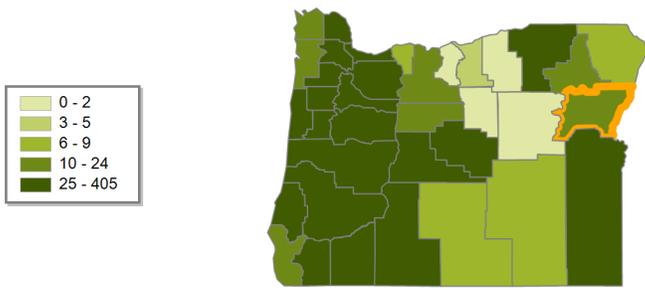


State Tobacco Users Served Contract YTD (Adults)

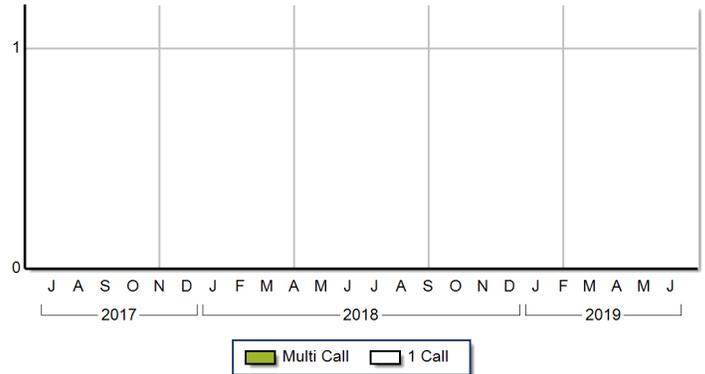


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			12	4,178
Unique Tobacco Users YTD			12	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.45 %	0.92 %
Reach - NAQC			0.42 %	0.78 %
Annualized Reach			0.49 %	1.00 %
Annualized Reach - NAQC			0.45 %	0.85 %
Unique Individual Reach			0.45 %	0.86 %

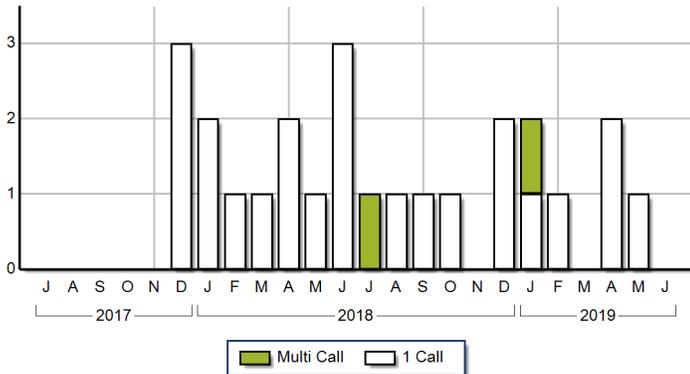
Tobacco Users By How Heard About



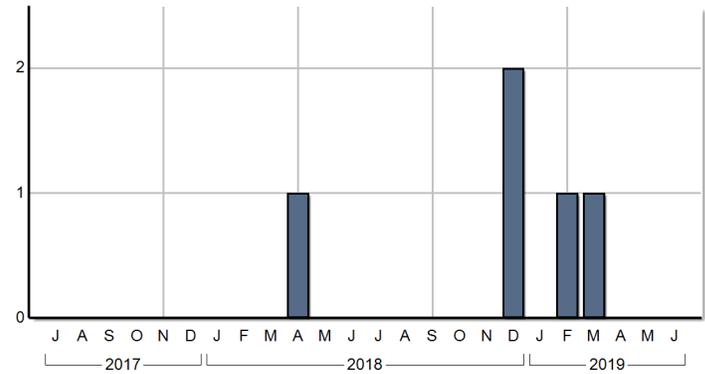
Tobacco Users By Fax Referral



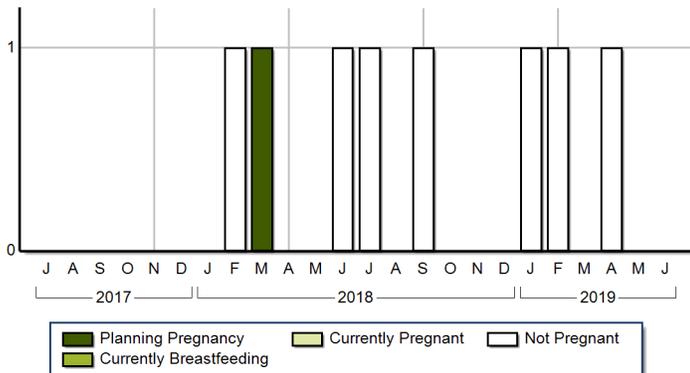
Tobacco User Enrollments By Program Type



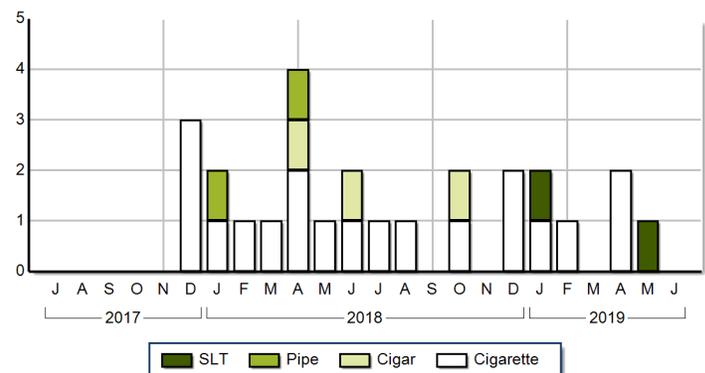
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

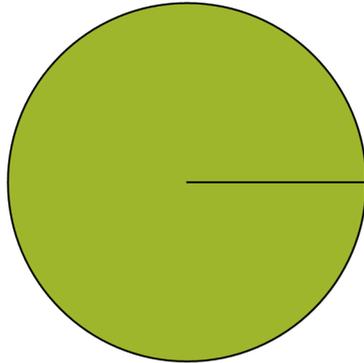


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

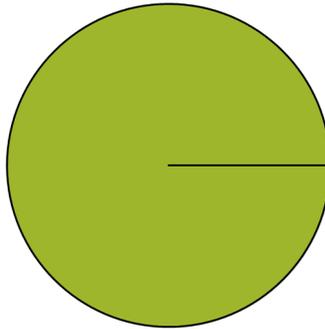
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

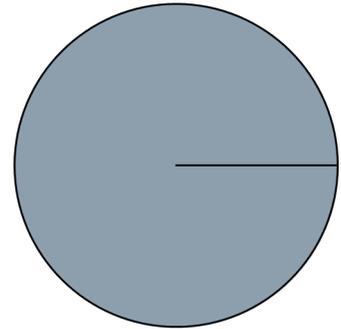
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

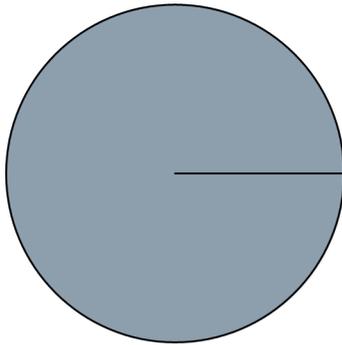
Tobacco Users By Education



Technical Degree, 100.00%

Chart Total N: 1

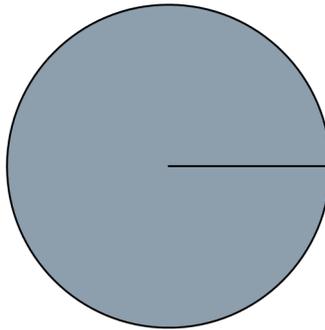
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

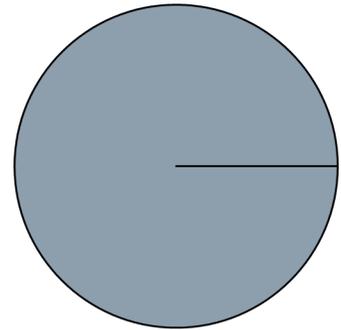
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

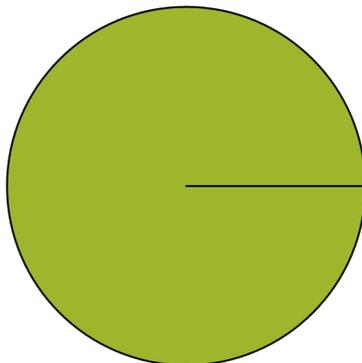
Tobacco Users By Health Plan



Other, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

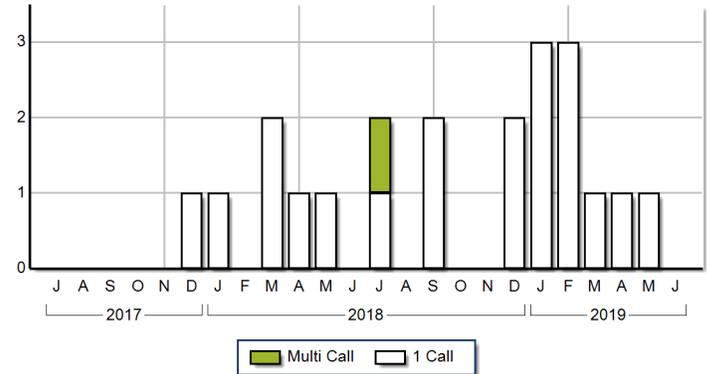


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			4	420
Tobacco Users YTD			42	4,178
Unique Tobacco Users YTD			39	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.56 %	0.92 %
Reach - NAQC			0.54 %	0.78 %
Annualized Reach			0.61 %	1.00 %
Annualized Reach - NAQC			0.59 %	0.85 %
Unique Individual Reach			0.52 %	0.86 %

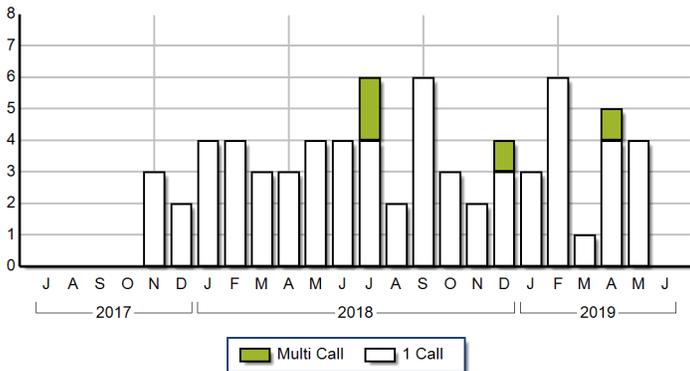
Tobacco Users By How Heard About



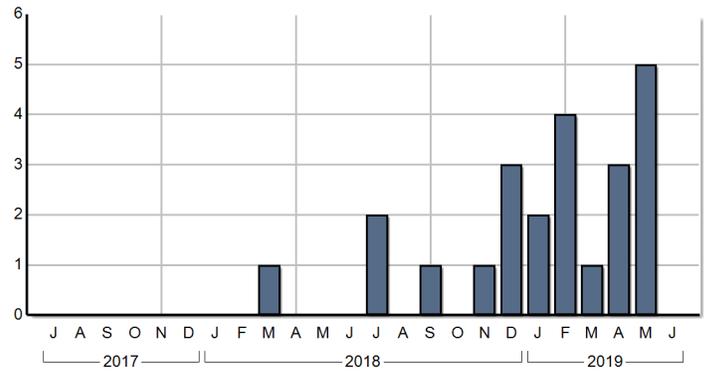
Tobacco Users By Fax Referral



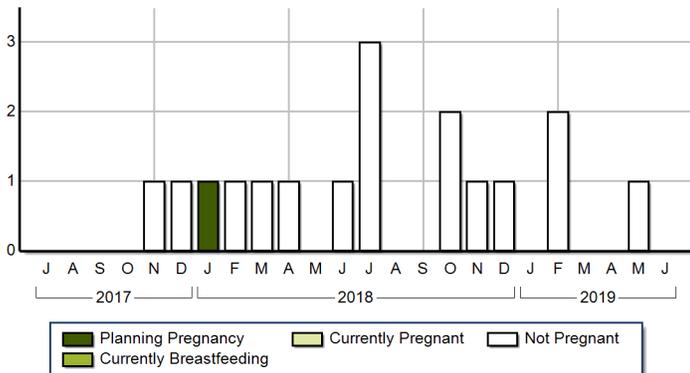
Tobacco User Enrollments By Program Type



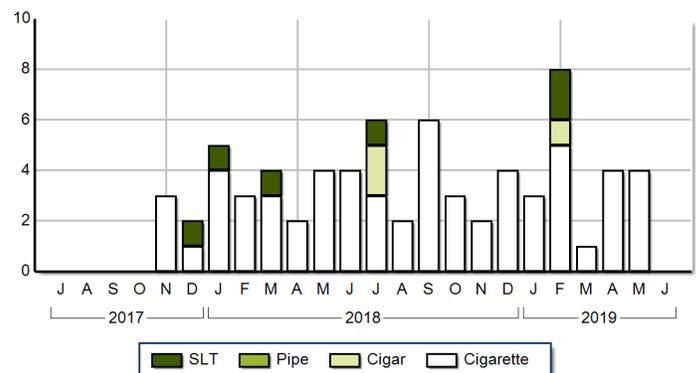
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

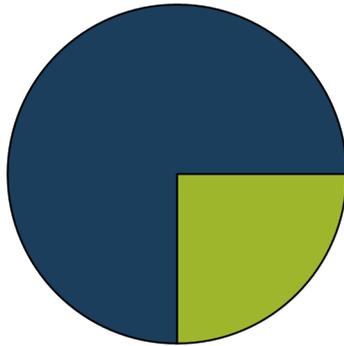


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

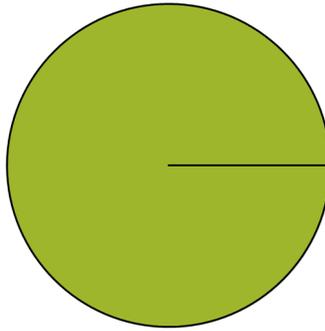
Tobacco Users By Gender



F, 25.00%
M, 75.00%

Chart Total N: 4

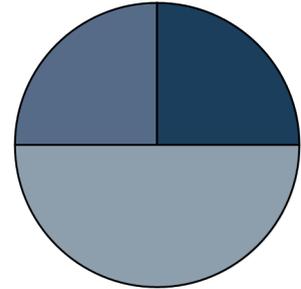
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

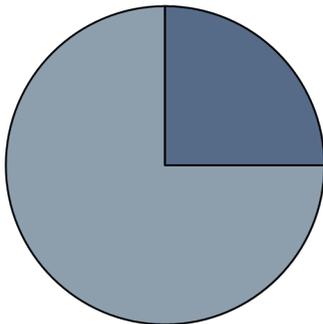
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

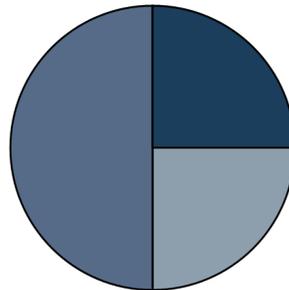
Tobacco Users By Race



White Or Caucasian, 75.00%
White, 25.00%

Chart Total N: 4

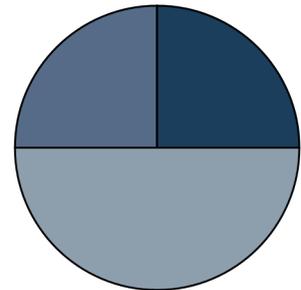
Tobacco Users By Age



45 - 54, 25.00%
55 - 64, 50.00%
64 and Older, 25.00%

Chart Total N: 4

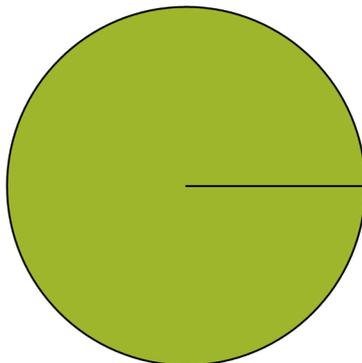
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Other, 25.00%

Chart Total N: 4

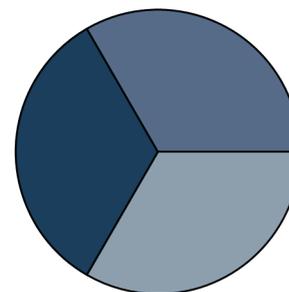
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



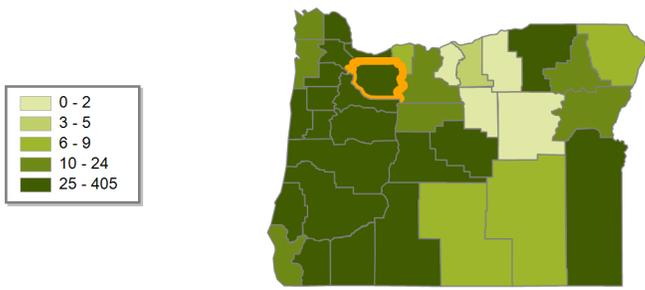
Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

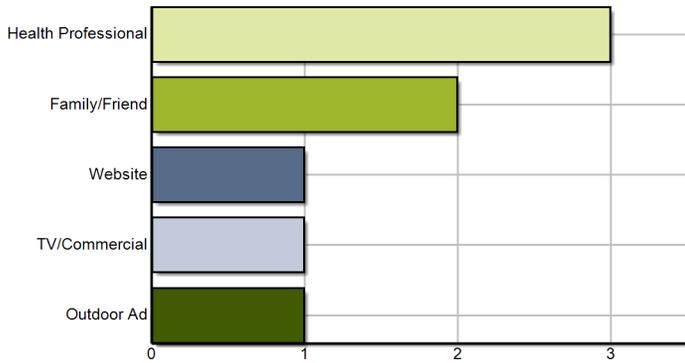
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

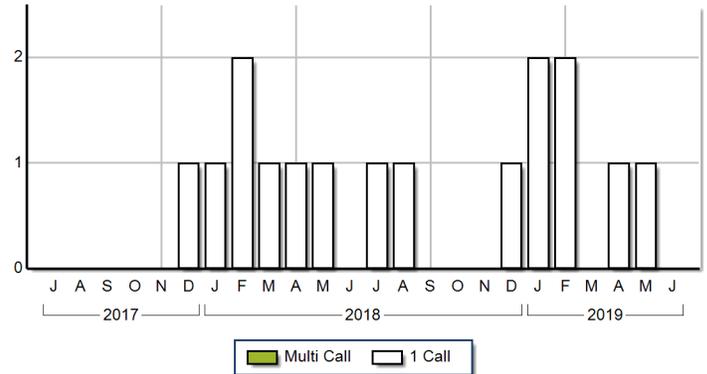


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	
			County	State
Tobacco Users - Last Full Month			8	420
Tobacco Users YTD			160	4,178
Unique Tobacco Users YTD			155	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.36 %	0.92 %
Reach - NAQC			0.32 %	0.78 %
Annualized Reach			0.39 %	1.00 %
Annualized Reach - NAQC			0.34 %	0.85 %
Unique Individual Reach			0.35 %	0.86 %

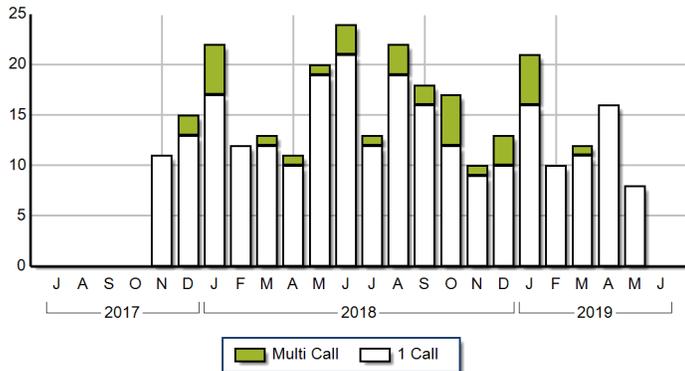
Tobacco Users By How Heard About



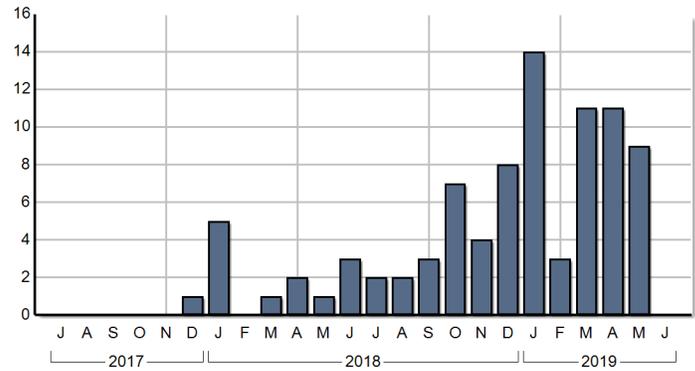
Tobacco Users By Fax Referral



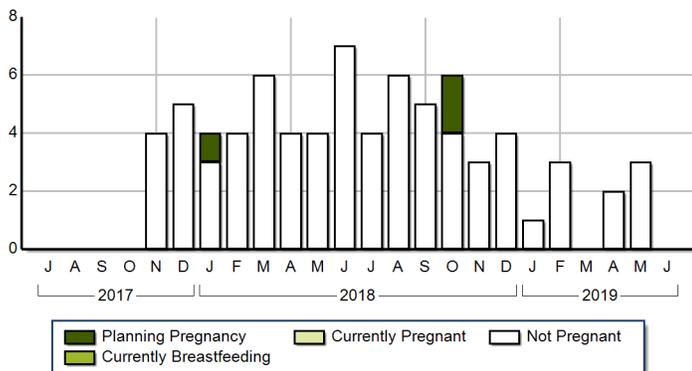
Tobacco User Enrollments By Program Type



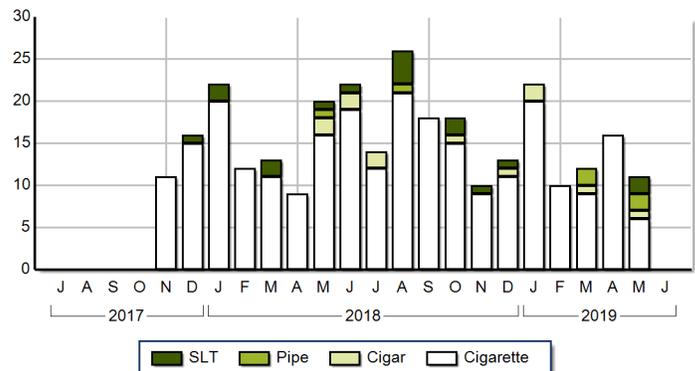
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

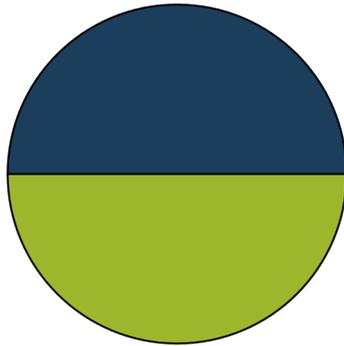


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

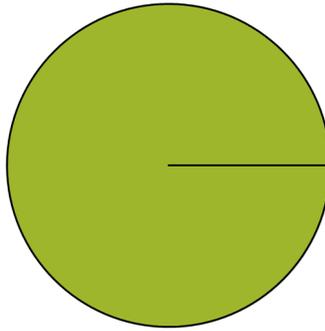
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 8

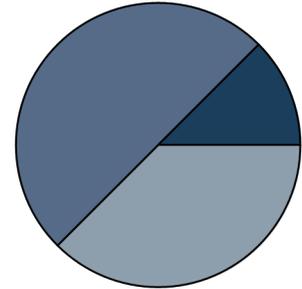
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

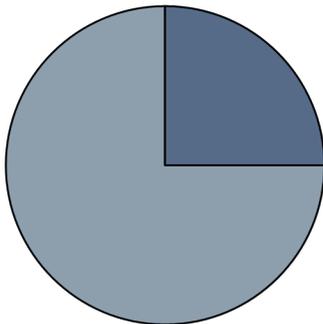
Tobacco Users By Education



HS Degreee/GED, 37.50%
Some College, 50.00%
College Degree, 12.50%

Chart Total N: 8

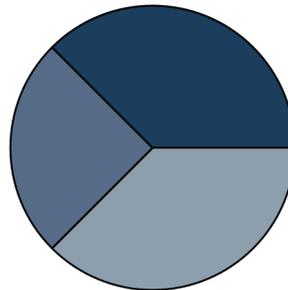
Tobacco Users By Race



White Or Caucasian, 75.00%
Black Or African American, 25.00%

Chart Total N: 8

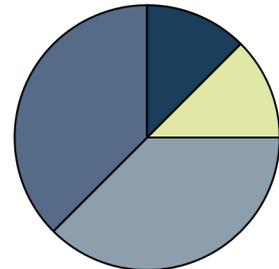
Tobacco Users By Age



25 - 34, 37.50%
35 - 44, 25.00%
45 - 54, 37.50%

Chart Total N: 8

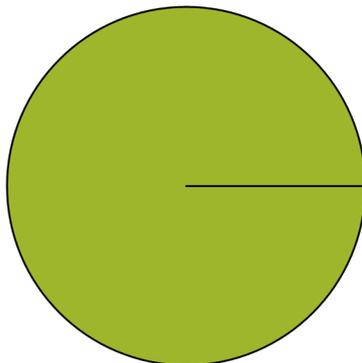
Tobacco Users By Health Plan



Medicaid, 37.50%
Medicare, 37.50%
Commercial, 12.50%
Other, 12.50%

Chart Total N: 8

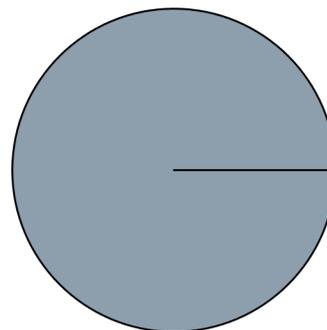
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



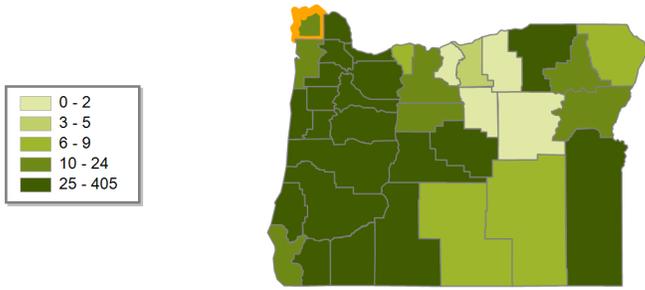
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

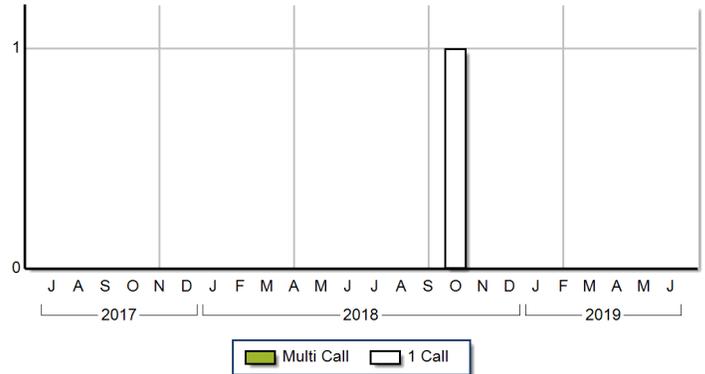


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			23	4,178
Unique Tobacco Users YTD			23	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.36 %	0.92 %
Reach - NAQC			0.33 %	0.78 %
Annualized Reach			0.39 %	1.00 %
Annualized Reach - NAQC			0.36 %	0.85 %
Unique Individual Reach			0.36 %	0.86 %

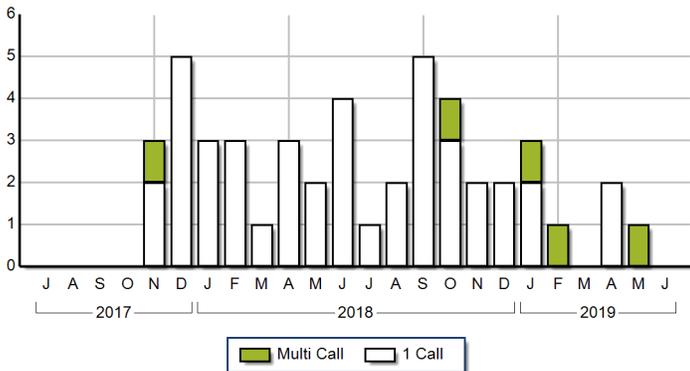
Tobacco Users By How Heard About



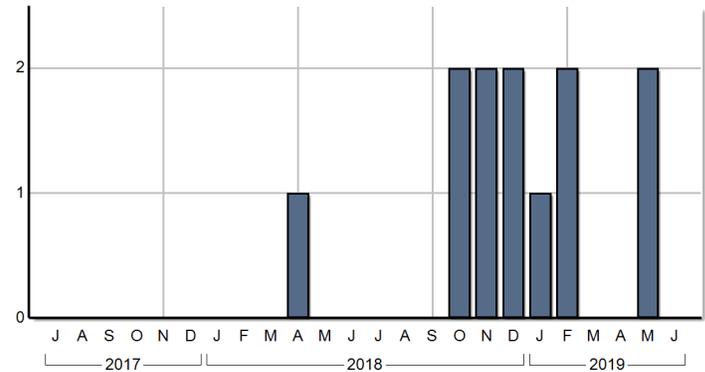
Tobacco Users By Fax Referral



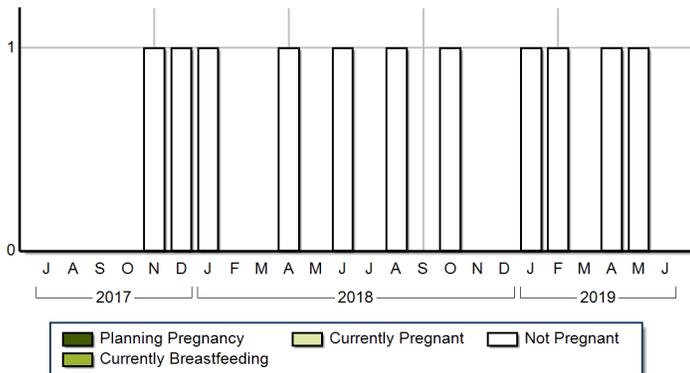
Tobacco User Enrollments By Program Type



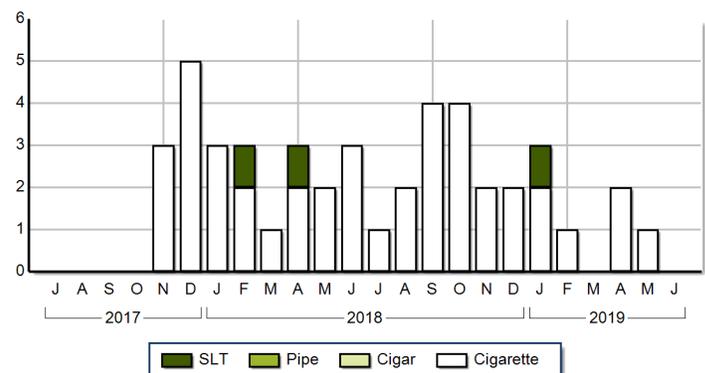
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

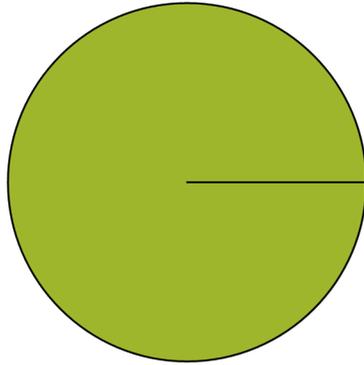


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

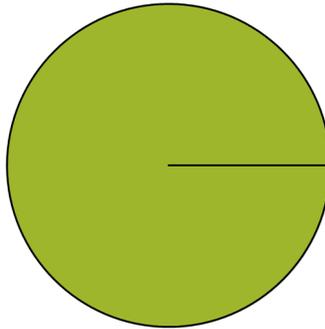
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

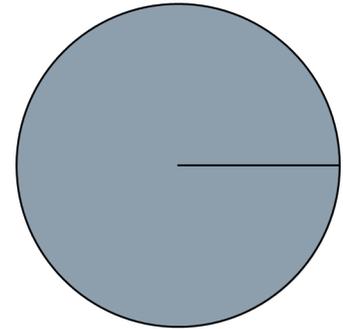
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

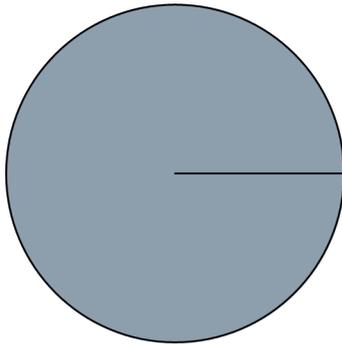
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

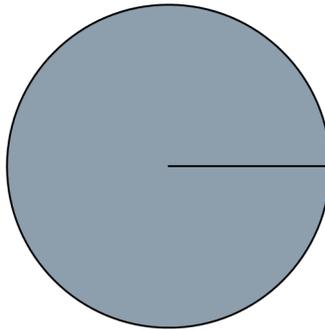
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

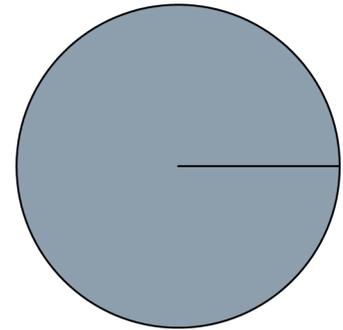
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

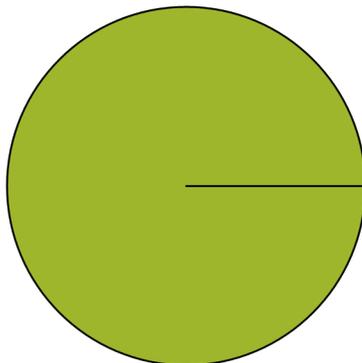
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



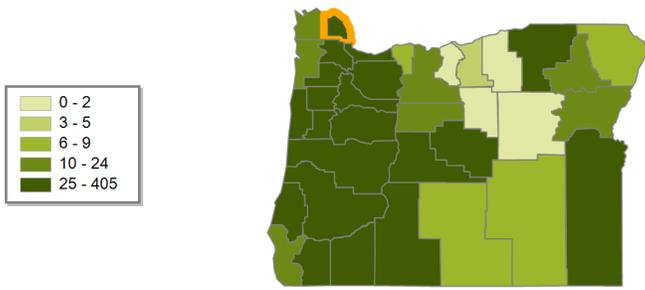
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

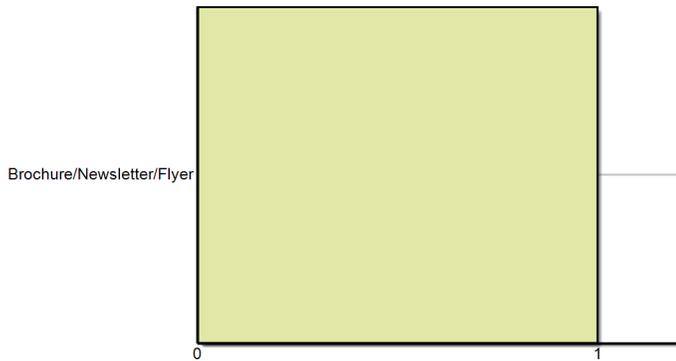
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

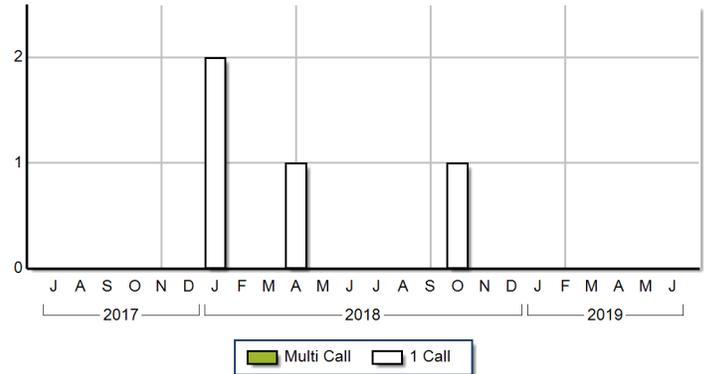


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			26	4,178
Unique Tobacco Users YTD			26	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.41 %
Reach - NAQC			3	0.40 %
Annualized Reach			2	0.45 %
Annualized Reach - NAQC			3	0.43 %
Unique Individual Reach			1	0.41 %

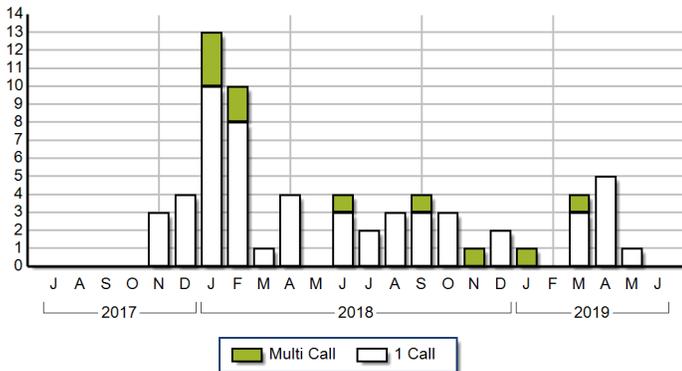
Tobacco Users By How Heard About



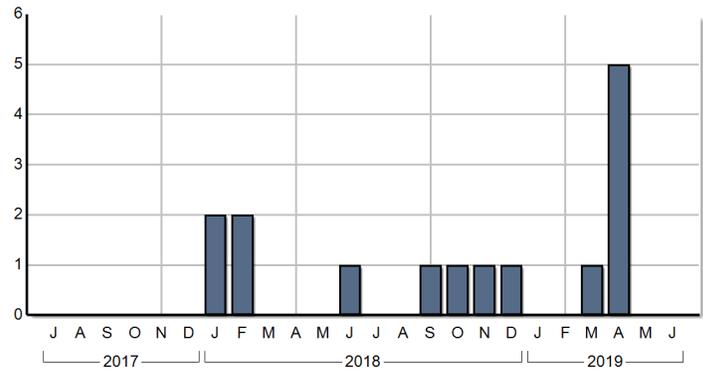
Tobacco Users By Fax Referral



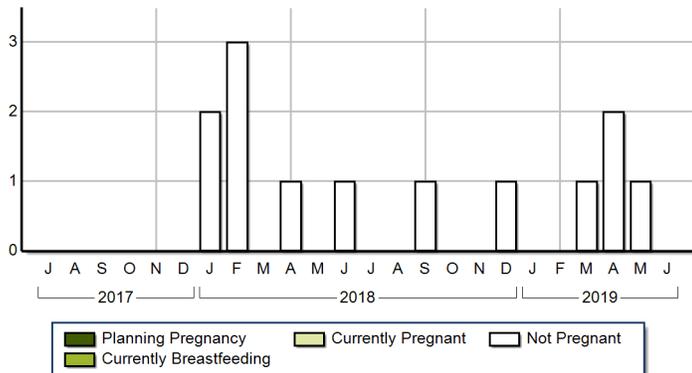
Tobacco User Enrollments By Program Type



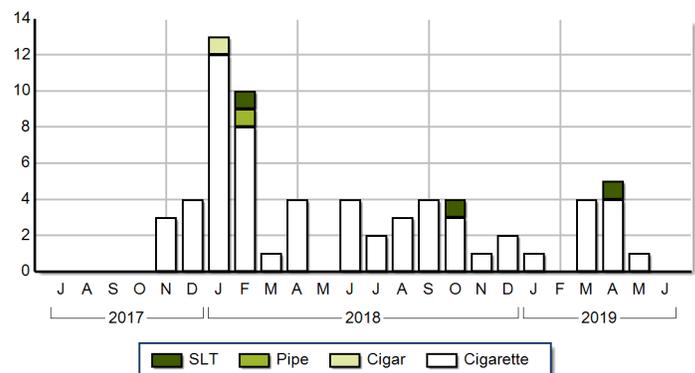
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

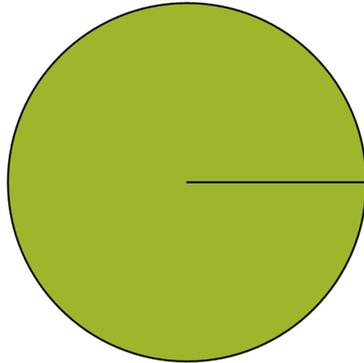


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

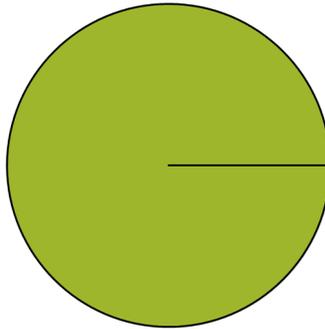
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

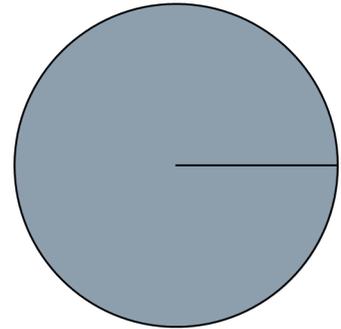
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

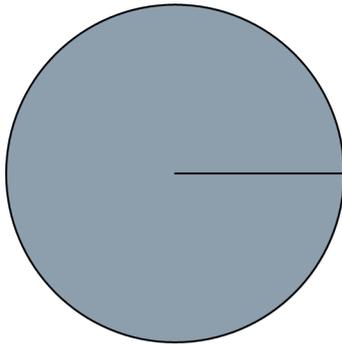
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

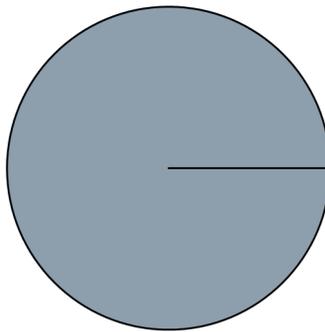
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

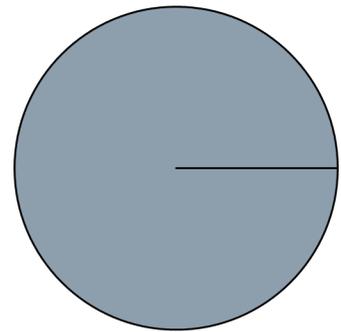
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

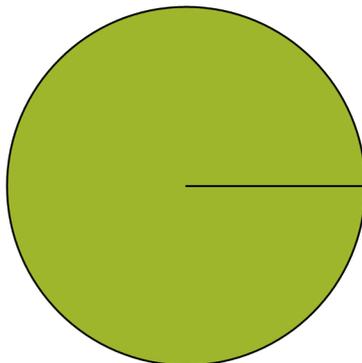
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



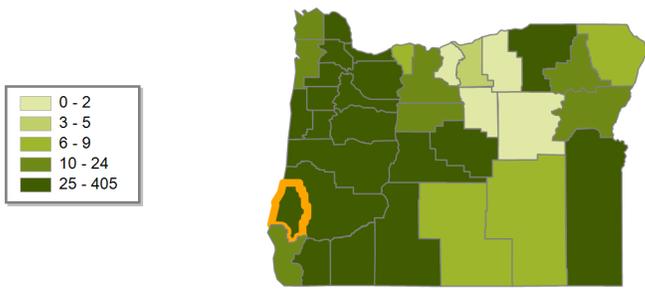
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

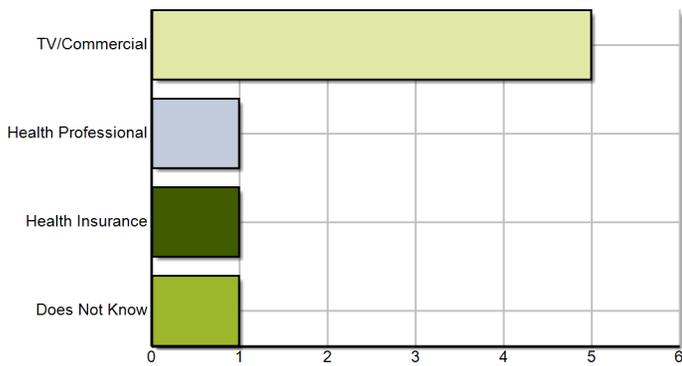
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

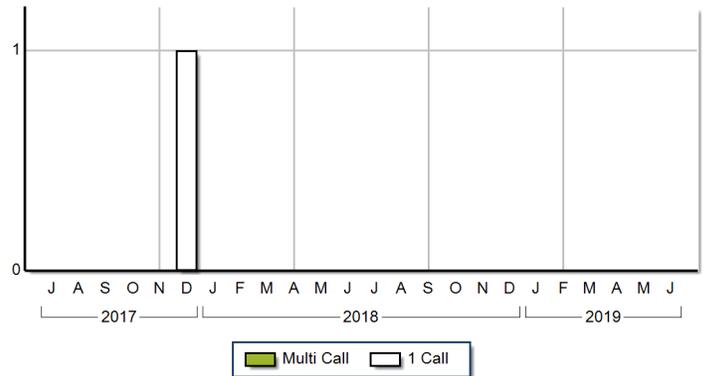


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	
			County	State
Tobacco Users - Last Full Month			8	420
Tobacco Users YTD			75	4,178
Unique Tobacco Users YTD			74	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.53 %	0.92 %
Reach - NAQC			0.47 %	0.78 %
Annualized Reach			0.57 %	1.00 %
Annualized Reach - NAQC			0.51 %	0.85 %
Unique Individual Reach			0.52 %	0.86 %

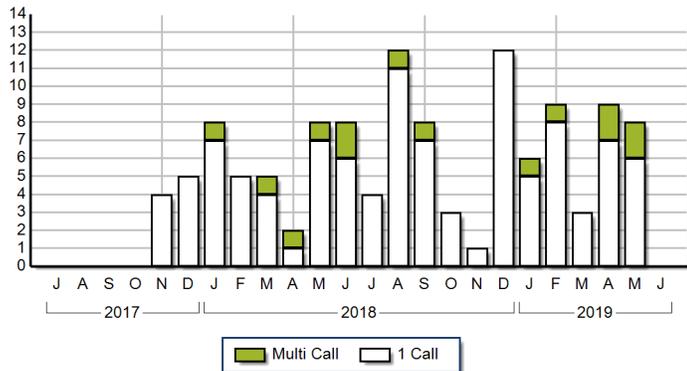
Tobacco Users By How Heard About



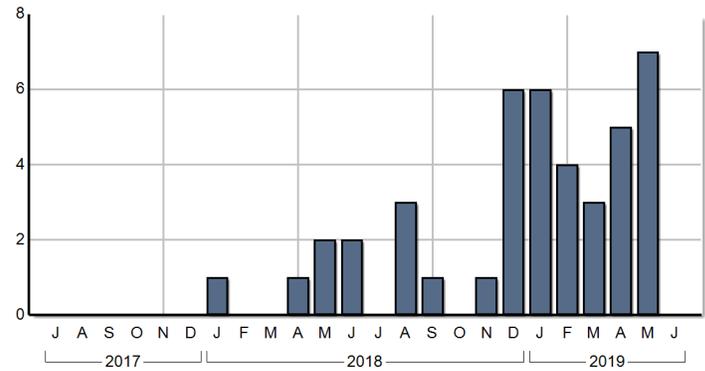
Tobacco Users By Fax Referral



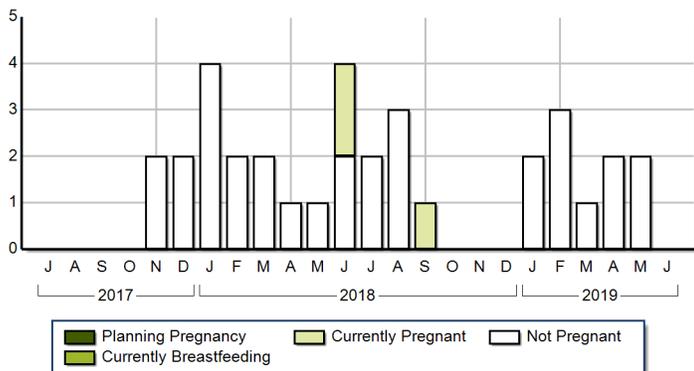
Tobacco User Enrollments By Program Type



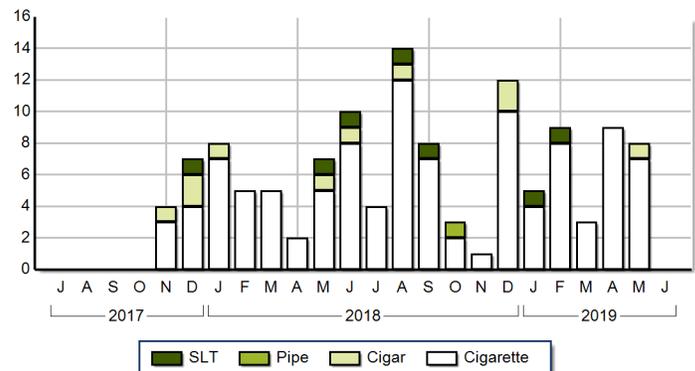
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

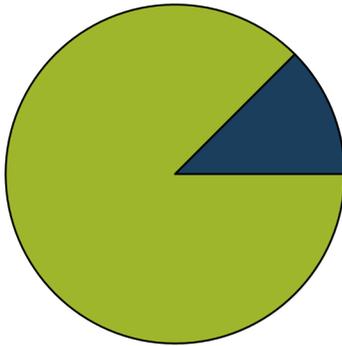


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

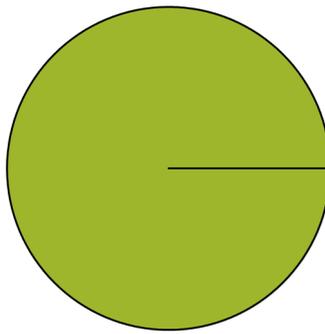
Tobacco Users By Gender



F, 87.50%
M, 12.50%

Chart Total N: 8

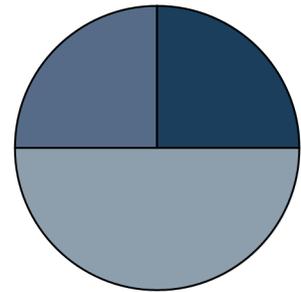
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

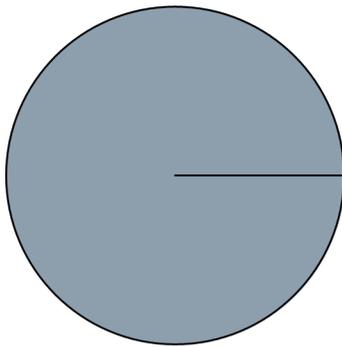
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some Technical School, 25.00%
Some College, 25.00%

Chart Total N: 8

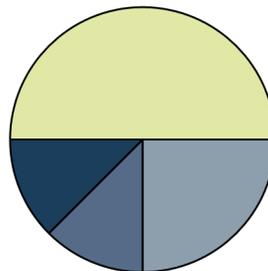
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 8

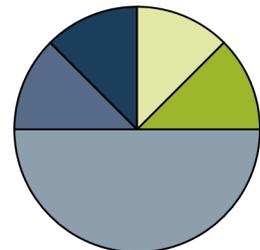
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 12.50%
55 - 64, 12.50%
64 and Older, 50.00%

Chart Total N: 8

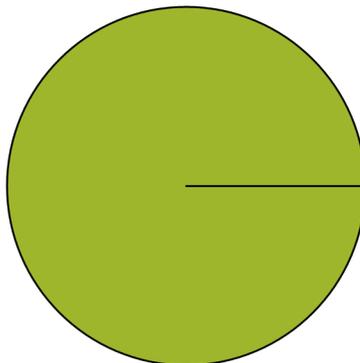
Tobacco Users By Health Plan



Medicare, 50.00%
Commercial, 12.50%
Medicaid, 12.50%
Other, 12.50%
Uninsured, 12.50%

Chart Total N: 8

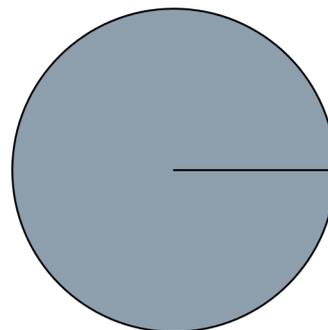
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



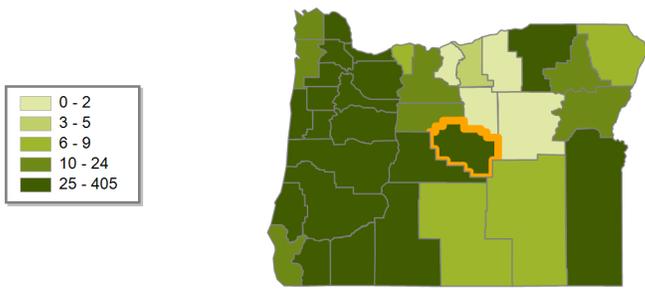
Diabetes, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

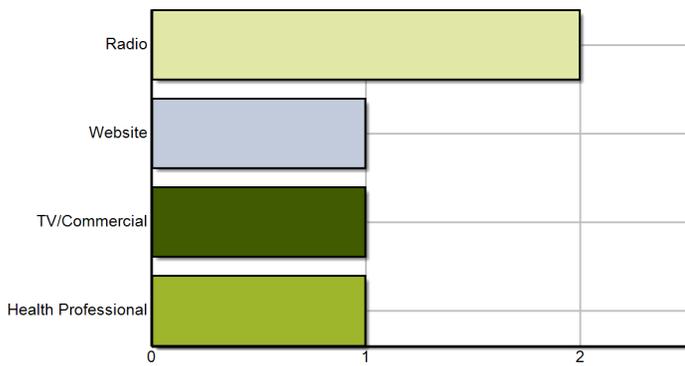
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

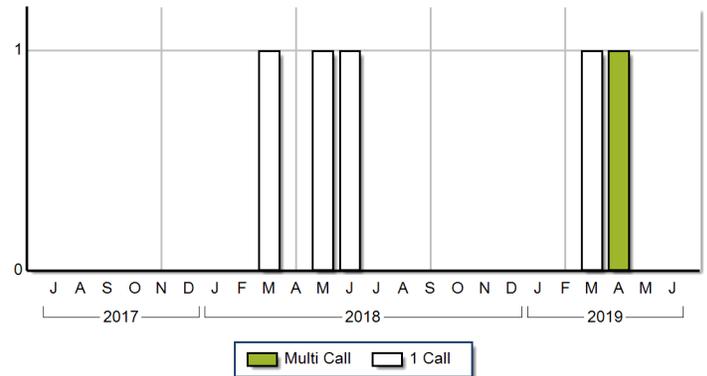


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	4
			County	State
Tobacco Users - Last Full Month			5	420
Tobacco Users YTD			31	4,178
Unique Tobacco Users YTD			28	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.64 %	0.92 %
Reach - NAQC			0.60 %	0.78 %
Annualized Reach			0.70 %	1.00 %
Annualized Reach - NAQC			0.66 %	0.85 %
Unique Individual Reach			0.58 %	0.86 %

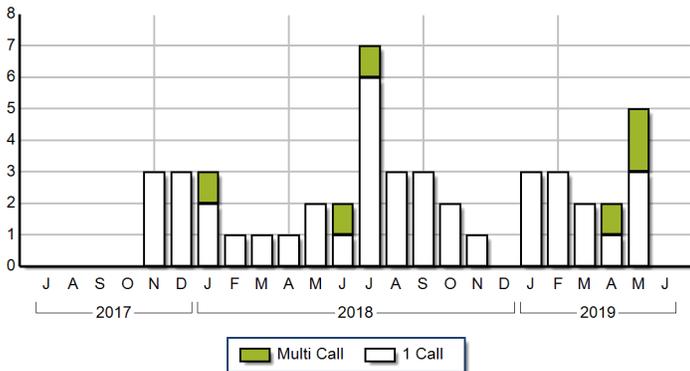
Tobacco Users By How Heard About



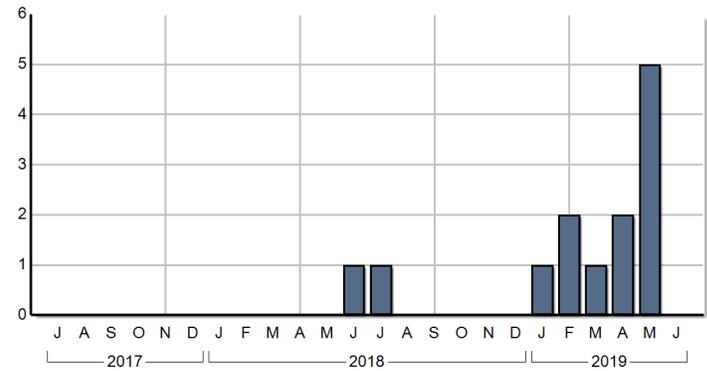
Tobacco Users By Fax Referral



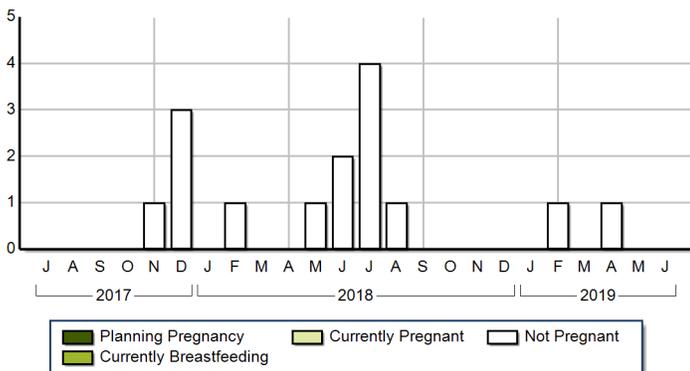
Tobacco User Enrollments By Program Type



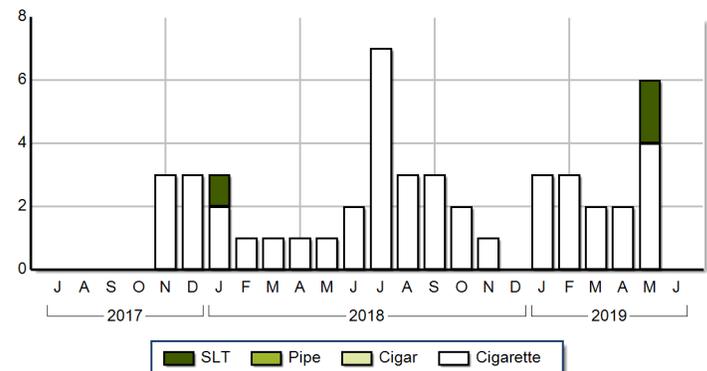
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

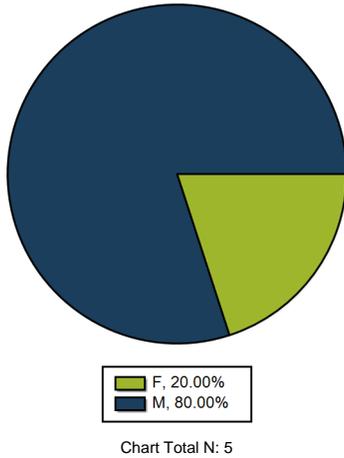


Tobacco Users By Tobacco Type

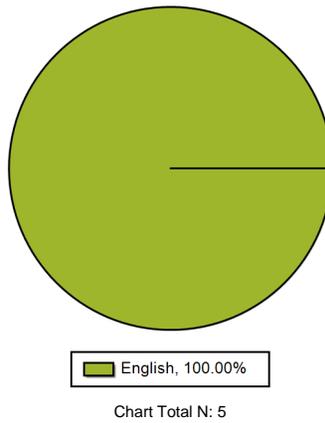


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

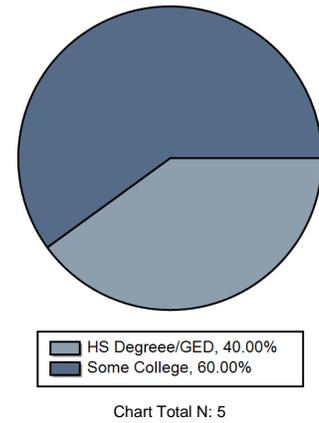
Tobacco Users By Gender



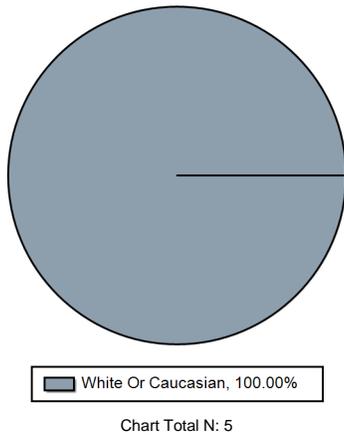
Tobacco Users By Language



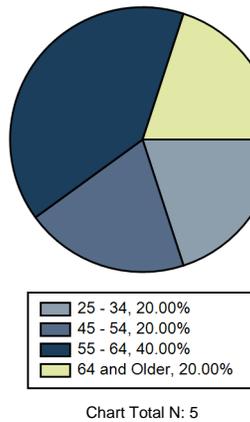
Tobacco Users By Education



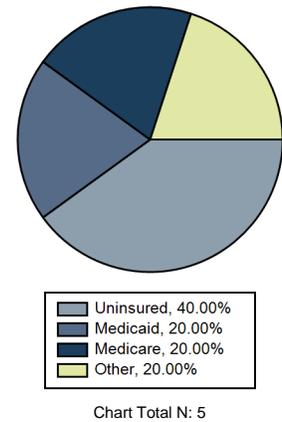
Tobacco Users By Race



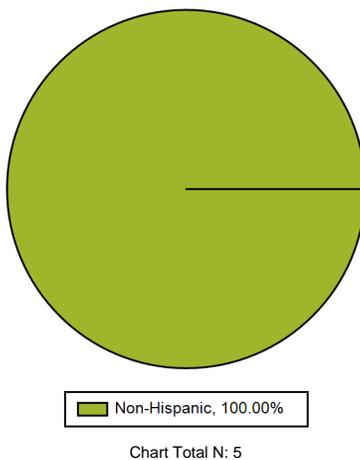
Tobacco Users By Age



Tobacco Users By Health Plan



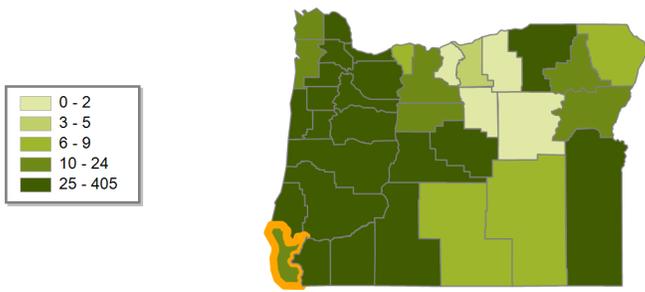
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

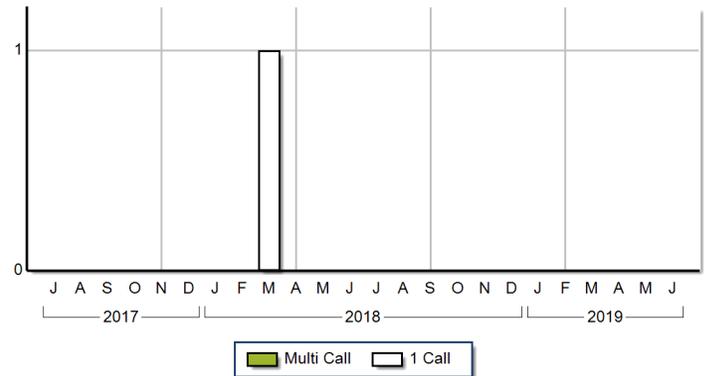


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302	
			County	State
Tobacco Users - Last Full Month			2	420
Tobacco Users YTD			16	4,178
Unique Tobacco Users YTD			16	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.48 %
Reach - NAQC			3	0.78 %
Annualized Reach			2	0.53 %
Annualized Reach - NAQC			3	0.43 %
Unique Individual Reach			1	0.48 %

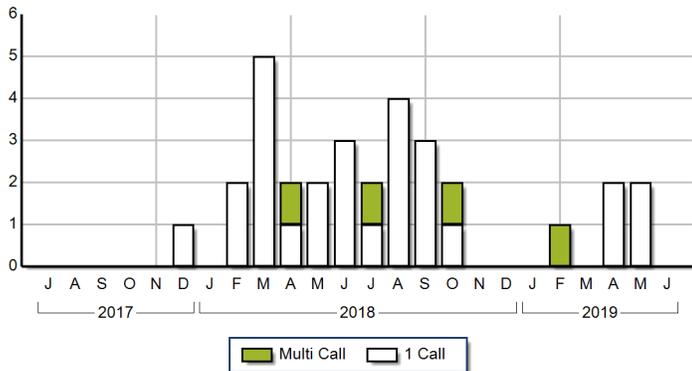
Tobacco Users By How Heard About



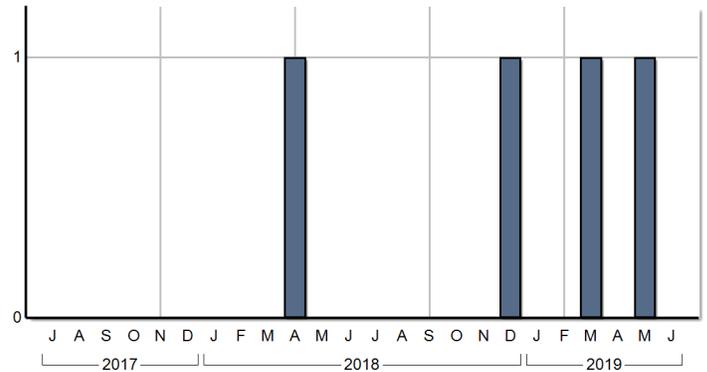
Tobacco Users By Fax Referral



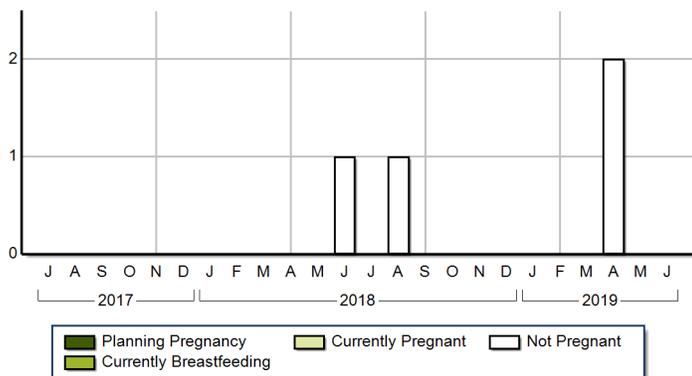
Tobacco User Enrollments By Program Type



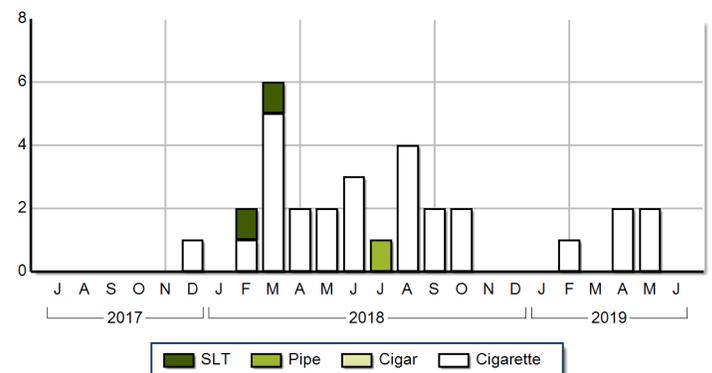
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

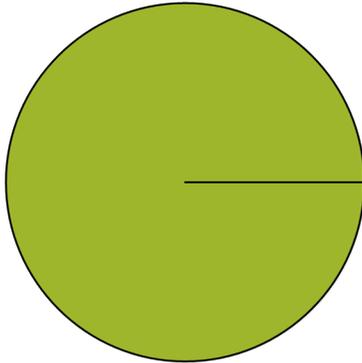


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

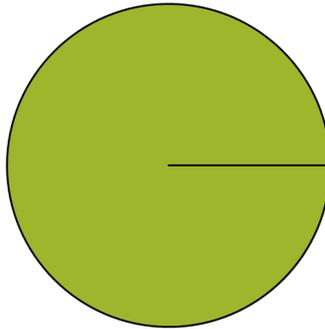
Tobacco Users By Gender



F, 100.00%

Chart Total N: 2

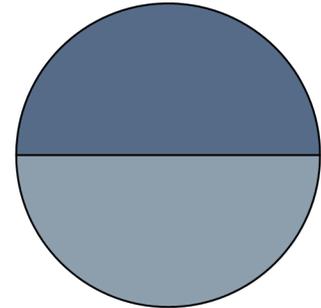
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

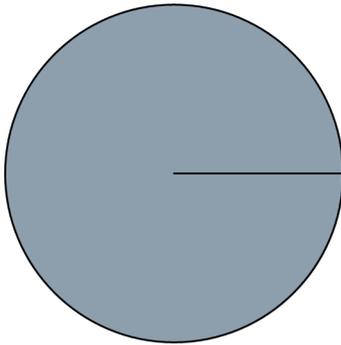
Tobacco Users By Education



Some College, 50.00%
 College Degree, 50.00%

Chart Total N: 2

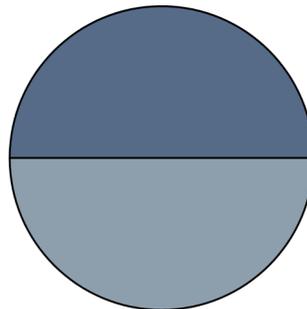
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

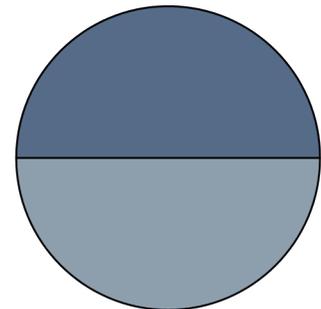
Tobacco Users By Age



55 - 64, 50.00%
 64 and Older, 50.00%

Chart Total N: 2

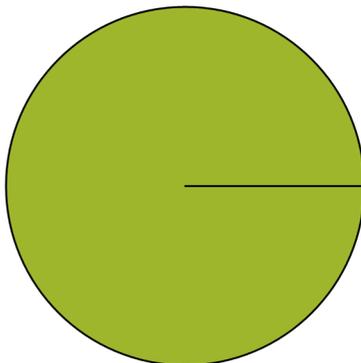
Tobacco Users By Health Plan



Commercial, 50.00%
 Medicare, 50.00%

Chart Total N: 2

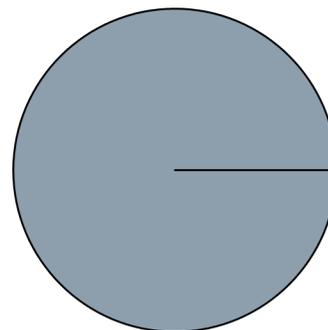
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



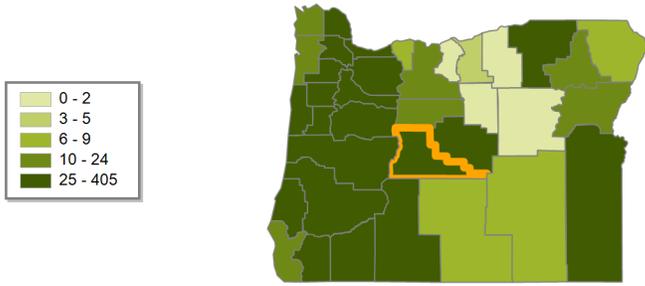
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

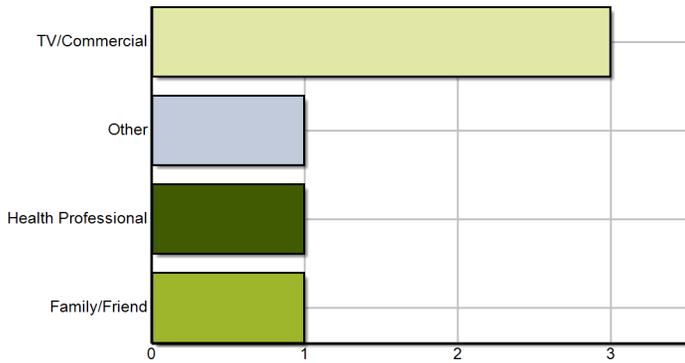
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

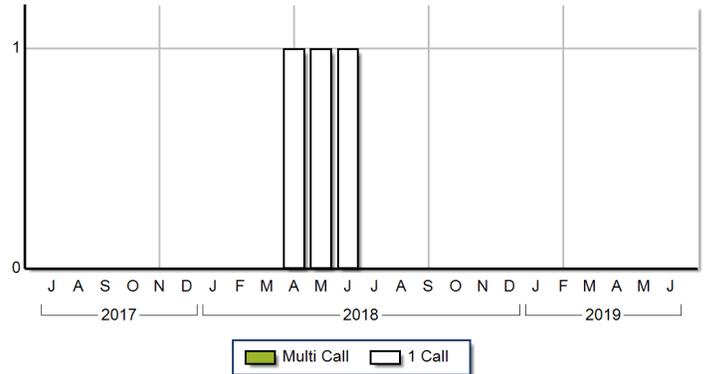


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			6	420
Tobacco Users YTD			99	4,178
Unique Tobacco Users YTD			96	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	0.92 %
Reach - NAQC			0.48 %	0.78 %
Annualized Reach			0.57 %	1.00 %
Annualized Reach - NAQC			0.52 %	0.85 %
Unique Individual Reach			0.51 %	0.86 %

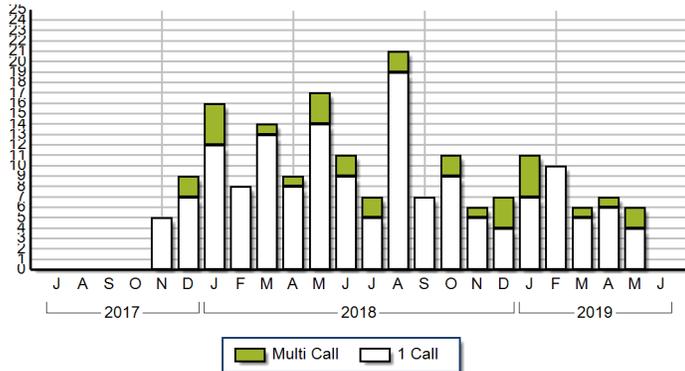
Tobacco Users By How Heard About



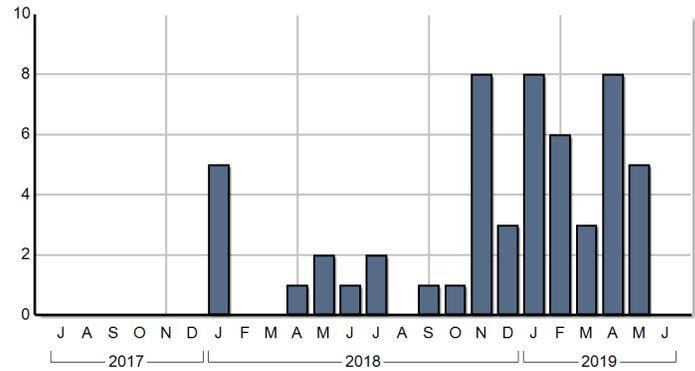
Tobacco Users By Fax Referral



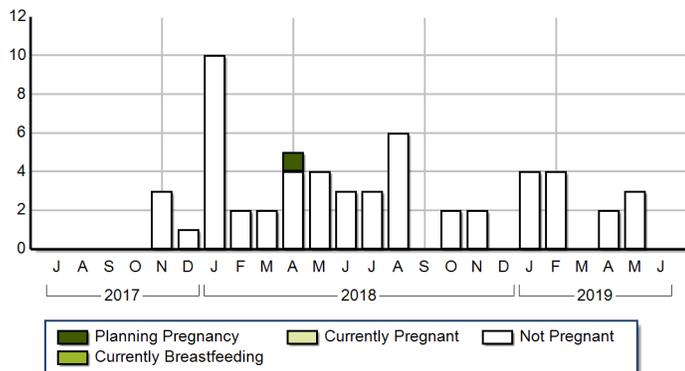
Tobacco User Enrollments By Program Type



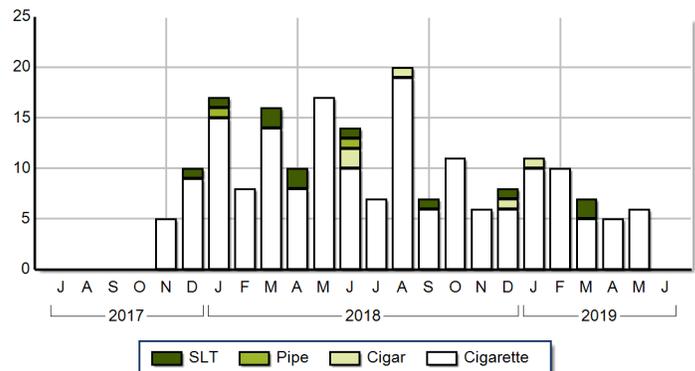
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

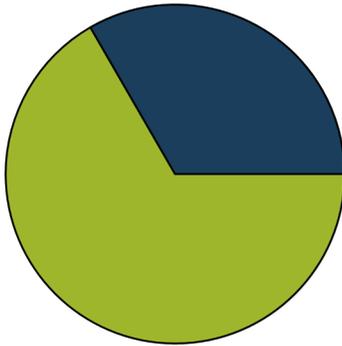


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

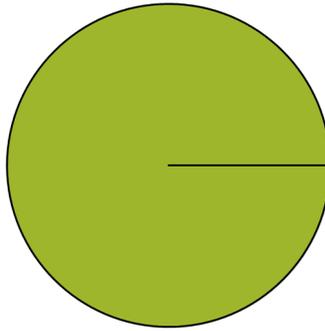
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 6

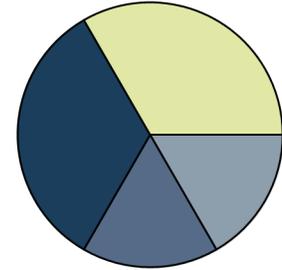
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

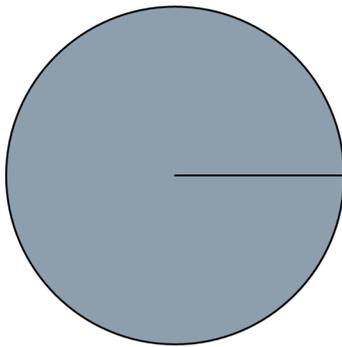
Tobacco Users By Education



No HS Degreee/GED, 16.67%
 HS Degreee/GED, 16.67%
 Some College, 33.33%
 College Degree, 33.33%

Chart Total N: 6

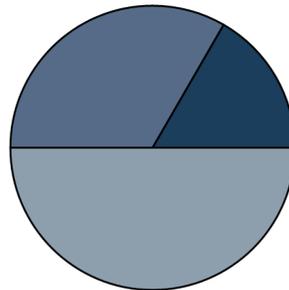
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 5

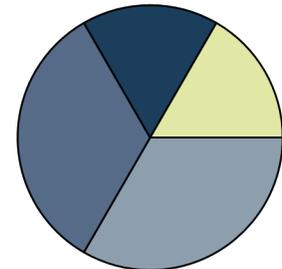
Tobacco Users By Age



35 - 44, 50.00%
 45 - 54, 33.33%
 55 - 64, 16.67%

Chart Total N: 6

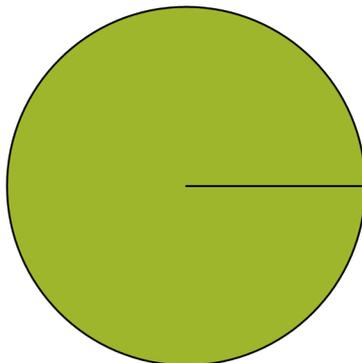
Tobacco Users By Health Plan



Other, 33.33%
 Uninsured, 33.33%
 Medicaid, 16.67%
 Medicare, 16.67%

Chart Total N: 6

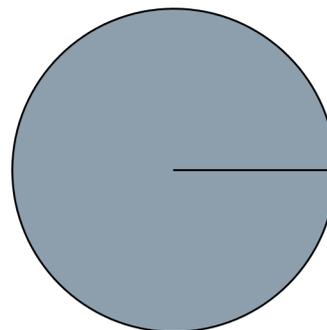
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



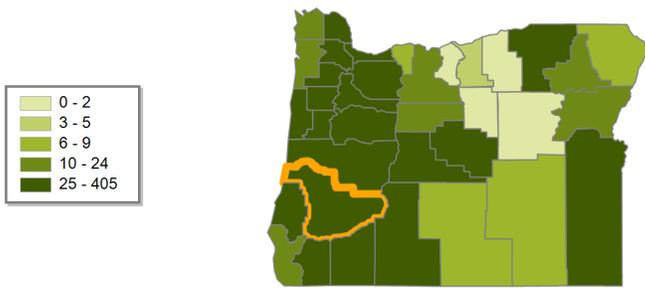
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

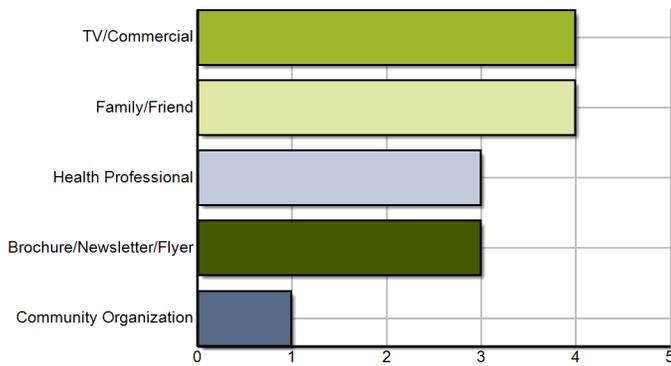
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

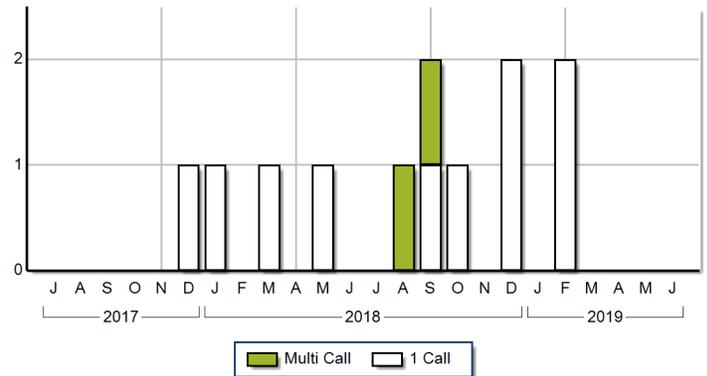


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			15	420
Tobacco Users YTD			114	4,178
Unique Tobacco Users YTD			113	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.51 %	0.92 %
Reach - NAQC			0.44 %	0.78 %
Annualized Reach			0.55 %	1.00 %
Annualized Reach - NAQC			0.48 %	0.85 %
Unique Individual Reach			0.50 %	0.86 %

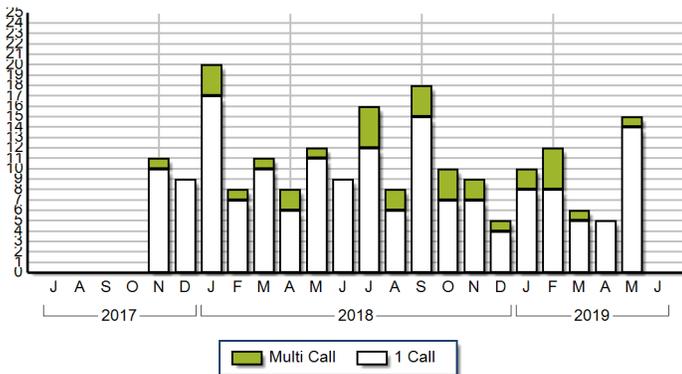
Tobacco Users By How Heard About



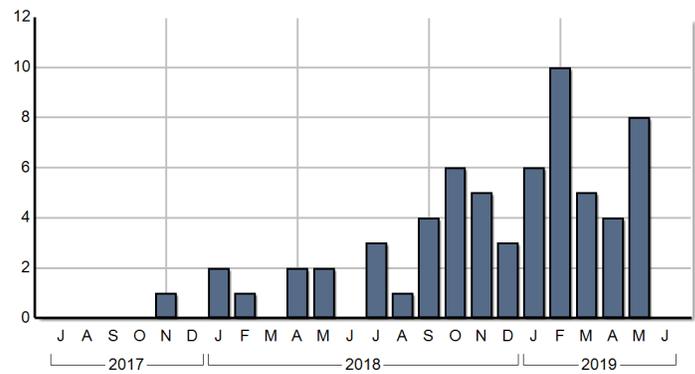
Tobacco Users By Fax Referral



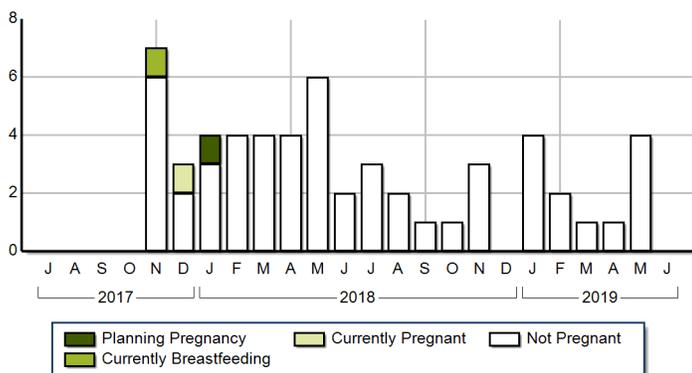
Tobacco User Enrollments By Program Type



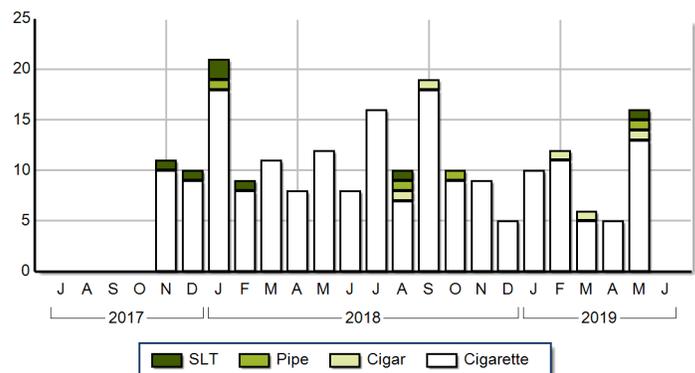
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

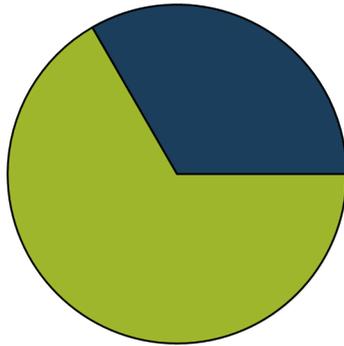


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

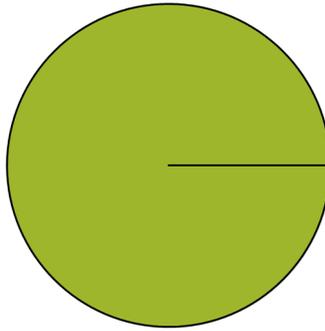
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 15

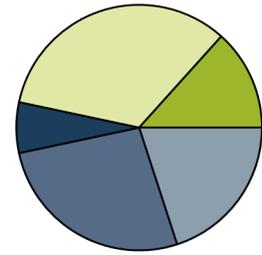
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

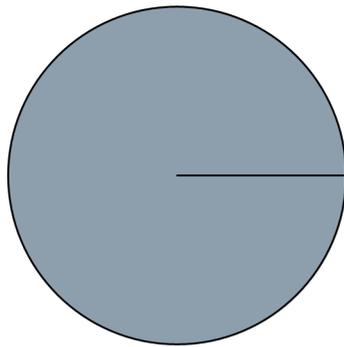
Tobacco Users By Education



No HS Degree/GED, 20.00%
 HS Degree/GED, 26.67%
 Technical Degree, 6.67%
 Some College, 33.33%
 College Degree, 13.33%

Chart Total N: 15

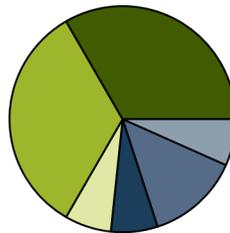
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 14

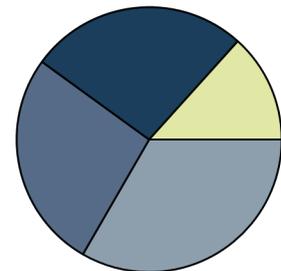
Tobacco Users By Age



18 - 24, 6.67%
 25 - 34, 13.33%
 35 - 44, 6.67%
 45 - 54, 6.67%
 55 - 64, 33.33%
 64 and Older, 33.33%

Chart Total N: 15

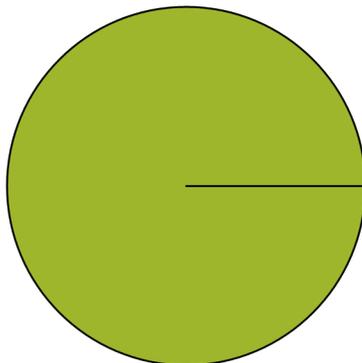
Tobacco Users By Health Plan



Other, 33.33%
 Medicaid, 26.67%
 Medicare, 26.67%
 Uninsured, 13.33%

Chart Total N: 15

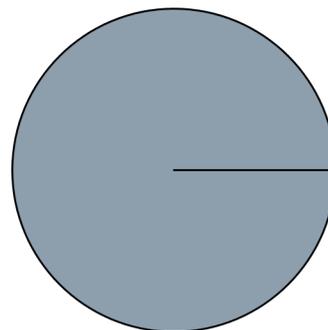
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



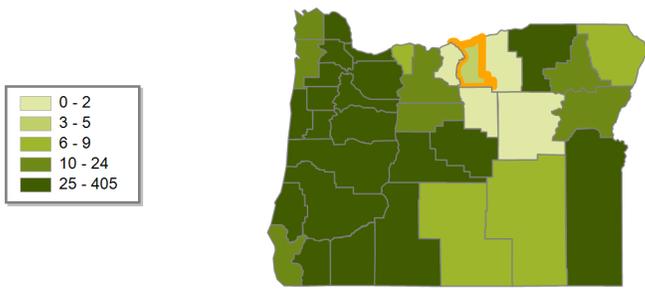
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

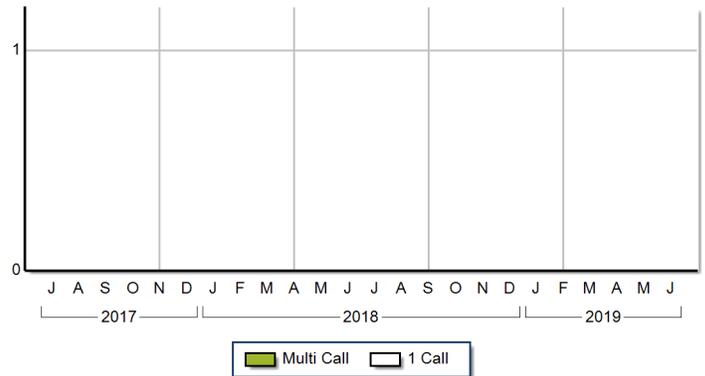
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

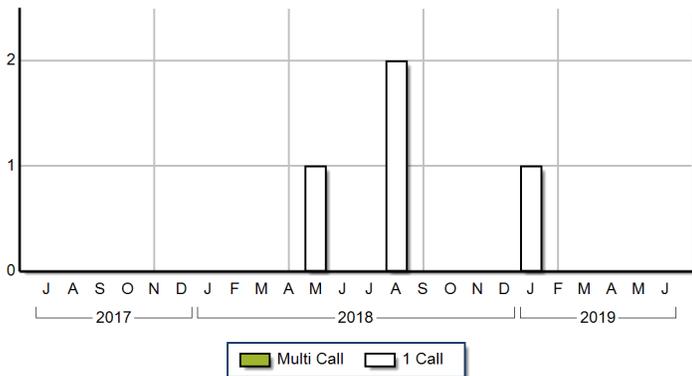


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453	
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			3	4,178
Unique Tobacco Users YTD			3	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.66 %	0.92 %
Reach - NAQC			0.66 %	0.78 %
Annualized Reach			0.72 %	1.00 %
Annualized Reach - NAQC			0.72 %	0.85 %
Unique Individual Reach			0.66 %	0.86 %

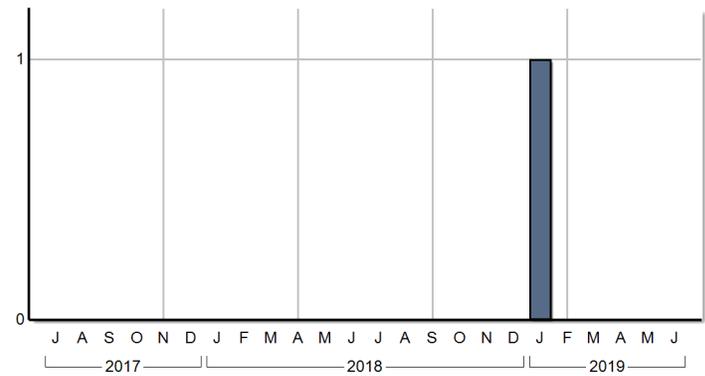
Tobacco Users By Fax Referral



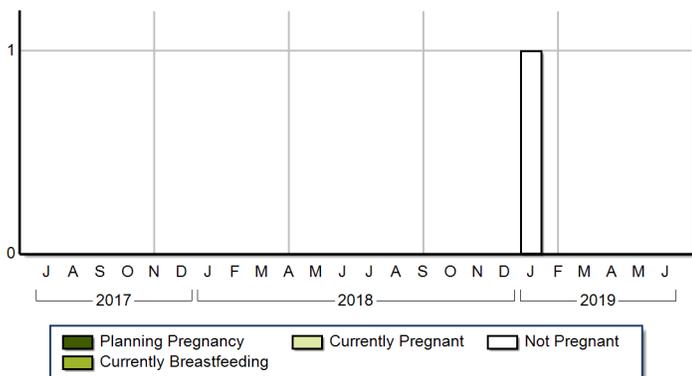
Tobacco User Enrollments By Program Type



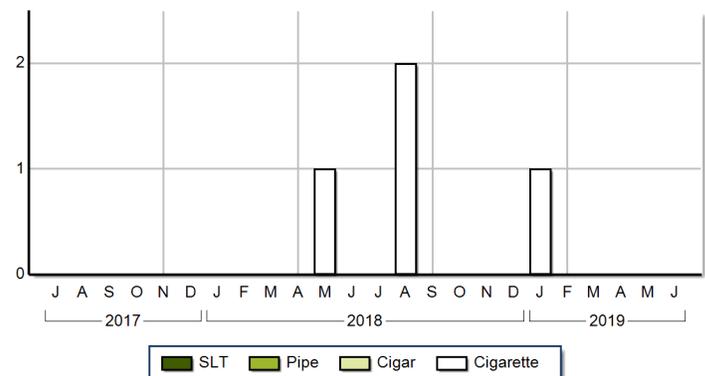
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



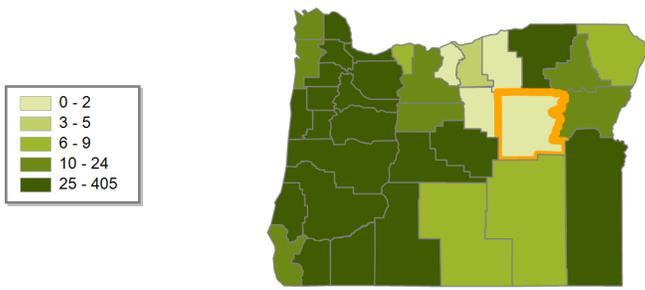
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

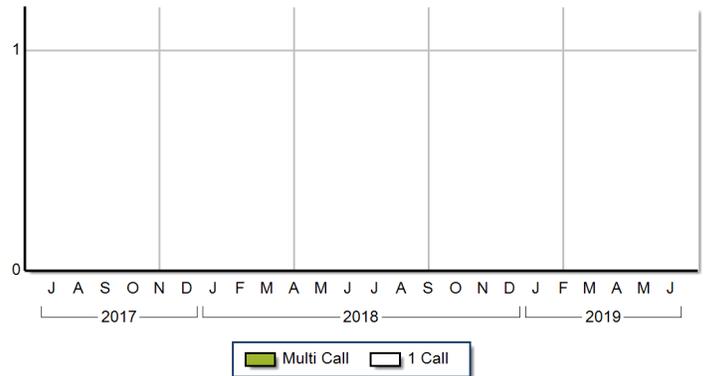
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

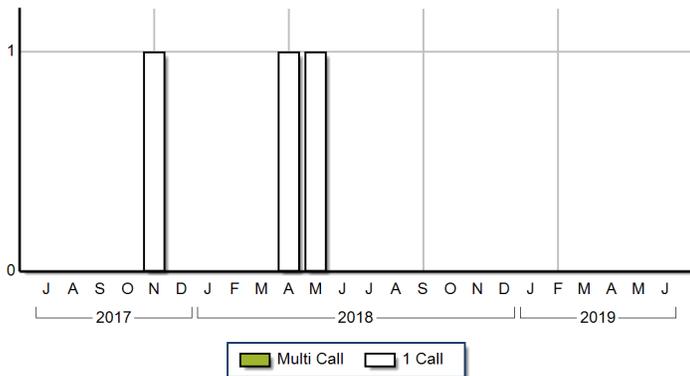


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD				4,178
Unique Tobacco Users YTD			1	3,913
Target Reach				
Reach YTD			2	0.92 %
Reach - NAQC			3	0.78 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.85 %
Unique Individual Reach			1	0.86 %

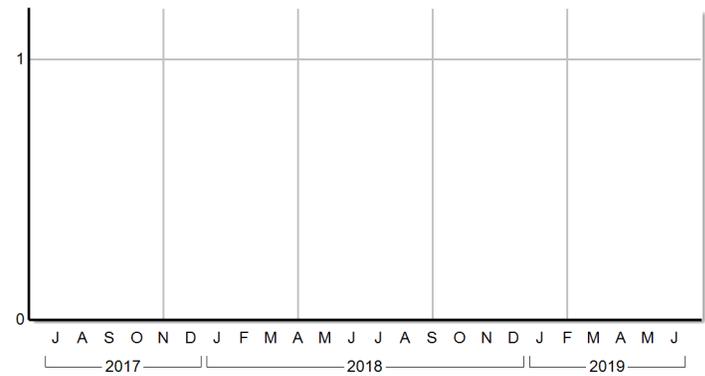
Tobacco Users By Fax Referral



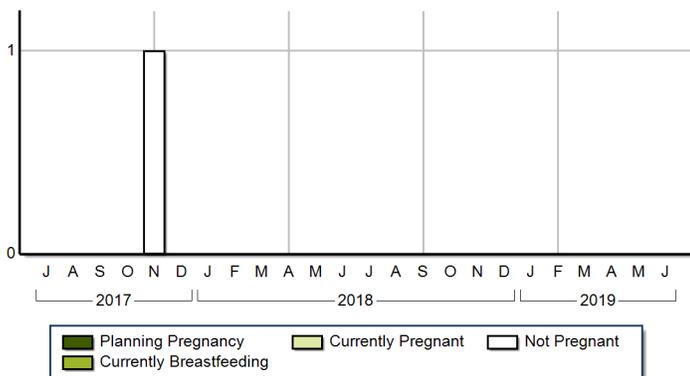
Tobacco User Enrollments By Program Type



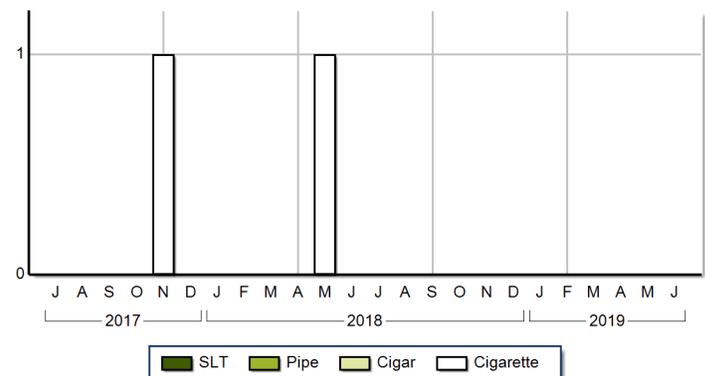
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



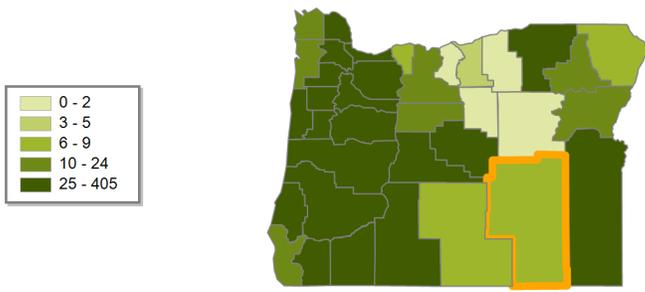
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

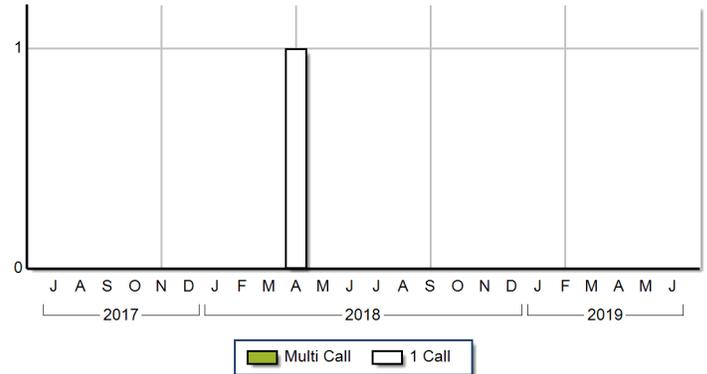


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			6	4,178
Unique Tobacco Users YTD			6	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.69 %	0.92 %
Reach - NAQC			0.69 %	0.78 %
Annualized Reach			0.75 %	1.00 %
Annualized Reach - NAQC			0.75 %	0.85 %
Unique Individual Reach			0.69 %	0.86 %

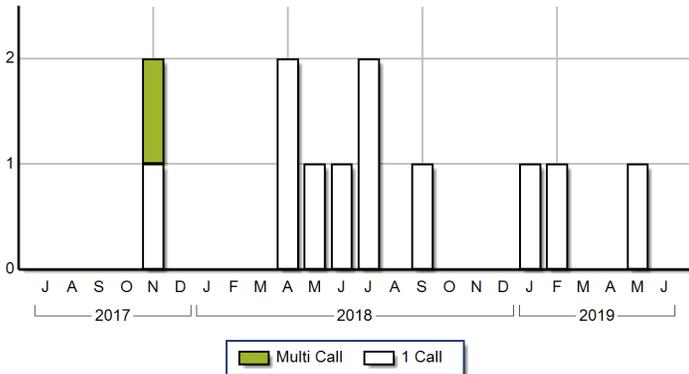
Tobacco Users By How Heard About



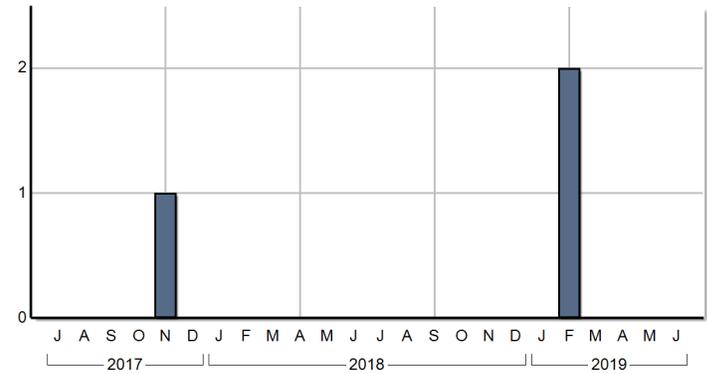
Tobacco Users By Fax Referral



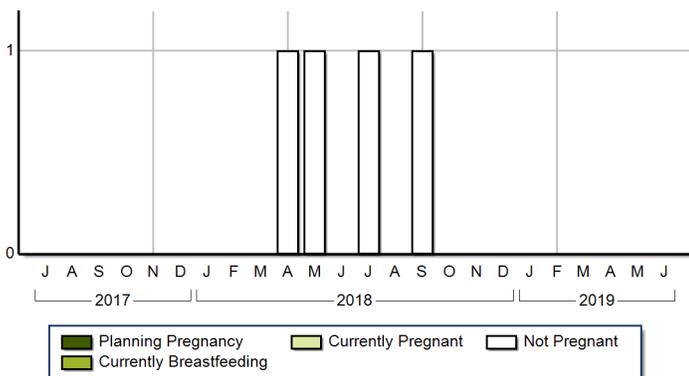
Tobacco User Enrollments By Program Type



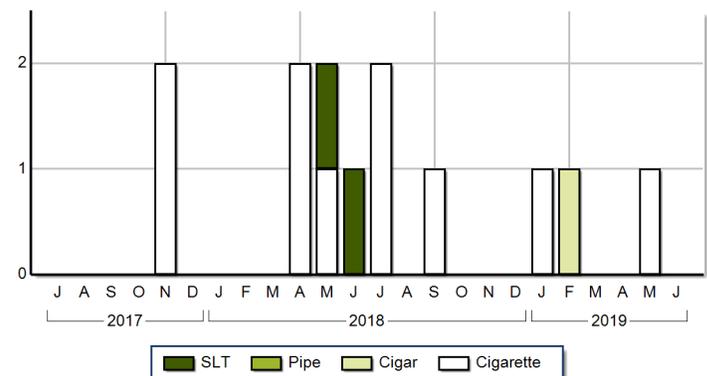
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

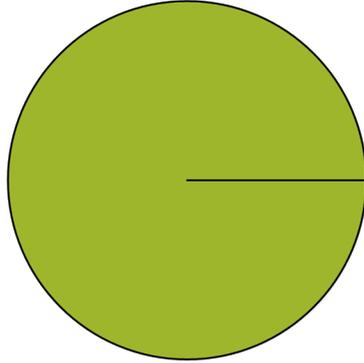


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

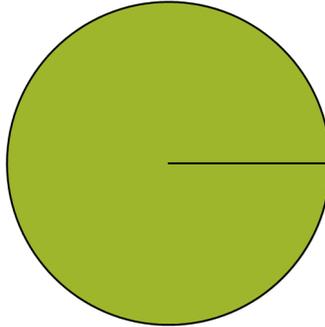
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

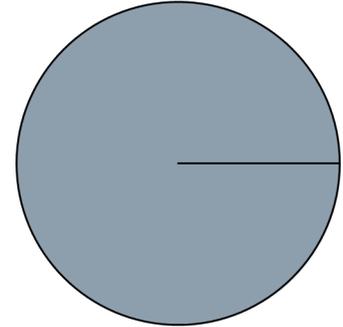
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

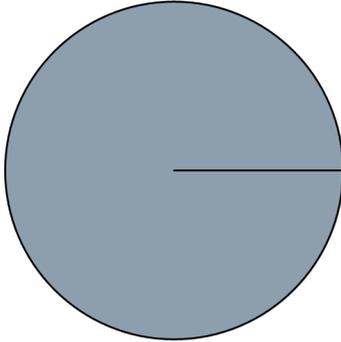
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

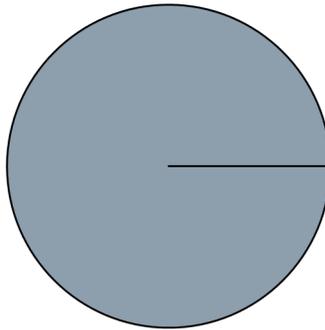
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

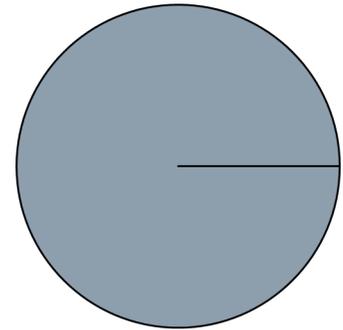
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

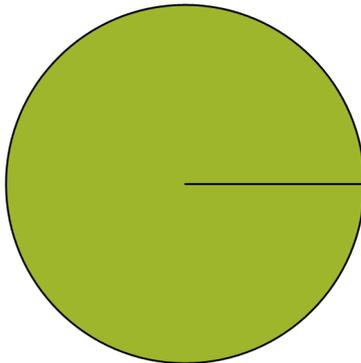
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



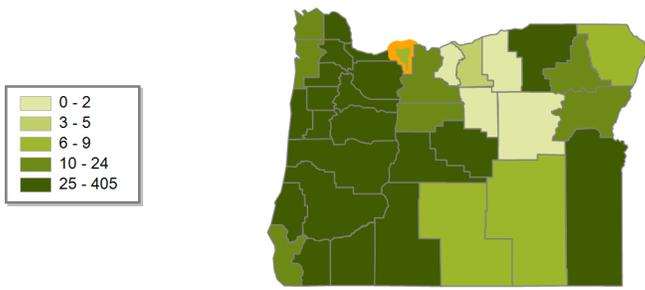
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

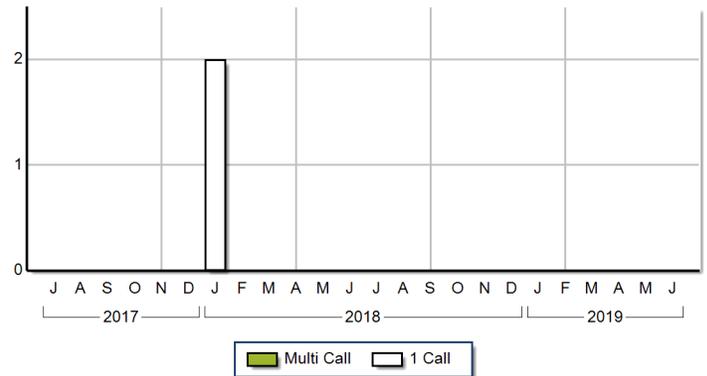
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

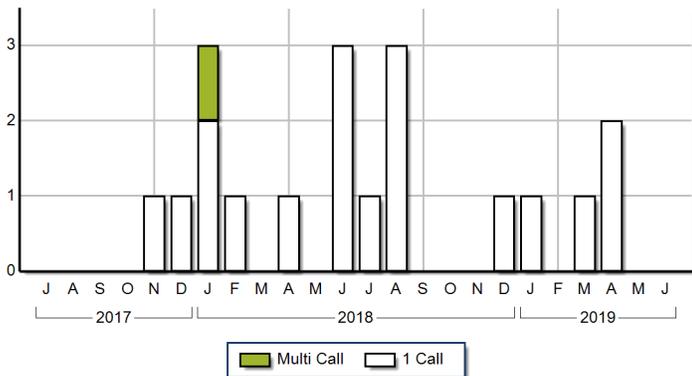


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396 ⁴
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			9	4,178
Unique Tobacco Users YTD			9	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.64 %	0.92 %
Reach - NAQC			0.64 %	0.78 %
Annualized Reach			0.70 %	1.00 %
Annualized Reach - NAQC			0.70 %	0.85 %
Unique Individual Reach			0.64 %	0.86 %

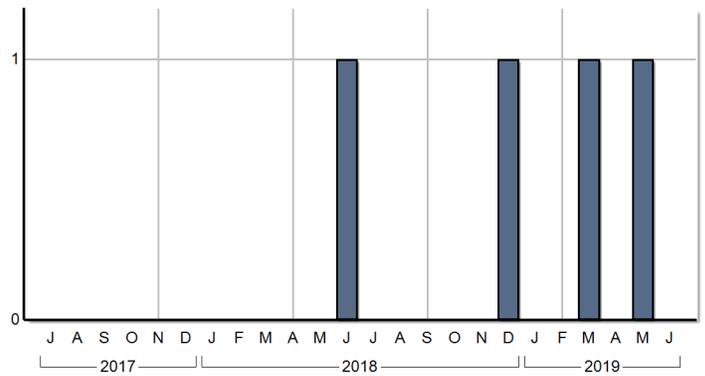
Tobacco Users By Fax Referral



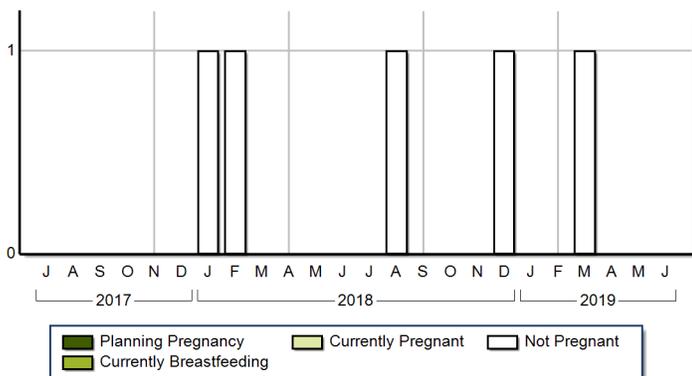
Tobacco User Enrollments By Program Type



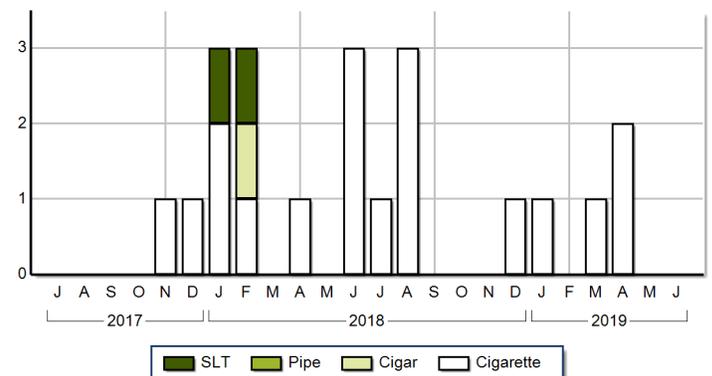
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



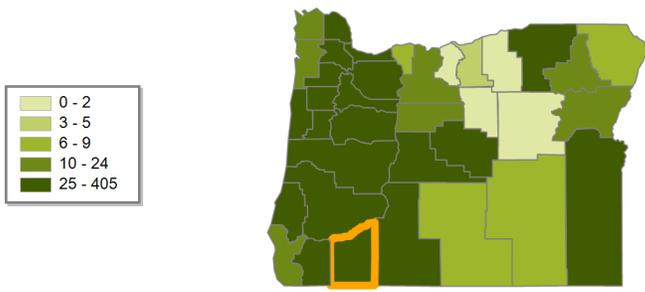
**Oregon Tobacco Quit Line
State County Utilization Dashboard - Integrated Help Line Report
Hood River County**

From 5/1/2019 through 5/31/2019
Contract dates from 7/1/2018 through 5/31/2019

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

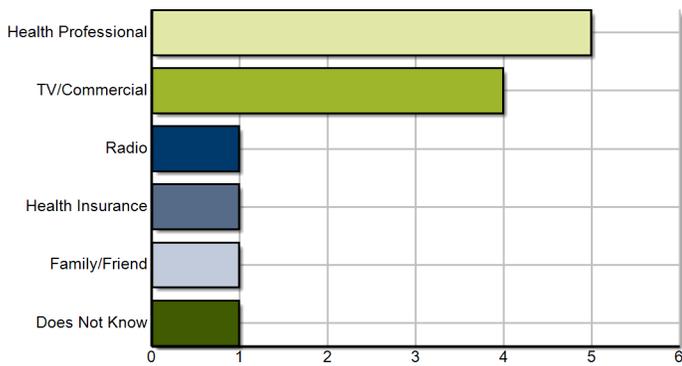
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

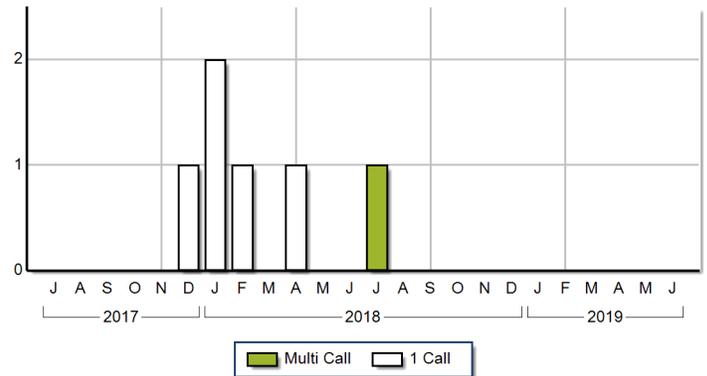


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			13	420
Tobacco Users YTD			171	4,178
Unique Tobacco Users YTD			1	165
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.49 %
Reach - NAQC			3	0.44 %
Annualized Reach			2	0.53 %
Annualized Reach - NAQC			3	0.48 %
Unique Individual Reach			1	0.47 %

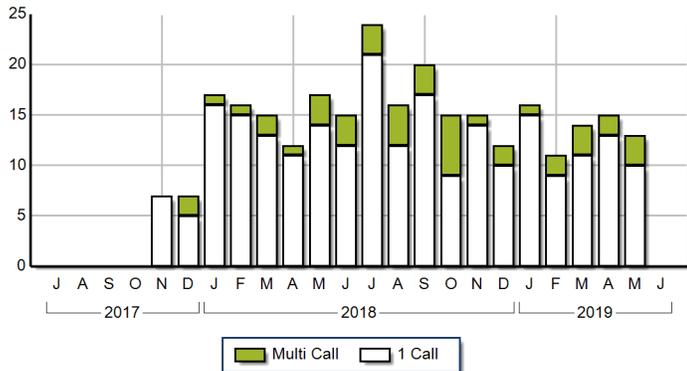
Tobacco Users By How Heard About



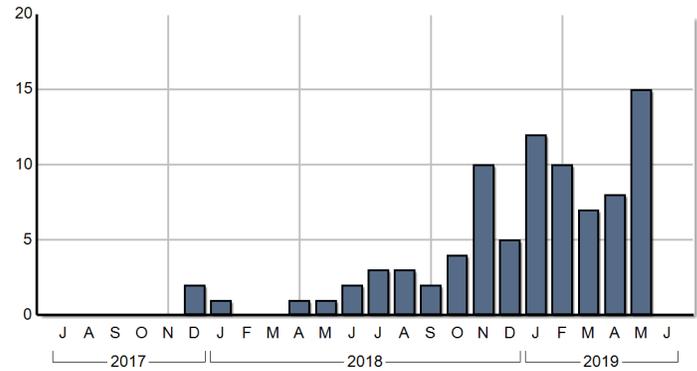
Tobacco Users By Fax Referral



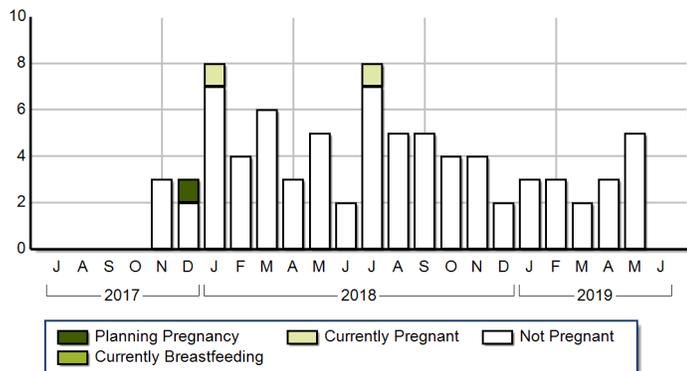
Tobacco User Enrollments By Program Type



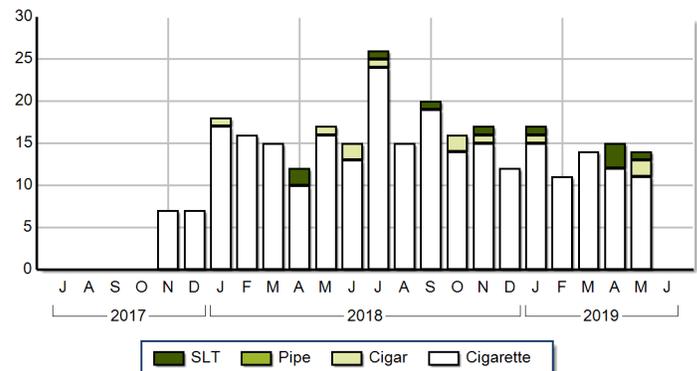
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

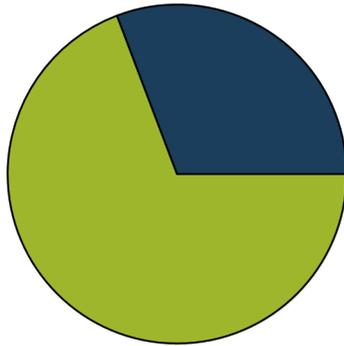


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

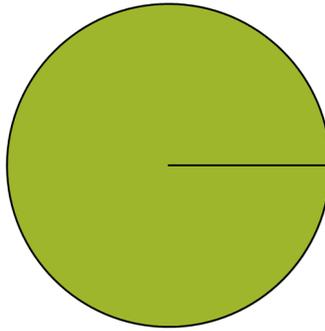
Tobacco Users By Gender



F, 69.23%
M, 30.77%

Chart Total N: 13

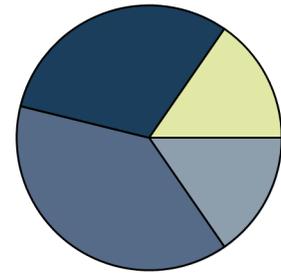
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

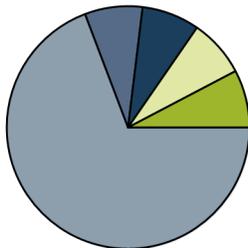
Tobacco Users By Education



No HS Degreee/GED, 15.38%
 HS Degreee/GED, 38.46%
 Some College, 30.77%
 College Degree, 15.38%

Chart Total N: 13

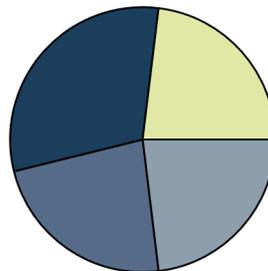
Tobacco Users By Race



White Or Caucasian, 69.23%
 Asian, 7.69%
 Does Not Know, 7.69%
 White, 7.69%
 White Or Caucasian; Other; American Indian Or Alaska...

Chart Total N: 13

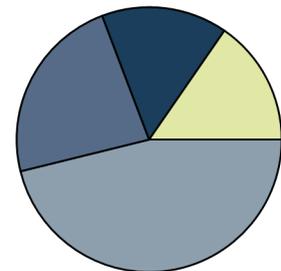
Tobacco Users By Age



25 - 34, 23.08%
 35 - 44, 23.08%
 45 - 54, 30.77%
 55 - 64, 23.08%

Chart Total N: 13

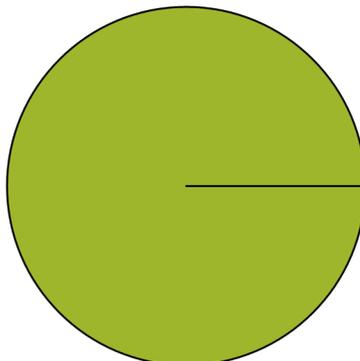
Tobacco Users By Health Plan



Medicaid, 46.15%
 Uninsured, 23.08%
 Commercial, 15.38%
 Other, 15.38%

Chart Total N: 13

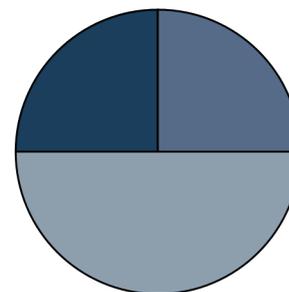
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



Asthma, 50.00%
 COPD, 25.00%
 None, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

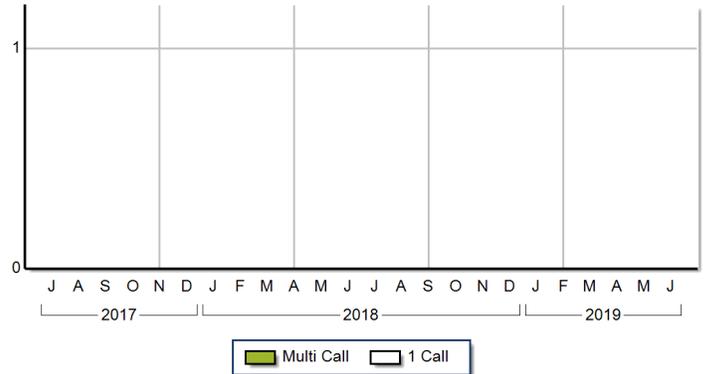


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			22	4,178
Unique Tobacco Users YTD			19	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.83 %	0.92 %
Reach - NAQC			0.83 %	0.78 %
Annualized Reach			0.91 %	1.00 %
Annualized Reach - NAQC			0.91 %	0.85 %
Unique Individual Reach			0.72 %	0.86 %

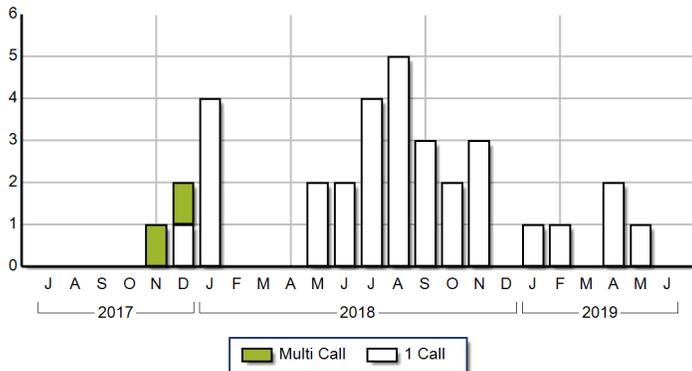
Tobacco Users By How Heard About



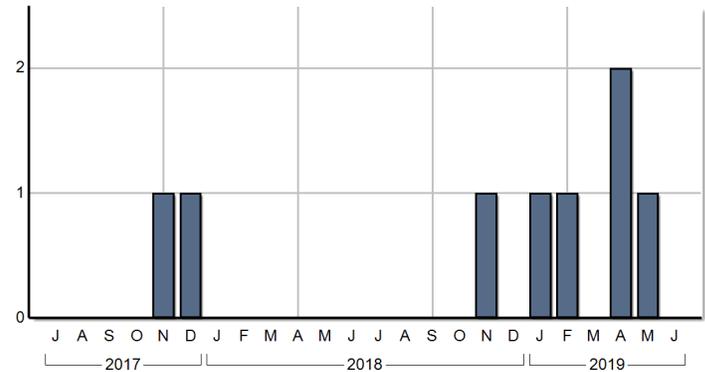
Tobacco Users By Fax Referral



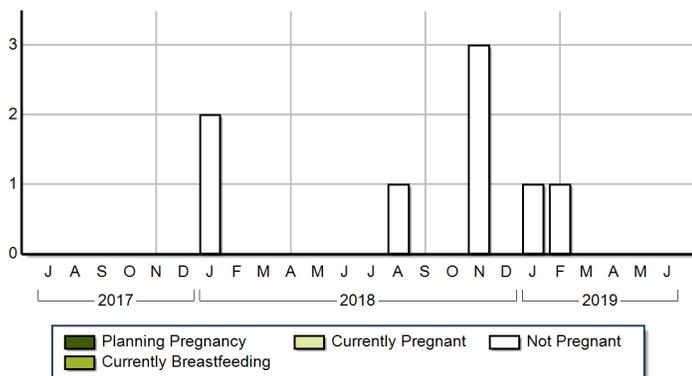
Tobacco User Enrollments By Program Type



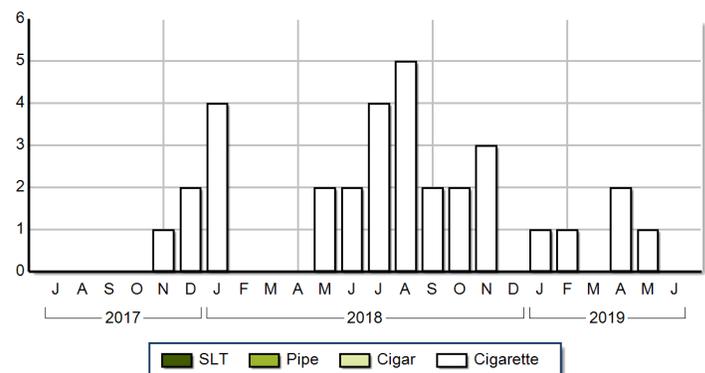
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

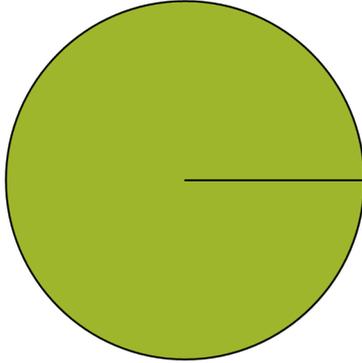


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

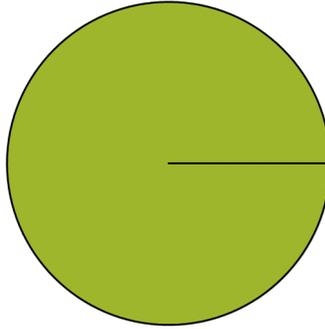
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

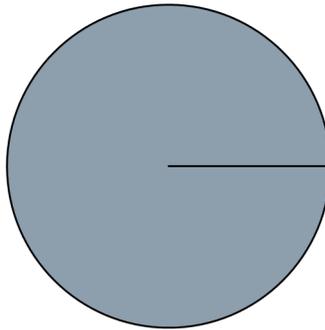
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

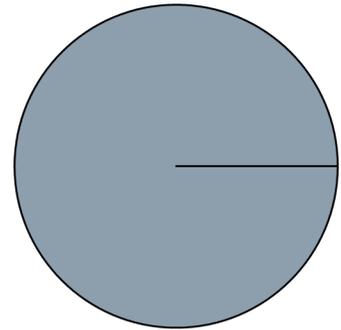
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



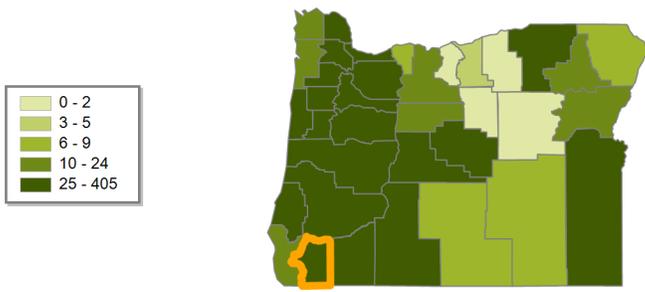
Medicaid, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

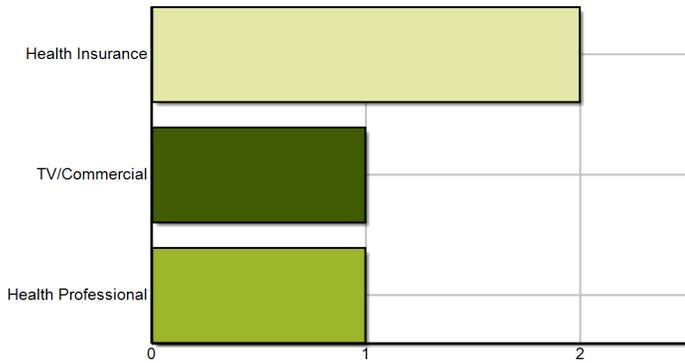
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

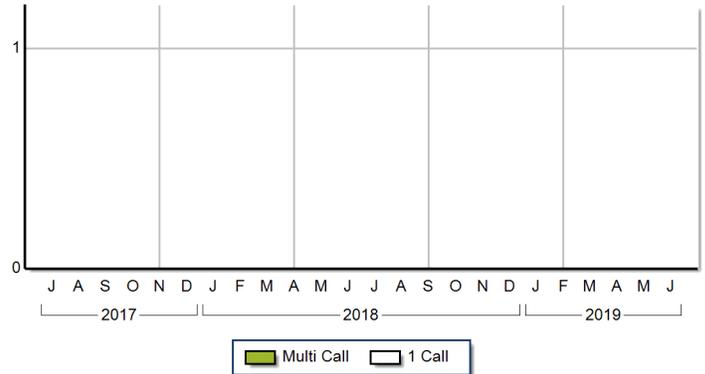


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			4	420
Tobacco Users YTD			37	4,178
Unique Tobacco Users YTD			1	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.22 %
Reach - NAQC			3	0.20 %
Annualized Reach			2	0.24 %
Annualized Reach - NAQC			3	0.22 %
Unique Individual Reach			1	0.22 %

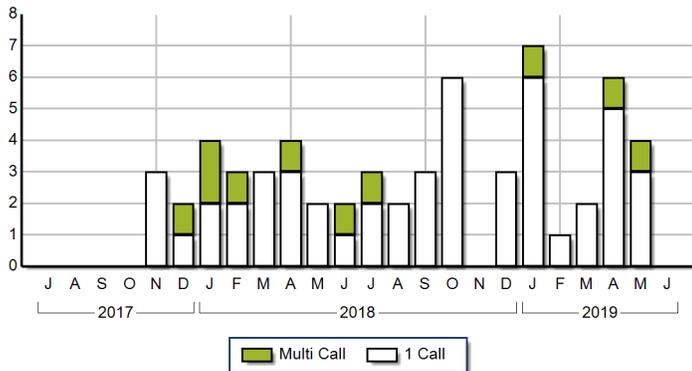
Tobacco Users By How Heard About



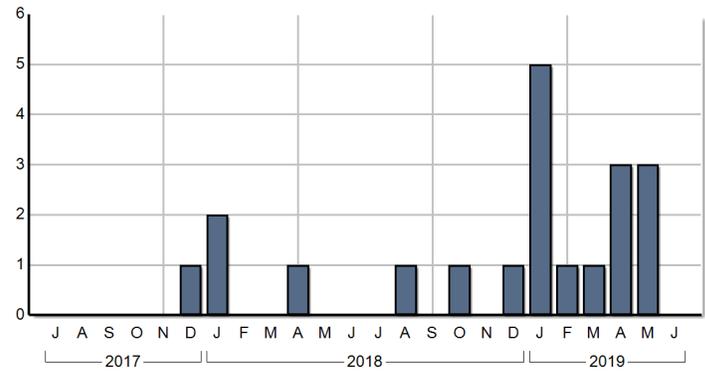
Tobacco Users By Fax Referral



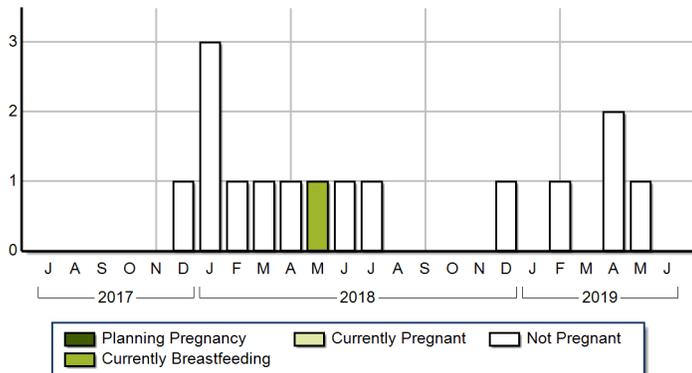
Tobacco User Enrollments By Program Type



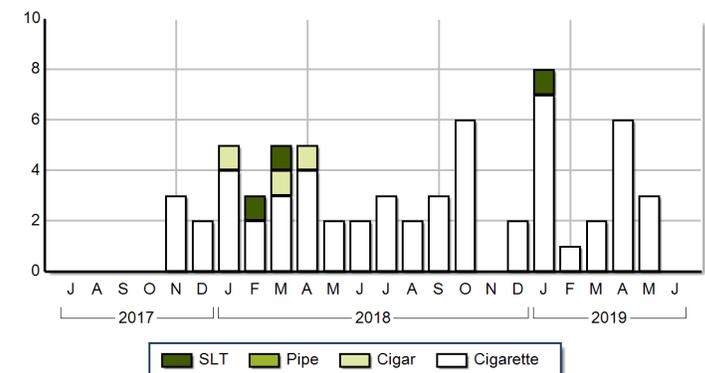
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

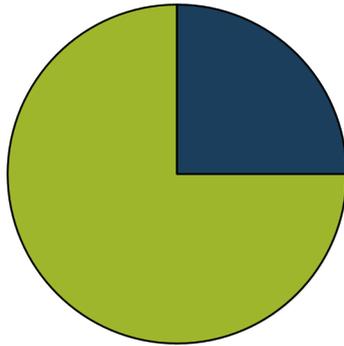


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

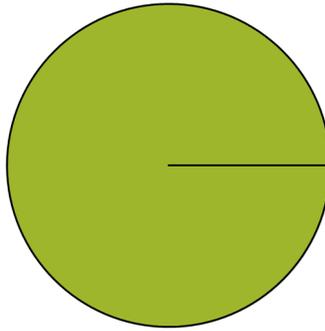
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

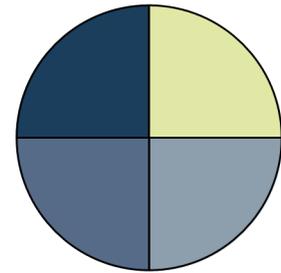
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

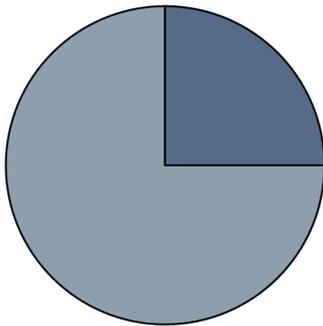
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

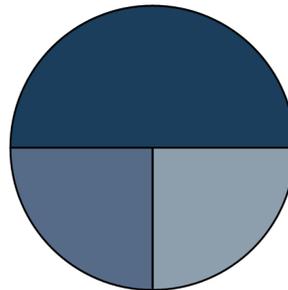
Tobacco Users By Race



White Or Caucasian, 75.00%
American Indian Or Alaska Native, 25.00%

Chart Total N: 4

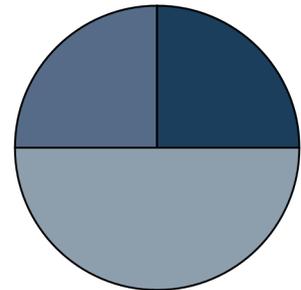
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
45 - 54, 50.00%

Chart Total N: 4

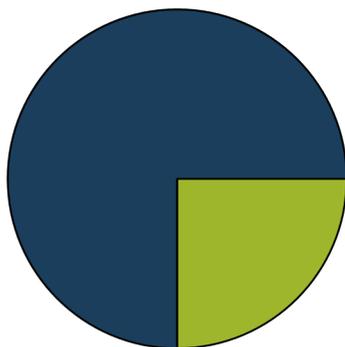
Tobacco Users By Health Plan



Commercial, 50.00%
Medicaid, 25.00%
Other, 25.00%

Chart Total N: 4

Tobacco Users By Ethnicity



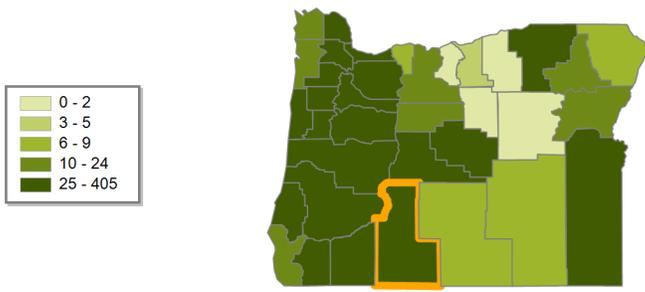
Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

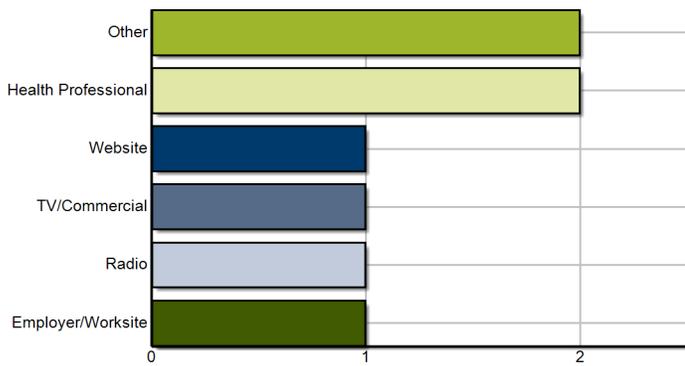
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

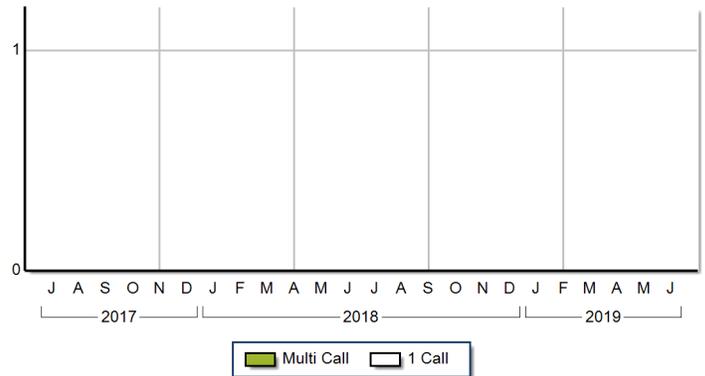


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			8	420
Tobacco Users YTD			51	4,178
Unique Tobacco Users YTD			49	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.46 %	0.92 %
Reach - NAQC			0.41 %	0.78 %
Annualized Reach			0.50 %	1.00 %
Annualized Reach - NAQC			0.44 %	0.85 %
Unique Individual Reach			0.44 %	0.86 %

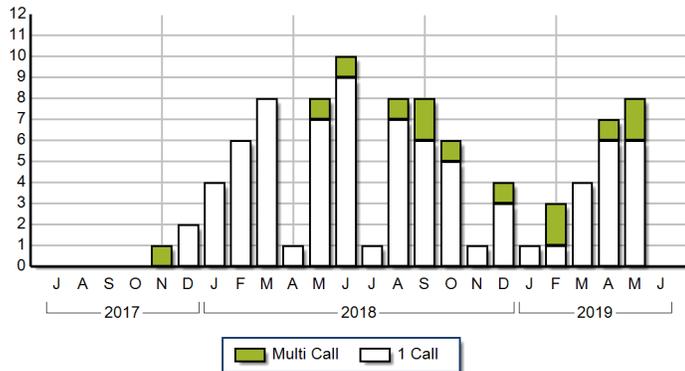
Tobacco Users By How Heard About



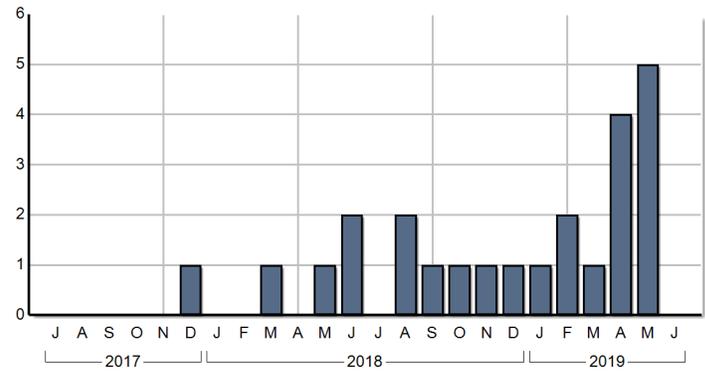
Tobacco Users By Fax Referral



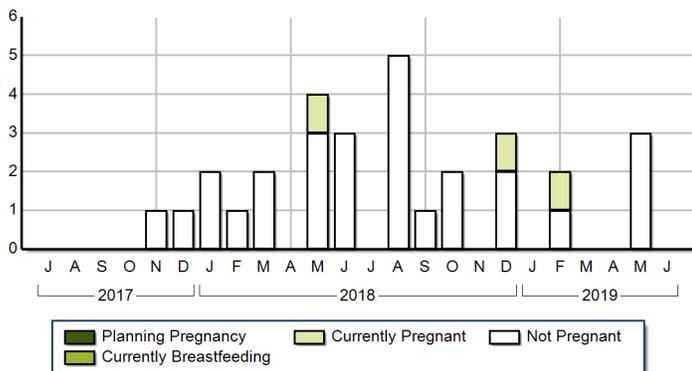
Tobacco User Enrollments By Program Type



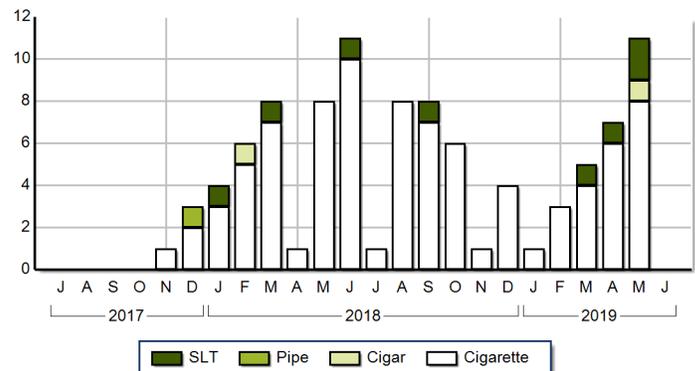
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

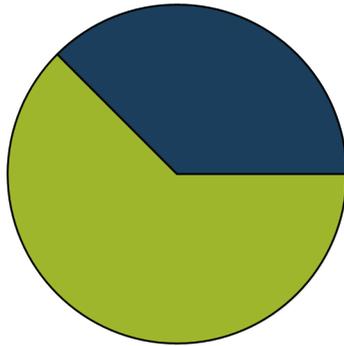


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

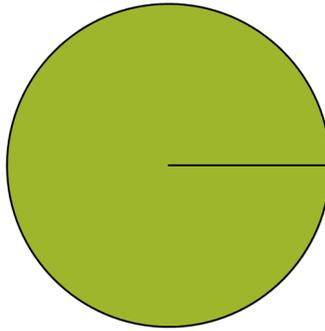
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

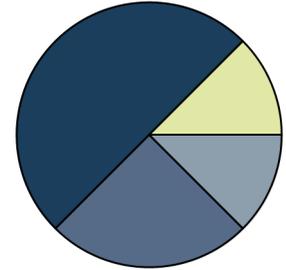
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

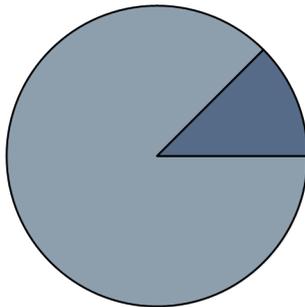
Tobacco Users By Education



No HS Degree/GED, 12.50%
HS Degree/GED, 25.00%
Some College, 50.00%
College Degree, 12.50%

Chart Total N: 8

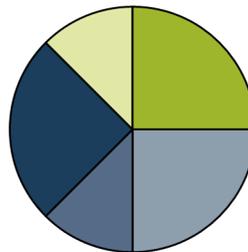
Tobacco Users By Race



White Or Caucasian, 87.50%
White Or Caucasian; American Indian Or Alaska Native,...

Chart Total N: 8

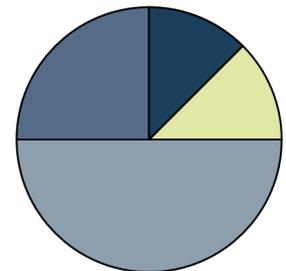
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 12.50%
35 - 44, 25.00%
45 - 54, 12.50%
55 - 64, 25.00%

Chart Total N: 8

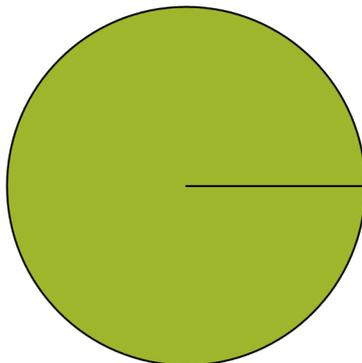
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 25.00%
Medicare, 12.50%
Other, 12.50%

Chart Total N: 8

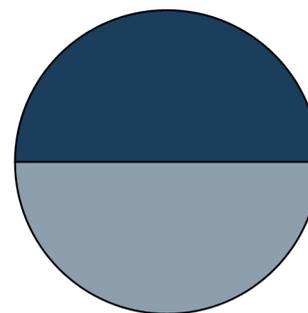
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



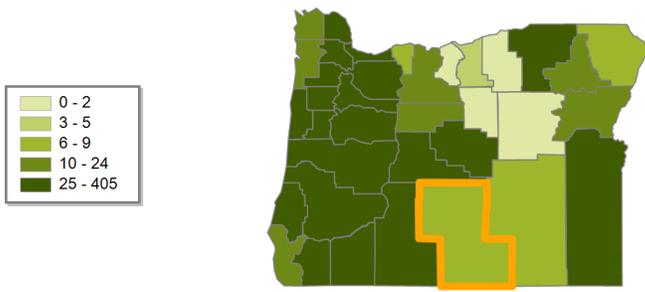
Asthma, 50.00%
None, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

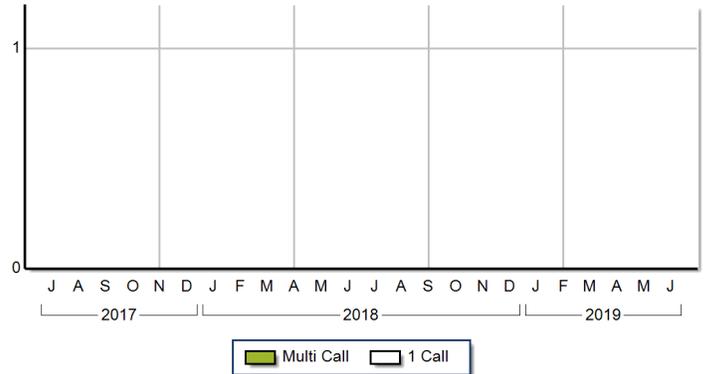


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	4
			County	State
Tobacco Users - Last Full Month			1	420
Tobacco Users YTD			8	4,178
Unique Tobacco Users YTD			8	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.66 %	0.92 %
Reach - NAQC			0.58 %	0.78 %
Annualized Reach			0.72 %	1.00 %
Annualized Reach - NAQC			0.63 %	0.85 %
Unique Individual Reach			0.66 %	0.86 %

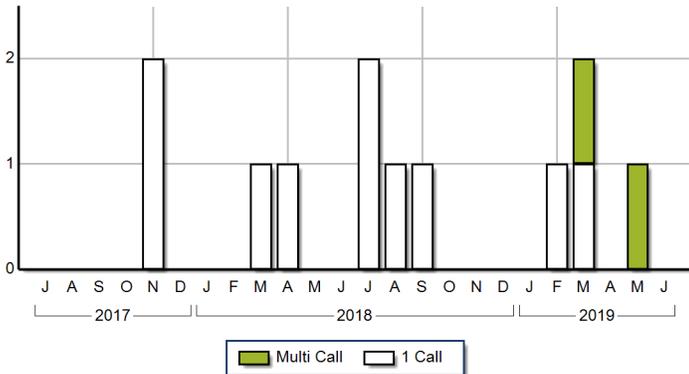
Tobacco Users By How Heard About



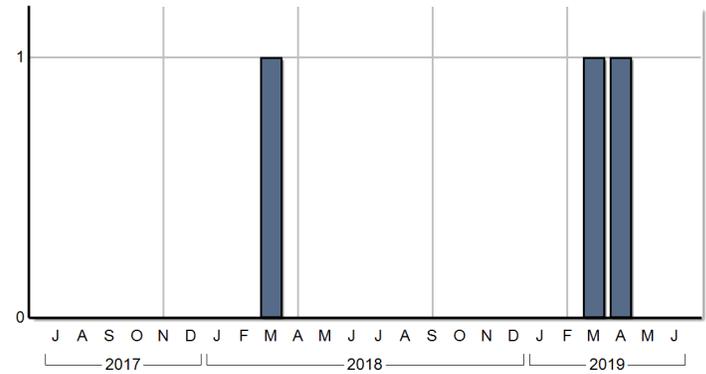
Tobacco Users By Fax Referral



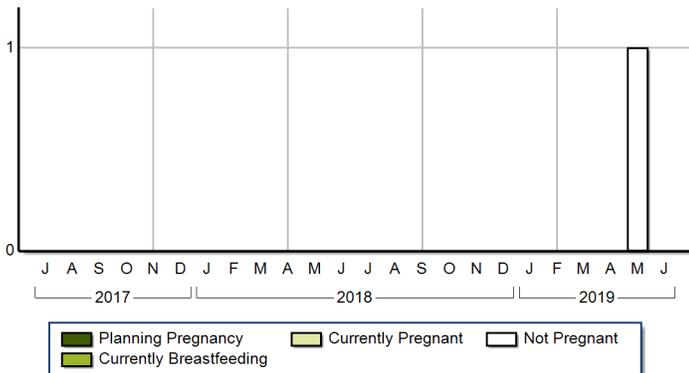
Tobacco User Enrollments By Program Type



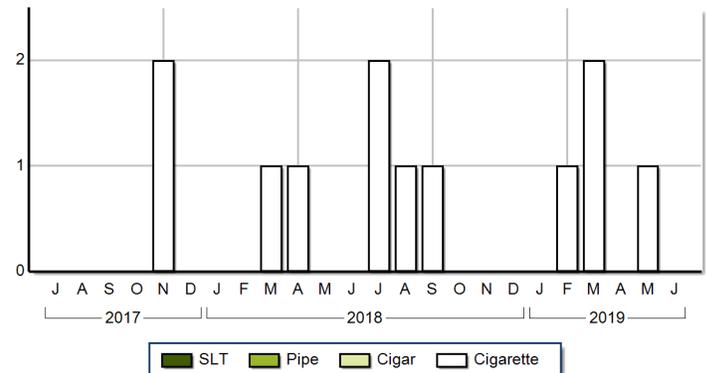
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

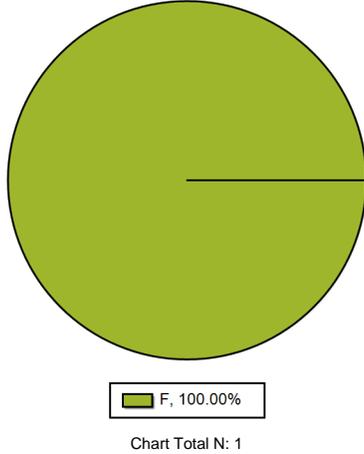


Tobacco Users By Tobacco Type

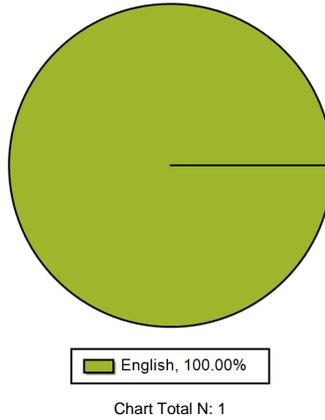


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

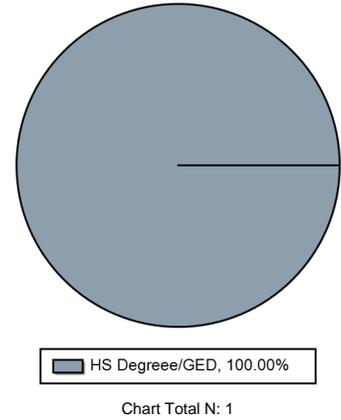
Tobacco Users By Gender



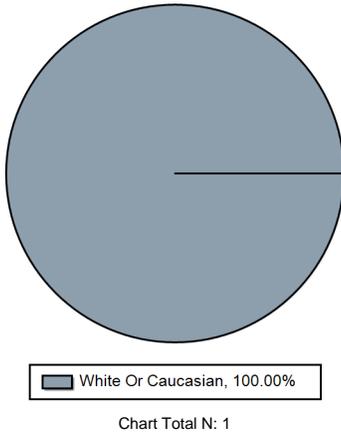
Tobacco Users By Language



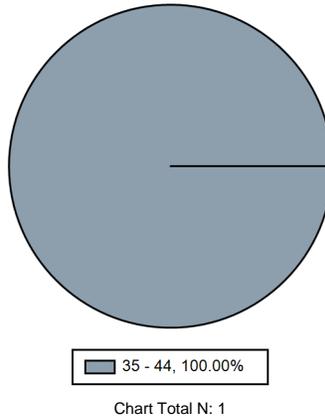
Tobacco Users By Education



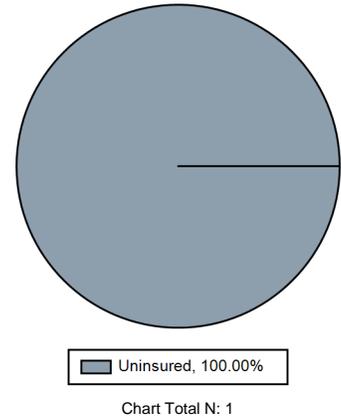
Tobacco Users By Race



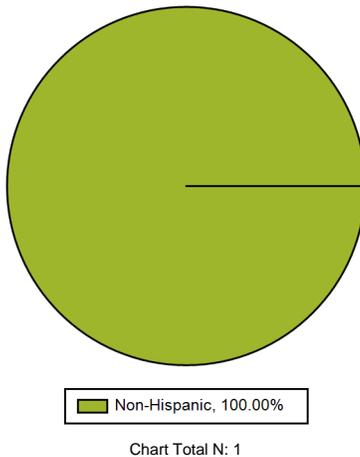
Tobacco Users By Age



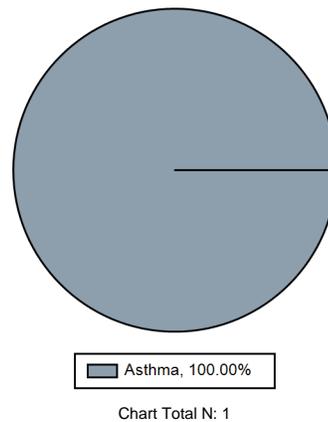
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



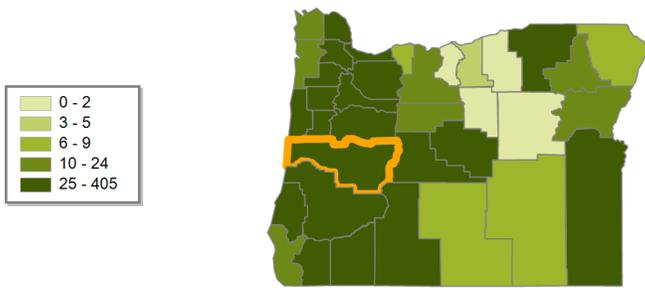
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

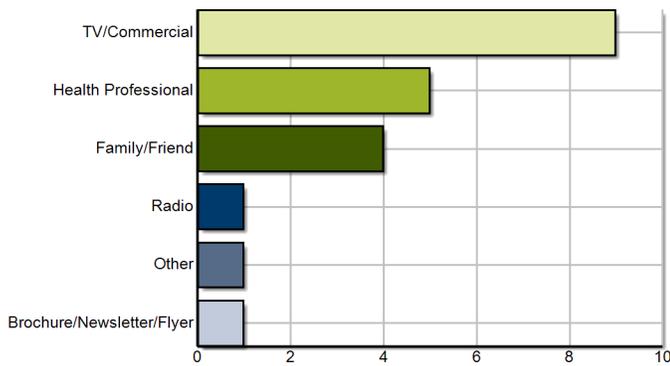
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

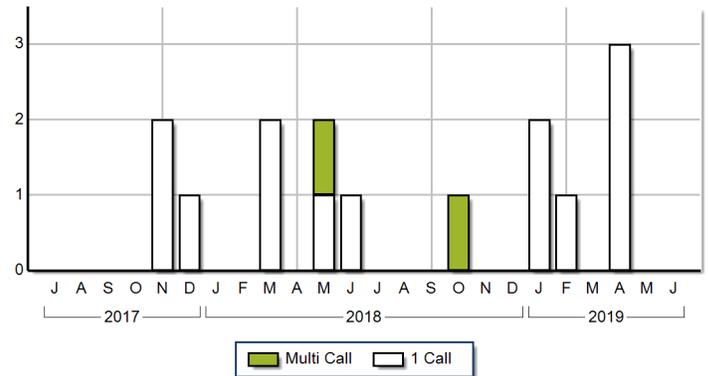


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			21	420
Tobacco Users YTD			259	4,178
Unique Tobacco Users YTD			1	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.51 %	0.92 %
Reach - NAQC			0.47 %	0.78 %
Annualized Reach			0.56 %	1.00 %
Annualized Reach - NAQC			0.51 %	0.85 %
Unique Individual Reach			0.50 %	0.86 %

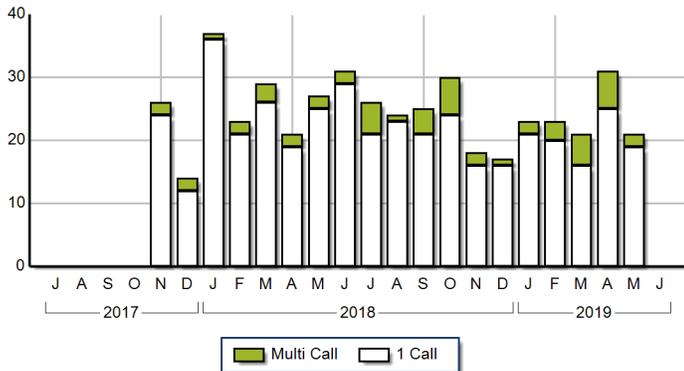
Tobacco Users By How Heard About



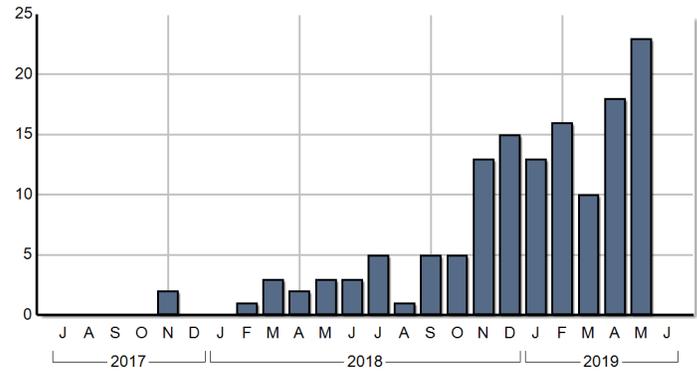
Tobacco Users By Fax Referral



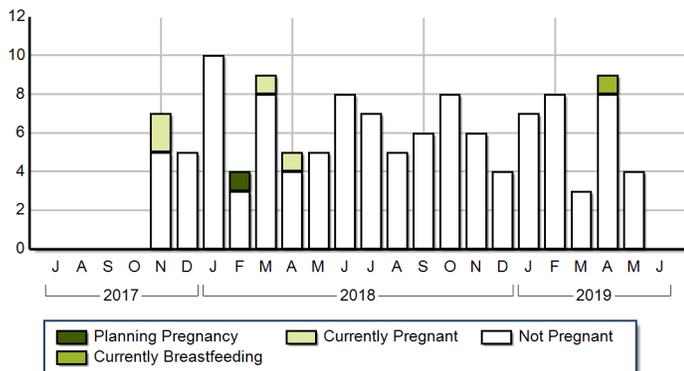
Tobacco User Enrollments By Program Type



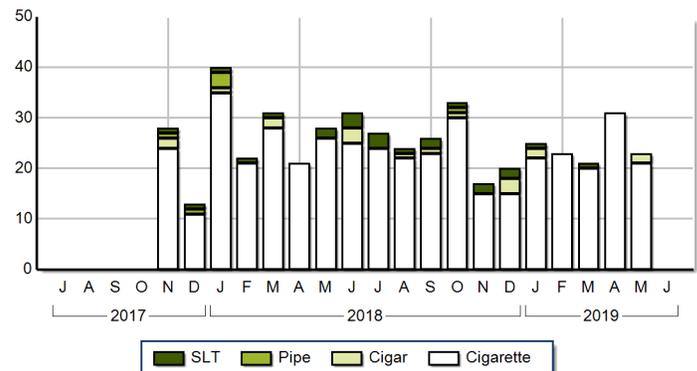
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

Tobacco Users By Gender

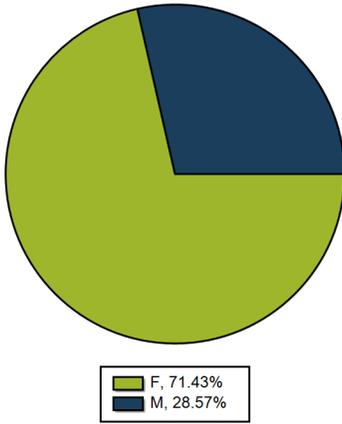


Chart Total N: 21

Tobacco Users By Language

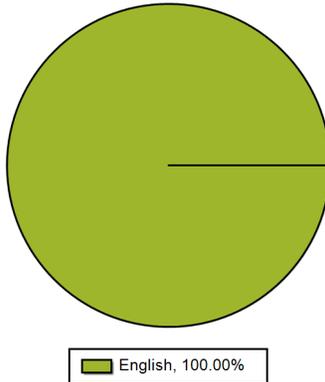


Chart Total N: 21

Tobacco Users By Education

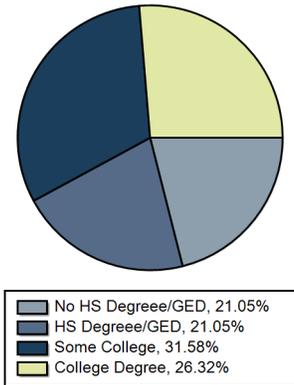


Chart Total N: 19

Tobacco Users By Race

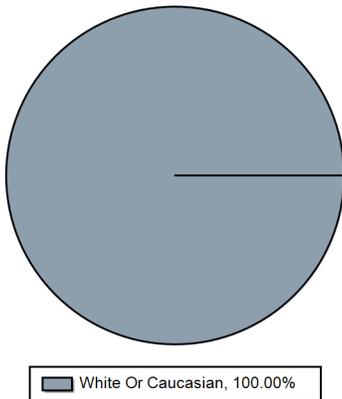


Chart Total N: 18

Tobacco Users By Age

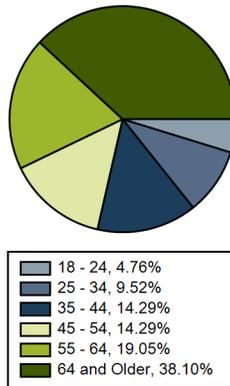


Chart Total N: 21

Tobacco Users By Health Plan

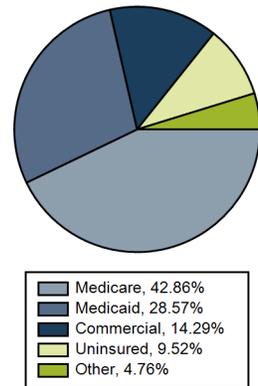


Chart Total N: 21

Tobacco Users By Ethnicity

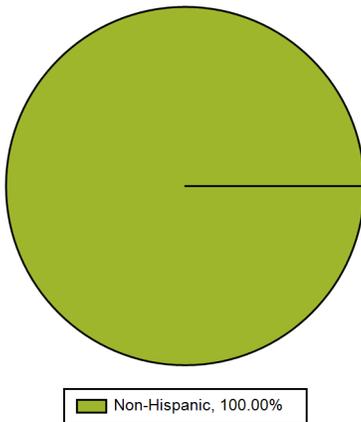


Chart Total N: 17

Tobacco Users By Chronic Condition

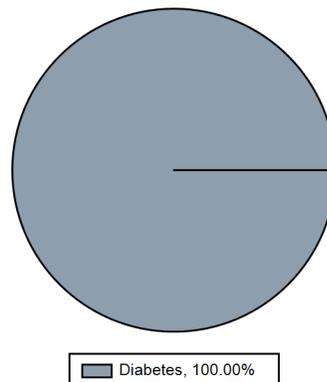
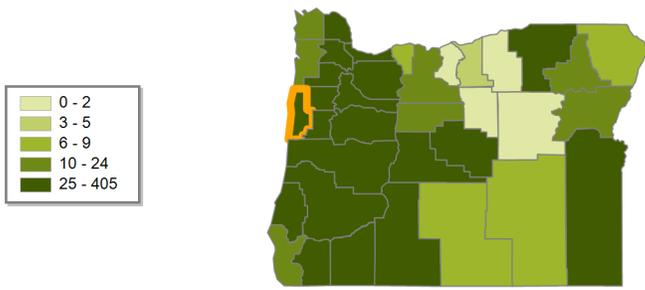


Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

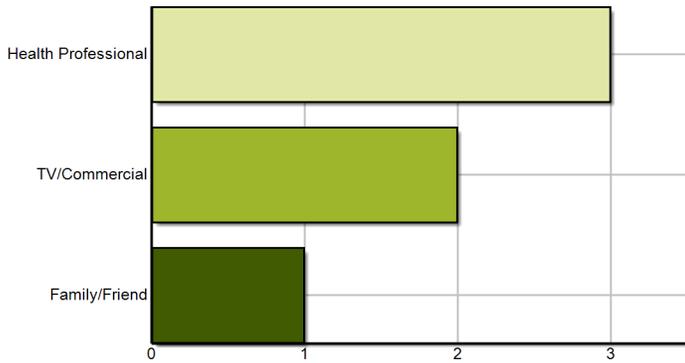
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

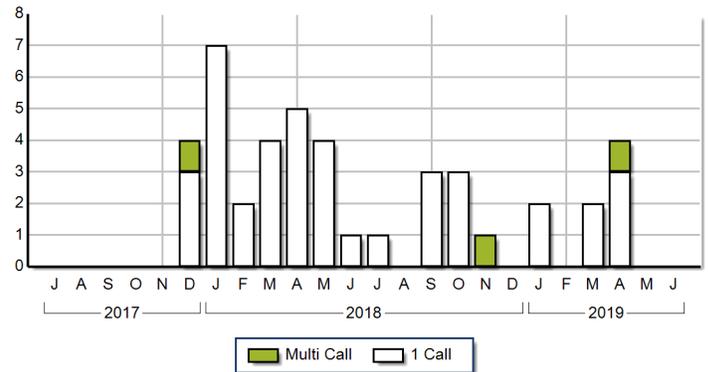


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			6	420
Tobacco Users YTD			91	4,178
Unique Tobacco Users YTD			84	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.93 %	0.92 %
Reach - NAQC			0.87 %	0.78 %
Annualized Reach			1.01 %	1.00 %
Annualized Reach - NAQC			0.94 %	0.85 %
Unique Individual Reach			0.86 %	0.86 %

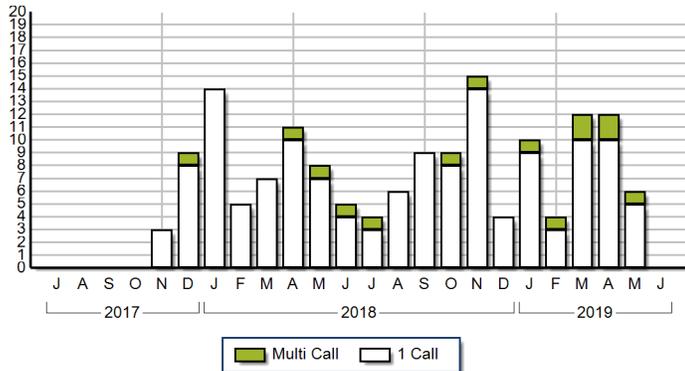
Tobacco Users By How Heard About



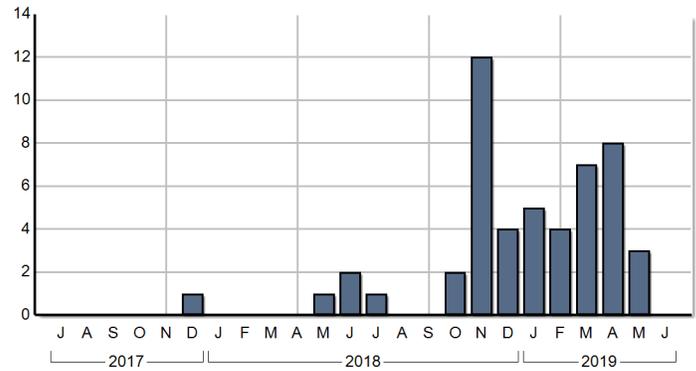
Tobacco Users By Fax Referral



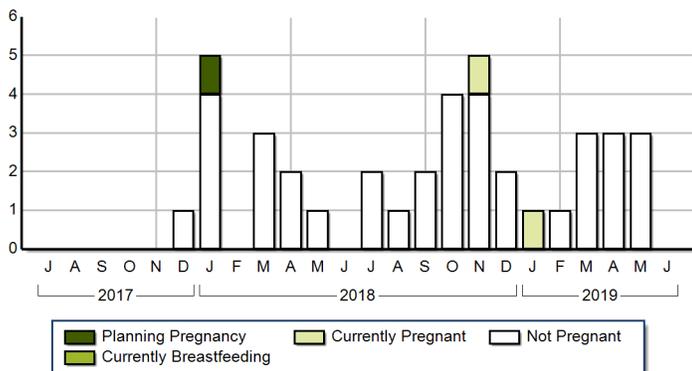
Tobacco User Enrollments By Program Type



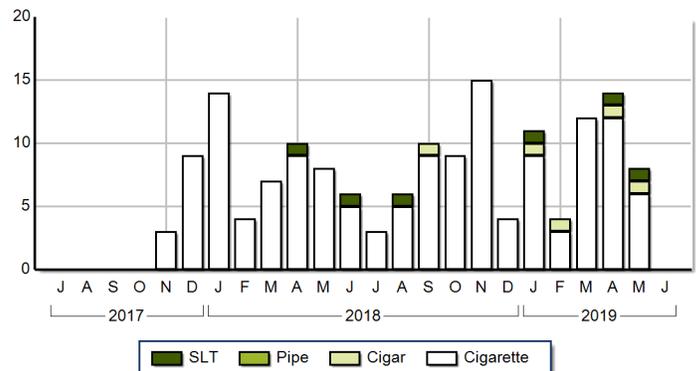
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

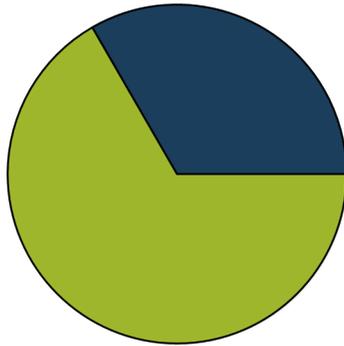


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

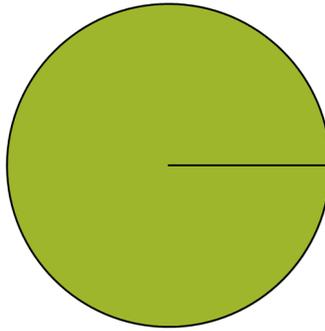
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 6

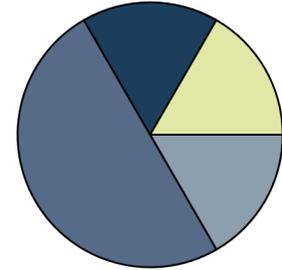
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

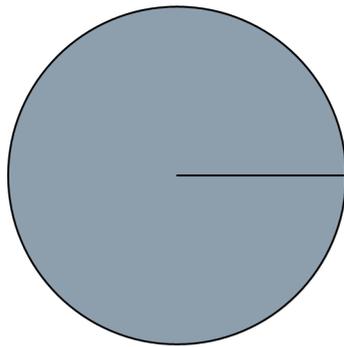
Tobacco Users By Education



No HS Degreee/GED, 16.67%
 HS Degreee/GED, 50.00%
 Some College, 16.67%
 College Degree, 16.67%

Chart Total N: 6

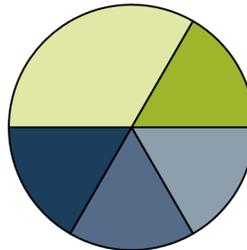
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 6

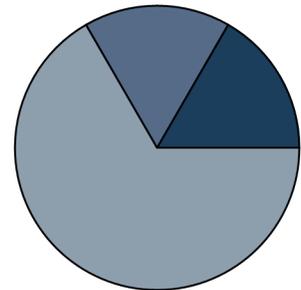
Tobacco Users By Age



18 - 24, 16.67%
 25 - 34, 16.67%
 35 - 44, 16.67%
 55 - 64, 33.33%
 64 and Older, 16.67%

Chart Total N: 6

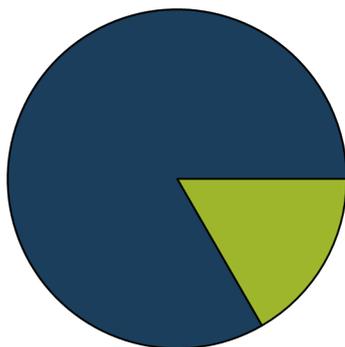
Tobacco Users By Health Plan



Medicaid, 66.67%
 Medicare, 16.67%
 Uninsured, 16.67%

Chart Total N: 6

Tobacco Users By Ethnicity



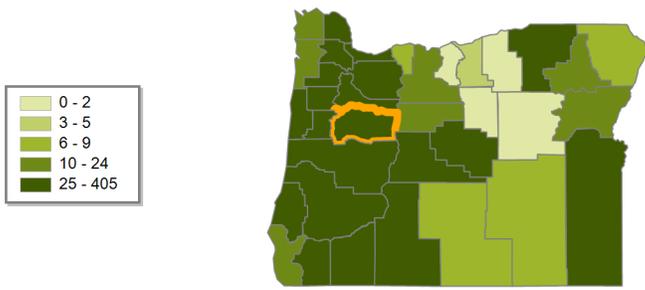
Hispanic, 16.67%
 Non-Hispanic, 83.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

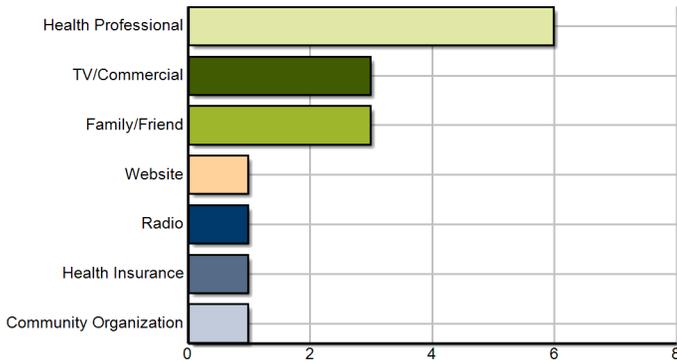
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

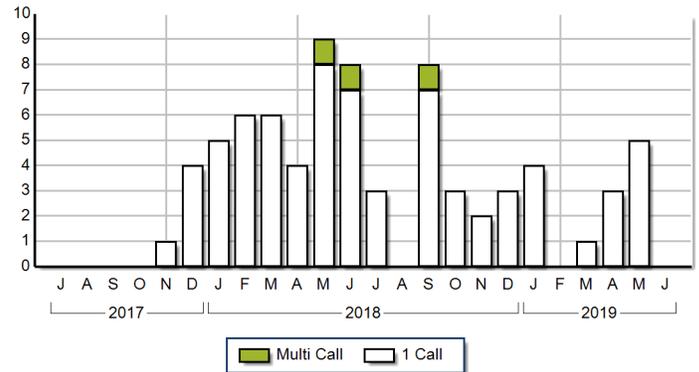


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			16	420
Tobacco Users YTD			129	4,178
Unique Tobacco Users YTD			1	125
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.73 %
Reach - NAQC			3	0.69 %
Annualized Reach			2	0.80 %
Annualized Reach - NAQC			3	0.75 %
Unique Individual Reach			1	0.71 %

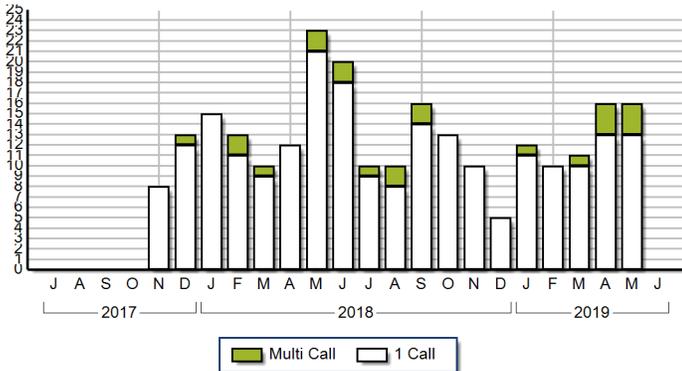
Tobacco Users By How Heard About



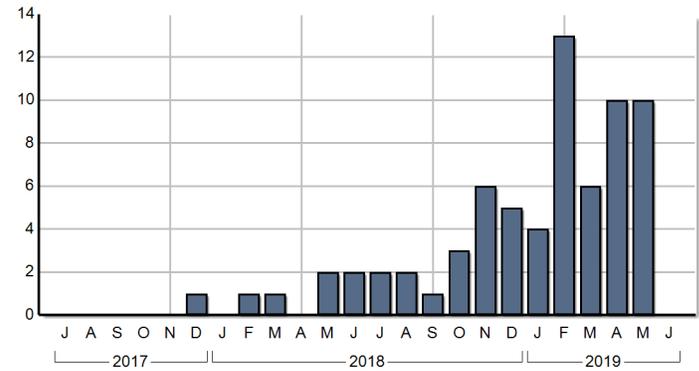
Tobacco Users By Fax Referral



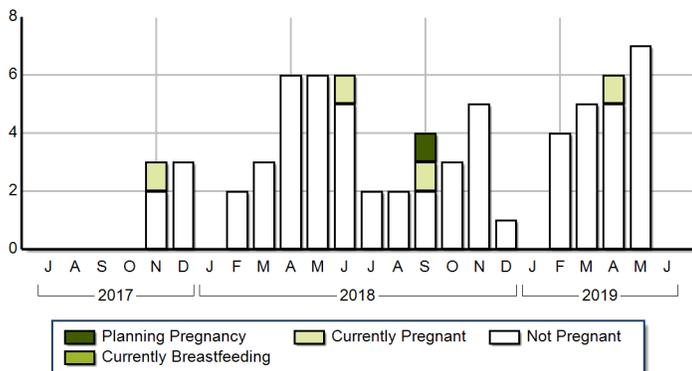
Tobacco User Enrollments By Program Type



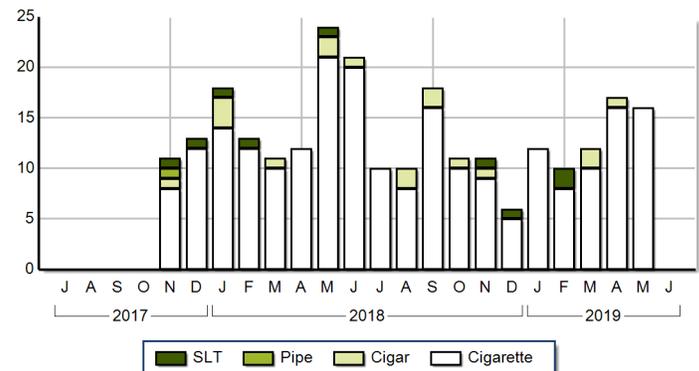
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

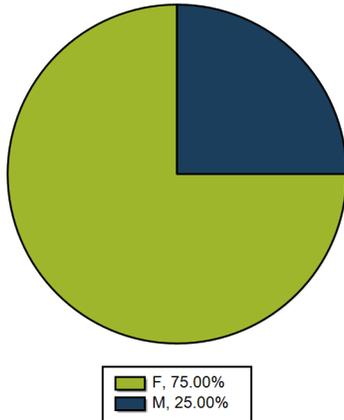


Chart Total N: 16

Tobacco Users By Language

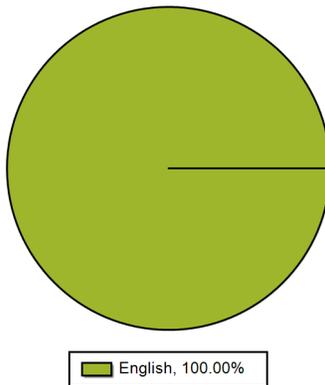


Chart Total N: 16

Tobacco Users By Education

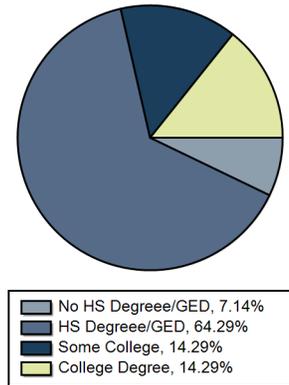


Chart Total N: 14

Tobacco Users By Race

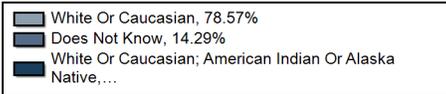
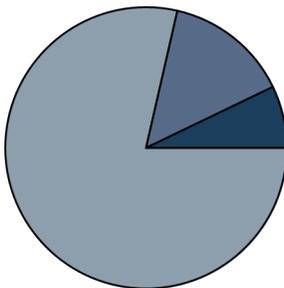


Chart Total N: 14

Tobacco Users By Age

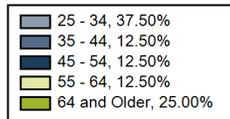
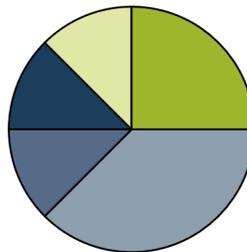


Chart Total N: 16

Tobacco Users By Health Plan

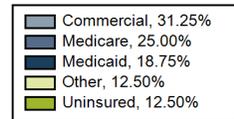
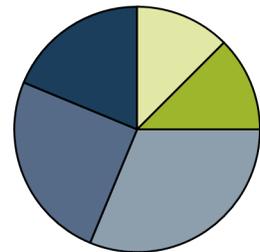


Chart Total N: 16

Tobacco Users By Ethnicity

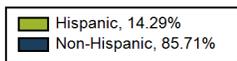
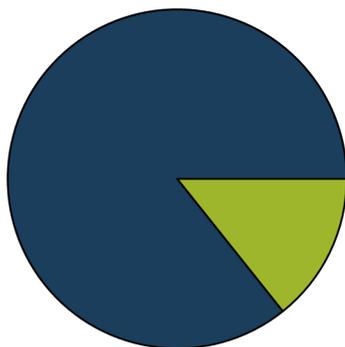


Chart Total N: 14

Tobacco Users By Chronic Condition

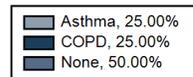
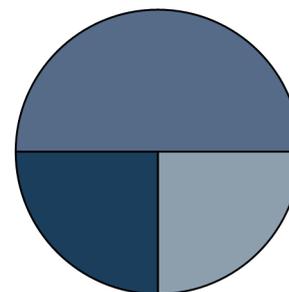
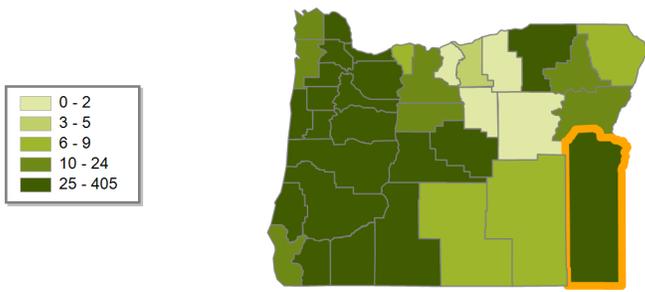


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

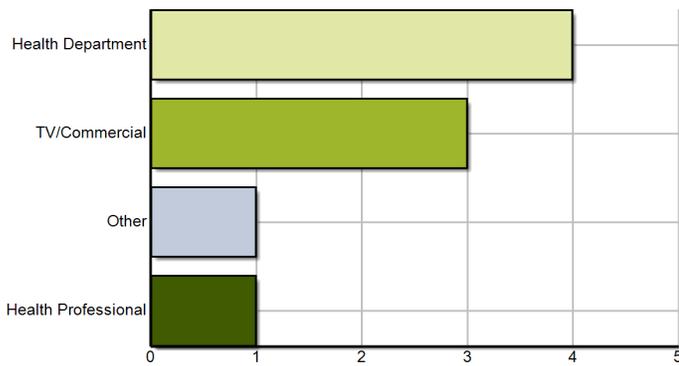
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

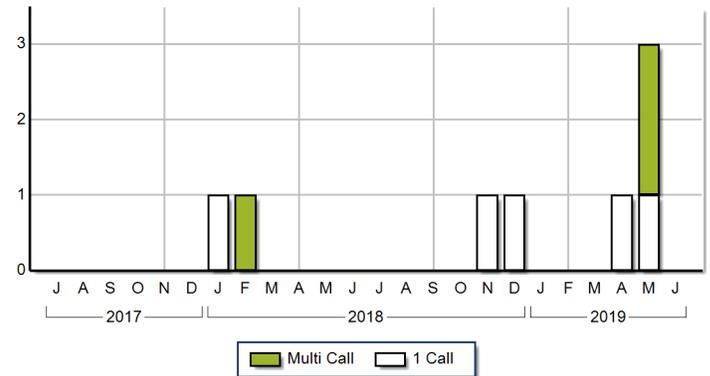


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			9	420
Tobacco Users YTD			41	4,178
Unique Tobacco Users YTD			41	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			1.02 %	0.92 %
Reach - NAQC			0.82 %	0.78 %
Annualized Reach			1.12 %	1.00 %
Annualized Reach - NAQC			0.90 %	0.85 %
Unique Individual Reach			1.02 %	0.86 %

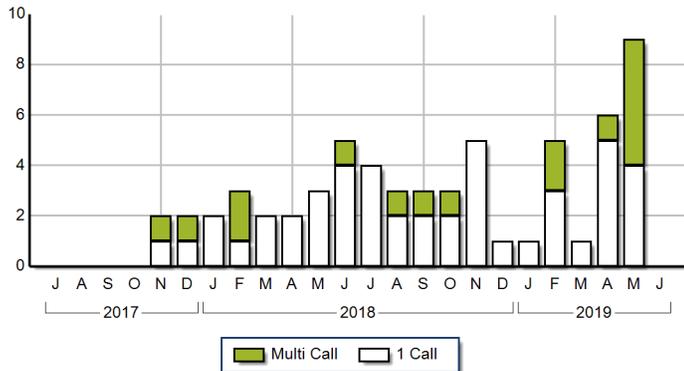
Tobacco Users By How Heard About



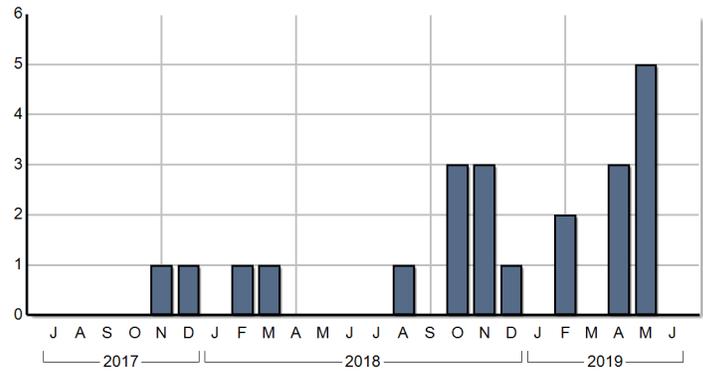
Tobacco Users By Fax Referral



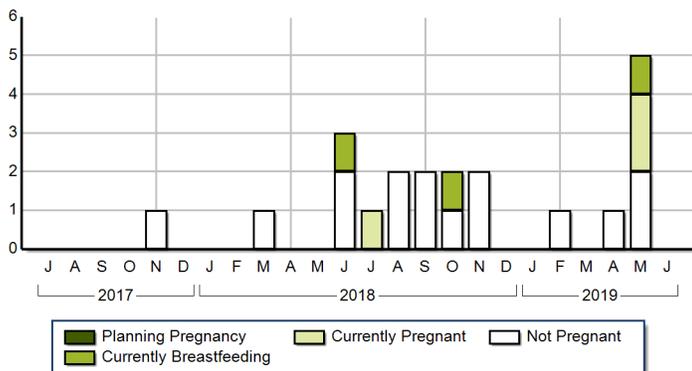
Tobacco User Enrollments By Program Type



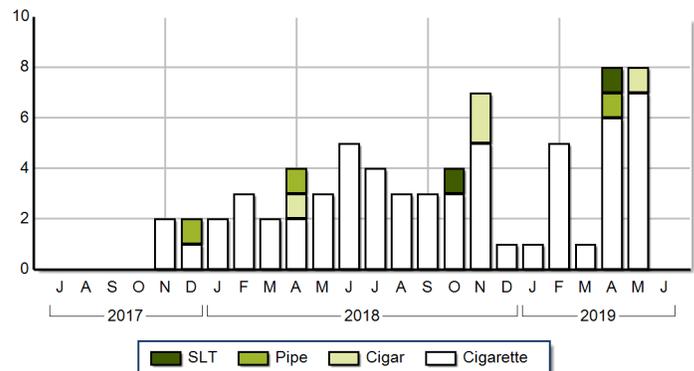
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

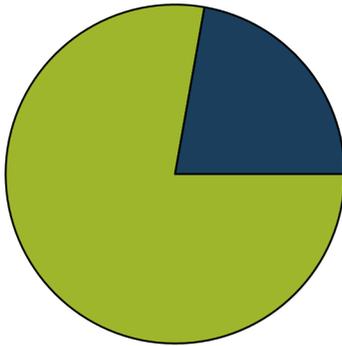


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

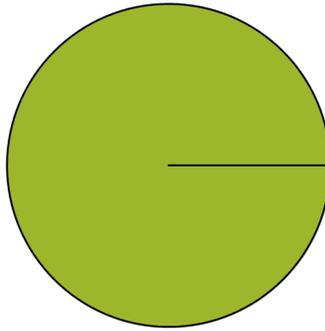
Tobacco Users By Gender



F, 77.78%
M, 22.22%

Chart Total N: 9

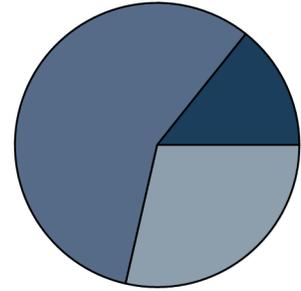
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

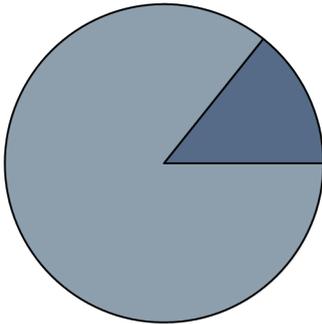
Tobacco Users By Education



No HS Degreee/GED, 28.57%
 HS Degreee/GED, 57.14%
 Some College, 14.29%

Chart Total N: 7

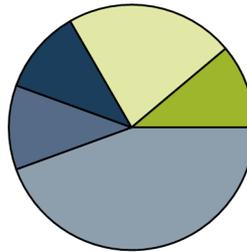
Tobacco Users By Race



White Or Caucasian, 85.71%
 American Indian Or Alaska Native, 14.29%

Chart Total N: 7

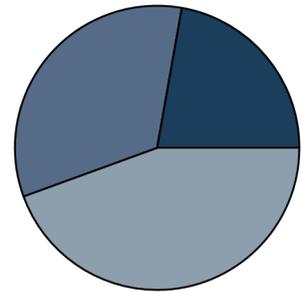
Tobacco Users By Age



18 - 24, 44.44%
 35 - 44, 11.11%
 45 - 54, 11.11%
 55 - 64, 22.22%
 64 and Older, 11.11%

Chart Total N: 9

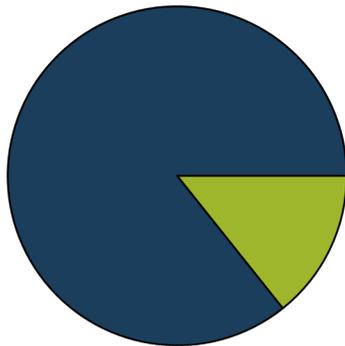
Tobacco Users By Health Plan



Medicaid, 44.44%
 Medicare, 33.33%
 Uninsured, 22.22%

Chart Total N: 9

Tobacco Users By Ethnicity



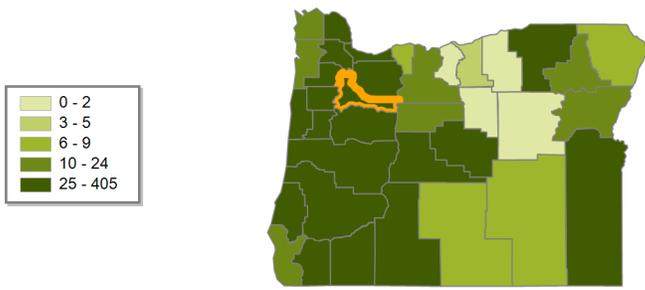
Hispanic, 14.29%
 Non-Hispanic, 85.71%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

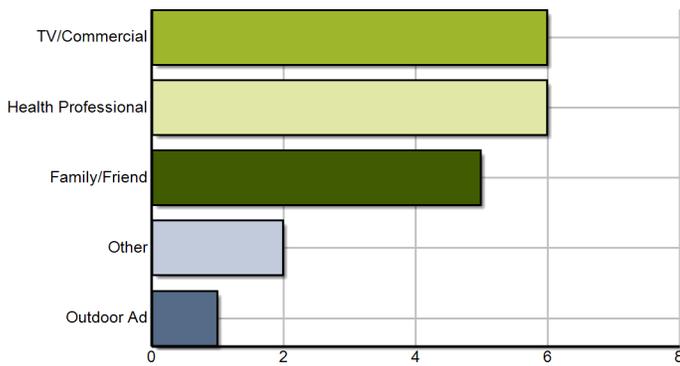
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

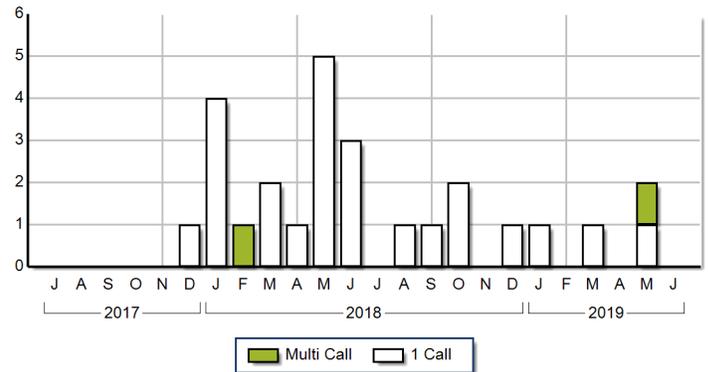


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			20	420
Tobacco Users YTD			170	4,178
Unique Tobacco Users YTD			159	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.47 %	0.92 %
Reach - NAQC			0.42 %	0.78 %
Annualized Reach			0.51 %	1.00 %
Annualized Reach - NAQC			0.45 %	0.85 %
Unique Individual Reach			0.44 %	0.86 %

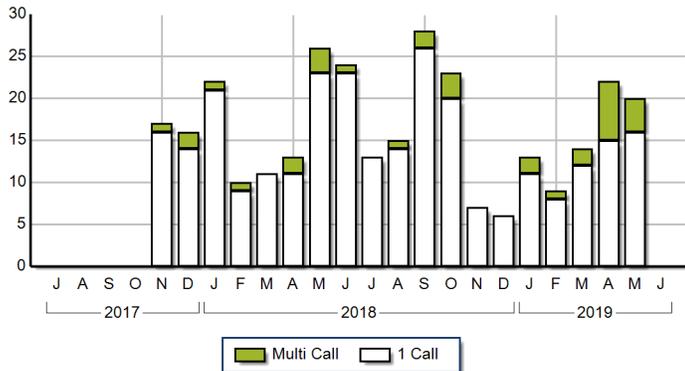
Tobacco Users By How Heard About



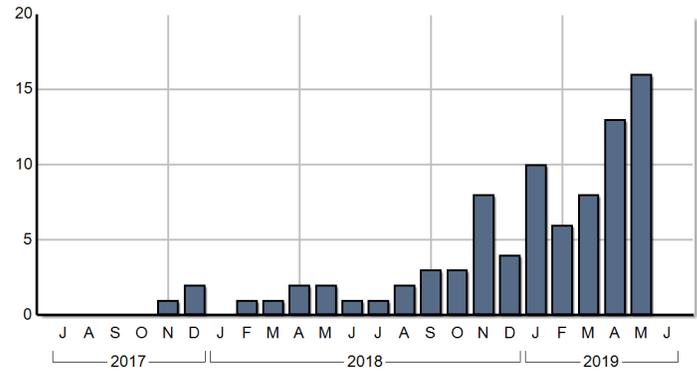
Tobacco Users By Fax Referral



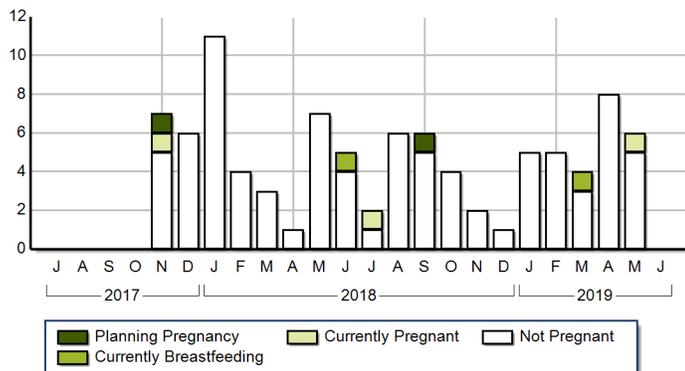
Tobacco User Enrollments By Program Type



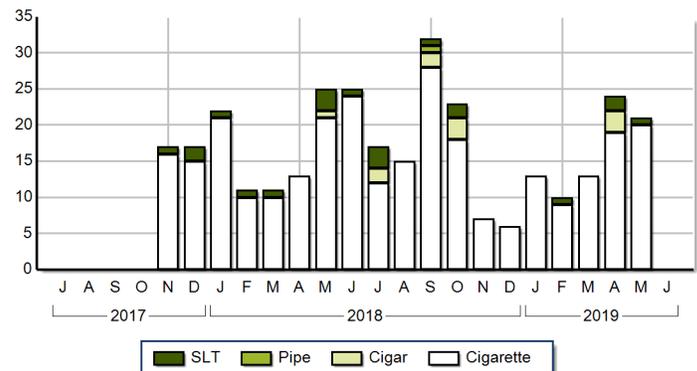
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

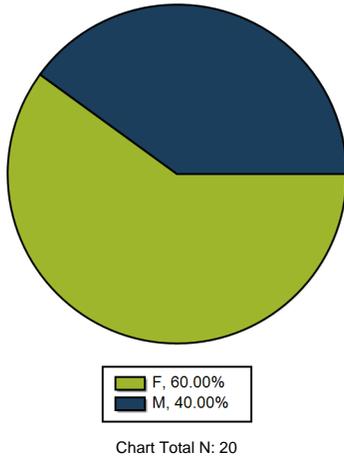


Tobacco Users By Tobacco Type

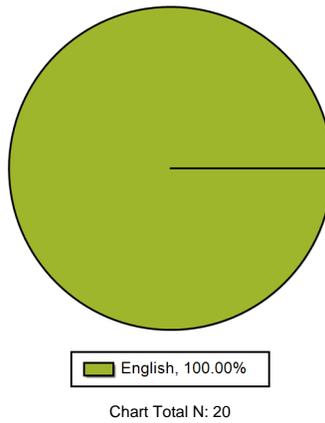


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

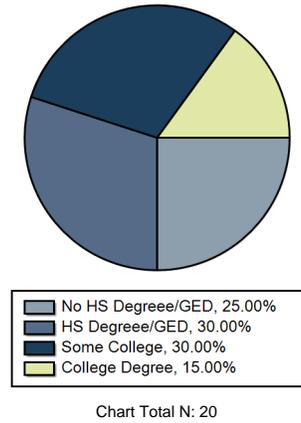
Tobacco Users By Gender



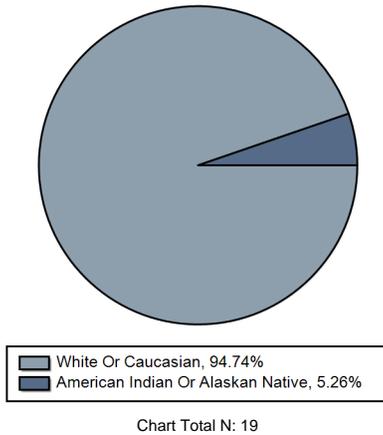
Tobacco Users By Language



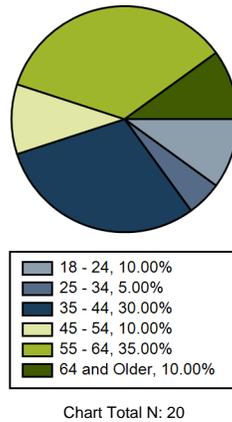
Tobacco Users By Education



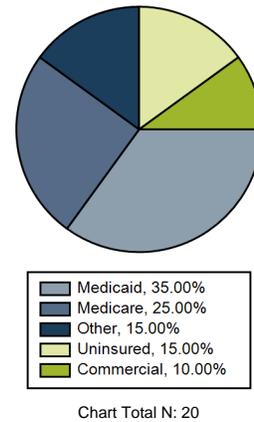
Tobacco Users By Race



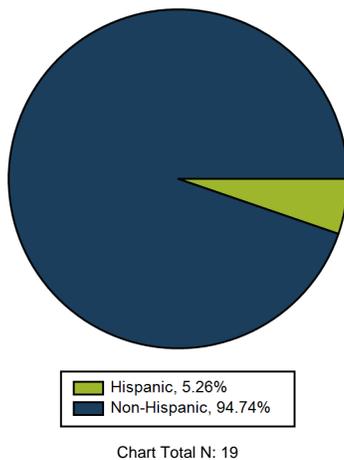
Tobacco Users By Age



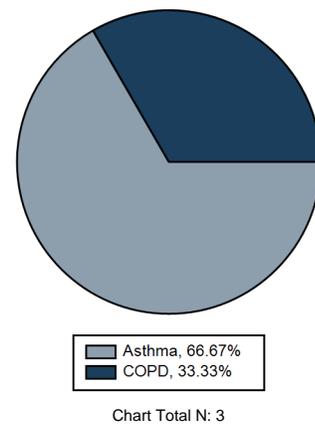
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



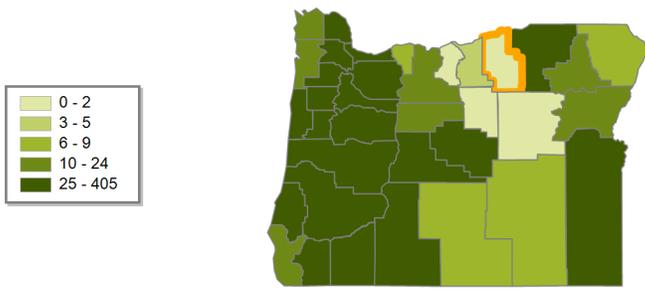
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

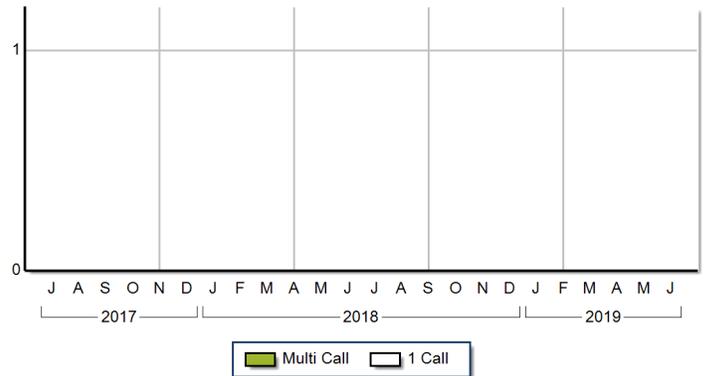
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

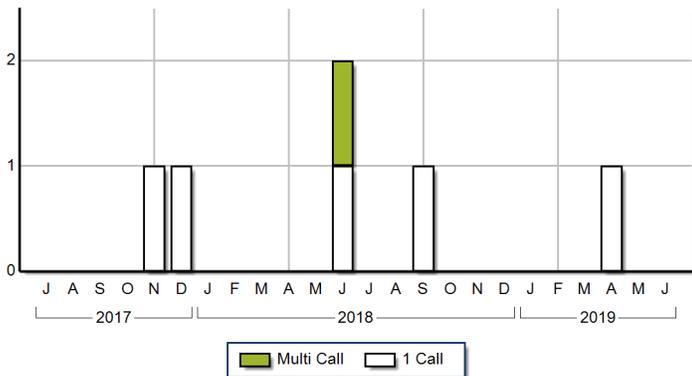


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	4
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			2	4,178
Unique Tobacco Users YTD			2	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.92 %
Reach - NAQC			0.12 %	0.78 %
Annualized Reach			0.13 %	1.00 %
Annualized Reach - NAQC			0.13 %	0.85 %
Unique Individual Reach			0.12 %	0.86 %

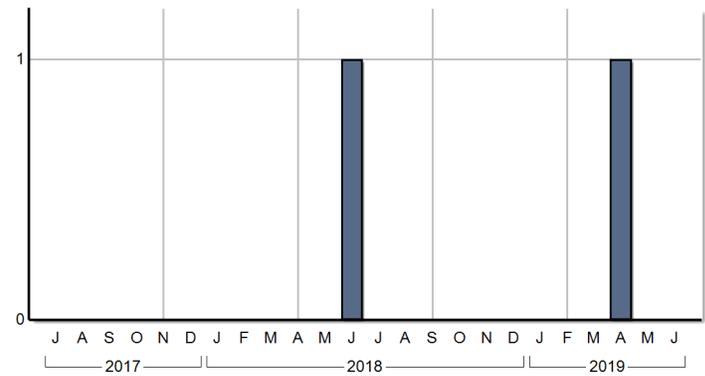
Tobacco Users By Fax Referral



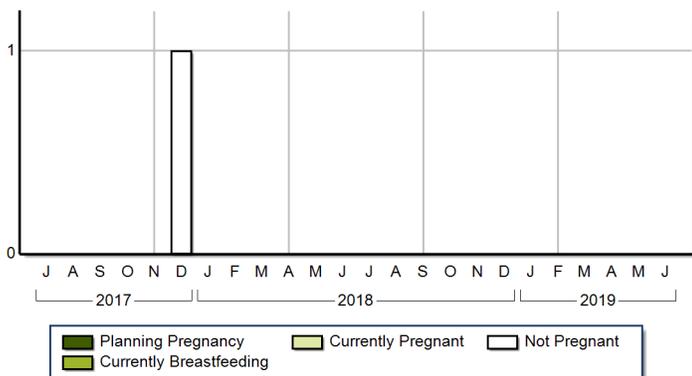
Tobacco User Enrollments By Program Type



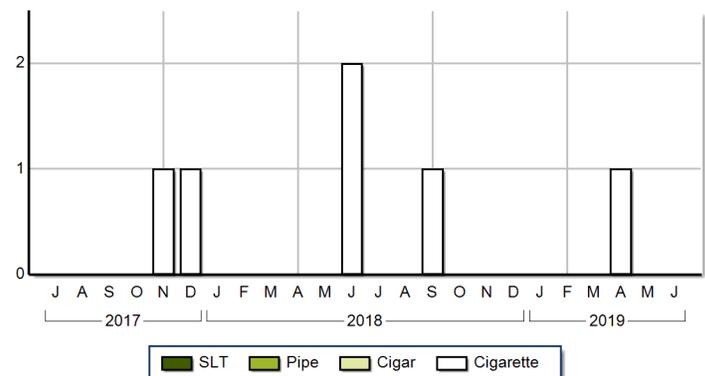
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



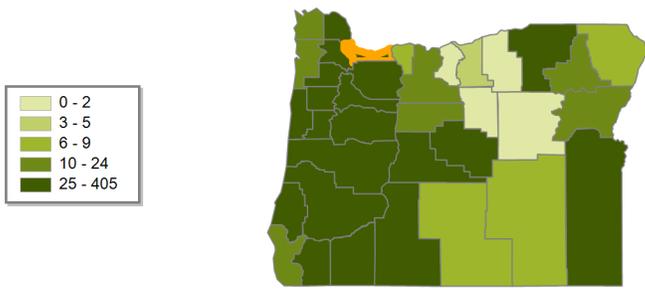
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

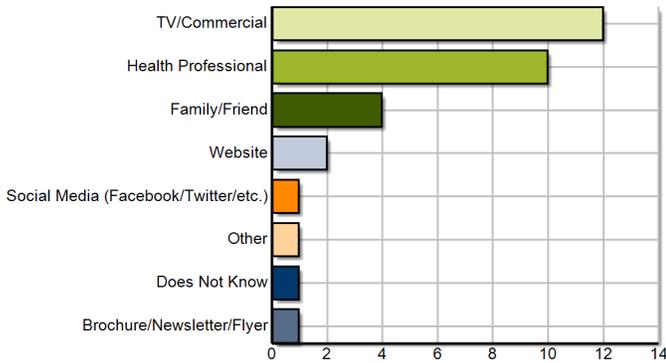
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

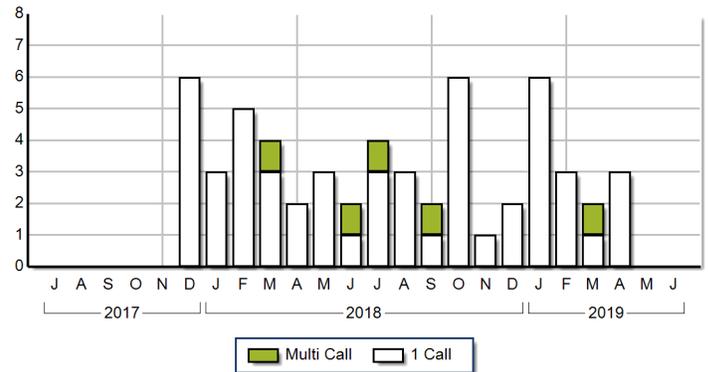


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			33	420
Tobacco Users YTD			405	4,178
Unique Tobacco Users YTD			1	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.47 %	0.92 %
Reach - NAQC			0.42 %	0.78 %
Annualized Reach			0.51 %	1.00 %
Annualized Reach - NAQC			0.46 %	0.85 %
Unique Individual Reach			0.45 %	0.86 %

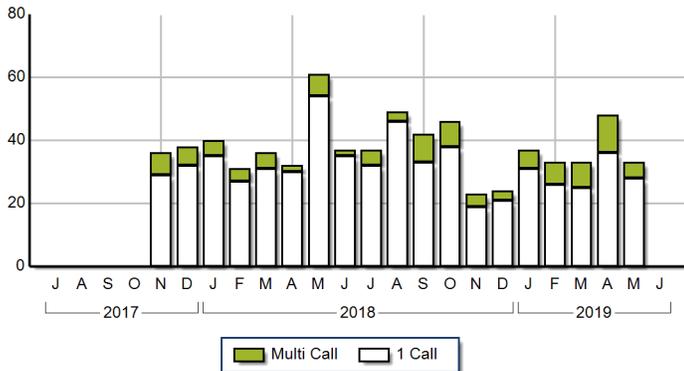
Tobacco Users By How Heard About



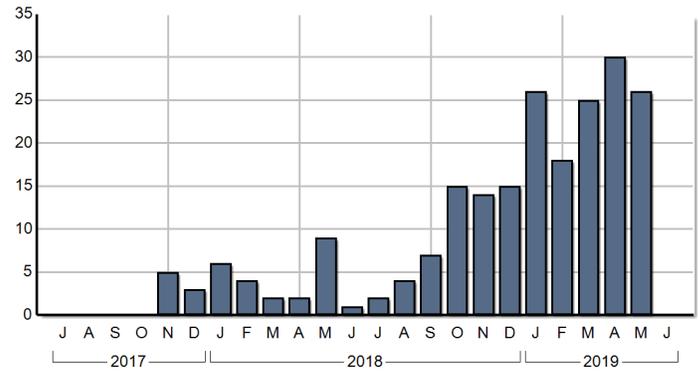
Tobacco Users By Fax Referral



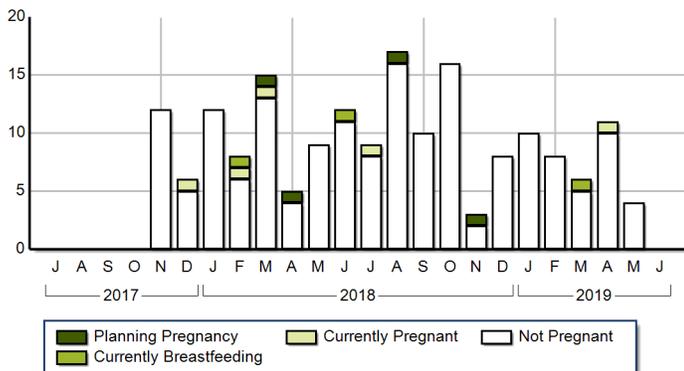
Tobacco User Enrollments By Program Type



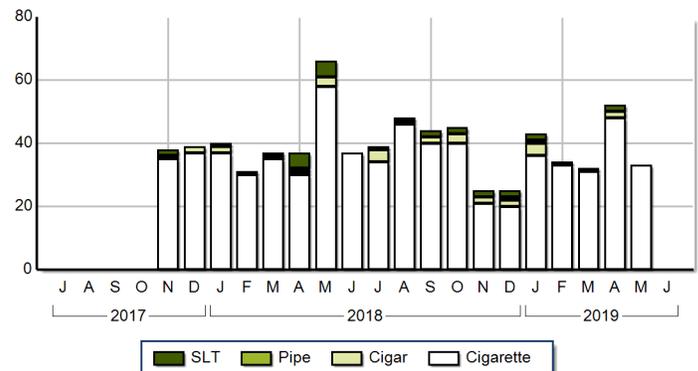
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

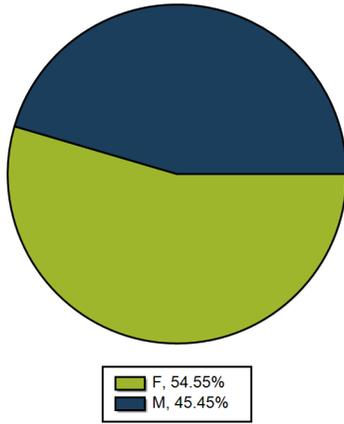


Chart Total N: 33

Tobacco Users By Language

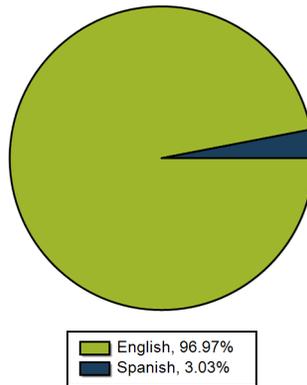


Chart Total N: 33

Tobacco Users By Education

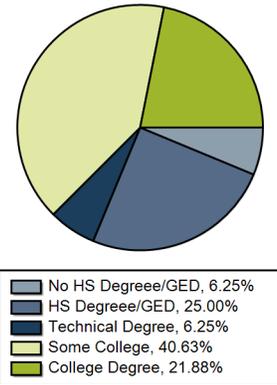


Chart Total N: 32

Tobacco Users By Race

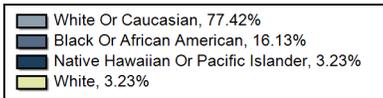
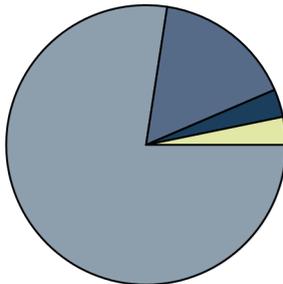


Chart Total N: 31

Tobacco Users By Age

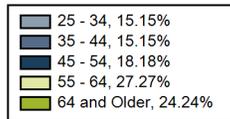
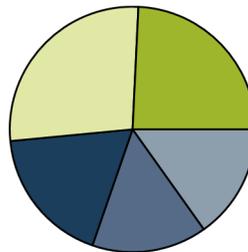


Chart Total N: 33

Tobacco Users By Health Plan

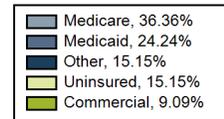
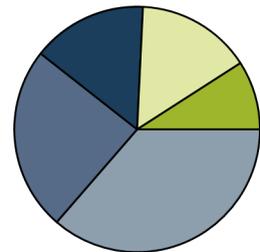


Chart Total N: 33

Tobacco Users By Ethnicity

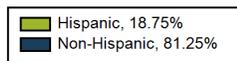
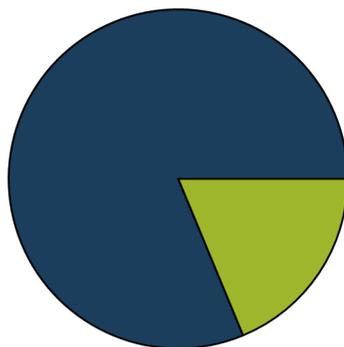


Chart Total N: 32

Tobacco Users By Chronic Condition

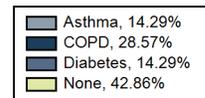
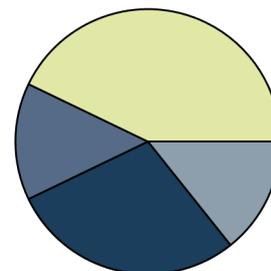
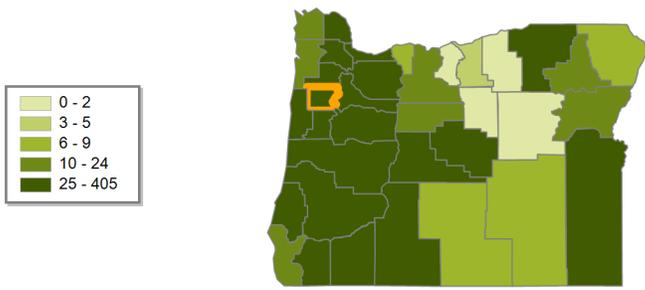


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

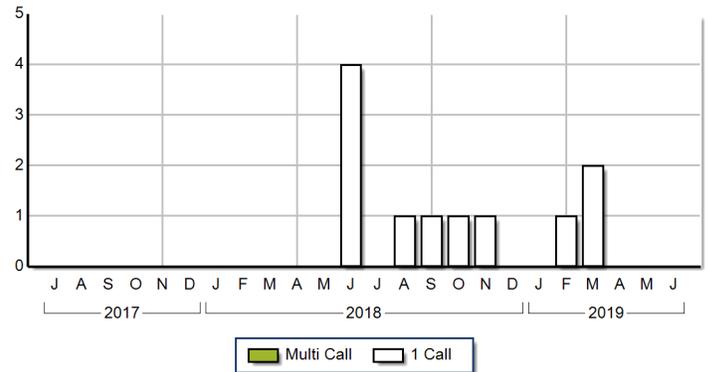


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			2	420
Tobacco Users YTD			53	4,178
Unique Tobacco Users YTD			50	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.70 %	0.92 %
Reach - NAQC			0.58 %	0.78 %
Annualized Reach			0.77 %	1.00 %
Annualized Reach - NAQC			0.64 %	0.85 %
Unique Individual Reach			0.66 %	0.86 %

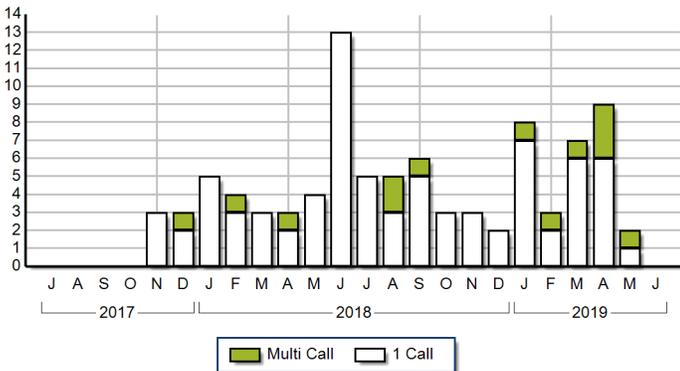
Tobacco Users By How Heard About



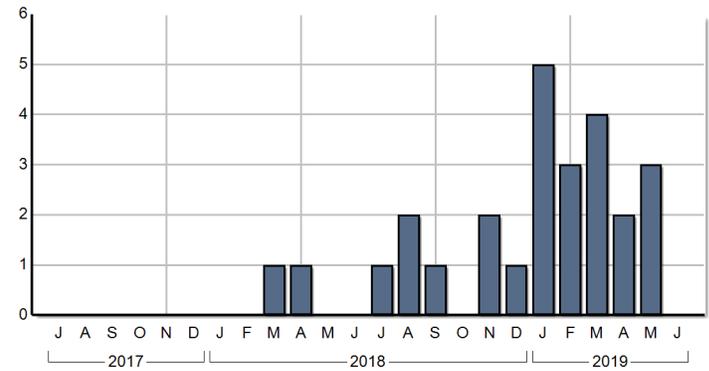
Tobacco Users By Fax Referral



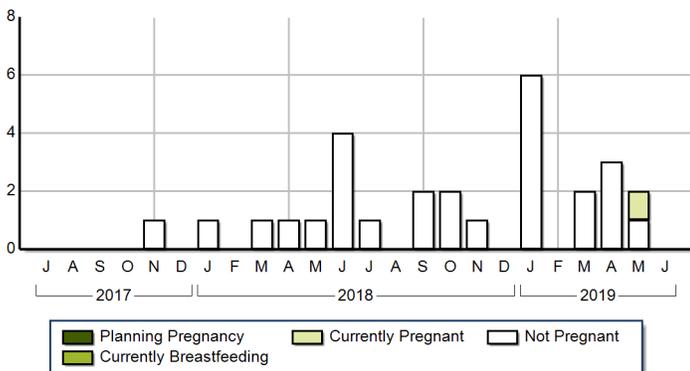
Tobacco User Enrollments By Program Type



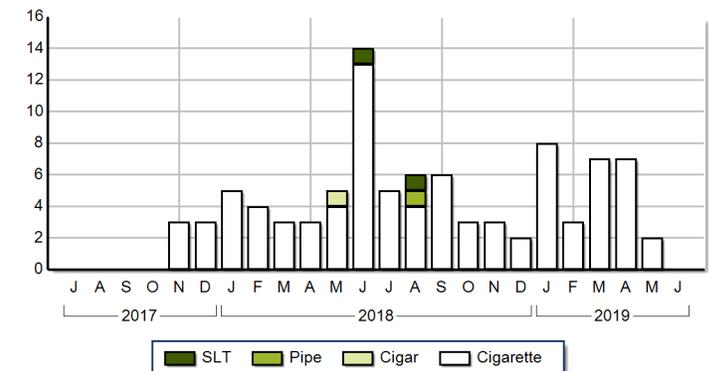
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

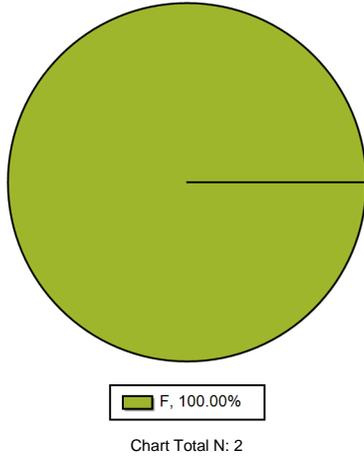


Tobacco Users By Tobacco Type

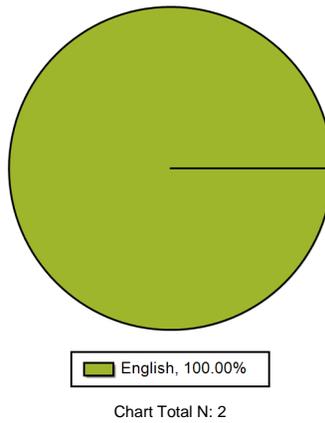


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

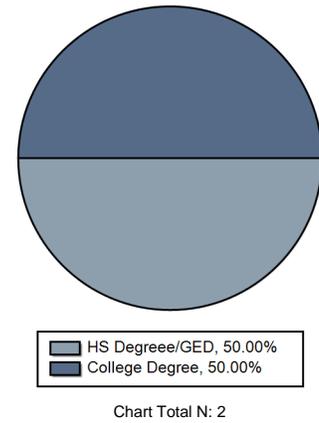
Tobacco Users By Gender



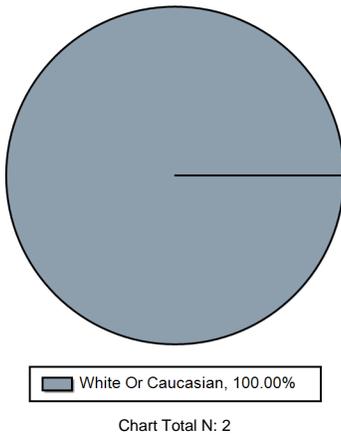
Tobacco Users By Language



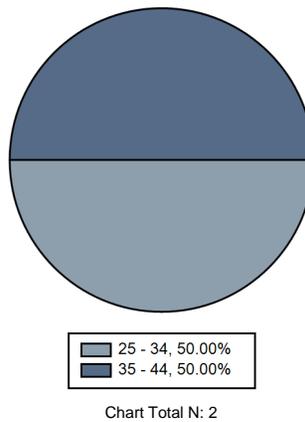
Tobacco Users By Education



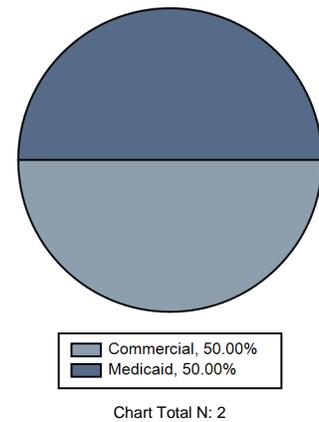
Tobacco Users By Race



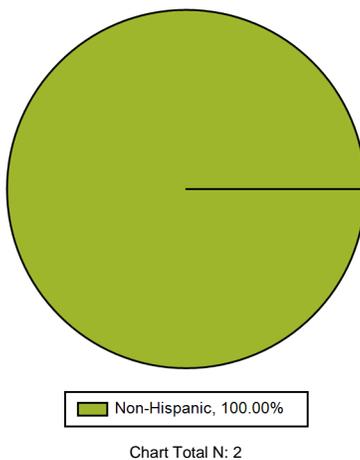
Tobacco Users By Age



Tobacco Users By Health Plan



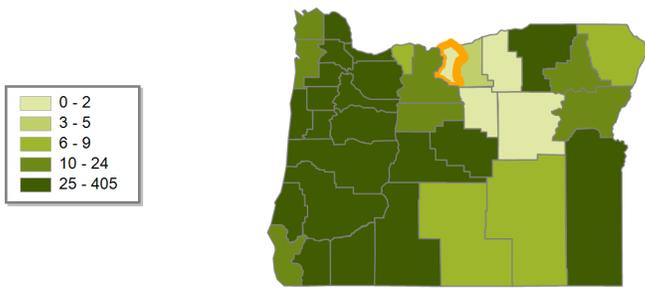
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

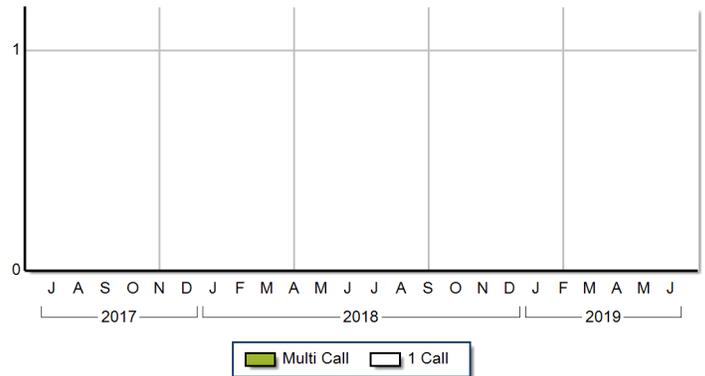
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

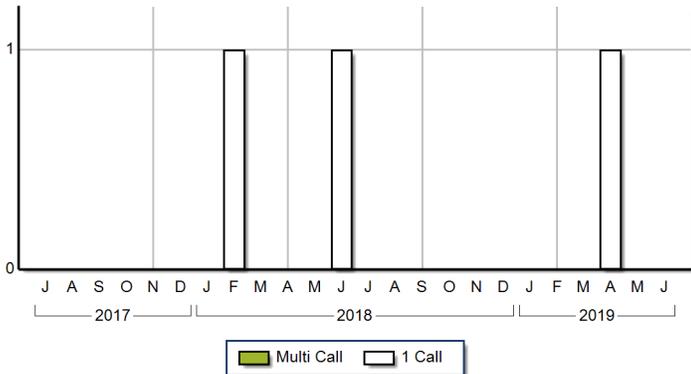


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			1	4,178
Unique Tobacco Users YTD			1	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.31 %	0.92 %
Reach - NAQC			0.31 %	0.78 %
Annualized Reach			0.33 %	1.00 %
Annualized Reach - NAQC			0.33 %	0.85 %
Unique Individual Reach			0.31 %	0.86 %

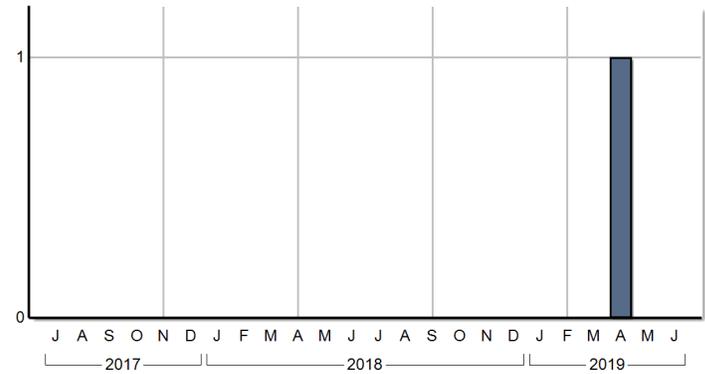
Tobacco Users By Fax Referral



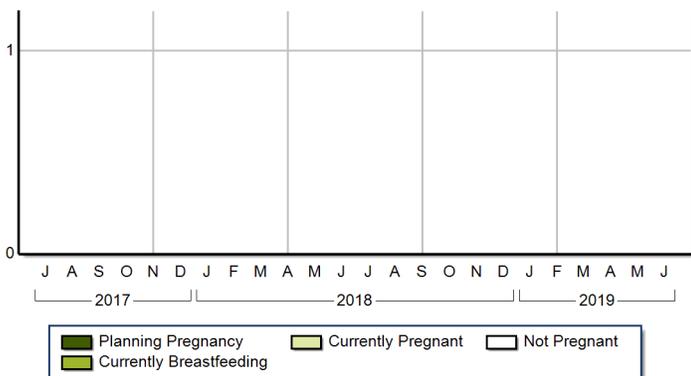
Tobacco User Enrollments By Program Type



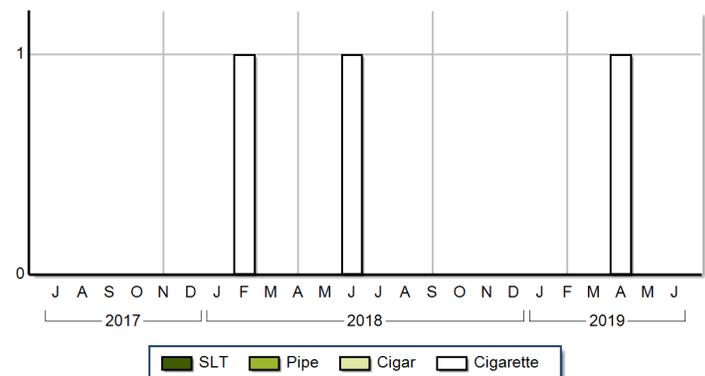
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



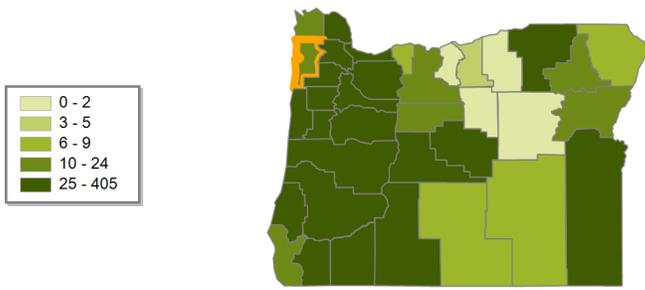
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

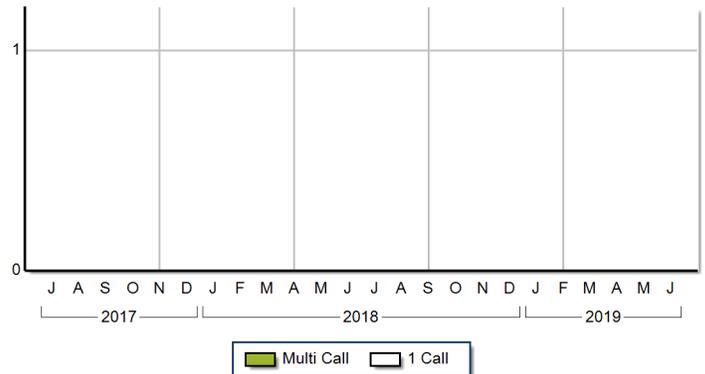
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

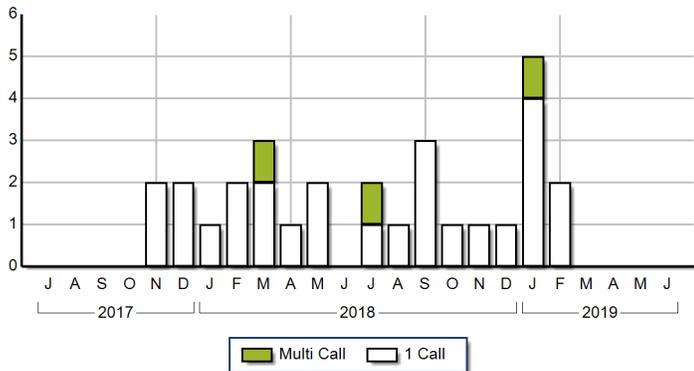


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			16	4,178
Unique Tobacco Users YTD			15	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.35 %	0.92 %
Reach - NAQC			0.24 %	0.78 %
Annualized Reach			0.38 %	1.00 %
Annualized Reach - NAQC			0.26 %	0.85 %
Unique Individual Reach			0.32 %	0.86 %

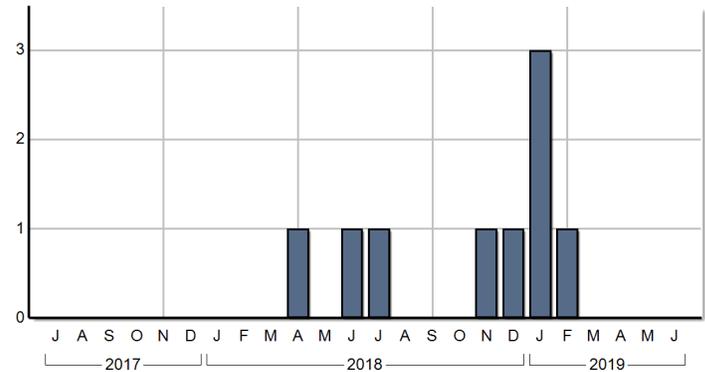
Tobacco Users By Fax Referral



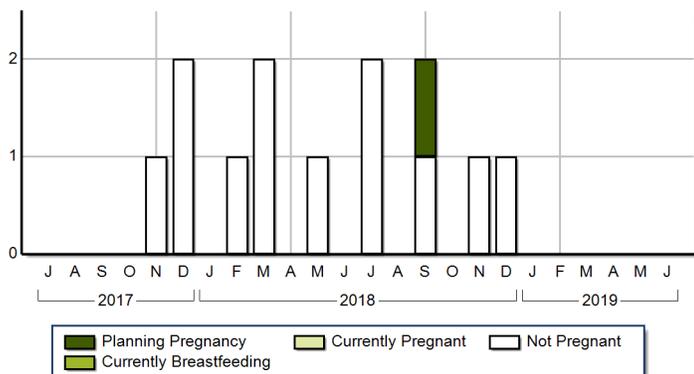
Tobacco User Enrollments By Program Type



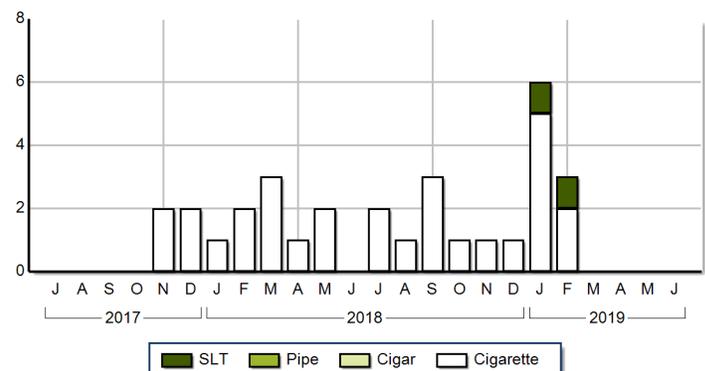
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



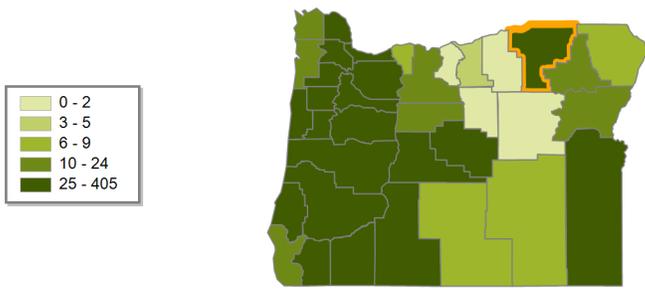
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

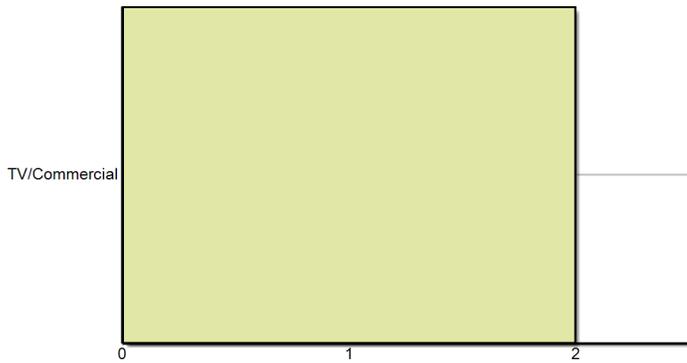
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

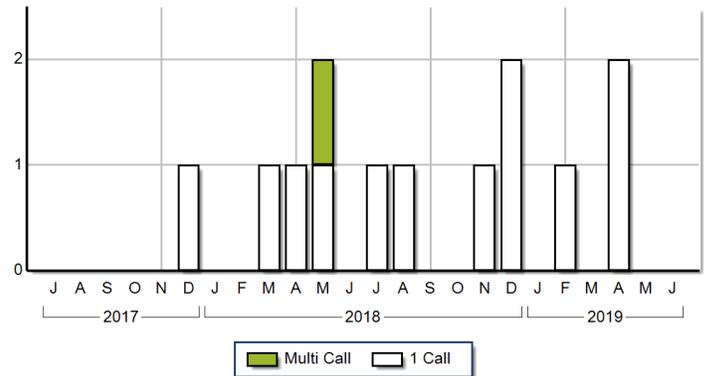


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			2	420
Tobacco Users YTD			39	4,178
Unique Tobacco Users YTD			39	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.30 %	0.92 %
Reach - NAQC			0.27 %	0.78 %
Annualized Reach			0.32 %	1.00 %
Annualized Reach - NAQC			0.30 %	0.85 %
Unique Individual Reach			0.30 %	0.86 %

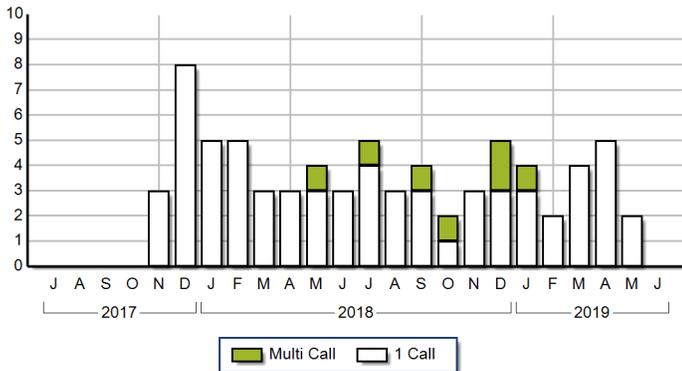
Tobacco Users By How Heard About



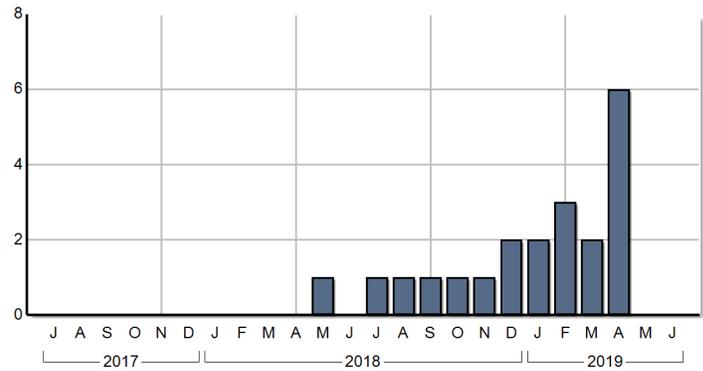
Tobacco Users By Fax Referral



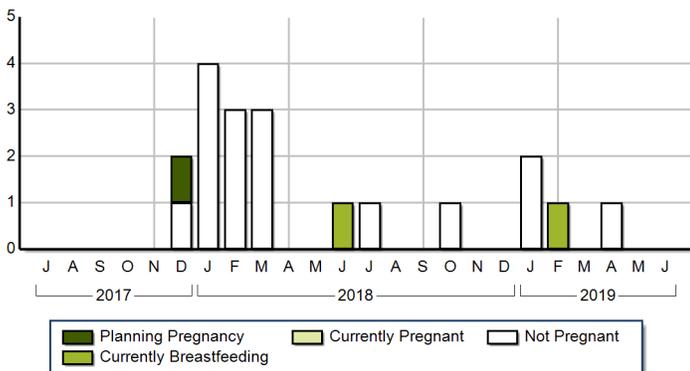
Tobacco User Enrollments By Program Type



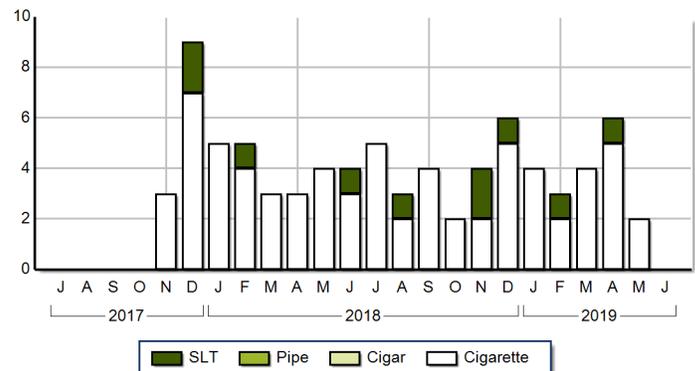
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

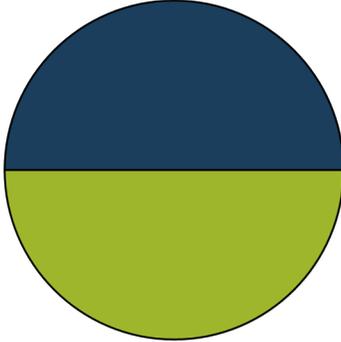


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

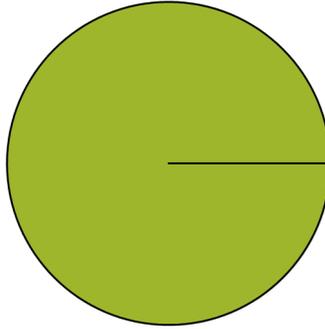
Tobacco Users By Gender



F, 50.00%
 M, 50.00%

Chart Total N: 2

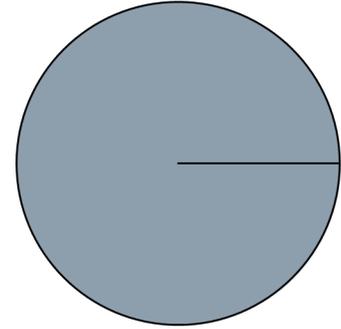
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

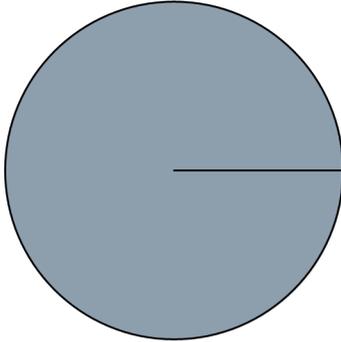
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

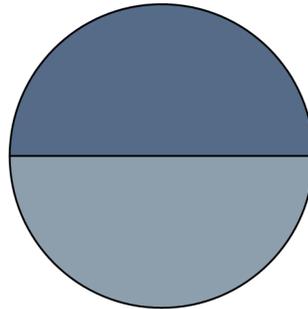
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

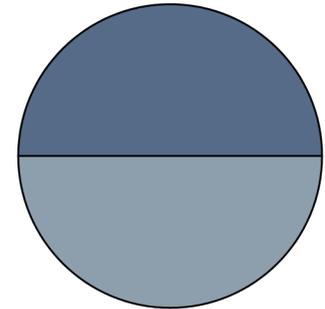
Tobacco Users By Age



35 - 44, 50.00%
 45 - 54, 50.00%

Chart Total N: 2

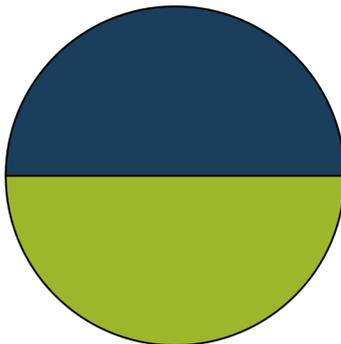
Tobacco Users By Health Plan



Medicaid, 50.00%
 Uninsured, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



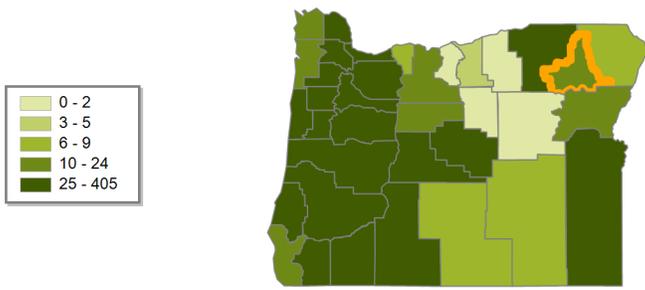
Hispanic, 50.00%
 Non-Hispanic, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

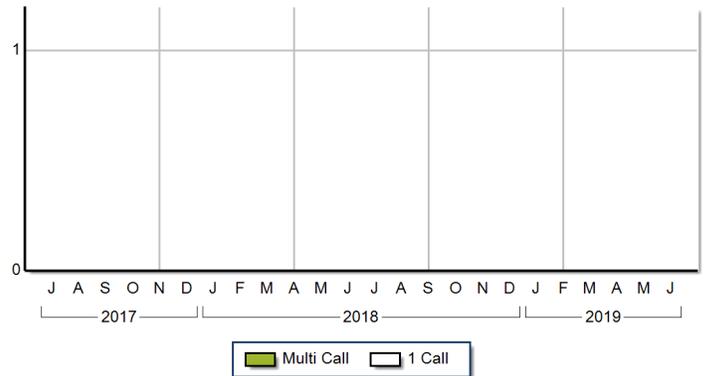
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

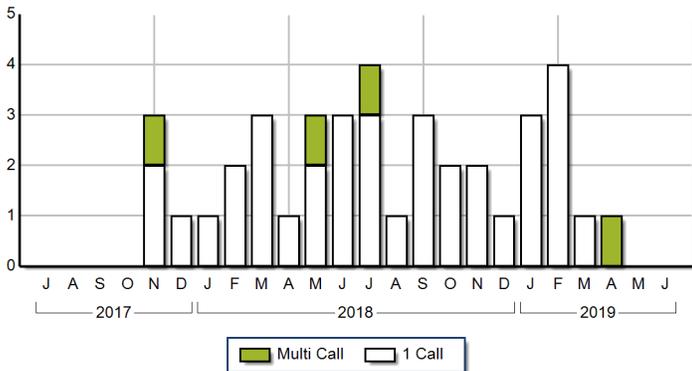


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			22	4,178
Unique Tobacco Users YTD			22	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.82 %	0.92 %
Reach - NAQC			0.78 %	0.78 %
Annualized Reach			0.90 %	1.00 %
Annualized Reach - NAQC			0.85 %	0.85 %
Unique Individual Reach			0.82 %	0.86 %

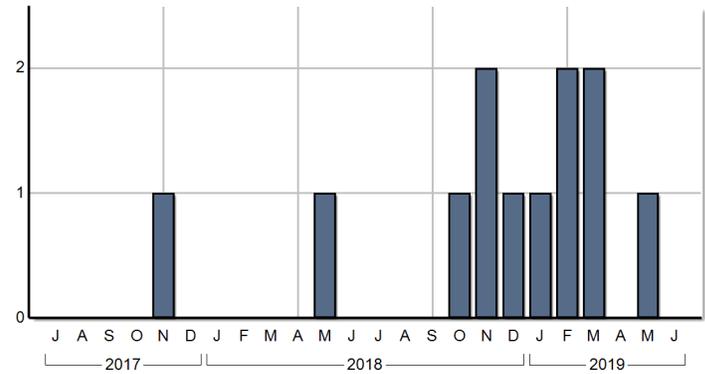
Tobacco Users By Fax Referral



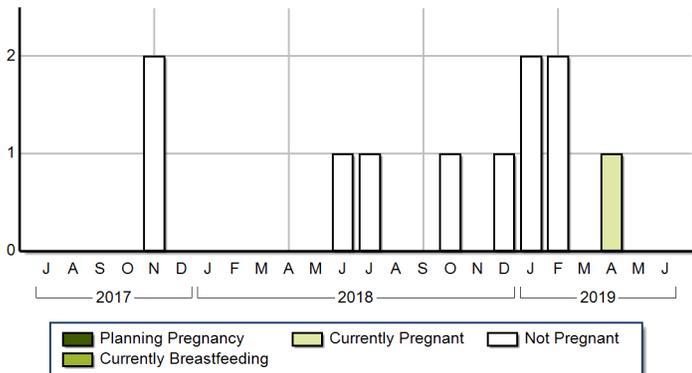
Tobacco User Enrollments By Program Type



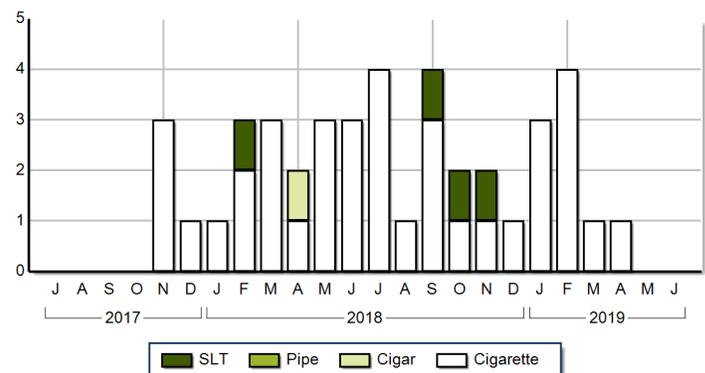
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



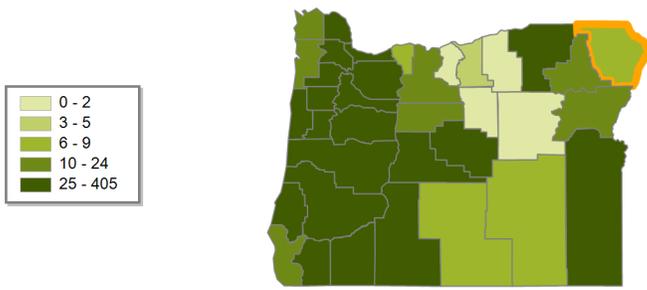
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

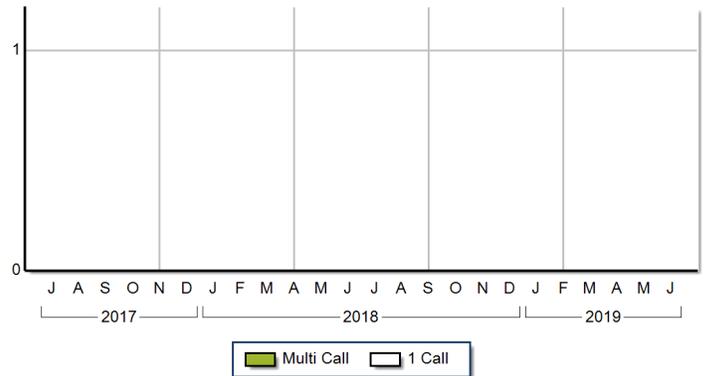
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

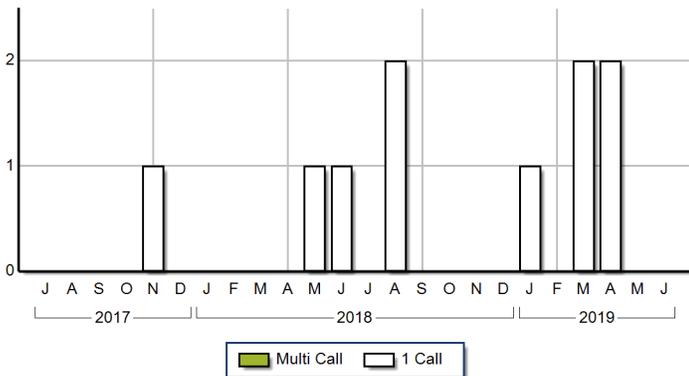


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴	
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			7	4,178
Unique Tobacco Users YTD			7	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.67 %	0.92 %
Reach - NAQC			0.67 %	0.78 %
Annualized Reach			0.74 %	1.00 %
Annualized Reach - NAQC			0.74 %	0.85 %
Unique Individual Reach			0.67 %	0.86 %

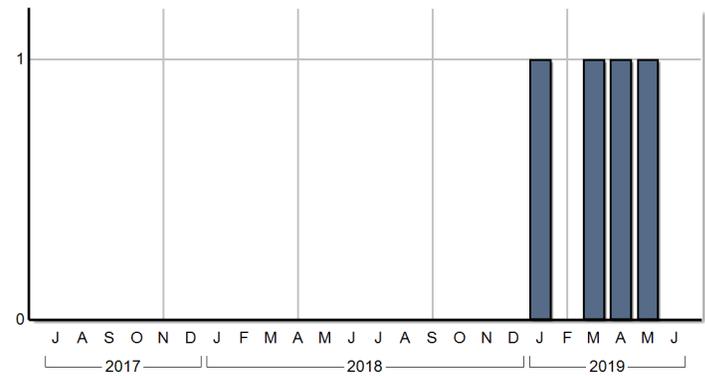
Tobacco Users By Fax Referral



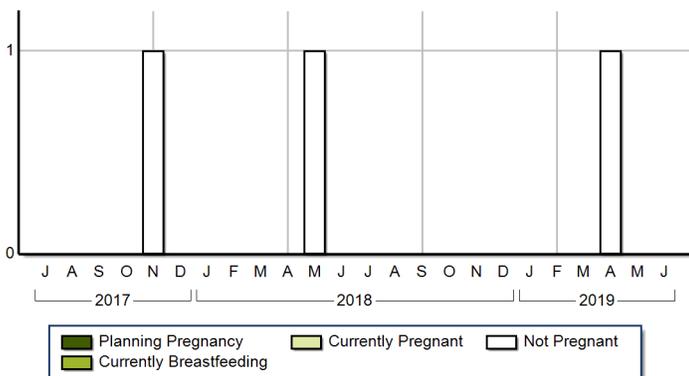
Tobacco User Enrollments By Program Type



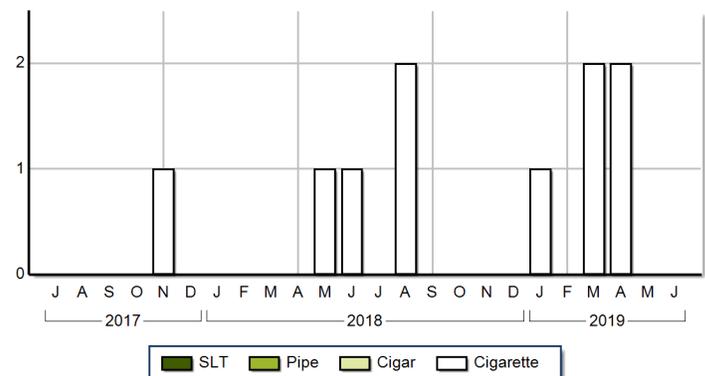
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



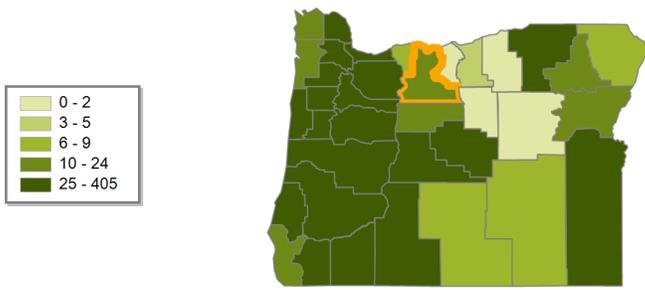
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

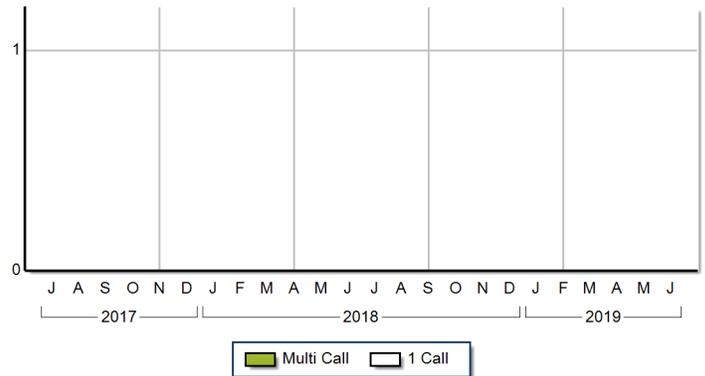
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

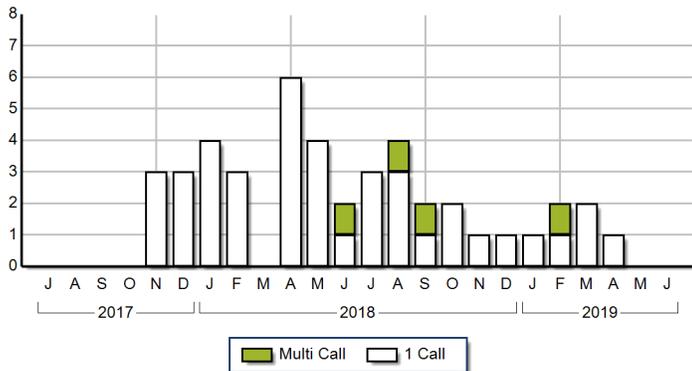


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			19	4,178
Unique Tobacco Users YTD			19	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.47 %	0.92 %
Reach - NAQC			0.42 %	0.78 %
Annualized Reach			0.51 %	1.00 %
Annualized Reach - NAQC			0.45 %	0.85 %
Unique Individual Reach			0.47 %	0.86 %

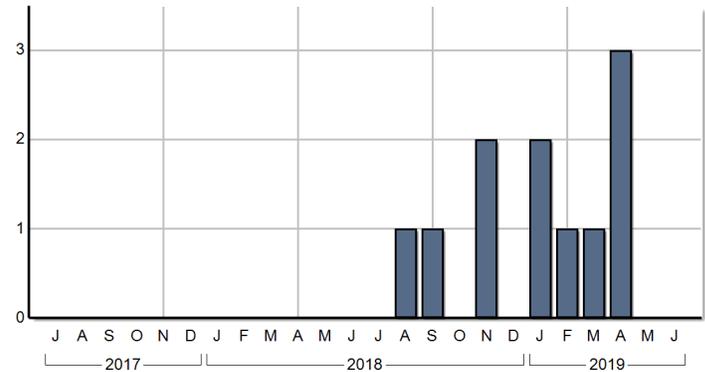
Tobacco Users By Fax Referral



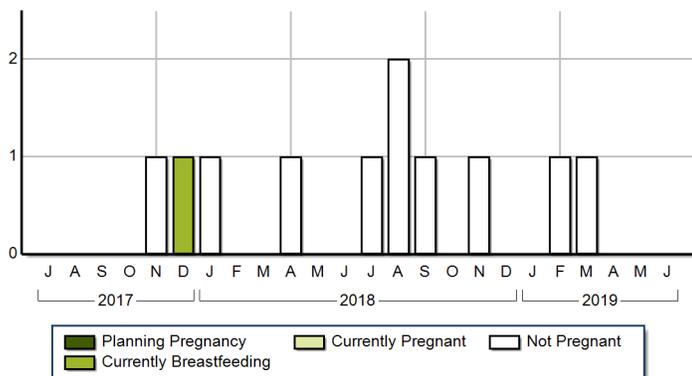
Tobacco User Enrollments By Program Type



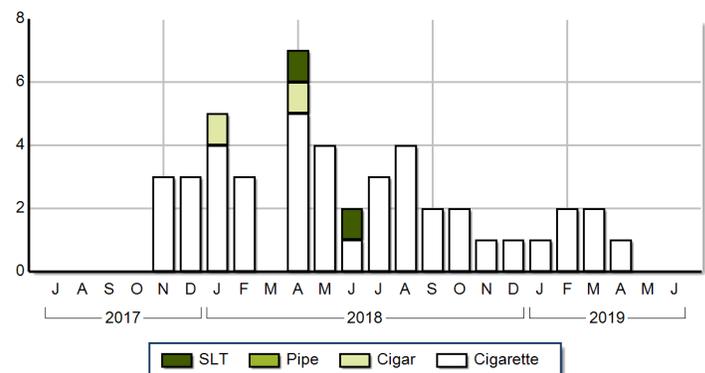
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

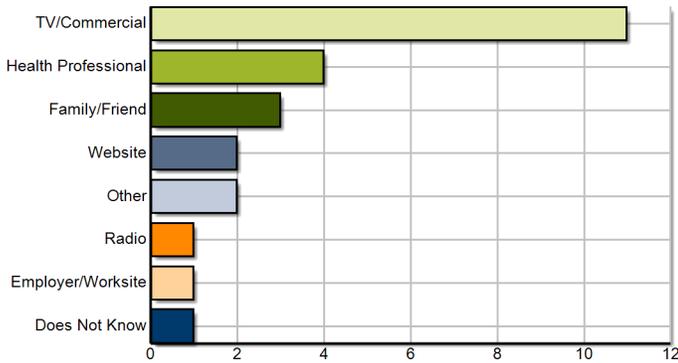
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

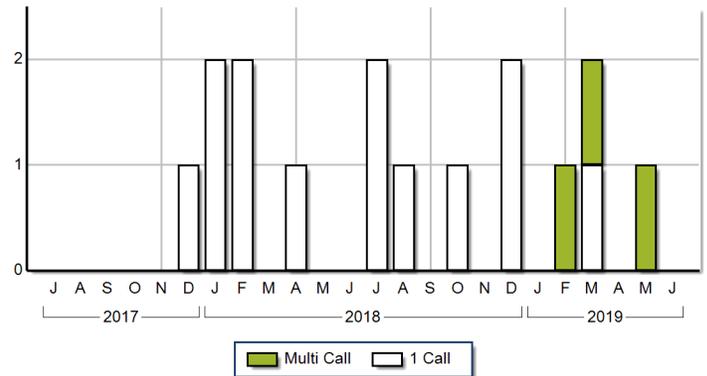


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	
			County	State
Tobacco Users - Last Full Month			25	420
Tobacco Users YTD			213	4,178
Unique Tobacco Users YTD			1	203
Target Reach			2.0 %	2.0 %
Reach YTD			0.43 %	0.92 %
Reach - NAQC			0.35 %	0.78 %
Annualized Reach			0.46 %	1.00 %
Annualized Reach - NAQC			0.38 %	0.85 %
Unique Individual Reach			0.41 %	0.86 %

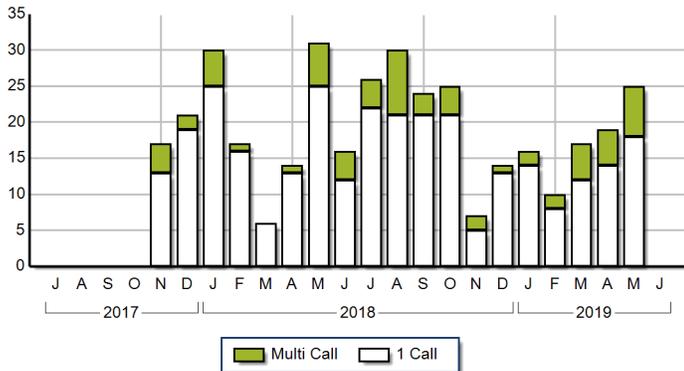
Tobacco Users By How Heard About



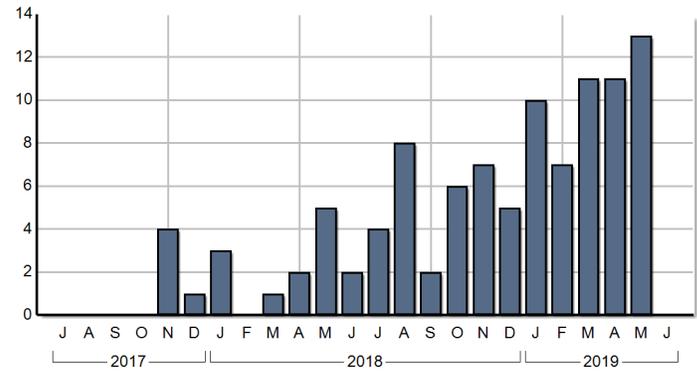
Tobacco Users By Fax Referral



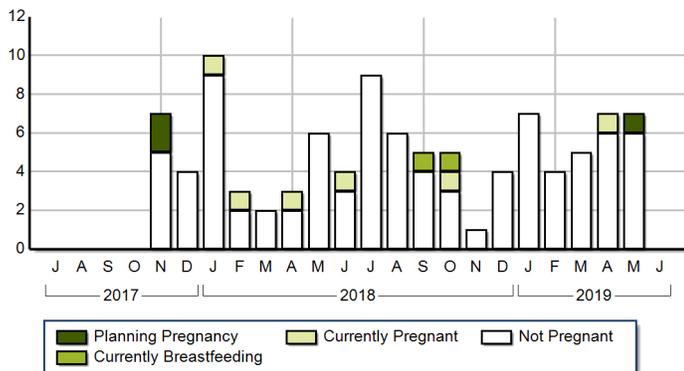
Tobacco User Enrollments By Program Type



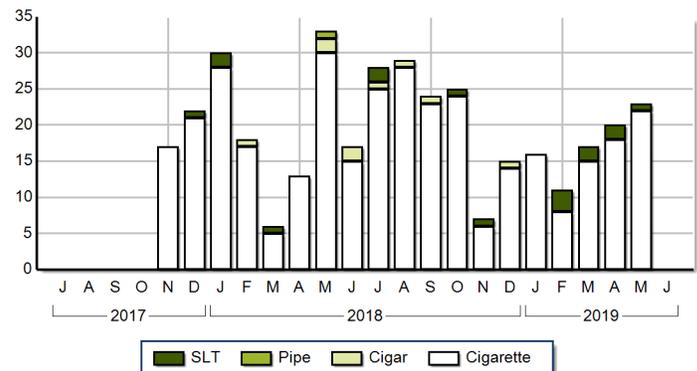
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

Tobacco Users By Gender

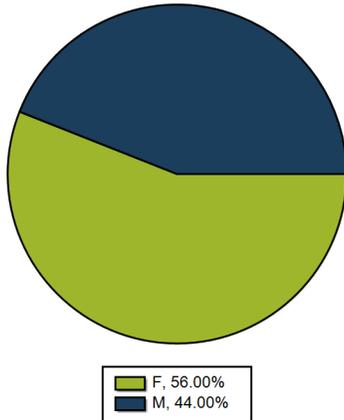


Chart Total N: 25

Tobacco Users By Language

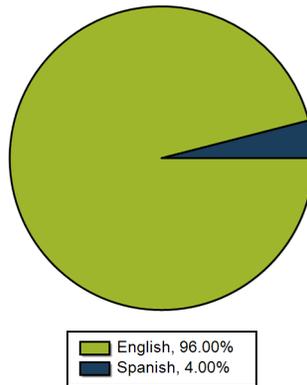


Chart Total N: 25

Tobacco Users By Education

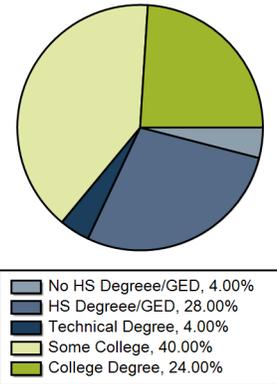


Chart Total N: 25

Tobacco Users By Race

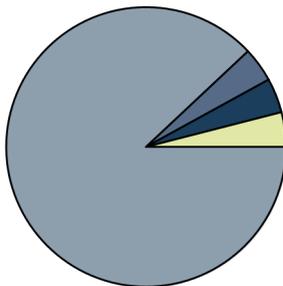


Chart Total N: 25

Tobacco Users By Age

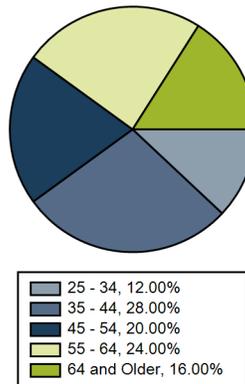


Chart Total N: 25

Tobacco Users By Health Plan

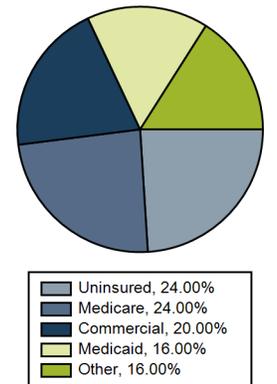


Chart Total N: 25

Tobacco Users By Ethnicity

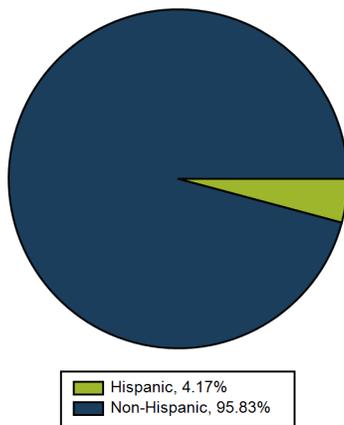


Chart Total N: 24

Tobacco Users By Chronic Condition

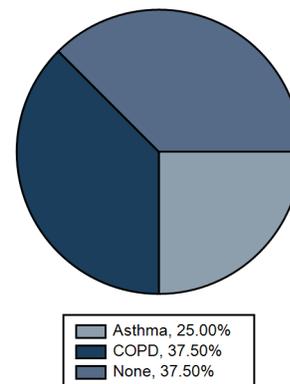
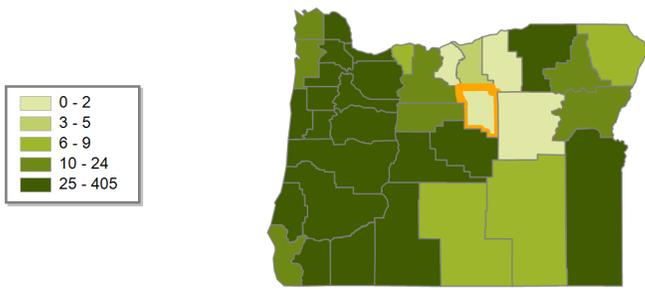


Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

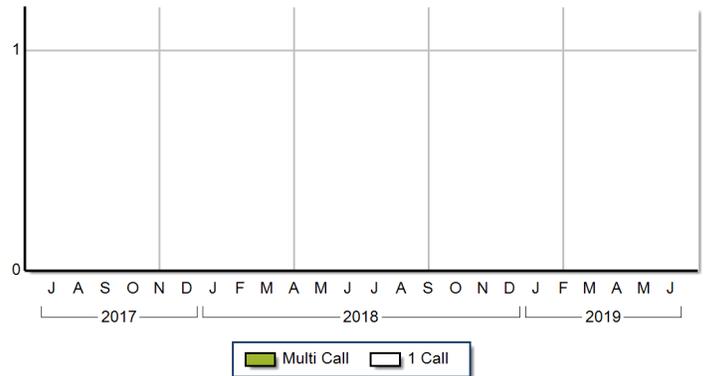
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

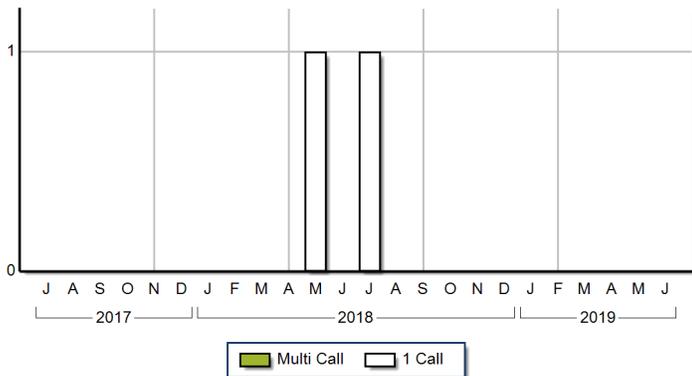


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %		387 ⁴
			County	State
Tobacco Users - Last Full Month			-	420
Tobacco Users YTD			1	4,178
Unique Tobacco Users YTD			1	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.92 %
Reach - NAQC			0.26 %	0.78 %
Annualized Reach			0.28 %	1.00 %
Annualized Reach - NAQC			0.28 %	0.85 %
Unique Individual Reach			0.26 %	0.86 %

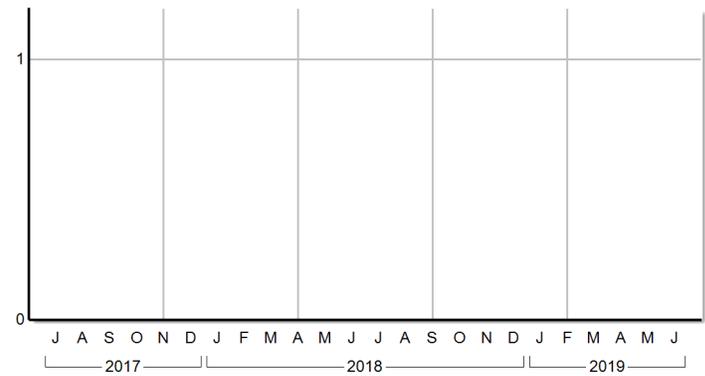
Tobacco Users By Fax Referral



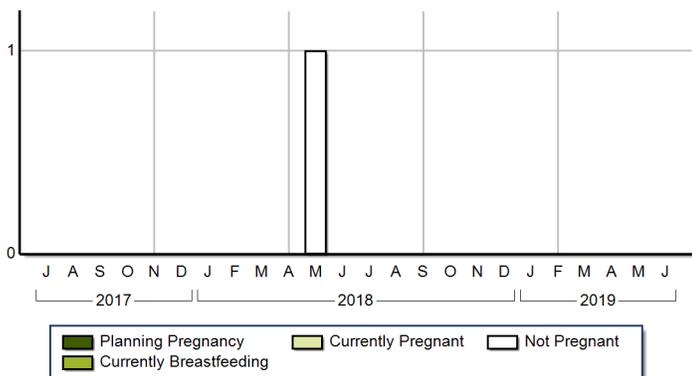
Tobacco User Enrollments By Program Type



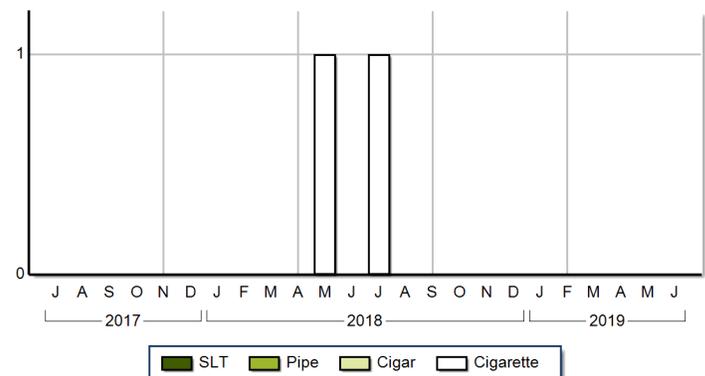
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

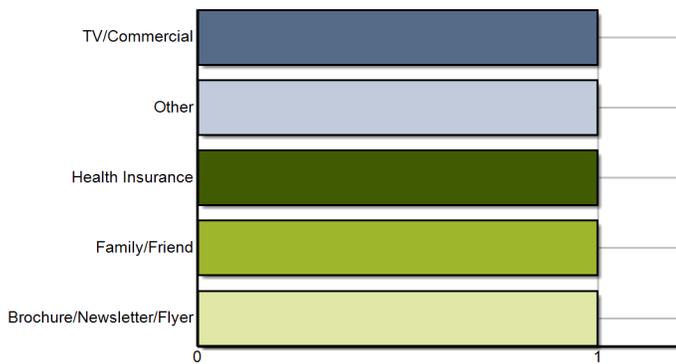
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

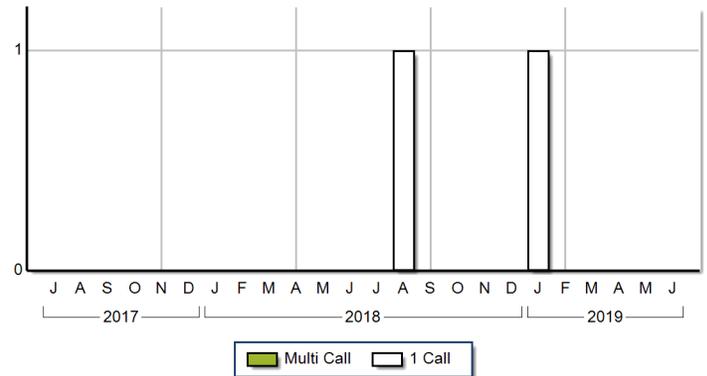


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	
			County	State
Tobacco Users - Last Full Month			5	420
Tobacco Users YTD			55	4,178
Unique Tobacco Users YTD			52	3,913
Target Reach			2.0 %	2.0 %
Reach YTD			0.41 %	0.92 %
Reach - NAQC			0.34 %	0.78 %
Annualized Reach			0.45 %	1.00 %
Annualized Reach - NAQC			0.37 %	0.85 %
Unique Individual Reach			0.39 %	0.86 %

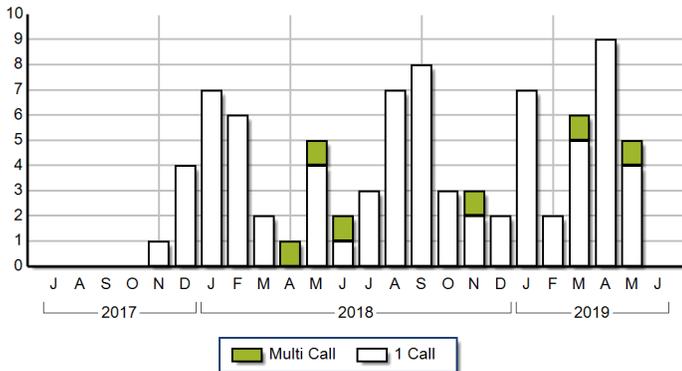
Tobacco Users By How Heard About



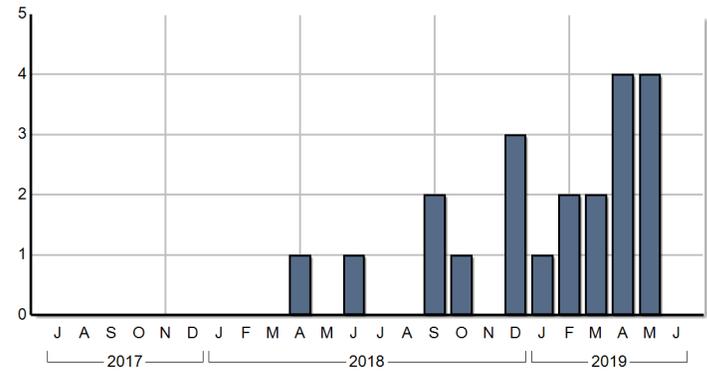
Tobacco Users By Fax Referral



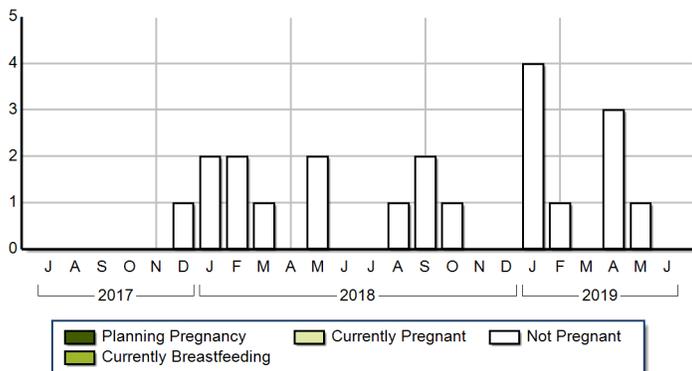
Tobacco User Enrollments By Program Type



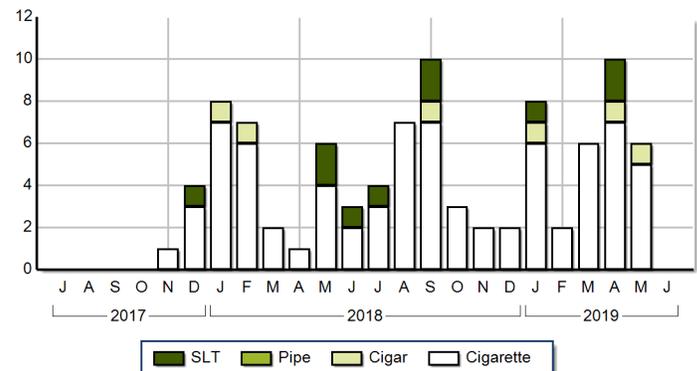
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

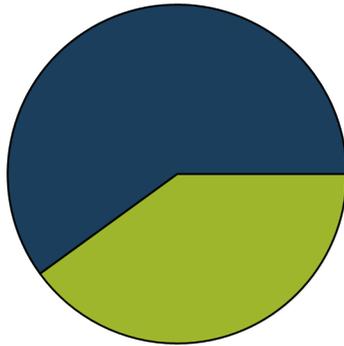


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

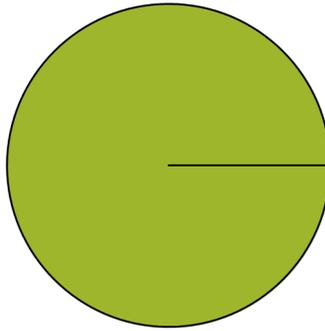
Tobacco Users By Gender



F, 40.00%
M, 60.00%

Chart Total N: 5

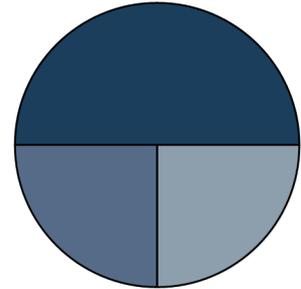
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

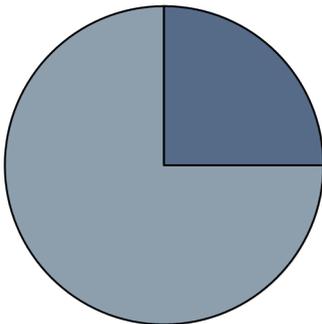
Tobacco Users By Education



No HS Degreee/GED, 25.00%
Some College, 25.00%
College Degree, 50.00%

Chart Total N: 4

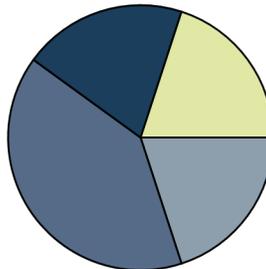
Tobacco Users By Race



White Or Caucasian, 75.00%
American Indian Or Alaska Native, 25.00%

Chart Total N: 4

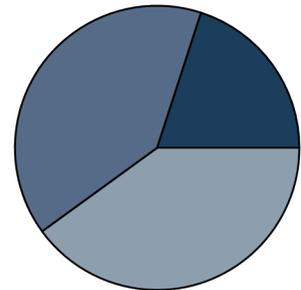
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 40.00%
55 - 64, 20.00%
64 and Older, 20.00%

Chart Total N: 5

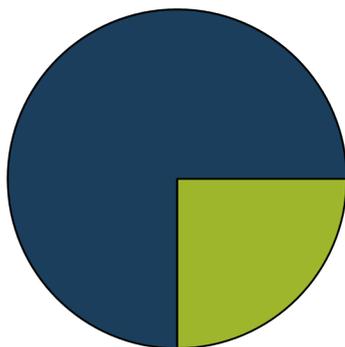
Tobacco Users By Health Plan



Medicaid, 40.00%
Other, 40.00%
Uninsured, 20.00%

Chart Total N: 5

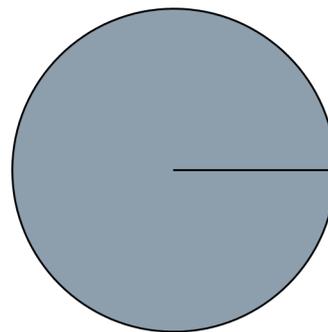
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.