	0.83 %
Unique Individual Reach	1	0.53 %	0.69 %

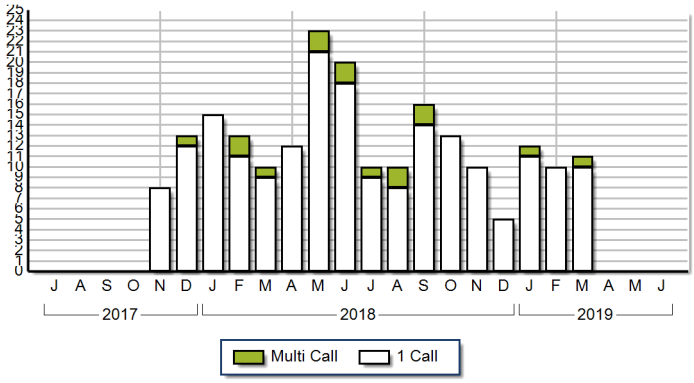
Tobacco Users By How Heard About



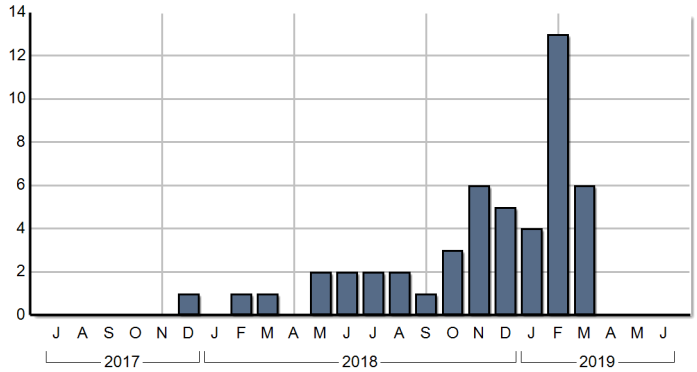
Tobacco Users By Fax Referral



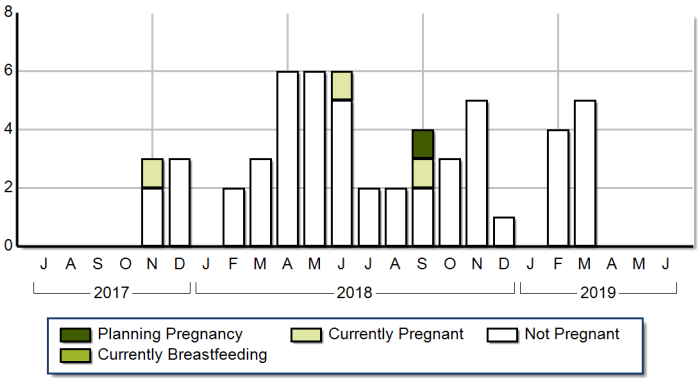
Tobacco User Enrollments By Program Type



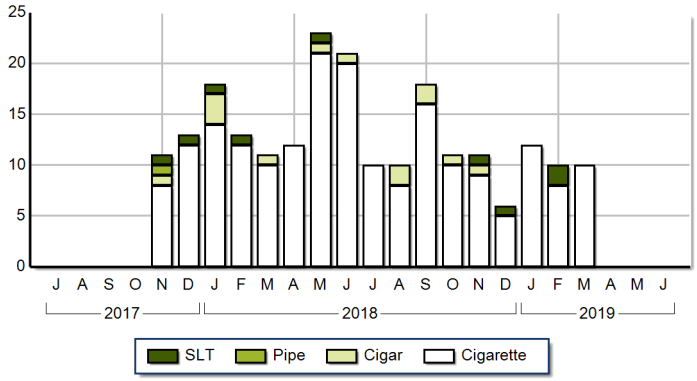
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

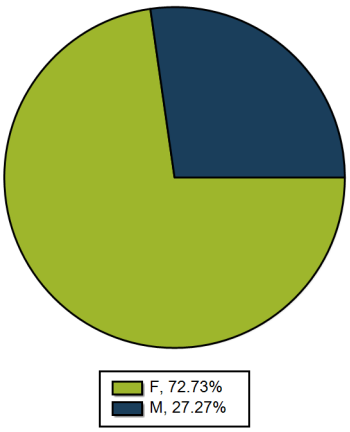

Chart Total N: 11

Tobacco Users By Language

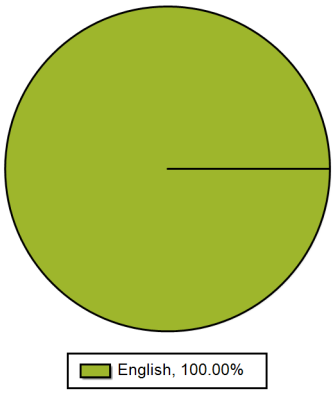

Chart Total N: 11

Tobacco Users By Education

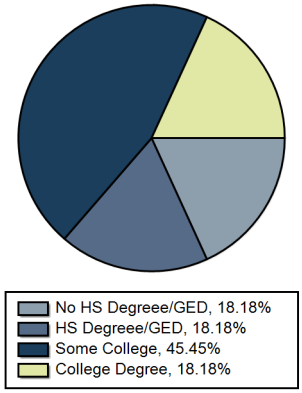

Chart Total N: 11

Tobacco Users By Race

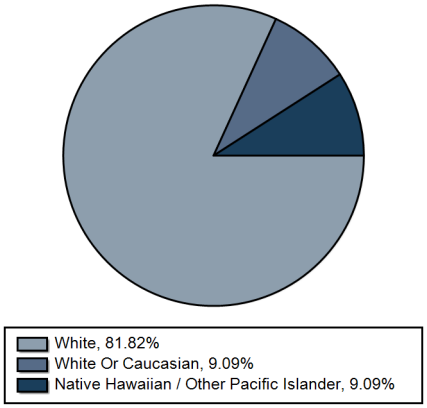

Chart Total N: 11

Tobacco Users By Age

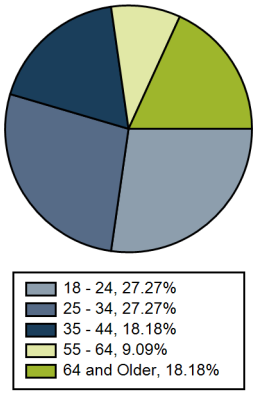

Chart Total N: 11

Tobacco Users By Health Plan

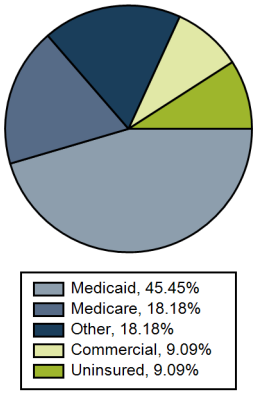

Chart Total N: 11

Tobacco Users By Ethnicity

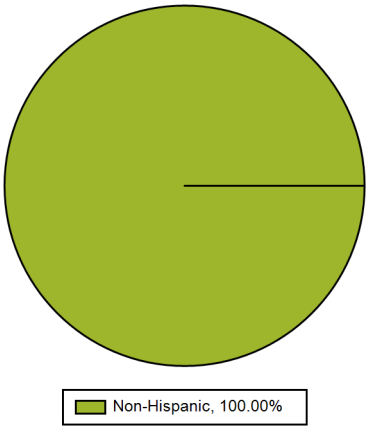

Chart Total N: 11

Tobacco Users By Chronic Condition

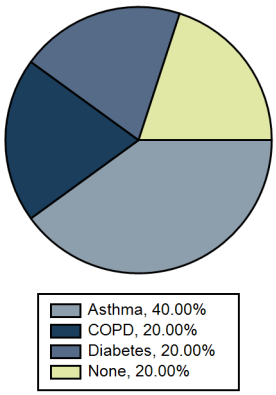

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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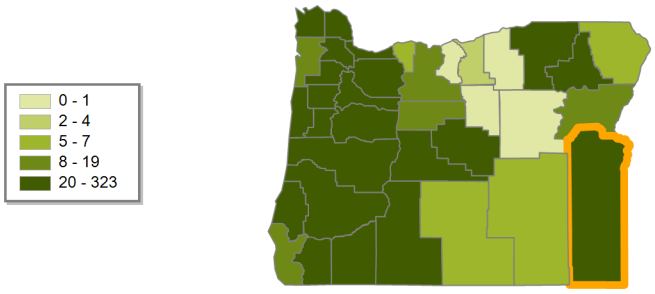
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Malheur County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

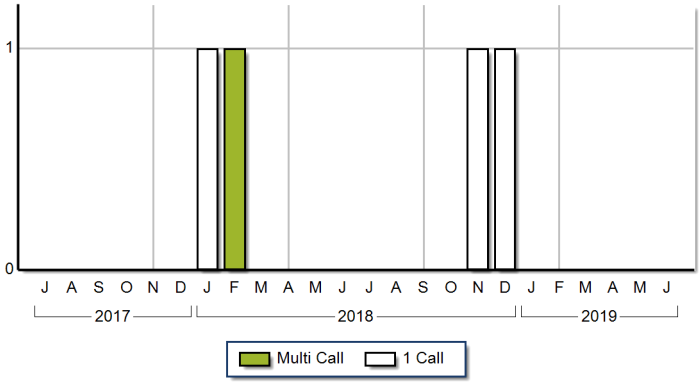


County Population		Prevalence	Tobacco Users
Adult	23,866	16.8 %	4,009 [4]

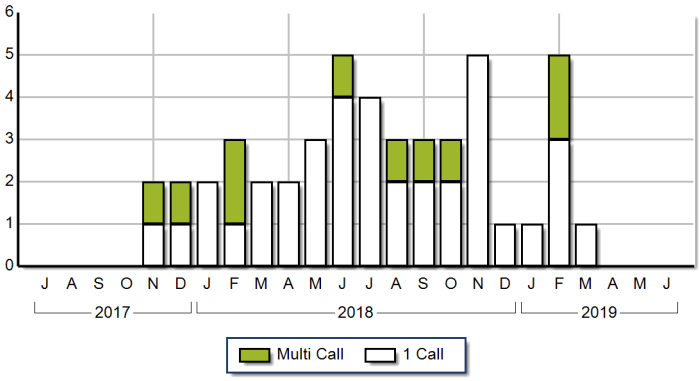
		County	State
Tobacco Users - Last Full Month		1	359
Tobacco Users YTD		26	3,313
Unique Tobacco Users YTD	1	26	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.65 %	0.73 %
Reach - NAQC	3	0.50 %	0.63 %
Annualized Reach	2	0.86 %	0.97 %
Annualized Reach - NAQC	3	0.67 %	0.83 %
Unique Individual Reach	1	0.65 %	0.69 %

Tobacco Users By How Heard About

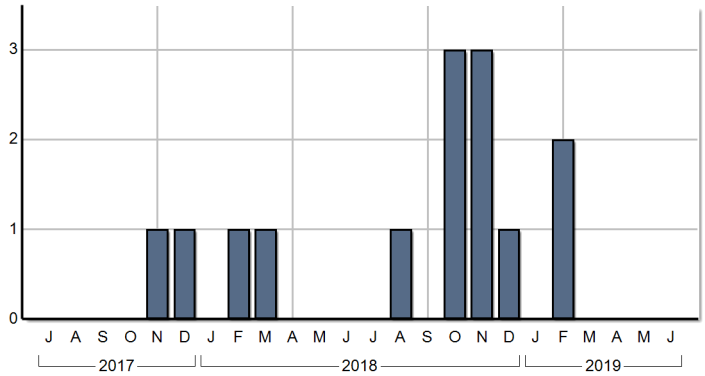
Tobacco Users By Fax Referral



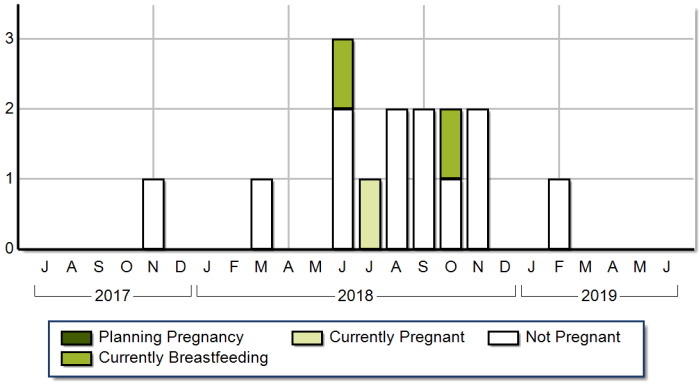
Tobacco User Enrollments By Program Type



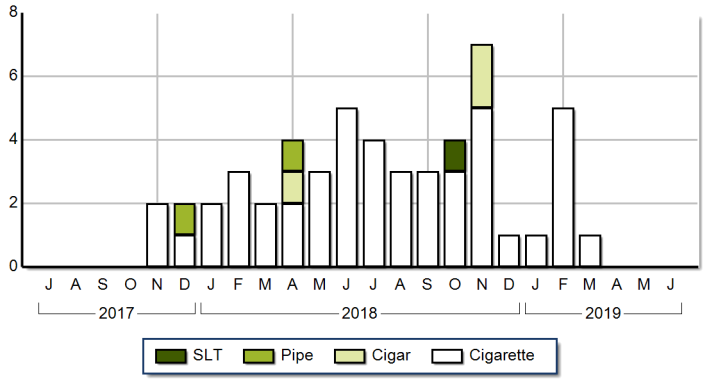
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

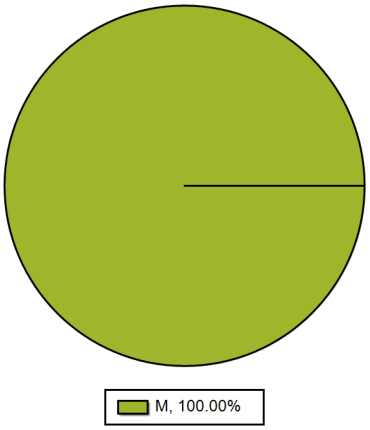

Chart Total N: 1

Tobacco Users By Language

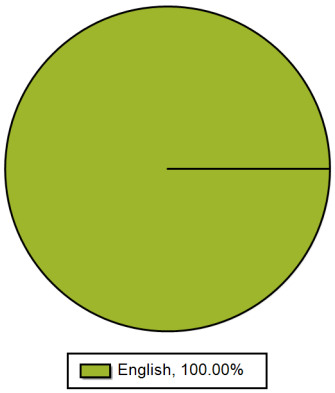

Chart Total N: 1

Tobacco Users By Education

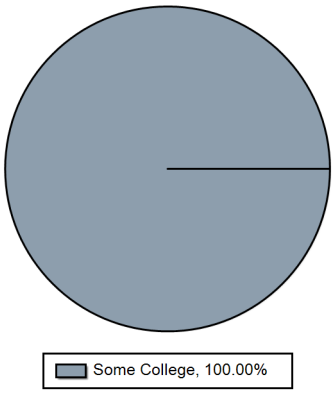

Chart Total N: 1

Tobacco Users By Race

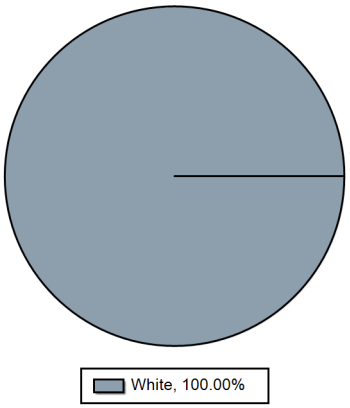

Chart Total N: 1

Tobacco Users By Age

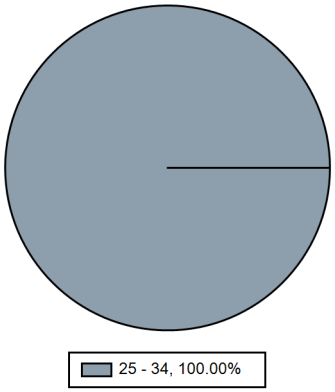

Chart Total N: 1

Tobacco Users By Health Plan

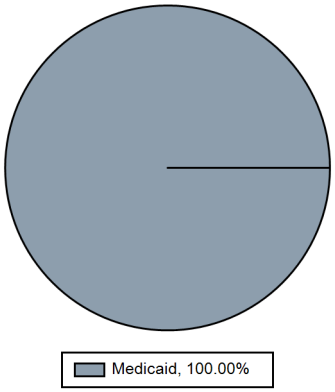

Chart Total N: 1

Tobacco Users By Ethnicity

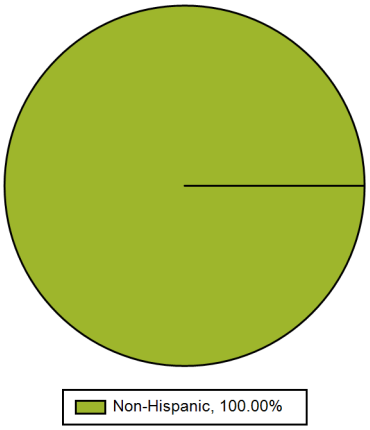

Chart Total N: 1

Tobacco Users By Chronic Condition

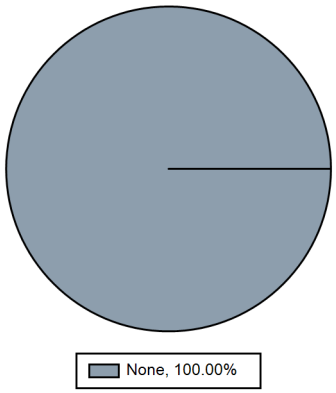

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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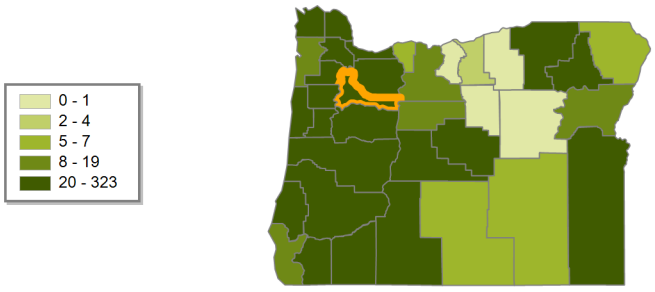
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Marion County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

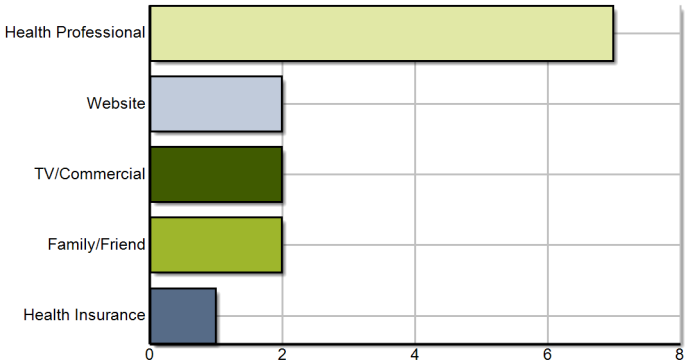
State Tobacco Users Served Contract YTD (Adults)



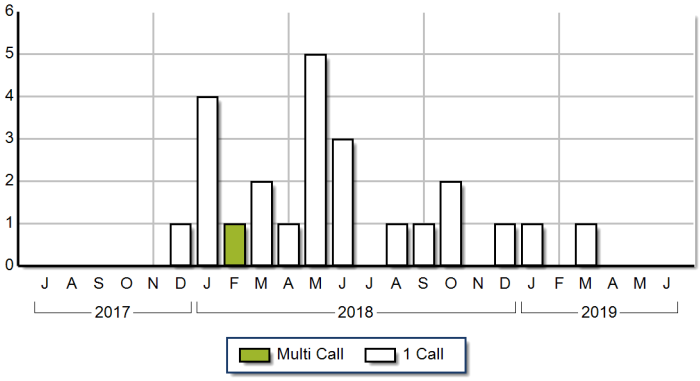
County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 [4]

		County	State
Tobacco Users - Last Full Month		14	359
Tobacco Users YTD		128	3,313
Unique Tobacco Users YTD	1	119	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.35 %	0.73 %
Reach - NAQC	3	0.32 %	0.63 %
Annualized Reach	2	0.47 %	0.97 %
Annualized Reach - NAQC	3	0.42 %	0.83 %
Unique Individual Reach	1	0.33 %	0.69 %

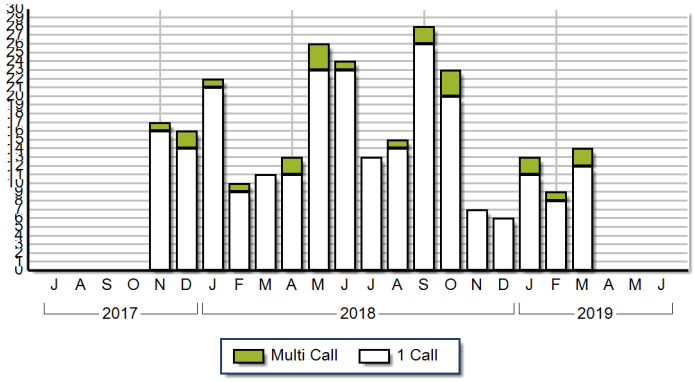
Tobacco Users By How Heard About



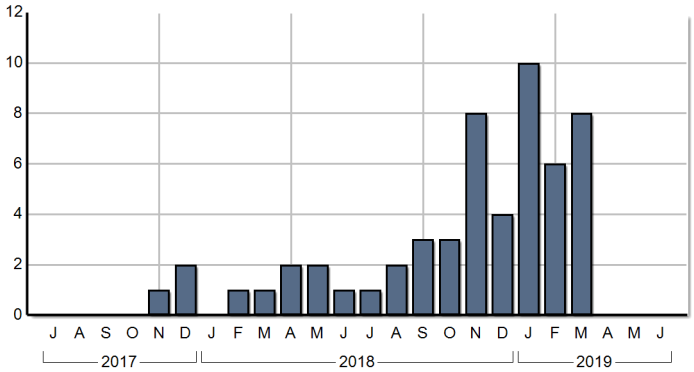
Tobacco Users By Fax Referral



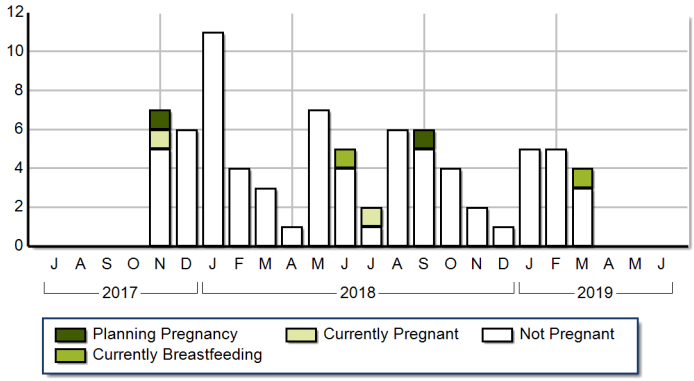
Tobacco User Enrollments By Program Type



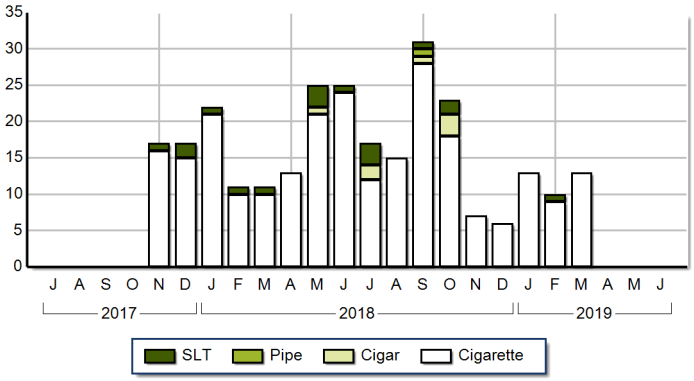
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

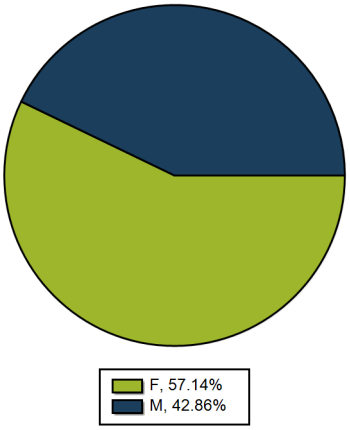

Chart Total N: 14

Tobacco Users By Language

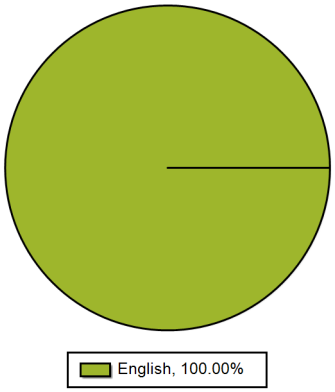

Chart Total N: 14

Tobacco Users By Education

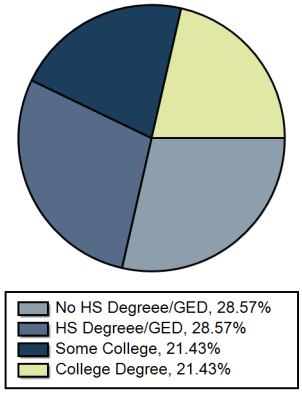

Chart Total N: 14

Tobacco Users By Race

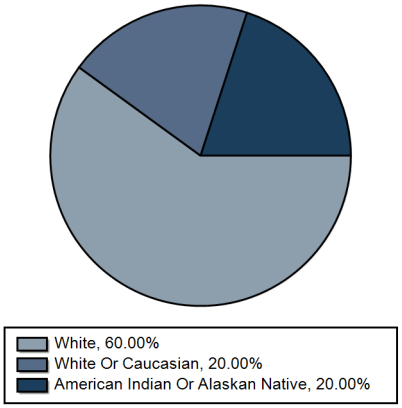

Chart Total N: 10

Tobacco Users By Age

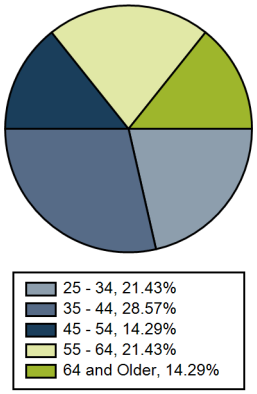

Chart Total N: 14

Tobacco Users By Health Plan

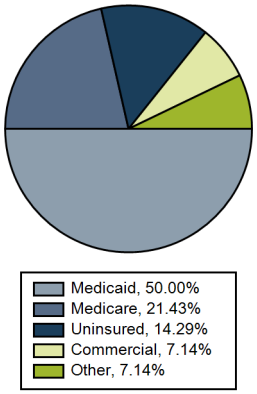

Chart Total N: 14

Tobacco Users By Ethnicity

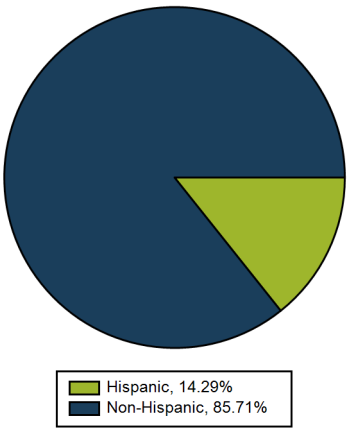

Chart Total N: 14

Tobacco Users By Chronic Condition

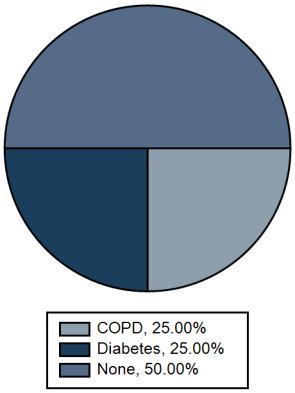

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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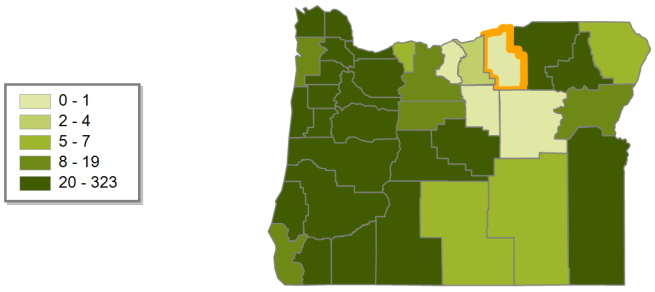
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Morrow County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

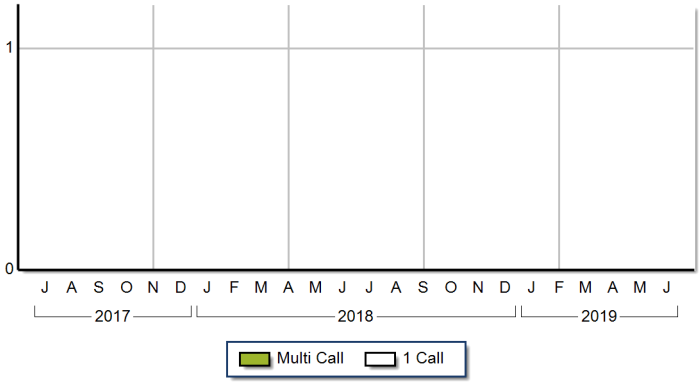
State Tobacco Users Served Contract YTD (Adults)



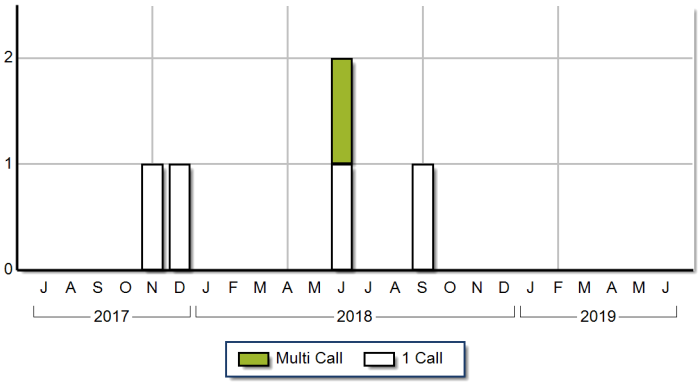
County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		1	3,313
Unique Tobacco Users YTD	1	1	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.06 %	0.73 %
Reach - NAQC	3	0.06 %	0.63 %
Annualized Reach	2	0.08 %	0.97 %
Annualized Reach - NAQC	3	0.08 %	0.83 %
Unique Individual Reach	1	0.06 %	0.69 %

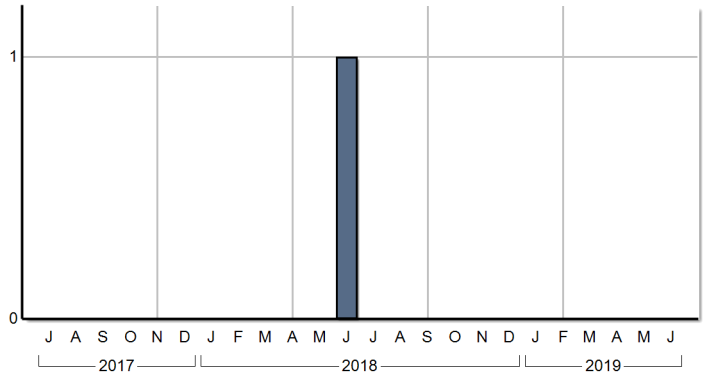
Tobacco Users By Fax Referral



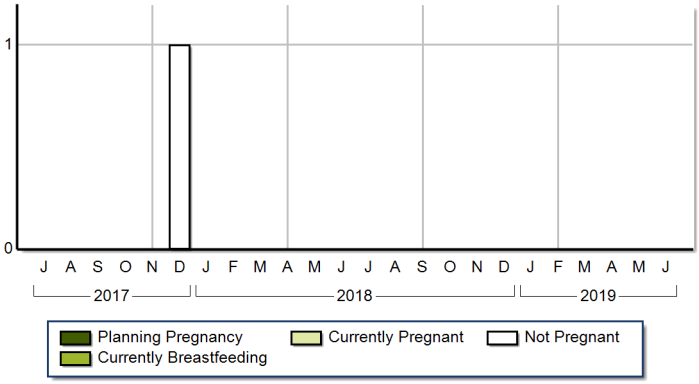
Tobacco User Enrollments By Program Type



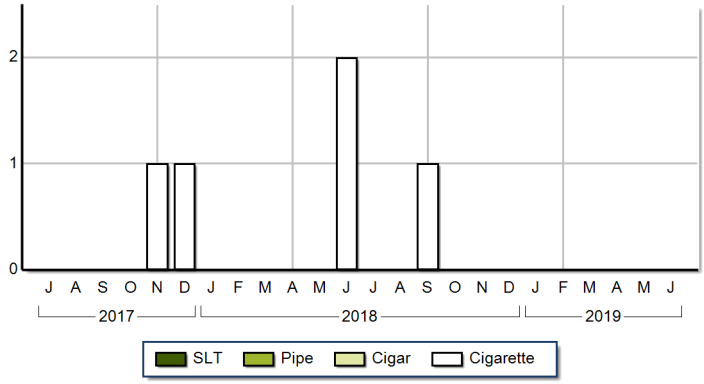
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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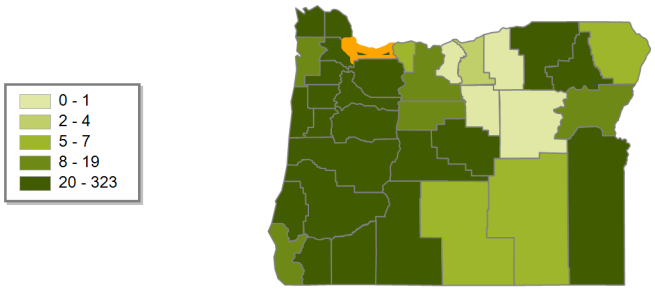
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Multnomah County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

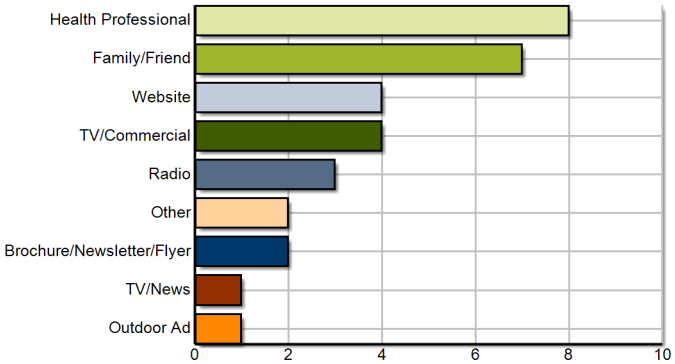
State Tobacco Users Served Contract YTD (Adults)



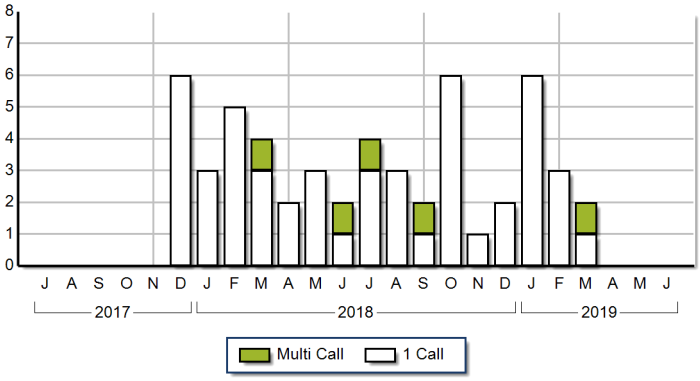
County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 [4]

		County	State
Tobacco Users - Last Full Month		32	359
Tobacco Users YTD		323	3,313
Unique Tobacco Users YTD	1	306	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.37 %	0.73 %
Reach - NAQC	3	0.33 %	0.63 %
Annualized Reach	2	0.50 %	0.97 %
Annualized Reach - NAQC	3	0.44 %	0.83 %
Unique Individual Reach	1	0.35 %	0.69 %

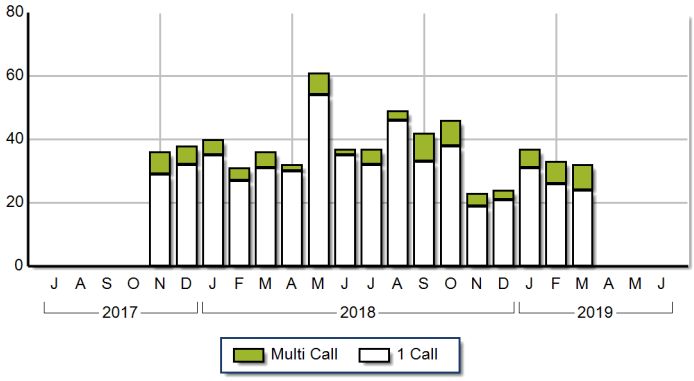
Tobacco Users By How Heard About



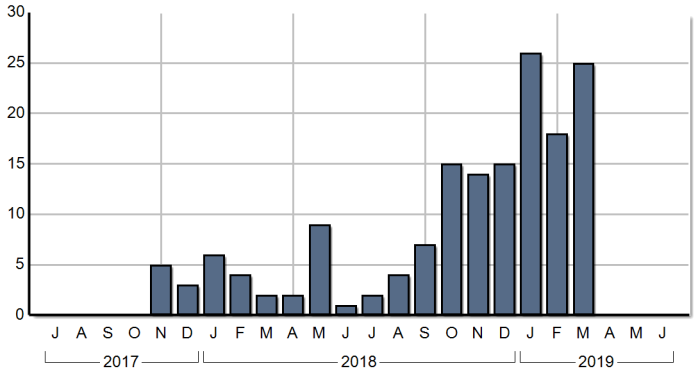
Tobacco Users By Fax Referral



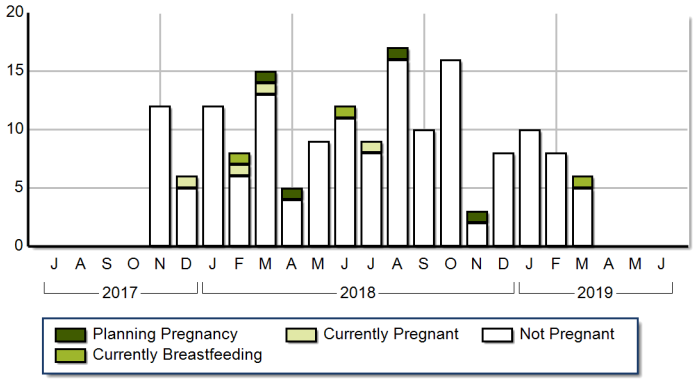
Tobacco User Enrollments By Program Type



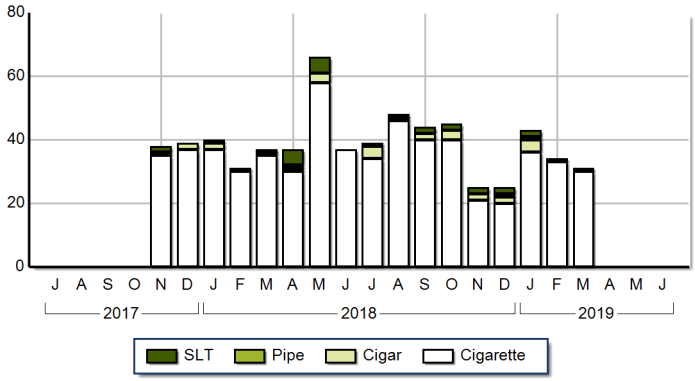
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

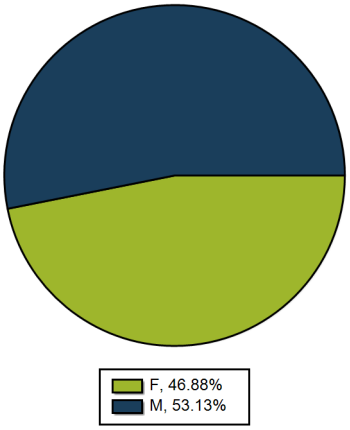

Chart Total N: 32

Tobacco Users By Language

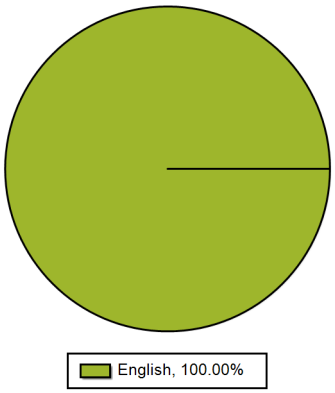

Chart Total N: 32

Tobacco Users By Education

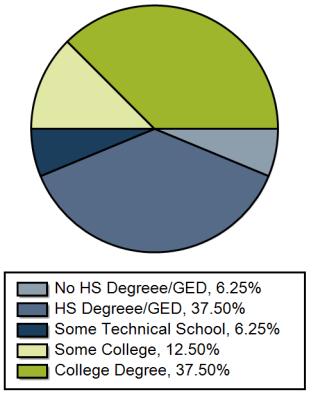

Chart Total N: 32

Tobacco Users By Race

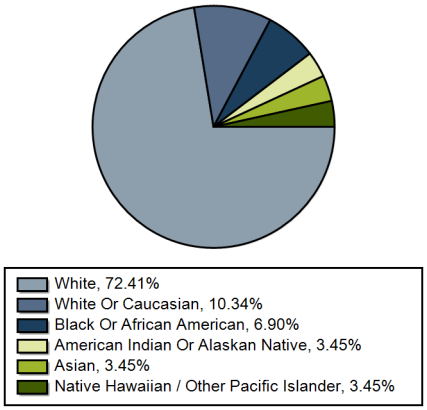

Chart Total N: 29

Tobacco Users By Age

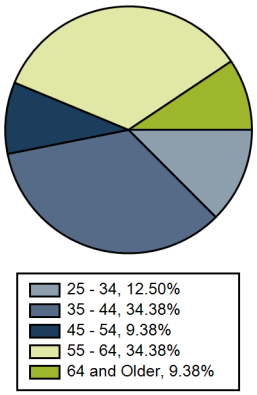

Chart Total N: 32

Tobacco Users By Health Plan

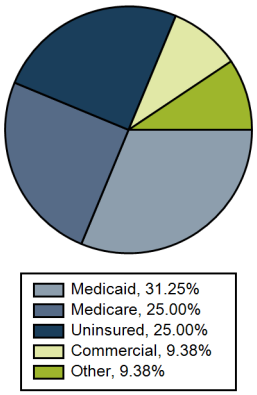

Chart Total N: 32

Tobacco Users By Ethnicity

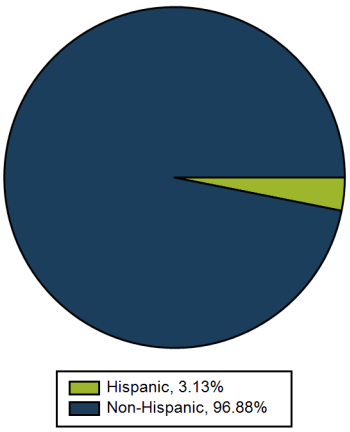

Chart Total N: 32

Tobacco Users By Chronic Condition

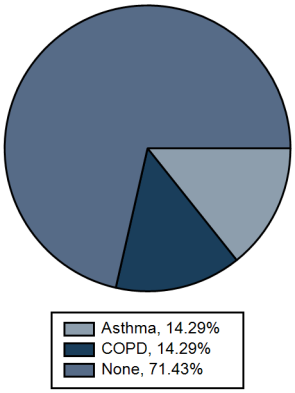

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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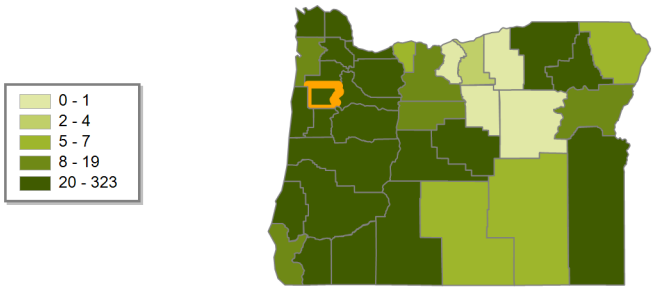
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Polk County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

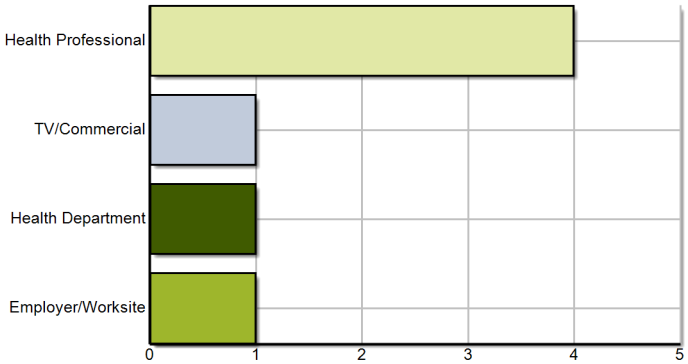
State Tobacco Users Served Contract YTD (Adults)



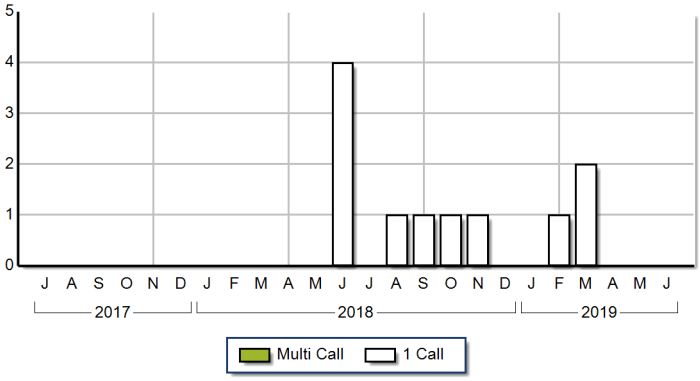
County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 [4]

		County	State
Tobacco Users - Last Full Month		7	359
Tobacco Users YTD		42	3,313
Unique Tobacco Users YTD	1	39	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.56 %	0.73 %
Reach - NAQC	3	0.48 %	0.63 %
Annualized Reach	2	0.74 %	0.97 %
Annualized Reach - NAQC	3	0.64 %	0.83 %
Unique Individual Reach	1	0.52 %	0.69 %

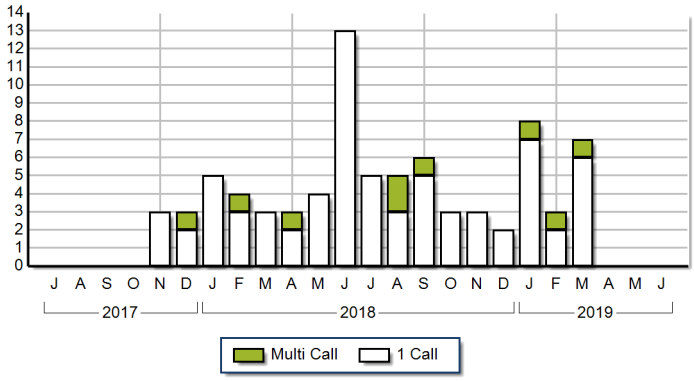
Tobacco Users By How Heard About



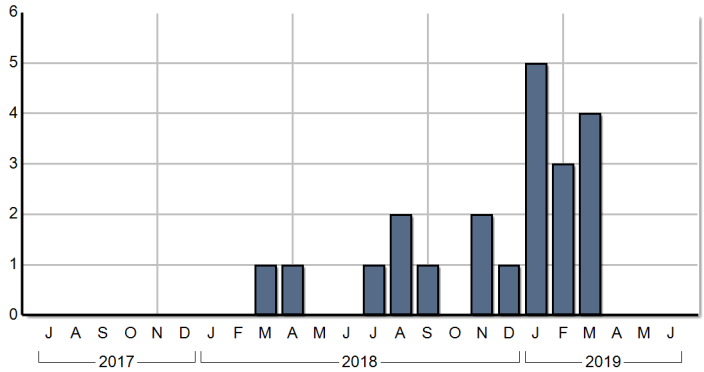
Tobacco Users By Fax Referral



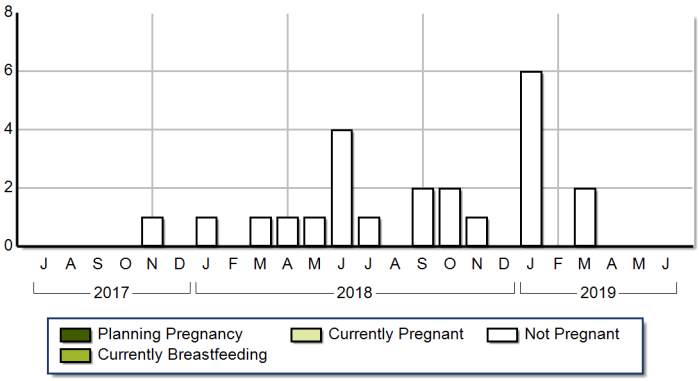
Tobacco User Enrollments By Program Type



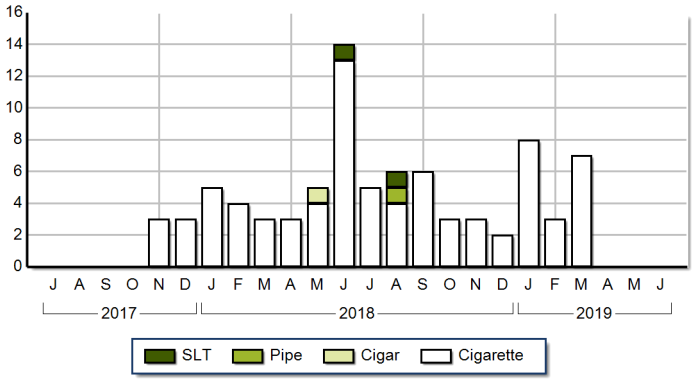
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

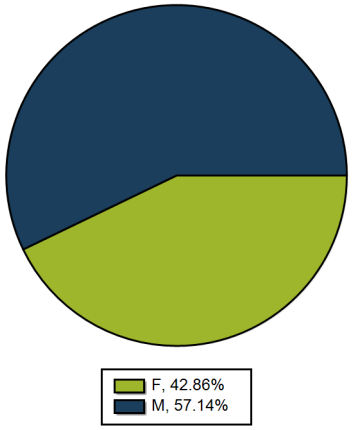

Chart Total N: 7

Tobacco Users By Language

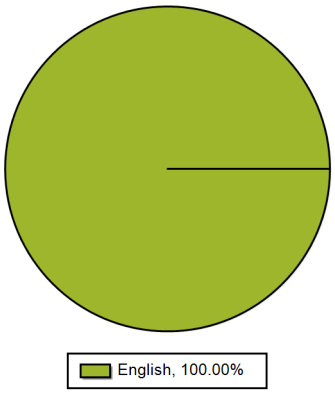

Chart Total N: 7

Tobacco Users By Education

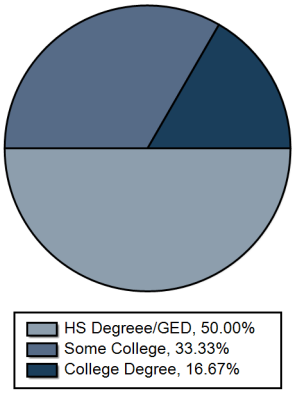

Chart Total N: 6

Tobacco Users By Race

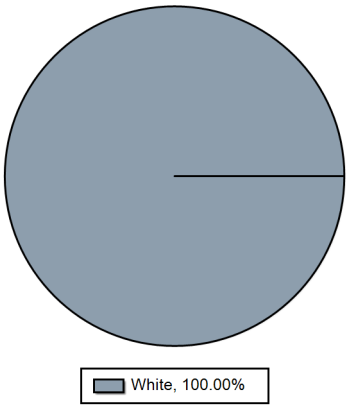

Chart Total N: 6

Tobacco Users By Age

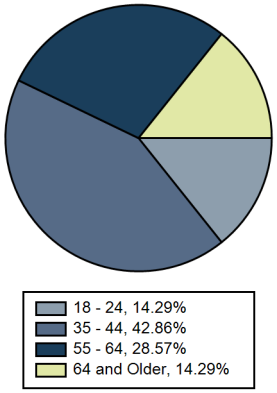

Chart Total N: 7

Tobacco Users By Health Plan

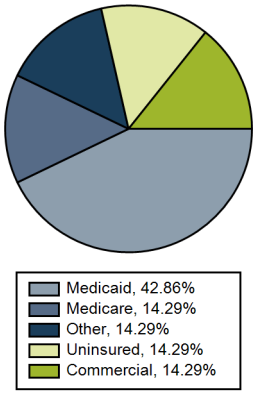

Chart Total N: 7

Tobacco Users By Ethnicity

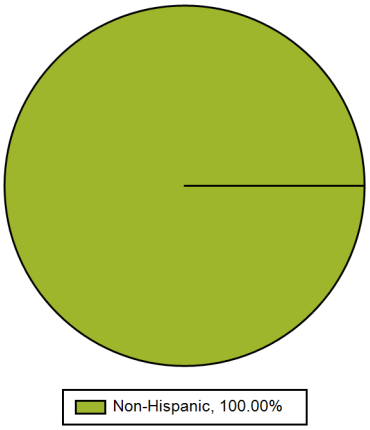

Chart Total N: 6

Tobacco Users By Chronic Condition

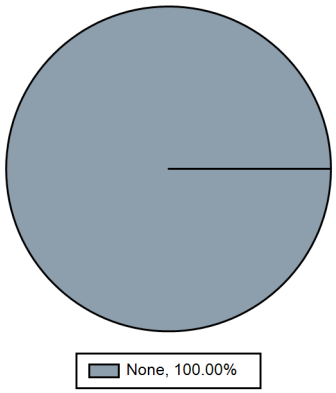

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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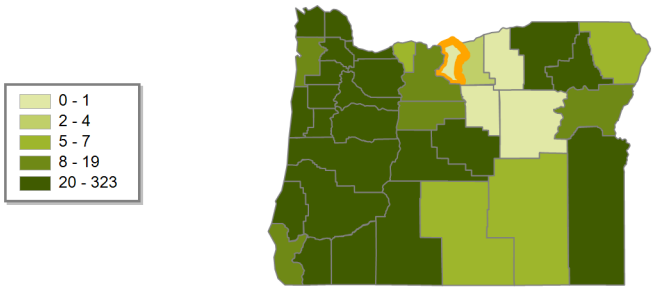
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Sherman County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

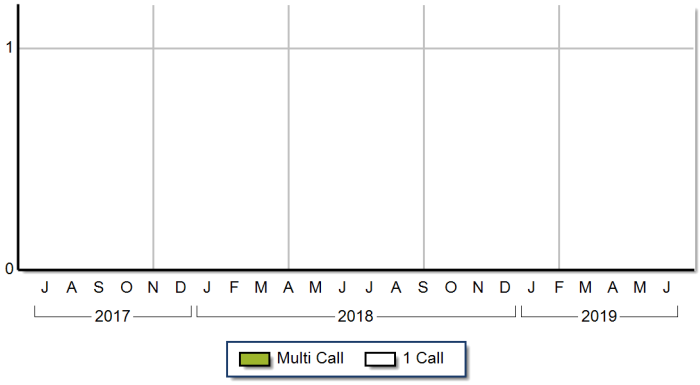
State Tobacco Users Served Contract YTD (Adults)



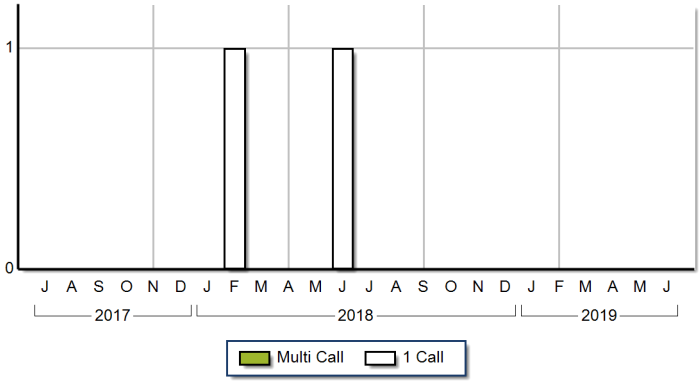
County Population		Prevalence	Tobacco Users
Adult	1,477	22.1 %	326 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD			3,313
Unique Tobacco Users YTD	1		3,138
Target Reach			
Reach YTD	2		0.73 %
Reach - NAQC	3		0.63 %
Annualized Reach	2		0.97 %
Annualized Reach - NAQC	3		0.83 %
Unique Individual Reach	1		0.69 %

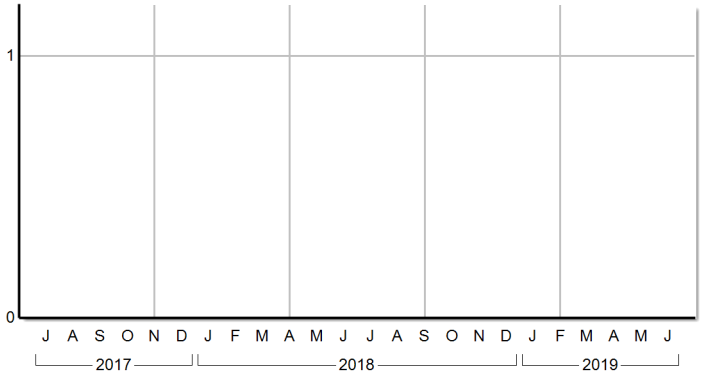
Tobacco Users By Fax Referral



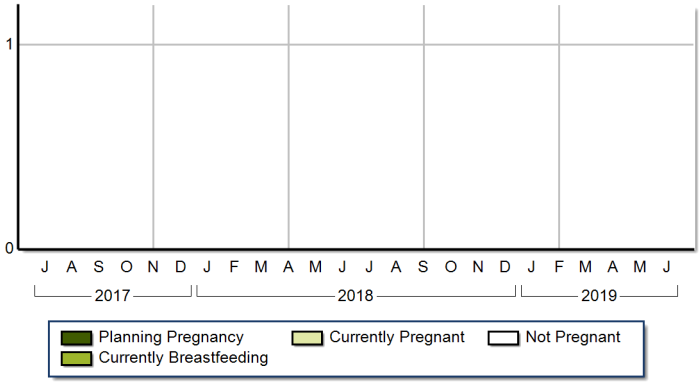
Tobacco User Enrollments By Program Type



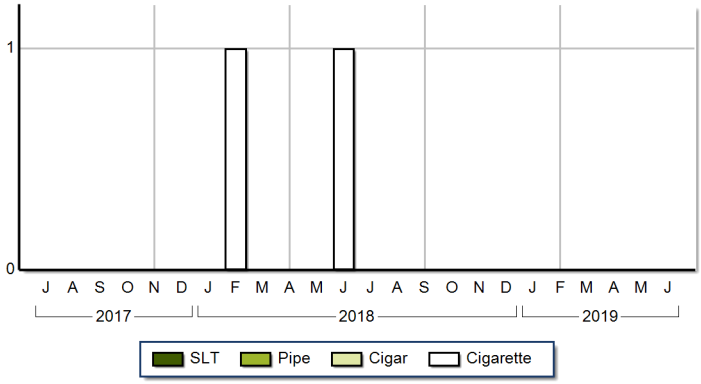
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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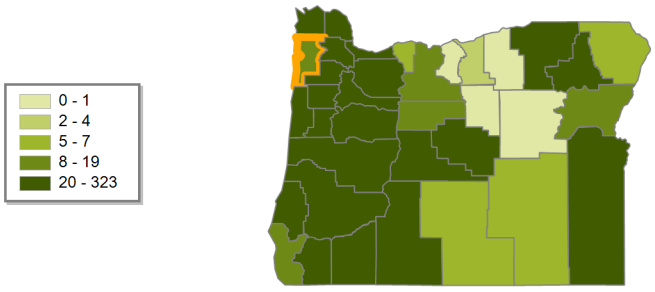
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Tillamook County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

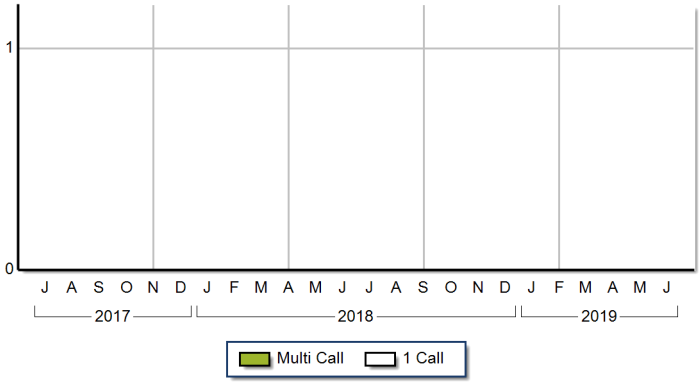
State Tobacco Users Served Contract YTD (Adults)



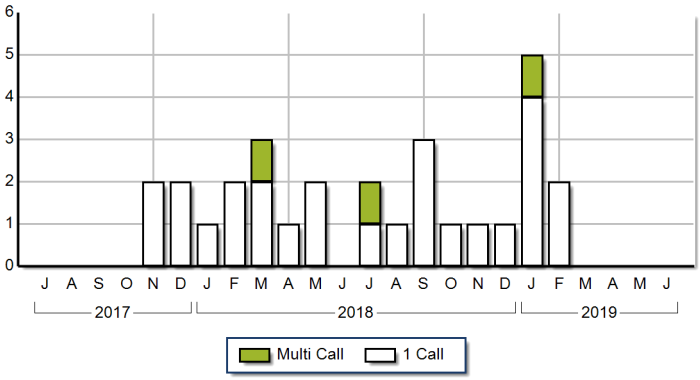
County Population		Prevalence	Tobacco Users
Adult	21,446	21.6 %	4,632 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		16	3,313
Unique Tobacco Users YTD	1	15	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.35 %	0.73 %
Reach - NAQC	3	0.24 %	0.63 %
Annualized Reach	2	0.46 %	0.97 %
Annualized Reach - NAQC	3	0.32 %	0.83 %
Unique Individual Reach	1	0.32 %	0.69 %

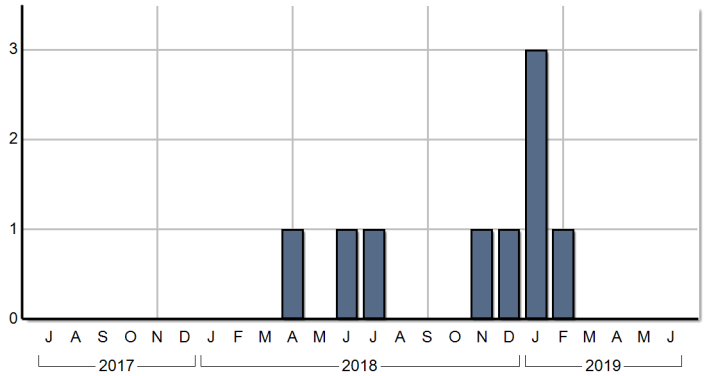
Tobacco Users By Fax Referral



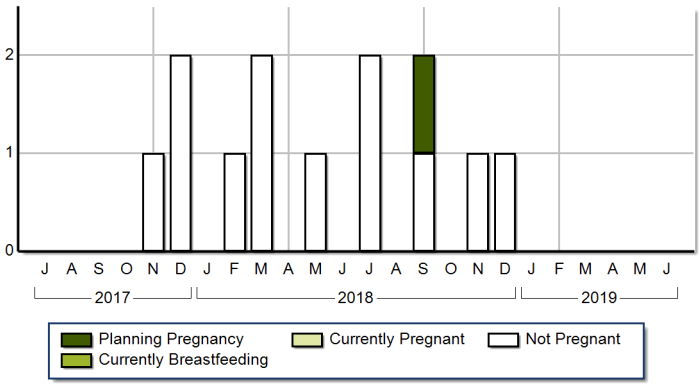
Tobacco User Enrollments By Program Type



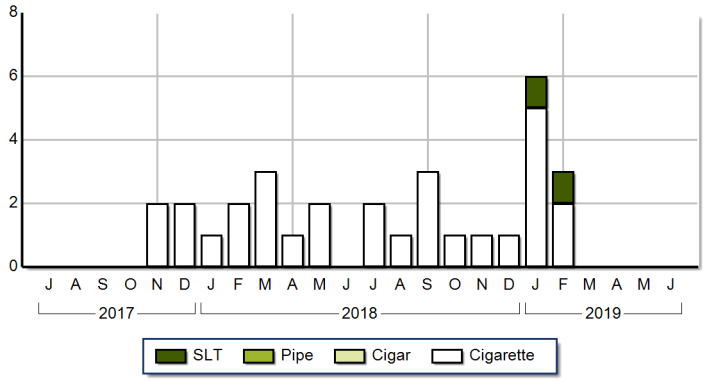
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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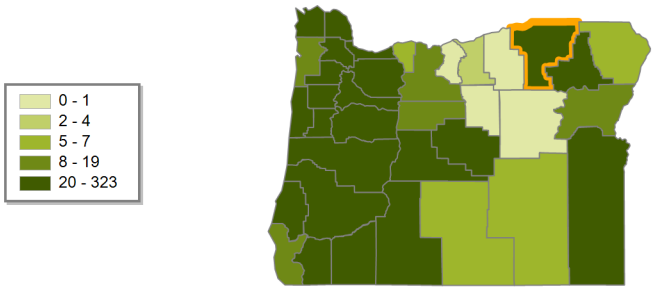
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Umatilla County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

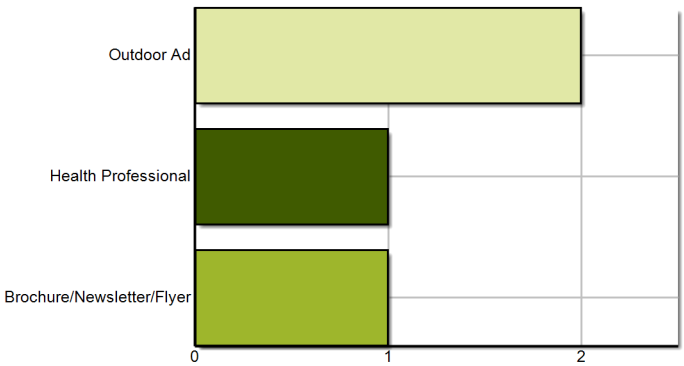
State Tobacco Users Served Contract YTD (Adults)



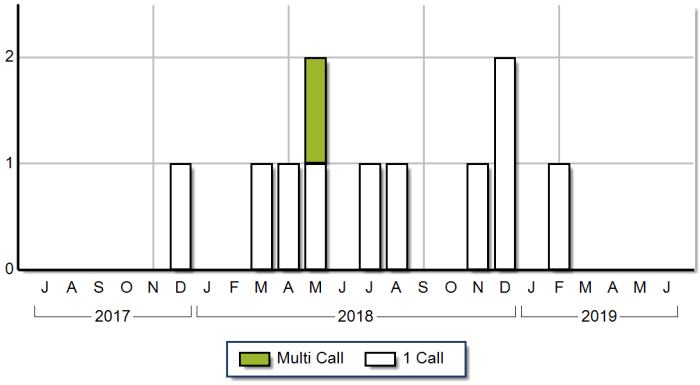
County Population		Prevalence	Tobacco Users
Adult	54,202	24.2 %	13,117 [4]

		County	State
Tobacco Users - Last Full Month		4	359
Tobacco Users YTD		32	3,313
Unique Tobacco Users YTD	1	32	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.24 %	0.73 %
Reach - NAQC	3	0.22 %	0.63 %
Annualized Reach	2	0.33 %	0.97 %
Annualized Reach - NAQC	3	0.29 %	0.83 %
Unique Individual Reach	1	0.24 %	0.69 %

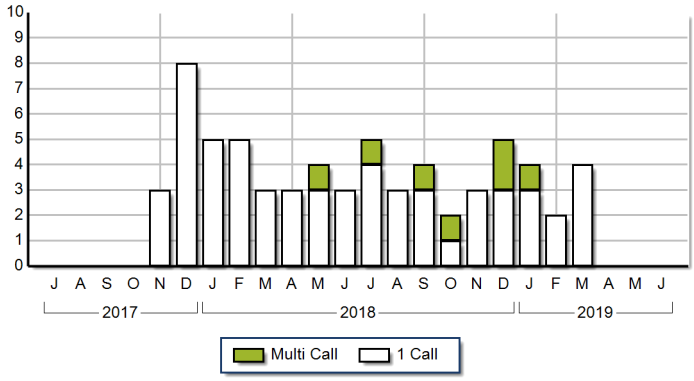
Tobacco Users By How Heard About



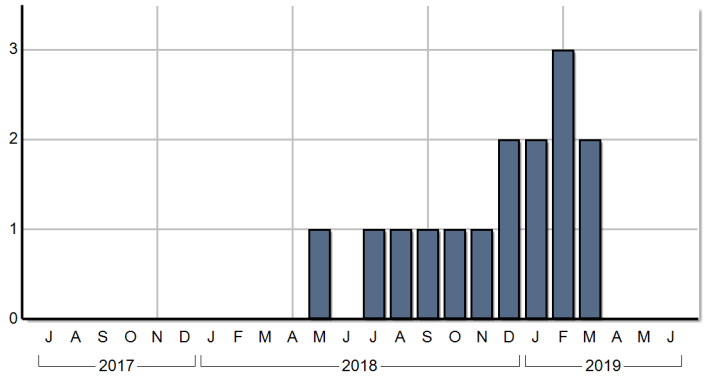
Tobacco Users By Fax Referral



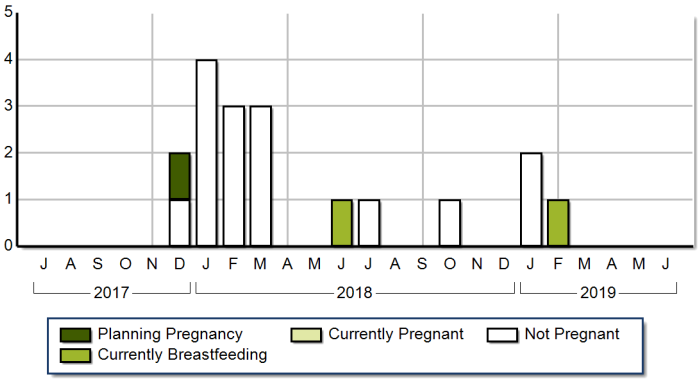
Tobacco User Enrollments By Program Type



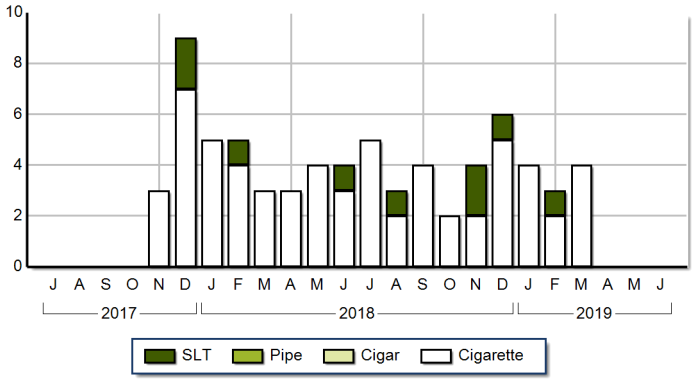
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

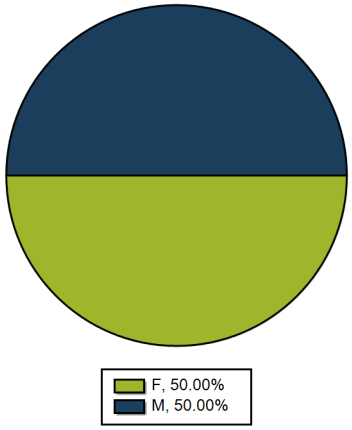

Chart Total N: 4

Tobacco Users By Language

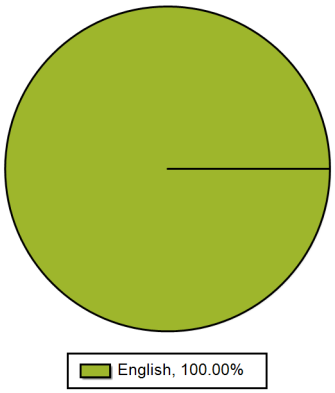

Chart Total N: 4

Tobacco Users By Education

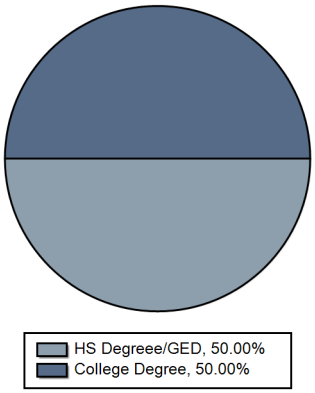

Chart Total N: 4

Tobacco Users By Race

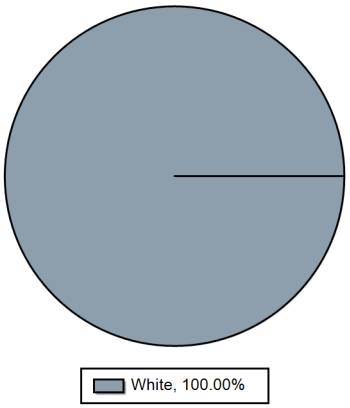

Chart Total N: 3

Tobacco Users By Age

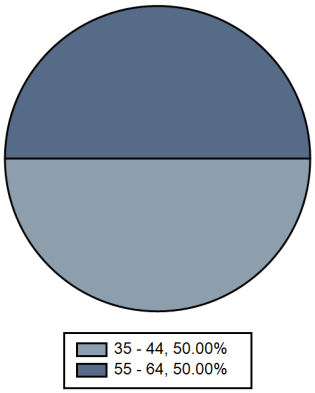

Chart Total N: 4

Tobacco Users By Health Plan

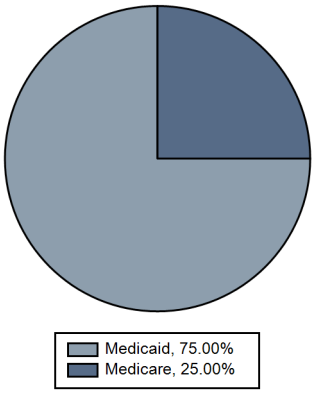

Chart Total N: 4

Tobacco Users By Ethnicity

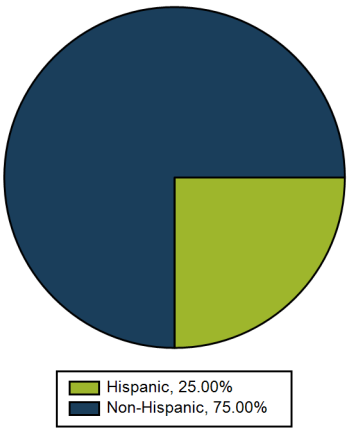

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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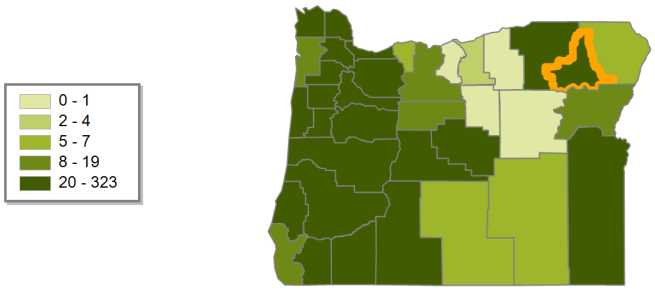
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Union County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

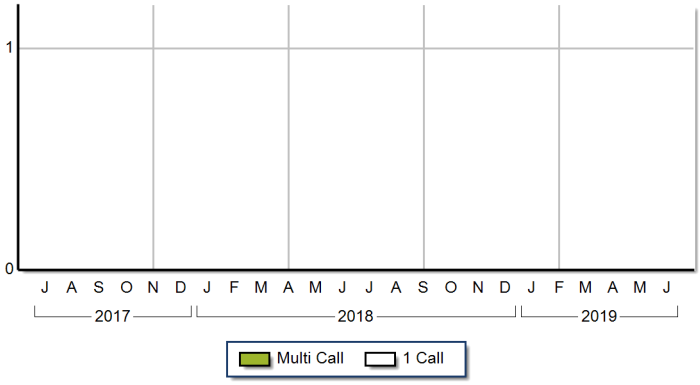


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 [4]

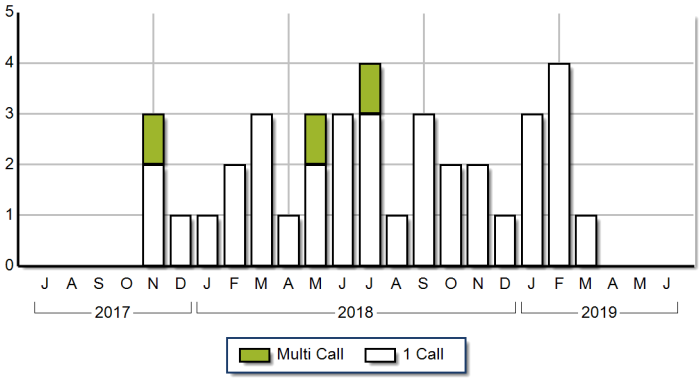
		County	State
Tobacco Users - Last Full Month		1	359
Tobacco Users YTD		21	3,313
Unique Tobacco Users YTD	1	21	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.78 %	0.73 %
Reach - NAQC	3	0.75 %	0.63 %
Annualized Reach	2	1.04 %	0.97 %
Annualized Reach - NAQC	3	0.99 %	0.83 %
Unique Individual Reach	1	0.78 %	0.69 %

Tobacco Users By How Heard About

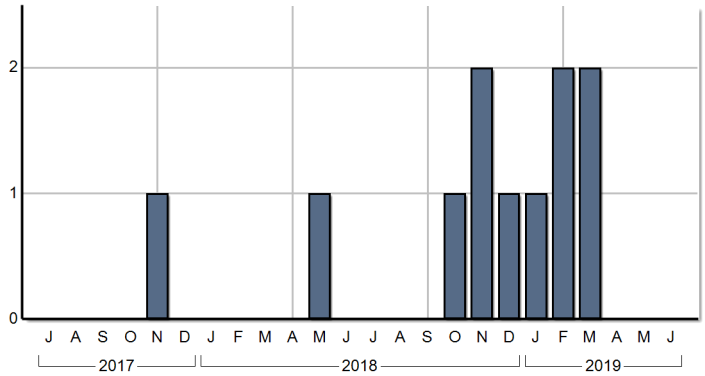
Tobacco Users By Fax Referral



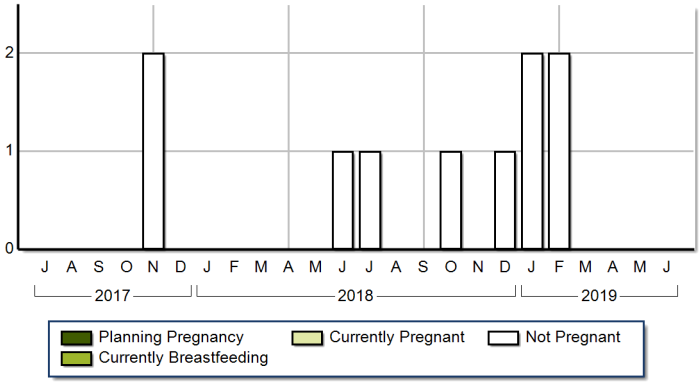
Tobacco User Enrollments By Program Type



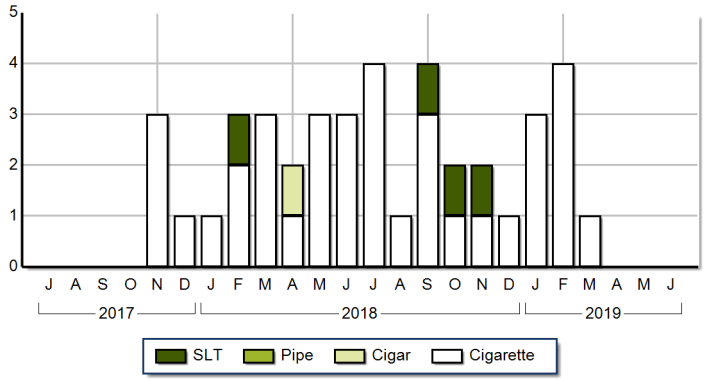
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

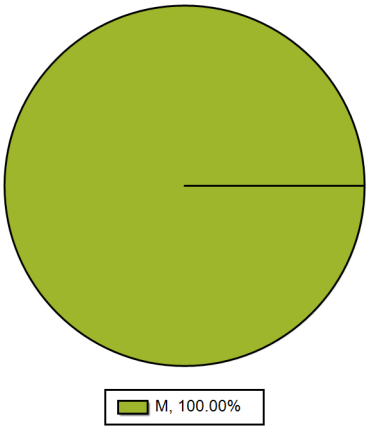

Chart Total N: 1

Tobacco Users By Language

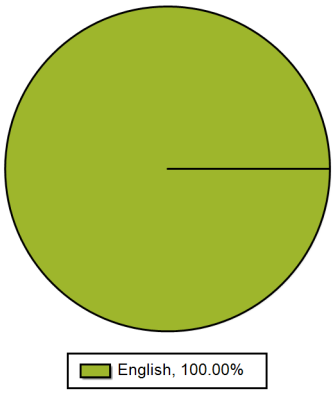

Chart Total N: 1

Tobacco Users By Education

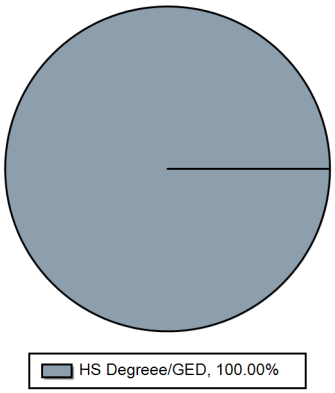

Chart Total N: 1

Tobacco Users By Age

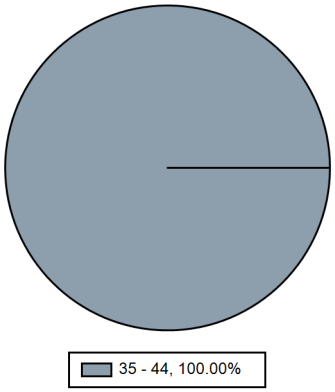

Chart Total N: 1

Tobacco Users By Health Plan

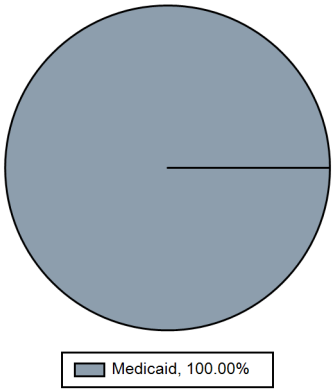

Chart Total N: 1

Tobacco Users By Ethnicity

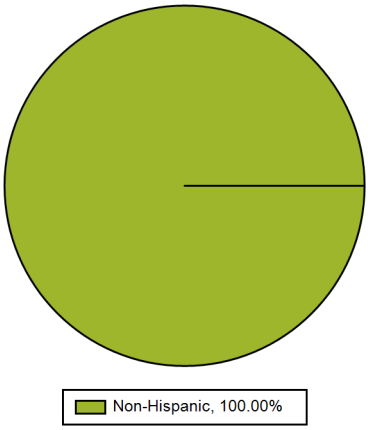

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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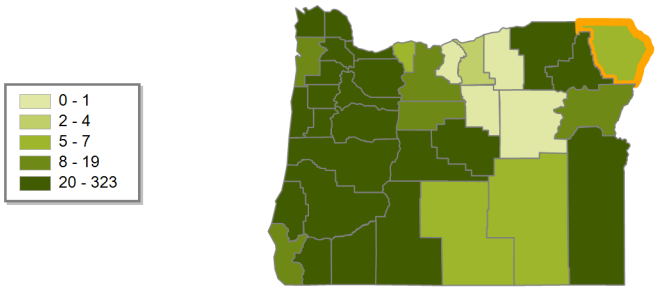
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Wallowa County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

State Tobacco Users Served Contract YTD (Adults)

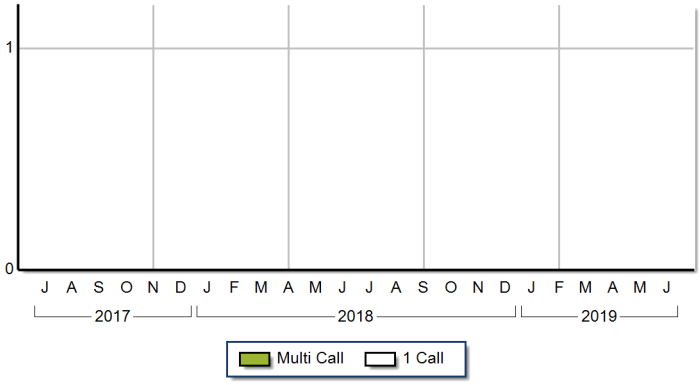


County Population		Prevalence	Tobacco Users
Adult	5,799	17.9 %	1,038 [4]

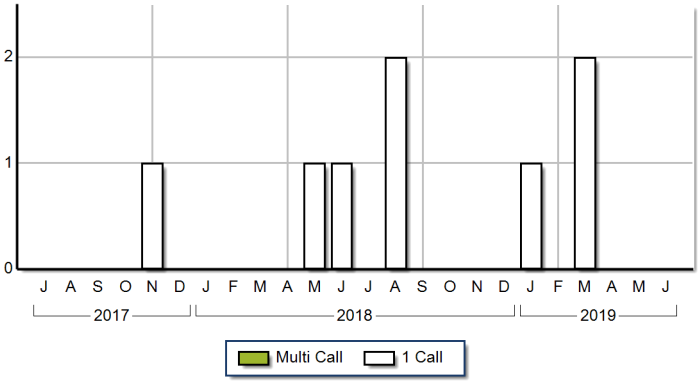
		County	State
Tobacco Users - Last Full Month		2	359
Tobacco Users YTD		5	3,313
Unique Tobacco Users YTD	1	5	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.48 %	0.73 %
Reach - NAQC	3	0.48 %	0.63 %
Annualized Reach	2	0.64 %	0.97 %
Annualized Reach - NAQC	3	0.64 %	0.83 %
Unique Individual Reach	1	0.48 %	0.69 %

Tobacco Users By How Heard About

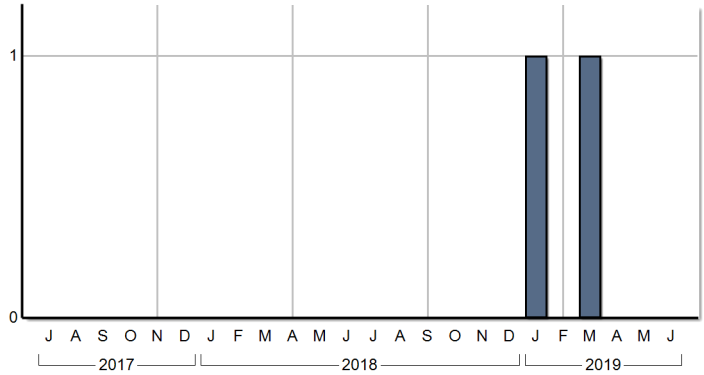
Tobacco Users By Fax Referral



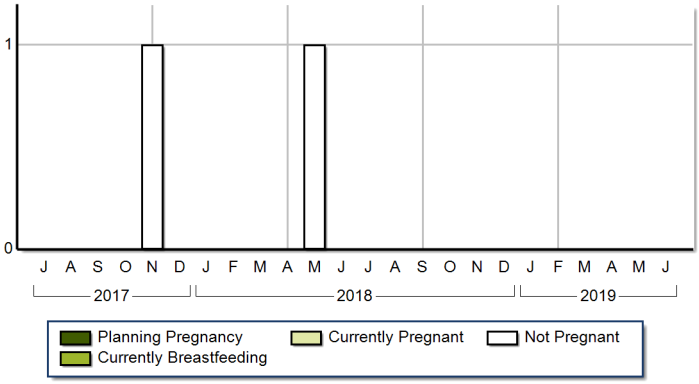
Tobacco User Enrollments By Program Type



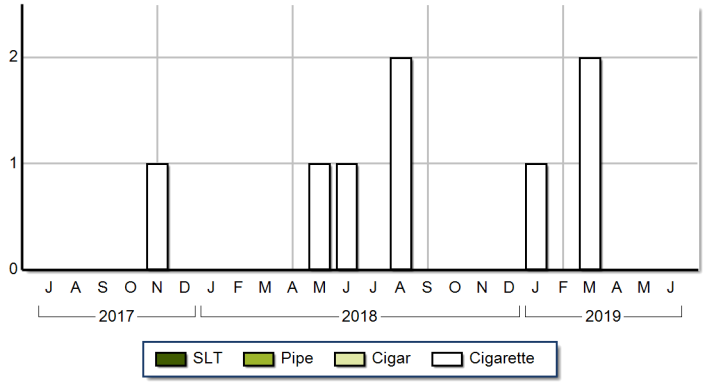
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

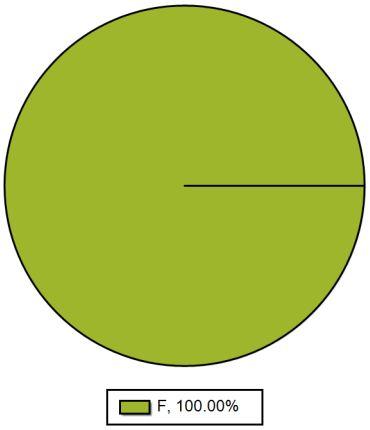

Chart Total N: 2

Tobacco Users By Language

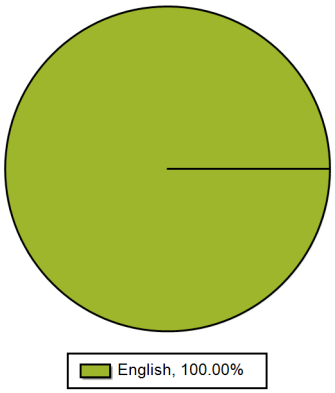

Chart Total N: 2

Tobacco Users By Education

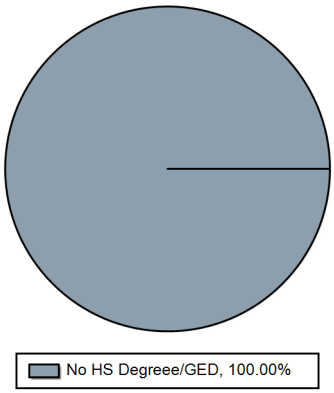

Chart Total N: 2

Tobacco Users By Race

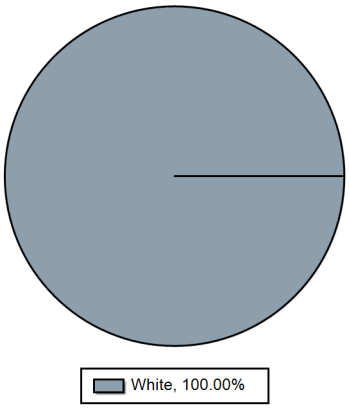

Chart Total N: 2

Tobacco Users By Age

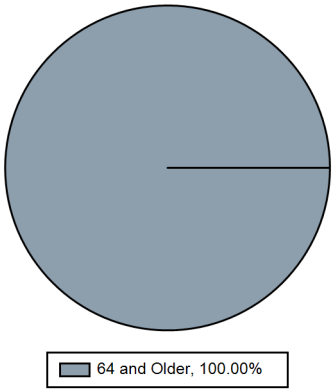

Chart Total N: 2

Tobacco Users By Health Plan

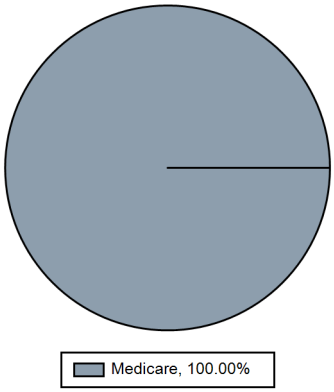

Chart Total N: 2

Tobacco Users By Ethnicity

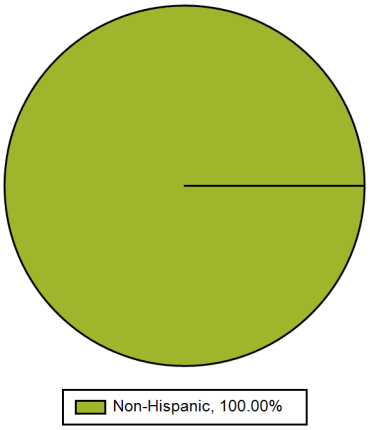

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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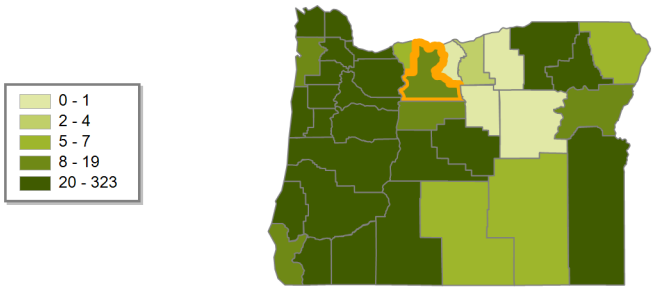
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Wasco County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

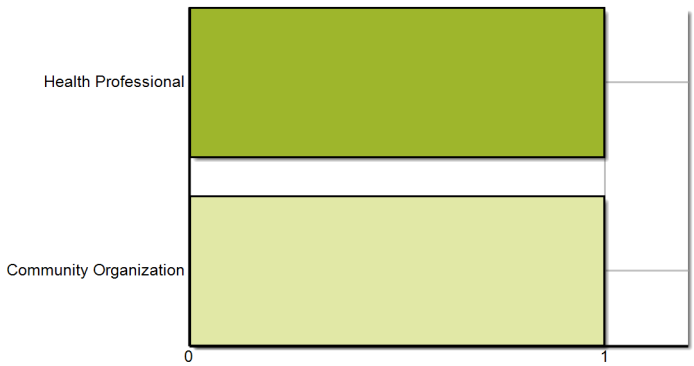
State Tobacco Users Served Contract YTD (Adults)



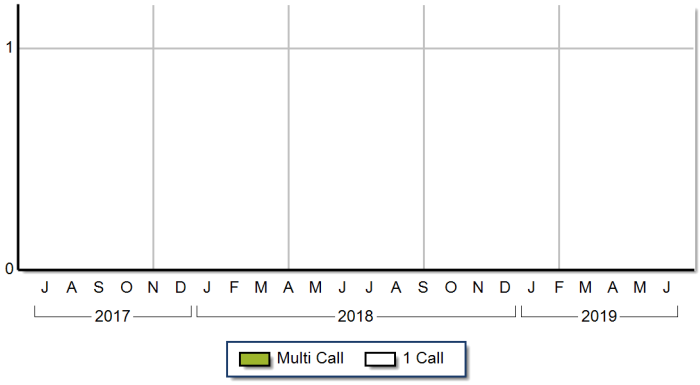
County Population		Prevalence	Tobacco Users
Adult	18,454	22.1 %	4,078 [4]

		County	State
Tobacco Users - Last Full Month		2	359
Tobacco Users YTD		17	3,313
Unique Tobacco Users YTD	1	17	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.42 %	0.73 %
Reach - NAQC	3	0.37 %	0.63 %
Annualized Reach	2	0.56 %	0.97 %
Annualized Reach - NAQC	3	0.49 %	0.83 %
Unique Individual Reach	1	0.42 %	0.69 %

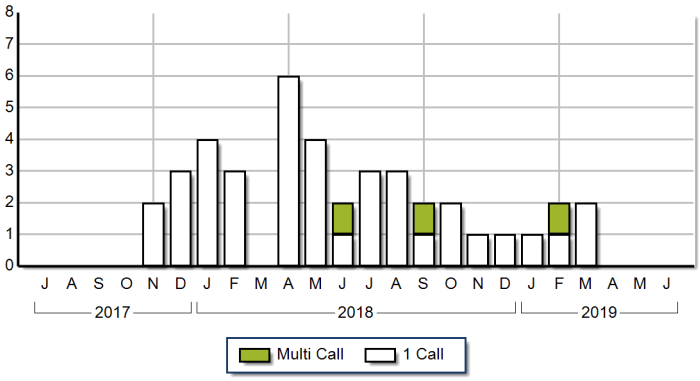
Tobacco Users By How Heard About



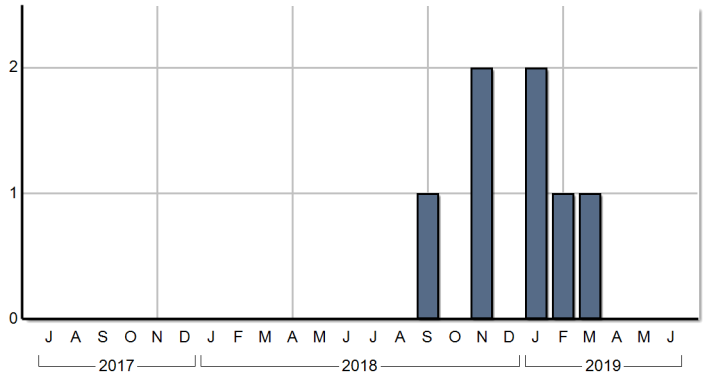
Tobacco Users By Fax Referral



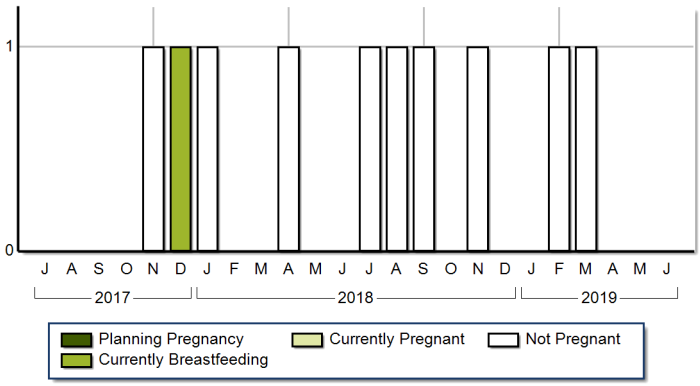
Tobacco User Enrollments By Program Type



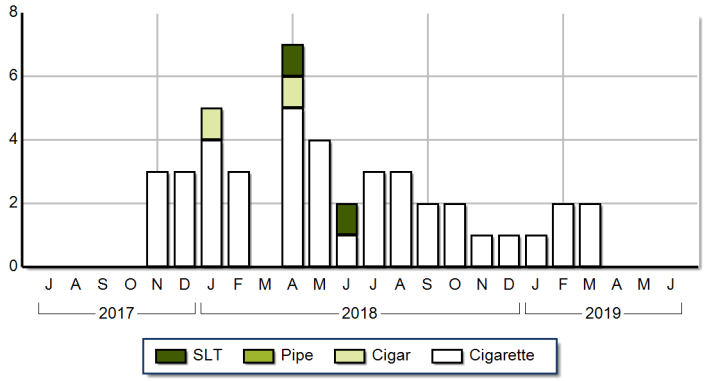
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

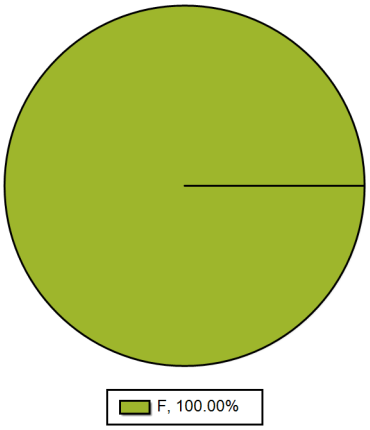

Chart Total N: 2

Tobacco Users By Language

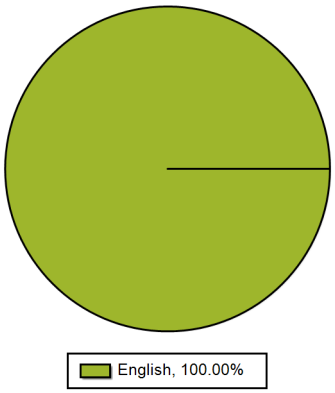

Chart Total N: 2

Tobacco Users By Education

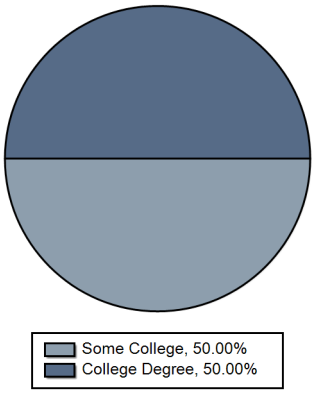

Chart Total N: 2

Tobacco Users By Race

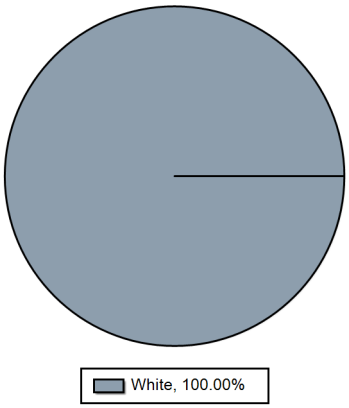

Chart Total N: 2

Tobacco Users By Age

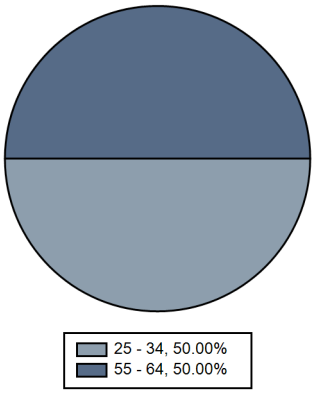

Chart Total N: 2

Tobacco Users By Health Plan

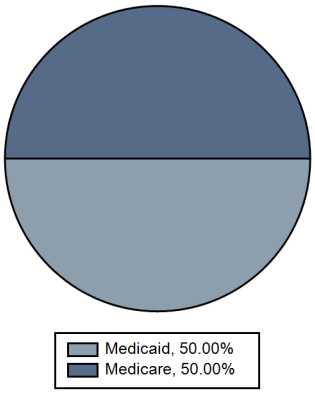

Chart Total N: 2

Tobacco Users By Ethnicity

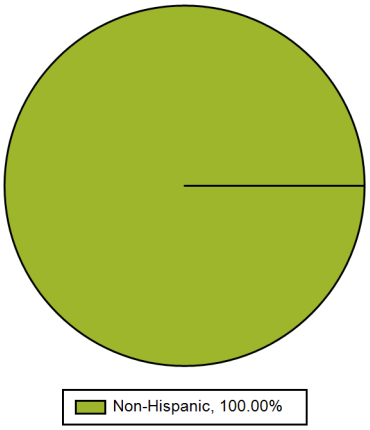

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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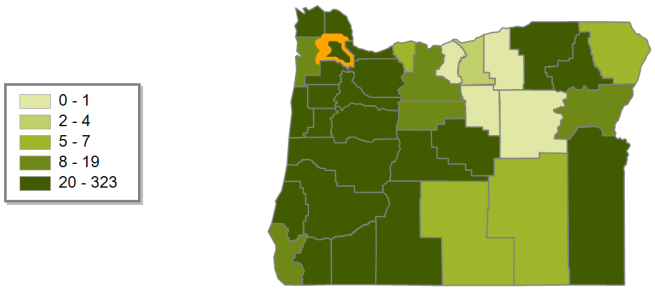
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Washington County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

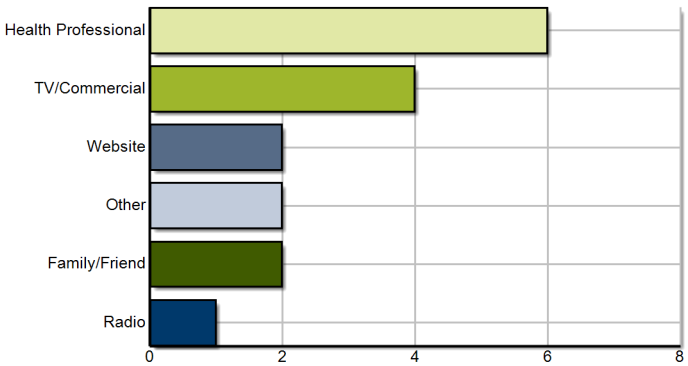
State Tobacco Users Served Contract YTD (Adults)



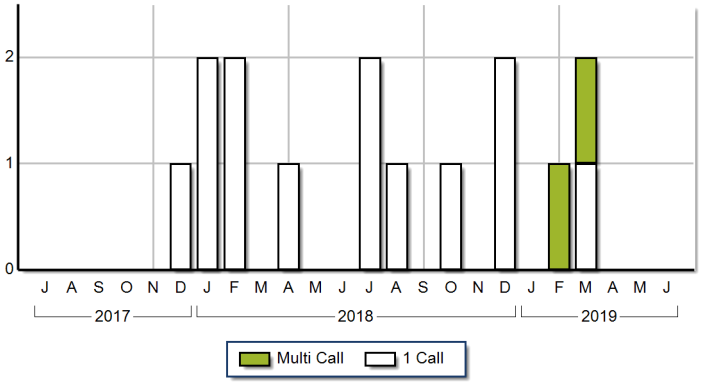
County Population		Prevalence	Tobacco Users
Adult	387,946	12.9 %	50,045 [4]

		County	State
Tobacco Users - Last Full Month		17	359
Tobacco Users YTD		169	3,313
Unique Tobacco Users YTD	1	161	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.34 %	0.73 %
Reach - NAQC	3	0.28 %	0.63 %
Annualized Reach	2	0.45 %	0.97 %
Annualized Reach - NAQC	3	0.37 %	0.83 %
Unique Individual Reach	1	0.32 %	0.69 %

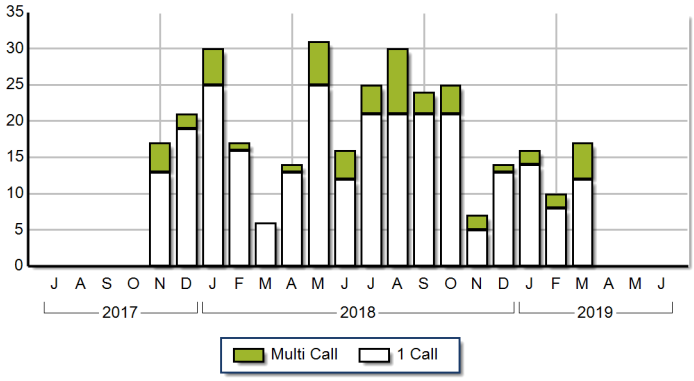
Tobacco Users By How Heard About



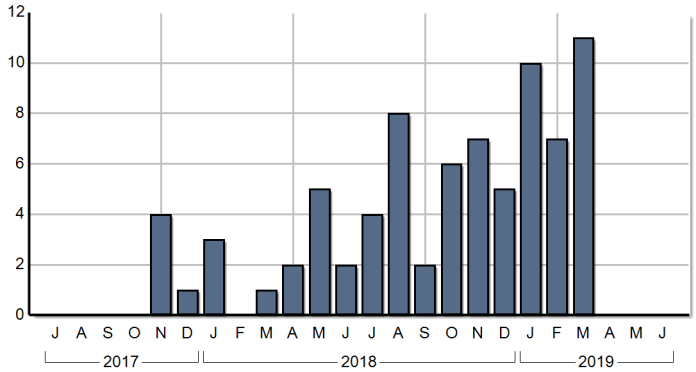
Tobacco Users By Fax Referral



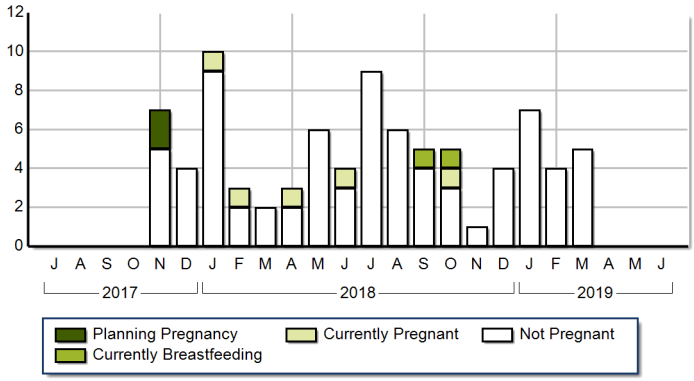
Tobacco User Enrollments By Program Type



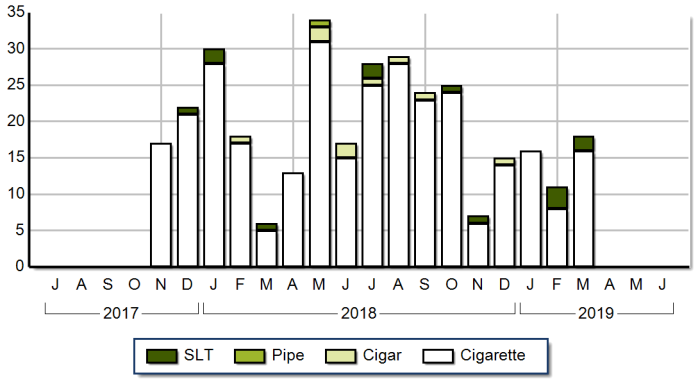
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

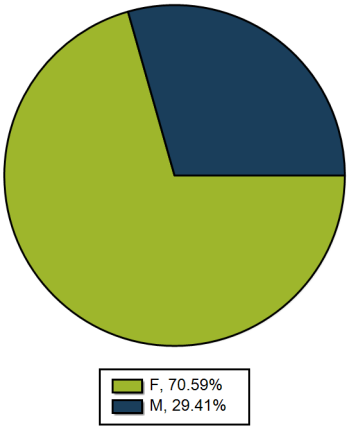

Chart Total N: 17

Tobacco Users By Language

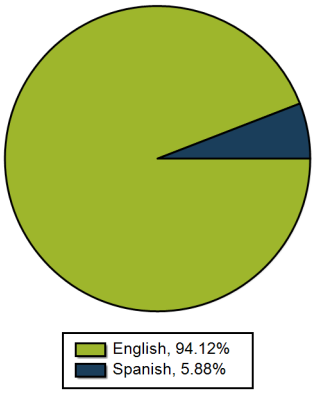

Chart Total N: 17

Tobacco Users By Education

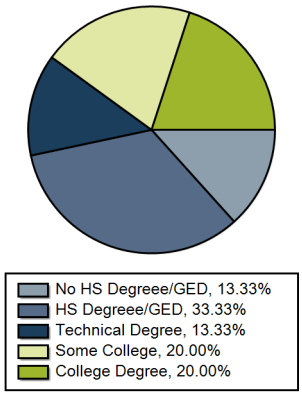

Chart Total N: 15

Tobacco Users By Race

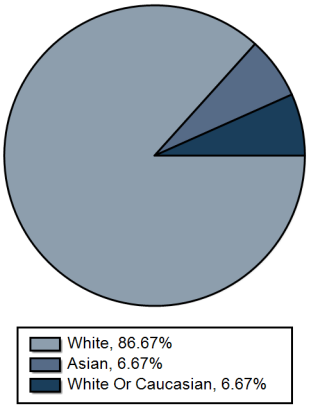

Chart Total N: 15

Tobacco Users By Age

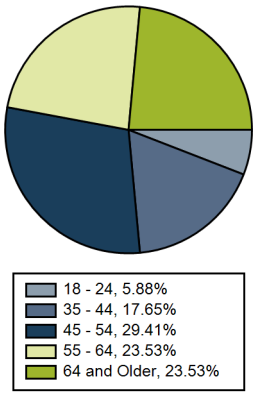

Chart Total N: 17

Tobacco Users By Health Plan

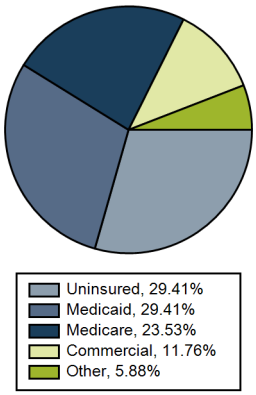

Chart Total N: 17

Tobacco Users By Ethnicity

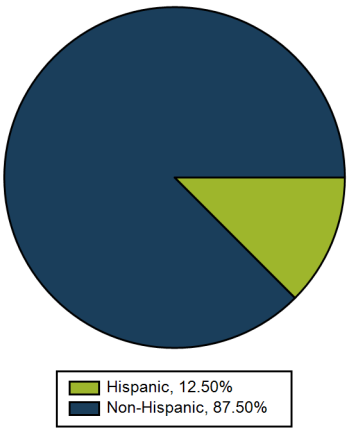

Chart Total N: 16

Tobacco Users By Chronic Condition

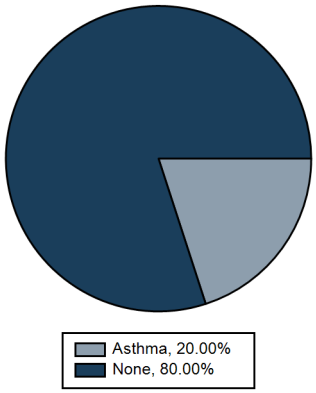

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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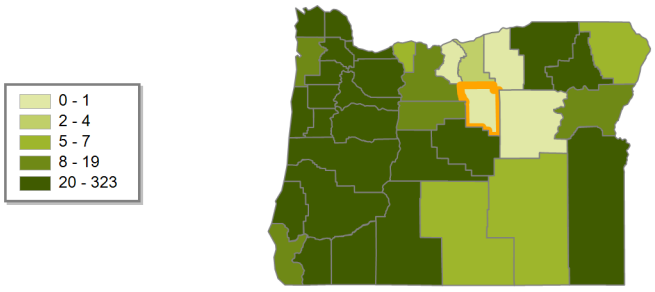
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Wheeler County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

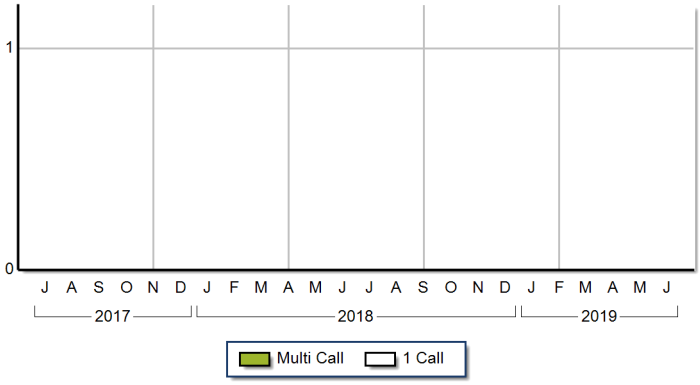
State Tobacco Users Served Contract YTD (Adults)



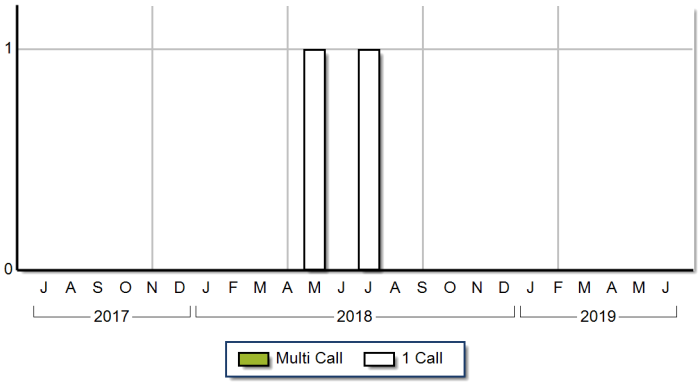
County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 [4]

		County	State
Tobacco Users - Last Full Month		-	359
Tobacco Users YTD		1	3,313
Unique Tobacco Users YTD	1	1	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.26 %	0.73 %
Reach - NAQC	3	0.26 %	0.63 %
Annualized Reach	2	0.34 %	0.97 %
Annualized Reach - NAQC	3	0.34 %	0.83 %
Unique Individual Reach	1	0.26 %	0.69 %

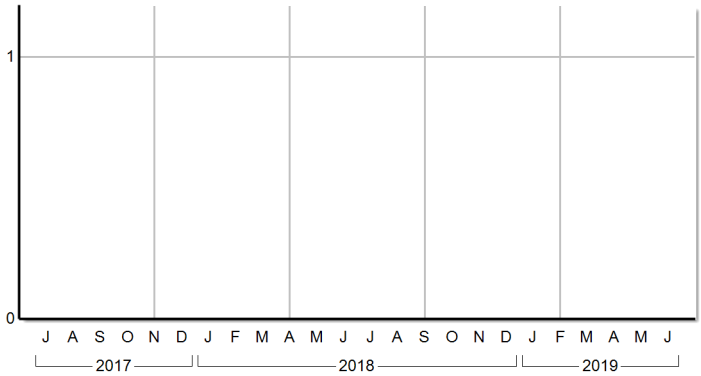
Tobacco Users By Fax Referral



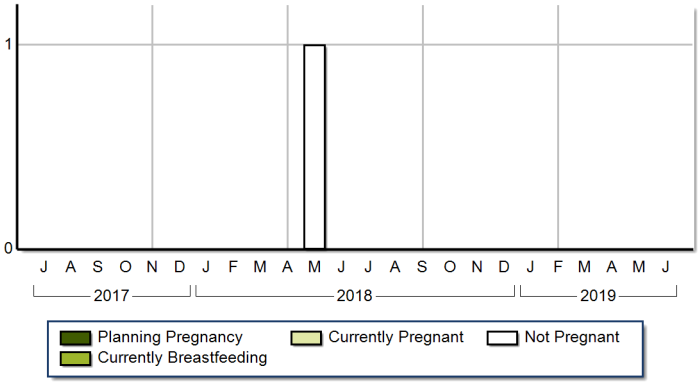
Tobacco User Enrollments By Program Type



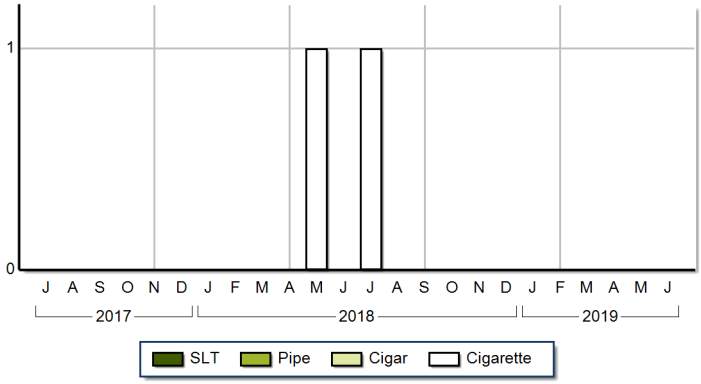
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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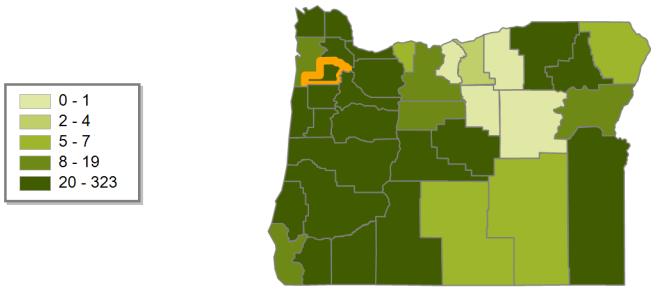
Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Yamhill County

From 3/1/2019 through 3/31/2019

Contract dates from 7/1/2018 through 3/31/2019

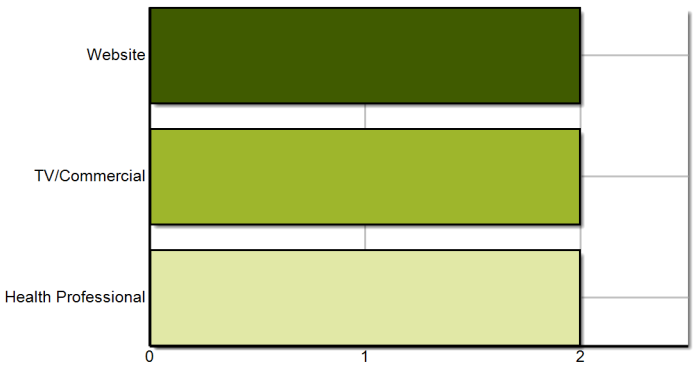
State Tobacco Users Served Contract YTD (Adults)



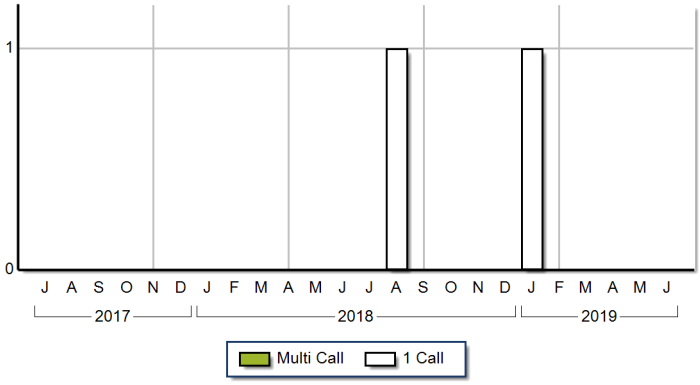
County Population		Prevalence	Tobacco Users
Adult	72,300	18.5 %	13,376 [4]

		County	State
Tobacco Users - Last Full Month		6	359
Tobacco Users YTD		41	3,313
Unique Tobacco Users YTD	1	40	3,138
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.31 %	0.73 %
Reach - NAQC	3	0.25 %	0.63 %
Annualized Reach	2	0.41 %	0.97 %
Annualized Reach - NAQC	3	0.33 %	0.83 %
Unique Individual Reach	1	0.30 %	0.69 %

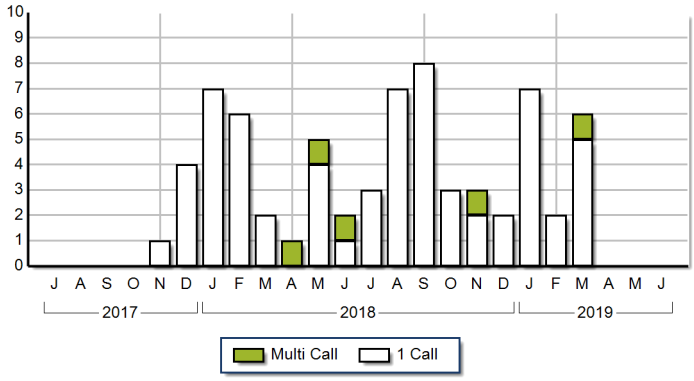
Tobacco Users By How Heard About



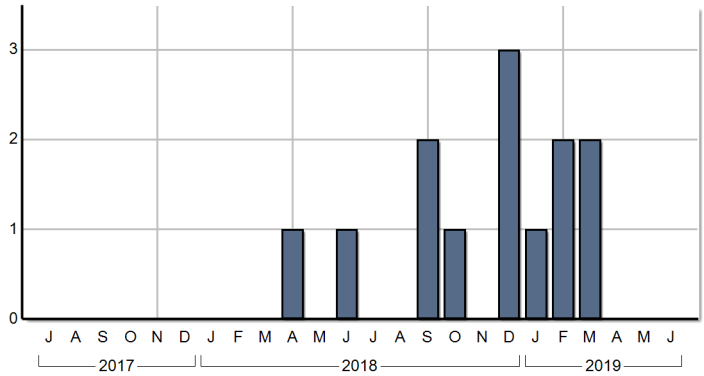
Tobacco Users By Fax Referral



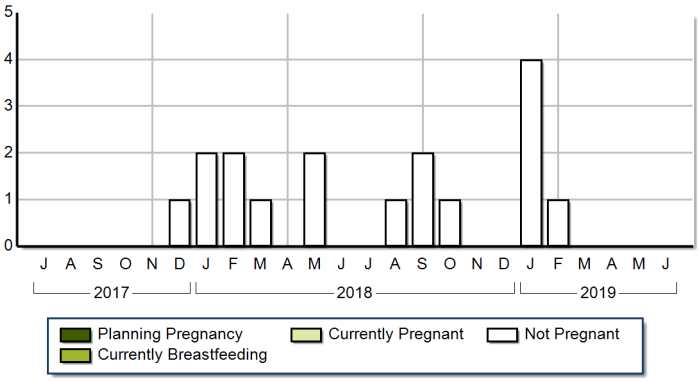
Tobacco User Enrollments By Program Type



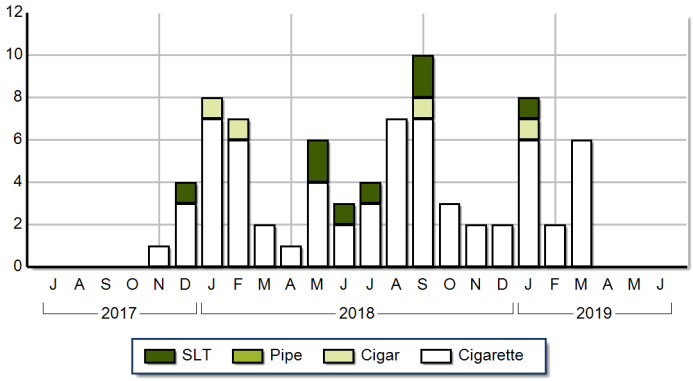
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach – includes all tobacco users.

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Tobacco Users By Gender

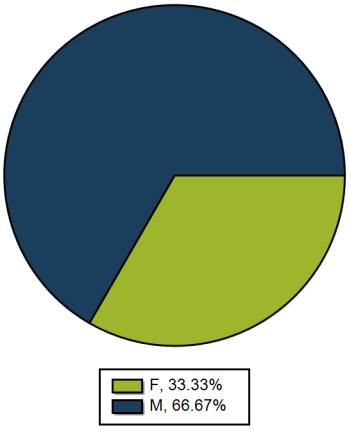

Chart Total N: 6

Tobacco Users By Language

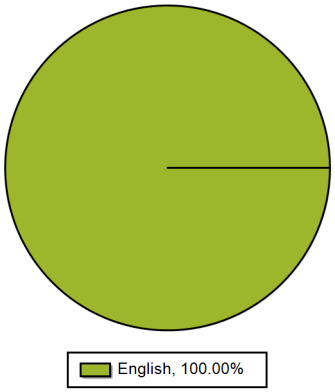

Chart Total N: 6

Tobacco Users By Education

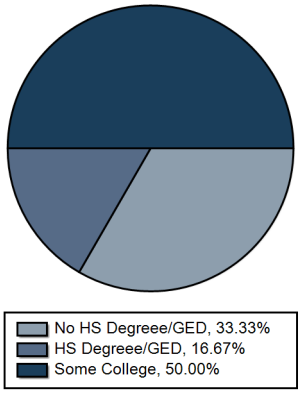

Chart Total N: 6

Tobacco Users By Race

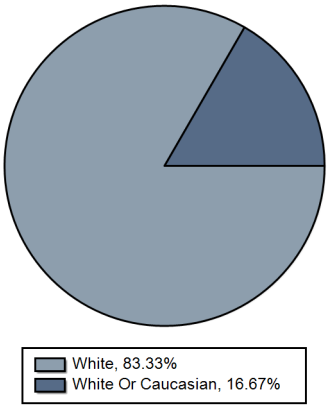

Chart Total N: 6

Tobacco Users By Age

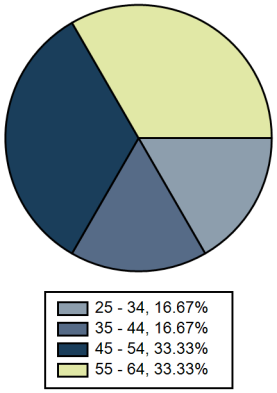

Chart Total N: 6

Tobacco Users By Health Plan

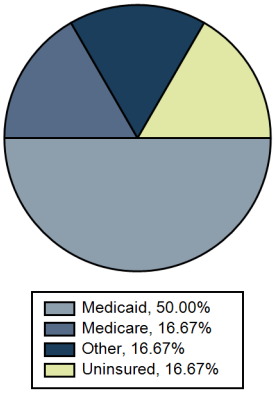

Chart Total N: 6

Tobacco Users By Ethnicity

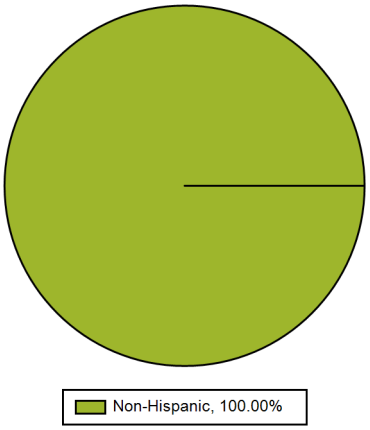

Chart Total N: 6

Tobacco Users By Chronic Condition

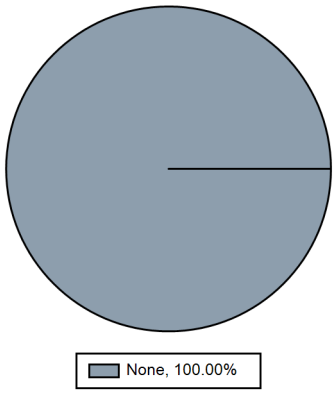

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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