



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	178	73.3%	1,322	70.0%
E-Referral-HL7	2	0.8%	10	0.5%
E-Referral-T2E	1	0.4%	5	0.3%
Fax Referral	6	2.5%	74	3.9%
Online Referral	1	0.4%	7	0.4%
Re-enrollment Recruitment	4	1.6%	129	6.8%
Voicemail	-	-	3	0.2%
Web Enroll	51	21.0%	331	17.5%
Other	-	-	7	0.4%
Total	243	100 %	1,888	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	233	95.9%	1,807	95.7%
Proxy	2	0.8%	11	0.6%
Provider	1	0.4%	13	0.7%
General Public	7	2.9%	57	3.0%
Total	243	100 %	1,888	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	1	0.1%
Brochure/Flyer	4	0.9%	42	1.2%
Brochure/Newsletter/Flyer	-	-	1	0.1%
Church/Faith-Based Organization	1	0.5%	2	0.1%
Community Organization	1	0.2%	13	0.4%
Customer/Member Service	-	-	1	0.1%
CVS/pharmacy	-	-	2	0.1%
Employer/Worksite	2	0.9%	14	0.8%
Family/Friend	39	18.1%	306	17.6%
Health Care Provider	2	0.9%	122	7.0%
Health Department	5	2.3%	31	1.8%
Health Insurance	7	3.2%	81	4.7%
<i>Information that I sought out</i>	6	2.8%	49	2.8%
<i>Information that was provided to me</i>	1	0.5%	12	0.7%
Health Professional	29	13.4%	234	13.5%
<i>Dentist</i>	2	0.9%	14	0.8%
<i>Health Educator</i>	7	3.2%	31	1.8%

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Mental Health Provider</i>	-	-	19	1.1%
<i>Nurse</i>	3	1.4%	22	1.3%
<i>OB/GYN Specialist</i>	-	-	1	0.1%
<i>Other</i>	10	4.6%	76	4.4%
<i>Other Specialist</i>	6	2.8%	51	2.9%
<i>Pharmacist</i>	-	-	6	0.3%
<i>Physician Assistant</i>	1	0.5%	5	0.3%
<i>Substance Abuse Provider</i>	-	-	8	0.5%
Intranet	-	-	1	0.1%
Mailing	1	0.5%	2	0.1%
Native Quit Line Promotions	1	0.5%	3	0.2%
<i>Native Quit Line commercial (TV, radio, theater, etc.)</i>	-	-	1	0.1%
<i>Native Quit Line digital advertisement</i>	1	0.5%	2	0.1%
<i>Sub Total</i>	1	0.5%	3	0.2%
Newspaper/Magazine	1	0.5%	2	0.1%
Open enrollment/New hire	-	-	5	0.3%
Outdoor Ad	5	2.3%	27	1.6%
<i>Banner</i>	-	-	1	0.1%
<i>Billboard</i>	4	1.9%	17	1.0%
<i>Other</i>	1	0.5%	9	0.5%
<i>Sub Total</i>	5	2.3%	27	1.6%
QUITNOW Mobile App	-	-	7	0.2%
Radio	5	2.3%	41	2.4%
Social Media (Facebook/Twitter/etc.)	-	-	9	0.5%
TV/Commercial	65	30.1%	409	23.6%
TV/News	2	0.9%	7	0.4%
Website	19	8.8%	185	10.7%
Does not know/remember	6	2.8%	38	2.2%
Not Collected	27		153	
Other	20	9.3%	145	8.4%
Refused	1		4	
Total	243	98 %	1,888	98 %

Tobacco Users by Gender Identity				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Female	127	58.5%	986	58.0%
Male	86	39.6%	693	40.7%
Do not identify as male, female, or transgender	2	0.9%	10	0.6%
Transgender female/Trans woman	-	-	1	0.1%
Transgender male/Trans man	-	-	2	0.1%
Not Collected	26		187	
Other	2	0.9%	9	0.5%
Total	243	100 %	1,888	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	215	99.1%	1,683	98.9%
Spanish	1	0.5%	15	0.9%
Russian	1	0.5%	1	0.1%
Vietnamese	-	-	2	0.1%
Not Collected	26		187	
Total	243	100 %	1,888	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.5%	5	0.3%
18	-	-	4	0.2%
19	1	0.5%	7	0.4%
20 to 24	3	1.4%	45	2.6%
25 to 30	16	7.4%	120	7.1%
31 to 40	35	16.1%	289	17.0%
41 to 50	35	16.1%	306	18.0%
51 to 60	57	26.3%	377	22.2%
61 to 70	53	24.4%	411	24.2%
71 to 80	16	7.4%	128	7.5%
Over 80	-	-	9	0.5%
Not Collected	26		187	
Total	243	100 %	1,888	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	203	71.2%	1,589	73.0%
Cigar	1	0.4%	37	1.7%
Pipe	5	1.8%	22	1.0%
Smokeless Tobacco	21	7.4%	103	4.7%
E-Cigarette	35	12.3%	260	11.9%
Not Collected	26		187	
Other	20	7.0%	167	7.7%
Total	311	100 %	2,365	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	5	2.4%	40	2.4%
Grade 9-11 no degree	18	8.7%	151	9.2%
GED	13	6.3%	122	7.5%
High School Degree	54	26.1%	380	23.2%
Some College or University	57	27.5%	444	27.1%
College or University Degree	46	22.2%	401	24.5%
Some Technical / Trade School	2	1.0%	24	1.5%

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Technical Trade School degree	12	5.8%	72	4.4%
Not Collected	29		208	
Does Not Know	-	-	3	0.2%
Refused	7		43	
Total	243	100 %	1,888	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	126	98.4%	979	98.1%
Currently Pregnant	1	0.8%	7	0.7%
Planning	1	0.8%	10	1.0%
Currently Breastfeeding	-	-	2	0.2%
Total	128	100 %	998	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	78	17.7%	536	15.9%
Asthma	42	9.5%	316	9.4%
CAD	13	3.0%	84	2.5%
Cancer	18	4.1%	130	3.9%
COPD	44	10.0%	339	10.1%
Type 1 Diabetes	5	1.1%	35	1.0%
Type 2 Diabetes	19	4.3%	170	5.0%
High Blood Pressure	61	13.9%	479	14.2%
High Cholesterol	48	10.9%	334	9.9%
Stroke	7	1.6%	73	2.2%
None	102	23.2%	851	25.3%
Does Not Know	3	0.7%	23	0.7%
Not Collected	26		188	
Refused	8		44	
Total	474	100 %	3,602	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	23	5.4%	176	5.6%
Anxiety	70	16.5%	541	17.1%
Bi-Polar	38	8.9%	269	8.5%
Depression	105	24.7%	724	22.9%
Drug or Alcohol Abuse	40	9.4%	323	10.2%
Gambling Addiction	6	1.4%	49	1.6%
PTSD	68	16.0%	444	14.1%
Schizophrenia	7	1.6%	83	2.6%
None	68	16.0%	542	17.2%

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	-	-	8	0.3%
Not Collected	29		271	
Refused	6		31	
Total	460	100 %	3,461	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	1	0.5%	5	0.3%
Contemplation	6	2.8%	24	1.4%
Preparation	183	85.1%	1,483	89.3%
Action - Less than 24 hours	9	4.2%	51	3.1%
<i>Sub Total</i>	<i>9</i>	<i>4.2%</i>	<i>51</i>	<i>3.1%</i>
Action - 24 hours to less than 7 days	8	3.7%	38	2.3%
<i>Sub Total</i>	<i>8</i>	<i>3.7%</i>	<i>38</i>	<i>2.3%</i>
Action - 7 days to less than 1 month	3	1.4%	18	1.1%
<i>Sub Total</i>	<i>3</i>	<i>1.4%</i>	<i>18</i>	<i>1.1%</i>
Maintenance - 6 months OR more	5	2.3%	41	2.5%
<i>Sub Total</i>	<i>5</i>	<i>2.3%</i>	<i>41</i>	<i>2.5%</i>
Not Collected	28		228	
Total	243	100 %	1,888	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asian	1	0.5%	19	1.2%
<i>Asian Indian</i>	<i>-</i>	<i>-</i>	<i>2</i>	<i>0.1%</i>
<i>Cambodian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>
<i>Chinese</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>
<i>Filipino</i>	<i>-</i>	<i>-</i>	<i>2</i>	<i>0.1%</i>
<i>Japanese</i>	<i>1</i>	<i>0.5%</i>	<i>2</i>	<i>0.1%</i>
<i>Korean</i>	<i>-</i>	<i>-</i>	<i>4</i>	<i>0.2%</i>
<i>Vietnamese</i>	<i>-</i>	<i>-</i>	<i>3</i>	<i>0.2%</i>
<i>Other Asian</i>	<i>-</i>	<i>-</i>	<i>2</i>	<i>0.1%</i>
<i>Refused</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>
Not Collected	27		204	
American Indian or Alaska Native	5	1.2%	43	1.3%
Arab or Arab American	-	-	2	0.1%
Black or African American	9	2.2%	48	1.5%
American Indian or Alaska Native; Asian; Other; White or Caucasian	-	-	1	0.1%
<i>Japanese</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>
<i>Sub Total</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>
Does Not Know	1	0.5%	6	0.4%
Native Hawaiian / Other Pacific Islander	-	-	3	0.2%
<i>Native Hawaiian</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1%</i>

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other Pacific Islander</i>	-	-	1	0.1%
<i>Samoan</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	3	0.2%
Other	5	2.5%	64	4.0%
Refused	14		72	
White or Caucasian	171	84.7%	1,372	85.1%
American Indian or Alaska Native; Other	-	-	2	0.1%
American Indian or Alaska Native; White or Caucasian	5	2.5%	18	1.1%
American Indian or Alaska Native; White or Caucasian; Black or African American	-	-	1	0.1%
Asian; Black or African American	1	0.5%	1	0.1%
Asian; White or Caucasian	-	-	4	0.2%
<i>Filipino</i>	-	-	1	0.1%
<i>Japanese</i>	-	-	3	0.2%
<i>Sub Total</i>	-	-	4	0.2%
Black or African American; American Indian or Alaska Native	1	0.5%	2	0.1%
Black or African American; White or Caucasian	-	-	5	0.3%
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1%
Other; White or Caucasian	1	0.5%	2	0.1%
White or Caucasian; American Indian or Alaska Native	-	-	8	0.5%
White or Caucasian; American Indian or Alaska Native; Black or African American	-	-	1	0.1%
White or Caucasian; American Indian or Alaska Native; Other	-	-	1	0.1%
White or Caucasian; Arab or Arab American	-	-	1	0.1%
White or Caucasian; Asian	-	-	1	0.1%
<i>Chinese</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	1	0.1%
White or Caucasian; Black or African American	-	-	2	0.1%
White or Caucasian; Black or African American; American Indian or Alaska Native	1	0.5%	1	0.1%
White or Caucasian; Native Hawaiian or Pacific Islander	-	-	1	0.1%
<i>Samoan</i>	-	-	1	0.1%
<i>Sub Total</i>	-	-	1	0.1%
White or Caucasian; Other	1	0.5%	2	0.1%
Total	243	97 %	1,888	97 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic or Latino	7	3.4%	93	5.8%
Non-Hispanic	195	95.6%	1,511	93.7%
Not Collected	28		211	
Does Not Know	2	1.0%	8	0.5%
Refused	11		65	
Total	243	100 %	1,888	100 %



Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	243		1,888	
Total	243	-	1,888	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	167	88.8%	1,359	88.5%
Gay or Lesbian	7	3.7%	57	3.7%
Bisexual	8	4.3%	73	4.8%
Transgender	-	-	5	0.3%
Not Collected	28		216	
Does Not Know	3	1.6%	6	0.4%
Other	3	1.6%	36	2.3%
Refused	27		136	
Total	243	100 %	1,888	100 %

Tobacco Users by Marital Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	243		1,888	
Total	243	-	1,888	-