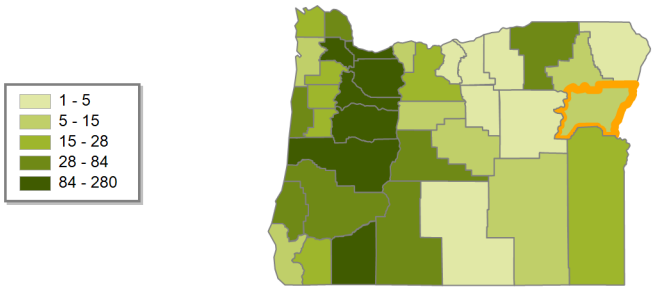
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Baker County

From 5/1/2018 through 5/31/2018

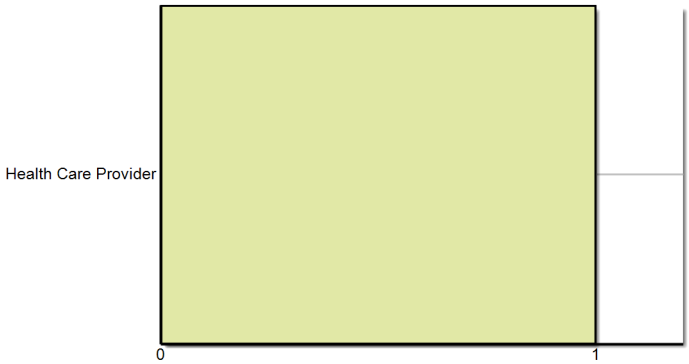
State Tobacco Users Served Contract YTD (Adults)



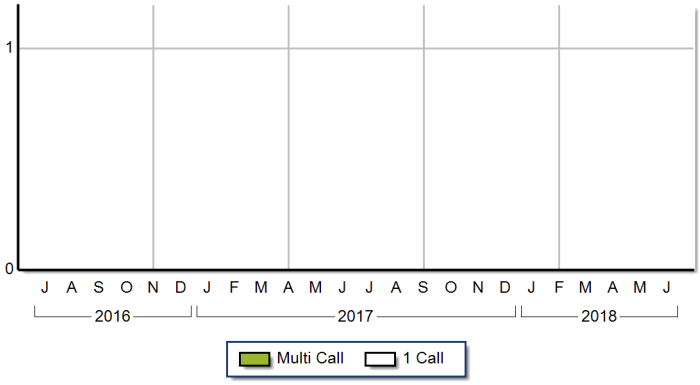
County Population		Prevalence	Tobacco Users
Adult	13,243	20.0 %	2,649 [4]

		County	State
Tobacco Users - Last Full Month		3	601
Tobacco Users YTD		10	2,415
Unique Tobacco Users YTD	1	10	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.38 %	1.59 %
Reach - NAQC	3	0.38 %	0.44 %
Annualized Reach	2	0.41 %	0.55 %
Annualized Reach - NAQC	3	0.41 %	0.48 %
Unique Individual Reach	1	0.38 %	0.50 %

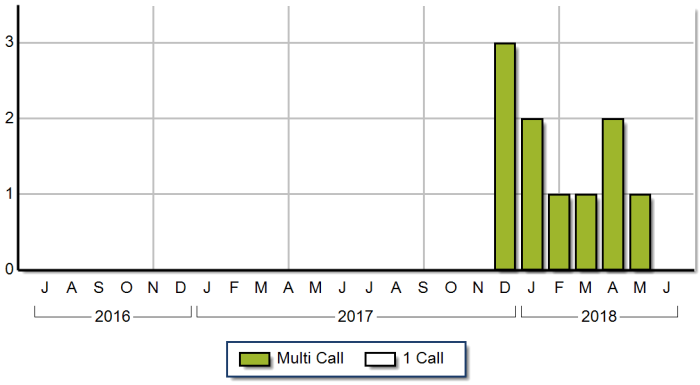
How Heard About



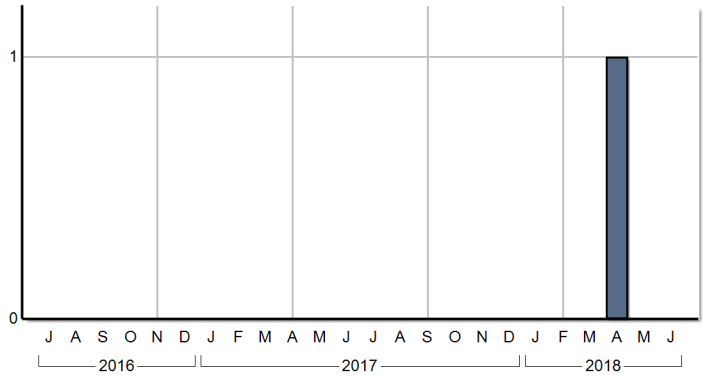
Fax Referral



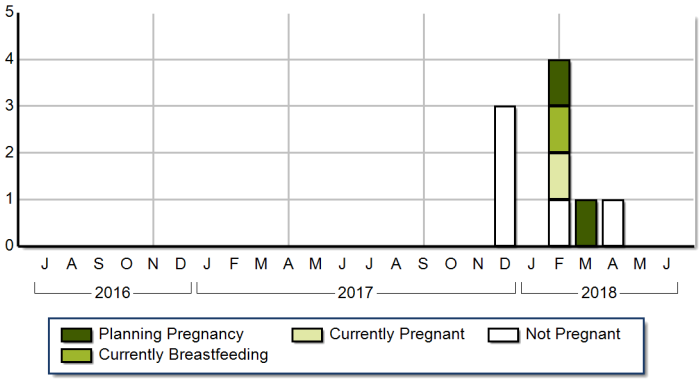
Tobacco User Enrollments By Program Type



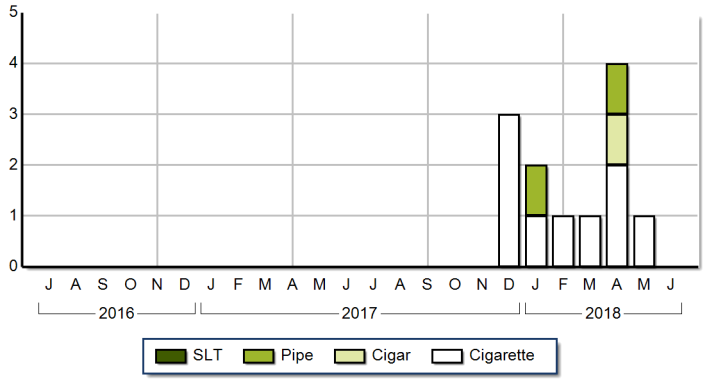
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

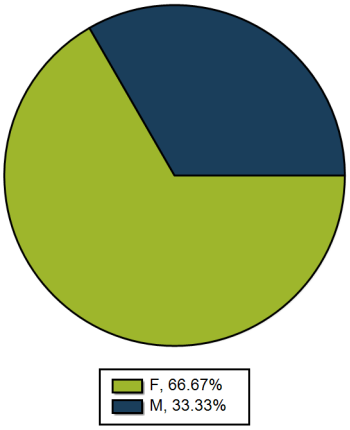

Chart Total N: 3

Tobacco Users By Language

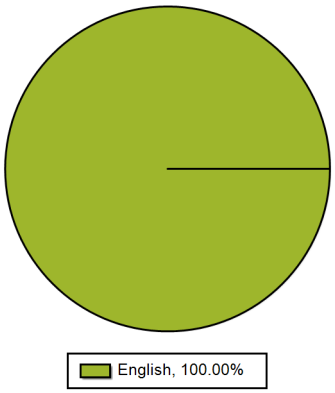

Chart Total N: 3

Tobacco Users By Education

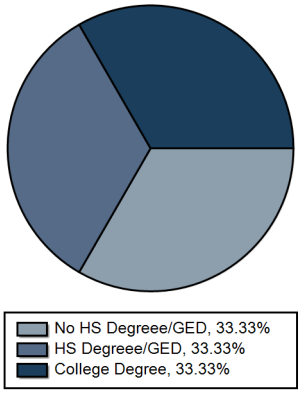

Chart Total N: 3

Tobacco Users By Race

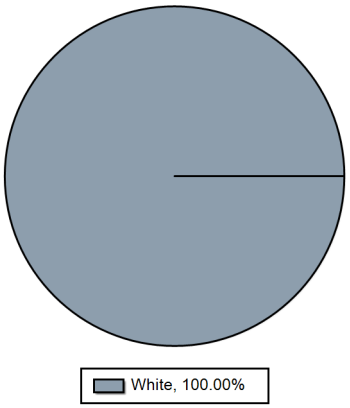

Chart Total N: 3

Tobacco Users By Age

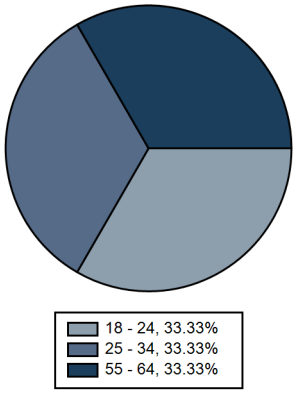

Chart Total N: 3

Tobacco Users By Health Plan

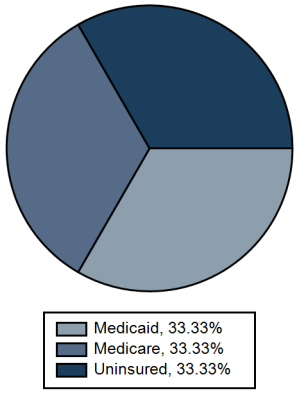

Chart Total N: 3

Tobacco Users By Ethnicity

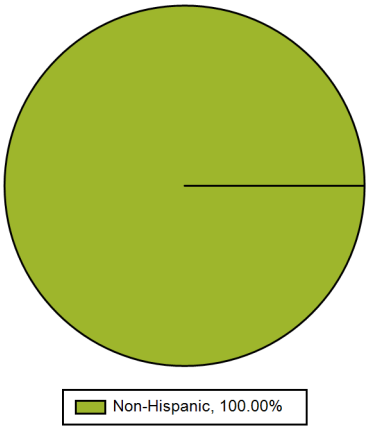

Chart Total N: 3

Tobacco Users By Chronic Condition

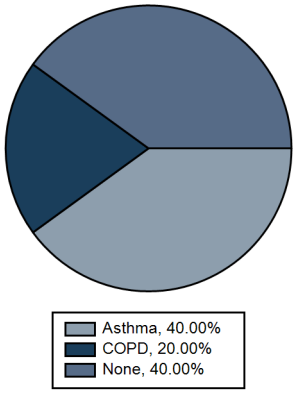

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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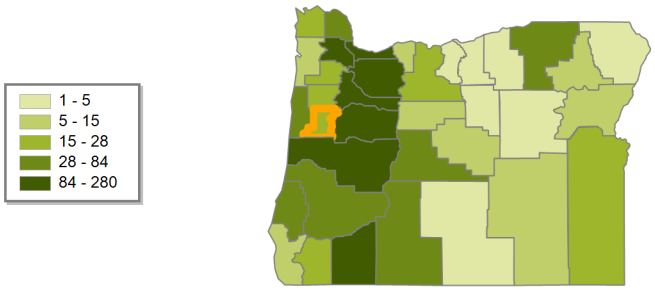
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Benton County

From 5/1/2018 through 5/31/2018

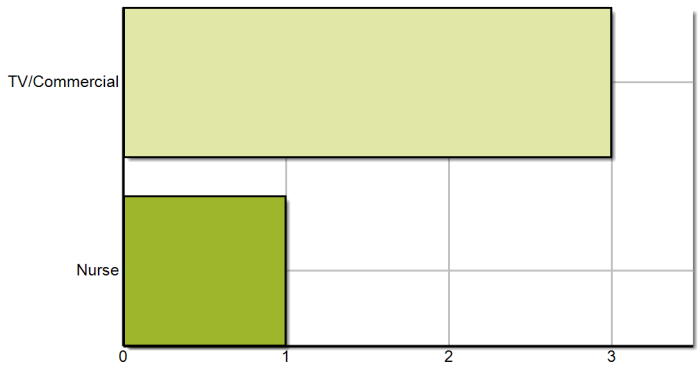
State Tobacco Users Served Contract YTD (Adults)



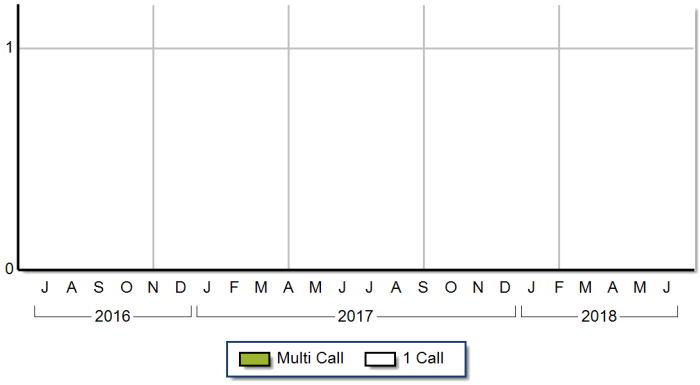
County Population		Prevalence	Tobacco Users
Adult	69,035	10.8 %	7,456 [4]

		County	State
Tobacco Users - Last Full Month		6	601
Tobacco Users YTD		25	2,415
Unique Tobacco Users YTD	1	24	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.34 %	1.59 %
Reach - NAQC	3	0.27 %	0.44 %
Annualized Reach	2	0.37 %	0.55 %
Annualized Reach - NAQC	3	0.29 %	0.48 %
Unique Individual Reach	1	0.32 %	0.50 %

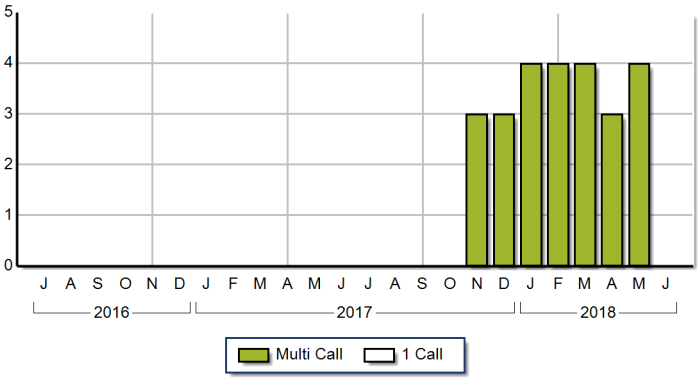
How Heard About



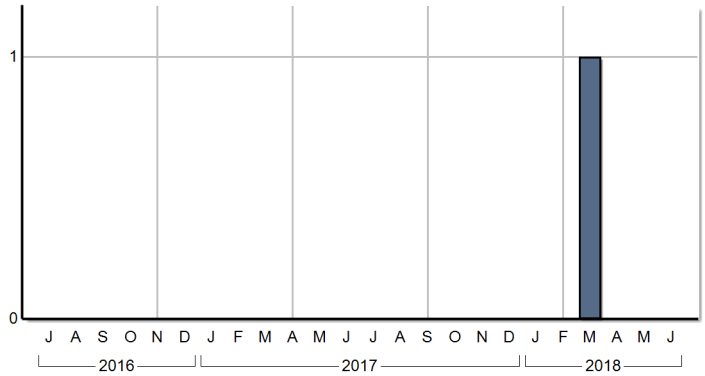
Fax Referral



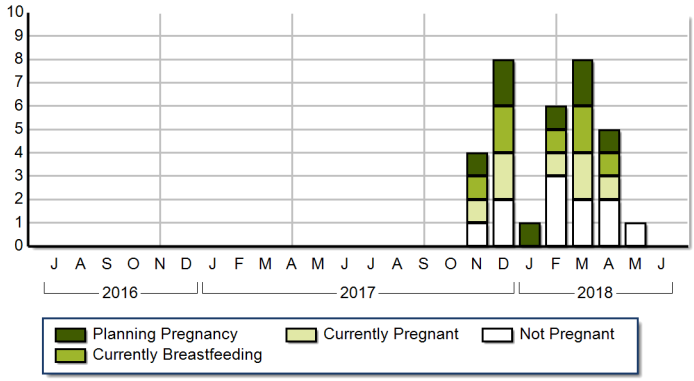
Tobacco User Enrollments By Program Type



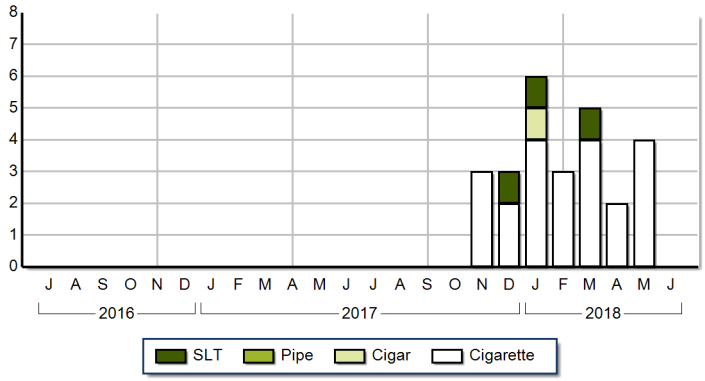
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

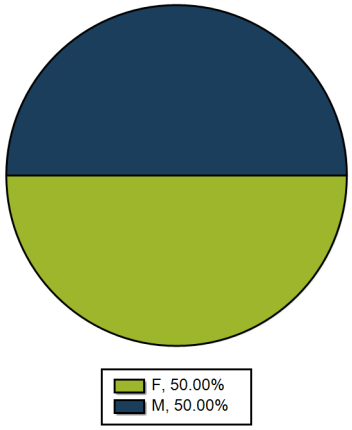

Chart Total N: 6

Tobacco Users By Language

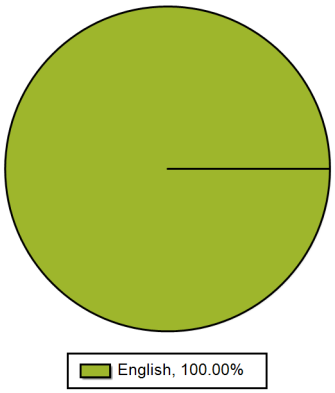

Chart Total N: 6

Tobacco Users By Education

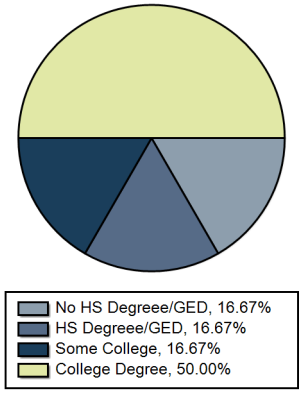

Chart Total N: 6

Tobacco Users By Race

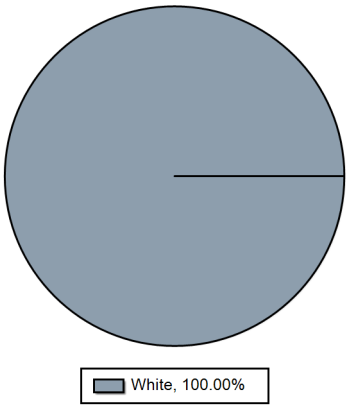

Chart Total N: 5

Tobacco Users By Age

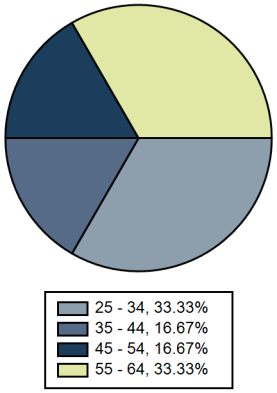

Chart Total N: 6

Tobacco Users By Health Plan

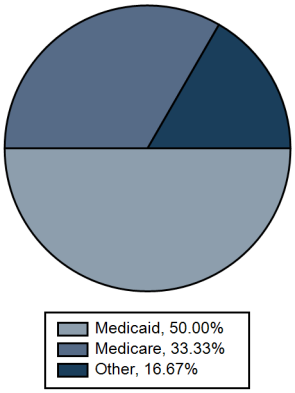

Chart Total N: 6

Tobacco Users By Ethnicity

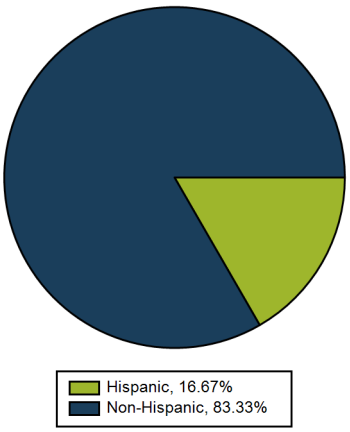

Chart Total N: 6

Tobacco Users By Chronic Condition

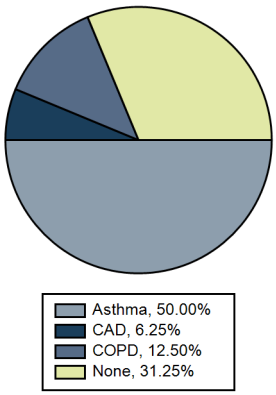

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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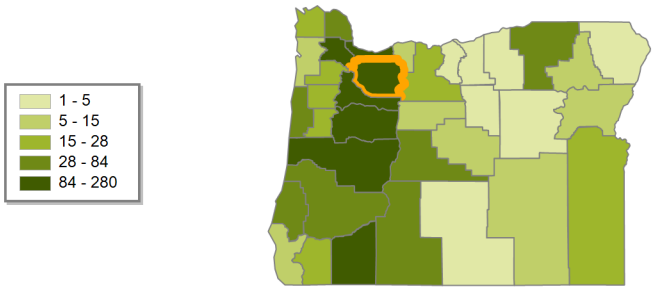
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Clackamas County

From 5/1/2018 through 5/31/2018

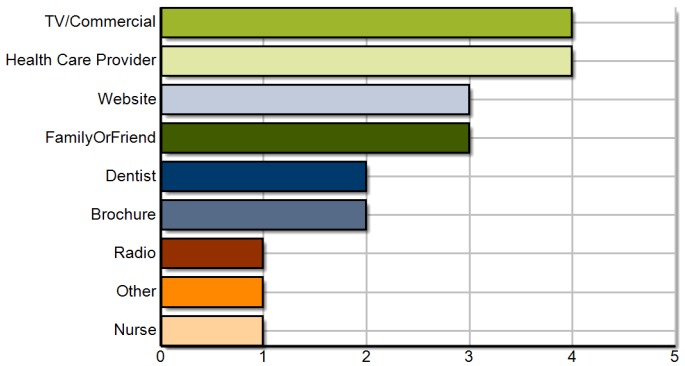
State Tobacco Users Served Contract YTD (Adults)



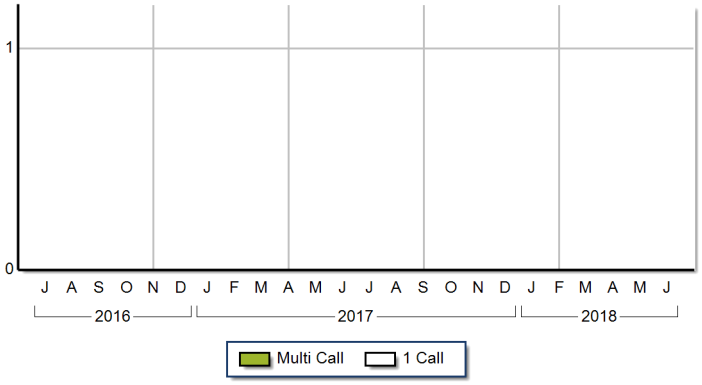
County Population		Prevalence	Tobacco Users
Adult	289,948	15.4 %	44,652 [4]

		County	State
Tobacco Users - Last Full Month		32	601
Tobacco Users YTD		104	2,415
Unique Tobacco Users YTD	1	100	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.23 %	1.59 %
Reach - NAQC	3	0.22 %	0.44 %
Annualized Reach	2	0.25 %	0.55 %
Annualized Reach - NAQC	3	0.24 %	0.48 %
Unique Individual Reach	1	0.22 %	0.50 %

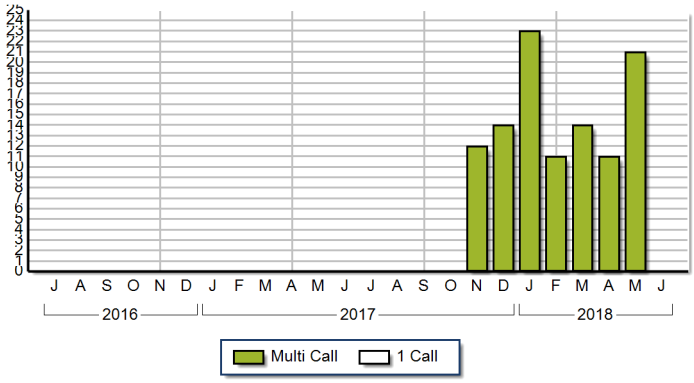
How Heard About



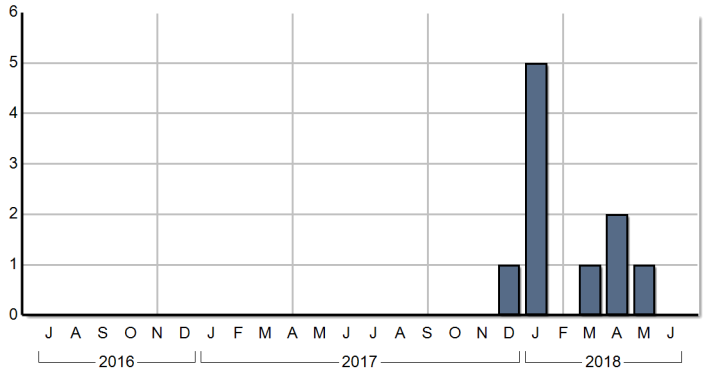
Fax Referral



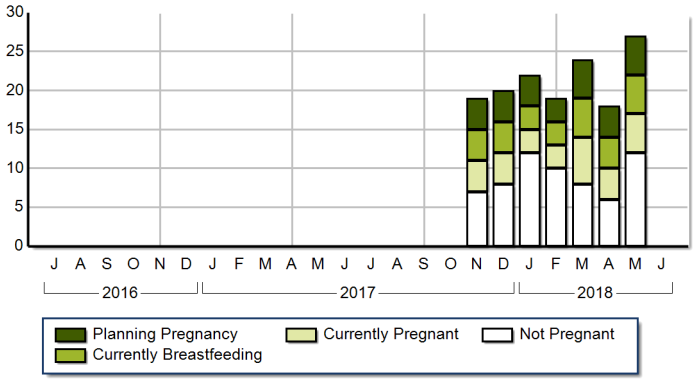
Tobacco User Enrollments By Program Type



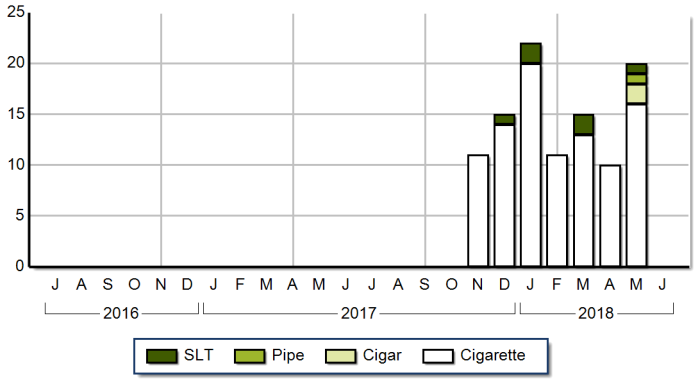
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

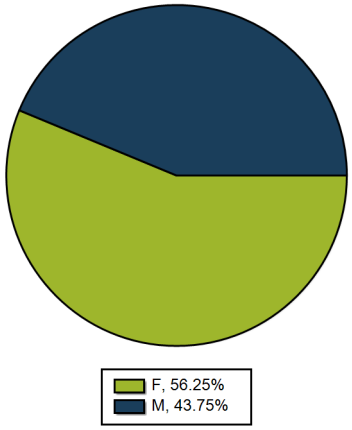

Chart Total N: 32

Tobacco Users By Language

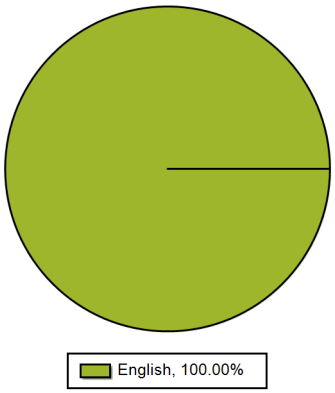

Chart Total N: 32

Tobacco Users By Education

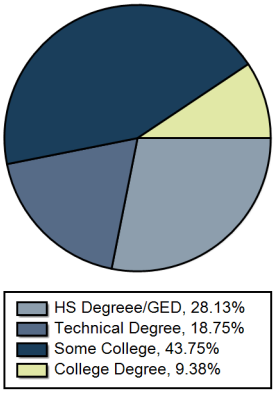

Chart Total N: 32

Tobacco Users By Race

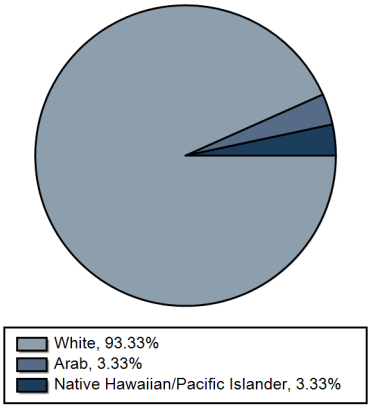

Chart Total N: 30

Tobacco Users By Age

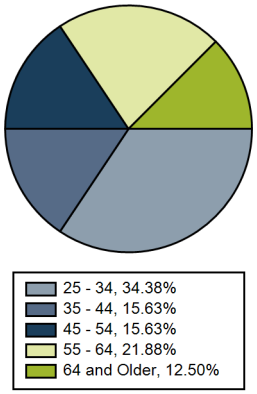

Chart Total N: 32

Tobacco Users By Health Plan

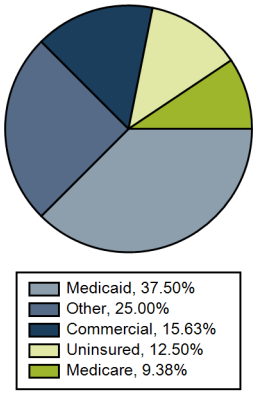

Chart Total N: 32

Tobacco Users By Ethnicity

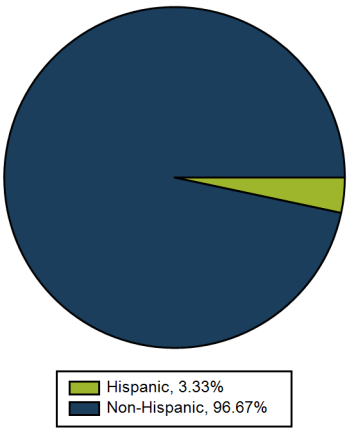

Chart Total N: 30

Tobacco Users By Chronic Condition

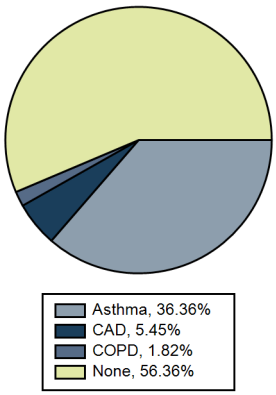

Chart Total N: 55

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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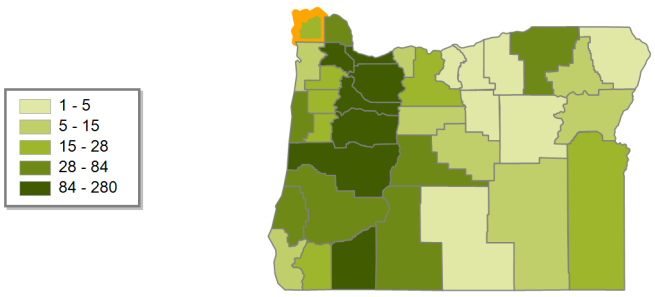
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Clatsop County

From 5/1/2018 through 5/31/2018

State Tobacco Users Served Contract YTD (Adults)

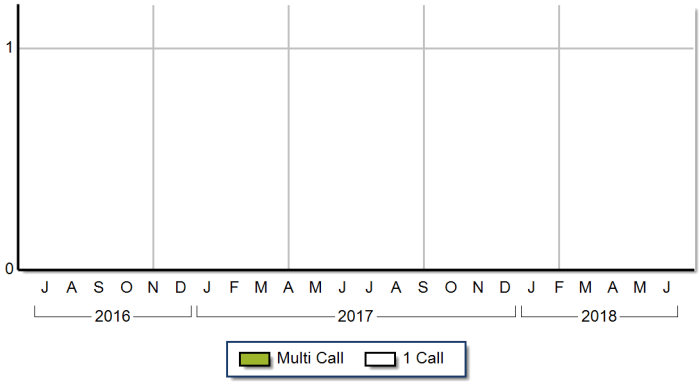


County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 [4]

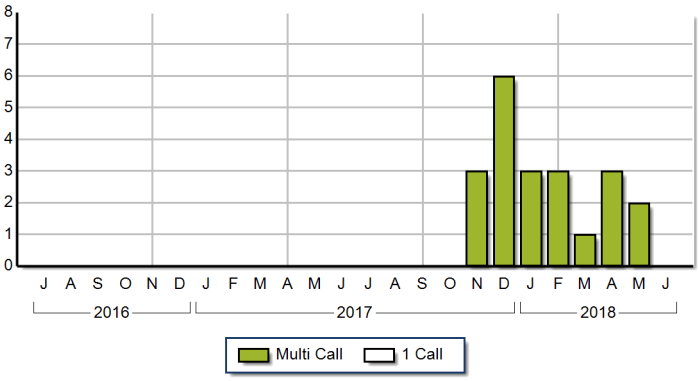
		County	State
Tobacco Users - Last Full Month		4	601
Tobacco Users YTD		21	2,415
Unique Tobacco Users YTD	1	21	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.33 %	1.59 %
Reach - NAQC	3	0.30 %	0.44 %
Annualized Reach	2	0.36 %	0.55 %
Annualized Reach - NAQC	3	0.32 %	0.48 %
Unique Individual Reach	1	0.33 %	0.50 %

How Heard About

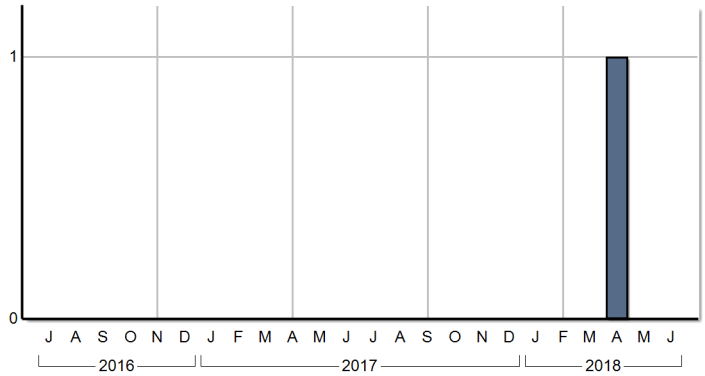
Fax Referral



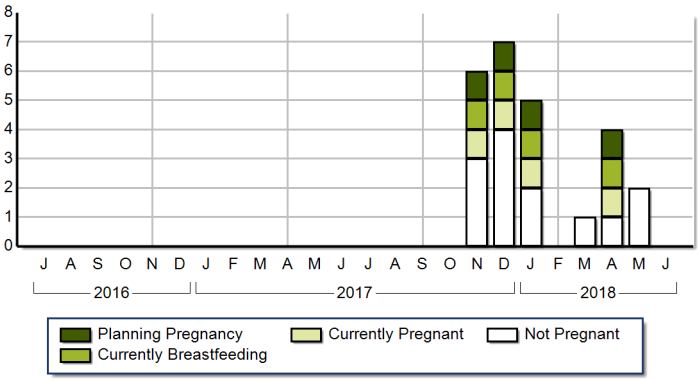
Tobacco User Enrollments By Program Type



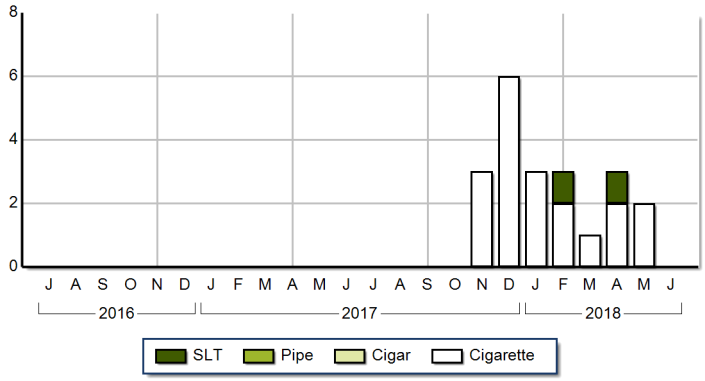
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

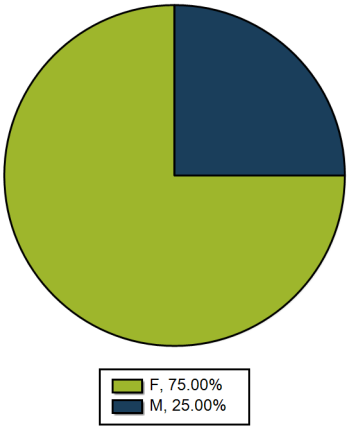


Chart Total N: 4

Tobacco Users By Language

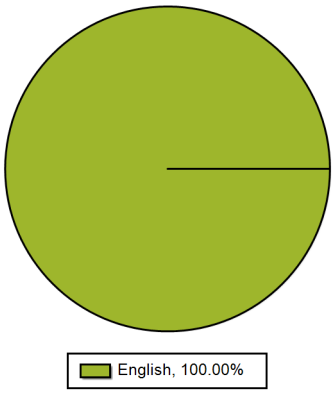
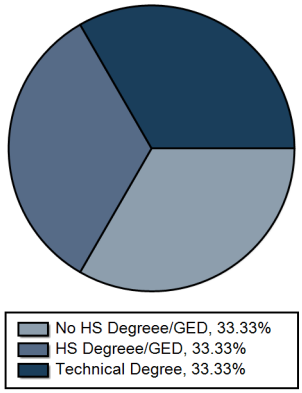


Chart Total N: 4

Tobacco Users By Education



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Tobacco Users By Race

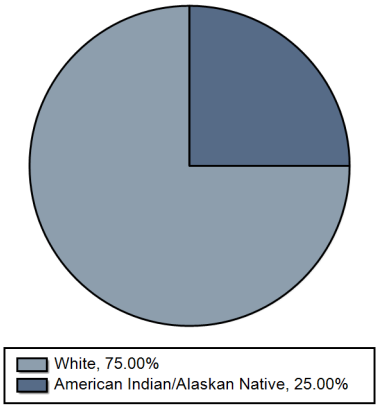

Chart Total N: 4

Tobacco Users By Age

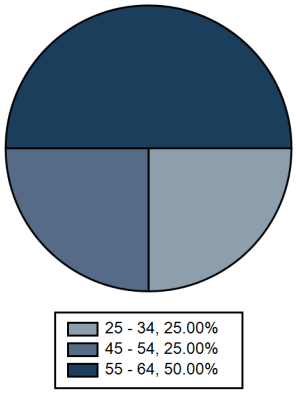

Chart Total N: 4

Tobacco Users By Health Plan

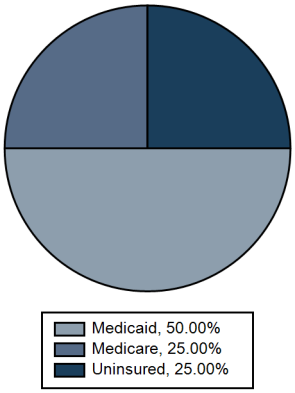

Chart Total N: 4

Tobacco Users By Ethnicity

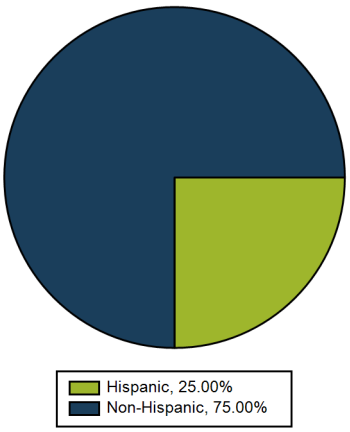

Chart Total N: 4

Tobacco Users By Chronic Condition

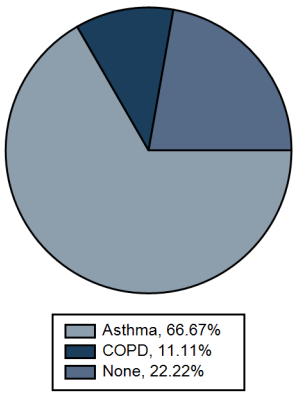

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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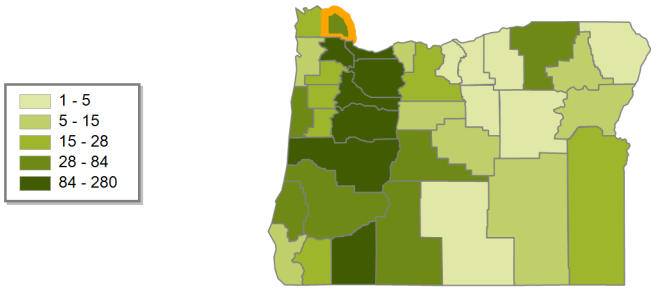
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Columbia County

From 5/1/2018 through 5/31/2018

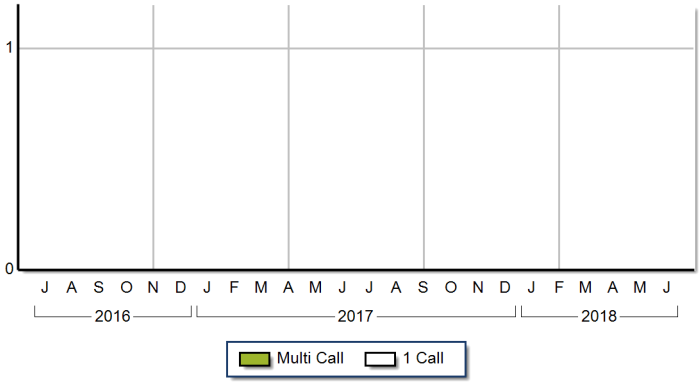
State Tobacco Users Served Contract YTD (Adults)



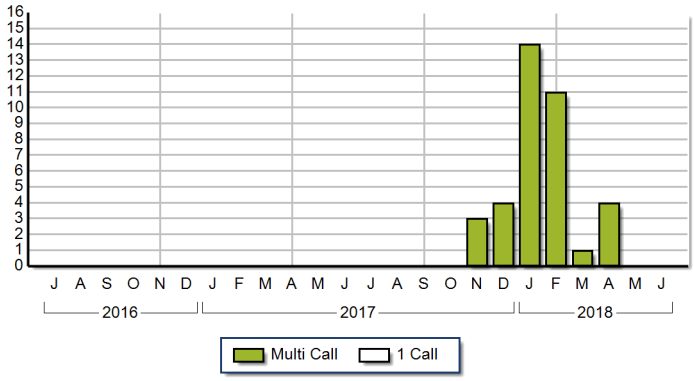
County Population		Prevalence	Tobacco Users
Adult	36,948	17.1 %	6,318 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		37	2,415
Unique Tobacco Users YTD	1	37	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.59 %	1.59 %
Reach - NAQC	3	0.59 %	0.44 %
Annualized Reach	2	0.64 %	0.55 %
Annualized Reach - NAQC	3	0.64 %	0.48 %
Unique Individual Reach	1	0.59 %	0.50 %

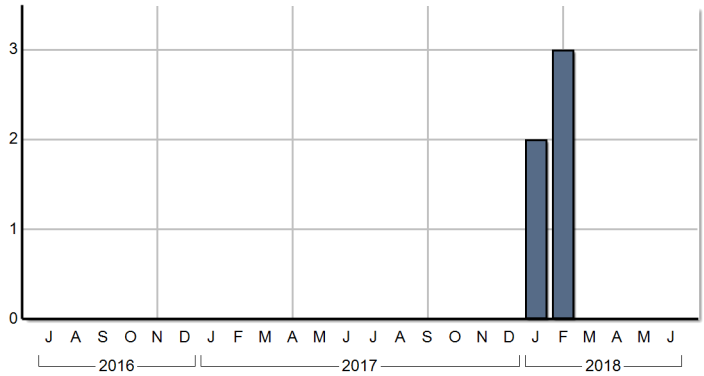
Fax Referral



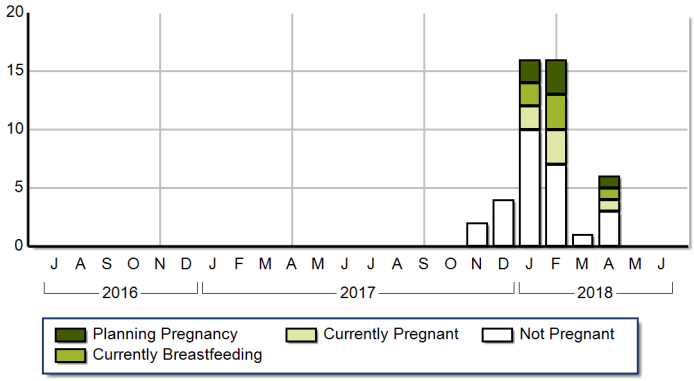
Tobacco User Enrollments By Program Type



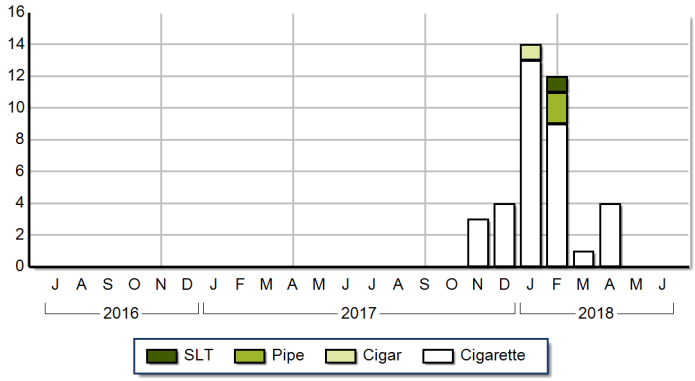
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

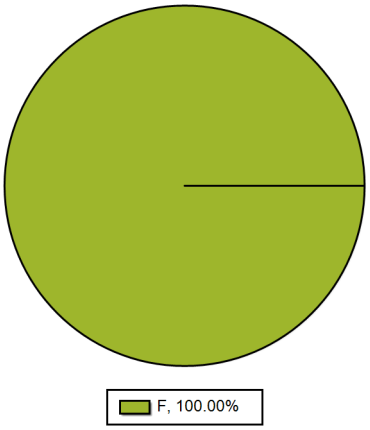
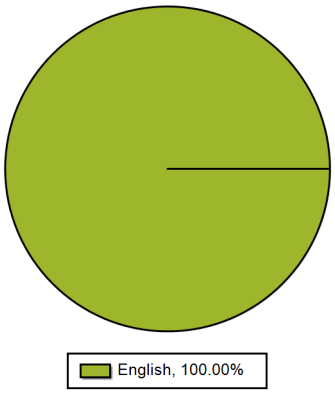


Chart Total N: 1

Tobacco Users By Language



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Tobacco Users By Education

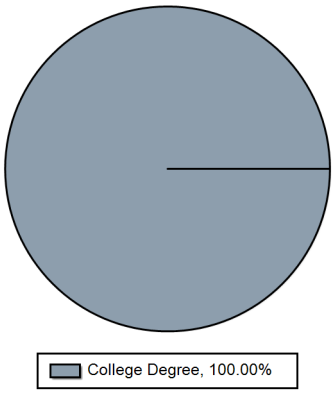
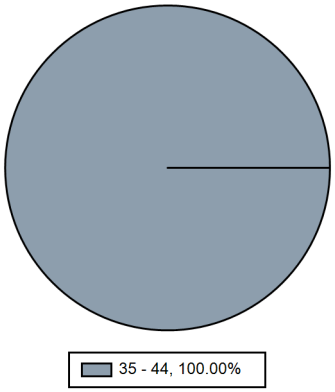


Chart Total N: 1

Tobacco Users By Age



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Tobacco Users By Health Plan

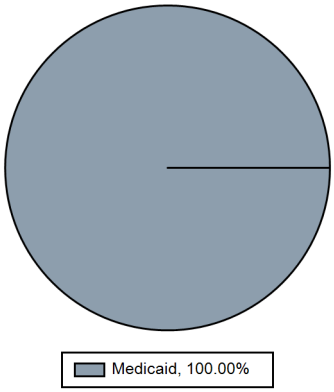

Chart Total N: 1

Tobacco Users By Ethnicity

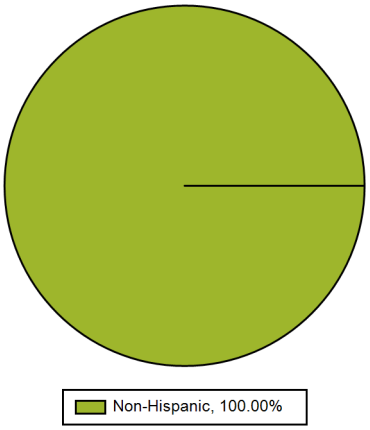

Chart Total N: 1

Tobacco Users By Chronic Condition

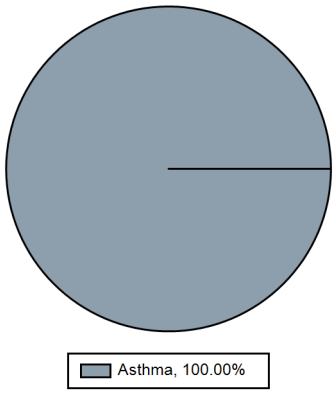

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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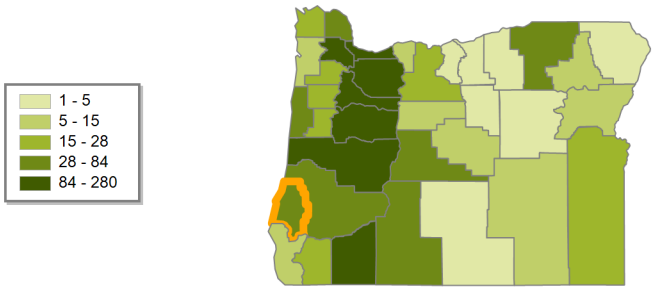
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Coos County

From 5/1/2018 through 5/31/2018

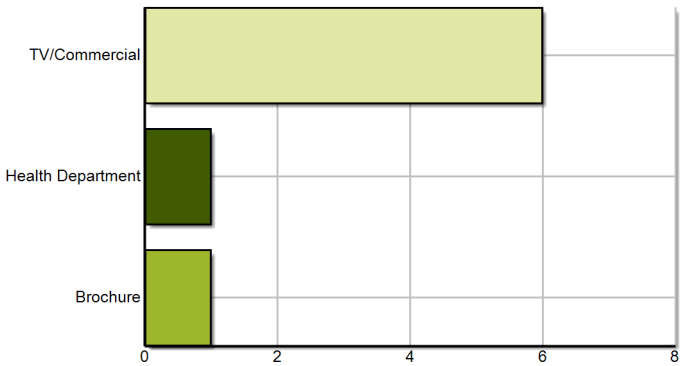
State Tobacco Users Served Contract YTD (Adults)



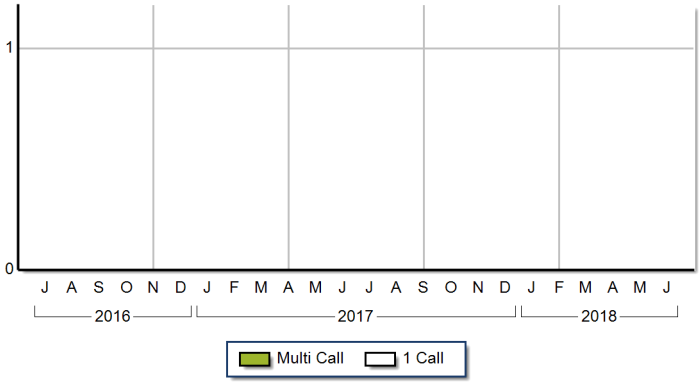
County Population		Prevalence	Tobacco Users
Adult	50,726	28.1 %	14,254 [4]

		County	State
Tobacco Users - Last Full Month		8	601
Tobacco Users YTD		36	2,415
Unique Tobacco Users YTD	1	36	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.25 %	1.59 %
Reach - NAQC	3	0.22 %	0.44 %
Annualized Reach	2	0.28 %	0.55 %
Annualized Reach - NAQC	3	0.24 %	0.48 %
Unique Individual Reach	1	0.25 %	0.50 %

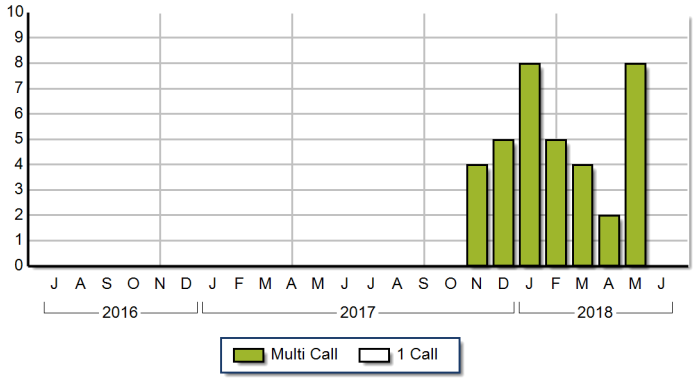
How Heard About



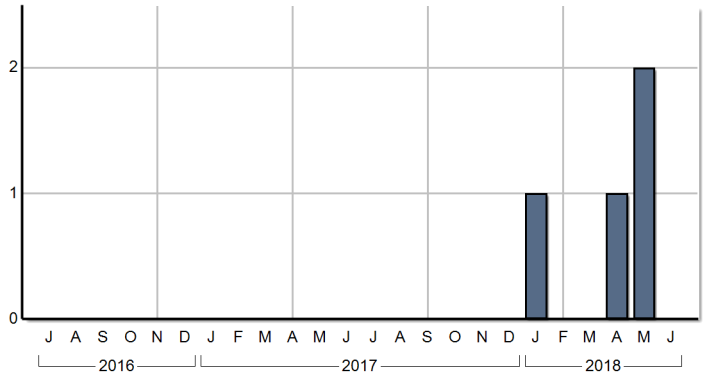
Fax Referral



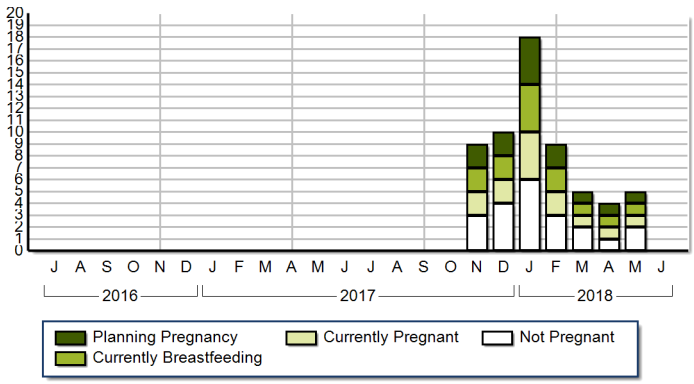
Tobacco User Enrollments By Program Type



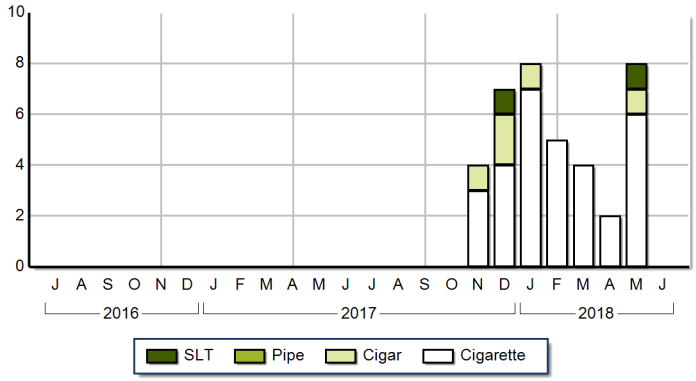
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

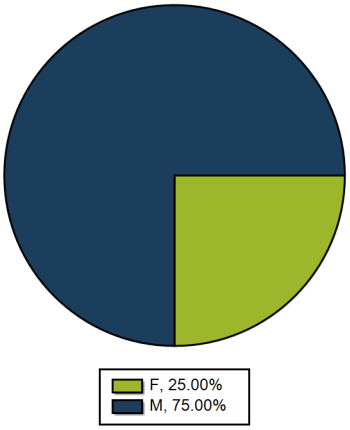

Chart Total N: 8

Tobacco Users By Language

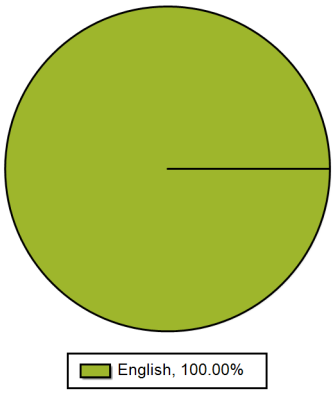

Chart Total N: 8

Tobacco Users By Education

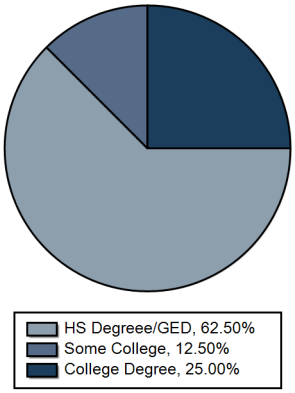

Chart Total N: 8

Tobacco Users By Race

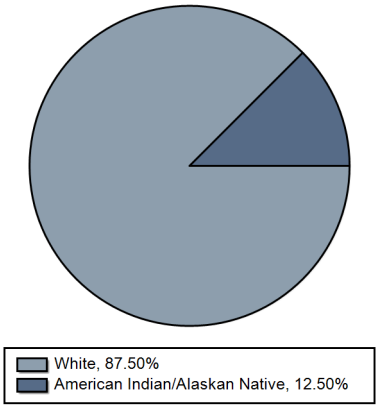

Chart Total N: 8

Tobacco Users By Age

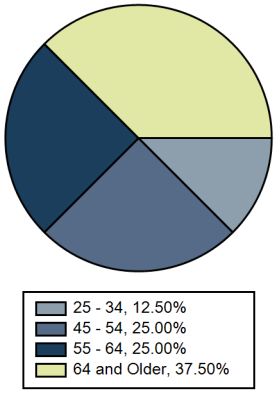

Chart Total N: 8

Tobacco Users By Health Plan

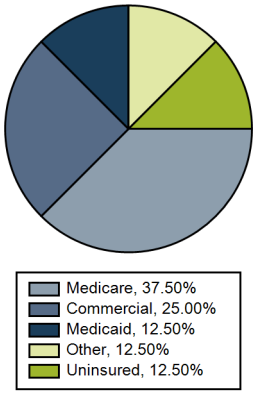

Chart Total N: 8

Tobacco Users By Ethnicity

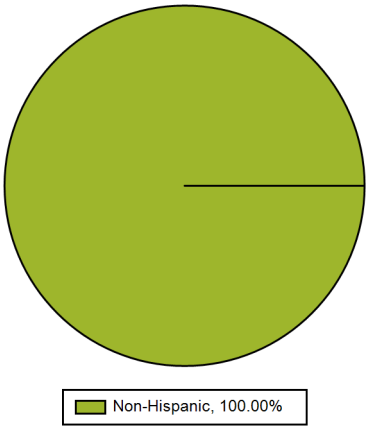

Chart Total N: 7

Tobacco Users By Chronic Condition

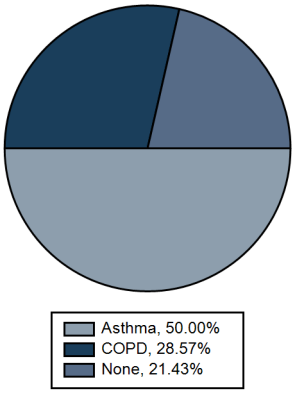

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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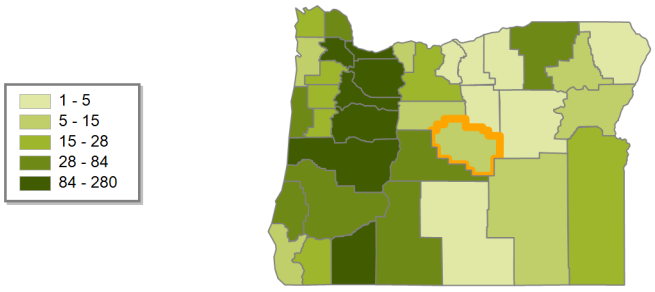
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Crook County

From 5/1/2018 through 5/31/2018

State Tobacco Users Served Contract YTD (Adults)

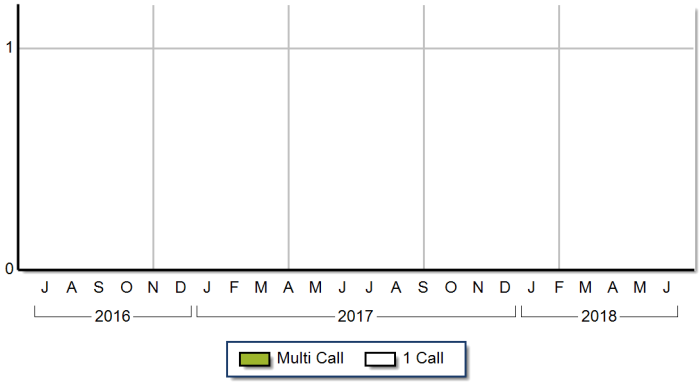


County Population		Prevalence	Tobacco Users
Adult	20,635	23.3 %	4,808 [4]

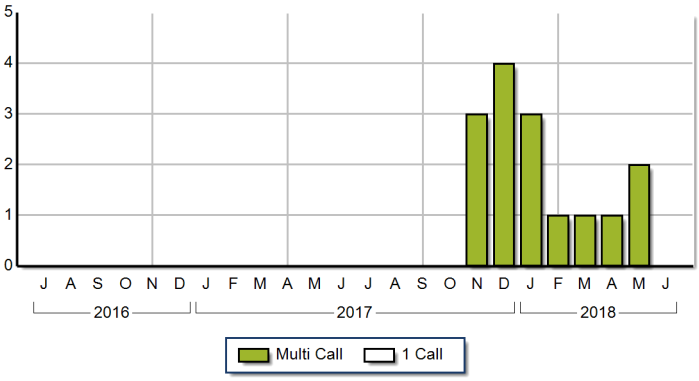
		County	State
Tobacco Users - Last Full Month		6	601
Tobacco Users YTD		15	2,415
Unique Tobacco Users YTD	1	15	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.31 %	1.59 %
Reach - NAQC	3	0.31 %	0.44 %
Annualized Reach	2	0.34 %	0.55 %
Annualized Reach - NAQC	3	0.34 %	0.48 %
Unique Individual Reach	1	0.31 %	0.50 %

How Heard About

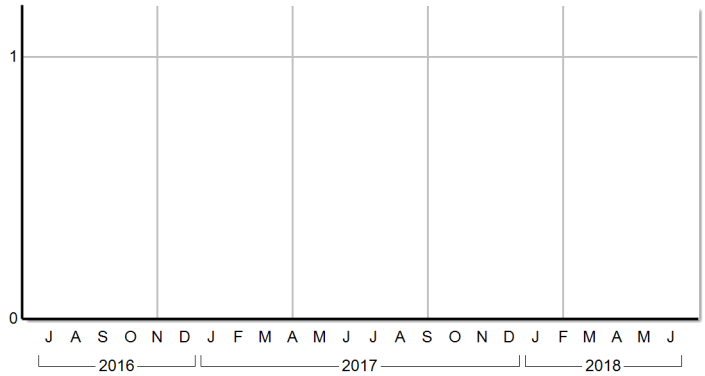
Fax Referral



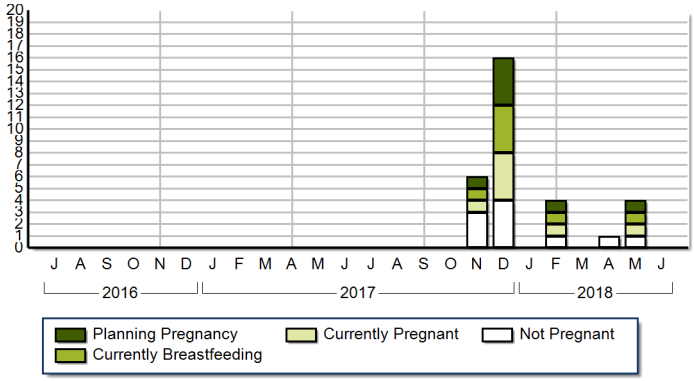
Tobacco User Enrollments By Program Type



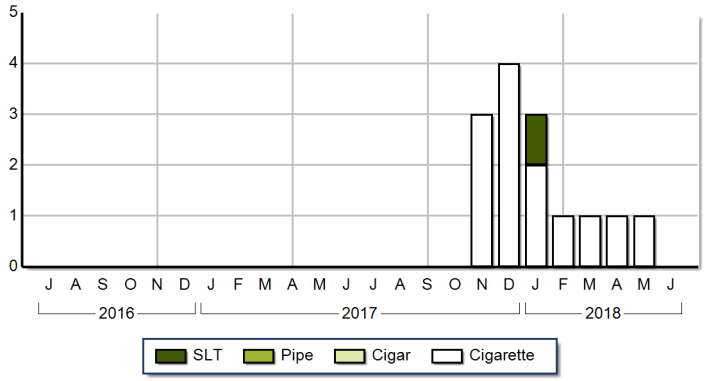
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

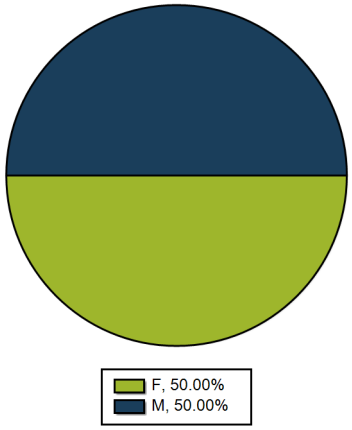

Chart Total N: 6

Tobacco Users By Language

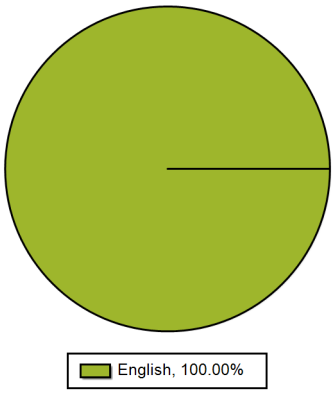

Chart Total N: 6

Tobacco Users By Education

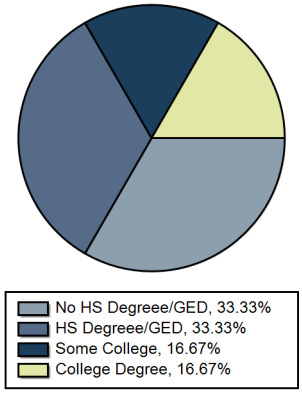

Chart Total N: 6

Tobacco Users By Race

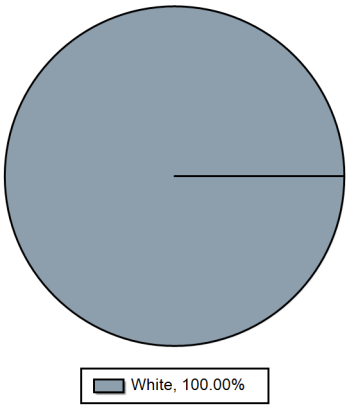

Chart Total N: 6

Tobacco Users By Age

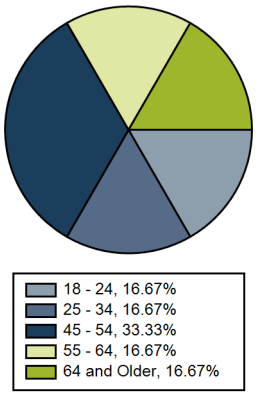

Chart Total N: 6

Tobacco Users By Health Plan

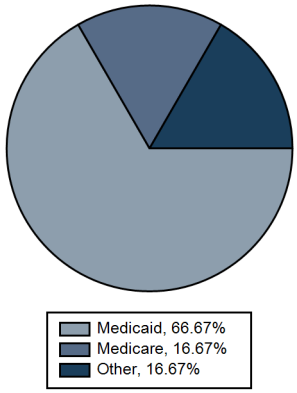

Chart Total N: 6

Tobacco Users By Ethnicity

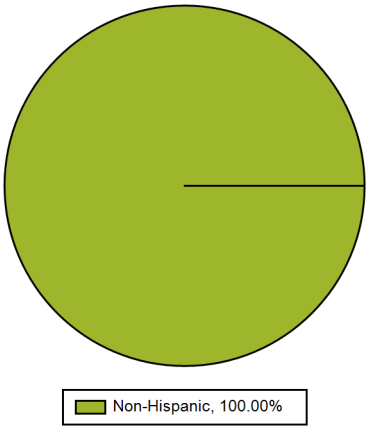

Chart Total N: 6

Tobacco Users By Chronic Condition

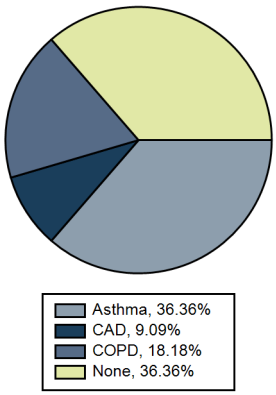

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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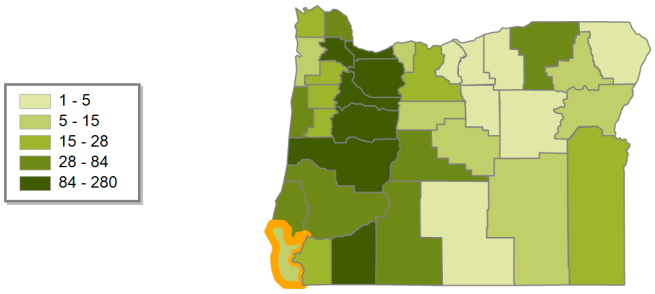
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Curry County

From 5/1/2018 through 5/31/2018

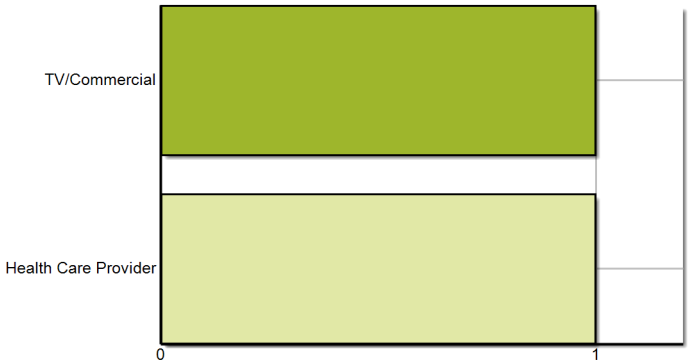
State Tobacco Users Served Contract YTD (Adults)



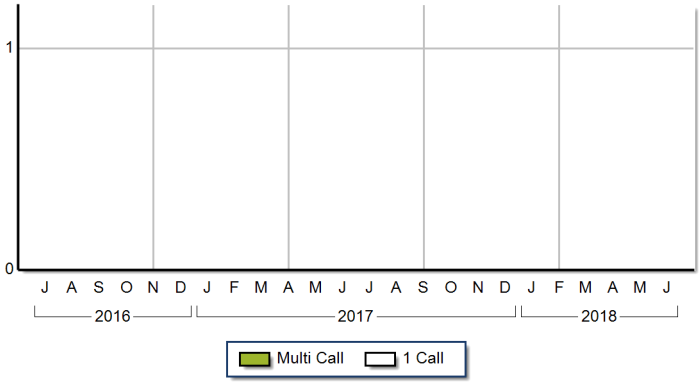
County Population		Prevalence	Tobacco Users
Adult	17,947	18.4 %	3,302 [4]

		County	State
Tobacco Users - Last Full Month		2	601
Tobacco Users YTD		12	2,415
Unique Tobacco Users YTD	1	11	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.36 %	1.59 %
Reach - NAQC	3	0.30 %	0.44 %
Annualized Reach	2	0.40 %	0.55 %
Annualized Reach - NAQC	3	0.33 %	0.48 %
Unique Individual Reach	1	0.33 %	0.50 %

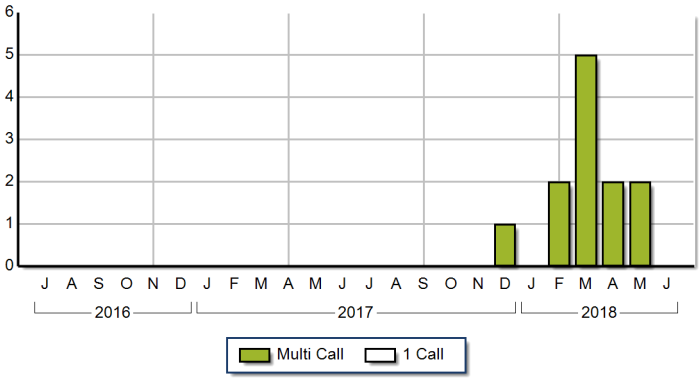
How Heard About



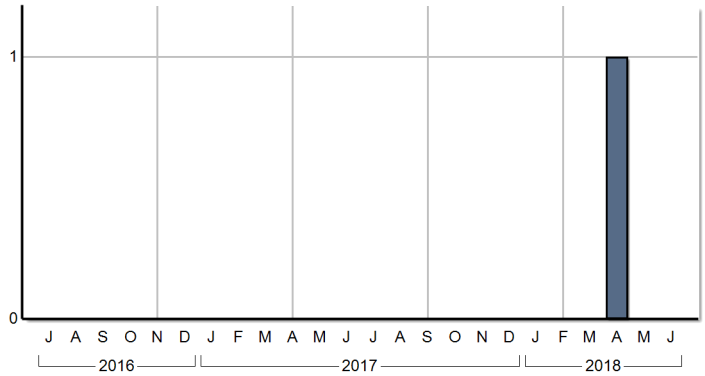
Fax Referral



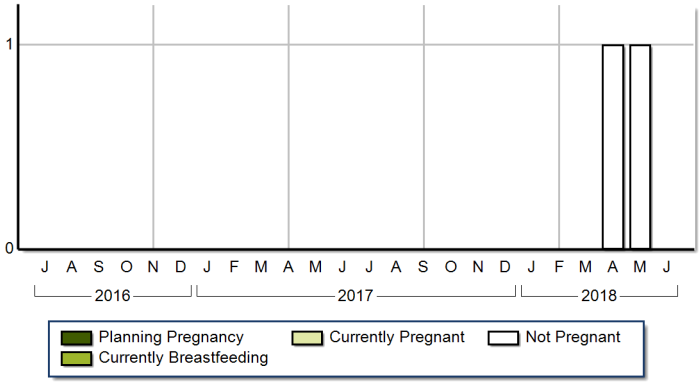
Tobacco User Enrollments By Program Type



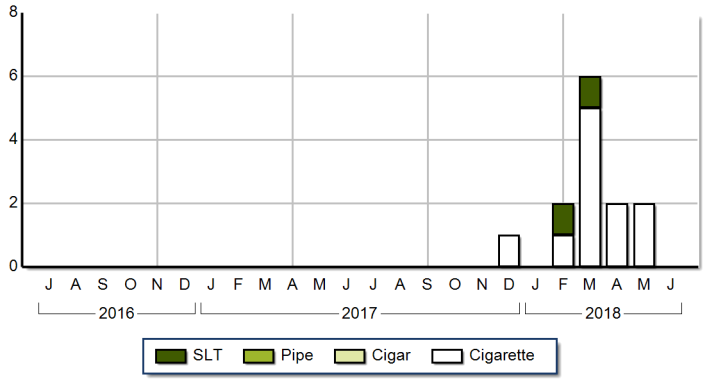
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

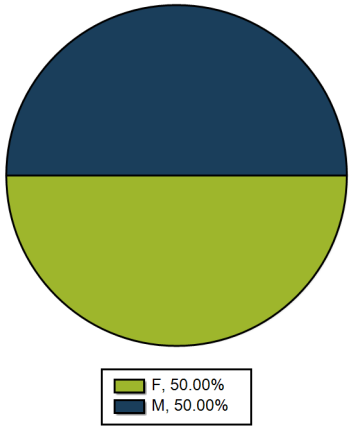

Chart Total N: 2

Tobacco Users By Language

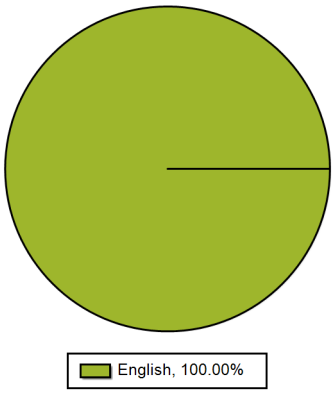

Chart Total N: 2

Tobacco Users By Education

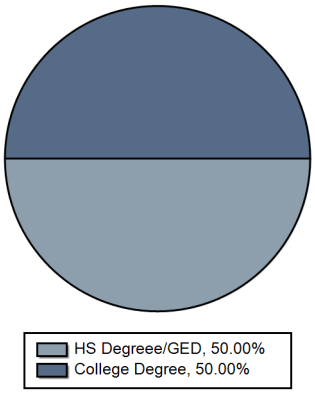

Chart Total N: 2

Tobacco Users By Race

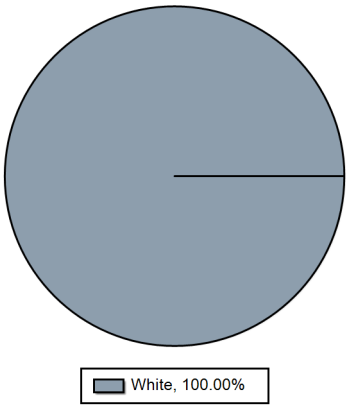

Chart Total N: 2

Tobacco Users By Age

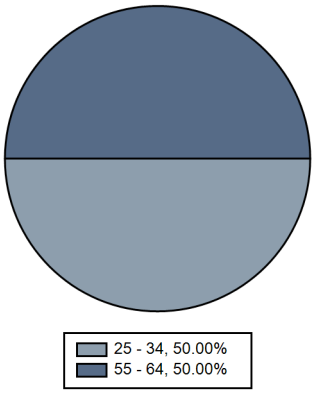

Chart Total N: 2

Tobacco Users By Health Plan

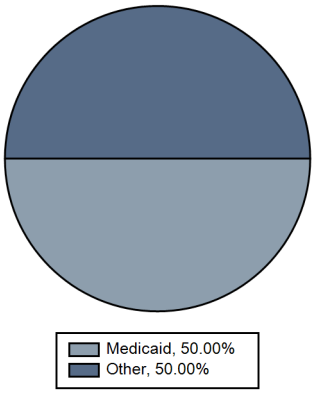

Chart Total N: 2

Tobacco Users By Ethnicity

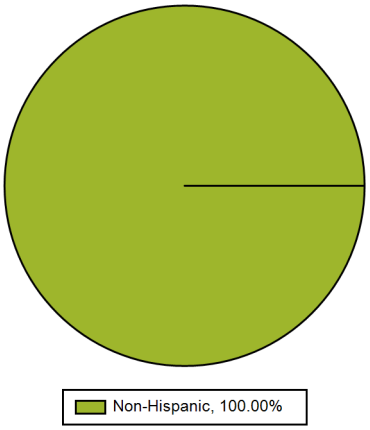

Chart Total N: 2

Tobacco Users By Chronic Condition

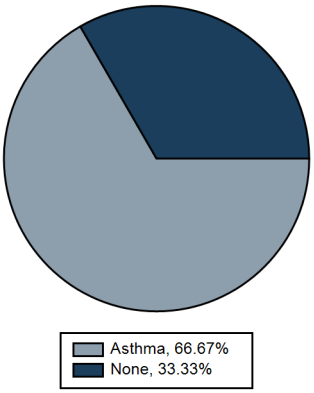

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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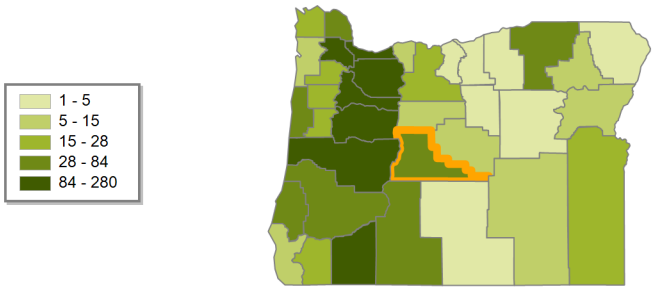
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Deschutes County

From 5/1/2018 through 5/31/2018

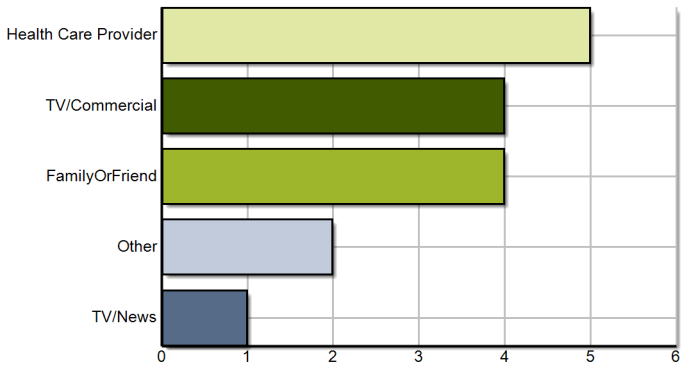
State Tobacco Users Served Contract YTD (Adults)



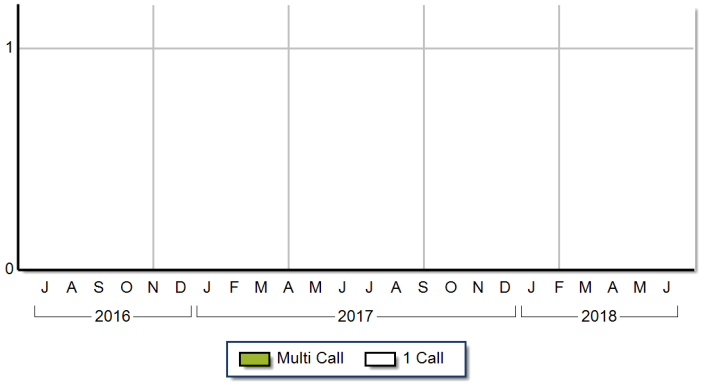
County Population		Prevalence	Tobacco Users
Adult	133,924	14.1 %	18,883 [4]

		County	State
Tobacco Users - Last Full Month		17	601
Tobacco Users YTD		74	2,415
Unique Tobacco Users YTD	1	73	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.39 %	1.59 %
Reach - NAQC	3	0.35 %	0.44 %
Annualized Reach	2	0.43 %	0.55 %
Annualized Reach - NAQC	3	0.38 %	0.48 %
Unique Individual Reach	1	0.39 %	0.50 %

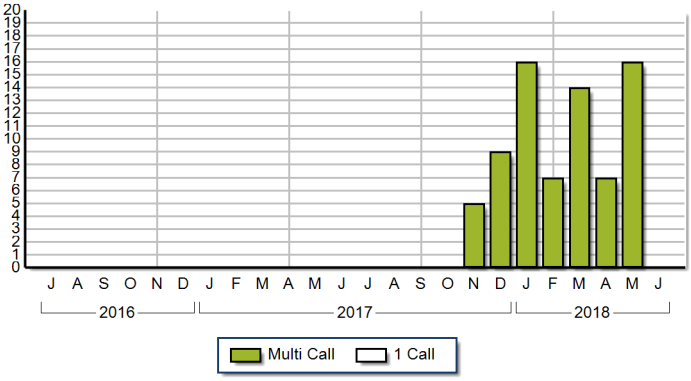
How Heard About



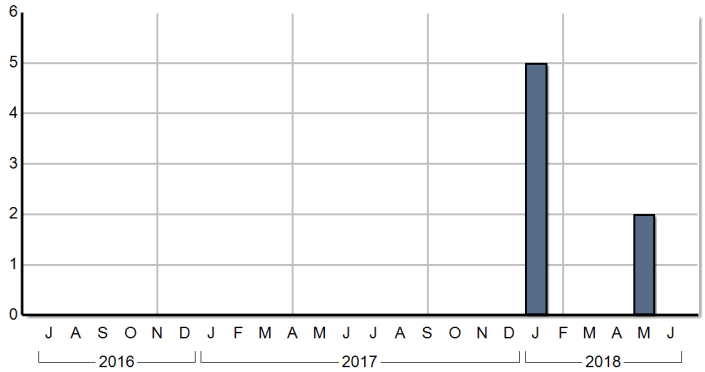
Fax Referral



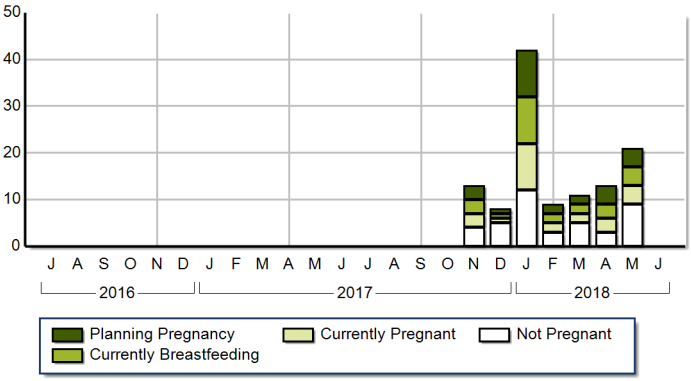
Tobacco User Enrollments By Program Type



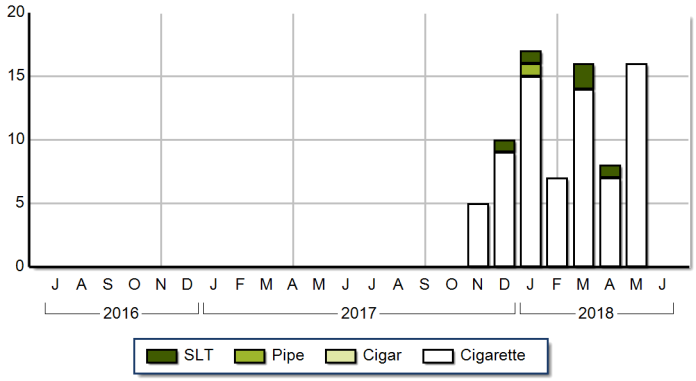
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

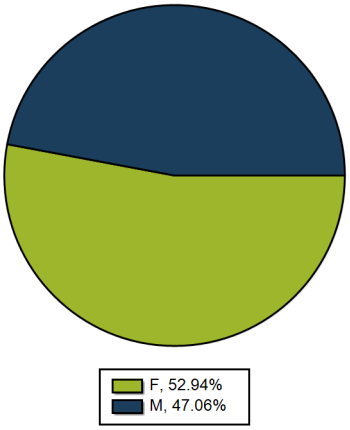

Chart Total N: 17

Tobacco Users By Language

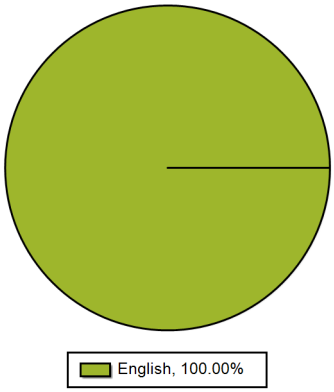

Chart Total N: 17

Tobacco Users By Education

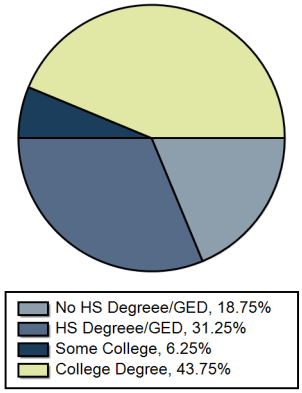

Chart Total N: 16

Tobacco Users By Race

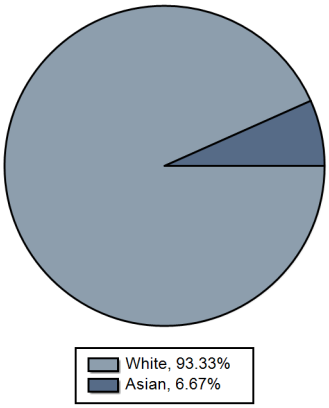

Chart Total N: 15

Tobacco Users By Age

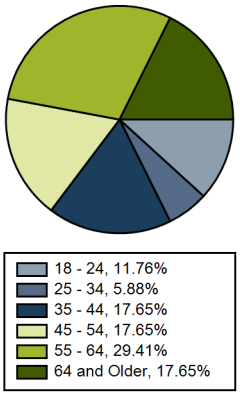

Chart Total N: 17

Tobacco Users By Health Plan

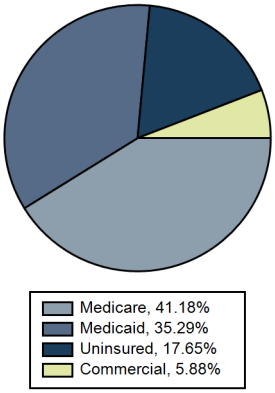

Chart Total N: 17

Tobacco Users By Ethnicity

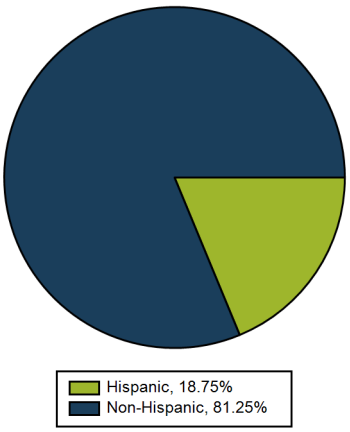

Chart Total N: 16

Tobacco Users By Chronic Condition

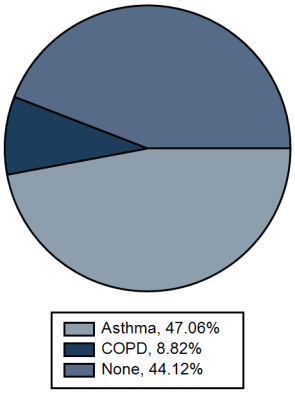

Chart Total N: 34

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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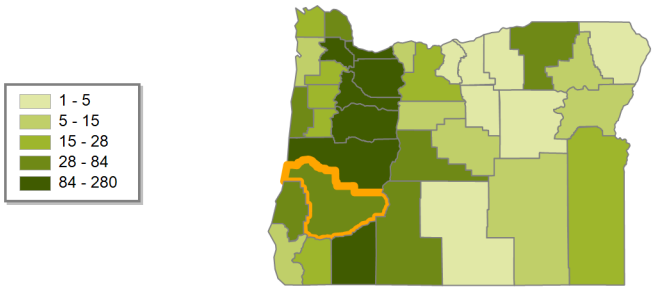
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Douglas County

From 5/1/2018 through 5/31/2018

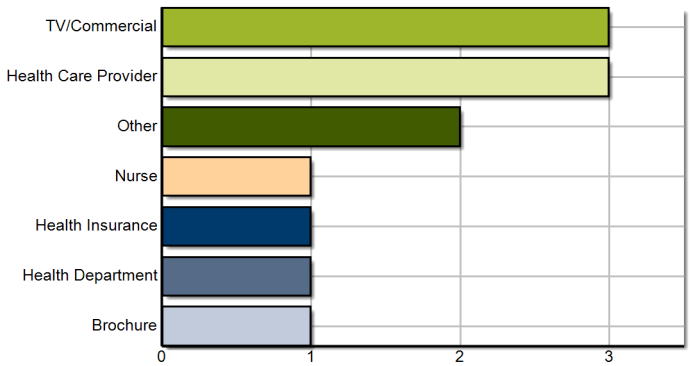
State Tobacco Users Served Contract YTD (Adults)



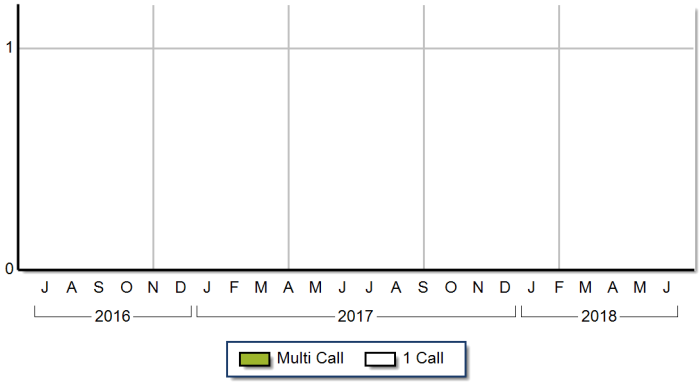
County Population		Prevalence	Tobacco Users
Adult	83,168	27.1 %	22,539 [4]

		County	State
Tobacco Users - Last Full Month		18	601
Tobacco Users YTD		80	2,415
Unique Tobacco Users YTD	1	79	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.35 %	1.59 %
Reach - NAQC	3	0.33 %	0.44 %
Annualized Reach	2	0.39 %	0.55 %
Annualized Reach - NAQC	3	0.36 %	0.48 %
Unique Individual Reach	1	0.35 %	0.50 %

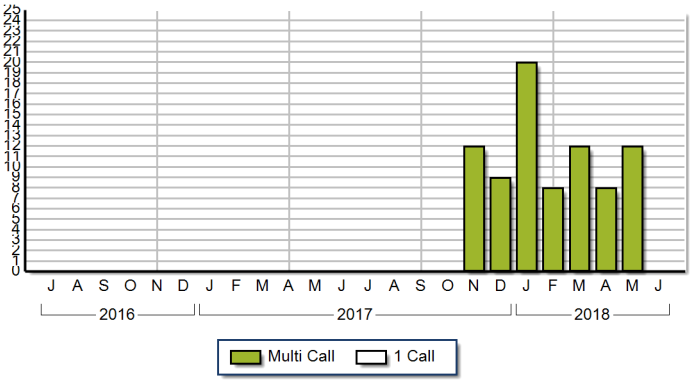
How Heard About



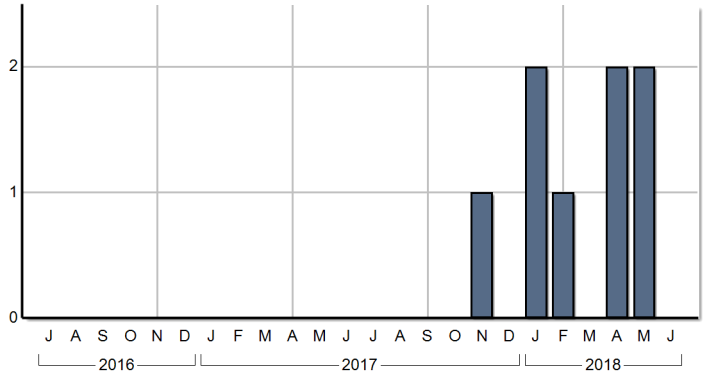
Fax Referral



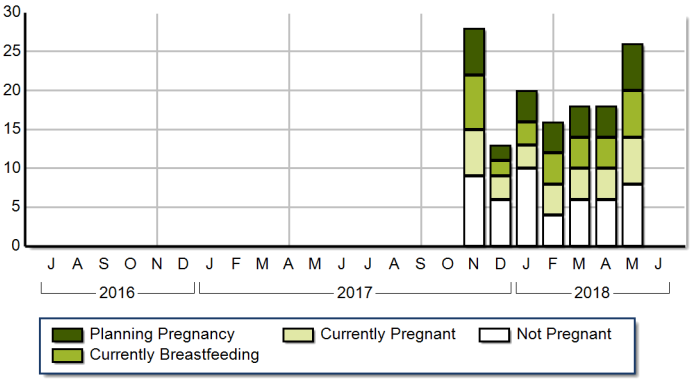
Tobacco User Enrollments By Program Type



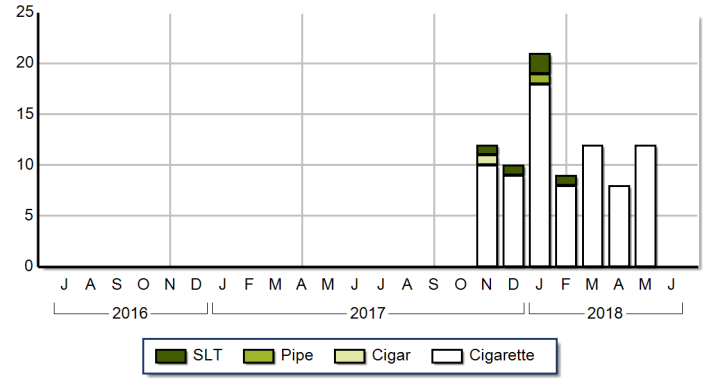
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

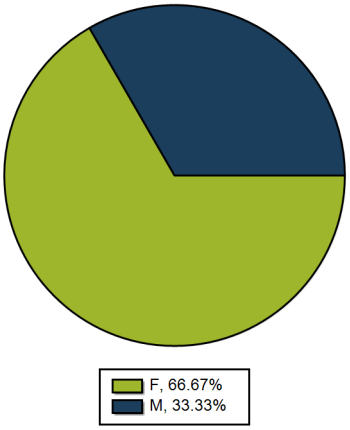

Chart Total N: 18

Tobacco Users By Language

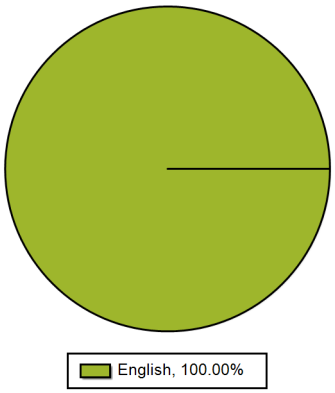

Chart Total N: 18

Tobacco Users By Education

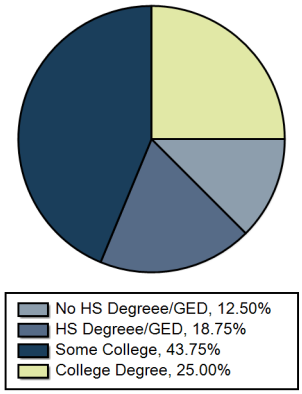

Chart Total N: 16

Tobacco Users By Race

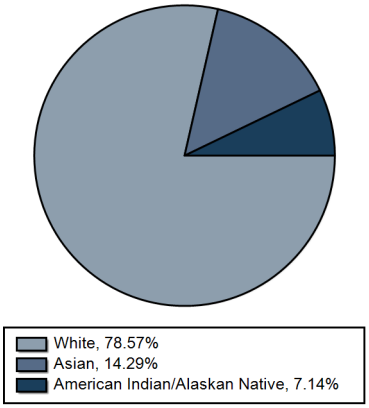

Chart Total N: 14

Tobacco Users By Age

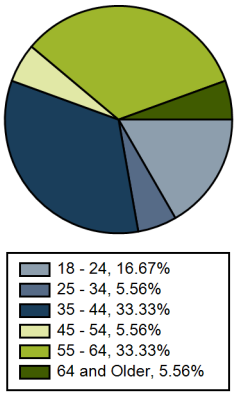

Chart Total N: 18

Tobacco Users By Health Plan

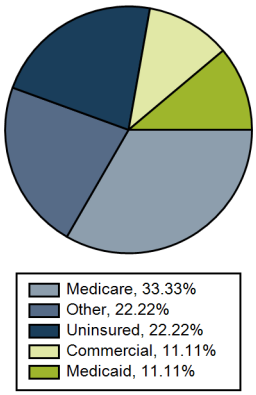

Chart Total N: 18

Tobacco Users By Ethnicity

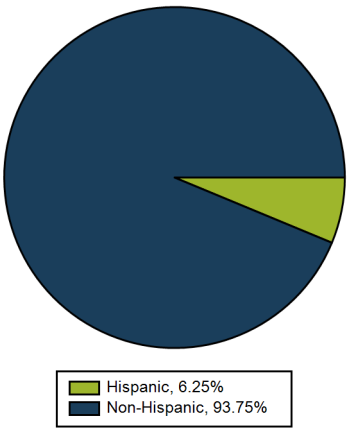

Chart Total N: 16

Tobacco Users By Chronic Condition

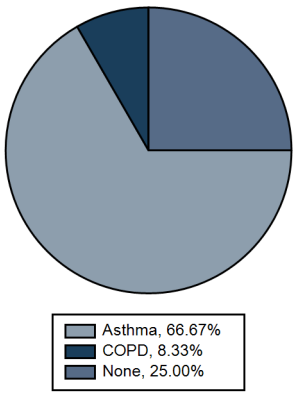

Chart Total N: 24

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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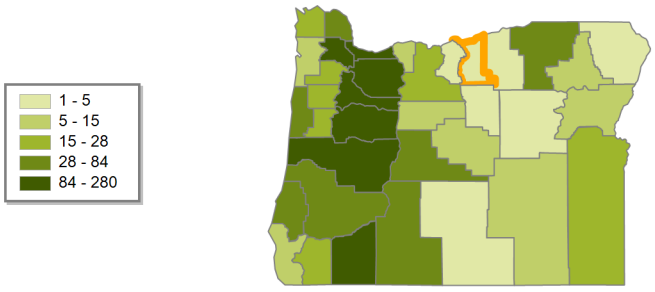
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Gilliam County

From 5/1/2018 through 5/31/2018

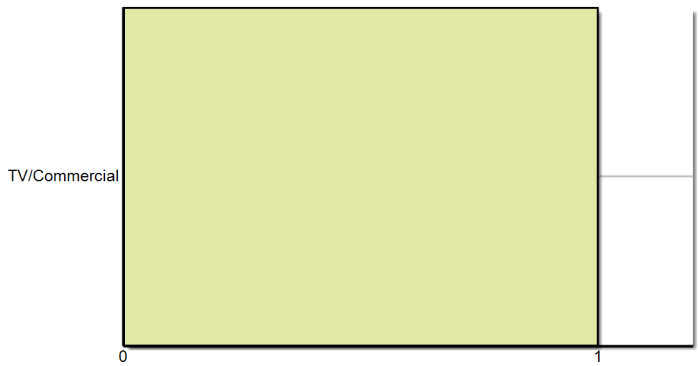
State Tobacco Users Served Contract YTD (Adults)



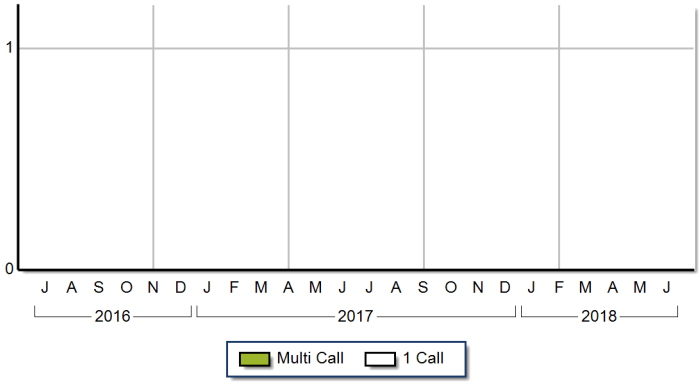
County Population		Prevalence	Tobacco Users
Adult	1,529	29.6 %	453 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		1	2,415
Unique Tobacco Users YTD	1	1	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.22 %	1.59 %
Reach - NAQC	3	0.22 %	0.44 %
Annualized Reach	2	0.24 %	0.55 %
Annualized Reach - NAQC	3	0.24 %	0.48 %
Unique Individual Reach	1	0.22 %	0.50 %

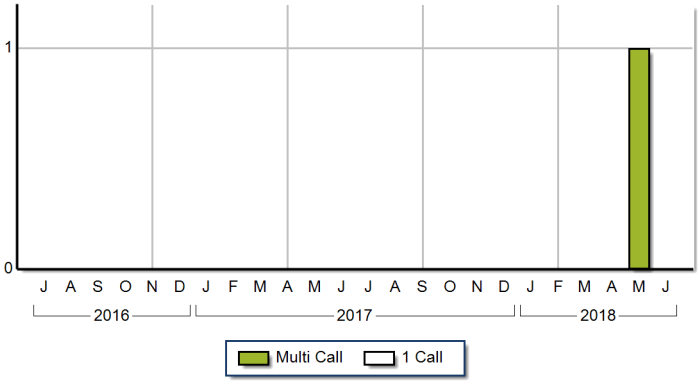
How Heard About



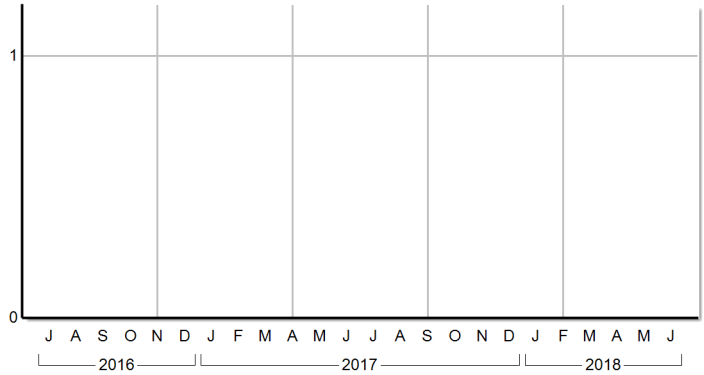
Fax Referral



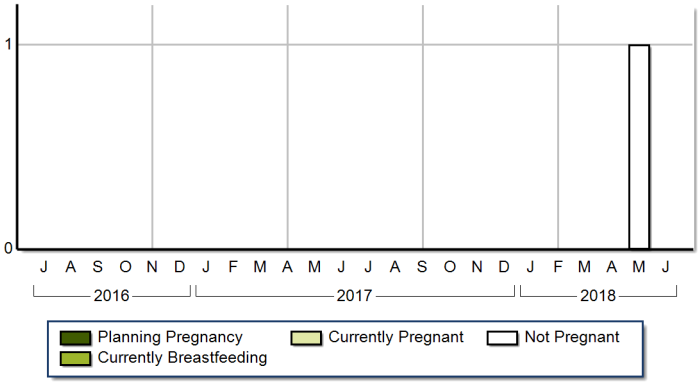
Tobacco User Enrollments By Program Type



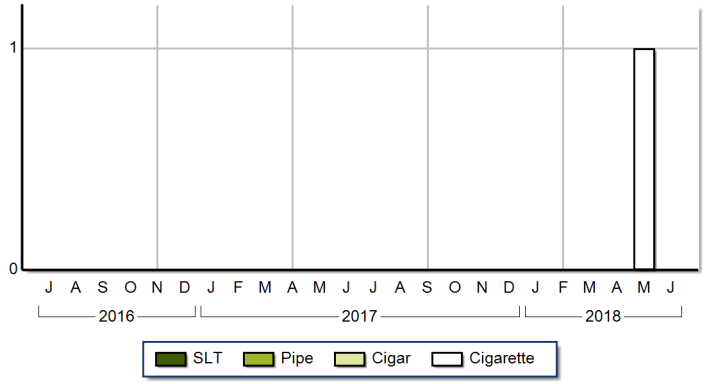
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

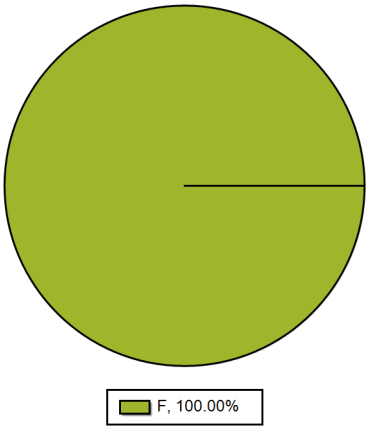

Chart Total N: 1

Tobacco Users By Language

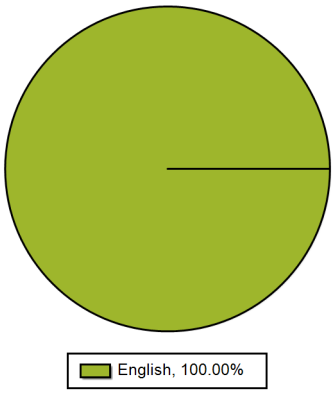

Chart Total N: 1

Tobacco Users By Education

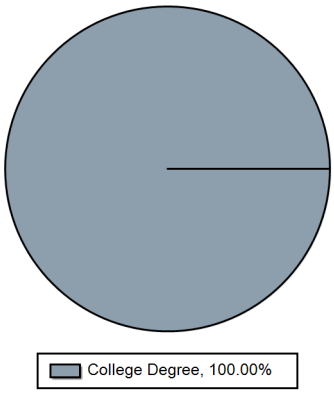

Chart Total N: 1

Tobacco Users By Race

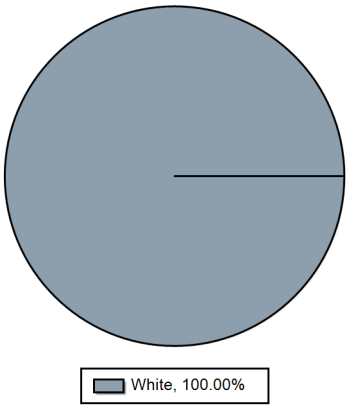

Chart Total N: 1

Tobacco Users By Age

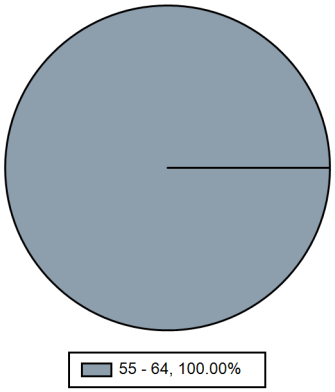

Chart Total N: 1

Tobacco Users By Health Plan

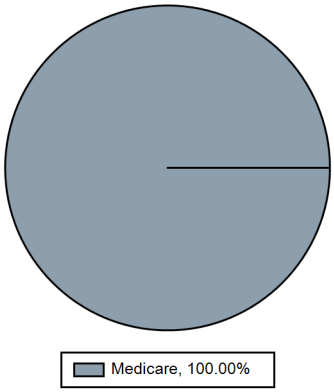

Chart Total N: 1

Tobacco Users By Ethnicity

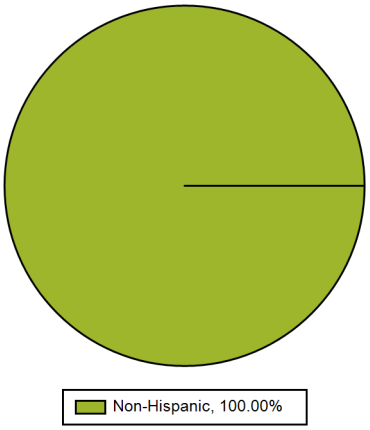

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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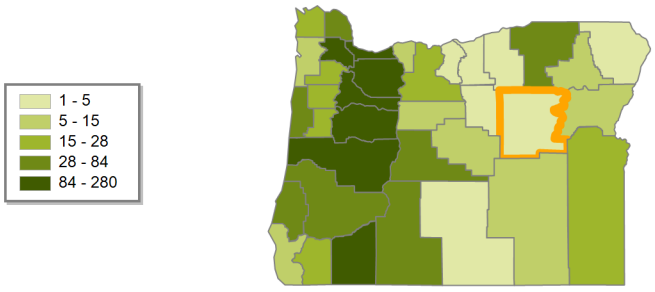
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Grant County

From 5/1/2018 through 5/31/2018

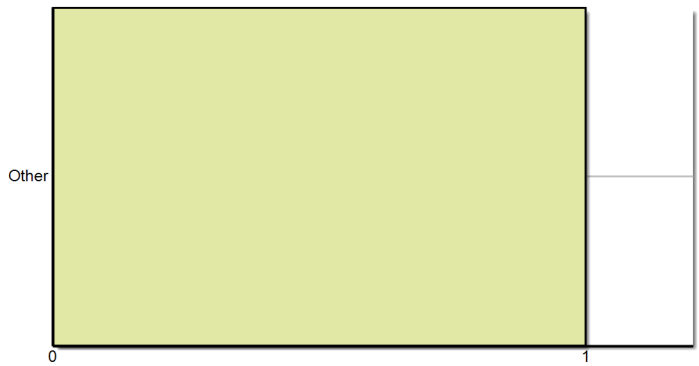
State Tobacco Users Served Contract YTD (Adults)



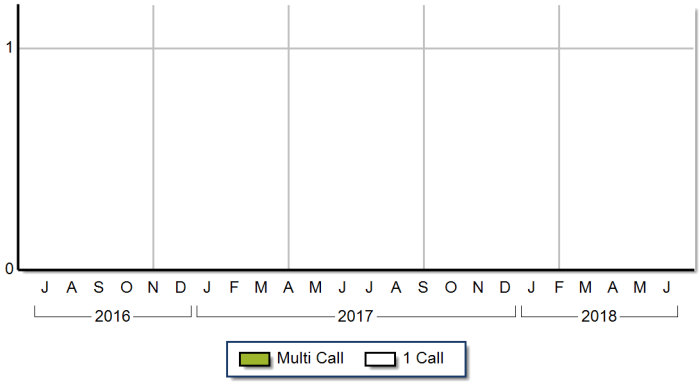
County Population		Prevalence	Tobacco Users
Adult	5,953	24.4 %	1,453 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		3	2,415
Unique Tobacco Users YTD	1	3	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.21 %	1.59 %
Reach - NAQC	3	0.14 %	0.44 %
Annualized Reach	2	0.23 %	0.55 %
Annualized Reach - NAQC	3	0.15 %	0.48 %
Unique Individual Reach	1	0.21 %	0.50 %

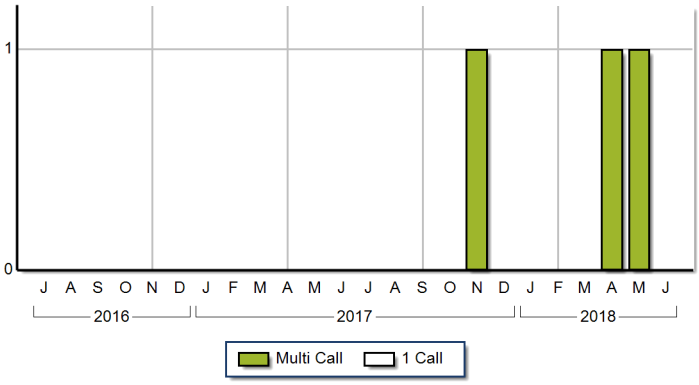
How Heard About



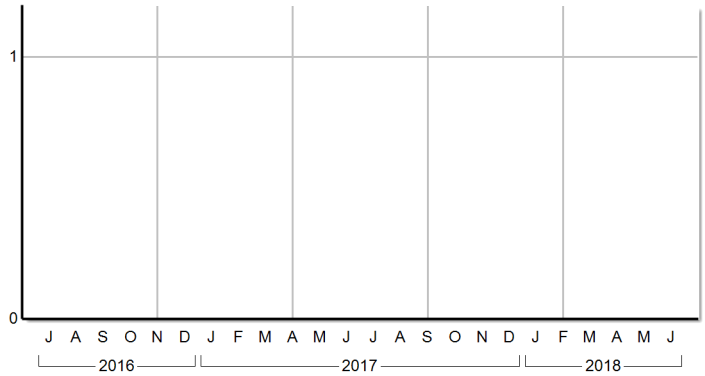
Fax Referral



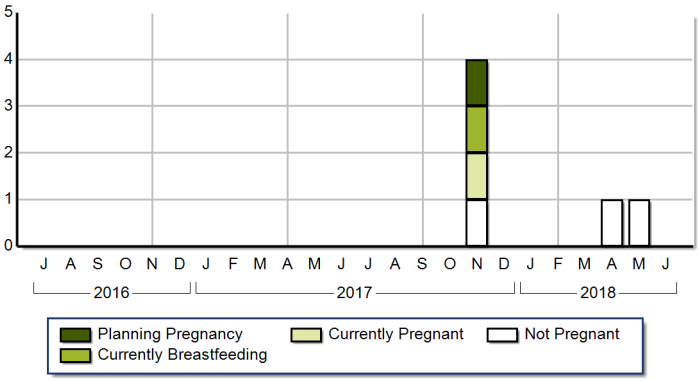
Tobacco User Enrollments By Program Type



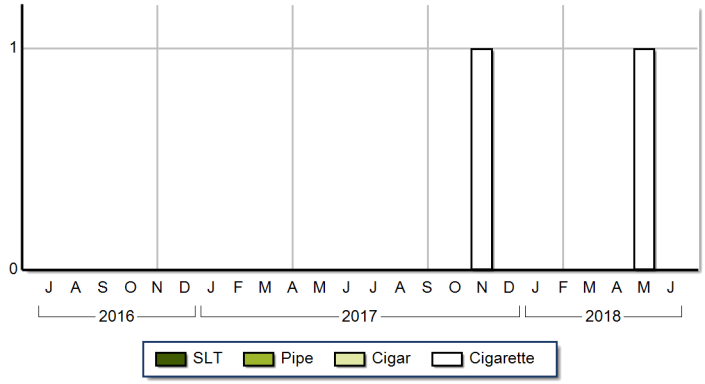
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

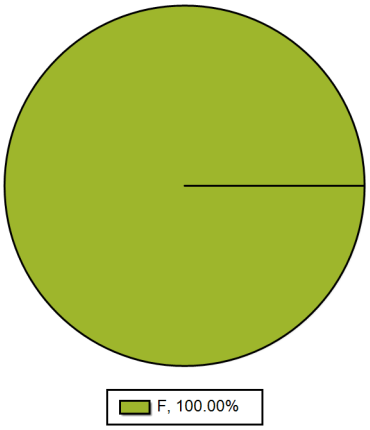

Chart Total N: 1

Tobacco Users By Language

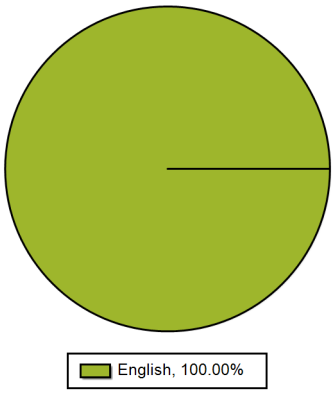

Chart Total N: 1

Tobacco Users By Education

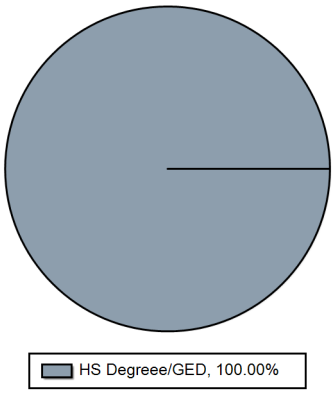

Chart Total N: 1

Tobacco Users By Race

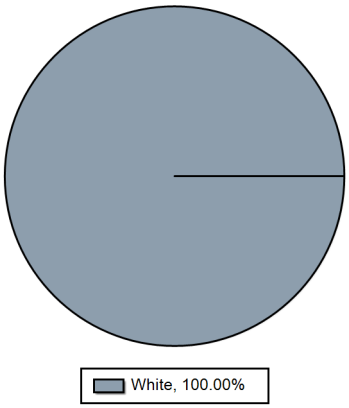

Chart Total N: 1

Tobacco Users By Age

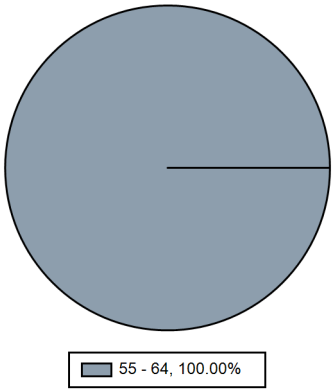

Chart Total N: 1

Tobacco Users By Health Plan

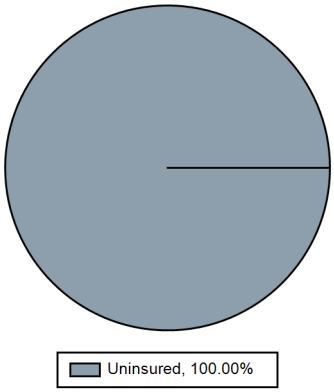

Chart Total N: 1

Tobacco Users By Ethnicity

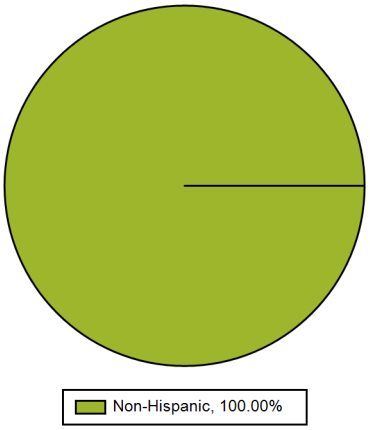

Chart Total N: 1

Tobacco Users By Chronic Condition

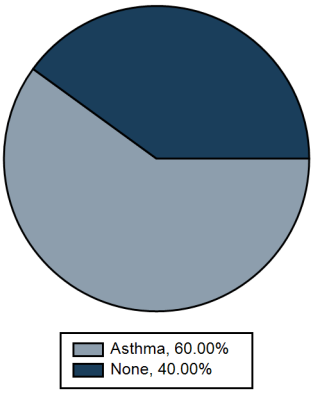

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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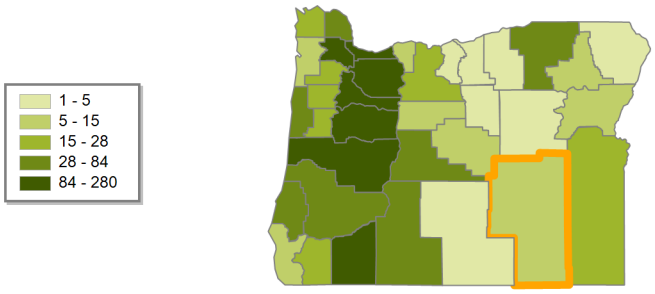
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Harney County

From 5/1/2018 through 5/31/2018

State Tobacco Users Served Contract YTD (Adults)

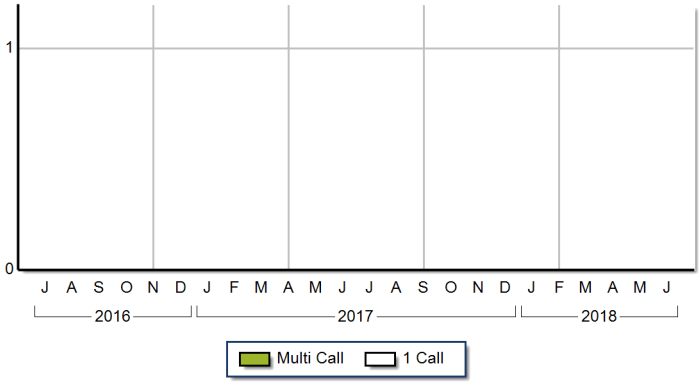


County Population		Prevalence	Tobacco Users
Adult	6,087	14.3 %	870 [4]

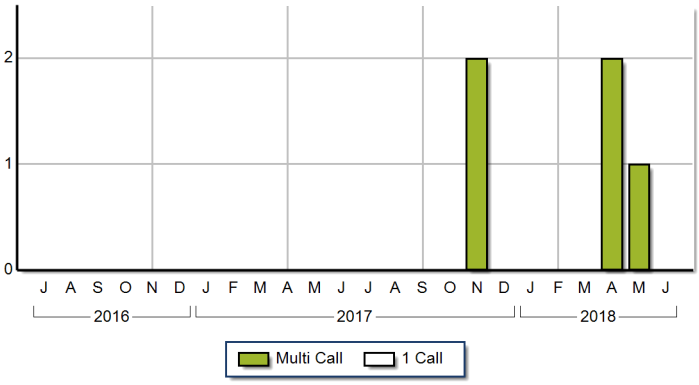
		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		5	2,415
Unique Tobacco Users YTD	1	5	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.57 %	1.59 %
Reach - NAQC	3	0.46 %	0.44 %
Annualized Reach	2	0.63 %	0.55 %
Annualized Reach - NAQC	3	0.50 %	0.48 %
Unique Individual Reach	1	0.57 %	0.50 %

How Heard About

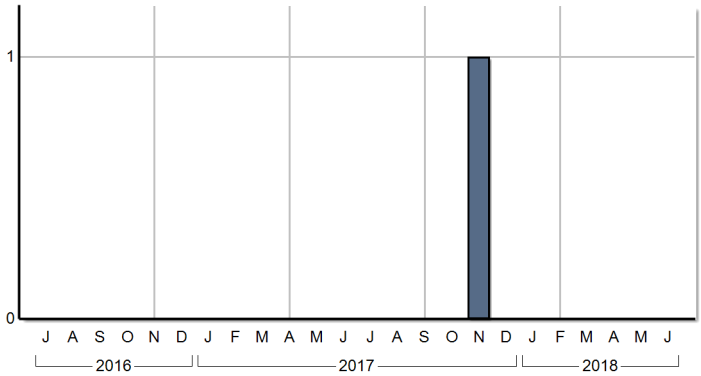
Fax Referral



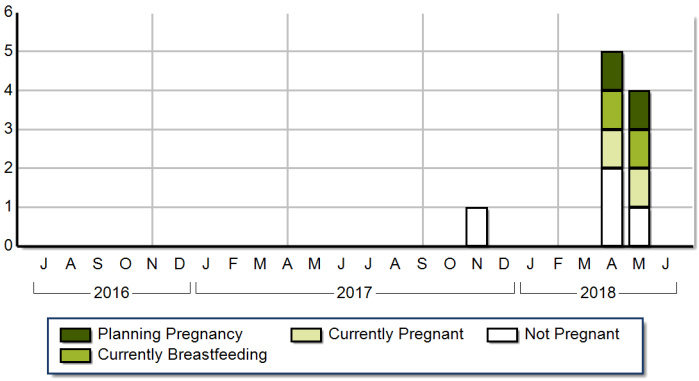
Tobacco User Enrollments By Program Type



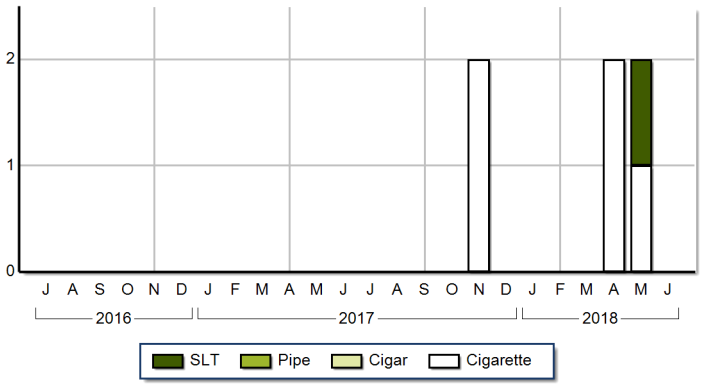
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

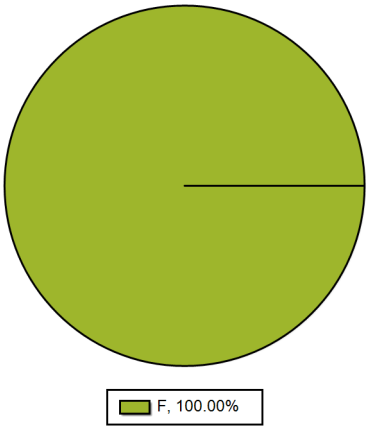

Chart Total N: 1

Tobacco Users By Language

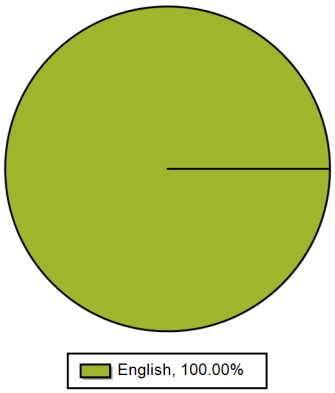

Chart Total N: 1

Tobacco Users By Education

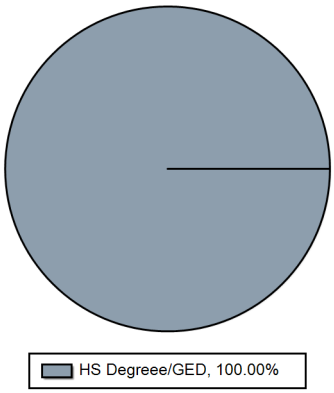

Chart Total N: 1

Tobacco Users By Race

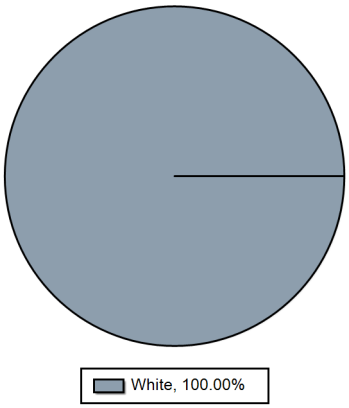

Chart Total N: 1

Tobacco Users By Age

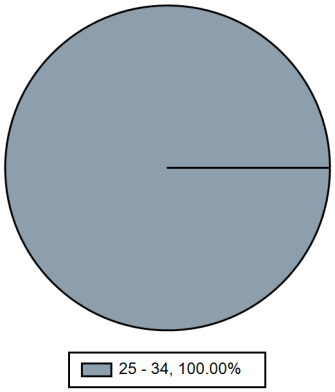

Chart Total N: 1

Tobacco Users By Health Plan

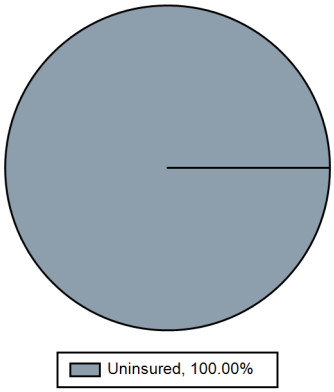

Chart Total N: 1

Tobacco Users By Ethnicity

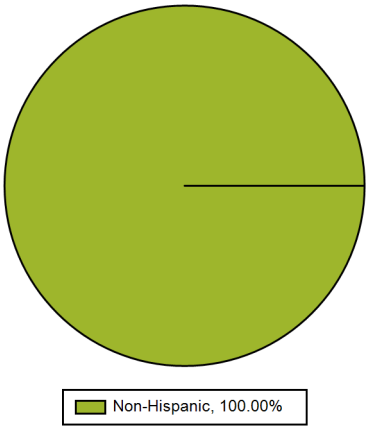

Chart Total N: 1

Tobacco Users By Chronic Condition

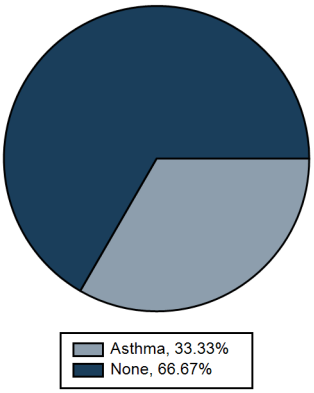

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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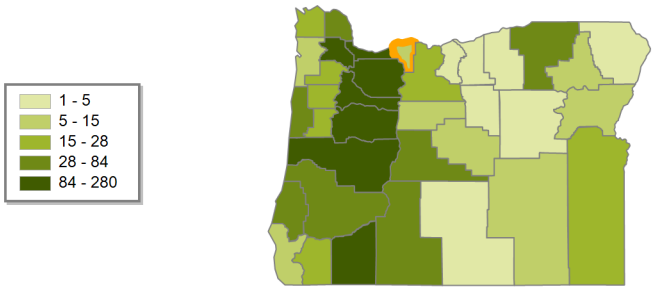
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Hood River County

From 5/1/2018 through 5/31/2018

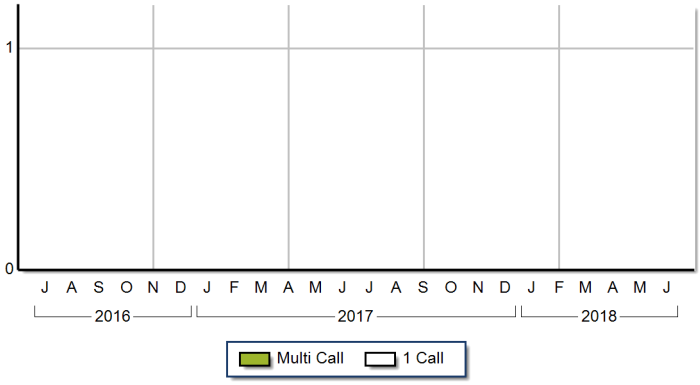
State Tobacco Users Served Contract YTD (Adults)



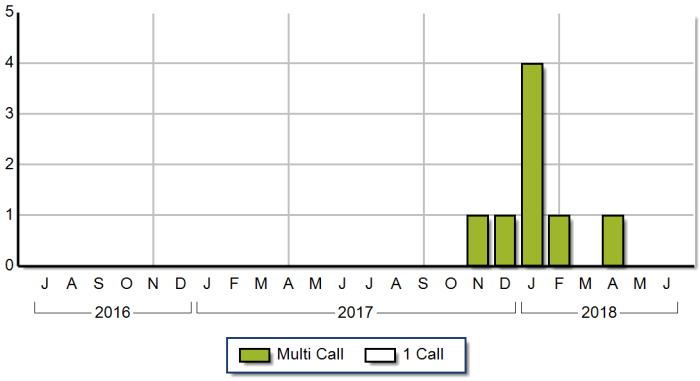
County Population		Prevalence	Tobacco Users
Adult	16,229	8.6 %	1,396 [4]

		County	State
Tobacco Users - Last Full Month		-	601
Tobacco Users YTD		7	2,415
Unique Tobacco Users YTD	1	7	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.50 %	1.59 %
Reach - NAQC	3	0.50 %	0.44 %
Annualized Reach	2	0.55 %	0.55 %
Annualized Reach - NAQC	3	0.55 %	0.48 %
Unique Individual Reach	1	0.50 %	0.50 %

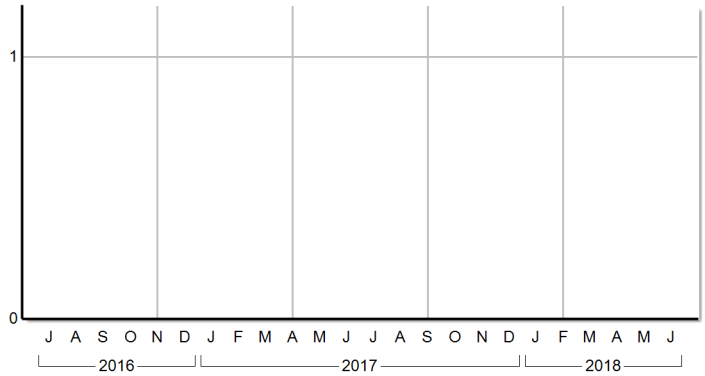
Fax Referral



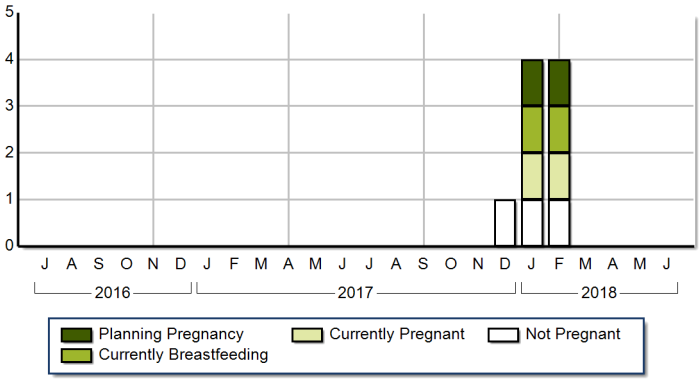
Tobacco User Enrollments By Program Type



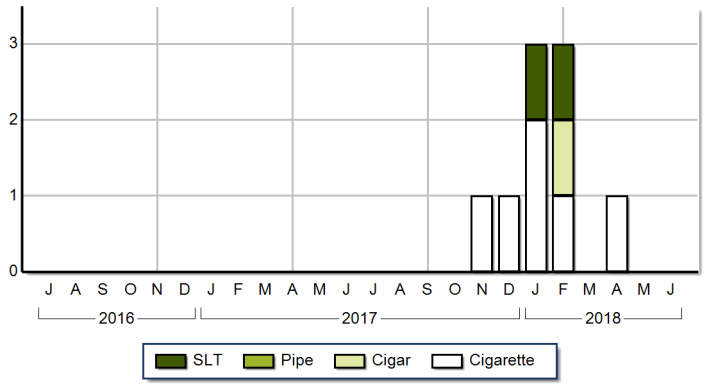
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Chronic Condition

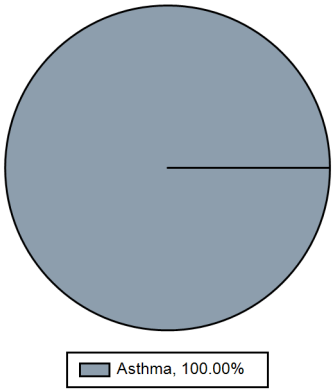

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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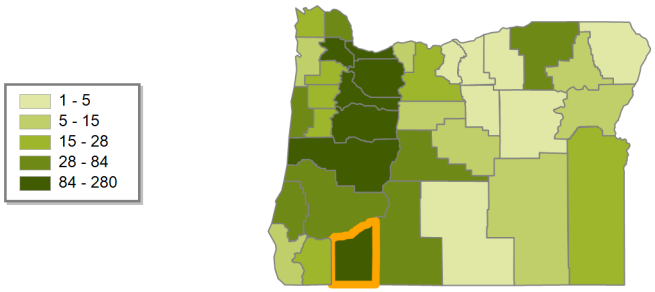
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Jackson County

From 5/1/2018 through 5/31/2018

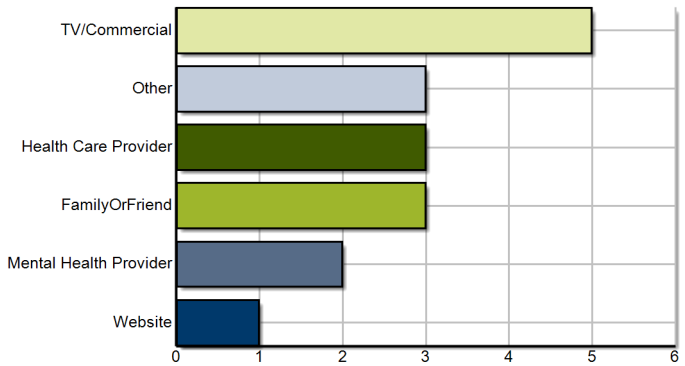
State Tobacco Users Served Contract YTD (Adults)



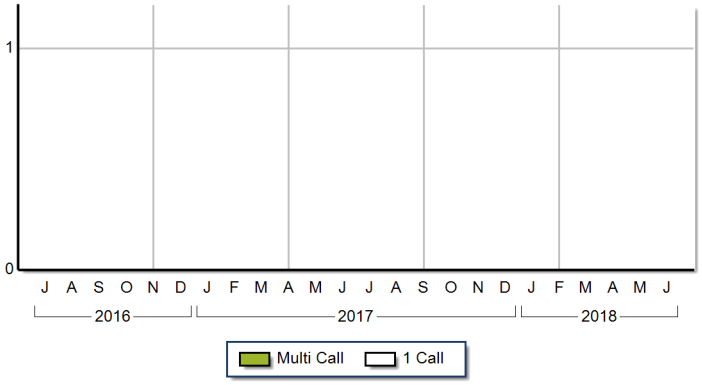
County Population		Prevalence	Tobacco Users
Adult	160,716	21.9 %	35,197 [4]

		County	State
Tobacco Users - Last Full Month		23	601
Tobacco Users YTD		92	2,415
Unique Tobacco Users YTD	1	92	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.26 %	1.59 %
Reach - NAQC	3	0.24 %	0.44 %
Annualized Reach	2	0.29 %	0.55 %
Annualized Reach - NAQC	3	0.26 %	0.48 %
Unique Individual Reach	1	0.26 %	0.50 %

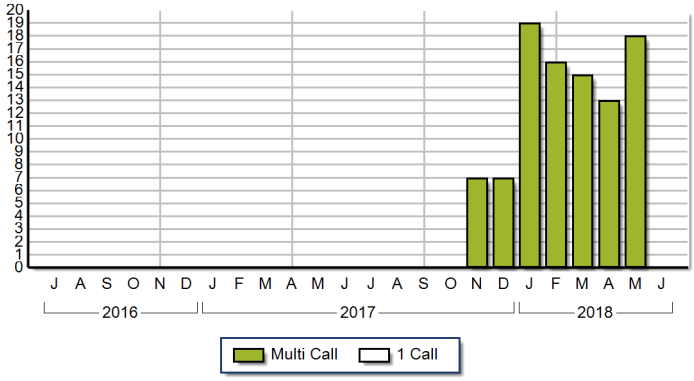
How Heard About



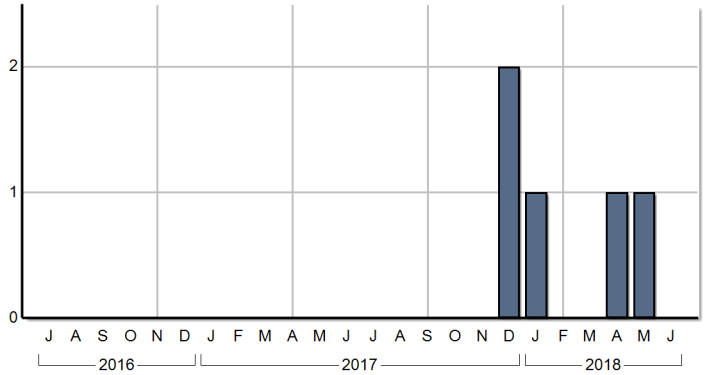
Fax Referral



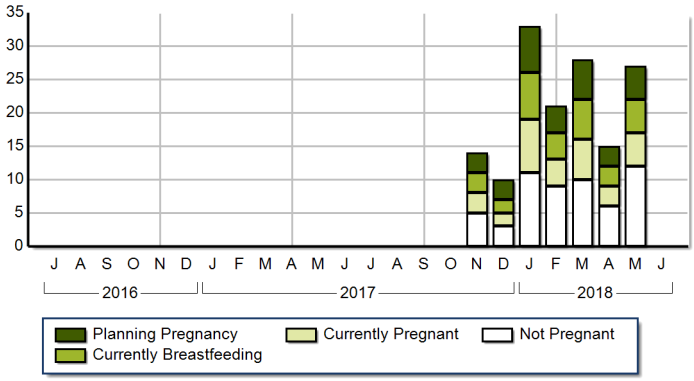
Tobacco User Enrollments By Program Type



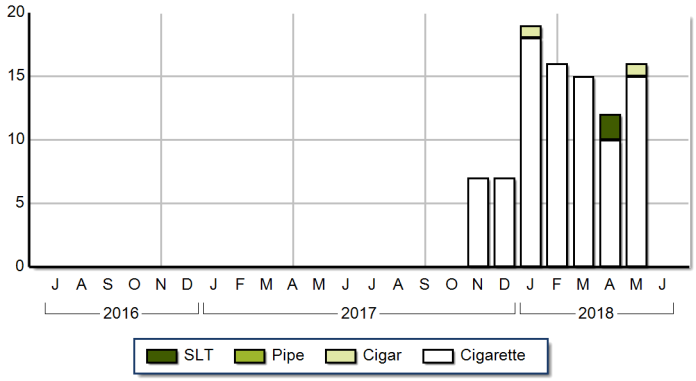
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

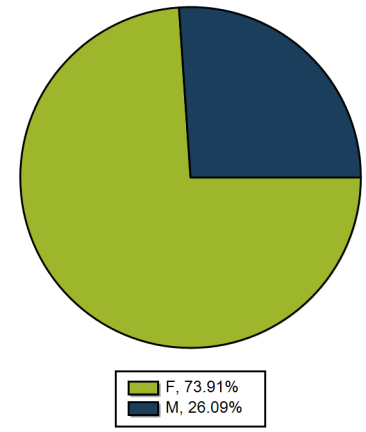

Chart Total N: 23

Tobacco Users By Language

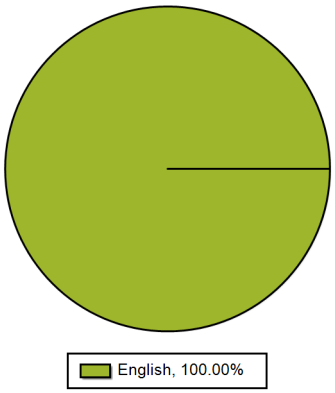

Chart Total N: 23

Tobacco Users By Education

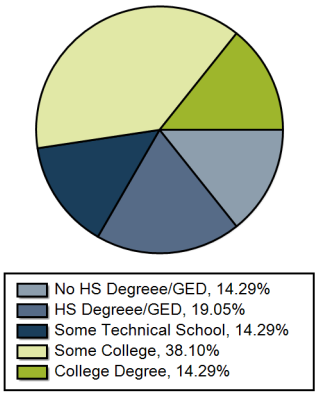

Chart Total N: 21

Tobacco Users By Race

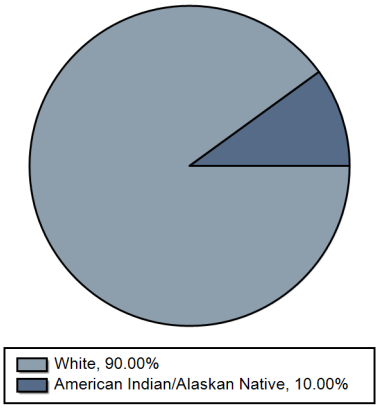

Chart Total N: 20

Tobacco Users By Age

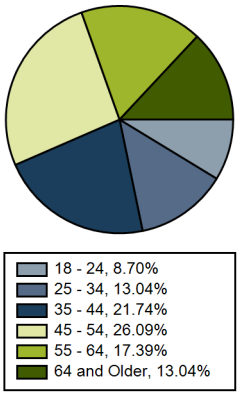

Chart Total N: 23

Tobacco Users By Health Plan

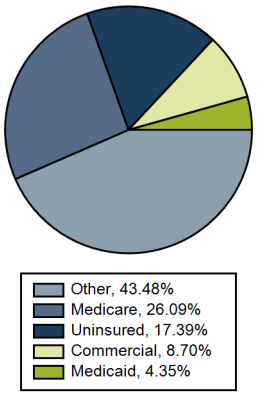

Chart Total N: 23

Tobacco Users By Ethnicity

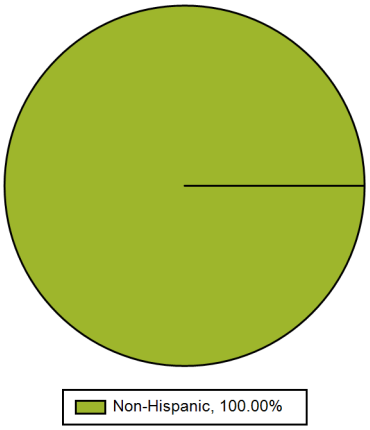

Chart Total N: 22

Tobacco Users By Chronic Condition

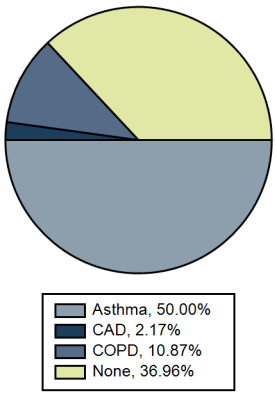

Chart Total N: 46

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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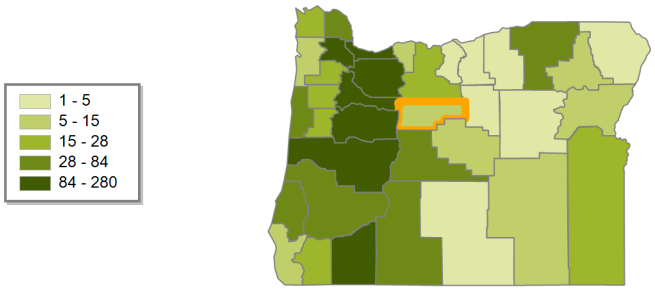
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Jefferson County

From 5/1/2018 through 5/31/2018

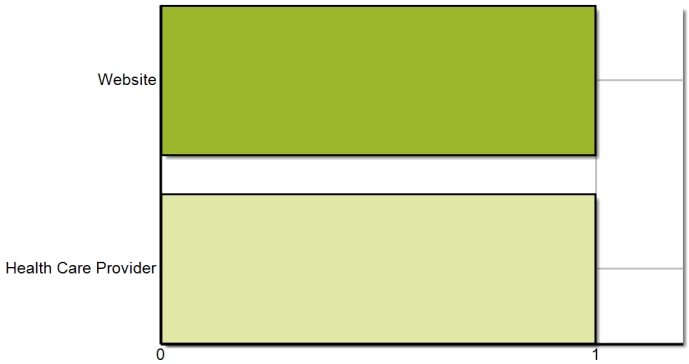
State Tobacco Users Served Contract YTD (Adults)



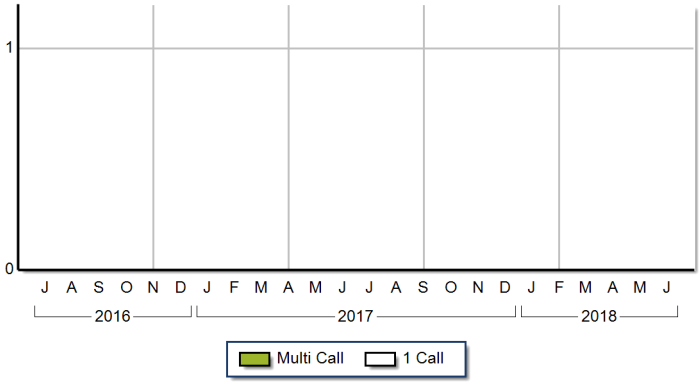
County Population		Prevalence	Tobacco Users
Adult	16,594	15.9 %	2,638 [4]

		County	State
Tobacco Users - Last Full Month		2	601
Tobacco Users YTD		10	2,415
Unique Tobacco Users YTD	1	10	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.38 %	1.59 %
Reach - NAQC	3	0.34 %	0.44 %
Annualized Reach	2	0.41 %	0.55 %
Annualized Reach - NAQC	3	0.37 %	0.48 %
Unique Individual Reach	1	0.38 %	0.50 %

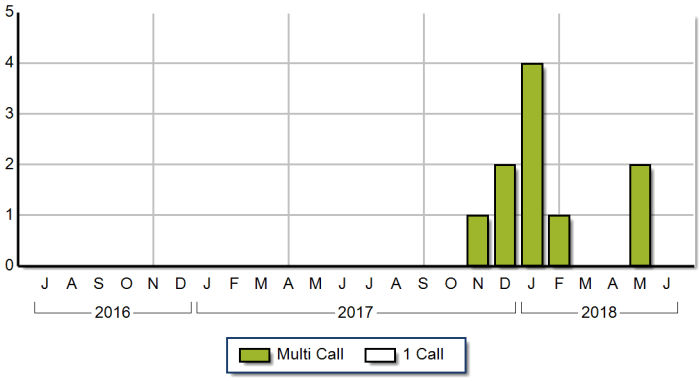
How Heard About



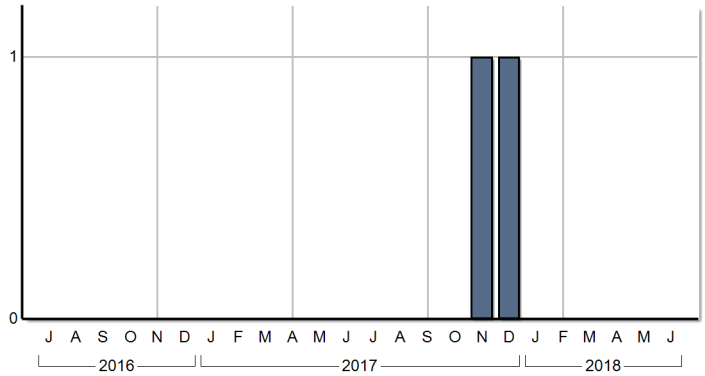
Fax Referral



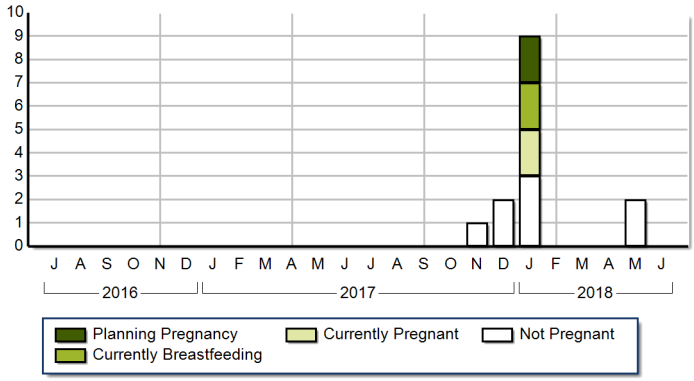
Tobacco User Enrollments By Program Type



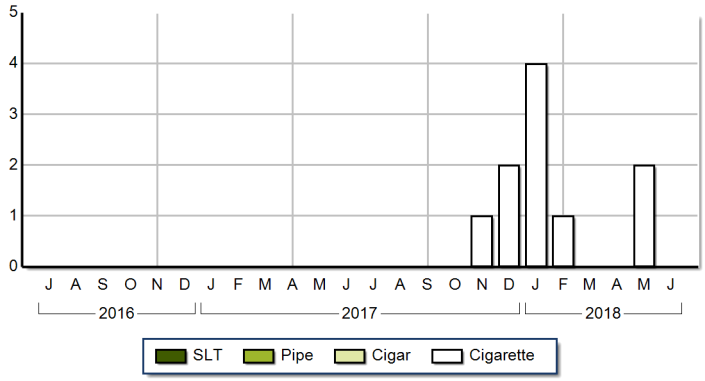
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

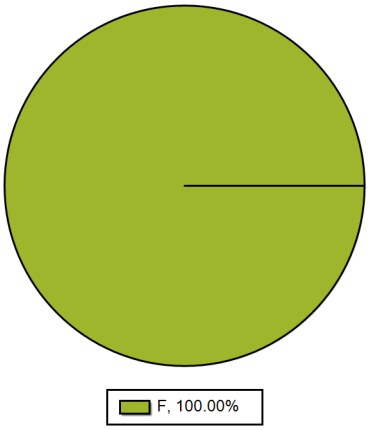

Chart Total N: 2

Tobacco Users By Language

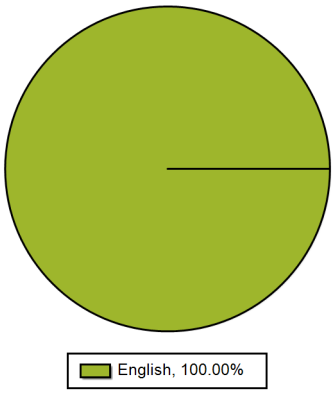

Chart Total N: 2

Tobacco Users By Education

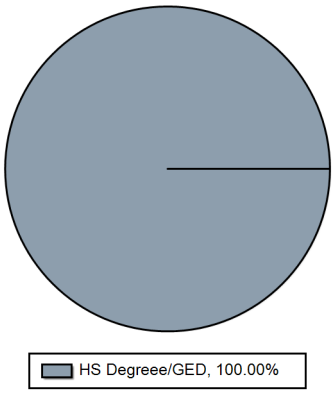

Chart Total N: 1

Tobacco Users By Age

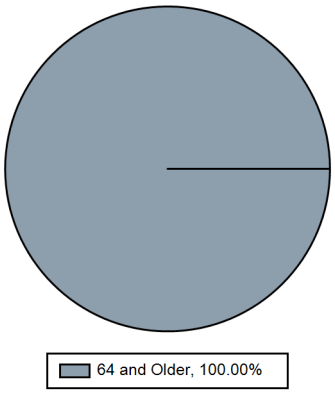

Chart Total N: 2

Tobacco Users By Health Plan

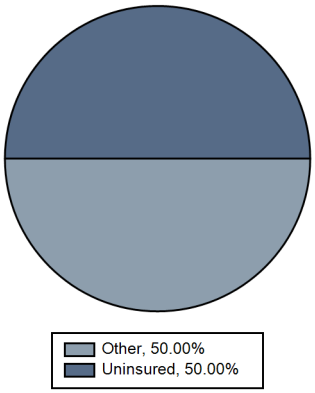

Chart Total N: 2

Tobacco Users By Chronic Condition

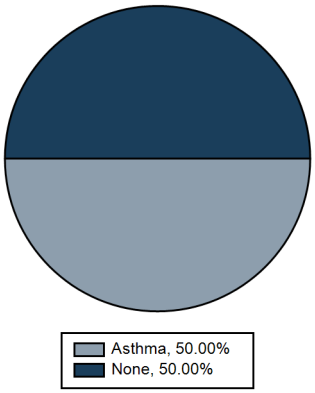

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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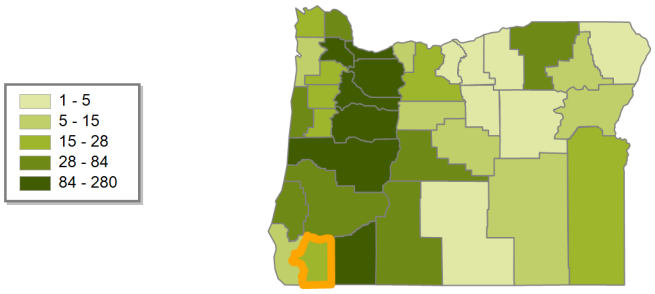
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Josephine County

From 5/1/2018 through 5/31/2018

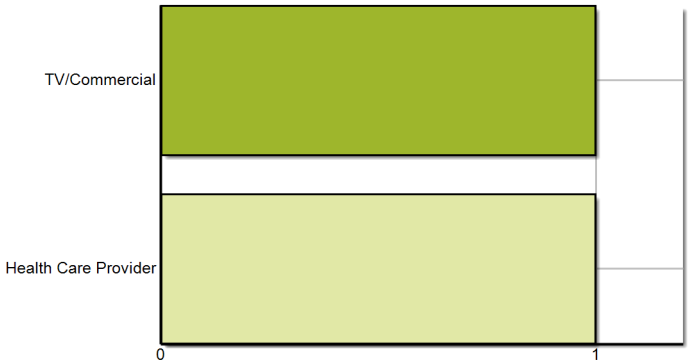
State Tobacco Users Served Contract YTD (Adults)



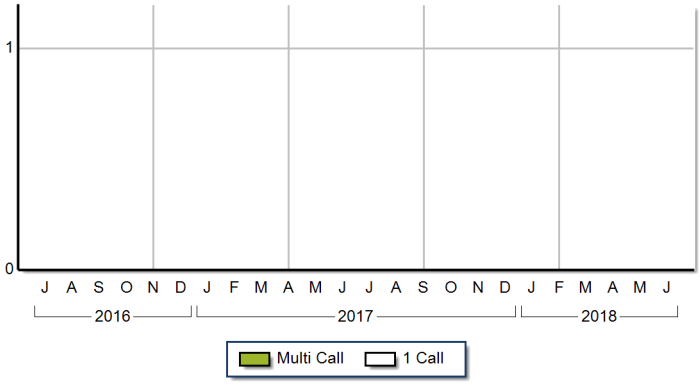
County Population		Prevalence	Tobacco Users
Adult	66,678	25.0 %	16,670 [4]

		County	State
Tobacco Users - Last Full Month		4	601
Tobacco Users YTD		24	2,415
Unique Tobacco Users YTD	1	24	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.14 %	1.59 %
Reach - NAQC	3	0.13 %	0.44 %
Annualized Reach	2	0.16 %	0.55 %
Annualized Reach - NAQC	3	0.14 %	0.48 %
Unique Individual Reach	1	0.14 %	0.50 %

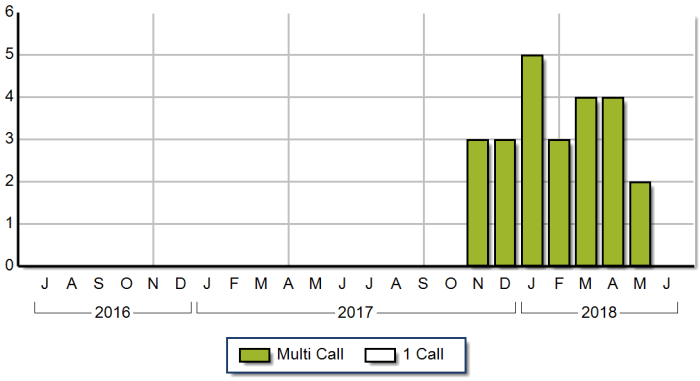
How Heard About



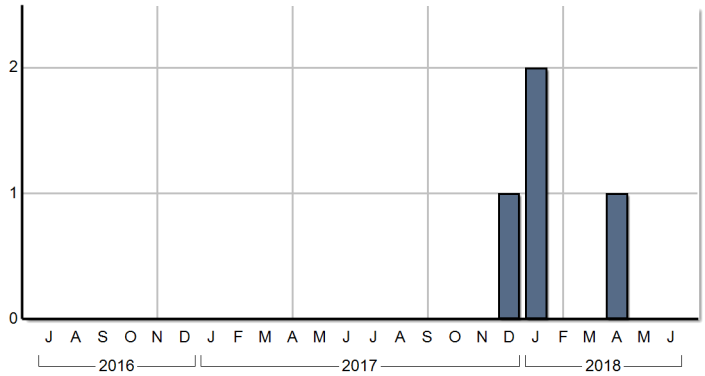
Fax Referral



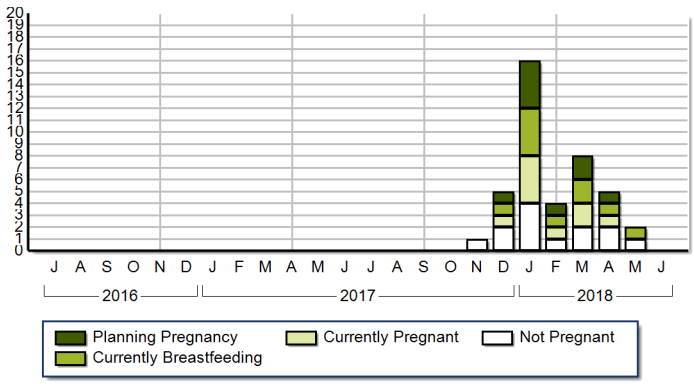
Tobacco User Enrollments By Program Type



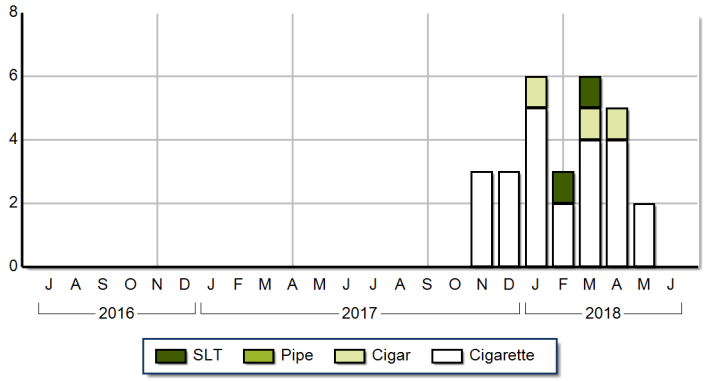
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

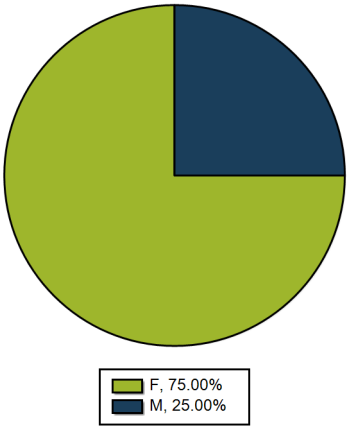

Chart Total N: 4

Tobacco Users By Language

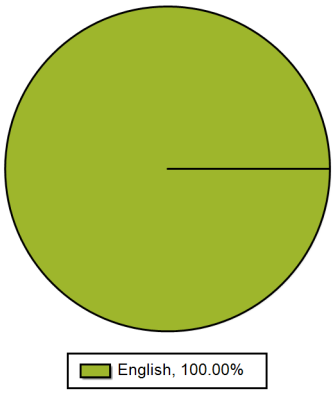

Chart Total N: 4

Tobacco Users By Education

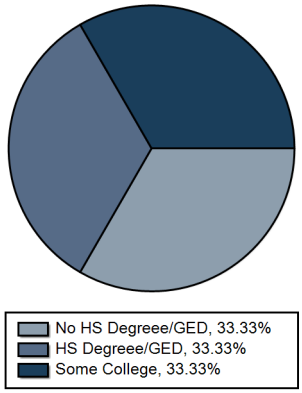

Chart Total N: 3

Tobacco Users By Race

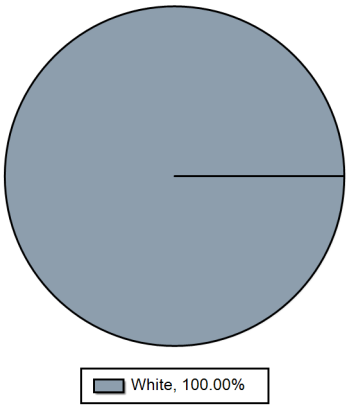

Chart Total N: 3

Tobacco Users By Age

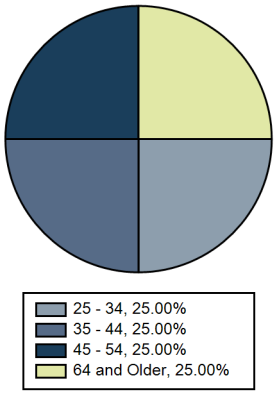

Chart Total N: 4

Tobacco Users By Health Plan

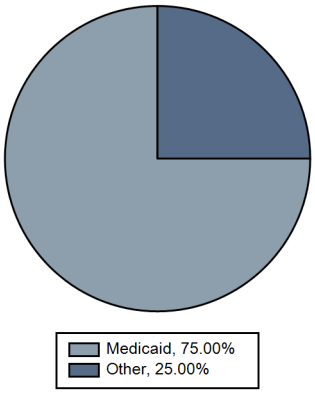

Chart Total N: 4

Tobacco Users By Ethnicity

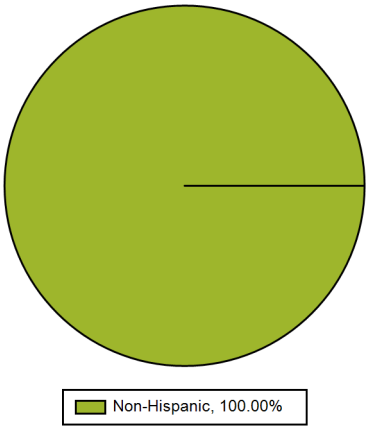

Chart Total N: 3

Tobacco Users By Chronic Condition

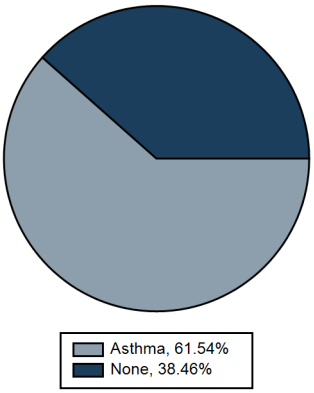

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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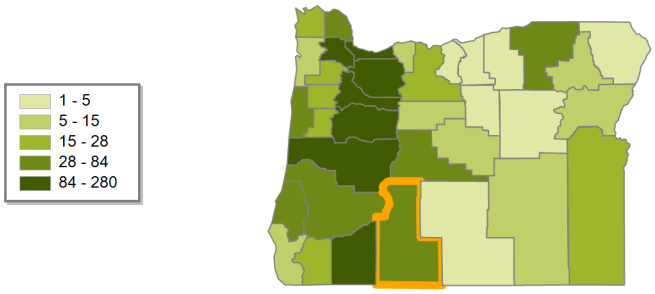
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Klamath County

From 5/1/2018 through 5/31/2018

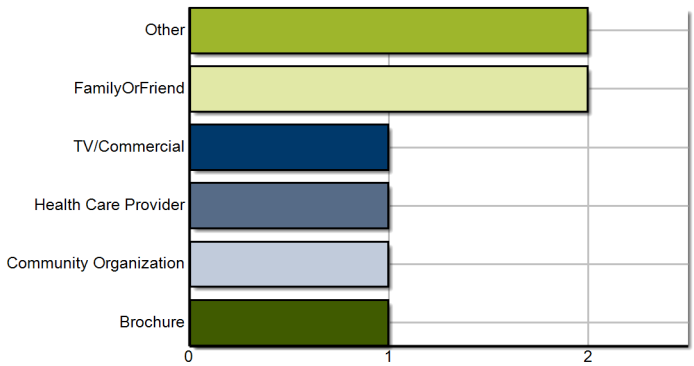
State Tobacco Users Served Contract YTD (Adults)



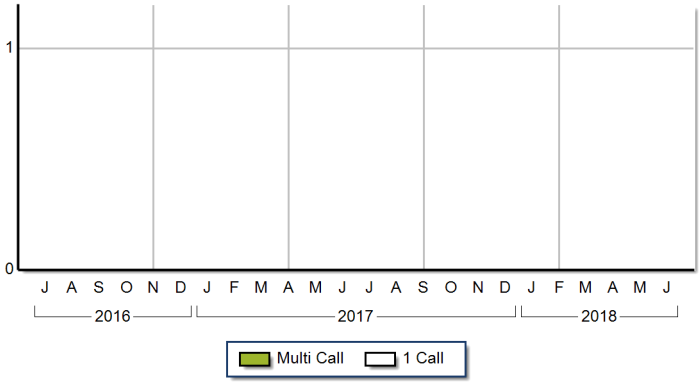
County Population		Prevalence	Tobacco Users
Adult	50,494	22.0 %	11,109 [4]

		County	State
Tobacco Users - Last Full Month		12	601
Tobacco Users YTD		30	2,415
Unique Tobacco Users YTD	1	30	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.27 %	1.59 %
Reach - NAQC	3	0.24 %	0.44 %
Annualized Reach	2	0.29 %	0.55 %
Annualized Reach - NAQC	3	0.27 %	0.48 %
Unique Individual Reach	1	0.27 %	0.50 %

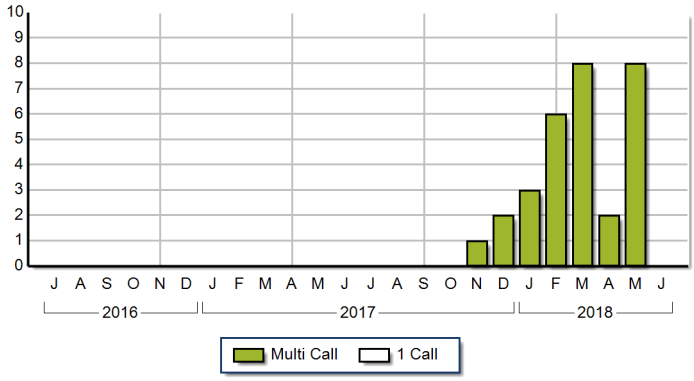
How Heard About



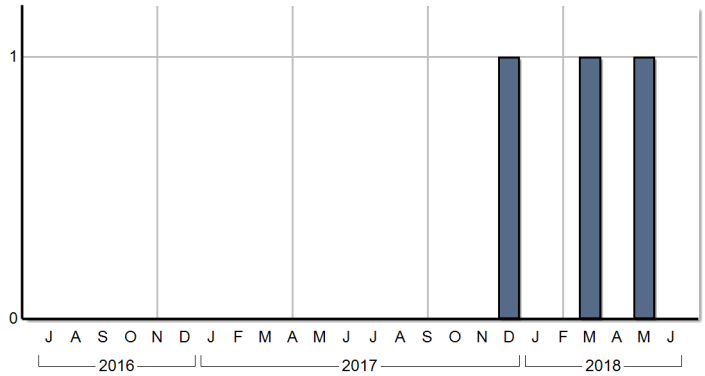
Fax Referral



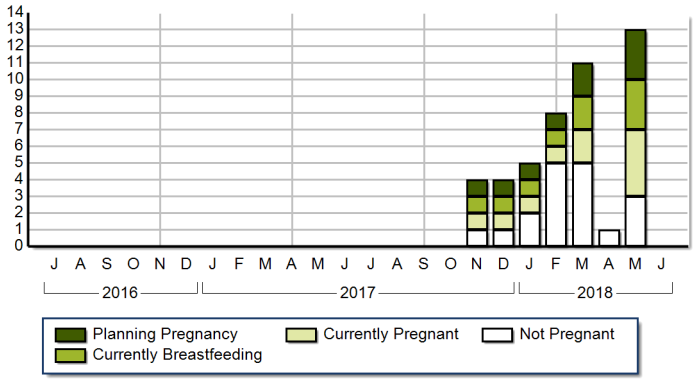
Tobacco User Enrollments By Program Type



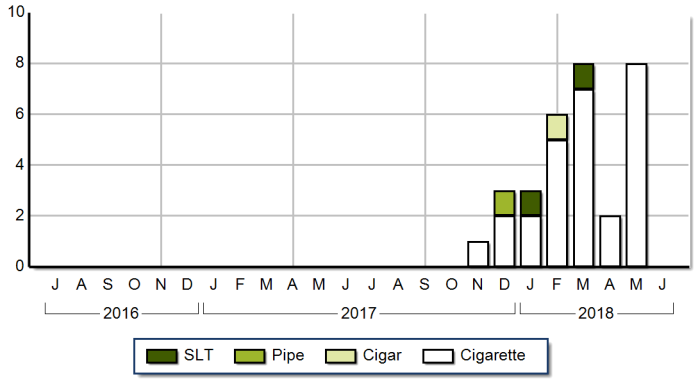
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

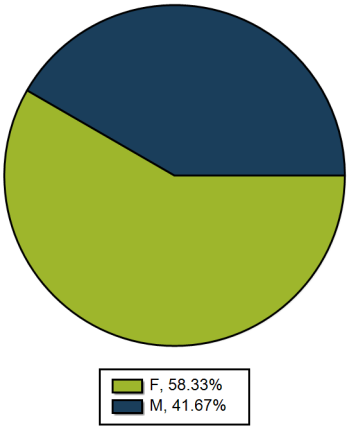

Chart Total N: 12

Tobacco Users By Language

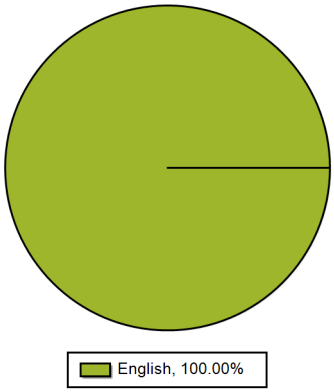

Chart Total N: 12

Tobacco Users By Education

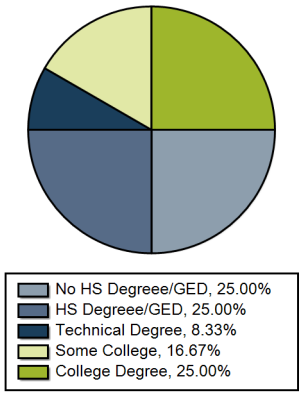

Chart Total N: 12

Tobacco Users By Race

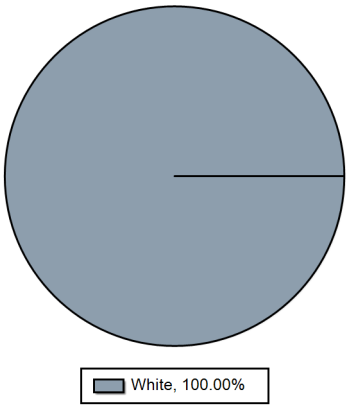

Chart Total N: 11

Tobacco Users By Age

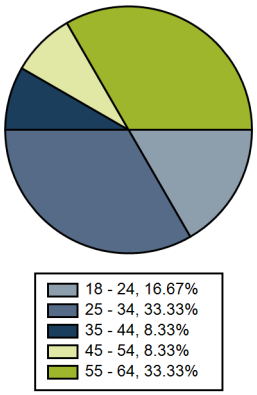

Chart Total N: 12

Tobacco Users By Health Plan

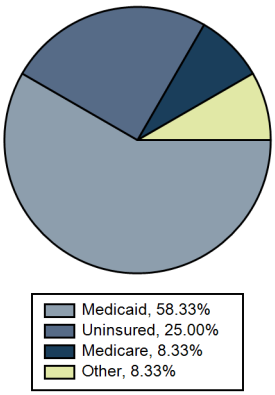

Chart Total N: 12

Tobacco Users By Ethnicity

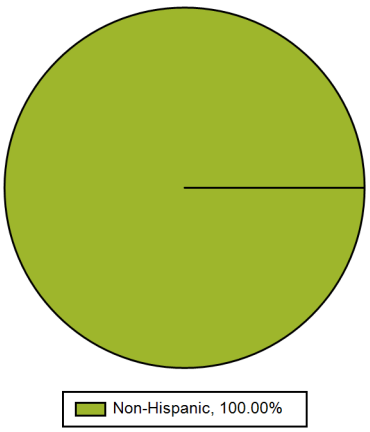

Chart Total N: 12

Tobacco Users By Chronic Condition

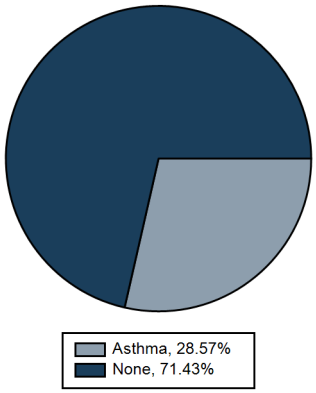

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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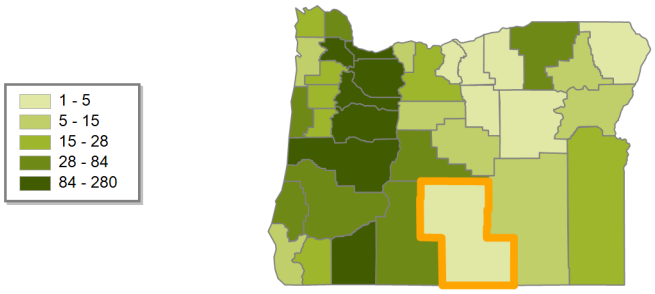
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Lake County

From 5/1/2018 through 5/31/2018

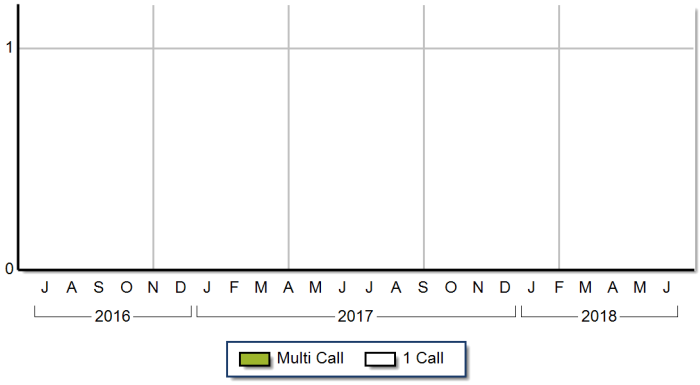
State Tobacco Users Served Contract YTD (Adults)



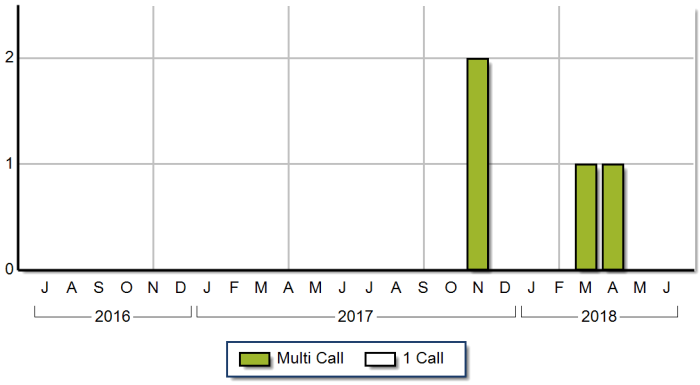
County Population		Prevalence	Tobacco Users
Adult	6,068	19.9 %	1,208 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		4	2,415
Unique Tobacco Users YTD	1	4	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.33 %	1.59 %
Reach - NAQC	3	0.33 %	0.44 %
Annualized Reach	2	0.36 %	0.55 %
Annualized Reach - NAQC	3	0.36 %	0.48 %
Unique Individual Reach	1	0.33 %	0.50 %

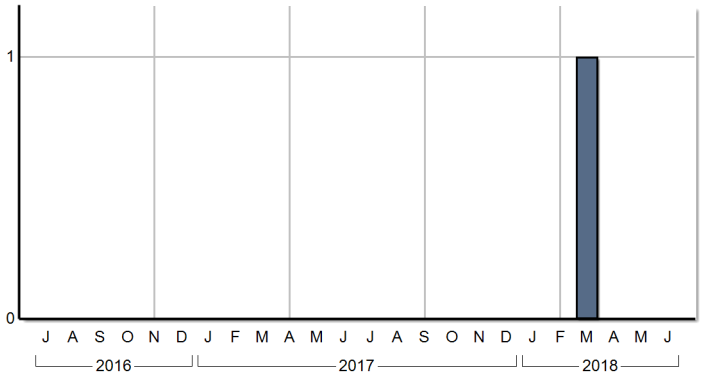
Fax Referral



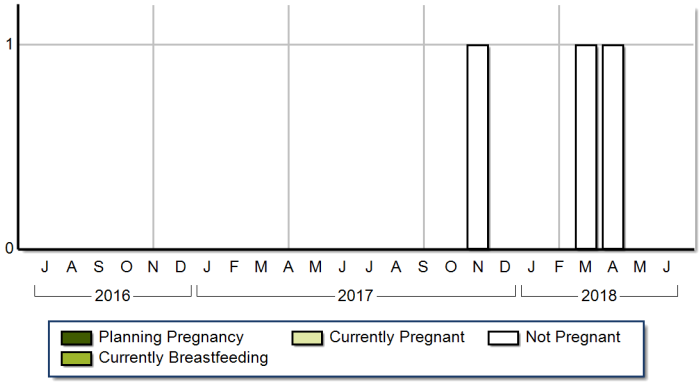
Tobacco User Enrollments By Program Type



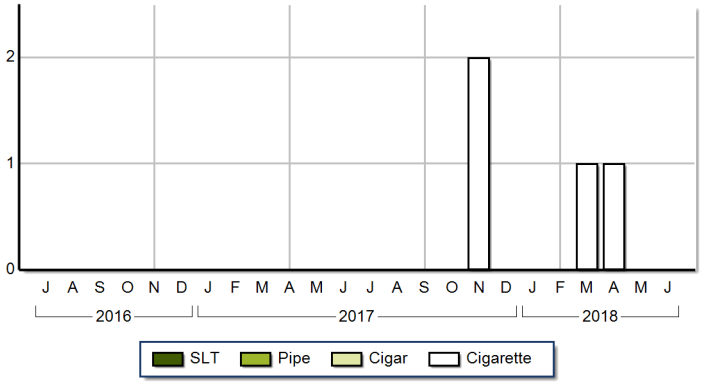
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

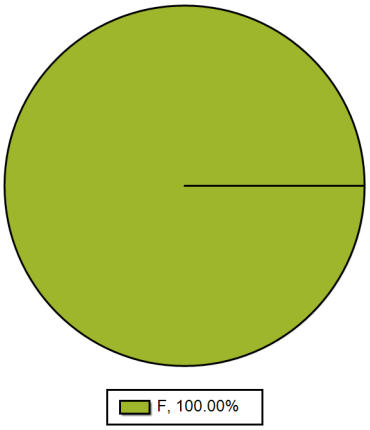

Chart Total N: 1

Tobacco Users By Language

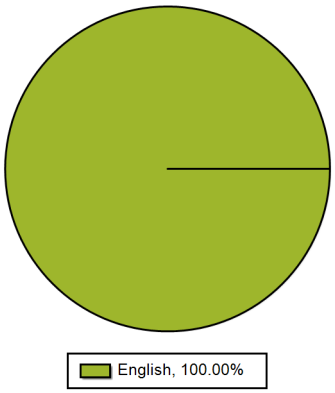

Chart Total N: 1

Tobacco Users By Education

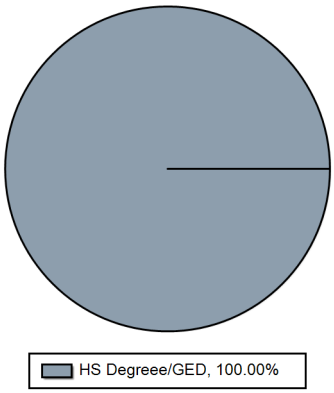

Chart Total N: 1

Tobacco Users By Race

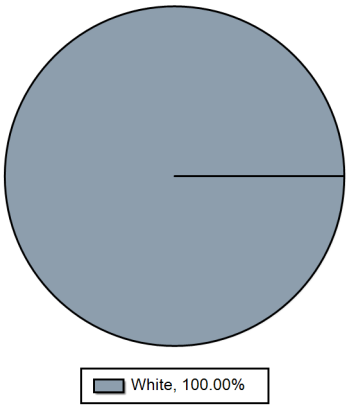

Chart Total N: 1

Tobacco Users By Age

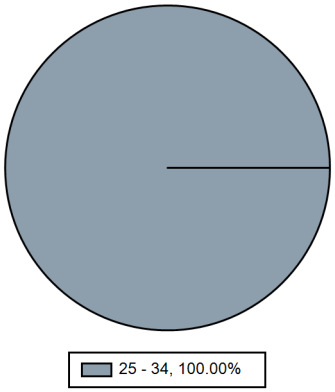

Chart Total N: 1

Tobacco Users By Health Plan

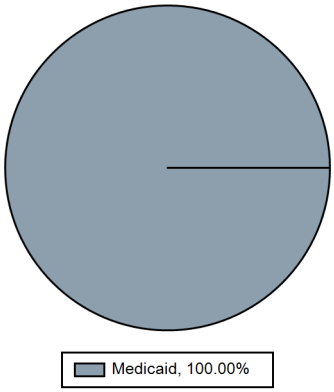

Chart Total N: 1

Tobacco Users By Ethnicity

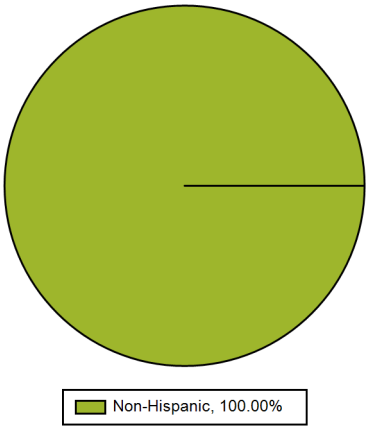

Chart Total N: 1

Tobacco Users By Chronic Condition

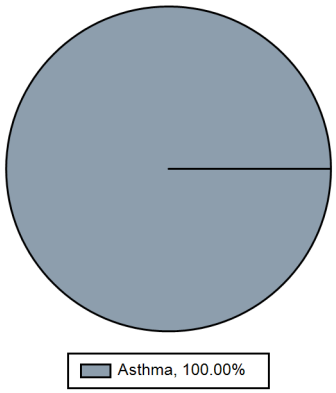

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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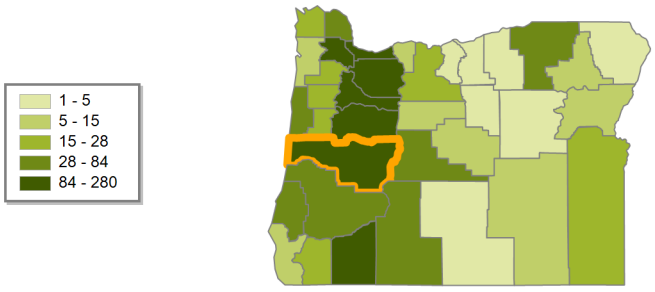
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Lane County

From 5/1/2018 through 5/31/2018

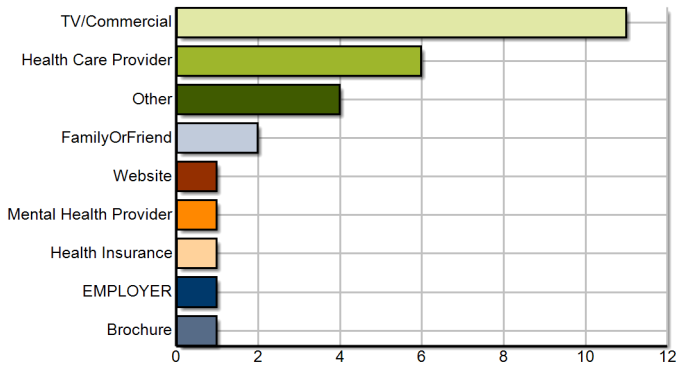
State Tobacco Users Served Contract YTD (Adults)



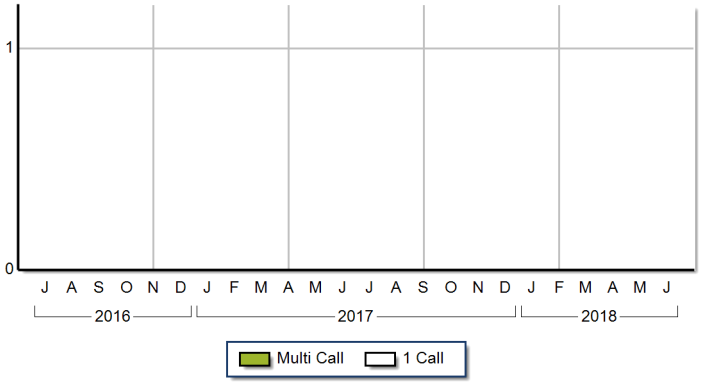
County Population		Prevalence	Tobacco Users
Adult	274,412	18.4 %	50,492 [4]

		County	State
Tobacco Users - Last Full Month		46	601
Tobacco Users YTD		178	2,415
Unique Tobacco Users YTD	1	173	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.35 %	1.59 %
Reach - NAQC	3	0.32 %	0.44 %
Annualized Reach	2	0.38 %	0.55 %
Annualized Reach - NAQC	3	0.35 %	0.48 %
Unique Individual Reach	1	0.34 %	0.50 %

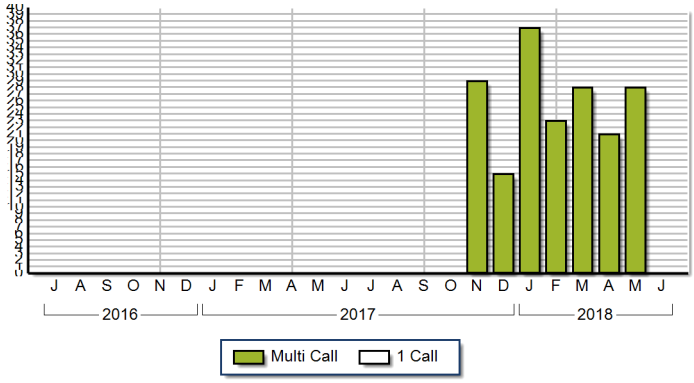
How Heard About



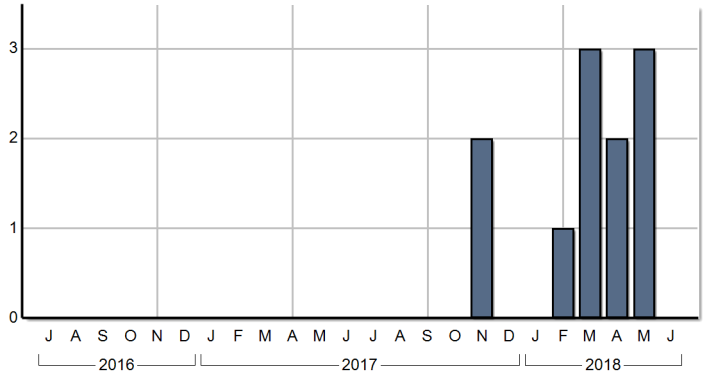
Fax Referral



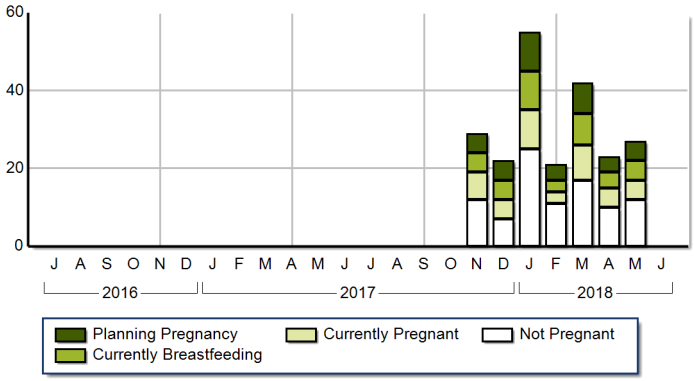
Tobacco User Enrollments By Program Type



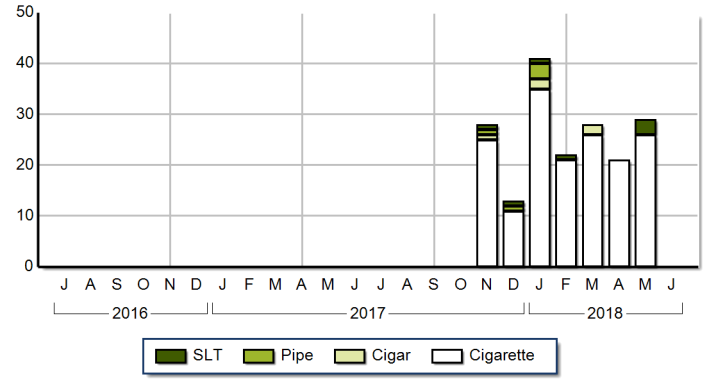
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

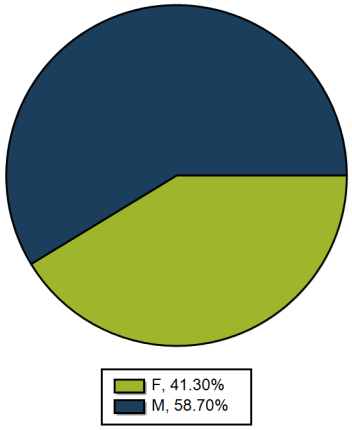

Chart Total N: 46

Tobacco Users By Language

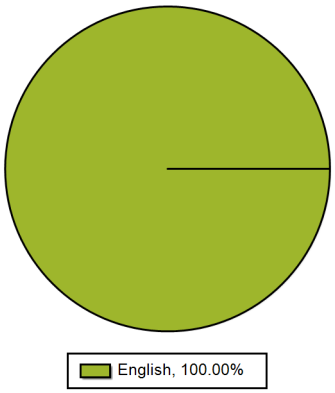

Chart Total N: 46

Tobacco Users By Education

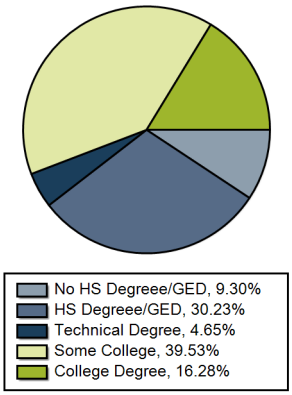

Chart Total N: 43

Tobacco Users By Race

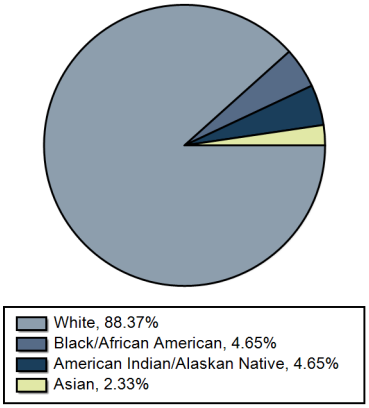

Chart Total N: 43

Tobacco Users By Age

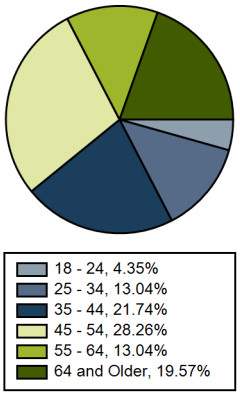

Chart Total N: 46

Tobacco Users By Health Plan

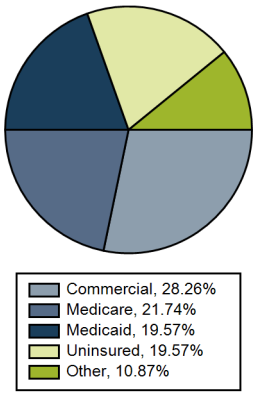

Chart Total N: 46

Tobacco Users By Ethnicity

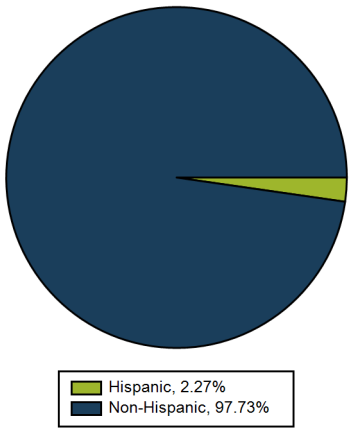

Chart Total N: 44

Tobacco Users By Chronic Condition

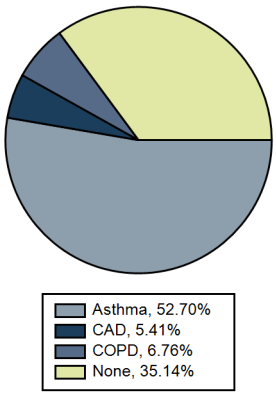

Chart Total N: 74

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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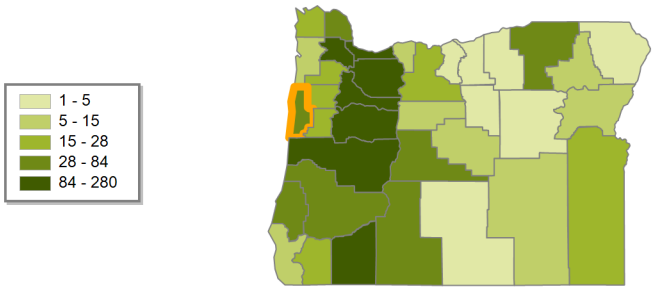
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Lincoln County

From 5/1/2018 through 5/31/2018

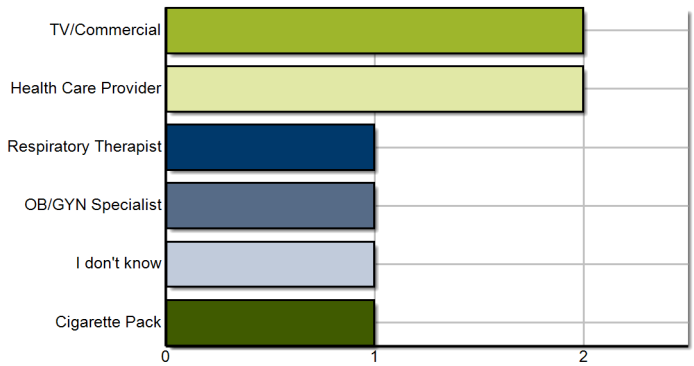
State Tobacco Users Served Contract YTD (Adults)



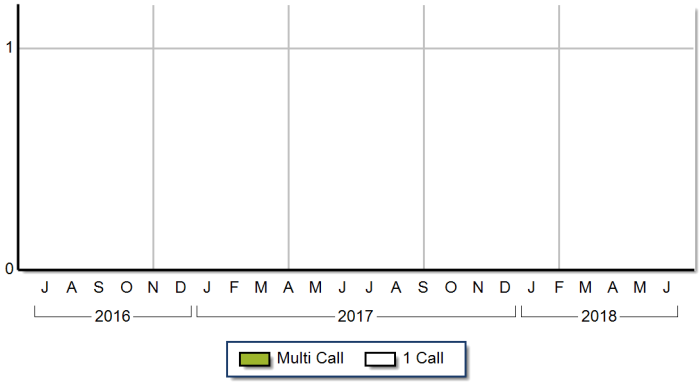
County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 [4]

		County	State
Tobacco Users - Last Full Month		10	601
Tobacco Users YTD		58	2,415
Unique Tobacco Users YTD	1	58	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.59 %	1.59 %
Reach - NAQC	3	0.56 %	0.44 %
Annualized Reach	2	0.64 %	0.55 %
Annualized Reach - NAQC	3	0.61 %	0.48 %
Unique Individual Reach	1	0.59 %	0.50 %

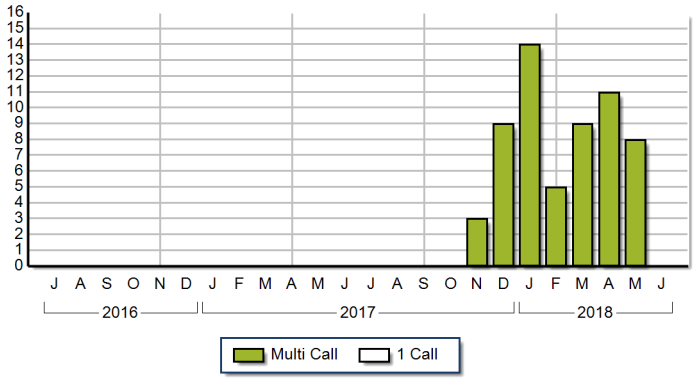
How Heard About



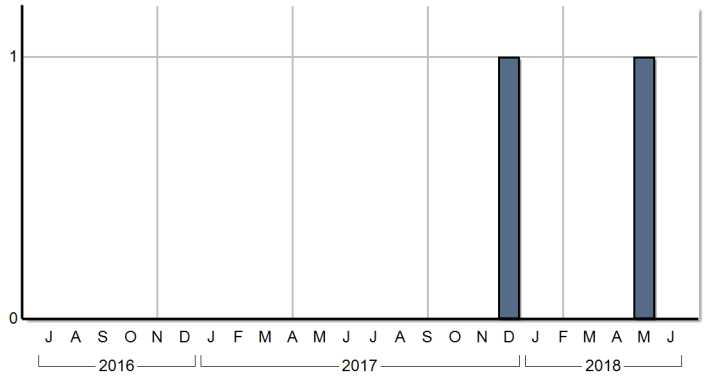
Fax Referral



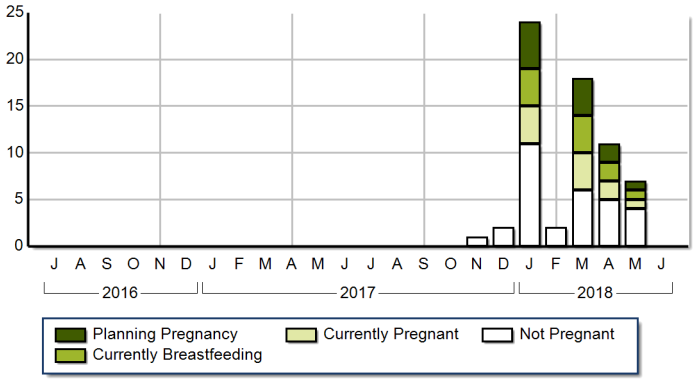
Tobacco User Enrollments By Program Type



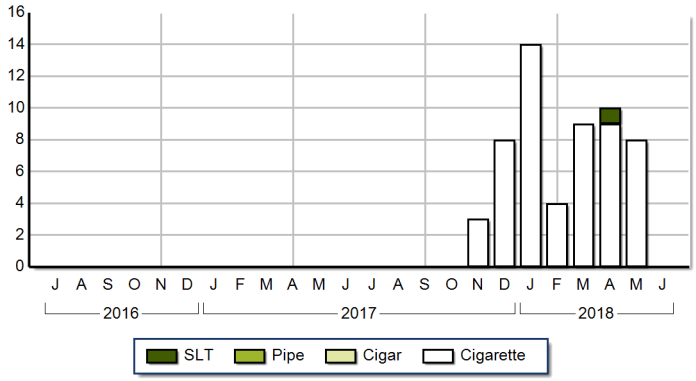
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

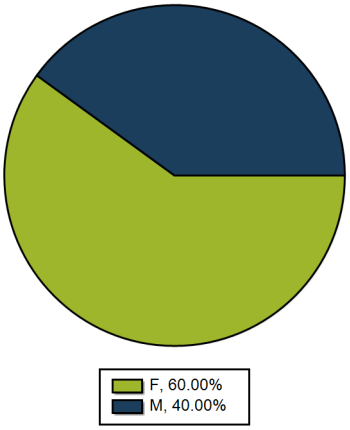

Chart Total N: 10

Tobacco Users By Language

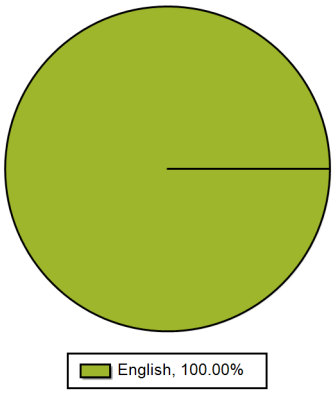

Chart Total N: 10

Tobacco Users By Education

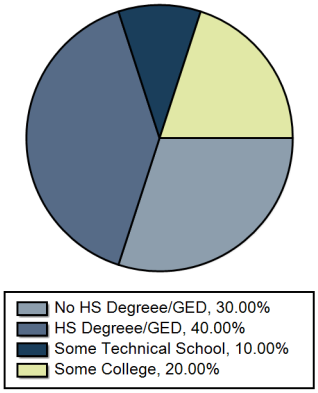

Chart Total N: 10

Tobacco Users By Race

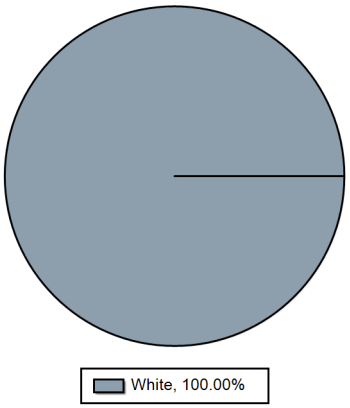

Chart Total N: 6

Tobacco Users By Age

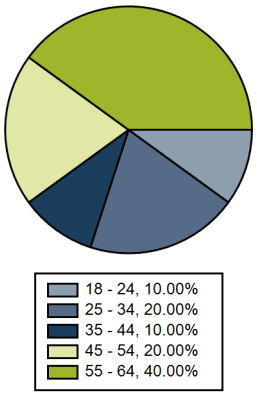

Chart Total N: 10

Tobacco Users By Health Plan

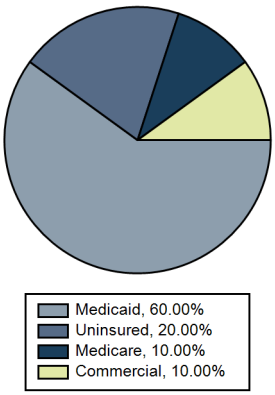

Chart Total N: 10

Tobacco Users By Ethnicity

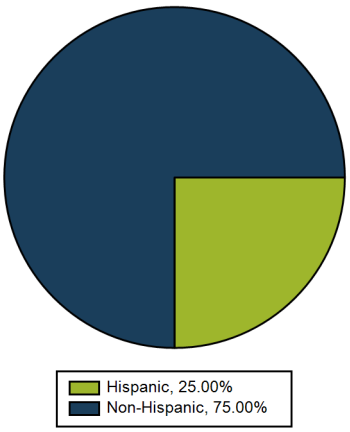

Chart Total N: 8

Tobacco Users By Chronic Condition

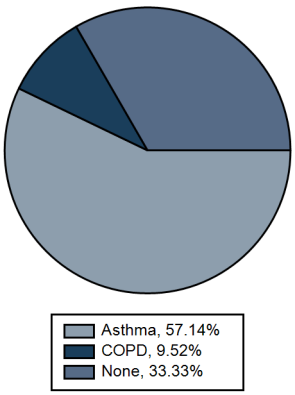

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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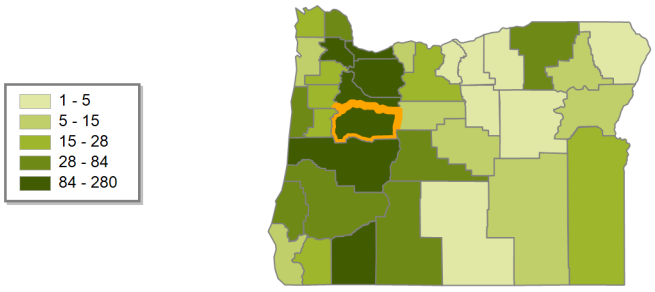
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Linn County

From 5/1/2018 through 5/31/2018

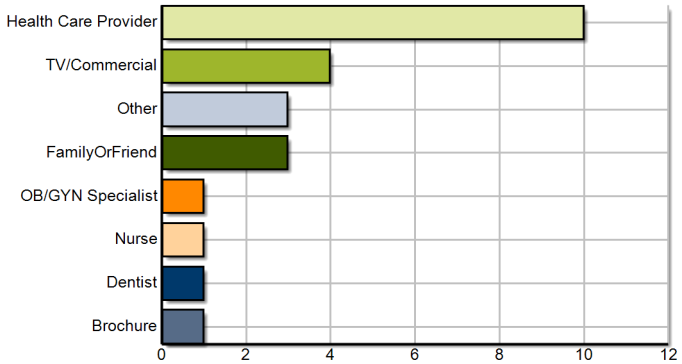
State Tobacco Users Served Contract YTD (Adults)



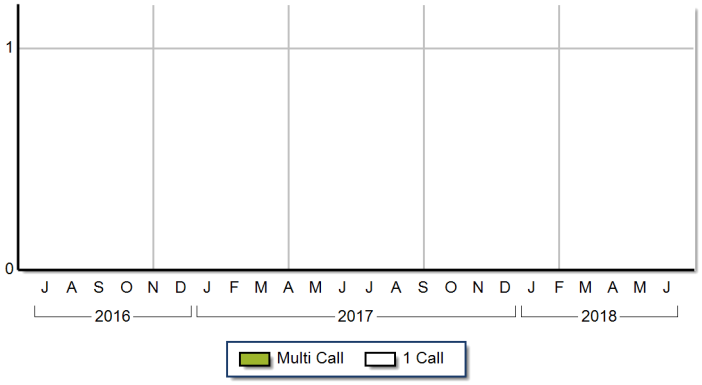
County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 [4]

		County	State
Tobacco Users - Last Full Month		28	601
Tobacco Users YTD		95	2,415
Unique Tobacco Users YTD	1	93	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.54 %	1.59 %
Reach - NAQC	3	0.51 %	0.44 %
Annualized Reach	2	0.59 %	0.55 %
Annualized Reach - NAQC	3	0.56 %	0.48 %
Unique Individual Reach	1	0.53 %	0.50 %

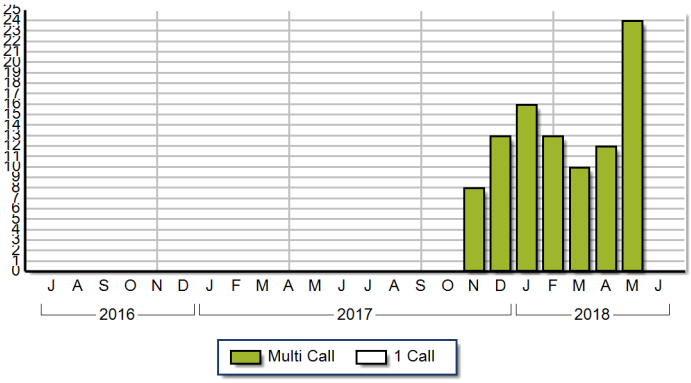
How Heard About



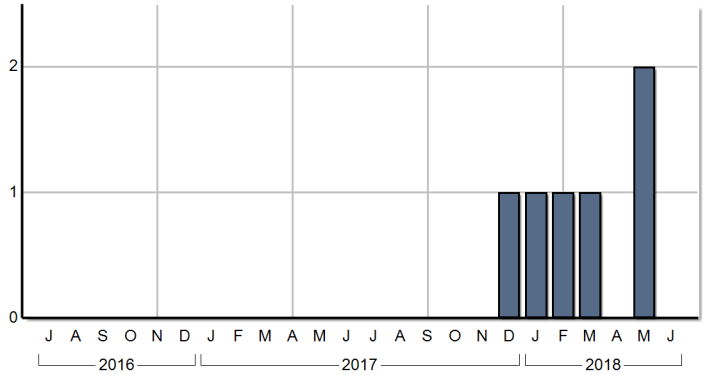
Fax Referral



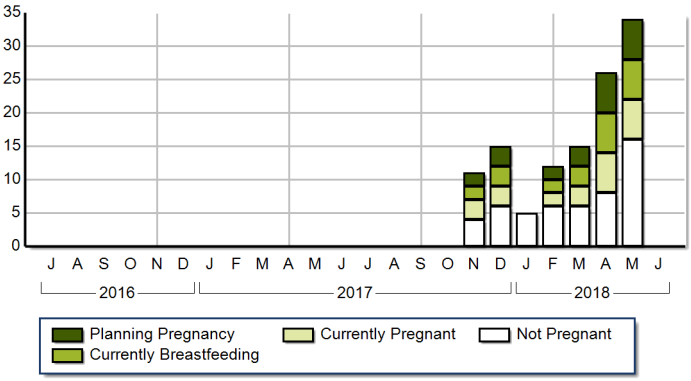
Tobacco User Enrollments By Program Type



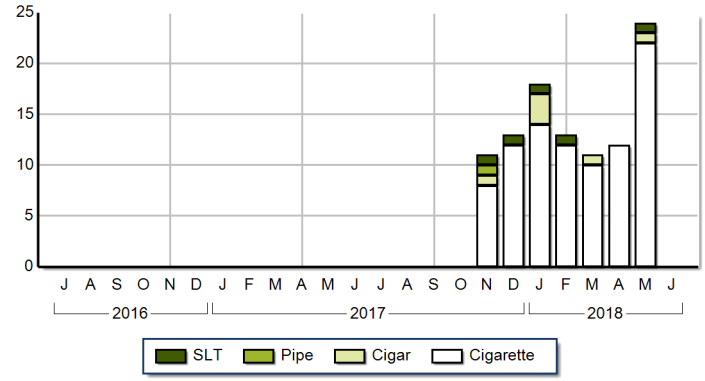
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

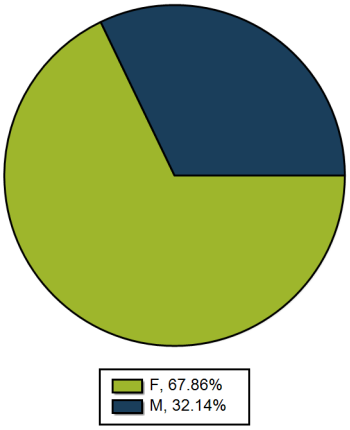

Chart Total N: 28

Tobacco Users By Language

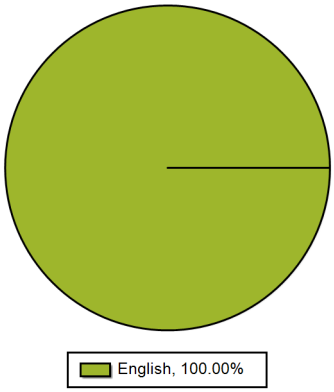

Chart Total N: 28

Tobacco Users By Education

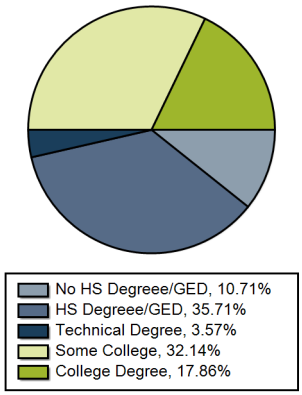

Chart Total N: 28

Tobacco Users By Race

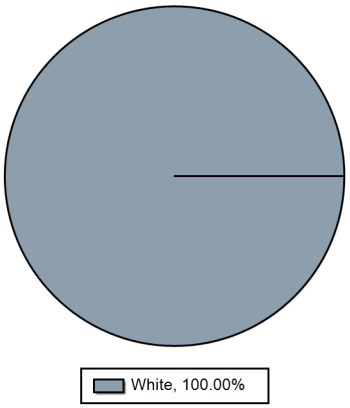

Chart Total N: 26

Tobacco Users By Age

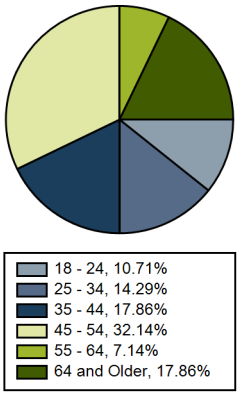

Chart Total N: 28

Tobacco Users By Health Plan

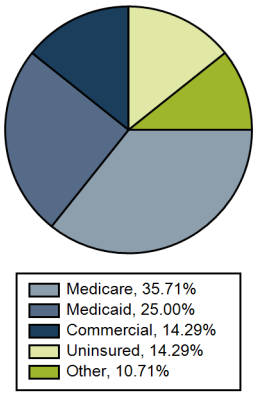

Chart Total N: 28

Tobacco Users By Ethnicity

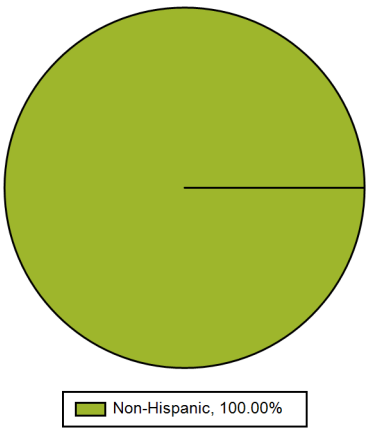

Chart Total N: 27

Tobacco Users By Chronic Condition

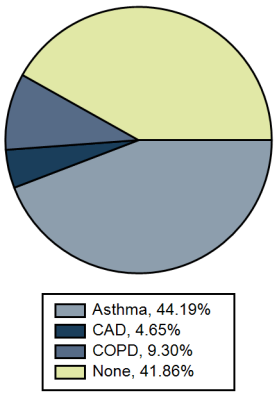

Chart Total N: 43

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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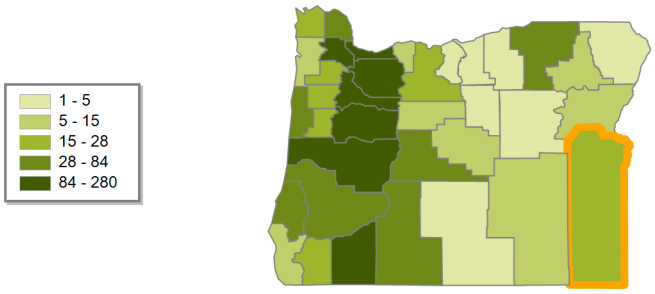
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Malheur County

From 5/1/2018 through 5/31/2018

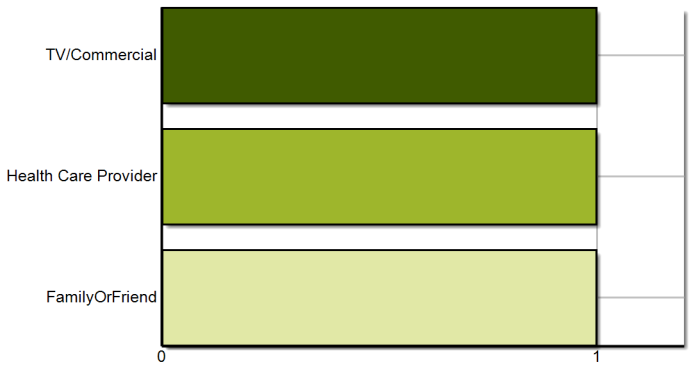
State Tobacco Users Served Contract YTD (Adults)



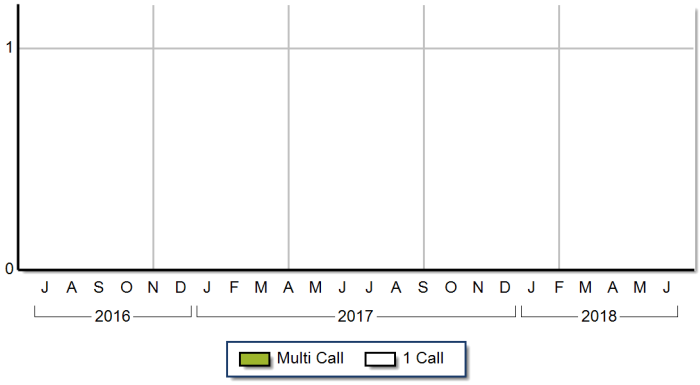
County Population		Prevalence	Tobacco Users
Adult	23,866	16.8 %	4,009 [4]

		County	State
Tobacco Users - Last Full Month		5	601
Tobacco Users YTD		16	2,415
Unique Tobacco Users YTD	1	16	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.40 %	1.59 %
Reach - NAQC	3	0.35 %	0.44 %
Annualized Reach	2	0.44 %	0.55 %
Annualized Reach - NAQC	3	0.38 %	0.48 %
Unique Individual Reach	1	0.40 %	0.50 %

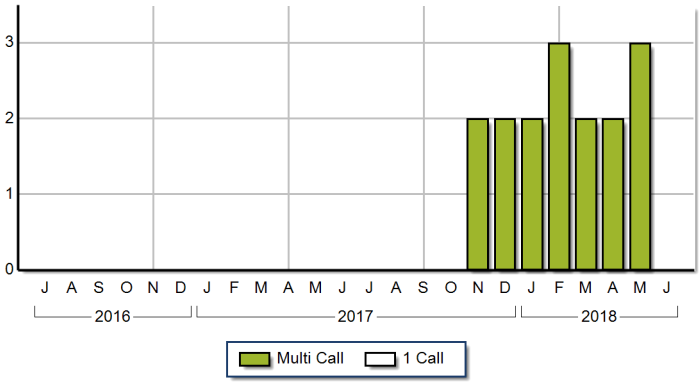
How Heard About



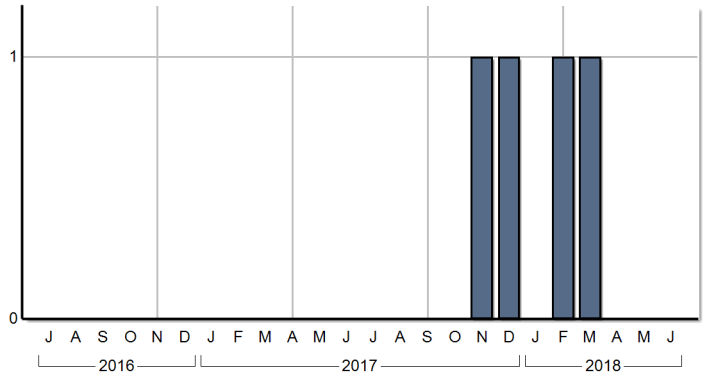
Fax Referral



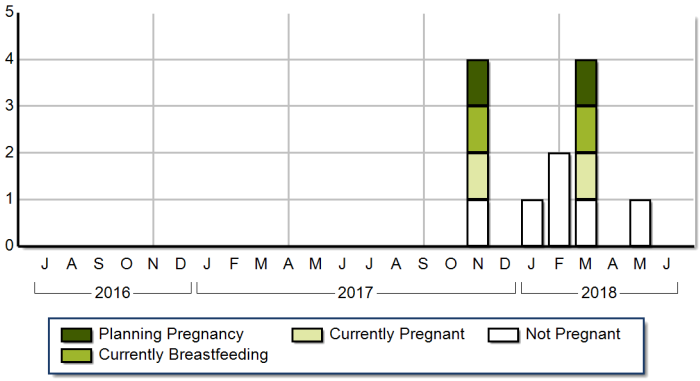
Tobacco User Enrollments By Program Type



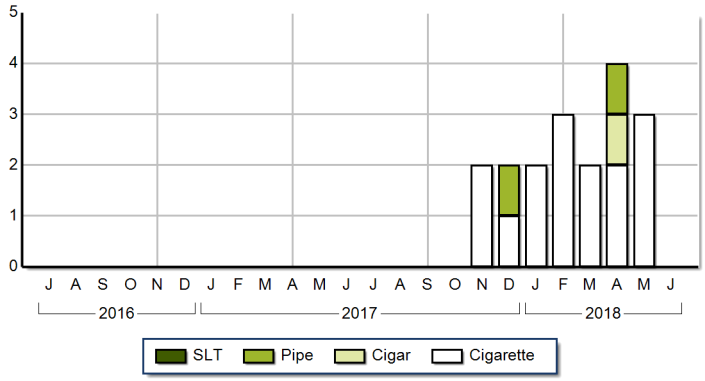
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

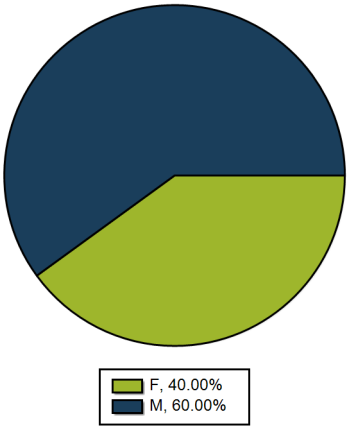

Chart Total N: 5

Tobacco Users By Language

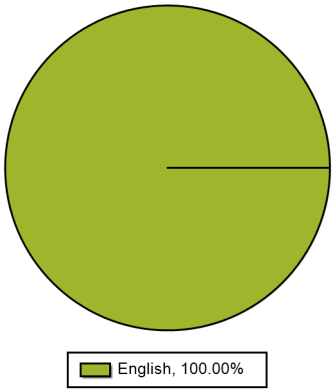

Chart Total N: 5

Tobacco Users By Education

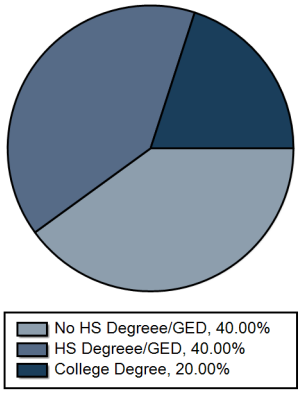

Chart Total N: 5

Tobacco Users By Race

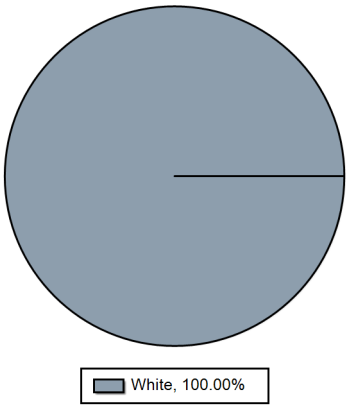

Chart Total N: 5

Tobacco Users By Age

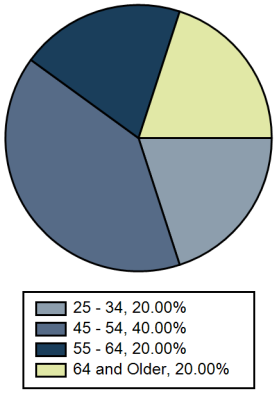

Chart Total N: 5

Tobacco Users By Health Plan

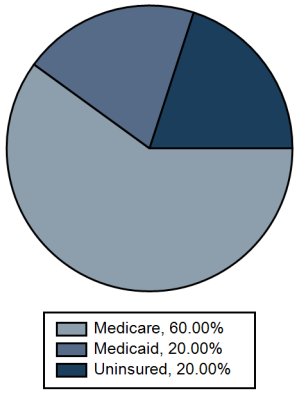

Chart Total N: 5

Tobacco Users By Ethnicity

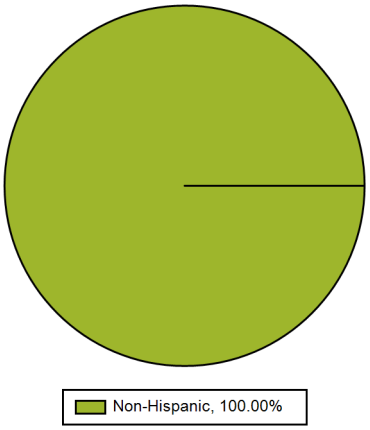

Chart Total N: 5

Tobacco Users By Chronic Condition

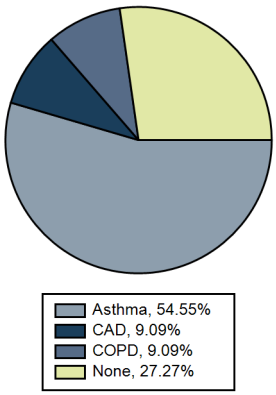

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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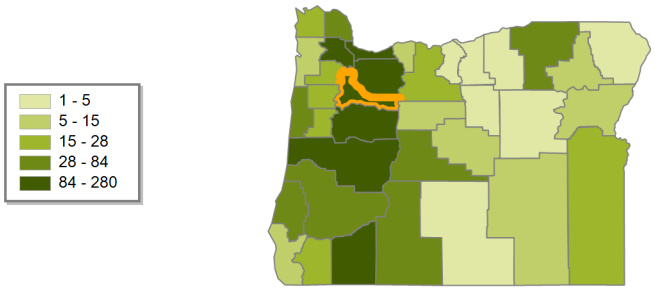
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Marion County

From 5/1/2018 through 5/31/2018

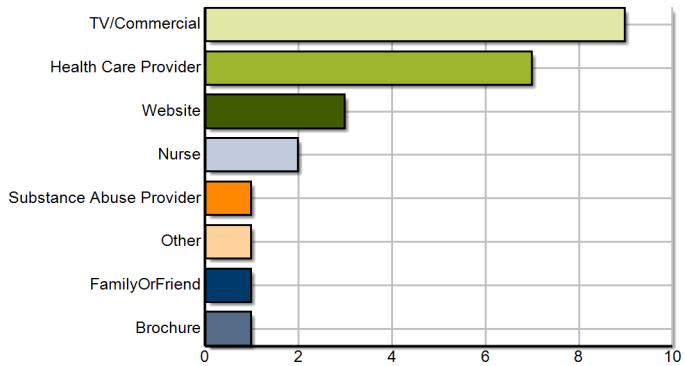
State Tobacco Users Served Contract YTD (Adults)



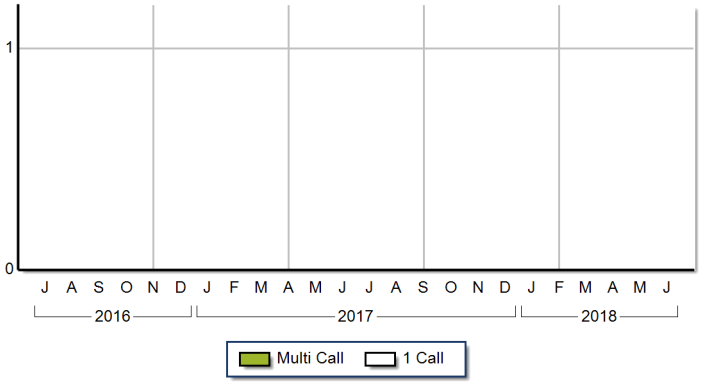
County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 [4]

		County	State
Tobacco Users - Last Full Month		34	601
Tobacco Users YTD		117	2,415
Unique Tobacco Users YTD	1	117	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.32 %	1.59 %
Reach - NAQC	3	0.28 %	0.44 %
Annualized Reach	2	0.35 %	0.55 %
Annualized Reach - NAQC	3	0.31 %	0.48 %
Unique Individual Reach	1	0.32 %	0.50 %

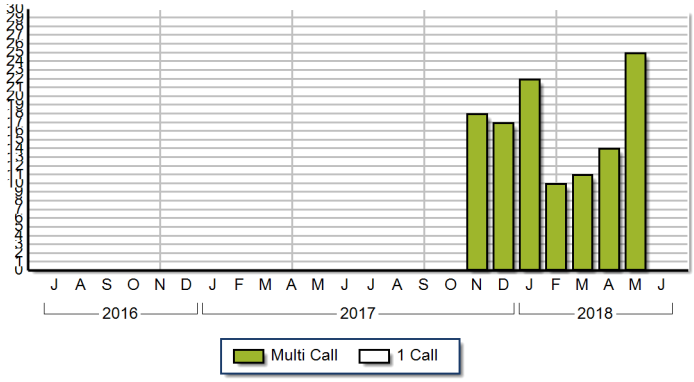
How Heard About



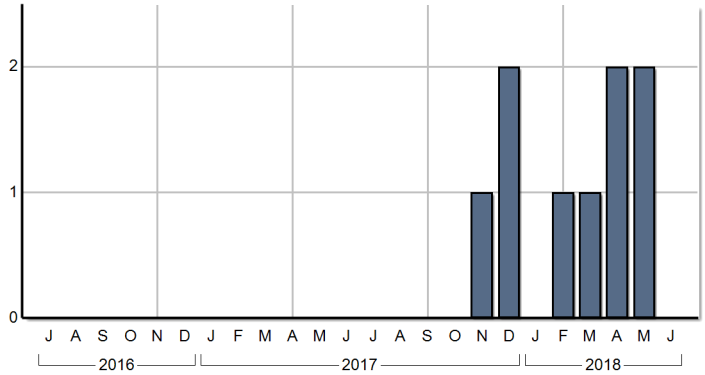
Fax Referral



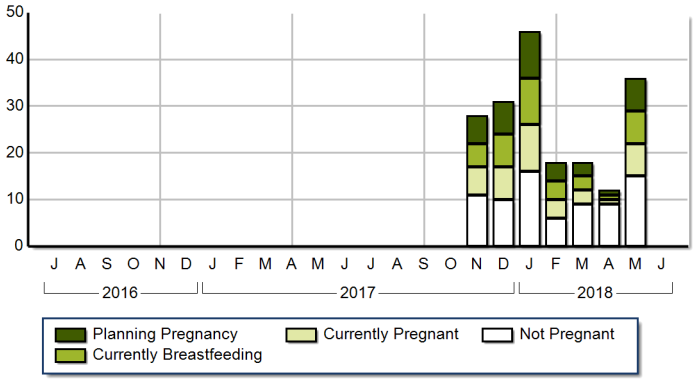
Tobacco User Enrollments By Program Type



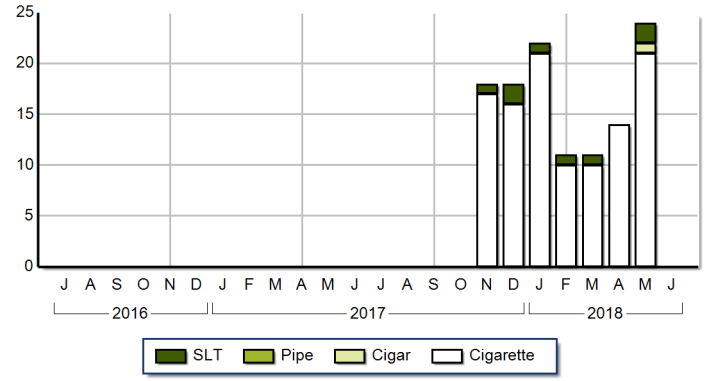
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

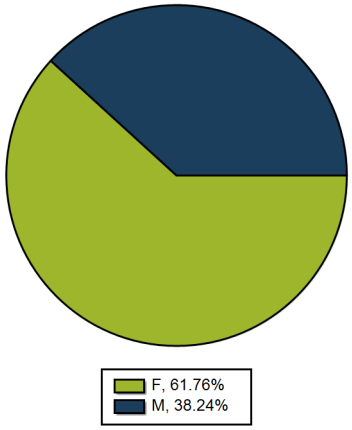

Chart Total N: 34

Tobacco Users By Language

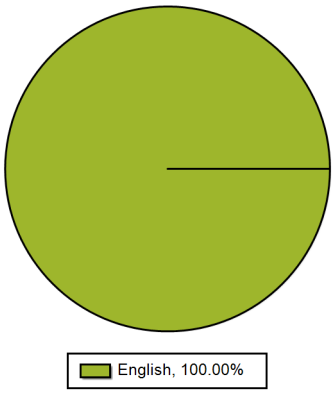

Chart Total N: 34

Tobacco Users By Education

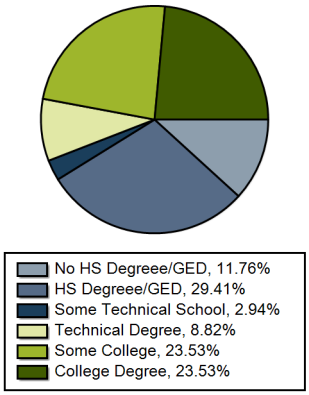

Chart Total N: 34

Tobacco Users By Race

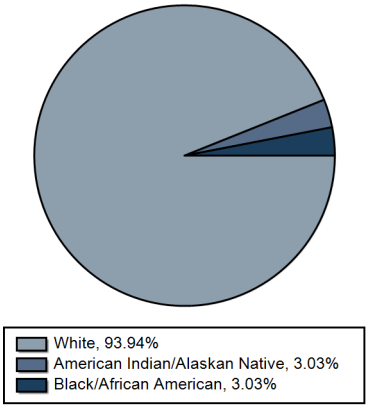

Chart Total N: 33

Tobacco Users By Age

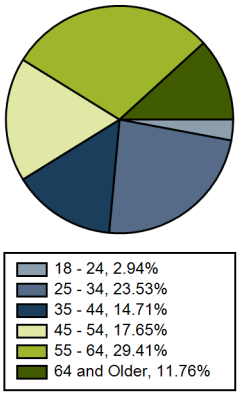

Chart Total N: 34

Tobacco Users By Health Plan

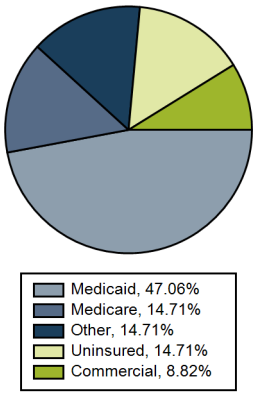

Chart Total N: 34

Tobacco Users By Ethnicity

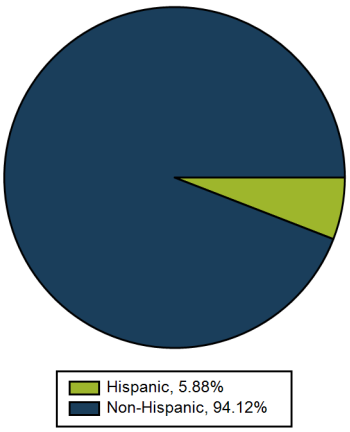

Chart Total N: 34

Tobacco Users By Chronic Condition

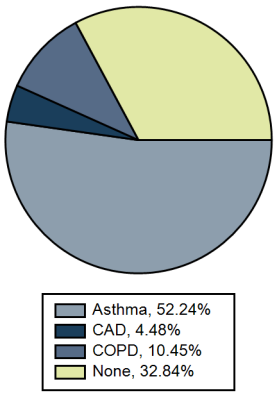

Chart Total N: 67

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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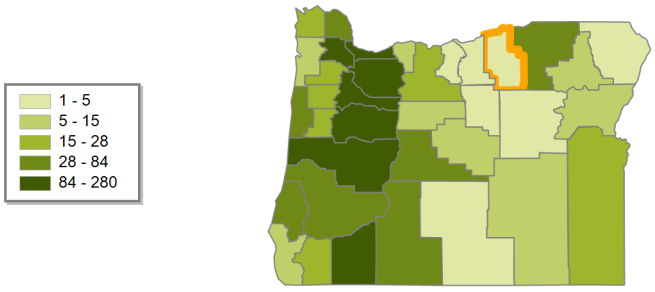
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Morrow County

From 5/1/2018 through 5/31/2018

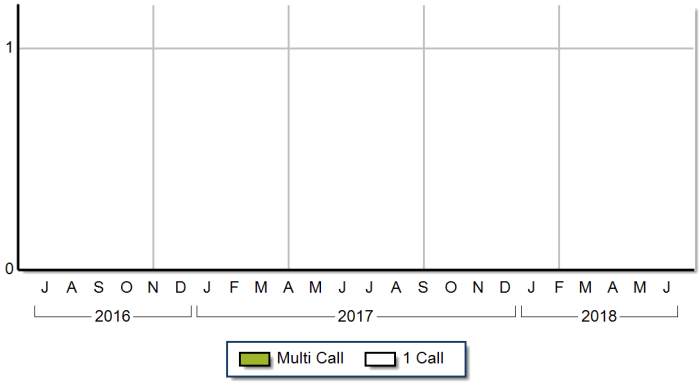
State Tobacco Users Served Contract YTD (Adults)



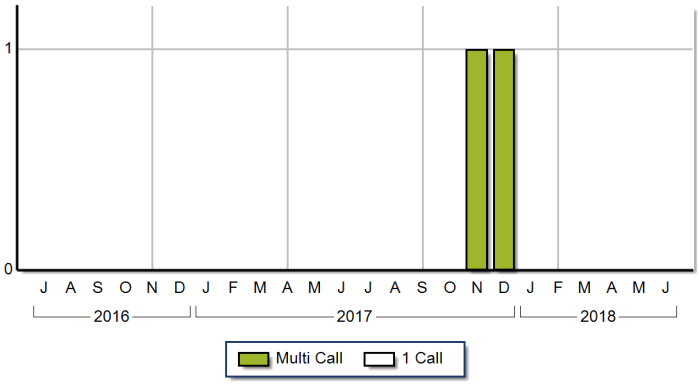
County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		2	2,415
Unique Tobacco Users YTD	1	2	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	1.59 %
Reach - NAQC	3	0.06 %	0.44 %
Annualized Reach	2	0.13 %	0.55 %
Annualized Reach - NAQC	3	0.07 %	0.48 %
Unique Individual Reach	1	0.12 %	0.50 %

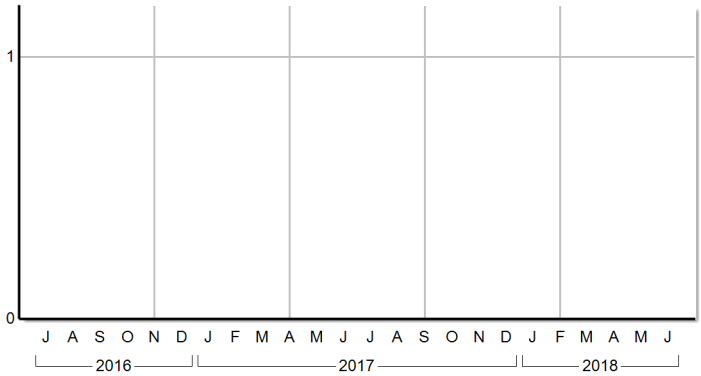
Fax Referral



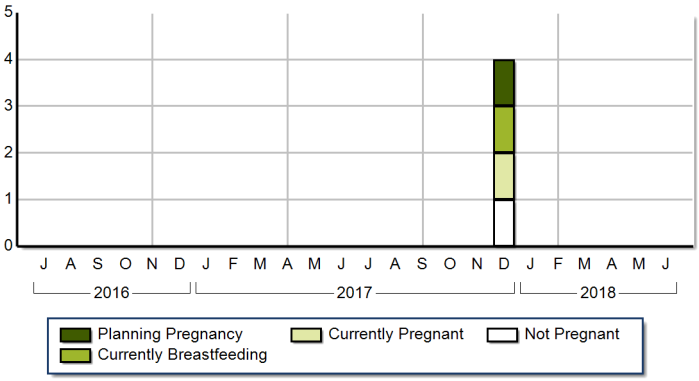
Tobacco User Enrollments By Program Type



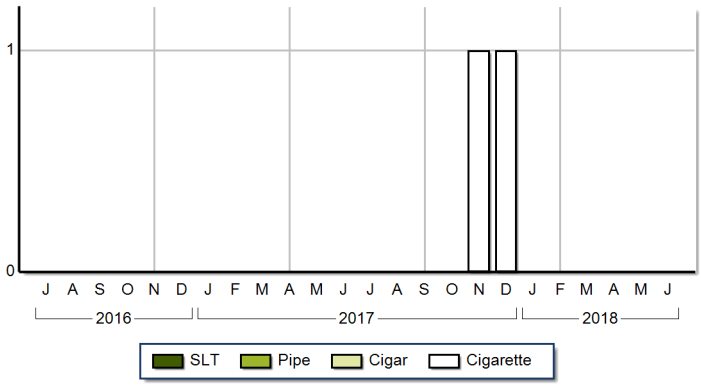
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

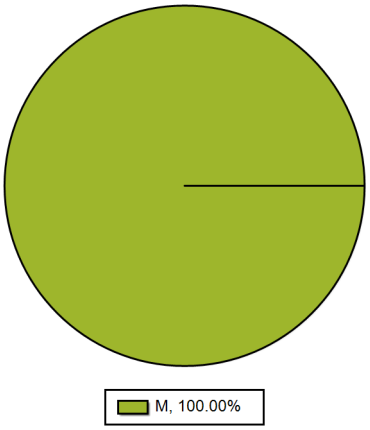


Chart Total N: 1

Tobacco Users By Language

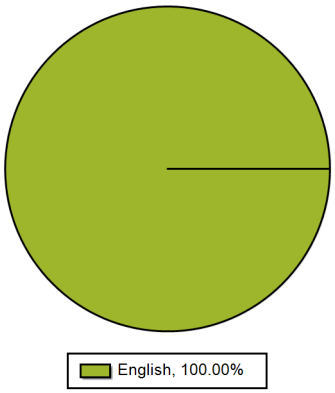


Chart Total N: 1

Tobacco Users By Education

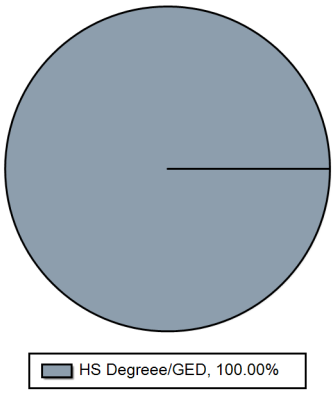
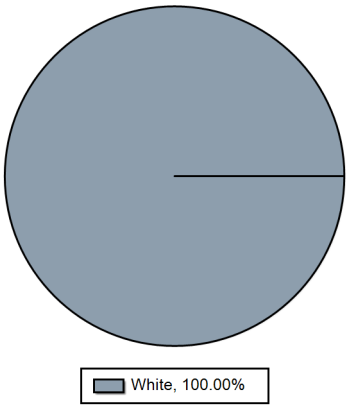


Chart Total N: 1

Tobacco Users By Race



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Tobacco Users By Age

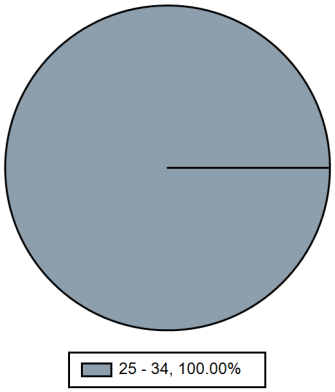

Chart Total N: 1

Tobacco Users By Health Plan

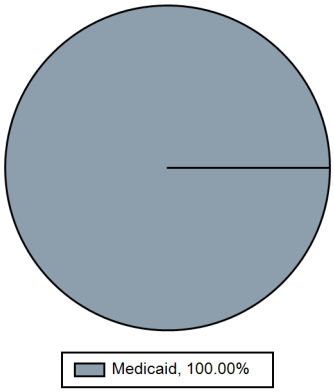

Chart Total N: 1

Tobacco Users By Ethnicity

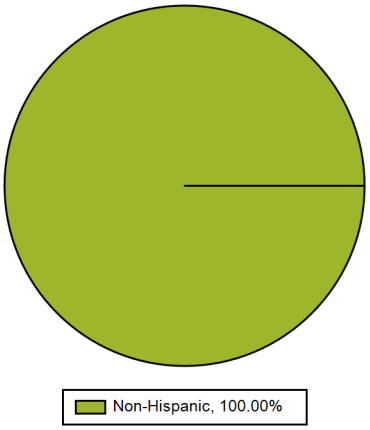

Chart Total N: 1

Tobacco Users By Chronic Condition

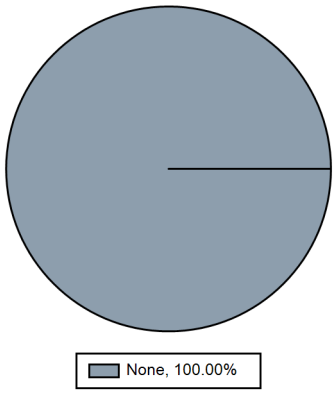

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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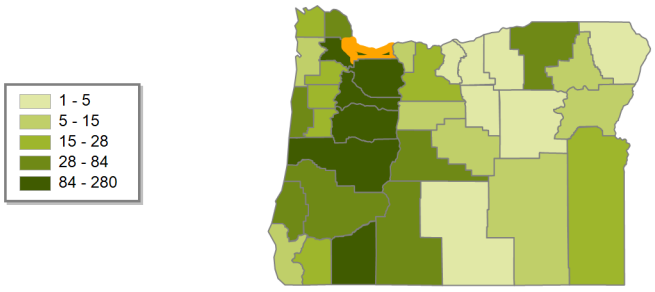
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Multnomah County

From 5/1/2018 through 5/31/2018

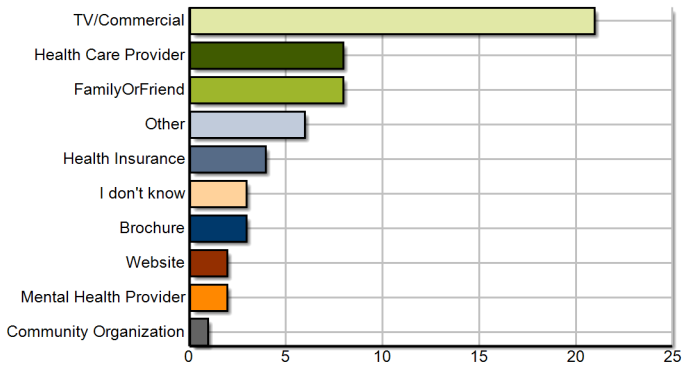
State Tobacco Users Served Contract YTD (Adults)



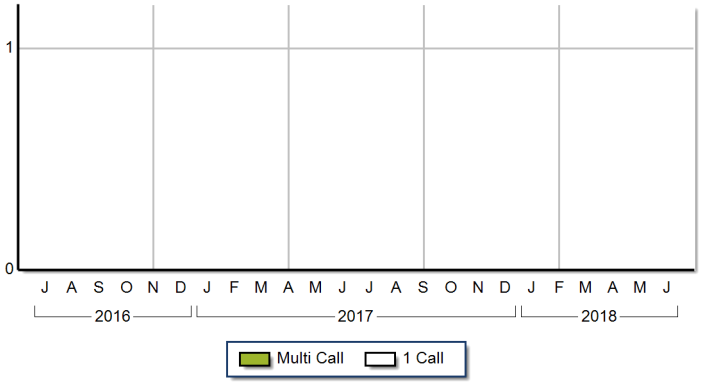
County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 [4]

		County	State
Tobacco Users - Last Full Month		75	601
Tobacco Users YTD		278	2,415
Unique Tobacco Users YTD	1	275	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.32 %	1.59 %
Reach - NAQC	3	0.30 %	0.44 %
Annualized Reach	2	0.35 %	0.55 %
Annualized Reach - NAQC	3	0.33 %	0.48 %
Unique Individual Reach	1	0.32 %	0.50 %

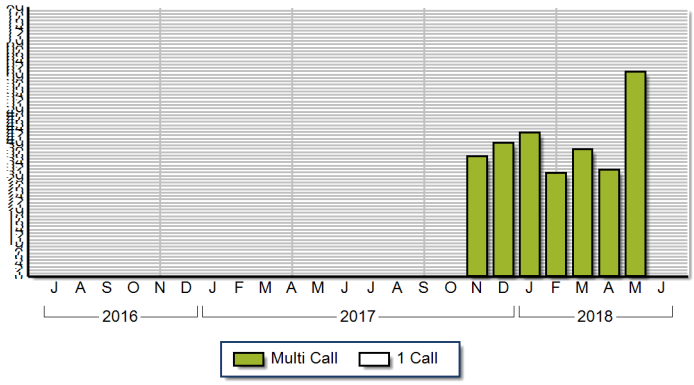
How Heard About



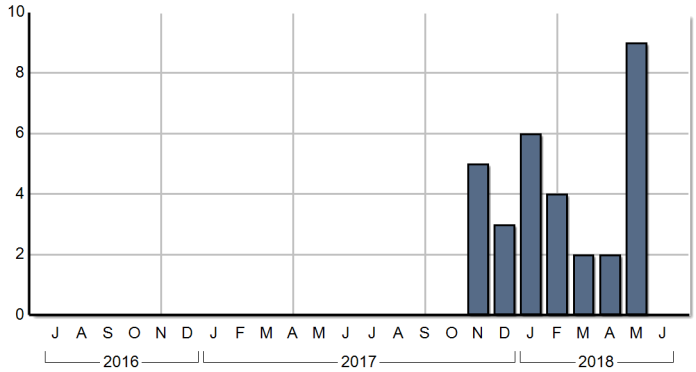
Fax Referral



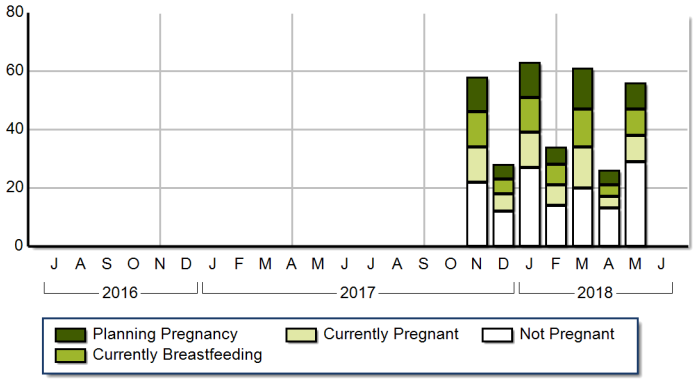
Tobacco User Enrollments By Program Type



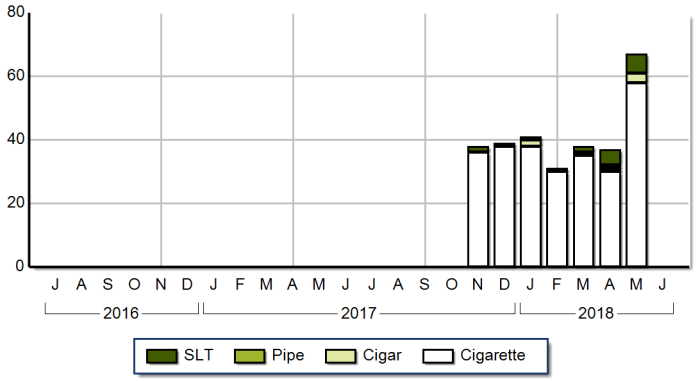
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

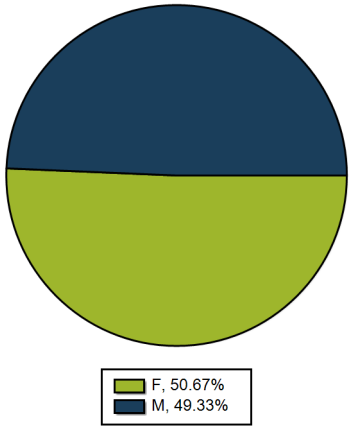


Chart Total N: 75

Tobacco Users By Language

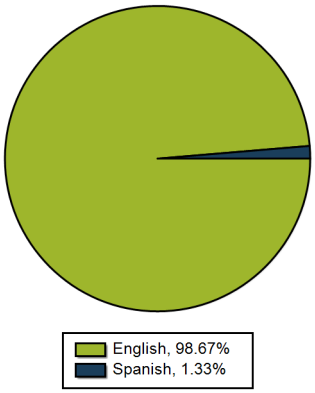
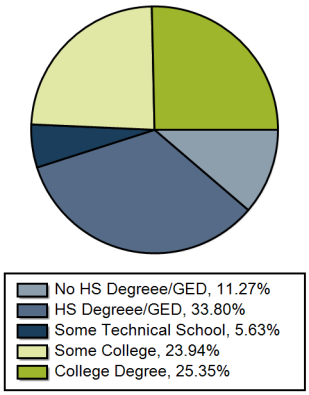


Chart Total N: 75

Tobacco Users By Education



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Tobacco Users By Race

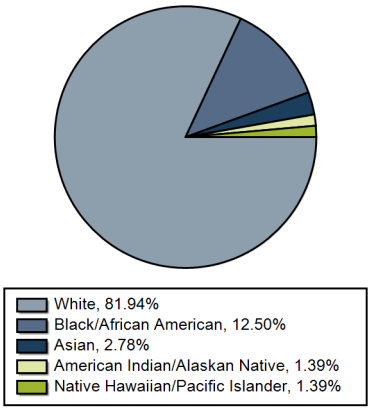

Chart Total N: 72

Tobacco Users By Age

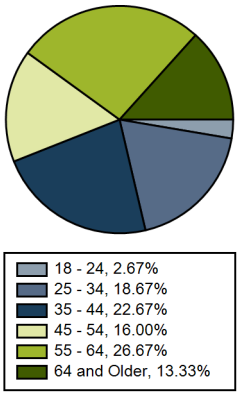

Chart Total N: 75

Tobacco Users By Health Plan

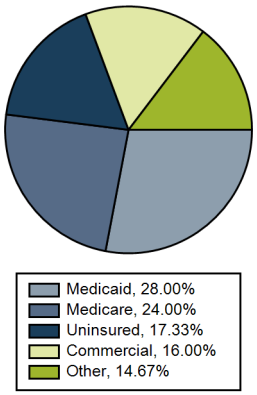

Chart Total N: 75

Tobacco Users By Ethnicity

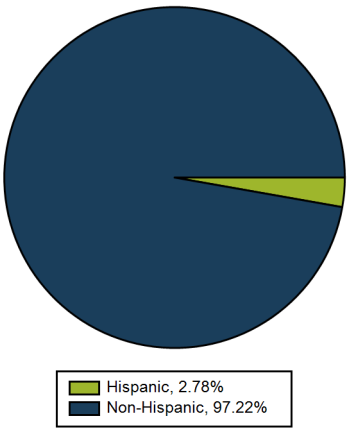

Chart Total N: 72

Tobacco Users By Chronic Condition

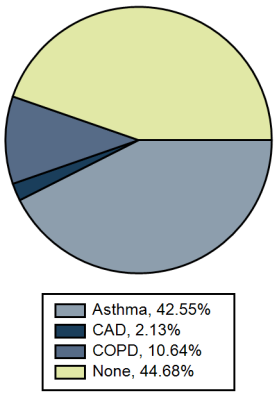

Chart Total N: 141

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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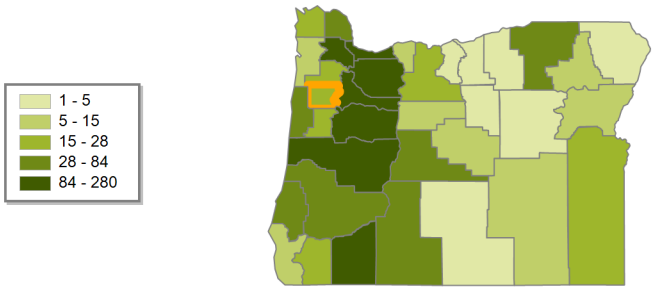
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Polk County

From 5/1/2018 through 5/31/2018

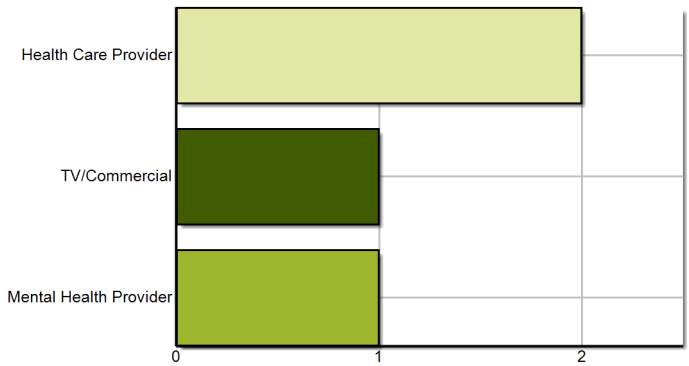
State Tobacco Users Served Contract YTD (Adults)



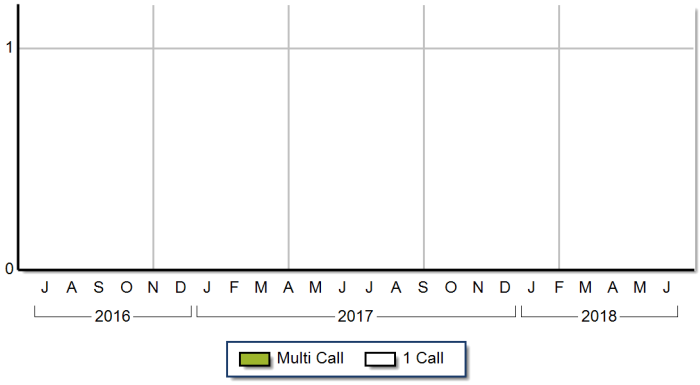
County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 [4]

		County	State
Tobacco Users - Last Full Month		4	601
Tobacco Users YTD		25	2,415
Unique Tobacco Users YTD	1	25	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.33 %	1.59 %
Reach - NAQC	3	0.32 %	0.44 %
Annualized Reach	2	0.36 %	0.55 %
Annualized Reach - NAQC	3	0.35 %	0.48 %
Unique Individual Reach	1	0.33 %	0.50 %

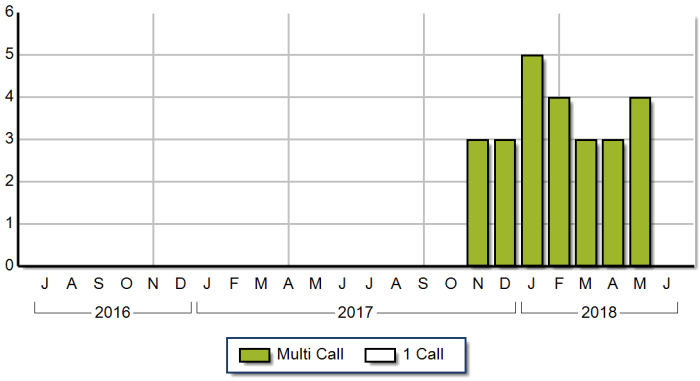
How Heard About



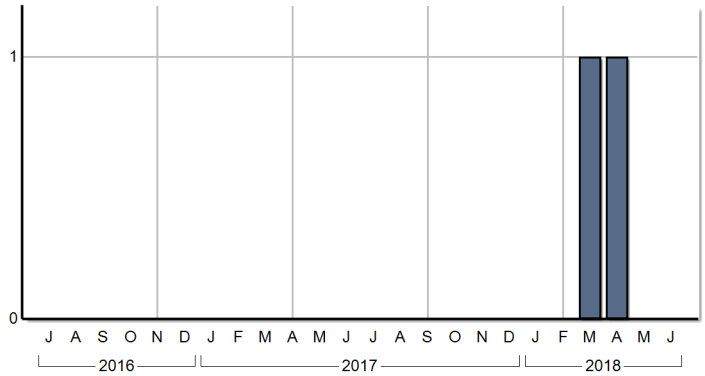
Fax Referral



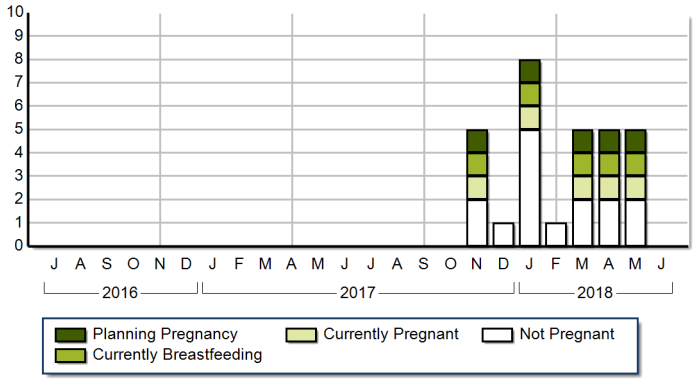
Tobacco User Enrollments By Program Type



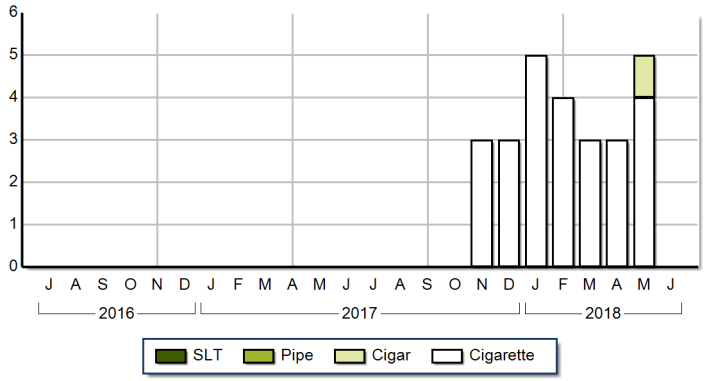
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

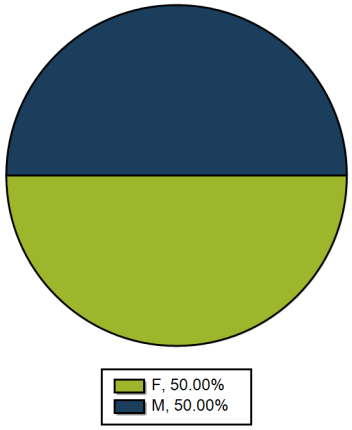


Chart Total N: 4

Tobacco Users By Language

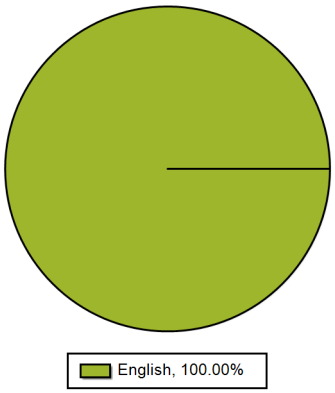
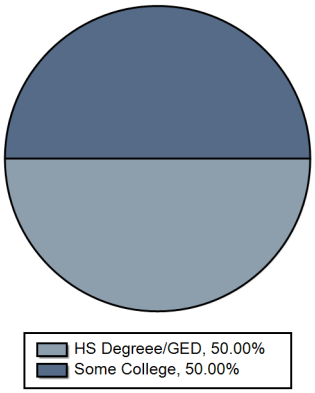


Chart Total N: 4

Tobacco Users By Education



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Tobacco Users By Race

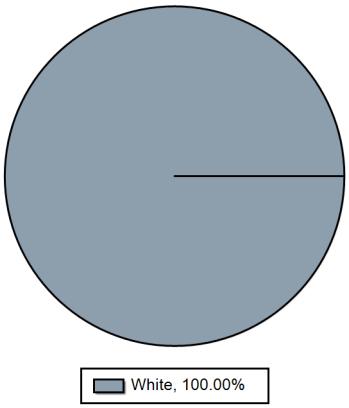

Chart Total N: 3

Tobacco Users By Age

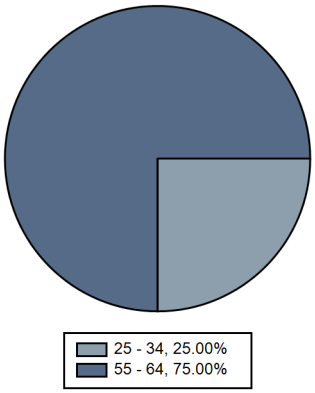

Chart Total N: 4

Tobacco Users By Health Plan

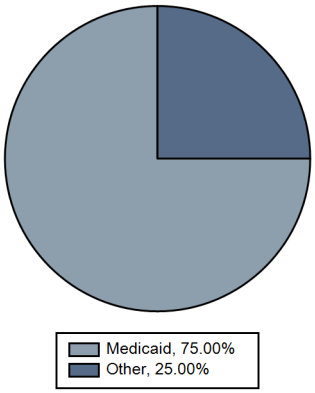

Chart Total N: 4

Tobacco Users By Ethnicity

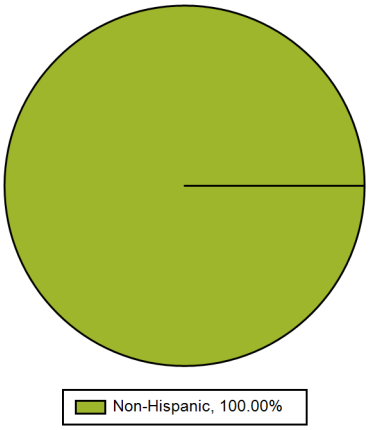

Chart Total N: 3

Tobacco Users By Chronic Condition

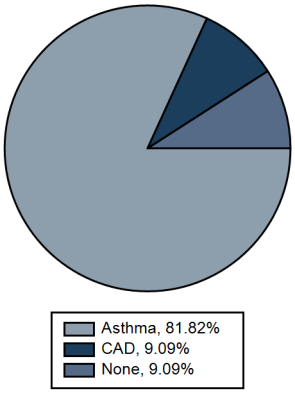

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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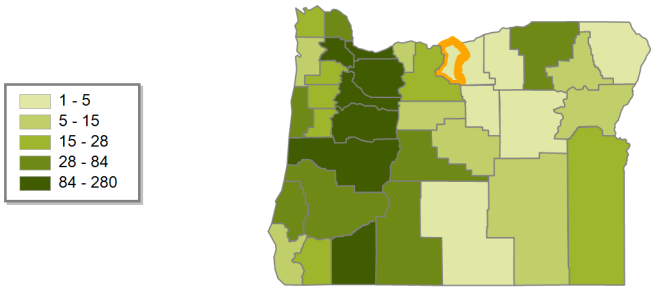
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Sherman County

From 5/1/2018 through 5/31/2018

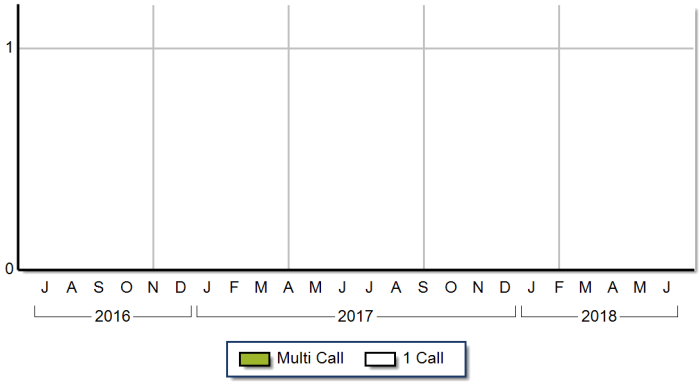
State Tobacco Users Served Contract YTD (Adults)



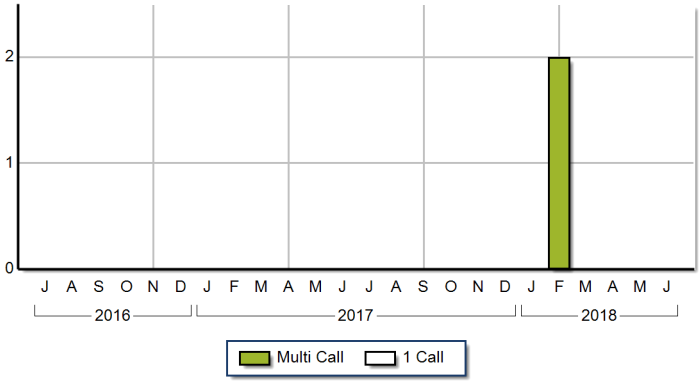
County Population		Prevalence	Tobacco Users
Adult	1,477	22.1 %	326 [4]

		County	State
Tobacco Users - Last Full Month		-	601
Tobacco Users YTD		2	2,415
Unique Tobacco Users YTD	1	2	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.61 %	1.59 %
Reach - NAQC	3	0.61 %	0.44 %
Annualized Reach	2	0.67 %	0.55 %
Annualized Reach - NAQC	3	0.67 %	0.48 %
Unique Individual Reach	1	0.61 %	0.50 %

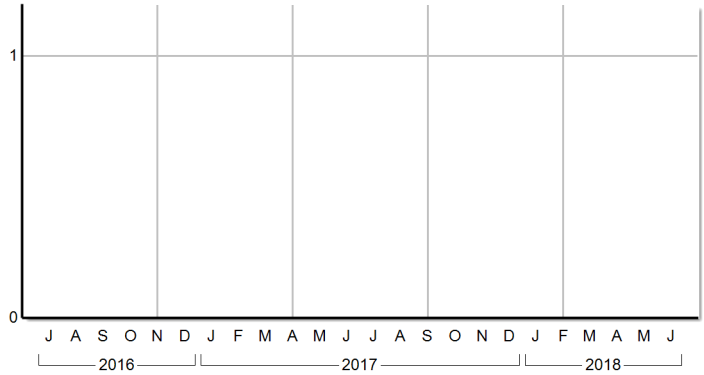
Fax Referral



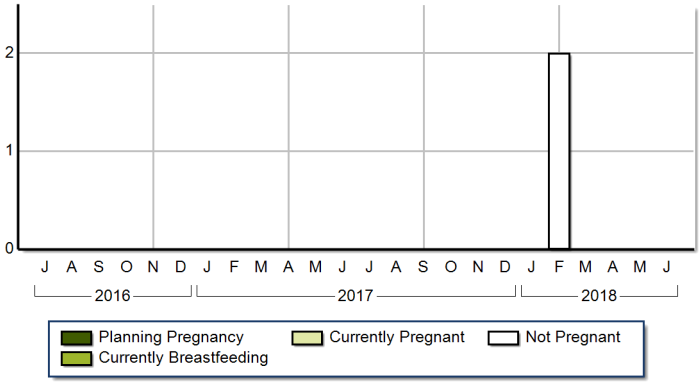
Tobacco User Enrollments By Program Type



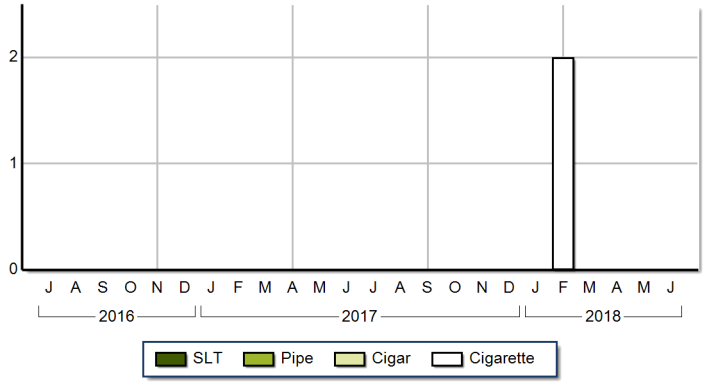
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Chronic Condition

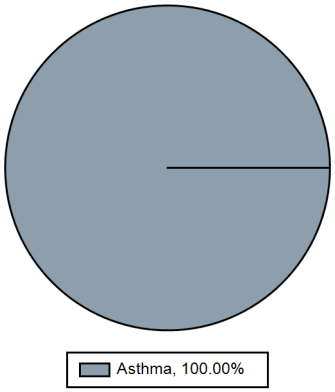

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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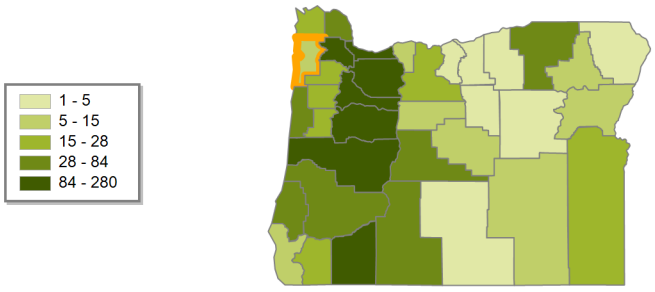
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Tillamook County

From 5/1/2018 through 5/31/2018

State Tobacco Users Served Contract YTD (Adults)

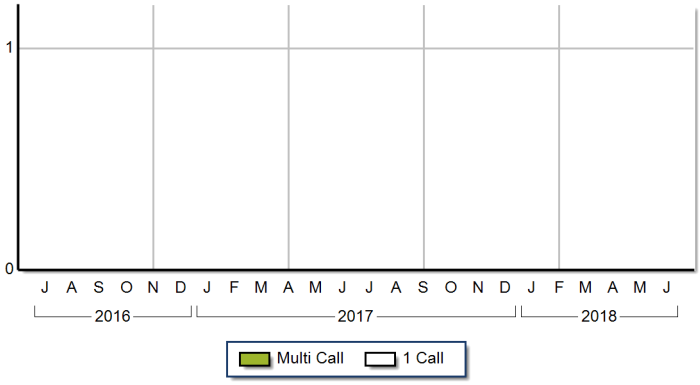


County Population		Prevalence	Tobacco Users
Adult	21,446	21.6 %	4,632 [4]

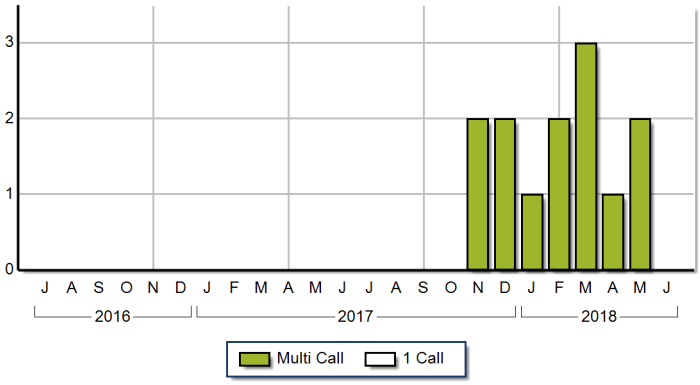
		County	State
Tobacco Users - Last Full Month		3	601
Tobacco Users YTD		13	2,415
Unique Tobacco Users YTD	1	13	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.28 %	1.59 %
Reach - NAQC	3	0.22 %	0.44 %
Annualized Reach	2	0.31 %	0.55 %
Annualized Reach - NAQC	3	0.24 %	0.48 %
Unique Individual Reach	1	0.28 %	0.50 %

How Heard About

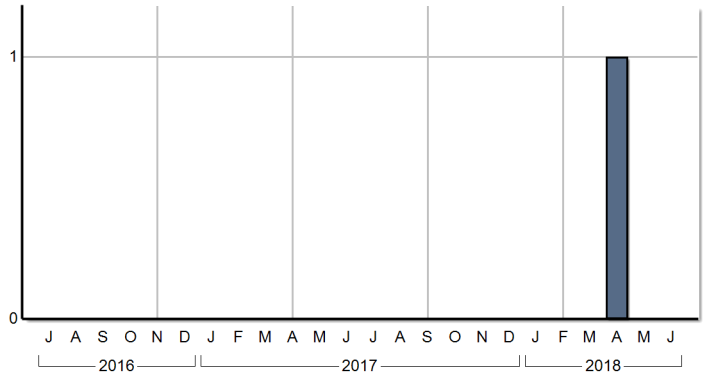
Fax Referral



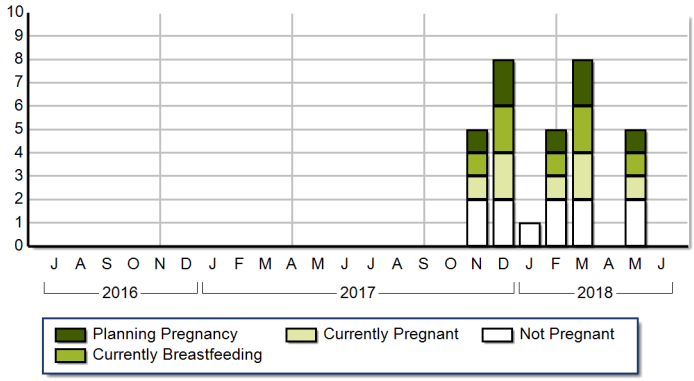
Tobacco User Enrollments By Program Type



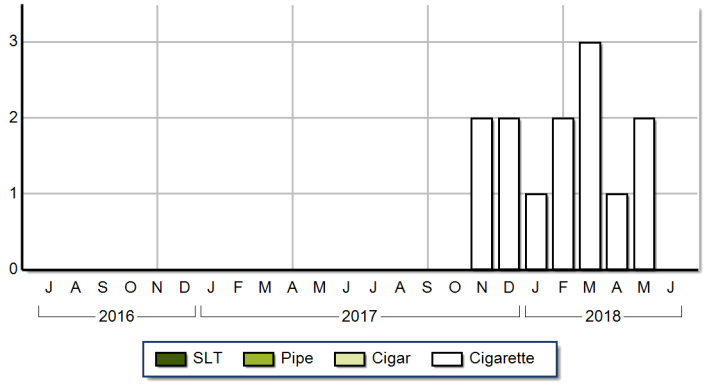
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

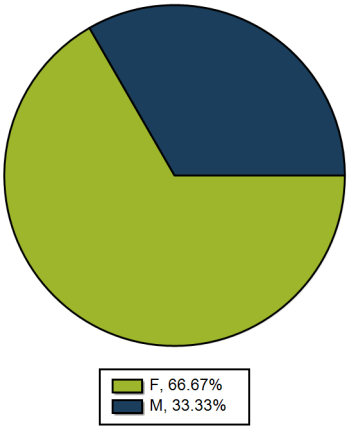

Chart Total N: 3

Tobacco Users By Language

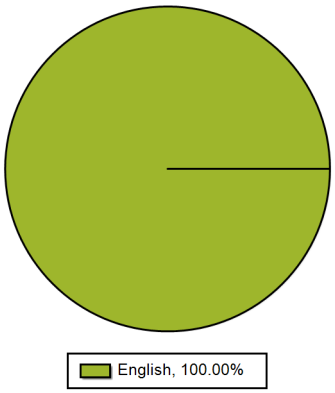

Chart Total N: 3

Tobacco Users By Education

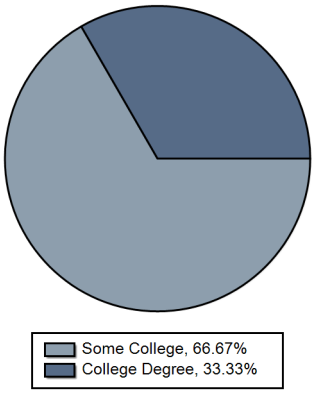

Chart Total N: 3

Tobacco Users By Race

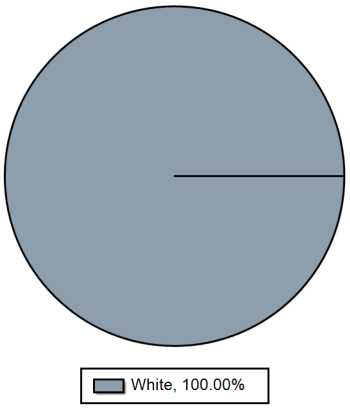

Chart Total N: 2

Tobacco Users By Age

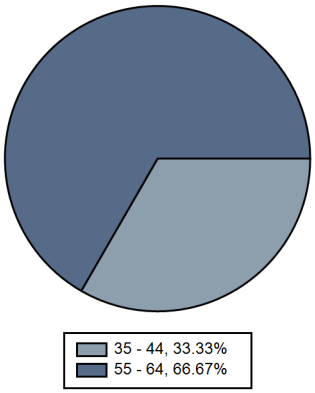

Chart Total N: 3

Tobacco Users By Health Plan

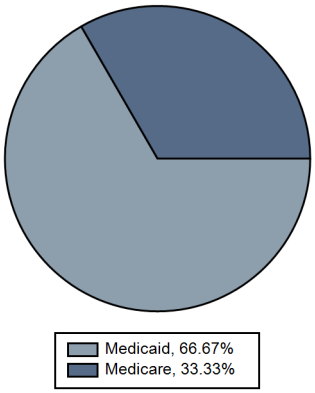

Chart Total N: 3

Tobacco Users By Ethnicity

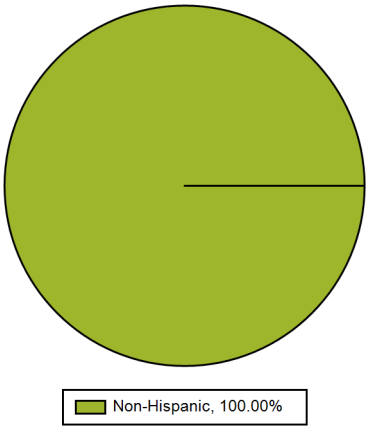

Chart Total N: 3

Tobacco Users By Chronic Condition

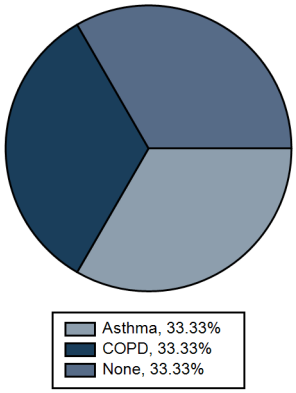

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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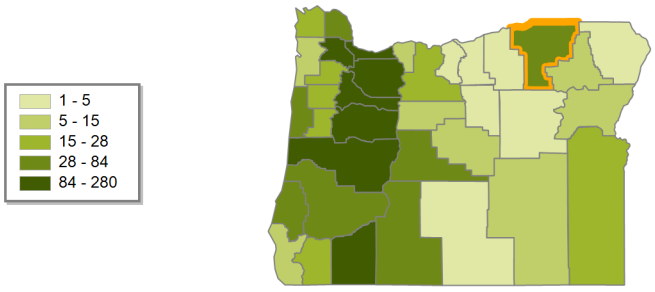
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Umatilla County

From 5/1/2018 through 5/31/2018

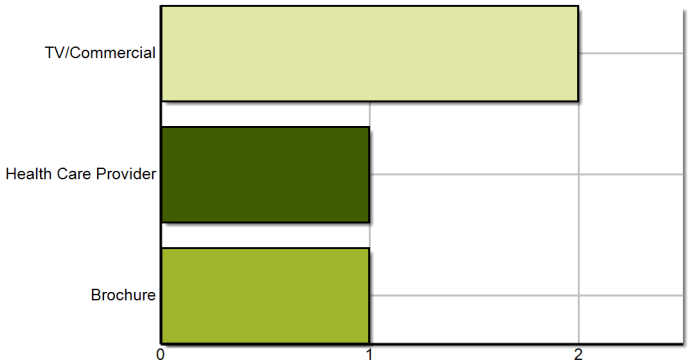
State Tobacco Users Served Contract YTD (Adults)



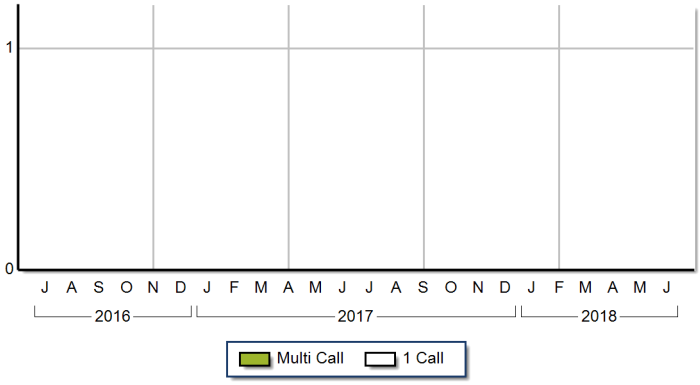
County Population		Prevalence	Tobacco Users
Adult	54,202	24.2 %	13,117 [4]

		County	State
Tobacco Users - Last Full Month		6	601
Tobacco Users YTD		31	2,415
Unique Tobacco Users YTD	1	31	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.24 %	1.59 %
Reach - NAQC	3	0.19 %	0.44 %
Annualized Reach	2	0.26 %	0.55 %
Annualized Reach - NAQC	3	0.21 %	0.48 %
Unique Individual Reach	1	0.24 %	0.50 %

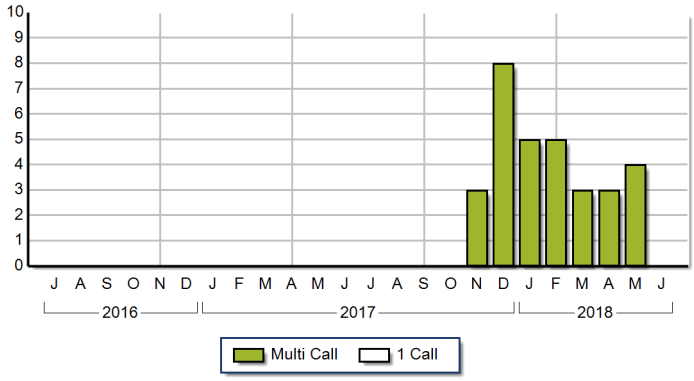
How Heard About



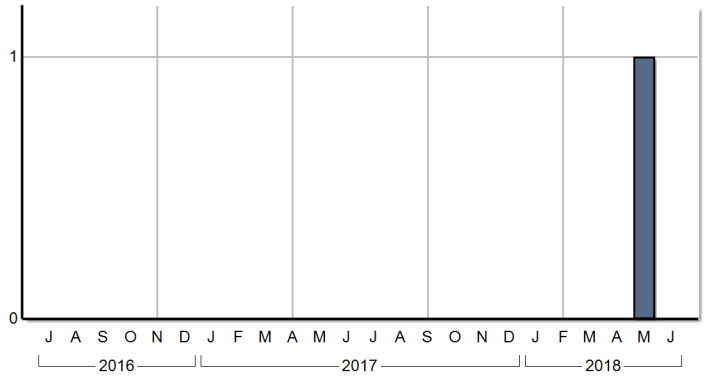
Fax Referral



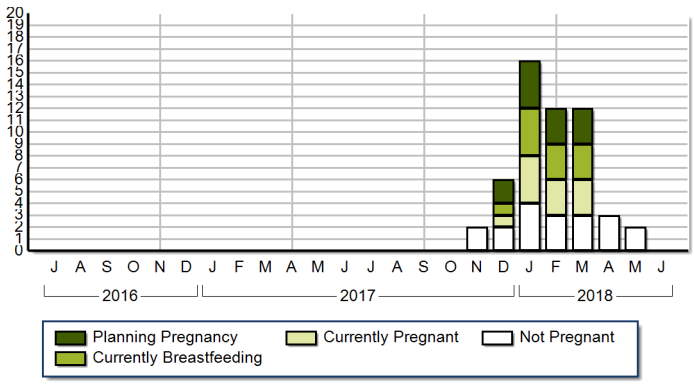
Tobacco User Enrollments By Program Type



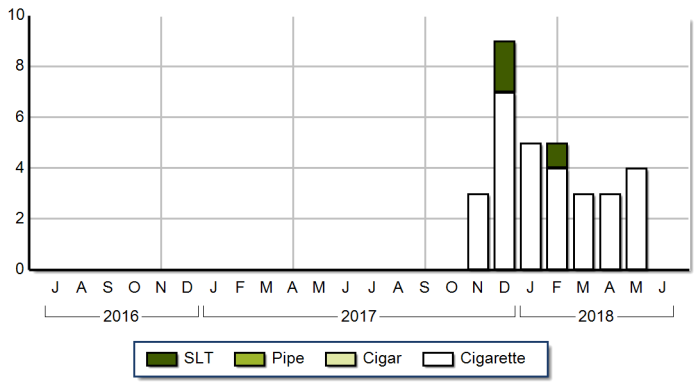
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

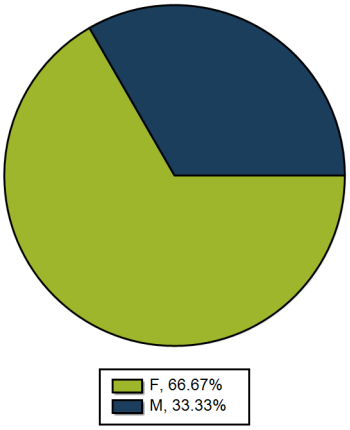

Chart Total N: 6

Tobacco Users By Language

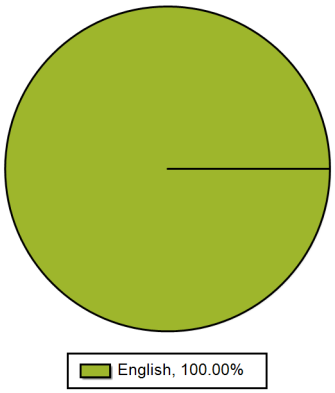

Chart Total N: 6

Tobacco Users By Education

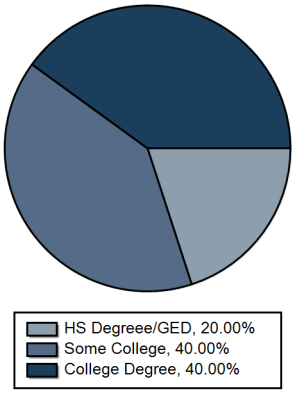

Chart Total N: 5

Tobacco Users By Race

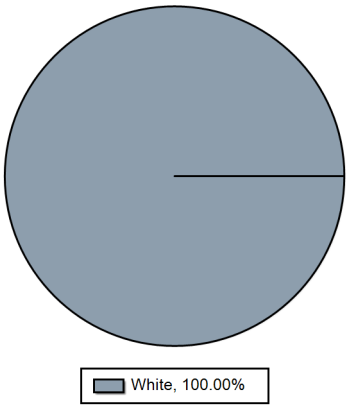

Chart Total N: 5

Tobacco Users By Age

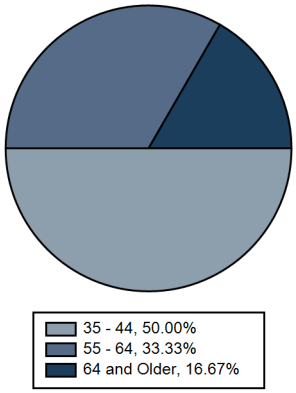

Chart Total N: 6

Tobacco Users By Health Plan

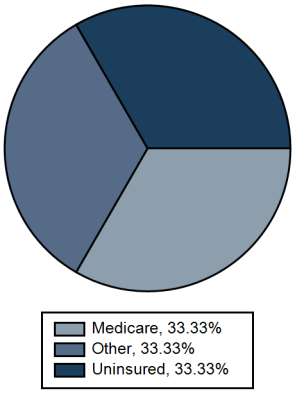

Chart Total N: 6

Tobacco Users By Ethnicity

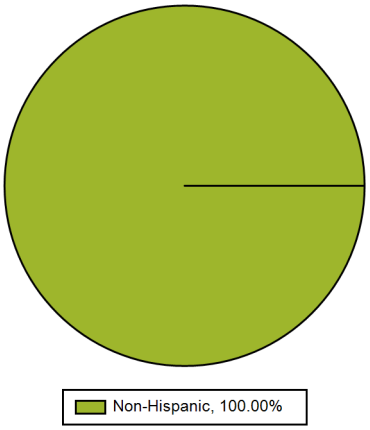

Chart Total N: 6

Tobacco Users By Chronic Condition

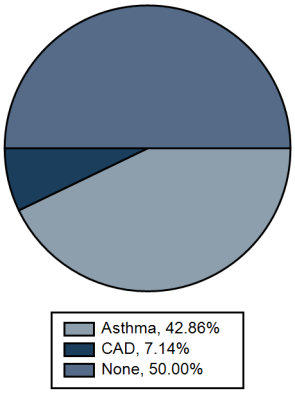

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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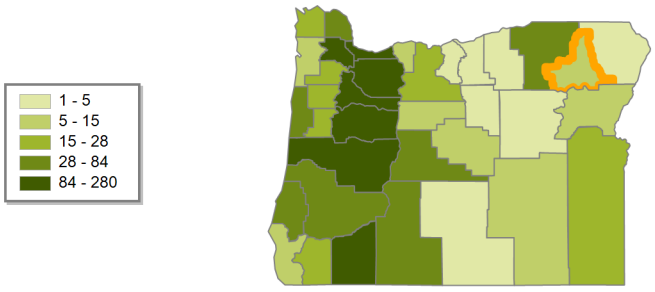
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Union County

From 5/1/2018 through 5/31/2018

State Tobacco Users Served Contract YTD (Adults)

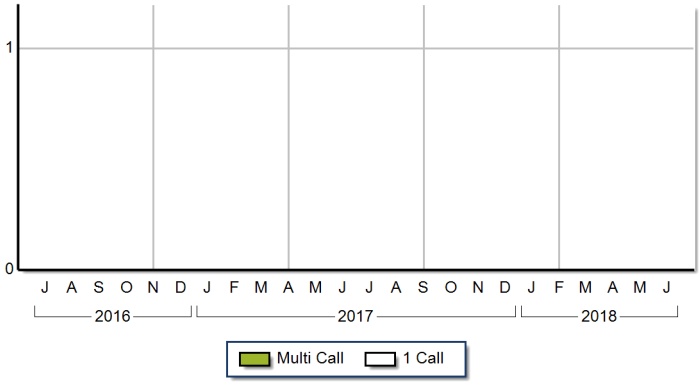


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 [4]

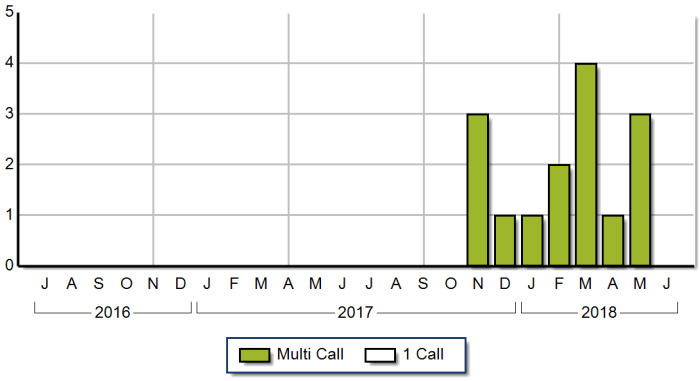
		County	State
Tobacco Users - Last Full Month		3	601
Tobacco Users YTD		15	2,415
Unique Tobacco Users YTD	1	15	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.56 %	1.59 %
Reach - NAQC	3	0.56 %	0.44 %
Annualized Reach	2	0.61 %	0.55 %
Annualized Reach - NAQC	3	0.61 %	0.48 %
Unique Individual Reach	1	0.56 %	0.50 %

How Heard About

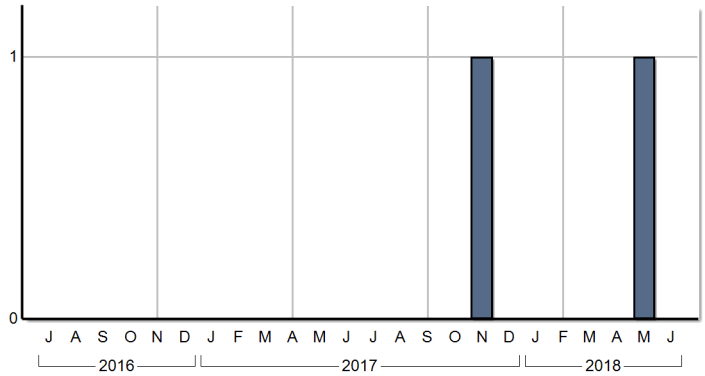
Fax Referral



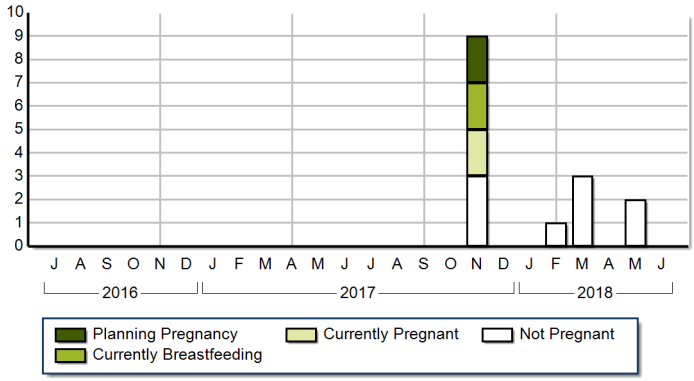
Tobacco User Enrollments By Program Type



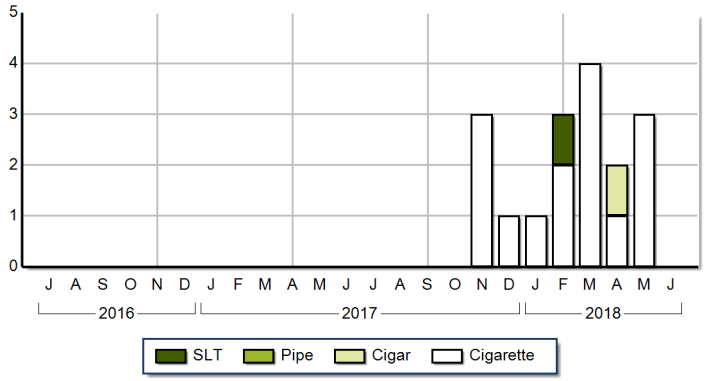
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

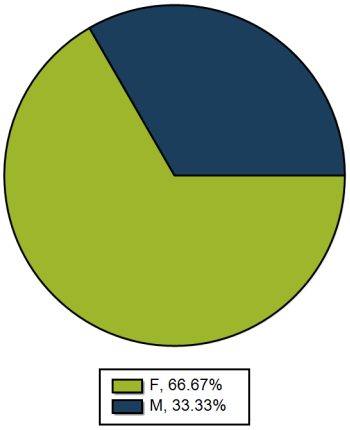


Chart Total N: 3

Tobacco Users By Language

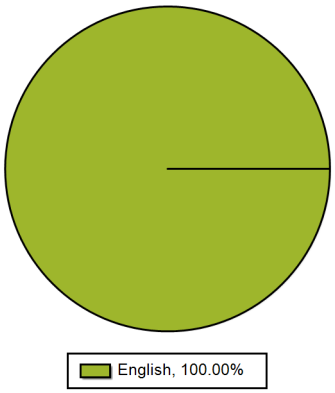
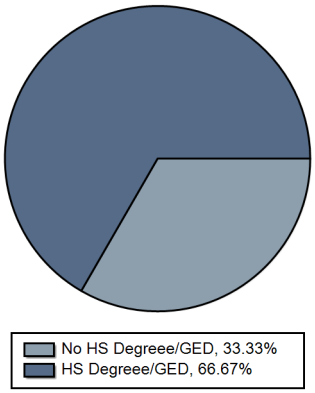


Chart Total N: 3

Tobacco Users By Education



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Tobacco Users By Race

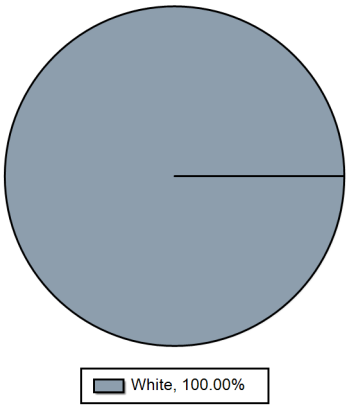
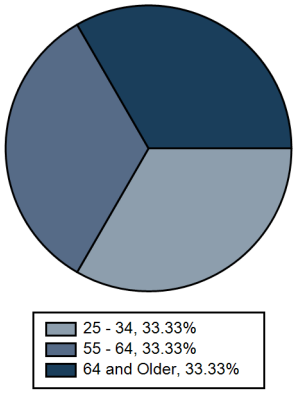


Chart Total N: 3

Tobacco Users By Age



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Tobacco Users By Health Plan

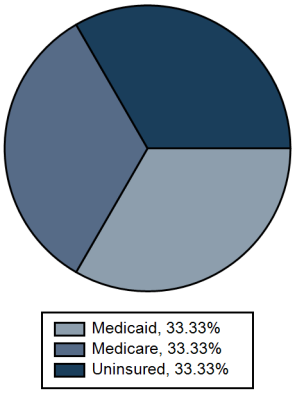

Chart Total N: 3

Tobacco Users By Ethnicity

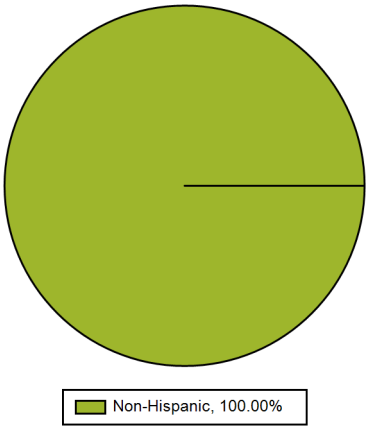

Chart Total N: 3

Tobacco Users By Chronic Condition

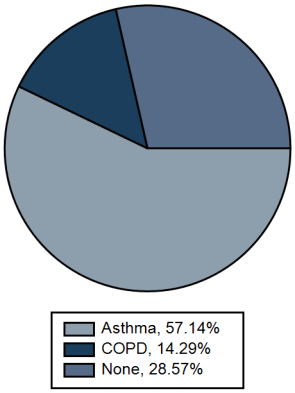

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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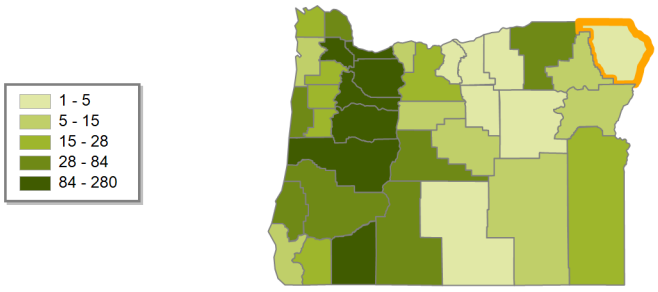
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Wallowa County

From 5/1/2018 through 5/31/2018

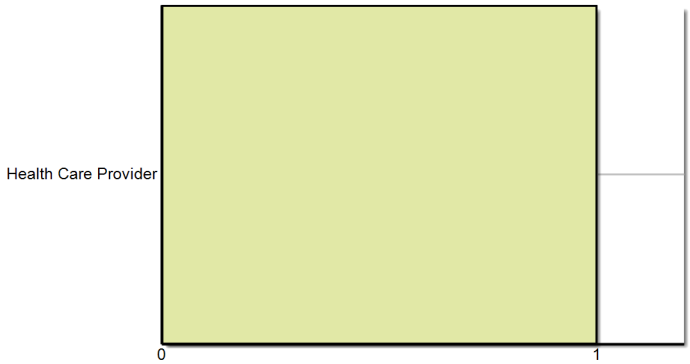
State Tobacco Users Served Contract YTD (Adults)



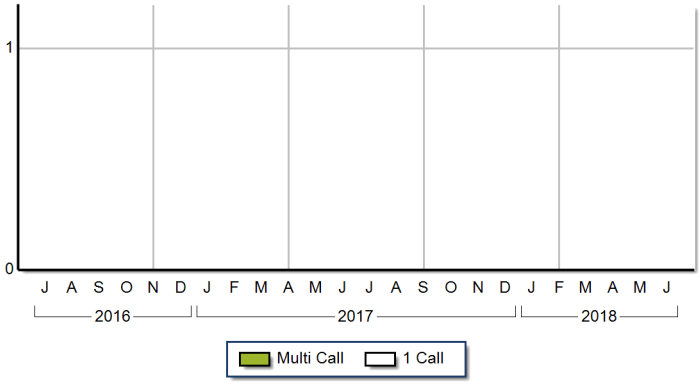
County Population		Prevalence	Tobacco Users
Adult	5,799	17.9 %	1,038 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		2	2,415
Unique Tobacco Users YTD	1	2	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.19 %	1.59 %
Reach - NAQC	3	0.19 %	0.44 %
Annualized Reach	2	0.21 %	0.55 %
Annualized Reach - NAQC	3	0.21 %	0.48 %
Unique Individual Reach	1	0.19 %	0.50 %

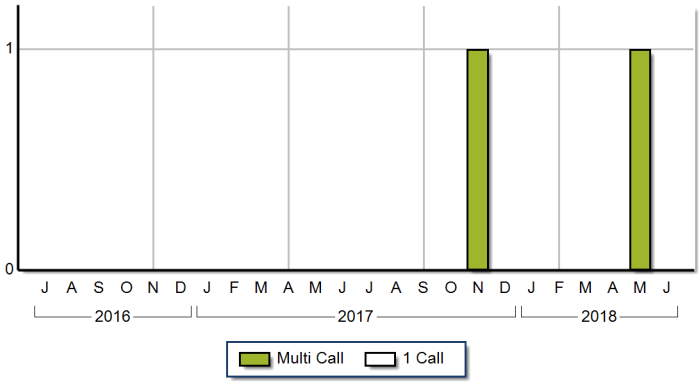
How Heard About



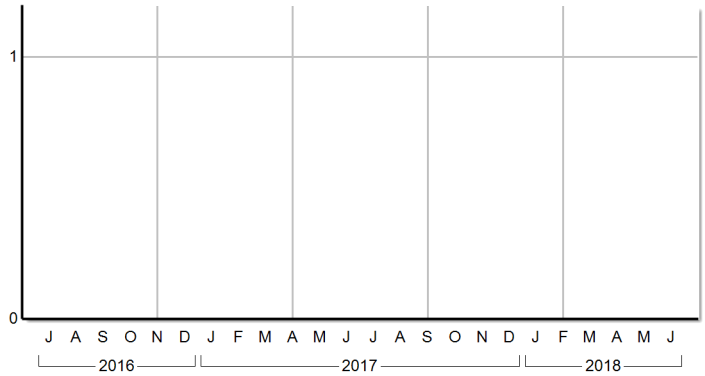
Fax Referral



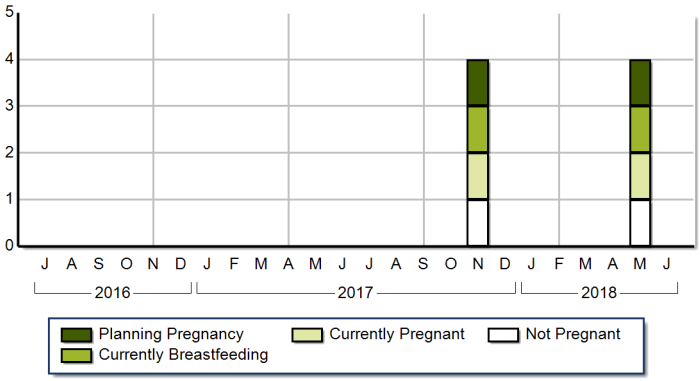
Tobacco User Enrollments By Program Type



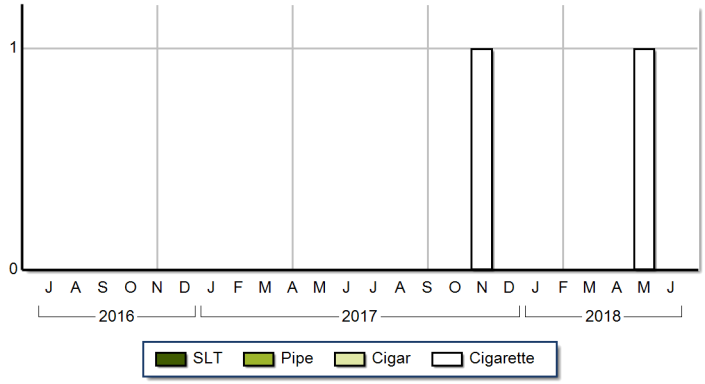
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

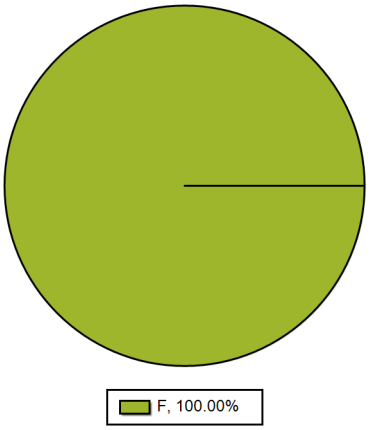
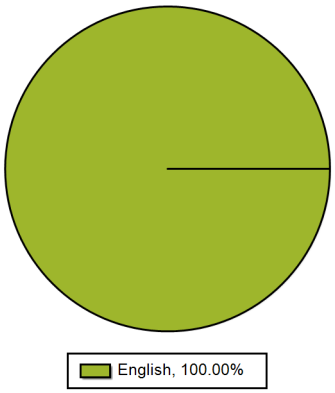


Chart Total N: 1

Tobacco Users By Language



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Tobacco Users By Education

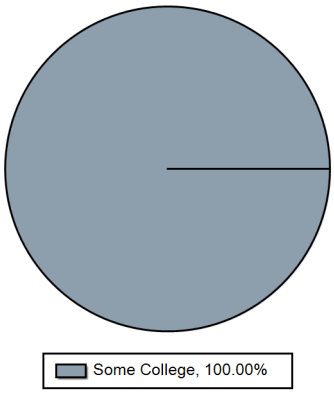

Chart Total N: 1

Tobacco Users By Race

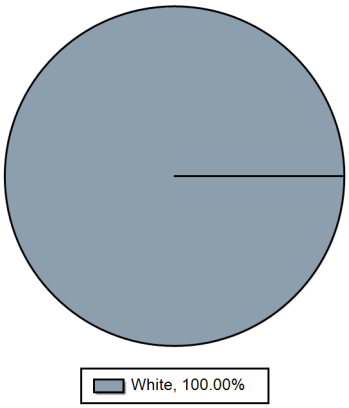

Chart Total N: 1

Tobacco Users By Age

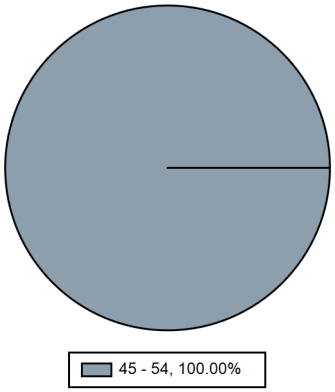

Chart Total N: 1

Tobacco Users By Health Plan

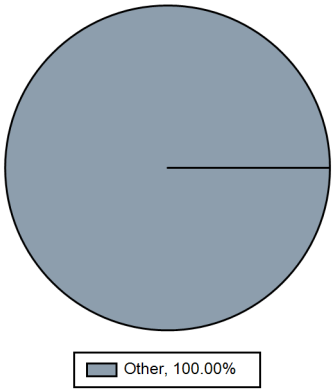

Chart Total N: 1

Tobacco Users By Ethnicity

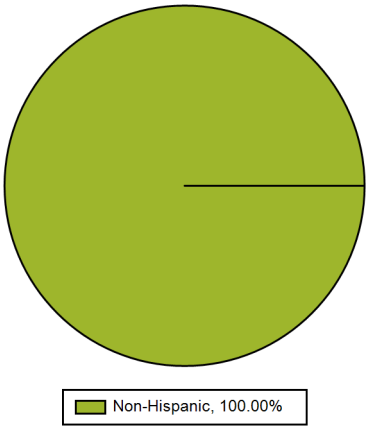

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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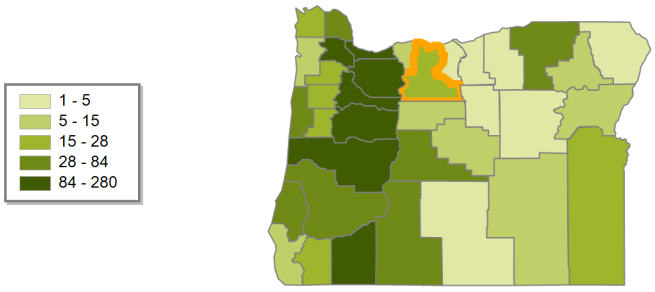
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Wasco County

From 5/1/2018 through 5/31/2018

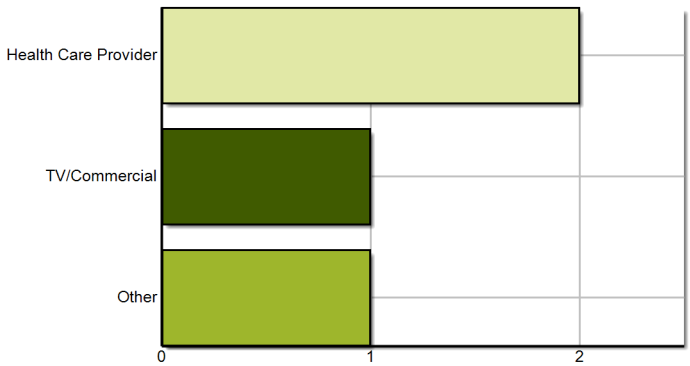
State Tobacco Users Served Contract YTD (Adults)



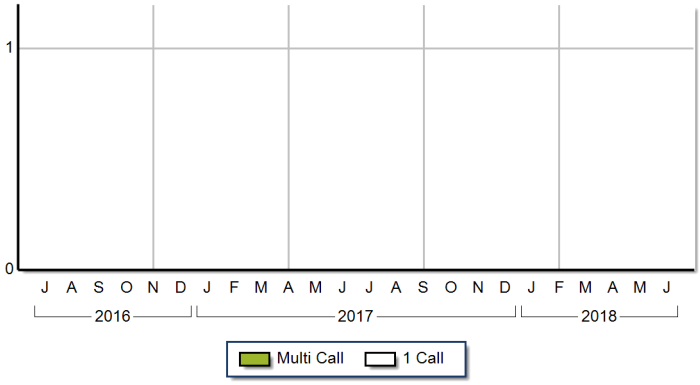
County Population		Prevalence	Tobacco Users
Adult	18,454	22.1 %	4,078 [4]

		County	State
Tobacco Users - Last Full Month		6	601
Tobacco Users YTD		24	2,415
Unique Tobacco Users YTD	1	24	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.59 %	1.59 %
Reach - NAQC	3	0.54 %	0.44 %
Annualized Reach	2	0.64 %	0.55 %
Annualized Reach - NAQC	3	0.59 %	0.48 %
Unique Individual Reach	1	0.59 %	0.50 %

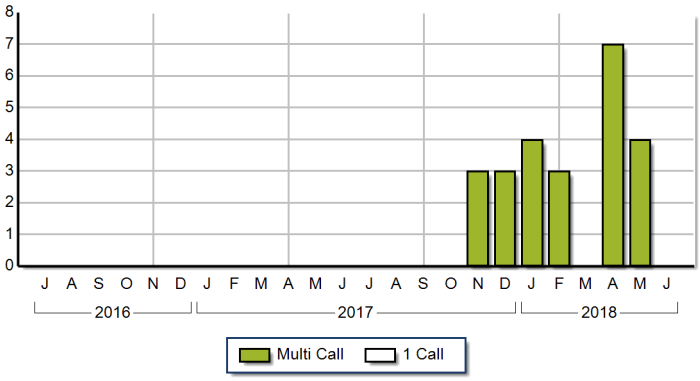
How Heard About



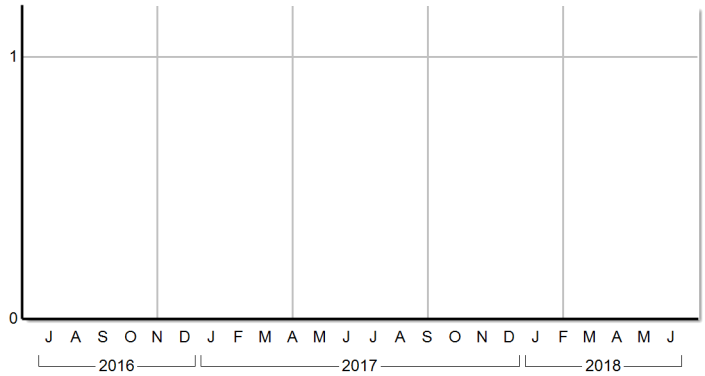
Fax Referral



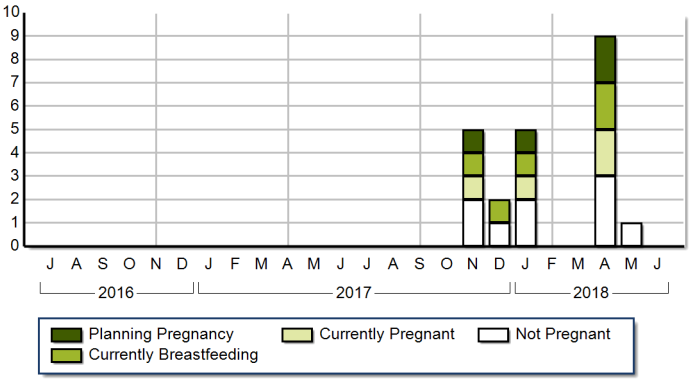
Tobacco User Enrollments By Program Type



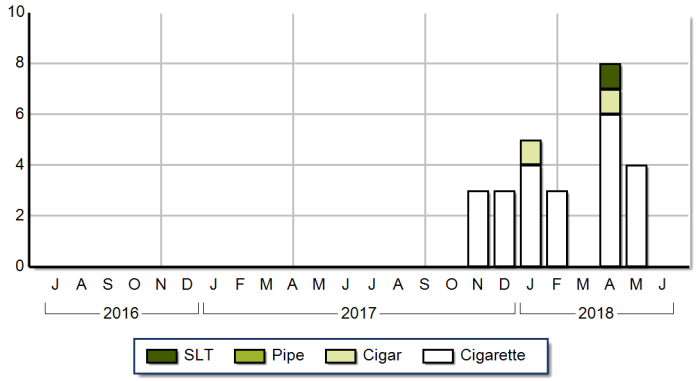
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

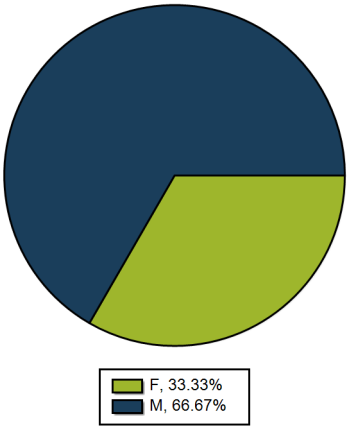


Chart Total N: 6

Tobacco Users By Language

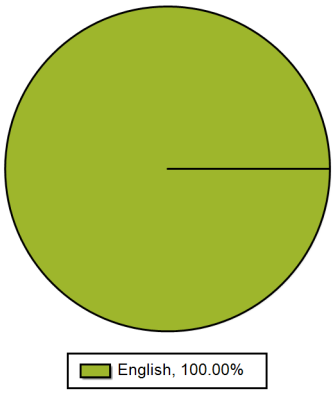
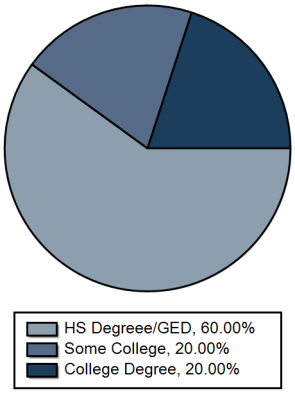


Chart Total N: 6

Tobacco Users By Education



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Tobacco Users By Race

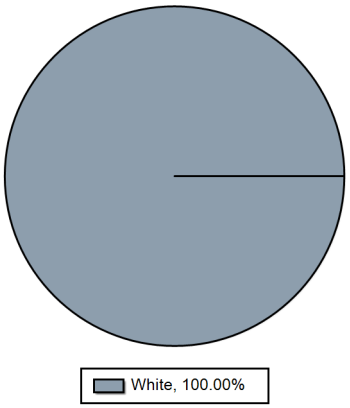

Chart Total N: 5

Tobacco Users By Age

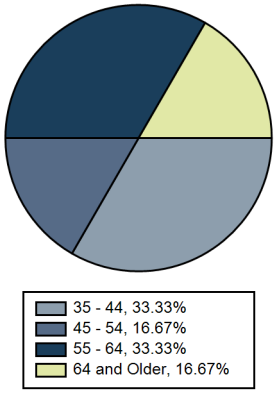

Chart Total N: 6

Tobacco Users By Health Plan

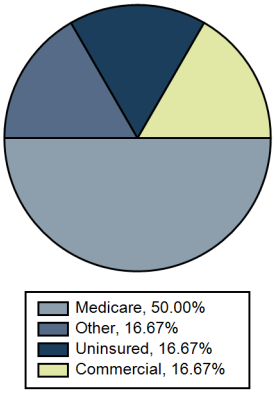

Chart Total N: 6

Tobacco Users By Ethnicity

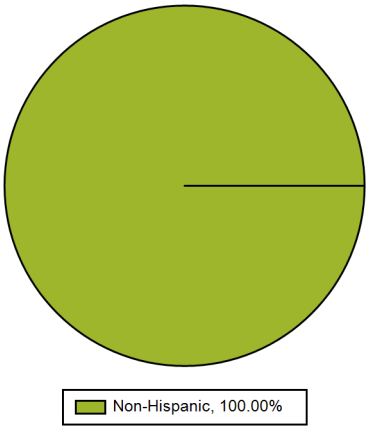

Chart Total N: 5

Tobacco Users By Chronic Condition

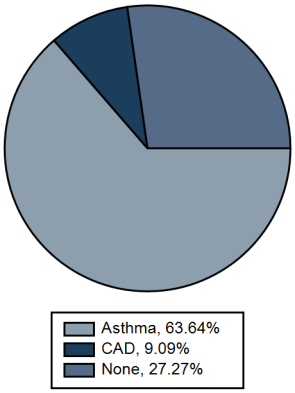

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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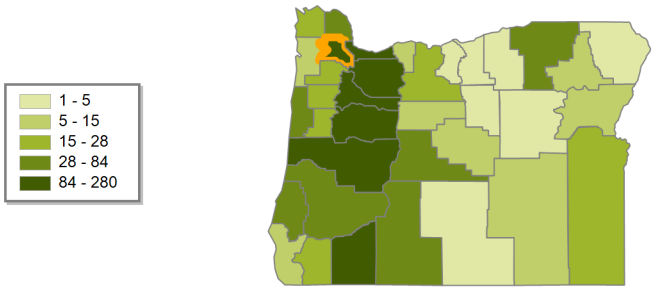
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Washington County

From 5/1/2018 through 5/31/2018

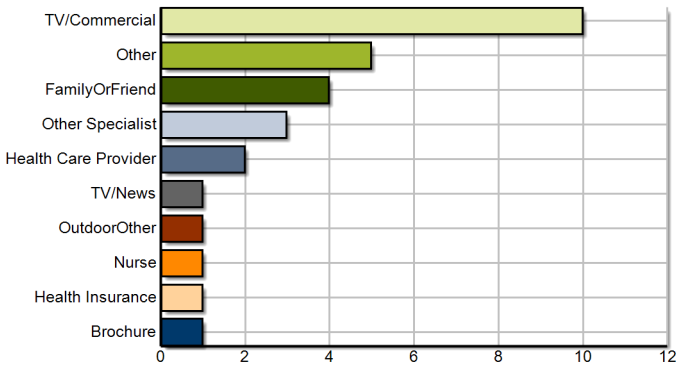
State Tobacco Users Served Contract YTD (Adults)



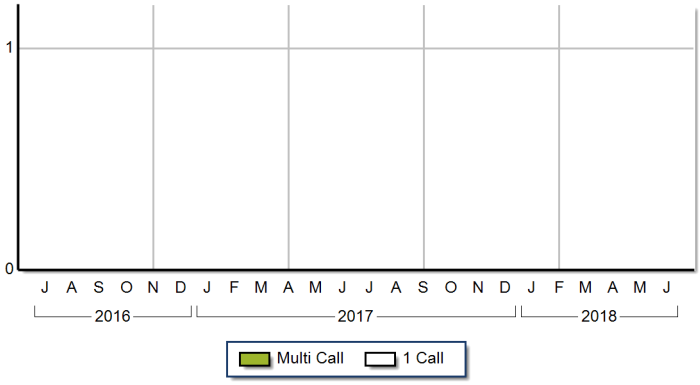
County Population		Prevalence	Tobacco Users
Adult	387,946	12.9 %	50,045 [4]

		County	State
Tobacco Users - Last Full Month		45	601
Tobacco Users YTD		132	2,415
Unique Tobacco Users YTD	1	132	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.26 %	1.59 %
Reach - NAQC	3	0.23 %	0.44 %
Annualized Reach	2	0.29 %	0.55 %
Annualized Reach - NAQC	3	0.26 %	0.48 %
Unique Individual Reach	1	0.26 %	0.50 %

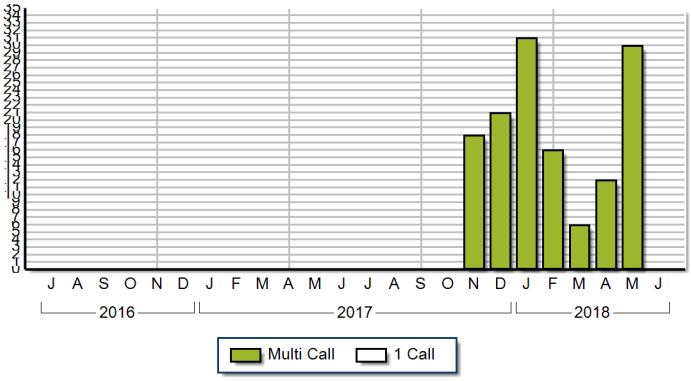
How Heard About



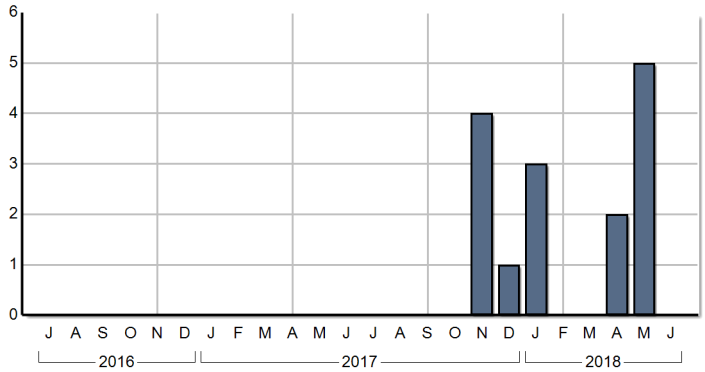
Fax Referral



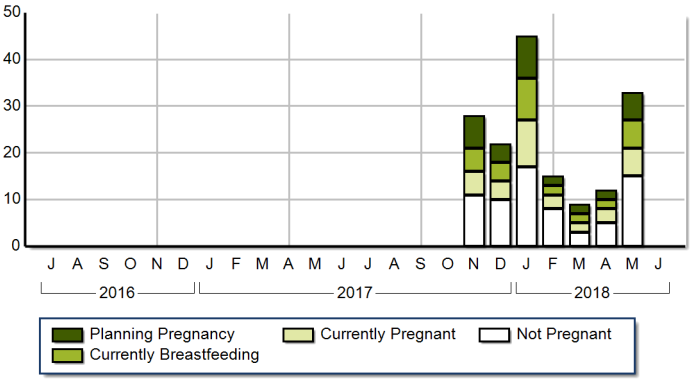
Tobacco User Enrollments By Program Type



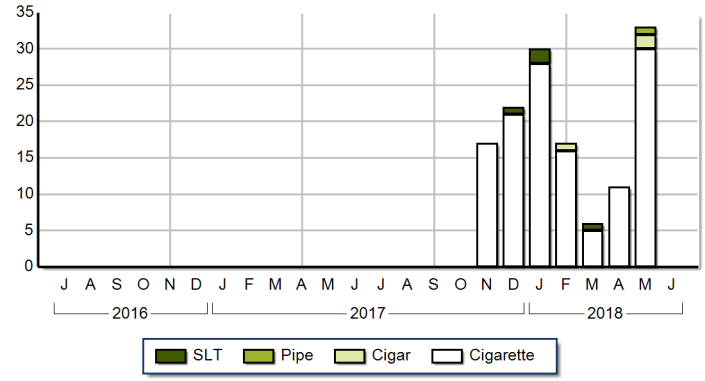
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

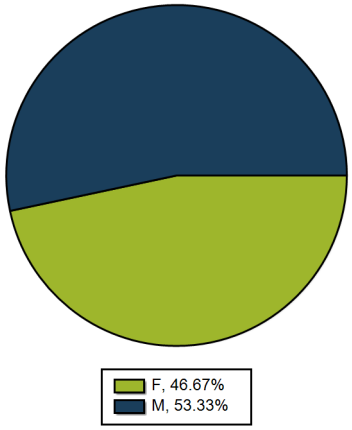

Chart Total N: 45

Tobacco Users By Language

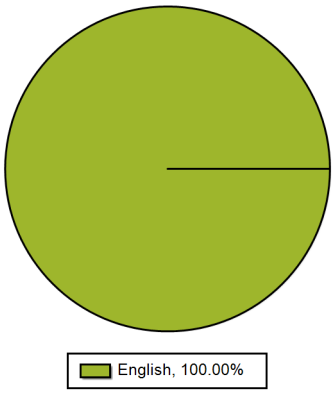

Chart Total N: 45

Tobacco Users By Education

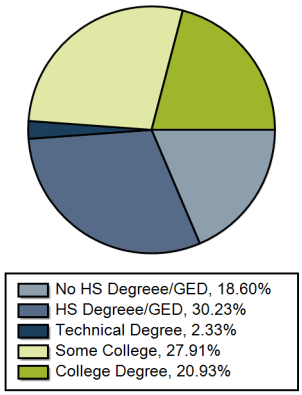

Chart Total N: 43

Tobacco Users By Race

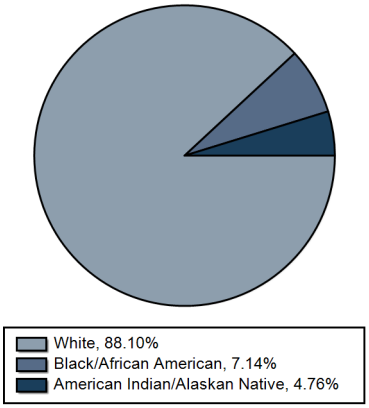

Chart Total N: 42

Tobacco Users By Age

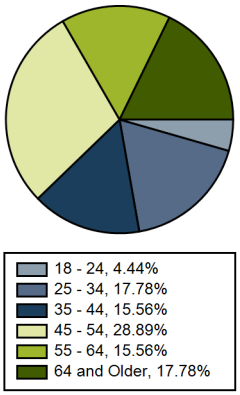

Chart Total N: 45

Tobacco Users By Health Plan

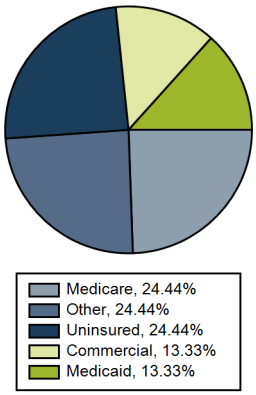

Chart Total N: 45

Tobacco Users By Ethnicity

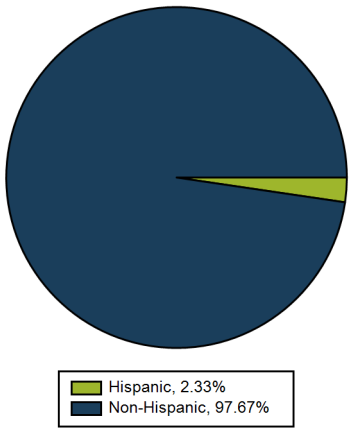

Chart Total N: 43

Tobacco Users By Chronic Condition

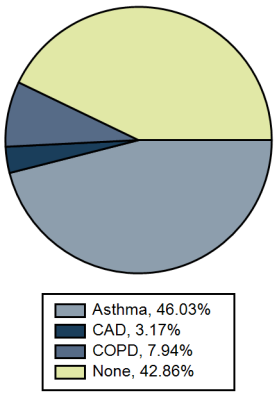

Chart Total N: 63

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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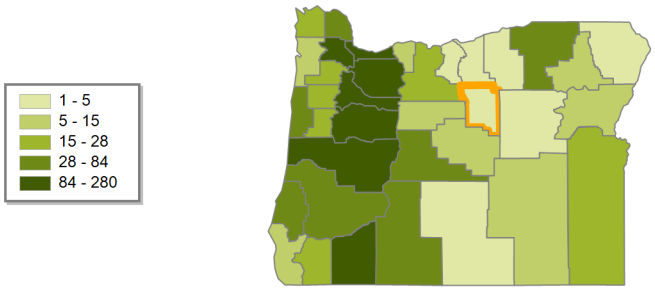
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Wheeler County

From 5/1/2018 through 5/31/2018

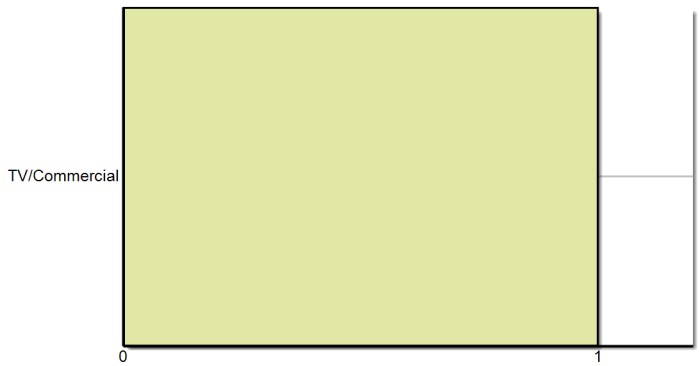
State Tobacco Users Served Contract YTD (Adults)



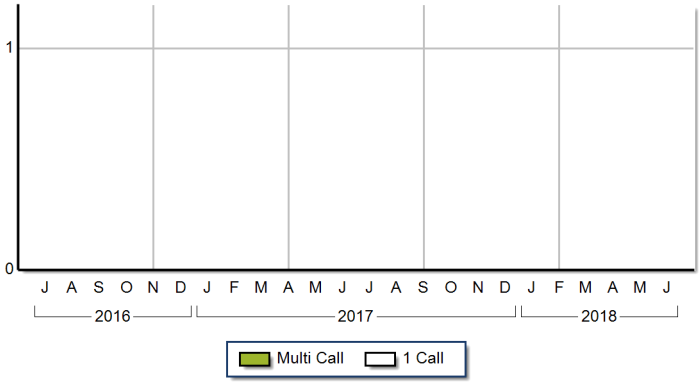
County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 [4]

		County	State
Tobacco Users - Last Full Month		1	601
Tobacco Users YTD		1	2,415
Unique Tobacco Users YTD	1	1	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.26 %	1.59 %
Reach - NAQC	3	0.26 %	0.44 %
Annualized Reach	2	0.28 %	0.55 %
Annualized Reach - NAQC	3	0.28 %	0.48 %
Unique Individual Reach	1	0.26 %	0.50 %

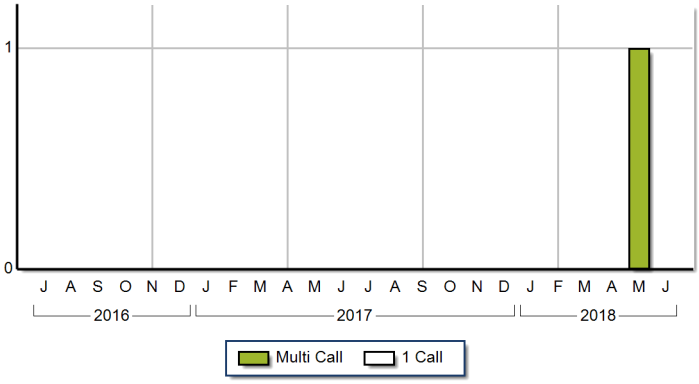
How Heard About



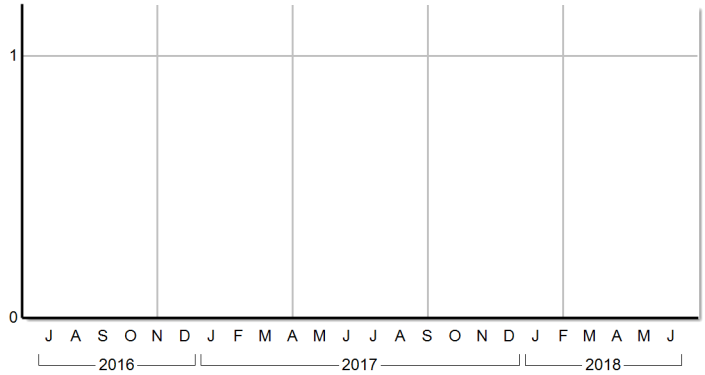
Fax Referral



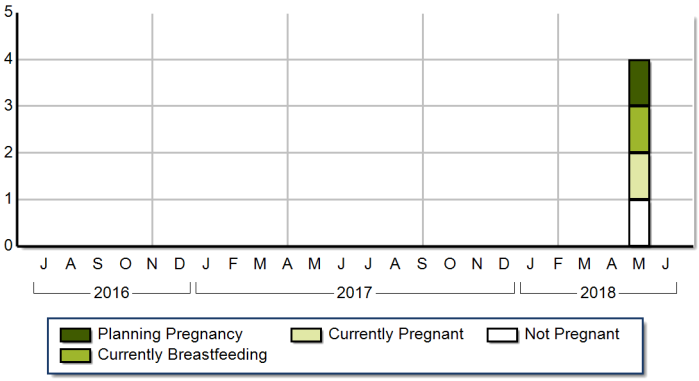
Tobacco User Enrollments By Program Type



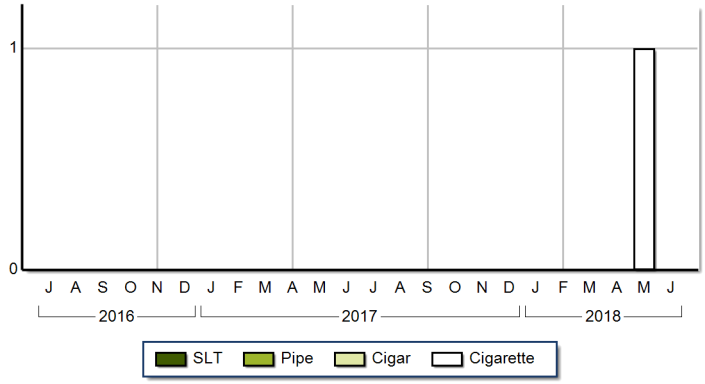
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

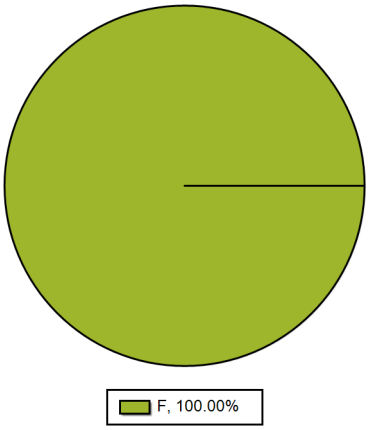

Chart Total N: 1

Tobacco Users By Language

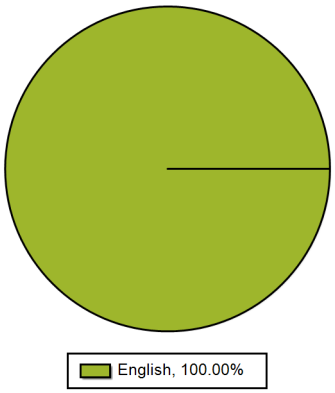

Chart Total N: 1

Tobacco Users By Education

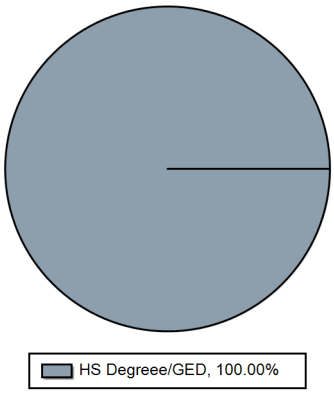

Chart Total N: 1

Tobacco Users By Race

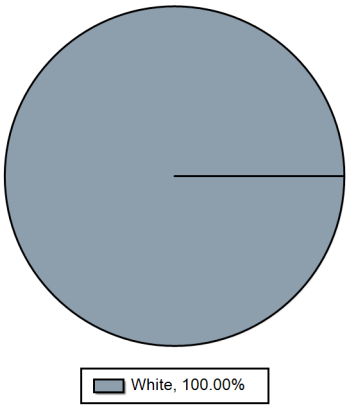

Chart Total N: 1

Tobacco Users By Age

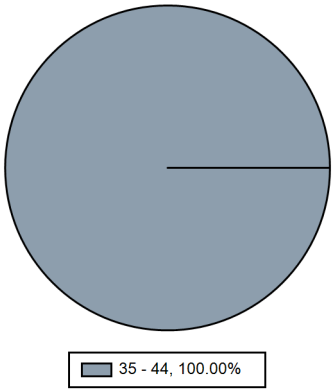

Chart Total N: 1

Tobacco Users By Health Plan

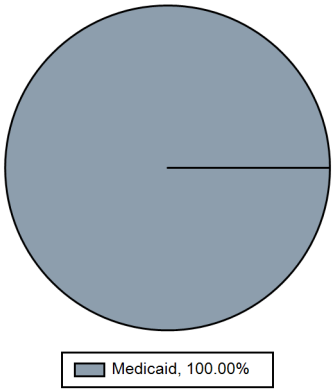

Chart Total N: 1

Tobacco Users By Ethnicity

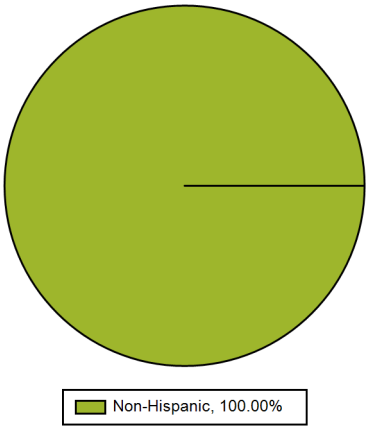

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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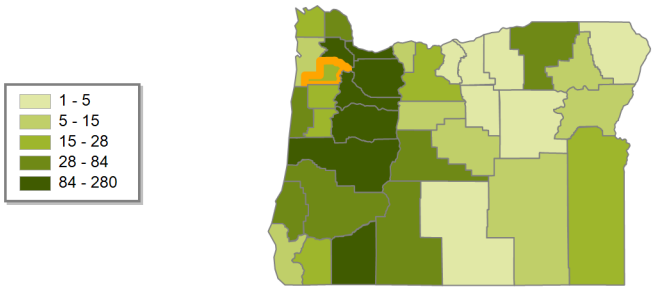
Oregon Tobacco Quit Line
State County Utilization Dashboard Report
Yamhill County

From 5/1/2018 through 5/31/2018

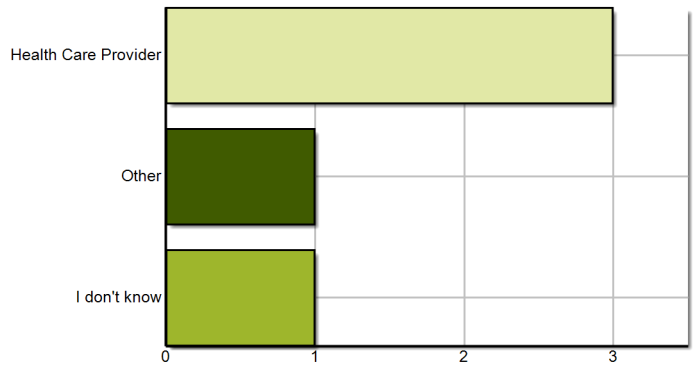
State Tobacco Users Served Contract YTD (Adults)



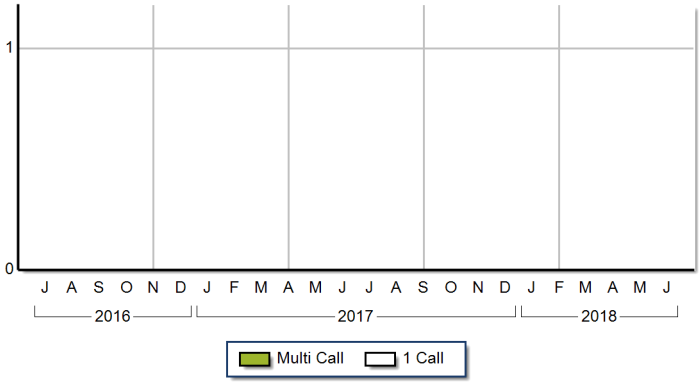
County Population		Prevalence	Tobacco Users
Adult	72,300	18.5 %	13,376 [4]

		County	State
Tobacco Users - Last Full Month		6	601
Tobacco Users YTD		27	2,415
Unique Tobacco Users YTD	1	27	2,375
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.20 %	1.59 %
Reach - NAQC	3	0.16 %	0.44 %
Annualized Reach	2	0.22 %	0.55 %
Annualized Reach - NAQC	3	0.18 %	0.48 %
Unique Individual Reach	1	0.20 %	0.50 %

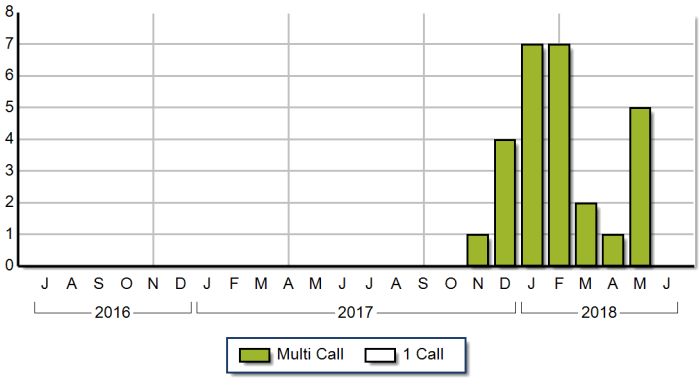
How Heard About



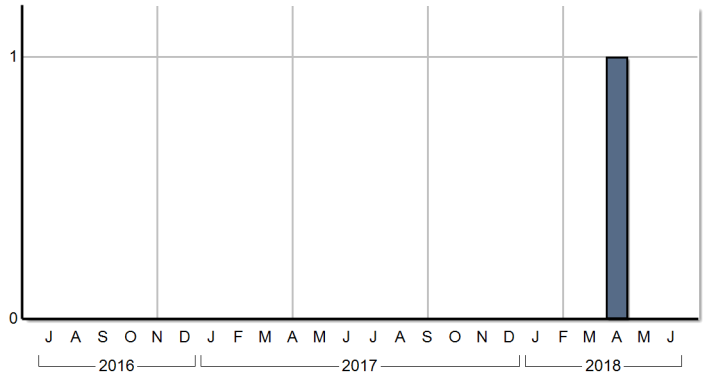
Fax Referral



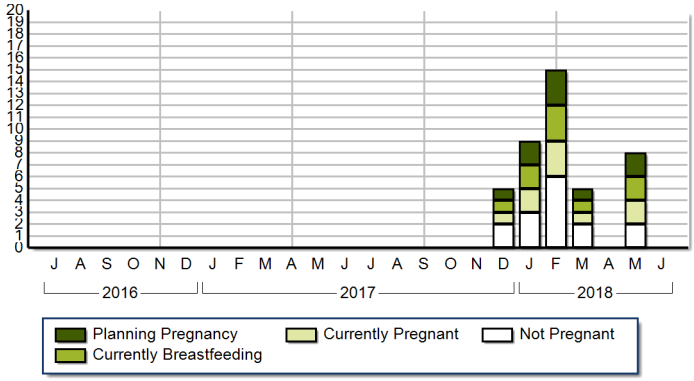
Tobacco User Enrollments By Program Type



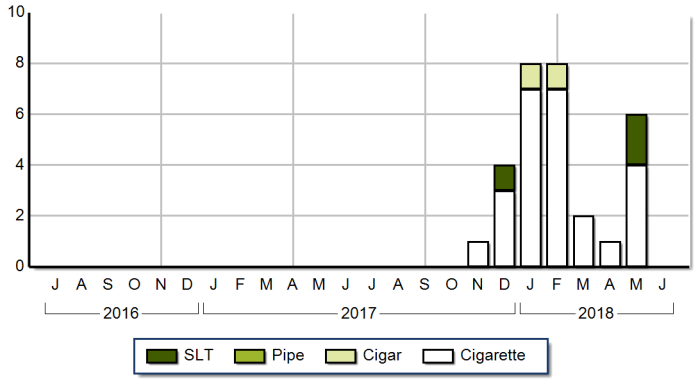
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

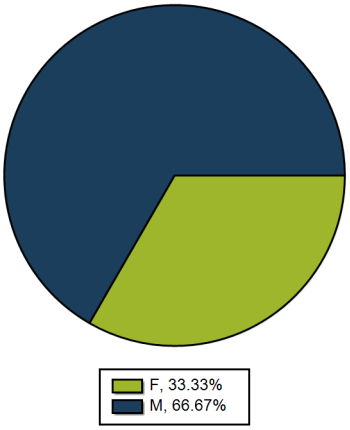

Chart Total N: 6

Tobacco Users By Language

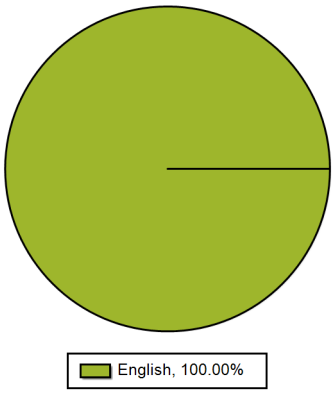

Chart Total N: 6

Tobacco Users By Education

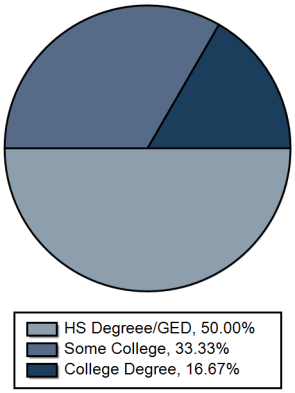

Chart Total N: 6

Tobacco Users By Race

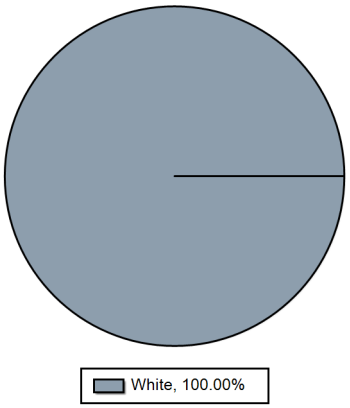

Chart Total N: 5

Tobacco Users By Age

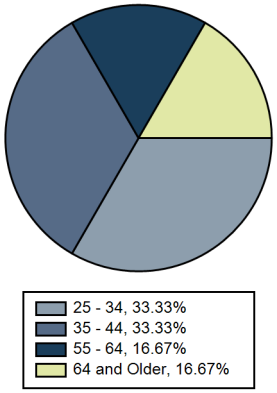

Chart Total N: 6

Tobacco Users By Health Plan

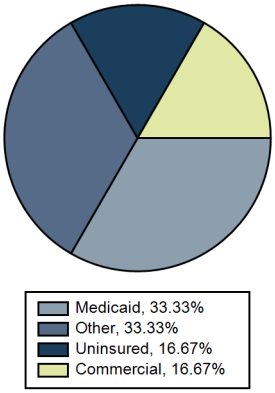

Chart Total N: 6

Tobacco Users By Ethnicity

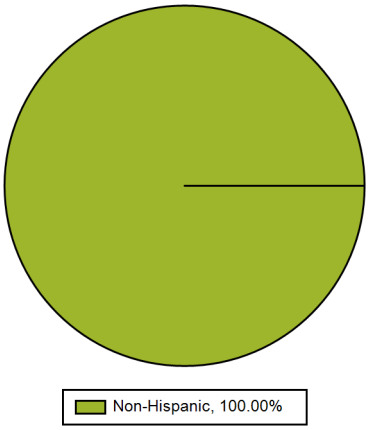

Chart Total N: 6

Tobacco Users By Chronic Condition

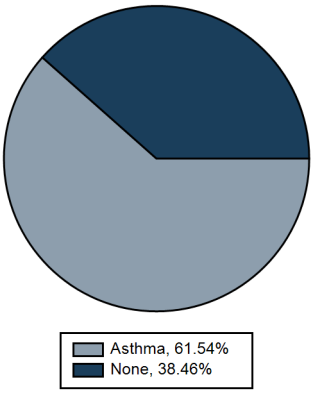

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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