



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	120	75.9 %	1,508	80.0 %
E-Referral-HL7	-	-	5	0.3 %
Fax Referral	7	4.4 %	96	5.1 %
Online Referral	1	0.6 %	49	2.6 %
Re-enrollment Recruitment	-	-	16	0.8 %
Voicemail	-	-	1	0.1 %
Web Enroll	30	19.0 %	201	10.7 %
Other	-	-	10	0.5 %
Total	158	100 %	1,886	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	153	96.8 %	1,810	96.0 %
Proxy	-	-	14	0.7 %
Provider	1	0.6 %	15	0.8 %
General Public	4	2.5 %	47	2.5 %
Total	158	100 %	1,886	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.2 %
Brochure/Flyer	2	1.4 %	52	3.0 %
Community Organization	1	0.7 %	25	1.5 %
Co-Worker	-	-	2	0.1 %
Customer/Member Service	-	-	1	0.1 %
CVS/pharmacy	1	0.7 %	2	0.1 %
Employer/Worksite	-	-	8	0.5 %
Family/Friend	32	21.8 %	251	14.7 %
Health Department	3	2.0 %	24	1.4 %
Health Insurance	7	4.8 %	54	3.2 %
Health Professional	45	30.6 %	515	30.2 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	1	0.7 %	25	1.5 %
<i>Health Care Provider</i>	34	23.1 %	368	21.6 %
<i>Health Educator</i>	-	-	3	0.2 %
<i>Mental Health Provider</i>	2	1.4 %	22	1.3 %
<i>Nurse</i>	-	-	15	0.9 %
<i>Nutrition Specialist</i>	-	-	1	0.1 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
OB/GYN Specialist	-	-	2	0.1 %
Oncologist	-	-	1	0.1 %
Other	4	2.7 %	40	2.3 %
Other Specialist	1	0.7 %	13	0.8 %
Pharmacist	-	-	5	0.3 %
Physician Assistant	-	-	1	0.1 %
Respiratory Therapist	-	-	1	0.1 %
Social Worker	-	-	2	0.1 %
Substance Abuse Provider	3	2.0 %	15	0.9 %
Sub Total	45	30.6 %	515	30.2 %
Medicaid Information Mailer	1	0.7 %	2	0.1 %
Newspaper/Magazine	-	-	1	0.1 %
Open enrollment/New hire	-	-	3	0.2 %
Outdoor Ad	1	0.7 %	18	1.1 %
Banner	-	-	1	0.1 %
Billboard	-	-	10	0.6 %
Other	1	0.7 %	7	0.4 %
Sub Total	1	0.7 %	18	1.1 %
QUITNOW Mobile App	-	-	3	0.2 %
Radio	1	0.7 %	8	0.5 %
Social Media (Facebook/Twitter/etc.)	-	-	4	0.2 %
TV/Commercial	26	17.7 %	401	23.5 %
TV/News	-	-	9	0.5 %
Website	17	11.6 %	141	8.3 %
Does Not Know	-	-	1	0.1 %
Does not know/remember	3	2.0 %	36	2.1 %
Not Collected	11		181	
Other	7	4.8 %	138	8.1 %
Refused	-		3	
Total	158	100 %	1,886	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	57	39.9 %	690	41.4 %
Female	86	60.1 %	977	58.6 %
Not Collected	15		219	
Total	158	100 %	1,886	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	142	99.3 %	1,653	99.2 %
Spanish	1	0.7 %	11	0.7 %
Russian	-	-	1	0.1 %
Not Collected	15		220	

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arabic	-	-	1	0.1 %
Total	158	100 %	1,886	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	2	1.4 %	8	0.5 %
18	-	-	4	0.2 %
19	-	-	8	0.5 %
20 to 24	3	2.1 %	48	2.9 %
25 to 30	14	9.8 %	150	9.0 %
31 to 40	29	20.3 %	261	15.7 %
41 to 50	28	19.6 %	262	15.7 %
51 to 60	24	16.8 %	415	24.9 %
61 to 70	34	23.8 %	384	23.0 %
71 to 80	7	4.9 %	113	6.8 %
Over 80	2	1.4 %	14	0.8 %
Not Collected	15		219	
Total	158	100 %	1,886	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	139	83.7 %	1,549	76.2 %
Cigar	6	3.6 %	56	2.8 %
Pipe	1	0.6 %	14	0.7 %
Smokeless Tobacco	2	1.2 %	70	3.4 %
E-Cigarette	15	9.0 %	266	13.1 %
Not Collected	15		219	
Other	3	1.8 %	77	3.8 %
Total	181	100 %	2,251	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	4	3.1 %	45	2.9 %
Grade 9-11 no degree	19	14.5 %	199	12.8 %
GED	9	6.9 %	129	8.3 %
High School Degree	27	20.6 %	364	23.4 %
Some College or University	39	29.8 %	422	27.1 %
College or University Degree	28	21.4 %	338	21.7 %
Some Technical / Trade School	3	2.3 %	22	1.4 %
Technical Trade School degree	2	1.5 %	35	2.2 %
Not Collected	21		274	

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	3	0.2 %
Refused	6		55	
Total	158	100 %	1,886	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	82	95.3 %	951	97.3 %
Currently Pregnant	-	-	9	0.9 %
Planning	2	2.3 %	9	0.9 %
Currently Breastfeeding	2	2.3 %	8	0.8 %
Total	86	100 %	977	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	48	16.4 %	503	14.9 %
Asthma	39	13.3 %	331	9.8 %
CAD	12	4.1 %	92	2.7 %
Cancer	15	5.1 %	143	4.2 %
COPD	32	10.9 %	343	10.2 %
Type 1 Diabetes	-	-	22	0.7 %
Type 2 Diabetes	17	5.8 %	166	4.9 %
High Blood Pressure	31	10.6 %	505	15.0 %
High Cholesterol	29	9.9 %	350	10.4 %
Stroke	6	2.0 %	84	2.5 %
None	63	21.5 %	814	24.2 %
Does Not Know	1	0.3 %	16	0.5 %
Not Collected	15		269	
Refused	2		31	
Total	310	100 %	3,669	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	18	6.3 %	178	5.6 %
Anxiety	55	19.4 %	549	17.3 %
Bi-Polar	28	9.9 %	306	9.7 %
Depression	56	19.7 %	677	21.4 %
Drug or Alcohol Abuse	31	10.9 %	335	10.6 %
Gambling Addiction	3	1.1 %	40	1.3 %
PTSD	38	13.4 %	426	13.4 %
Schizophrenia	12	4.2 %	101	3.2 %
None	43	15.1 %	549	17.3 %
Does Not Know	-	-	7	0.2 %
Not Collected	22		304	

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	1		21	
Total	307	100 %	3,493	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	2	1.4 %	16	1.0 %
Preparation	125	87.4 %	1,492	89.7 %
Action - Less than 24 hours	6	4.2 %	77	4.6 %
Action - 24 hours to less than 7 days	7	4.9 %	40	2.4 %
Action - 7 days to less than 1 month	-	-	20	1.2 %
Maintenance - 6 months OR more	3	2.1 %	19	1.1 %
Not Collected	15		222	
Total	158	100 %	1,886	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
White or Caucasian; Native Hawaiian or Pacific Islander; American Indian or Alaska Native; Other	-	-	1	0.1 %
Native Hawaiian	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
Native Hawaiian or Pacific Islander	-	-	1	0.1 %
Other Asian	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
Not Collected	21		269	
White	116	45.3 %	1,331	43.1 %
American Indian or Alaska Native	-	-	28	1.8 %
American Indian or Alaska Native; Black or African American; White or Caucasian	1	0.8 %	1	0.1 %
American Indian or Alaska Native; Other; White or Caucasian	-	-	1	0.1 %
American Indian or Alaska Native; White or Caucasian	2	1.6 %	8	0.5 %
Arab or Arab American	-	-	3	0.2 %
Asian	-	-	8	0.5 %
Asian Indian	-	-	1	0.1 %
Chinese	-	-	2	0.1 %
Hmong	-	-	1	0.1 %
Japanese	-	-	1	0.1 %
Korean	-	-	2	0.1 %
Laotian	-	-	1	0.1 %
Sub Total	-	-	8	0.5 %
Black or African American	1	0.8 %	39	2.5 %
Asian; White or Caucasian	-	-	1	0.1 %
Filipino	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	4	0.3 %
Black or African American; American Indian or Alaska Native; White or Caucasian	1	0.8 %	2	0.1 %
Native Hawaiian/Other Pacific Islander	-	-	5	0.3 %
<i>Fijian</i>	-	-	1	0.1 %
<i>Native Hawaiian</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Tongan</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	5	0.3 %
Black or African American; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
Black or African American; White or Caucasian	-	-	7	0.5 %
Other	6	4.7 %	84	5.4 %
Refused	9		72	
Other; White or Caucasian	-	-	2	0.1 %
White or Caucasian; American Indian or Alaska Native	1	0.8 %	11	0.7 %
White or Caucasian; Asian	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	1	0.1 %
White or Caucasian; Black or African American	-	-	2	0.1 %
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	2	0.1 %
<i>Other Pacific Islander</i>	-	-	2	0.1 %
<i>Sub Total</i>	-	-	2	0.1 %
White or Caucasian; Other	-	-	2	0.1 %
Total	158	55 %	1,886	57 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	118	99.2 %	1,438	99.8 %
Not Collected	22		286	
Does Not Know	1	0.8 %	3	0.2 %
Refused	8		67	
Total	149	100 %	1,794	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	158		1,886	
Total	158	-	1,886	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	108	88.5 %	1,304	90.9 %
Gay or Lesbian	5	4.1 %	37	2.6 %



Print Date/Time 4/3/2020 11:00:25 AM

From 3/1/2020 through 3/31/2020

Contract Dates from 7/1/2019 through 3/31/2020

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Bisexual	6	4.9 %	64	4.5 %
Transgender	-	-	6	0.4 %
Not Collected	22		297	
Does Not Know	2	1.6 %	7	0.5 %
Other	1	0.8 %	17	1.2 %
Refused	14		154	
Total	158	100 %	1,886	100 %

Tobacco Users by Marital Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	158		1,886	
Total	158	-	1,886	-