

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	155	73.1 %	1,662	74.1 %
Electronic Consult	-	-	1	0.0 %
E-Referral-HL7	2	0.9 %	11	0.5 %
Fax Referral	12	5.7 %	134	6.0 %
Online Referral	-	-	5	0.2 %
Other	1	0.5 %	57	2.5 %
Voicemail	-	-	1	0.0 %
Web Enroll	42	19.8 %	371	16.5 %
Total	212	100 %	2,242	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	204	96.2 %	2,123	94.7 %
Proxy	-	-	18	0.8 %
Provider	3	1.4 %	26	1.2 %
General Public	5	2.4 %	75	3.3 %
Total	212	100 %	2,242	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.1 %
Brochure/Flyer	6	1.5 %	71	1.7 %
Brochure/Newsletter/Flyer	-	-	1	0.0 %
Community Organization	2	1.0 %	29	1.4 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	3	0.1 %
CVS/pharmacy	-	-	8	0.4 %
Email	-	-	1	0.0 %
Employer/Worksite	9	4.6 %	39	1.9 %
Family/Friend	25	12.8 %	278	13.6 %
Health Department	4	2.0 %	27	1.3 %
Health Insurance	6	3.1 %	47	2.3 %
Health Professional	69	35.2 %	587	28.8 %
<i>Health Care Provider</i>	-	-	10	0.5 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	2	1.0 %	8	0.4 %
<i>Health Educator</i>	3	1.5 %	7	0.3 %
<i>Mental Health Provider</i>	5	2.6 %	34	1.7 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Nurse	1	0.5 %	22	1.1 %
Nutrition Specialist	-	-	2	0.1 %
OB/GYN Specialist	-	-	4	0.2 %
Oncologist	-	-	8	0.4 %
Other	9	4.6 %	36	1.8 %
Other Specialist	1	0.5 %	20	1.0 %
Pharmacist	1	0.5 %	6	0.3 %
Physician Assistant	-	-	4	0.2 %
Respiratory Therapist	-	-	3	0.1 %
Social Worker	1	0.5 %	13	0.6 %
Substance Abuse Provider	2	1.0 %	14	0.7 %
Health Survey	-	-	1	0.0 %
Intranet	1	0.5 %	1	0.0 %
Medicaid Information Mailer	-	-	2	0.1 %
Medical Marijuana Program Re-enrollment Packet	-	-	1	0.0 %
Newspaper/Magazine	-	-	2	0.1 %
On-Site event	-	-	1	0.0 %
Open enrollment/New hire	1	0.5 %	5	0.2 %
Outdoor Ad	5	2.6 %	21	1.0 %
Banner	1	0.5 %	2	0.1 %
Billboard	2	1.0 %	10	0.5 %
Other	2	1.0 %	9	0.4 %
Sub Total	5	2.6 %	21	1.0 %
QUITNOW Mobile App	-	-	1	0.0 %
Radio	6	3.1 %	40	2.0 %
Safeway/pharmacy	-	-	1	0.0 %
Social Media (Facebook/Twitter/etc.)	-	-	13	0.6 %
State quit line/help line	-	-	1	0.0 %
Store/convenience store/gas station	-	-	2	0.1 %
TV/Commercial	28	14.3 %	504	24.7 %
TV/News	2	1.0 %	8	0.4 %
Website	20	10.2 %	144	7.1 %
Does not know/remember	-	-	42	2.1 %
Does Not Know	-	-	1	0.0 %
Other	12	6.1 %	147	7.2 %
Refused	-	-	3	-
Not Collected	16	-	205	-
Total	212	98 %	2,242	98 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	89	47.3 %	794	40.6 %
Female	99	52.7 %	1,160	59.4 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	24		288	
Total	212	100 %	2,242	100 %

Tobacco Users by Language Spoken				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	187	99.5 %	1,947	99.6 %
Spanish	1	0.5 %	6	0.3 %
Mandarin	-	-	1	0.1 %
Not Collected	24		288	
Total	212	100 %	2,242	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	6	0.3 %
18	-	-	5	0.3 %
19	-	-	5	0.3 %
20 to 24	6	3.2 %	63	3.2 %
25 to 30	15	8.0 %	179	9.2 %
31 to 40	37	19.7 %	337	17.2 %
41 to 50	32	17.0 %	324	16.6 %
51 to 60	47	25.0 %	469	24.0 %
61 to 70	35	18.6 %	416	21.3 %
71 to 80	13	6.9 %	140	7.2 %
Over 80	3	1.6 %	10	0.5 %
Not Collected	24		288	
Total	212	100 %	2,242	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	177	78.7 %	1,830	77.1 %
Cigar	3	1.3 %	78	3.3 %
Pipe	2	0.9 %	12	0.5 %
Smokeless Tobacco	7	3.1 %	95	4.0 %
E-Cigarette	30	13.3 %	302	12.7 %
Other	6	2.7 %	57	2.4 %
Not Collected	24		288	
Total	249	100 %	2,662	100 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	3.8 %	57	3.0 %
Grade 9-11 no degree	19	10.4 %	210	11.2 %
GED	14	7.7 %	177	9.4 %
High School Degree	47	25.7 %	429	22.9 %
Some College or University	48	26.2 %	553	29.5 %
College or University Degree	39	21.3 %	360	19.2 %
Some Technical / Trade School	3	1.6 %	26	1.4 %
Technical Trade School degree	6	3.3 %	56	3.0 %
Does Not Know	-	-	6	0.3 %
Refused	4		45	
Not Collected	25		323	
Total	212	100 %	2,242	100 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	96	97.0 %	1,135	97.8 %
Currently Pregnant	-	-	11	0.9 %
Planning	1	1.0 %	8	0.7 %
Currently Breastfeeding	2	2.0 %	6	0.5 %
Total	99	100 %	1,160	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	12	8.4 %	524	14.5 %
Asthma	7	4.9 %	339	9.3 %
CAD	-	-	97	2.7 %
Cancer	4	2.8 %	132	3.6 %
COPD	7	4.9 %	393	10.8 %
Type 1 Diabetes	2	1.4 %	36	1.0 %
Type 2 Diabetes	2	1.4 %	186	5.1 %
High Blood Pressure	10	7.0 %	504	13.9 %
High Cholesterol	7	4.9 %	303	8.4 %
Stroke	2	1.4 %	96	2.6 %
None	88	61.5 %	996	27.5 %
Does Not Know	2	1.4 %	20	0.6 %
Refused	5		30	
Not Collected	99		367	
Total	247	100 %	4,023	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	16	4.7 %	201	5.8 %
Anxiety	53	15.7 %	570	16.6 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Bi-Polar	23	6.8 %	289	8.4 %
Depression	67	19.9 %	776	22.5 %
Drug or Alcohol Abuse	44	13.1 %	358	10.4 %
Gambling Addiction	5	1.5 %	43	1.2 %
PTSD	41	12.2 %	434	12.6 %
Schizophrenia	10	3.0 %	98	2.8 %
None	77	22.8 %	670	19.5 %
Does Not Know	1	0.3 %	4	0.1 %
Refused	3		22	
Not Collected	29		414	
Total	369	100 %	3,879	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	3	1.6 %	24	1.3 %
Preparation	162	86.2 %	1,726	89.9 %
Action - Less than 24 hours	12	6.4 %	77	4.0 %
Action - 24 hours to less than 7 days	7	3.7 %	38	2.0 %
Action - 7 days to less than 1 month	1	0.5 %	32	1.7 %
Maintenance - 6 months OR more	3	1.6 %	21	1.1 %
Not Collected	24		322	
Total	212	100 %	2,242	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	5	1.4 %	55	1.5 %
Arab or Arab American	-	-	3	0.2 %
Asian	3	1.7 %	19	1.0 %
Asian Indian	-	-	2	0.1 %
Chinese	-	-	2	0.1 %
Filipino	1	0.6 %	2	0.1 %
Japanese	-	-	1	0.1 %
Korean	-	-	6	0.3 %
Other Asian	1	0.6 %	2	0.1 %
Thai	-	-	1	0.1 %
Vietnamese	1	0.6 %	2	0.1 %
Black or African American	3	1.7 %	43	2.3 %
Native Hawaiian/Other Pacific Islander	1	0.6 %	13	0.7 %
Guamanian/Chamorro	-	-	2	0.1 %
Native Hawaiian	-	-	6	0.3 %
Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)	-	-	2	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Other Pacific Islander	1	0.6 %	3	0.2 %
Sub Total	1	0.6 %	13	0.7 %
White	157	43.6 %	1,624	43.5 %
Other	11	6.1 %	98	5.3 %
Does Not Know	-	-	10	0.5 %
Not Collected	25		317	
Refused	6		58	
Total	211	55 %	2,240	55 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	14	7.6 %	80	4.3 %
Non-Hispanic	171	92.4 %	1,772	95.1 %
Does Not Know	-	-	12	0.6 %
Refused	2		52	
Not Collected	25		326	
Total	212	100 %	2,242	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	145	86.8 %	1,545	90.5 %
Gay or Lesbian	11	6.6 %	56	3.3 %
Bisexual	5	3.0 %	63	3.7 %
Transgender	2	1.2 %	8	0.5 %
Other	3	1.8 %	23	1.3 %
Does Not Know	1	0.6 %	12	0.7 %
Not Collected	24		356	
Refused	21		179	
Total	212	100 %	2,242	100 %