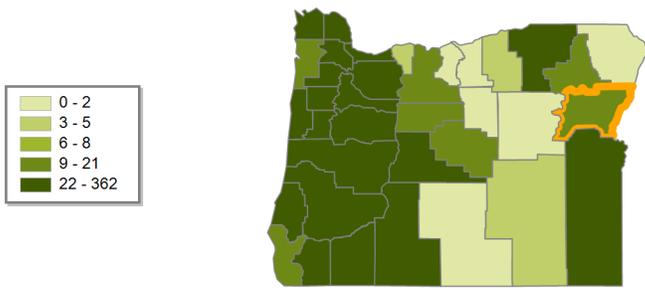
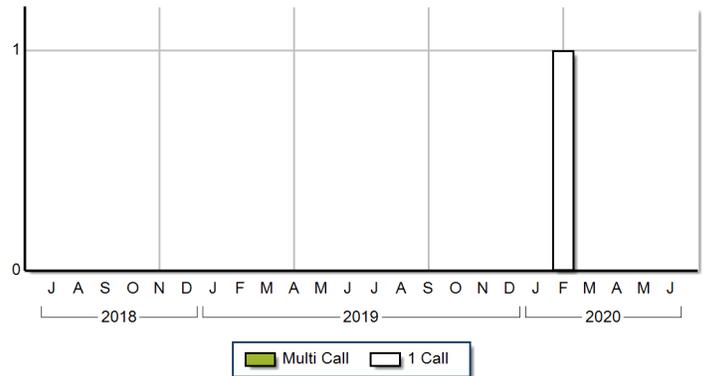


State Tobacco Users Served Contract YTD (Adults)

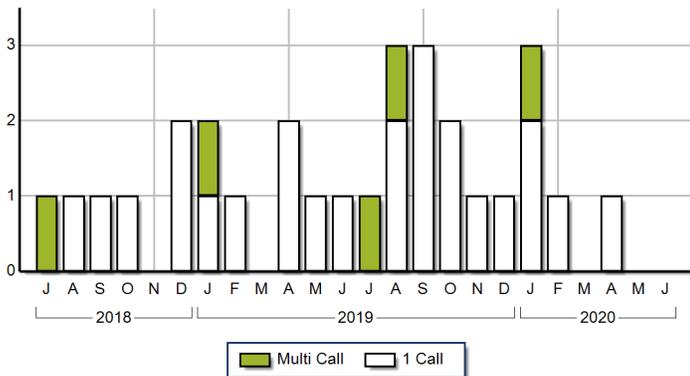


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			16	3,925
Unique Tobacco Users YTD			16	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.60 %
Reach - NAQC			3	0.53 %
Annualized Reach			2	0.66 %
Annualized Reach - NAQC			3	0.58 %
Unique Individual Reach			1	0.60 %

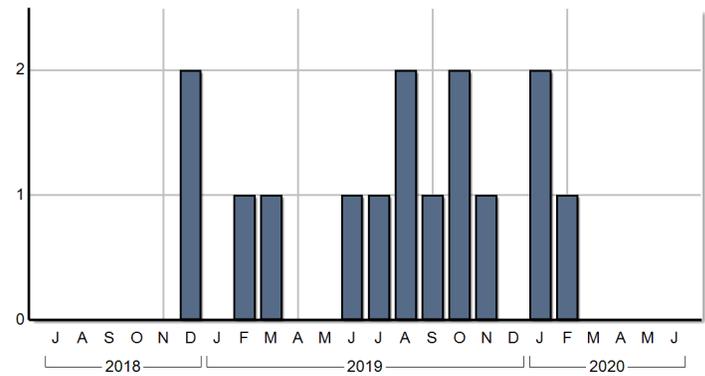
Tobacco Users By Fax Referral



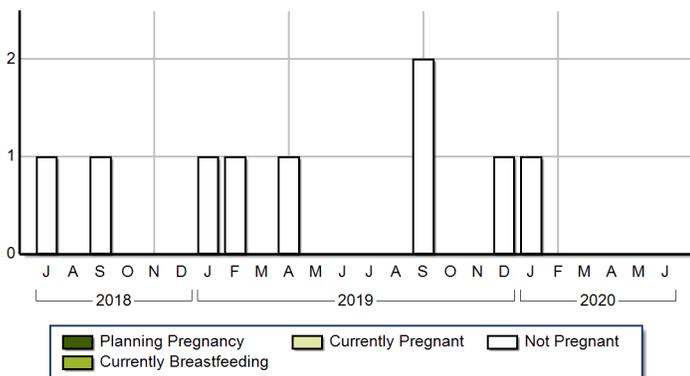
Tobacco User Enrollments By Program Type



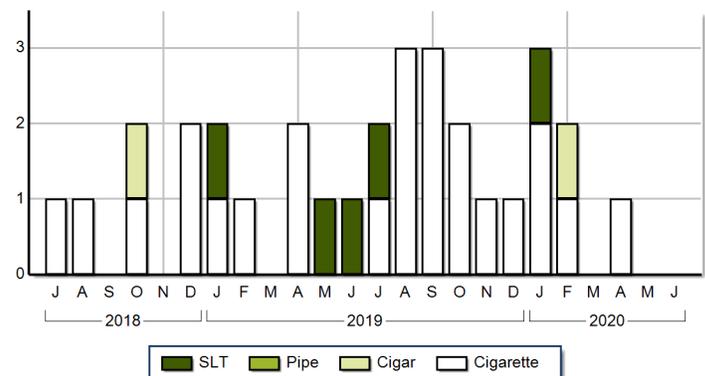
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



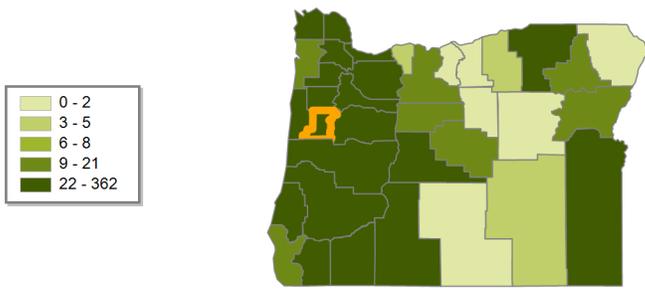
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

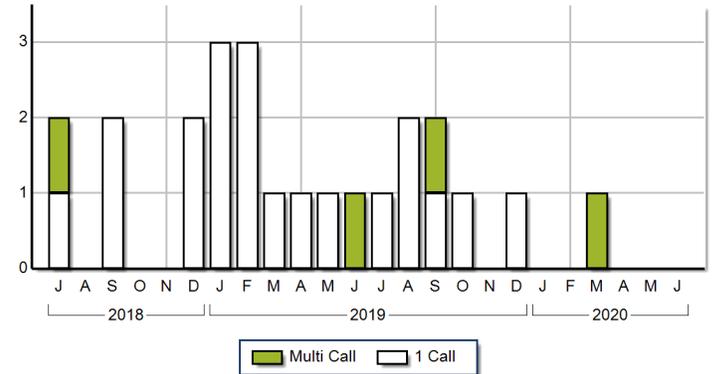


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			2	294
Tobacco Users YTD			35	3,925
Unique Tobacco Users YTD			35	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.47 %
Reach - NAQC			3	0.68 %
Annualized Reach			2	0.51 %
Annualized Reach - NAQC			3	0.75 %
Unique Individual Reach			1	0.81 %

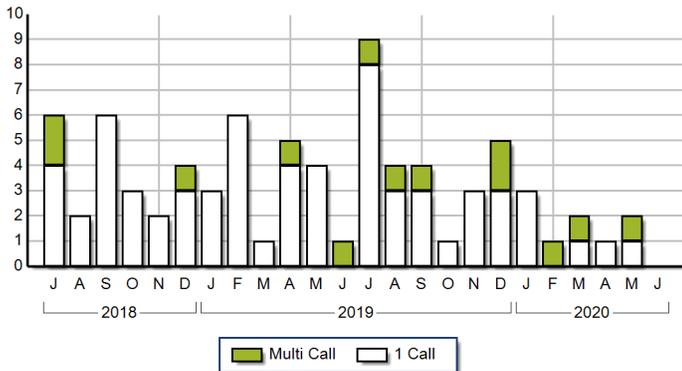
Tobacco Users By How Heard About



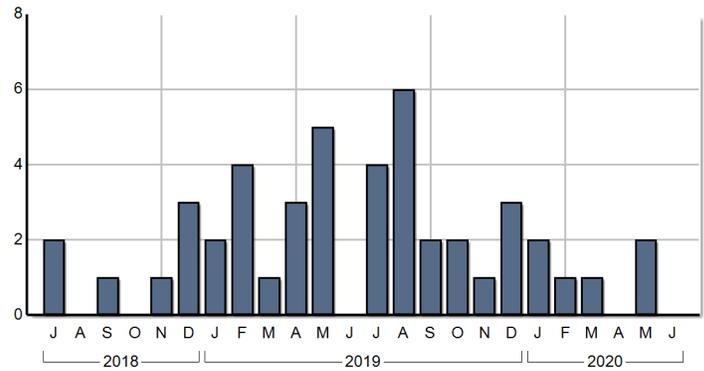
Tobacco Users By Fax Referral



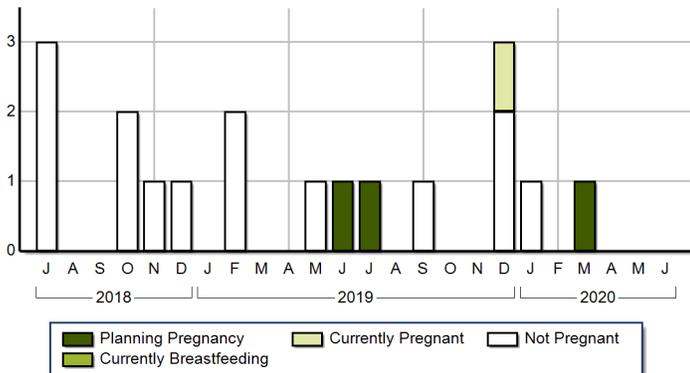
Tobacco User Enrollments By Program Type



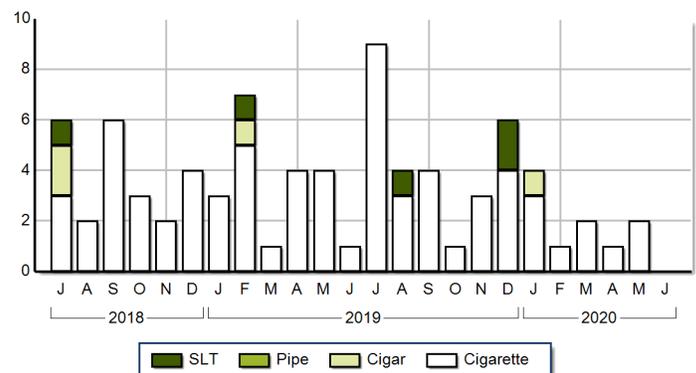
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

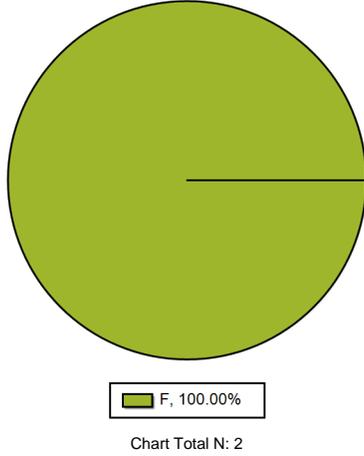


Tobacco Users By Tobacco Type

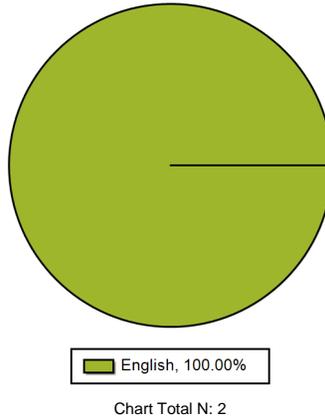


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

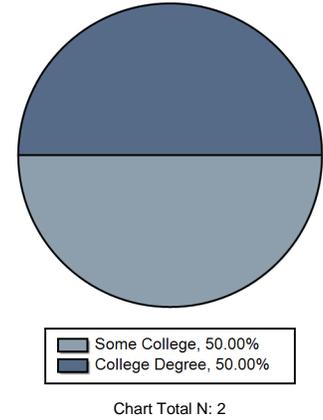
Tobacco Users By Gender



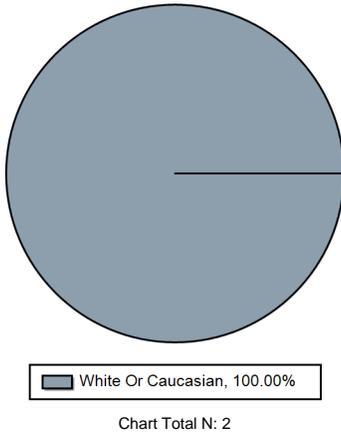
Tobacco Users By Language



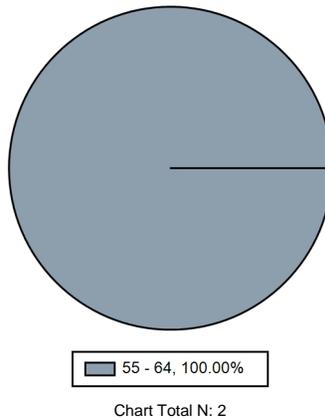
Tobacco Users By Education



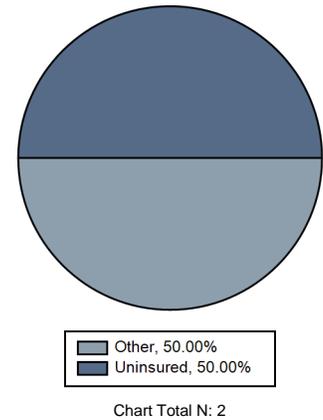
Tobacco Users By Race



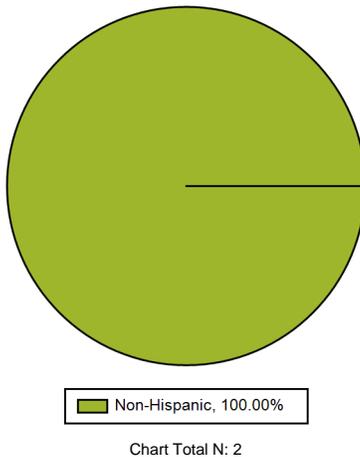
Tobacco Users By Age



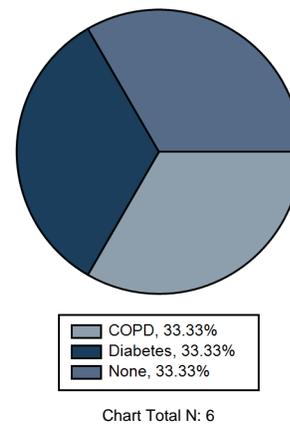
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



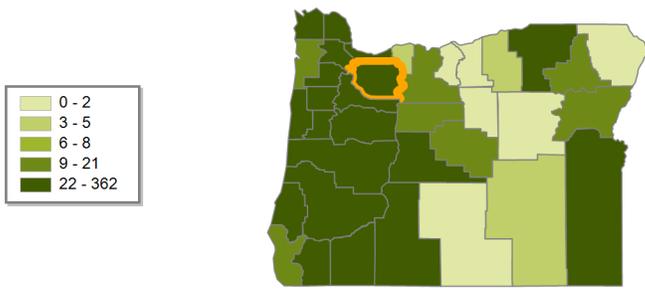
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

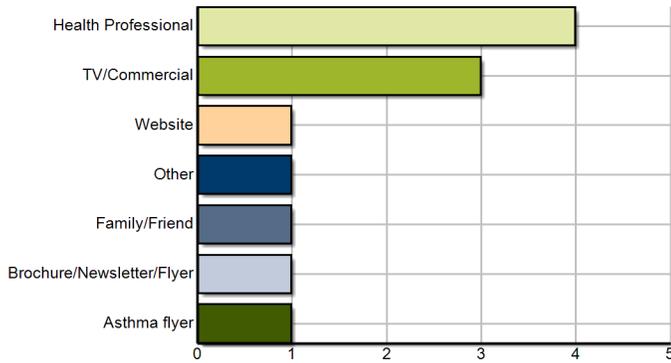
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

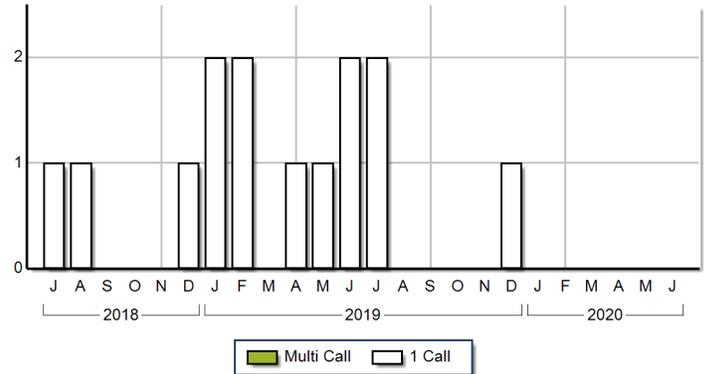


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	
			County	State
Tobacco Users - Last Full Month			12	294
Tobacco Users YTD			125	3,925
Unique Tobacco Users YTD			119	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.28 %	0.89 %
Reach - NAQC			0.26 %	0.68 %
Annualized Reach			0.31 %	0.97 %
Annualized Reach - NAQC			0.28 %	0.75 %
Unique Individual Reach			0.27 %	0.81 %

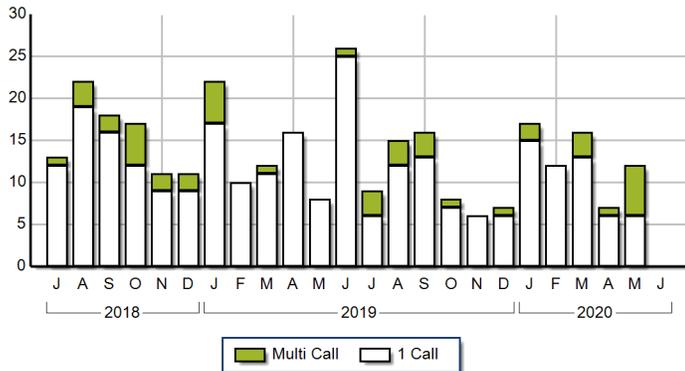
Tobacco Users By How Heard About



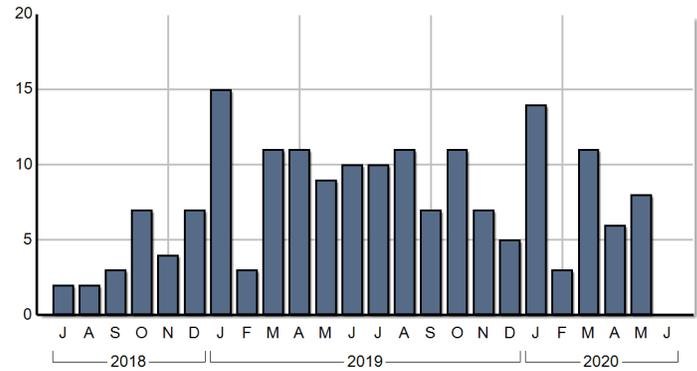
Tobacco Users By Fax Referral



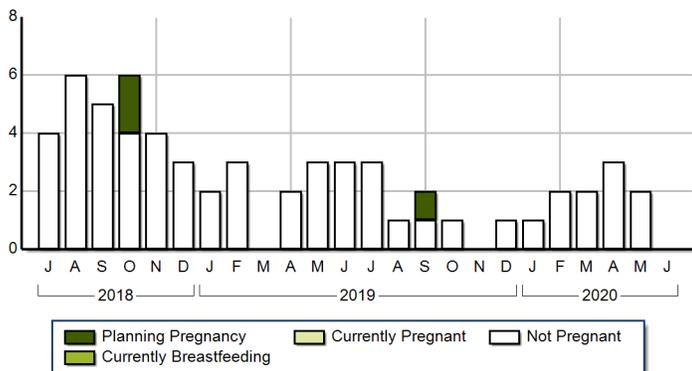
Tobacco User Enrollments By Program Type



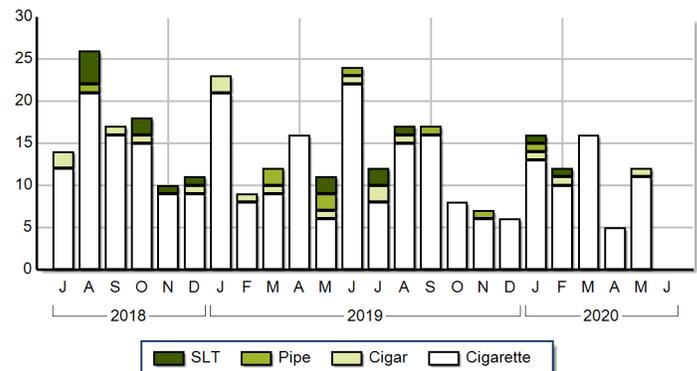
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

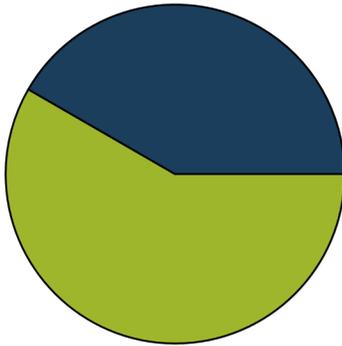


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

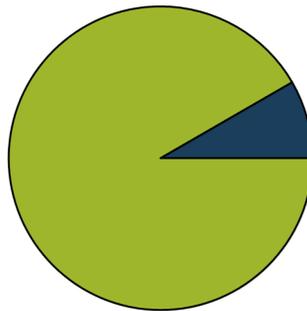
Tobacco Users By Gender



F, 58.33%
 M, 41.67%

Chart Total N: 12

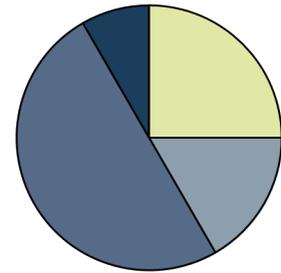
Tobacco Users By Language



English, 91.67%
 Spanish, 8.33%

Chart Total N: 12

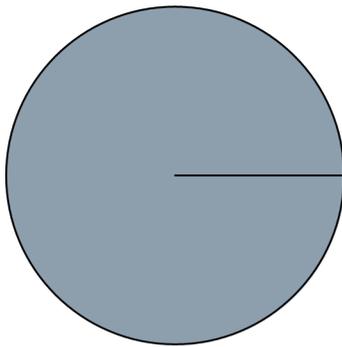
Tobacco Users By Education



No HS Degree/GED, 16.67%
 HS Degree/GED, 50.00%
 Technical Degree, 8.33%
 Some College, 25.00%

Chart Total N: 12

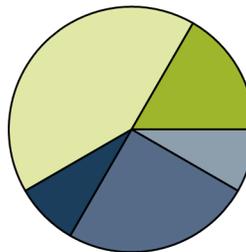
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 11

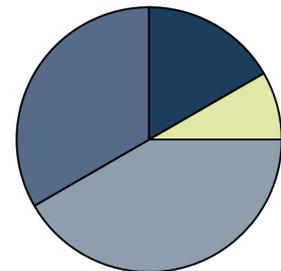
Tobacco Users By Age



25 - 34, 8.33%
 35 - 44, 25.00%
 45 - 54, 8.33%
 55 - 64, 41.67%
 64 and Older, 16.67%

Chart Total N: 12

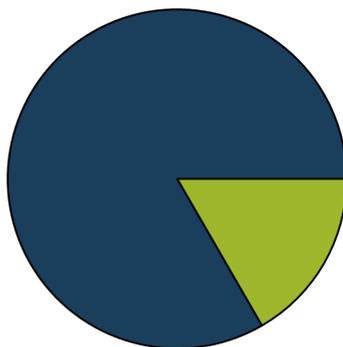
Tobacco Users By Health Plan



Uninsured, 41.67%
 Medicare, 33.33%
 Other, 16.67%
 Medicaid, 8.33%

Chart Total N: 12

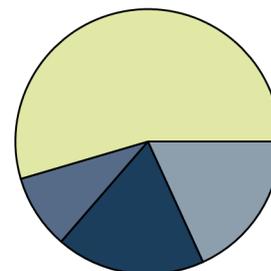
Tobacco Users By Ethnicity



Hispanic or Latino, 16.67%
 Non-Hispanic, 83.33%

Chart Total N: 12

Tobacco Users By Chronic Condition



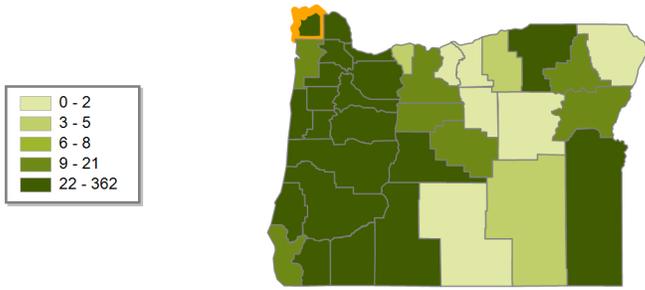
Asthma, 18.18%
 COPD, 18.18%
 Diabetes, 9.09%
 None, 54.55%

Chart Total N: 22

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

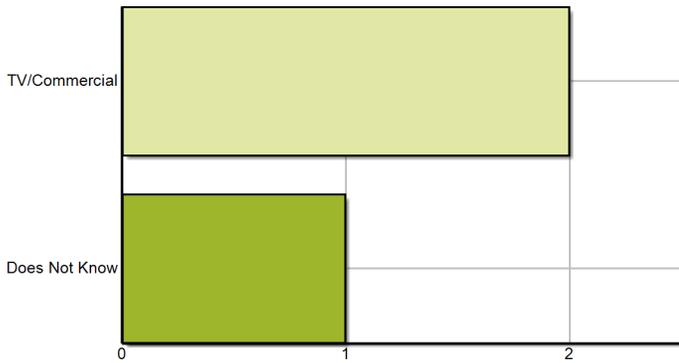
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

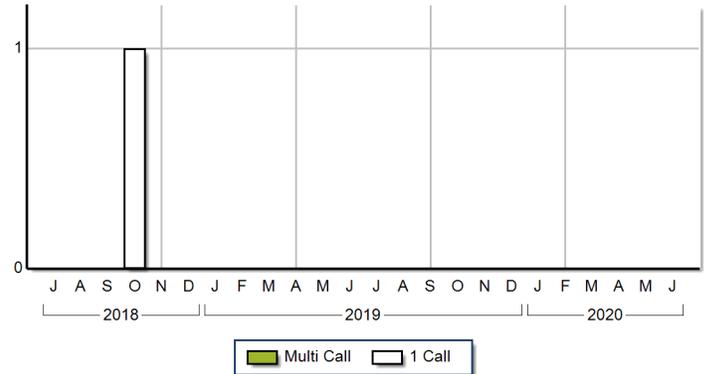


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			4	294
Tobacco Users YTD			26	3,925
Unique Tobacco Users YTD			26	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.41 %	0.89 %
Reach - NAQC			0.37 %	0.68 %
Annualized Reach			0.44 %	0.97 %
Annualized Reach - NAQC			0.41 %	0.75 %
Unique Individual Reach			0.41 %	0.81 %

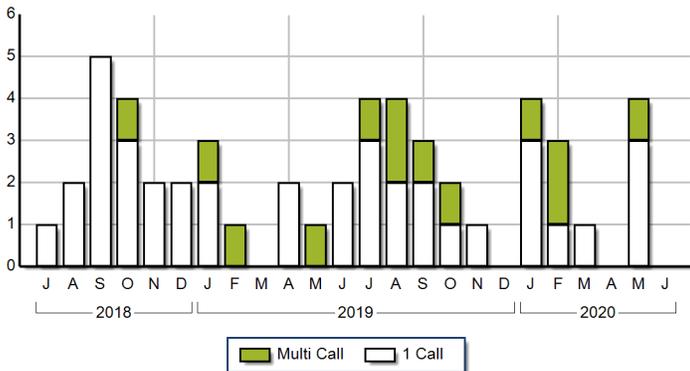
Tobacco Users By How Heard About



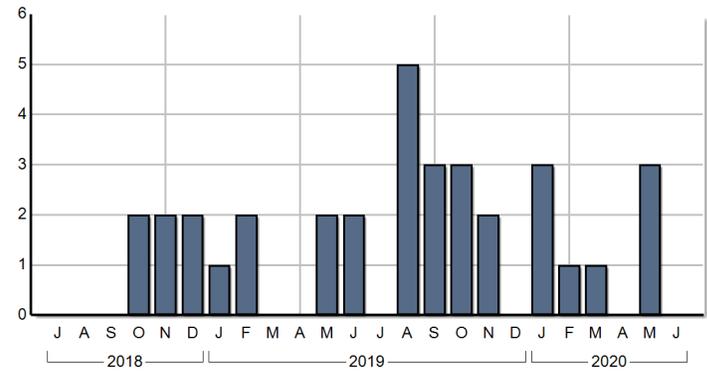
Tobacco Users By Fax Referral



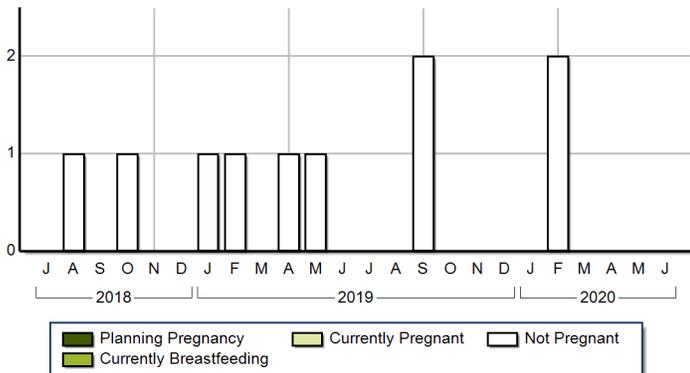
Tobacco User Enrollments By Program Type



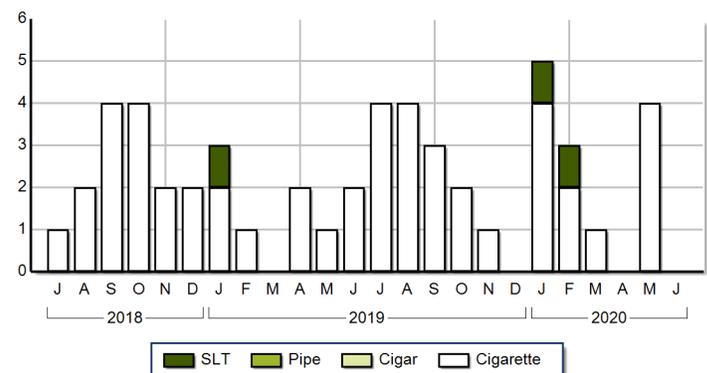
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

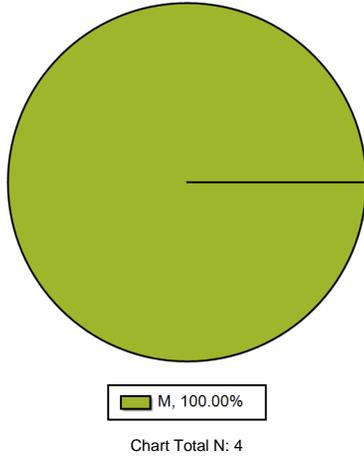


Tobacco Users By Tobacco Type

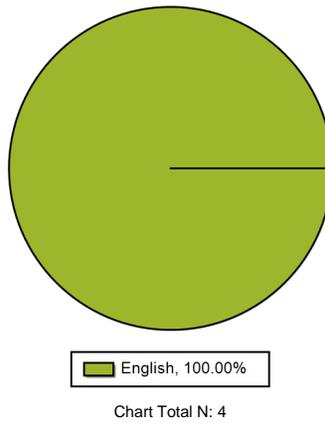


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

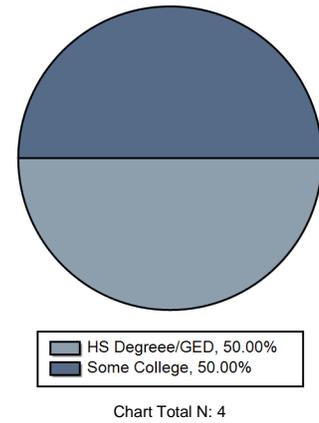
Tobacco Users By Gender



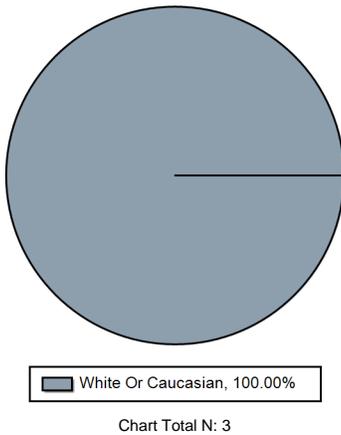
Tobacco Users By Language



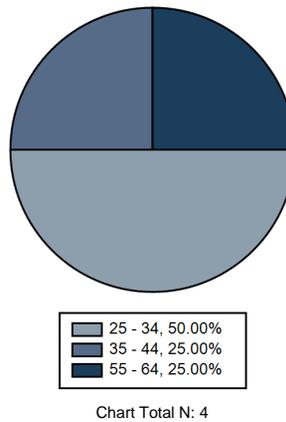
Tobacco Users By Education



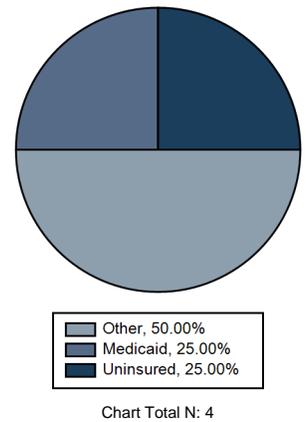
Tobacco Users By Race



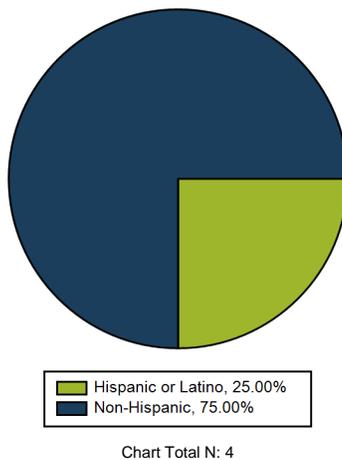
Tobacco Users By Age



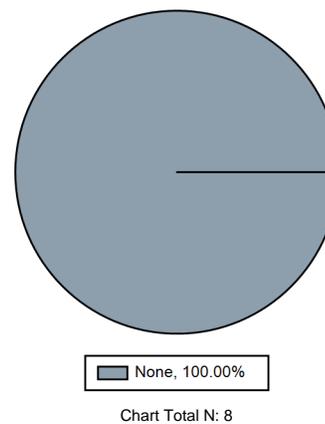
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



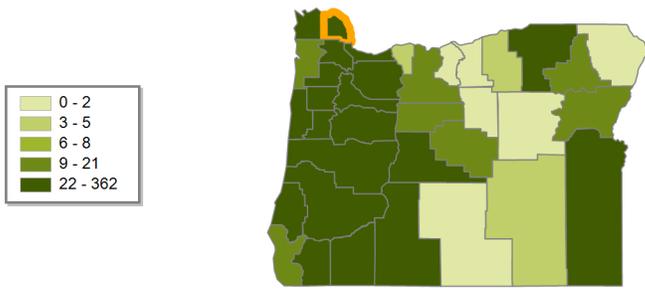
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

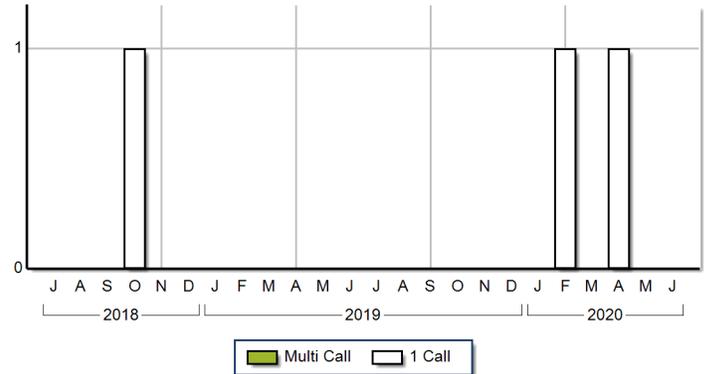


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	4
			County	State
Tobacco Users - Last Full Month			2	294
Tobacco Users YTD			36	3,925
Unique Tobacco Users YTD			33	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.57 %	0.89 %
Reach - NAQC			0.49 %	0.68 %
Annualized Reach			0.62 %	0.97 %
Annualized Reach - NAQC			0.54 %	0.75 %
Unique Individual Reach			0.52 %	0.81 %

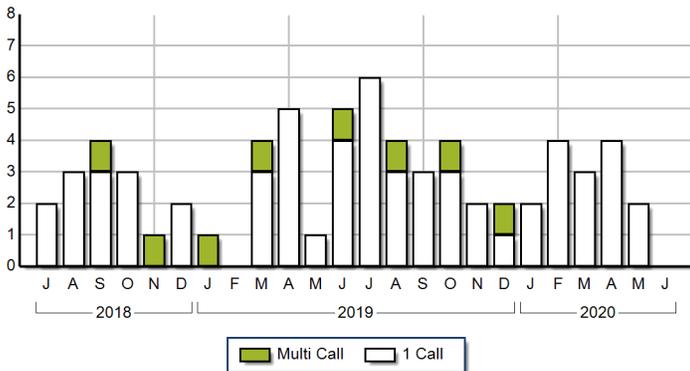
Tobacco Users By How Heard About



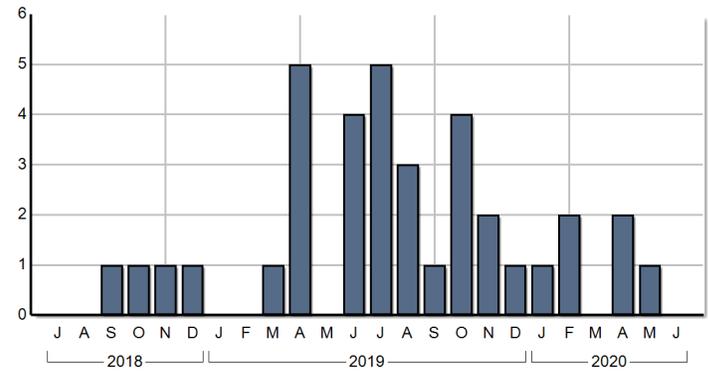
Tobacco Users By Fax Referral



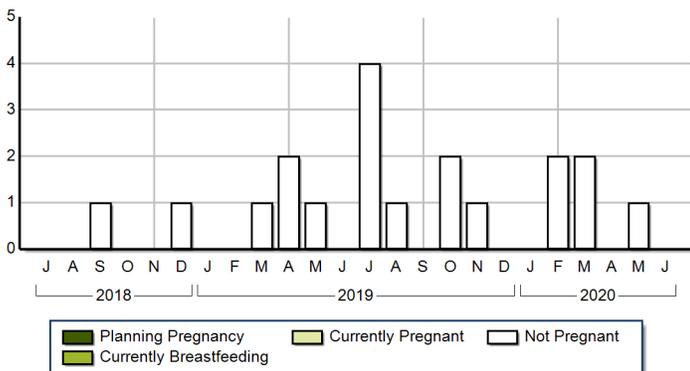
Tobacco User Enrollments By Program Type



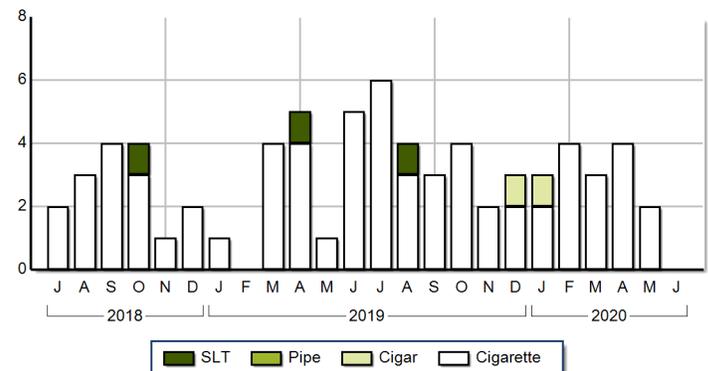
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

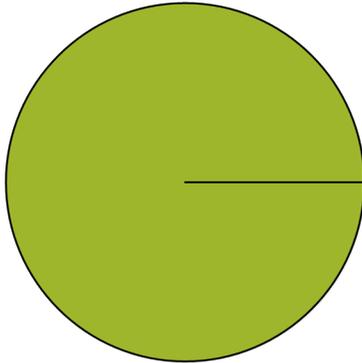


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

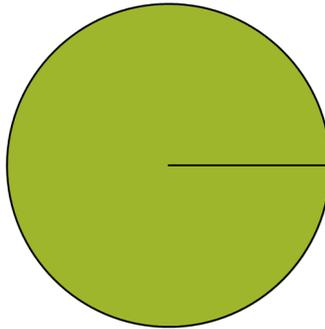
Tobacco Users By Gender



F, 100.00%

Chart Total N: 2

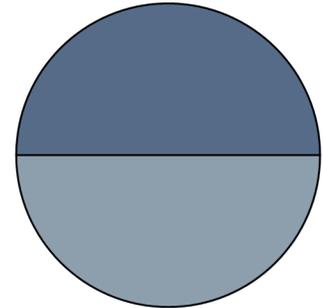
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

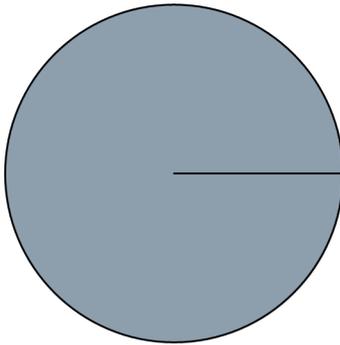
Tobacco Users By Education



No HS Degree/GED, 50.00%
 College Degree, 50.00%

Chart Total N: 2

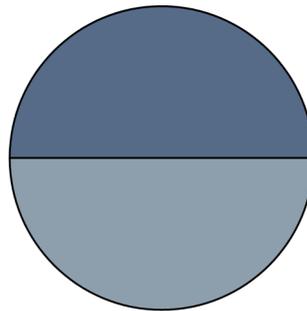
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

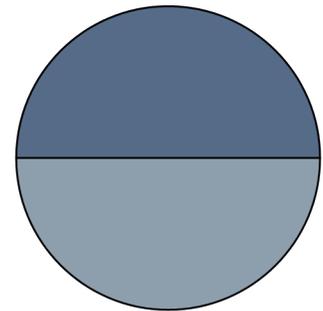
Tobacco Users By Age



25 - 34, 50.00%
 55 - 64, 50.00%

Chart Total N: 2

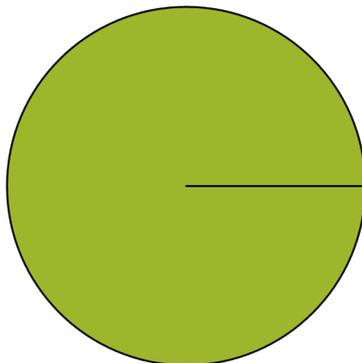
Tobacco Users By Health Plan



Medicaid, 50.00%
 Other, 50.00%

Chart Total N: 2

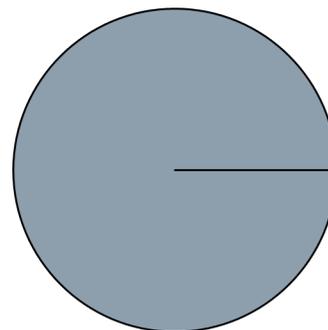
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



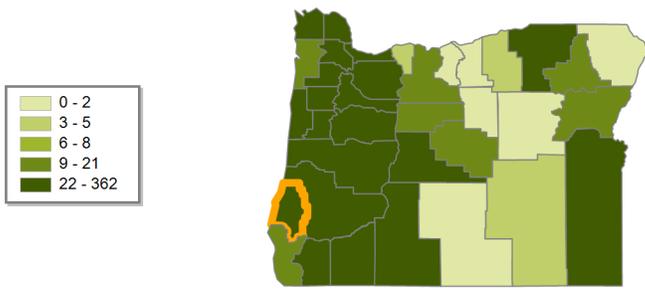
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

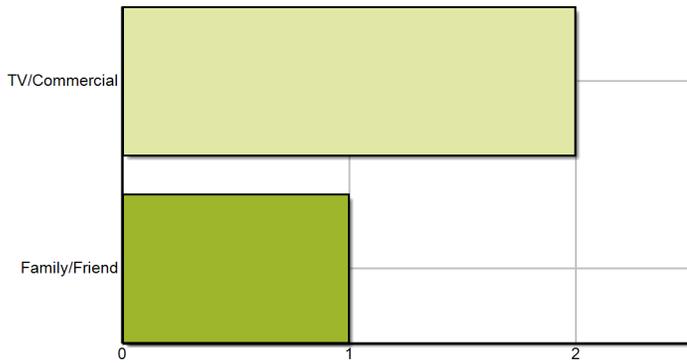
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

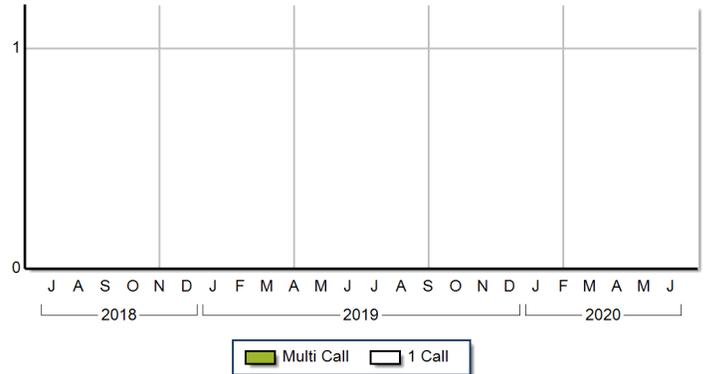


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			5	294
Tobacco Users YTD			74	3,925
Unique Tobacco Users YTD			71	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	0.89 %
Reach - NAQC			0.52 %	0.68 %
Annualized Reach			0.57 %	0.97 %
Annualized Reach - NAQC			0.57 %	0.75 %
Unique Individual Reach			0.50 %	0.81 %

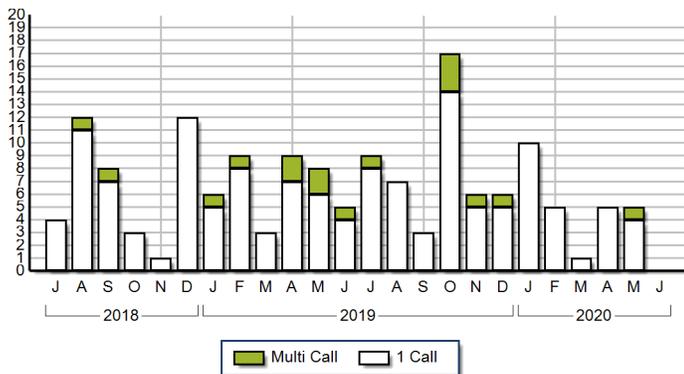
Tobacco Users By How Heard About



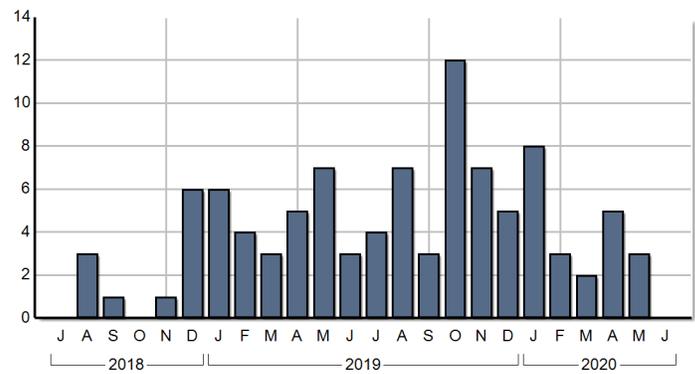
Tobacco Users By Fax Referral



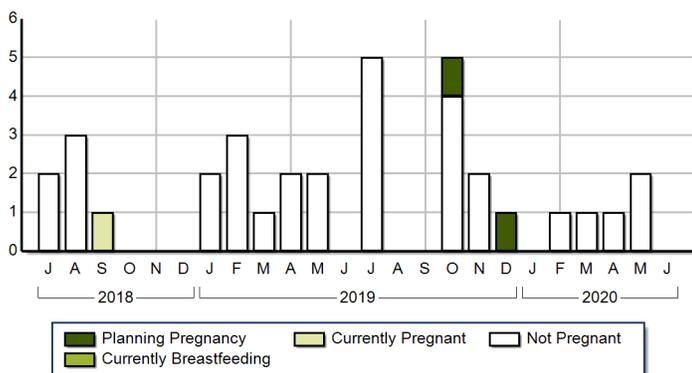
Tobacco User Enrollments By Program Type



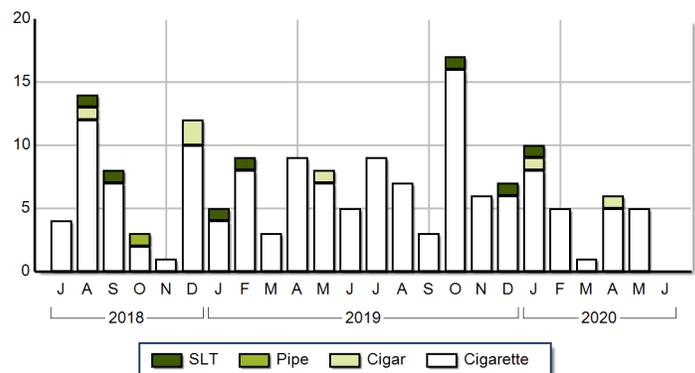
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

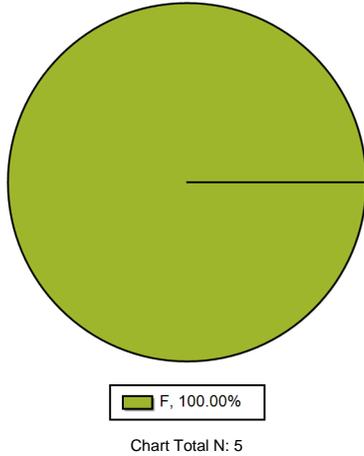


Tobacco Users By Tobacco Type

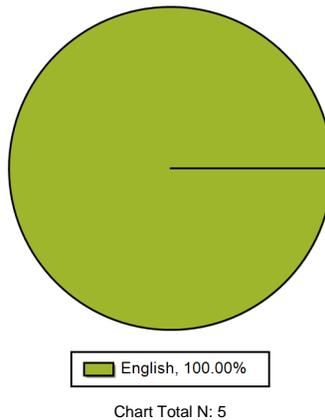


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

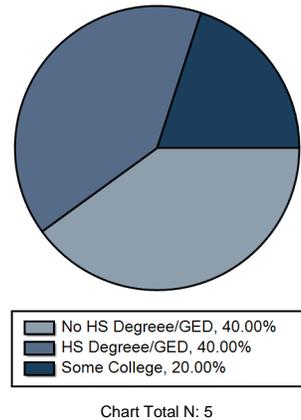
Tobacco Users By Gender



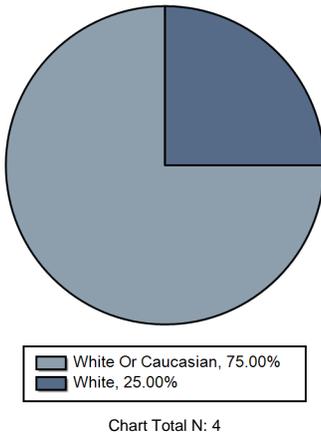
Tobacco Users By Language



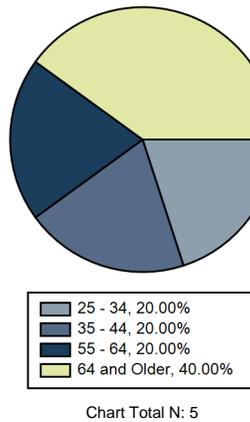
Tobacco Users By Education



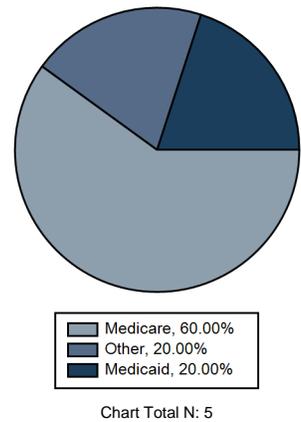
Tobacco Users By Race



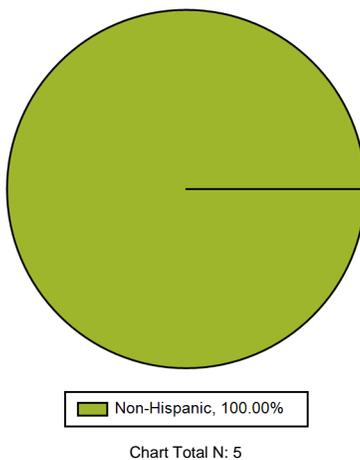
Tobacco Users By Age



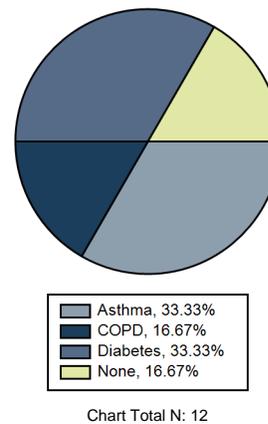
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



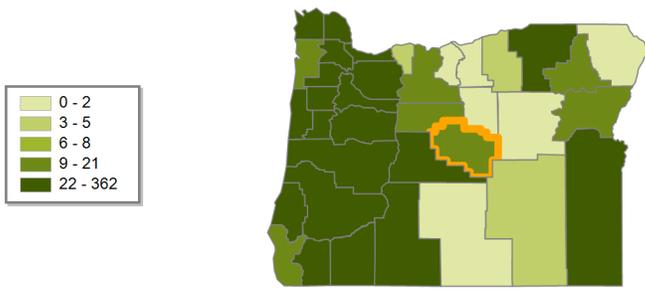
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

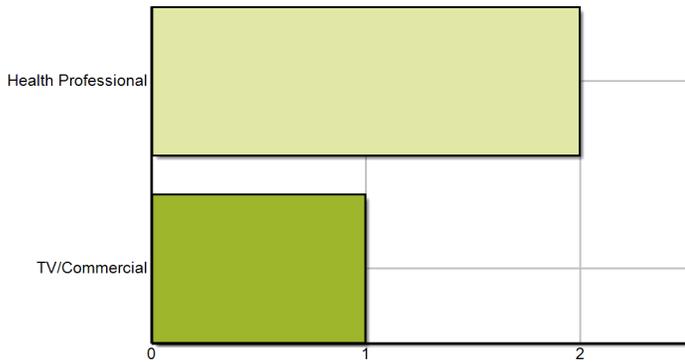
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

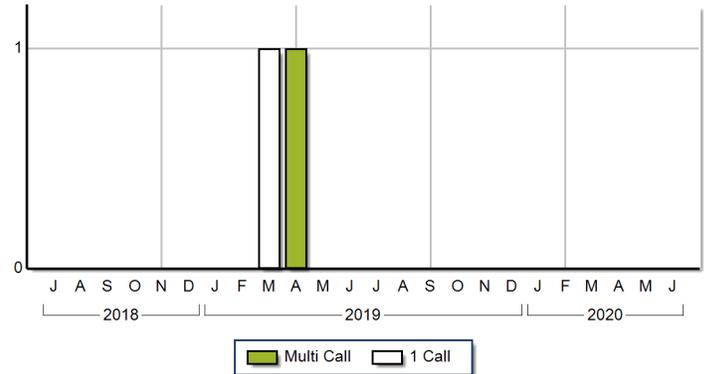


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	4
			County	State
Tobacco Users - Last Full Month			3	294
Tobacco Users YTD			16	3,925
Unique Tobacco Users YTD			16	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	0.89 %
Reach - NAQC			0.27 %	0.68 %
Annualized Reach			0.36 %	0.97 %
Annualized Reach - NAQC			0.29 %	0.75 %
Unique Individual Reach			0.33 %	0.81 %

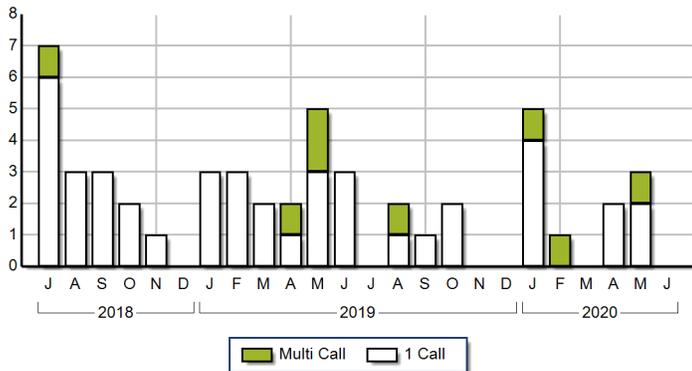
Tobacco Users By How Heard About



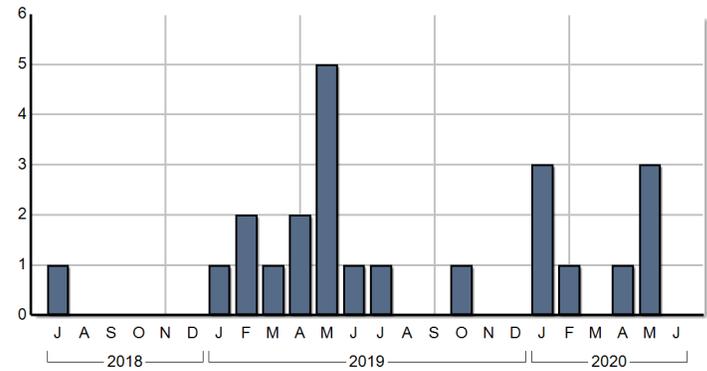
Tobacco Users By Fax Referral



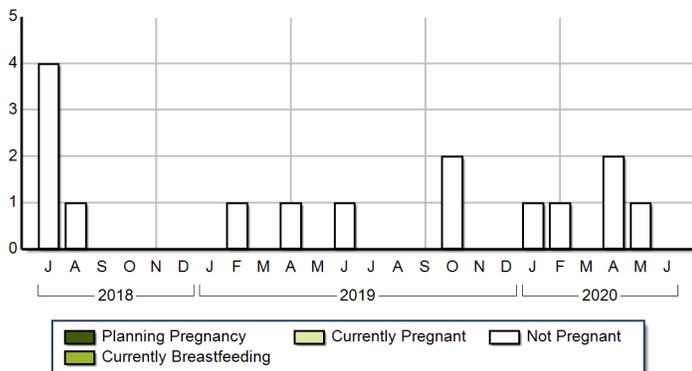
Tobacco User Enrollments By Program Type



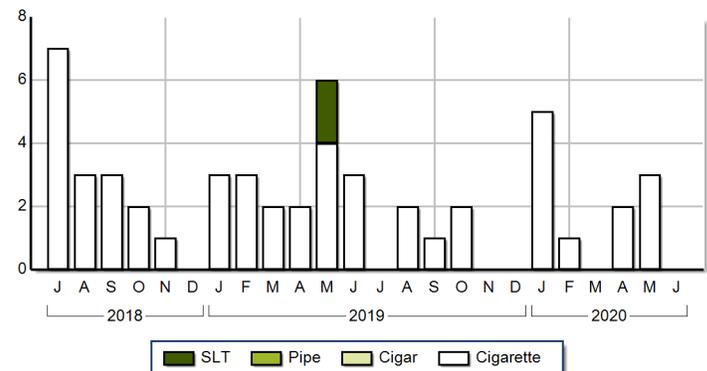
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

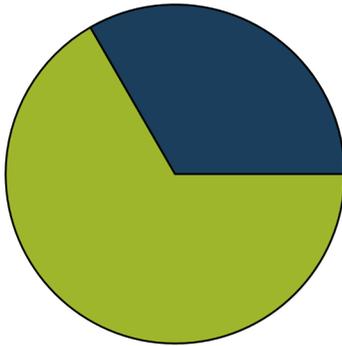


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

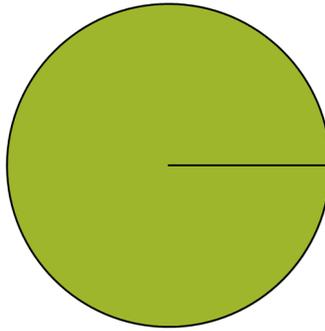
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

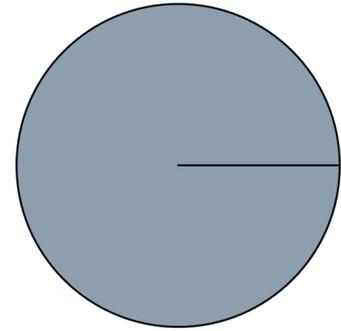
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

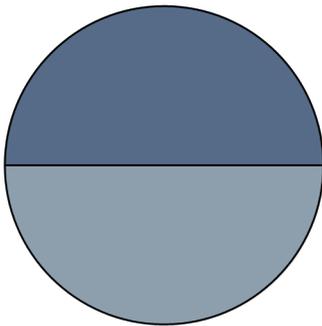
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

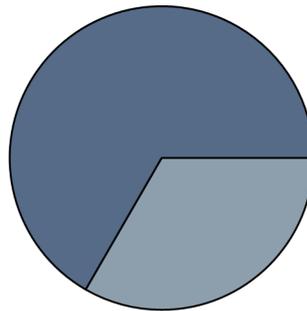
Tobacco Users By Race



White, 50.00%
White Or Caucasian, 50.00%

Chart Total N: 2

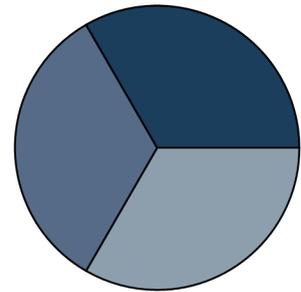
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 66.67%

Chart Total N: 3

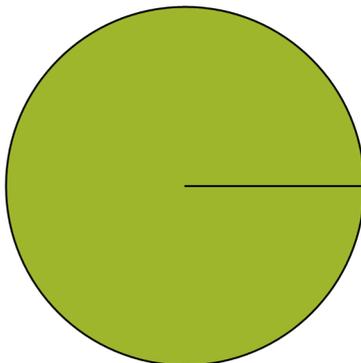
Tobacco Users By Health Plan



Commercial, 33.33%
Other, 33.33%
Uninsured, 33.33%

Chart Total N: 3

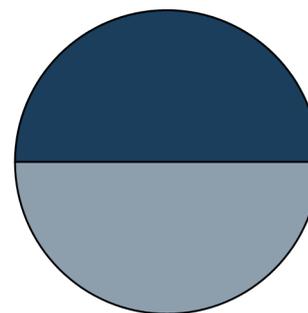
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



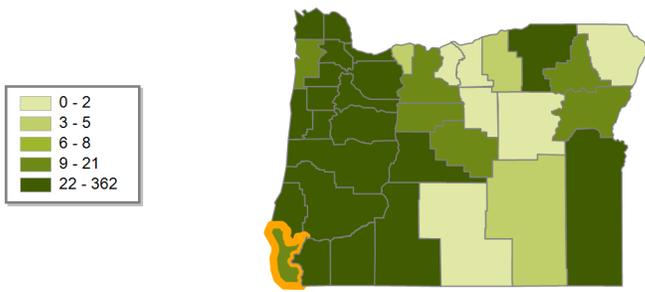
Asthma, 50.00%
None, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

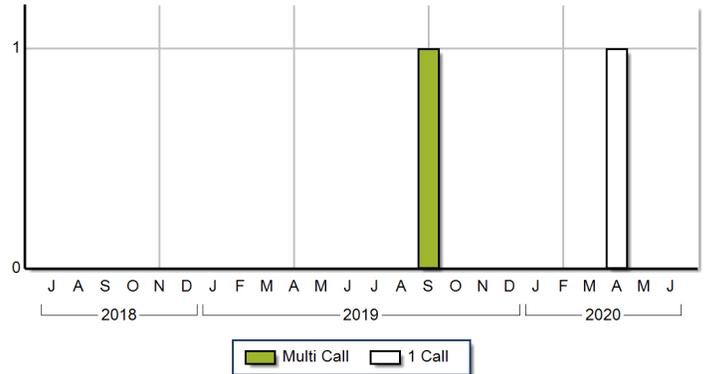


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302	4
			County	State
Tobacco Users - Last Full Month			1	294
Tobacco Users YTD			12	3,925
Unique Tobacco Users YTD			12	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.36 %	0.89 %
Reach - NAQC			0.33 %	0.68 %
Annualized Reach			0.40 %	0.97 %
Annualized Reach - NAQC			0.36 %	0.75 %
Unique Individual Reach			0.36 %	0.81 %

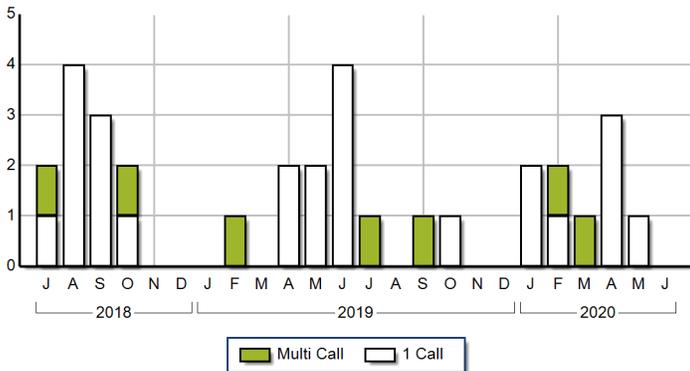
Tobacco Users By How Heard About



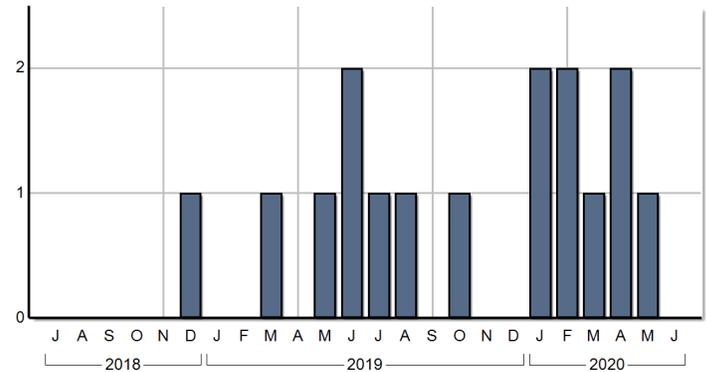
Tobacco Users By Fax Referral



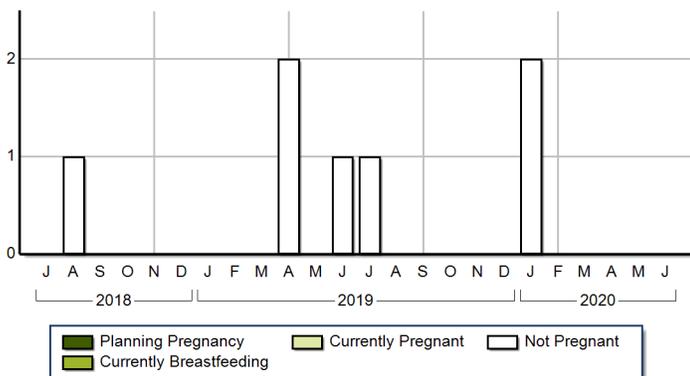
Tobacco User Enrollments By Program Type



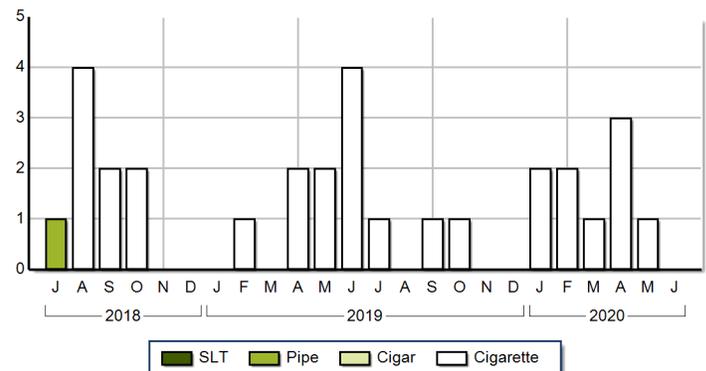
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

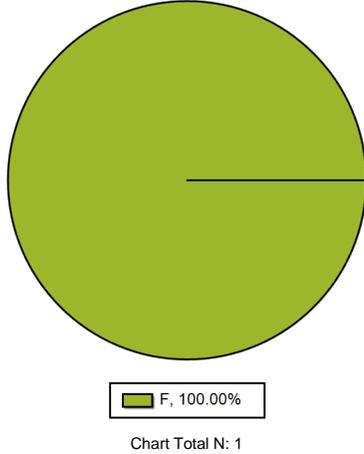


Tobacco Users By Tobacco Type

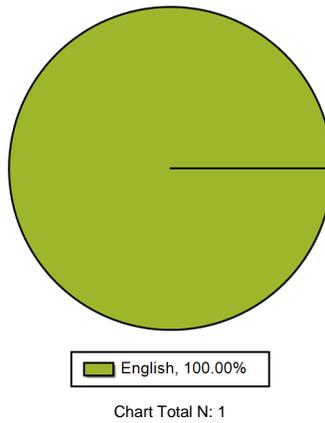


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

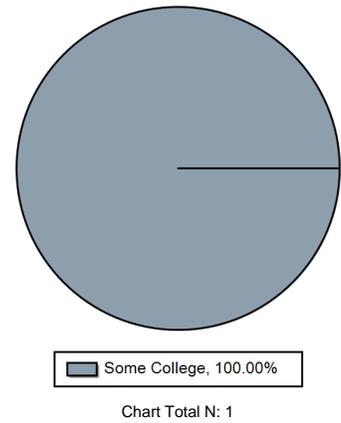
Tobacco Users By Gender



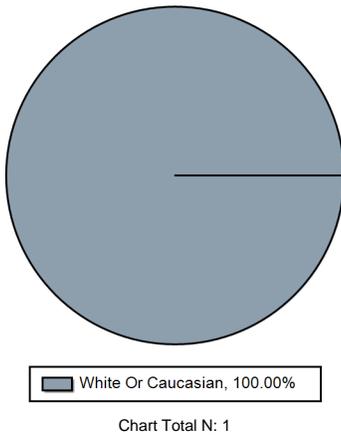
Tobacco Users By Language



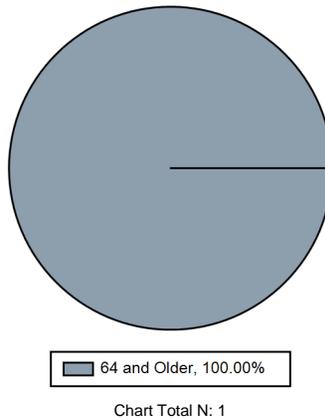
Tobacco Users By Education



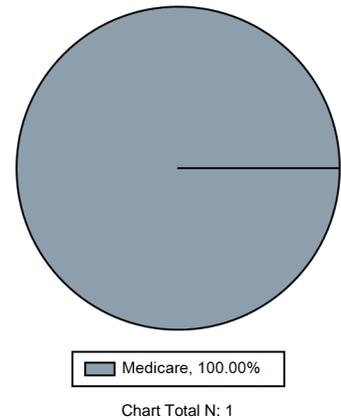
Tobacco Users By Race



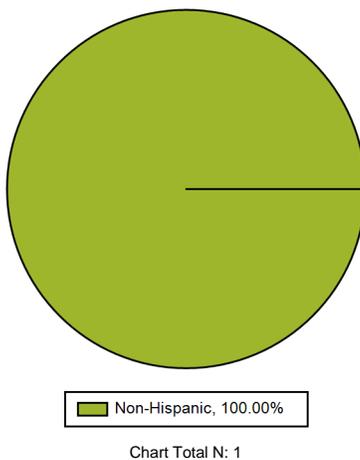
Tobacco Users By Age



Tobacco Users By Health Plan



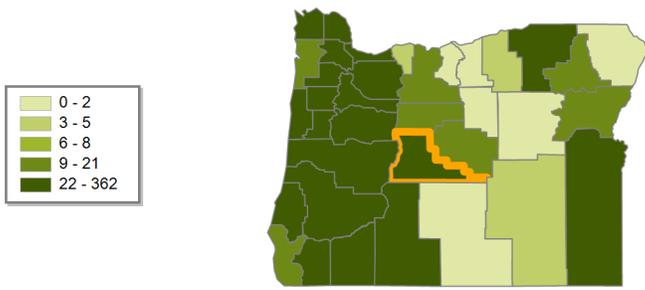
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

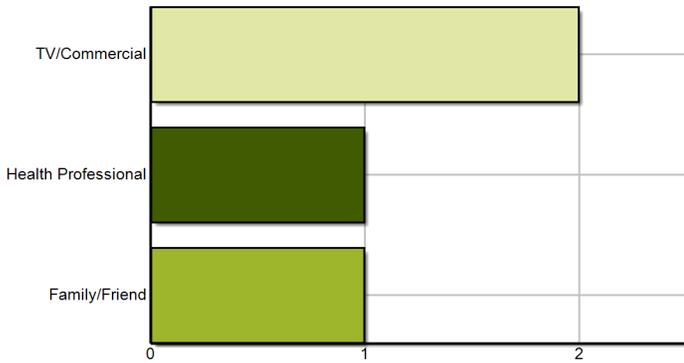
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

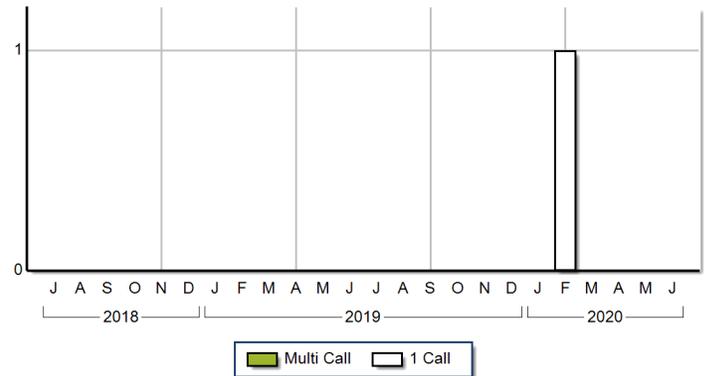


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	
			County	State
Tobacco Users - Last Full Month			4	294
Tobacco Users YTD			82	3,925
Unique Tobacco Users YTD			78	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.43 %	0.89 %
Reach - NAQC			0.40 %	0.68 %
Annualized Reach			0.47 %	0.97 %
Annualized Reach - NAQC			0.43 %	0.75 %
Unique Individual Reach			0.41 %	0.81 %

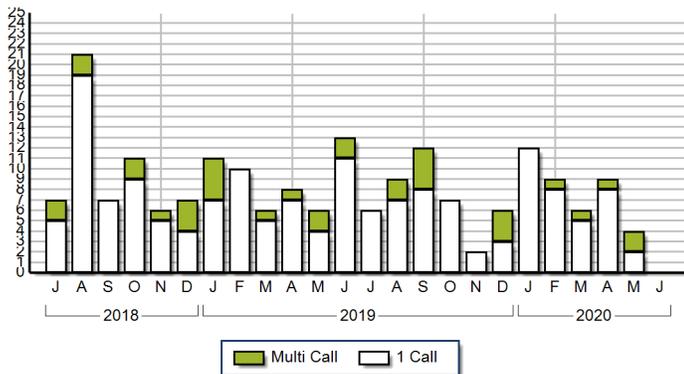
Tobacco Users By How Heard About



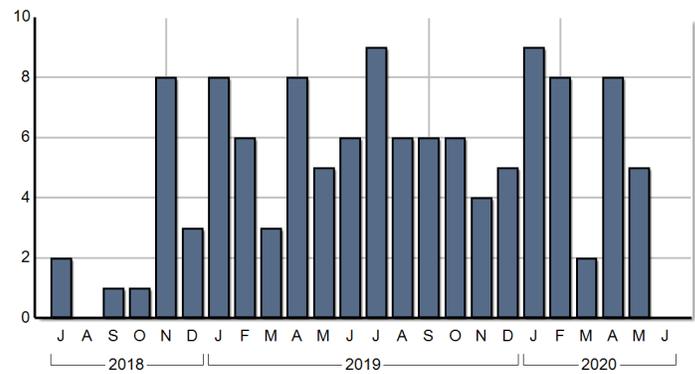
Tobacco Users By Fax Referral



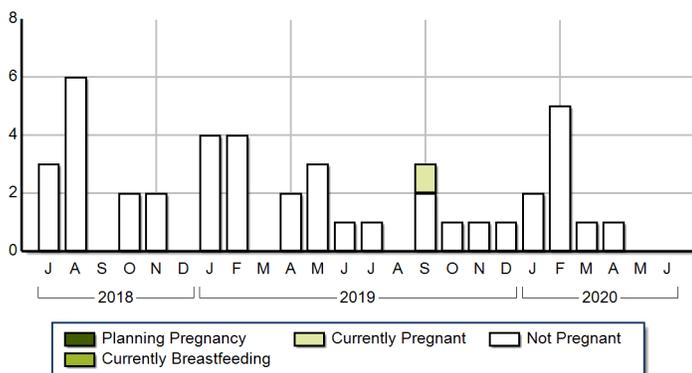
Tobacco User Enrollments By Program Type



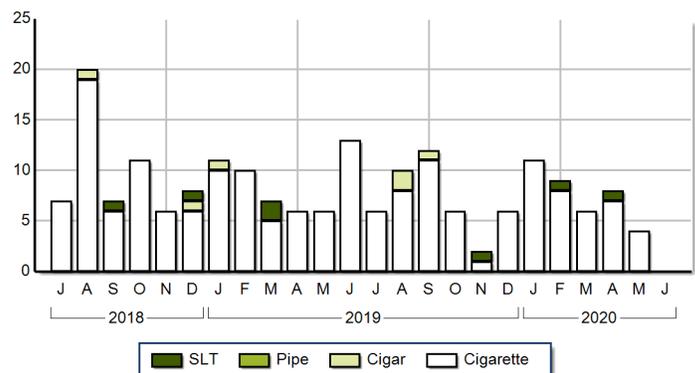
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

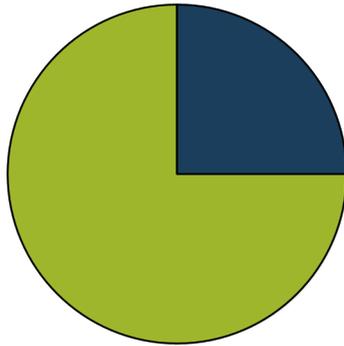


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach - includes all tobacco users.

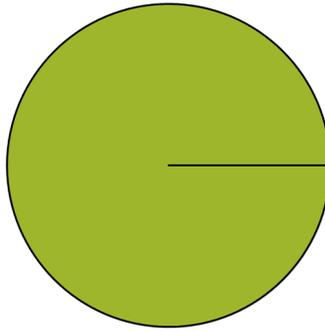
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

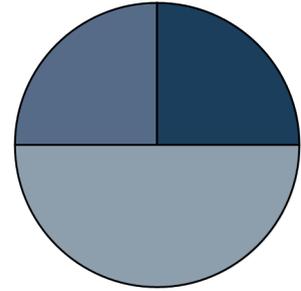
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

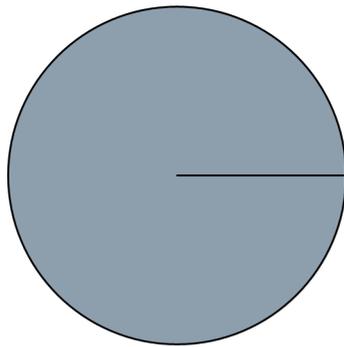
Tobacco Users By Education



No HS Degreee/GED, 50.00%
 HS Degreee/GED, 25.00%
 College Degree, 25.00%

Chart Total N: 4

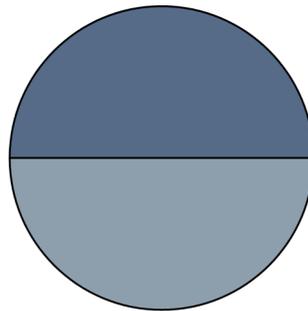
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 4

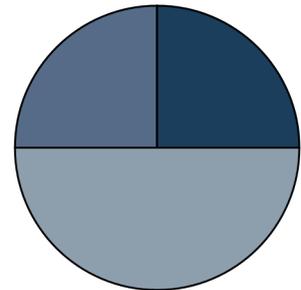
Tobacco Users By Age



45 - 54, 50.00%
 55 - 64, 50.00%

Chart Total N: 4

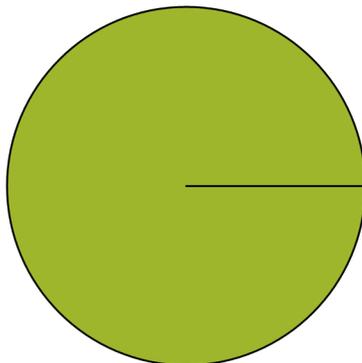
Tobacco Users By Health Plan



Uninsured, 50.00%
 Medicaid, 25.00%
 Medicare, 25.00%

Chart Total N: 4

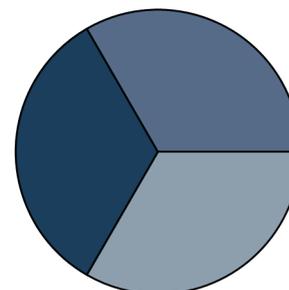
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



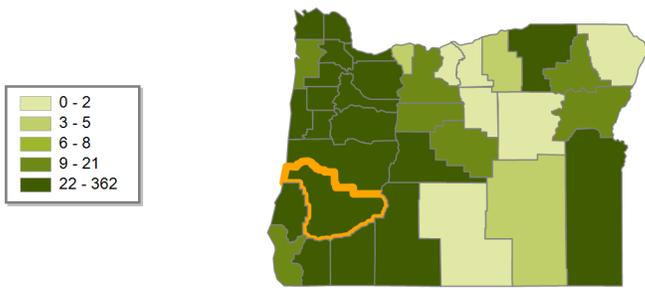
Asthma, 33.33%
 Diabetes, 33.33%
 None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

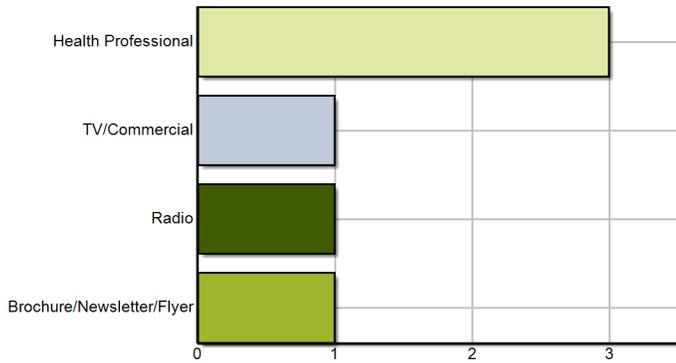
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

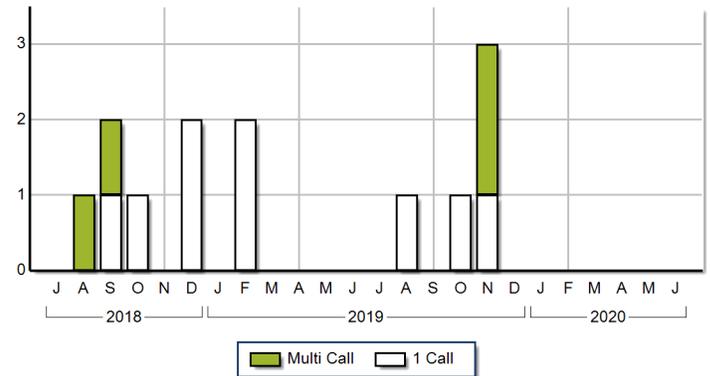


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			7	294
Tobacco Users YTD			98	3,925
Unique Tobacco Users YTD			96	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.43 %	0.89 %
Reach - NAQC			0.38 %	0.68 %
Annualized Reach			0.47 %	0.97 %
Annualized Reach - NAQC			0.41 %	0.75 %
Unique Individual Reach			0.43 %	0.81 %

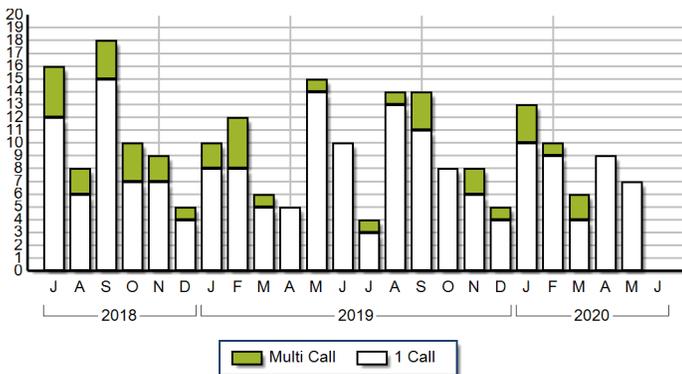
Tobacco Users By How Heard About



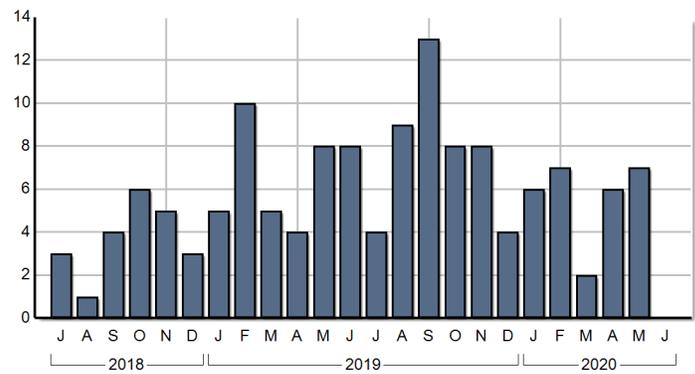
Tobacco Users By Fax Referral



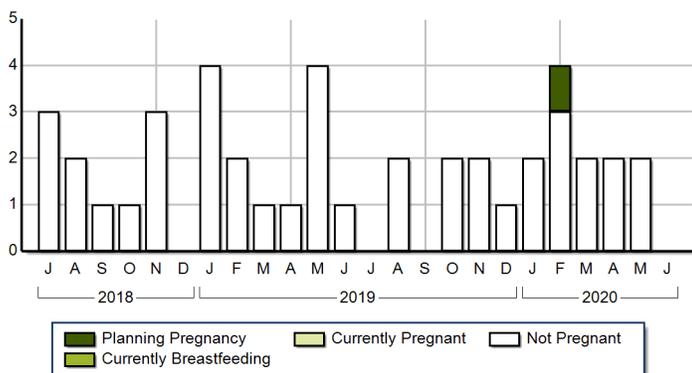
Tobacco User Enrollments By Program Type



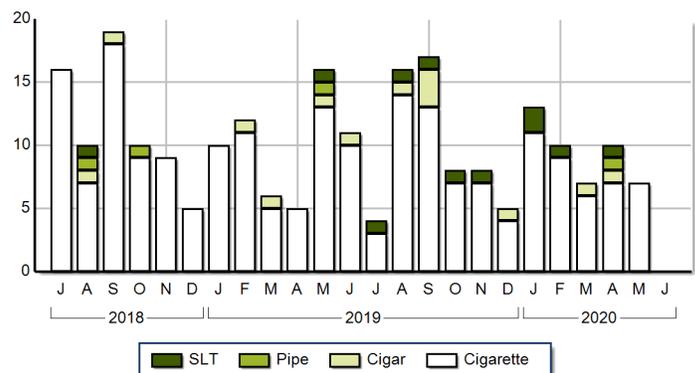
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

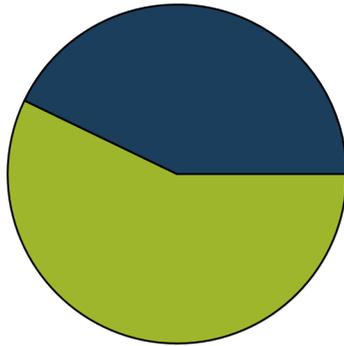


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

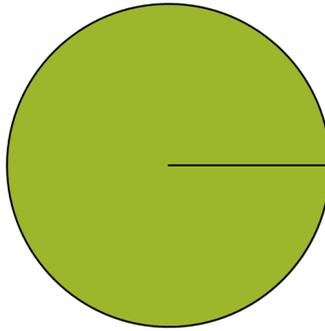
Tobacco Users By Gender



F, 57.14%
M, 42.86%

Chart Total N: 7

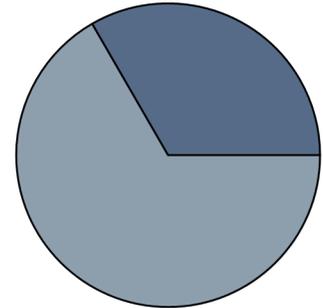
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

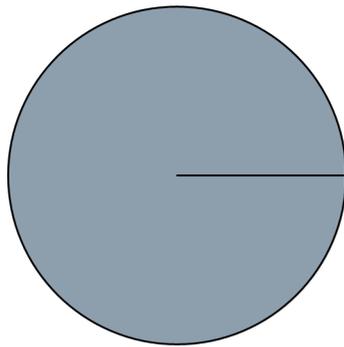
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 6

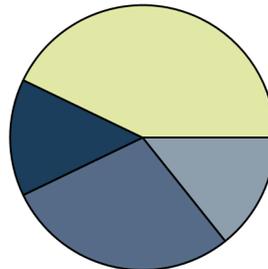
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 6

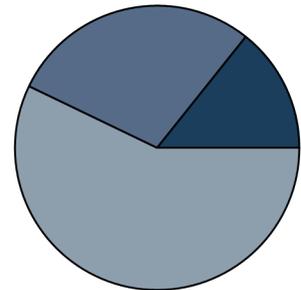
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 28.57%
45 - 54, 14.29%
64 and Older, 42.86%

Chart Total N: 7

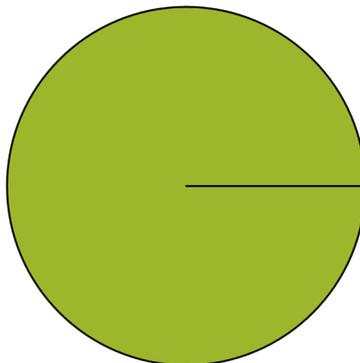
Tobacco Users By Health Plan



Medicaid, 57.14%
Other, 28.57%
Medicare, 14.29%

Chart Total N: 7

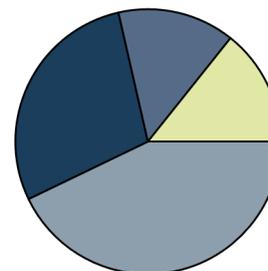
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



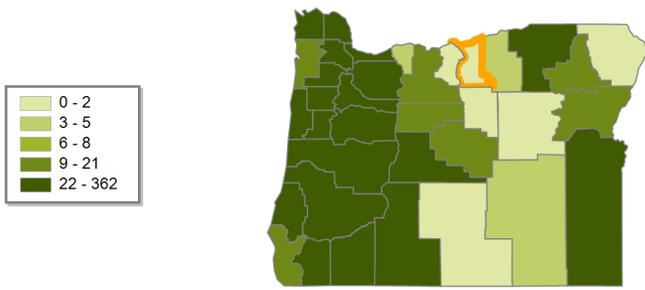
Asthma, 42.86%
COPD, 28.57%
Diabetes, 14.29%
None, 14.29%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

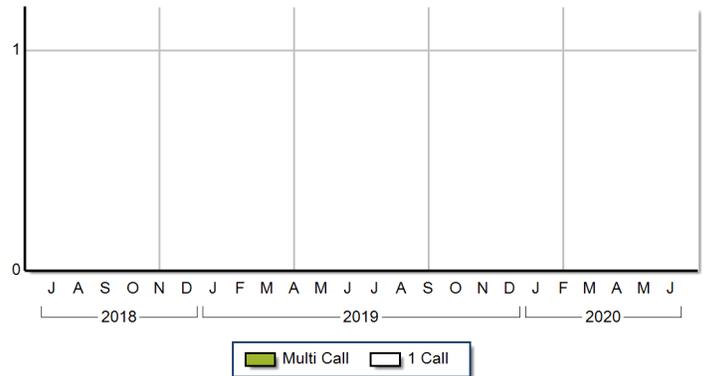
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

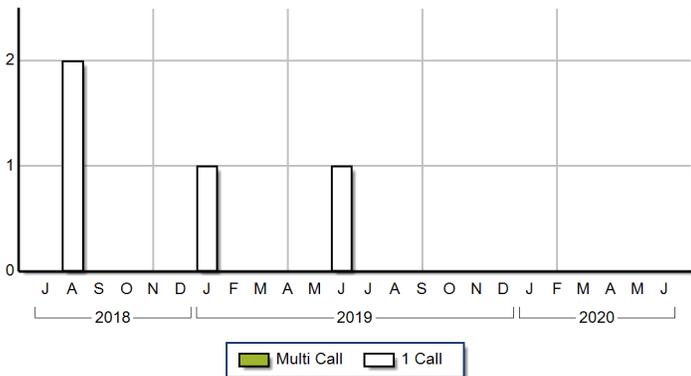


County Population		Prevalence	Tobacco Users
Adult	1,529	29.6 %	453
			County
			State
Tobacco Users - Last Full Month			-
Tobacco Users YTD			3,925
Unique Tobacco Users YTD			3,546
Target Reach			
Reach YTD			2
Reach - NAQC			0.89 %
Annualized Reach			3
Annualized Reach - NAQC			0.68 %
Unique Individual Reach			2
			0.97 %
			3
			0.75 %
			1
			0.81 %

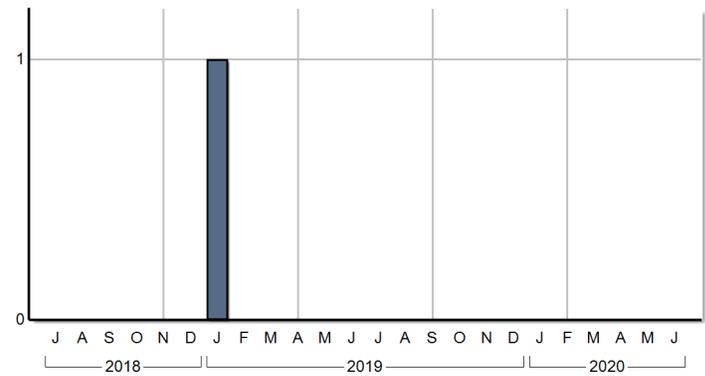
Tobacco Users By Fax Referral



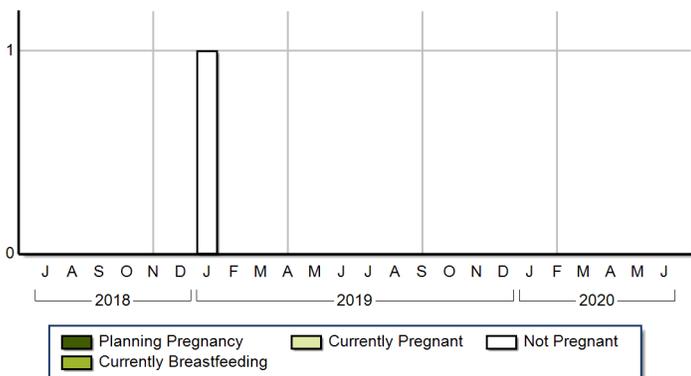
Tobacco User Enrollments By Program Type



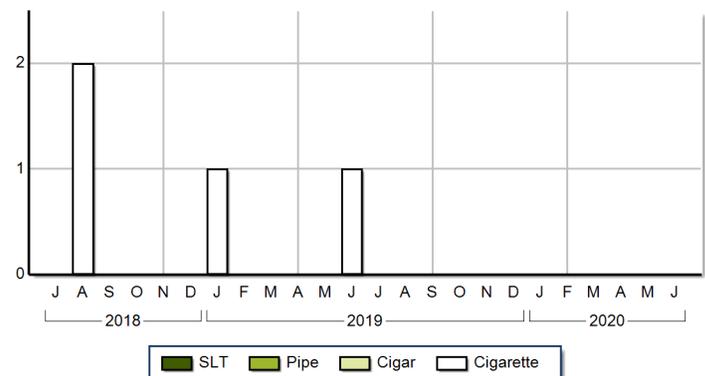
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



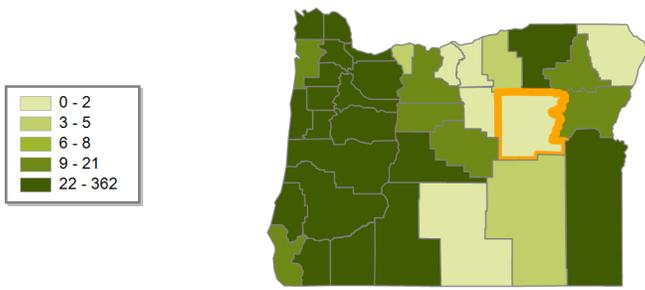
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

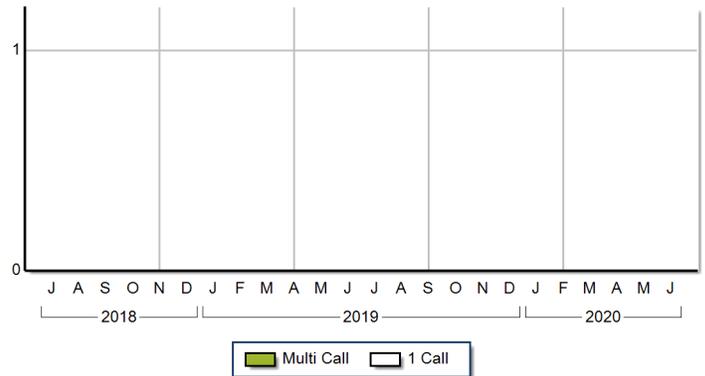
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

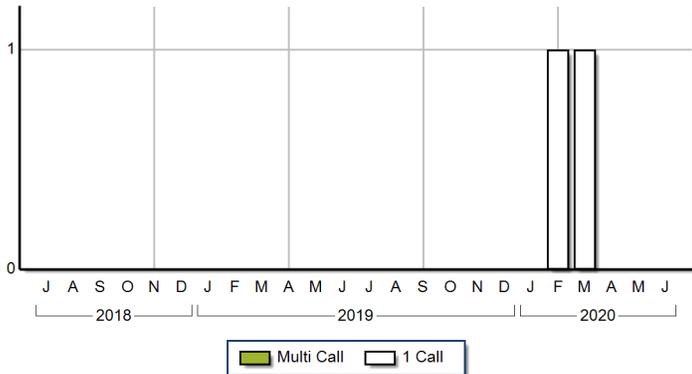


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			2	3,925
Unique Tobacco Users YTD			1	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.89 %
Reach - NAQC			3	0.68 %
Annualized Reach			2	0.97 %
Annualized Reach - NAQC			3	0.75 %
Unique Individual Reach			1	0.81 %

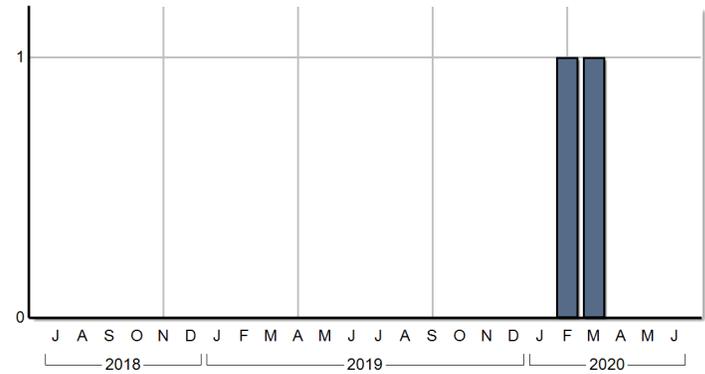
Tobacco Users By Fax Referral



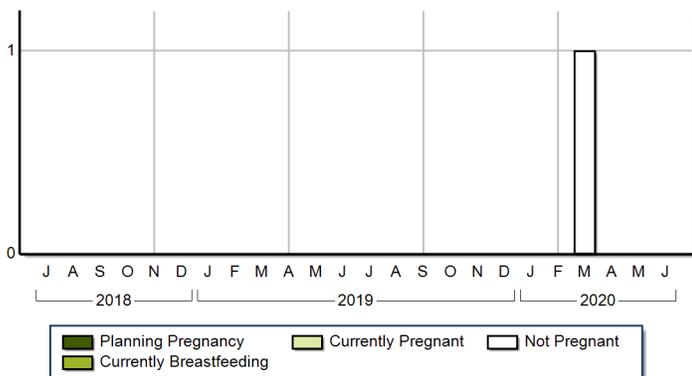
Tobacco User Enrollments By Program Type



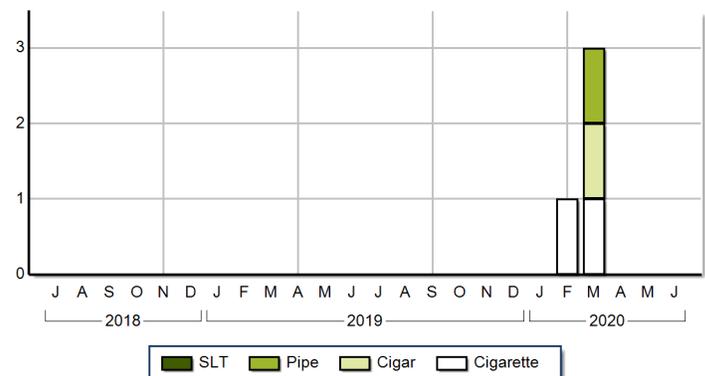
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



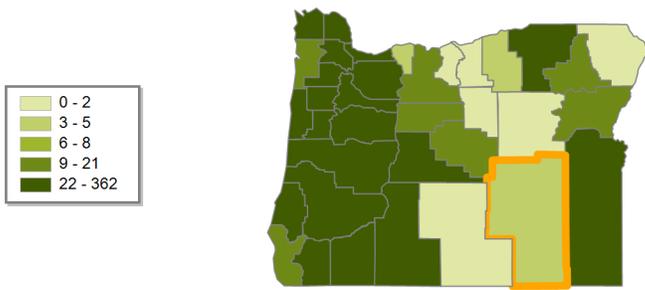
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

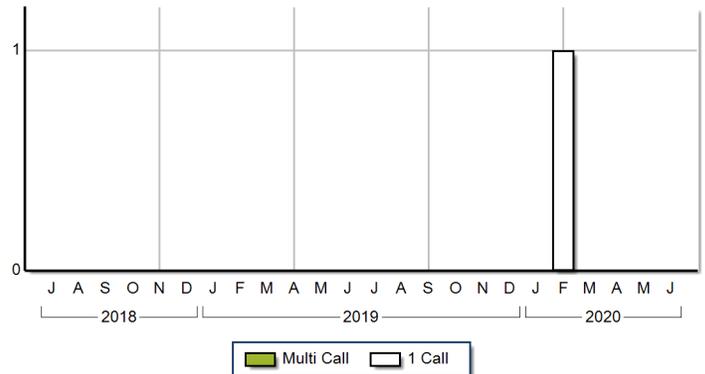
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

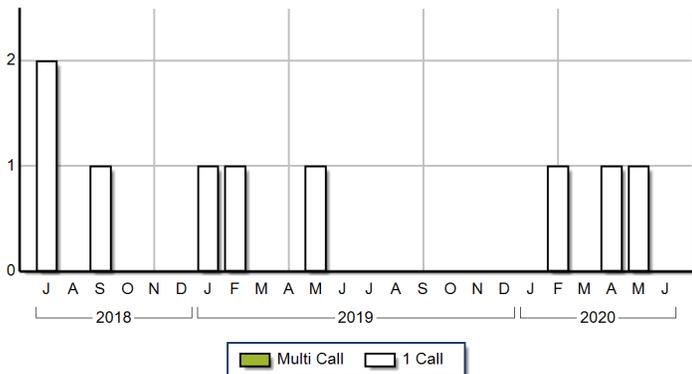


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	294
Tobacco Users YTD			3	3,925
Unique Tobacco Users YTD			3	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.34 %	0.89 %
Reach - NAQC			0.34 %	0.68 %
Annualized Reach			0.38 %	0.97 %
Annualized Reach - NAQC			0.38 %	0.75 %
Unique Individual Reach			0.34 %	0.81 %

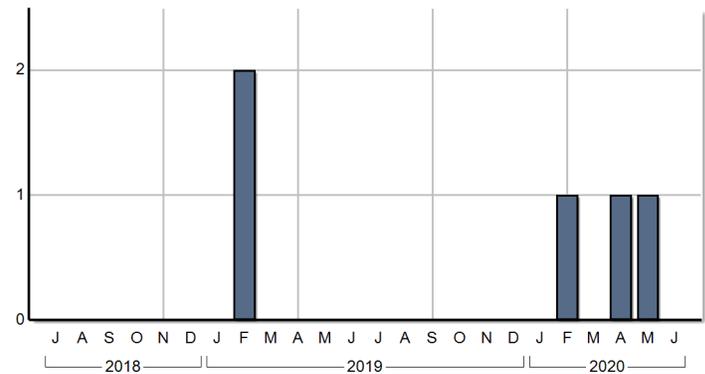
Tobacco Users By Fax Referral



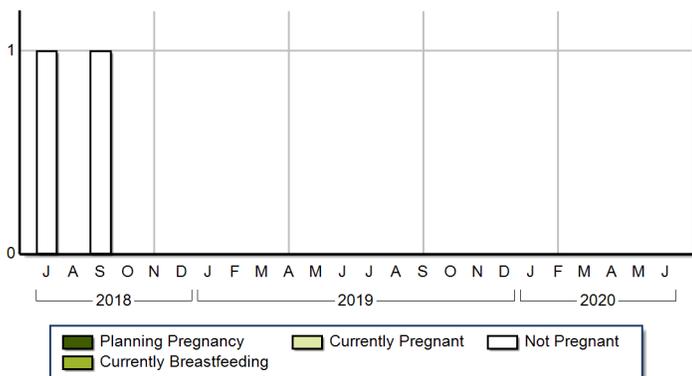
Tobacco User Enrollments By Program Type



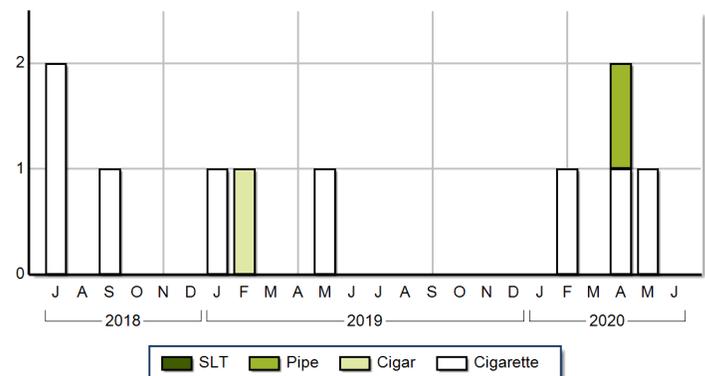
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

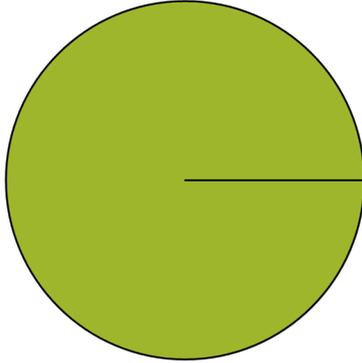


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

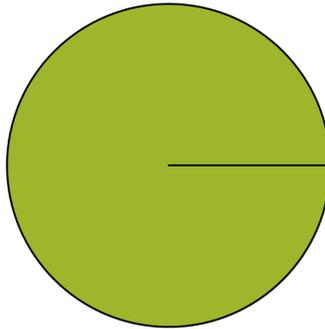
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

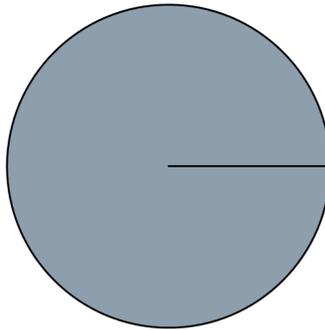
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

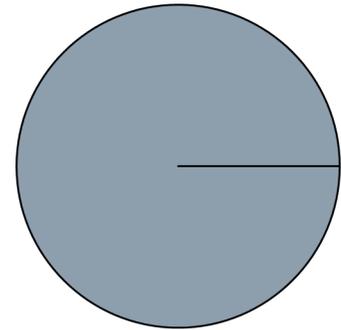
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

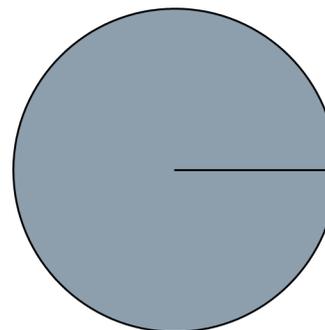
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



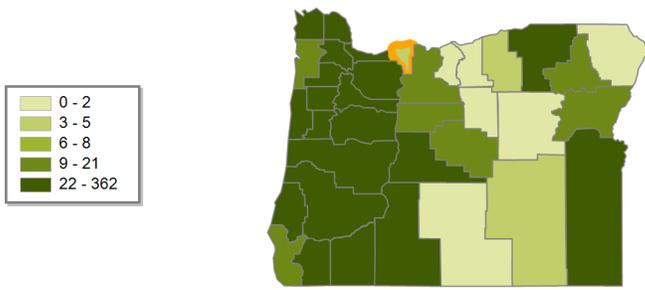
COPD, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

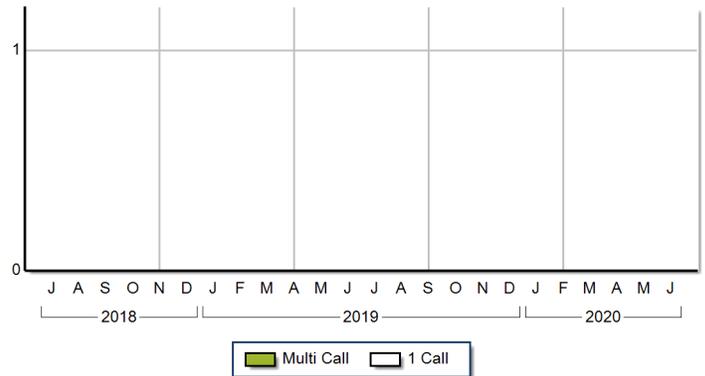
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

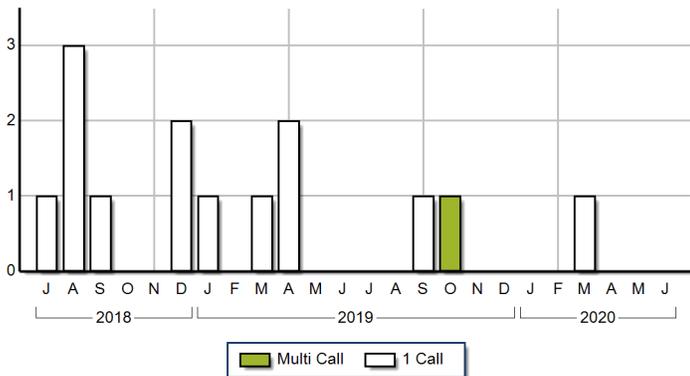


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			3	3,925
Unique Tobacco Users YTD			3	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.89 %
Reach - NAQC			0.21 %	0.68 %
Annualized Reach			0.23 %	0.97 %
Annualized Reach - NAQC			0.23 %	0.75 %
Unique Individual Reach			0.21 %	0.81 %

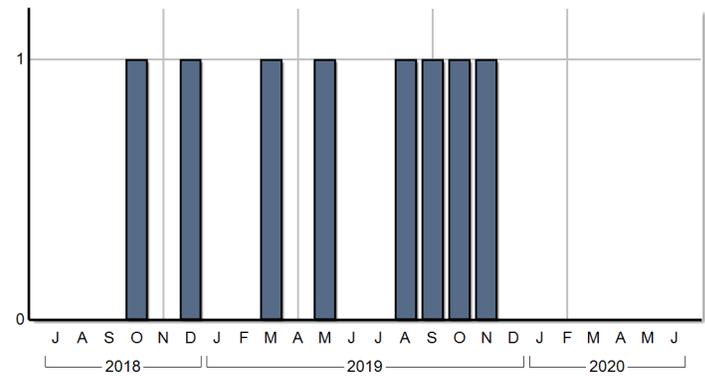
Tobacco Users By Fax Referral



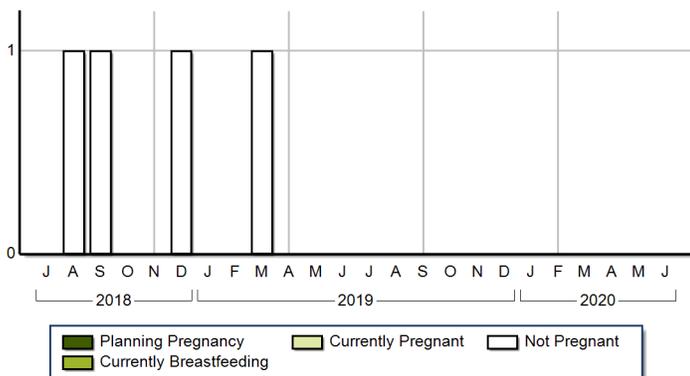
Tobacco User Enrollments By Program Type



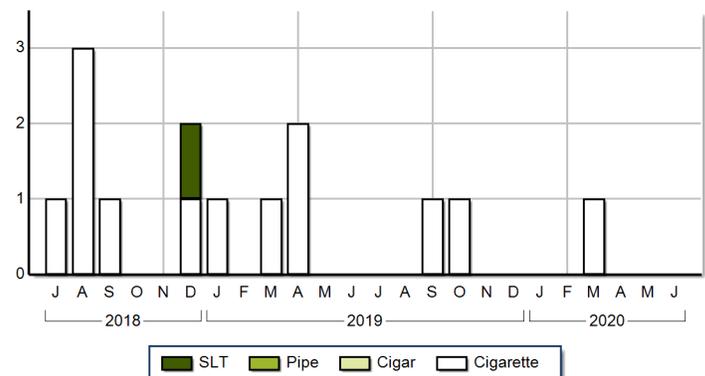
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



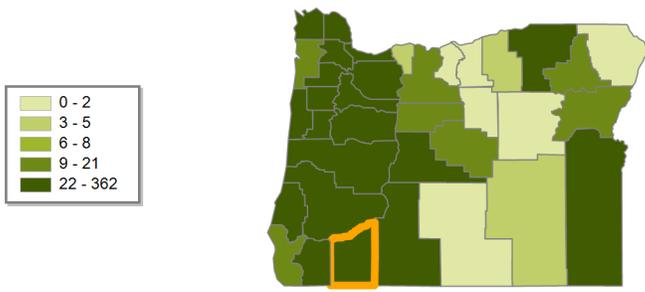
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

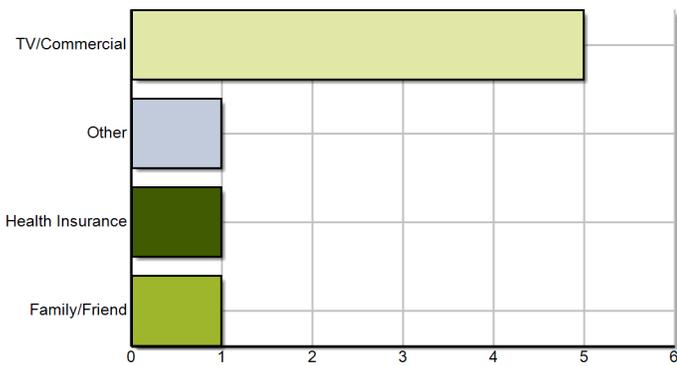
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

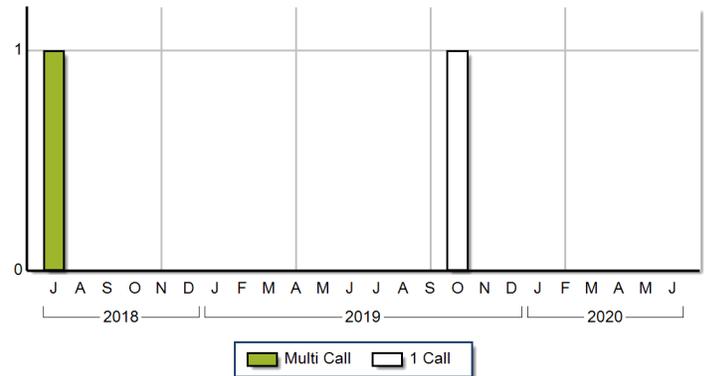


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			9	294
Tobacco Users YTD			128	3,925
Unique Tobacco Users YTD			1	119
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.36 %
Reach - NAQC			3	0.34 %
Annualized Reach			2	0.40 %
Annualized Reach - NAQC			3	0.37 %
Unique Individual Reach			1	0.34 %

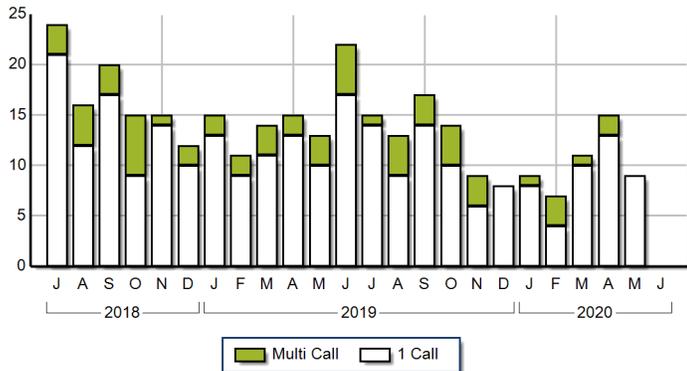
Tobacco Users By How Heard About



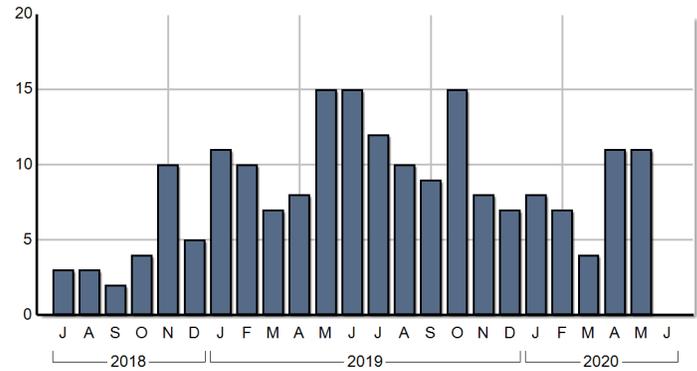
Tobacco Users By Fax Referral



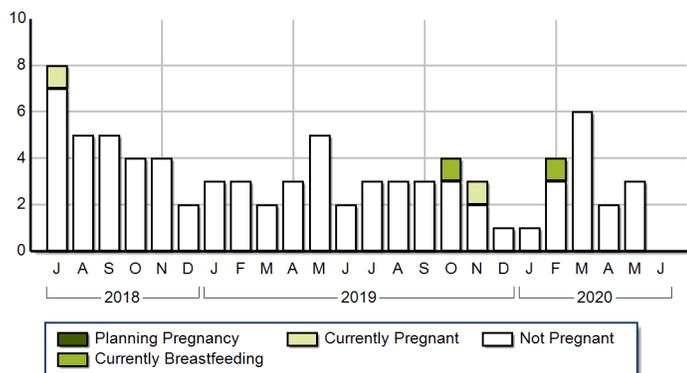
Tobacco User Enrollments By Program Type



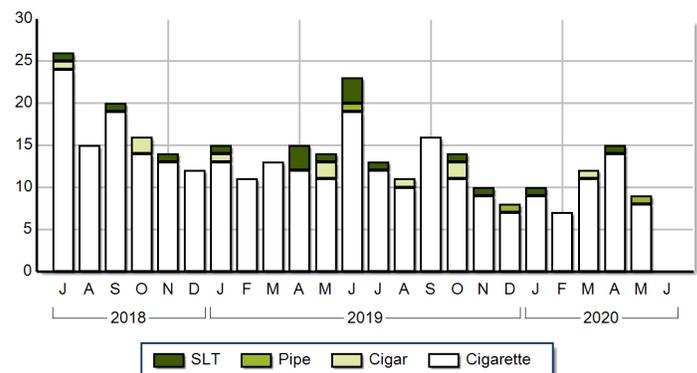
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

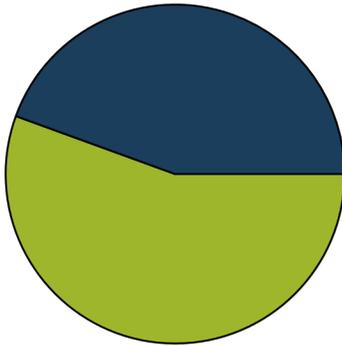


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

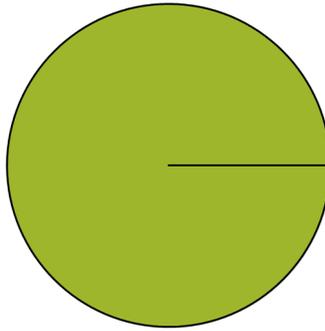
Tobacco Users By Gender



F, 55.56%
M, 44.44%

Chart Total N: 9

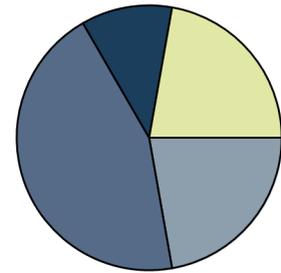
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

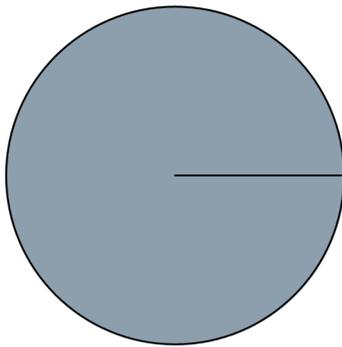
Tobacco Users By Education



No HS Degree/GED, 22.22%
 HS Degree/GED, 44.44%
 Some College, 11.11%
 College Degree, 22.22%

Chart Total N: 9

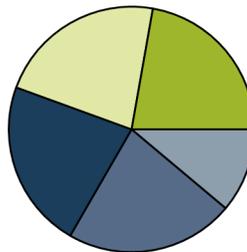
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 8

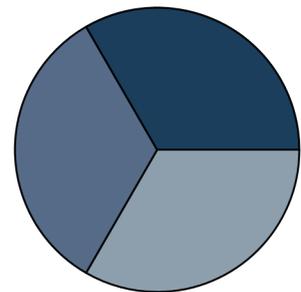
Tobacco Users By Age



18 - 24, 11.11%
 25 - 34, 22.22%
 45 - 54, 22.22%
 55 - 64, 22.22%
 64 and Older, 22.22%

Chart Total N: 9

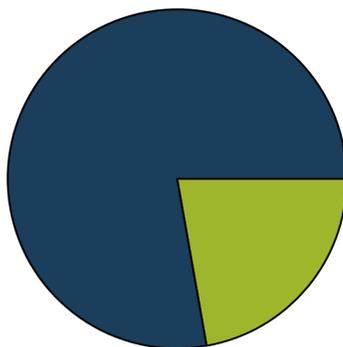
Tobacco Users By Health Plan



Medicaid, 33.33%
 Medicare, 33.33%
 Other, 33.33%

Chart Total N: 9

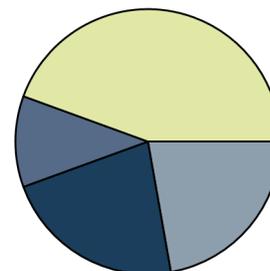
Tobacco Users By Ethnicity



Hispanic or Latino, 22.22%
 Non-Hispanic, 77.78%

Chart Total N: 9

Tobacco Users By Chronic Condition



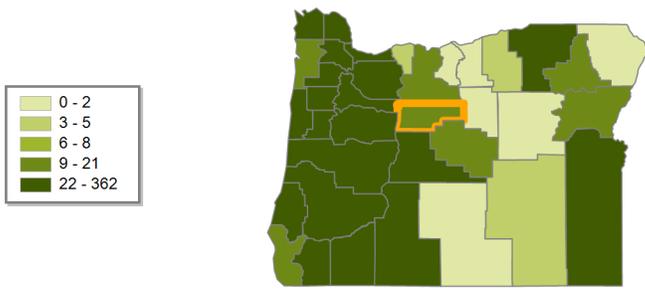
Asthma, 22.22%
 COPD, 22.22%
 Diabetes, 11.11%
 None, 44.44%

Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

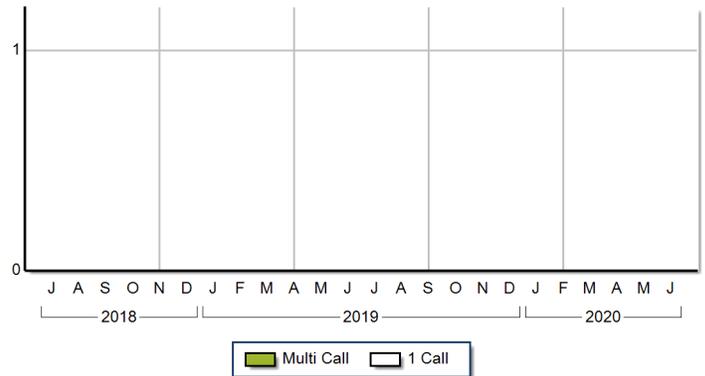
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

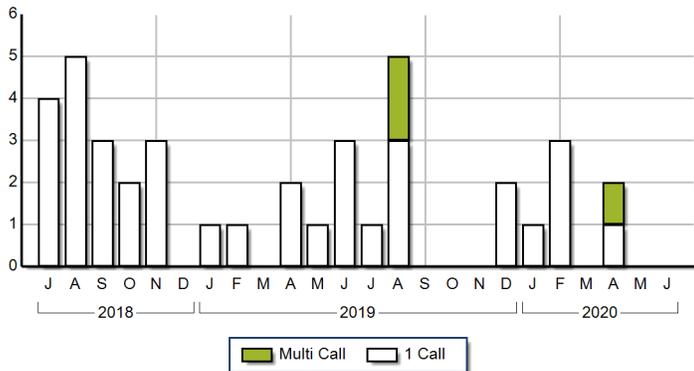


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			14	3,925
Unique Tobacco Users YTD			13	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.53 %	0.89 %
Reach - NAQC			0.49 %	0.68 %
Annualized Reach			0.58 %	0.97 %
Annualized Reach - NAQC			0.54 %	0.75 %
Unique Individual Reach			0.49 %	0.81 %

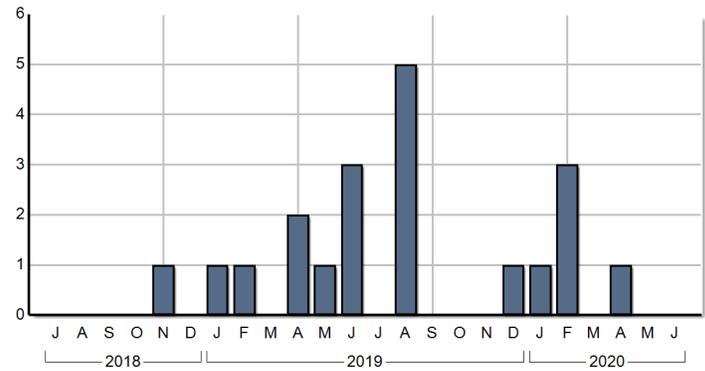
Tobacco Users By Fax Referral



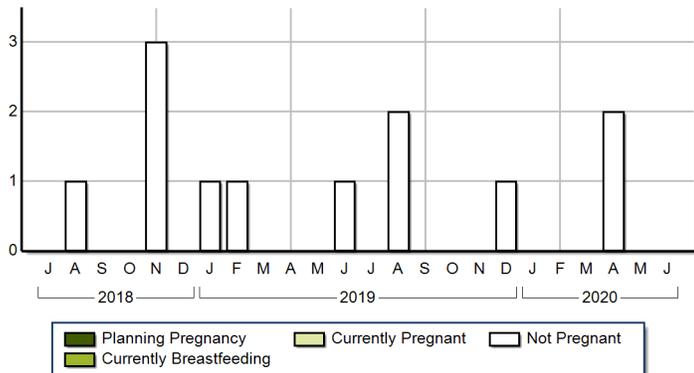
Tobacco User Enrollments By Program Type



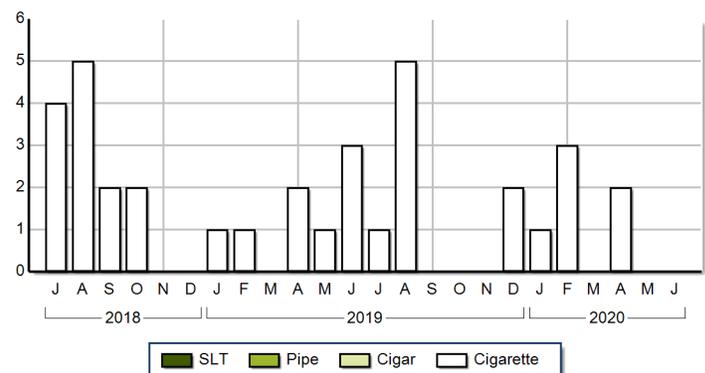
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



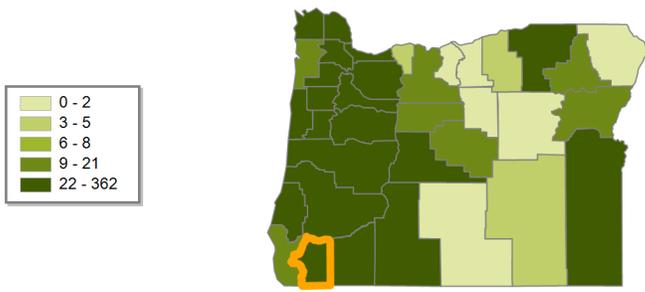
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

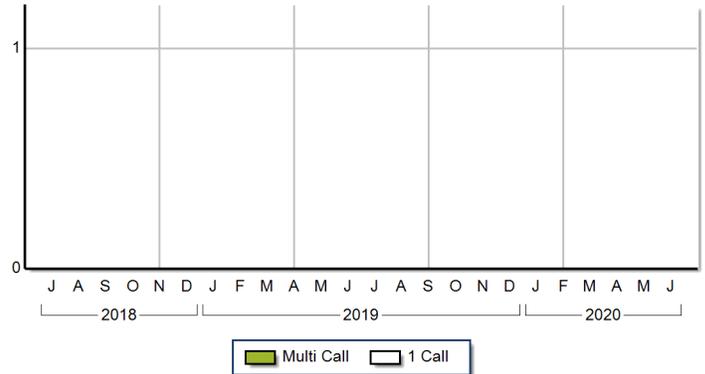


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			2	294
Tobacco Users YTD			37	3,925
Unique Tobacco Users YTD			1	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.22 %
Reach - NAQC			3	0.21 %
Annualized Reach			2	0.24 %
Annualized Reach - NAQC			3	0.23 %
Unique Individual Reach			1	0.21 %

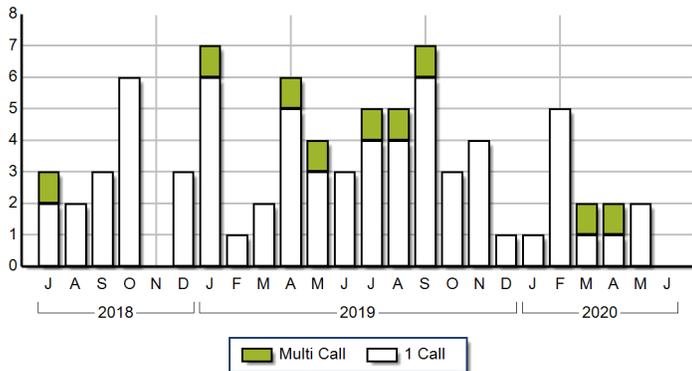
Tobacco Users By How Heard About



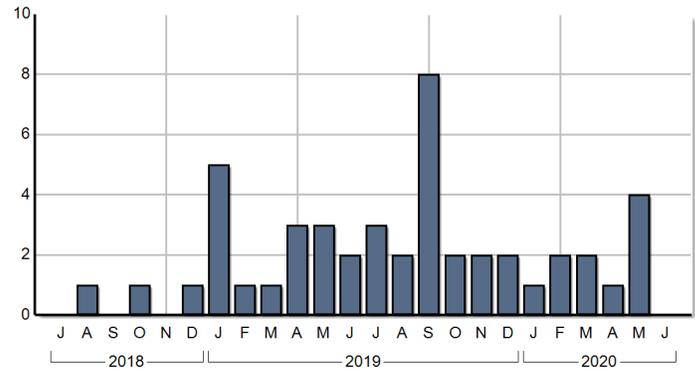
Tobacco Users By Fax Referral



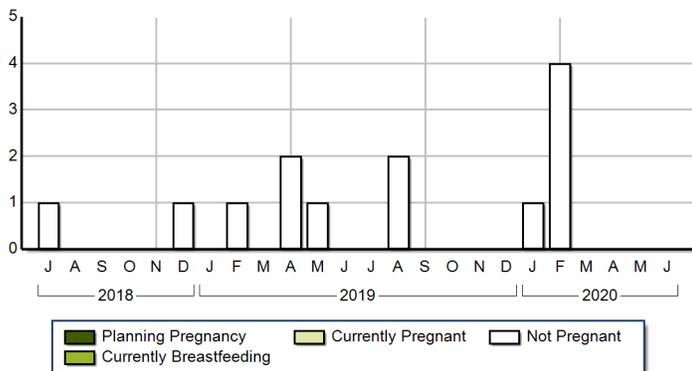
Tobacco User Enrollments By Program Type



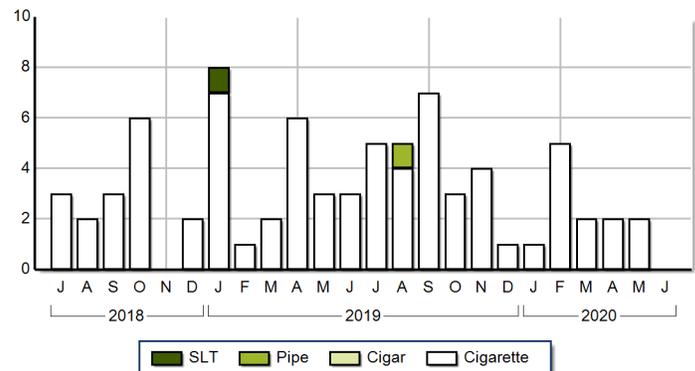
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

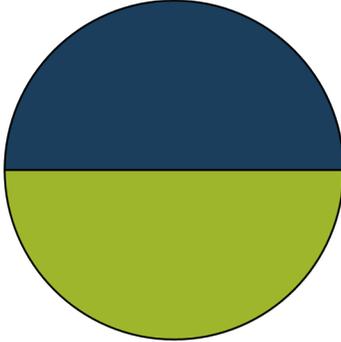


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

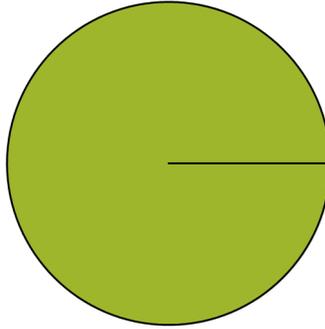
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

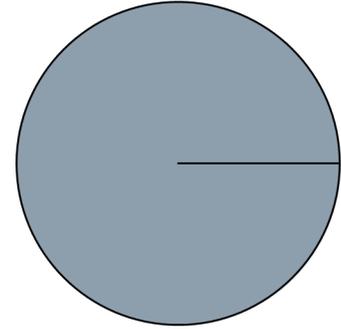
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

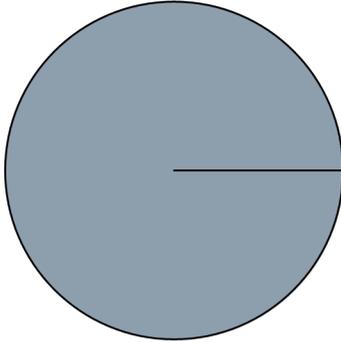
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

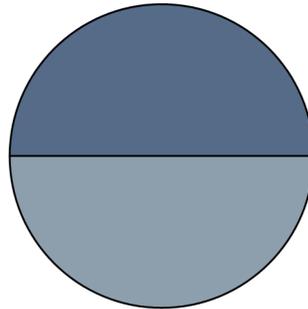
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

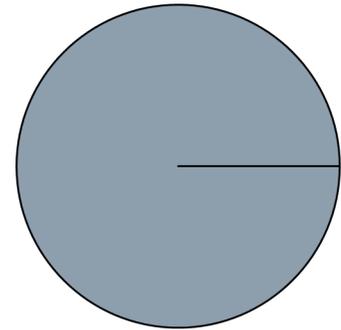
Tobacco Users By Age



55 - 64, 50.00%
64 and Older, 50.00%

Chart Total N: 2

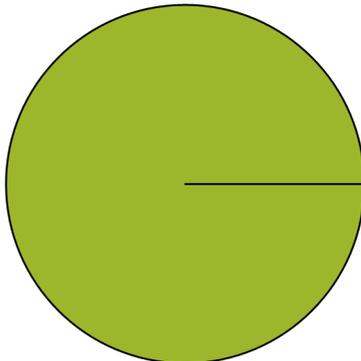
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

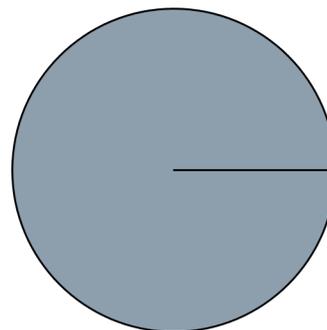
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



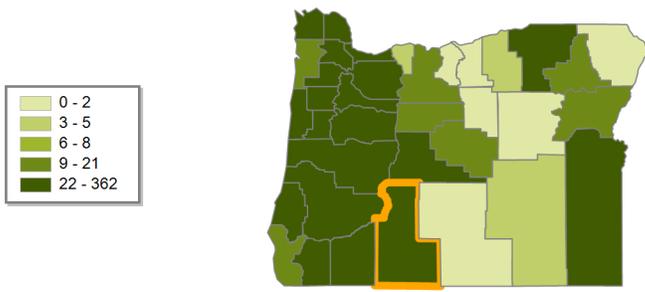
Diabetes, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

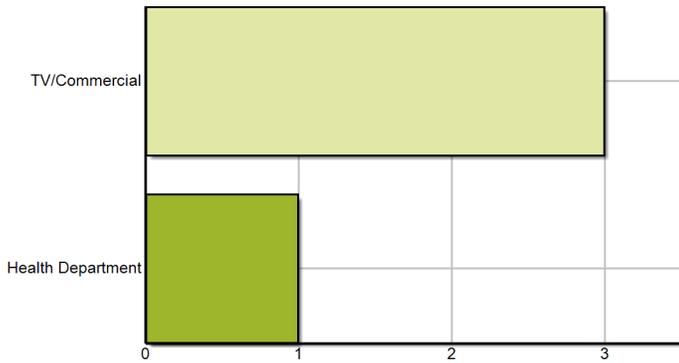
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

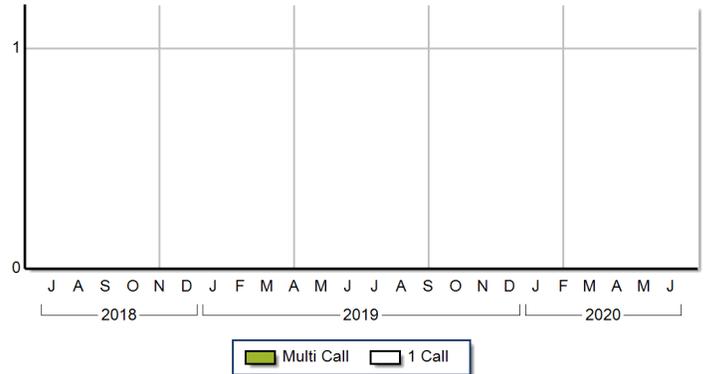


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			4	294
Tobacco Users YTD			50	3,925
Unique Tobacco Users YTD			50	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.45 %	0.89 %
Reach - NAQC			0.41 %	0.68 %
Annualized Reach			0.49 %	0.97 %
Annualized Reach - NAQC			0.44 %	0.75 %
Unique Individual Reach			0.45 %	0.81 %

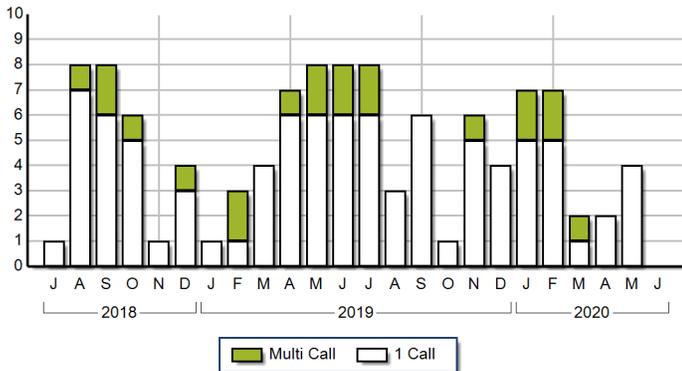
Tobacco Users By How Heard About



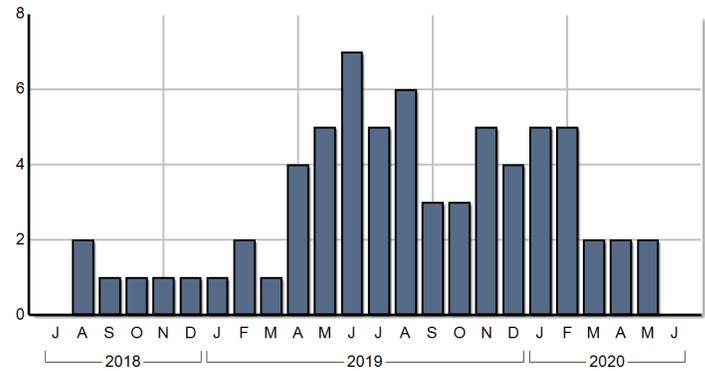
Tobacco Users By Fax Referral



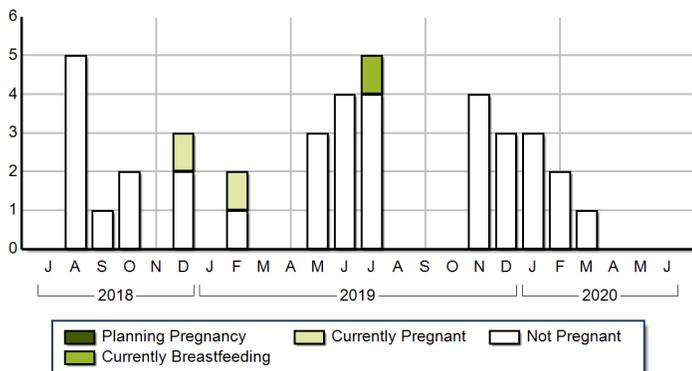
Tobacco User Enrollments By Program Type



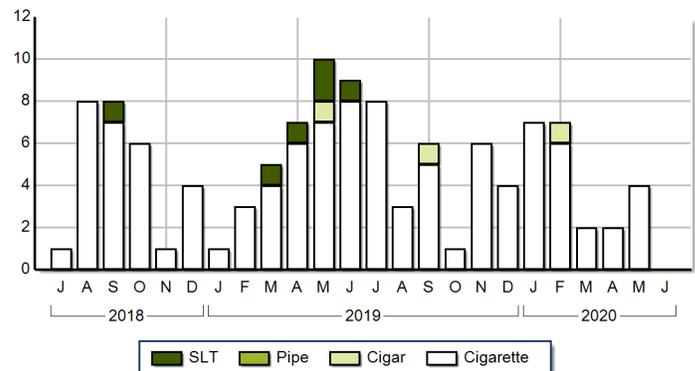
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

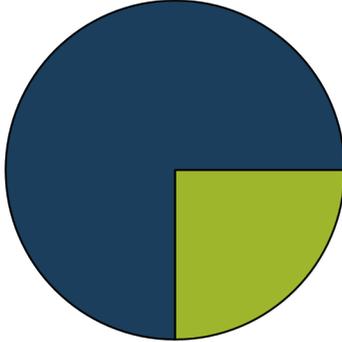


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

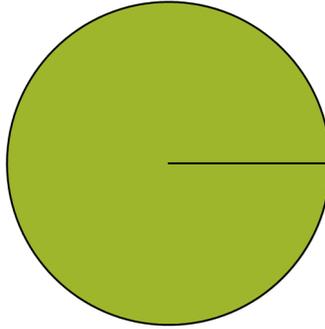
Tobacco Users By Gender



F, 25.00%
M, 75.00%

Chart Total N: 4

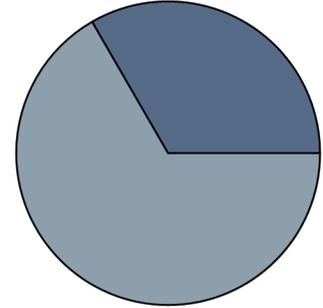
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

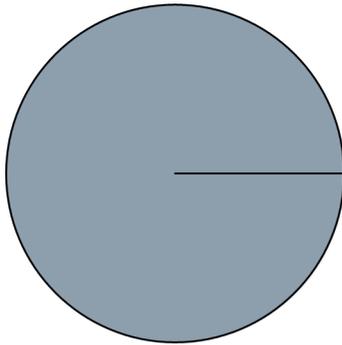
Tobacco Users By Education



Some College, 66.67%
College Degree, 33.33%

Chart Total N: 3

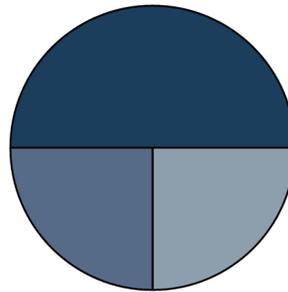
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 3

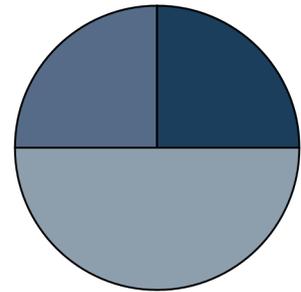
Tobacco Users By Age



25 - 34, 25.00%
55 - 64, 25.00%
64 and Older, 50.00%

Chart Total N: 4

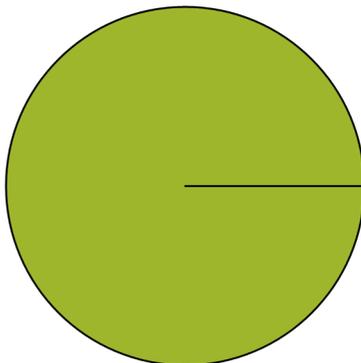
Tobacco Users By Health Plan



Medicare, 50.00%
Medicaid, 25.00%
Other, 25.00%

Chart Total N: 4

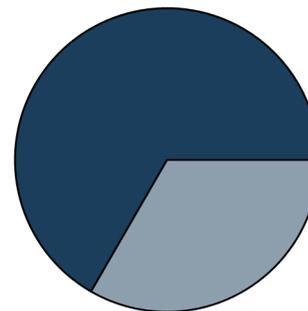
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



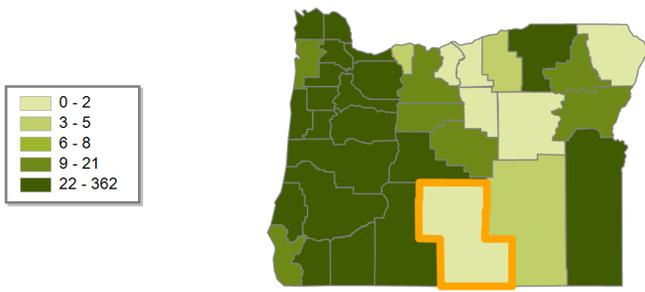
Asthma, 33.33%
COPD, 66.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

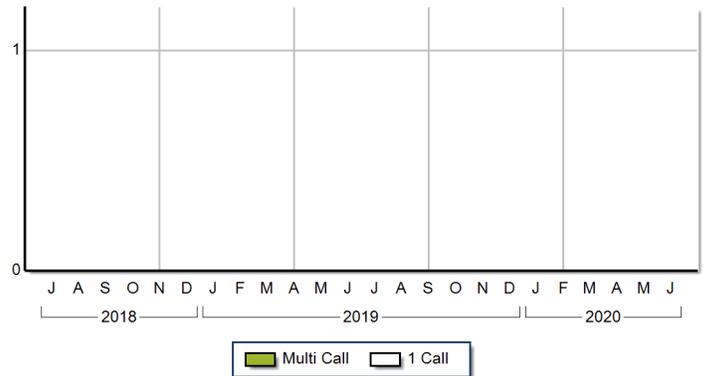
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

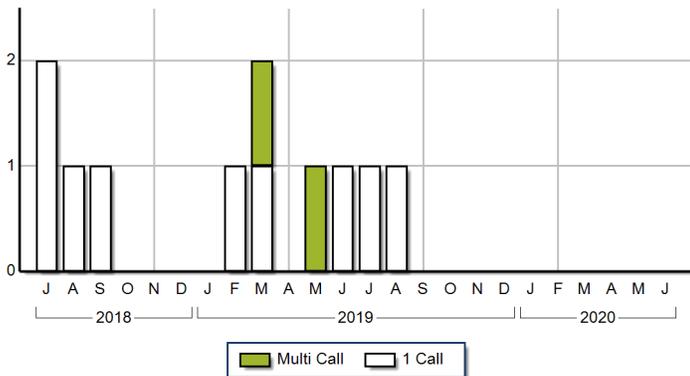


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			2	3,925
Unique Tobacco Users YTD			2	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.89 %
Reach - NAQC			0.17 %	0.68 %
Annualized Reach			0.18 %	0.97 %
Annualized Reach - NAQC			0.18 %	0.75 %
Unique Individual Reach			0.17 %	0.81 %

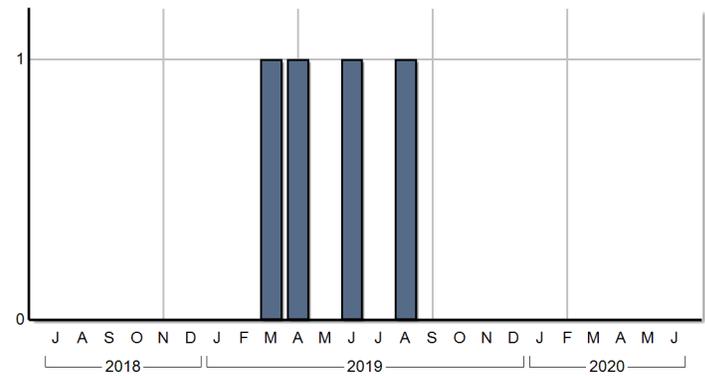
Tobacco Users By Fax Referral



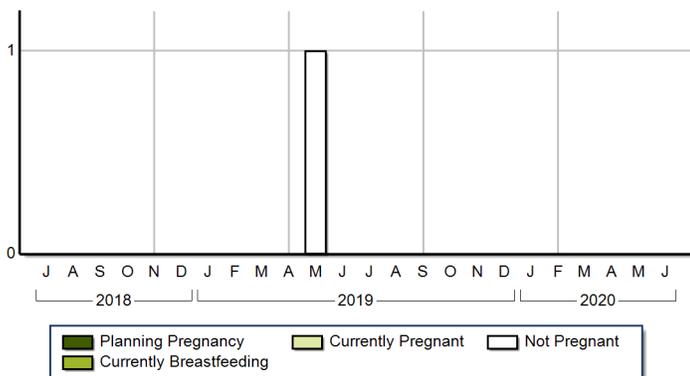
Tobacco User Enrollments By Program Type



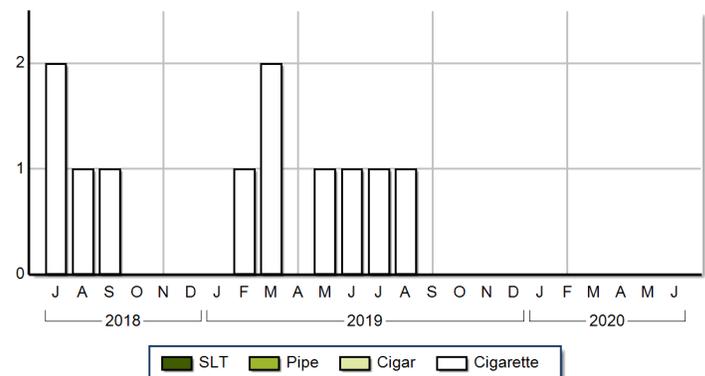
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



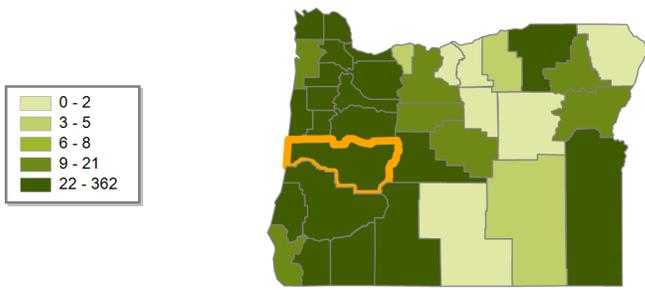
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

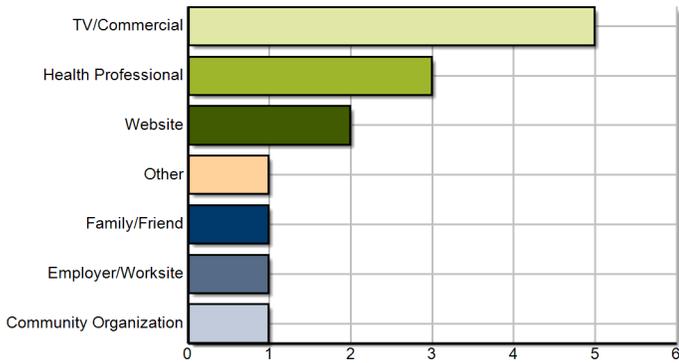
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

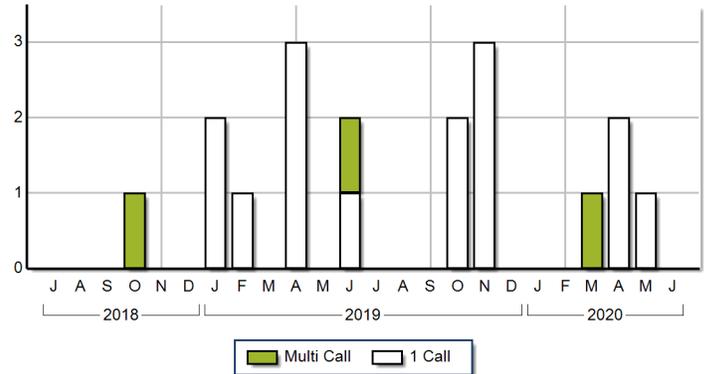


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			16	294
Tobacco Users YTD			207	3,925
Unique Tobacco Users YTD			198	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.41 %	0.89 %
Reach - NAQC			0.39 %	0.68 %
Annualized Reach			0.45 %	0.97 %
Annualized Reach - NAQC			0.42 %	0.75 %
Unique Individual Reach			0.39 %	0.81 %

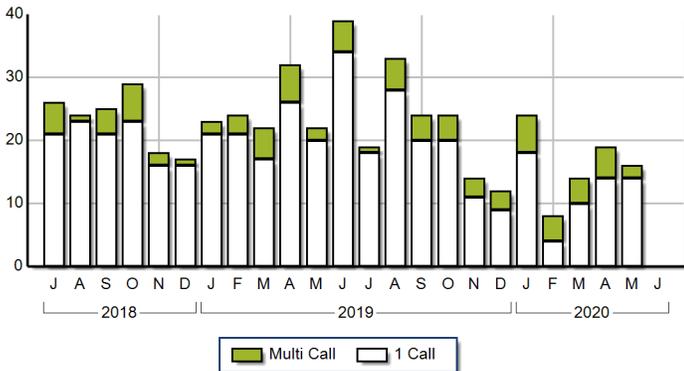
Tobacco Users By How Heard About



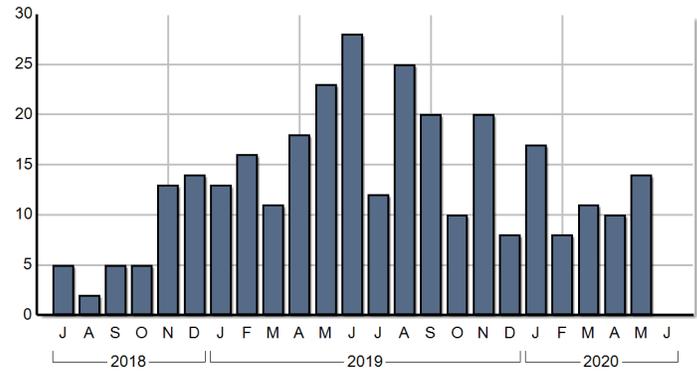
Tobacco Users By Fax Referral



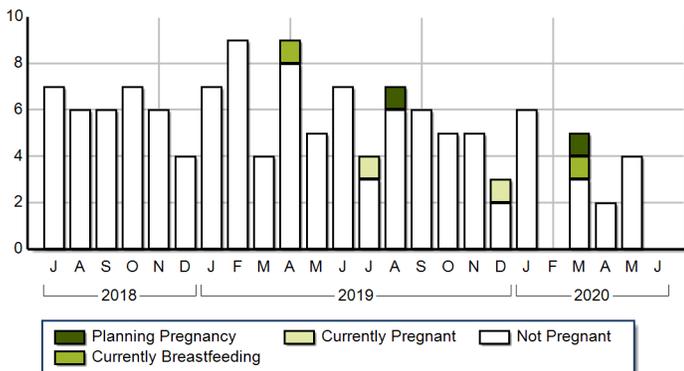
Tobacco User Enrollments By Program Type



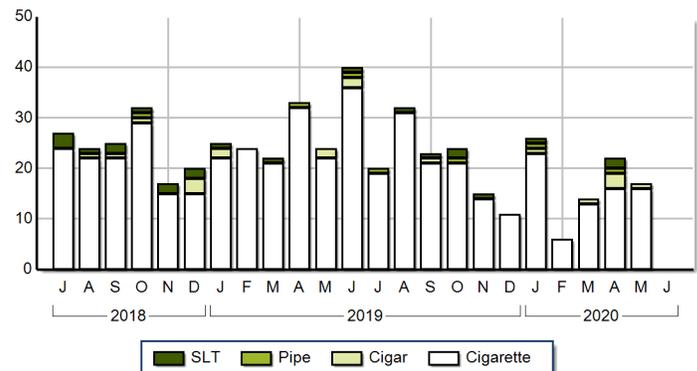
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

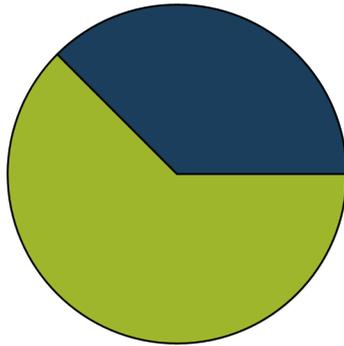


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
2. Reach - includes all tobacco users.

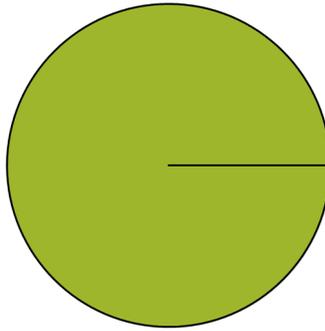
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 16

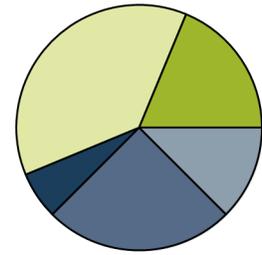
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

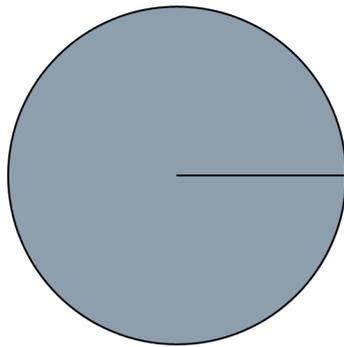
Tobacco Users By Education



No HS Degreee/GED, 12.50%
 HS Degreee/GED, 25.00%
 Technical Degree, 6.25%
 Some College, 37.50%
 College Degree, 18.75%

Chart Total N: 16

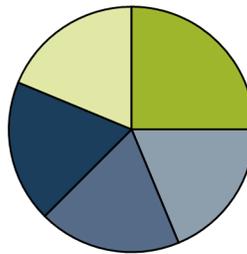
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 16

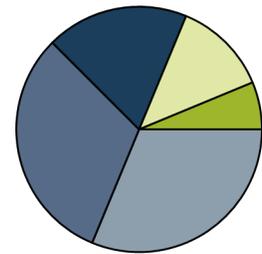
Tobacco Users By Age



25 - 34, 18.75%
 35 - 44, 18.75%
 45 - 54, 18.75%
 55 - 64, 18.75%
 64 and Older, 25.00%

Chart Total N: 16

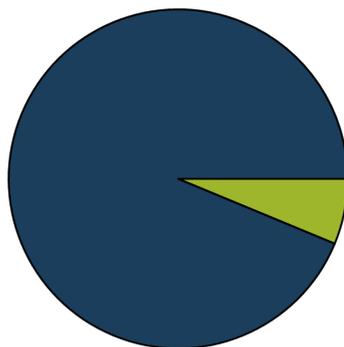
Tobacco Users By Health Plan



Medicaid, 31.25%
 Medicare, 31.25%
 Commercial, 18.75%
 Uninsured, 12.50%
 Other, 6.25%

Chart Total N: 16

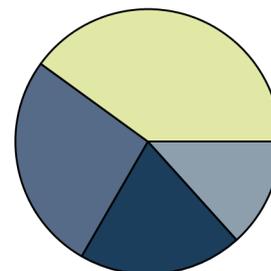
Tobacco Users By Ethnicity



Hispanic or Latino, 6.25%
 Non-Hispanic, 93.75%

Chart Total N: 16

Tobacco Users By Chronic Condition



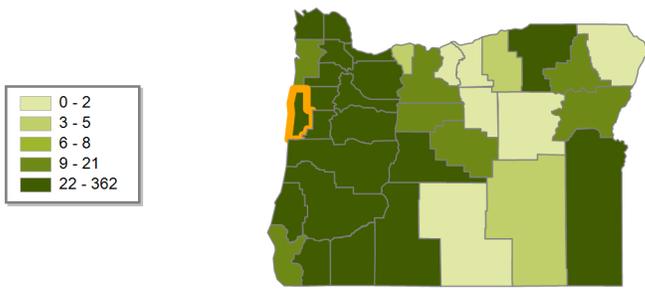
Asthma, 13.33%
 COPD, 20.00%
 Diabetes, 26.67%
 None, 40.00%

Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

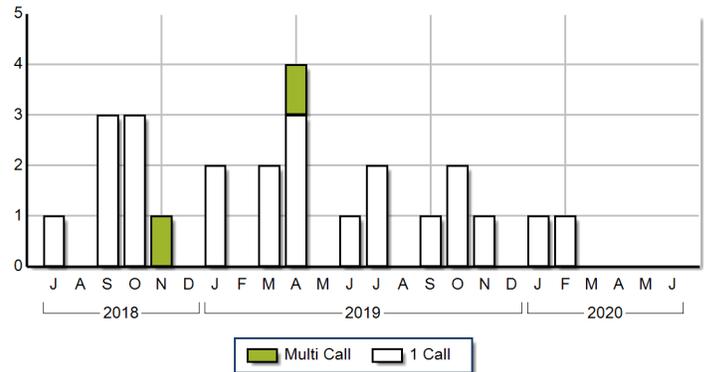
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

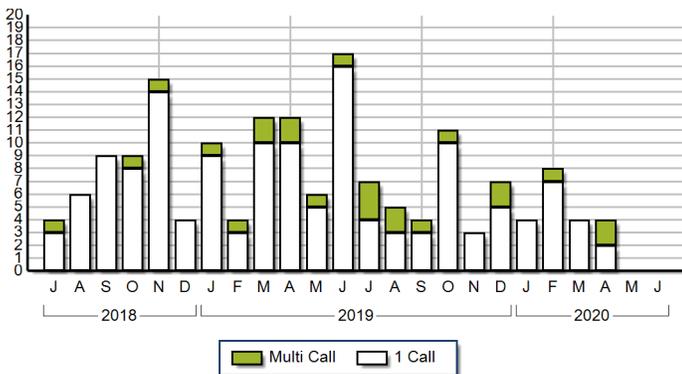


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			57	3,925
Unique Tobacco Users YTD			54	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.58 %	0.89 %
Reach - NAQC			0.49 %	0.68 %
Annualized Reach			0.63 %	0.97 %
Annualized Reach - NAQC			0.53 %	0.75 %
Unique Individual Reach			0.55 %	0.81 %

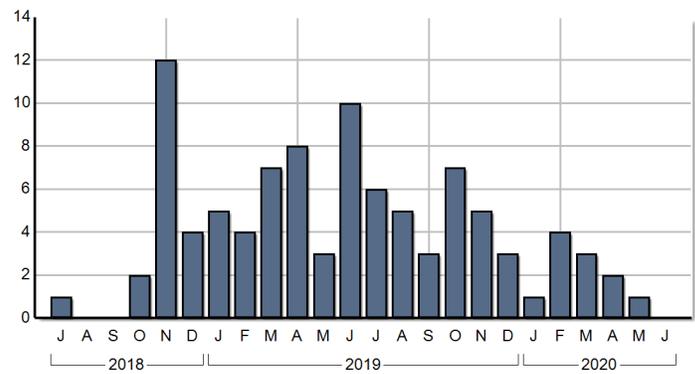
Tobacco Users By Fax Referral



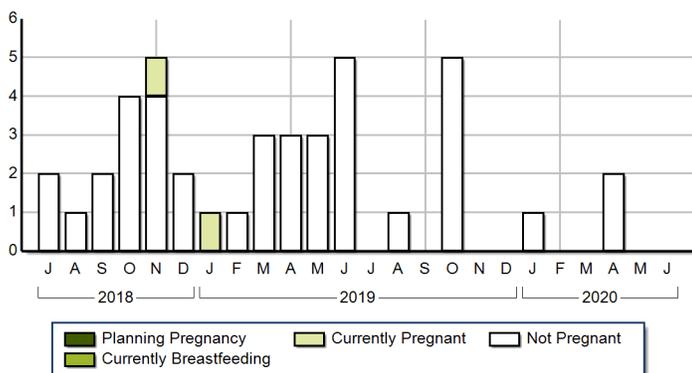
Tobacco User Enrollments By Program Type



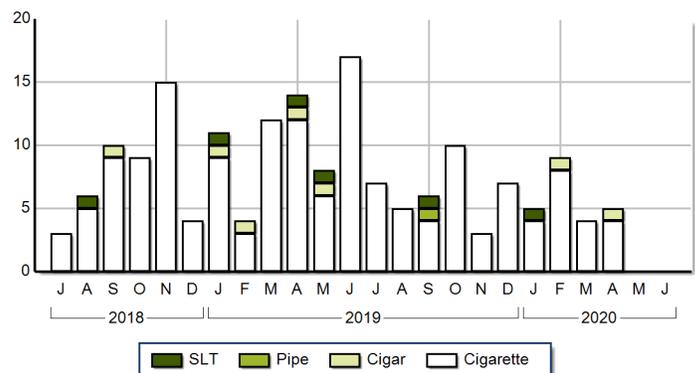
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



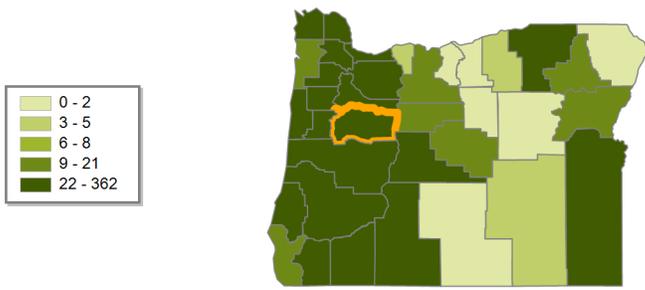
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

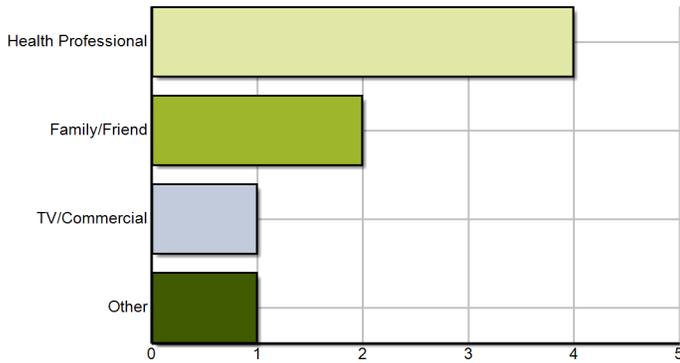
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

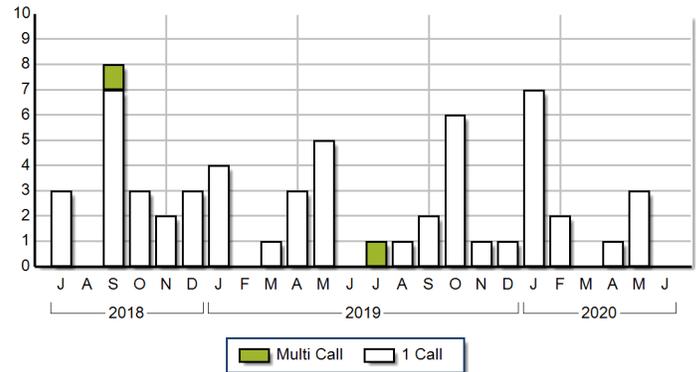


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			8	294
Tobacco Users YTD			123	3,925
Unique Tobacco Users YTD			120	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.70 %	0.89 %
Reach - NAQC			0.64 %	0.68 %
Annualized Reach			0.76 %	0.97 %
Annualized Reach - NAQC			0.70 %	0.75 %
Unique Individual Reach			0.68 %	0.81 %

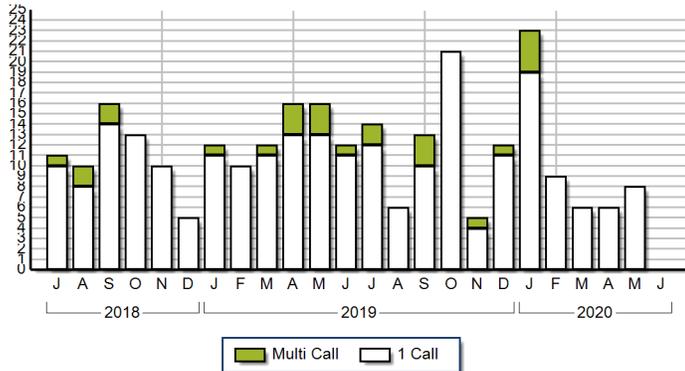
Tobacco Users By How Heard About



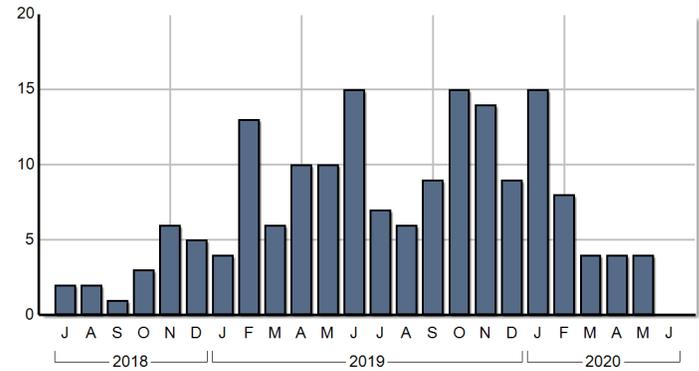
Tobacco Users By Fax Referral



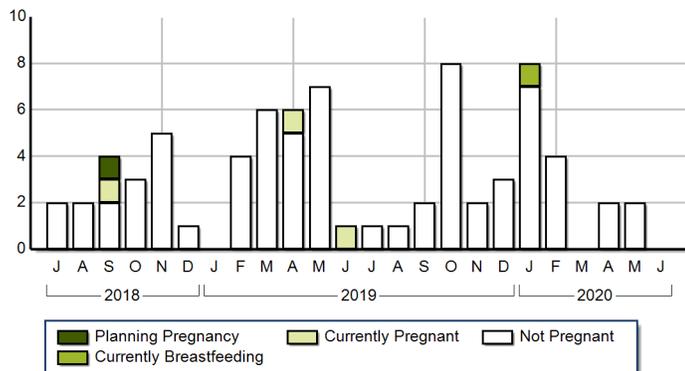
Tobacco User Enrollments By Program Type



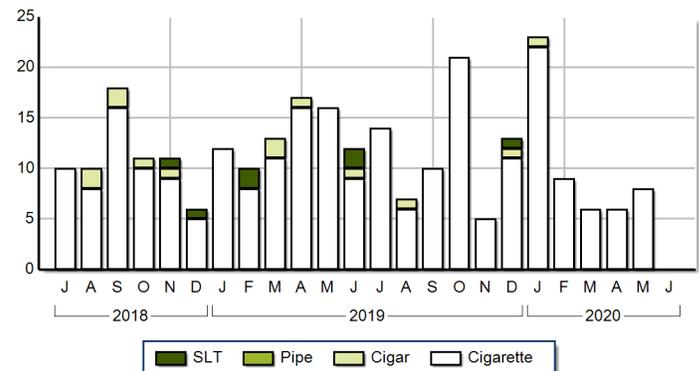
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

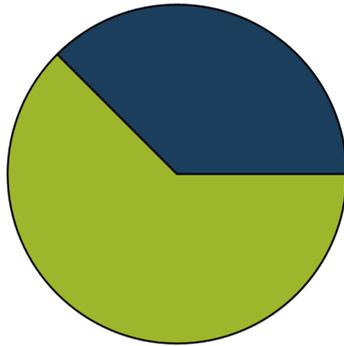


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

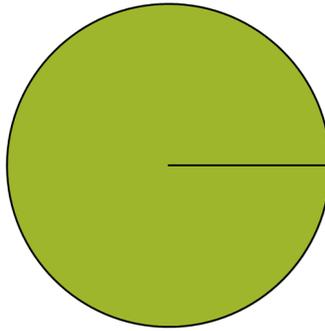
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

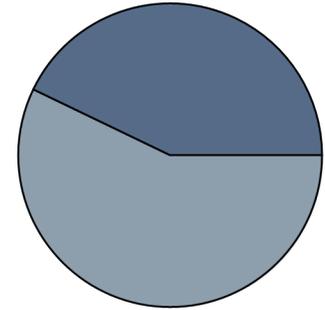
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

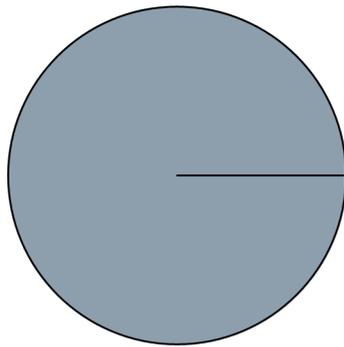
Tobacco Users By Education



HS Degreee/GED, 57.14%
Some College, 42.86%

Chart Total N: 7

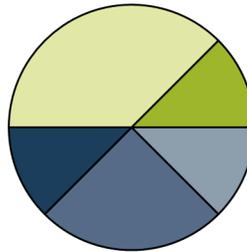
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 7

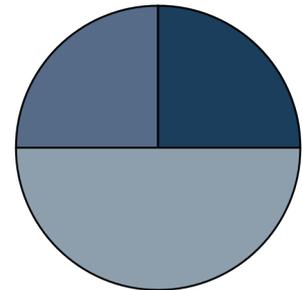
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 25.00%
45 - 54, 12.50%
55 - 64, 37.50%
64 and Older, 12.50%

Chart Total N: 8

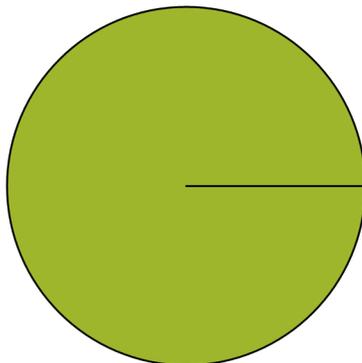
Tobacco Users By Health Plan



Medicare, 50.00%
Commercial, 25.00%
Medicaid, 25.00%

Chart Total N: 8

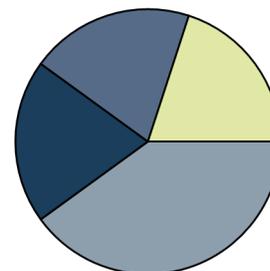
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



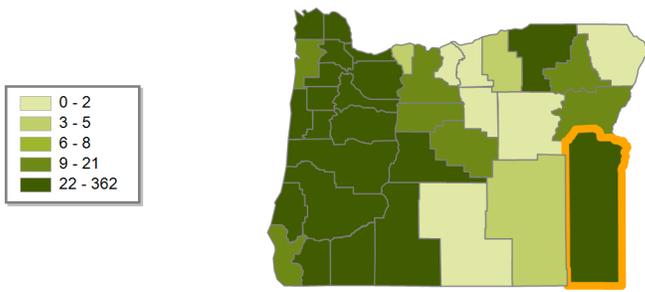
Asthma, 40.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

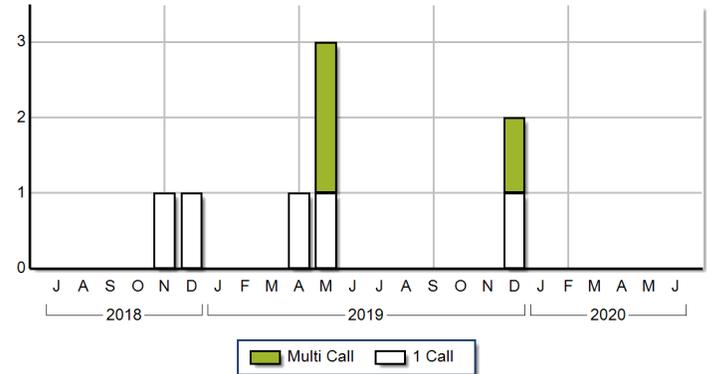


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			3	294
Tobacco Users YTD			25	3,925
Unique Tobacco Users YTD			25	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.62 %	0.89 %
Reach - NAQC			0.57 %	0.68 %
Annualized Reach			0.68 %	0.97 %
Annualized Reach - NAQC			0.63 %	0.75 %
Unique Individual Reach			0.62 %	0.81 %

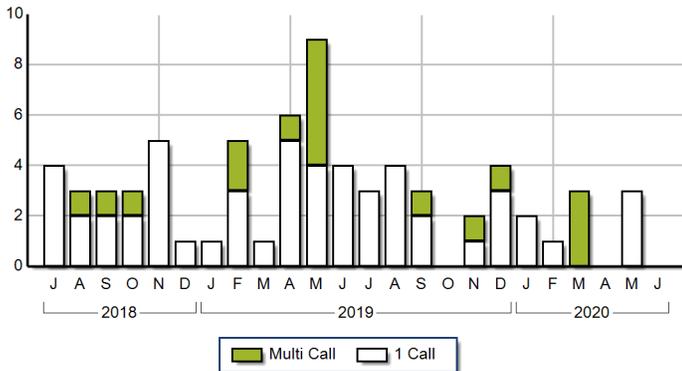
Tobacco Users By How Heard About



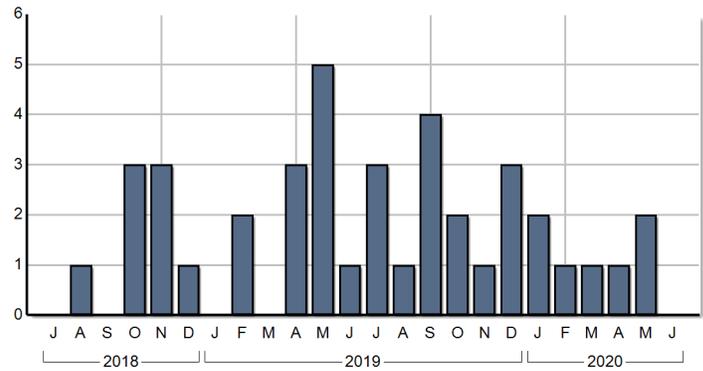
Tobacco Users By Fax Referral



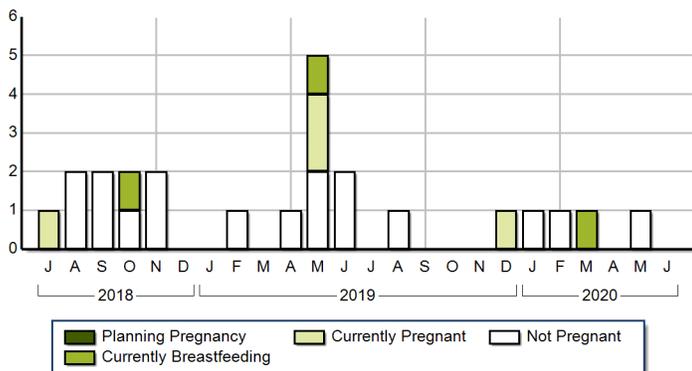
Tobacco User Enrollments By Program Type



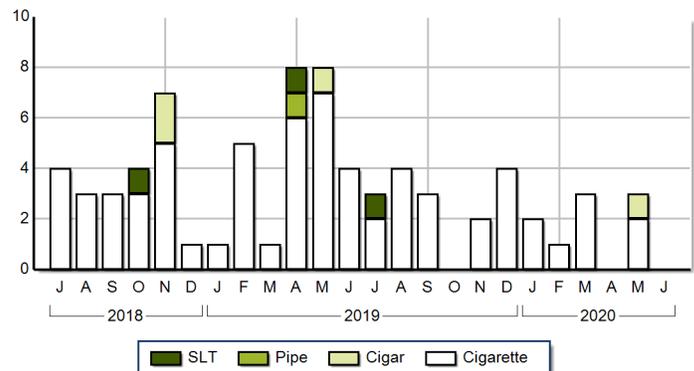
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

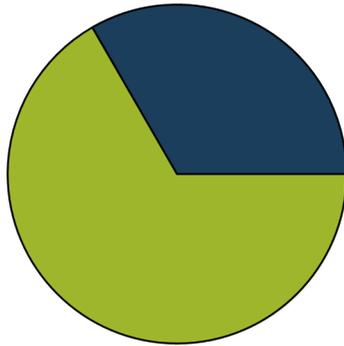


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

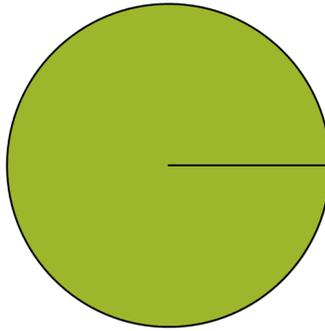
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

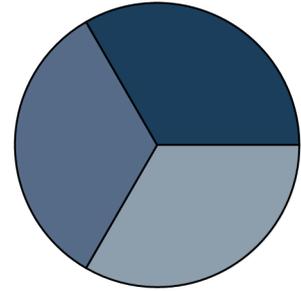
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

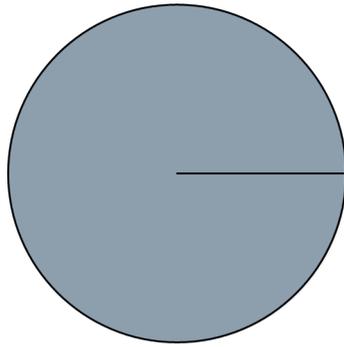
Tobacco Users By Education



Technical Degree, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

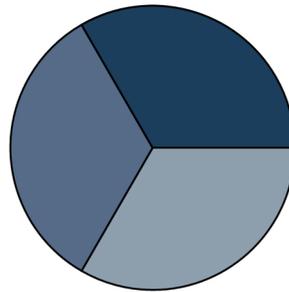
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 3

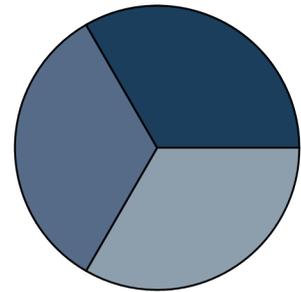
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

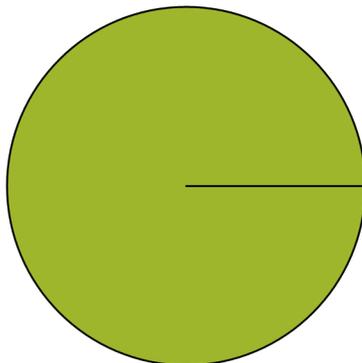
Tobacco Users By Health Plan



Commercial, 33.33%
Medicare, 33.33%
Other, 33.33%

Chart Total N: 3

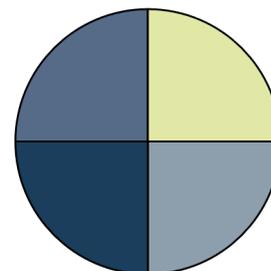
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



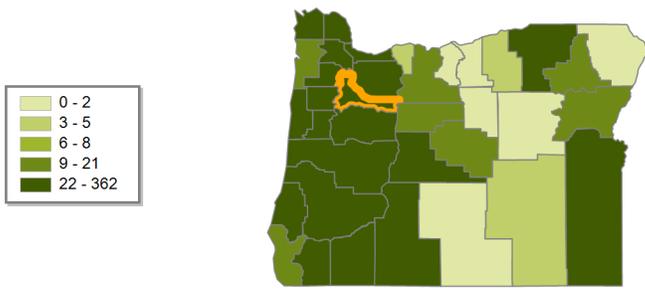
Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

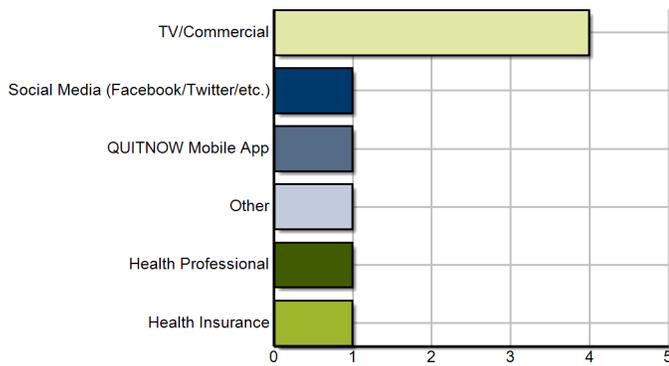
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

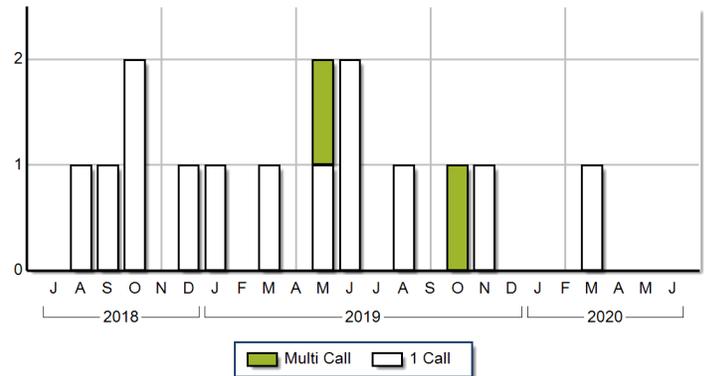


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			9	294
Tobacco Users YTD			127	3,925
Unique Tobacco Users YTD			1	122
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.35 %
Reach - NAQC			3	0.32 %
Annualized Reach			2	0.38 %
Annualized Reach - NAQC			3	0.34 %
Unique Individual Reach			1	0.33 %

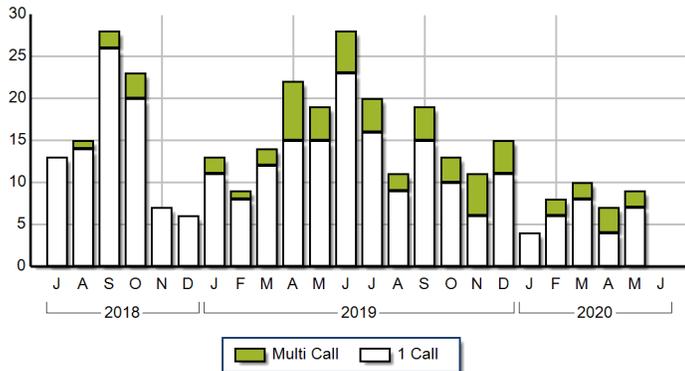
Tobacco Users By How Heard About



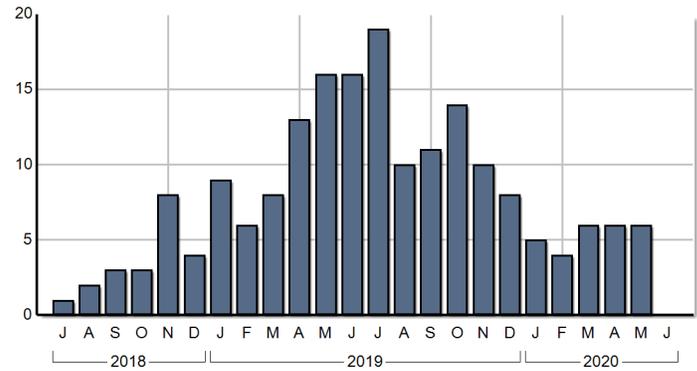
Tobacco Users By Fax Referral



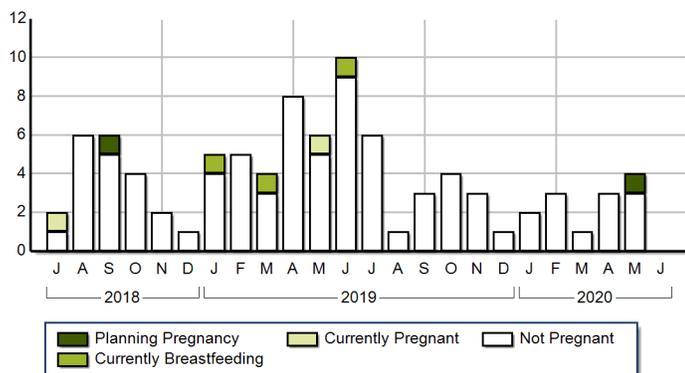
Tobacco User Enrollments By Program Type



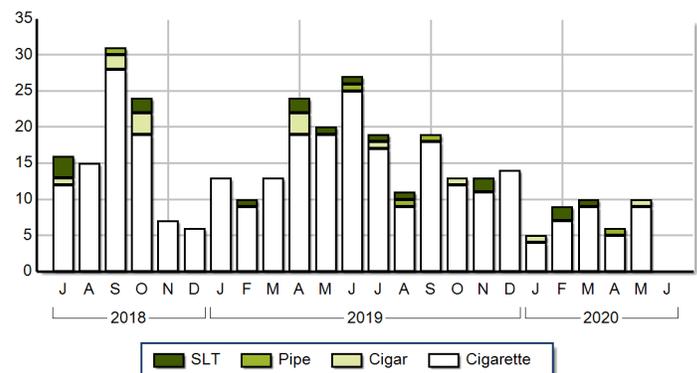
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

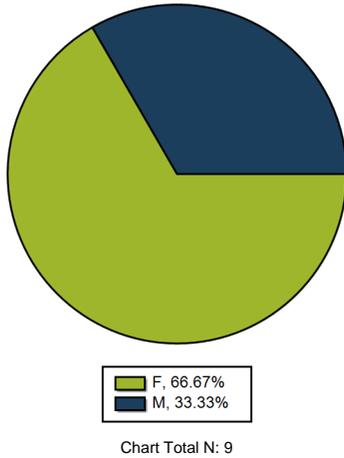


Tobacco Users By Tobacco Type

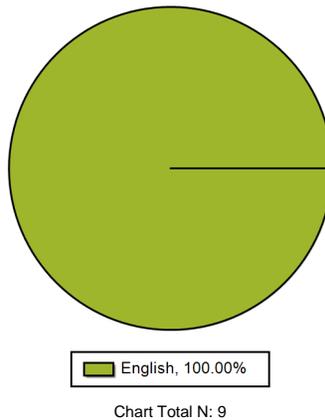


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

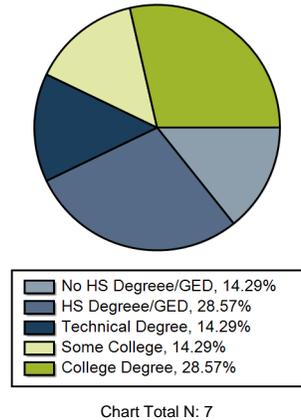
Tobacco Users By Gender



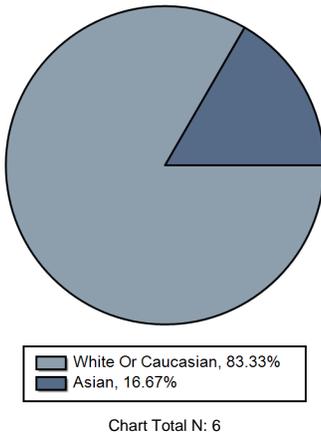
Tobacco Users By Language



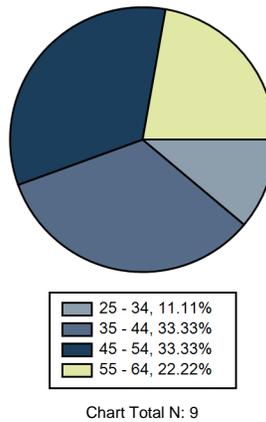
Tobacco Users By Education



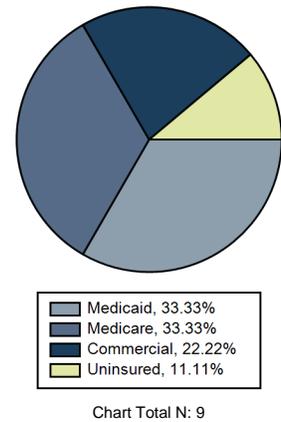
Tobacco Users By Race



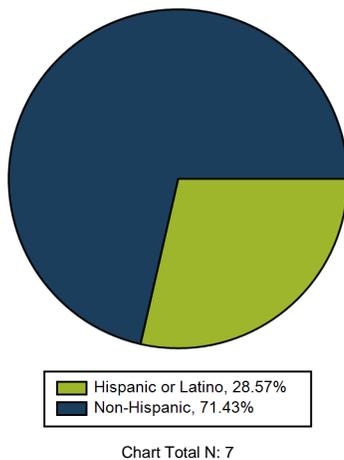
Tobacco Users By Age



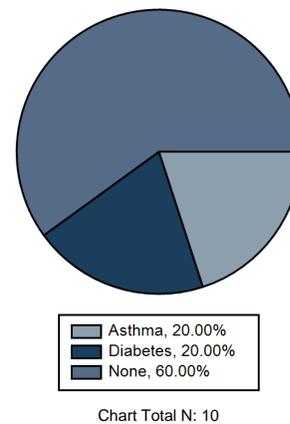
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



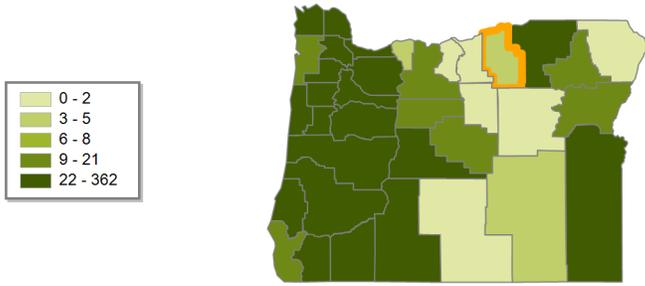
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

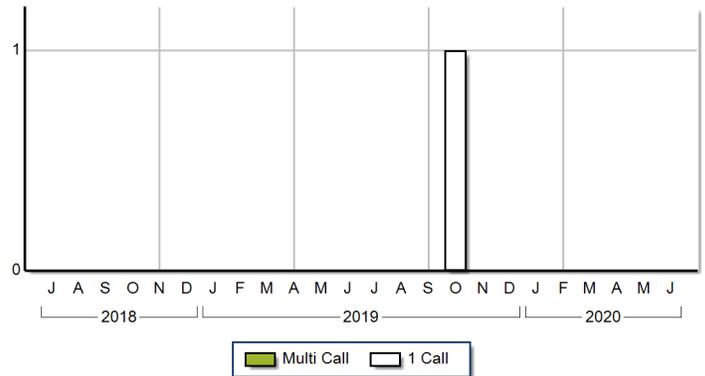
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

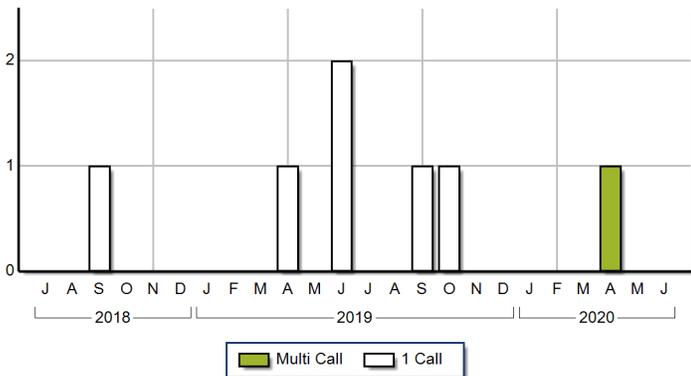


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			3	3,925
Unique Tobacco Users YTD			3	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.18 %	0.89 %
Reach - NAQC			0.12 %	0.68 %
Annualized Reach			0.20 %	0.97 %
Annualized Reach - NAQC			0.13 %	0.75 %
Unique Individual Reach			0.18 %	0.81 %

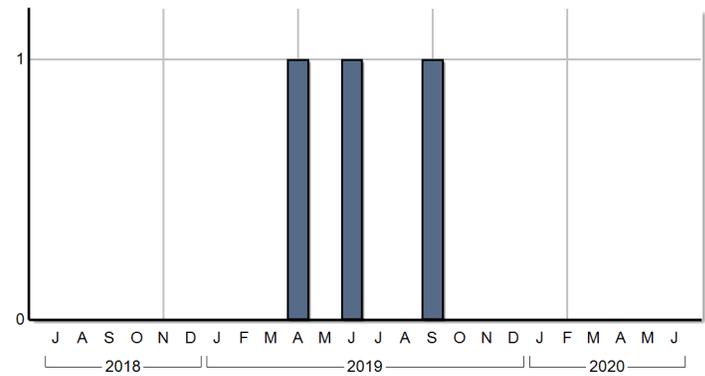
Tobacco Users By Fax Referral



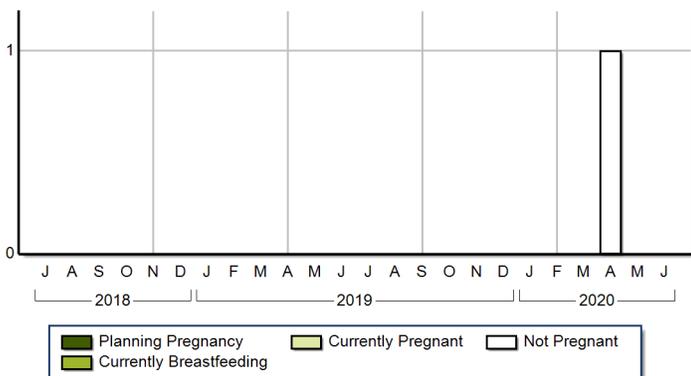
Tobacco User Enrollments By Program Type



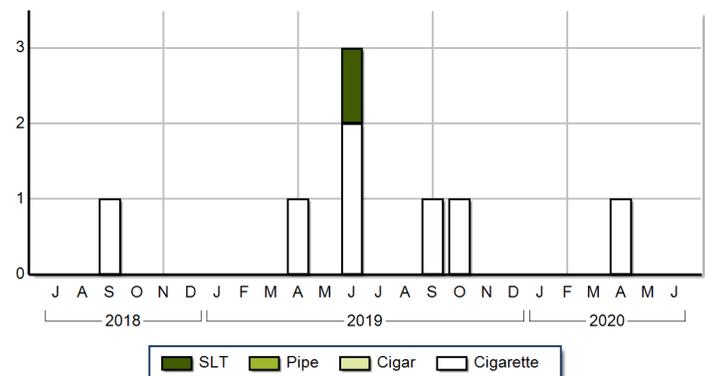
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



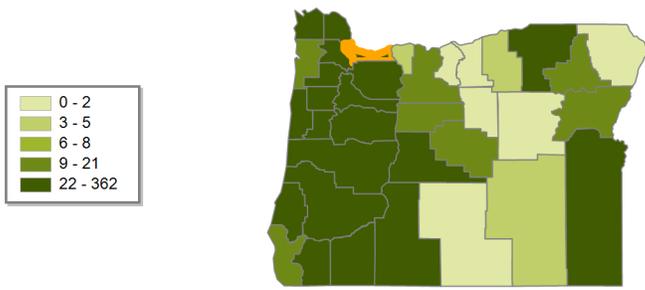
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

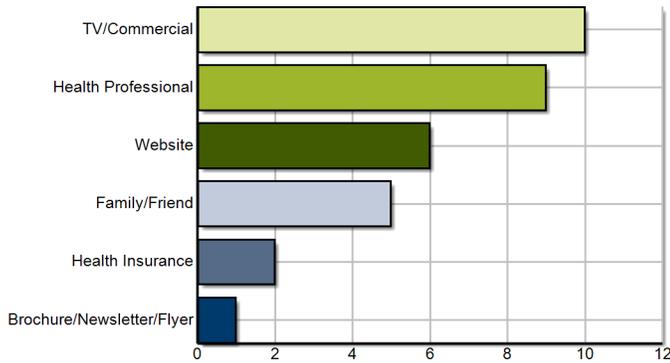
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

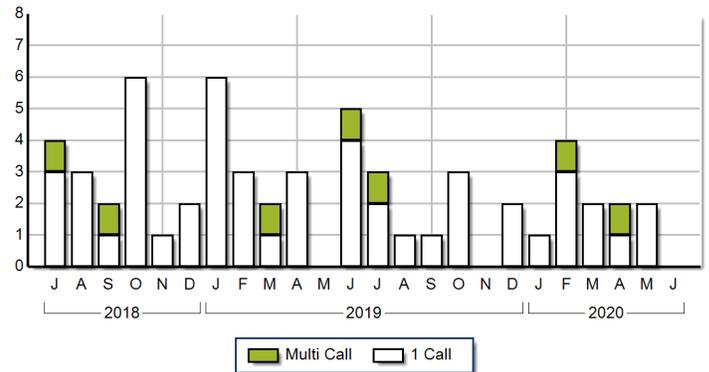


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			37	294
Tobacco Users YTD			362	3,925
Unique Tobacco Users YTD			1	336
Target Reach			2.0 %	2.0 %
Reach YTD			0.42 %	0.89 %
Reach - NAQC			0.38 %	0.68 %
Annualized Reach			0.46 %	0.97 %
Annualized Reach - NAQC			0.42 %	0.75 %
Unique Individual Reach			0.39 %	0.81 %

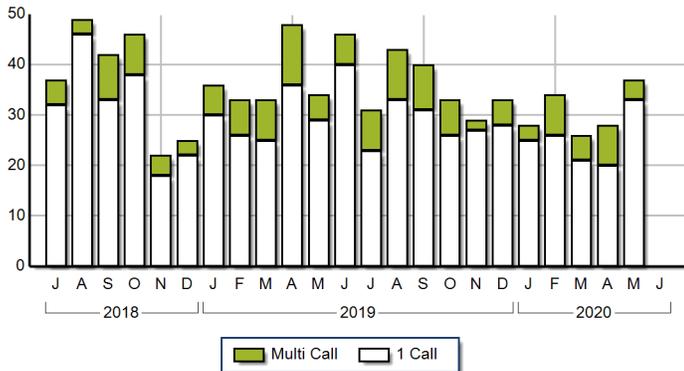
Tobacco Users By How Heard About



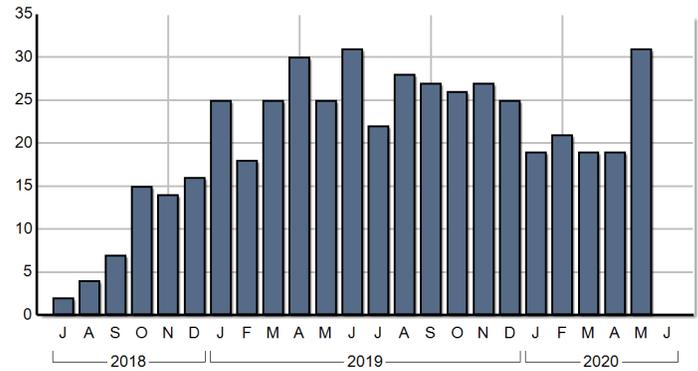
Tobacco Users By Fax Referral



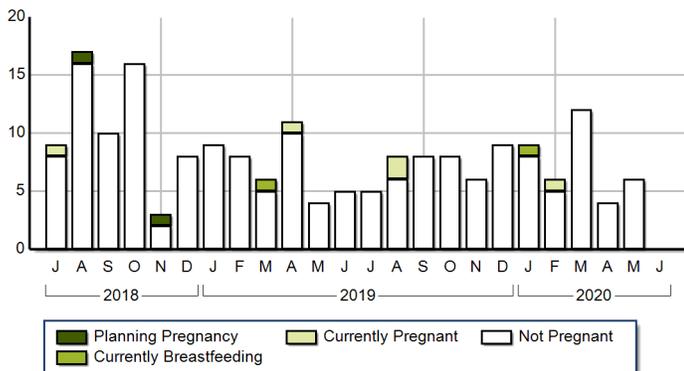
Tobacco User Enrollments By Program Type



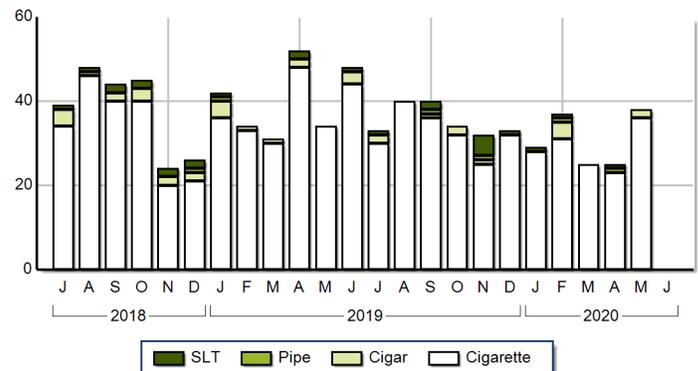
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

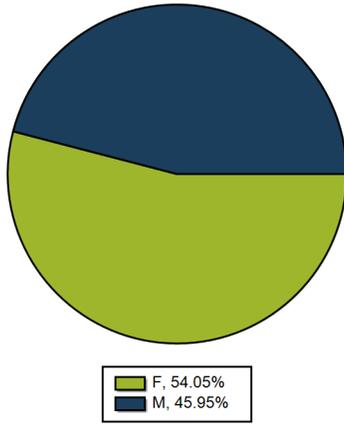


Chart Total N: 37

Tobacco Users By Language

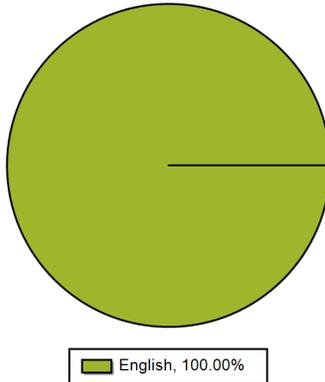


Chart Total N: 37

Tobacco Users By Education

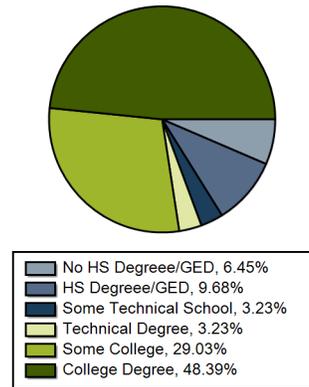


Chart Total N: 31

Tobacco Users By Race

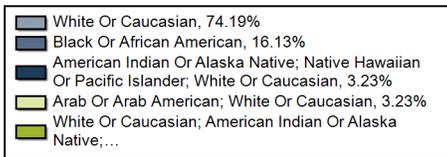
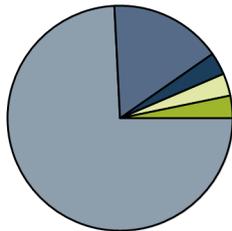


Chart Total N: 31

Tobacco Users By Age

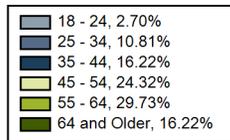
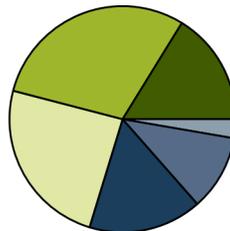


Chart Total N: 37

Tobacco Users By Health Plan

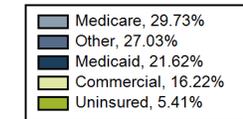
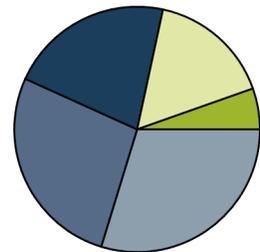


Chart Total N: 37

Tobacco Users By Ethnicity

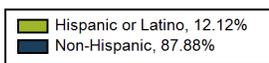
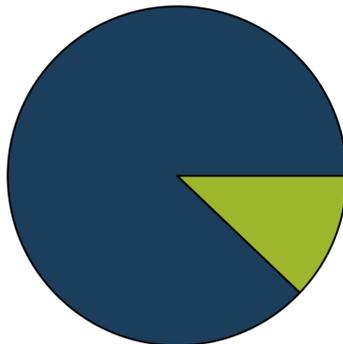


Chart Total N: 33

Tobacco Users By Chronic Condition

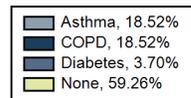
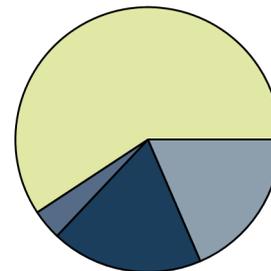
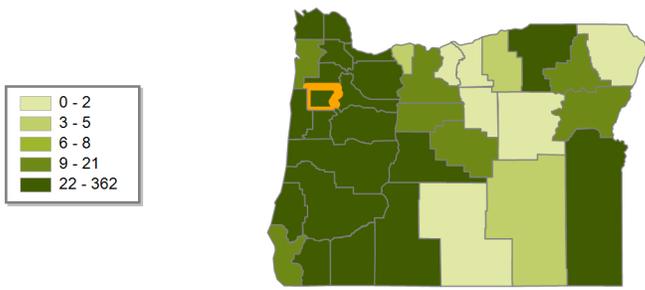


Chart Total N: 54

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

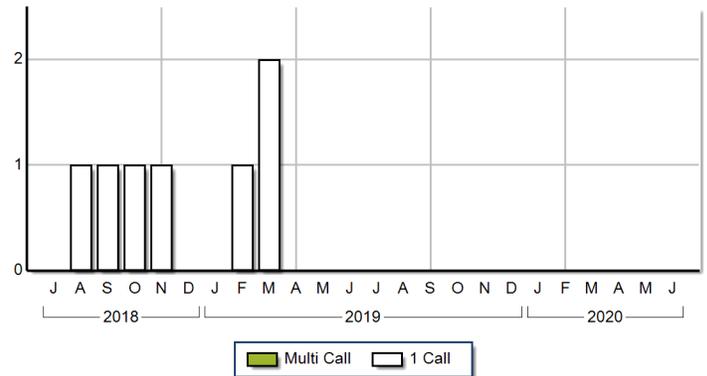
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

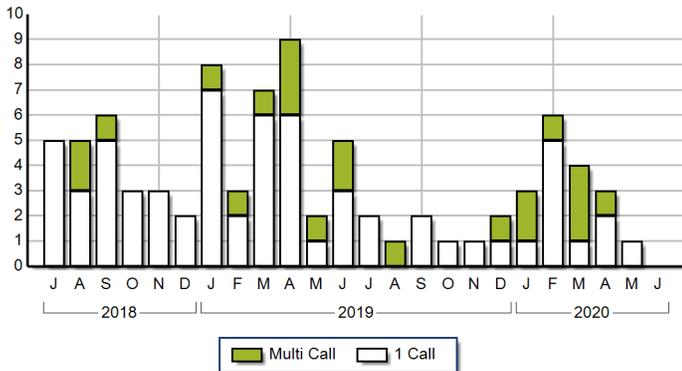


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			1	294
Tobacco Users YTD			26	3,925
Unique Tobacco Users YTD			25	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.35 %	0.89 %
Reach - NAQC			0.32 %	0.68 %
Annualized Reach			0.38 %	0.97 %
Annualized Reach - NAQC			0.35 %	0.75 %
Unique Individual Reach			0.33 %	0.81 %

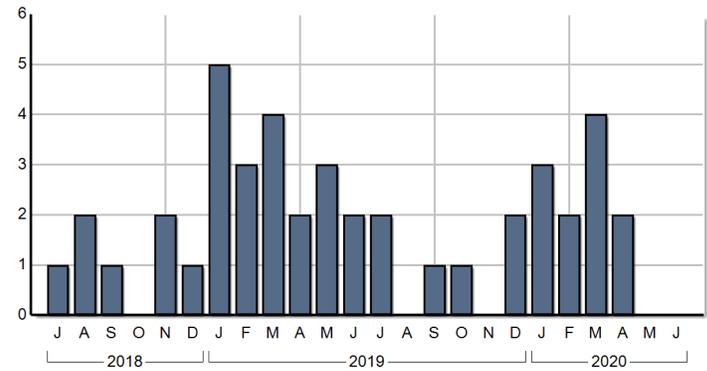
Tobacco Users By Fax Referral



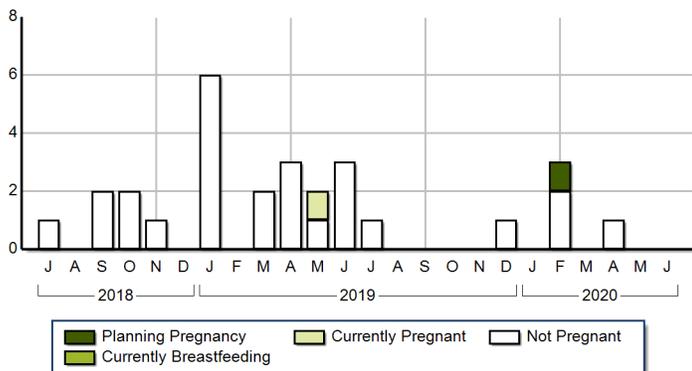
Tobacco User Enrollments By Program Type



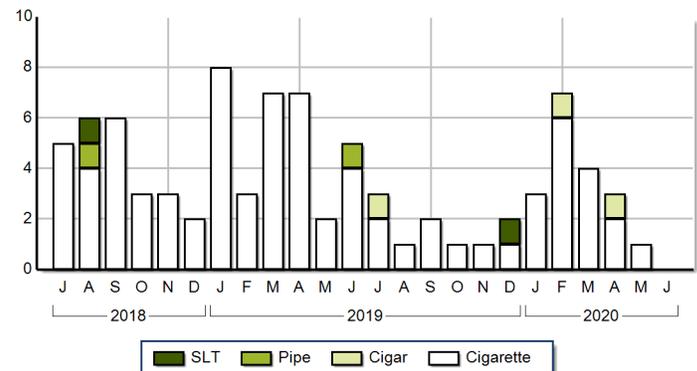
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

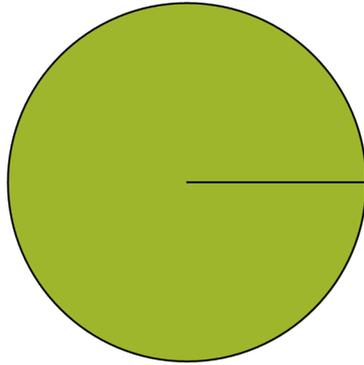


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

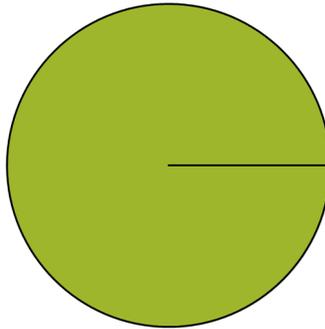
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

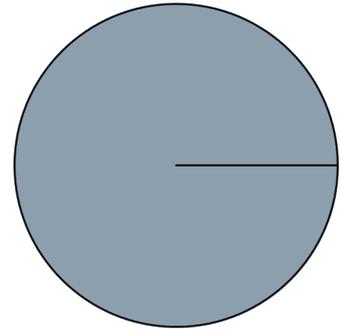
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

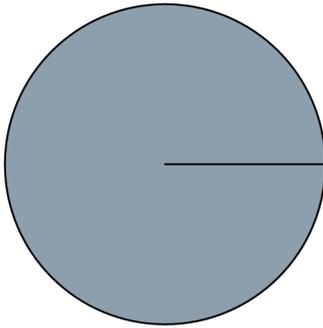
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

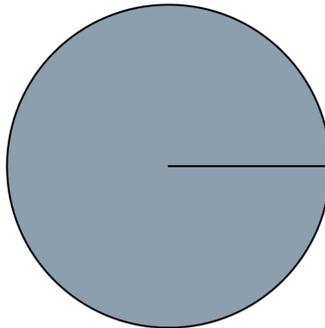
Tobacco Users By Race



American Indian Or Alaska Native; White Or Caucasian,...

Chart Total N: 1

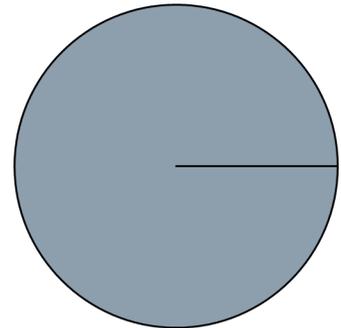
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

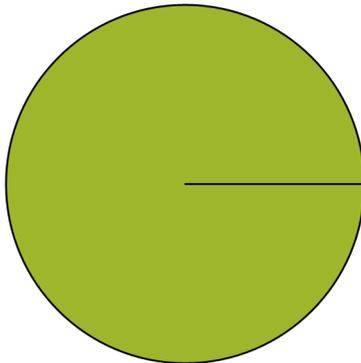
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

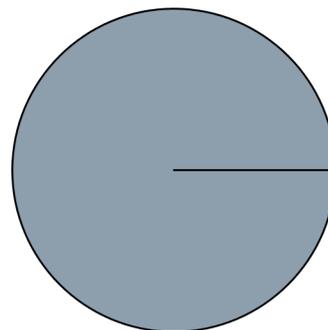
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



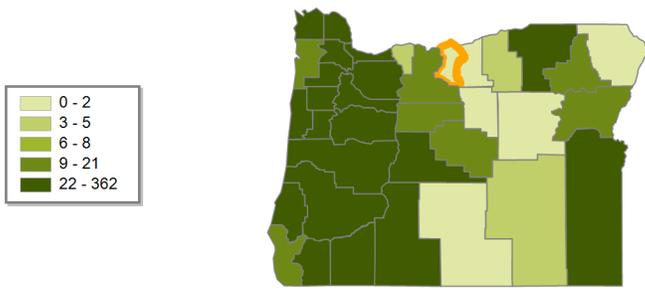
COPD, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

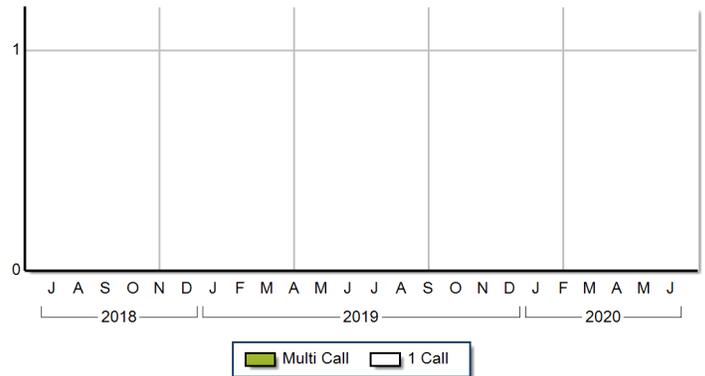
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

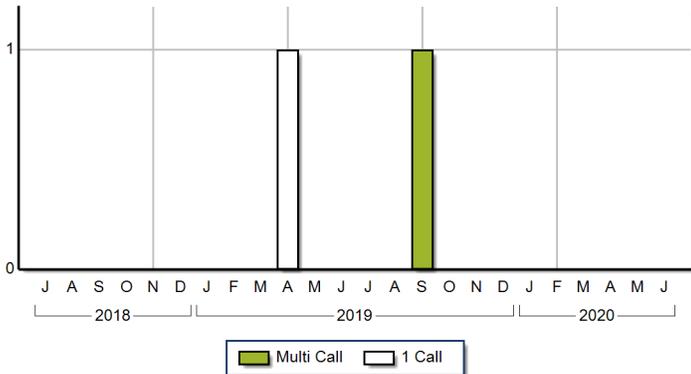


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			1	3,925
Unique Tobacco Users YTD			1	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.31 %	0.89 %
Reach - NAQC			0.31 %	0.68 %
Annualized Reach			0.33 %	0.97 %
Annualized Reach - NAQC			0.33 %	0.75 %
Unique Individual Reach			0.31 %	0.81 %

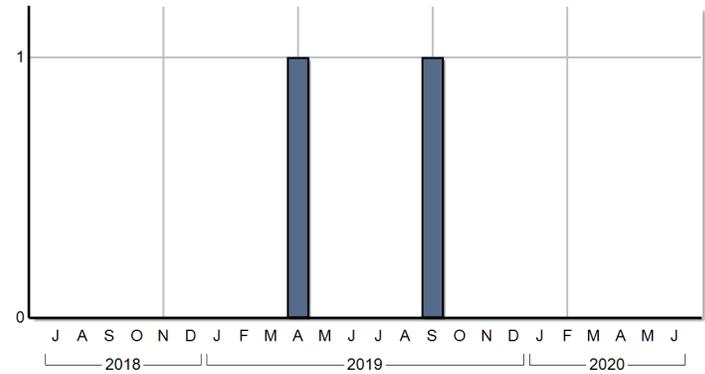
Tobacco Users By Fax Referral



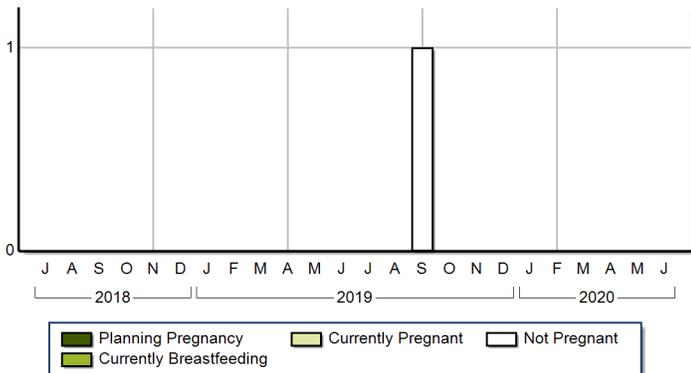
Tobacco User Enrollments By Program Type



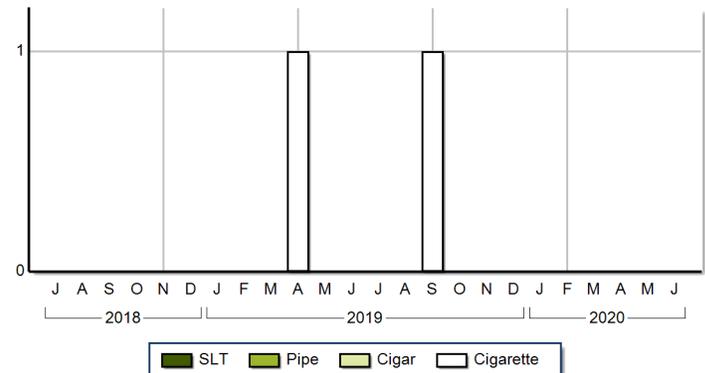
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



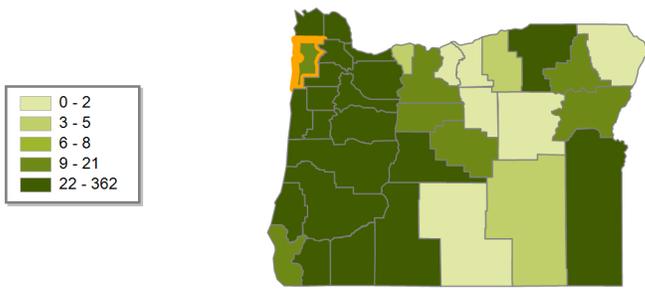
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

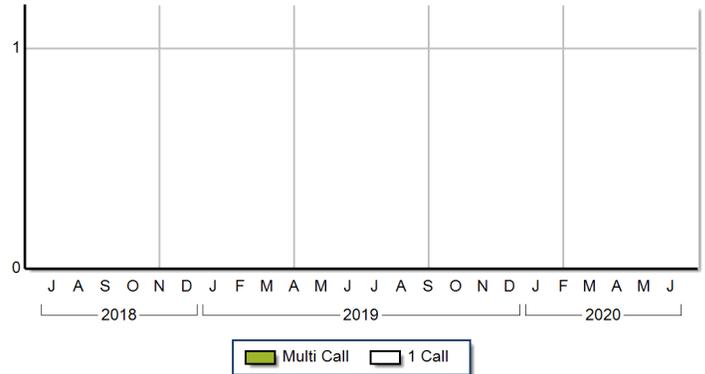


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	
			County	State
Tobacco Users - Last Full Month			1	294
Tobacco Users YTD			17	3,925
Unique Tobacco Users YTD			17	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.37 %	0.89 %
Reach - NAQC			0.35 %	0.68 %
Annualized Reach			0.40 %	0.97 %
Annualized Reach - NAQC			0.38 %	0.75 %
Unique Individual Reach			0.37 %	0.81 %

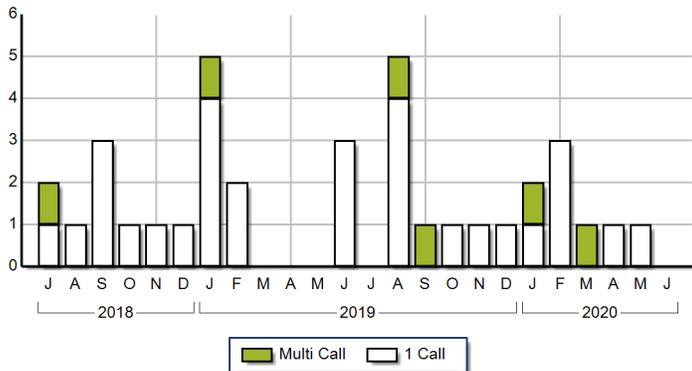
Tobacco Users By How Heard About



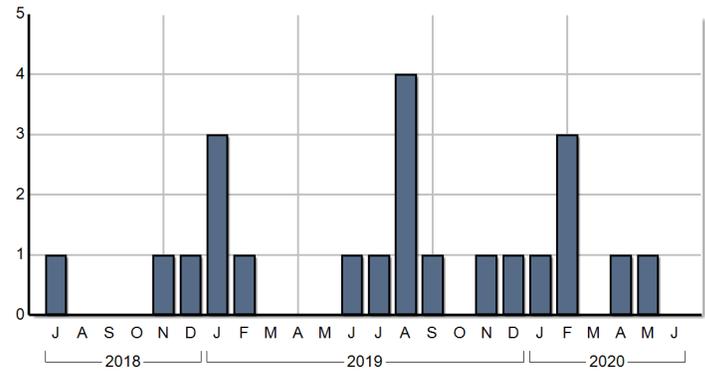
Tobacco Users By Fax Referral



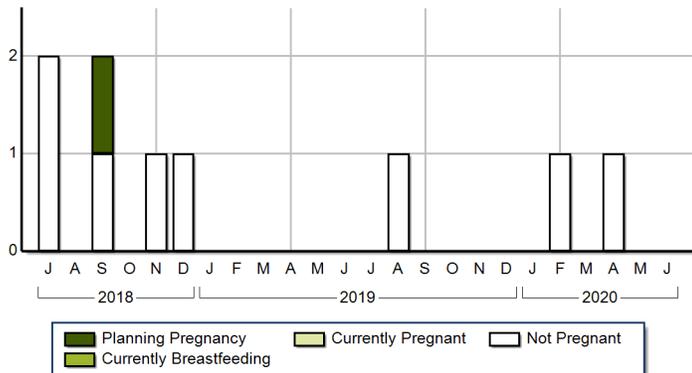
Tobacco User Enrollments By Program Type



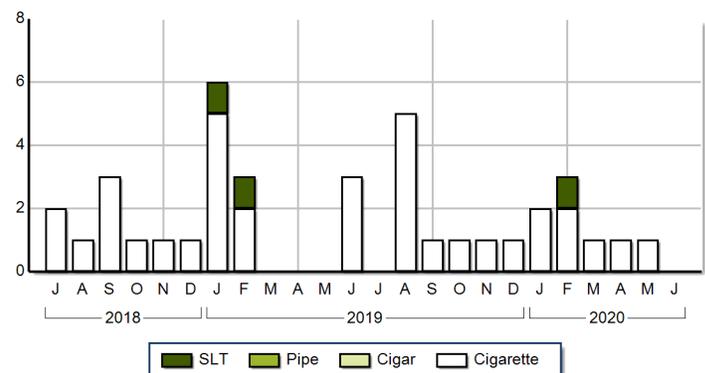
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

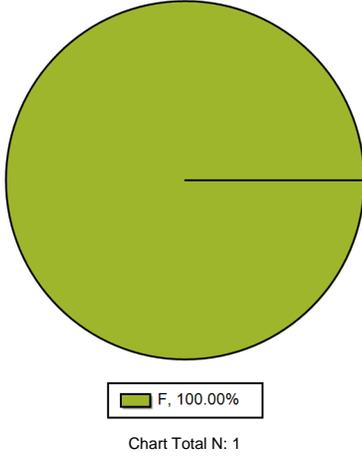


Tobacco Users By Tobacco Type

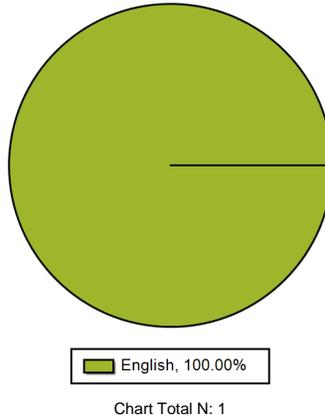


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

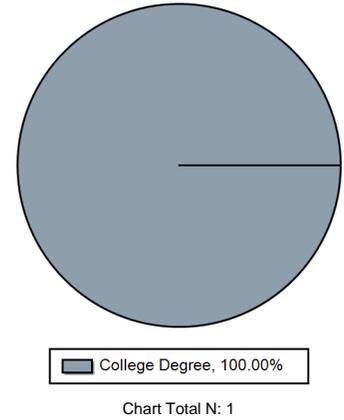
Tobacco Users By Gender



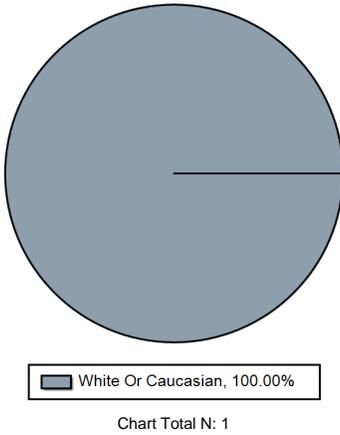
Tobacco Users By Language



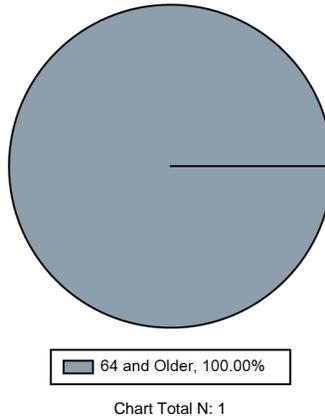
Tobacco Users By Education



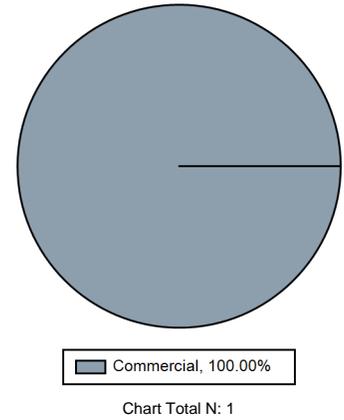
Tobacco Users By Race



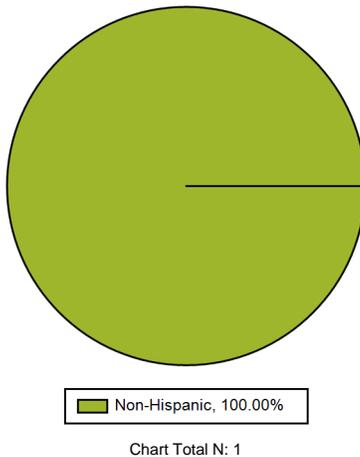
Tobacco Users By Age



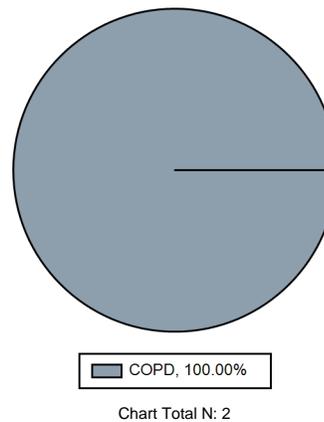
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



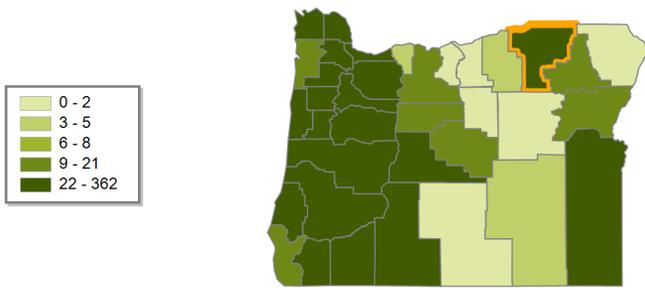
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

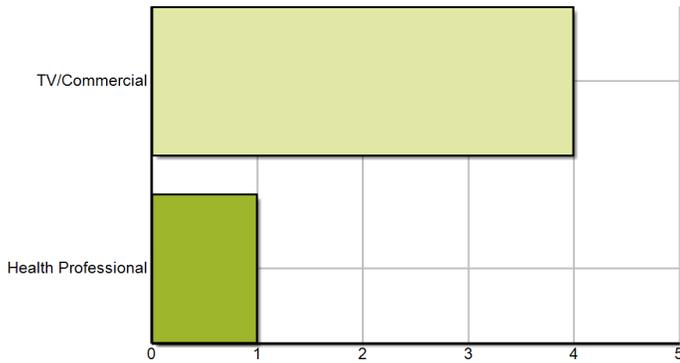
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

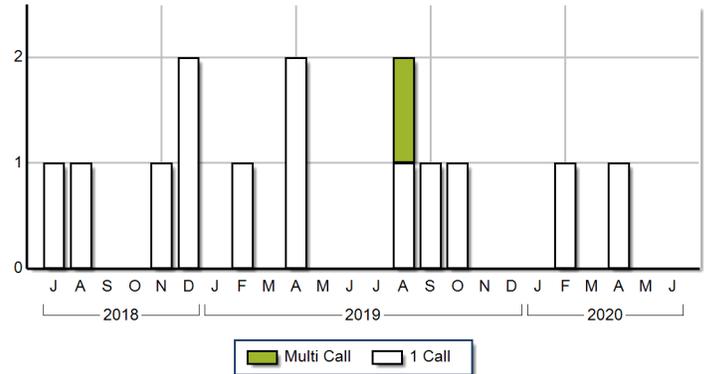


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			5	294
Tobacco Users YTD			36	3,925
Unique Tobacco Users YTD			33	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.27 %	0.89 %
Reach - NAQC			0.24 %	0.68 %
Annualized Reach			0.30 %	0.97 %
Annualized Reach - NAQC			0.27 %	0.75 %
Unique Individual Reach			0.25 %	0.81 %

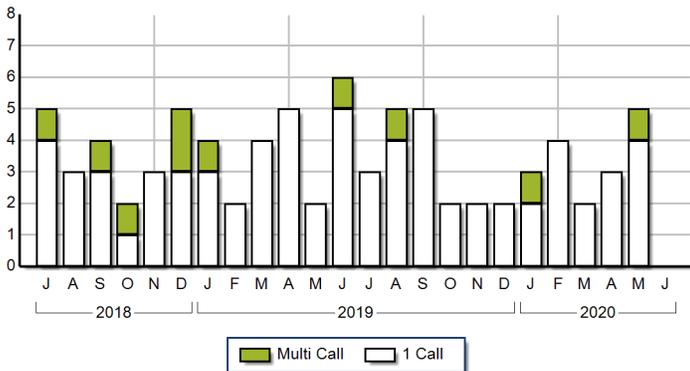
Tobacco Users By How Heard About



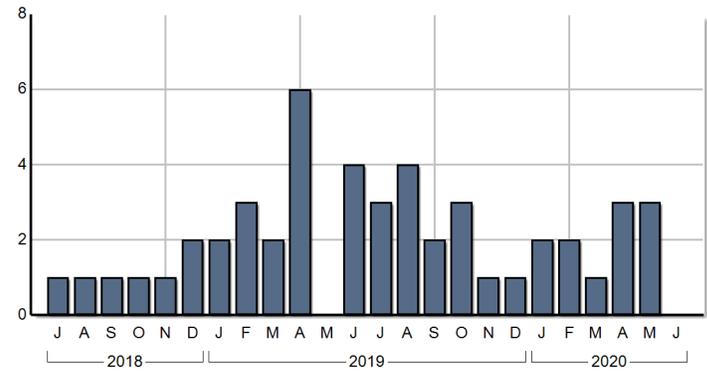
Tobacco Users By Fax Referral



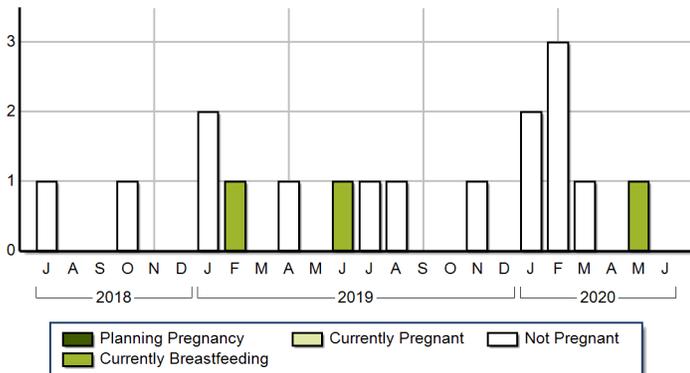
Tobacco User Enrollments By Program Type



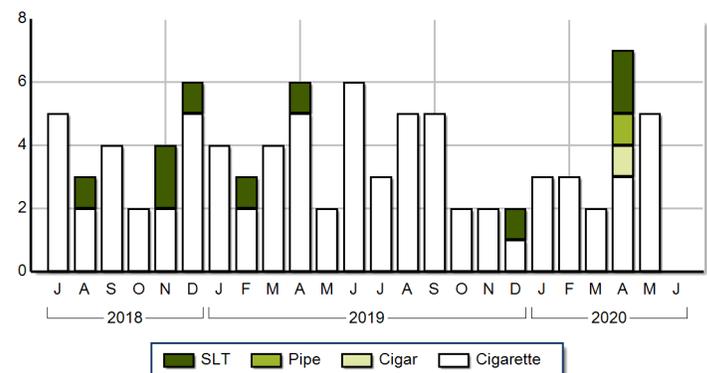
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

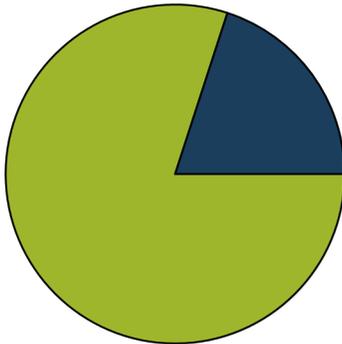


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

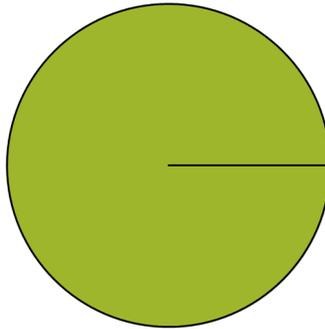
Tobacco Users By Gender



F, 80.00%
M, 20.00%

Chart Total N: 5

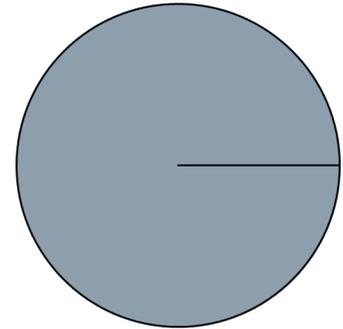
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

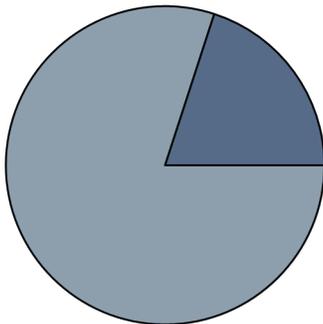
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 5

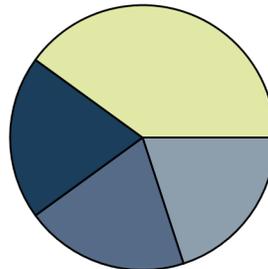
Tobacco Users By Race



White Or Caucasian, 80.00%
Black Or African American, 20.00%

Chart Total N: 5

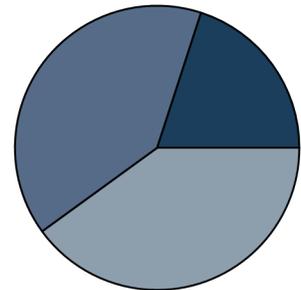
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 20.00%
64 and Older, 40.00%

Chart Total N: 5

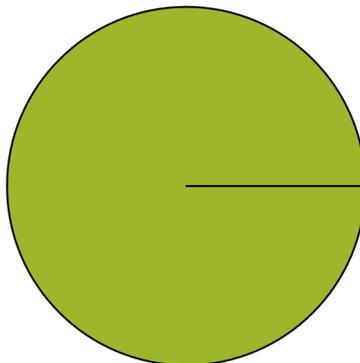
Tobacco Users By Health Plan



Commercial, 40.00%
Medicaid, 40.00%
Other, 20.00%

Chart Total N: 5

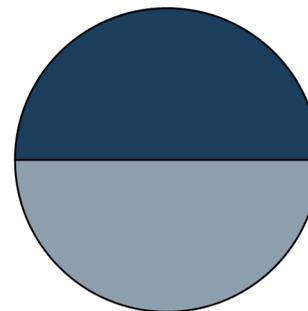
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



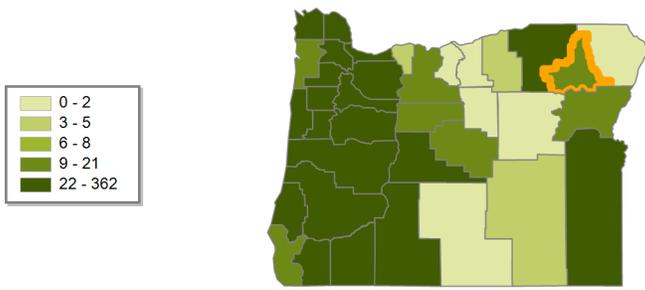
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

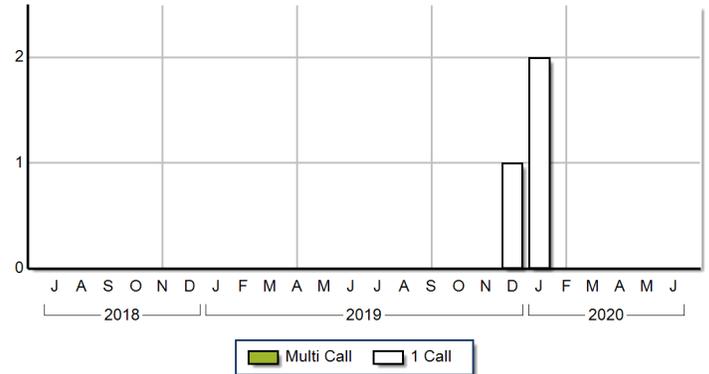


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			2	294
Tobacco Users YTD			16	3,925
Unique Tobacco Users YTD			16	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.60 %
Reach - NAQC			3	0.52 %
Annualized Reach			2	0.65 %
Annualized Reach - NAQC			3	0.57 %
Unique Individual Reach			1	0.60 %

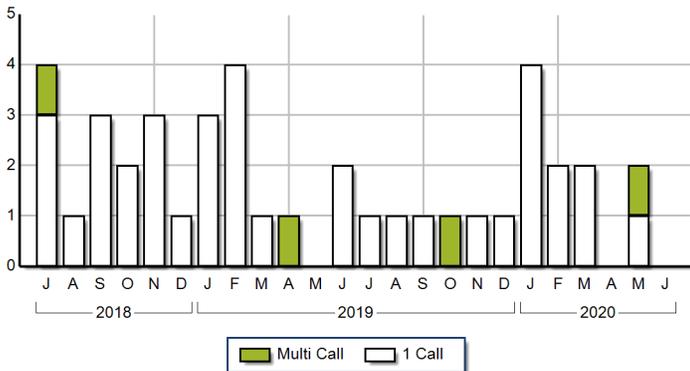
Tobacco Users By How Heard About



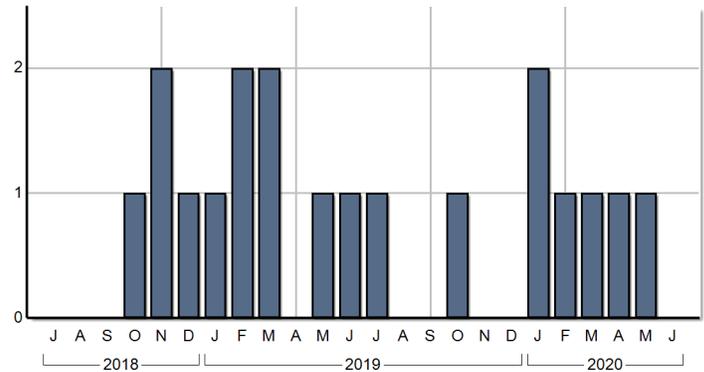
Tobacco Users By Fax Referral



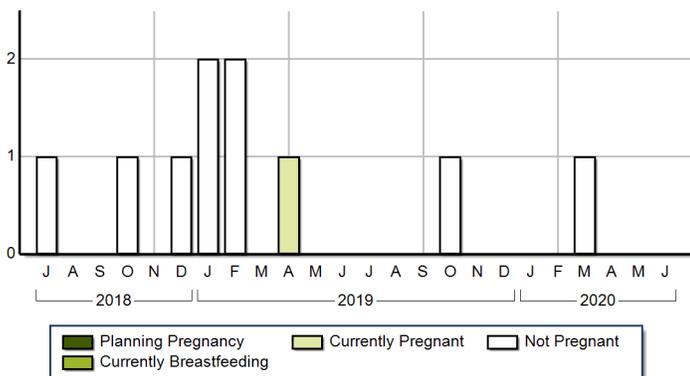
Tobacco User Enrollments By Program Type



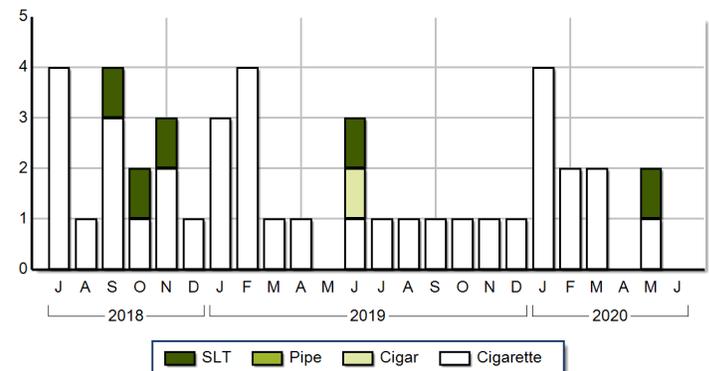
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

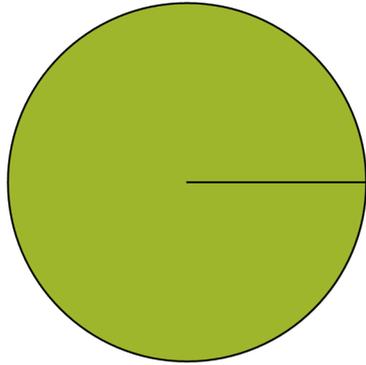


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

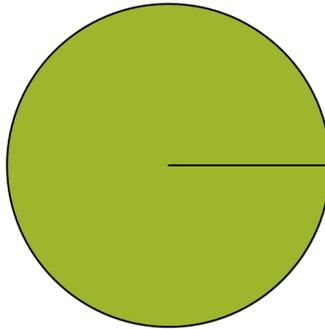
Tobacco Users By Gender



M, 100.00%

Chart Total N: 2

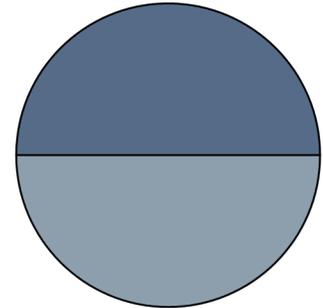
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

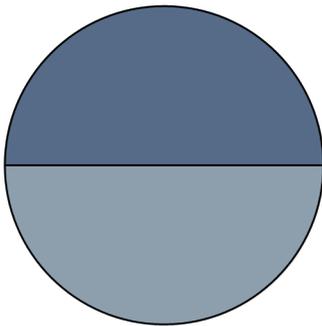
Tobacco Users By Education



Some College, 50.00%
 College Degree, 50.00%

Chart Total N: 2

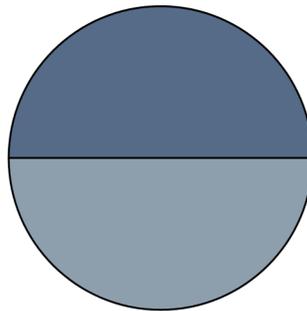
Tobacco Users By Race



American Indian Or Alaska Native, 50.00%
 White Or Caucasian, 50.00%

Chart Total N: 2

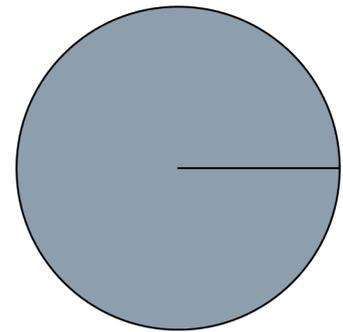
Tobacco Users By Age



55 - 64, 50.00%
 64 and Older, 50.00%

Chart Total N: 2

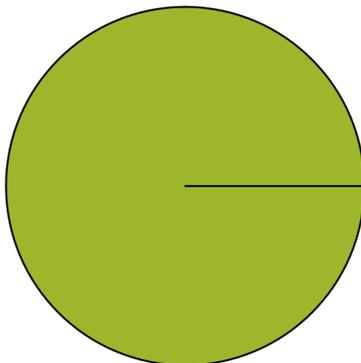
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

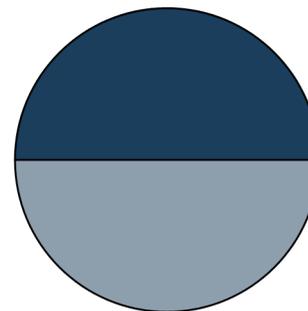
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



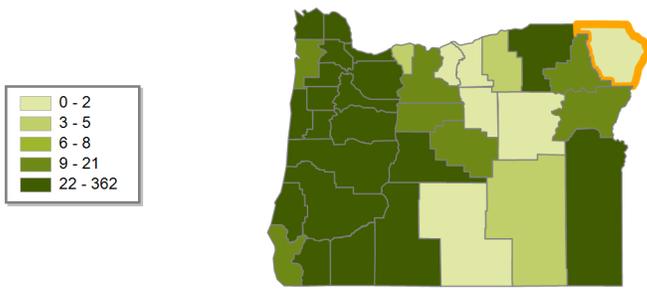
Asthma, 50.00%
 Diabetes, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

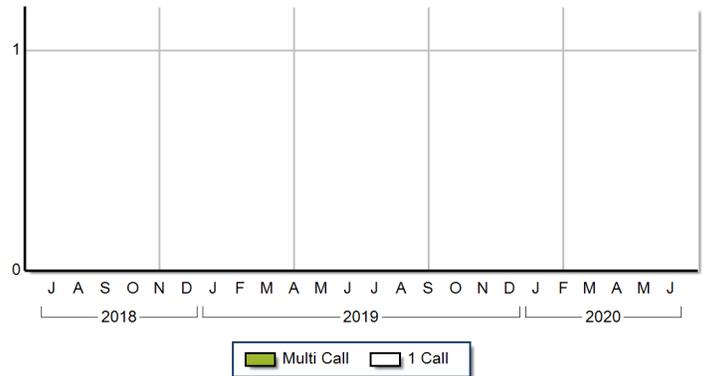
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

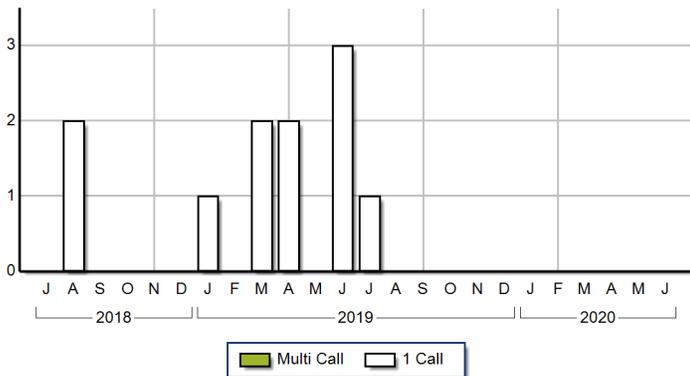


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	4
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			1	3,925
Unique Tobacco Users YTD			1	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.89 %
Reach - NAQC			0.10 %	0.68 %
Annualized Reach			0.11 %	0.97 %
Annualized Reach - NAQC			0.11 %	0.75 %
Unique Individual Reach			0.10 %	0.81 %

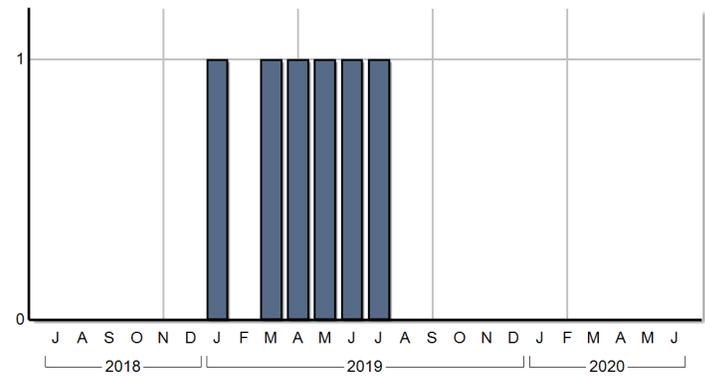
Tobacco Users By Fax Referral



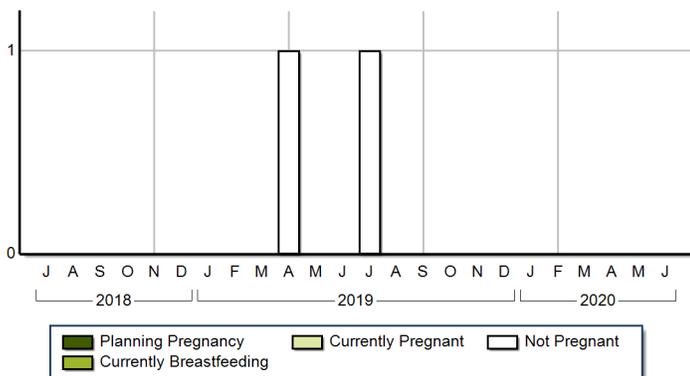
Tobacco User Enrollments By Program Type



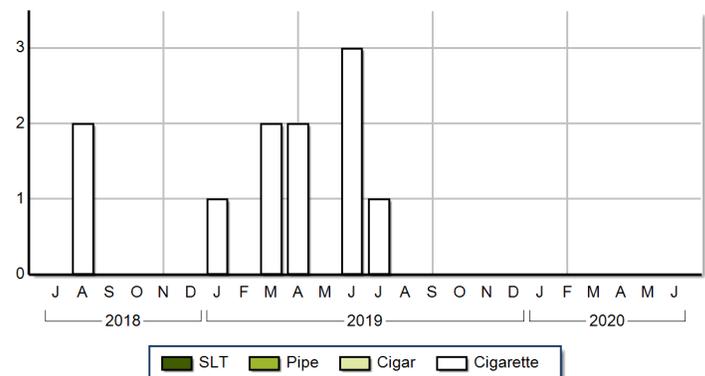
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



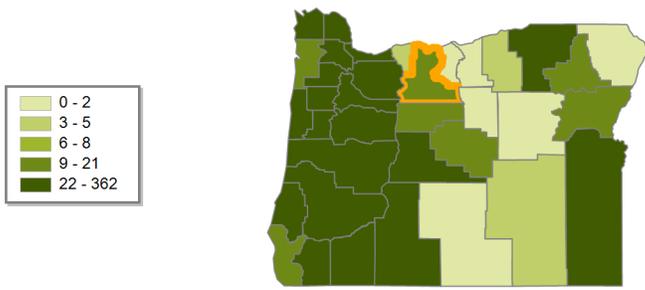
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

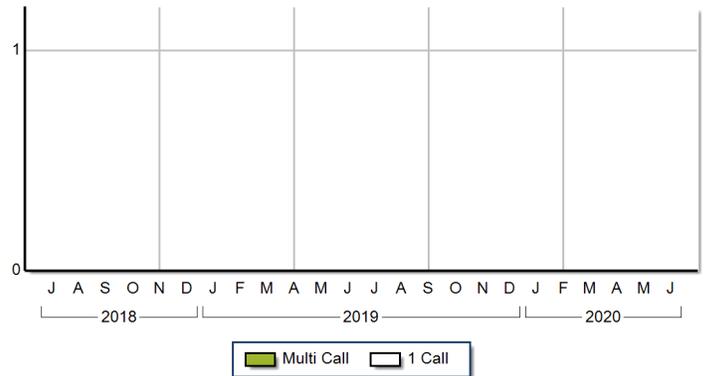
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

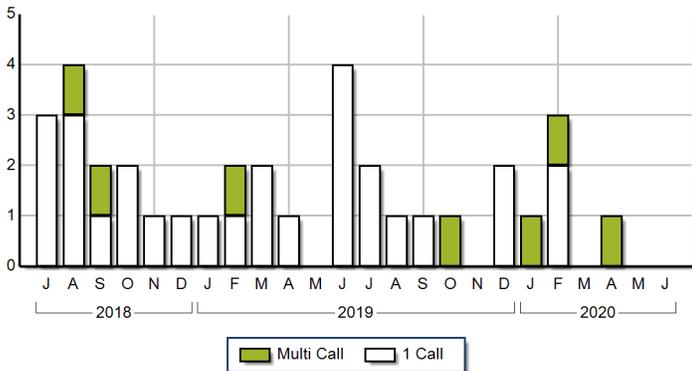


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			-	294
Tobacco Users YTD			12	3,925
Unique Tobacco Users YTD			12	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.29 %	0.89 %
Reach - NAQC			0.25 %	0.68 %
Annualized Reach			0.32 %	0.97 %
Annualized Reach - NAQC			0.27 %	0.75 %
Unique Individual Reach			0.29 %	0.81 %

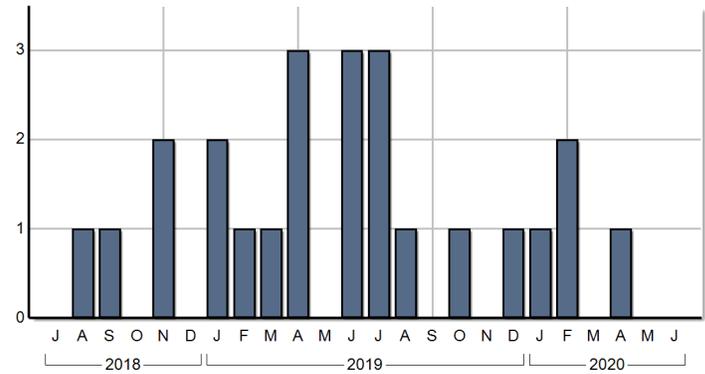
Tobacco Users By Fax Referral



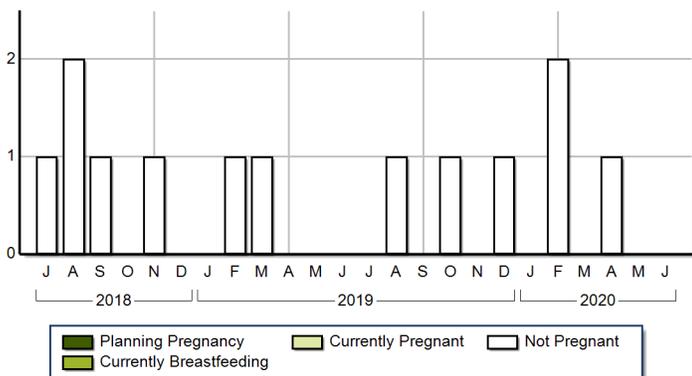
Tobacco User Enrollments By Program Type



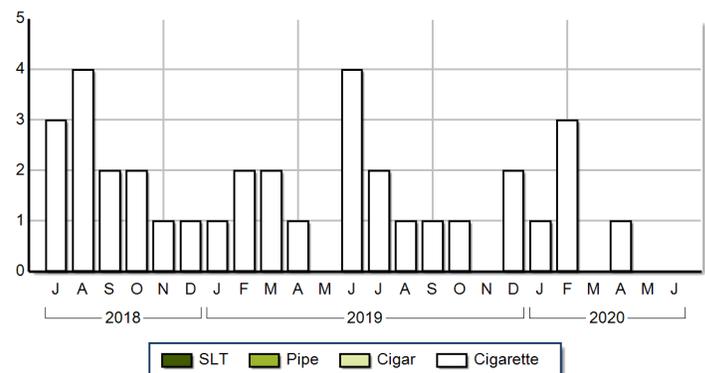
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



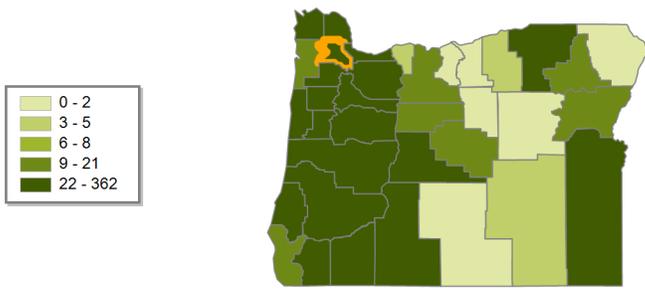
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

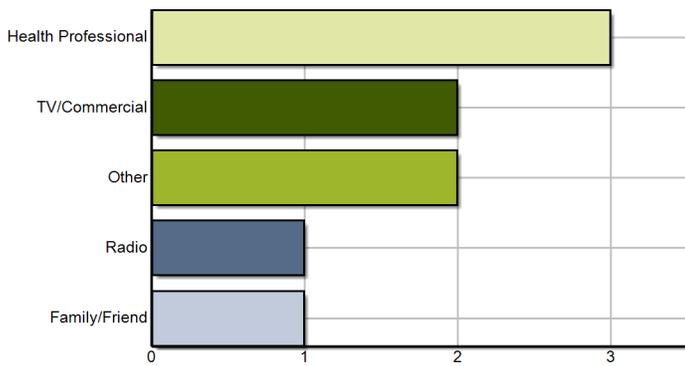
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

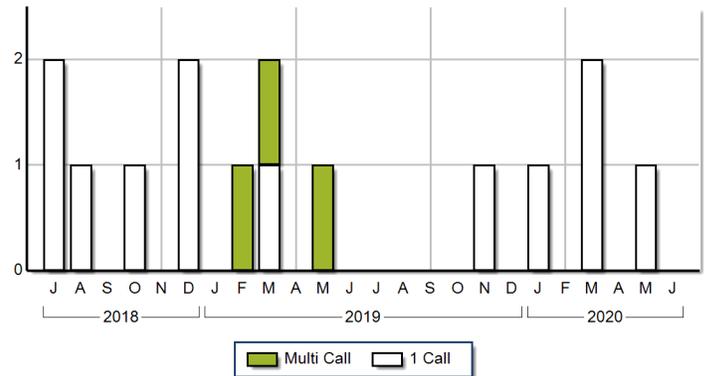


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			10	294
Tobacco Users YTD			149	3,925
Unique Tobacco Users YTD			1	141
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.30 %
Reach - NAQC			3	0.27 %
Annualized Reach			2	0.32 %
Annualized Reach - NAQC			3	0.30 %
Unique Individual Reach			1	0.28 %

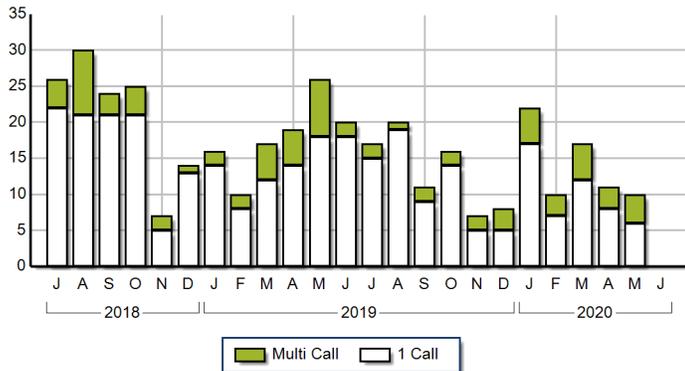
Tobacco Users By How Heard About



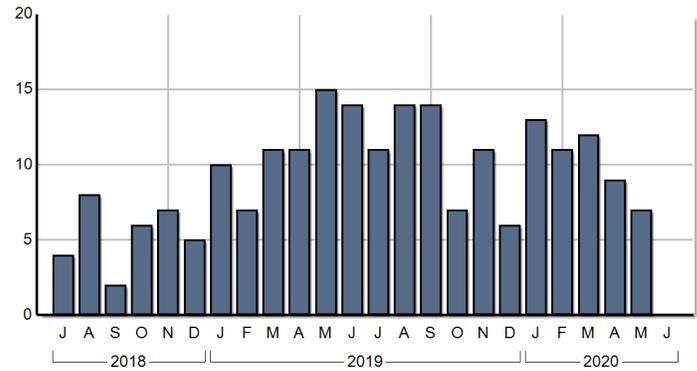
Tobacco Users By Fax Referral



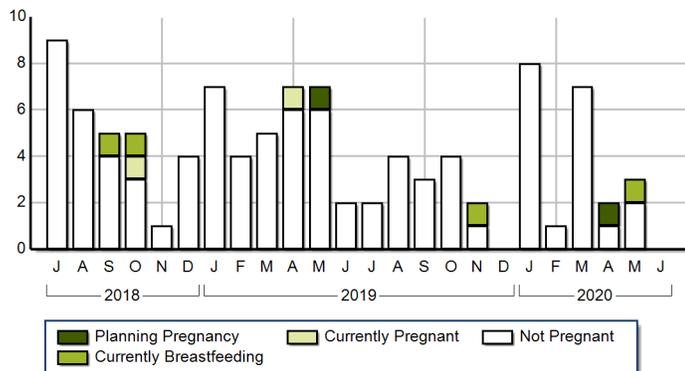
Tobacco User Enrollments By Program Type



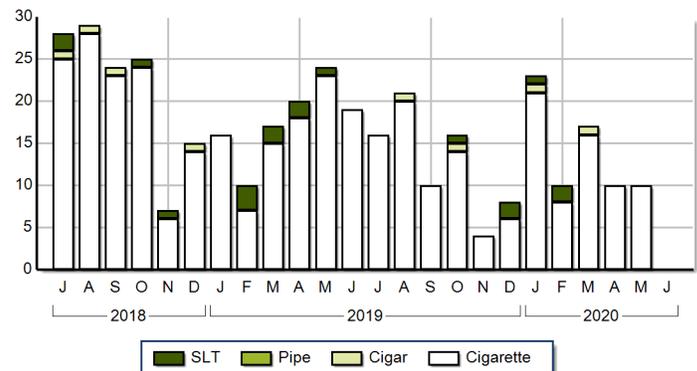
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

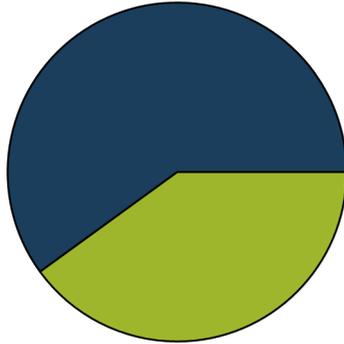


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

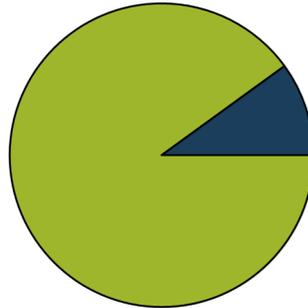
Tobacco Users By Gender



F, 40.00%
M, 60.00%

Chart Total N: 10

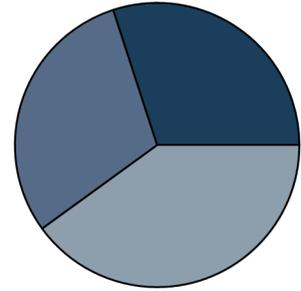
Tobacco Users By Language



English, 90.00%
Spanish, 10.00%

Chart Total N: 10

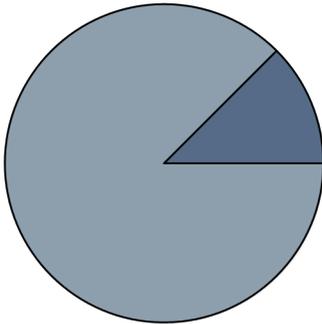
Tobacco Users By Education



HS Degree/GED, 40.00%
Some College, 30.00%
College Degree, 30.00%

Chart Total N: 10

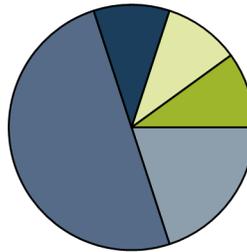
Tobacco Users By Race



White Or Caucasian, 87.50%
White Or Caucasian; Arab Or Arab American, 12.50%

Chart Total N: 8

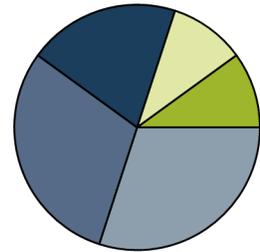
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 50.00%
45 - 54, 10.00%
55 - 64, 10.00%
64 and Older, 10.00%

Chart Total N: 10

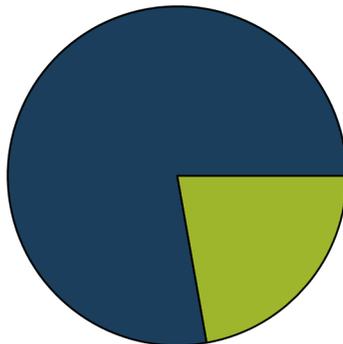
Tobacco Users By Health Plan



Other, 30.00%
Uninsured, 30.00%
Medicaid, 20.00%
Medicare, 10.00%
Commercial, 10.00%

Chart Total N: 10

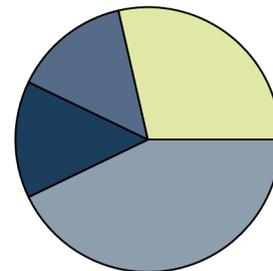
Tobacco Users By Ethnicity



Hispanic or Latino, 22.22%
Non-Hispanic, 77.78%

Chart Total N: 9

Tobacco Users By Chronic Condition



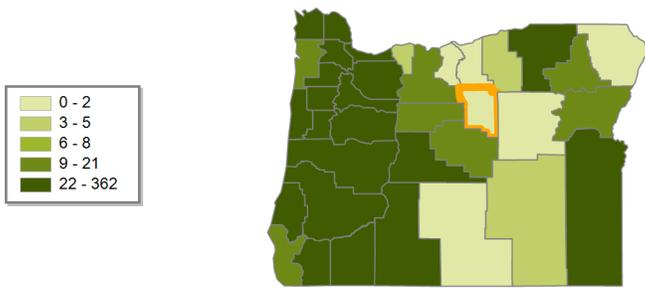
Asthma, 42.86%
COPD, 14.29%
Diabetes, 14.29%
None, 28.57%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

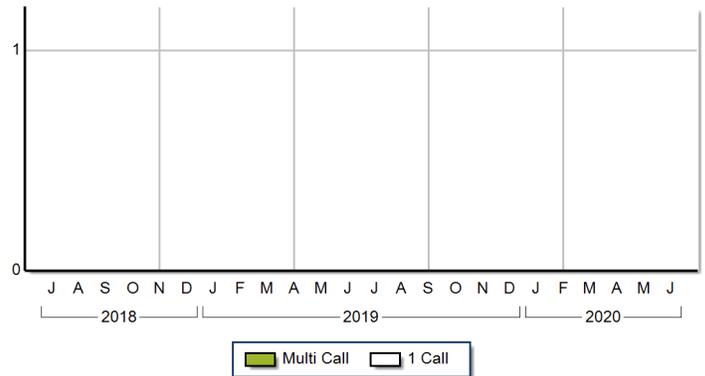
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

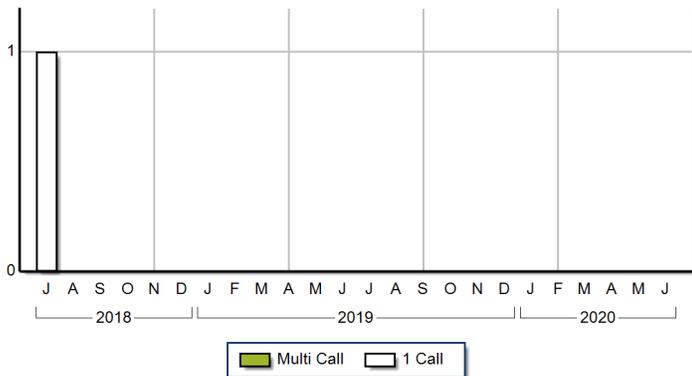


County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 ⁴
			County
			State
Tobacco Users - Last Full Month			-
Tobacco Users YTD			3,925
Unique Tobacco Users YTD			3,546
Target Reach			
Reach YTD			2
Reach - NAQC			0.89 %
Annualized Reach			3
Annualized Reach - NAQC			0.68 %
Annualized Reach			2
Annualized Reach - NAQC			0.97 %
Unique Individual Reach			3
Unique Individual Reach			0.75 %
Unique Individual Reach			1
Unique Individual Reach			0.81 %

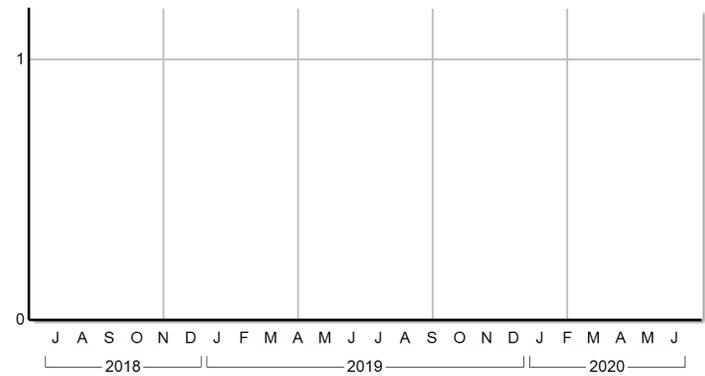
Tobacco Users By Fax Referral



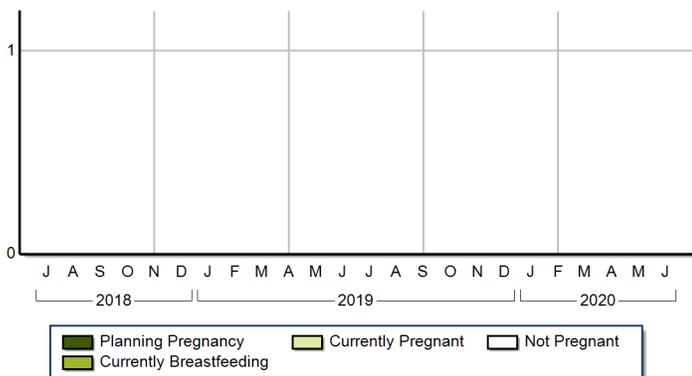
Tobacco User Enrollments By Program Type



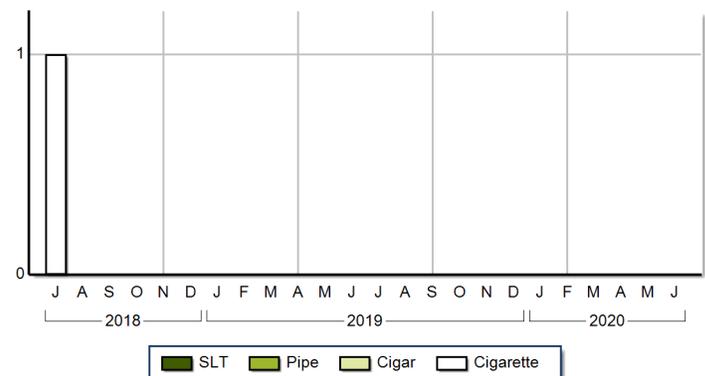
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



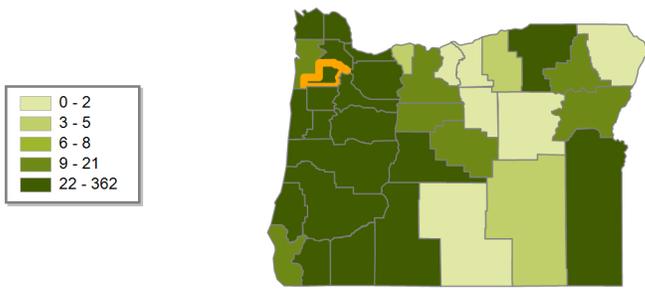
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

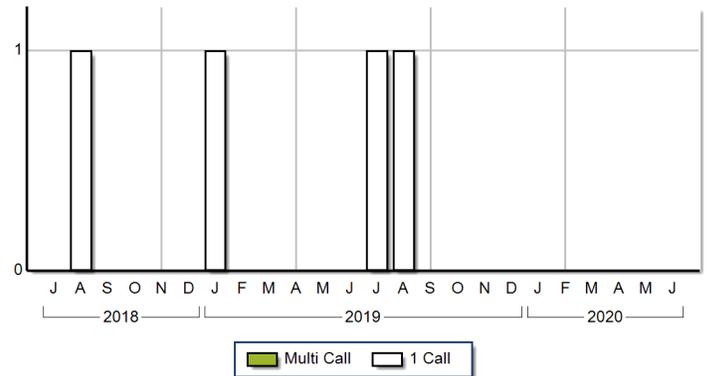


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			1	294
Tobacco Users YTD			34	3,925
Unique Tobacco Users YTD			33	3,546
Target Reach			2.0 %	2.0 %
Reach YTD			0.25 %	0.89 %
Reach - NAQC			0.21 %	0.68 %
Annualized Reach			0.28 %	0.97 %
Annualized Reach - NAQC			0.23 %	0.75 %
Unique Individual Reach			0.25 %	0.81 %

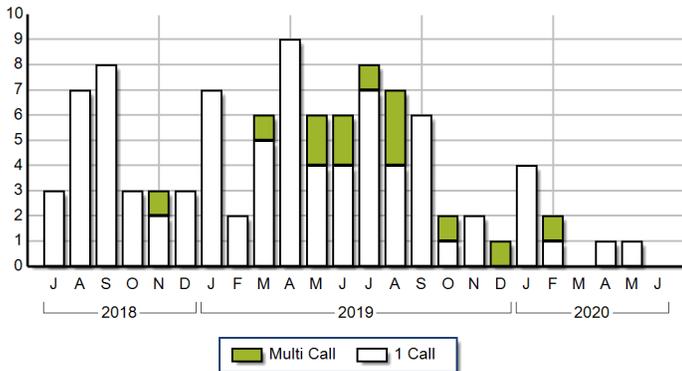
Tobacco Users By How Heard About



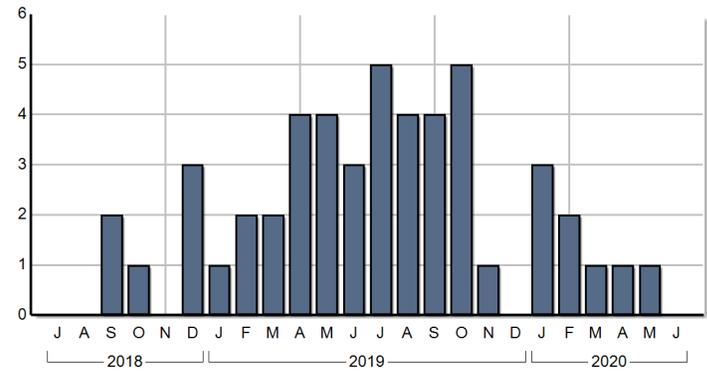
Tobacco Users By Fax Referral



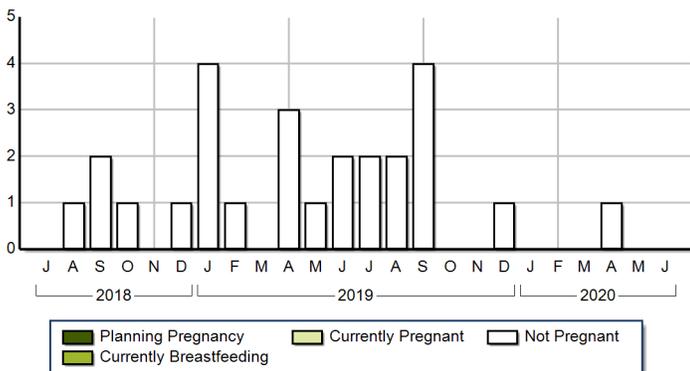
Tobacco User Enrollments By Program Type



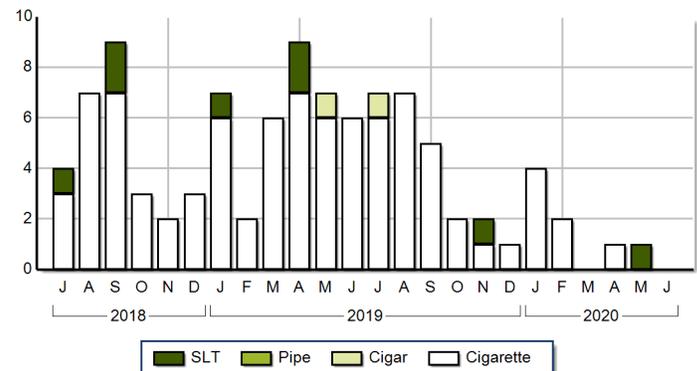
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

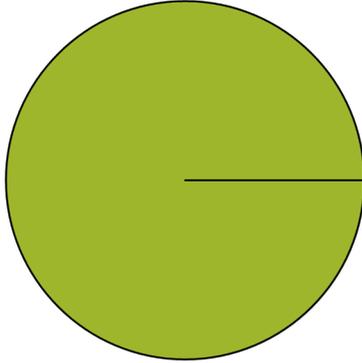


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

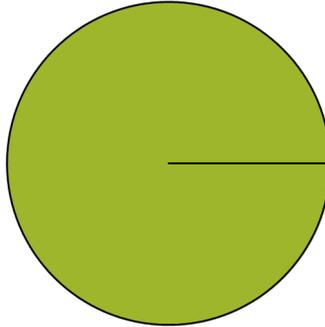
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

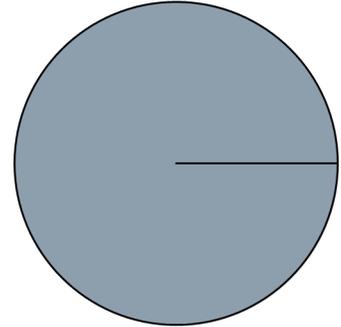
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

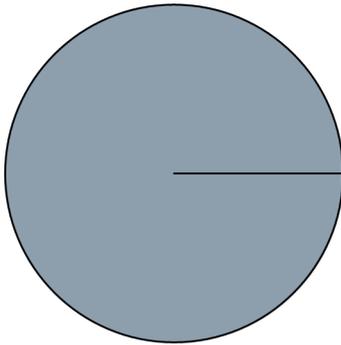
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

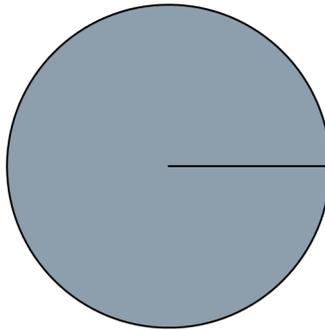
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

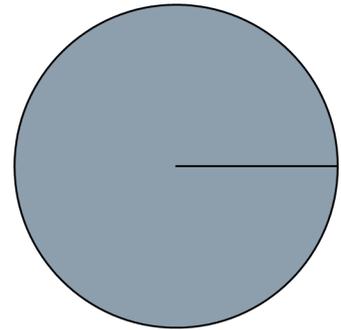
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

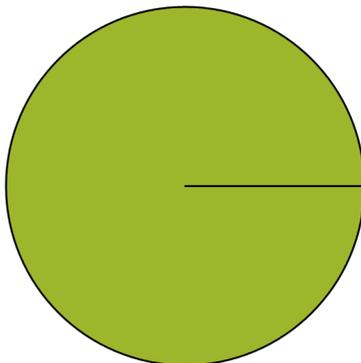
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

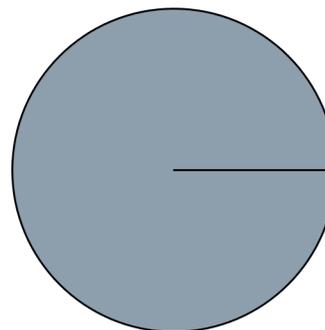
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.